



No. 062

March 17, 1988.

MARKET STUDIES FOR SOUTH AND SOUTHEAST ASIA

The Minister for International Trade, the Honourable Pat Carney, announced today that a number of new market studies on specific industry sectors in South and Southeast Asia countries are being made available to Canadian exporters. The studies were commissioned by the Department of External Affairs with funds from the Asia-Pacific component of the National Trade Strategy.

These studies will be sent to Canadian companies on request and are also being provided to the provincial governments. "The studies have proven to be an excellent means of informing firms about promising markets of opportunity for exports and joint ventures in South and Southeast Asia", the Minister said. In these growing markets, Miss Carney emphasized that good personal contacts and competitive products are essential to business ventures in the Asia-Pacific Region. The studies provide detailed market analyses for Canadian manufacturers and suppliers on commercial opportunities that exist in the South and Southeast Asia region.

- 30 -

For more information, please contact:

N.P. Godfrey
Tel.: (613) 995-7659

or

Pierre Pichette
Media Relations Office
Department of External Affairs
Tel.: (613) 995-1874

Minister for
International
Trade

Ministre du
Commerce
extérieur

LIST OF MARKET STUDIES FOR SOUTH AND SOUTHEAST ASIA

India

Opportunities for Canadian Automotive Parts Manufacturers in India:

The study focuses on the Indian automobile and automotive parts industries and the opportunities which are available to Canadian companies.

The Philippines

Factory-built Housing Market: This study outlines the limited opportunities for Canadian factory-built technology in the Philippines.

Filipino Agents and Distributors: For Canadian firms wishing to establish in the Philippines, this study offers a list by sector of agents and distributors.

Malaysia

Five studies will be available in April on prospects in Malaysia for Canadian suppliers of equipment and services in the following sectors: Food Processing; Oil and Gas; Telecommunications; and Aerospace. Two market studies on Medical Equipment and Supplies and on Security Products are already available.

Singapore

Market studies on Computer Software; Food Products; Oil and Gas; and Telecommunications sectors are available to Canadian producers.

Indonesia

Oil and Gas: This study reviews the oil and gas sector in Indonesia and identifies equipment requirements for the industry and the major off-shore suppliers.

Electrical Power Sector Study: This study reviews the electrical power sector in Indonesia and identifies projects and the size of the market for electrical products from Canada.

Thailand

Four market studies identify projects, equipment and services opportunities in Thailand in the Power Generation and Transmission sector, the Mining sector, the Eastern Seaboard project, and Medical sector. Market studies on computers and capital projects will be available next May.