



Minister for
International Trade

Ministre du
Commerce extérieur

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FEDERAL/PROVINCIAL TRADE MINISTERS' CONFERENCE

JUNE 17, 1986 - WINNIPEG

The Minister for International Trade, the Honourable James Kelleher, will meet with his counterparts from the provinces and territories, on June 17, 1986 in Winnipeg.

"This meeting is not an isolated event", Minister Kelleher said. "Rather, it is part of the ongoing consultative process between the federal government and the provinces."

Discussion will focus on Canada's Trade Strategy, and its basic objectives: the improvement of the country's trade competitiveness, the strengthening of its access to foreign markets, and the developing of more effective international marketing.

While in Winnipeg on June 17, Minister Kelleher will address a dinner meeting of the Winnipeg Chamber of Commerce on the subject of the process involved in the Canada/US Trade Negotiations.

Export financing, investment promotion, technology transfer, multilateral and bilateral trade negotiations and federal/provincial co-operation on matters of international trade are a few of the major items on the meeting's agenda.

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"As with our ongoing discussions with the private sector, our consultations with the provinces represent a policy cornerstone in our pursuit of Canada's interests in the markets of the world", the Minister added.

Further information is available from:

Norman Lomow
Deputy Director
Trade Development
Liaison Division (TPL)
996-7175

Denis Comeau
Departmental Spokesman
Department of External
Affairs
995-1874