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Equal in quality to the wellknown pipe-tobacco and specially blended for cigarette smoking

## $5=$ misgetproduco moxhing really $\mathrm{gr}^{2}$ TEN FOR TEN CENTS

 to the purpose for which they are in-tended. Everyone admits that. Very
 ply them with an adeequate voabiuiury
and the rudiments of style they win say whether they wil do this or not is
probably beyond even the pedagosians Mr. Hautain's own vocabuilary is so
HImIted that he obsects to the eood oli-
fashioned word "bus" in tes original

 not read Edgar Allan. Poets tale of
"The Goiden Bug," as that is merely
American literature with a very small


FURLINED COATS

## There is Price Advantage For

 hat there IS price benefit in the NOW buying That there IS price benerin in the forying of furs at EATON'S is shown from the fact thatto-day many a garment is selling for a price that to-day many a garment is sell
it now cannot be made up for.
As an instance-here is a fur-lined coat that has the advantage of having been made at a time when the raw materials were least costly and labor little in demand.

$$
\begin{aligned}
& \text { It is a perfect garment in all points of tau- } \\
& \text { oring; made from choice furs, and cut in the } \\
& \text { most annroved fashion. The outside material }
\end{aligned}
$$

$$
\begin{aligned}
& \text { most aproved fashion. The outside material } \\
& \text { (or shell) is of English beaver cloth-rich, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { (or shell) is of English beaver cloth-rich, } \\
& \text { glossy and a fast black, length } 50 \text { inches, fin- }
\end{aligned}
$$

The coat is muskrat-lined, and the high storm The coat is muskrat-ined, and the high storm
collar of Persian lamb, in notch style of even glossy curl. Sizes range from 38 to 48 . See and examine the garment; then consider the
price-and your severest comparison tests will price-and your severest comparison tests will
prove it to be worthy of more than usual attention and a certain money saver. 47.50
The price
The price
October 21st, Trafalgar Day
Real Flagship Souvenirs
"Admiral Nelson and his flagship "Victory" and and honored memories of our empire.

A hundred years and more have rolled by since that flagships has been broken up, and all the copper in it together with some from the other ship MADE INT control of, and for the direct benefit of the British These mementos tak
BROOCHES AND PENDANTS
Both are made entirely of copper from the two flasships
and bear inscriptions to that effect. The brooch is a mode
隹
 The prices at which the
venir Jewellery Counter

BROOCHES, 50

## ${ }^{4} \mathrm{~T}$ T. EATON CO TORONTO,



ENDANTS
e brooch is hasshodel madel
The pendant is the
thip in relief on one



## Glenavy Heights

Building lots in the Glenavy Estate fulfil all the conditions required for healthful homes.

Eliminate the Avenue Road section of Deer Park and there is no property immediately north of the city that has as many natural and other advantages as the Glenavy Estate.

This propetty is situated on one of the leading thoroughfares
of North Toronto and bounded on the east by that main highway, Bay View Avenue.
The lots are one acre sections, and building restrictions have been arranged, so that nothing but first-class residences can be built.

Glenavy is situated 300 feet above the lake level and a beautiful view to the south and east can be obtained from the property.

With the assured growth of the north end of the city these lots offer unusual opportunities ( to investors.

Reservations should be made at once by those seeking high-class residential property at a moderate price.


Prices of acre lots range from $\$ 1500$ to $\$ 2500$.
GLENAVY HEIGHTS will be handled exclusively by A. C. Jennings \& Co., Real Estate Brokers. Increased business has necessitated the establishment of offices at 405 Crown Life Building and Corner of Broadway Avenue and Yonge Street, North Toronto.

## A. C. JENNINGS \& CO., REAL ESTATE BROKERS

 1639 YONGE STREET405 CROWN LIFE BUILDING, TORONTO
PHONE NORTH 644. CORNER BROADWAY AND YONGE, EGLINTON


WEDNESDAY MORNING

# COBALT-Waldman Shows the Surface Vein Peculiar to Cobalt--COBALT 

Lack of Speculative Support Gives Easy Tone to Cobalts Public Iaterest in Market Is Mot Large, and General Weakening

MONTAR OFFICE:

MONTREAL TRUST COMPANY,

## Peace River Trade and Navigation Co., Limited AUTHORIZED CAPITAL, \$1,000,000

PRANCH OFICE AND DISTRUTI, CENTRE:


The Company offers for Public Subscription, at par, 2,500 shares 7 p.c. preference stock, with a bonus of 50 p.c. of Common stock of the Company
ferentsents- 25 p.c. on allotmont, 25 p.c. December 1st, 1909 , and the balance in two equal
payments at call of the Company, at intervals of not less than three months.
Subscription lists close Wednesday, October 27 th, 1909.
Place d'Armes, Montreal

$$
\begin{aligned}
& \text { THE LAST GREAT WEST has made, and is still making, fortunes for those occupied in its development. To thoge who can no }
\end{aligned}
$$

