



ief From Backache


Bowling

## Military Notes

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STREET


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## ~Tine BRANTFORD DAILY COURIER

JUNE 4


## That Son-in-Law of Pa's-By Wellington






# FORCED TO UNLOAD 

 PUBLIO SALE AT C. W. RUTHERFORD STORELook for the Red Sign in Front of the Store 118 COLBORNE STREET, BRANTFORD, ONT.

## THE ENTIRE $\$ 12,000$ STOCK

consisting of High-Grade Men's Clothing and Furnishings to be distributed in the homes of Brantford and vicinity for less than the cost of the raw material. NECESSITY KNOWS NO LAW. The stock must and will be sold in the next fifteen days. Wait, watch and look for the OPENING DAY

## SATURDAT, June 6th at 9 a. m.

The Cause of This Mighty Slaughter:
We are confronted with a serious business problem. The unexpected sometimes happens owing to the backward season and disastrous weather conditions. We are heavily overstocked, therefore we are compelled to sacrifice every article in our store to meet demands of the day. Cash is king - cash we must have, no matter how great the loss. WE MUST RAISE A LARGE AMOUNT OF CASH IN A SHORT TIME.

## WANTED

15 SALESMEN apply at once to the store Sale Opens Saturday, June 6th at $9 \mathrm{a} . \mathrm{m}$.

WAIT FOR THIS BIG SALE!
The stock is now being marked down. No attention will be paid to what
the goods actually cost, as we will cut and slash prices the goods actually cost, as we will cut and slash prices to sell stock,
and sell it quick. In some cases $\$ 1.00$ will do the work of $\$ 3.00$ elseand sell By quick. In somen miss this grand opportunity. It's an event that
where. seldom comes. We are marking the goods at prices that will be the
talk of Brantford for years. We will claim supremacy in value-giving talk of Brantford for years. We will claim supremacy in value-giving
for fifty miles around, and will leave the verdict with the people. for fifty miles around, and will leave the verdict with the people.

Nothing Like it Before - Nothing Like it May Ever Occur Again !

The most extraordinary sale that has ever been attempted *in Brantford. We advise prompt action. Be on hand when doors open Saturday, June 6th at 9 a. m.

Conditions of Sale: All goods sold for cash. Our name stands back of every purchase. To avoid any misunderstanding bring this circular with you. Our store is now closed to assure you that your expectations will be more than realized. Come early ! Buy now while the market is down.

READ! READ! READ! PRICES ARE WRECKED IN EVERY LINE
Bear in Mind, there are Thousand of Other Articles Which Space Will Not Allow to List Which Will be Sold on Same Low Prices Above. COME AND SEE FOR Yourself.

Men's Furnishings





## Boys' Suits



Men's Suits






Hats and Caps Men's 50 c Caps for. Men's $7 x$ Caps for......
Men's fine Soft Hats, all ne
Men's $\$ 2.00$ Hats now for Men's $\$ 2.50$ Hats for


Pants! Pants!
Men's Work Pants, all sizes, regular $\$ 1.50$ to $\$ 1.75$, choice during this sale
for ................................................................... Regular $\$ 2.25$ Pants now for
Men's fine Pants, all sizes


Free Trip to

Brantford
All out of town purchases of $\$ 20$ worth or
more within a radius of more within a radius of
15 miles or over. Be 15 miles or over. Be
sure and buy return tickets.

Let nothing keep you away--it will pay you to come. Remember the place, the name and the street. LOOK FOR THE RED SIGN IN FRONT OF THE STORE.
C. W. Rutherford's Store

118 COLBORNE STREET, BRANTFORD, ONT.

Store is Now Closed to re-mark the Stock-We Will Positively Open on SATURDAY June the 6th at $9 \mathrm{a} . \mathrm{m}$.

