

## OUR MANIFESTO!

We will assist you to prepare for Prosperity by selling you the Best Values obtainable in Ready-Made Clothing. Fote Straight Ticket," The White Clothing Manufacturing CO. Ltd. Overalls, Pants, Suits, Trench

AUCTION.

## live-Stock

 Market,ditis core Twise mo Head Choice Butchers CATTLE.

AUCTION.
ToMorrow, Saturday
AT BECKS COVE.
AT BECR'S CO
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FRESH BUTTER
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Finize


W. WHITEWAY,

Hides and Furs Wanted
 Martit, Mink Rear, Wease and

$\underset{\text { Phone }}{\substack{\text { FU } \\ \hline}}$

CASH BARGAINS | CASH BARGAINS |
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| IN REAL ESTATE AND |
| MOTOR CARS. |



## To Ford Car Owners. <br>  Veedol Fordol. The new economy oil for Ford  ed to meet the esecial labricat ng problems of the Ford. <br> Liberal-Labor Progressive Patty

DISTRICT ST. JOHN'S EAST.
There will be a Public Meeting of the Friend and Supporters of the Liberal-Labor-Progressive Party Candidates for the District of St. John's East, on
Monday Evening Next, April 30th

AT $80^{\prime}$ CLOCK. - IN THE -
C.C.C. HALL, MECHANICS' BUILDING.




 Thement 3at, at 8.15 p.m




## TAKE NOTICE!

$\$ 3,000$ at 'Telegram' Office that Squires cannot carry his trio in St. John's West! COME AND TAKE IT.
Also, $\$ 1,000$ Cashin Beats Squires.
$\$ 1,000$ Hunt beats Campbell.
\$1,000 Linegar beats Fitzgibbon

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PAINT! PAINT! HIGH GRADE PAINT,


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M. A. Bastow \& Sons,






LuX
The washboard will wear out your clothes and tear off the buttons LUX cleanses without rubbing and wont shrink your garments For washing silks, cottons, woolens and other fabrics, LUX is invaluable LUX is pure Soap in flakes and contains no adulterant or injurious chemicals Your curtains will last longer if washed with LUX. Use LUX tor washing blaneres Buy a package of LUX to-day and follow directions printed thereon LUX is made and guaranteed by Lever Brothers, Ltd.,Port Srnilight, Engiand


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## WVHEN YOU VVANT IT MOST!

That's when we are able to give you the best service: By every steamer we are receiving New Goods purchased in the American and English markets. Each arrival puts us in a better position than ever before to fill




| Gents' White Linen and Lawn Hkfs. | Gents' Colored Border |
| :---: | :---: |
| 18. to 35c.each. |  |
| Gents | Excelda Handkerchiefs |

## Marshall Bros


"TAMBORINA" LAWNS and NAINSOOKS. The perfect materials for making Ladies' and Children's Underwear and Dresses. Every day the demand for this line is growing and we
would advise your purchasing whilst our stocks are still complete. A full range of colors at 70c. per yard.


LRLY CABLES.
 $\overline{\text { Just Folks. }}$


Men's Boots for 85.00 Men's Dark Tan Laced Boots Men's Fine Kid Laced Boots Men's Box Calf Laced Boots Men's Fine Kid Elastic Side. Boots Men's Fine Kid Elastic side. Boots
Men's Heavy Laced Work Boots


Boots for Men and Boys!

## MAIL ORDERS RECEIVE PROMPT ATTEN TION

## F. Smallwood,

THE HOME OF GOOD SHOES

## Taste What Bakers

are baking fresh for you each week






## 

## ON SALE ALL DAY <br> HOSIEIRY some-seconds <br> Taking the Entire City by Storm!

ON SALE ALL DAY Gilluneris bloomers $18 c^{4}$ $\underbrace{\text { Ages } 2 \text { to }}_{\substack{\text { Niceiy } \\ \text { med, Tumbse \& } \\ \text { Embroidery }}}$ Embroidery

# FIFIH ANWVEESSRIY SALE 

 Entering Second Week of Whirlwind Selling CROWDS! CROWDS! CROWDS"Nothing like it ever attempted here before," "Truly marvelous !" exclaimed hundreds of satisfied customers who participated in our Anniversary offerings during the past week. The response was beyond our wildest expectations. On Tuesday, Opening Day, we were crowded. On Wednesday we were packed ! and on Thursday we were jammed!,
And we are going right on offering such values in New Spring apparel that will bring every man and woman in town who is looking for highest quality merchanidse at Bargain Prices to this Store. Share in these offerings now !

