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**ADVERTISING RATES:**  
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# The Guardian

**SUBSCRIPTION RATES:**  
 \$1.00 per year to any part of Nfld. (post free). To Canada, U.S.A. and Great Britain \$1.50.

VOL. 18, NO. 43 To UNITED STATES AND CANADA \$1.50 A YEAR. BAY ROBERTS, Nfld., FRIDAY, FEBRUARY 6, 1925 \$1.00 A YEAR, IN ADVANCE. PRICE: TWO CENTS



**By Royal Warrant  
 To His Majesty King George Vth.  
 The Ogilvie Flour Mills Co. Ltd.  
 Millers of**

**WINDSOR PATENT**  
*"Canada Best Flour"*

**IF you PAINT this Fall For Sale!**  
 You will Save repairs  
 Next Spring.  
 Specify  
**"MATCHLESS" BOOTS,**  
 The PAINT of  
 QUALITY.

**Jas. G. Baggs**  
 CONTRACTOR AND  
 BUILDER  
 Manufacturer of Doors, Sashes  
 Turnings and all inside  
 finishings.  
 Upholstering and Furniture Mak-  
 ing and Repairing.  
 Undertaking a Specialty.  
 Cash and Goods always on  
 hand.  
 3200 Water St., Bay Roberts

**W. T. & E.  
 Bowering**  
 CONTRACTORS AND  
 BUILDERS  
 BOAT BUILDING A  
 SPECIALTY.  
 Bay Roberts W.

**The Gracian  
 House**  
 Mrs. Yetman, Proprietress  
 Cochrane St., Opp. St. Paul's  
 Church, Harbor Grace.  
 Transient Boarders accommo-  
 dated at moderate rates.

**NOTICE.**  
**N. F. POSTAL  
 TELEGRAPHS.**  
 Commencing January 2nd,  
 1925, all N. F. Postal Tele-  
 graph Offices will close at 6  
 p.m. during the Winter months.  
**GEO. J. VEITCH,**  
 Acting Superintendent.

**For Sale!**  
 A Limited Num-  
 ber  
 of Spotted  
 Islands  
**SKIN  
 BOOTS,**  
 Selling Cheap.  
**W. H. GREENLAND,**  
 COLEY'S POINT.

**R. AUGUSTUS PARSONS, B.C.L.**  
 SOLICITOR, etc.  
 Bank of Montreal Building  
 ST. JOHN'S  
 Phone 470. P.O. Box 1240.

**For Sale**  
 Business premises and Dwelling now  
 occupied by Mrs. Jas. O'Neill. Situated  
 at the corner of Cross Road and  
 Water St. opposite Public Wharf.  
 Splendid business stand. Apply to  
 Mrs. Jas. O'Neill, Bay Roberts.  
 nov.15,14.

**The Imperial  
 Hotel**  
 Mrs. Strong, Proprietress  
 389 Water St. West  
 Near Knowling's West End Store  
 Transient and Permanent  
 Boarders accommodated.  
 Rates reasonable.

**F. GORDON BRADLEY, LL.B.**  
 Barrister-at-Law, Solicitor, etc.  
 REMOUF BUILDING,  
 Dalwood Street,  
 ST. JOHN'S.  
 P. O. BOX 1240.

**C. L. B. Notes.**

We regret to chronicle this week  
 the cable news of the death of our  
 Governor and Commandant, Field  
 Marshal Lord Grenfell, P.C., G.C.B.,  
 G.C.M.G. Lord Grenfell was a pil-  
 lar of strength to the Church Lads'  
 Brigade, and the Brigade in Nfld.  
 and throughout the whole Empire  
 expresses regret at his passing.

Headquarters Staff place on record  
 the valuable services of Sergt. C.  
 Keats, the Captain of the Gymnasium  
 who is making extraordinary good  
 progress with the lads taking their  
 gymnasium courses. Sergt. C. Keats  
 is Chief Gymnasium Instructor and  
 has another good aid, Assistant In-  
 structor Parsons, who is a specialist  
 in vaulting horse exercises. All the  
 Instructors are doing great team  
 work.

The annual general meeting of the  
 C. L. B. Athletic Association takes  
 place next Tuesday. The annual re-  
 port and accounts will be submitted.  
 Every W.O. and N.C.O. is especially  
 requested by the President to be  
 present. The 1925 programme will  
 be discussed. Every member is ex-  
 pected to do his duty by being in at-  
 tendance.

Pres. J. Udle and H. Morgan are  
 transferred to the Bugle Band. Lance  
 Corporals Ted Pitcher and Cranford  
 are transferred for the special duty  
 of training recruits. Retiring Cor-  
 porals Baker and Badcock are now  
 posted to Companies. Eighteen new  
 recruits were sworn in by the Batal-  
 ion Chaplain at Tuesday's parade.  
 We congratulate these lads on pass-  
 ing their final exams as recruits, and  
 on being posted to their new units.

with permission to wear the uni-  
 form. See, lads, that you always re-  
 spect and maintain the motto, "Fight  
 the Good Fight."

**HOUSE OF ASSEMBLY TO  
 OPEN.**

A proclamation has been issued by  
 His Excellency the Governor, in the  
 Royal Gazette of Feb. 3rd, summon-  
 ing the General Assembly to meet  
 on Wednesday, February 18th, for  
 the despatch of business.

**BORN.**  
 On December 31st, Mr. and Mrs.  
 Robert Geddes, Florence, C.B., N.S.,  
 a daughter.

**J. Jardine & Son**

**In Stock**  
 Granulated Sugar,  
 Icing Sugar,  
 Tea,  
 Whitehouse Coffee,  
 Fry's Cocoa,  
 Osler's Cocoa,  
 Baker's Chocolate,  
 Corn Flakes,  
 Cream of Wheat,  
 Table Butter,  
 Bologna Sausage,  
 Pork Sausages,  
 Bacon,  
 Hartley's Marmalade,  
 Fancy and Plain Biscuits,  
 Dates,  
 Prunes,  
 Pickles,  
 Pet Milk,  
 Tinned Fruits,  
 Onions,  
 Apples,  
 Oranges,  
 Lime Juice,  
 Syrups,  
 Table Jellies,  
 Jello,  
 Gelatine,  
 Lux,  
 Princess Soap Flakes,  
 Palm Olive Soap,  
 Shelled Almonds,  
 Shelled Walnuts,  
 Deo. Cocoanut,  
 etc. etc.

