## READ BY EVERYI d Company.

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# = THE EVENING TELEGRAM 

## Use Cream of the West Flour.

## BOWIRIENG: BIROMIHMRE, IMMMMTMD.

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RT CO., LTD.
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| Uetion Sales ! | $\frac{\text { Auction Salos: }}{\text { AUCTION. }}$ | PEFiLEf dis: |
| :---: | :---: | :---: |
| AUCTIONEER |  | e biggest, best and most |
| AUCTION. <br> Furniture and Effects, Sideboard, Buf fett, Shop Goods, etc. |  | economical cake of Soap on the market to-day--unequall- |
|  |  | ed for laundry or bath. A |
|  | R. K. HOLDEN, | trial cake will convince you. |
| To-Morrow, Friday, <br> Our Auction Rooms |  | The Standard Mifg. Co., |
| 边 |  |  |
| \%od |  | TG |
| Sex |  |  |
|  | Dowden \& Edwards, |  |

When you want to SELL Your PROPERTY to the best adrantage give us particulars. CASH BUY
waiting for suitable houses. No sale no charge. When yo: want to BUY PROPERTY come in an see we The learget list in the Cityp to some in and from
Frices ranging from $\$ 1,000.00$ to $\$ 9,00.00$.
FRED J. ROIL \& Co.
Auctionerrs, Real Estate $\&$ Investment Broke


## Public Notice!

Government of Newfoundland 5 1-2 Per Cent. Loan. Applications vill be received at the Office of the
undersignce, between the hours of 10 a .m. and 5 p .m., for the purchase of Government of Newfoundland Bondz, amounting to ONE MILLION DOLLARS, bear-
ing Interest at the rate of FIVE AND ONE-HALF ing Interest at the rate of FIVE AND ONE-HALF
PER CENT. per annum, payable on the first days of January and July in each year, and Principal repay-
able on the first day of July, 1939. Such Principal sum and Interest are payable at the
Office of the Minister of Finance and Customs, St. Office of the Minister of Finance and Customs, St.
Johnts, Newfoundand; at the Bank of Montreal, St. Johns', Montreal and Toronto, and at the Agency of the
Banis of Montreal, New York. Bank of Moitreal, New York
These Bonds will be free from all present and fu-
ture taxes, including Income Tax, in Newfoundland
H. J. BROWNRIGG, Tired Buggies, 3 Single
Sleighs, also 4 or 5 Sleighs, also 4
Ponies. Apply

## C. F. LESTER,

K. HOLDEN,




## COATS.

350 of the very latest styles. No two alike, in Melton, Velour, Broadcloth, Silverton Serge. Only

## $\$ 20$ to $\$ 125$.

3ne DREsses - Gorgate, Croeo do Chene, Silk and Sergea southing to enveal

$\$ 9$ to $\$ 40$. Sst Lapres wasts in the dintibet
$\$ 4.50$ to $\$ 22$.

| TE Conts-An upt |
| :---: |
| \$65 to \$150 each. |
|  |
| simple-port |
| \$25 down to \$7.50 |

## SWEATERS.

Dort orerlok this: 350 in in filik and
 style Each isa beaty
$\$ 7.50$ to $\$ 28.00$

Children's Sweaters and English Rubber Coats, from the World's Best Makers.
Bring the little ones and let them help you select. prices, $\$ 2.00$ to $\$ 15.00$ HATS $\begin{gathered}\text { Magnificent Display of London, New York \& Paris, } 450 \text { Ladies HATS } \\ \text { and Children's. Perfect in Design, Material and Price. }\end{gathered}$ THE BLUE PUTME HATI, Cor. KING'SROAD











# EXCEL RUBBER BOOTS <br> FOR FISHERMEN. 

AFTER MANY YEARS OF CAREEUL STUDY OF THE RUBBER BOOT BUSINESS WE HAVE SUCCEEDED IN HAV-

## "The Excel Rubber Boot"

WITH 7 SPECIAL FEATURES, WHICH WE GUARANTEE TO BE FAR SUPERIOR TO ANY RUBBER BOOTS ON THE MARKET IN QUALITY, DURABILTY AND VALUE.
THE 7 SPECLAL FEATURES OF THE EXCEL BOOT WHICH WE HAVE EMBODIED IN ITS CONSTRUCTION ARE: IST-THE ENTIRE BOOT IS CURED UNDER STEAM PRESSURE, MAKING ITA "ONE" PIECE BOOT.
2ND - HT HAS AN 8-PLY DOUBLE SOLE OF HEAY RUBER RUNNING ALL THE WAY UNDER HEEL.
 4HH-THASA 6 R RENFORED NSTEP WHHCH RELEVES STRAN, PREVENTS CRACKING AND WRNMKLNG.

