

The more you know about coffee-and the more particular you are about aroma and flavour-the more you will appreciate "SEAL BRAND" COFFEE. Once you have tried it, Sanborn's "SEAL BRAND" COFFEE.


## A Child of Sorrow.

| row | which was half full, then finished it and nodded. "What are you drinking? brandy- |
| :---: | :---: |
| сhaptre xxiv |  |
|  | oid |
| prane. Heronconich | en |
| way, none tog genily, trough the |  |
| Of gueses wio had been unalo to |  |
| Rnd roam in the salo, and he | an old aceuainta |
| or two. As he stood, watti | Erith He |
| act a footmar's eje, thero was ${ }^{\text {a }}$ |  |
|  |  |
| Ho was starting tormard instin | thousht: |
|  | "Trm home on a noliay,", satd part |
| Ho was, ho | Iord |
| Ho was, howerer, in the tor | ama |
| himm, raised her | during |
|  | ${ }_{\text {rmis }}$ |
| She har stoped the pallor ot | dead, and of course they warl |
| beame pala asan, and, without |  |
| sts isk ot recoention |  |
| trat momentury chanese of eo |  |
|  |  |
| wins where ho | - |
|  |  |
| coat and was learing the house when |  |
| Lady Glassbury, just behind him, | know |
| Ho got into the brougham with her |  |
| and leant back in his corere, his |  |
|  |  |
| Oou hav |  |
| Whinepr, trim | Her |
| have een herr", he said. "She |  |
|  | Yee |
| Were stangers. Oh, my cod tit | ued, with the |
| Reo- Pasesed mo as a stran- |  |
| meet 1 luow her! There is ta | ${ }^{\text {cing. What } 1 \text { reem }}$ |
| Oper me. Put me down here, | amm |
| Euterecea"-Hey wero opposito his |  |
| club, "I am not fit company -1 |  |
|  | him into |
| weat mit the club and int the | that is if1 could fna a |
| 8 -rom, ant caled for some | a deveel sood |
| an | a lot or mones |
|  | not sire that tere sarta |
|  |  |
| toid uoon ntimi, He lay back on the | me laush wen 1 hear Brth tauk |
| wth his hat drawn orer his | about his land: he has got about |
| He cigar- he had smoked nees. | turry thousand arese; Tve |
|  | ared |
| enit rrenis and a |  |
| ontered the rom or pasesed |  |
| Wugh tit but he nead not returned |  |
| greetigs, and, atere eveing him | Hero |
| a, muty a man came in, |  |
| man, with a bronad |  |
| - looking |  |
|  |  |
| fuuss himsert dovn on the | n his whirling br |






## Evening Telegram Fashion Plates

 Obtainable.
white us for a price hist
Robert ${ }_{2}^{2}$ Templeton, 333 Water-st.


Our Prices are the Lowest

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## SITIVE SALE!

 NIES R. KNIGIT


## ening eerrain hion Plates  reler to trom ume to tuma <br>    Patern is in in of sizes: 3isis <br> 

$\qquad$

## A Table

## of Tables !

We pive here a
of atile of dascriptions that are nowes
one of all desesriptions that are new
in shock in our
Furniture Dept. farlor tables, WRTting tables, LibRary Tabes
OCCASIONALTABLES, WORK TABEES, DEN TABLESS


difierent deiging round or
6, 7 or 8 feet extension. All Furniture sold by us is
guaranteed for perfection of US Picture \& Partrait Co, HOUSE FURNISHERS.

experience.

Distinguished
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## AYRE \& SONS, Limited.

| Bananas, | JUST TO HAND | Celery, |
| :---: | :---: | :---: |
| Oranges, |  | Tomatoes, |
| Apples, |  | Cucumbers, |
| Plums, | S | Turnips, |
| Cantaloupes, | - 0 | New York |
| Lemons, | - | Chicken, |
| Grape Fruit, | TY | New York |
| Water Melons. |  | Corn Beef. |
| Local | WLIC SUCD | Local |
| Hot Weather | WAFER SHCED | Lettuce and |
| Cool Drinks. | MEATS. | Radishes. |

(verx
Now Then, Laties, Here You Are!
We have received another lot of ou Celebrated Seventeen Cent Hose.

