Weather Forecast:

Fair and Cool

he London Advertiser

THE LONDON ONTARIO, ADVERTISER, FRIDAY EVENING, APRIL 13, 1917.

PRICE, TWO CENTS.

HOME

EDITION

53rd YEAR. No. 22744 HAIG DRIVES BIG HOLES IN FOE'S LINE

French Thrust Gets Trenches, Guns, Prisoners

SHARP BLOWS BY NIVELLE'S TROOPS FOR ST. QUENTIN

Pushing at Fortress From South, French Troops Have Taken Several Lines of Trenches, Prisoners and War Booty From Germans---Two Surprise Attacks at Verdun Fail.

Paris, April 13-Noon.-The French made an attack this morning on new front south of St. Quentin. Today's official statement says the Germans resisted desperately but the French captured several lines of trenches, taking prisoners and a considerable number of machine

The French also made further gains east of Couchy-la-Ville, taking prisoners and booty.

The statement follows: "Between the Somme and the Oise our troops this morning attacked German positions south of St. Quentin. Notwithstanding desperate resistance by the enemy, we carried several lines of trenches between the Somme and the St. Quentin Railway. We brought back prisoners and a number of machine guns.

'South of the Oise our advanced troops made progress east of Coucy-la-Ville and took prisoners and material. There was artillery fighting in the region of the Aisne and in the Champagne. Near Verdun, two surprise attacks were made by the enemy. They were broken up by our fire. The night was calm on the remainder of the

Lieut-Colonel Woodman Leonard

TODAY our city's shrouded in sorrow's sable pall Mourning one who was a chief 'mongst worthy men Whose large heart answered quickly when he heard his cou Who fought and died a hero, -who will not come back again.

In the flesh no more we'll see you, but your memory's enshrined In each heart that knew you, for we loved you well,
And your name in history's story with the great will be entwined, And your deeds to children's children we will tell.

Sleep in thy quiet corner with the fallen overs Woodman Leonard, you will aye be kept in mind, For you gave your all ungrudgingly that nations might be free,

You died like a true hero, to save your kin and kind. We know today you're standing in the presence of the King,

To whom we all praise and allegiance give, And that you have heard Him saying, while heaven's glad harps ring. "Well done, good and faithful servant, rest, and 'mongst God's great ones live."

—THE OLD 'UN

POWER FOR WILSON TO TAKE OVER ALL RAILWAY SYSTEMS

Govt. Can Have All Railroads, Phones and Telegraphs.

RETURN AT WAR'S END

Imporant Amendment to Carrier Regulations Bill of United States.

Washington, April 13 .- Power for the son, y president to order ratiway officials to is operate any part of their rolling stock during wartime as he may see fit, with-out actually taking over railroads, is given in the common carrier regulation bill of last session, reintroduced in

All property taken over by the president would be returned to its owners at the close of the war. Attempts to evade service ordered by the Government would be dealt with severely.

Sub-Divide Commission.

Coupled with the proposed increase of the personnel of the interstate commerce commission would be a provision to subdivide it with the purpose of expediting business. As now constituted, the commission finds itself impossible to keep abreast of its work. No special provision, other than permitting the president to use the military to guard the operation of the trains is made against strikes.

LOCAL TEMPERATURES LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 56; lowest, 29.
The official temperatures for the 12 hours previous to 8 a.m, today were; Highest, 30; lowest, 23.

CUBANS DENY STORY OF SINKING BY A SUBMARINE OFF THE CUBAN COAST

New York, April 13.-Official denial the Cuban authorities that the Brit- most hourly today as the German fliet sh vessel Treveal was sunk off Cien- were literally swept out of the sky. fuegos by a German submarine was cabled here today to the Republic of Cuba News Bureau. The story of the sinking was given out last night at Key West, Fla., by C. Peterson, claim-

"The possibility of the presence German U-boats in the vicinity of Cienfuegos or in any Cuban waters is scouted by the Cuban authorities," the bureau's statement said, "as a vigilant patrol of all waters surrounding the island has been kept by the naval leading the continguation of the Cuban dealers the Cuban deal bureau's statement said, "as a vigilant patrol of all waters surrounding the island has been kept by the naval guard ever since the Cuban declaration of a state of war with Germany. Peterson, who took the report to Key West, is not known by maritime authorities at Havana."

RUSS SOCIALISTS DENY SENDING DELEGATES TO

Adamson of the House commerce committee. Provisions to permit the president to control and operate all raliroso their employees into the military service, to use the military in protecting the operation of railway lines and to increase the personnel of the interstate commerce commission from seven to eleven members are included as in the previous bill.

Of Great Importance.

The section by which the president might order the operation of part of a road's rolling stock is considered of the greatest importance. It would permit the Government to obtain the same service that it would if the line were taken over and at the same time prove economical in time and cost, it is believed. Compensation for the use of rolling stock by the Government would be fixed to the interstate commerce commission for the use of rolling stock by the Government would be fixed to the interstate commerce commission for the use of rolling stock by the Government would be fixed to the interstate commerce commission for the use of rolling stock by the Government would be fixed to the interstate commerce commission for the use of rolling stock by the Government would be fixed to the interstate commerce commission for the use of rolling stock by the Government would be fixed to the first t

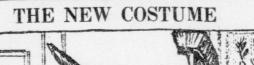
JOFFRE COMING.

Washington, April 13.—All the names of the French commissioners who are coming to this country have not been disclosed, but it now is definitely established that the commission will include Gen. Joffre, representing the French army.

THE COBB-SUNDAY **EXCLUSIVE ARTICLES**

The Advertiser has made arrangements with Irvin Cobb, the famous writer, for the publication of a wonderful series of exclusive articles on Billy Sunday during the latter's appearance in New York.

The first article will appear in tomorrow's evening paper. Watch for it. We have read it and can vouch for its engrossing interest.





ew York, April 13 .- A news agency dispatch published here today follows:

'With the British Armies Afield, April 13.—Desperation stalks behind the German lines. The German army chiefs, astounded at the tremendous increasing strength of the British smash, are using prisoners of war to dig trenches, thus relieving a few more German fighters, while the word has gone out for reinforcements.

Using Non-Fighters. While awaiting those reinforcements the enempy is using non-fighting auxiliaries of the army to fill up depleted ranks of its fighting regiments. Scores of captured trench defenders today were transport drivers and assistants chauffeurs, bandsmen and other auxiliary service men. They had been pressed into service around Fampoux and the Hydeabad redoubt, where the British smashed hardest, in the hur ried call for every available man to withstand the British blows.

Airmen Outfought. One other bit of desperation was i e repeated-and fruitless-attempts y German airmen to fly over the Bri sh lines and learn where Haig's mighty blows might next be expect A swarm of British airmen patroll

Bavarians Bitter. ing to be a member of the Treveal's the Saxons and had not been told of

BY GERMAN SOCIALISTS. **DECLARES PARTY ORGAN**

Copenhagen, April 12.—Via London, April 13.—The German Socialist newspaper, Vorwaerts, according to Berlin dispatches, denies current reports of Socialist conferences abroad on the subject of peace. It asserts in particular that Philip Scheidemann, the Socialist leader, has not left Berlin. The mention in these dispatches of Herr Scheidemann's presence in Copenhagen was based on the positive statement of a German Socialist publicist, now here, who declared that Herr Scheidemann called upon him during his stay.

The mission of the Danish Socialist, Jeppe Borgbjerg to Petrograd on a similar errand, appears to have encountered difficulties, a dispatch from Haperanda, Sweden, stating that Borggberg was not permitted to cross the frontier. The two will again will again the subject of the subject of the subject of the subject of peace. It asserts in particular was annot remain in April. At Montreal planned.

One Supt. I trains the vice word planned was annot permitted to cross the frontier.

CANADIANS PRAISE KILTIE COMRADES; 160 GUNS TAKEN

British Field Headquarters, April 13.—The Canadians are oud in their praise of the Scot-tish troops that fought south of them in taking Vimy Ridge. The kilted men everywhere kept pace with the troops of the Dominion, giving them invaluable assistgiving them invaluable assistance in winning the great vic-otry. It was estimated today that the captured guns number more than 160.

POSITION OF NETHERLANDS GROWING MORE DIFFICULT, **DECLARES DUTCH PREMIER**

"On the 29th of this month a new the Huron and Bruce will be put or

a certain number of passenger trains with several others in this division

BRITISH CUT ANOTHER LINK OF HINDENBURG LINE; NOTABLE VICTORY WON ON A NINE-MILE FRONT; GERMANS FORCED BACK TO EMERGENCY DEFENCES

SPAIN SHARP WITH THE GERMAN GOVT.; MAY JOIN ALLIES

New York, April 13.—A news agency dispatch from London says: British press comment today voiced optimism over the prospect of Spain joining with the Allies in view of the sinking of the Spanish steamship Fulgencio by a German U-boat.

Information received here was that the Spanish note of protest to Berlin over this act was couched in extremely sharp

London, April 13,—A demand for in-demnity for the sinking of the Span-ish steamship San Fulgencio has been made on Germany by the Spanish council of m.nisters, the Madrid cor-respondent of the Exchange Telegraph Company cables.

The San Fulgencio was torpedoed without warning, being the first Spanish ship to be sunk by the Germans under these conditions. A London dispatch of Wednesday said the Spanish Government had made a strong protest to Germany.

FUKW WEW AKWI

32,000 Could Be Transferred to the Stars and Stripes.

SEND 10,000 REGULARS

Force at Front. New York, April 13.—A special cable to the Herald from London, dated yesterday, says:

United States Should Have

The prospect of the early participa of American troops fighting under American flag on the western front

has caused tremental here.

"Already the nucleus for a force is at grips with the Prussians in France, it being estimated that 32.000 American citizens are fighting in the Canadian units. It is surmised here that a request will be made to obtain the release of the 32.000 trained fighters from the Canadian units to enable them to fight hereafter under their own flag

yeal's the Saxons and had not been told of what they would have to face. The start here is to do the disagreeable tasking in the First Chamber today, speaking in the First Chamber today and the way in which German army three to dealer to fight garnet to fight garnet to first gainst in prisoners' Stories.

The way in which German army three to make the point of the limits of international law grow chiefs are scraping all possible men tost, and the limits of international law grow chiefs are scraping all possible men tost, and the limits of international law grow chiefs are scraping all possible men tost, and the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to stage that the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to tost, the prisoner's Stories.

The way in which German army of two might have they were rushed to Arras they felt something in the First Chamber today. They had been forced to dig renches at the point of fight there toward the front to fight. They had been forced to dig renches at the point of the Germans where premaring the way in the remains baryon to make the point of the Germans where the many large and men beyond the age and the contract of a marked to a scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the limits of international law grow chiefs are scraping all possible men to the

WITH OTHERS AT MONTH END

"On the 29th of this month a new the Huron and Bruce will be put on timetable will be come effective, and again at the end of the month, along MOTOR GOES OVER BANK NEAR BURLINGTON, ONT.; that were cancelled some months ago Residents along some of the lines

will again be restored to service," said in discussing the contemplated changes when the cancellation of the passenger trains was put into effect it was announced that the change would remain in effect only until the end of April. At a meeting now being held in Montreal the new timetable is being planned.

ONE KILLED, FOUR HURT

The trains were taken off in the first place to make available a greater number of locomotives and train crews for the purpose of the transportation of war materials, food and coal.

Situation is Normal.

The freight congestion at the Niagara frontier is again normal less than remain in effect only until the end of April. At a meeting now being held in April. At a meeting now being held in Montreal the new timetable is being planned.

One-a-Day Trains Restored.

Supt. Forrester said that the first trains that would be restored to section operated on branch lines, that were operated on branch lines, that were given now only one train each way a glass.

The two passenger trains taken from of war materials, food and coal.

Situation is Normal.

Situation is Normal.

Situation is Normal.

Situation is Normal.

The freight congestion at the Niagara frontier is again normal less than down the automobile of the congestion of the Normal newhich they were traveling, plunged when the automobile of the which they were traveling, plunged over an embankment in a turn in the grant frontier is again normal less than down the new timetable is being planned.

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THE WAR SITUATION

Great holes are being driven in the famous Hindenburg line by the British in their powerful offensive thrust from Lens to St. Quentin.
The Canadians, having cleared Vimy Ridge, the northern pivot of the line, and Monchy-le-Preux, a keythe line, and Monchy-le-Preux, a keypoint to the southeast of Arras, in
possession of the British, compels
the Germans to look backward for
another line on which to make a
stand against the impetuous onrush. The British are also giving atten-tion to another important sector of the front—that between St. Quentin and Cambrai.

and Cambrai.

A Notable Victory.

Today's official report from London tells of a notable victory won in an assault on this sector of the line, along a nine-mile front. Position after position was taken by Gen. Haig's forces on this front, between Hargicourt, eight miles northwest of St. Quentin, to Metz-en-Coutre, ten miles southwest of Cambrai.

It was in this region that the ten miles southwest of Cambral,
It was in this region that the
great German retirement of last
month took place. According to the
Germans, the retirement was to
have delayed any contemplated
British offensive here for weeks, if
not months. Nevertheless the British have evidently been able to organize their communications and ganize their communications and panize their communications and bring guns across the devastated territory, and to deliver a smash-ing and effective blow within a comparatively few days.

Thrust by French.
While the British were halting momentarily on the northern end of the line to consolidate their gains and move up their artillery. and meanwhile attacking in the centre, the French chose the opportunity to make a sharp thrust south to St. Quentin. Their attack was delivered this morning, and its sucstatement which recounts the cap tween the Somme and the St. Quer

ENROLL U. S. YOUTH TO INCREASE FOOD PRODUCTION OF LAND Considered Important That

Army of Two Million Planned for Purpose.

SCHOOLBOYS TO ENLIST

Six Thousand From Chicago Are To Get Holidays At Once.

Jacob Loeb, president of the board of ducation, signed the order releasing he boys from school work, and it is to e read today in every high school in the city.

Every boy who takes up the patriotic task of increasing the food supply will be given full credits for his school work during the remainder of the school year.

War Offices Announce Enemy Positions Carried On New Front Between Arras and St. Quentin---Raid Southwest of Loos Wrecks Dugouts of Germans.

London, April 13-1:46 p.m.-German positions on a wide front have been captured by the British after severe fighting, the war office announces

The front attacked extended from a point north of Hargicourt to the village of Metz-en-Coutre.

It is 9 miles from Hargicourt to Metz-en-Coutre. This sector is on the new front between Arras and St. Quentin, where the Germans took up positions after their retire-

The British captured the town and wood of Gouzeaucourt, Gauche wood and Sart farm.

The announcement follows:

"We attacked last night in the region between St. Quentin and Cambrai. After sharp fighting we captured the enemy's positions on a wide front from north of Hargicourt to Metz-en-Coutre. We now hold Sart farm, Gauche wood, Gouzeucourt village and Gouzeucourt wood.

'During the night our troops carried out a successful raid southwest of Loos. The enemy's dugouts were bombed and considerable damage was done to his defences. In the neighborhood of Ploegsteert a hostile raiding party came under our machine-gun fire, failing to reach our

ENEMY DRIVEN TO EMERGENCY LINE: ANOTHER MAIN LINE LINK SEVERED BY THE BRITISH-CANADIAN ATTACK

London, April 13 .- 2 p.m.-Under improved weather conditions there was stiff fighting along virtually two-thirds of the British front today. In addition to the gain made in the new attack between Hargicourt and Metz-en-Couture, the British are making progress further north. Another mile of the Hindenburg line, southeast of Arras, has been taken, as shown by last night's official communication, giving a total width of three and one-half miles to the turning movement at the top of this famous

MAKE FOR EMERGENCY LINE. In falling back the Germans are making in the direction of an emergency uxiliary line to the rear of the Hindenburg line, called the Drocourt-Queant Work on this position is far from complete, and the Germans seem have had no idea of using it except as a last resort. They are now fighting under orders to delay the British advance at every possible point to permit come pletion of the work of making the new position EXPECTED TO HOLD VIMY.

On retiring from the Somme last month the Germans apparently expected to hold all the Hindenburg line, running southeast from Arras in front of Cambral and through St. Quentin and Laon. The important point at the northern end of this line was Vimy ridge. There is no doubt the Germans never expected to be driven off that ridge by a frontal attack, as was done by the Canadians on

FEARED OUTFLANKING.

Anticipating a northern offensive, however, and the possible outflanking of he Vimy positions, the Drocourt-Queant switch running north from the Hinenburg line was planned.

In the meantime the Germans, driven back from their old positions, were endeavoring to dig themselves in at various places, especially in front of Monch le-Preux, in which process they suffered heavy casualties from artillery and machine gun fire. It is rather difficult to explain the exact situation where the Washington, April 13.—Proposals for enlistment of a work army of two million men and boys for agricultural service, and other drastic steps to increase food production during the

Toward the southern end of the British line northwest of St. Quentin an attack was made today over an extended front, and at some places the British advanced more than a mile. Various important places, including Couzeaucourt, were captured. In the meantime the Canadians further north fought their way through the wood located on the eastern front of Vimy ridge.

THE GERMAN REPORT.

Berlin, April 13.—Via London.—On the northern wing of the Arras battle-field, says the official statement issued today by the German army headquarters' staff, preliminary successes of strong British attacks against Angres and Givenchy-en-Gohelle, were balanced by German counter-attack.

The German statement adds that on the roads from Peronne to Cambrai and Le Catelet minor engagements occurred yesterday between Gouzeaucourt and

COMMERCE RAIDER IN THE GULF OF MEXICO

Vessel Said To Be Disguised as Sailing Ship.

tered the Gulf of Mexico, was reported today in Galveston. This news was received from an unnamed British steamer in a radio message to a ship anchored here. The vessel is said to be equipped with auxiliary power. It also has been reported that a German also has been reported that a German Stations. High. Low. Weat Stations. submarine is operating in the eastern V

ONE KILLED, FOUR HURT NORWEGIAN SHIPS BEING

WESTERN MINE CIRCLES BELIEVE STRIKE CERTAIN lieved in mine circles here that a st cannot be avoided. The miners operators, while agreeing on a 15 cent increase on the regular wa cannot agree on the miners' dema for payment on the run of the min

THE WEATHER

TOMORROW-FAIR AND COOL

REV. T. H. MITCHELL IS NOW PASTOR OF TORONTO CHURCH

Inducted Last Night as Minis-

Former London Preacher Is

Inducted Last Night as Minister of Old St. Andrew's.

A WORTHY SUCCESSOR

Former London Preacher Is Praised On Taking Charge of Pulpit.

Rev. Thomas H. Mitchell, formerly of this city, was inducted last night as minister of old St. Andrew's Presbyterian Church, Toronto, by the moderator of the Toronto Presbytery, Rev. James Wilson. The charge to the minister was made by Rev. Dr. John Ross, who made sympathetic reference to the late pastor of the church, Rev. Dr. Harper Gray. Tracing the history of the chonding the history of the denomination in the Dominion, the speaker paid a high tribute to Rev. Dr. G. M. Milligan, pastor emeritus, and to Professor Law, assistant minister, than Forbes Robertson of Weston Presbyter divines are better known in Canada.

Praises Mr. Mitchell. Rev. Dr. John Nell, addressing a

orbes Robertson of Weston Presbyterivines are better known in Canada.

Praises Mr. Mitchell.

Rev. Dr. John Neil, addressing a
large to the people, congratulated them
pon their choice and expressed the
inviction that Mr. Mitchell would prove
worthy successor to those who had
dinistered to them in the past. The iniction sermon was preached by Rev.

A reception is being tendered Mr. Mit-nell by his new congregation this even-

chell by his new congregation this evening in the church.

During the ten years of his ministry here, Mr. Mitchell did an important work in building up the congregation of New St. James Presbyterian Church to its present position of usefulness in the city. In addition, notwithstanding the demands of his own congregation, he made time to take an active part in civic welfare work. The organization of the Men's Federation was largely due to his efforts, and when he resigned from the ministry of New St. James', because and when he resigned from the ministry of New St. James', but the immediate future in the

rom the ministry of New St. James', it also gave up the position of president of the federation, which he had alled with outstanding efficiency.

Went to Peterboro.

After leaving London a year ago last Pebruary, Mr. Mitchell accepted an invitation to supply the vacancy in St. Andrew's Presbyterian Church, Peterboro, during the absence, or a part of it, of the minister, Rev. Capt. Rollins, formerly of King Street Church, London, on overseas service. on, on overseas service.

In entering upon his new ministry, Mr. itchell has the good wishes of a host if friends and admirers in London.

It is clearly be a service.

REPORT OUTLINES ADVANCES MADE IN CITY SCHOOLS

Document Will Be Submitted to National Council.

MODERN METHODS TRIED

Mrs. Gahan Surveys Situation ity as yet and Quotes From Inspector's indings.

Derick will receive similar reports from Doubtless London's will compare ery favorably with the others.

The London report, compiled by Mrs. shan, states that educational process has been marked here, and the llowing are points mentioned as speuly worthy of note:

L. Efficient work of states and the light of the long specific process has been marked here, and the lowing are points mentioned as speuling and the light of the True Blue's Class of the gunday school.

J. S. Lovell, chairman, gave an aderess of welcome to those present, and also spoke a word of praise for the boys of the Sunday school who are serving at the front.

Mr. Edwards gave several piano selections which were warmly received, and Mr. Houston gave a number of whish throughtened the true Blue's Class of the gunday school.

Mr. Edwards gave an umber of whish through the process has been marked here, and the lowing are points mentioned as speuling as the true Blue's Class of the gunday school.

Mr. Edwards gave a number of whish through the process has been marked here, and the lowing are points mentioned as speuling as the process has been marked here.

Mr. Houston gave a number of whish through the process has been marked here. Efficient work of school nurses.

in number.
Establishment of a dental clinic schools, which is proving beneyear's work has been char-by the cordial co-operation of cion, not only in the studies and activities embraced in the curriculum, but in patriotic and charitable efforts that disclose on the part of all the members of the staff and the pupils an amount of self-denial and sacrifice that is highly commendable.—From the public school inspector's report.

4. The quality of the art work done in our public schools speaks louder than words as to the excellency of the tracking in this subject.

value, not only to the teachers, for whose benefit they are primarily given, but for the lovers of fine literature in

use of gramophones in the schools physical exercises.

By the truant officer—The estabment of a "farm school" near the, where the practical and theoretican be combined in an interesting useful manner for habitual truants, it of whom rebel against the comment of the schoolroom, and long the open air, the fields and the dds.

Story Persists That Returned Men Will Be Engaged.

A FAMINE OF NON-COMS

structors to the units which are to be

Don't Know Modern War.

It is claimed that men who have had experience at the front in the present war are required to give the necessary training in the newer methods of warfare, which have only sprung into existence in the present conflict. It is thought that in such phases of training as bombing, bayonet fighting and trench warfare, the experienced men would be of great assistance in getting good results.

Local military authorities have re-tived no information regarding the use Canadian instructors in such capea

TRUE BLUES CLASS HOLDS ENTERTAINMENT

Splendid Program Produced to Aid Prisoners of War,

A most successful entertainment was given in Colborne Street Methodis-schoolroom Thursday evening under the suspices of the True Blue's Class of the

plauded.

The Milligan Orchestra was the main attraction for the evening, giving many numbers, while Nellie Milligan delighted the audience with her splendid solos.

VOICE OF THE PEOPLE

PEOPLE

DEAPLE

PEOPLE

PEOPLE

Would Stop Tobacco Growing. To the Eaching in this subject.

Would Stop Tobacco Growing. To the Editor of The Advertiser: In connection with the campaign for a connection with the campaign for the past year.

6. Four new school houses, having a total of 55 rooms, and an auditorium with a seating capacity of 500.

7. Forty prizes were given on Empire bay for essay writing by the pupils, the gift of the Woman's Canadian Club.

8. Visits were paid to London Scholas, the capacity of 500.

7. Forty prizes were given on Empire bay for essay writing by the pupils, the gift of the Woman's Canadian Club.

8. Visits were paid to London Scholas, the price of the province.

9. Supplementary reading, especially chosen, is provided for the province.

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9. Supplementary reading, especially chosen, is provided for the public library board and the beart of the province.

10. The p

New Universities Dictionary COUPON London Advertiser Three Coupons Secure the Dictionary

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duotone, 1,300 pages. 25 DICTIONARIES IN ONE. All Dictionaries Published Previous to This Year Are

recently occurred as a result of blood-poisoning from a slight cut. Now we are all more or less liable to accidents, both at home and at work, but we can protect ourselves against serious consequences by taking the proper pre-cautions,—that is by applying Zam-Buk immediately an injury is

Zam-Buk combines very unusual qualities. It is a strong antiseptic, and at the same time is very soothing and healing. It is therefore capable of ending the pain and destroying the poison in a wound be-fore it heals it. Zam-Buk not only destroys all germs in the wound. but by protecting the sore place from the germ-laden air, keeps other diseases out. At the same time, the healing essences of Zam-Buk are growing new skin which gradually covers the place, and a



ARTILLERY WORK WON VIMY RIDGE, SAYS A CANADIAN

German Front Line Caught Between Two Fires.

HAD TO TAKE THE DOSE

Explanation of Lightness of Casualties-The Start of Weeks of Fighting.

sould be of great assistance in getting food results.

It has also been proposed to bring ack to the United States a number of timericans who have seen active service with the allied armies at the front, and to utilize their services as instructors, but even if this plan were deemed vise by the military authorities, it would be some time before such men fould be available for instructional aurposes in America. It is thought to solve that the returned Canadians of thousands of tons of high explosives, heavy stuff. The effect was awesome by the some great world catalysm. ome, like some great world cataclysm "The Germans' positions were just wiped out, their dumps exploded, trenches levelled. The artillery smashed their front lines, which were unable t retire because of our close barrage be-nind, boxing them in. They had just o stand and take their medicine. Nerve Broken, They Surrendered.

Infantry Were Ready. Infantry Were Ready.

"But our infantry were ready to sweep through had conditions been much harder. We had against us Prussian Guards and Bayarians. The Canadians had good reason to remember both from the second battle of Ypres onward. This winter since we occupied the Vimy lines, we have been fighting under disadvantageous conditions—the enemy holding ground and able to snipe our trenches cruelly had the bulge on us."

Foe Didn't Intend To Retire.

than anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get mulsified cocoanut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.

Drinking Water With Meals Stops Stomach Disorders

Thousands of unfortunate people suf-fer almost daily from dyspepsia, indi-gestion, fermentation, sour acid stom-ach, flatulence, gases or distress after eating. If they would only form the agreeable habit of slowly drinking with each meal a glassful of hot water con-taining a teaspoonful of pure bisurated magnesia, they would soon find, their taining a teaspoonful of pure bisurated magnesia they would soon find their stomach so strengthened and improved that they might eat the richest and most satisfying meals without the least symptom of indigestion.

Bisurated Magnesia is highly effective in stomach and intestinal disorders, but is very pleasant to the taste and in the bisurated form (either powder or tablets—never liquid or milk) is not a laxative. Sold by druggists everywhere,

Home Furnishings and Wearing Apparel

The death of a munition worker

sustained.

complete cure is the result. There is nothing else known to science which will perform the healing miracles done by Zam-Buk This is because of the secret herba composition of Zam-Buk. Be pre pared for any emergency by keer ing a box of Zam-Buk always on hand. 50c. box, 3 for \$1.25. A! druggists, or Zam-Bu': Co., Toronto Send 1c. stamp for postage and fre

55 Baby Dresses, To Clear Saturday Candy Special . 75 pounds Fresh Chocolate Cream Balls, a most delicious treat. While they last Saturday 26c pound

sterling value, satisfactory service. SHOP EARLY SATURDAY. STORE CLOSES AT SIX.

Now Sharing Honors At This Store

Although Easter is past the spring season is yet young. The demand for spring clothing is really just at its

height, and after the cosiume has been shown the completion of the entire spring outfit proceeds. The require-

ments of the home must have immediate attention also-rugs, curtains, furniture and kitchen supplies, clean-

ers and cleansers. Whatever you need, depend upon Smallman & Ingram for reliable quality, good selection,

Saturday, 49c to \$3.50 Each One table of Dresses for ages 6 months to 3 years, soiled and counter-tossed, fine white Lawns, Voiles and Swiss Embroidery Dresses, 55 in the collection, sorted from our stocks and prices lowered for quick clearance, many about half. Sale price, each 49c to \$3.50

SOAPS

"Lullaby," an English Cold Cream Soap, excellent for the skin, soothing and healing 4 cakes for 25c Castile Soap, large cakes, extra fine quality 5c cake H. O. Ammonia for all household cleaning

and washing purposes. Large package..10c Ideal Silver Cream, nothing better for polishing gold, silver or nickel. Large jar 25c

At the Hosiery

Counter

The 20 dozen Ladies' Hose listed for

Saturday sale are in two sizes only,

which is the reason for the price

quoted, and the Ladies' Silk-Ankle

Hose are exceptional value at, per

pair 50c

20 dozen only Ladies' Plain Black

Cotton Hose, seamless, double heel

and toe, extra value; sizes 81/2 and 9

only. Special2 pairs for 25c

Ladies' Silk-Ankle Hose, with double

lisle top and sole, in black, white,

grey, palm beach, sand, smoke, sky,

navy and pink; sizes 81/2 to 10. Price

..... 50c pair

Children's 1-1 rib Silk Lisle Hose, in

black, white, pink or sky, very neat

hose; sizes 61/2 to 9. Price 35c pair

Or 3 pairs for \$1.00

Filigree Silver

Jars, etc., 75c

A special purchase in a variety of

pretty and useful articles on sale

Eight dozen Filigree Silver with glass

lining in Mustard Jars, Butter Tubs,

Marmalade Jars, etc. These make

dainty and useful gifts. Special

..... 75c each

Voile Blouses, 98c About five dozen Voile Blouses, odd

lines and sizes, some with soft cascade, others with large cape collar, prettily trimmed with Val. lace, long set-in sleeves; all sizes from 34 to 44. Special 98c

With Pleated Flounce, 79c

One table Taffetine Petticoats, deep accordion-pleated flounce, made in four sections, all seams doublestitched, drawstring at waist, made in light grey, Copenhagen and a few black. Special 79c

Summer Underwear Ribbed Cotton Vests, low neck, short

sleeves or sleeveless. Outsize at, each35c and 40c Extra outsize 50c Fine Ribbed Cotton Vests, low neck, short sleeves or sleeveless, lace trimmed. Outsize65c and 75c Knitted Cotton Drawers, umbrella style, lace trimmed. Outsize 35c, 40c and 45c Cotton Combinations, low neck, sleeveless, umbrella or tight-knee

HandEmbroidered 59c and 98c

36 pairs Ladies' French Hand-Embroidered Drawers, made of fine quality nainsook, frill prettily embroidered and finished with dainty buttonhole stitching, open or closed. Special 98c pair 45 pairs Ladies' French Hand-Embroidered Drawers, pretty embroidered design and finished with small scallops of buttonhole embroidery, closed style only. Special 59c pair 5 dozen French Hand-Embroidered Corset Covers, all trimmed with pretty embroidered designs; size, 34, 36 and 38. Special 59c each Ladies' Bungalow Aprons of good quality print, in light and dark colors. Special 49c each

Pretty Sacques, 59c

Sacques, wide-cut sleeves with banding of white, V neck with white around same and down front; Copenhagen, sky, heliotrope and pink. drawers. Outsize 65c, 75c and \$1.15 Special 59c

Special Purchase Ladies' Neckwear, Saturday, 29c

12 dozen Ladies' Collars, Swiss embroidery, in fancy sailor shapes, all white or with sky, pink or lavender edge. These will go on sale Saturday at special price......29c each Also five dozen Fancy-Striped Windsor Ties, ecru or white grounds with fancy stripe, in rose, helio, copen and green. Special, each

HAIR ORNAMENTS

See our new line of Casque Combs and Push Combs, smart shapes, with dainty brilliant settings. Extra value, each 50c, 75c and \$1.00 Smart Barrettes in small dainty designs, plain or with brilliant settings. Price, each 10c, 25c and 50c

Remnant Sale

100 ends of Flannelette, Canton, Kimono Cloth and Wrapperette, all useful lengths from one to five yards, remnant ends, to be cleared Saturday morning at remnant pries for quick

LONGCLOTH, 23c YARD - 1,000 yards Fine English Longcloth, special make, for nightdresses, 42 inches wide. Special 23c yard TABLE OILCLOTH-New patterns in standard qualities, also Shelf Oil-

ALUMINUM SALE SATURDAY, 49c-100 only Two-quart Saucepans, McClary's best aluminum, will be sold Saturday morning at special sale price 49c each TUNGSTEN LAMPS, 15, 25, 40 and 60 watts. Saturday 3 for \$1.00 BASEMENT.