TTH-TT HAS A HEAVY DUCK LINING, WHICH PREVENTS MOISURE, KEEEING THE FOOT CODL AND DRY. FULL STOCK ON HAND. WRITE FOR PRECES.


## Christmas GIFT SUGGESTIONS for MEN.

## \$28.00

akers.

- \$15.00

HATS

## ROAD

R ST.





and

No Frills


Extra Wear
or. prices. ggents.

Let us help you decide what to give him. Nothing is easier than to find a satisfiactory present here-satisfactory to both the giver and the recipient.


SATURDAY-Our Special Sale Day. Sweeping Reductions in every Department.


MENS WINTER CAPS,
Fur Inside Band, $\$ 1.00$ up.
MEN'S WIDE END NECKTIES,
40 c . up to $\$ 2.20$ each.
MENS INVICTUS BOOTS,
Black and Tan, $\$ 14.50$ and $\$ 15.50$ pr.
BOYS' VELOUR GAUNTLET GLOVES,
80c. per pair.
and


Christmas Greeting Cards Make a list of friends you wish to remember
hristmas Cards cost so little and mean so much that you cannot afford to forget anyone. Come in and see
our fine large selection of Cards, and pick out your avorites while the choice is wide.

## ROYAL STATIONERY CO.

180-182 WATER STREET.

By Bud Fisher

## VI-COCOA!

England's Medical Journal, the "Lancet", says:-
"0f distinct value as a resiorative and stimulating food."

It is at once a delicious drink, and a true stimulant. A perfect beverage for children and invalids, and all who are subject to mental and physical exertion.

Vi-Cocoa can now be obtained at all grocers.
Vi-Cocoa, Ltd., England.

## Special to the Outport Trade.

In order to get your CHRISTMAS SUPPLY of

## Reliable

Flashlights and Batteries

Mail your order to your St. John's dealer at once, and specify

"RELIABLE,"

They are LIVELY \& LASTING.

## The Dominion Battery

 Co., Ltd., Toronto.norzisis

## WARNER'S <br> Rust-Proof Corsets!



## Preparedness!! The Xmas Slogan.

## A good beginning makes a good ending to Xmas

hopping-shop eariy
Days are flying as they always do when the Xmas eason comes around, and when there are so many
reparations to make Xmas Eve will be here before you know it.
Fancy Goods are most largely demanded as Xmas Gifts, and in our Fancy Goods Dept., early in the shoping season, you can surely find a suitable gift fo every one on your list. How about the following ar-
ticles? They are only a few chosen at random from our stock.
$\begin{array}{ll}\text { Silverware } & \text { Silk Stockings } \\ \text { Cruets } & \text { Boxed Handkerchiefs } \\ \text { Table Silver } & \text { Brush and Comb Sets } \\ \text { Photo Frames } & \text { Shaving Sets }\end{array}$ Photo Frames
Jewel Cases Jewel Cases
Ciocks Shaving Sets Smokers' Outfits Ladies' Purses Ladies ${ }^{\text {Hand }}$ Purses
Glove and Handkerchief Sachets.

Remember to shop early. First week of December Remember to shop eariy. First week of Decembe
hopping will be a pleasure. Second week it may be atisfactory. Third week it will be a whirl, and the
U. S. PICTURE AND PORTRAIT Cח;

Water Street., St. John's.

## Xmas Shoppers!



We kindly invite you to our store to view our stock of Xmas Goods suitable for gifts.

Here are some of the many in which we would like you to be interested:-

Rogers 26 piece Cutlery Setts for $\$ 16.50$. 820.00 \$25.00.
3 piece Setts in Cases, all assorted and prices range from $\$ 2.50$ to $\$ 3.00$ each.

Individual pieces, assorted in Fancy Lined Boxes, comprising Cold Meat Forks, Pickle Forks, Gravy Ladles, Berry Spoons, etc., etc., from $\$ 1.00$ up.

Also Butter Dishes, Pickle Jars, Biscuit Barrels, Cruets, Cake Baskets, etc., etc.
P.S.--We were fortunate in securing this lot of Platedware at a reduced figure, consequently we are enabled to give the public the benefit of our buying,

## Martin-Royal Stores Hardware Co., Ltd.

## "Skippers'

Don't be satisfied with sardines, now that you can have Skippers again. A tin marked "Skippers" contains only selected Nor. wegian Autumn-caught brisling, scientif. cally cured and packed in First Grade Olive oil.