**J. JARDINE & SON.**  
 Bay Roberts.

**Newfoundland  
 Gaining Promin-  
 ence**

We acknowledge, with thanks  
 from a subscriber, a copy of the Mon-  
 treal Standard. In the Artgravure  
 section there are three excellent pic-  
 tures which appeal to those interest-  
 ed in the development of Newfound-  
 land. The first is a splendid view of  
 Corner Brook, taken from a neigh-  
 boring hillside. In the foreground  
 the piers, buildings and sheds are to  
 be seen. Two large steamers are an-  
 chored at the pier. The second pic-  
 ture shows seven typical houses un-  
 der construction. Each one is de-  
 tached and are very modern in con-  
 struction. A board sidewalk runs in  
 front of the houses and, in time, we  
 have no doubt that Corner Brook  
 will have some of the most charming  
 residences in the country. Next  
 summer it is expected that the man-  
 agers of the companies which will be  
 operating permanently at Corner  
 Brook will have their own houses  
 built and also many others who plan  
 to make their home at that place.  
 The third picture is that of the Glyn-  
 mill Inn, which has won the name of  
 being one of the finest hotels this  
 side of Montreal. Its beautiful lo-  
 cation and up-to-date construction  
 throughout will tend to make it the  
 rendezvous of many travellers and  
 sportsmen.

On the whole, the three pictures  
 show that more than ever before  
 Newfoundland is fast gaining a place  
 of popularity and prominence in the  
 eyes of the world. These pictures  
 will be seen for the first time by  
 thousands, who have pictured New-  
 foundland as nothing more than a  
 land of ice and snow. The beauti-  
 ful river, magnificent trees and pic-  
 turesque scenery which will place  
 Newfoundland in her true  
 place.

**Everybody's Going  
 to see  
 "The Minister's  
 Bride"  
 in  
 Snowden Hall  
 on  
 Wednesday Night,  
 February, 18th.**  
 Tickets may be procured from  
 any of the performers.

**In Radio Circles**

Excellent programmes have been  
 received during the past week by  
 those having outfits in this town. On  
 Tuesday evening a special pro-  
 gramme was broadcasted from sta-  
 tion CNRA, Canadian National Rail-  
 ways at Moncton, N.B., Canada.  
 Other programmes have been re-  
 ceived from Miami, Florida, Schen-  
 ectady, Connecticut, Boston, etc., on  
 the radio at the home of Mr. Wm.  
 Dawe.

A novel idea was introduced re-  
 cently at the home of Mr. Wm. Dawe  
 here where a few friends were  
 "listening in" to a service being  
 broadcasted from Wesley Church at  
 St. John's. After an excellent ser-  
 mon by Rev. J. G. Joyce, the Offer-  
 tory was being played while the of-  
 fering was taken. A young lady  
 among the company, seized by a gen-  
 erous impulse, passed the plate and  
 received an offering from those ga-  
 thered to hear the service. In due  
 time the money was forwarded to  
 St. John's and a note of appreciation  
 was received from Rev. Joyce.

The Hockey matches are also held  
 from time to time and are very in-  
 teresting to those not privileged to  
 see the games.

Mr. Augustus Dawe, after spend-  
 ing a few days in St. John's, return-  
 ed by Thursday's train.

**Just Landed**  
 PER "S. S. AGOA"  
**1500 TONS**

**North Sydney**  
 SCREENED  
**COAL**  
 Avalon Coal Co.  
 LIMITED  
 BAY ROBERTS

**For Sale**  
 A CARRIAGE HARNESS and  
 BOXED-IN SADDLE.  
 Apply to  
 D. G. FRASER.

**Musical  
 Entertainment**

A very unique and interesting  
 musical entertainment was given by  
 Commandant T. Urquhart, in the S.  
 A. Citadel on Wednesday night, Feb-  
 ruary 4th. The chair was occupied  
 by Comm. Cole, S.A. A large and  
 representative audience attended,  
 some of whom were so delighted  
 with the musical treat the Command-  
 ant gave last year that they came  
 again, others heard and enjoyed the  
 music for the first time.

Selections were rendered on the  
 following instruments,—violin, gui-  
 tar, mandolin, banjo and mouth-or-  
 gan, sleigh bells, musical wash-  
 board, teapot and tea kettle, harmo-  
 nious spelling match, hand bells and  
 musical saw. Vocal duets were also  
 rendered by Comm. Urquhart and  
 Cadet Driscoll. The latter, who is  
 Bandmaster of No. 1 Corps Band, at  
 St. John's, gave several cornet solos,  
 which were heartily enjoyed.

Similar entertainments were held  
 in the College Hall, Carbonear, on  
 Monday night and in the S.A. Citad-  
 el at Hr. Grace, on Tuesday night.

Large and appreciative audiences  
 were present at all places visited  
 and at the close of the entertain-  
 ments, those who have heard the  
 Commandant are always eager to  
 give him a hearty welcome back, but  
 it is to be regretted that this may be  
 the last visit of the Commandant be-  
 cause of a transference to Canada of  
 the United States during the com-  
 ing summer.

**The Ladies' Auxiliary of the  
 C. L. B.**

**Sale of Work**  
 Feb. 23rd. and 24th.  
 Particulars by poster.

**NEWFOUNDLAND  
 POSTAL TELEGRAPHS**  
**NOTICE.**

A Postal Telegraph Office has  
 been opened at Spruce Brook,  
 Tariff same as all other N.P.T.  
 Offices.  
**GEO. J. VEITCH,**  
 Acting Superintendent.

We thank all our Customers  
 and Friends for their patronage  
 in the past and wish one and  
 all a Bright and Prosperous  
 New Year. Our Motto for 1925  
 is to give service such as will  
 afford every customer pleasure  
 to spend their cash where  
 quality and prices are right.

**The Bargain Store,**  
 Bay Roberts West.  
 Ed. J. French.

### Monuments - Headstones

If you want a first-class Headstone or Monument, send to

## Chislett's Marble Works

We carry the LARGEST STOCK and BEST FINISHED WORK in the City.

**Entire Satisfaction Guaranteed**  
Our Carving and Restoring pleases everyone. We are now Booking orders for

**Spring Delivery.**

DESIGNS and PHOTOS of our own work sent everywhere FREE.

Write to

## Chislett's Marble Works

206 Water Street, ST. JOHN'S P. O. Box 85.

### Newfoundland Government Postal Telegraphs and Cable Service

Covers the whole of Newfoundland with Telegraph and Telephone Service.

Has Wireless connection with Shipping, via Cape Race, Fogo and Labrador, via Battle Harbor.

Gives quick service to Canada and the United States, and all benefits of reduced low rates for night messages. Direct service to Great Britain at rates as low as 6 cents a word.