Alligator Strap Purses, \$1.50

Dainty Japanese-Flowered Dressing | Special line of Hand-Strap Purses in alligator grain leather, lined with striped silk poplin, three different shapes with the back strap; African brown, light navy, grey, green, tan or dark purple. Special\$1.50

MEN AND THEIR CLOTHES

There is an idea, a big, broad idea, back of this men's store. It is bigger than seems possible to most buyers of clothing, for they have been educated, and the idea that selling clothing was just a matter of so much cloth, so much making, for so much money. Before a suit or top coat is bought for this store, service is considered. What will this suit give to its ultimate owner? Then we decide the probable purpose and service demanded by the wearer, and buy with a vision of our customers before us. The old clothing idea of "barter and trade" has no place in this new organization of ready-for-service tailors."

Boys' Suit Special Saturday, \$8.75



In the Boys' Clothing Department you will find a table Saturday of very special priced suits for boys, good, strong, up-to-date suits for the schoolboy, made in the latest yoke, Norfolk, pinch-back and double-breasted styles; materials in light and dark grey, brown and blue and white pin stripes, tweeds and worsteds. These suits are exceptionally good value; in sizes for boys 9 to 16 years. Price Saturday\$8.75

Boys' Odd Bloomers Extra Strong Tweed Bloomers for the

sturdy schoolboy: In sizes 7 to 10 years.... In sizes 11 to 15 years. . \$1.50 and \$1.75 For the larger boy, 16 to 18 years.... \$1.50 to \$2.25

Boys' Spring Reefers

These Reefers are made in the very newest spring models, in light and dark grey tweeds and worsteds; pinch, belted and box-back styles; smart, dressy little coats for the little man; sizes 3 to 7 years. Prices.....\$2.95, \$3.45, \$3.95

BOYS' HATS

Hats for the little fellows in checks, plain shades and fancy patterns. rah-rah styles. Saturday we will show a large range of these smart dressy hats for the boys aged 3 to 7 years, in sizes 61/4 to 67/8. Prices range from 50c to \$1.50 each

BOYS' BLOUSES

A great variety of Boys' Blouses in the neat stripe effects, black and white, blue and white and mauve stripe patterns, tapeless or invisible drawstring, good washing fabrics, collar attached; sizes for boys 6 to 15 years. Prices 60c and 75c each

The New Model Overcoats A complete range of Slip-on and Pinch-

back Overcoats for men and young men in stock this week, made up in grey, green and brown mixtures. Ask to see these on Saturday; sizes 33 to 42. Prices \$15.00 to \$20.00 each

Men's Raincoats for Saturday

Our stock of Men's Raincoats is complete with the English Paramatta, the slip-on in swell tweed effects in the short, smart coat for the young man; just the coat for this season; sizes 32 to 46. Prices\$9.85 to \$16.50

Correct Style

Spring Suits for men and young men in all the new shades of fancy tweeds and worsteds, also our famous blue serge, made up in the pinch-back, peaklapel, soft-roll style, also the two and three button regulation sack style; a choice collection here for Saturday. Prices \$11.95 to \$35.00



HOLEPROOF SOCKS

Boxed in half and quarter dozens, with a six or three months' guarantee. 6 pairs Holeproof Cotton Socks, guaranteed six months. For\$1.75 6 pairs Lisle Socks, Holeproof, guaranteed for six months\$2.25 3 pairs Silk Socks, Holeproof, guaranteed for three months\$2.25 In all the leading colors, sizes 91/2 to 12 inches. Our new spring stock is complete.

THE "SOMME" COLLAR

W. G. R. Brand, sizes now complete from 131/2 to 16. Price 15c each

AFTERNOON TEA SPECIALS. SMALLMANS NERAM

AFTERNOON TEA SPECIALS. Tomato and Lettuce Salad, Bread and Butter, Cup of Tea or Coffee 15c Strawberries and Cream 15e

DETROIT REPORTER SAYS OUR WOMEN ASK CONSCRIPTION

Woman Writer Tells of Incident on London Car.

SCORN FOR THE SLACKERS

Survey Indicates That Mothers and Wives Are Anxious for Enforced Service.

to enlist,' a woman said in a loud, clear A to enlist, a woman said in a loud, clear Advertiser has received a communica-voice to a street car conductor in Lon-don. Out and the crowd roared. N. Y., asking information of the where-

RED LETTER NIGHT AT KING SOLOMON LODGE

Prominent Grand Lodge Officers Exemplify Degree.

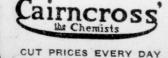
There was a big turnout at the Masonic Temple Thursday night to King Solomon's Lodge, when prominent grand lodge officers, past and present, on the invitation of the W. M. J. E. Middleton exemplified the first degree of masonry. The large attendance of members and visitors was repaid for coming to witness the excellent degree work by these efficient past officers Afrere rendered by the distinguishtors. The following conferred gree: W.M. Rt. Wor. Bro. T. G. I. P. M. Rt. Wor. Bro. E. T. Es-W. Rt. Wor. Bro. G. H. Poad, Chap-Wor. Bro. O. J. Bridle, Secret. Wor. Bro. A. B. Greer, I. G. Or. Bro. U. A. Buchner, S. D. Bro. Geo. Finnigan, J. D. Rt. Bro. J. W. Metherall, S. S. Wor. L. Simmie, J. S. Wor. Bro. C. acock.

A Sepia Enlargement

would make a much appreciated gift, or a pleasing addition to

25c to \$1.50.

Bring in your best films and talk it over with us. Pleasing samples for your inspection. Mail Orders Receive Prompt Attention.



MAJOR BALFOUR HERE .- Major MR. HOCKIN TO SPEAK .- A mass

by Stella M. Champney in the Detroit Journal to illustrate the fact that Canadian women miss no opportunity to induce men to enlist either in overseas battalions or in home defence organiza-

ARTISTIC PROGRAM AT DUNDAS CENTRE CHURCH

48 RETURNED SOLDIERS

ARRIVE IN CITY TUESDAY

Several Londoners in Party Just Landed at Hallfax.

Forty-eight wounded and invalided

HIGH PRAISE GIVEN LONDON QUARTET

the year before the war, 13,949 in 1914, and 12,806 in 1915." London Girls Made a Marked Impression

The program was one of unusual excellence, and thanks are due to the artists, the Elgar Ladies' Quartet of London, and Miss Edna Steele of Hamilton, elocutionist, who all gave they services gratuitously for the causafthe Elgar Ladies' Quartet, compose of Misses Henderson, Suhr, Ware an Straitch, proved themselves not only skilled musicians but the services are described. skilled musicians, but also delightful entertainers. Misses Henderson and Straitch are accomplished pianists, and were heartily encored after a piano duet, a patriotic quartet, in which their voices harmonized beautifully, was well received.

copeland; Huldah Griffin, Lily Smith. The play was given under the direction of Mrs. Wheeble, to whom much credit was due.

While a drama of village life, "Brown Betty" is entirely different from the usual play dealing with such environment, in that it has up-to-date features such as a moving picture company and a decidedly progressive atmosphere. Jonas Hutchins has betrayed the trust of neighbors by using the funds they have given him to invest in mining stock to purchase a mine for himself. Charming "Brown Betty," an unknown granddaughter, comes to the fullage in the role of detective, takes a position as domestic in the home of the minister. Rev. Cyrus Harding, whom she finally marries, in the meantime discovering the guilt of her grand-father by obtaining possession of papers belonging to him. Harry Leon of the Vitnay Moving Picture Company during the progress of events fails in love with another granddaughter of the dishonest and eccentric old gentleman, Miss Violet Hutchins, who makes her home with her grandfather. Each member of the caste was so well adapted to his or her part and each gave such a finished presentation that all were equally deserving of praise.

At the final "party" where everything ended happily, numbers were contributed by Miss Ila Phillmore and Miss Flossia McCaig. Miss Jean Walker gave much appreciated readings between the acts.

TOO LATE TO CLASSIFY XPERIENCED DINING-ROOM GIRL

ch appreciated readings between the

MAN AT CROSSING FELL ASLEEP AN FELL ASLEEP AND TIED UP TRAFFIC

John Ward Pleads He Was Kept On Duty All Night.

Ruthven MacDonald, baritone, of Toronto: Miss Gladys Wright, reader, and Miss Florence Dewey, violinist, were the artists at a well-attended concert in the Sunday school of the Dundas Centre Methodist Church last night. The pro-

"It's hard enough work making a gar-den without having your neighbor's chickens tear it up as fast as you get it in shape," said Mrs. Jemims

auto a short distance without the required license number. He was fined

Neglected Crossing Gates.

John Ward, G. T. R. crossing watchman at Richmond street, pleaded guilty to obstructing the street by his failure to raise the gates after a freight had passed Tuesday morning. He explained he had fallen asleep a few minutes, as he had been on duty all night. He paid \$1 and costs.

Both Ware Law

Both Were Intoxicated.

Two disciples of Bacchus pleaded guilty to intoxication and each paid the minimum fine of \$10 and costs. One said he had carried his jag for a process. ber of days, but had not been caught. The other owed his to Montreal liquor.

VOICE OF THE PEOPLE

Throw Open the Churches. the Editor of The Advertiser: would like to ask "A True-Woman Mother," if she has known what Straitch are accomplished paniss, and and Mother," if she has known what we have been tempted and failed to have been tempted and failed the have been to find the failed broad to have been and the failed broad the failed bro JEWEL FOR PAST MASTER

Members of Hackett Lodge Honored I.

P. M. Bro. Edgar Post.

At the regular meeting last evening of Hackett Loyal Orange Benefit Lodge No. 805 I. P. M. Edgar Post was presented with a past master's jewel by Wor. County Master George Geoghagan. He replied suitably, It was announced that a big meeting will be held on Sunday evening at which exmandiate of Ontario West, will be present and give an address. Two new members were initiated last evening at which exmandiate of Ontario West, will be present and Master of Ontario West, will be present and give an address. Two new members were initiated last evening and two advanced to the Royal Arch Purple Degree. Wor. Master Ernest Langford presided.

While a drama of village life, which is a significant of the Young Prosbyterian Church, the play was given under the direction of Mrs. Wheeble, to whom much credit was due.

While a drama of village life, which is the babies. If so, "Mother," then there will be other girls and woon are served the same way.

Or are we going to see that there is some served the same way.

Or are we going to see that there is some way found, now we have prove to the world that there is some way found, now we have prove to the world that there is some way found, now we have prove to the world that there is some way found, now we have prove to the world that there is some way found, now we have prove to the same way.

Or are we going to see that there is some way found, now we have prove to the world that there is some way found, now we have prove to the world that there is some way found, now we have prove to the world that there is some way found. The week of the Moral Prove to the world that there is some way found, now we have prove to the world that there is some way found. The week of the more that there is some way found. The week of the week of the world that there is some the week of

Yours truly,
JOHN COTTAM.
London, April 11, 1917.

Ed.—The article in question appeared in The Advertiser's weekly financial survey and advocated that children and grown-ups should save small amounts, increasing the amount each week,

PATRIOTIC FESTIVAL NETS \$450 FOR SOLDIERS

Splendid Program Was Enjoyed by Large Crowd Last Night.

the direction of Mrs. Alice Henderson was repeated last evening in the Masonic Temple before a still larger audience than the first night. The enter-

IN GETTING RECRUITS

27 Men Signed On First Three Days of This Week.

Send-Off.

Send-Off.

Forty-five N. C. O's and men, and three officers of Army Corps Training Depot No. 1, Wolseley Barracks, left London via the Grand Trunk yesterday afternoon for an eastern training point. A large crowd of friends and relatives of the men were on hand at the station, so the train was held a few minutes. About 4:30 masheld a few minutes

Farmers

TO APPLY FOR FARM HELP AT THE

Ontario Government Public

Employment Bureau

stating kind of help wanted, amount of wages and

length of time required, at the office of the Agricul-

15 Dominion Savings Building, Richmond Street

(Ground floor)

Or Market Square Entrance, London.

tural Department, London Branch,

ENGINEER PUTS IN LOWEST BID ON ASPHALT PAVING

Awarded Contracts and Instructed To Buy Roller.

s That Mothers
3 Anxious for Service.

Service.

Anxious for Service.

Anxious for Service armores: I want for the evening, his subject to the evening his subject to the event while he did deliked attention from beginning end of the long regret in the bed delikely sample and the ded delikely sample and the high end of the long regret in the bed delikely attention from beginning to end of the long regret in the bed delikely attention from beginning to the transfer for the head of the long regret in the bed delikely attention from beginning to the transfer for the head of the long regret in the lead of the long delikely attention to the transfer for the lead to the part of the list had the delikely attention to the transfer for the lead to

ng down asphalt instead of brick

is being considered.

City to Buy Roller.

The city engineer was instructed to call for tenders for an eight-ton roller for the paving plant. He presented specifications for the coal supply for the city, and was given power for tenders.

street, are featuring a number of what might be called Billy Sunday player music rolls. To those interested in Billy Sunday and his work, these rolls should be much enjoyed. Call at any time and hear them. They will be played for you on request.

A.13 16.18.

Decorate for Ypres.

Sergt. John Struad of the Returned soldiers' Association, asked that a proclamation be issued, asking the citizens to decorate their homes and places of business on Ypres Day, April 23rd. The council was invited to at

SHOE SOAP KID



SHOE SOAP KID

THE KID LEATHER PAR **EXCELLENT**

Queen Quality manufacturers were the first to recognize the wonderful possibilities of Shoe Soap Leather. We benefit by their foresight and wisdom.

that gives more satisfaction. It is specially tanned by a process that insures a beautiful and long-lived shoe.

For Women's fine shoes These shoes, if properly cared for, there is no kid leather and dressed occasionally with Shoe Soap Products, will wear long and retain their beauty. We heartily recommend them to those who want high-class shoes.

Beautiful, Fashionable, Comfortable Shoes made of Shoe Soap Kid are a Specialty Here.



dressing, using liquid have each the price would be \$1.01\frac{1}{2}. The foundations to be laid by W. J. Boss were quoted at \$5 cents per square yard for 5-inch base and 90 cents for a 6-inch base, including the grading. Mr. Brazier's prices were \$71\frac{1}{2}\$ and 96. The Standard Paving Company's price was about 20 cents higher. There was some discussion as to whether Trinidad or liquid asphalt would be used, but the engineer recommended the latter. The engineer recommended to the Imperial Oil Company, at the rate of the Imperial Oil Company, at the rate of the engineer recommended the service.

The question of engaging a superintendent for the paving plant was taken up, and the board will recommend that the council leave the matter with the board of control with power. Mr. Brazier has several good men in view.

The other tenders all showed that prices for materials are soaring. Cement has gone up about 45 cents a barrel, and hardware supplies are also quite a mather with the purpose, and he quoted a number of opinions in favor of it. Controller Standers. "I think they have full power to spend what is deemed necessary in looking after the health of the cit zens."

The other tenders all showed that prices for materials are soaring. Cement has gone up about 45 cents a barrel, and hardware supplies are also quite a shall oil was cheaper and better. "If you are going to allow the city engineer to run the city, we had better and hardware supplies are also quite a shall oil was cheaper and better. "If you are going to allow the city engineer to run the city, we had better the propose of the association they have recently engineer to run the city, we had better the propose of the association they have recently engineer to run the city, we had better the propose of the propose of the controller Sandard warmly. "We cannot control the

TONS AND SOUVENIRS.

PHONE 3614.

CASSELMAN BROS. CITY.

The Best 40c Meal in London

: Hotel Harrison : TALBOT AND KING STREETS.

The GRAND Cafe

384-386 Richmond St. PHONE 4346.
First Floor Over Star Theatre.
CHARLIE CHEU, Proprietor.

AUTO INSURANCE.
Salesmen wanted at once. Good salary. Here is a chance for an experi-The Geo. H. Davis Insurance Agency 206 Royal Bank Bldg. Phones 776-2922.

ORANGES

Thin skin, sweet and full of juice plendid value at 28c A DOZEN.

Bacon

Our Bacon is noted for its fine Nice Streaky Breakfast Eacon. Lean, Boneless Back Back Boneless Ham, for Frying.

Dr. Reed Cushion Shoe

171 DUNDAS STREET.

Don't Let Your Neighbor Have

If You Raise Poultry,

Look This Over

Heavy Galvanized Poultry

Netting, 1 and 2 inch mesh.

Wire, the netting with the

square mesh, will not sag or

1-INCH MESH. 12 inches wide....10c yard 18 inches wide....15c yard

24 inches wide....16c yard

36 inches wide....22c yard

48 inches wide....30c yard

2-INCH MESH.

12 inches wide.....5c yard

18 inches wide.....7c yard

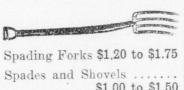
24 inches wide....8c yard

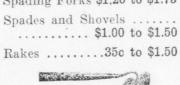
pull out of shape.

"United States" Poultry

We Can Supply All Your Garden Tool Needs

the Nicest Garden





Hoes35c to 75c Hand Cultivators.....\$1.00 Garden Sets, comprising Rake, Hoe and Spade\$1.70, \$1.95 and \$2.65 Garden Trowels and Forks 15c to 50c Turf Edgers \$1.00 and \$1.25 Wheelbarrows \$3.50 to \$5.50

ROOFING. Cowan's Colossal: 1-ply.....\$2.00 per square 2-ply......\$2.50 per square

1-ply\$2.50 per square 2-ply\$3.00 per square 3-ply\$3.50 per square Each roll contains sufficient nails and cement to lay.

Regal:

When You Use Paint Use Sherwin-Williams THE PAINT OF QUALITY.



Covers more surface, looks better and lasts longer than any other paint made. Price Half-pint tins30c int tins50c Quart tins\$1.00 Half-gallons\$1.90 Whites and Special Colors slightly higher. A paint for every purpose from cellar to garret, inside

or outside.

36 inches wide.....12c yard 48 inches wide.....15c yard 60 inches wide.....18c yard 72 inches wide.....20c yard Poultry Specific. Lice Killer and Disinfectant.



STEP-LADDERS, 90c to \$3.50

FOR FIELD, LAWN OR GARDEN

Valspar Varnish for floors,

stairs and all outside work, absolutely waterproof. Per

tin45c to \$6.00

Nature's Mineral Plant Food is the ideal fertilizer; increases production 200 per cent.

\$16.50 PER _______ ION.

Absolutely Odorless, 4

\$1.75 PER 100 LBS.

THE STORE WITH A STOCK.

The Largest Stock of

Victrolas and Records

Backed by the "BEST SERVICE"

A PLEASURE TO PLAY THEM FOR YOU.

HEINTZMAN & CO.

242 DUNDAS STREET



Victor Records

are always first to bring the popular music before the public.

A few of the new April records now on sale.

Add them to your collection

Ten-inch, double-sided Victor Records-90 cents for the two selections:

Where the Black-Eyed Susan's Grow Campbell-Burr
Tho' I'm Not the First to Call You "Sweetheart,"
Please Let Me Be the Last Orpheus Quartet

Lei Aloha My Hawaiian Maid -Medley Goldstein Behind the Bars Mrs. Johnson at the Wedding

Wright and Dietrich 18228 Ralph Bingham } 18231

Ten-inch Blue Label double-sided Victor Record Fuzzy-Wuzzy (from "Barrack-Room Ballads") Reinald Werrenrath \ 45109 Reinald Werrenrath)

Twelve-inch, double-sided Victor Record Waltz from Drigo's Serenade Hayanola—Fox Trot Joseph C. Smith and His Orchestra 35615

Two Exquisite Red Seal Records Old Black Joe (Violin) Efrem Zimbalist 64640

Take Me Back to Home and Mother Clarence Whitehill 64610 Hear them at any "His Master's

Voice" dealers'

Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records. Berliner Gram-o-phone Co.



Lenoir Street

LIMITED

MONTREAL Made in Canada One Price from Coast to Coast Played Everywhere Dealers in Every Town and City

'His Master's Voice'' London Dealers: Mason & Risch, Limited. Heintzman & Co., Limited.

THE HOME OF THE VICTROLA 248 DUNDAS ST.

A Continued Story—

\$3,619,583.53

This Company was formed to do just one thing-manage Estates. It will manage yours better than any other Executor you can choose. Our growth shows the service we have given. Write, or come to us about your affairs-information gladly furnished.

Administrator, Trustee, Executor The London & Western Trusts Co., 382 Richmond Street, London, Ont.

Sir Geo. Gibbons, K.C., President. John S. Moore, Manager. 9



Milled especially for particular home cooks - those who want:

"More Bread and Better Bread"

TWO LONDONERS INJURED

Official notification was received to-

General Hospital at Etaples suffering Lance-Corporal Merrick in Hospital

With Multiple Gunshot Wounds:

Official notification was received.

Official notification was received.

WANT INFORMATION ABOUT ROAD BYLAWS BEFORE GOING AHEAD

Joint Committee Decides to Ask Deputy Minister.

CO-OPERATION IS URGED

Action Will Be Deferred to Find Out About High. way Scheme.

Following a lengthy discussion on the question of improving suburban roads, at a joint meeting of the special committee representing the city and the county officials, at the city hall last At the Patricia, Next Thursday, Friday, mittee representing the city and the night, it was decided that County Engineer Talbot and City Enginer Brazier should communicate with W. A. McLean, deputy minister of public highways, to ascertain if possible the exact meaning of the provincial highways act

County Engineer Talbot stated that he county council had passed a reso-

the county council had passed a resolution asking for authority to appoint commissioners to act with the city for the improvement of suburban roads, but that no authority had as yet been received, the Government apparently being of the opinion that on account of the war neither the city nor county were in shape to undertake the extensive scheme, but make moderate expenditures answer the purpose until the war is over.

Urges Co-Operation.

The city and county could maintain the roads in better condition than the county alone. Oiling the roads was advisable, not only for the betterment of the crops in the adjacent fields. He suggested that the city and county enter into an agreement and get authority to appoint two, the county two, and those four to appoint a fifth. This commission would then decide what roads to work upon, the council would provide what amount they deem wise for the work, and the commission would carry it out.

If it was desired to assume the responsibility for the maintains the county for the particular to appoint a commission would carry it out.

If it was desired to assume the responsibility for the maintain the roads was a control to the county two, and the commission would carry it out.

If it was desired to assume the responsibility for the maintain the county in the county in the county two, and the co

Honey to be spent for their proper maintenance.

He held that the whole assessment for the cost of the proposed provincial highway was unfair. The Government would, according to the act, pay 70 per cent of the cost, until the "suburban roads area" was reached, when it would only pay the usual 40 per cent. \$25,000 In Taxes.

The \$25,000 in Taxes.

The \$25,000 which, according to Controller Moore, was obtained from the automobile taxes in this city, should be used to improve the roads here. So many changes were taking place in the acts relating to road construction that to go into the suburban area scheme would likely get one into a muddle.

Controller Moore thought it wise to would likely get one into a muddle.
Controller Moore thought it wise to defer action until the provincial highways came through, when the Government would pay 70 per cent of the cost, instead of 40 per cent under the suburban roads scheme. The city, he said, would not be in a position to do anything this year.

Owing to the uncertainty of the meaning of the provincial highways act, it was felt that some means should be taken to ascertain the meaning, and

taken to ascertain the meaning, and the above resolution was the result. County Councillor B. C. Brooks was chairman, and among those present were: Warden A. Blaikie, County Councillors Grieves, Cousens and Rob-son, Engineers Brazier and Talbot, Con-trollers Moore and Little, City Clerk Baker, and County Clerk Stuart.

TOWNSHIP CO-OPERATING FOR GREATER PRODUCTION

Township Council held at Arva, the selling costs and thus helps to reduce following communications were read: prices. From T. Ross Robertson, asking for a grant to the Hospital for Sick Children, Toronto; filed. From A. H. Abbott, secretary organization of resources committee, Toronto, a leitergram and a letter asking co-operation of the township in securing labor to assist the farmers with seeding. The reeve reported that he had attended a meeting of the board of trade in London, at which a scheme of obtaining labor on the basis of national service had been proposed. A committee, of which the reeve is a member, had been appointed to proceed with the work. The clerk was instructed to roday they make a far better than argument; facts are better than theories, and we have been at great pains to collect the facts. We have secured an immense amount of data from our members are better than theories, and we have been at great pains to collect the facts. We have secured an immense amount of data from our members are better than theories, and we have been at great pains to collect the facts. We have secured an immense amount of data from our members amount of data from our members amount of data from our members are better than theories, and we have been at great pains to collect the facts. We have secured an immense amount of data from our members amount of data from our members are better than theories, and we have been at great pains to collect the facts. We have secured an immense amount of data from our members amount of data from our members amount of data from our members. been appointed to proceed with the work. The clerk was instructed to reply to Mr. Abbott that this council will co-operate with the organization in the city and make every effort to secure greater production of food.

From T. J. Hannigan, secretary hydro-electric commission of Ontario, asking for the annual fee of \$16. Laid over until next meeting.

From W. A. McLean, engineer Good Roads Association, asking that the From W. A. McLean, engineer Good Roads Association, asking that the township appoint a superintendent of highways or commissioner to oversee the work on roads. The clerk was instructed to reply that the township appointed commissioners in their respective wards, as has been the custom for years.

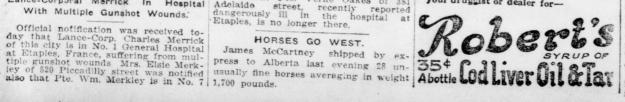
The clerk was instructed to reply that the township breakfast food specialty began advertising, his goods sold at 15 cents a package. Today the package is fifty per cent larger and the price has been reduced to the custom for years.

The clerk was instructed to prepare a bylaw to appoint a bread inspector for the township.

Moved by E. Douglas, seconded by Thomas Clark, that the reeve, First Deputy-Reeve Robson and the clerk be a committee to draft an agreement with the London Street Railway Company re the running of the street cars to Broughdale on Sundays.—Carried.

REV. CANON RENAUD DEAD. Montreal, April 13.—The Rev. Canon tenaud, rector of St. George's Church, ited suddenly this morning of heart He was formerly rector at ver, Ont., and at Seaforth, Ont.

don't let it master you, for a continuous cough is dangerous. Attack it with a remedy that will quickly stop irritation of the respiratory organs and at the same time build up the body for permanent resistance. body for permanent resistance. Ask





Saturday, April 19, 20, 21.

PHOTOPLAY NEWS

PATRICIA.

to work upon, the council would provide what amount they deem wise for the work, and the commission would If it was desired to assume the responsibility for the maintenance of a road, the Government would pay 20 per cent, the city and the county 40 per cent, and if desired to construct a road the Government would pay 40 per cent and the city and the county 30 per cent each.

The county had passed a resolution asking that the Government pay 40 per cent for maintenance also, but apparently the Government was not in a position to do so as yet.

Controller Little said that there were about nine roads that would come under the suburban scheme, which, if each were constructed seven miles each outside the city limits, would make 63 miles, for which the burden would have to be assumed in addition to the miles of construction necessary in the city, and thought it would be fairer if the seven miles were measured from the centre of the city. The cost could not be taken out of the general rate, and the cost would come too heavy on the individual ratepayers, who owned property along the road.

Engineer Talbot, speaking as a ratepayer, was of the opinion that the roads in the city should be kept up, and not be allowed to run down until the time came for them to be paved. The Legislature would not allow sufficient money to be spent for their proper maintenance.

He held that the whole assessment for the cost of the proposed proyingial.

PROOF THAT ADVERTISING

Some New Facts and Figures Throw a Flood of Light on This Subject.

reasurer of the association, has given cerning the relation of advertising

selling cost.
"The old idea," said Mr. Sullivan, "that the cost of advertising raises prices dies hard. But the businessman knows better. He knows that sell he goods or what the selling method ates demand on a large scale, and the At the regular meeting of London makes selling easier, is bound to reduce

"But evidence is better than argu-

breakfast food specialty began advertis- Standard Burley. larger and the price has been reduced to indicates, is a large type with larger and the price has been reduced to indicates, is a large type. The clerk was instructed to prepare 10 cents. Again advertising did it, the drooping leaves, large veins, a heavy "The producer of another well-known specialty is selling his goods at 25 sap content of the leaves, it is inclined per cent less to the wholesale grocery to cure up a little dark. trade than four years ago.

"Twenty years ago a nationally-advertised shaving stick was sold in a cheap metal leatherette-covered box. Today a stick containing 20 per cent more soap is sold in a chandsome sitch.

ample of them all—the automobil cars of ten years ago with the equally Standup Burley. good cars of today, selling for a fraction "And so on through a long list, In

HOUSE DRESSES.

Last call. About three

dozen only Ladies' House

Dresses, in fancy stripe

made. Saturday only ..

...... 79c, 2 for \$1.50

patterns,

beautifully

Chapman's

239, 241, 243 Dundas Street.

CUSHIONS.

Suitable for veranda, boat, motor and house use. Covered with fancy art silkoline, deep frill. Each39c

SPECIALS FOR SATURDAY

Tailored Suits

Women's and Misses' Tailored Spring Suits in an unusually complete showing of the favorite styles. A neat smart suit of Blue or Black Serge is priced at \$14.00. Navy, Black Brown, Green and Copen Serges and Poplin Suits, priced from \$16.50 upwards to \$30.00. Very Fine Gabardine Suits in handsome models priced up to \$40.00. Visit this department for real suit satisfaction.

Suits for Stout Women

Black and Blue Serge Suits, in extra sizes for stout women. The materials are of exceptional quality in these suits. Sizes 40 to 47-inch bust measure, on sale at\$12.50 to \$31.50 Garment Section—Second Floor.

Corsets Underwear

CORSETS.—With that new dress or suit you will need new corsets. Our stock is very complete just now in all sizes. Ladies' medium bust, long hip corsets, filled with rust-proof steels. Models for stout, medium and slender figures, five styles to choose from. Special Saturday \$1.25

SPECIAL CORSET OFFERING for Saturday only. Splendid fitting style. While they last, price59c

SUMMER VESTS. . Sleeve or Sleeveless Summer

Vests, good quality, on sale Saturday Saturday 18c each, or 3 for 50c

Hats

The price you pay here for a hat is something like what you want to pay. Our prices are reasonable. Untrimmed Straw Hats in newest drooping, rolled and straight brim styles, black and colors. Worth at least \$2.50 and \$3.00. Choose what you like best, at \$1.50

English Tagel Shapes, black only, untrimmed in shepherdess, turned and straight brims. Extra special at \$2.50 and \$3.00

CHILDREN'S HATS. Trimmed Hats for little girls. White Straw with streamer and bows of ribbon

velvet. Special 75c Trimmed Hats for girls, white and colors, also untrimmed shapes in two-tone ombinations of white and blue, blue and white, tuscan, and old rose and white.

White Milan Hats, trimmed with ribbon and tiny flower spray, at \$1.25

Choice\$1.00

INFANTS' HEADWEAR Cute little bonnets for baby of muslin, lace trimmed. cord velvet and white corded silk, pretty designs. Priced from 25c to \$2.00

Hosiery

Ladies' Full Fashioned Black Cashmere Hose, splendid quality

35c pair, or 3 pairs for \$1.00 Ladies' Colored Silk Boot Hose, all shades, "seconds," slight defects, some perfect. Per pair 49c

CORSET COVERS.

