THE EVENING TELEGRAM. $=$
VOLUME XXXVI. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, NOVEMBER 18, 1914. S3.00 PER YEAR, NUMBER 268.
$\square$

## SAW MILL and FACTORY SUPPLIES!

Best English Leather Belting, from $11-2$ in, to 8 in . wide. Specially Prepared Belt Dressing.
Belt Lacing, either inside or Cut Laces.
Clipper Belt Laces, the best ever used.
Clipper Laces and Pins, all sizes.
Buffalo Steel Fasteners, Bristol Steel Lacing, Jackson's Pat. Fasteners.
We also stock the well-known Star Brand Stitched Rubber Belting, used all over the country for the past twenty years. For full particulars re above apply to

## Reid-Newfoundland Company.



Auction Sales : 1st Nild. Regiment

J. C. BAIRD,

Water street

Governors and
Conch's Cigars,

JAS. P. CASH,

## Glycerine!

This is largely the production of Soap Factories, and plays a large part in the manufac-
ture of all kinds of ammuntion. The more of ture of all kinds of ammuntion, The more of
our Soapss that you buy the more of this Glycerine will be available to fight the common enemy -the Germans. Don't forget, we make Paint and Oiled Clothing as well as Soap.

The Standard Manufacturing $C_{01}, L$ tod.

\section*{Red Cross Line. <br> 

 <br> 
$\qquad$

CEMENT,
British Manufacture. H.J. Stable \& Co

| SPECIAL SALE of lades <br> FALL \& WINTER COATS <br> Latest English and Conti- <br> ntal models <br> \$2.85, 3.50, 4.00, 4.15, <br> 4.25, 4.75, 5.15, <br> up to $\$ 40.00$. <br> Commencing Saturday, 19th, until further notice, count of 5 per cent for cash. Mail Orders a Specialty. <br> Open Saturday Nights. <br> Mars \& Co. <br> Smallwood Building. (Entrance McMurdo'e Lena.) sep18,f,m, F ( |
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## Canada Butter

## Champion" Poumd Blooks.

Tubs all Sizes.
BEST QUALITY.
besi quakr.
JAS. R. KNIGEMT.

FOR SALE,
The Schr. "Adele,"


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$\frac{\text { nov18,6i }}{\text { TO LET-The Office lately }}$

STRAW! STRAW! - On
 BOARDERS-Three or four
 Persons wishing to send
Parcels, for Xmas, to their

 FOUND-On our premises,


Help Wanted. $\overline{\text { WANTED-A Reliable Girl }}$ | as Honsemald; good wages; widow |
| :--- |
| preferrec; apply at this office. nolv, |
| NA NTED - By December | WANTED - By December


An Intelligent Person may


|  |  |  |  |  | This IS When There Really Are Coat Bargains. <br> Those ladies who have not yet bought a New Winter Coat will really get a Coat Bargain now. English Cloths and English labour. Styles the newest and the smartest. <br> ALL OFFERED AT COST. Owing to late delivery and general conditions, <br> All our Infants, Children's and Misses coats at Cost. <br> Our regular Coat values are always good, but when we get to rock bottom like this there can be Absolutely no approach to equalling OUR VALUES. <br> You can make every comparison, but do it quickly. <br> HENRY BLAIR <br> APPLES! APPLES ! <br> To arrive Thursday and in Stock: <br> No. 1 Gravenstiens, No. 1 Wagners. Also, Silverpeel Onions. prices niegr: <br> $20 \%$ OFF Great War Sale. $20 \%$ off For four weeks only, beginning Thursday, October 15th, wewill give 20 per cent. discount (for cash) off all purchases of Frockeryware, Glassware, Silverware, Household necessities andFancy Goods. Now is your time to save money.Toilet Sets. Crystal Glass Table Sets. <br> Plain \& Fancy Cups \& Saucers. Fancy Glass Water Sets.Plain and Fancy Jugs. $\begin{array}{l}\text { Fancy Glass Water Sets. } \\ \text { Plates, Bowls. } \\ \text { Ruby Glassware. }\end{array}$ <br> Plates, Bowls. Cake Plates and Hangers. <br> Teapots, Plain and Fancy. Shaving Mugs, Mirrors. Framed Pictur <br> GARLAND'S BOOKSTORES, <br> 177 and 383 watres streres. <br> st. John's <br> December Patterns and <br> Winter Fashion Books! $\qquad$ charh must accompant order Charis furton, Sole Agent. |
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## IT IS NOT A BIT TOO SOON

To have that Photograph made to send him at Christmas.
'Phone 768.

the evening telegram, st. JOHNS, NEWFOUNDL AND, NOVEMBER 18, 1914-4

AT THE NICKEL!