Those who have had them will want more and
if you have not had some see that you do not miss this opportunity
Ladies' Tan, Ladies' Black Hose, 17 cents per pair.
Ladies' Vests, without sleeve, 15c. Ladies' Vests, with sleeve, 18 cts.

In our window to-day we are showing
Ready-to-Wear PANAMA HATS.
S. MILLEY


## The Quality of Our BLOUSES!

## Our White Lawn Blouses are neat, natty, trim, and really very chic,

 heir texture giving the best of results, as regards their wearing and asting powe
## White Lawn Biouses.

Prices: 85c. to \$1.50 each.
the evening telegrad, st. johins, newfoundland, july 20, 1917-4




# New American Goods！ 

$\sim \sim \sim$ JUST ARRIVED，A SHIPMENT OF SEASONABLE GOODS，～～～～ Ladies white Hose Ladies American Collars Curtain Odds．

Plain White Cotton Hose， 28 and 30c．per pair Wt．Mercerized Cotton Hose， 45 and 55 c ．per pair．
White Lisle Hose，55c．pair．

As the quantity of White Cot－
ton Hose is limited，we advise you to purchase early．

The Latest Novelties in Neckwear， White and Coloured．
PRICES：17c．，20c．，25c．， 30 c ．， 35 c ．， 40 c ．， 45 c ．and 50 c ．each．
Maushall Bros

White and Cream Lace Curtain Corners， 1 1－2 to 2 yds．in length， 45， 50 and 55c．each

White and Cream
Lace Curtain Odds，
Regular size， 2 1－2 to 3 1－2 yard lengths， $\$ 1.00$ and $\$ 1.10$ each

| Those Awful | Little Thing | Potatoes |  | Newfoundland． | Munic |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | On hand today： |  |  |  |  |
|  |  | 50 Barrels Good Local Potatoes． |  |  |  |  |
|  |  |  |  |  |  |  |
| － |  |  |  |  |  |  |
|  |  | － |  |  |  | ly |
|  |  | 50 Crates ONIONS． |  |  |  |  |
|  |  |  | 为 |  |  |  |
|  |  | Soper © Moore， WHOLESALE JOBBERS．Phone 480. |  |  |  |  |
| \％ |  |  |  |  |  |  |
|  | $\begin{aligned} & \text { to blow his nose.'" } \\ & \text { He gives this as an example of } \\ & \text { some of the "awful little things" in } \\ & \text { married life. } \\ & \text { It's a good phrase, isn't it? } \end{aligned}$ |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | married life． It＇s a good phrase，isn＇t it？ | Rann－dom Reels． vaccivation． |  |  |  | T．J．EDENS． |
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|  |  |  |  | The Gas Range！ | 边 |  |
|  |  |  |  | mom | ＂Hello＂Company＇s |  |
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| ateme |  |  | Nateme |  | Terms Not Acceptable． |  |
|  |  |  |  |  |  | PURTTY <br> BUTTER， <br> emp prase |
|  |  |  |  | 350.00 in Cash Prizes |  |  |
| There＇s a Flavour of |  |  |  |  |  |  |
|  |  |  |  |  | ateme |  |
|  |  |  |  |  | Steme |  |
|  |  |  |  | Everyday Etiquette． |  |  |
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|  |  |  |  |  |  |  |
|  |  |  |  | Household Notes． |  |  |
|  |  |  |  | doas |  | T.J. EDEIS. |
| C.P. Eagan |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

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## The High Cost of Living.

Ath Itrim Report of the
he eveninf, tet efram, ST. Johns, newfoundland, july $20,1917-7$



## A Capital Idea.

$\qquad$
The only Film fit for
EASTMAN
FILM.

## Dependable, Uniform,

Fast. our supply in all sizes is com-
poteo get gour flim here tor the
hollas.

TOOTON'S
The Kodak Store, 320 Water Street.


the evening telegram, St. Johns, newfoundland, July $20,1917-8$


BATHING SUITS.
For Ladies, $\$ 1.80$ to $\$ 4.40$.
For Boys,

## BATHING CAPS

27c. to 65c.
The prettiest Bathing Requisites we have

Save Time, Money and Darning Original Holeproof Hosiery.

