

STORE FOR RENT

445 Yonge St. N. E. cor. ... H. H. WILLIAMS & CO.

The Toronto World

WEDNESDAY MORNING OCTOBER 13 1915

STORE FOR RENT

8500.00 PER MONTH. 101 King St. West ... H. H. WILLIAMS & CO.

PROBS—Moderate south and southeast winds; fair and warm.

VOL. XXXV.—No. 12,754

FRENCH CAPTURE MORE TRENCHES NEAR SOUCHEZ AND CLINCH CONTROL OF THE LAGOUTTE GULLY

Another Drive Soon Is Due Against Germans in France RUSSIAN TROOPS WITH BRITISH AND FRENCH IN BALKANS

ALLIED PLAN IN U. S. PASSED BY BRITISH HOUSE

John Dillon Answered Critics of Rate of Interest Paid. THANKFUL FOR HELP Mr. McKenna Defends Terms of Transaction as Fair and Reasonable.

LONDON, Oct. 12.—The bill authorizing the loan which has been negotiated in the United States passed all stages in the House of Commons today.

Russian Troops In the Balkans

Fighting Today Beside French and British to Protect Serbia PARIS, Oct. 12.—In addressing the chamber of deputies today Premier Viviani said that Russian troops tomorrow would be fighting alongside French and British troops in the Balkans.

Invading Hosts Pressing Serbs On Two Sides

Bulgar. Forces Cross Border and Seek to Cut Off Nish. SITUATION IS SERIOUS Austro-Germans Advancing Southward Despite Heavy Losses Inflicted.

BRITISH TO MAKE ANOTHER MOVE IN WEST

Preparations Under Way for Another Stroke at Secret Objective. RUSSIANS STRONGER Big Victory Won on Stripa River on Extreme Left of Line.

RUSSIAN TROOPS JOIN ALLIES TO REPEL SERBIA'S INVADERS

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LOSS OF SHIPS HITS FOE HARD

German Mercantile Fleet in Baltic Sea Suffers Great Losses. BRITISH SUBS. BUSY Five Steamers Are Known to Have Been Sunk Recently.

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HAMILTON NEWS
HIGHWAY'S DELAY CAUSES BIG LOSS

Dilatormess in Construction Objected to by Hamilton Council.

FILLS WASHED OUT Investigation May Be Asked Into Methods of Roadmaking.

By a Staff Reporter. HAMILTON, Wednesday, Oct. 13.—Many members of the city council, including Mayor Walter, who has been in Hamilton since his resignation last year, have been in the city since their departure.

At last night's city council meeting Mayor Walter asked that a report be requested to make a report at once into the methods of roadmaking.

The board of control was authorized to have plans prepared for a temporary heating plant for the Mount Hamilton Hospital, at a cost of \$4200, and for a permanent heating plant at an estimated cost of \$50,000.

To Issue War Loans. Owing to the increased expenditures, the Wentworth County Council yesterday decided to issue war debentures.

Overdraft Grows. The treasurer reported that the overdraft amounted to \$114,144, as against \$67,783.21 for the same time last year.

To Build Factory. The W. T. Rawleigh Company of Freeport, Ill., has decided to build a factory in Hamilton, making the evening shift for this city this year, according to the city industrial commissioner.

The Rawleigh Company manufactures a complete assortment of household necessities, including soap, toilet articles, polishes, stoves and poultry preparations, etc.

New Hotel Inspected. Many business men took advantage of the invitation extended by the board of trade to inspect Hamilton's new million-dollar hotel, the Royal Hotel, which is now under construction.

What Dyspeptics Should Eat. Indigestion and practically all forms of stomach trouble are, nine times out of ten, due to acidity; therefore, stomach sufferers should, whenever possible, avoid eating food that is acid in its nature, or which by chemical action in the stomach develops acidity.

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ent in charge of the Laurence Hotel at Erie, Pa. Addresses were delivered by George C. Copley, H. J. Frost, Sir John M. Gibson and Adam Brown.

During the past two days there has been a general exodus from Hamilton of military men. It is estimated that the population of Hamilton has decreased by from four to five hundred of the departure of the Bulgarians, and most of them are now in the United States.

Inspects Soldiers' Homes. Colonel Marlow, inspector and supervisor of convalescent hospitals in Canada, visited Hamilton yesterday and inspected several homes, and homes which have been offered the government as convalescent hospitals for returned wounded Canadian soldiers.

Thomas Connor Injured. Thomas Connor, of the local fire department, was seriously injured in the back early yesterday afternoon when he fell from a plank on which he was working in the new Arcade building, North James street.

The Hamilton men of the third contingent, numbering about 500, from the 13th and 21st quotas, have arrived safely in England. Word to this effect has been received from the group.

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GOOD SCORES MADE BY EAST YORK CLUB. Civilians Held Monthly Shoot at Markham, in Which Large Number Participated.

THE GREAT BLOOD PURIFIER

"Fruit-a-tives" Cleans, Purifies, Enriches. Fruit Juice is Nature's own remedy. "FRUIT-A-TIVES" is the famous fruit medicine, keeps the blood pure and rich because it keeps the whole system free of impurities.

CONSIDER BEST MEANS OF GETTING INFORMATION. York Township Meeting Held for Purpose of Organization for Trafalgar Day.

The meeting of the school trustees and principals of public schools in York Township, called by Reeve Griffith yesterday, to consider the best means to be employed for the observance of Trafalgar Day, was well attended.

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GALLANT SERBIA IS HARD PRESSED

Territory is Now Invaded From Both North and East. Indications Are That Treaty With Serbia Will Be Ignored.

in London the Bulgarian minister was handed his passports, and M. Poincaré, the French premier, today declared that France, Great Britain and Russia had decided to take joint action and that "tomorrow Russian troops will be fighting by the side of ours."

Grand Duke to Command? An Anglo-French force is known to be landing in Salonica, but there is considerable speculation as to where Russia will enter the Balkan conflict.

Berlin's Claims. Berlin announced today that the Danube River town and fortress of Semernia have been taken by Austro-German forces.

It is understood that Italy has decided not to co-operate with the allies in the Balkans, the Italian Government being of the opinion that troops cannot be spared for any campaign other than that in Trentino and Trieste.

DR. CASSELL'S TABLETS. Completely Cured by the Wonder Medicine of Great Britain.

DR. CASSELL'S TABLETS. Canadian Mothers, Don't Let Your Babies Suffer; the Remedy is Here.

YORK COUNTY ...AND... SUBURBS

A NARROW ESCAPE WHEN EARTH CAVED. Workmen on Trunk Sewer Had Close Call; But Got Out.

Runnymede Conservatives Decide to Honor Members at Front. A meeting of the Oakwood Ratepayers' Association was held last evening in Oakwood Hall.

WYCHWOOD COMPANY FINISHES SHOOTING. The rifle matches of the above company closed the season's shooting on Thanksgiving Day at the Fleming ranges, St. Clair avenue.

HOTEL TECK. A large investment is represented in the luxurious and decorative effects installed by the Hotel Teck, which is located on the corner of St. James and St. George streets.

PRESENTATION TO PASTOR. Last evening in Silverthorn Methodist Church, Rev. John W. Line, the pastor, was presented with a gold watch by members of the congregation on the eve of his departure for Toronto.

HELPLESS WASTED CHILD. Completely Cured by the Wonder Medicine of Great Britain.

DR. CASSELL'S TABLETS. Canadian Mothers, Don't Let Your Babies Suffer; the Remedy is Here.

THANKSGIVING CONCERT. Ebenezer Methodists out in Markham Township, at Milliken's Corners, celebrated Thanksgiving Day by a concert last evening.