Made of fine cambric, lace or embroidery trimmed, well made. Sizes 34 to 42. Price · · · · · · · · · · · · · · · · · 49c

Neckwear

New neckwear in Georgette Crepe, Lace, Marquisette, Pique and Khaki-Kool Silk, plain and color combinations, fancy voile with plain strappings, in collar and cuff sets, suitable for any dress or suit. All the new fancies. Prices 50c to \$1.50 Middy Laces, in black, white, navy, red and green; wide width. Price 10c Middy Ties, in Windsor and

three-corner style. Colors are black, red and paddy green. Each 75c Buttons-New stock of buttons for spring dresses and suits, plain and fancy. Prices ...25c to \$1.00 per dozen

HANDKERCHIEFS.

Ladies' narrow hemstitched handkerchiefs at7c each or 4 for 25c Slip-On Hair Nets, hair net and veil, a splendid combination for walking, motoring, boating, etc. Black or brown Price 15c

Gloves

Chamoisette Gloves, white or natural shade. Splendid quality, best make, all sizes. Price \$1.00

Silk Gloves, in white or black, double tipped fingers, a clean make, well finished, heavy quality silk, all sizes. Per pair 75c

Petticoats

pleated flounce. Special 98c inches wide. Per yard\$1.25 and \$1.50

Spring Sport Coats

Gabardine and Velour Sport Coats in the new fox and mustard shades, large sailor collar effects, trimmed or embroidered. Buy these Saturday at a special price reduction

Just one of each price	•	
\$15.50 Coat for\$	4.00 \$20.00 Coat for 4.50 \$29.00 Coat for 5.00 \$31.00 Coat for	\$21.75

New Silk Skirts

Fashion's edict is "Silk skirts for spring and summer wear." Taffeta Silk Skirts, in checks, stripes, plaids and plain black

Black Taffeta Silks, three specials at \$5.95, \$6.50, \$7.50 Black Paillette Silk Skirts for elderly ladies. Special \$7.75

LAST DAY



Saturday will be the last day when orders for pictures will be accepted. We have enlarged thousands of pictures under this special offer, with universal satisfaction. Bring your photograph in now and take advantage of this opportunity which will not come again. Bust style only,

69c

For Work Shirts

BLACK TWILLED SHIRTING, stripes and spots, warranted fast color; extra good wearing quality, 28 inches wide. Our special leader. Per yard 20c

ROCK FAST DRILLS, suitable for men's work shirts, boys' suits and middies, in a variety of colors, 27 inches wide. Our special price, per yard 20c WHITE SAXONY SHAKER .- This White Saxony Shaker

is twilled, it will wash and wear well. Extra value 8 yards for \$1.00 RED CROSS COSTUME CLOTH. White "Red Cross" Apron and Costume Cloth, 45 inches

wide. In two qualities. Per yard25c and 30c

Wash Goods WINDSOR SUITING, dark colors, suitable for house dresses, 27 inches wide. Special for Saturday, 8 yards \$1.00 SPORT SUITING, novelty stripe and check cottons, gabardine finish, for sport skirts and suits, 36 inches wide. Per

MADRAS COTTONS, for making men's fine shirts and ladies' waists, assorted colors, are absolutely boil proof, 36 inches wide. Per yard 40c

Silk Specials

POPLIN SILKS, in wanted shades of brown, green, navy and prunella, also black, 37 inches wide. Regular \$1.50 value. At, per yard\$1.35 FRENCH TAFFETA SILK, rich lustrous black, for skirts and suits. Yard wide, \$1.50 value. At, per yard \$1.25 BLACK FRENCH PAILLETTE SILK, much worn this season in waists, skirts and dresses. Yard wide, \$1.50 value

At, per yard \$1.25 SHEPHERD CHECK COATING.

Black Sateen, frilled and Black and White Checked Coating for spring sport coats, 54

BROADLEAF BURLEY IS A HEAVY PRODUCER

Burley sections, namely, the original "When the manufacturer of a famous Broadleaf Burley and the Improved

The Broadleaf Burley, as the name same causes producing the same results. vielder, and, on account of the large

The Improved Standard is a somesold in a handsome nickel box at the than the Broadleaf, and, on account of a small sap content in the leaves, it is "Then take the most conspicuous ex- inclined to cure a little brighter color, ness; and compare the \$5,000, or \$10,000. The narrow leaves also tend to decrease cars of ten years ago with the

turns realized from any type, of every case, the manufacturer either has been able to lower the price or improve the quality at no increase in the Harrow Tobacco Station during the the Harrow Todacco Station during the past season to determine the merits of the two types. Four plots of ground on a large production and distribution on a large scale. Result—improved manufacturing the harrow Todacco Station during the past season to determine the merits of the two types. Four plots of ground with as nearly the same texture, character and fertility as possible were scale. Two of these plots were selected. Two of these plots were selected.

Comfort-Support-Style

D&A Corsets suit you better than imported ones costing twice as much, because the D & A Corsets, made in Canada. are fitted on Canadian models. The best features and styles of the latest foreign corsets are improved

upon to meet Canadian conditions, and the customs duties and heavy freights which double the cost to you of imported corsets are avoided in the D & A. There is a style for every figure—Ask your corsetière. DOMINION CORSET CO., QUEBEC-Montreal-Toronto

Makers also of the La Diva Corsets and D & A "Good-Shape" Brassières.

are a fair indication that the yield season, if a crop of good color and obtained with the Broadleaf type is quality is to be obtained. BRIDGE GUARD ATTACKED.

The following table gives the results taken too conclusively. However, they ing the ventilation during the curing in the darkness.

Improved Standup Pounds Per Percentage Acre. Bright Leaf. Red Leaf

appreciably greater than the yield obtained with the Standup type, and also that the increased percentage of bright

scale. Result—improved manufacturing efficiency and reduced selling costs. And all of this in the face of a steady increase in the cost of labor and raw materials which, with advertising eliminated, might in many cases have doubled the price of the goods.

"A triumph of economical marketing," is the only possible verdict for advertising in the face of these facts.

The following table gives the results

The following table gives the results

The following table gives the results

Two of these plots were plots were plots were plots were planted to Broadleaf Burley and two to Improved Standup Burley, respectively.

Broadleaf.

Plot 1....1,073 79.2 20.8

Broadleaf.

Plot 1....1,370 72.3 27.7

Plot 2....1,228 79.5 20.5

Since the above table gives the results of the police together the police the police together the police together the police together the police together the police the police the police the police to

Stop that cough!

R. J. YOUNG & CO.

Spring Silks Of Dependable Quality Moderately Priced

Just arrived, a delayed shipment of Chin-Chin Crepe in colors of black, white, peach, pink, maize, nile, sky. Ideal for waists, dresses and underwear. Only 98c 36-Inch Washable Habutai Silk in colors of black, white, rose, maize, peach, grey, Heavyweight Habutai Silk in black, white, pink, peach, maize, grey, navy, copen.



One piece Black Duchess Silk, good heavy quality, 36 inches wide, Swiss make, \$1.19 Fancy Tussah Silk in colors of rose, pink, mauve, grey, white, black, purple, sky, copen, navy, nile. Splendid for summer wear. Only 65c Extra quality All Silk Crepe de Chine in all the leading shades, 40 inches wide. Only ...

\$1.35 Special line All Silk Georgette Crepe in black, white, maize, flesh, navy, brown, 40 inches wide. Only \$1.25

Stylish Dresses and Coats at Prices to Suit All Pockets

New separate coats for spring wear, in wool, blanket cloth, with black stripes and checks, made with large collars, belted all round, trimmed with large fancy buttons. Sizes 14 to 20 years. Only \$10.00 Broadcloth Coats in three-quarter lengths, in colors of brown, navy, green and black, with large collars, strong belt, and fancy pockets. A very stylish coat at, only \$20.00

Splendid showing of Ladies' Raincoats in mercerized poplin, colors of brown, olive, green, fawn and grey. Sizes 36 to 44. Special value \$5.95 New spring dresses in Silk Crepe de Chine, made in straight line effects, pleated styles, with wide girdle, large fancy silk collar, with embroidered medallions. Sizes 16 to 20. Colors are navy, brown, green, tan,

black. Only \$15.00

Hosiery of Quality

Silk Ankle Hose in colors of champagne, suede, grey, navy, black, white, 60c pair Very special line Ladies' Vests and Draw-Ladies' Egyptian Hose, all sizes, extra

Millinery Dept.

tistic colorings, and the prices you will find most

Spring Underwear

ers to match, splendid quality 35c each, 3 for \$1.00

Ladies' Fine Knit Combinations, fancy

Visit Our . | Special Display C.C. a la Grace

riot of chic models and ar- els of this very superior city. Voiles, Muslin, Silk make are now in stock. Prices range from 75c up | most moderate prices.

Wash Goods

have always been a strong point with us, and just now you will find one of the best assortments of wash Our parlors are a perfect All the very newest mod- goods here that is in the and Cotton Mixtures in

JEALOUS HUSBAND SHOOTS AND KILLS 241ST HIGHLANDER

Grape-Nuts

food is rich in brain and body building nourishment ~ wonderfully attractive

A SAVER OF MONEY

AND HEALTH

to the palate and

Finds Him With Estranged Wife in Detroit and Fatally Wounds Him.

Kelly as he lay in the hallway.

Mrs. Maud Cunningham, proprietor lof a grocery store near by, heard the shots and found Kelly lying where he had fallen.

No Wedlock Should Be Made hy Defectives

had fallen.

As Mrs. Cunningham lifted Kelly's head that he might breathe more easily, the soldier gasped, "I'm shot through the heart." Then he became unconscious

EDUCATIONISTS OF PROVINCE APPROVE **EUGENIC MARRIAGES**

LEGISLATURE PROROGUES:

TORONTO, April 12.—The Ontario egislature was prorogued this afternoon with the usual ceremonies. In its prorogation speech Sir John Hen-

ARRIVES IN SAFETY.
HIGHGATE, April 12. — Joseph Gordon of Highgate received a cablegram announcing the safe arrival in England of his son, Capt. (Dr.) Ernest Gordon.
Before going overseas Dr. Gordon took a course in X-ray work at New York.

most artistic designs at

DETROIT, April 13.—Pie. Frank
Relly, a Scottish Borderer, of the 24ist
Canadian Battalion of Windsor, was
shot through the neck by a jealous husband at Fifth and Howard streats late
yesterday afternoon.

Kelly died in the Receiving Hospital
at 12. Medical metal and the most of Mrs. Ella Russo, Fifth and

DAY—VANCE.

CODY'S CORNERS, April 12.—The
home of Mrs. Ella Russo, Fifth and

AFOE to the HIGH

COST OF LIVING

The soldier gasped, the Solve the heart. Then he became unconthe heart is solved under the
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USTRIA, BULGARIA, WEARY OF THE WAR, FEELING FOR PEACE

Jual Monarchy Joins Ally in Soundings.

WASHINGTON IS INFORMED

Negotiating Directly, and Will Ignore Germany, It Is Understood.

WASHINGTON, April 13.—Austrian and Bulgarian representatives are en-eavoring to approach Entente diplo-

nats in Switzerland on the subject of peace.

Press dispatches today reporting Bulzarian efforts in this line developed the fact that it is known here not only that Bulgaria has taken soundings, but also that there has been similar action in the name of Austria-Hungary. Whether the two countries are working separately or together is not known, nor has any reference been made to the attitude of Germany or of Turkey.

Officials here see in the Austrian and Bulgarian action merely an expression of weariness with the war and anxiety to bring it to an end, without, however, involving any indication of desperation on their part which would make them propose terms immediately acceptable to the Entente. As a result there is every effort that the informal efforts now being made mark merely a step in the long road that will eventually lead to peace, and do not offer hope of real negotiations in the near future.

hope of real negotiations in the near future.

Entente Position Clear.

This opinion is strengthened by the fact that the Entente diplomats have not accepted the suggestions made to them for private conversations, but have indicated on the other hand that they will not go into any such discussion blindfolded. They have left the impression that they stand on the general principles enunciated by their governments, that the Entente nations will not enter a peace conference until their enemies have made public their terms. Independent soundings by Austria and Bulgaria, even if entirely tentative, have attracted interest here, however, as showing the dissatisfaction of those two governments with the course of the war, and their apparent anxiety to negotiate directly and not through the medium of Germany. As both these countries are reported to be more eager for peace than their powerful ally, a degree of hope is felt that their exigencies may force Germany to a more moderate stand and bring the day of ultimate peace nearer.

Russian Revolution Counts.

Austria is known to have bene deeply affected by war weariness and by the Russian revolution. It is generally felt here that the central empires have reached the maximum of their military strength, and it is feared the upheaval across the border may find a decided echo among Austria's conglomerate and disaffected peoples. Food conditions, though satisfactory in agrarian Hungary, are serious in industrial Austria, and enthusiasm among the people has fallen off alarmingly.

Bulgaria, likewise, is troubled by food shortage and the Russian revolution. The latter has brought again to the surface the old friendliness for the Russian people, and has injected into the question the decision of the ruling class to fight against their liberator. Entente Position Clear.

PERSIUS CONSIDERS U.S. POWERFUL ALLY OF ENTENTE POWERS

Blames Bernstorff for Entrance of Americans.

MAY DECIDE THE CONFLICT

Believes United States in Time Can Raise An Unbeatable Army.

Toronto, April 12.—The public school section of the Ontario Educational Association went on record at their closing session this afternoon that they were in favor of a law being placed on

many years of rheumatism have disap-

She was very bad with rheumatism and eczema, and had had that fearful iten for twenty-seven years. It was simply his prorogation speech Sir John Hendrie, lieutenant-governor, expressed his satisfaction at the unanimous declaration of the House of the determination of the people to do their utmost to bring the war to a successful conclusion. He emphasized the importance of a wide-spread response to the campaign for increased production. He welcomed the returned soldiers and declared it was a privilege of the people to show their appreciation in every way. He mentioned also the extelling of the soldiers on the two soldiers on the texturing for farming. "The extension of the franchise twomen is an important feature of the isgislation of this session," he said "It is felt the women have by their services, rendered to the state fully justified the placing of ballots in their hands."

ABBIVES IN SALESTAL terrible what she suffered. I persuaded her to try \$1.00 worth of Dr. Chase's poisons in the blood can be cleaned away and the cause of pains and aches removed, and that is by the healthful action of the kidneys, liver and bowels. Because Dr. Chase's Kidney-Liver Pills act directly and specifically on these organs and insure their activity they remove the cause of rheumatism and other decadifications of the country and fatal diseases. dreadfully painful and fatal diseases. One pill a dose, 25 cents a box, all dealers, or Edmanson, Bates & Co., Limited, Toronto.



You Cannot Evade The Clothes Question

It is one of the permanent and perpetuate issues of life. And it will continue to bob up, demanding an answer at least once or twice a year for the balance of your earthly existence.

Suppose you look this question squarely in the face, to-morrow. Ask yourself, "Is it good business to take a ready-cut, approximate-fitting suit or topcoat, when for \$16 I can order my clothes built precisely to my taste and body lines."

Why accept silver when the market pure gold at a lower quotation?

You can have your Spring Suit or Topcoat Tip Top tailored to your order in almost any style or fabric of your preference for as little as \$16.

Because we are making clothes to order for thousands of men in all parts of Canada and have only one price, we give our patrons custom tailors' craftsmanship on a wholesaler's profit margin.

Our Guarantee

Every garment we deliver, every suit or topcoat we make carries with it this guarantee. This garment must fit and please in every respect or you need not keep it nor pay one penny for it. That's the sweeping contract upon which we take your order. It demands of no argument. It means that when we fail-we must make good-without quibble or evaMen's and Young Men's \$25 and \$30 Guaranteed Suits and Topcoats at \$16, Made-to-Measure.



If you are not convenient to one of our stores-write to Head Office, 256-258 Rich. mond Street West, Toronto, for our patented self-measurement form, style book, and samples of cloth. We guarantee perfect

OF STORES FROM COAST 205 DUNDAS STREET LONDON Every Garment Made to Measure

UNITED STATES TABBING ALL GERMAN STOCK ISSUES

United States had not abetted the Entente. He continues:

"Germany, in always trying to avoid a German-American conflict, played into the hands of her opponents. The German embassy in Washington should be blamed for this. It was the weakest spot in the whole diplomatic service. Apart from its glaring mistakes the embassy lacked an understanding of American psychology the best proof of this being the failure of the whole German propagands. It is to the kaiser's lasting merit that he made every effort to hold America's friendship. We cannot blame him because America is against us, but we do blame the German-Americans, who must realize that the fatherland is deeply NEW YORK, April 12.—The govern-ors of the New York Stock Exchange adopted a resolution today instructing members of the exchange to turn in the German-Americans, who must realize that the fatherland is deeply disappointed in them."

The writer says that Allied fleets will find behind the German coast defences "an opponent who knows what disastrous results the success of such an Anglo-American undertaking would have for his fatherland."

This observer further believes that if America attempts to transport troops to Europe Germany will abandon her submarine campaign in the Mediterranean and mass all available Uboats against the American transports. He is dublous of the present value of America as a military aide, and says that the standing army, the only present force fit for modern warfare, is needed at home to warch Mexico. He calculates, however, that the United States has 15,000,000 men of military age whom it can equip and train, and that the Entente has acquired an ally who may prove the decisive factor in

out of the water, and, turning in the air, plunged downward, bows first. The officers of the Dutch ship were of the opinion the submarine struck a German

WOMEN'S NARROW ESCAPE

by 2 p.m. Friday to the governors a memorandum of securities and money belonging to alien enemies in their possession. It was learned that the stock exchange governors took this action at the request of the federal authorities.

Members of the exchange include representatives of international banking houses, which for many years maintained close and important fin moial relations with banking interests in Germany and the countries allied with her. For the most part these relations were altogether severed before the declaration that a state of war exists between the United States and Germany.

SUBMARINE IS SUNK

BY STRIKING A MINE

New York April 12 The destruction of a property of the house.

One Badiy Burned and a Second Sufters From Shock as Result.

MOUNT BRYDGES, April 12.—As the result of a fire which destroyed the large frame house and barn of Charles Tilden & Son, pump makers, on the 2nd concession of Caradoc Township, two miles from Mount Brydges, Mrs. W. Tilden is now under the dector's care, suffering from shock, and Mrs. S. Tilden had her face badly burned in escaping from the blazing house. The women barely escaped with their lives and had a miraculous escape from death.

No men were at home when the fire broke out and the fire made great head way before it was discovered. The two families which occupied the dwelling lost everything. With the aid of neighbors they succeeded in saving the pump factory which is some distance from the house.

Only a small amount of insurance was in their possession.

ent force fit for modern warfare, is needed at home to watch Mexico. He calculates, however, that the United States has 15,000,000 men of military are whom it can equip and train, and that the Entente has acquired an ally who may prove the decisive factor in the war.

RUSIAN "LIBERTY LOAN."

Petrograd, via London, April 12.—The Russian provisional government has authorized the finance minister to issue a to prove the order was cancelled. Scissors PENETRATE NECK, WABASH, April 12.—Mrs. Grimsell, so years of age, who is visiting at the home of her daughter, Mrs. George Shaw, of Thorncliffe, was badly into finance minister to issue a Russian provisional government has authorized the finance minister to issue a to an unlimited amount at 5 per cent. The loan will be exempt from all taxation.

New York April 12,—The destruction of a German submarine through strike, and submarine through strike, and

EXTRA GUARDS PREVENT

Tember Audit Bureau of Circulation.

EVENING EDITION. Outside

3670 TELEPHONE NUMBERS. Private Branch Exchange, From 10:00 p.m. to 9:00 a.m., and holidays, call 3670. Business Department: 3671. Editors: 3672. Reporters: 3673. News Room. ADVERTISER JOB PRINTING CO. PHONE 247.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, April 13.

BRAZIL.

The Advertiser's Daily Short Story tested in Taunton, Massachusetts about 1650, the properties of the western world have contained or tied in this first for contraston. Brazil is a country makes a large as Canada, the third was a carried and the maxison. Brazil is a country makes a carried and the maxison of the second of

op the international sympathies and

standards of Canadian manhood. He standards of Canadian manhood. He business until the two sons of fa million. As rapidly as goods are formulated the business until the two sons of fa million. As rapidly as goods are formulated the business until the two sons of fa million. As rapidly as goods are formulated the business until the two sons of fa million. As rapidly as goods are formulated the business until the two sons of fa million. As rapidly as goods are formulated the business until the two sons of fa million. As rapidly as goods are formulated the business until the two sons of family the formulated the business until the two sons of family the f was typical of Canadians bred and Frank Leonard, Ibbotson and Wood, fir form who have the advantages of joined the firm. Charles Leonard died "You have unused energy. Now is the "You have unused energy." able traditions of conduct, as a boy Leonard, both of whom were majors and mental, and mastered his fered their services and have been at athletics as well as his text books. But the front in the heaviest of the fightfacturers.

oward artillery life, with its demand upon skill of mind and body. It was well for Canada that such young men call when it came, for they responded at the first bugle note. They went themselves valiantly. They fought in o savage spirit of warlust, but out of deep love for humanity and for the ace whose blood ran through their lean, northern veins. It was well for Canada that Wood Leonard and others | Shanley's Battery. like him-trained gunnery officers from land of peace-stood firm when the

stories of his valor told by his men have been to the cause cannot be estimated. His name was more of a household word than that of any other London soldier; his heroism will be sung for many, many years. The devotion he displayed to his men and fellow-officers and the affection of all members of his and the affection of all members of his and the affection of all members of his way as it had to be paved for the soon entered and advanced toward him inquiringly.

"You wish to see me?"

"No. I called to see Mr. A. Lawrence —your husband, perhaps?"

"I am A. Lawrence. What do you wish?"

I suppose it's another case of Ellis guns or the ammunition to pave the suns or the s and the affection of all members of his command for their commander has been a touch of beautiful sentiment in the local history of the conflict. With glowing eyes, the veterans of his batmans, the trenches had been pulverized, enough?"

"I am speaking to Mr. John Denham, suppose?"
"Yes."
"Late idle against his will, with a great power at hand equally idle. Now, there opens an opportunity for both to use their energy to the full. Is it not energy to the full. Is it not unassuming gallantry, his determined guns put out of action and wire deery have recounted stories of his aution betimes and again, his deserate efforts to retrieve the fortunes of his comrades. His self-sacrificing nature and his impersonal outlook upon his own rewards shine through their parratives. He "fathered" his battery. shildren with a pure kindliness that has ouched the hearts of citizens. Always came to his father the weekly cable. "All well with the battery," sent so that the anxious relatives of all might the next belligerent? know that this little London band was n good luck-perhaps not always, for there were weeks when he sent mes- a favorite cry in the United States. sages of consolation to some bereaved wife or mother, and more than once his letters sent substantial sympathy to the children of lost gunners.

His was a nature that unconsciously

Not less do we mourn the humble only local casualty.

private who goes down with his fame Mondon Advertiser unsung; not less do we grieve with the stricken relatives of those who are Leonard was the symbol of London as

The forefathers of the Leonard family were Welsh. They left Wales and came to Massachusetts about 1650. IS GRATIFYING that the two They were all workers on iron. They greatest republics of the western settled in Taunton, Massachusetts.

his sons, Frank E. and Charles, anof life according to the highest | and sterling characters maintained | work. and environment and who a few years ago, leaving no son. At time

as senator for the Malahide division, his opponent was Henry C. R. Becher, veloped, and inevitably he turned Q.C., whose two sons, Col. Campbell also gave their lives for human liberty. the embarrassment became plants The sincerest sympathy will go out dation. to the father and mother of Col. Wood Leonard and to all their family. Every piece of news that told of the valor and success of either of the boys was gladly heard and passed along. low London was proud of the Leonard boys, extra proud of the colonel of the battery of artillery, which was in reality the successor of the battery, with

so long known in London as Col.

a land of peace—stood firm when the road to Calais was only held by a single line of men and a few battery boys. fighting back to back and firing into the foe at the point blank.

Wood Leonard was all that London hoped for in a soldier that carried the name of this sylvan city into a foreign country. What inspiration the few stories of his valor told by his men guite fair nor is it in good taste.

JUST SOME FACTS.

THERE CANNOT be too much praise given the Canadians for their magnificent work in clearing Vimy Ridge of the enemy, but there can be, and is in some cases, too much emphasis laid on the fact that in doing so they accomplished that in which Gen. Foch's French veterans failed. This is neither quite fair nor is it in good taste.

mans, the trenches had been pulverized, end

do not detract from the Canadian victory; they do explain the French ressman," the woman went on calmly,

EDITORIAL NOTES.

Welcome, Costa Rica. The spirit is Now it's up to Spain. Will she be

The Advertiser's Hint for City Gardeners.

Information As to Preparation, Planting and Care of Plants That May

an outstanding type, the elect of those who have poured their blood upon the fields of France and Belgium. London's heart beats in sympathy with the pangs of a noble father and mother and the city lays its evergreen wreath upon the altar of his memory. A soldier with a great soul has gone.

THE LEONARD FAMILY.

The name Leonard has been held in the highest respect in Western Ontario from its earliest days. When word came that Col. Wood Leonard had given his life for the great cause, there was universal sorrow. He was a grandson of the Hon. Elijah Leonard, Senator.

The forefathers of the Leonard family and cultivation. The plum is a fruit which has been hand in regard to the planting and cultivation. The plum is a fruit which has been had the province of Ontario I a change of the province of Ontario from its earliest days. When word came that Col. Wood Leonard had given his life for the great cause, there was universal sorrow. He was a grandson of the Hon. Elijah Leonard, Senator.

The forefathers of the Leonard family the contains a grandson of the Leonard family the group of three should be pruned downward. The the power of the mass the pruning and cultivation. The plum was the pruning and cultivation. The plum was the pruning and cultivation. The plum sate of the province of Onthe province of O

The Advertiser's Daily Short Story

death.

The business of E. Leonard & Sons established by him was carried on by his sons. Frank E. and Charles, ana LONDON SOLDIER.

IEUT.-COL. WOODMAN LEONOF ARD, whose death in action was corted Wednesday night, played the commence work. Then we will place with you an experience where the munitions listed below. A check for \$50,000 will follow in a few days if you cash this, which will show you are weary of being idle. The \$75,000 will fit your building to commence work. Then we will place with you an experience where the munitions listed below.

the outbreak of the war three years ago Woodman Leonard and Ibbotson Leonard, both of whom were majors in the Canadian volunteer forces, offered their services and have been at the front in the heaviest of the fighting.

Then Ionowea and preath, his face glowing. Then he frowned. The ietter was without signature. Who was he to work for? He hated mysteries. Suppose he should cash the check and then find himself involved in something he would not like.

There was nothing to go by but the check. It was signed "Ellis Drew," on a bank in Lynchburg. John took the leave train for Lynchburg.

Drew glanced apprehensively toward the door. No one seemed about to enter. "Come back into my office," he said,

Come back more hydrocy, to be a compared to the compared to th

guns put out of action and wire defences torn to shreds by the most terrible artillery fire used in the war.

There lay the difference. The facts do not detract from the Canadian vicable. The facts are the check of the check o

"another check will reach you in a few days, through Lane's National Bank "Why, that's my own home bank!" ejaculated John.
"And another check will follow in due course, I am informed. That is all. I think. Good-day."

John went out, chuckling.

"Norfolk next." he thought, "though that will probably be another blind "Let Goethals do it," is getting to be favorite cry in the United States.

"Let Goethals do it," is getting to be favorite cry in the United States. a favorite cry in the United States.

The new Austro-Hungarian war minister, Von Schleyer, has an appropriate name.

It is to be feared that the explosion to the Eddystone amount to plant will be residence on East Even with street But she was gone.

the "bravest and best" are men to love, but even among them Wood Leonard brought a response from the heart of hearts of this community. So many of the "bravest and best" are men to love, but even among them Wood Leonard bravest and best hearts of this community. So many of the "bravest and best" are men to love, but even among them Wood Leonard was heavy, if Lieut.-Col. Woodman was heavy, if Lieut.-Col. Woodman braves and but the residence on East Franklin street. But she was gone. By this time the frown on John's face had changed to something like resignation. He deposited the check for supplies and returned home to make such repairs on his building as might be nenot be the only one of its kind.

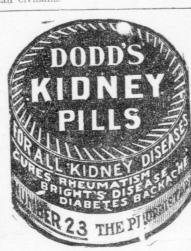
London's loss in the great victory was heavy, if Lieut.-Col. Woodman Leonard's death should prove to be the Leonard's death should prove to

Leonard was the symbol of London as a factor in the war for freedom we mourn him as a whole community, as an outstanding type, the elect of those who have poured their blood upon the who have poured their blood upon the leonard was the growing season has arnous the planting and cultivation of vegetables.

Now that the growing season has arnous expreading tree must be thinned out and sheaded back as far as from one-half to three-quarters of the new wood. This is regard to the planting and cultivation. The planting and Cultivation.

brown eyes big with amazed deight. "Oh, John!" she breathed. "Isn't it-

"I don't mean what you told me



Every Woman **Every Mother** Every Daughter **NEEDS IRON** At Times

ation.
"I don't know a thing—" he began.
"Yes you do. You signed the check?"
"Yes, sir."
"Tell me about it."

There can

King, M.D.

NOTE: NUXATED IRON, recommended above by Dr. Ferdinand King, can be obtained from any good druggist, with an absolute guarantee of success or money refunded. It is dispensed in this city by Standard Drug Company, Limited, and all good druggists.

London and Port Stanley Railway

80 St Thomas—*3 20, 65 20, 720, 8220, 9:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, *11:20 n.m.

Heavy type denotes no local stops between London and St. Thomas.
*Daily, except Sunday.

CHANGE OF TIME.

Traction Company

11:00 a.m., 1:00, 1:30, 3:00, 5:00, 6:15, 7:00, 9:00, 11:00 p.m.

Sunday cars at 11:00 a.m., 1:00, 3:00. 5:00, 7:00, 9:00 p.m.

Cars at 6:15, 7:30 a.m., 1:30, 6:15 p.m. are accommodation cars only.



PASSENGER SERVICE BETWEEN MONTREAL AND LONDON

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1,300 Pages

Extra! Extra!

Wonderfully Effective Spring Styles for Men and Boys at Money-Saving Prices

SWELL "PINCH-BACK" SUITS - \$10 to \$25

Many swagger models in these popular new "Pinch-Back" Suits; smart, snappy patterns in pencil stripe, checks and overplaids in greys, browns, tans, olives and blues. Two and three-piece styles, in sizes 32 to 42. Unusual values .. \$10.00, \$12.00, \$15.00, \$18.00, \$20.00, \$22.00, \$25.00

"Pinch-Back" and S10 to \$23.50 Other Top Coats

You'll find some swagger new top coats here, in high-class imported fabrics, in both plain cheviots in greys and blacks, and striking tweed novelties. "Pinch-Back," "Form Fit," "Slip On" and standard models. Some new Donegal Tweeds for Saturday \$10, \$12, \$15, \$18, \$20, \$23.50

Best Blue Serges in \$18 to \$22 Ontario Today - - \$18

Real old time qualities and dyes, selling like hot cakes, because they are at least \$5 a suit cheaper than any other concern can offer these qualities at. Sport two and three-button models, with hand-tailoring on all important parts. Guaranteed British pure wool serges. Sizes 33 to 44. \$18.00, \$20.00, \$22.00

BOYS' SNAPPY SPRING SUITS - \$4.85 to \$12.50

You'll like the smart manly lines of these new spring models, particularly smart you'll say are the "Pinch-Backs." The variety is big, the designs are youthful, the cloths are honest, and best of all the prices are very moderate. Many snappy models in Norfolk, Triple Pleat and Pinch Backs; handsome new greys, tans, olives, browns and blues, including many of the famous "Saxe" made suits, in exclusive patterns and colorings. Sizes 25 to 36\$4.85, \$6.95, \$7.50, \$8.50, \$10, \$12.50

Boys' Own Bloomers, in honest tweeds 98c to \$2.50

R. J. YOUNG & CO. LONDON, LONDON EAST.



TIE A STRING AROUND YOUR FINGER, THEN YOU WON'T FORGET

THE ADVERTISE

THE NEW Universities Dictionary

The importance of this great dictionary to the public cannot be overestimated. We urge those of our readers who have not yet done so, to at once avail themselves of our generous coupon offer,

Used as a guide in business and social correspondence. The New Universities Dictionary provides a complete education. It is the only dictionary in existence that gives the definitions of thousands of new words. You need it to keep in step with progress. Get one today.