# High-Grade Suits, Coats, Wraps \& Dresses 

 $=20$ p.c., 25 p.c. ${ }^{*} 33^{1.3}$ p.c. $0 f f=$A Sale without precedent-without parallel-Coats, Suits-Dress-values Supreme! It's the most brilliant apparel sale of the season. Very, very fine merchandise bought at a tremendous Special Price-sold practically without profit. Many women will buy for the entire year. Styles for every occasion. Buy for your friends and relatives. Misses'Sizes. Women's Sizes. Stout Sizes.

## MFMOne\& TwoPants <br> SUITS SPRING COATS

men! The at big savings to buy at a big price concession and of we arab passing the eavings on to proy concession and an we the benefit in in this
Great Sale.
 SPRING COATS are all Wool; mostly of fine high crade fabrics
MENS
DEPARARTMENT SECOND FLOOR.

> Boys'
> Two Pair Pants Suits
> MOTHERS! Nowhere will you find such high-grade Suits as
these for anywher near these
prices Browns, Greys, Greens prices. Browns, Greys, Greens
and high-gade mixtures. Sizes
and and high-grad
3 to 18 years.

> SEE YOUTHS' FIRST
LONG PANTS SUITS.
> LONG PANTS SUITS.
> Ages 16 to 20 years.
Magnificent ranges.

Special Purchase Sale TI® Splendid selection, extensive style variety with every
color in vogue represented. Flowers, Fancies and 2.98 up to 5.98

Men's Pants
All materials, colors and sizes.

ALL DAY SPECIALS

## CAMISOLES

 Values at $\$ 1.00$. 5 O'CLOCK TEA APRONS Worth $\$ 1.00$.SALE 42.

GLOVES Mostly White.
15. Per Pair.
LADIES' DRESSES Spring Coats, Dresses \& Hats

Splendid ranges of new Spring apparel for the children has just been put on display and at ANntversary sale prices.
$\overline{\text { See- }}$ "Mothersp Boys' Spring Coats


LOOK! "MOTHERS"
Children's

CHILD'S PANTY DRESSES Ages 2 to 6 years.
Colors of Grey, Fawn and Blue.
WAISTS


Who Said High Prices ?


## Parker \& Monroe, Limited



Amnouncing the New Spring Footwear and Inviting your inspection.

LACE SHOES.

| BROWN LACE SHOES. <br> LADIES' BROWN LACE SHOES-Made autached at $\$ 2.75, \$ 3.00$ and $\$$ |
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STRAP SHOES. Ladies' BLACK, 1 strap, medium toe and
heel
 Ladies'
heel at $\ldots \ldots$........................
s.3. Lades' black \& brown walking shoes - In lace, with medium and low helss others

MEN'S DARK BROWN BOOTS.
 MENS DARK TAN Boots Made Mp of the
best Tan Calf Leather. This Bout is genuine from heel to toe; solid leather hhels and coun-
ters; a goo heavy sole for every day
and is is mear,
made

MEN'S BLACK \& BROWN BOOTS WTTH RUBBER HEEL.
MENS
heel at. ............................ 5 . 5 .50 WeNs Brown CALF BLUCHER-With rubber
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## Parker \& Monroe, tul,

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 Then Now comprrioss fotr tears ago.


## MURPHY'S GOOD THINGS

THE BEST VALUE FOR THE LEAST PRICE.
Watch for these prices every week. They represent the Biggest Values
immediate needs at unusual money-saving prices. Selected right from in immediate needs at unusual monee-saving prices.
regular stock and the best obtainable in QUALITY.

SILK
HOSE


## THE EVENING TELEGRAM

the evening telegram, limited, proprietors.


## A Seli-Made Man.

Who Has Made Good---Hickman For Harbor Grace.


