"The Thief and the Book,"






Evening Telegram. Headquarters

Vigilance in the North Sea
for Cake


Nums


Here and There.






The Crowd Will Come

## To DEVINE'S, on the Corner,



Perfection Oil Heaters !


MOKELESS, SAFE, clean, reliable, PLRTABLE.
Adopted by Adopted by Standard Oil econowtal G. KNOWLING.


This is really a general Clean-up Sale of numerous lines of Rubbers for Men, Women and Children, and among them are some of the best
ues we have ever offered. Some of the lines are not complete, having one or two sizes missing, but the assortment is extensive enough to give eve
ting a pair to fit-and that without much trouble.

| Ladies' | Misses' | Children's |
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|  |  | cose |
|  | Low .. . . ...55e. \& 75c. | Other Prices, 45c. and 55c. |

## The ROYAL STORES,Ltd.


The Crescent Picture Palace

## "Morgan's Treasure,"

## 




On Friday-The spirit of the flic- $\&$ Reel war drama
Just in the Nick of Time
comes this offer
Three Spécialsin Ladies' Costumes
A Bunch of Ladies' Skirts, dont fall to see our
Ladies' Raglans.
BISHOP, SONS \& CO., LIMITED.
PERCIE JOINSON,
the evening telegram, st. Johns, newfoundland, november 18, 1914-5


| Gloves and Mittens | House to House Canvass |
| :--- | :--- | 2 how to हліт тиен. HOW TO KNTT THEM.










 Woollen mits, as thick as possible, be humandy possible, the inumerthat fict loses to the wrist tor a length




Moslem Prisoner




| WE ARE CONFIDENT that the unique quali- |  |
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| ties that have won for "Homestead" the approv- |  |
| al and patronage of tea connoisseurs the coun- |  |
| try over will also find favour with YOU. That |  |
| is why we ask you to compare it with any brand |  |
| you please at the price. |  |
| Homestead Tea, 50c. lb. For 5 lb . parcels 10 per cent. discount allowed. |  |
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|  | C. P. EACAN <br> Duckworth Street and Queen's Road. |


|  | Patriotic Fund. |
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## Crimes eves that our mide thank



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And hat fooss
, Throne sou, suppliant
Tin beno the hrone Jou, supplant
Which nor are silenced by your
dread decree?
When boastid pride is turned to ab).
What thid toor merce will son


## Poultry Show.

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## and

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W. P. A.
for tie rehēpof the wotyd.





## We are Well Stocked

with a very carefully selected line of TEAS, corfers and cocoas, which we
guarantee to give entire satisfaction.

Grocery
AYRE \& SONS, Ld.
grocert


## Who Wants RUBBERS?

Take Our Advice and Buy the Famous 'Rubber Leaf' Band

That gives Satisfaction Every Time,

## A. Q S. RODGER'S

## FURS! FURS! <br> Charming Black <br> - HUTPN NTMN <br> Choice Furs, Furs that Will give you Warmth and Comfort. <br>  In STOLE effect, with Pillow Muff. THE Exclusive SET. Value.

Also, Fine Assorment of SQUIRREL, IMITATION SEAL, SABLE and Fancy Skins, etc.

## S. MILLEY.

## floor canvas

All Widths

Rock Bottom

Lace Curtains
90c. per pair
$\$ 8.00$ per pair.

When House Furrissinggs are Required
The place to go is where the greatest variety is to be seen. It is worthy of notice that whilst the variety is larger Prices are so low as to reduce profits to a minimum. Call and see for yourself the Big Values we now offer in these lines.
WINDOW POLES, in Oak and Mahogany, $41 / 2 \mathrm{ft}$., complete EXTENSION CURTAIN RODS
SPRING BLINDS, with Fittings; Plain. Regular 30c. SPRING BLINDS, with Fittings; Fringe Ends. Regular 35c. SPRING BLINDS, with Fittings; Fringe and Insertion. Regular 45c. SPRING BLINDS, with Fittings; Lace and Insertion. Regular 55c. TAPESTRY TABLE CLOTHS
CHENILLE TABLE CLOTHS, with Plush Border, $8 \times 10$, in Card., Bro, Green, Saxe, $\$ 13.50$ AMERICAN SCRIM .. ... ...........15c. to

9c., 12c. each
c., 12e. each
NOW 27c.