SECOND ANNUAL CONCERT. Oakwood Methodist Choir gave several Fine Numbers and Songs Were Appropriately.

THE STANDARD BANK OF CANADA. Notice is hereby given that a dividend at the rate of THIRTEEN PER CENT. PER ANNUM upon the Capital Stock of this Bank has this day been declared for the quarter ending 30th October, 1915.

YORK RURAL DEANERY HELD THREE SESSIONS. Routine Matters Morning and Afternoon, Followed by Address at Night by Bishop Sweeney.

MADE STIRRING APPEAL. In Newmarket last night Archbishop Cody gave an inspiring address on the Red Cross Society and made a stirring appeal for generous contributions on Oct. 14, the date of the special effort.

WIPING RAGS AND CHEESE CLOTH. E. PULLAN. 20 Maud St. Ad. 760.

A TUMBLER SET COUPON. PRESENTED BY THE TORONTO WORLD. Finest thin blown glass beautifully decorated with Silvered rim and enamel initial. Safe delivery guaranteed.

BY CHAS. M. HENDERSON & CO.

Liquidation Sale OF \$110,000 WORTH OF ORIENTAL RUGS

The Persian Rug Collectors' Association have instructed us to liquidate their entire valuable stock of high-grade Oriental Rugs, in order to realize ready cash.

PAY OFF CREDITORS AND IMMEDIATE OBLIGATIONS. The above firm have won a high reputation and public confidence throughout Canada and the United States.

PUBLIC AUCTION (Without Reserve). At their Art Rooms, corner King and Victoria streets (the old Rice Lewis store).

MONDAY, OCTOBER 18 and every following afternoon, at 2.30 o'clock.

It is a well known fact that Genuine Oriental Rugs will soon double or perhaps treble in their value owing to enormous quantities of Rugs being destroyed during the present war.

THE STANDARD BANK OF CANADA. QUARTERLY DIVIDEND NOTICE No. 100. Notice is hereby given that a dividend at the rate of THIRTEEN PER CENT. PER ANNUM upon the Capital Stock of this Bank has this day been declared for the quarter ending 30th October, 1915.

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WOULD WELCOME PLAN IS FORMED

Mayor Makes Suggestions for Care of Men Returning From Front.

ATTENTION IS LACKING. Complete Scheme for Reception of Invalided Men Will Be Discussed.

The senate of Knox College held its regular autumn meeting yesterday...

Resolution Follows. "The senate of Knox College, having had its attention directed to certain questions...

High Praise for New Dairy. "Toronto Now Has Finest Dairy in America."

FALL OF GORIZIA IS REPORTED NEAR. Italians Are Using Big Guns to Reduce Austrian Fortress.

BULGAR WAR MINISTER DEFENDS COURSE TAKEN. Break With Central Powers Would Have Meant Suicide, He Says.

PREMIER OF LUXEMBURG DEAD. LONDON, Oct. 12.—Premier Emichen of the Grand Duchy of Luxembourg died at Luxembourg last night...

KNOX DISAPPROVES ROBINSON REMARKS

At Meeting of Senate Yesterday, Discussion Was Deliberate.

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This Advertisement

may induce you to try the first packet of Lord Tennyson

BELGRADE CIVILIANS SUFFERED SEVERELY

Many Women and Children Were Killed by Enemy's Shells.

LONDON, Oct. 13.—Many civilian inhabitants of Belgrade, especially women and children, perished in the Austro-German bombardment...

TO WORK OUT SCHEME TO EMPLOY SOLDIERS

Provincial Premiers and Ministers of Education Will Attend Conference.

OTTAWA, Oct. 12.—The prime minister has issued an invitation to the premiers of the various provinces...

TRAVERS GETS LIBERTY

KINGSTON, Ont., Oct. 12.—When the International Limited train left Kingston Junction at 1:57 p.m. today it carried away William R. Travers...

GIFT TO BRITISH RED CROSS

BROCKVILLE, Ont., Oct. 12.—Brockville town council has made a grant of \$1000 to the British Red Cross Society.

ALL KINDS OF COTTON ON CONTRABAND LIST

Sir Edward Grey Says All Steps Taken to Thwart Germany.

LONDON, Oct. 12.—In reply to a question asked in the house of commons today as to whether the government...

READY-FOR-SERVICE MEN'S WEAR

What is Meant by the Term—Suits and Overcoats Tailored-to-fit in Two Hours.

The announcement in these columns yesterday that the House of Hobbler Limited were about to add to their large tailoring business at Yonge and Richmond streets...

JUDGMENT GIVEN AGAINST COULTER TRANSFER COMPANY

Judgment for \$1380 was given to F. Fleury by Mr. Justice Middleton, in the case of the Coulter Transfer Co. Fleury claimed that the Coulter Transfer Co. was in breach of contract...

REAL PIANO BARGAINS

A square piano can now be purchased on terms of 50c per week. Ye Old Piano of Heintzman & Co. Limited, Heintzman Hall, 193-195-197 Yonge street, Toronto...

FORTUNE TELLERS ARE GUILTY, SAYS JUDGE

Madam Millen, Mrs. Kellar, Mrs. Howell, E. J. O'Brien and John Morton, who were recently charged in the sessions, were found guilty of telling fortunes by Judge Winchester yesterday.

TO GIVE SOLDIERS SPECIAL TRAINING

New Technical School Could Be Used by Wounded Who Return.

Five hundred partially drilled soldiers may be given special training at the new Central Technical High School during the vacation seasons...

TWO TORONTO OFFICERS ARE GIVEN PROMOTION

Lieuts. Vandermasson and Kelly of Third Battalion Made Captains.

RUSSIANS CONTINUE SUCCESSFUL DRIVE

Bombardments of Enemy Convoys Effected in Tukum District.

HALIFAX IRISH SOCIETY AIDS DISABLED TROOPS

Gift of Thousand Dollars Sent to Fund Under Military Hospitals Commission.

SIR EDWARD GREY'S STATEMENT DELAYED

He Will Deal With the Balkan Situation on Thursday.

FROM WINDSOR, N.S.

The handsome sum of \$1,250.00 was made at a Red Cross garden fete in Windsor, N.S. The branch is affiliated with headquarters in Toronto and since its organization has raised \$3,485.

MUNYON'S HEALTH REVIVAL

A Great Crusade Against Disease. Hundreds Restored to Health.

For thirty years I have been preaching and practicing healthfulness. I have endeavored to implant in the minds of the people this fact, that health is more precious than wealth...

Partial List of Munyon's Remedies

GENERAL DEBILITY CURE. MUnyon's General Debility Cure is the greatest tonic ever discovered. It creates an appetite, aids digestion, stimulates the heart, purifies the blood, and imparts renewed vitality to every organ...

\$1,000.00 Reward

will be paid to anyone proving the Lord Tennyson Cigar not to contain a high-grade, all-Havana filler.

"Lord Tennyson" is the Greatest 5c Cigar in the World.

Our stocks of Havana Tobacco enable us to give to the smoker such quality as he has never before been able to obtain at the price.

S. DAVIS & SONS, LIMITED, Montreal Toronto Winnipeg Vancouver

THE AMERICAN WATCH CASE CO. OF TORONTO Limited. Be consistent. Specify a standard case as well as a standard movement.

DESIRE TO PURCHASE. DEPENDABLE POSTAGE. 7.2 LBS. 200 tons, 14c. distances add. master.

THE HOME BANK OF CANADA. BRANCHES AND CONNECTIONS THROUGHOUT CANADA. JAMES MASON, General Manager. Joint accounts opened in the names of two or more persons...