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Dictionary of Aviation. Dictionary of Americanisms.

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Dictionary of Words of Like and Opposite Meaning. Dictionary of Yachting.

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Full limp leather. Type all new. Thousands of new words. Best illustrated dictionary in the world.

OUR GREAT COUPON OFFER ALMOST MAKES IT A GIFT

Publishers

Yours For Only Three Coupons and

Clip Today's Coupon From Page 2.

PEACEFUL PERSUASION? [Christian Science Monitor.]

them again unless they were paid more The Irish "have a way with them" than the regulation 8 shillings per cwt. They also wanted 3 shillings a dozen women of Athlone, true daughters of the soil, used their persuasive powers soil, used their persuasive powers soil, used their persuasive powers of the soil, used their powers and without a penny more to rout a party of farmers who threat-

IN AT THE GRAND FINISH?

aceful persuasion," one paper terms out since it puts the words in ined commas, it is to be presumed it has its doubts.

This is good advice, but those who aim merely to time their actions on a still merely to time their actions on a still more tardy plan, so that they will be in nothing but the grand home-coming, will probably find themselves sidetracked

Advertiser Patterns





CHEWING GUM WITH THE FRUITY FLAVOR

Chewing Gum

The next best thing to eating luscious ripe fruit is to taste the flavor of that wonder DUESTION CLUB

OUESTION CLUB

OUESTION CLUB

OUESTION CLUB

OUESTION CLUB

One hears it most everywhere—from the mouths of men in all walks of life, and the left of such that the first sunday are the mouths of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of men in all walks of life, and the left of the mouth of the mouth of the mouth of men in all walks of life, and the left of the mouth of gum Adams Califor-

After-Easter

Clearance

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered turn. No letter can be answered privately.]

That Word "Measles."

Dear Cynthia,—Is the word measles singular or plural? Kindly answer and oblige.

A READER AND SUBSCRIBER.

Ans.—Webster classifies "measles" as a noun with a plural termination. Re the other matter about which you ask. I am inquiring, and you will see the result in these columns in a day or so.

For the Burn.

Dear Miss Grey.—I noticed in Monday night's sheet "Mrs. S. E. B." asking for a cure for a burn on her little girl's arm. Am sending under separate cover something which I am sure will cure her, if you will kindly forward to her address, and oblige. to her address, and oblige. MRS. H. A. S

Ans.—The packet has gone forward to "Mrs. S. E. B.," It was surely very kind of you to send it so promptly.

These Wonderful Days.

Dear Miss Grey and Readers,—Oh, say, isn't there just wonderful things happening these days? We're all going to have a vote—the English women are going to vote, the Russians and Poles are going to have a freedom which they have never had before, and the Yankees actually say they're going to fight! rankees actually say they're going to fight!

And everybody that has a bit of ground most any size is going to have a garden! Aren't these exciting times?

My, but I'm glad I didn't live fifty years ago, even if we do have to work hard and be saving.

It's right down silly of the men to say we won't know how to vote. Who is anxious to see the best man at the top if it isn't the mothers? I tell you folks, the women are showing what they can do these days, and if their menfolks aren't proud of them they ought to be.

My, but I'm glad iddn't live fit's years ago, even if we do have to work hard and be saving.

It's right down silly of the men to grant do these days, and if their men to be, and the same showing what they can do these days, and if their men to be.

I wonder will Mr. Bud Fisher enlist and fight, or is he like he always pictures Jeff to be?

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I wonder will Mr. Bud Fisher enlist and fight, or is he like he always pictures Jeff to be?

Necental Mr. Bud Fisher enlist and fight, or is he like he wond and the heart hand. Miss Grey. I don't want to run he men out, as "Sunfi wer" suggests only to see the best men in Yours as Ans.—Necent for your brewsy letter. Perhaps some of the "men-folks" will let us know their views re the women and franchise.

Need Not Be Afraid.

Dear Miss Grey.—Another new scribed I have thought of writing before but was afraid of W. P. B. But that letter of "Mrs. S. E. B." would care of "Mrs. S. E. B." would care of "Mrs. S. E. B." would care to write me. I will be fore but was a fraid of W. P. B. But that letter of "Mrs. S. E. B." would care to "Mrs. S. E. B." w

DAILY BIBLE

CONSTIPATION POISONS

he blood. Perfect elimination is in ispensable to heaith. Stimulate the ver, open the bowels, and get the system into a good habit by taking Hood's Pills, the old reliable family cathartic. Do not irritate or gripe. Price 25 cents of all druggists, or promptly by mail of C. I. Hood Co., Lowell, Mass.

there won't be any room for the war news in the paper—and we sure want to know what Uncle Sammy is doing. 'Girl of the Limberlost,' where are you? Still living in S—? We miss your cheery letters to the Page.

Wishing the best for everyone and

Wishing the best for everyone and hoping spring soon appears, I am sincerely, ORIGINAL LONELY.

Ans.—I am very glad to have a young man like yourself speak up against the all too common habit of profanity. As to women's new privileges in Canada, they have been granted all in a breath as it were, and left the majority rather bewildered. But by election time I hope there will have been sufficient thought and consideration of these new duties as citizens, to enable us to vote intelligently. gently.

He Thanks Jane.

"Jane Jellicoe" is in receipts of this from her "adopted" solder:

Dear Friend,—Just a few lines in answer to your most welcome letter and parcel, which I received quite safe and enjoyed the contents very much.

I hardly know what to write but will do my best. I came from near St. Thomas and enlisted in the 18th Battalion from London. I am very fond of reading if I have time and can get it.

I am always pleased to hear from Canada.

I must thank you again for the parcel, but the only particular thing I would like is cigarettes for we have a job to get them out here. I don't like a pipe. Well I must close now hoping to hear from you again.

She Often Wonders. He Thanks Jane.

SATURDAY IN THE LINEN SECTION

Sale of Low-Priced Tablecloths and Napkins

It would be real economy to buy these low-priced Cloths and Napkins and put them into everyday use, thus saving your better Luens, because there is a great scarcity and a tremendous increase in the price of high-grade linens, and it may be a long while before prices will be back to normal again.

Low-Priced Table Napkins

Napkins suitable for lunches, boardinghouse and restaurant use. At, each $7\frac{1}{2}$ c, $8\frac{1}{2}$ c, and $12\frac{1}{2}$ c 900 Table Napkins, sizes 20 and 22 inches, Or six for \$1.00 500 Table Napkins, 22-inch size. Specially priced at19c each, or \$2.25 dozen

BORDERED TABLECLOTHS, size 11/2 yards square. Price\$1.00 BORDERED TABLECLOTHS, 13/4 yards square. At\$1.25 and \$1.89 BORDERED CLOTHS, size 13/4 x21/4 yards. At\$1.50, \$1.75 and \$2.19 each

Cotton Batting 1.000 Batts to sell at a special price

Attractive SilkHosiery in the Correct Spring Colors

Huck Towels At

Low Prices

25 dozen Huck Towels, with red border,

plain, hemmed.....25c pair, or \$1.50 dozen

25 dozen All White Huck Towels, larger

Women's Pure Thread Silk Hosiery, white prettily embroidered with black, black with white clox, and white with black, pretty dimity stripes, navy with white, champagne and silver grey with black stripes, the famous "Gordon" make. Price\$1.75 pair WOMEN'S PURE THREAD SILK HOSE, "Gordon" make, in pearl and mid grey, suede, pongee, old rose, bronze, canary, sky, white and black. Price\$1.85 pair Fibre Silk Hose, in mole, taupe, gold, maize, navy, old rose, putty, pink, sand, copen, black, white, pearl and light grey, fourthread heel and toe. Price 85c pair



MILLINERY Many after-Easter arrivals in smart, exclusive pattern

New Vogue Shapes, in the leading spring shadesgrey, gold, cerise, apple green and black. Our showing of Spring Hats offers a wide choice of the most-favored models at popular prices.

Sale of Shapes

Three dozen Black Shapes, specially priced for Satur-

Women's and Misses Spring Suits Smart All-Wool Serge Suits in black, navy, brown and

green. They are nicely made, trimmed and finished; sizes 16, 18 and 20 years; also sizes 36 to 42. Range of prices \$12.50, \$15.00, \$16.50, \$17.50, \$18.00 and \$20.00 Stylish Serge and Poplin Suits, embodying all the newest spring style features in belts, pockets and collars, silk and satin linings; colors navy, black, brown and green; also a few numbers in the new mustard and gold shades. Prices \$25.00, \$27.00, \$30.00 and \$32.50

Chamoisette Gloves Only 85c Pair

Very special value are these Fine Chamoisette Gloves, in white, grey, black and chamois, with two domes.

Dozens of pretty new styles in fancy embroidered voiles and neat navy and black hairline stripes, neatly embroidered and lace trimmed, convertible and large, stylish collar; sizes 34 to 44. Special price.....\$1.00

Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET.

Phones 115, 116.

CUT FLOWERS Plants That Bloom.

DIRECT TO CONSUMER.

POTATOES. ONIONS. CARROTS. TURNIPS, ARTICHOKES.

Special sale for Friday and Saturday of 400 Waists, all sizes. Value \$1.98, for......89c Black and White Narrow Stripes, all white, blue and rose, polka dots, styles up-to-the-

SAILOR SHAPES-3-inch brim or rolled side or mushroom. Regular value \$1.98, sale price..85c 200 TRIMMED HATS, different shades. up-to-date, trimmed. Regular value \$3.50 t \$5.00, for....\$1.9

rolled side, slick style for children from four years to twelve. Regular value \$1.49, at 69c We teach your dollars to have more sense. Open every evening, ONE BIG WINDOW. Watch it!



Guaranteed Not To Shrink,

Sunlight Soap UNDERCLOTHING THE BEST AND PUREST HOUSEHOLD SOAP MADE.

75 Trimmed Formerly priced at \$4 and \$6. On sale Friday and Saturday \$2.95 and \$3.95

The shapes are the newest effects, fine Milan and Milan Tagel. The trimmings are the newest mounts in flowers, ribbons, fruits and novelty effects. These Hats are specially prices for Friday and Saturday only.

Special Sale of Ostrich Boas

Just what you want for cool days and evenings. Regular \$2.75 and \$4.00. On sale Friday and Saturday for \$1.45 and \$2.00

TWO DOZEN GENUINE OSTRICH PLUMES. These are finest quality South African Ostrich stock. Values up to \$5.00. On sale Friday and Saturday\$1.95
Also a full line of Children's and Misses' Hats at Reduced Prices.

SPECIAL ANNOUNCEMENT: Open Monday, Wednesday and Friday Evenings.







RED CROSS AND C.W.C.A. "UNLESS THE WOMEN WEAKEN." tor of the New York Tribune, who late.
The returned soldiers are saving nice by visited the battlefields in France The returned soldiers are saying nice hings about their farmer friends, and writes:
"The army has now only one possible

things about their farmer friends, and well they may, for there came from the country such a shower of eggs as made a really delectable feast for the boys on Easter Sunday. There were 150 dozen eggs in all brought into the city for the soldiers in the hospitals, and in this day of high prices for food that spells a generous offering. The grocers have also been very kind, and have declared that they will be delighted to receive new-laid eggs at any time for the returned soldiers. If any of the farmers should feel disposed to donate an occasinal treat of this kind to our broken warriors, the Red Cross Society will see that the eggs reach the hospitals safely. People who have hens perhaps cannot realize what a delicious morsel a new-laid egg is at this time of year.

WINTE army has now only one possible apprehension; it looks not to the front and the Germans for its main peril, out to England, and the man behind the incessify he is civilian fellow citizen weakens." And he soldier sees victory, unless his civilian fellow citizen weakens." And he women doing Red Cross work weaken."

But the women will not weaken, surely to our task, no matter what work or play would call us away.

MARIAN KEITH.

Say! Advise that friend or yours who has catarrh to snuff up nose a few drops of

COMPASS OIL

Come From the Heart and daily.

Not all the wounded soldiers have been who suffer with pains and headaches, and he campaign early the first day, and her with a serious accident, which sent her to bed to lie helpless for weeks, No, to thelpless either, for though she suffered severe pain since the day of her tocident, she has managed to knit severenteen pairs of socks for the soldiers. That surely is a tale to match many a netrout to greater effort from the knitters. Surely the outgoing shipments of socks from this district will never grow less, with such a spirit as this in the women who make them.

who suffer with pains and headaches, and whose face is pale and blood watery, will find Milburn's Heart and Nerve Pills build them up.

Women, between the ages of 40 and 50, who are nervous, subject to hot flushes, feeling of pins and needles, smothering feeling, shortness of breath, paipitation of the heart, etc., are tided over this trying time of their life by the use of this remedy.

Milburn's Heart and Nerve Pills have a wonderful effect on a woman's system, making pains and aches vanish,

The West Kent Women's Institute 18 the last organization to come forward to the help of the tubercular soldiers. They have offered to give a ward to the new sanatorium, and already have most of the required \$500 in sight. The building is growing beautifully, but there is plenty of space still left for some more kind hands to build upon.

by inging color to the pale cheek sparkle to the eye.

The old, worn out, tired out, languid feelings give place to strength and vitality, and life again seems like living.

Mrs. Alfred Winter, Castor, Alta., writes: "I would like every woman who is suffering from nerves or heart trou-The West Kent Women's Institute is

There is a grave danger lurking in hese spring days. The sunshine and the udding trees and the song of birds all all to us to come away, to relax the budding trees and the song of birds all call to us to come away, to relax the hard winter's work just a little to lavaside the sock or the shirt, or put off that heavy day's work at the Red Cross rooms and go out into the garden. But there is another call, higher and more insistent—the cry of our wounded boys falling in the trenches. It is the imperative sound that drowns all others. And so, for us, this spring must not be as other springs. So long mas our men fight we must work. When we relax, they must stop. And there is a real danger that we may forget our importance and lessen our efforts. There is a hint of this danger in a letter from the front recently published.

Frank H. Simmonds, associate edi-

Come From the Heart and Nerves.

Young girls budding into womanhood who suffer with pains and headaches, and whose face is pale and blood watery, will find Milburn's Heart and Nerve Pills build them up.

tem, making pains and aches vanish, bringing color to the pale cheek and

is suffering from nerves or heart trou-ble to know how much Milburn's Heart and Nerve Pills have helped me. For

Say! Advise that friend of yours who has catarrh to snuff up nose a few

That's All. WEST FLORAL CO. 247 Dundas Street. Phone 2187.

Vegetables

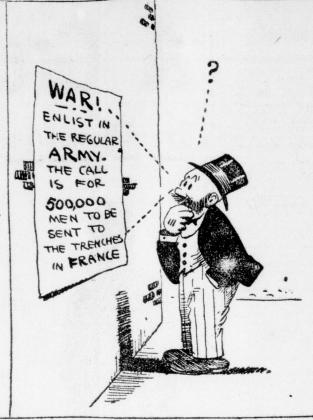
"中国"的"科学"的"产"

Mint, fresh cut, per bunch ... 5c
Lettuce, "Head" ... 20c
Celery, fine imported ... 15c, 20c
Endive, excellent in salads ... 20c
Cauliflowers, each ... 25c, 35c
Rhubarb, bunch 15c, two for ... 25c
Cucumbers, Fine White Spine, Salsify, Veg. Oyster, 10c. 2 for 15c Green Onlons, Lettuce, Parsley, Watercress, Herbs, bunch 5c

MAIN&COLLYER Telephone 2831. P. O. Box 275

INSTEAD OF TAKING ONE OF THOSE HOME JOBS . I'LL GO JOIN THE REGULAR ARMY BECAUSE THERE'S NO DANGER ATTACHED TO THAT EITHER. GERMANY CAN'T GET ANY TROOPS OVER HERE TO FIGHT US, SO I WONT HAVE ANY

STALL AROUND IN A UNIFORM AND GET THE CREDIT OF BEING A GAME GUY, WILLING TO FIGHT FOR HIS COUNTRY AND-





THISTLE GLUB EUCHRE SCHEDULED FOR TONIGHT

All Members and Friends Invited to Attend.

Thistle Club will hold another of its justly celebrated eucher, tour naments tonight at the club house starting at 8 o'clock. All members of the club and thei friends are invited to be present.

NEW YORK ATHLETIC CLUB TO HAVE MILITARY DRILL

One Division for Active Service, One for Home Defence.

ence organizations.

The club's athletic program will not le discontinued, although, it was said, he athletic work will not interfere with enlistment and athletic training of solutions.

R. H. New York ... 0 0 0 6 0 0 0 0 0 0 0 6 11 Boston 0 0 2 1 0 1 0 0 0 0 4 9 Sallee, Anderson and Rariden; R. dolph, Allen and Barnes and Gowdy.

SUFFERED FROM

Headaches are many and varying; but hen the head starts to ache you may e sure there is some chief cause. The CUBS BUNCH HITS constipated, the blood may not irculate properly, but the presence of the cause is removed some other baneful disease is liable to assert itself.

Burdock Blood Bitters has, for the past forty years, been curing all kinds of | Wortman's batting headaches and has proved itself to be a remedy that cures where others fail.

Mr. I. N. Petershen, Dnleper, Man., writes: "I am only too glad to be able to state that I derived wonderful benefit rom Burdock Blood Bitters. I suffered from severe headaches for two years. I was treated by several doctors, but received no benefit until by chance I heard of B. B., and I at once procured two bottles and in a short time I was completely cured. I am, and always will be, grateful for what Burdock Blood Bitters has done for me. I am glad to recommend it to all who suffer from head-

B. B. ic the oldest and best known blood medicine on the market today, having been manufactured for the past forty years by The T. Milburn Company, Limited, Toronto, Ont.

AMERICAN HOTEL

Was Reopened Recently by C. J. BRUDER Who Solicits Commercial Trade.

BOSTON BRAVES DROP FIRST TO NEW YORK

Muggsy's Giants Get Six Runs in Fourth.

MATTY'S REDS TO FORE

Mitchell's Cubs Make It Two Straight From the

New York, April 13.—Members of the New York Athletic Club will be formed into two divisions for military and physical training drills under the direction of United States army officers. One division will be for those eligible for active service and the other for older men who may be called into home defence organizations.

The club's athletic program will not new York. April 12.—The baseball season was opened in this city at Braves' Field today with a defeat for the local team, New York winning 6 to 4. A single inning—the fourth—produced all of the New Yorkers' runs. Smith's wild throw on a possible double play, which would have retired the side, caused Rudolph to weaken, and by three singles, a double and a triple the visitors gained their winning tots. Allen and Barnes held them runless subsequently. Score: R. H. E.

TONEY WINS PITCHERS' BATTLE FROM AMES

CINCINNATI, April 12.—Toney and Ames engaged in a pitchers' battle here today, the former having a shade the best of it, and Cincinnati won 1 to 0. After Long dropped McKechnie's long fly in the fifth inning Groh followed with a single, driving in the only run of the game. The score: R. H. E. St. Louis . 0 0 0 0 0 0 0 0 0 — 0 3 1 Cincinnati... 0 0 0 0 1 0 0 0 x—1 7 1 Ames and Snyder; Toney and Wingo.

the headache clearly shows that unless held Pittsburg to four scattered hits to Cooper's wildness and won their second consecutive victory, 2 to 0. The cold consecutive victory, 2 to 0. Tweather took effect on Larry

LEAFS GET TWO CUBS TORONTO, April 12. — Jacobson, last year with Rochester, and Lynch, an outfielder, have been secured from the Chicago Cubs by President McCaffery of the Leafs. They will report

POOR OLD LES!

Gov. Ruffin G. Pleasant of Louisianas in receipt of numerous letters and in receipt of numerous letters and itions asking him to prohibit the ing match between Les Darcy and boxing match between Les Darcy and Jeff Smith, set for New Orleans on April 23. Gov. Ruffin's attention has been called to the fact that Gov. Whitman refused to permit Darcy to box in New York state on the ground that he is a slacker. Gov. Pleasant is considering the matter.

ONTARIO

ONTARIO

BROOKLYN RELEASES APPLETON.
NEW YORK, April 12.—The Brooklyn
National League club tonight announced
the release of Pitcher Edward Appleton
to the Baltimore International League

HOW THEY STAND AMERICAN LEAGUE.

The Standing.

Yesterday's Results. Chicago at St. Louis - Postponed

chicago at St. Louis — Foscain.
Cleveland 2. Detroit 1.
Boston 6, New York 1.
Washington 6, Philadelphia 2.
Today's Games.
('hicago at St. Louis. Chicago at St. Louis. (Neveland at Detroit. Boston at New York. Washington at Philadelphia.

NATIONAL LEAGUE. The Standing.

Yesterday's Results. New York 6, Boston 4. Philadelphia at Brooklyn — Wet

Today's Games. New York at Boston. Philadelphia at Brooklyn, Pittsburg at Chicago. St. Louis at Cincinnati.

"Y" JUNIORS PLAY IN **BRANTFORD TUESDAY**

AND PIRATES LOSE | Hamilton Referee to Handle Semi-Final Play-Off With St Kitts.

A. T. Taylor, physical director of the Y. M C. A., and manager of the "Y" ines would be played at Brantford next ines would be played at Brantford next Tuesday night.

L. McLeod of Hamilton has been ap-pointed by Mr. Baker to handle the game, and as he is one of the most capable basketball officials in Ontario.

neither team will have any kick com-ing, as far as decisions are con-Each team won its home game by six oints, which necessitated the third

contest.

A special rate has been secured from the Grand Trunk, and all fans who purpose making the trip with the juniors are asked to hand in their names to Mr. Taylor at the Y. M. C. A. not later than next Monday night.

The youngsters have had two games with Dowlers since playing St. Catharines here, and should be in great shape for the game with the fruit belt five. Their combination against the clothing lads in the final game of the City League championship was a treat to League championship was a treat to watch, and if they put up the same kind of game against St. Kitts, the "Y" boys undoubtedly will go into the O. A. B. A. finals against Kingston.

"Lajoie Day" at Montreal

CURED

Says Dr. Cassell's Tablets Saved Him From Nervous Breakdown.

Mr. G. C. Inman, 330, Harcourt street, turgeon Creek, Winnipeg, for many Mr. G. C. Inman. 330, Harcourt street, Sturgeon Creek, Winnipeg, for many years a well-known man in the business life of Canada, says: "I was terrioly rundown and weak. I had no appetite, and I suffered if I forced myself to eat. My nerves were in a bad way, and my sleep very disturbed. Everything pointed to a nervous breakdown. Then I got Dr. Cassell's Tablets. The first result was that I could sleep, and then my health rapidly improved. It was really astonishing how my strength and fitness came back."

Mr. Innan is sow in England, man-

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harold F. Ritchle & Co., Limited, 10 McCaul street, Toronto

Sole Proprietors: Dr. Cassell's Company, defence force, or clee t Limited, Manchester, Eng. son for not coing so.

CLEVELAND INDIANS TRIM TIGERS AGAIN

Senators in Batfest Against Athletics.

RED SOX TAKE ANOTHER

Play Errorless Ball Against Donovan's Yankees.

DETROIT, April 12.—Bagby had a little the advantage of Ebmke in a finely pitched game this afternoon, which Cleveland won 2 to 1. Cleveland scored a run in the first inning and a large correction of the control of the on Graney's double, a sacrifice and an out. Hits by Speaker and Guisto and a sacrifice by Roth gave Cleveland its second tally. Jones scored for Detroit on a single, an infield out and a wild pitch. Speaker hit safely three times out of four at bat. Score: Cleveland1 0 0 0 0 0 1 0 0—2 7 1
Detroit0 1 0 0 0 0 0 0 0 0—1 5

WORLD CHAMPIONS WIN EASY GAME FROM YANKS

NEW YORK, April 12.—The Boston ted Rox made it two straight over the ankees here today, batting out anther easy victory by a score of 6 to Inkees here today, batting out anher easy victory by a score of 6 to. The world's champions won in the st inning, when they bunched four its with a fumble by Shawkey for ree runs. Walker again made three its, giving him six for the two games ayed. Leonard pitched strongly for oston in the pinches. Score: oston 3 0 0 1 0 0 1 0 1 -6 9 0 oston in the pinches. Score: the strongly for oston 3 0 0 1 0 0 0 0 1 0 1 0 -6 9 to started the season clip. Tyrus nailed a brack handled for the field. Tris Speake to get a single in four time handled five putouts without a walters.

WASHINGTON NINE HIT BALL ON NOSE

PHILADELPHIA, April 12.-Washington hit the ball hard here today and secured an easy victory, 6 to 2. Myers and Noyes were hit hard, while Gallia did not permit more than one hit in any inning. Foster made a triple and two singles in five times at bat. Score: Washington ... 3 0 1 0 0 2 0 0 0—6 12 0 Phila. 1 0 0 0 0 1 0 0—2 6 1 Phila. 1 0 0 0 0 1 0 0—2 8 1 Hallia and Henry; Myers, Noyes, Nabors and Schang.

BASEBALL SCHEDULE FOR TODAY. National League.
Pittsburg at Chicago, clear, 3 p.m.
St. Louis at Cincinnati, cold, clear, 5

m. Philadelphia at Brooklyn, cloudy, 3:30 .m. New York at Boston, cloudy, 3:15 p.m. American League.
Chicago at St. Louis, clear, 3 p.m.

AMERICAN SCHOONER SUNK IN GALE; 4 OF CREW DEAD

Eleven Survivors Rescued at Sea by British Ship.

MONTREAL, April 12.—Already the Montreal baseball club is planning a "day" in honor of Larry Lajoie, one of the greatest ball players the game has ever known.

Lajoie, after years of major league service, is now the pilot of the Toronto Leafs. The Toronto club's first games here occur early in June, and include a Sunday fixture to be played at the National grounds. This will be the occasion of "Lajoie Day," when a testimonial will be presented to the famous French-Canadian. President McCaffery of the Toronto club, and possibly Ed Barrow, head of the International League, will be present.

A "Howley Day" is also planned during the summer.

WINNPEG MAN

WINNPEG MAN

CIDEN

NEW YORK. April 12.—The American schooner M. D. Cressy, which left can schooner M. D. Cressy, as sunk during a gale last Mondary when about 200 miles southeast of Sandy Hook. Second Officer George Smith and two seamen were drowned in launching a lifeboat, and later the ship's cook died from exposure.

Word of the tragedy was brought here today by Captain H. B. Nelson, who with his wife and nine survivors of the ship, were rescued at sea by a British steamship after they had drifted in an open boat for 72 hours. According to Captain Nelson, the M. D. Cressy, heavily laden, sprang a leak in the storm, and went to pieces so rapidly that she sunk within ten minutes.

The M. D. Cressy, 2,115 tons, 264 feet long, was built in 1899 at Bath, Me. She was owned by the American Union Line, and was formerly engaged in the American coastwise trade.

GERMANY PROMISES TO REPATRIATE BELGIANS

First Chamber of Dutch Parliament So Informed.

really astonishing how my seven.

Mr. Inman is now in England, managing the well-known firm of A. W. Inman & Son, printers and publishers, Leeds. Letters will reach him there.

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents will be sent to you on receipt of 5 cents.

480 ELIGIBLES.

street, Toronto.

Dr. Cassell's Tablets are the surest home remedy for Dyspepsia, Kidney Trouble, Sleeplessness, Anaemia, Nervous Allments, Nerve Paralysis, Palpitation, and Weakness in Children. Specially valuable for nursing mothers and during the critical periods of life. Sold by druggists and storekeepers throughout Canada. Prices: One tube, 50 cents; six tubes for the price of five. Beware of imitations said to contain hypophosphites. The composition of Dr. Cassell's Tablets is known only to the proprietors, and no imitation can ever be the same.

Sole Proprietors: Dr. Cassell's Company, defense force, or class to a contain or company to the service, including the C. D. F. He has been supplied by the national service commission with about 481 names of men who signed national service cards, and who are considered eligible for military service, and 33 of them are single, without dependents, and listed as tematically canvassed and asked to one of the cards.

men. With his brother, the late A. B.

the best of its kind in the city.

As a bowler, he was one of the best in London, and played on many winning rinks with John Stevenson and Ed.

Weld at the London Rowing Club.

No matter how small the crowd at a rugby match, nor how bitter the weather, Willis Cox was always present to cheer the team on to victory.

Mr. Cox's wife and family have the sincere sympathy of the sporting fraternity of the city.

The fact that Walter Johnson fanned

present time there is fittle likelihood that last year's league playing at Springbank will be again organized. Secretary Harry Asaplant states that the Manhattans, Orients, Ontarios, et al. will not be able to form teams, owing to the scarcity of men.

There are a number of local fans who think that a semi-pro team, playing on Wednesday and Saturday afternoons, would be a paying proposition here. There are several good ball players in town, and a fast nine could be organized with but little average.

Ty Cobb started the season at a .500 clip. Tyrus nailed a brace of two-baggers off Coveleski. He had one assist in the field. Tris Speaker managed to get a single in four times up. He handled five putouts without a miss.

season on the bench. He batted for Stanage in the seventh and raised of fly to the heavens that was smothered Tony Zocanno will get a chance to

Zocanno stated a few nights ago that he was never in better shape, and should make Johnson go the limit to

Richmond announces that Saturday,
April 21, will be Lejoie day.
The Leafs practiced from 9 until 1
this morning. Petersburg plays Richmond in the afternoon. The juli squad will leave here tomorrow morning for Norfolk

SOME TAX!

the knowledge that you can't meet the rent.

Baseball prospects for London this year are about as slim as the kaiser's chances of winning the war. At the present time there is little likelihood that iast year's league playing at Springlank will be seen as welcome as will leave here tomorrow morning for Norfolk.

The next job for Manager Lajoie is to drill the Toronto players in the art of base running. They are not as smart of base running at nicense of \$5,000 per day on race tracks in Kentucky within 20 miles of cities of 200,000, and \$200 per day on all other tracks within the state, excepting those at state and she would like on the paths, and he gave them the first rudiments of the springlank will be seen to admitted to the miles of cities of 200,000, and \$200 per day on all other tracks within the state, excepting those at state and she would like on the paths, and he gave them the first rudiments of the paths, and he war. At the present time there is little likelihood that iast year's league playing at springlank will be seen that you can't meet the rent.

Toronto, April 12.—If the Te cumsehs are not admitted to the miles of cities of 200,000, and \$200 per day on all other tracks within the state, excepting those at state and state, excepting those at state and on the paths, and he gave them the first rudiments of the paths are not admitted to the miles of cities of 200,000, and \$200 per day on all other tracks within the state, excepting those at state and state, excepting those at state and on the paths, and he state, excepting those at state and on the paths are not admitted to the miles of cities of 200,000, and \$200 per day on all other tracks within the state, excepting those at state and on the paths are not admitted to the miles of cities of 200,000, and \$200 per day on all other tracks within the country and the paths are not admitted to the miles of cities of 200,000, and \$200 per

FIGHT IN HAMILTON Substitutes for Kid Julian Against Battling Johnston Tonight.

