




## good pictures! good songs! good music AT THE NICKEL

THE TRAP OF DEATH-A Pathe Film D' Art, hand colored; excellent SO NEAR AND YET SO FAR-An uproariously funny biograph comedy, featuring pretty Mary Pickford. "Whe , every popular JOHN W. MYERS sings "Will oo the Wisp," a great Interesting, Educating and Refined Amusement.




Commencing Friday, Aug. Ist; ending Tuesday, Aug. 5h
It's a big event- a helpful event. The bargains listed here are only a few of the good things gathered together
our benefit on this great occasion. our benefit on this great occasion
URING THPortunities for save

## JOB RIBBONS.

| 7 m wide Ribbons, at lest than | Here's another collection of ? |
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| ver | In. wide Rilibons in thayy silk |
| trata, Mervo and Morre; | Tarata with Chirion borters: |
| dees |  |

## Ladies' Handkerchiefs. <br> 

## LADIES' UNDERWEAR

## JERSEY RIBBED UNION SUITS.



## Hearthrugs and Mats.

HEARTH RUGS. LINOLEUM, MATS.

Men and Boys Furnishings at Low Prices.



SPECIAL Shirt vawues.

MEN'S SHIRTS.
 TUNIC SHIRTS.






| LADIES <br> SMART BLOUSES. A large collection of extra smart Blouses in various fabries, including and Lawn and with Swiss, gandie, Sil Muslin, trimmed yelet Fm broldery styles; all Special w neck 75 each. Special for this Sale $\$ 1.35$ |  | COTTON DRESSES. Stylish colors of colors of V. Rose a waistline Waistine trimmed tons; 'all tons; 'all Special f $\$ 1.60$ |  |
| :---: | :---: | :---: | :---: |
|  <br>  |  |  |  |
|  | MISSES' HOSE. <br>  <br> neck frhlings. <br> Over 20 bobese or chirion Thace No <br>  | LADIES' APRONS. <br> 120 doz. White Lawn Aprons, with and without bibs, trimmed nicely <br> with Swiss Embroidery and Lace in <br> various pretty styles. This lot comes in two qualities. <br>  <br>  |  |

SPECIAL SALE LINEN Walking Skirts $\$ 6.00$ values for $\$ 1.50$.




## $\$ 1.50$. BATHING SUITS

Ladies' bathing costumes

 nen's bathing suits.
 MEN'S BATHING PANTS.




## SMALLWARES




 Talcum Powder, the "Airfoik" brand; deligitituly perfumed, Special, ,er 12 c






## LADES' HOSE.


LADIES JABOTS.


## REGATTA BARGAINS!

All underpriced as a substantial inducement to bring you here then hats, white. Regular price 25 e. Reduced to men's fine merino singlets, long sleeve. Value 50c. Oniy MEN'S COTTON SINGLETS, Drawers to match. Very fine Balbriggan. Special MEN'S ATHLETLC SINGLETS, Porous Knit make; short or long sleeve. Now men's negligee shirts. Values up to 90 cts, Sale Price MEN'S FANCY DRESS SHIRTS. Values up to $\$ 1.00$. Sale Price MEN'S KNITTED SCARVES. The very latest patterns. Your choice 18 ets.
30 cts. 36 cts . 55 cts. 59 cts . 69 cts. 18 cts . .18 cts . Another great Bargain purchased by our Buyer at less than half price. All a manufacturer
.20 cts . samples which we have marked at New York factory prices. 75 NO! it isn't a mistake; we don't mean $\$ 1.75$, though perhaps that's nearer the actual LADIES' HAND BAGS:
 This Hosiery offering more than meits boys' LINEN hats BOYS' WASH SUITS

## II of American make. A genuine bargain New York. Value up to 1.80 . Your choice

## Chesle

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Needhai
Mason \& H
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Tonk
Expert B Sev Greelman's $\mathbf{K n}^{\mathbf{n}}$

Pianos \&i.Or


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$2 \& 3$ ENGLISH \& Al
GRASS HOOK $2 \& 3$ PRONG FORKS

MARTIN H


## Chesley Woods <br> Manufacturers Agent.

Needham Organs,
Mason \& Hamlin Organs Kohler Pianos,
Tonk Pianos.
Expert B Sewing Machines, Greelman's Knitting Machines,

Pianos \&.Organ Warerooms.