NEWS OF SPECIAL INTEREST TO WOMEN

WOOL ORNAMENTS GRACE CHIC HATS

Charming Models in Velvet
Are Trimmed With Both
Fur and Flowers.

BEAVER TURBANS WORN

Silk Pressed Shape is Shown
With Attractive Sable and
Wreath Trimming.

Wool flowers and odd fruit ornaments appear on many hats of fur and velvet, fashioned exclusively for the winter street costume, and result in some of the most chic little models launched in many seasons. It is quite a fad to have the most close-fitting toque made of the same shade of velvet as the suit, in one of the favored tones in green, brown or purple. Besides the ever-present band of soft fur, ornaments of this modish wool fabric, in white or colors, distinguish the most attractive models.

An exquisitely dainty little chapeau of this type, intended for quite a young girl, was made up in a combination of rich brown and bronze. The hat—brimless and very close-fitting—was of soft brown silk velvet. Fitch fur rimmed the upper edge of the band, which included the crown, and about this at intervals were sewn tiny flowers of bronze wool. A smart little bronze metallic cockade, standing erect in front, gave the jaunty and youthful note.

SUPPORTING OPERATIC NOVELTIES.

During the last few days the sale of seats in connection with the forthcoming engagement of the Boston Grand Opera Company and the Pavlova Ballet Russe at the Arena has been going forward by leaps and bounds. The public has awakened to the fact that these productions will not only be the most important musical events of the present season but the greatest operatic happening for many a season. Most satisfactory is the interest that has been manifested in the two novelties that are to be seen. "The Dumb Girl of Portici" (Oct. 21) and "The Love of the Three Kings" (Oct. 22), while large houses are of course assured for "Madam Butterfly" and "Carmen." Those interested in the problems of stage construction would be amazed at the rapid progress that is being made by Mr. E. F. Brunton, technical director of the Boston Opera House, and his large staff of expert mechanics in creating at the Arena a fully equipped stage and proscenium arch.



Nervous, sick headaches tell of exhausted nerves, and warn you of approaching prostration or paralysis. By enriching the blood Dr. Chase's Nerve Food restores the wasted nerve cells and thoroughly cures headaches, sleeplessness and other nervous disorders.

50 Cents a Box, all Dealers, or
Edmondson, Bates & Co., Limited,
Toronto.

Polly and Her Pals

Copyright, 1914, by Randolph Lewis.

My, My, Ma Perkins, This is a Hot Retort

Fall fashions to please women's fancy in
Fashionable Apparel

The season is just at the turn—from the balm of Autumn to the chill of the Fall days.

And so to be clothed in keeping is the order of the hour.

The "Fairweathers" showrooms exploit most generously the season's vogue in ladies' apparel. Assortments are at their best, and that, too, with just the right goods for our special trade the hardest ever to procure.

Tailored Suits	\$25.00 to \$45.00
Fancy Suits	\$35.00 to \$135.00
Novelty Coats	\$22.50 to \$95.00
Long Coats	\$22.50 to \$45.00
Dresses	\$16.50 to \$95.00
Blouses	\$3.50 to \$35.00
Ladies' Hats	\$5.00 to \$75.00

Other Things in Women's Wear
FINE FURS GLOVES HOSIERY UMBRELLAS

Fairweathers Limited
84-86 Yonge St., Toronto

Montreal Winnipeg

WOMEN'S PRESS CLUB GREET'S NELLIE MCCLUNG

Was Guest of Honor Yesterday
Shortly After Arrival From
Edmonton.

A bumper turnout of the members of the Women's Press Club greeted Mrs. Nellie McClung when she was their guest yesterday afternoon shortly after her arrival from the west. The guest of honor was introduced by Miss Marjory MacMurphy and made a short address, in which she referred to the Women's Press Club of Edmonton, where she now resides. Mrs. McClung stated that the club there is making itself felt at the present moment thru its efforts to effect a change in the high steps of their street cars, to climb which under present conditions was quite an "athletic stunt." As Edmonton is the most advanced city in Canada from a suffrage standpoint—every person over twenty-one years of age who has resided there a month having the right to register and vote—Mrs. McClung thought the effort of the press club would meet with success.

TORONTO PARTY LEFT FOR TRIP TO COAST

Members of Parliament and Press
Men Started on C. N. R. Train
Transcontinental Tour.

The Toronto section of the parliamentary transcontinental excursion left the city at 11:15 p.m. sharp last night. There were about forty or fifty Ontario members of the house in the party, and they were accompanied by a number of representative newspaper men of the province and of the Chicago press. Sir William Mackenzie was also in the party, and he was accompanied by a number of prominent American railroad men as well.

SHE DARKENED HER GRAY HAIR

A Kansas City Lady Darkened Her
Gray Hair and Stimulated Its
Growth by a Simple
Home Process.

A well-known resident of Kansas City, Mo., who darkened her gray hair by a simple home process, made the following statement: "Any lady or gentleman can darken their gray or faded hair, stimulate its growth and make it soft and glossy with this simple recipe, which they can mix at home. To half a pint of water add 1 oz. of bay rum, 1 small box of Orlex Compound and 1/4 oz. of glycerine. These ingredients can be purchased at any drug store at very little cost. Apply to the hair every other day until the gray hair is darkened sufficiently, then every two weeks. This mixture relieves scalp troubles and is excellent for dandruff and falling hair. It does not stain the scalp, is not sticky or greasy and does not rub off. It will make a gray haired person look 19 or 20 years younger."

AGED SUITOR IS HALED TO COURT

Horace Hennessey, Aged
Seventy-One, Trenton,
Ont., is Defendant.

Mary Ann Fredericks, Fifty-One, Sues Him for Breach of Promise.

In the jury assizes yesterday, before Mr. Justice Sutherland, Mary Ann Fredericks, aged 51, spinster, of Toronto, sued Horace Hennessey, aged 71, retired farmer of Trenton, for breach of promise, claiming \$10,000.

USED REVOLVER FREELY

James Cameron Days Fine for Having
Gun in Possession.

Two charges were read out against James Cameron, a cattle drover, when he appeared in the police court yesterday. One was for being drunk and too other for carrying concealed weapons. Cameron got drunk in a downtown hotel and started to demonstrate his ability as a marksman on the walls. For the drunk charge he was fined \$1 and costs and for the gun \$20 and costs.

AGED SUITOR IS HALED TO COURT

Horace Hennessey, Aged
Seventy-One, Trenton,
Ont., is Defendant.

ADMITS SOME KISSES

Mary Ann Fredericks, Fifty-One, Sues Him for Breach of Promise.

The plaintiff, in giving her evidence, stated that she was an old friend of the Hennessey family, and that during a visit to Trenton defendant got quite friendly with her. He was carrying the mail and would always stop and chat with her, and on one occasion said: "There is always room in my happy home for you." One night he visited her, and during the evening she kissed him and he kissed her in return.

WORDS RECEIVED ABOUT LIEUT. DAVIS

Uncertainty Ended by Communi-
cation From American Embassy
at Berlin to Mother.

Mrs. J. R. Davis of 23 Keele street, mother of Lieut. Reginald N. C. Davis, about whose fate since May 24 last there has been considerable uncertainty, has just received word from the American Embassy at Berlin that his body was recovered by a German patrol, and from the identification disk taken from the body it was proved to be the remains of this gallant officer who fell while leading his regiment in an assault on the German trenches on the night of May 24.

