



THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MAY 14, 1915-4

the evening telegram, st. Johns, newhoundeand, may 14, 1915-5

## citizens Meel. cit conite Now

M ssages Received
Previous to 9 am


Boots and Shoe Bargains.
LADES JOB SHOES.

Lindics boots.

CHILDREN'S BOOTS.
Specials in Crockery. EVE= $=\mathbf{z}$
$=5=5$

A List of Extraordinary Economies at the

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| ROYAL |  |
| :---: | :---: |
| Ladies' |  |
|  |  |
| Cashmere Hose |  |
|  |  |
|  |  |
|  |  |
|  | LADIES KID GLOVES. |
| Tapestry |  |
| Hearth Rugs |  |
| plirerent Harth Rusg from those | Childrens gloves. |
|  |  |
|  |  |

The Store that sets
the Standard.

## War News.

## Ladies' Wear departueni

New Stocks----Plentiful assortment at
Unmatchable Prices
white muslin camisoles.





Our "Spring Drive" जgimrs

is now on--Full assorment of Men's and Boys Furnishings in Stock. gents ties. gents boots.





GENTS SHIRTS.


 working shirts. invisible braces.


## Window Blinds



Cotton Covered Rubber Hose

## The Royal Stores Itt.



## TAIII IS! ieces nd Cream Nets,

me!


THE EVENING TELEGRA SPECIAL LINE:

## LADIES' BLACK

Ready-to-Wear HATS!
ROSE TRIMMING.
High and Low Crowns. STYLISH SHAPES. ONLY

- $\begin{aligned} & \text { cents } \\ & \text { each. }\end{aligned}$

SEE WINDOW.




##  <br> Safest and most reliable to use for Home Baking <br> Royal

BAKING POWDER

## Absolutely Pure

Contains No Alum
Perfectly leavens and makes the food more delicious and wholesome

The Industrial Reserve

## 

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 -
the evening telegram, st. Johns, newfoundland, may 14, 1915-8

## BABY CARRIAGES.

New Patterns

| GO-CARTS. |
| :--- |
| Collapsible |
| Go-Carts |
| without Hood |

Folding Go-Carts
GO-CARTS.
Collapsible
Go-Carts
with Hood.

Pulliman Runabouts, with Steel Rubber Tire Wheels. Pullman Runabouts, with Artillery Rubber Tire Wheels. English Pattern Carriages. PULLHAN CHAISES.

## GEO. KNOWLING

THE CRESCENT PICTURE PALICE
"An Easter Lily."




283rd Day of the War


From the Front. 10.30 A. M.







## "Dexter" Weatherproofs.

"Dexters" stand for dependable protection, faultless fashion, moderate price. Sold only at




まvaw wevid




##  <br> Armada Tea is winning Golden Opinions from everyone. Just Try It and be convinced. For Sale evhywhere



About Your Shoes, Sir!

F. SMALLWOOD,



What You
STAIR CARPE

QULLTS,

SLLk muslins

Teddy Bears




##  $\underset{\substack{\text { LaDiss } \\ \text { kid coves }}}{ }$ <br> $\qquad$ Boys' American

EXTRAOPDINARY VALUEGIV
EXTRAORDNARY VALUE-GIVII

##  <br> Where.

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Art Sateens.

| STAIR CARPETS <br>  |  | CENTRE CLOTHS. <br>  |
| :---: | :---: | :---: |
|  |  | WHITE HOLLAND <br>  |
| SILK MUSLINS. <br>  |  |  |
| Teddy Bears, 59c. The onulisis most ofiershel <br>  <br>  |  | tray ćloths. <br> Fine White Damask; size i $\times 27$; floral border and spotte <br>  |


|  | The "SIWPLEX" <br> Egg Beater <br> and Cream Whip <br> simple to work, an <br> whipping Cream, for cot <br> puddings and sauces, etc $11 / 2$ pt. size. Special <br> dis) saturny $\& 19$ |
| :---: | :---: |


| MENS | men's Scarfs. |
| :---: | :---: |
| Nightshirts. | New Arrivals, 35. |
|  | WWad end stye, |
| 年ting oliar and stiort curs, |  |
|  |  |

Men's and Boys'
Shirts, 49c.


Spxial 5-cent Values.


1000

Footwear Specials. patent leather PUMPS.



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Ladies' blk. SATIN PUMPS.


## Children's <br> Boots.-ZZC.


Men's $\$ 5.00$



## $49^{c}$

A Few 10-ct. Specials.







 WOMENS: HOSE CMIMRENS Hose.



mer peoples paper-THE EVENING TELEGRAM, MAY. 14th, 1915-10 -read by everapon

## SCLATER'S,

Water Street, Foot of Queen's Street, would call attention to the fact that, having decided on making some changes in the working of the business,
which will necessitate some alterations in the premises, they intend marking down all the Dry Goods at present in stock, and whieh have been carried over
winter, to the lowest poplur prices. winter, to the lowest popular prices.
This Sale will be on for one month only from date,
and will consist of Costumes, Coats, Men's and Boys' and will consist of Costumes, Coats, Men's and Boys' Clothing, Hats, Caps, Ties, Gives, \&c., \&c., along with he usual stock of Dry Goods carried.
All new goods coming now will be marked down to
the lowest possible prices, taking into account the adthe lowest possible prices, taking
vanced cost in foreign markets.
This being a CASH SALE, no approbation will be allowed, except to those who have accounts with the
Firm.
"

## SCLATER'S.

## Birch Junks

For Sale. Phone 561.
The DIRECT AGENCIEG, Ltd


"DR. CUSHMAN'S" FAMOUS COMFORT SHOE Is known the world over as the most com- $\$ 2.50$
fortable Shee for Women, at........
Made of selected Vici Kid, turn soles and rubber
heels, with cushion insole, wide fitting. FOR MEN!
 If you suffer from tender feet and bunions, if you
are much on your feet try a par of "Regal Cushion
Sole" Shoes. Satisfaction guaranteed.
PARKER \& MONROE LItd., sole agents


## NEW ROOM PAPERS!

Exceptional Values:
8c. to 20 c . ROBERT TEMPLETON

## HERRING!

We are Buyers of Herring packed in the Scotch Method; also, Round Herrings.

Highest prices given. Write us before selling your pack.
BISHOP Sons \& Co, Ld


A Filing Cabinet!





DICKS \& CO., LTD.


## P.E.I. BLUE POTATOES.

Due on Monday,
400 Half Bags Choice P. E. I. Blue POTATOES.

GEO. NEAL


June Patterns \& Summer Fashion Book.
 free pattern your choic
must accompany order

CHARLES HUTTON,

W. B. Nuform Corsets

HENRY BLAIR'S.
AMERICA'S LEADING CORSET,
16 New Styles to Select From.


Siting or standing W. B. Nuform Corsets give
Comfort and Easy Grace. Gives the figure symmetry and supleness; that slight inceurve tature symmmetry and supleness; thisher tust, requisitit length,
boneless hip and shorter skirt; admirably realize Fash-
ion's requirements
$\$ 1.15$ to \$3.25.
HENRYBLAIR
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