The Harvest Time is Coming!
We are prepared to supply the following at
ENGLISH \& AMERICAN SCYTHES
PATENT SNAITHS.
\& 3 BOW HAY RAKES
ENGLISH \& AMERICAN STONES. GRASS HOOKS, MANURE FORKS.
PRONG FORKS, PRUNING SHEARS
a $\quad$ I
LAWN MOWERS
P. S.-Wholesale dealers will do well to ask

MARTIN Hardware Co.

Suilings for Spring!


SEE
our stock of fine Serges,
Worsteds, etc., and light Suitings for spring. large stock now read ade up in
ENGLISH and
AMERICAN STYLES.
Newfoundland Clothing Coi'y, Lid.
 of Famous Men.

## HOSE!

This week's special is
Child's, Misses' \& Ladie

## Hosiery








alies of Culture and Refine. ment Use Salvia Hair Tonic. It Mares the Hair Beautiful.
At last a remedif has been discovery
ed that wind positively destroy the

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The manutacturer gu
 Lrimg gray, and adas
salvia is a hatr dressing that has
secome the favorite with women of

 Fashions
and Fads.
 ofrect is wanted
All-lace undervear is distinoty in
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are made over net
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Coat chazins are being made of
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Wareroom, ground floorti dioo ofice.


## HAYMAKING

 Tools!best crown scythes. riveted back scythes american scythes. PATENT SNATHS SCYTHE STONES. RAKES. FORKS
Low prices for Retailer. Special prices $f$
BISHOP, SONS \& CO., Ltd., HARDWARE.
'Phone 679.

THE UP-TO-DATE NOVEL READERS LIST

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is as useful in Summer as in Winter.
"MOLASSINE" MEAL helps all animals to get greater nour
and digest them.
Worms cannot exist in animals fed on "MOLASSINE" MEAL. It is therefore a neces-
sity during the grazing season.

| Good for: | HORSES |
| :---: | :--- |
|  | COWS |
|  | OXEN |
|  | PIGS |

Try "MOLASSINE" DOG CAKES on your ax
Harvey \& Co.'y.

## DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Loses multiply ev ery year. Why not decide promptly to take a policy with one of
very low rate? strong companies at PERCIE JORNSON,

Visitors are Cordially Welcomed

DICKS * COMPANY, Ltd,

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## YOU CAN'T LOSE

Stylish Pants, Soft Fell Hats, Negligee or Porus Kint Shirts

| The following are some specials that must appeal to every man who wants to feel comfortable on Regata Day |  |
| :---: | :---: |
|  |  |
| ${ }^{10}$ doz. prs. Men's Pants | This is a line no man |
| in Fancy Tweed effects, | should miss. Every man wants a new Shirt for the |
| substantially trim med; | Regatta, and at this low |
| patent buttons, Usually $\$ 2.50$. Regatta Price $\$ 1.50$. | price for a high quafity |
| MEN'S GREEN SOFT |  |
|  |  |
| FELT HATS, \$1.00. | WENS UNDARTEAR |
| Nothing more eomifort- | at f00. per garment. |
| able than a Soft Felt Hat, | This is an excellent line, |
| and no nicer shade than the ever popular, Gren- | of fine Balbriggan that will keep your bedy coot. |
|  | will keep your body coot. Regeatta Priee, 40 c. per |
| Regata Price S1.00. | garment. |
| For Boots and Shoes try Us. |  |
| Devine's Doubles Dollars. |  |
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Bell Istand Regatta.



## 这 BARGAINS!

## WIL Certaniy create a rcoorv.

The materials alone are worth far more than we are asking

## Ladies' Summer Dresses!

The greater number of these Dresses have the advantage of bein
Summer as a dainty party and afternoon dress.


## These Extraordinary Holiday Season Bargains

WILL NECESSITATE EARLY PURCHASERS.