LONGSHOREMEN AND COAL DRIVERS ORGANIZED

An enthusiastic meeting of the
Longshoremen, Coal Drivers and

A lady's comment— "Tastes better—goes farther."

Red Rose Tea "is good tea"

This Certificate

For Making Money

IF YOU CAN'T FIGHT HELP TO FEED GROW SOMETHING

From the Soil

Together with \$1.50, presented at The World, 40 West Richmond street, Toronto, or 15 East Main street, Hamilton, entitles bearer to a copy of the new book, "MAKING MONEY FROM THE SOIL." By mail add parcel postage—7 cents first zone, 18 cents Ontario, 20 cents in Canada.

Late Lieut. R. N. C. Davis

Mrs. J. R. Davis, mother of the gallant officer, received word yesterday that he had died of wounds.

A Bride

How She Discovers...
ONE of the real...
ing compelled...
work was because...
video of myself...
lying humbly on...
pursuing mud and...
identified. Now, c...
watching, if one...
Today's

DON'T LOOK OLD

BUT—
restore your gray and faded hairs to their natural color with

Lockyer's Sulphur Hair Restorer

Its quality of deepening grayness to the former color in a few days, thus securing a preserved appearance, has enabled thousands to retain their position.

SOLD EVERYWHERE

Lockyer's gives health to the hair and restores the natural color. It cleanses the scalp, and makes the most perfect Hair Dressing. This world-famed Hair Restorer is prepared by the great Hair Specialists, J. Pepper & Co., Ltd., Bedford Laboratories, London, S. E., and can be obtained from any chemists and stores throughout the world. 367

By Sterrett

Very Latest Red...
ty and B...
FOR dressy af...
nothing smar...
of duvotyn...
ness shown here...
and is trimmed...
The high collar...
white satin borde...
the front is cut...
showing the white...
which divides the...
ions, and the set...
deep cuffs ed

DAILY MAGAZINE PAGE FOR EVERYBODY

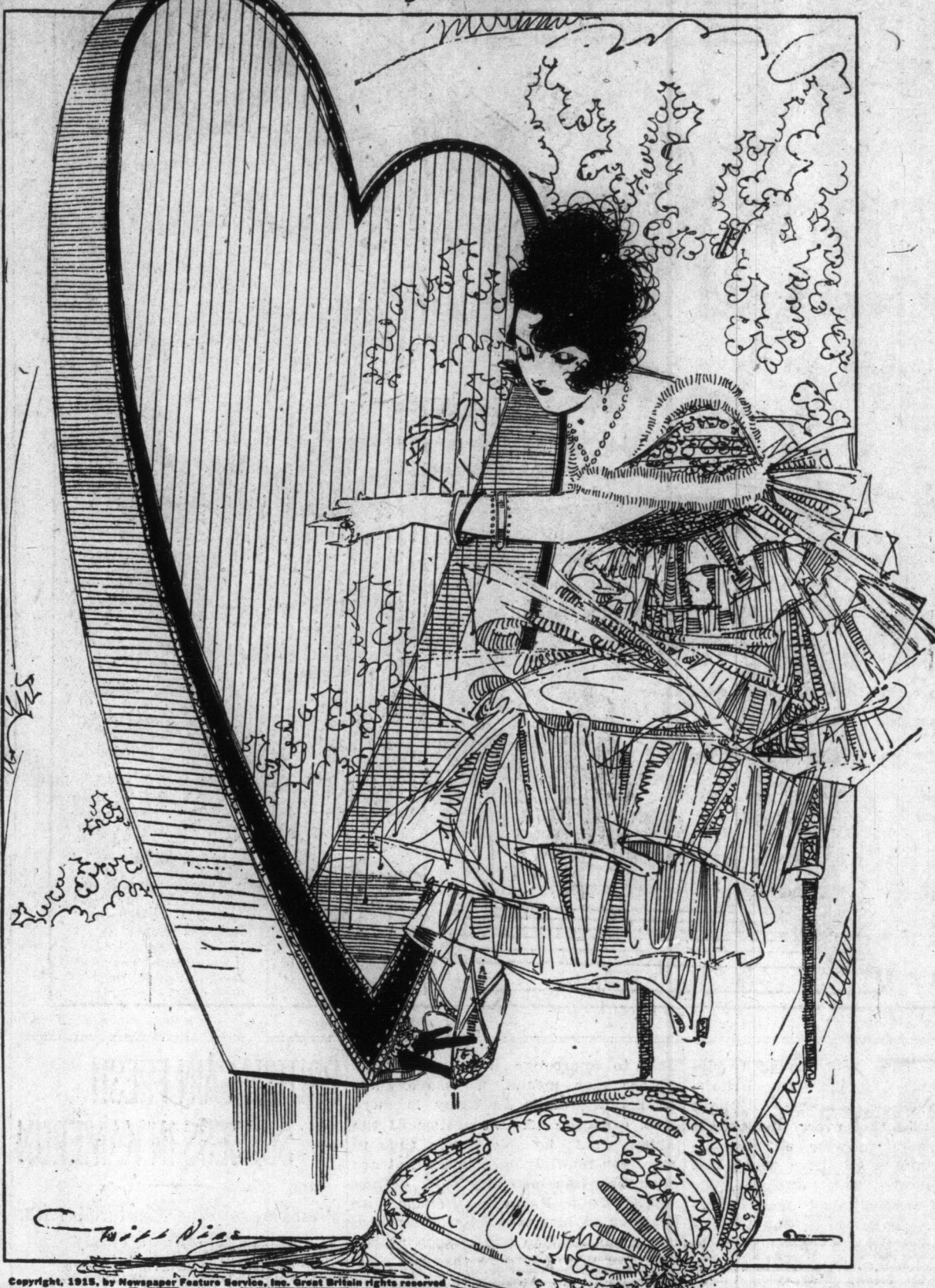
REVELATIONS OF A WIFE

By Adele Garrison

A Busy Morning. It was almost noon when I awoke Monday, the day after our little Christmas dinner...

AN ACCOMPLISHED PERFORMER

By Will Nies



Do you remember the great old song which begins, "Seated one day at the organ"?

A Bride's Own Story Of Her Household Adventures

By ISOBEL BRANDS

How She Discovered the Way to Make Scrubbing Dignified. ONE of the reasons why I used to have a childish dread of ever being compelled to do my own household work...

Today's Fashion

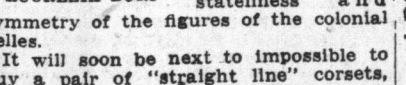


Very Latest Redingote, of Tan Duvelty and Bands of Fur. FOR dressy afternoon wear there is nothing smarter than the redingote of duvelty...

How to Improve Symmetry of Your Figure

By LUCREZIA BORI

W E have heard many discussions of late about the hour-glass figure and the nipped-in waist-line and the new colonial corsets...



LUCREZIA BORI

If you have been bending over a desk or your sewing you will find this exercise most beneficial...

ORIGIN OF COMMON SAYINGS

Clown was at first a tattooed person. In Britain and France the country people retained the habit of tattooing or of painting the faces in imitation of tattooing...

Secrets of Health and Happiness

Has a Check to Measles at Last Been Discovered?

By DR. LEONARD KEENE HIRSHBERG

A. M. M. A. M. D. (Johns Hopkins University)

MEASLES is the Patsy Bolivar of infantile maladies. When a healthy man is asked, "Have you ever been sick?" the answer is, "Never in my life—only measles."



Measles is dismissed as lightly as a puff of cigarette smoke. Yet the fatal and annual ravages from measles is greater than that of typhoid, rabies and smallpox...

Answers to Health Questions. Mrs. F. G. Q.—Please tell me what I can do for my hair? It is thin, dry and short...

