# M C 2035 

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDÁY, AUGUST 11,1921 $\qquad$ i․


IMMONS LIMITED makes this uncompromising statement to every merchant who sells Simmons
"Cut open any Simmons Mattress that comès into your store. If you do not find it up to specifications, or better-ship back every item of Simmons

As the largest single factor in the bedding business, we are concerned for the integrity of the industry, and
We know the actual facts of Mattress making. For
every responsible manufacturer-there are some who do not hesitate to slip in material "renovated" from old, dirty mattresses, or even mattresses discarded by hospitals and homes where there has been contagious disease.
We are concerned to protect you against old materials, dirty materials, infected materials in your mattresses.

We guarantee that every mat- You can buy these fine, sanitary tress bearing the Label of Sim-, Simmons Mattresses in our
mons Limited is built for sleep-
styles, , ostinguished by Labels
of different color pure, clean, new cotton.

Sealed in a carton roll in our
reat, sun-flooded work-rooms. Delivered to you seated-sweet and clean through and through.
Ticking of the best.
Stitching and tufting close, firm, uniform.
A mattress resilient, luxurious. Built for sleep.

Blue Label $\$ 35$ Green Label- $\$ 19.50$
Red Label- $\$ 25$ White Label- $\$ 12.75$
Your dealer will be glad to point out the Simmons Label. His protection as well as yours. Canada has no Pure Bedding Lawus
-but Simmons Limited has! Free Boonlets on Sleep! -Write
Ms for "What Leading Medical us for "What Leading Medical
Journals and Heath Magazines
Say about Separate Beds and Journals and Heairn Magazines
Say about Separate Beds and
Sound Sleep, and "Yours for a
Perfect Night, Rest", Sound Sleep,", and
Perfect Night's Rest." Sound Sleep, Night's
Per
MMONS LIMITED


## SIMMONS BEDS

Built for Sleep

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AND ABROAD $\underset{\substack{\text { SEBALL } \\ \text { wolves, } 7 \text {; Portiands, } 4 .}}{ }$



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E. J. TERRY, President
H. A. PORTER, Sec'y and Mgr

IMPERIAL ${ }_{\text {Final Day For This }}^{\text {Fis }}$ Attracted Large Crowds Yesterday!

PEARLWHITE TwWHITE MOLI' By frank L. Packard Author of The Miracle Man A colossal super crook
dramm with an amaing
spiritual twist The story of a girl who
fought her way back
ag a i n st tremendous ands the Uutermost Depths FRI. © anstat canar "SEE MY LAWYER!" Concert Orchestra


 THUR-FRL-SAT. big revue
"Miss Manhattan"
 Don' Miss Sceing
EDDIE POLO
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"King of the Clicus"
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