

CHE EVENING TELEGRAM，ST，JOHN＇S，NEWFOUNDPAND，SEPTEMBER 20，1918－2

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## EXTRA! EXTRA!

## Reserves Gathered in and

 Ready For The Picking.AT THE BRITISH HALL.
The balance of our Fall and Winter Coats, Sweaters, Waists, Hats, etc., is now
hered in, and ready for ladies of large and small means. All those seeking Fashion's gathered in, and ready for ladies of large and small means; All those seeking Fashion
serviceable wares, as well as the best goods at moderate prices.

## SWEATERS,

100 Pull-ver Shetland knit, for ladies and misses, in shades of Pink, Light Blae, 200 Coat Sweaters in colors of Brown, Light Blue, P. Green CYellow, trimmed
with, grey collar and cuffs), V. Rose, Red and a number of other shades. Also, colwith, grey collar and cuffs), V. Rose,
100 Children's Sweaters, to fit little ones and larger ones from 8 to 17 years, in
numerous shades and styles.
To be seen, hundreds of Sweaters of the sort we always wanted to display for you
It is some satisfaction to announce that we have now on display the desired one
Prices are so marked that we admit our reserves will be shattered so that you will wall Prices are so marked that we admit our reserves will be shattered so t
through our lines without hindrance within the next couple of days.

FALL and WINTER COATS


NEW HATS JUST OPENED


## WAISTS

Crepe de Chene, Georgettes, Silks, finished with large Collars, artistieally worked
fronts, also very plain designs-a variety to suit all tastes.
Black Caragan Coats and Cloth Coats, $\$ 15.00$
250 Coats to be disposed of immediately-a snap for hundreds of ladies having the

## The LOAdow Mork <br> The London, New York and Paris Association of Fashion,

Here and There.




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Fall Hats, hat


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Advance Showing of Ladies' Fall and Winter

## -COATS.

This showing includes all the Latest New York Models. A wide range of styles and materials to select from.

See Our Selection Before Buying.
THE OUTLET SUPPLY HOUSE
192 Duckworth St., Opp. T. \& M. Winter's.

10c. Crescent Theatre To-Day. 10c.
PAPERS. PAPERS. PAPERS. "The Time-Clock Bomb,"

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## Special Sale of Readymades!



| Do You Know This Man: | New |  |  | ATTERY'S |
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50 Dozen ladies britsi hosiery, 60e to $\$ 1.70$ pair.
These were bought many months ago when prices were much lower than at present. A full range of sizes in Plain and Ribbed

300 SHOPPING BAGS, 23e to 55c each. day. ${ }^{\text {D }}$
Now Opening: Boys' American Velour Hats. New Shapes and Shades, $\$ 1.20$ to $\$ 4.30$.


New Things of Interest Around Our Geuls Furnishing Department:
Mens Bath Robes ..........................57.00 each Men's Bath Robes . . . . . . . . . . . . . . . . . . . . . . . . . 87.00 each Pullman Slippers . . . . . . . . . . . . . . . . . . . . . . . .. $\$ 2.10$ each Arrow Collars all sizes . . . . . . . . . . . . .. . . . . . . 26c. each Tooke Silk Collars .. ... . . . . . . . . . .. . . . . . . . . . ${ }^{37 c}$ ceach New Tied. . .45 c . up Double Grip Garters :. . . . . .............. . . . . . . . . . 40 c. pair
Genuine Silk Pyjamas : ......... ... .. . . . .

Men's New Caps, 50 e to $\$ 2.40$ each. A large stock of New Caps that have already won the ap-
proval of some of our most critical customers. New models that proval of some of our most critical customers, New models that
are different and distinctive. Quality tweeds lined in finest silks.
'Phone, No. 484. BISHOP, SONS \& COMPANY, Limited, p. 0. . Box, 920 , St Jolums. Mail Orders Receive Careful Consideration.


ECONON PRICES


Listing Some Part GOOD VALUES Housewife. R








Make your Bedro cosy with one of pretty Bedroom




SMALLWARES





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LOOK! 2 Clearing lines


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in Boys' Fall Unc



> ECONOMY tacked on Wanted Lines, that NEWSY PRICES will attract and make READING
 for Shoppers at this Store. FRIDAY,SATURDAY $=$ mONDAY

Painstaking efforts to pare profits to the finest have amassed for us VALUES that outstrip all competition. Be on hand to partake of the advantages of this week end event.
PLAID GABARDINE

## SKIRTS.






Listing Some Particularly GOOD VALUES for the Housewife. Read!
 The






Make your Bedroom look cosy with one of those pretty Bedroom Squares.






## THE SHOWROOM'S

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## Special Values.

|  | DAINTY COLLARS.-Quite a collection of the newest and prettiest in Ladies' |
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To-Night's
Band Concert.




 Here and There.

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Every Saturday evening after
7 ociclock, Choice Ends of Beef, Matton, Lambe Porks will be oefld
at cost.
ELIS $\&$ Co, LTD.





















GRANULATED White Boril Mipal.

To-Day, at Lowest Prices,

## One Carload, 550 Sacks

 GRANULATED WHITE CORN MEAL.Granulated White Corn Meal mixed with Flour makes a beautiful loaf of bread. Try itnexttime you are using 'substitutes.'

## F. McNAMARA

 QUEEN STREET.194 New Gower Street, West.
Wholesalers, Attention !






ANTONIO MICHAEL,


TO ARRIVE ON MONDAY 100 Barrels APPLES.
Burt \& Lawrence, 14 New Gower St.


BOOTS :


## Reid-Newfoundland $\mathrm{C}_{0}$



REID-NEWFOUNOLAND Company


Your own School John Maunder,
Supply Store. satiberem sererier poles Copy Books - Vere Foster
Jackson's, Blackwood's, Crristian Bros.
Scribling Pads, Pencils, Pens, Scribbling Pads, Pencils, Pens,
Erasers, Nibs, Pencil Cases, Erasers, Nibs, Pencil Cases,
Compasses, Set Squares, Rulers,
Paints Compasses, Set Squares, Rulers,
Paints, separate and in boxes.
Paint Brushes Blot ing Paper, Paint, Brushes, Blotting Paper,
Chalk-White and Coloured. Chalk-White and Colo
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and all Books needed for you. School Log Books,

Blackboards, Blackbo | $\begin{array}{l}\text { Blackboards, Blackboard Cloth, } \\ \text { Book Straps, School Bags, }\end{array}$ |
| :--- | Book Straps, School Bags,

Pencil Sharpeners, Slate Pencil Slates, all sizes.
Send for Price Send for Price
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