Kindly try the following: Bismarck... 10 grams Sulphur... 10 grams Castor oil... 10 grams

Method of Immunizing. Dr. Herrman obtained the consent first of the mother, a personal friend, to inject her four-month-old baby with blood from a patient down with measles...

These, together with a number of other observations, convinced Dr. Herrman that babies under five months of age were more or less immune to measles...

Dr. Hirschberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest...

Advice to Girls

By Annie Laurie

DEAR ANNIE LAURIE: I want to ask your advice on a certain point that is perplexing me. I went out one night with a girl friend...

there is some other friend who knows him and will be willing to introduce you to better friendship. But my dear—why don't you forget him until he sees fit to show his anxiety to meet you by making all the arrangements himself?

Vertical text on the far left edge of the page, including 'Comment-farther', 'From the Soil', and 'R. N. C. Davis'.

Harmony in clothes is a synonym of success. It is easy for a man to get in tune with nature and his fellow men if he is comfortably and stylishly attired.

Notices of any character relating to future events, where an admission fee is charged, are inserted in the advertising columns at fifteen cents a line display (minimum 10 lines).

ROD M'KENZIE BIG WINNER ON RACE. Backs Winner of Match Contest at Columbus With Five Thousand Dollars.

LEXINGTON, Oct. 12.—Hal Boy, the stallion, was the winner of the match race at Columbus, O., in the \$10,000 match race at the Columbus circuit meeting today.

Championship Rugby. HAMILTON V.S. P. & A. A. Variety Stadium, 2:45 p.m. Saturday, October 16th.

Hotel Ryan. T. F. RYAN, PROP. Cor. Church and Colborne Streets. Specials for Today. ENTREES: Irish Stew, Dublin Style, Hamburg Steak with Onions.

High Noon at Laurel Wins The Columbus. LAUREL, Md., Oct. 12.—Today's race results are as follows: FIRST RACE—Selling, two-year-olds, 5 1/2 furlongs.

The World's Selections BY CENTAUR. LAUREL. FIRST RACE—Bobolink, Broom Corn, Belle of the Kitchen.

Columbus at Latonia Landed by Milestone. LATONIA, Oct. 12.—The races today result are as follows: FIRST RACE—Two-year-olds and up, 5 furlongs.

That Son-in-Law of Pa's. SERVES ME RIGHT, DAWGONE IT? I MIGHT 'N' KNOW I COULDN'T RIDE 'TH BLAME THING 'N' AN IT'S MA'S MOTOR-CYCLE, TOO!

Today's Entries AT LATONIA. LATONIA, Oct. 12.—Entries for tomorrow are: FIRST RACE—Two-year-old maidens, selling, 5 1/2 furlongs.

AT LAUREL. LAUREL, Md., Oct. 12.—Entries for tomorrow are: FIRST RACE—Selling, two-year-olds, 5 1/2 furlongs.

ALLEGED SHOPLIFTERS. Three alleged shoplifters were arrested in departmental stores yesterday afternoon.

DR. SOPER DR. WHITE. SPECIALISTS. In the following Diseases: Piles, Scabies, Eczema, Syphilis, Catarrh, Gonorrhoea, Diabetes, Kidney Affections.

DR. STEVENSON'S CAPSULES. For Nervous Debility, Nervousness and accompanying ailments. Does not interfere with diet or usual occupation.

MAY BAN LICENSES FOR CLUBS AT GALT. Chairman Flavell of Ontario License Commission Hints at Action.

COMPLAINTS HEARD. Hotels Condemned and Defended in Waterloo County Investigation.

Not to Heed Technicalities. We will not listen to technicalities from counsel in defence of any man who breaks the law in this respect.

DR. STEVENSON'S CAPSULES. For Nervous Debility, Nervousness and accompanying ailments. Does not interfere with diet or usual occupation.

RUSSIANS JOIN IN DEFENDING SERBIA. Premier of France Announces Allies Are in Full Accord.

BULGARIA'S TREACHERY. Negotiations to Form Balkan League Were Foiled by Bulgars.

Germany's Desperation. Our action must be energetic in order to meet the efforts of our enemies which are directed towards their western front.

TORONTO MAN IS FINED FOR MINING FRAUDS. Geo. F. Barnes Paid Thousand Dollars After Pleading Guilty to Conspiracy Charge.

3 LEADERS THE DOW ALES STOUTS & Malt Extract. Consumers who cannot purchase the Dow brand from their local dealer, please address the National Breweries, Limited, corner Bloor St. East.

NEPHEW OF BISHOP KILLED IN FRANCE. Lieut. Claude Bidwell of Kitchen's Army, Fell First Time He Went Under Fire.

LICENSE BOARD STARTS ON LENGTHY PROGRAM. Dates of Sittings in Western Ontario Have Been Arranged.—Berlin Today.

SANTAL MIDY. CATARRH OF THE BLADDER. Battered in 24 Hours. Mils base the MIDY.

WINE AND LIQUORS. JOHN F. MALLON, 254 Bloor St. W. Phone Main 1991. (Cor. Wilson Ave. & Bloor St.)

By G. H. Wellington. Copyright, 1915, by Newspaper Feature Service, Great Britain Rights Reserved. YES SIR 'TH' P.D.X. MOTOR-CYCLE HAS GOT UP TO \$250. SOME CHEAPER, MAKES TROUGH HOW 'BOUT A 'FLYER'?

GRAPES POPULAR AT SAME FIGURE

Continue to Come to Toronto in Fair Sized Shipments.

TOMATOES PLENTIFUL

Choice Quality Brings Good Price—Pears Are Still Scarce.

Peaches were only shipped in small quantities yesterday, and most of them were of inferior quality...

Wholesale Fruit prices: Apples—25c to 30c per bushel; Bananas—\$1.25 to \$2 per bushel...

Vegetables: Beans—\$1.25 to \$2 per bushel; Cabbage—50c per bushel; Cauliflower—\$1.25 per bushel...

ST. LAWRENCE MARKET. There were eighteen loads of hay brought on the market yesterday, selling at \$15 to \$21 per ton.

ROGUE SALE OF LIVE STOCK

Under instructions from the Minister of Agriculture, there will be held at

THE ONTARIO AGRICULTURAL COLLEGE GUELPH, ONTARIO.

ON THURSDAY, OCT. 28th, 1915

A Public Sale of Cattle, Sheep and Swine, comprising Shorthorn (including Dairy Shorthorn), Holstein, Ayrshire and Jersey Cattle; Shropshire and Leicester Sheep, and large Yorkshire Swine.

MOST OF CATTLE SOLD BY MID-DAY

Trading Fairly Active in Butchers' Classes and Prices Were Steady.

MARKET CLOSED EARLY Business Suspended at Noon

Out of Respect for Late W. Crealock.

The receipts of live stock at the Union Stock Yards on Tuesday numbered 87 cars, comprising 497 calves, 1,182 hogs and 1,134 sheep and lambs.

Prices received daily: Cattle—\$12.00 to \$14.00; Sheep—\$10.00 to \$12.00; Hogs—\$10.00 to \$12.00.

G. Zeagman & Sons, LIVE STOCK COMMISSION DEALERS.

All classes of Live Stock bought and sold on commission. Special attention given to orders for Stockers.

McDonald & Halligan, Live Stock Commission Salesmen.

Office, Rooms 2 and 4, Exchange Building, Union Stock Yards, West Toronto.

Motor Cars

FOLLOWING is a copy of a letter received from a client of the firm...

