



communiqué

N°:
No.: 49

MARCH 20, 1984

TRADE MINISTER SETS GOALS FOR TRADING HOUSE TASK FORCE

The Honourable Gerald Regan, Minister for International Trade, announced today the names of members of the Trading House Task Force and further details as to the mandate and activities of the Task Force.

Mr. Regan said "The mandate of the Task Force will be to assess the importance of the trading house sector in Canada, to evaluate its potential for developing exports of Canadian goods and services, and to identify measures to be taken by both government and private sector to enhance the export performance of Canadian trading houses particularly with regard to manufactured products."

Mr. Regan noted that in formulating its conclusions and recommendations, the Task Force will develop an industry sector profile, solicit the views of trading companies, manufacturers, financial institutions and business organizations on the problems and opportunities facing the sector, and discuss with federal and provincial governments their relationship with private trading companies. The Task Force will also examine measures being taken in other countries in support of private trading companies.

.....2

Members of the Task Force include:

Mr. T.M. Burns, Chairman, (former president of the Canadian Export Association);
Mr. M.E. Bilyea, General Manager, International Trade Division, Canada Packers Inc. of Toronto;
Mr. P. Brosseau, Executive Vice-President, Clouston Foods Canada Ltd. of Montreal;
Mr. A.D. Burford, President, A.D. Burford International Ltd. of Toronto;
Mr. A.M. Farmer, President, Far/Mar Seafoods Ltd. of Dartmouth;
Mr. A.D. Frizelle, Vice-President, Philipp Brothers (Canada) Ltd. of Toronto;
Mr. E.G. Kampouris, President, Bethune Import-Export Ltd. of Montreal;
Mr. C.R.D. Kelly, President, Interimco Projects Engineering Corporation of Ottawa;
Mr. J.M. Lackowicz, President, Global Trading Company Ltd. of Calgary;
Mr. V. McKay, Senior Vice-President, The Royal Bank of Canada of Toronto;
Mr. C. Murray, Vice-President, Erie Iron Works Co. Ltd. of Mississauga;
Mr. P. Rigby, President, Rigby Trade Ltd. of Hamilton;
Mr. C.E. Swartz, President, Northern Sales Co. Ltd. of Winnipeg;
Mr. J.B. Webb, Vice-President, Balfour Guthrie and Company of Vancouver.