

## THE SUPREME TEST

After you have selected your Top Coat and we send it home, it must pass inspection from every member of the family and 'tis then, if ever, that the supreme test of a garment's worth is made. There is no affable salesman there to pat it into shape or explain any little detail of fit and finish; it's got to stand alone on its merits. We never have any fear as to the reception any of our garments will get, and the fact that we sell every one subject to the "home test " or your money back is the best evidence we have to offer you of our confidence in the quality, fit and dependable finish of our clothing, also the value of the fabrics that enter into the manufacture of every coat we turn out. Overcoats that show fashion's fancy in every line, $\$ 10.00, \$ 12.00, \$ 15.00$ and up to $\$ 45.00$.
Don't miss seeing our display of English Top Coats, the finest in the land.



## High-Large Canada. By a staff Reporter.



and
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The Spotless Dairy BathedinSunshine


All the Best Dairying Knowledge Went Into This Building
 Teriologital experts, dairy experts, bac-
for the handifg and Every modernd device
safe, rich milk is here.

## Best Milik is the Result

Try one bottle of The Farmers' Dairy Creamery Butter,
milk. The deep cream line and the won. milk. The deep cream line and the won- fresh daily from our
derful flavor will at once prove its rich-
ness ness. And you may rest assured of its own churns, 35 cents
purity, for this milk comes from the in- a pound. Order a purity, for this milk comes from the in- a pound. Order a
spected farms of our own shareholders, trial pound by phone
and is scientifically pasteurized spec is scientifically pasteurized. Order a or from our driver.
abttle today.

## PHONE HILLCREST THE 4400 FARMERS ${ }^{\circ}$ DAIRY

Walmer Road and Bridgeman Street



A lady's comment- ENTENTE CAPITALS 'Tastes better-goes farther.' ALL REPRESENTED
 Tea "is good tea "
 Some Unique Features of
Simpson's "Christmas Fes Simpson's "Christmas Festival of the Allies. A PATRIOTIC SETTING. Entire Arrangement of Big Toy Display Reminds Visi-
tors of Struggle in Progress

## THREE SCORE AND FOUR

 64 years is a löng time. A product that canhold the popularity of an entire Dominion for 64 years must be meritorious-

## DEfENDABLE

EDDYS' MATCHES Have been the same coodmatches since 1851 .
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## Gourlay Qualities Are Unexcelled and Permanent

 Gourlay satisses and charms the most discriminating. So wide is the range of models, and so
artitsically is each conceived that a Gourlay Piano can be found to complete and enrich any Behind All These Qualities is Gourlay Durability

 Gourlay construction. The highest attainable stand-
ard of quality was set by the first ard of quality was set by the first
Gourlay Piano, and that standGourlay Piano, and that stand-
ard has. beeen raised with every
passing year. All the experience passing year. All the experience
and skill of the men who deand skill of the men who de-
signed and built the first Gour-
lay Piano are put int ligned and a aure put into Gourlay
Pianos today. A Gourlay Piano is an investment-a permanent investment that will return large diviBefore purchasing a piano, investigate carefully the qualities and superiorities of the
Gourlay Piano. 188 Yonge Street
 cotomo


## Polly and Her Pals

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There is Some Mystery Here, But We Shall Solve It Tomorrow





Review of racing in canada Portly Men; and Slim tigrrs are taking FOR THE YEAR JUST CLOSED
H. G. Bedwell Leads Owners - The Canadians and Americans Alternate Down to J. E. Seagram in Tenth Place--Horses, Jockeys and Trainers.




## ＂FRIDAY BARGAIN＂TODAY 14 AT THE SIMPSON STORE

Furniture for Less Money
 BRASs．Trammed iron pelo．prima
 ur bice Bititaic







Rugs，Carpets and Linoleums
 and

 ond



Linens and Staples


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Toilet Goods




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169 Dresses at Bargain Prices


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Ribbons 10c

 and


Thousands Take the Grand Tour CHRISTMAS FESTIVAL OF THE ALLIES

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## Men＇s English Tweed

 Suits $\$ 7.98$USUALYY sil． 50.0 AND 513.50 ．



 converible oolara，and belted back：sizes
 Boys＇Winter Ulsters \＄4．95 Bovs＇ TWO．PIECE NORFOL SUITS， 33.85
aiu boys.
to 8 y yars． ．Fiday yargain Boys twed bioomess，95c

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## MEN＇S SWEATER COATS $\mathbf{\$ 3 . 4 9}$

 Cimans，shirs nd dravers：izes 34 to 044 F ． 3.49 NEGLCE SHIRTT．

## MEN＇S FUR LINED COATS

| Fine black |
| :---: |
| bargain |

## ，colars of Japanese olter，med with brown and black wolf．Resular S25．00．Fribio


 MEN＇S HATS


## Hosiery and Glove

 mwiome memoty



Clocks and Silverware at Half－Pric






Remarkable Values in Footwear

700 PAIRS WOMEN＇S $\$ 3.00$ TO $\$ 4.50$ BOOTS AT $\$ 1.99$ ．
In this lot are some of the best makes，for the resent see In this lot are some ot the best mates，for the present sea
on＇s wearings；tan calt，suede，sunmetal cali，bit

 1350 PAIRS MEN＇S BoOTs AT
L1．98，
Lace，button and Blucher styles；box call，vic


$\qquad$
MISSES BOOTS FOR STORMY WEATHER, 900 ,

${\underset{\text { man }}{\text { dan }}}_{\text {dian }}^{\text {den }}$
Noat，Stylish Boots，lace，button ints＇BOOTS AT 900

Household Hardware

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Friday Bargains in Draperies







## THE MARKET

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THE GROCERIES
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