Properties for Sale

Lot 36 x 310, Yonge Street. ONLY SHORT DISTANCE from city and within few minutes' walk of car line.

Farms for Sale

FLORIDA offers you a chance to make money and live in the best climate in the world.

Store to Rent

\$200—BRICK STORE and two flats, 55 Queen West, opposite City Hall.

Automobiles for Sale

EVERITT—Good running order and excellent equipment; newly varnished; price \$350.00.

Mortgage Sales

MORTGAGE SALE OF FACTORY Building and Site on the southeast corner of Van Horne Street and Westmore Avenue, in the City of Toronto, Ontario.

Estate Notices

NOTICE TO CREDITORS.—IN THE estate of Andrew J. Limited, Dealers in Automobiles, Toronto, insolvent.

Tenders for Supplies, 1915-16

THE UNDERSIGNED will receive sealed tenders, marked on outside of envelope, "Tenders for Supplies," up to noon of Tuesday, the 19th of October, 1915.

MORTGAGE SALE

Under and by virtue of the power contained in a certain mortgage, which will be produced at the time of sale, there will be offered for sale...

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CAPABLE ADVERTISING SOLICITOR wanted. Preference given to young man with experience in magazine advertising or other pressing business.

Female Help Wanted

IMMEDIATELY—First-class nurse maid for one child. Twenty dollars. Reference: Mrs. Morley, 24, Castle Frank road.

Articles for Sale

DOMINION ORGAN, beautiful high cabinet, \$22.00.

Long's Bargains (Before Moving) in Pianos and Organs

THESE INSTRUMENTS will be sold at half their price. See them before buying.

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EVERITT—Good running order and excellent equipment; newly varnished; price \$350.00.

Mortgage Sales

MORTGAGE SALE OF FACTORY Building and Site on the southeast corner of Van Horne Street and Westmore Avenue, in the City of Toronto, Ontario.

Estate Notices

NOTICE TO CREDITORS.—IN THE estate of Andrew J. Limited, Dealers in Automobiles, Toronto, insolvent.

Tenders for Supplies, 1915-16

THE UNDERSIGNED will receive sealed tenders, marked on outside of envelope, "Tenders for Supplies," up to noon of Tuesday, the 19th of October, 1915.

MORTGAGE SALE

Under and by virtue of the power contained in a certain mortgage, which will be produced at the time of sale, there will be offered for sale...

MORTGAGE SALE

Under and by virtue of the power of sale contained in a certain mortgage, there will be offered for sale...

MORTGAGE SALE

Under and by virtue of the powers contained in a certain mortgage, which will be produced at the time of sale, there will be offered for sale...

MORTGAGE SALE

Under and by virtue of the powers contained in a certain mortgage, which will be produced at the time of sale, there will be offered for sale...

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MORTGAGE SALE

Under and by virtue of the powers contained in a certain mortgage, which will be produced at the time of sale, there will be

CANADA'S PROSPERITY REFLECTED IN THE GROWTH OF SIMPSON'S

These Goods are on Sale Today

"Notwithstanding the war," said the Minister of Finance the other day, "Canada has been growing richer." In other words, the optimists are winning out!

The courageous enterprises and the magnificent stocks of this Company have ranged us definitely on the side of the optimists ever since the war began; and the growth of our business during this time is the result of a steady faith in the country and in the ample provision for the country's needs.

This provision is now at high-water mark. Come and see what it means here tomorrow.

A Big Sale of Boots at 8.30 A.M.

800 Pairs Women's Boots at \$1.99 (BROKEN LINES)

Beautiful new fall footwear; button, lace and side lace styles; dull black, champagne and dove gray kid, patent calf, gunmetal calf and all black satin boots, with gray, fawn, brown, putty and black cloth, also dull kid uppers; plain and toecap vamps; French, Cuban, English and American walking heels; bench-made, hand-turned and light Goodyear welt soles; all sizes 2 1/2 to 7. Widths AAA to E in the lot. Regular \$3.45 to \$8.00. No mail orders. Wednesday 1.99

MEN'S FALL WEAR BOOTS, WEDNESDAY, \$1.99.

Several hundred pairs of Blucher lace boots, in black box kip, dongola kid, dull calf and chrome tanned leathers; solid double soles; military and English heels; new and popular toe shapes; some styles have hollow tongues to keep out the wet. These fall boots, sizes 6 to 11. Regular \$2.49 to \$3.00. No mail orders. Wednesday 1.99

BIG BOYS' \$3.99 BOOTS, WEDNESDAY, \$1.99.

Neat dress up button boots, in dull black calf leathers; splendid double-sole; military heels, fall 1915 toe styles; sail duck lining, solid "Active Service" Blucher lace boots in polished black box kip, reinforced soles; walking heels; easy-fitting toe shapes; sizes 1 to 5 1/2 in the two lines. Prospector style Blucher boots, extra high cut uppers, with two military buckles at top; double viscolized soles; the upper leather is chrome tanned black grain calf, very soft and pliable, but tough as iron; sizes 1 to 5 1/2 in the lot. Regular \$2.29 to \$3.99 boots. No mail orders. Wednesday 1.99

CHILDREN'S \$1.25 TO \$1.49 BOOTS FOR 99c.

Dressy, school, play and house boots, in button or lace patterns, made of black dongola kid glove grain, black calf and water-proofed pebble leathers; flexible two-ply soles; low, spring and no heels; neat foot-form toe shapes; the smaller sizes have red, white and brown kid tops, with patent leather trimmings; sizes 2 to 10 1/2. Regular \$1.25 to \$1.49 per pair. Wednesday .99 Rubbers to fit .38



Men's \$13.50 Ulster Coats at \$9.95

Carefully tailored winter coats, in English tweed coatings, dark gray or brown; diagonal and stripe patterns, double-breasted style, 50 inches long, with convertible collar and belt at back, sizes 36 to 44.

YOUNG MEN'S BALMACANA COATS, \$24.00.

Medium weight English coating in green and gray mixtures, with fancy color check, short length with box back; heavy silk sleeve linings; sizes 34 to 40.

THE ENGLISH WHIPCORD COAT, \$22.00.

Made from English whipcord, plain brown pattern; good fitting, single-breasted, fly front Chesterfield style; silk sleeve linings and silk through shoulders; English hand-tailored; sizes 36 to 42.

BOYS' CHINCHILLA OVERCOATS, \$2.85.

600 coats, priced for clearing. Smartly tailored from dark gray or navy blue chinchilla; double-breasted with belted back and flannel linings; sizes 2 1/2 to 8 years.

BOYS' FALL AND WINTER SUITS, \$5.00.

Regular \$7.50, \$8.00, \$8.50, \$9.00, \$10.00 and \$11.00 stock suits; Norfolk and double-breasted models; bloomer pants; dark gray and brown English tweeds; sizes 26 to 34.

BOYS' CHINCHILLA OVERCOATS, WITH HATS TO MATCH. 200 TO CLEAR WEDNESDAY AT \$5.95.

Gray or blue "Rombo Chinchilla" coats, an exceptional value as we secured them much below the regular price. Neatly tailored in double-breasted Russian style, with belt at waist. Warmly lined with fancy check flannel. The hat is a "Polo" style. Sizes 2 1/2 to 10 years. Complete outfit 5.95

A Triumph of Value-- \$20 Suits for Women

75 suits, a direct copy from an expensive imported model in black and navy wool serge, medium twill. The coats have silk serge lining and are interlined; made with pleats back and front from waist-line, and finished with three rows silk braid; fur trimmed, military collar and fur cuffs. Skirts in flaring style with several rows of silk braid. The original model priced \$65.00. One of the smartest suits offered this season, at 20.00

\$10.00 SILK POPLIN DRESSES, \$7.95.

