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Constantinople, the Grand Prize of Europe-"World's Greatest City If Barbarians Are Banished"


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## Suicides on Acount of Fi- nancial and Family Troubles

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SOWS BENTIFLL, LONG, HENYY HARIS,
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10 System Contemplated-W
Ask Voters to Decide.

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## W

 man who owns a factory just like the one you intend to build?You'd ask him how it was designed, what it cost, what materials he Yused, why he used them, how satisfied he has been with his investment-you'd probably fire questions at him for an hour.
-and then you'd want to see the building itself.

You might travel a thousand miles to meet that man and then find him too busy
But you can get all he knows without moving from the chair you're sitingi
Turn to your stenographer and dictate a note requesting a free copy of
"Factories and Warehouses of Concrete"


## Insist on

## Four Crown Scotch

and add one more good thing to the list which makes for your health, enjoyment and happiness.
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and


THE STANDARD, THCRSSDAY, OCTOBER 17, ry12
and