Messages go to Newfoundland Revenue, and the business is handled by officials sworn to secrecy.

DAVID STOTT,  
Superintendent  
G. W. LeMESSURIER  
Deputy Min. Posts & Telegraph

April 19, 25



**ROTHWELL & BOWRING LIMITED**  
DISTRIBUTORS.

### NEWFOUNDLAND GOVERNMENT RAILWAY

**Operating:**

Train Service,  
Coastal Steamers,  
Dock Yard,  
Express Service,

Travel and Ship Your Freight  
via Your Own Transportation  
System.

### Nfld. Government Railway

## Grocers' Headquarters!

We are Sole Agents for Newfoundland for

**Champion Soap-British Manufacture**

Rainbow Tea-55's and 20's.  
Primrose Tea-55's and 20's.  
Purity Baking Powder-1's,  
Halves, Quarters, and 3 oz.

Prices cheerfully furnished on Request.

**GEORGE NEAL Limited**

### THE THINKERS.

The world cannot get along without its thinkers. Noise and bustle, toil and machinery, have their place in our civilization, but quiet thinking means more than all. The world is enthralled with its space and time devouring inventions, and America and Europe are eager to hear what each other has to say; and what with telephones and radio, and all the multitudinous noises of the great city men may imagine that the thinker has been crowded off the map; but they are greatly mistaken. The world may ever sit at the feet of its thinkers to learn what it needs to know; and the great thinkers will map out the path which the world's multitudes must tread.

### SATAN'S TRICK MIRROR.

In the shop of a Philadelphia dealer in antiques was a mirror with an odd history. . . . On the back was the date 1736, and under that the name of the French maker. Careful scrutiny disclosed that the glass was not truthful. It diffused false portraits. Even the thinnest face filled out under the magic of its slightly curved glass. There was a tradition that had come down with the mirror through the years to the effect that the glass had been made for an angular woman of colonial days. The glass had been made to flatter her. Whether the legend is true or false it will illustrate the truth that Satan has a trick mirror. Conducting people to the falsifying glass, the enemy of their souls shows them a weakened, eceminate vision of themselves.

### NOTICE.

The following directions which have at various times already appeared, are now republished for the information of the public—

1. Cheques drawn in favour of any Department of the Government should be certified by the Bank on which they are drawn before being passed to the Departments.
  2. Cheques should be made payable to the Departments concerned and not to individuals thereof.
  3. Letters concerning public business, particularly those containing money should be addressed to the Department, or the Minister or Deputy thereof.
  4. Those paying moneys to any Government Department should insist upon a receipt given on the proper official receipt form, and also initial the stub or carbon copy of the same.
- F. C. BERTEAU,  
Comptroller & Auditor General.  
Jan. 16, 25

THE GUARDIAN needs more subscribers. We want two or three hundred more in Bay Roberts and vicinity. We also want our friends in the United States and Canada to send us along additional subscriptions. Will you help—NOW?

### Stall's Books

Rev. T. Albert Moore, D. D., General Secretary of the Dept. of Social Service and Evangelism of the Methodist Church of Canada, who visited Newfoundland in Sept., 1917, in connection with the Social Congress, says:

"Stall's Books on Avoided Subjects have been standard works for such a long time that it seems almost unnecessary to say a word in their behalf. I believe they have accomplished great good, and are written with care and delicacy, at the same time with sufficient frankness or the modest discussion of these delicate subjects. They are safe books for general reading, especially if from the various books there is proper selection for the youth or adult, man or woman, as the case may be."

- "What a Young Man Ought to Know" by Dr. Stall, 269 pages, cloth binding. Price, postpaid..... \$1.25
  - "What a Young Woman Ought to Know" by Dr. Emma Drake, 272 pages, cloth binding. Price, postpaid..... \$1.25
  - "What a Young Husband Ought to Know" by Dr. Emma Drake, 293 pages, cloth binding. Price, postpaid..... \$1.25
  - "What a Young Wife Ought to Know" by Dr. Emma Drake, 293 pages, cloth binding. Price, postpaid..... \$1.25
- Sent Postpaid, to any address on receipt of price.

THE GUARDIAN OFFICE  
BAY ROBERTS

### FLOWERS THAT SHOW EMOTIONS.

Experiments made at the Jardin L'Acclimatation in Paris have, according to the Medical Journal and record, demonstrated that flowers are almost as quick to show signs of displeasure as human beings. Most people know what it is to arrange two hands of blossoms in a vase and then to find a few hours later that the blooms are drooping. In most cases this is due to the fact that flowers object to being associated with one another. Separate the blossoms and, in a short while, they will be as fresh as ever.

Lilies of the valley are hardly ever happy for long when mixed with other flowers and soon show their dislike by drooping badly. Roses, carnation, sweet peas, and mignonette are all flowers which should be kept to themselves. Either they will affect the blooms with which they are placed or they themselves will quickly fade.

Quite a number of flowers dislike music. Time and again it has been noticed that blossoms on a piano which is frequently played last only a very short while. Even more curious is the effect of a jazz band on some of the more sensitive flowers. The large Easter lilies and cyclamen have been noticed to turn away from a band which was playing dance music, just as if they wished to get as far off from the sound as possible.

There seems to be something about certain persons that violets really dislike, and not only will they withhold their perfume but they will droop as well. Much the same kind of thing has been observed in the more delicate sort of roses. Flowers, as well as foliage plants, often show a marked dislike to certain rooms in a house. A vase full of drooping blossoms removed to another apartment will undergo complete transformation in an hour or so. There is usually no very clear reason why this should be so, except that, in the first instance, the flowers are not pleased with their surroundings. If a foliage plant seems to be unhappy in one room place it in another and it is quite likely to become healthy once again.

### PASS IT ALONG.

Has somebody said a kindly word About somebody else you know? Then pass it along as soon as you can As far as the word will go.

Has somebody given a pleasant smile To somebody who was sad? Then copy the smile as soon as you can And make somebody else glad.

Has somebody given a helping hand To somebody far adrift? Then give one yourself as soon as you can To some one who needs a lift.

For the word and the smile and the helping hand Are needed along life's way. So pass them along as soon as you can To brighten somebody's day!

—Irene S. Woodcock.

### A Doubtful Compliment.

A young matron was entertaining the new clergyman, and at dinner he proved to be so brilliant that the table was in a continuous gale of laughter.

Finally, when the dinner was over, the hostess, drying the tears of mirth from her eyes, sighed: "If I were a queen I should certainly revive old customs and have a fool present at every meal."

A Scotsman had been promised a present of a new hat.

Before the purchase was made, the donor called and asked: "Would you rather have a felt or a straw hat, McPherson?"