50 only, in Belgian blue, Russian green and black; made with flare skirt, some pleated in front. Waists show a plain and peplum effect with vestee of white poplin finished with self-covered buttons; collars and cuffs of self material or white. Sizes 16 years to 42 bust 7.95

NOVELTY COATS FOR WOMEN OR MISSES, \$22.50 TO \$50.00.

A special showing of exclusive models, latest American designs, made from materials such as wide wale corduroy, two-tone velvet, fancy plush, caracul, trench cloth and silk seal plush. A number have fur trimmings, and some show broad bands of fur. These coats are suitable for afternoon or dressy wear. Moderately priced 22.50 to 50.00

Rich and Dainty Materials for Fall

VELVETS AND PLUSHES.

New Chiffon Velveteens, in the popular shades of taupe, navy and green; 44 inches wide. Yard . . . 2.50
New Terry Plushes, in the leading colors for fall suits and cloaks, etc.; 32 in. wide 3.50
New Silk Plushes, which are very fashionable just now, and in a splendid range of selected colorings; 32 in. wide. \$2.50, \$3.00 and \$3.50.

A big shipment of Black and Russian Green Silk Plushes just in.
Cord Velvets, for suits, etc. Extra value in a new shipment of beautiful suiting cords, in purple, Copenhagen, brown, tan, saxe, old rose, tabac, etc.; 30 in. and 32 in. wide 1.00
Black Silks and Satins, a one-day's special selling of our heavy black duchesse suiting satins and paillettes, including C. J. Bonnet's guaranteed qualities. Regularly sold at \$1.50. 36 in. and 38 in. wide 1.29

NAVY AND BLACK SUITINGS.

In Our West of England Serge and Broadcloth Sections. Practical English serges, gabardines, French and Belgian broadcloths, English and French worsteds, etc.
Special Showing of Fine Black Broadcloths, in our Black Suiting Section, in French chiffon, paeon and velour finish, Belgian, satins and glove finish; guaranteed fast blacks and soap shrunk.
Men's Finished Serge. The much wanted dark blues and black; fine Botany serge, that will not gloss; West of England serges, in an immense variety of weights and twills; all guaranteed fast dyes and London shrunk.

English College Serge Special.

3,000 yards of our guaranteed West of England, soap-shrunk serges, in navy and black; noted for their excellent wearing qualities. On sale, special tables, Main Floor, Queen Street entrance. Yard64

WASH GOODS.

27-inch Roman Stripe Krinkle Crepes, fast colors. Regularly 15c. Wednesday 8 1/2
32-inch Cotton Serge Suitings, navy, Alice, dark green, red and black. Yard 25
28-inch Wrapperettes, navy, Alice, black, red and gray, with dainty patterns 15
30-inch "Duro" Nurses' Cloth, in plain shades and stripes, in shades of blue, green, tan and black. Per yard 30
28-inch "Duro" Pique, stripes, checks and plain colors, guaranteed fast. Per yard 39

\$12,500 Worth of New, Perfect Linens Underpriced

Owing to the British War Office needs, the devastation of the flax district of Belgium, and the closing of the Dardanelles, linens have become very scarce. In fact, in some lines there are no more to be had. This has caused unprecedented advances in prices, but

WE ARE NOT MAKING THESE PRICE ADVANCES.

On old contracts we have received immense shipments at the low prices. We have planned for the biggest four days' selling in the history of the store, to begin tomorrow. If you are in need of any lines for immediate or later use YOU WILL SAVE BY BUYING NOW. Double selling space; increased selling staff.

(On sale Fourth Floor).
300 Table Cloths for \$1.98. Just 500 in this lot, pure linen, range of pretty designs. Size 2 x 2 1/2 yards. \$3.00 value. Clearing 1.98
Damask Napkins, assorted designs. Size 22 x 22 inches. \$3.50 value. Clearing 2.50
Round Scaloped Damask Table Cloths, good designs. Size 70 x 70 inches. \$3.00 value. Clearing 1.98
Pure Linen Scotch Table Damask, 2 yards wide, elegant designs. \$1.25 value. Clearing, yard85
Beautiful All Linen Hemstitched Damask Table Cloths; size 2 x 2 1/2 yards; assorted designs. Extra special. 3.50
Napkins to match cloth; size 20 x 20 inches. Clearing at, dozen 4.25
Damask Table Cloths, assorted designs, some slightly soiled. \$2.00 value. Clearing 1.45
Pretty Scaloped Damask Luncheon Sets, range of dainty designs, cloth; size 46 x 46 inches; 1/2 dozen napkins to match. Set complete 3.75
Damask Table Napkins, hemmed ready for use; size 15 x 19 inches. 1 1/2 dozen. Clearing, dozen 1.65

SPECIALS FROM THE BEDDING SECTION.

\$8.00 White Blankets, \$7.00 Pair. Made from pure Canadian wool; soft, lofty finish; weight 8 lbs.; size 68 x 88. \$9.00 value. Wednesday, pair 7.00
Imported Sateen Down Comforters, pretty designs, with plain panels; size 72 x 72. Clearing 5.50

Good Ideas for Furniture Buying at These Prices Today

Dresser, quarter-cut oak, fumed or golden, or genuine mahogany veneered. Regular \$21.50. Wednesday 12.95
Princess Dresser, "Colonial" design; mahogany finish. Regular \$24.75. Wednesday 18.50
Buffet, quarter-cut oak; fumed or golden. Regular \$36.00. Wednesday 27.00
Extension Dining Table, quarter-cut oak; fumed or golden; 48-inch top. Regular \$27.75. Wednesday 17.25
Extension Dining Table, quarter-cut oak; fumed or golden; 48-inch top. Regular \$29.00. Wednesday 19.95
Dining-room Chairs, quarter-cut oak; fumed or golden; loose slip seats, in genuine leather; five side and one arm chair. Regular \$24.75. Wednesday . . 18.75
Dining-room Chairs, quarter-cut oak; fumed or golden finish; slip seats, in leather; five side and one arm chair. Regular \$28.00. Wednesday 20.75

Grindley's English Dinnerware in October China Sale

\$17.50 Grindley's "Harrigate" Decoration, \$12.75—Finest quality English ware. Pretty new French border design; gold traced borders and handles; 97 pieces. Wednesday 12.75
\$17.50 Grindley Gray Darlington Set, \$13.50—Perfectly finished, brilliant clear overglaze, pretty French border design; 97 pieces. Regular \$17.50. Wednesday 13.50
Grindley's "Riviera" Set, \$12.95—Pretty green conventional border design. Grindley's finest grade English ware. 97 pieces. Regular \$16.50. Wednesday 12.95
\$19.00 "Marion" Set, \$14.75—Pretty brown band, with black Greek key design. 97 pieces. Grindley ware. Regular \$19.00. Wednesday 14.75
"ROYAL NIPPON" CHINA.
35c China Assortment, Etc. Good quality Japanese china; lot consists of cups and saucers, bone china, cream jugs, tea strainers, spoon trays, teapot lines, tin trays, sugar shakers, hair receivers, powder boxes, Cologne bottles, hatpin holders. Wednesday, choice 49
90c China Butter Tubes, Etc. Dainty designs. Handled butter tubes with drainer, Royal Nippon china. Regularly 90c. Wednesday, each 49
Chocolate Sets, \$1.95. A large, well-shaped chocolate jug and six chocolate cups and saucers; pretty pink decoration; finest quality Royal Nippon china. Wednesday, the set 1.95
75c China Condiment Set, 46c. A pair of china salt and pepper shakers, a mustard pot, and toothpick holder, all on a prettily decorated tray. Regularly 75c. Wednesday, the set 49
75c "Royal Nippon" Manicure Sets. Pretty green, pink and blue floral decorations, one oblong and two round covered boxes on tray. Wednesday 49
\$1.50 China Trinket Sets, 80c. Dainty decorations, "Royal Nippon" china. Sets consist of comb and brush tray, powder box, hair receiver and hatpin holder. Wednesday, the set 80c