NOW 27 c .
NOW 30 c .
NOW 30c.
NOW 40c. NOW 50c.
.$\$ 1.30$ to $\$ 3.50$ each
NOW \$12.50
.12c. to 35c.
.. NOW 55c.

FLOOR GANVAS

All Widths,
Rock Bottom

## DOOR MATS, HEARTHRUGS, <br> 40 c. to $\$ 8.50$ each.

Lace Curtains
90c. per pair
$\$ 8.00$ per pair.


40 cases P.E.I. Selected Eggs. 20 boxes Purity Butter, 40c. lb. 100 half bags P.E.I. Potatoes.

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| T. J. EDENS, ${ }_{\text {dut }}^{\substack{\text { Duckwort Sreed } \\ \text { Q Miltay Rd }}}$ |  |

## Thrilling Rescue of Niger's Crew. <br> $$
1
$$ <br> 2-1b. Slabs.

Big Guns In War.

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## Soper \& Moore.

 Thone 480.Blankets and Wools.

## the Reliable

RIVERSIDE BRAND.
The brand that is made up to a standard and t down to a price.
Riverside Wools are pure and fast colors. Riverside Blankets-every pair guaranteed.

## WAR LOAN

 1,750MillionDollarsIncome of Country is Nine Times What it Was in Napoleon's Time-The First Year of War Will Cost 2,250 Million Dollars.
11.30 A.M.



From the Front
2.15 P.M.
 Andernen



MeMurdo's Store News.

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| general antiseptic for cuts, wounds,open sores, and burns, it will befound of peculiar value. Price 25 c . |  |
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| creases the growth, and restores thehair to its former color. Price $\$ 1$ abottle. |  |


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## There's Deep

 Satisfaclion in eating a cristasty food, like

## Grape-Nuts <br> Made of wheat and tains all the nutriment of these field grains, including their vital min- eral salts, so essential eral salts, so essential for sturdy bodies and healthy brains <br> The firm, tender gra ules call for thorough chewing the firs step toward easy digestion and quick assimilation. Economical and deliciEconomical and deli ously appetizing-Grape-Nuts <br> Ladies' Fall \& Winter COATS <br> WILLIAM FREW. <br> 

## Joining The Kimball Piano Club

means a sure saving of $\$ 75$ on your Piano
and a possible saving of $\$ 200$.
Worth enquiring into. ISN'T IT?
Musicians' Supply Co.,
166 Water Street, St. John's.

## FIRE INSURANCE



GEORGE M. BARR, Agent FOR SALE. Schooner,28tus.,5 yrs. old, Motor Schr., about 15tons,

A. H. MURRAY, St. John's.

##    



THEY GOT TO GO:

Wby Indians
Fight in France.
 of the King's Indian soldiers now in France. The correspondent was curi-
ous to discover the temper of the Inian troops. "Are you glad," he ask country which is hot yourse fighance-
the bididing of another country
the the biding of another country-
England -which dominates yout? Indian looked at him with eyes full of
vonder and indignation, and replieet





## Not Tempting to France



Here and There. Staffords $\overline{\text { Liniment cures all }}$
aches and
where.
ands.

 Stafford's Liniment should be
In every home. No adrance in
the price sen whe price.-sedis,tr

$\qquad$ Allan boat which is now takitng oil on
board of Glasgow and sails this ven.
ing, has Stafford's Phoratone Cough
seneral arryo in transit for
Cure will cure that cough and








 Ptano for Sale-One good second
hand Plano and suitable for any parlor. Will be sold very cheap for cash
only. CHESLEX WOODS, 140 Water St. Office upstairs, - oov12
$\qquad$ is one of the pesscription stomach pre-
parations for sale in Newfound-
lind. Price: Small size, 25 . pand. Price: Small size, 25c.;
post, 5c. extra. Large size, 50c; Note of ThaNKS. - Mrs. J

ellion in the stomach.
$\qquad$
$\qquad$ with thememething which don't agre


Economy in Baking In these times of
great advance in prices of many foods it is important to Housekeepers to know
that the old relithat the old reli-
able Royal Baking able Royal Baking from pure cream of tartar and soda, is sold at the old
prices.
Spaniard's Bay Briefs.
 and









 What's Indigestion? Who Cares? Listen!








 agreabile. Bat what you IIte and di-
$\qquad$




## VALENCIA ORANGES,

 ONIONS and GRAPES.Due To-Morrow, ex S.s. Mongolian, 100 Cases Small Onions, 75 Kegs Green Grapes, 30 Cases Val. Oranges.