TONY ZOCCANO TO

HAMILTON, April 12.-An injury uffered yesterday by Kid Julian, the Rochester boxer, has necessitated a change in the C. M. R. program for Friday night. The local officials were notified by Ed Tranter, sporting editor of the Buffalo Enquirer, late yesterday afternoon that Julian had suffered a

FOR TECUMSEHS



Davis' "GRAND MASTER" Cigars, sold by all good tobacconists at 4-for-25c. are cool, bland, smooth, with all the "nuttiness" that one expects in a fine Havana. They have caught the public taste: why not try one?

P.S. Have you Smoked a Noblemen" Cigar lately?





Join the Hoosier Club

Opens Sat., April 14

THE FAMOUS CLUB PLAN \$1.00 Down, \$1.00 Per Week Prices \$28.50 Up

"Hoosier Beauty" is deservedly the most famous and most complete Cabinet in the world. It contains every labor-saving convenience known to Domestic Science ex-Years have been spent in perfecting this Cabinet and

finding the most convenient places for everything used during the preparation of a meal. Test after test has been made to insure the proper

and most convenient arrangement. It is the most complete Cabinet sold anywhere in the country. With this Cabinet you can save many steps

each day. Everything is grouped in one compact spot

around your work table. You can prepare a whole meal with scarcely a step from your Cabinet. Think how much this means to you in a week's time.

See this Cabinet—sit in front of it and see how everything is arranged at your fingers'

Decide for yourself if the Hoosier, that now saves miles of steps for over a million women, will not save steps for you, too.

And, remember, a genuine Hoosier contains many valuable patented conveniences that cannot be had at any price in other cab-

DO IT NOW. NEXT

WEEK MAY BE TOO

LATE.

SEE OUR WINDOW

DISPLAY.

London - Ont.

"Hoosier Beauty"

Advertised in Leading Magazines

ONLY A LIMITED NUM-BER OF CHOICEST CABINETS IN THE CARLOAD

No smoke nor disagreeable odors. Price.......\$4.50 B. & H. English Paints, for outside or inside painting. Carriage and Wagon Paint. Auto Body Varnish. Jamieson's Floor Enamel, Satinette White Enamel, Bath Enamels, Lacqueret, Kleartone Oil Stains. Varnishes for every purpose. Alabastine and Muresco Wall Finishes, Brushes for every class

Westman Hardware

PHONES 360 AND 2420.

LIMITED 121 DUNDAS STREET.

Hyslop Bicycles

Buy a Hyslop. Buy it here. It is the oldest and bestknown wheel on the market. Fully guaranteed. See our Special Wheel-Motor, Cycle Handle-Bars and Saddle, Three-Speed Sturmey Archer Coaster Brake, Steel-Lined Wood Rims, Solid Rubber Pedals. The best value offered in London. Price \$50.00. Other styles, \$40.00 and \$45.00. Full line of accessories at right prices.

ROOFING

RUBEROID-The highest grade rubber roofing made. Is guaranteed from five to fifteen years. See it before buying. Specially adapted for all sizes of buildings. Prices . .\$2.75 up EUREKA ROOFING-A first-class roofing. Satisfaction

guaranteed.1-ply, \$2.00; 2-ply, \$2.50; 3-ply, \$3.50 Step Ladders, Curtain Stretchers, Screen Doors and Windows, Oil Cook Stoves and Ovens, Lawn Mowers and Garbage Cans, Garden Tools, etc.

Buster Brown Wagons, Gocycles, Garden Sets, Hoes,

OIL HEATERS. Use the Perfection Oil Heater to heat your home these cool mornings and evenings. They are very effective, and very economical. Much cheaper and less bother than burning coal

LLOYD GEORGE CAN SEE REAL PEACE IN NO DISTANT DAY

Entry of United States Gives Character to War.

ADDRESS TO AMERICANS

Prussia's Dream of Enslaving World Doomed.

committed by the British. The grim humor of-the British was well illustrated by Lloyd George when, in voicing this warning, he said: "We are a slow people—slow and blundering, but we get there. We have made, as we generally do, every blunder. May I respectfully suggest that it is worth a good deal to study our blunders, so as to begin where we are now, not where we were three years ago."

The arrangements already under way for the building of ships by the United States appealed strongly to the premier, who declared that the road to victory, the guarantee of victory, the absolute assurance of victory was to be found in the one word "ships," and always "ships." He expressed the belief that the Germans and their military advisers were beginning to realize that the entry of United States was another of their miscalculations, which would lead them to disaster and ruin. Of America's part in the war, the premier said: Bad Day for Prussla.

"It was a bad day for the military autocracy in Prussia when it challenged the great republic of the west. We know America and we also know that now she had said it she will do it. She now she had said it she will do it. She will wage a strong and successful war, and, there is something more important, she will insure a beneficent peace. Probably no event celebrated in England in the present generation unofficially brought together more men of great promience than this luncheon. The Pilgrims' dinner had more of a military air, with large patches of khaki and navy blue at the tables. Among those present at the luncheon were:

PAINTS HINDENBURG LINE

PAINTS HINDENBURG LINE

A Line Through Territories of Other People—Bar Across Atlantic.

Distinguished Reading, Sir Edward Cares, Lord Developer, Barban Barban, Control of Cherry, Brishop and Care of the Archishop of Canterbard, Care of the Archishop of Canterbard, Care of Cherry, Brishop British Care of Care of Cherry, Brishop British Cherry, Brishop Brit

states, and and France, and the other allies, by the acceptance by America of the gauge of battle.

"The United States of America, of a noble tradition never broken, never have engaged in a war except of liberty," declared the premier. "That it has made up its mind makes it abundantly clear to the world that it is a fight for human liberty." Again he said: "Prussia is not a democracy after the war, I think he is right."

"Prussia No State, An Army, Describing Prussia as an army, and the state of things and the seventian and the sciences of the premier said it had its and it seemed to the premier said it had its and it seemed to the premier said it had its and it seemed to the premier said it had its seemed

Gen. Maurice Smiles at "Strategic Retreat"

LONDON, April 12. — "We have heard a great deal about the von Hindenburg retreat," said Gen. Maurice today in an interview with the Associated Press. "It has been claimed the retirement was according to plan, and as a result the British calculations had been held up, and the Germans were in a position to give battle whenever they desired.

"Let me tell you how much the British plans were upset. On February 20 I was in France, and at that time saw on paper the plans for the very offensive which the British are now carrying out, including the assault on Vimy Ridge. Arrangements had been made at that time to begin the attack on April 8, but this was postponed until the 9th on account of the weather. This shows that we are conducting our affairs according to schedule. Things are going well, and the prospects look bright.

"That the Germans had not only not weakened their line in this section, but had strengthened it, is appar-

oright.

"That the Germans had not only not weakened their line in this section, but had strengthened it, is apparent. I call your attention to the fact that we took 10,000 prisoners in the first 24 hours, which is the greatest number we have taken in a corresponding time, and is indicative of the strength of the Germans there."

Gen. Maurice's attention was called to the fact that the German military experts were claiming the battle of Arras to be the decisive conflict of the war.

"I suppose the experts have got to have something to write about," said the general with a laugh, "but it is impossible to say at this time that the battle will be the decisive one. It may be stated with certainty, however, that the battle of Arras will have a far-reaching effect."

A Great Profusion of Stock

In Standard Styles and Fashion's Latest Fancies



Distinctiveness in young men's outfitting, that's the thing that wins and then continues to bring customers. Haberdashery, and with the distinctive styles you have the additional assurance of immense variety, highest quality, the best dollar for dollar value which our immense volume and keen prices make possible; and finally, a guarante of satisfation as broad as you choose to make it. These are the basic principles of our big business.

20th Century Bench-Tailored Suits

"There's the suit you sold me three years ago and it has only been pressed three times," is repeatedly heard in our store from customers from all over Western Ontario wearing our 20th Century Bench Tailored garments. The graceful drape, the perfect fit and the shape-retaining qualities of these suits are equalled by few if any custom tailors, and we save you from \$6.00 to \$10.00 in hard cash on each suit. Come and

\$22.50, \$25.00, \$27.00, \$30.00, \$32.00 and \$35.00 The cloths are of the very best imported, including the celebrated Martyn', Batannys', with silk thread patterns.

Dowler Special Grey Worsted Suits

In plains, fancy mixtures, over-plaids, box checks and new stripes, the acme of perfection in the tailor's art, styled with haircloth and Belfast linen, canvas, pure wool in the wear. Specially featured for big selling ... \$16.50, \$18.00, \$20.00, \$22.50, \$24.00 to \$30.00

Blue Suits, Absolutely Guaranteed For 2 Years, \$25.00

A big tailor shop long on cloth and short on eash approached us last fall for a deal on a large scale to him. He wished also to keep his tailors during the slack winter months, and made us a price proposition which was too tempting to resist. These are hand-tailored, stitched and tailored in every detail as they turn them out for their regular customers at \$35.00 per suit. On sale this month\$25.00

Breezy Styled Suits For Young Men

Suits, with exclusive belt innovations, brisk and breezy models for young men, in color spattered tweeds and homespuns, divisional striped and fancy check worsted and tweeds, and in smart colorings, styles to suit all varieties of tastes, specially featured

\$14.50, \$16.50, \$18.00, \$20.00, \$22.50 to \$30.00 The top notchers of the whole clothing trade are here in Dowler's Special Bench-Tailored Suits. WORK SUITS, tailored to wear \$8.90, \$10.80, \$12.00 and \$13.50

Parents and Their Boys

who come to this store are impressed with the great variety and the unusual values. The fabrics and patterns are very carefully chosen for service and for good looks. You should

\$5, \$6.50, \$8, \$10, \$12, \$14 and a Few at \$3.78

Sport styles for bigger boys in the new pinch-back and patch pockets, smart and snappy, Belters and Norfolks.

Boys' and Youths' Hats and | BLUE SERGE TOPCOATS Caps, particularly appropri- for boys and girls alike. ate for the season's suits and overcoats at 50c, 75c to \$1.50 A big selection of Buster Hats for the little chaps at 75c

Boys' Spring Underwear in Boys' Fine Shirts in the new natural wool, Merino, Spring | soft cuffs and collar ...75c Needle and Balbriggans; Boys' Work Shirts. Special combination and two-piece. 50c

Smart, jaunty coats for the cool spring day\$6.00 Boys' Untearable Stockings. fast colors, 71/2 to 101/2 at 30c

Boys' Blouses. Special 50c

Trousers at Less Than the Makers' Present Day Prices-Over 2,800 Prs.

We plunged in futures with big contract orders right from the start of the war, and long before some houses woke up to the fact of rising prices. Our reputation for and our inclination to handle only reliable goods will not permit us to allow any shabby goods to enter our store 11.68, \$2.40, \$2.90, \$3.25, \$4.00, \$4.50 Fine British Worsted Dress Trousers \$5.00, \$6.50 and \$8.00

First Long Suits

Specially tailored for the youth budding into manhood; neat and snappy \$12, \$13.50, \$15, \$16.50

Men's 'and Young Men's Suits To Order

Canada's master tailors, and over 200 cloths to select from; fit guaranteed. No deposit asked \$22.00 to \$40.00

Dress Gloves

Gloves that you can clean in a "jiffy," right on your hand. Wash cape in light spring shades\$2.00

English Suedes in mid and dark shades of grey \$1.50, \$2.00, \$2.50 English Tan Walking Gloves \$1.25, \$1.50, \$1.75 Boys' Gloves, Tan 75c to \$1.50

Businessmen's Shirts

Are featured by us in entirely new stripes and figures of woven Madras, cords and jacquard weaves. The colors pass the acid test and we guarantee them. Soft cuffs, very dressy\$1.50 and \$2.00

Our "Dowler Dollar Shirt" is also a marvel of value and style of good taste\$1.00 115 Day, full size, regular dollar shirts89c

Neckwear For Spring

Our department is ablaze with fashionable colorful neckwear. The striking novelties in beautiful and radical shades have been You'll find our usual generous selections of novelty silk neckwear in the latest patterns, Batwings and Open Four-in-Hands. We're showing an exceptionally handsome line of tub silk and soursette shirts\$3.00

Work Goods Dept.

This department of Dowler's stores is becoming known all over Ontario as THE WORKINGMAN'S SAVINGS BANK. Strong, Durable, Black and White Stripe Drill Shirts. 59c \$1.50 Belfast Flaxman Shirt, special\$1.25 \$1.25 Blue and White, Black and Blue Overalls \$1.00 \$1.75 Kentucky Worsted Trousers\$1.35 Work Gloves and Mitts at regular reductions.

250 Doz. BOYS' BLOOMERS in Strong Durable Cloths, Very Specially Priced, 75c to \$2.50

R. H. Q. J. DOWLER, Limited

Unapproachable Values in Women's Spring Apparel Charming Tailored Suits A Remarkable Group at \$17.50, \$22.50, \$25 to \$40 The newest ideas in Jackets, Skirts, Sleves and Collars. Plain tailored or trimmed with braid puttons, fancy embroidery and collection, fancy embroidery and collection, fancy embroidery and collections, fancy embroiders, and collections, fa The newest ideas in Jackets, Skirts, Sleeves

Ortistic Ladies Wear Co.

THE HIGH COST OF LIVING

MAY BE REDUCED BY FOLLOWING

THE HOUSEKEEPERS' BUYING GUIDE

GAS---ONE NECESSITY

Without even considering the convenience of gas range cooking, the superiority of gas cooking from the standpoint of economy becomes increasingly apparent with each passing day as the price of coal climbs steadily upwards. This is sufficient reason for hundreds of housewives in London, who are installing MODERN CABINET GAS RANGES FOR COOKING ECONOMY.

CABINET RANGES FROM \$35.00 UP.

ASK THE WOMAN WHO OWNS ONE

The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET.

The Greatest Benefactor

the person or firm that can offer real help in the way of suggestions for desserts. Owing to the disturbed conditions in the homes, everyone is tired, ev en if they have not taken part in the actual labor.

You want something refreshing for dessert, and something about the preparation of which no one needs to worry. Phone us every morning and we will look after you. Or, your nearest grocer may be able to supply you with SILVERWOOD'S "SMOOTHER TH AN VELVET" ICE CREAM.

Silverwoods, Limited

PRIVATE BRANCH EXCHANGE No. 4560

ONN'S Is the Place for FRESH FISH The Place for FROZEN FISH Is ONN'S

		21									
Herring			 							18c	lb.
Perch .			 							18c	lb.
Pickerel										18c	lb.
Whitefis											
Cod										18¢	Ib.
Haddie										15c	Ib.
Flounde	rs		 							15c	Ib.

THESE ARE SPECIALS AT SPECIAL PRICES FOR FRIDAY AND SATURDAY.

Periwinkles and Bulk

Pickerel16c lb. Whitefish16c lb. Sea Salmon22c lb.

143 King St ONN'S, Only One ONN'S Phone 1296.

WE RECOMMEND



KELLOGG'S TOASTED CORN FLAKES

VIRILE, VIGOROUS, FORCIBLE.

Men find it meets the requirements. Dainty women and young misses, as well as children in arms,

It has the elements to build up without cloying.

DAINTY, TASTY, NUTRITIOUS, ECONOMICAL. Sold in the original red, white and green package. Only MADE IN CANADA by

THE BATTLE CREEK TOASTED CORN FLAKE COMPANY, LTD.

HEAD OFFICE AND FACTORY, LONDON, ONT.

THE SWEETHEART OF THE CORN

Fancy Dressed Poultry

Guaranteed Eggs, Honey, Butter, etc. When ordering poultry, remind your grocer he can always secure choice fresh stock from us on a moment's notice.

Our eggs are always guaranteed. C. A. MANN & CO., 78 King St. Phone 1577

MONEY-SAVING PRICES AT "THE CASH AND CARRY STORE"

It pays to buy your Table Supplies here. Ask yourself the question: Do I want to save money on what I am obliged to buy? If your answer is yes, you'll come here for these goods at these prices. It pays to buy here. You help us to make these low prices by carrying your purchases home

Lipton's Tea, per lb.40c Grand Mogul Tea, per lb....40c .45c Salada Tea, per lb. Red Rose Tea, per lb.45c Uncolored Japan Tea, per lb., 30c St. Charles Milk, per tin, 11c, 6c B. C. Salmon....2 tins for 25c Aylmer Peas 2 tins for 25c Harvey Tomatoes, per tin...18c Seeded Raisins...2 pkgs, for 25c

Ridgway's Tea, per lb.40c | Valencia Raisins...2 lbs. for 25c | Dromedary Dates. 2 pkgs. for 25c Figs 3 lbs. for 25c Jelly Powder 2 pkgs. for 15c Corn Syrup, per pail 40c Domestic Shortening, 3-lb. 620 pail Domestic Shortening, per

SPECIALS CREAMERY BUTTER, per

pound 45c JUST ARRIVED- GRAPE. FRUIT, each 5c SEEDLESS ORANGES-just

carton 22c Market Square-FRANK SMITH'S-Phone 1730 HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

No doubt the United States has learned a good deal from countries engaged in the war since 1914 about the importance of conservation of resources and increasing production. In any case, the entry of the United Staes into the war was only a few hours old when Governor McCall of Massachusetts issued

a call for more intensive production of farm lands and planting vegetables in backyards and hitherto unused lots. "And I urge," he said, in his proclamation, "that all of us avoid the waste of food, which under our ordinary habits of living has become very great, and

which sooner or later will lead to its natural penalty, which is want." With all that has been written and preached in Canada about the necessity for thrift in the use of foodstuffs, and the grave need for greater production, the idea of the possibility of actual want has not yet penetrated the consciousness of the average citizen of London and Western Ontario.

One time, not so very many years ago, people didn't believe war was possible in a world which had reached such a stage of civilization. There was profound skepticism even in the last days of July, 1914.

Readers of this department know that famine conditions have prevailed in Belgium, Serbia and other countries, which have suffered invasion. They know of food shortage in France, and measures taken to regulate distribution and prevent waste in Great Britain. But, even with soaring prices, they can't believe such a thing could possibly happen in this favored part of Canada, this garden of Western Ontario. With the present high wages, a good many people are living better than ever before, so far as their tables are concerned. International agricultural congresses may warn of the imminence of food shortage all over the world in 1917. It is coming nearer home when Peter McArthur, author-farmer of Ekfrid Township, in the county of Middlesex, declares: "It is a serious business (the problem of greater production). Lloyd George and others in authority have told us that defeat may come by hunger, not by grey ordes of Germany. They see behind the red shadow of war the spectre of amine. That is what we are up against, and we must solve it."

FOOD NEEDED AS MUCH AS MUNITIONS.

Nothing in the world can possibly be more happyifying and gratifying to writer who takes work anything like seriously than to know that the output of his or her typewriter has brought some results.

Such has just been the experience of the editor of this department, who a few minutes ago was hailed on the street by a couple of fair young school

"We want to know," said the one who is an acquaintance, "where we can find out about this national service for girls. We read your article last week about girls enlisting for agricultural service, and we have been wondering about

"Giving up teaching for agriculture?" asked the writer.

"Not exactly," replied the teacher, "but I have five or six recruits who are wfully enthusiastic over it. They realize that when the boys are doing so uch it is only fair that they should do their part. One of the girls who would ike to enlist has lost a brother at the front. We (including her companion), rouldn't be free the middle of May, but was have been thinking we might relieve some of the other girls during the holiday months. Some of the other teachers are interested, too, and probably more would like to do the same

Women and girls willing to render patriotic service through gardening, hoeing, fruit-picking or working in a canning factory filling war orders, should apply to Miss Winifred Harvey, representative of the Ontario Department of Trades and Labor, in the office of the district agricultural representative, Roscoe A. Finn, in the Dominion Savings and Investment Society Building Richmond street. Miss Harvey will be in town for a week or ten days, and in the office each evening between 7 and 9 o'clock, and during a part of the day ernment, will be in operation, through which application can be made.

Miss Harvey says: "The girls we want especially are the summer cottage girls, and those who spend a large part of the summer holidaying. We do not wish to take girls from necessary employments. The girl, who, as soon as school or college closes, stays at home to help her mother with the younger nembers of the family is doing a real patriotic work."

Increasing production and saving the crops is just as necessary to the winning of the war as making munitions. Now is the chance for the girl who has bemoaned her inability to serve because she isn't a man, and consequently can't join the fighting forces. She can do her bit for the Empire, liberty and civilization by picking strawberries.

JANE WIGGINS COMES BACK.

We are glad to know that original, preezy, Jane Wiggins, hasn't forgotten merely due to a vow of silence. She has come back, and writes as follows:

Dear Miss Armstrong,-I hope that you have noticed how I have kept my word, and never once came clamoring into your columns during the whole time that my six weeks' vow of silence, was "actively serving" on your behalf. (by suppressing me!) It was hard work, and it was probably only because I was so have houseleaning that I was able to probably only because I was so busy housecleaning that I was able to keep it. I am "cL'arin" up" early this year, so that the moment the garden is available I can get out in it—and stay out in it! and not be

forever torn between the Dibble and the Duster. In spite of the Christmasy weather, signs of spring are really here. Robins—and tulip tops—and the behavior of Henry. I notice the old spring fret coming o'er Henry. He is beginning to get up with he cows, and go to bed with the chickens. In case you think Henry unappreciative of the home comforts with which I provide him (even when house-cleaning), let me hasten to explain that this is "the language of hyperbole". We have not explain chickens until

We have not achieved chickens yet!! I am interested in that W. G. A. But what are they doing to get members, and others to work in those community gardens? It is no use telling people that they "can send in their names." I think that the W. G. A. should make a personal canvass of the cave dwellers (i.e., those in flats), and those in back-yard-less houses, and compel them to

I have heard some talk of getting the girls to work in those gardens. But the patriotic girls are working already—and the unpatriotic ones are too selfish. There are just three kinds of women—the workers, the shirkers, and the jerkers, or fault-finders. Wouldn't it be nice if when the assessor makes his rounds, he filled in these descriptions of the females of the species, along with the other pleasant personalities that he gathers whene'er he takes his walks abroad? Each woman would have to sign her name opposite to one or other of these adjectives—and then be compelled to live up—or down—to the one that she

Military District No. 1 has had a good deal of scorn thrown on its recruits—or the lack of them. A reliable authority vouches for the fact that there are three thousand eligible, unmarried men in London town, fit for overseas service, most of whom have made their artown, fit for overseas service, most of whom have made their artown, fit for overseas service, most of whom have made their artown. town, fit for overseas service, most of whom have made their arrangements for a trip south, if there should be any signs of conscription in Canada. Wouldn't it be a joke on those who have already made tracks across the border if Mr. Will-soon were to grow forever too proud to write, and were to cast away the pen that is flightier than the sword, in favor of the latest thing in compulsory service?

I do not know if you consider your column a suitable place for poetry.

The young American who wrote this sonnet gave his life for France, because France had taught him the value and the beauty of life. wounded soldier showed it to me. He said (he was twenty months at wounded soldier showed it to me. He said (he was twenty months at the front), that it was the most perfect wording of the feeling that the fighting men have—for the others! When I read your remarks about the girls who do not want to spend their holidays fruit picking—who think that three months is a long time to spend in the open, with good food, good pay, and "all the comforts of a home," for the sake of feeding the forces, I wondered if perhaps our hungry boys would come back—with just this kind of regard for the girls who would rather indulge themselves, than serve the starving! lves, than serve the starving!

ON RETURNING TO THE FRONT-AFTER LEAVE.

(By Alan Seeger.) "Apart, sweet women—for whom heaven be blessed—Comrades, you cannot think how thin and blue, Look the Leftovers of mankind, that rest, Now that the Cream has been skimmed off in you. War has its horrors-but has this of good-That it's sure processes sort out, and bind Brave hearts in one intrepid brotherhood, And leave the Shams and Imbeciles behind. Now turn we joyful to the great attacks; Not only that we face in a fair field Our valiant foe, and all his deadly tools, But also, that we turn disdainful backs On that poor world, we scorn-but die to shield,

The world of cowards, hypocrites and fools. I suppose all HIS women friends WERE helping. Here's to the trepid Sisterhood! Yours (to the last post that supports JANE WIGGINS.

OUALTY in WEAT at Bargain Prices

Veal

Fillets, choice, lb. . . 280 Lions of Veal, lb. .28c Shoulder Roasts, lb.25c Stewing Veal, lb...18c Breasts of Veal, lb. 18c

Orchard Farm Sausages, Extra Choice, per lb., 16c

Is Quality a Visitor or a Regular Boarder at Your Table?

Anderson's give that quality so much desired by particular people. All meats from the highest grade cattle and slaughtered under the most sanitary conditions possible. Have quality at your table every day in the week.

Beef

Rib Roasts, lb.....28c Round Steak, very choice, tender and juicy, lb.30c Sirloin Steak, choice, lb.32c

Double Porterhouse Steak, 1b.35c

Six Auto Deliveries Saturday

Spring Lamb

Spiling Lucia
By the quarter. This is the genuine
1917 spring lamb. Only a few were killed.
Hind quarters\$3.50
Fore quarters\$2.50

Pork

Shoulder Roasts, lb	.26c
Shoulder Chops, lb	.30c
Chuck Roasts, lb	.280
Pickled Bacon, specially cured, a tre	at,
1b	.250

Butter and Eggs

Clover Le	af Creamery Prints, lb	150
Farmers'	Dairy Rolls, lb	47
Creamery	Solids, extra good, lb	100

Poultry

A large contract insures us of the pick of one of the largest poultry farms in Ontario. The best quality always.

Cheese

Very choice, cream cheese, in bulk or package. Phone your order now as this will sell fast. Best quality assured.

THE BIG STORE

PHONES 455, 500.

SIX BIG AUTO DELIVERIES SATURDAY.

GET THE HABIT

of asking your grocer for MEADOW GOLD BRAND CREAMERY BUTTER.

Butter is one of the most essential of table supplies, and it can't be too good. When you get MEADOW GOLD, you get Quality Butter. None purer. None better.

THE ONTARIO CREAMERIES, LIMITED OPPOSITE MARKET HALL.

REDUCE YOUR LIVING EXPENSES

by baking at home. You'll never have a failure after succeeding with HUNT'S DIAMOND FLOUR, because for over fifty years it has

"ALWAYS THE SAME."

SOLD BY BEST GROCERS.





THE THRIFT HABIT

is at the root of business success. Get a start by saving your money. A Bank of Toronto Savings Account will help you. Add economy and persistence and your success is assured. Savings Accounts for small or large sums invited at all branches of this bank.

> HE BANK OF TORC

ASSETS, \$73,000,000.

F. D. Copeland, Manager Cor. Richmond and John Streets . . . J. C. McDonald, Manager Cor. Dundas and Talbot Streets

will be opened.

Bros. for less money.

Another Enormous Shipment of

Chairs Half Price

Robinson & Graham

The New Quality Meat and Fish Shop, solicit your patronage. Become a customer of the bright sanitary store.

Specials For Saturday

Beef Hearts
Choice Breasts of Veal
Shoulders for Dressing20c lb.
Meaty Rumps
Veal Chops
Rolled Roasts of Beef
Chuck Roasts
CHARGE LAND AND DODY

CHOICE LAMB AND PORK. Fresh Tenderloin, Spareribs, Calf's Liver. Try our home-made Pork Sausages. Fresh Caught Lake Erie Whitefish and Herring.

SPECIAL. Sea Salmon16c lb. Halibut 18c lb., piece only Butter, Eggs and Poultry.

TRIAL ORDERS SOLICITED

PHONE 6186.

AUTO DELIVERY.

206 DUNDAS.

RAID RESTAURANTS,

Mob of Thousands Quickly

Organized.

'RUSH' PROVOST MARSHAL

TORONTO SOLDIERS SOWING HAS BEGUN IN PRAIRIE PROVINCES

In Manitoba and Saskatchewan Early Start Is Made.

WINNIPEG, April 12.-Near Brandon and Portage La Prairie a little seeding is being done. Two and a half miles south of Brandon S. G. Thornton began today to seed 250 acres of Marquis

IN SASKATCHEWAN, TOO. SASKATOON, April 12.—One hundred acres of land are being seeded to wheat today near Wilkie. At several points work on the land has begun, according to C. P. R. officials here. Harrowing is reported at Plunkett and

WHAT WEAK WOMEN NEED

We Have It in a Remedy Containing the Three Oldest

HOGS OF NEWSPRINT. OCTOPUS SEPTETTE,

Seven Men Control 55 Per Cent of Production.

DANGEROUS COMBINATION

Six Are Makers of Paper and One Is Monstrous Banker.

NEW YORK, April 12.—Charged with controlling 55 per cent of the newsprint paper production of the country, and using their power in restraint of trade, in violation of the Sherman anti-trust law, six paper manufacturers and banker prominent in financing newsprint paper companies, were indicted by the federal grand jury here today.

Five of the manufacturers constitute the executive committe of the Newsprint Paper Manufacturers' Association, whose secretary, George F. Steele, the indictment says, was not named as a defendant in view of the fact that he appeared as a witness before the grand jury. The men indicted are: Geo. H. Meade, Philip T. Dodge, Edward Backus, George Chahoon Jun., G. H. P. Gould, Frank J. Sensenbrenner, and Alexander Smith, a Chicago banker.

Meade is chairman of the executive committee of the Newsprint Paper Manufacturers' Association, and president of the Spanish River Pulp and Paper Mills, the Lake Superior Paper Company, and of the G. H. Meade Company of Dayton, Ohio. The concerns of which Mr. Meade is president, or of which the G. H. Meade Company is selling agent, have a daily output of approximately 670 tons of newsprint paper, it is said.

Bunch of "Big Guys."

Dodge is president of the International Paper Company, with a daily output of 1,300 tons, and an unused capacity of 500 tons more.

Backus is president of the Minnesota and Ontario Power Company, and the Fort Frances Pulp and Paper Company, with a capacity of 350 tons.

Chahoon is president of the Laurentide Company and manager of the Canada Export Paper Company, a selling company alleged to control the sales behe appeared as a witness before the SEARCH FOR ALIENS

RUSH' PROVOST MARSHAL

TORONTO, April 12.—Incensed at an alleged attack by an Austrian employee on a crippled soldier a few days ago, a crowd of soldiers, numbering over the bundred representing several units.

Idide Company and manager of the Canada and the Link of the Company and paper Company, and paper Company, the Donnaconna Paper Company, the Donnaconna Paper Company, and formerly of the St. Regis Paper Company, controlling an output of 330 tons a day.

Sensenbrenner is vice-president of the Winderly Clark Company, said to

a crowd of soldiers, numbering over five hundred, representing several units at Exhibition Camp, raided Childs' restaurant at the corner of Yonge and Richmond streets at 8 o'clock tonight.

taining the Three Oldest and Most Famous Tonics

Known.

Vinol contains the oldest and most famous tonics known to medicine, viz.: beef and cod liver peptones, iron and manganese peptonates and glycerophosy hates.

That is why Vinol is such a wonderful remedy for weak, rundown persons, feeble, old people, delicate children, and to restore strength after sickness. Read this testimony:

Haileyburg, Ont.—"I was rundown, despondent, weak and nervous and streets at the corner of Yonge and Richmond streets at 8 o'clock tonight, and having taken out a Swiss and a Russian employed there, escorted them to the police station, where the allens were locked up to prevent further trouble. The soldiers then marched in a body to Young's restaurant at the Corner of Yonge and Queen streets, and Queen streets, paraded through the place without doing any damage, or securing an alien to the Lake Superior Pulp and Paper Company, and the Abitibi Power and Paper Company, and the Abitibi Power and Paper Company, and the Abitibi Power and Paper Company.

All but the last two are members of the Newsprint Manufacturers' Association extent was treet, and the King Edward Hotel. Later several bands paraded the streets at 8 o'clock tonight, and having taken out a Swiss and a Russian employed there, escorted them to the police station, where the allens were locked up to prevent further trouble. The soldiers then marched in a body to Young's restaurant at the corner of Yonge and Australian and having taken out a Swiss and a Russian employed there, escorted them the United States in the Unite Richmond streets at 8 o'clock tonight, Smith

phosy hates.