Men's Wear Specials

Men's Natural Wool Underwear, English make, unshrinkable; fine wool trimmings; drawers reinforced seat; suspender loops; elastic ribbed cuffs and ankles; in sizes 34 to 44. Regular \$1.25. Wednesday 89
Men's All-wool Sweater Coats, in simple lines, in gray and khaki, gray and navy, brown and green, with military collar, with two pockets; in sizes 34 to 44. Regular \$1.50. Wednesday 95
Boys' Pure Wool Pull-over Sweaters, in fine elastic rib; buttoned on shoulder; in plain navy only; in sizes 22 to 32. Regular \$1.00 79
Boys' Flannellette Nightrobes, in pink, blue and brown stripes, in extra large bodies; sizes 3 to 15 years. Regular 75c. Wednesday 49

Tapestry, Velvet and Axminster Rugs

Our fall shipments are now displayed on the spacious floors of the Rug Department. By reason of large orders placed in advance, we are able to give extra values, and the selection and range of colors and designs are unsurpassed.
Seamless Tapestry Rugs, 7 1/2 x 9.0, \$9.50; 9.0 x 9.0, \$11.50; 9.0 x 10.6, \$13.50; 9.0 x 12.0, \$15.75; 10.6 x 12.0, \$18.00.
SEAMLESS AXMINSTER RUGS, ORIENTAL DESIGNS.
Several different styles of Oriental designs, 6.0 x 6.0, \$14.25; 6.0 x 9.0, \$19.50; 6.0 x 10.6, \$24.95; 7.5 x 9.0, \$25.00; 7.5 x 10.6, \$31.00; 9.0 x 9.0, \$31.95; 9.0 x 10.6, \$37.25; 9.0 x 12.0, \$42.00.
SEAMLESS VELVET RUGS.
Most of this season's designs are small conventional and Oriental designs in wood shades. These are woven in one piece. 7 1/2 x 9.0, \$12.75; 9.0 x 9.0, \$18.25; 9.0 x 10.6, \$21.75; 9.0 x 12.0, \$24.25; 10.6 x 12.0, \$28.50.
So many different qualities and kinds of small rugs that it is difficult to describe them. The Wilson finds a popular place and is shown in many attractive Oriental designs, 3.5 x 3.5, \$2.75; 3.5 x 3.0, \$3.50; 3.0 x 3.0, \$5.25; 2.5 x 4.6, \$5.25; 3.0 x 5.3, \$9.25.
FINE SCOTCH PRINTED LINOLEUMS AT 89c.
Matting, hardwood and conventional designs; unexcelled for durability. Square yard 55

New Chintz Patterns

FOR THE BEDROOM.

American Printed Taffetas at 49c Yard. Floral designs, on cream or white grounds, in almost every possible coloring.
American Chintzes at 39c Yard. New designs; well printed; 36 inches wide.
French and English Printed Repps at 89c Yard. Rep of excellent quality; printed with great care; 30 inches wide.

FOR THE LIVING ROOM.

Futurist Linens at \$1.50 Yard. French printed linens, which cannot be duplicated even at twice the price; unusual colorings; unusual designs; fine quality linen; 30 inches wide.
American Linen Taffetas at 77c Yard. Heavy linen taffeta, 36 in. wide.
UPHOLSTERING TAPESTRIES AT \$1.85 YARD.
A limited quantity only; made in the northern part of France; floral effects, in soft colorings.
Scotch Wool Tapestry at \$4.75 Yard. Heavy weight; new designs; rich colorings; 50 inches wide.

Simpson's Stoves on Sale

Gurney Foundry, McClary's, Moffat's, Buck, are all represented.
The "Conqueror" Coal Range is a Gurney Foundry stove with six-hole top, large oven, reversible grate, nickel trimmed. Simpson's price is 19.75
Same stove with high shelf 22.50
Same stove with high cabinet 25.00
"Oak" Heater, medium size, feeder and mica doors, nickel trimmed. A regular \$10.00 heater. 25 only to sell. 7.50
The Nelson Gas Range, four burners and a simmering burner, large oven. Simpson's price is 10.75
"Perfection" Oil Heater, will heat a large room quickly; safe and convenient, smokeless and odorless. Price 3.50
Two-burner Gas Hot Plate, genuine Griswold make. Regularly \$2.00. Wednesday 1.39
Metallic Gas Tubing, 5 to 12-foot lengths. Wednesday, per foot7
Furnace Scoop, D handle. Wednesday 39
Dustless Ash Sifters, galvanized iron, 95c, \$1.98, \$3.25 and \$4.75.

New Market Provision Prices

Telephone for Meats, Groceries, etc. Adelaide 6100

THE MEATS.	
Forequarters of Spring Lamb, per lb.	14
Loin of Spring Lamb, per lb.	18
Thick Rib Roast Tender Beef, per lb.	18
Brisket of Beef for Boiling, per lb.	14
Choice Mild Cured Breakfast Bacon, whole or half side, special, per lb.	24
Cottolust Shortening, 3-lb. pails, gross weight, per pail	38
Fresh Salmon Trout Steak, per lb.	15
Smoked Finnan Haddock, per lb.	12
Smoked Kipper Herring, each	5
Smoked Clacoe Herring, per lb.	15
VEGETABLES.	
Choice Canadian Onions, 1/2 peck	15
Jersey Sweet Potatoes, 7 lbs.	25
Carrots or Beets, small basket	8
POULTRY FEED.	
Mixed or Scratch Feed, 10 lbs, 30c; 50 lbs, \$1.25; 100 lbs, \$2.35.	
Carrots or Beets, small basket	8
Ground Oyster Shell, 10 lbs.	10
Ground Mica Grit, 10 lbs.	10
Farmer Gregg's Egg Producer, packet	23
THE GROCERY LIST.	
6,000 packages Redpath's Granulated Sugar, in 5-lb. packages, 3 packages	95
Monarch Flour, 1/4 bag	75
4,000 tins Finest Canned Peas, 3 lbs.	42
2,000 stone Fresh Rolled Oats, per stone	46
Clark's Pork and Beans, in Chili Sauce, tall tin, 3 tins	25
Pure Cider Vinegar, XXX, per gallon.	25
Finest Pickling Spice, per lb.	18
Pure Mustard, in bulk, per lb.	20
Park's Catsup Flavor, bottle	22
Macaroni or Spaghetti, 3 packages	25
Malta Vita Breakfast Cereal, 3 pkgs.	25
Leaf Sugar, small tea cubs, 3 lbs.	25
Telfer's Cream Soda Biscuits, package	25
Banner Brand Jam, assorted, 5-lb. pail	48
Finest Mild Cheese, per lb.	19
Pure Gold Jelly Powders, assorted, 3 packages	25
Upton's Marmalade, 5-lb. pail	48
Knox's Gelatine, 2 packages	25
Heinz Pickles, mixed, bottle	14
Japan Rice, 3/4 cwt.	25
FRESH ROASTED COFFEE, PER LB. 27c.	
1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, per lb.	27

The Robert Simpson Company, Limited

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