"Weel," said the latter, "I think I'll take a straw one. Maybe it will be a mouthful for the coo when I'm done wi' it."

### THE MAN WHO GAVE UP SINGING.

A merry cobbler used to sing at his work from early morning till late at night. Close by lived a rich man, who was much upset by the noise, for the cobbler's singing woke him up and prevented him getting any more sleep in the early hours of the day.

For a long time he wondered how he could stop the singing, and at last he hit upon a plan. Going into the cobbler's shop, he asked how much the man earned by his work in the course of a year.

"Oh," said the cobbler, "not more than fifty crowns. But I am quite happy."

"Very well," replied the rich man, "here is a little present for you, and he handed over a bag containing a hundred crowns.

The cobbler was almost beside himself with delight. All the rest of that day he was wondering what he should do with so much money; and then he began to fear he might lose it, and his alarm became so great that he no longer sang at his work, but became one of the most miserable men in the village.

Money does not necessarily bring happiness.

### USING THE LEFT HAND.

Why is it that we neglect to use the left hand so much?

Among English-speaking people 97 out of every 100 are right-handed when they reach maturity. Out of 100 such persons 17 are born right-handed and the remaining 80 are born without preference as to either hand. Eighty are influenced to become strongly right-handed during early childhood.

No great asset of the world is so neglected as the average left hand. Formerly all the world was ambidextrous. Primitive man had no preference which hand he used. And in various parts of the world efforts are now being made to revive the use of the left hand.

Japan has for many years been teaching two-handedness to the men of her army and in her public schools. The German government is following Japan's example. Sir Robert Baden-Powell, hero of the siege of Mafeking, does not consider a man a well-trained soldier unless he can

mount equally well on either side of his horse, use the sword, revolver and lance equally well with both hands.—Exchange.

### WEATHER WISDOM.

"Red at night is the shepherd's delight. Red in the morning is the shepherd's herd's warning."

This is an old English rhyme, the idea it expresses is known in nearly every country in the world. Even the ancient Egyptians and Greeks had sayings similar to the above. Furthermore, it is scientifically true. Red skies are really weather forecasts.

If the atmosphere is clear in the evening or morning the sun's light is red, because the blue, of which the ordinary white light of the sun is made up, has been absorbed by the great length of atmosphere through which the slanting rays of the sun have to pass.

In the evening the rosy light of the sunset illumines the clouds on the eastern side of the sky. This shows that the clouds have gone by and are taking the rain with them. Thus we get red at night, indicating fine weather. In the morning, the rising sun being in the east, the light illumines the western horizon and its clouds, which are on their way to us. We need not be shepherds to know that if the sky is red and lowering in the morning we are in for a good "soaker" before lunch-time comes.

### LOCAL PRIDE.

Local pride is based on the affection for the place in which you live and is almost as natural a sentiment as family pride. Like family pride, it may be useful and stimulating, or it may be futile and deadening.

A proper local pride manifests itself in study of the history of the community and its founders, in a desire for a thorough knowledge of the institutions, industries and people of the community, and in acquiring familiarity not only with the topography and the external aspects of the place but also with its spirit. Any one whose local pride is strong enough to infuse him to such study will become imbued with an ambition to contribute to the improvement of the community; he will be in his turn one of the makers of history.

Local pride that finds its expression at home is an admirable trait. There is, however, a kind of local

### NOTICE

#### To Owners and Masters of British Ships

The attention of Owners and Masters of British Ships is called to the 74th Section of the "Merchant Shipping Act, 1894."

75.—(1) A Ship belonging to a British Subject shall hoist the proper national colors—

(a) on a signal made to her by one of His Majesty's ships, including any vessel under the command of an officer of His Majesty's navy or full pay, and

(b) on entering or leaving any foreign port and

(c) if of fifty tons gross tonnage or upwards, on entering or leaving any British Port.

(2) If default is made on board any ship in complying with this section the master of the ship shall for each offence be liable to a fine not exceeding one hundred pounds.

At time of war it is necessary for every British Ship to hoist the colours and leave to if signalled by a British Warship; if a vessel hoists no colours and runs away, it is liable to be fired upon.

H. W. LeMESSURIER,  
Registrar of Shipping

pride that is frequently exhibited only by people who are away from home, and that is not to be commended. It is usually a mark of narrowness and prejudice. A man need not sacrifice or abate his love of home in order to recognize the superior claims to general interest that some other place offers. Provincialism, as local pride is likely to be called when it expresses itself away from home, is usually suspicious, hypocritical and petty. It retards the mental growth of the man who suffers from it, for he is seldom one who at home shows any local pride of a constructive character.—Royalist.

### YOUR THOUGHTS

If every thought you have to-day Could come alive to-night And visit you, would you rejoice And greet them with delight?

The loving, kindly, thoughtful ones, I'm sure you'd gladly meet; I think they come in shining white, All pure and fresh and sweet.

But oh, those dark and ugly ones, Deep hidden in the breast! I wonder in what shape they'd come, In what sad hues be'dressed?

And rooted well, these thoughts do live In actions, great or small; And sometimes, somewhere, as results, You'll meet them, one and all.

So, here's a golden one for you: "For this day I shall strive To entertain no thought but those I'll gladly meet alive."

—Selected.

### PUBLIC NOTICE.

DEPARTMENT OF AGRICULTURE & MINES.

The public is hereby notified that this Department has discontinued the sale of Seeds and Fertilizers, and respectfully requests that orders for these items be addressed directly to dealers engaged in this business.

W. J. WALSH,  
Min. Agriculture & Mines.

### FARMING IMPLEMENTS

Rakes, Forks, Plows, Cultivators.

Everything for the Garden and Farm.

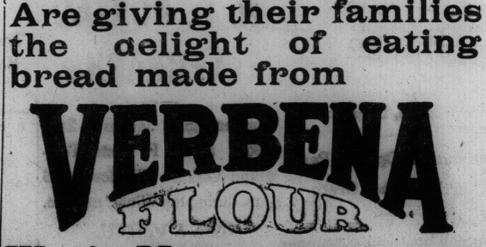
## A Full Line of Terry's New Seeds.

**MAIL ORDERS** specially attended to with promptness and despatch.

**Bowring Brothers, Limited,**  
St. John's, Nfld.

## Thousands of Clever Women

Are giving their families the delight of eating bread made from



W. A. Munn, Wholesale Agent.

RULES FOR Making Cod Liver Oil For the Guidance of Manufacturers

1st. The manager in charge of factory must see that the livers are fresh; that all brown or poor livers are thrown out; that there is no gall bladder attached to any livers.