A Purity Guarantee is given with every
tin. You are safe with "Skippers."
Now obtainable at all grocers.

Angus Watson \& Co, England.
nover,201, th

## FOR SALE

1 House on Springdale Street, good investment; 1
House on New Gower Street, 1 House on Hamitt House on New Gower Street, 1 House on Hamilton
Avenue, 1 House in Hoylestown and one on Water St West; 1 New House on the corner of Prince of Wales
Street and Merrymeeting Road; 1 Houste on Street, 1 House on Pennywell Road. For further part
ticulars

> J. R. JOHNSTON,

## A Real Bargain.

$\$ 35.00$ for $\$ 25.75$.
We are now offering an unsurpassed value in the form of a lot of Coats, lately received, in five differe... styles.

He-ry Blanket Cloth, with sealette shawl and storm collars, half lined, with fancy pockets In collors of Black, Navy Blue, Brown and Green
gular price $\$ 35.00$
Now Only $\$ 25.75$.

## WYLAN BROS,

Wholesale. 314 WATER STR : Retail.

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## H1







## Serges. <br> ons. <br>  <br> Goobs-54 ins, wide. White, Black and Whito and Yellow Check, Black ith Green and Yelow vith Green and Yellown and White with Greenn ck .. ... .83 .50 per yd.  54 and 56 ins. wide | GE- 32 inches wide. |
| :--- |
| vy $.2 .1 . . .45 \mathrm{c}$. per gd. |

## The Whole Store is Radiant

 With the Charms of the Christmas SeasonWith the great stocks assembled and the generous whole - souled spirit of Christmas prevading every section of the Store, the wonderful display of Christmas Goods, and the excellent values everywhere, THE ROYAL becomes the Christmas Gift Headquarters that offers both pleasure and profit to everyone.
The List of Bargains 7 คi ता
 sen for Xmas Shoppers EVERY ITEM PRICED ACCORDING TO OUR SMALL PROFIT PLAN

H- 50 inches wide.

## G,Ltd. anery!

NES. tation boxes in 0 CANDIES,

O., Ltd.

${ }^{2}$
'S HOME vg Giris)

MAS TREE
 cember 9th.
 000000000000 Grapes in Stocl And to arrive next weeks:
 AWRENCE, The Telegram.

## Excellent Suggestions from all Sections

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| 220 ase $\$ 10.60$ |  |  |
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|  |  | hoose from this lot. Reg. $\$ 4.00$ each. Friday and Saturday .. .. .. .. .. |

Footwear and Gloves
As Christmas Gifts.
Gifts thay are sure to meet with a delightel "just what I needed."







## Dress Silks



## FANGY LINENS TO BRIGHTEN UP THE HOME



## 

Harbitrys plasticene - The besin
ner's box, for clean and easy modelling
 PaNMTING PICTURE Boors - Complete



## TheRoyal Stores Itt.



New Gent's Furrishings We Have The Goods.










## SALE FOR 10 DAYS! <br> GREAT REDUCTION SALE, <br> BALANCE OF LADIES' AND CHILDRENS'

 COATS, FURS and MILLINERY.Prices Cut to Cost. Really Big Reductions.


LILA LEE यh'Puppy Love
$\mathcal{R S O m a n o z e}$ Seuro

## MAJESTIC THEATRE

TO-DAY, THURSDAY,
lila lee in the Big Paramount Picture,
'PUPPY LOVE.'

| the caste: |  |  |
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|  |  |  |

National Lead Co.,New York,
SHEET LEAD,
LEAD PIPE,
LEAD TRAPS and BENDS, BAR LEAD,
LEAD SASH WEIGHTS, LEAD WIRE.
SOLDER,
LDER WIRE,
OLDER RIBBON, BABBITT METALS, LINOTYPE METAL. POTTERS $\Longleftarrow$ STORAGE BATTERY MAKERS LINSEED OIL-Raw, Boiled and Refined. Wholesale to the trade only
P. C. 0'Driscoll, Ltd.,

Agents for Newfoundland.

## Boyer's TOMATOES,

100 cases Sllverdale tomatoes. 100 cases VALENCIA S. P. ONIONS. 200 cases LIBBY'S EVAP. MILK. 300 cases PURITY MILK. 25 boxes CORN FLOUR-1s, $1 / \mathrm{s} \& 1 / \mathrm{s}$ s. $71 / 2$ gross ENO'S FRUIT SALTS. 30 cases WHITE HOUSE COFFEE. 30 cases DESICCATED COCOANUT. 10 cases SKIPPER SARDINES. 100 boxes MACARONI. 30 gross JEYES' FLUID. A Lowest prices.