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 Verde. No consideration was thought too great; no office too
high. Ha he eucumbed to temptation, he would have been
lauded to the skies by the literary thugs who now assail him
through the Mail. Mr. Hickman is a native of the Cate made man, a Merchant who has made good. As representative any it has had for many years. Perre value to the district than
restore to it a prosperity such as it worthily enioged in to help days. We cast no reflection upon other candidates anywhere, but
speak only in view of obvious facts, when we say that the energy the business ability, the vision of A. E. Hickman will be a great
asset for any constituency which honors itself by electing him.
Foretells Glorious Victory
Messages and letters arriving daily from every district an-
nounce that Bennett is winning all lanos the line. In the North,
the Menace of Coakerism will be speedily removed, for support.








 | $\begin{array}{l}\text { salvation, a } \\ \text { BENNETT. }\end{array}$ |
| :--- |

From Cape Race.


BAIL UP! BAIL.UP!!
 Away with this crowd of highwaymen, who, if given a further term of office will make you wish you were never born.
Reinstate an Honest, Capable Government and vote for BENNETT AND BETTER TIMES:

## The Bell Island Min

 Will Not Close Dow Premier Squires' Latest Attempt to ceive the Electorate--Mr. W. J. Higg Cables to Manager Roy Wolvin--Bnett Government Will Encourage Island, Grand Falls and Humber to crease Wages and Output.

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Squires' Cool Reception Cashin, Linegar and his at Hr. Grace.


## Working Men

of St. John's.
Remember How Squires Treated You in


Over the Top.
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Shall Coakerism Continue?
Evivaviow $=$


## The Broadway House of Fashion <br> <br> MATCHLESS SALE <br> <br> MATCHLESS SALE NEW SPRING APPAREL: NEW SPRING APPAREL: <br> The Broadway House of Fashion

Largest collections to be seen in the city at great concessions in prices. We have assembled for this event a complete assortment of new and original models at these special low SALE PRICES. Values like these come but RARELY; in long and far-between intervals, and we emphatically URGE every economically-inclined woman and man and shrewd shopper to see them before purchasing. FASHIONS that you personally know have heretofore commanded much higher prices you will be surprised to see in these under-priced assortments.

## Exceptional Values

 Ladies' Waists and Skirts
## Tricolette Vaists

Sale Price $95 c$ up Georgette Crepe Blouses Sale Price $\$ 2.25$ up New Spring Skirts .Witout t past, mearing they are different from anything ever disphayd before $\$ 3.25$ up Silk Sweaters
Sale Price $\$ 2.60$

## Spring Dresses

Emphasizing Unusual Values!


## Brand New Models

Hundreds of lovely New Dresses reflecting in their gay color, harmony and general attractiveness; the
advance Spring Fashion trend. Those familiar with unusual values will APPRECIATE THEIR LOW advance Spring Fashion trend. Those familiar with unusual values will APPRECIATE THEIR LOW
PRICE. The choice includes TAFFETAS, CANTON, CREPES DE CHINE, GEORGETTES, TRICOTINES,
POIRET TWILLS, trimmed with Paisley and novelty Embroideries and Braid in the NEWEST MOTIFS.

## 300 New Spiring Capes and Coats $\$ 11.50$ up



## MEN'S SUITS

Here is a price low enough to please any man, yet high enoug
Sale Price $\$ 11.50$ up
New models, latest weaves and plain colors. Sizes for every figure-Styles for all
ages, and more VALUE FOR THE PRICE than you ever expected to get ANY WHERE.

## SPECIAL PURCHASE <br> NEW TRIMMED HATS

SPRINGS
LATEST COLORS,
MATERIALS AND
TRIMMINGS. $\$ 2.50$ to $\$ 5.90$

## BOYS' SUITS

See this wonderful offering splendid Tweeds, Cassimeres, Norfolk models, in Greys, Browns and mixtures. Sizes 3 to 5 . $\$ 1.95$ only. Also Boys' Norfolk Suits of all Wool Tweeds. Some two Trouser Suits. Sizes 7 to 17.

$$
\$ 6.90 \text { up }
$$

ECONOMY because you get nearly twice the wear from the Suit through the extra pair of Trousers, yet the
cost is but little more. CONVENIENT because in case of accident, for travelling and for dress-up, the other - cost is but litt
pair is ready.
-
The Broadway House of Fashion $331=\mathbf{W a t e r}$ Street $=\mathbf{}$

## avre2,21

Coal, Culm, and Dust.