DEPARTMENT OF MARINE AND FISHERIES St. John's.

REGULATIONS For Salting Scotch Pack Herring

One barrel salt to five and a half barrels herring—Large Fulls One barrel salt to six barrels herring—Medium Fulls.

No drowned, stale, or scaleless herring can be used as Scotch Pack, nor herring in half frozen state.

The root cause of light salting is to come as near as possible to the pleasing of the palate of the consumer; and if we bear in mind that over three-fourths of all Scotch-Pack Herring are consumed as a tonic before the mid-day meal, just as they come out of the barrel, without any fire cooking, we can see the reason at a glance for the right salting.

People with bad stomachs please note that the art of cooking and eating right is just as essential as the art of curing; and based on the best medical directions, and with the chemical analysis of the constituent parts of herring as a food ever kept before the consumer, we need not be surprised that the people who eat most herring are the most healthy and efficient.

DEPARTMENT OF MARINE AND FISHERIES St. John's.

Job Printing of all kinds Neatly and Promptly Done at the Guardian Office.



C. L. B. Notes.

Tuesday was Battalion night. The Colonel was in command, and Captain Stick, Adjutant, were on duty. The Chaplain read the prayers. Burn Company reported by telegram that they had appointed Rev. J. A. Meaden O.C., and Lieut. Geo. E. Bartlett, as representatives to the governing Body about to be incorporated.

SEALS REPORTED.

The S.S. Postia, Capt. Wes. Kean, arrived from the Northern Coastal service on Thursday, Jan. 22nd, having gone as far north as St. Ann. Capt. Kean reports severe frost was experienced on the homeward trip. Practically all the harbors are frozen over.

THE GLOWING HEART.

I wish my heart were like a glowing candle set kindly in the window of a home, so that its light might shine across the darkness and point a path for lonely folk who roam.

I wish my heart were like a candle beaming along the surface of a silken fold of drapery that lay, like a soft blessing, on rich mahogany—subdued and old. I wish my light might show a deal of beauty, of copper things and pictures rich and rare; and that it might rest like a mother's fingers across the tendrils of some small child's hair.



Electrify!

No doubt you INTEND to have Electricity in your home SOME TIME—no home is complete now-a-days without it.

BUT WHY WAIT? You want the comforts and conveniences that Electricity affords now, and you can have them with less trouble and less expense than you may think possible.

Perhaps you are not familiar with modern methods of installing Electricity, whereby wires are drawn through partitions and under floors by expert workmen.

There is no dirt, no disfigurement of walls or woodwork and no interruption of the everyday household routine.

GET YOUR HOUSE WIRED NOW!

For particulars apply to Mr. F. I. Winsor, Bay Roberts, agent.

UNITED TOWNS ELECTRIC CO. Limited.

a bowl of ancient pewter—and I wish the glowing might find its answer in some seeking soul! I wish my heart were life a candle gleaming upon the branch of a tall Christmas tree and that the gifts that went to eager people would come from other branches close to me.

A LESSON OF SCHOOL.

So you failed in your class, my lad? You couldn't quite make the mark? You failed—and you feel so blue and sad.

You failed, and you stand in fear Of the things that the boys will say? Why, there isn't a boy who is worth a tear

For it isn't to win that's good, And it isn't the head held high, But to know you did the best you could,

You failed, and you know how sad Were the ones who have failed before; And what did you say to them, my lad,

When you knew that their hearts were sore? Did you come to them, near and near, With a kindly word and a smile, And bid them dry that very tear

Ah! yes—you didn't know What it meant to the ones who lost; And maybe you said some boy was slow,

And you didn't count the cost Of the sorrow it was to him When he heard what his fellows said,

But you know it now, when your eyes are dim— And the sorrow is yours instead.

So, lad, we have failed, maybe, And the other boys may pass, But we've found a lesson for you and me

That's finer than one in class; We've learned what the bitter tear And the sorrow of boys may be, We've learned the need of a word of cheer,

So we haven't failed, you see! —J. W. Foley.

FIFTEEN LITTLE SPARKS. An employer advertised for a typist. Six applicants were interviewed. Two asked, "What are the hours?"

Two asked, "What make of typewriter do you use?" One asked, "How long a holiday do I get?" and the other wanted a job. She got it.

The successful man lengthens his stride when he discovers that the signpost deceived him; the failure looks for a place to sit down.

To yield is easy, to resist is hard. Grapple the first difficulty that comes up. Wrestle till you down it, if it takes till break of day.

Concentrate all your thoughts upon the work in hand. The sun's rays do not burn until brought to a focus.

The soundest salesmen make the least sound. Poor work will make you poor. If you feel yourself the victim of hard luck, there is a cure for you.

Try hard work. Some men move through life as a band of music moves down the thoroughfare, flinging out melody and harmony through the air to everyone far and near who listens.

Many a man has made a needless failure because for purposes of immediate gain he has let himself lose the reputation of dealing fairly and generously with others.

Beware of the man who is always confessing his faults, but never trying to correct them. Don't get so interested in what you're going to do to-morrow that you don't do anything to-day.

Do you love life? Then do not squander time, for that is the stuff life is made of. Wisdom is knowing what to do next, skill is knowing how to do it, and virtue is doing it.

Men are neither born nor borne to success. Each must earn it. Give a promise with caution and keep it with care.

Mr. A. Christian, of St. John's, was here last week visiting Mr. and Mrs. F. T. Peach.



NEWFOUNDLAND

NOTICE TO MARINERS (No. 9—1924)

BALLEE JACK-- Conception Bay

Lat. 47° 26' 40" N. Long. 53° 11' 22" W.

POSITION: On the Eastern Point dividing South Aveudale Harbor and North Conception Hr.

CHARACTER: A Fixed White Light.

ELEVATION: Height of Light from high water to focal plane—34 feet.

STRUCTURE: A square wood building with Octagonal tower, painted white.

REMARKS:—This Light will be put in operation on December 24, 1924

W. C. WINSOR, Minister of Marine & Fisheries, Dept. of Marine & Fisheries, St. John's, Newfoundland, Dec. 23, 1924.

W & I. BOWERING

Repairers of all kinds of MARINE AND STATIONARY ENGINES.

All Outport Orders carefully attended to

SOLE'S POINT SOUTH, Bay Roberts, Nfld.

Marked-Down Goods

MEN'S SUITS clearing at \$10.00 per suit.

Also PANTS and OVERALLS at our usual Low prices. New stock just in.

MEN'S NAVY SWEATERS, extra good value at \$3.50.

BOYS SWEATERS, from \$1.00 to \$2.00.