That is why Vinol is such a wonderful remedy for weak, rundown persons, feeble, old people, delicate children, and to restore strength after sickness, Read this testimony:

Halleyburg, Ont.—'I was rundown, despondent, weak and nervous and suffered from dyspepsia. I tried tonics, stomach medicines and had medicine from two doctors without benefit. The Strong Drug Company of Halleyburg, Ont., told me about Vinol and asked me to try it. I did and could see an improvement before the first bottle was provement before the first bottle was were badly frightened bave headaches any more, my dyspepsishas gone, and I am stronger in every way.''—Mrs. J. W. Splane.

We return money in every way. "Ams. J. W. Splane.

We return money in every way. "Ams. J. W. Splane.

We return money in every such case where Vinol fails to benefit the purchaser.

Taylor Drug Company, London; also at the best druggist's in all Ontario towns.

Scales Saline Testions of the desired with the control of the standard and the soldiers had to be streamed to the set druggist's in all Ontario towns.

Scales Saline Testions of the feedral trade sommission, in its restaurant Provost Marshal Sincilar of the doors were locked and the soldiers and the state state of the feedral trade commission, in its restaurant provost Marshal Sincilar of the doors were locked and the soldiers and the state state of the feedral trade commission, in its restaurant provost Marshal Sincilar of the 48th Highlanders and the soldiers and the soldi

rint paper, but nothing comparable he advance in prices which has be nade through the concerted action he members of this combination a under restricted competitive condition rought about by the association who

hallenged by the action of the fed Dally Cost \$250,000. The indictment states the inquiry covered the period since December, 1914. The total daily output of newsprint paper chiefly used by newspapers is estimated at 6,300 tons in Canada and the United States, with a value of \$250,000. Of this amount, it is alleged, 5,600 tons were controlled by 45 specified companies, whose trade the defendants are accused of engaging in a conspiracy to restrain.

The association is described in the indictment as a voluntary trade as-The association is described in the dictment as a voluntary trade association, composed of 45 firms and having "no constitution, bylaws, nor mintes of proceedings." The defendants and Steele, the association secretary, is alleged, through the association the firms they controlled, carrying a 55 per cent of the newsprint trade and having facilities to carry on 65 er cent, were able to dominate the usiness.

Carranza Assures Oil Supply to U.S. and Great Britain

WASHINGTON, April 12.-Gen. Caranza has given positive assurances to he United States that oil supplies from the United States that oil supplies from the Tampico fields and other Mexican sources will not be denied to the attention of another, is an act of lan the Tampico fields and other Mexican United States or Great Britain.

Mexican oil is the principal fuel for British and French war vessels. ENEMY DROPS IN UPON ITALIANS "MOMENTARILY"

ROME, April 12.-Via London,-The following official statement was issued today by the Italian army headquar- jectives, describing things; then the other parts of speech, as the mind de-

along the whole fror*. Last night, after violent artillery and trench mortar preparations, the enemy succeeded moarations, the enemy succeeded momentarily in entering one of our adanced trenches to the east of Veroiba, but was immediately driven off
in the arrival of our supports. The
memy left in our hands a few prisoners
and some material."

morally, physically and interectant,
is estimated that our English speech
acquires thousands of new words a
year, on the average. The New Universities Dictionary contains at least
40,000 words, which would indicate a
period of at least two thousand years

FRITZ KOLB SENTENCED

TO 3 YEARS IN PRISON

JERSEY CITY, N. J., April 12.—
Fritz Kolb, a German convicted of having bombs in his possession, was today sentenced to not less than three years and four months, no more than five years in state prison.

Kolb was arrested on March 5 in Hoboken. It was charged that he and Hans Schwartz plotted to cause a second ammunition explosion on Black Tom Island. The jury which convicted Kolb could not agree on Schwartz.

London's Best Value Furniture Store

ONE PRICE TO EVERYONE AND THAT PRICE DEFIES ALL COMPETITION.

Your new Lace Curtains, Draperies. Rugs and Linoleums, etc., can be purchased for less money at Keene Bros., King Street.

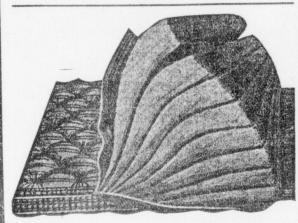
Baby Carriages



purse. Sixty different designs to choose from. Ask to see our special Reed Body Carriage as illustrated for

> \$24.50 Full sized.

Baby Sulkies and Strollers \$1.95 Up Twenty different designs to choose from, wooden, all iron or reeds, all colors, with or without hoods.



\$6.90 Buys a Genuine All Layer Felt Mattress

covered in art sateen ticking. Get one now before the price advances.

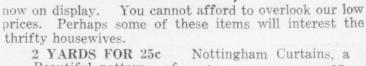
The Skudder Bearing Car

is the latest, strongest and fastest boys' or girls' toy yet shown. Regular price \$10 Keene Bros.' price



You See the Newest Designs

Lace Curtains, Bungalow Nets, Madrasses, Cretonnes, Shadow Cloths, Etc.



\$4 each, ten differ-

ent patterns to

choose from, sixteen

exactly as illustrat-

Beautiful patterns of Fancy Art Bordered Scrim. Worth 20c a \$1.90 busy a pair of Eng-

lish Colorista Lace Curtains, worth \$3.00. Window Blinds, green, cream or white, one yard wide, for39c Lace Curtains, three

Nottingham Curtains, a pair35c 95c buys a pair of Lace Inserted Voile or Scrim Handmade Curtains.

See the enormous assortment of Cretonnes. A yard19c and up 200 Remnants of Curtain Materials, Laces, Voiles, Marquisettes, yards long, for, a pair Cretonnes, your choice of

Dutch three-piece goods, at Curtains, a pair89c Half Price to Clear

GS! You do not want to pay the high prices for Rugs, do you? \$8,000 Worth are waiting for you to choose from at prices

guaranteed to be below any others quoted in London. Every quality



SIR CHAS. TUPPER'S SON

ineham, brother of Arthur Lineham

nanager of the News-Advertiser, aod

Speech a Development of Sign Language of Primitive

laugh may indicate enjoyment, amuse-ment, or derision. A cry may be of pain,

of astonishment, of prohibition, of assent, or of supplication. A cough, or

guage. Probably language began by in-articulate sounds and signs with primi-

an idea-in that instant speech began.

different peoples are conveyed by many different sounds. Probably

first words were nouns—the names

things; then verbs-or actions; then ad-

covered by its vocabulary.

It is a well-known fact that to in-

All existing speech is purely tradi-tional. The same ideas among many

Capt. Gordon Tupper, son of Sir Charles

WORDS DATE BACK

IS KILLED IN ACTION

TO MERE SOUNDS

Rubber Tired Bicycles

Exactly as illustrated. prices. No. 1 size, from 2 to 4

years old, for ..\$3.35 No. 2 size, from 4 to 6 years old, for ..\$3.75 No. 3 size, from 6 to 10 years old, for ..\$4.25 72 of them is all that can be sold this year.



WHERE YOU SAVE MONEY

After-Easter Sale of

LADIES' WEARING **APPAREL**

Shrewd buying, manufacturing many of our own garments, being content with a small profit, and having no heavy expenses, we are able to give the ladies of London values unequaled anywhere else in London.



Save \$5 to \$8 on Your Suit or Coat

Come tomorrow and see for yourself. Our racks are overflowing with the season's most charming models.

Silk Suits\$20.75 up

Suits, Coats, Millinery, Skirts Waists, Dresses, Etc.

Charming Spring Suits, from \$13.50 to \$35.00

12 Ladies' Coats, in checks, plaids, blanket cloth and white chinchilla \$5.95

Children's Coats, all colors and sizes from 3 to 14 years 12 \$3.75 up

50 NEW COATS JUST ARRIVED

New colors and styles. On display today. It will pay you to come and see them.

SEE OUR CHARMING HATS ON SALE SATURDAY AT REMARKABLE PRICES

METROPOLITAN SUIT & SKIRT MFG. CO.

232 DUNDAS STREET.

FREE LAND GRANTS WITH \$2,000 LOANS VANCOUVER, Aprl 12.—Lieut. Alfred FOR WAR VETERANS

Soldiers' Land Settlement Act Will Be Presented by Hon. Dr. Roche.

for a free grant of Dominion land to n Inda. veterans of the Imperial forces, coupled with a provision for a loan to be ad-Words are not the only means of vanced under supervision, of \$1,500 or communication between individuals \$2,000, will be presented to the House Signs are used, and have been since by Hon. Dr. Roche, minister of inter-Signs are used, and have been since ior, who with Hon. Martin Burrell, eccorded history, among many of the minister of agriculture, has had charge savage races. Sounds among ani- of its preparation. It is understood that mals serve the same purpose. Even to its terms were settled and approved by the prime minister before leaving for Endand and a full memorandum of its privisions was furnished J. Bruce Walker of the department of the interior, who went to England for the purpose of representing Canada on the Imperial imigration board.

ANOTHER FIELD OFFICER

Major "Bob" Wilson, of 168th, Returns to Old Land to Serve at Front.

TILLSONBURG, April 12.-Major talion, spent five weeks in the trench- at once.

HINDUS INDICTED FOR PLOT AGAINST INDIA

manba Gupta, Hindus, were indicted by Hon. Dr. Roche.

[Special to The Advertiser.]
OTTAWA, April 12.—The soldiers' land settlement act which will provide land settlement act which will provide land settlement act which will provide land. The with conspiracy to foment a rebellion n Inda.

[Special to The Advertiser.]
OTTAWA, April 12.—The soldiers' with conspiracy to foment a rebellion n Inda.

Imalia Grapha, Induct of the little plants will soon be possible to find the ground. The most of the little plants will soon be possible plants will soon be possible plants. The most of the little plants will soon be possible plants.

BREAK A CHILD'S COLD BY GIVING SYRUP OF FIGS

Look, Mother! Is tongue coated, breath feverish and stomach sour?

Cleanse the little liver and bowels and they get well quickly.

"Bob" R. H. Wilson, who went over-seas with the 168th Oxford's Own Eat-and bowels a gentle, thorough cleansing When cross, peevish, listless, es and then ordered to Canada, has taken a step which hitherto has not been noted in Canada in his anxiety to be with his men again on the western front. He received his official indicated food will gently move out of

PLOWING IS GENERAL IN RUTHVEN DISTRICT

Short Peach Crop Predicted.

RUTHVEN, April 12.—Many large fields in this district are being plowed and put in condition for the spring seeding. A few fields have already been drilled in oats, while many growers on the sandy soil, near the lake, are playing and preparing the soil for

1916 crop. Early cabbage and cucumbers are in the pink of condition and will be on the market in good time.

J. O. Durke of Olinda has added more hogs to his large drove, and now has over 500 of them, which he will fatten for the boys at the front.

Andrew Coatsworth is the latest recruit from here. He is now wearing the khaki and has left for headquarters to go into training.

Cameron Wigle has completed his new residence and moved into it on Tuesday.

Seed corn is being shipped from here every day to eastern growers. J. O. Durke has a large gang of men who are busy filling the many orders that are coming in.

Indications are for a small peach crop here this season. The buds are now out to quite a size and on close examination it was found the severe freezing weather in February has killed thousands of blossom buds.

PIONEER OF OXFORD DIES AT BEACHVILLE

WOODSTOCK, April 12.—The death took place at Beachville today of one of the oldest pioneers of the county in the person of James Dickie, aged 16 years. The late James Dickie was soon in Ireland, and of the age of been noted in Canada in his anxiety to be with his men again on the west- to front. He received his official discharge a few days ago from Ottawa and this morning left for Toronto and on the Halfax tomorrow to embark for England. He is taking the trip entrey at his own expense and expects to be on the fighting line in France within four weeks in any capacity the authorities see fit to allot to him.

"Bob" Wilson is a veteran of the South Africa may not possibly received the largest public when he received the largest public when

PATROL SHIP HITS MINE

IN ENGLISH CHANNEL LONDON, April 12. - The admiralty announces that a patrol ship struck a mine and sank in the channel Monday.

Man for seeding at Byron, experienced, \$40 a month, and men for farms near city who can drive a team, plow, seed, milk or tend stock.

Married man at Wilton Grove, \$40 and cot-

Two experienced men for dairy farm. Eight active men for

mixed farming, \$20 to \$40 a month. Two men for vegetable gardens near city.

Nine boys for mixed farming \$15 to \$30 a

month. Boy at Wilton Grove for all summer, \$30 a month.

Boys for dairy farms, \$15 to \$20 a month. Two boys for vegetable gardens near city.

Apply during day, or between 7 and 9 evenings.

Government Public Employment

ureau 15 Dominion Savings Bld.

(Ground Floor) RICHMOND ST., CITY.

ALL DIVISIONS OF CANADIAN TROOPS IN THE VIMY FIGHT

[Canadian Press.] London, April 12 .- "From a direct source," says the London Standard. 'we hear that the whole four Canadian divisions went over Vimy. The capture of this key position, no matter what the luck, is purely the reward of skillful preparation by the leaders, backed by incomparable troops."

THREE MEN HIDDEN IN GRAIN-LADEN SHIP

Chicago Authorities Intercept Probable Plot.

CHICAGO, April 12 .- Owing to the expected arly sailing of the grain fleet om Chicago, largely for Canadian issued tonight.

of the Staff, viz:-

BRITISH KEEP DRIVING THE GERMANS FROM POSITIONS VITAL TO THEIR DEFENSE

The Bank of British North America

ESTABLISHED IN 1836 Incorporated by Royal Charter in 1840

PAID-UP CAPITAL, \$4,866,666.67 RESERVED FUND, \$3,017,333.34

Eighty-First Annual Report and Balance Sheet

Report of the Directors of The Bank of British North America, Presented to the Proprietors at Their Eighty-First Yearly General

The Court of Directors submit the accompanying Balance Sheet to 30th November last.

30th November, 1915, amount to \$598,522.11 of which \$146,000 was appropriated to a dividend paid

last October, leaving a balance of \$452,522.11, out of which the Directors propose to declare a Dividend of 40s. per Share, payable, less Income Tax, on 6th April, and a Bonus of 5 per cent. to the Staff, estimated to cost about \$34,100.00, leaving, after the other special appropriations mentioned in

The above Dividend will make a distribution of 7 per cent. for the Year.

The Dividend Warrants will be remitted to the Proprietors on the 5th April.

It will be seen that the profits for the Year, including \$52,175.71 brought forward from

During the year ended 30th November last, the Sub-Branch at Ituna, Saskatchewan, was closed.

To the Officers' Widows and Orphans Fund...... \$ 9,003.60

The Bank of British North America BALANCE SHEET, 30th NOVEMBER, 1916.

LIABILITIES

The following appropriations from the Profit and Loss Account have been made for the benefit

18,493.33

37,998.55

46,008.14

ASSETS

Current Coin and Bullion..... \$1,530,303 14

Life Insurance Fund...... 18,493.33

In the exercise of the powers conferred upon them by Clause 60 of the Deed of Settlement, the Court of Directors, in September last, appointed an Advisory Committee in Montreal, consisting of Sir Herbert B. Ames, M.P., Mr. W. R. MacInnes and Mr. W. R. Miller, and they feel confident that

Meeting, on Tuesday, March 6th, 1917.

the Balance Sheet, an amount of \$104,222.15 to be carried forward.

this appointment will prove to be of great advantage to the Bank.

Capital-20 000 Shares of £50 each fully paid

Reserve Fund....
Dividends Declared and Unpaid...
Profit and Loss Account

Profit and Loss Account.

Balance brought forward from 30th November, 1915.....

Dividend paid April, 1916.....

Net Profit for the year ending this date after deducting all

Dividend paid October, 1916.....

Tran ferred to Bank Premises Account Transferred to Officers' Widows and Orphans

Transferred to Officers' Life Insurance Fund

Transferred to Officers' Pension Fund...... Canadian Patriotic Fund.....

Canadian WarTaxon Circulation.....

Deposits not Bearing Interest.....

current charges and providing for bad and doubtful

debts.....

Balance available for April Dividend

Notes of the Bank in Circulation.....

Deposits Bearing Interest, (including Interest accrued to date)

Liability on Endorsements..... Liability under Guarantee in respect of the Sovereign Bank of Canada.....

Notes of other Banks..... Cheques on other Banks.
Balances due by other Banks in Canada.....

Balances due by Banks and Banking Correspondents elsewhere

Dominion and Provincial Government Securities, not exceeding

Call and Short Loans in Canada on Bonds, Debentures and

Other Current Loans and Discounts in Canada (less Rebate of

Interest)
Other Current Loans and Discounts elsewhere than in Canada

(less Rebate of Interest).
Liabilities of Customers under Letters of Credit, as per contra.

Deposit with the Canadian Minister of Finance for the Purposes

Other Assets and Accounts not included in the Foregoing

Cash.....

Dominion of Canada 34 per cent. Bonds, £250,000 @ 9574 \$1,166,479.17

Railway and other Bonds and Stocks

Stocks..... Call and Short Loans elsewhere than in Canada...

United Kingdom and Foreign Countries.....

abilities and Accounts not included in the Foregoing

London, 26th February, 1917.

Fund

issued tonight.

From a Staff Correspondent of the arrest of three men found concealed on one of the boats. The prisoners were taken before federal officients was forthcoming.

BRITISH HEADQUARTERS IN FRANCE, April 12.—Via London.—The endit of the exact hour set for the mazzing April storm, which began almost at the exact hour set for the military critic of the Basel Nachfichen believes that the entrance into the war of the American fleet will "sooner or later lead to a revival of an agreessive sea policy against Germany, and will probably culminate in a gigantic battle, which will put the Dardanelles fighting in the shade."

Issued tonight.

From a Staff Correspondent of the Associated Press.]

BRITISH HEADQUARTERS IN FRANCE, April 12.—Via London.—The Germans had held out. The British attack against the Germans had held out. The British also smashed to bits a strong German dailos smashed to bits a strong German had succeeded, and the Germans had suddenly to turn and climb for their lives, as shrapnel shells immediately leaped for them through the heaviest they have suffered during the new offensive. The fighting about a panied by snow, rain and sleet, and a gaic which has seldom failen below a velocity of 40 miles an hour. There have been occasional bits of sunshine, but these lasted less than half an hour. The storm is accompared to prevent the British advance a foc once he is "on your tail." The plan succeeded, and the Germans had held out. The British also smashed to bits a strong German counter-attack against Monchy-leading the heaviest within the work consisted largely of straight.

On the remainder of the new front the work consisted largely of straight.

On the remainder of the new front the work consisted largely of straight.

On the remainder of the new front the work consisted largely of straight.

On the remainder of the new front the work consisted largely of straight.

On the remainder of the same prockets" where the devent and statck against the same prockets where the work consisted largely of s

\$ 4,866.666.67

546,346.40

3,017,333 34

4.851.42

332,955.47

5,627,9 1.52

28,893.572 69

1.473.61

531,006.28

883,428.48

1,641,484.67

1,473,864.35

\$37,785,957.95

\$5,988,275.00 491.682.88

2,490,628.38 9,002.18

3,292,661.31

11,274,293.37

1,446,233.86

4,331,549.94

23,936,070.44

7,225,512.48

883,428.48

217,878.09

2,301,109.37

1.385.694.68

800,000.00

658,610.27 \$67.785,957.95

955,064.25

69,027.04

into play that the Germans were defi-nitely beaten off.

The British attack and the German defence converged at Monchy, and it was a wonderful sight to watch this fighting from a nearby hill yesterday, and realize that for the moment this was the focal point of the entire world war.

Study in Black and White.

The artillery duel over the pretty little town was a study in black and white, the British shells breaking white on the German positions just east of Further Progress About Monc by, Where Desperate Fighting
Has Continued Since Tuesday—Enemy Had Planned
to Bombard Arras With Prussic Acid Fired From the
"Berthas."

LONDON, April 12.—The British
forces in France southeast of Arras today captured the villages of Wancourt
and Heninel and adjoining positions, and also made progress north of the Scarpe River and on the last portion of the Vimy Ridge held by the Germans, according to the infinity of the Massociated Press.]

Despite these circumstances, the British attack widened today by a blow north of Vimy Ridge, the latter having been firmly held and consolidated by the Germans, as few hundred yards northwest of the Vimy Ridge held by the Germans, as few hundred yards northwest of the Vimy Ridge held by the Germans, as few hundred yards northwest of Sidenchy, having carried out their dawn achines first burst of fire from the Associated Press.]

White, the British shells breaking white on the German positions, the town, while the German positions plate act of the town, while the German positions plate act of the town, while the German positions, to the town, while the German positions prick buildings would send up a sweeping cloud of pinkish dust.

During the fighting British alrplanes to the town, while the Side of prick building would send up a sweeping cloud of pinkish dust.

During the fighting British alrplanes to the town, while the Side of prick building would send up a sweeping cloud of pinkish dust.

During the fighting British alrplanes to the town, while the german shells exploded over the town, with smoote which the wool. Occasionally a German shells triking a brick building would send up a sweeping cloud of pinkish dust.

During the fighting British alrplanes to the fighting a brick building would send up a sweeping cloud of pinkish dust.

During the fighting a brick building would send up a sweeping cloud of pinkish dust.

British atack widened today by a blow when the last port and the fight of the bown, which treated the how, on the fight of the

Eleven were taken on one sector.

Eight Howitzers for Canucks.

The Canadians have made a great haul in guns in their attack on the Vimy Ridge, thus far having brought in four 8-inch howitzers, nine of the famous German 5.9's and twenty-three field pieces. In many of the captured gun positions the Canadians found tier upon tier of ammunition.

Prisoners from the German artillery said there was a great shortage in artillery horses in the army and that when the British struck so suddenly they had no chance to save their pieces, even far back of the old front line.

Hindenburg Plan Nipped. One interesting bit of information the advance has disclosed is that the Germans were preparing to shell Arras with two of their big "Berthas" which first won fame about Liege and Autwerp. These guns had reached Doua! and it was planned to place them near Fampoux, which now is in British hands. According to gunner prisoners prussic acid shells were to have been used.

A large number of the German prison-A large number of the German prisoners seem to be glad that they have been taken. The Bavarians but recently had come into the line which was attacked and complained rather bitterly that they were invariably sent to the worst part of the front. They said they knew something unpleasant was about to happen when they relieved the Saxons. The Bavarians do not impress questioners as being very fond of the Prussians.

FRENCH LEADING UP TO SMASHING DASH AGAINST TEUTONS

Attack Prevents Enemy From Moving Troops.

CHAMPAGNE DENT GONE

Great Battle Developing in Region of St. Quentin-Flames in City.

LONDON, April 12-Much important attached to the resumption by th French of the general attack. Seem ingly they are giving the Germans the regions southwest of Laon all the can attend to, preventing any reinforce ments from this sector, being sent to the lines menaced by the British of-

The main drive by Gen. Nivelle's forces was launched along the three and a half mile front from Coucy-leand a half mile front from Coucy-leVille to Quincy Basse. A considerable
gain of ground was effected here, taking the French to the southwes ern
edge of the upper Coucy forest. There
is every evidence that this attack was
carefully prepared by extensive artillery fire, and there would be little
surprise if it developed into a smashing, continuous offensive.

The dent in the French line caused
by the German attack in the Champagne some time ago has row been
completely straightened out. Puris reports the position re-est blished in act
by means of a sharp attack delivered
east of Sapigneul. east of Sapigneul.

BATTLE IS RACING AROUND ST. QUENTIN.

[From a Staff Correspondent of the Associated Press.] WITH THE FRENCH FORCES IN FRANCE, April 11, via Francais, April 12.-Blinding flames from close beside St. Quentin Cathedral brightened the snow clouded sky as the Associated Press correspondent waiched the progress of a lively artillery duil from a neighboing hill today. For hours belching white smoke was driven before a strong wind across the city, giving evidence of extensive free, Upon the roads along the lines occupied respectively by the Germans and French fell heavy salvoes of shells.

Scattered about the fields many trenches marked the progress of the French pursuit of the retiring Germans towards to altons which they now hold near the town. The wind was too violent today for all except the most daring aviators to attempt observations or the regulation of gun fire. But meentime the French pursus continued to advance farther.

Scene of Ruin. St. Quentin Cathedral brightened the

Scene of Ruln. The undulating country is dotted everywhere with ruined villages, either burned or blown up by the Germans before their retreat. At Bray-St. Christophe even the graveyar, has been laid aste, the monuments and little chapel

aste, the monuments and little chapel torn down, the graves opened and searched, their contents sometimes scattered about.

Just outside the actual zone of the present fighting on top of a hill between Flavy-le-Martel and Faillouel stands undisturbed a small rustic pavillon constructed for Prince Eitel Friedrich. It contains tables at which the prince and his staff were accustomed to eat their meals. An excellent view of St. Quentin can be obtained from this point. The fruit trees which shaded it, however, have been cut shaded it, however, have been cu

down.

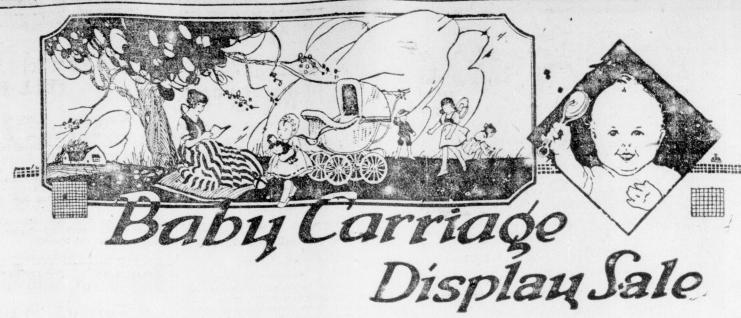
The correspondent, who has traversed the whole reconquered territory, found everywhere similar traces of the destruction of villages and homes, as well as implements, and this has only served to animate the French soldiers with a

to animate the French soldiers with a stronger desire to get to grips with the Germans.

At nearly every one of these places the Stars and Stripes can now be seen entwined with the flags of the Allies. American Red Gross wagons are met at nearly every turn, and the men attached to them are greeted with general enthusiasm.

SUBS OFF MEXICAN COAST. Subs OFF MEXICAN COAST.

San Francisco, April 12.—The German submarines, of whose presence in the Pacific Ocean the navy department warned shipowners yesterday, are probably off the Mexican coast, according to a statement made here today by Capt. W. W. Cilmer, commandant of the



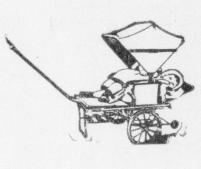
Tomorrow the basement belongs to the Infants of London. We have just received the new Baby Carriages for spring-and we're so proud of them that tomorrow they will all go on display-every one-at prices attractive enough to bring all the mothers here to see them.



One of the most popular Carriages presented. The large roll around the edges of the body and hood gives it a



wood body and a sunproof hood make this Carriage a cosy little one for baby. Light in weight, it is easily rolled along. Built of fine materials.



\$7.50

A new "creation" for baby—a sulky (one that cannot upset), with a hood that keeps the sun out of baby's eyes. An adjustable back, too.



\$24.00

Fine quality wicker, finished weatherproof, makes this Carriage as substantial as it is beautiful. Comfortably upholstered inside.



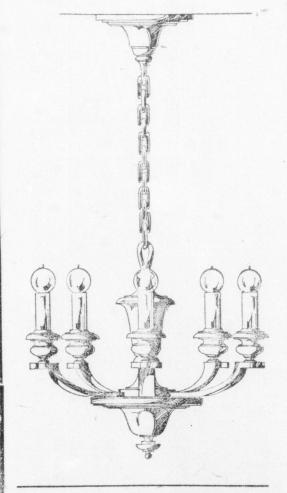
So softly upholstered and so "springy" that baby will crow with delight in this Carriage. Glass windows in the sides of the hood. Rubber-tired





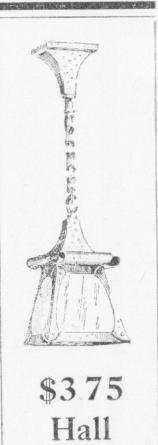
TARIO FURNITURE CO.

Visit our showroom before you buy. Walk a block farther to save a few dollars, down to the WESTERN ONTARIO ELECTRIC CO., 125-127 King Street, opposite the market. You can save from \$10 to \$15 on your house fixtures. A small deposit puts your order of fixtures away until wanted, so buy now. A few of our artistic and exclusive designs for house



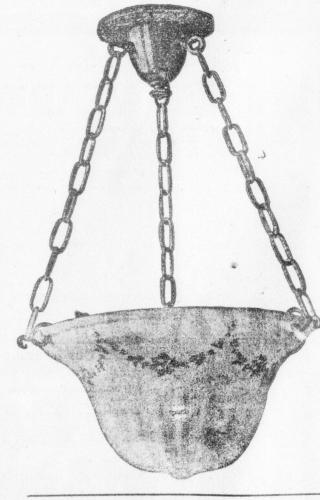
CANDELABRA

4 AND 5 LIGHT—Finishes: Brushed brass, rich gilt and mat, oxidized silver. Regular \$25 to \$45. At \$19.50 and \$34.50.



Lanterns

Amber or green glass, brushed brass finish.



TRAVELERS' SAMPLES AS ABOVE. Nineteen different designs to choose from in hand-painted, etched and ivory glass bowls. Price \$8.50 to \$19.00

Make your housecleaning a general one and have electric light installed. Phone 419 and have an expert estimate your house. We guarantee satisfaction and prompt service.

All prices quoted on fixtures means completely installed in your home.

THE WESTERN ONTARIO ELECTRIC COMPANY

TUNGSTEN LAMPS. 35c EACH.

125-127 KING STREET. We Electrify Your Home

LARGE ELECTRIC READING LAMP, \$4.90.

H. B. MACKENZIE, General Manager.

of the Circulation Funu-

Deposits in the Central Gold Reserves

E. A. HMRE, J. H. BRODIE, Directors.

We have examined the above Balance Sheet with the Boo's in London and the Certified Returns from the Branches, and we report to the Shareh iders that we have obtained all the information and explanations we have required and that in our opinion, the transactions of the Bank which have come under our notice have been within the powers of the Bank. As required by Section 56, Clause 19, of the Bank Act of Canada, we visited the Chief Office (Montreal) of the Bank and checked the cash and verified the securities and found that they agreed with the entries in the books of the Bank with regard thereto. We further report that, in our opinion, the above Balance Sheet is properly drawn up so as to exhibit a true and correct view of the state of the Bank's affairs according to the best of our information and the explanations given to us and as shown by the books and returns.

London, 26th February, 1917.

M. E. WATERHOUSE, FRANK S. PRICE, Auditors.

CANADIANS DEFEAT

THE PRUSSIAN GUARD:

STORM "THE PIMPLE"

a Week.



Wincarnis is the one thing you need when you are-

Weak, Anaemic, Nervous, Run-down

THE wonderful results of Wincarnis in cases of Weakness, Anaemia, Nerve Troubles, and that "Run-down" condition, are due to the four-fold power that Wincarnis possesses. Wincarnis is not mercly a "tonic"-it is a Tonic, a Restorative, a Blood-maker, and a Nerve Food-all combined in one. Therefore, when you take Wincarnis, you derive new strength,—and at the same time, new rich blood—and at the same time, new nerve force-and at the same time, new vitality. Thus the whole system is invigorated, and revitalised, and becomes surcharged with a delicious feeling of new life. That is why over 10,000 Doctors recommend Wincarnis.

Take adventage of the new and lasting health Wincarnis offers you, Don't suffer needlessly. Remember that Wincarnis has an unrivalled reputation of 30 years' standing.



Imported in Two Sizes-90c. and extra large bottle \$1.50

Proprietors: Coleman & Co., Ltd., Wincarnis Works, Norwich, Eng. Canadian Office, 67 Portland St., Toronto; Frank S. Ball, Resident Director. Sales Agents for the Dominion: Loggie, Parsons & Co., Foy Building, Toronto.