## Knowving's Hardware <br> NEW FRESH GOODS

HoLSEMOLD PAils, with Covers

STEFL BOLERES,3 Sizes,
STEP LADDESS.
SHEATHING PAFER
WOOD WASH BOARS.
WHOVELS. KETTLES.
SHOELS RERLES,
MENDETS. OAK KEGS.
Chair seats.
ALIMINUM WARE.
L SELLING AT OUR USUAL Low

## KKOWLING, Ltd


Will You Permit It?
Sale of the Labrador to the Canadians.

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## Tide Against Government at Carbonear.

Overflow Meeting Held Last Noght--P Prominent owzens express Disgust with
sent Administration.


















71-2 teaspoons
 of butter-fat in every 16 oz . can!







LIBBY, MeNEILL \& LIBBY
The milk thatgood cooks use
fhe evening telegram，st．Johns，newroundi and，Aprl $27,1923-10$


Fishermen，Atten ATLANTIC MARINE ENG
Have the three prime essentials of
tory Motor：


From 3 to 30 Horse Power．
Manufactured especially to meet the Attractive prices and liberal ter Write for our Catalague＇illustraa
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Advertise in The Evening Tele


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 "6THE WVALL FLOWVER,"





## HAY SEED!

 50 Bags New Timothy HAY SEEDNow ready for delivery

Soper \& Moore


## Atthe MAJESTIC TO-DAY

thomas meighan has fine picture in CONRAD IN QUEST OF HIS YOUTH"

If You Believe There's Nothing More in Life Now That You're Growing Old, You Should See this Photoplay.




Three E-E-E's Shoes are long livers, and every day of their life-and yours -you'll be glad you chose them, because-Three E-E-E's Footwear gives comfort all the time-Keeps it's graceful lines all the time-and remains at a modest price all the time.

## Archibald Bros., Ltd., Harbor Grace.


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dRake's Cakes
SIONGE, GOLD, SILVER, RAISIN, MAPLE NUT.
NEW LAID P.E. I. EGGS
Jut to hand.
C. P. EAGAN,
Dnctrworth Street \& Queen's Road
$00000060 c o c 0000000005$

The Fishermen's Friend!


0000000000000000000000000000030000000 GENUINELY GOOD VALUES

## Urgently Needed Things for the Coming Season for Men and Boys

 MEN'S PYJAMA SUITS. WORKING SHIRTS.
 BOYS' GLOVES.
 BOY' WOOL JERSEYS.
 shoulder. our speect
SUIT CASES.
 MENS BRACES.

Finer elastic Bra
boys, white kid


Here is YOUR BOOT, Sir!
MEN'S BOOTS.
 Ieather all through, 86.00 value . SD
MEN'S UNDERWEAR.



To have satisfaction with your car on stee grades or in traffic you should use CORK FELTBAK TRANSMISSION LINNG grips firmly without chattering or burning The "Red Star" Timer is better than you are now using-will keep your engine $h$ ting on all cylinders.

JOB'S STORES, Limited 3 Advertise in the Ielegric
 TOP SHIRTS
 sort collar to match. Speclal ...
MEN'S OUTING SHIRTS.
 SOFT COLLARS.


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Tang getits
Harbor $M$
Men's Laced Pegged Boots. Only . . . . . . . . . . . . . . . . . . $\$ 3.90$
by Laced Pegged Boots. Only 1, 2, 3, 4, 5
Youths' Laced Pegged Boots. Only
$\$ 2.60$
MINERS BOOTS!. Special for Miners. Only $\$ 4,00$ the pair. These Boots
F SMALI WOOD me faneon
218 and 220 Water Street
, 0000000003500300003000000000000000000000
$1000000000000000 \times 000001000000000000000$ IN STOCK 100 Barrels

Morris Spare Ribs. None Better.
Harvey \& Co., Ltd., Distributors




DOUBLE WIDTH TWEEDS
for Meri's and Boys' wear



Men's Hilp-Long Rubbers


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300-pairs of
LAGED LEGGINGS
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## WOULDYOU be without one

 of those handsome $\$ 30.00$DRESSE:


ST. JOHN'S GROCERY STORES

L- 1 Potatoes
rsnips.
Beet.
Pilot Biscuits.
15c. Ib.
Large Soft Green Peas. Bake Apples. No. 1 Family Soap. 21/2 Bars 37 7. Caro Corn Syrup Orange Peko Tea J. J. ST. JOHN, $\stackrel{\text { Duckworth } \begin{array}{l}\text { St. } \\ \text { Road. }\end{array} \text { LeMarchant }}{ }$

A New Book on Boxing Edited by Jack Goodwin, the her Boxing Trainer Price 70c.
CANincis DTKNLC
Bookseller and Stationer.


St. John's Gas Light Company
Corkyood!
that 100 Bundles Corkwood H.J. Stabl \& Co.

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| SEWING MACHINES |
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| ROBERT TEMPLETON |

## Tre Call fiSpring

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Brings with it the call for a blood purifier that will aid nature in adjusting your blood and general system into fit shape for the warmer weather. You yourself know, or ought to know how you feel---if you feel listless, lazy, not sick, but far from well, then you need a good

BLOOD TONIC
and we have the best on the market
Viz:
Mandrake Bititers,
These Bitters are purely vegetable, and are a valuable alterative and strengthener and a purifier of the blood.
Price 30c. per bottle
Stafford's,
Duckworth Street and Theatre Hill

## Potatoes. Canadian Creamery

New Arrivals, April 24th
P.E.I. POTATOES-90-lb. Bags.
P.E.I. POTATOES- $90-\mathrm{lb}$, Bags.
ENGLISH POTATOES- 112 lb . Bags. ENGLISH POTATOES-112-lb, Bags.
CHOICE CANADIAN CREAMERY. CHOICE EANADIAN ORANGES-216's. WINESAP APPLES (Boxes). c. C. BEEF-6's. Very Fine Price C. C. BEEF -6 's. Very Fine Price.
LGHT H. B. PORK. Sperry's Small Jowls.

George Neal

## Limited



| BON MARCHE SPECIALS |  |
| :---: | :---: |
| Ladies' Summer Hose White, Black and Tan. | White Embroid. Edging 6 in. wide. 15c. yard. 6 in. wide. 15c. yard |
| ${ }^{36}$ 36 Percales 27c. yard. <br> Suitable for Dresses, | Striped and Checked. |

MENS BLUE DENIM OVERALLS- $\$ 1.30$ pair. MENS BLUE CHAMBRAY WORK SHIRTS-89c, ea. BON MARCHE SPECIALS

## I J. R. JOHNSTON <br> REAL ESTLIE AGENT, 80\% PRESCOTT STREBI.

##    <br>  Mone loene on ciry Provert.

ADVERTISE IN THE EVENING TELEGRAM.

the Public-The Evening Telegram.


Try Our New "STICED JUMBLE"-A harmony of
delicato taste consisting of a nicely flavoured calko
dipped in Gravilated Suyar.
A. HARVEY \& CO., Ltd.,

Gold and Silvers.
The Canadian Precious Metal Issuues are strong.
sustaining our advice of the last two months sustaining our advice of the last two months.
this Summer shoud witnest
the Ontard hinh prices for
thatio Gold and Silver stocks. We recommend
J. J. LACEY \& COMPANY, LIMITED.
J. J. LACEY \& COMPANY, LIMITED.
Thone 1154,
CTTY CHAMBERS.
Box 263

Reid-Newfoundland Co., Limit
S.S. Clyde!

Placentia Bay Service ss con wet run





Reid-Newfoundland Coo, Limit
00000000001000000000000 Farquhar Steamship Companiea PASSENGER AND FREIGHT SERVIO sT. Johins to talifax.

 For sailing dates and
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Wallace Silverwear.


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T. J. DULEY \&CO.,Ltd.

The Eallable Jewellers \& optcian

## Salt Union Itd

Beg to announce that FALCON
Brand Table Salt, in 2-lb. tins UNION
Brand Table Salt, in 18-oz. cattu
Can Now Be Obtained at your Grocers

Name the Brand and Refuse Substituter

o Reserve-A
OVISIONS.
FURNI
IT OIR avctio





AINT! PA
It recelvea a
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