BABIES SWEATERS, to clear at 50¢ PRICE.

COTTON BLANKETS, large size, \$2.75 per pair.

MEN'S FLEECE-LINED UNDERWEAR at \$1.00 per garment.

Full line of FLANNELLETTES, white and colored, always on hand.

GUS PARSONS

Barreced Road, Coley's Point



Hello!

I HAVE A TELEPHONE IN MY HOME!

Have You?

It's the handiest thing about our House. We can talk to almost anybody in town—any time. It saves calls and time, and offers the surest protection against fire and sickness.

DO IT TO-DAY! AVALON TELEPHONE CO. PHRYE BARRERD.

Best quality Stove size Hard Coal.

Ladies' Cavalier Gaiters in Black and Tan are selling rapidly at \$6.00.

Children's Gaiters and little Boys' Hip Rubbers are useful in Winter weather.

The Boston School Shoes are a real economy. Being real leather they wear longer and protect the Children's health.

Blanket weather is here now, and we have the best values.

Men's Suits—this seasons new goods in latest styles and best workmanship.

Footwear for all the Family in leather and rubber. Quality guaranteed. Your money back if you do not get reasonable satisfaction

C. & A. DAWE

Your Satisfaction our First Thought.

VICTOR FLOUR

Sold by JOHN PARSONS



Newfoundland Postal Telegraphs

Foreign Connection

The Commercial Cable Company and its World-Wide Service

THE COMMERCIAL CABLE COMPANY

THE POSTAL is the only extensive public telegraph service for Newfoundland, and has connections to all inland places. A ten word message costs only twenty-five cents, the address and signature as well as Postal telephone transmission to destination is free of cost.

THE POSTAL has also immediate and constant connection with Wireless Stations at Cape Race, Fogo and Battle Harbour, and in Summer with Labrador Wireless Stations. Also with Wireless to and from ships at sea.

Cable business handled to the Post al ensures quick service via New York or Ganso to Brazil, Bahia, Pernambuco, Bahamas, Barbadoes and Bermuda. Our connections are as follows—

"American Postal Telegraph," "Canadian Pacific Railway Telegraphs," "All American Cables for Central and South America," "Hull, fax and Bermuda and Direct West India Cables.

A cheap night, as well as day service, is also given to all points in Canada and the United States of America. The Postal has also direct connection with Great Britain, thence to all European points. Rates as low as 6¢ per word. Stamps to value of 5¢ must be affixed by senders to all cables (foreign) messages from Newfoundland.

The Newfoundland revenue benefits largely when you patronize the Postal Telegraphs. Its valuable staff (selected and supervised from Superintendent to Messenger) are sworn to secrecy.

Letter from Capt. R. E. Gosse of Vancouver

(From Evening Telegram, Jan. 30) Editor Evening Telegram: Dear Sir,—That very energetic Newfoundlander, Capt. Richard Gosse of Vancouver, who visited his old home last summer and did his utmost to stir up the Board of Trade and Government authorities to put some life into the canning industry in Newfoundland and not permit the Pacific Coast to have all the laurels in this work, writes a very interesting letter and as quite a number of friends are mentioned, I pass it along to the Telegram for publication.

Yours truly, H. F. SHORTIS. "You will be surprised to see the heading of this letter from Tokyo, Japan, but that is where I am, and just about the Antipodes from our own dear old country.

"Shortly after sending you a Christmas card, with the best wishes of the season, our company had an important conference of our directors on 19th December, and it was decided that one of us should visit Japan in connection with new business in view. I volunteered to go, and being president of the company, they could hardly turn me down. We separated at 7 p.m. and I got a hustle on to catch the C. P. R. steamer Empress of Russia, sailing from Vancouver that night at 10 o'clock. I managed to get my passport and some clothes and took a 'stage-head jump', as we called it at home.

"We had a nice passage, but as you know, travelling west we gain on the sun, and to keep our dates correct with standard time, the C. P. R. steamers always drop a day when crossing the 180th meridian. Unfortunately for us this happened on Christmas Day, and I am sure my old friends will consider that hard luck indeed to go a whole year without a Christmas.

"Yokoiama is an awful mass of wreckage, and very little of it is built up since the earthquake, and still a terrible sight to see.

"Amongst the different passengers of the floating city, the Empress of Russia, I met three or four business men, bound for the interior of China, where they say the weather is very cold. They are in the boot and shoe business and wanted to get leather or hides that would not be affected by a low temperature. I told them about our sealskin boots that I wore for many a year in the steamship Neptune and they intend sending an order for some.

"As no one in Newfoundland knows anything of my being here, please remember me to Sir Michael Cashin, as I will never forget that pleasant time at Smithville. Capt. George Gosse will tell my friends in Spaniard's Bay, but let Mr. Jeffrey and Mr. Munn know I am hearty and thinking about them.

"Now, friend Shortis, do your best to boom the Canning Industry in our country, as I would like to see some good come out of my last visit home. I only wish I was a few years younger to start it myself, but we have a lot of ground to cover out here, and my hands are full at present."

Yours sincerely, R. E. GOSSE.

NOTE OF THANKS.

Mrs. John Holmes and family wish to thank Rev. E. M. Bishop and Rev. C. Howse and all kind friends who visited and in any way helped during the recent illness of their loving sister and aunt; also the following for Wreaths and Notes of Sympathy:—Mrs. John Bidecock, Mr. and Mrs. Henry Mercer, Mrs. A. E. Mercer, Bay Roberts, Mrs. James Sparkes, Mr. and Mrs. John Mercer, Mrs. George Titford, Mrs. Herbert Sparkes, Mrs. E. F. Holmes, Mrs. Edward Bradbury, Coley's Pt., Mrs. John Lyons, Coley's Pt., Miss Myrtle French, Miss Janet Snow, Mr. Harry H. Holmes. For Note of Sympathy—L.O.B.A.

ITEMS OF NEWS.

Dr. W. S. Goodwin, Dentist, and his assistant, Mr. Wm. Stevenson, of Hr. Grace, have been here this week and were kept busy during their visit.

We are pleased to learn that Nurse Alma Moore, who has been very ill at the Hospital in St. John's, has completely recovered and is now home recuperating. She was accompanied by her mother, Mrs. John Moore, who was with her while in the Hospital, and Miss Mary Bishop.

THE GUARDIAN.

G. E. Russell Proprietor

Business done Saturday from the office of publication, Water St., Bay Roberts, Nfld. Subscriptions (post free) to any part of Nfld. \$1.00 per year. To Canada, United States, Great Britain, etc., \$1.50 per year. Advance. All subscriptions payable in advance.