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GEORGE K
offers the following high
lar prices at his East, Wes JRyES "exllin,

JEYES' FLUID does not
CALVERTS No. 4 CARBO
CALVERT'S No. 5, for Star STANDARD DISINFECTA JEYES' CYLLIN SOAP
CALVERT'S CARBOLIC KNIGHT'S WELCOME S CALVERTS HYGIENIC S
SULPHUR CANDLES in
Geo. K

## Faults in Di



## Disinfect Your HOUSES! GEORGE KNOWLING <br> offers the following high-class disinfectants at pop lar prices at his East, West and Central Stores, JEYES "CYLLIN," non-poisonous, for all highly inx , Diphtheria, 30 cts. bottle <br> JEYES' FLUID does not poison, burn or stain 27 cts, bottle CALVERTS No. 4 CARBOLIC ACID for House use, CALVERT'S No. 5 , for Stables \& Drains, 25 cts, bottle STANDARD DISINFECTANT in tins. JEYES' CYLLIN SOAF KNIGHTS WELCOME SANITARY <br> ALVERT"S HYGIENIC SOAP <br> in Coal Tar and Carbolic, 6 cts, cake <br> SULPHUR CANDLES . . .. . . 12 cts. \& 18 cts, each FUMIGATING PASTILLES .. .. .. . . . 10 cts. tin

Geo. Knowling.

## Fallts in Daily Speech,




The Regatta.

## Collins' Stock Reducing Sale Ends Tuesday DON'T HESITATE!

Supply Your Needs While This Sale Lasts.

| LADIES ONE-PIECE AM ERICAN DRESSES. |  |
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| CASHMERE HOSE. |  |
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| WHTTE SHOWER $O$ HAIL |  |
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| SALLOR BLOUSES <br>  |
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|  |
| WHITE TABLE DAMASK. <br>  |
| white bed spreads. |
|  white duck suting. |
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## LIFEBUOY <br> Dr. CARL ENOCH, Hygie "Solutions of Lifebuoy brought to bear upon th of Typhoid, Cholera experimenting Lifebuoy proved to be a powerful and exterminator <br> LIFEBUOY <br> Lever robrturs <br> Old-Time R

Many Interesting Item ing on Quidi Vidi Years Ago. New Defeat Nova Scotia Scull Races.

## Cabbage, Potatoes, etc

100 harrels Green Cahbage, 50 barrels New Polatioss; 50 cases Oranges 50 bunches Bananass,
GEO. NEAL.

| Cable News. <br> Special to Evening Telegram. Bulgaria submitted count | Tragedy at Bell Island. |
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> For this daintyli tule close fitting Black Erinoline IURBAN \$1.00 each. comportable closefiting, HAT should get one.

ALL OUR LADIES BLOUSES
Are now selling at CCST PRicL.
Lowest Price, 40 cents each.
Highest Price, $\$ 1.36$ each.
Are now selling at COST RRTL.
Lowest Price, 40 cents each.
Highest Price, $\$ 1.36$ each.
Are now selling at COST Prich
Lowest Price, 40 cents each.
Highest Price, $\$ 1.36$ each.

## S. MILLEY



POST CARD PHOTOGRAPHS of 4,0 . A. CONVLNTHON in sets of 20 Views for $\$ 1,00$. Outport orders




50 cents per coory at
PAPCONIS' ART STORE,
One Door Raet of Roval Stores, Watory Street, St. John's. +14
Portía Back, - गen prow Mmpow, I. Unequalled for Cooking.




FOR REGATI
Turkeys, Chicken \& Ducks.
Presh Fruit \& Vegetables.

| Mresh ruil |
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| Molirs cakes. |

Moir's Candies.
Jacob's Biseuits.
Table Jellies-
Table Jellies-
Pint ......

Rasp; Trife.
Swiss Trife.
Wiss Trifte.
Fruit Sponge.
Swien Creem
T. J. ED

## LIFEBUOY SOAP.

Dr. CARL ENOCH, Hygienic Institute, Hamburg, says:-
"Solutions of Lifebuoy Soap were brought to bear upon the microbes of Typhoid, Cholera and other infectious diseases. Aiter careful experimenting Lifebuoy Soap was
proved to be a powerful disinfectant and exterminator of germs and microbes of disease."
LIFEBUOY SOAP
LEVER BROTHERS LIMITED, RTGUNLIG
ENGLAND.
Old-Time Regattas.
Many Interesting Items. Boat Rac ing on Quidi Vidi Over Seventy Years Ago. Newfoundlanders Defeat Nova Scotians in Single Scull Races.


| FOR REGA |
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| Turkeys, Chicken \& Ducks. Fresh Fruit \& Vegetables. |
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| TTA DAY! |  |
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| EDENS, |  |

## T. J. EDENS,



## Rodger's Special Offer!

## h. Great Opportunity of the Season

## Meris Fance Negicicer Silits,

Worlh \$1.20, for only 88 cents.