Too Sick SO WOORK UNCLE SAM'S NAVY TO GUARD CANADA

Many Women in this Condition Regain Health by Taking Lydia E. Pinkham's Vegetable Compound.

Convincing Proof of This Fact.



Ridgway, Penn. - "I suffered from femals trouble with backache and pain in my side for over seven months so I could not do any of my work. I was treated by three different doctors and was getting discouraged when my sister-in-law told me how Lydia E, Pinkham's Vegetable Compound had helped her. I decided to try it, and it restored my health, so I now do all of my housework which is not light as I have a little boy three years old." -Mrs. O. M. Rhines, Ridgway, Penn.

Mrs. Lindsey Now Keeps House For Seven.

Tennille, Ga.-"I want to tell you how much I have been benefited by Lydia E. Pinkham's Vegetable Compound. About eight years ago I got in such a low state of health I was unable to keep house for three in the family. I had dull, tired, dizzy feelings, cold feet and hands nearly all the time and could scarcely sleep at all. The doctor said I had a severe case of ulceration and without an operation I would always be an invalid, but I told him I wanted to wait awhile. Our druggist advised my husband to get Lydia E. Pinkham's Vegetable Compound and it has entirely cured me. Now I keep house for seven and work in the garden some, too. I am so thankful I got this medicine. I feel as though it saved my life and have recommended it to others and they have been benefited".-Mrs. W. E. LINDSEY, R. R. 3, Tennille, Ga.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence,

In time of need

Every woman should know the comfort, and experience the relief of a reliable remedy that can be depended upon to right conditions which cause headache, dizziness, languor, nausea and constipation. At such times, nothing is so safe, so sure and speedy as



During the past sixty years, millions of women have found them most helpful in toning and strengthening the system, and for regulating the stomach, liver and bowels. These famous pills are entirely vegetable and contain no harmful or habit-forming drugs. Use them with entire confidence for they cause no unpleasant after-effects, and

will not fail you

Worth a Guinea a Box Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

BRITAIN AND STATES COMRADES IN ARMS, SAYS WALTER PAGE

U. S. Ambassador Centre of Stirring Demonstration

AT OLD LONDON DINNER

Reference to Canada Signal for Tremendous Outburst of Cheering.

London, April 13.—A battalion of the Honorable Artillery Company of London made a demonstration this morning before the United States embassy. The soldiers, accompanied by a band, circled Grosvenor Gardens, where the embassy is situated, cheering for the United States and Ambassador Page. They then halted beofre the embassy while the band played American tunes. Ambassador Page, his naval and mili-tary attaches and secretaries ap-peared in the balconies in acknowledgement of the compliment,

London, April 12.—The Pilgrims of Great Britain tonight gave a dinner in honor of Walter Hines Page, the United States ambassador. Arthur J. Balfour, the British foreign secretary, was to have presided, but owing to diplomatic affairs of state, especially concerning the United States, he was unable to be present. His place was taken by Viscount Bryce, president of the Pilgrims.

Pilgrims.

Comrades in Arms.

Among the speakers was Ambassador Page, who dealt with the entry of the United States into the war, and declared that he was stirred to the depths of his nature by the American companionship in arms with Great Britain and her allies. Viscount Bryce declared that the United States, in quitting the isolation she had cherished since the days of Washington, had taken a step that was full of significance for al time to come.

was full of significance for al time to come.

Lord Robert Cecil, minister of blockade, said Great Britann and the United States, through their association, would bring greater things for the world.

Much enthusiasm was evinced during the speeches over the entry of the United States into the war.

Cheers for Canada.

There was a profusion of flags and cheering such as the dignified assemblages in Great Britan rarely indulge in. A reference to Canada and to her representative, Sir Robert Borden, provoked a great demonstration. There was also an ovation for Herbert C. Hoover, chairman of the American commission for relief in Belgium, when Viscount Bryce, referring to him as "that great American," announced that Mr. Hoover was returning to the United States to assume the position of chairman of the American food board. Secretary Harry Brittain read telegrams from the New York Pilgrims and from Joseph H. Choate and others.

TO GUARD CANADA ON THE EAST COAST

Will Patrol Atlantic to the Panama Canal.

DEFINITE STEPS TAKEN

High British and French Naval Officers in Conference With American Officials.

WASHINGTON, April 12.—With high brench and British naval officers in onference here with American naval officials, definite steps have been taken oward participation of the American lavy in the war against Germany-atrol of the entire Atlantic seaboard, eaching southward to the Panama lanal zone and possibly northward to notude Canada, will be the first duly of American warships. With that goes he necessity of guarding against the

nclude Canada, will be the first duly of American warships. With that goes he necessity of guarding against the probable extension of the German submarine campaign to include approaches to major American ports. British and French ships now on his patrol duty will be withdrawn as soon as the American forces have their lines established. The American squadrons will operate from British and French bases in the South Atlantic wherever necessary. This was learned today in connection with the announcement that Vice-Admiral M. E. Browning of the British navy and Rear Admirg of the British navy and Rear Admirgonia in the property of the British navy and Rear Admirgonia in the property of the British navy and Rear Admiral M. oday in connection with the amount that Vice-Admiral M. E. Browning of the British navy and Rear Admiral R. A. Grasset of the French have are in Washington, conferring with Secretary Daniels, and other officers of the American navy.

It has been expected that Germany would formally announce a submarine blockade of Boston, New York, the mouth of the Delaware, the mouth of the Chesapeake, Charleston and Savanblockade of Boston, New York, the mouth of the Chesapeake, Charleston and Savannah. These are the arteries through which flows the main traffic in foodstuffs and war supplies for Europe.

Unless a blockade is declared, in line with her previous action, Germany would be under the necessity of giving warning before attacking morchant craft under neutral flags. Many navy officers doubt that any considerable number of German submarines can be spared from the task of blockading the British Isles for work on this side of the Atlantic. Sporadic operations within such prescribed areas are looked for, however, and no precaution to guard against them will be overlooked by the navy.

The navy department has a considerable supply of submarine trapnets already available and more will be delivered within a few days. It is assumed that the approaches to American harbors will be fully protected in this way and the fleet of submarine chasers now being assembled, equipped and manned, distributed to comb the seas night and day.

The conferences with the visiting of-

chasers now being assembled, equipped and manned, distributed to comb the seas night and day.

The conferences with the visiting officers have dealt with many subjects. It is understood that not only will the naval bases and other British and French ports on this side of the Atlantic be opened to American naval vessels, but that whenever need arises ports on the French and British coasts will be placed at their disposal. An American naval port probably will be established at some future time on the Irish coast, when the measures of cooperation have been extended.

Official dispatches on the coming of the French and British commissions to discuss the conduct of the war only mentions the possibility that General Joffre may accompany former Premier Viviani of France, but do not give any definite announcement.

CHESTER DAWES DEAD. Chicago, Ill., April 13.—Chester M. Dawes, general counsel for the Chicago, Burlington and Quincy railroad, died last night at his residence here, of angina pectoris. He was 62 years old.

TRAVELERS' QUARANTINES. WANTS ROOSEVELT TO

RAISE VOLUNTEER ARMY

A. McAlpin, chief owner of the Hotel McAlpin, in this city, died yesterday at his home at Osining, of cerebral hemborrage, at the age of 71 years. He is survived by five sons.

General McAlpin enlisted as a drummer boy in the civil war and later became a captain. He was at one time colonel of the Tist Regiment and served by Representative Emerson of Ohio.

He was the son of David Hunter McAlpin, who made a fortune in the tobacco business, and was himself tobacco business, and was himself many times a millionaire.

Berne, via Paris, April 13.—The Swiss press announces that the American legation has decided not to vise any passports for Mexico and that prospective travelers to that country must apply to the Mexican consul. All persons going to France are warned that they must spend at least ten days there before leing allowed to leave for another country. Germany and Austria have established a quarantine for departing travelers and Italy for incoming ones. Forty-three American diplomatic consular officials will arrive here on Sunday from Austria-Hungary. They will be accompanied as far as Zurich by an equal number of non-official Americans, including physicians who have been working in Austran hospitals. Berne, via Paris, April 13.—The Swiss ress announces that the American lega-

SEVEN THOUSAND CANADIAN AXEMEN ARE WANTED TO FELL FORESTS IN BRITAIN

OTTAWA, April 12.—Ten thousand Canadian axemen are at work in the forests of Britain and more are wanted. The expedition with which the Canadians have turned English trees into timber has surprised the war office.

Five thousand foresters were sent from Canada. Then the was office went through the Canadian forces and got 5,000 more.

Now Canada is asked for 7,000 lumbermen that the 5,000 may be returned to the fighting line, and a force of 12,000 left to deal with the forests of Britain and France.

A man may have only one eye, a deaf ear, a height of only four feet eleven inches and 40 years and still qualify for the service if he can use an axe and peavey.

LORD BRYCE SCHEME TO ENFORCE PEACE IS GIVEN TO PUBLIC

Drafted Two Years Ago, But Second Great Victory Within Withheld Till Now.

LONDON, April 12 .- Details of what | CANADIAN HEADQUARTERS IN is known as the "Bryce scheme" for a FRANCE, via London, April 12.—(By league to enforce peace, were given out Stewart Lyon, special correspondent of

DISTRICT CASUALTIES WOUNDED

BRANTFORD. Gnr. C. F. Lahey. Gnr. A. Robbins. Pte. E. G. Freeborn. Lleut. Geo. G. Altkin.

SERIOUSLY ILL

Corp. H. L. Hildreth.

DIED Corp. H. Burdon. GLASGOW STATION Pte. R. K. Kaffleck.

SHELL SHOCK PETROLEA.

BACKACHE, LUMBAGO AND RHEUMATIC TROUBLES

Dear Mr. Editor,-I wish to state that suffered greatly from backache, lumbago and rheumatic troubles. I used "Anuric," the latest discovery of Doctor Pierce for backache and kidney troubles, and I can cheerfully recommend the "Anuric Tablets" to anyone suffering from any of these maladies.

Yours truly, J. F. BARBER.

Is known as the "Bryce scheme" for a practical search of the war had been made public previously because "the time of the war, had been regarded up to now as unfavorable for caim consideration of the turn." The signal of the war had been received by Former President Tart and indorsed by President Wilson. In a blinding snowstorm at 5:30 follows a scheme almost identical with the dark of the war had been received by Former President Tart and indorsed by President Wilson. In a blinding snowstorm at 5:30 follows a scheme almost identical with that of the war had been received by Former President Tart and indorsed by President Wilson. In a blinding snowstorm at 5:30 follows a scheme almost identical with that of the war had been received by Former President Tart and indorsed by President Wilson. Low constant the effect of the American League against the enemy from the leight known as "The Plimple". On the war makes it desirable that the effect of the American League against the enemy from the elements during position on the Though wearing up to the war had been received by the constant the effect of the American League against the enemy from the elements during position on the Though wearing up to he height the position of the transport of the present of the war had been received to a second the proposal by the special position of the transport of the present of the proposal by the special position of the proposal by the proposal by the special position of the proposal by th

You may want to change your automobile, or your piano, or even your homebut you will never want to change the COFFEE, when once you taste the delectable flavour of Chase & Sanborn's "SEAL BRAND" COFFEE.

10 %, 1 and 2 pound fins. Whole-ground-pulverized-also fine ground for Percolators. Never sold in bulk.

SPECIAL IN

These best three-piece Aluminumware, 1, 2, 3-quart, as shown in cut. Good value at \$2.00. Special\$1.39

On Sale Friday and Saturday



SEE OUR WINDOWS

Peoples Outfitting Co.

Opening of The Peoples Shoe Store Means Money Saved to Shoe Buyers

Citizens of London

Your liberal patronage of the money-saving Footwear values we offer have forced us to secure larger premises.

Our new store will enable us in even better manner to look after your welfare and offer you values you will not find duplicated elsewhere.

Our immense turnover enables us to secure values by which we can and do offer you very best and newest styles in Footwear at a saving of from one-third to one-half.

We want the continued pat-

ronage in even greater measure of the citizens of London and will cater to your needs in a method that will deserve it. We assure you of the most Footwear value for your

Saturday at 8 o'Clock. Be Here When your store opens its doors you will be amazed at the transformation within

the store, but particularly you will be interested in the

Remarkable Footwear Values Shown In face of the fact that Footwear values have and will still further increase, our

buyer has secured for this opening sale some of the best quality, some of the newest style

Prices That Are Considerably Lower

Than you are now led to believe you can secure. For months we have been planning and buying in order to offer you the extreme value and in styles that are the newest.

Big Lot Men's Patent welt; \$6.00 value, go at \$7.00 value, go at

Big Lot Growing

Big Lot Men's Grain Big Lot Men's Patent Straight Bluchers, Goodyear Lace Shoes, semi-English last;

Work Shoes; \$5.00

Market Salespeople The Peoples Shoe Store is

opened for your benefit. The market entrance opens on an array of bargains suitable for the wear you require, at prices that in some instances enable you to purchase two pairs in place of one. Rack after rack of Boots,

Shoes, Rubber Boots, Footwear you can wear on Sundays or Footwear you can plow your fields in, await you here at prices-well, we do not want to appear as though boasting, so we invite you in to see your own Footwear

You have come to us in ever increasing numbers and to show our appreciation we have now come to you. We have made everything as convenient as possible—simplified your shopping. You do not have to wait to be shown—the Shoes are on display. The size—the price—are marked in plain figures. You can display. The size—the price-marked in plain figures. You select just what you want or are welcome to look around time.

Big Lot Women's

Mahogany, Tan and

Nut Brown English

Walking Shoes; \$6.50

value, go \$4.98

Big Lot Women's

Patent High-Top But-

ton and Lace Shoes,

black cloth tops; \$6.00

value, go **\$3.98**

Patent Lace Shoes, grey

and fawn cloth tops;

\$2.98

Fine Lid Lace Shoes;

\$4.98

Big Lot Women's High-Cut Patent and

\$5.00 value, go at

\$6.00 value, go at

Big Lot Women's

THESE PRICES, SEE THE VALUES, PATRONIZE YOUR STORE COMPARE

Big Lot Men's Tan Shoes; \$7.00 value, go

\$3.98

money.

Big lot Men's Gunmetal Blucher - Cut Shoes, Neolin soles (wears better than leather); \$6.00 value,

\$4.98

Big Lot Men's Gunmetal Lace Shoes, Goodyear welts; \$6.00 value,

\$4.98

Big Lot Women's Fine Kid Lace and Button Shoes, plain toes, Cuban heels: \$4.50 value, go at

\$3.48

Big Lot Trunks, Suitcases and Club Bags Girls' Tan Button at big money-saving Shoes; \$5 value, go at \$2.98

Big Lot Men's Tan Big Lot Little Lad's Solid-Wearing Shoes; Calf Military Shoes; \$2.50 value, \$1.98 \$5.00 value, \$3.98

All Prices Quoted Here Will also be in force in our original London

238 Dundas Street

store, which we will continue until we give up

Shoes, go at

Big Lot Misses' Gunmetal and Fine Kid Button Shoes; \$3.00 and \$3.25 value, \$2.48 go at \$2.23,

Big Lot Men's Fine Big Lot Men's Sole Rubbers, go 49c at Gunmetal Shoes; \$3.50

Big Lot Women's value, go at\$2.48 Big Lot Women's Button and \$1.98 Lace Shoes. \$1.98

of the state of th

A First-Class Shoe Repair Dept.

To give every possible accommodation to the patrons of the Peoples Shoe Store we have secured the services of Mr. Joseph Holland, an expert repair man, who is well known to the trade and needs no introduction. Come in and

consult him about your repair needs.

See our big range of Women's Fine High-Cut Shoes, in plain blacks, grey kid, and all the latest

two-tone effects. Every pair at bargain prices.

131 DUNDAS STREET

(Knechtel & Co., A. D. Holland, manager.)

12 MARKET SQUARE

Big Lot Men's High-

Grade Work Shoes, tan and black; \$5.50 value,

\$3.98

AMUSEMENTS, LECTURES Winter Garden Dancing

To the Latest New York Musical Hits Is Most Enjoyable. EVERY EVENING 8:30 to 11:30.

PATRICIA

Special Vaudeville Feature— Eller's Circus, the cleverest, cutest animal act in vaudeville.

Comedian.

DIEC.

BROCK—At Victoria. Hospital, on Thursday, April 12, 1917, Infant daughter of Archibald R. and Lillian May Prock. TODAY-SATURDAY.

Drexell and Drexel, music, singing. "THE HEART OF TEXAS RYAN." Vogue Comedy-Two Parts. ext Monday, Tuesday, Wednesday, rsday, Robert Warwick in "The yle Case." Greatest detective store

ever screened.
Next Thursday, Friday and Saturday,
"Skinner's Dress Suit."

b

ANGLO-FRENCH DIVIDEND

Anglo-French coupons, due April 15. Anglo-French bonds premium paid for these coupons. LONDON STOCK EXCHANGE. Richmond Street, Next Bank of Commerce, London, Ontario. F. B. CLARKE. ZXV

F. B. CLARKE.

APRIL DANCES, FALACE ACADEMY

—Three nights every week—Monday
Wednesday and Saturday. Excellent
floor; good music; variety program.
Our patrons invited. Dancing lessons
any time. Five expert instructors.
Phone. Dayton & McCormick. GEORGE A. STEER, ELOCUTIONIST and soloist—Concert engagements accepted. Care The Purdom Hardware

ROBERT HANNAH, ELOCUTIONIST and entertainer. Concert engage-ments accepted. Address, 267 Princess avenue. Telephone 3735. IROQUOIS HOTEL BILLIARD PAR-LOR—Soldiers in khaki, 30c hour.

TONY CORTESE & SON, ORCHESTRA, original, 161 Maple, Phone 1570. Victins and wood instruments repaired. Bows rehalred. DRDINARY SWEDISH MOVEMENT and electrical massage at London Mineral Baths. Lady and gentleman attendant. Phone 2198. ELITE MANDOLIN AND GUITAR

Orchestra. Concert engagements. Gordon Donaghy, 470 Dundas. Phone 5553.
MUSIC FURNISHED FOR PARTIES. balls, banquets. Phone 1265. Tony Vita's Italian Harpers. 122 Queen's

WANTED.

WANTED FOR SIX MONTHS, 1 ACRE good land; must be cultivatable ply to Box 199, Advertiser. 43 WANTED-A GOOD WORKHORSE, not too old. Phone 1413. 43c not too old. Phone 1413. 43c

THALE OR FOUR ROOMED APARTMENT, furnished as housekeeping
rooms; private kitchen; young couple,
no children. Apply Box 196, Adver-

WANTED — DEAD HORSES AND cattle; will pay \$2 to \$5 for live animals. London Fertilizer Company. Phone 638.

POULTRY AND EGGS

WHITE WYANDOTTES — THE KIND you don't have to keep; they keep you. Utility eggs, \$1; exhibition, \$2, \$3. Webber's, 1151 Richmond north. Phone, Setters wanted. EGGS FROM RHODE ISLAND REDS-Single-combs \$1, rose-combs \$2 setting. J. Ashton, 17 Kitchener avenue London.

TWO WHITE WYANDOTTE ROOSTERS, one White Leghorn, Apply 129
43c

BARRED ROCK EGGS - PURE-BRED Heavy winter layers; \$1 for 15. 915 faitland street. SETTING HENS WANTED - PHONE SARTER AND EXCHANGE, 507, ring 1.

BUSINESS CHANCES. FOR SALE — SHOE REPAIR BUSI-NESS in good town of 1,200. Sale on

GENERAL DRYGOODS STOCK, RATE on the dollar Sydney Smythe, insur-ance agent, Talbot street. Phone. BLACKSMITH SHOP FOR SALE OR rent—Doing a good business. Apply Box 43, Glencoe. 42n

FOR SALE — MILK ROUTE — 175 quarts Good paying route. Must be sold at once. Box 183, Advertiser. 40n FIRST-CLASS LIVERY FOR SALI and good business. Apply Box 141, London Advertiser, for further par-ticulars or apply Box 648, Forest,

MONEY TO LOAN.

PRIVATE AND TRUST MONEY TO loan on farm and city property; low-est rates; terms to suit. T. W. Scan-drett, 98 Dundas street. MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 117 Dominion Savings Building (first floor up).

PRIVATE FUNDS TO LOAN—LOWEST rates, U. A. Buchner, corner Talpot and Carlians. Talbot and Carling.

OSTEOPATHIC PHYSICIANS DR. E. S. DETWILER, GENERAL practice, with special attention to spinal curvature, 477 Colborne, Phone

DRS. MARIE H. HARKINS, REBECCA Harkins—Office and residence, St. George Apartments, Wellington, Phone 1560. Rebecca Harkins, specialist catarrhal deafness.

LEGAL CARDS.

JOHN F. FAULDS, BARRISTER— Money to loan, 59 Dundas street.

Phone 907.

McKILLOP, MURPHY & GUNN—

OAK HALL BUILDING

PURDOM & PURDOM—
—DOMINION SAVINGS BUILDING
First Floor, Corner of Richmond and
King Streets.

King Streets.

JARVIS & VINING, BARRISTERS, etc., 101 Dundas. C. G. Jarvis; Jared Vining, B.A.; Leonard C. Jarvis.

MACPHERSON & PERRIN, BARRISTERS solicitors. IRS, solicitors. Mon binson Hall Chambers. Money to TENNENT & TENNENT, BARRIS-TERS, solicitors, notaries public. Morey to loan. 78 Dundas. D. H. Tennent; Gordon H. Tennent.

PAWNBROKERS WANTED-ANYTHING YOU

DON'T WANT. Clothing, shoes, bicycles, tools-anything. Highest prices paid. Call or phone 5288. Silverman, 211 King street. 74tf-zxv

CONDENSED ADS.

Amusements-Fifteen cents per line each insertion, or two cents per if set solid.

Meetings — When no admission is charged, one cent per word each inserinsertion, 50 cents; each subsequent insertion, 25 cents.
Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one half cent per word. No advertisement less than fifteen cents.

An extra observe of ten cents is made cents; each subsequent

BORN, MARRIED, DIED.

BROCK—At Victoria Hospital, or Thursday, April 12, 1917, to Archibal R. and Lillian May Brock, a daughter

May Brock.
Funeral (private) from the residence of the grandfather, Mr. Henry Legg, 141 Grey street, on Saturday, April 14, at 2:30. Interment at Wood-

COX—In this city, on April 12, 1917, Willis T. S. Cox, aged 66 years. Funeral from the family residence. 746 Waterloo street, on Saturday, April 14, 1917, at 3 p.m. Services at 2:30. In-terment in Woodland Cemetery. 43u LORTTE—At his late residence, 312 Hill street, on Thursday, April 12, 1917. Fred Joseph Lortie, dearly beloved husband of Isabella Lortie, in his 28th year.
Funeral from the above address on Saturday, April 14, 1917, at 3 p.m. Services at 2:30 p.m. Interment in Mount Pleasant Cemetery.

43u

MARSHALL—At the family residence, 279 Horton street, Margaret, widow of the late Hugh Marshall. Funeral private. Please omit flowers.

MITCHELL—In this city, on Wednesday, April 11, 1917, Christina Campbell Mitchell, cousin of the late Dr. McIntyre of Simcoe.
Funeral will leave ber late residence, 303 King street, on Friday, April 13, at 2:30. Services at 2 p.m. Interment in Woodland Cemetery.
Glencoe and St. Thomas papers please copy.

ORGAN—At Victoria Hospital, on April 12, Colin Douglas Morgan, eldest and dearly beloved son of Colin D. and Ruby Morgan, 25 Wharncliffe road.

IEWTON—At his late residence, 5
Wharncliffe road, on Thursday, April
12, 1917, William J. Newton, dearly
beloved son of William and Sarah
Newton, aged 22 years and 6 months.
Funeral from the above address on
Sunday, April 15, at 2:30. Services at
2 o'clock. Interment at Mount Pleasant

MEETINGS

MASS MEETING

Sunday Evening, April 15, 8:15 p.m. J. C. Hockin, ex-mayor of Toronto vill speak on "Protestantism and the REGULAR COMMUNICATION Calestine Shrine, No. 3, W. S. O. J., will be held in the Imperial Bank Chambers this (Friday) evening, April 3. Annie Tulett, W. H. P.; J. R. Staples, scribe.

OTICE TO STATIONARY ENGIN

DERS—Canadian Association of Stationary Engineers are holding an open meeting this evening in the Foresters' Hall, 426 Richmond street, to discuss graded certificates. All interested are invited. D. J. Freedy, president

AN EMERGENCY MEETING of St. John's Lodge, 209a, A., F. and A. M., wil be held in the Masonic Temple, this (Friday) evening at 7:30 o'clock. Second degree will be conferred. Visitors welcome. J. Birnie Smith, W. M.; J. E. Keenleyside, secretary. LONDON COUNCIL, NO. 283, ROYAL Arcanum, meets tonight, 8 o'clock, K. of P. Hall, corner Dundas and Clar-

of P. Han, corner Dandas and char-ence streets. Samuel M. Jepson, sec-retary. P

CHRISTIANS AND NON-CHRISTIANS invited to City Mission any night it week. Tired, discouraged, burdened troubled, perpiexed people invited.
Good singing, helpful addresses, each
night. Come! May27

FOR SALE OF EXCHANGE FOR CITY property, 47-acre farm, 7 miles sout of Brantford; bargain for good sale Apply 490 York. Apply 490 York.

KELLISTERED HORSE, FORMERLY owned by Andy Thompson, or would exchange for young horse, suitable for milk wagon, 983 Hackett street.

MUSICAL INSTRUCTION.

PARNELL MORKIS, C O N C E R T tenor; vocal instructor Alma College, St. Thomas. London studio, 445 Coltenor: vocal instructor Alma College, St. Thomas. London studio, 445 Colborne. Phone.

CHARLES E. WHEELER, F.C.G.O.—
Elementary and advanced tuition, organ, piano, singing, harmony, counterpoint. Studio, 429 Waterioo. Telephone. THOMAS G. SHUTER, TEACHER OF NORA LITTLE, TEACHER OF SING-

ORA LITTLE, TEACHER OF Phone DRS. 1NG-New studio, 261 Dundas. Phone DRS. South JAMES CRESSWELL, TEACHER OF violin, mandolin, band and orchestral violin, mandolin, band and orchestral eases of women. Dr. J. I. Ferguson, specialty, inidren's diseases.

GLADYS ANDRUS, CONCERT PIANDR. SEPTIMUS THOMPSON, PARK IST and accompanist. Pupil of A. D. Jordan. Concert engagements and

GRAYDON & GRAYDON, BARRIS-TERS, Bank British North America, is a school where the best methods and the most successful teachers are emof Music

Z Market Square.

U. A BUCHNER, BARRISTER, SOLICITOR, corner Talbot and Carling, Phone 99. Mone; to loan.

W. G. R. BARTRAM, BARRISTER, notary etc. 59 Dundas street.

CRONYN & BETTS & COLERIDGE—Frederick P. Betts, K.C.; Thomas Coleridge.

J. M. McEVOY, BARRISTER, SOLICITOR, Robinson Hall Chambers, Money to loan.

to loan.

GIBBONS, HARPER & GIBBONSBarristers, etc., Imperial Bank Building. Sir George Gibbons, K.C.; Fred
F. Harper; George S. Gibbons.

T. W. SCANI-ETT, BARRISTER,
solicitor, notary. Money to loan. 93
Dundas street.

GWENDOLYN ANTHISTLE, TEACHER of reading and dramatic art ER of reading and dramatic art. Studio, 264½ I undas street. Concerts

> MISCELLANEOUS. CIRCULAR LETTERS, NOTICES, announcements, etc.; perfect imita-tion typewriting, done on our Flexo-type machines at short notice. The type machines at short notice. The Copy Shop, 3 Dominion Bank Cham-bers. DEBTS DUE MERCHANTS OR

others collected anywhere. No collec-tion, no charge. Rates and references on application. Canadian Bureau of Credits. Dominion Bank Chambers. OSTEOPATHY.

DR. BARKLIE, OSTEOPATH AND chiropractor, electro-therapeutics, etc. Twelfth year drugless methods, 226 Central avenue. Phone 2565. DR. H. V. CATON, GRADUATE OSTEOPATH—Fifteen years practice.
Lady attendant. 645 Richmond street.
Phone 1573.

FEMALE HELP WANTED.

HOUSEKEEPER, AT ONCE; THREE in family, 187 Waterloo. Phone 3915 before six; 4539 after six. OUNG LADY EXPERIENCED IN office work for manufacturing office. Apply, with full particulars and references. Box 203, Advertiser. 44u GIRL WANTED FOR LIGHT HOUSEwork. Good home for right party. Apply 232 Dundas. 44c ply 232 Dundas.

44c

DFFICE WOMAN WANTED — DOUBLE entry and stenography necessary. State experience and wages.
Postoffice Box 450, London, Ont. 43c OOK WANTED AT YOUNG WO-MEN'S Christian Association, St. Thomas, Apply by letter or person. 43u

ILLINERS AND HAT TRIMMERS-Good wages to smart needlewomen. J. R. Shuttleworth & Sons, Limited, 377 Dundas street. VANTED - EXPERIENCED FITTER for ladies' ready-to-wear department. Smallman & Ingram. 42c

FERIN avenue.

TER and planer hands, also rivetters and regars, also toolroom men; long job; big pay. 400 King street.

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100 First-Class Laborers

for building construction; steady work; highest wages; work located at Walker-ville, Wells & Gray, Limited, contractors. See Mr. McFadden at City Hotel, London, Friday or Saturday. 43c.

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FULL-TIME ASSISTANT M. O. H. of London, Canada, stating salary expected, may be sent to MR. S. BAKER, [City Hall, London, Canada, not later than

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window screen, screen doors.

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including buffet, table and chairs; als FOUR ACRES ON SUBURBAN LINE— 5c fare to London; good frame cot-tage, new barn, choice loam; \$3,100. T. A. Faulds, Robinson Hall. 44u

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He can save money, earn money, and
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By Buying Your Auto Tires at J. A. BROWNLEE'S 385-387 TALBOT STREET.

made to order Cha strip. Phone 1504. AUTOMOBILES AND TAXIS

Was born in the township of Nissouri in 1851. He was married to Annie Moore, daughter of the late Samuel Moore, daughter of the late Samuel Moore, electric starter and generator; Ammeter, electric speedometer, costing \$150; electric trouble lamp and cigar lighter, automatic tire pump, shock absorbers, night and day clock, robe and footrail, non-skid tires all around, heavy tourist type, and two extra spare tires on back of car, with covers. Car cost \$3.000, and will be sold at a great sacrifice for \$975. Apply C. McDonald, Iroquois Hotel. 44c
PAIGE TOURING CAR, IN EXCELLENT condition. Tires all good. Owner will sacrifice, as he is purfamely survives. The funeral FOR SALE — 7-PASSENGER CHAL-MERS car, like new, fully equipped with English whipcord slipcovers, electric starter and generator; Am-AIGE TOURING CAR, IN EXCEL-LENT condition. Tires all good. Owner will sacrifice, as he is pur-

HERE'S THE BIGGEST AUTOMO-BILE bargain ever offered. A I Special McLaughlin, run only a miles, full set cord tires, so covers, bumper, clock, tonneau, I radiator and hood-cover. Ser Garage Company, 356 Clarence, Pt SAXON ROADSTER, WITH ELEC TRIC starter, run less than thousan miles; good as new; at great bargain

ORD TOURING CAR, 1915 MODE Excellent condition and low price. McLaughlin Carriage and Car Company, corner Richmond and Bathurst.

WAGONS RENWICK'S TAXI SERVICE- OPEN or closed cars, day or night. Phone 5678.

FIVE AND SEVEN PASSEN.