Advertising Rates—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each subsequent insertion. Special advt. rates for 1st insertion, 50 cents for subsequent insertions. Special prices quoted for six or twelve months.

We do not hold ourselves responsible for the opinions of our correspondents.

All advertisements subject to the approval of the management.

Birth, Marriage and Death Notices 10 cents per insertion. Notices of Deaths and Lots of Presents, 50c to \$1.00.

We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

All small and transient advertisements must be paid for at the time of insertion. The number of insertions must be specified.

Bay Roberts, Friday, Feb. 6, 1925.

Trouble at Bell Island

Just at the time when conditions seemed to be running smoothly between the British Empire Steel Corporation and their employees at Bell Island an action on the part of the Company is responsible for the acute situation which now exists on the Island.

In December certain members of the Government with the Prime Minister, Hon. W. S. Monroe, were in Montreal and in conference with President Wolvin, who promised that 800 men would be given employment.

We learn that not more than 650 have been given work.

The closing of slopes 4 and 6 followed the refusal of the men to work on the clock-checking system. On Monday last, without any previous intimation the snow system was put in force. Up to Monday the men have been working on a kind of contract, the putting out of ten cars of ore being equal to a day's work.

When this was done the men were at liberty to leave the slope or, if they wished to continue, a bonus for their extra output was given them.

On Tuesday only a small percentage of the men punched their time and a lesser number on Wednesday. The company issued orders on Wednesday evening that those refusing to carry out the new orders would not be permitted to work.

Operations at the Island closed down on Thursday morning.

The Prime Minister and the senior representative for the District, Hon. W. J. Higgins, have taken up the matter and are seeking to discover why this system was introduced. As yet nothing satisfactory has been learned but, it is expected, announcements will be made early in the week as the matter is being discussed with President Wolvin direct.

It is very regrettable that conditions such as these have arisen at this time of the year when so many are depending on their day's pay to assist them over the hardest of the winter. We hope that a satisfactory agreement will be reached, for the sake of all concerned.

A.N.D. ICEBREAKER

TESTED AT EXPLOITS.

The ice-breaker S. S. Geraldine Mary, built especially for A.N.D. Co. to contend with ice, in freighting paper and pulp from Botwood to England, had a good test Monday when she reached Exploits Bay. The ship steamed easily through ice a foot in thickness up the reach to her pier at Botwood, breaking the barrier before her bow as she proceeded.—Twillington Sun.

ITEMS OF NEWS.

The many friends of Mrs. Wm. Parsons are glad to know that since going to St. John's she has greatly improved.

We are glad to learn that Mr. Harry Snow, who has been confined to his home for some time past with a broken leg, is around again much improved.

Acknowledgment of Books

We acknowledge, with thanks, the following books from Duckworth & Co., 3 Henrietta St., London, W. C. 2.—"Stella Defiant" by Clare Sheridan, price 7s. 6d. net. It is a lurid passionate history of a beautiful young woman, of Irish and Russian parentage, who is driven by her own temperament from an enviable position in society to revolutionary circles, where terrible sorrow and suffering comes to her before she finds peace. The world which the author describes is one where laws and public opinion have lost all meaning—it is modernism vividly colored and unselfconsciously written.

"The Voice of the Mountain" by Marie, Queen of Romania, price 7s. 6d. (\$1.80) net. The eternal triangle is again represented in the love story of the lost princess, Glava, Gorrorno and Doocroon. The writer has dipped her pen deep into human hearts and has painted pictures which thrill one with their joy, sorrow, longing and heartache. It is a love story wherein is showed how some men love too little and some too much. How the beautiful Mountain Maiden finds her true mate is a climax which delights and enhances the reader.

WEATHER REPORT.

The week began with much snow and frost gradually becoming milder. Today (Friday) it is almost spring-like. Our townspeople did not take kindly to the weather when the glass dropped to 4 and 5 below zero, but reports from certain places in Notre Dame Bay state that the glass went from 23 to 25 degrees below.

For Sale

1 Remington, hammerless, pump action, 6-shot, take-down RIFLE. Apply to "THE GUARDIAN" OFFICE

Our Great January Mark-Down Sale

Continues in full Swing

- Dress Goods 63c. yd. up. Costume Clothes 79c. yd. up. Dress Serge \$1.05 yd. up. Percales 32c. yd. up. Flanellettes 27c. yd. up. Ladies' and Children's underwear asstd. Ladies' F. L. Bloomers. Men's and Boy's Negligee and Working Shirts asstd. Men's Storm Rubbers 79c. pr. Ladies' Storm Rubbers 75c. pr. up. Misses and Children's Rubbers prices according to size.

Nicholle & Inkpen Co. Ltd. 315 Water Street. St. John's.

Notice to Mariners!

Muddy Shag Rock, Musgrave Hr.

Notice is hereby given that the Acetylene Flashing WHITE Gas Light on the Muddy Shag Rock, Musgrave Harbor, will be discontinued until the opening of navigation, Spring 1925.

W. C. WINSOR, Minister of Marine & Fisheries

OBITUARY

There passed peacefully away on Thursday, Jan. 1, Elizabeth Holmes, widow of the late Edward Holmes, of Shearstown, at the age of 57, after an illness of some months. The deceased had suffered much from a disease that caused her death.

With true Christian-like fortitude she bore her sufferings unto the end. When others of not so enduring a nature would have retired and rested, she kept up and worked till forced to give way to the disease that gradually consumed her bodily strength.

The funeral took place on Sat., Jan. 3rd, and was largely attended by the many relatives and friends. The burial service and sermon was conducted by Rev. E. M. Bishop, who preached a very impressive sermon from the text "To Him that overcometh will I give to eat of the tree of life which is in the midst of the Paradise of God."

Left to mourn are one brother, Edward French, and one sister, Mrs. John Holmes, both of Shearstown, and a large circle of relatives and friends to whom the sympathy of the public goes forth in this time of separation.

A precious one from us is gone. A voice we loved is stilled. A place is vacant in our home Which never can be filled.

THE MANSLAUGHTER CASE.

Three witnesses in connection with the case of Albert George Benson, of St. John's, who is charged with manslaughter in the instance of the death of his 10-year-old nephew, John Sheppard, arrived in St. John's on Feb. 3rd, in charge of Const. Pittman. The tree, which Benson says fell on his nephew and killed him, was also brought up.

ITEMS OF NEWS.

Mr. J. F. Hambling, of the W. U. staff here, who has been spending his holidays at Canso, N.S., returned during the week.

A Concert will be held in the Long Beach Pond schoolroom on Monday, Feb. 9th, at 7:30 p.m.