NOTE! This splendid offer only holds good till REGATTA DAY

## A. \& S. RODGER.

## Further Reductions on Dress Robes and White Goods.

We have since our last advertisement made a heavy,
clearance of our dainty summer dress robes, but at a clearance of our dainty summer dress robes, but at
stirl greater reviection we are going to olear out the
balanet of entires stock. Many of them will be sosid at much below aetual cost. This is just your opportunity
to to get a smart little dress for the Regatta, Be
have listed a few specials at "give-away" prices.




Ladies Marauisette Dresses, in white and Cream


Ladies Binen Dresses or holiday wear, in White,
Cream, Buf, Tant Pinks, Heloo sansever

U. S. Picture \&

Portrait Company.


Bowring Brothers, Ltd.,
Wish to announce they have been appointed Sole Agents for the celebrated ARTHUR JAMES FISH HOOKS.
All orders will receive prompt and careful attention.
Hardware Departm't.


TO TENT HOLDERS! $=5=5=$
 mer
prices right as usual.
M. A. DUFFY,

## TAKE NO RISKS!

You cannot duplicate your Regatta Day Snap A mistake or accident in Developing and all
your care goes for naught. We make no mistakes and take great pains to prevent accidents.
Ant films sent to us on Thursday for Develop-
The Holloway Studio, Ltd. orner Bates' Hill \& Henry Sts:- Mix Phone 76

## SALE! for cash only <br> ${ }^{99}$ nairs Lajies' LOW Stoos Tan and Black Leathers Regular Price, $\$ 3.00$. Sale Price, \$2.00. mext tow shoes Reduced from $\$ 3.00$ to 2.50 Smase ctis. it intused prime <br> F. Smallwood, nethomor f foed stace

Phoenix Insurance Co. Capital $\$ 2,000,000$. Surplus sto police Fioders s, st,5,5,900. Loseses paid sinece organization, $873,400,000$ The followinin leteter is anindieation of this Compman's
rompritute and liberalty in setfling claims:-



Housekeepers!


Investment News $\frac{\text { s. Jomen aname }}{\text { To Make Wirce Rods }}$ For St. John Factory.




OUR STORE
$10.300^{\prime} \mathrm{CLOCK}$



표MS! "BERKSHIRE" BRAND ForRegatta

## TUMBLERS

1 QUART GLASS JuGS ...........15c. each HIGH STAND CAKE DISHES .... 23e. each gLASS SUGAR \& BUTTER DISHES, 10c. each PLATES, DISHES and CUPS \& SAUCERS, \&c. very cheap at

## LARACY'S. <br> GOING OUT OF BUSINESS SALE, 347 Water Street, opposite the Post Offic

headquarters for Nantical Tnsirumenis. Lord Xevirin's Standarid Bimacie \& Compass, completie

 and sinters for Sounding Machines.
Liftboat Pinnade and Compass, Lifeboat Lighthes Metal Oceants and Sextants.
 Rulers and Dividers,
frames. Rain and Ainsley's H. A. \& H. Y. Compass Corree.
Rors in mahogany cases, with Burwood Asmoth's Talles
tor Megaphones for ships' use, Walker's latest "Cher ub" Lo., Rotators, Governors, and Lines.
Dioptrie Lenses for ships" side lights, masthea lights ind anchor lights
Spirit Compasses, all sizes; Brass Scutles with Glasses 3 to 7 inchess in diamester, Portable Glasses,
to 16 inches diameter, $1 / 2$ to $11 / 4$ inches thick; Chron oneters on sale or for hire; Compasses adjusted in iron
ships
 JOSEPH ROPER, Waies sireet

SAMPLE Landing NETS,


TWELVE PAGES TO.DAY

 volume xxxv.

## White <br> 


*) AUCTION SALES!


SKINNER'S Mowneminal ant Works, St. Johnss, Nad. $\rightarrow$ Ratallead 18 z .





On Deck Again North Sydney Screened COAL,


[^0]:    A SPECIAL LOT OF EMBROIDERY direct from St. Gall and bought at the Finest Prices, will be on sale Friday Morning.
    tres The above are all Regatta Snaps.