GER CARS

Laughton's Taxi Service PHONE 5337. BargainSale of USED

Automobiles

SATURDAY, APRIL 14. McLaughlin Carriage Co., Limited

AUCTION SALE Used Automobiles

MARKET SQUARE. WEDDING STATIONERY IN ALL SATURDAY, April 14

Indian Motorcycle

The World's Standard. LIGHTWIN\$235.00 BIG TWIN\$300.00

Bicycle & Motor Sales Co. 425 WELLINGTON. TERMS.

FRUIT GROWERS WANT

Meeting Will Be Held Next Week to Make Arrangements.

on will be called early next week

utes.

It is proposed to have captains for each of the teams to see that the work is well done, and also that the girls are properly looked after.

Miss Harvey stated today that 30 or 40 girls at least will be required for fruit-picking near London. Strawberry-picking will cover a period of three weeks or a month, and following this there will be the raspberry, current, cherry and other crops. Indians who formerly did the fruit-picking are not now available, owing to the fact

not now available, owing to the fact numbers have enlisted for overseas service and the factories have ab-sorbed many of those left. OLD ST. MARYS DISTRICT RESIDENTS PASS AWAY

Dr. Sparks and Joseph Logan, Long In Town and Vicinity, Die.

FULLARTON STREET -MORREN, FOR DRY CLEANING, pressing, repairing, 423 Wellington BROWN & HENSHAW, PRACTICAL s. Quality work brings re-e. 640 Richmond street.

McLEOD & GRAY, REAR ADVER-TISER—First-class livery and board-ing. Bus parties our specialty. Phone 1277. SERVICE STATION. Prest-o-lite storage battery. There a prest-o-lite battery to fit any make

FOR GENUINE PLUMBING REPAIRS phone 5778. S. H. Hammond, 26 Rath-

LONDON BATTERY REPAIR CO. 210 King Street—Next Fire Hall. W. J. Paynter and George Snoddy reprietors. Phone 6151.

CHIROPRACTIC. ACFIE, CHIROPRACTOR-REnes: Office, 4710; residence, 5710.

W. MACFIE, CHIROPRACTOR—
Dominion Savings Building, corner
King and Richmond streets; modern
electricity, X-ray. Phone 4710; residence 5710. KREIGER, CHIROPRACTOR-

olty on nervous diseases. Exam-n, consultation free. Office 495 KILBORNE, UNIVERSAL Office, 321 Queen's avenue. Telephone MARRIAGE LICENSES. MARRIAGE LICENSES ISSUED BY W. G. R. Bartram. 59 Dundas.

MARRIAGE LICENSES ISSUED BY
W. C. Fitzgerald, 110 Dundas street
MARRIAGE LICENSES ISSUED BY
H. J. Childs, druggist, 632 Dundas. SIGNS G L E N BROS., SIGN PAINTERS— Designs and estimates furnished free,
420 Talbot street. Phone 1842.
WAKELING SIGN COMPANY—
Signs, showcards, scene painting.

Signs, showcards, scene painting and pictorial advertising. 296% Dundas street. Phone 2183. ROOFING. SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 351 King street. LATE, GRAVEL AND CEMENT roofer. Paint for iron roofs. Walter Scott, 506 York street.

INSURANCE. G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance. SURVEYORS

F. W. FARNCOMB, CIVIL ENGINEER, Surveyor—Edge Block. Phone 262. DERMATOLOGY. MARINELLA SYSTEM FOR FACE scalp, chiropody. Removal of super fluous hair permanently. Miss Beattle, corner Talbot and Fullarton, Phone 2037

NURSES ROBINSON, MASSAGE, movement, Hydrotherapy Swedish movement nervous cases specialty Phone 1425 MISS CHEETHAM, PRACTICAL nurse, open for engagements. Apply 72 Byron avenue. Mey20.

AUTOMOBILES AND TAXIES USED CARS For Sale (LISTED)

CHALMERS-Model 26.-7-passenger, electric light and starter\$1,200.00 CHALMERS-Model 18.-7-passenger, electric light and starter 700.00 Millinery and Ladies' and Girls' Rain-OVERLAND-Model 79.—5-passenger, electric light and starter\$ 625.00 STUDEBAKER-Model-5-passenger\$ 300.00 CUTTING—5-passenger\$ 175.00 OVERLAND-Commercial 1-ton truck\$ 400.00

> All of the above cars have been thoroughly overhauled and repaired, and are in first-class mechanical and driving condition.

BEEMER & CO., LIMITED 131-133 QUEEN'S AVENUE, LONDON, ONT.

Distributors for Chalmers, Cadillac and Gray-Dort Cars.

Resources of Children's Aid Strained by Large 'Family.'

WHO WANTS LITTLE ONES?

Orphaned and Deserted Children Ready To Be Taken Into Good Homes.

49 WARDS taoin, remfwypetaoinyfwya. There are at the Children's Aid Shelter today, 49 wards of the society, the largest number of children ever in charge since its organization. Six were taken in today. Sixty per cent of the inmates of the shelter are children of widowed mothers unable to support them or the offspring of a father who has described. offspring of a father who has desi

the family

The majority are boys, and of the number several are capable and at the same time available for farm work. Five have been placed in foster homes during the week.

In addition, the society has placed a number of boys in homes on farms, although they were not wards of the society.

At the weekly meeting of foster home committee today it was decided to make arrangements to repair the plumbing that was damaged during the severe

stration there in favor of Agentina joining Brazilian action against Germany. Enthusiastic crowds applauded orators who demanded that the republic support the Allies, the chief of police and other officials taking part in the demonstra-

length with Dr. Muller.

Selzed Ships Useless.

An official inspection of the German ships seized in Brazilian ports shows that important parts of the engines are missing, rendering the vessels practically useless.

Renewed anti-German demonstrations occurred last night. Crowds gathered before the German Club and hooted, after which they proceeded to the legations of Chile and Argentina and cheering the selections of Chile and Argentina and cheering the selections of Chile and Argentina and cheering the selections of the selection of the selection

which have been placed before! not be Getting After Huns.

through either foreign or domestic malls, and a rigorous surveillance of all Germans resident in Brazil; third, the suspension of German newspapers and publications which spread ideas calculated to alarm or confuse the public aided to alarm or confuse the public alarm or confuse th

COL. LEONARD'S PARENTS

Ottawa, April 12.—Official congratulations to Canada upon the storming of Vimy Itidge were received today by the Duke of Devonshire, the governor-general, from Walter Hume Long, secretary of state for the colories. tary of state for the colonies.

"May I offer to the Govern-ment and people of Canada," Mr. Long said, "my heartfelt con-gratulations on the feat of Can-adian troops in the capture of Vimy Ridge.

"It is a glorious and memorable exploit which adds fresh faurels to the Canadian arms."
As acknowledgement, the Duke of Devonshire cabled: "We are all proud of the splen-did achievement and hope that the result will have material ef-fect on the progress of the war."

PINS VICTORIA CROSS ON DEAD HERO'S MOTHER

ARGENTINE PEOPLE

URGING ACTIONIN

FAVOR OF ALLIES

Enthusiastic Crowds at Buenos
Ayres Cheer Entente.

BRAZIL AFTER PLOTTERS

Renewed Anti-German Demonstration at the Capital

of Brazil.

Buenor Ayres, April 13.—A dispatch from Cordoba reports a great demonstration there in favor of Agentha joint ging Brazil.

Can. Scottish, France, to Man. Res., Storneliffe; Major W. R. Russell, Windings, General List, Lord Strathcona's Status of Brazil.

Can. Scottish, France, to Man. Res., Can. Scottish, France, to Man. Res., Shorneliffe; Major W. R. Russell, Windings, General List, Lord Strathcona's Can. Scottish, France, to Man. Res., Can. Scottish, France, to Man. Res., Shorneliffe; Major W. R. Russell, Windings, General List, Lord Strathcona's Can. Scottish, France, to Man. Res., France, attached to the Canadian Military School, Bexhili-on-Sea, to the Can. Sea. Scottish, France, to Man. Res., Shorneliffe; Major W. R. Russell, Windings, General List, Lord Strathcona's Can. Scottish, France, to Man. Res., Shorneliffe; Major W. R. Russell, Windings, General List, Lord Strathcona's Can. Scottish, France, to Man. Res., France, attached to the Can. Scottish, France, to Man. Res., Scottish, France, attached to Major Man. Res., Lieut. Scottish, France, Lieut. Can. Res., West Sandillang, to Col. Mal. Res.,

Ctaff-Sergeant Anstie Must Return to France in June.

THREE OF CHILDREN DIED

Scarlet Fever Claimed Them

in Few Days Last

February.

ed the malady.

TITE ST COMES HOME TO BREVITIES NEW MEDICAL BOARD .- The med

Rio de Janeiro, April 13.—Foreign Minister Loro Muller has cabled the Brazilian minister in Berlin, asking him to urge all Brazilians in Germany to leave the country within twenty-four hours. A decree has been issued withdrawing the exequaturs of the German consuls. The ministers of France, Great Britain and Italy conferred at length with Dr. Muller.

Seized Ships Useless.

Renewed anti-German demonstrations curred last night. Crowds gathered authorized, and will be paid in cas instead of by check, as formerly, ter which they proceeded to the legans of Chile and Argentina and cheerithe ministers of the two sister relibiles. The League of Friends of the likes has approved the following propositions which have been placed before

Mayor Lester Weaver has written to lorenoon.

the hospital trust asking what it costs to endow a ward at local hospital, and he will be informed that \$1,000 would be required. W. M. S. OFFICERS.
THORNDALE, April 12.—The Woman's Missionary Society met on Wednesday afternoon at the home of Mrs.
Stanver. There was a good attendance

Greeks due to the blockale, has been torpedoed and sunk, thus depriving the Greeks of the scant luxuries promised for the Eastertide.

The Germans had been informed officially of the mission of the ship and

nesday afternoon at the home of Mrs. Stanyer. There was a good attendance and the following officers were elected: President, Mrs. J. H. Wheaton: vice-president, Mrs. Geo. Dean; secretary, Mrs. James Angus: treasurer, Mrs. Stanyer; corresponding secretary, Mrs. Squires; delegate to annual convention to be held at Petrolea, Mrs. (Dr.) Armstrong. Miss Stanyer rendered a vocal solo.

Miss Mary Duffin has returned from Dorchester, where she has been assisting in the postoffice during the absence of the postmaster.

FINANCIAL AND COMMERCIAL

THE CITY MARKET

The property of the latents of the l

Chickens, per lb..... 15 to
Poultry, Dressed, Retail.
Chickens, per pair... 2 00 to
Geese, per lb..... 22 to
Poultry, Alive.
19 to Old fowl, per 15... Chickens, per lb...... Ducks, per lb...... Live Stock. Hogs, per cwt....15 50 to 15 75 Fat sows, per cwt...12 00 to 12 00 Small pigs, per pair. 10 00 to 14 00 Butchers' Meats.

LIVE STOCK. Chicago, April 13.—Cattle—Receipts, 2,000; native beeves, \$9 30@13 25; cows and heifers, \$5 75@11; calves, \$9@13 25. Hogs—Receipts, 13,000; market slow; light, \$15 40@16 25; mixed, \$15 65@16 40; heavy, \$15 70@16 45; rough, \$15 70@16 85;

the disarming of the confederan rife societies in Southern cond, the prohibition of corte between German subjects either foreign or domestic a rigorous surveyllerne of domestic a rigorous surveyllerne of colors. The duty.

duty.

CHINESE IN DIVISION COURT.—
Among several cases heard at the first condition of corte between German subjects either foreign or domestic a rigorous surveyllerne of colors.

A. S. C., arrived in London early this morning, and is now at his home, 386 action to recover money only a surveyllerne of this children from scarlet fever last February, Staff-Sergt. F. A. Anstie, A. S. C., arrived in London early this morning, and is now at his home, 386 action to recover money only a surveyllerne of this children from scarlet fever last February, Staff-Sergt. F. A. Anstie, A. S. C., arrived in London early this morning, and is now at his home, 386 action to recover money only a surveyllerne of this children from scarlet fever last February, Staff-Sergt. F. A. Anstie, A. S. C., arrived in London early this condition of cortex for the prohibition of cortex

Athens, Via London, April 13.—The Greek steamer Nestos, with a cargo of wheat for the relief of the suffering Greeks due to the blockare, has been supply the complete the com

ease he returned home, but the case proved to be an exceptional one, and his little brothers and sisters also contract.

Do. medium Feeders, 900 to 1,000 lbs. Do. med. 700 to 800 lbs. Stockers, 700 to 900 lbs. Do. medium Do. medium

OF INTEREST TO THE FARMER

Odd Amounts

5%

PER ANNUM.

if left for any term from one to

The

Huron & Erie

Mortgage Corporation

Chartered 1864.

Market Branch 4-5 Market Square, London.

WALTER T. WESTBY, Manager

BATHURST, LONDON, ONT.

such as \$320.51, may be invested in the Huron & Erie Debenture Department to earn interest, payable half-yearly, at the rate of

GRAIN.

Chicago, April 13.— Considerable weakness developed in the wheat market today, owing to assertions that high prices had more than discounted damage to the new crop. Brisk demand for cash wheat continued from seaboard and milling interests, and gave the May option relative firmness as compared with later deliveries. Speculative trade was rather light.

was rather light.

Opening quotations, which ranged from 14c off to 2c advance, with May at \$218@219½, and July at \$188@. 88%, were followed by some upturns, but then a material setback all around. CHICAGO GRAIN MARKET.

138½ 133½ 136½ 135 135¾ 131¼ 133½ 133 131¾ 128 129½ 129¼ 64% 65% 63% 63% 51% 56%CHICAGO PROVISION MARKET.

[Reported by Thomson & McKinnon Winnipeg, April 13. Oats—
May ... 685% 691% 681% 681% 687%
July ... 665% 671% 661% 663% 667%
Oct. ... 577% 60
Flax—
May ... 282 282 282 282 282 285

| Montreal, April 12.—Cheese quiet and steady. | Cheese—Finest westerns. 24@24\%ct. |

The Men Who Appreciate Life Insurance Are Those Who Have It and Those Who Cannot Get It---

Interest is computed from the Inquiries addressed to the Comlay your check is mailed or handed pany regarding contracts will receive prompt attention. Policies issued to meet every conceivable

> The Northern Life Assurance Co. of Canada

Head Office: London, Ont.

[Special to The Advertiser.] Toronto, April 13.—Morning pex, 2000 at 8; Boston Creek, , 100 at 91; Davidson, 100 at 76;

Sheet Music Sale

2 for 25c CLASSICAL

SACRED AND OPERATIC MUSIC,

33c; ⁵ \$1.50 **MASON & RISCH**

LIMITED

248 DUNDAS

CREAM FARMERS WANTED

who use the Small Want Advertisements in The Advertiser Highest prices paid for butterfat. Write or phone us for par-ticulars with regard to shipping. Agents wanted in good farming localities. know how easy it is to sell their horses, cattle, hay, etc., or to secure competent farm help. FIFTEEN words one day Silverwoods, Ltd. for fifteen cents. Three days for thirty cents.

to pressure at midday, with substantial recessions in the motor group. Bonds were irregular.

1:30 p.m.—Oils extended their gains in the afternoon, Texas Company advancing almost 7 points, with 1½ to 2½ for Sinclair and Mexican Petroleums. Rails and United States Steel made pairtial recoveries, but heaviness in motors continued.

Bailey

Beaver

Buffalo

Chambers-Ferland

Crown Reserve
Foster

Gifford

Great Northern

Hargraves
Hudson Bay

Kerr Lake MONEY. London, April 13.—Bar silver, 36 9-16d

Money, 3½ per cent.

Discount rates—Short bills, 4½ per seneca-Super cent; discount rates, 4½@4% per cent.

Silver Leaf Paris, April 13.—Prices were steady on the bourse today. Three per cent rentes, 61 francs 85 centimes for cash: exchange on London, 27 francs 21½ cen-times.

New York, April 13.—Bar silver, 73%c

Atchison, com. Baltimore & Ohio ... Canadian Pacific ...

Kansas & Texas.....

MONTREAL STOCK EXCHANGE. Civic Investment, 42 at 80¾; Shawinlgan, 100 at 124; Toronto Ralls, 10 at 84½; Brompton. 10 at 54; Canadian Car, 60 at 30; do., pfd.. 15 at 71; Cement, 15 at 64; General Electric, 45 at 111½; Canada Locomotive, 50 at 63½ to 63; Dominion Steel, 115 at 64 to 63¾; Scotia, 10 at 97½; Sherwin-Williams, 11 at 59.

BETHIN PROM SEASIO

No. Purties Versel Concerning Death

Mr. and Mrs. P. St. London of the Control of the Contr

Liverpool, April 13.—Cotton—Futures closed steady; April 13.—Cotton—Futures closed steady; April 12.63d; April and May, 12.58d; May and June, 12.52d; June and July, 12.45d; July and August, 12.39d; August and September, 12.23d; September and October, 11.97d; October and November and December, 11.81d; December and January, 11.79d; January and February, 11.79d; February and March, 11.76d; March and April, 11.75d; April and May, 11.75d.

NEW YORK COTTON EXCHANGE [Reported by Thomson & McKinnon.] New York, April 13.

The Scason's Choicest **CUT FLOWERS DICKS**

The Quality Flower Shop.
235 DUNDAS ST. PHONE 1297 Timber Wanted

D. H. GILLIES & SON ADELAIDE AND BATHURST STS. COMMANDS CYCLISTS .- Lieut, Ed. ward Baty (29th Light Horse) of Casward Baty (19th light those) of unlites Military District No 1, has been appointed to command Cyclist Platoon, M. D. No. 1, which has been transferred to M. D. No. 2, Toronto, and Lieut. C. H. Atkinson has been authorized to re-

Members Toronto Stock Exchange INVESTMENTS

Cronyn Bullding, 71 Bay St., Toronto

SPECIAL SALE

mills, Gasoline Engines, Grain Grinders and Cream Separators at reduced

Stock of Goods Composed as Follows:

One 8-H.P. Gasoline Engine. One 4-H.P. Gasoline Engine. Two 5-H.P. Gasoline L. gines. Three 2-H.P. Gasoline Engines.

Stocks

Bonds

ruit a new plateon of Cyclists in this

Eight 500-pound Cream Separators. One 350-pound Cream Separator, Seven Windmills and Towers. Eight 6-inch Grain Grinders, One 4-Inch Grain Grinder

If you are contemplating buying anything of the above list in the near future, it will pay you to see us on Saturday, April 14; also Thursdays and Saturdays until disposed of, at 93 King street. The above goods must be

S. P. POWELL, Sales Manager. T. H. CARTER, Proprietor. BOSTON NEW YORK OTTAWA BUFFALO DETROIT MONTREAL

Important factor. Write us for advice before making a purchase MARK HARRIS & CO

in making an investment the selection of the security is the most

(Members Standard Stock and Mining Exchange.) BROKERS Head Office: Standard Bank Bullding, Toronto.

ROYAL BANK BUILDING, LONDON, ONT. PHONE Write for copy "Canadian Mining News.

Ground Floor.
Royal Bank Blds. Thomson & McKinnon
Phone 213 **BROKERS**

MEMBERS New York Stock Exchange. New York Cotton Exchange. Chicago Stock Exchange. Chicago Board of Trade.

Grain Cotton

The Dominion Savings

and Investment Society

Dominion Savings Building, London, Ontario. CAPITAL, PAID UP\$934,821.91 RESERVE FUND\$250,000.00

Highest rates paid on deposits and debentures.

T. H. PURDOM, K.C., President.

NATHANIEL MILLS,

Manager.

Direct Wires New York, Chicago, Toronto, Winnipeg.

For Friday and Saturday NAVEL ORANGES 30 Cents a Dozen

Two packages extra fancy Seede Two packages extra fancy Seeded Raisins for 25c.
Extra special. While they last, 2 pounds Lima Beans for 25c.
Choice White Beans, 15c.
We have a few of those extra choice Grapefruit left at 3 for 25c.
We also have a few Pineapple Oranges left.
We will have our usual supply of Fresh Vegetables. GIVE US A CALL.

Corner Richmond and Albert Sts. Phone 3279.

Anthracite Coal

J. ANDERSON Phone 1391.

pairs of Men's Pants Canada's best make, good fiting, best materials.

Values	to	\$2.75	at	.\$2.25
alues	to	\$4.00	at	.\$2.65
Values	to	\$5.00	at	.\$3.65
Jalues	to	\$6.50	at	\$4.69

MEN'S SUITS

Fine Blue Serges, regular \$21.00 value, for.....\$15.00 Tweeds and Worsteds, regular \$15.00 value, for....\$9.95

Giant Clothing House

The Big West-End Men's Store under the Big Arrow Sign. DUNDAS STREET.



Now Is the Time of Spring Weddings

A suitable suggestion for a gift for the bride: Give her a gift that she will always appreciate and admire. Diamond and Platinum-Set

Lavalliers, in the newest designs. Prices ranging from \$25.00 to \$500.00 Solid 10k and 14k Necklets and Pendants, set with pearls

stones \$4.00 up Solid 14k Pendants, with combination of yellow and white gold, set with pearls and diamonds\$25.00

and combinations of precious

Also see our Pendants in green, solid gold, set with pearls. At\$10.00

C. H. WARD & CO.

Diamond Merchants and Jewelers.





We have a new metal Daily Date Stamp that is the neatest type you ever saw. Self-inking, saving time, and unbreakable, Phone 150, and we will send it on



BROWN OPTICAL COMPANY, LONDON EYES EXAMINED

NO DRUGS USED QUALITY GLASSES

GROUND AND FIFTED AT MODERATE COST 223 DUNDAS ST. Phone 1877

SPECIALS

Seeded Raisins, two packages... 25c Macaroni, per package...... 10c Macaroni, per package......1 Bable Corn (Monarch Brand), Our usual supply of Fresh Vegetables for Saturday.

> Phones 1024 and 3323. HARRY RANAHAN 515 RICHMOND STREET.

"THE POTATO SPECIAL." [Brantford Expositor.]
nerican railroad is going to run ato Special" to encourage the grow of potatoes along its route and to ig of potatoes along its route and to vive impectus to potato cultivation generally. This "Potato Special" is to be a emonstration and information bureau in wheels, and will dispense advice as to sed selection, planting, spraying, harsesting and marketing of the tuber hich has made the Irish famous. Why ot as "Potato Special" on our Canadian bads?

PIANOS TO RENT.

If you are thinking of renting a piano or the summer months, or, in fact, any ime, it would be well to see the rental ianos of Ye Olde Firme of Heintzman to Co., Limited, Heintzman Hall, 242 bundas street. They are splendid intruments on attractive terms. OPENS NEW STORE. OPENS NEW STORE.

One of the finest shoe stores in Western Ontario is throwing open its doors to the public of London and district Saturday morning at 131 Dundas street, with a market entrance as well. The store is all finished in white, is large and airy, and a credit to the retail interests of London. It will be conducted by the Knechtel Company, who have had a store in London for some time, opposite the Majestic Theatre, and will be known as the Peoples Shoe Store.

UALITY It's a Beauty! LikeOranges?



A black kid vamp, with high-cut, white buck, lace top, and black collar. Louis heel, welt sole. An al-together dependable shoe,

A sure shoe for wear. A price that's in keeping with quality and class. See this shoe in our Dundas PRICE \$10.00.

The Two-In-One Shoe Store COOK'S DUNDAS AND RICHMOND STS.

SHOULDER 20c

With pocket for dressing

17c lb.

Z5c lb.

Choice

Chuck

Roasts

Choice

Juicy

Rump

Brisket

Phone 1119

WILSON'S

Phone 1120

Get Here Early! Bring Your Baskets

HERE'S A RECORD-BREAKING SATURDAY MEAT SALE AT THE SANITARY ARCADE MEAT MARKET

Before you read these prices get this fixed deep down in your mind, that all this MEAT is A1 quality Ingersoll products. Every slice Government inspected and sold under the most sanitary conditions.

RUSH SPECIALS

STEAK 25C

Extra choice and tender Boneless an

Boil Special Choice

Roasts. HALIBUT STEAK, 20c LB

Sliced. Only a limited quantity. Only Ingersoll Meats Sold at This Store. The Acme of Quality.

ASK YOUR BUTCHER

To show you the Government stamp on his meat. It's your only sure protection of purity and quality. Why take chances when it costs no more to buy Government Inspected Meat. The Canadian Government certifies to the purity and cleanliness of all meat sold at this store. Mrs. Housewife, be particular, make sure your family

WILSON'S Arcade Meat Market RICHMOND STREET.

Get Some of These Friday or Saturday

Delicious, good size Oranges that will please. They are a healthful food. Eat some every day. This size regularly sells for 40c.

Friday and Saturday

RICHELIEU GOODS THEY ARE BETTER.

The Richelieu Brand of Pre-erved, Pickled and Canned Fruits and Vegetables is one of the finest procurable. Nothing but the purest of ingredients and quality goods are used. Buy them and try them. We believe they will give best satisfaction.

CHOICE OLIVES

We have one of the finest selections in Western Ontario. Ask for 10c to \$1.25 per bottle. CREAMED CHICKEN

A La King PURITY CROSS CREAMED CHICKEN, A LA KING, is an ap-

petizing and delicious delicacy. Made with skill and care in a model kitchen, and from only the finest ngredients. Ready to serve on toast or patty shells. Try it. Pure Jams and Jellies

We invite you to see our window display of Jams and Jellies. We have them in glass jars or tins. The prices vary. We are sure to have what you want.

BUY CHEESE HERE Our Cheese Department is one

PHONE Have you enjoyed the lessened labor of ORDERS phone orders? Phone early. Two phones.

25c A WEEK.

Who would not have music in their ome for 25 cents a week? Mason & isch, Limited, have several used orans ranging in price from \$25 to \$55, hich they are willing to sell on terms

Champion Bed Bug Killer SURE-SAFE-ECONOMICAL 25c per large syringe-topped can. TAYLOR'S 6 CUT-RATE DRUG STORES

It's a Fact

Our Saturday Specials are getting very popular. SATURDAY CANDY SPECIAL.

BUTTERMINTS

A mellow, luscious, minty cream covered with thin brittle butterscotch. Saturday

23c pound

Cake Department

TUTTI FRUTTE BAR A light cake with French fruits through it.

15c each

Peters 2 Shops

N. M. WEGNER.

\$8,000 WORTH OF BARGAINS

During this REORGANIZATION SALE our stock of Men's Clothing, Furnishings, Hats and Caps MUST be reduced by \$8,000.00. The following prices will not last forever. Come when the buying is easy. Shrewd customers are taking advantage of this remarkable sale.

MEN'S FINE SHIRTS

C. P. D. WEGNER.

Up to \$1.50 values, stiff cuffs, Crescent, Arrow and W., G. & R. brands. Reorganization price \$1.00 Regular \$1.00 Shirts, sizes 14 to 16. Reorganization price 45c

UNDERWEAR

All Spring and Summer Underwear at a saving of 15c to 25c a garment.

SOCKS. 200 dozen, light and heavy weight. Regular 35c values. Reorganization price 4 for \$1

PARAMATTA RAINCOATS. Regular \$15.00 values. Re

organization price\$9.95 Regular \$10.00 values. Reorganization price\$5.95

1,500 PAIRS MEN'S PANTS. Values up to \$2.75. Reorganization price\$2.25 Values up to \$4.00. Reorganization price\$2.65 Values up to \$5.00. Reor-

ganization price\$3.65

Values up to \$6.50. Reor-

ganization price\$4.69

"The Heart of London."

371 Talbot Street,

Opp. Market.

Extra Special

Blue Serge Suits, guaranteed color, in all sizes. Regular \$21.00 to \$25.00. Reorganization price \$15.00

Overall Special

25 dozen Leather Label Overalls, union made, blue and white stripe. Regular \$1.75, for \$1.50

MEN'S SUITS.

150 Suits, worsteds, tweeds. Up to \$15 value. Reorganization price \$9.95

NECKWEAR.

If you need a real good necktie now is the time to

Regular \$1.00 value. Reorganization price75c Regular 75c value. Reorganization price .. 2 for \$1.00 Regular 50c value. Reorganization price .. 3 for \$1.00

SUSPENDERS. 25 dozen, including the 'Duplex.'' Regular 35c value. Reorganization price25c \$1.00 and \$1.25.

HATS! HATS!! HATS!!! Regular \$3.50 values. Reor-

ganization price \$2.50 Regular \$3.00 values. Reorganization price\$2.00 Regular \$2.50 values. Reorganization price\$1.75 Regular \$2.00 values. Reorganization price\$1.50 Several dozen travelers' samples, some worth up to \$2.00, for\$1.00

500 DOZEN OVERALLS

Walker's Railroad Overalls. Regular \$1.75. Reorganization price\$1.50 Railroad Signal Overalls. Regular \$1.75. Reorganization price \$1.25 Great Mogul Overalls, Regular \$1.50. Reorganization price \$1.25 Wegner's J. M. D. Overalls. Regular \$1.25. Reorganization

MEN'S WORK SHIRTS. 300 dozen at Wegner's low

price \$1.00

Open Every Evening. Danish Language Spoken Here.

prices, 50c, 65c, 75c, 85c,

Buy Your Spring Necessities

PURDOM HARDWARE THE

Poultry Netting.

12x2 ... \$1.65

18x2 ... \$2.40

24x2 ... \$3.00 30x2 ... \$3.60

36x2 ... \$4.25 42x2 ... \$5.00 48x2 ... \$5.60

60x2 .. \$7.00

Roll. Yard.

18c

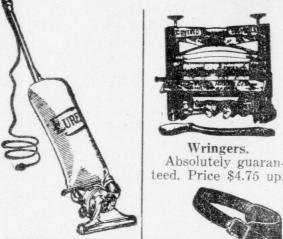
THE CHI-NAMEL STORE PROMPT ATTENTION

LOWE BROS.' PAINT AGENTS QUICK DELIVERY

All made of nice

and durable, 75c up Trowels, 15c up.

clean wood, strong



EUREKA VACUUM CLEANERS. We are sole agents

for this wonderful Electric Vacuum Cleaner. Price \$42.50. Attachments, \$7.00. To Rent—\$2 a day. Price \$2.50 pair.

GARDEN BARROWS.

Boys' size, \$1.50 up.

Men's size, \$4.00 up.

Roller Skates. Solid steel wheel.

Wringers.

Absolutely guaran-



PERFECTION OIL STOVES. 2-burner \$11.00



Garden Tools. Rakes. 30c each

Hoes, 30c each up.

Spading Forks,

Spades, \$1.00 each

\$1.20 each up.

BISSELL VACUUM CLEANER. The hand-vacuum with a repu-

tation, Price, \$7.50, \$9.50, \$11.50.

The Purdom Hardware Company

3-burner \$15.00 4-burner \$18.00

124 DUNDAS STREET-123 CARLING STREET.

ALL NEXT WEEK AT Purdom's Hardware

EXPERT LADY DEMONSTRATOR FROM FACTORY IN CHARGE.



Chi-Namel Grain. ing System

Knock all you want to! Goodbye, carpets, brooms and dust! The Chi-Namel Graining System will soon put insanitary, dust-laden carpets out of business, no matter how bad the floor under your carpets may be. The Chi-Namel demonstrator. who is an expert from the factory, will be at our store all next week, and information desired will be gladly given.



THIS FULL SIZE CAN FREE Will you accept one of our regular 25c cans of Chi-Namel FREE, and test its easy application, beauty and brilliancy on your furniture, floors and woodwork,



You will find it takes more than a hammer-blow to make a Chi-Namel floor flake, chip or powder. We have pieces of wood at our store finished with Chi-Namel Varnish. Come in and try the hammer on them.

Come in

and

Learn

How

to

Grain

Pleasure to Explain

Its

Merits

THIS COUPON

is good for one 25c can of Chi-Namel Varnish upon the purchase of one new 15c Brush (merely to insure a fair trial), during our Chi-Namel Dem-

DON'T OVERLOOK THIS BIG DEMONSTRATION

and get this 25c can of Varnish and a 15c Brush, all for 15c.

The Purdom Hardware Company