Have you ever heard Ephraim Snelgrove make a speech? Hear him in Snowden Hall on Feb. 18th.

Mr. Jas. C. Baggs went to St. John's on Friday last on a business visit.

Mr. F. Searle returned to St. John's by Tuesday morning's train.

Notice to Ship Owners!

It is the intention of the Government to recommend to the Legislature at its next session the enactment of a measure providing a Bounty for the repair of ships. Owners now making repairs in the hope of receiving bounty, are requested to notify me forthwith, in order that necessary arrangements for surveying be made.

W. C. WINSOR, Minister of Marine & Fisheries, Department of Marine & Fisheries, St. John's, Newfoundland, December 19th, 1924. Jan 30, 25

Trapnell's Gift Suggestions

- FRENCH IVORY 75c. to \$45.00. DIAMOND RINGS \$25.00 to \$175.00. SIGNET RINGS \$6.00 to \$15.00. SET RINGS \$5.00 to \$30.00. WRIST WATCHES \$20.00 to \$45.00. BRACELETS \$8.00 to \$20.00. PEARLS \$6.00 to \$15.00. ROSARIES \$5.00 to \$6.50. MESH BAGS \$4.00 to \$25.00. WALKING STICKS \$1.25 to \$15.00. WATCH FOBS \$4.00 to \$6.50. CUFF LINKS \$4.00 to \$12.00. CIGARETTE CASES \$1.00 to \$25.00. MILITARY BRUSHES \$6.00 to \$11.00. ASH TRAYS \$1.00 to \$4.00. TOBACCO POUCHES \$4.00 to \$5.00. FOUNTAIN PENS \$2.50 to \$5.50. PENCILS \$1.50 to \$5.50.

These are just a few items of many that we offer and we will gladly answer any enquiry. Please remit with order and save delay.

R. H. TRAPNELL, Ltd. JEWELLERS AND OPTICIANS. 197 WATER ST., ST. JOHN'S.

ITEMS OF NEWS.

Are there generous people in this town? Watch Mrs. Charity, Snowden Hall, Feb. 18th.

Quite a number of carloads of wood have been brought out from the different parts of the country lately.

Rev. A. B. S. Stirling, rector of St. Mary's Parish, St. John's, will conduct the services at Bay Roberts, Coley's Point and Shearstown, on Sunday, Feb. 8th.

Mr. Wm. Parsons, of this town, recently met with a painful accident in hurrying his foot while engaged in work. It is hoped that the accident is not serious and that Mr. Parsons will soon be around again.

The postponed meeting of the Women's Missionary Society will be held on Tuesday night, February 10th, at the home of Mrs. A. E. Baggs. Every member is urgently requested to attend and bring their Mite Boxes.

DIED.

At French's Cove on Monday, Feb. 2nd, John Barrett, aged 69 years. Left to mourn are two sons, Joseph, at home, and John, residing in the United States, and one daughter, Miss Mary, at home. Funeral took place on Wed., Feb. 4th, at the C. of E. Cemetery, Rev. H. V. Whitehouse, of Salmon Cove, officiating.

On Thursday 22nd, at her late residence, 557 Dupont St., Toronto, Canada, Elizabeth Drover, widow of the late David Drover, in her 86th year. Funeral took place on Saturday, Jan. 31st, to Prospect Cemetery. Left to mourn are two daughters, Mrs. Susanna Seattle, Mrs. Wm. Ainsworth, and two sons Joseph and George, all residing in Toronto. Deceased is an aunt of Mr. C. E. Russell, of this town.

Early this (Friday) morning, after a brief illness, William Thomas Bowring, in his 56th year. Deceased was well-known in the building trade, being a partner in the firm of W. T. & E. Bowring. Left to mourn are a widow, two daughters, Dorcas and Gwendolyn, and two sons, Mr. Chester Bowring, of the teaching staff at the S. A. College, St. John's, and Willie, at home; also an aged father, Mr. Edward Bowring, residing at Coley's Point, several brothers and sisters and a large number of other relatives and friends. Funeral will take place from his late residence to Central Meth. Church on Sunday, February 8th, at 2:30 p.m.

NEWFOUNDLAND POSTAL TELEGRAPHS

NOTICE.

Wireless communication has been established with Odeon. Tariff same as all N.P.T. Offices.

GEO. J. VEITCH, Acting Superintendent. Jan 30, 25

POSTAGE RATES.

Recently we have seen items in several papers calling the attention of the public to the rate of letter postage. Many people do not know the rates and so mail matter is delayed in reaching its destination. For the information of our readers we would state that the letter postage from Newfoundland to Canada and the United States is four cents, from Canada to the United States is three cents; from Canada to Newfoundland is four cents; and from United States to Newfoundland is two cents.

What happens when the woman is bent upon getting married and the man wants to wait ten years longer? See Miranda in "The Minister's Bride", Snowden Hall, February 18.

The Liverpool & London & Globe Insurance Co. Ltd.

The World Auxiliary Insurance Corporation Ltd.

British Fire Offices Property insured at Tariff Rates. Losses Liberally and Promptly Settled

Gus. Dawe SUB-AGENT AT BAY ROBERTS.

Bowring Bros. Ltd., St. John's, Nfld. AGENTS for NEWFOUNDLAND.

A. E. MERCER

We offer the following seasonable goods

At a big reduction to clear out. Children's Winter Coats, Boy's, Youth's and Men's Overcoats and Mackinaws and Winter Caps. We would also remind you that our stock of Bedsteads, Mattresses, Springs, Blankets, Feathers, Chairs, etc. are always at your inspection.

Our line of Hardware which is well known includes the best Axes, Saws, Skates, Hockey Sticks, Slides, Bells, Horse Safes, Hammers, Pads, Breachclaws, Collars, etc. that is to be had.

Boots and Rubbers has always been one of our biggest lines and we still can offer you some of the best values in town. We are also offering with our variety of about twenty different kinds of Laundry Soap one special English Household Soap at 12c. for a bar of 16 oz. This soap should meet the need of every housewife as it surpasses in value anything in the soap line.

A. E. MERCER, Bay Roberts W.

The Oliver Typewriter

No. 9 has never been equalled. It gives lighter touch. It brings clearer impression. It ensures permanent alignment.

\$65.00.

OFFICE STATIONERY FOR 1925. Ledgers, Cash Books, Journals, Day Books, Counter Books, Analysis Books, Memo Books, Receipt Books, Copy Letter Books, Duplicate Letter Books, Files, Letter Trays, Order Books.

AYRE & SONS LTD. ST. JOHN'S, N.F.L.D.