> PEACE RIVER TRADE AND NAVIGATION CO., LTD ,


Any freight received this week at Bisco will be expeditiously moved to Duncan's Lake and Wapoose. The Bisco-Gowganda line
open to there. Gowganda may be reached open to there. Gowganda may be reached
with heavy freight at once by navigation, but will be sure by first sleigh roads from sooner than by any other line. SUPERINTENDENT OF THE BISCO-GOWW

Insignificant Movements

## A. J. BARR \& CO.,

 43 SCOTT STREST, TORONTO.|  | S | COBALT AND NEW YORK stocks |
| :---: | :---: | :---: |
| Pyne, Secord \& Proctor <br> STOCK BROKERS <br> Memberz Standard Stock Exchange <br> Cobalt Stocks a Specialty. CorrePhone M 5506. 15 Lawlor Building, 6 King St. W., Toronto, Ont. ed7tf | For reliabie and investment or specuy tion on the best lative Cobat stocks consult us by mali or personally. We are con- | bought and sold on commission. Special attention given correspondence. MATHEW8 \& WHEELER Phone M 7684. <br> edf WHEELER 43 Scott St |
|  | $\begin{aligned} & \text { in. Cobalt Stocks on margin. } \\ & \text { MERSON \& CO. } \\ & \text { Members Standard Stock Exchange } \\ & 16 \text { KING ST. WEST, . TORONT. } \end{aligned}$ | $\qquad$ |
| BUY MARCEL Devine, Learion Pactice, Lat none and Write wire or phone <br> City \& Di. W. MacCUAIG. Mstrictis Bank, 1sd Street, Montreal. |  |  |
|  |  | Gowganda |
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|  |  |  | Cobalts, Etc., For Sale

 500 Silver Leap
30 Trust Guarantee. 20\% paid
A. M. S. STEWART \& CO. FLEMING \& MARVIN Cobalt and New York Stooke
 RALPH PIELSTICKER \& CO'Y


> FOX \& ROCK BROKERS STOS

Members Standerd Stock Exthanse
BiNG
Phone UQ Moin 7390 -7391
43 SCOTT STREET
1234sifi? FRANK S. EVANS \& CO Specialists in Cobalts Phone M. 5286-7 ed 14 Melindaste : PHOTOGRAPHS LEADING MINES for sale and special work
undertaken. W. BOGART, Photographer, COBAIT oumt manco



Wallace \& Eastwoof stook brokers Members of standard Stook Stooks bought and so Stooks bought and sola,
Direot private wire to Cobalt Direot privat
and New York. Phone Maln 3445-3446. 42 KING ST. WEST

## COBALTS

 ON MARGIN c.use miminime PATRIARCHE \& CO.,

COBALT STOCKS. FORD, WILSON \&CO.
R. L. COWAN \& CO. COBALT STOCKS 36 .King street East, - TORONTO A. E. OSLER \& CO.'Y, Cobalt Stocks, WALSH, NEILL \& COMPVY




COBALT ORE SHIPMENTS

## Special Lots

Will Buy or Sell

HERON \& CO.


THE TORONTO WORLD

Imperial Bank为
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Imperial Bank
heAD OFMOE-TORONTO
 Capital Paid-up :
Reserve Fund
Drafts, Money
$5,0000,000.00$ orarta, Money Orders and Letters.
Credtit
of theued, Available in any pair of the world. ATHETION GIVEM
sPEOMA AOHETHOTIONS. SAVINGS DEPARTMENT


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## THE STANDARD BANK

 of CANADA
## DIVIDEND No. 7

NOTICE is hereby glven that a Di idend of THREE PER CENT for the current guarter ending the 30thOctober,'09 eing at the rate or Capital Stock of this Bank, has been declared upon the Paid up Capital Stock of this Bank, has been declared,
and that the same will be payable at the Head Ofirec of the Bank and its Branches on and after Monday, he 1 st of November next. to sharcholders of record of 20th October, 1909. By order of the Boar
By order of the Board. $\begin{aligned} & \text { GEO. P. SCHOLFJELD, } \\ & \text { General Manager }\end{aligned}$
Toronto, 28th Sept., 1909.

## THE STERLING BANK

Offers to the publice very f fecitity which A SAVINGS BANK DEPARTMENT in con
nection with each Office of the Benk W. BROUGHALL, General Manager.

