












## Haig's Forces Renew Ypres Drive <br> \section*{AVIATION CAMP FOR BRANTFORD---REPORT ON COST OF BREAD IN CANADA}

 Fresh Thrust This Morning Nets British GainsEast of Ypres British Attacked on a Wide Front This Morning, and 1 ARORTTN
are Recording Satisfactory Progress During the Day-Britain to Take Reprisals For Air Raids

By Courier Leased Wire.
London, Oct. 4-Field Marshal Haig has begun a new offensive east of Ypres. The official statement from Brititsh headauarters in France, issued to day says that the British attacked at six ${ }^{\circ}$ clock this morning on a wide front and are making satisfactory progress. A number of prisoners already have been
taken. taken.

ADOPT POLICY OF REPRISALS.
London, Oct. 3-(Delayed)-According to The Standard a policy of reprisals for Germandir raids
That such a decision had been reached by the British Government was indicated by Premier Lloyd George's statement on Tuesday that Germany would be bombed with compound interest.

Paris, Oct. 4-"The night was calm," says to-da y's official statement, "except on the right bank of the Meuse, where the artillery on both sides was very active,
HUNS SURRENDE R BY HUNDEDS.

British front in France and Belgium, Cet. 4 - (By the Associated Press)-Field Marshal Haig's forcess in the offensive begun to the east of Y pres this $m$ orning in some places have penetrated the German lines to a depth of one mile and have over-run the crest of the Passechendaeie-Gheluvelt ridge.

At an early hour the Germans were surrenderi is by hundreds.
Striking again on a wide front east of Ypres, the British this morning began another drive at the German lines in Flanders. Field Marshal Haig in his early report announced that satisfactory progress was being made. Already a stream of German prisoners is being sent to the British rear.

The renewa of the Fanders dive mile at various points along the line.
mile at various points along the line. Son the war on the western front followed the Germans making assault after assauitt in desperate attempts to regain the va luable high ground they had lost. Almost every inch of it, however, was held intact by the British, who were preparing for the next forward push.
To-day's renewal of the drive, the battle of Flanders is growing more and more to resemble last year's battle on the Somme, which was followed by the memorable Hindenburg "strategic retreat." The same general tactics now being pursued of persistent driving at the same point in the line are evidently expected by the British to achieve a similar result. This time, however, the eground which would have to be abandoned would be far more valuabie the titente ant subsing in and aerial bases is at stake, together Germans, for the German-held Belgian coast line, with its summarine and aeritio sases is stan
with the great French manufacturing city of Lille and wide strecthes of territory in northern France and with the gi
PRICE OF BREAD HAS INCREASED IN CANADA BECAUSE
OF USE OF CONTRACT FLOUR BY BAKERS THIS SUMMER
Interm Report Sumitted By W. F. OConnor, Acting Commssing on High Cost of Living, to Minister or Labm, Giser Despite Drop in duction of Bread in Various Parts of the Dominion-Use of Contract Flour Enailel


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THE COURIER, BRANTFORD, CANADA, THURSDAY, OCTOBER 4,1917


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Begins Saturday, Oct. 6th and Continues Until Oct. 16th
Begins Saturday October 6, and will contipue until October 16. During this Sale we will offer any article in our store at a discount of 20 per cent. to 50 per cent. Here is your
chance to buy that watch or ring you have wanted all the time at a Big Reduction. Come

Look Over the List of Bargains Below and Note Prices


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## EXPERIENCES IN BERLIN <br> DURING 3 YEARS OF WAR

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## SEMI - CENTENNIAL FUND

Brantford Young Men's Christian Association Campaign OOT. 9th - 12th, 1917

## Reasons Why $\$ 45,000$ SHOULD Be Raised NOW to Free the Building of Debt

1.-The original Mortgage, caried on the hands of the directors matures in 1918.
It was caused by differences between architects estimate and contract price-the increase being estrate of by subscribers before contract was let. The Building in normal times is none too large for Growing Brantford.
2.-The annual interest charges of $\$ 2,800.00$ must be secured in subscriptions. The debt would hamper the progressive program projected. for returned soldiers; for men who are yet to go and for the men and boys compelled to remain at the "Home Base."
3.-Every returned soldier is given a free membership for six months and helped in every pos-

4.-The enlistment of over 50 per cent of Senio Members has decreased that revenue. This will continue until the close of the War.
5.-Financial conditions are better now than they will be after the War with its uncertain conditions.
6.-This is the Semi-Centennial year of the Brantford Y. M. C. A. It is the oppprtunity of the generation of to-day to worthily complete the work of its founders and promoters during half a century.
Brantford Always Supports Every Worthy Cause sible way.

## CITIZEN'S COMMITTEE EXECUTIVE

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REGINALD SCARFE - Chairflan Team Organization. WILLIAMSON - C. C. $\begin{aligned} & \text { C. THPaign organizer. }\end{aligned}$
GEO. G. SCOTT - Chairman Publicity
ARTHUR BURNLEY

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day for a long time. Our furniture is just that kind-made of selected, seasoned
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BOYS' SUIT.



## Waste Not That He May Want Naught

For us, he has gone through the Valley of the Shadow.
For us, many of his comrades have paid the supreme sacrifice.
To us, is now given the privilege of serving him by living up to our Food Service Pledge.

How eagerly should we grasp at the honour. It is our Dedication to War Service.
The evidence- of a real devotion to the Allied Cause.
On your honour as a good, true woman-when you have signed the Food Service Pledge--live up to it.

## Practical Housekeeping Hints

How to buy Go to the store yourselt. Select for yourself the article you desire to purIf quase. Inciure ind price. price please you, be sure that yo
If get in weight or measure the amount you bust Watch
the acale. Watch the measure. The cate. Waren the measure.
mings of the pieee to of the the bone and the trim-
meat that you buy . You should take home and make use of such bone and
trimmings. The fat can be rendered and used for trimmings. The fat ean be rendered and, ased for
cooking parposes; the bone and trimmings ased for
soun or soup or stew. When the trimmings are not taken
nome, the butcher throws them into a box under the counter and sells them to someone elige. They
belong to you and you should have them, belong to you and you should have them, , moyng meat, lon'tgo in and ask for 25 .
In buyng
worth of meat, and leave the butcher to decide how
much meat yon should have for a quarter. Select
your piece of meant, ask the price per pound, sy,
how many pounds you want; have it weighed; see that you get your weight and that the butcher's calculation a sto how moch meat you have, at a e er-
tain prioe per poum, is correct Many, peniny is
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precautions. Don't buy in small quantities if you can possibly Don't buy in small quand buy in large quastities
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do the best. Wherove
paokage. You will fina it cheeper to two yonr vimegar by the gailan than by the bottle.
Have you ourer
corttain articles of food by the pound instead of by
the package? Foocage that is wrapped and sold in attractivelook-
the pecckages must of neeessity cost more than the ing packeges must of neeessity cost more than the
 toods are put up in packages,
First. The packige looks pretty, appeais to the
eye, and makes the food seem more appetining. Second. Most of the peckages are air-tight and dustpecoof, and tor sanitary ressons a grrat many
peoplo prefer food that is done up in packages. As a mattor of fact, it is possible for your groeer the peecka has contain, and atit is also possiblele for him to keep them in in bolk in sanitary, dustproof con-
tainers, so that the foods stound bo dean when they get to you.

## Grant That You May Be Worthy of His, Sacrifice Live Up To Your Food Service Pledge



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