GEO. NEAL

| NEVER AGAIN <br> WILL WE OFFER, AS WE DO NOW, SUCH <br> DRESS <br> MATERIALS, <br> (ALL ENTENTE-CORDIALE MAKES). <br> Being manufactures of England and France, and this is an offer of entente-cordiale. We are reducing stocks in certain depart- ments, henee this offer. We could not put those English and French Wool Fabrics into stock to-day at anything like the figures we quote. If you don't wish a Dress or Costume now, COI COLOURED HABIT CLOTHS, 54 inches wide. Regular $\$ 1.30$ to $\$ 2.30$. Now . . . . . . . . . .90c. to $\$ 1.50$ yd. CHEVIOT (HEAVY) SERGES, 50 inches wide. Regular 90c. yard for .. .. .. .. .. .. . . . . . . .. $65 \mathrm{c}, ~ y d . ~$ LOT DRESS TWEEDS at various prices, which are greatly reALL W00L TARTANS, three ends only. Clans:-Gordon, MacKenzie and MacLaren. Regular 90c. yard. Now only buc. Ydi. LOT OF BLACK DRESS MATERIALS, principally Crepilles, <br> ed, Striped and Spotted Materials at Cost Price and under. We may say that it is yery difficult to get Black Materials at present in England and on the Continent at any price. In conjunction with the Clearing Prices we have made on the above-mentioned fabrics we are also making lesser though generous reductions on our staple lines of Cheap Habit Cloths, Serges, Cashmeres, etc., despite the fact that our first costs on these goods are advancing. All DRESS LININGS, TRIMMINGS. BUTYONS and other findings we shall give during this sale at large reductions to all buyers of Dress Materials. <br> Henry Blair oct21,eod,tf |
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Over 40,000 People Read The Telegram

British Throughout!
J. S. FRY \& SONS, Limited, Chocolate and Cocoa Manufacturers to H. M. the King, H. M. the Queen, H. M. The oldest frrm of Chocolate and Cocoa manufac
turess in the British Empire.
T. A. MACNAB \& CO. Selling
e 444.

Bowring Bros., Ltd.,
FRIDAY, Nov. 20th,

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| Telophere me. |
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| Help your Country by |
| Shining your Boots |
| with |
| HORWOOD'S |
| BRUSHES |
| Hand made, and be |
| sure the Polish is |

## SHINOLA

the box with the key We sell both SHINOLA and HORWOOD'S BRUSHES. The Direct Agencies

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& \text { Lhimitede } \\
& \text { Wholesale only. }
\end{aligned}
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Boys and Girls?








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Bery, Boy boik of rallways an




Dicks \& Co., Lid. matumbent -


Also, a New and Large Assoriment of Hand and Foot Sewing Machines-all guaranteed and selling at very low prices.


MARTIN HARDWARE CO., Limited. Front and Rear, next West of Old Store.

p.S.-All mat
spylied in mall order Goods will be wise ordered.

Alliance Assurance Co., Itcl. The Right Hon. Lord Rothschild, G.C.V.O., Chairman. tal Assels Exceed $\$ 120,000,000$. Fire Insurance of Every Description Elfected. LEONARD ASH, CARBONEAR, Sub-Agent for CarBAINE JOHNSTON \& CO.,

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## "Gilt Edge" BUTTER

twest we myer handled:
Verdiet of our happy Butter customers. We have an other shipment of "GILT EDGE" to-day, ex Morwenna from Montreal.
"GULT EDGE" is put up in 30 lb . tubs and is abso-
lutely the Choicest Canadian Butter obtainable.
Let us have your next order for Genuine Butter.
F. McNAMARA, Queen Street.

Step Into The Front Rank


With those whoareeager wilh Repeat Orders for
Verbena Flour.

## MOIR'S

Sounds Like More,
Tastes Like More,
Tastes Like M,
More Centers,
More Conting,
More Popular,
More for the Money,
Many More More's
But ONLY ONE
MOIR'S
Chocolate.
Antilememe
Notice!

We have made special arrangements with our Wholesale Houses in England whereby
CHRISTMAS AND OTHER PRESENTS can We delivered free of duty by calling at our store, Water Street, and selecting those presents from our descriptive special catalogues and leaving
with us the address of the person to whom the with us the address of the p
articles are to be delivered.

People having relatives and friends in the 1 st find this arrangement convenient and satisfactory, as we guarantee prompt delivery of goods free of duty and charges. All engraving on articles free.
oing English booking orders for the next outgoing English boat.

Joseph Roper.
PATRIOTISM
demands that all things being equal, the products of the
local industries should reeeive peeference from the
merchants and buying public.


Suit or Overcoat



The Nid. Clothing Company, Lid.


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