## The Canadian Bank

 Of Commerce| Has Opened a New Branch to Be Known as the |
| :--- | gerrard a pape

1037 Gerrard Street East Under the Management of MR.J. M. HEDLEY

## PLAYFAIR MARTENS \& CO.



| TO RENT $\$ 40.00$ - Desmable sioni A. M. CAMPBELL, Tel. M. 2351. 12 Richmond St. E sate |
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Let Us Figure on Your 1910 Launch-Now


## COMING

MOTOR BUSES TAXICABS CARTAGE MOTORS ASK FOR PARTICULARS Motor Bus Company Limited Motor Bus Company, Limited
Continental Life Bldg, Toronto A. R. BICKERSTAFF 200
 CEO. O. MERSON \& COMPANY
 7 SER SEbytiptions For


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 FOR SALE
$\$ 500$
A. E. AMES \& CO., Ltd.



## Our Greatest October China Sale Begins on Thursday


of Japan, Germany, Austria, England and France Will
Basement at October Prices To-Morrow
"October Prices"-does not that expression call to mind past opportunities-seized or neglected, as the case may be? Does not that phrase remind you of our big Sale of last year when we sold $\$ 35,000$ worth of beautiful underpriced Chinaware in half a month?

This year--do you know what "October China Sale" means to customers of this

## Between 50 and 60 Thousand Dollars Worth of Selected

 Imperial Nippon China Royal Crown Derby Royal AustrianEnglish Semi-Porcelain
Royal Worcester
Bernard Moore
Spade-Copeland
French Haviland Limoges
Dutch Hand-Modelled Pottery

## Gowns-Kent Cut Glass

## Will Be Selling at About Half-Price and Less

Every day will see a new programme of attractions. Watch the papers every day.
Programme for first day's selling:-- $\$ 7,0 c 0$ worth of Cut Glass, including Vases, Punch Bowls and Stands, Fruil Bowls, Ice Cream Trays, Jelly Nappies, Comports, Orange Bowls

Simpson's Suits at $\$ 16.75$








 Nine-gore skirt, full fare style:
LADIES' WINTER COATS, 816.50


When You Buy Dress Goodsat Simpson's

$\mathrm{T}^{\text {HIS Drese }}$ (aide

## Sequin Robe Samples

$T$ He Robe Department on the ground floor, James





## Paris Blouses on View

$C$ OME and gee the waist modeds. fom Paris. They are ing woorthy ofthe palatiandeparthent and thisis say Trire "Specials" in the Waist Dept, Thurraday
 $=\mathrm{man}=2$


The New Suitings


Soiled Blankets Clearing Thursday
 ware pails. ,umo


After the greatest blanket selling in our history during September
we have gathered up all the blankets soiled from handling, display, we have gathered up all the blankets soiled from handiling, display,
etc., perhaps we should say "mussed" mastead of solied, for there is
very hittle the matter with them, but we want every pair left to be very little the matter with them, but we want very pair left to be
absolutely fresh; every pair is thoroughly reliable, all they need is a

trip to the tub; regular prices, per pair, $\$ 3.85$ to $\$ 6.00$. Per pair. | Thursday, $\mathbf{8 2 . 9 5}$. |
| :--- | Flower Centres, Jugs, Water Bottles Nut Bowls, Decanters, Rose Bowls, Sugars and Creams, Celery Trays, Tumblers.


 trays, bon bons, etc.; regular up to $\$ 2.00$. ${ }^{\text {sale, }}$, 5 octo. seams, sardine.
Oetober sale, 9 c.

A Sale of Kitchen Hardware
$\mathrm{H}^{\circ}$
YOUSEKEEPERS.-this news will in-ten-day sale in the Hardware and Kitchenware Departments in the Basement.

We start off to-morrow, Thursday, specializing particularly a big underbought assortment of the famous Stransky enamel-

Clothes Horses at 29 C and scuttles at 17 C will also prove strong attractions in the Basement to-morrow.





## Umbrellas 79c




Men's "Victor" Boots


Ladies' $\$ 3.50$ Boots $\$ 2.49$
Patent colt, with dull calf Blucher tops, crea
vamps, flexible soles, Cuban heels; all sizes 2
Regular value $\$ 3.50$. On sale Thursday $\$ 2.49$

| Topper Overcoats $\qquad$ <br> "Time for a Change" <br>  <br> How About a New Hat |
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## G oon Topper Overcoats

Smart looking, and not at all cumbersome, while See our $\$ 8.50$ coats. They are beauties
"Time for a Change"

$$
\begin{aligned}
& \text { Our Underwear Section is in keeping with OUR } \\
& \text { selection. Come and make your selection. You }
\end{aligned}
$$ choose from the choicest here;


 ded

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