For Infants in Black, Tant, White, Pink and Baby Blue. For Girls in White, Tan and Black. For Ladies, Men and Boys in Black only. Guaranteed Holeproof. Official guarantee on every pair. Made in adcordance with the long-established high standard of Wear, Quality and Workmanship.

Misses
Dresses Misses
Dresses $\$ 2.50$ to $\$ 10.80$
For $14,15,16$ and 18 years.

Made expressly on scientific tailoring bast is for the well develop. ed young woman of ed young
to-morrow
$\xrightarrow[\text { Made expressly orin }]{ }$

Phone 484. mail orders receive careful consideration.
 00002000
$0000000000000000000000000000 \times 100000000$


 and Germany's "Crisis.
Why Not
Yeurs?


## War News.

Messages Received Previous to $9 \mathrm{~A} . \mathrm{M}$.


Another New Shipment Salmon Flies


Silver Doctor, Jock Scott, Dusty Miller, Black Dose, Duke of Edinburgh, Dashwood, Parmacheue Belle, Dunkeld Mitchell, Thunder and Lightning,
Wilkinson, Black Doctor, Blue Doctor, Fairy Parson, Clement Belle, Bulldog Butcher
Also a full line of

Sea Trout and Ordinary Trout Flies from 30c. to $\$ 3.60$ doz. These Flies are all of the very best quality, and any infor
mation regarding the proper one to use will be gladly given.

(Successors to Martin Hardware Co. \& Royal Stores Hardware)


## Rainbow Flour

## Extraordinarily Good.


-



Where Small Prices Cut a Big Figure


Dressy-Looking

| Dressy-Looking White Footwear |  | At Prices That |
| :---: | :---: | :---: |
| LADIES ${ }^{\text {Lit }}$ WHoes. |  | CHMDREN'S |
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| LADES ${ }^{\text {Linte }}$ WHOOTS. |  | Ns |
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Bath Towels. purs mint Tumum, natin


In this Important Sale Small Lots, Incomplete Assortments, Broken Lines and Remnants Get Decided Reductions From the Prices They Brought Earlier in the Season.
The lots in some cases are small,-the bargains big. The merchandise itself is all rightonly the prices have suffered. The Sale is for FRIDAY, SATURDAY and MONDAY. Obvi-

Strong values abound on every side that will keep the bell on the Register ringing inees. santly FRIDAY, SATURDAY and MONDAY.



For the Garden Party.
move ald CET BUSY
PRICES THAT BRING SAVINGS on WANTED LINES About the Home.

Get a pair of these HUCh TOWELS.

 HALF PRICES in many cases are


HALF PRICES in many cases a here here Friday, Sat. \& Mon. Nosel Boys dutch suts.

 the "Cop" hat for boys. LITLIE GIRLS
 Boys indan surrs. boys wash pants.

 disy simitwaiss

 and CRICKET BELTS.

Corsers wortil

Some Worthy Contributions From the SHOWROOM.
gingham overalis. Nightgowns.
 Amond bathing caps.

 CHILDREN'S BEAUTY WAISTS


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Nicked Prices on Piunant Bits $\mid$ Wool coat sweaters of NECKWEAR ARE FASHIONABLE.
 Noms Hosiery Values That Eloquently Tell Ladies hosiery. Their Worth.





 | TUCKED LAWNS. | $\begin{array}{l}\text { EMBROIDERE }\end{array}$ |
| :--- | :--- |
| $\begin{array}{l}\text { 34 inch Tucked Lawns, show- }\end{array}$ |  |
| NOVELTIES. |  |




## Cut Pries That Tell

 their Values on Men's Wear. MENS' Top SHIRTS.

 ${ }^{\text {PR PRESDENT" }}$
BRACES. sotat mitat等 PYyama sirs.



Summer School Notes.


## At the Crescent.










Here and There. Freeh Smoked Haddes, 12 c .
per 1b, at ELLIS:.



 For every 25.. purchase made
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