## Steer Brothers.

## Maternity Home Campaign.

 Successful Collection Yesterday --$\$ 5,761.61$ Reported at Last \$5,761.61 Reported at Last Night's Banquet.

## 




The Booksellers



## KNOVVIINGS SHOWROOM SPECIALS!

Ladies' Tweed Coats,
Smart, high grade garments, worth from $\$ 55.00$ to $\$ 55.00$, we offer at \$37.50

We also draw your attention to the value of our offering of

## Ladies' Serge Costumes

A well made, good lining and well finished costume, $\$ 15.50$
These would be good value to-day at from $\$ 20.00$ to $\$ 25.00$.

## G. Knowling, Ltd.

## Fire! Fire! Fire! Fire!

IT We are now offering the follow ing goods which were damaged by fire in building. Prices greatly reduced for quick sales. THE C. L. MARCH CO., Limited.

30 only BUREAUS, 35 only WASH STANDS, 20 only COUCHES,
200 MATTRESSES, 200 BEDSTEADS, 200 SPRINGS.

Of the above lines of goods Bedsteads and Springs have just arrived, but we are marking them very low for quick sales.

## The C.L.MarchCo, Ltd,

 Corner WATER and SPRINGDALE STREETS.

## That Reminds Me.

 mikrty yans of merry mex.


TEMPLETONSTURED Down

## Showroom Otterings

## BLOUSES

all the leading
Georgette Crepe, In shades of Trape, Beige, Bise
cuith Nory, Cream, Pinks, Spe
Sper $\$ 11.00, \$ 15,00, \$ 18.00$ $\$ 25.00, \$ 30.00$ each. Merve Silk, $\$ 5.80$ to $\$ 16.00$ each. Flette. SKIRTS. $\$ 2.40, \$ 3.20 . \$ 4.00$, $\$ 5.00$ each up. $\overline{\text { Poplin, }}$ in Black and Coloured, from
$\$ 2.20$ to $\$ 6.50$ each. Tussor Silk, $\$ 6.00$ to $\$ 9.50$. Heavy Serge, in Navy \& Black, Grey Tweed (extra value), COATS Girls in Plush, Tweed, Blanket
$\$ 5.50$ to $\$ 26.00$.
Infants in Serge,
lour, ete. Pricess
$\$ 6.00, \$ 8.00, \$ 10.00$ up. 40 only Ladies $\$ 44.50$. Cats. Regular
Special Price $\$ 36.00$. COLLARS.


20 c . to $\$ 2.50$ each. HATS.
Ladies' and children's Millis-
nery
to clear at reduced prices. FURS.

$\$ 25.00$ to $\$ 75.00$ Black Harte.
$\$ 7.50$ to $\$ 12.00$.
$\$ 2.35$ to $\$ 14.00$.
Children's Sets,
$\$ 6.00$ to $\$ 14.00$ set. VEILINGS.
Black and Colorrd up.
30.

60 c. to $\$ 1.80$ each. UNDERWEAR. | Pantife |
| :---: |
| Prices |
| Pres |

\$1.75, \$3.20, \$3.70, $\$ 4.00$ a garment. Pants mind Vests,

85c. a garment
Nem Knit, stike and Wool
\$2.25-a garment.
 55 c to 85 c . Mrants sink and Wool vets


Tuft Hunters.

Prince Made Dinner Democratic Function







## SANT A CLA US Puts Out His Shingle

 And as usual at this POPULAR SHOPPING CENTRE. Increased floor space enables us to give more generous displays this year. COME AND SEE THESE GORGEOUS CHRISTMAS STOCKS.
## SANTA'S OMVN HEADQUARTERS

Christmas<br>Shoppers<br>are already astir.<br>ARE YOU?

## ected at <br> Limited

FRIDAY, SATURDAY and MONDAY are full of suggestions here

## 000030000000 <br> 

Monroe, Ltd.
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214-1915 Star
as recently been received
nd is now ready for issue pyal Newfound and Reg.-
Iin Gallipoli and the Is-
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to Decermbern
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RENDELL, Lt. Col.,
Chief Staff Officer,
(That there is always plenty oft
By Gene By

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## $=$

Preparing for Christmas means renewing things about the home. That's our reason for bringing out the following for this week at special prices.
Table Covers, Cloths, Napkins, etc.
 ,um




 $\rightarrow 0$ Stocking the Stocking.
A thousand Santas could stock up here. New Toys, new ideas from English and American Work Shops, Think of the eager ones at home to whom Chrisimas is not Christmas withorit Toys. SECURE YOUR SUPPLY EARLY. WHY NOT TO-DAY? trants, motors, horses, wacgons, evainss,

MACHINE GUNS, DRAYS, ARR GUNS, PISTOLS
SAVINGS BANE, wHIPs, wHITTLES, TEA SETS,
 puzzus, , Buluing bricks, belss, driuns, anmals \& horns, kic, Etc.
GAMES-New Games for long evenings. DOLLS--Dressel, hall-dressed and some without a screed.
BOOKS for Boys and Girls of all ages.


## FANCY LINENS





 Myin



## Headquarters!

## December 1st

 300 brls. "WAGNER" APPLES. 200 brls. "KING" APPLES.160 cases VALENCIA ONIONS
30 cases SELECTED EGGS.
30 cases SELECTED EGGS.
30 boxes CANADIAN CREAMERY.
2000 sacks P. E. I. POTATOES.
200 boxes CANADIAN CHEESE.
200 cases CLEANED CURRANTS-Bulk 300 boxes SEEDED RAISINS
50 boxes PACKAGE DATES.
50 cases LARD- 3 's, 5 , ${ }^{\text {s. }}$, 10 's tins
VICTOR FLOUR, P. E. I. OATS, BRAN and
CORN. CORN.

LOWEST PRICES.
George Neal.
cer

Fishermen's Rubber Boots

## For Men and Boys.

 The "7" Feature Boot. For sale at all reliable dealers."Best on the Market." Parker \& Monroe
$\xrightarrow{\text { octistw, } x, \text { s. }}$
The Herbert Jenkins Books!
S. E. Garland,

Leading Bookseler,
I77.9 WATER STREE

## Just received a shipment

Moir's Gake
Plain an Sultana Retailing at our usual LOW PRICES.

## M. J. O'Brien,

42 New Gower St.

Kippers, Kippers, Kippers



RED CROSS LINE! The S. S. ROSALIND will leave New York for St.
John's via Halifax on November 23rd, and will sail from St. Jonn's for New York via Halifax on Deeem-
ber 3rd. This stean fr first and second-class possengers for further information re passage fares, freight

HARVEY \& CO., Itd
ond now be sold advan or 1920 and the funds reinvested in longer erm securities. The bersefis of present high interest yield rates period of ten. years and longer.

DOMINION SECURIMLES CORPORIATION HNLIVHDD

C. A. C. BRUCE. Agent, St. John's.


Buy Libby's Tomato Soup.

Sold in Number 1 Cans.
Just add hot water to bring to right consistency. Cost less than any other brand.

## New Arrivals FROM ENGLAND. A Fine Selection of Serges \& Tweeds;

 Winter OVERCOATINGS.Satisfaction Guaranteed

## J. J. Strang,

Tailoring of Quality, COR. WATER and PRESCOTT STS nor2, od. .t.

## Christmas Cake.

Mr. City Grocer and
Mr. Outport Merchant,
We are at , our service with the largest and mosi complete line of Christmas Cake ever produced in Newfoundland.

CLEANLINESS-QUALITY-SERVICE

## Johnson's

14 DUCKWORTH STREET

$$
\begin{array}{ll}
\text { Phone Conrection. } & \text { P. O. Box } 1211
\end{array}
$$

Gramophone

## Emerson Piano

Come, see and hear, and make comCHARLES HUTTON,

Reid-Newfoundland Compan

## Freight Notice!

Green Bay Steamship Serviec
Freight tor the S.S. "HOME" be received this Thursdak Decemba 4th, and every succeeding Thursid until turther notice.

Reid-Newfonndland Company

APPLES
To arrive this week one carlot
Famous Okanagan APPLES,
From British Columbioa
The Prize Winners of the Worli.
W. A. MUNN, Distributing Agent.


## TESTIMONIALS


 that has been placed with uŝ, by our
many customers, all over the [land. Ask to be shown our Suits, Over-
coats, Overalls and Shirts, and we know your verdict will be "that for honest
tailoring our products stand supreme above all others
Tly Our 25 years' manufacturing experi-
ence is at your service.
nNFLD. CLOTHING CO., Limited

## 000006003020000002002000

## J. J. ST. JOHN.

 JUST THINK!Two Barrels of Good Beef for, the price of one Barrel Pork:
Another lot of 100 barrels now landirg, same as thic
last Beef, which sold like hot cakes. Same price,
sat $\$ 32.00$ barrel.
and Cattle Feed.
J. J. ST. JOHN,

FOR SALE. Mercedes Limousin
 C. O'Driscoll, Lt

TENDERS.

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C. ${ }^{\circ}$ Driscoll, Ltd

The holdars

