* YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE." ** THE MAIL 佥 ADVOCATE

Official Organ of The Fishermen's Protective IVnion of Newfoundland.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, OCTOBER 28, 1916. Price: 1 Cent.


## ALLIES REACH AGREEMENT




The Roumanians Are Still Struggling to Save Their Armies


| Liner on Fire Reaches Port |
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SHOP EARLY--yOu know the lighting regulations---SHOP EARLY

## Andersons' Specialstor this Week




## Make Your Purchases while the Sun Shines.

The Iron Gates of the Danube

\author{

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Peace for Hungary Memoranduum of Oposition Lead
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## CANADIAN BUTTER,

Choicest Stock. Just in
$30-\mathrm{lb}$. Tubs. $2028-\mathrm{lb}$. Boxes

100 Sacks BRAN
100 Barrels TABLE MEAL.
200 Sacks HOMINY
100 Sacks CRUSHED COR
100 Sacks WHOLE CORN.
50 Barrels APPLES.
50 Cases SUNLIGHT SOAP

## 150 Cases PURITY MILK

50 Cases ST. Charles' creay
100 Cases LIBBY'S MILK.
0 Cases SECURITY MILK.
50 Cases PROGRESS MILK.
${ }^{50} 0$ Cases LION MILK

## STEER BROTHERS.

孔,

Rugs and Carpets!

We announce the arrival of a new consign ment of Wilton, Ax minster and Tapestry Carpets, with Rugs to match.

These Carpets are remarkable for the rare beauty of their designs, and the exquisite soft ness of the color tones. Sizes and prices quoted application.
U.S. PICTURE \& PORTRAIT CO. CARPET DEPT

## Red Cross Line


S. S. FLORIZEL
from st. Johns
FROM NEW YORK Howazla, otober 2 os FLORIZEL, November

Harvey \& Co., Limited Agents.

THE CRSCELIN PCTHMR PMCLCE every afternoon 2.15. every nght at 7.15.
"Haunted and Hounded."
"Jealousy's Fools."
OSE MELVILLE
THE FICKLE FIDDLER'S FINISH
PROFESSOR McCARTHY playing the Piano. New and Classy Musical Programme, Drums and Effects. END THE CHILDREN TO THE BIGSATÚRDAY MATINEE. Must Cater to the Customer Our well known brands are: Americus, Fitreform, Truefit,
Stylenfit, Progress. HOLESALE

Newfoundland Clothing Co Limited.

When next you require Roofing think of

## CROWN BRAND R00FING

Quality first. Costs a little more than the cheap kinds, but
The Value is there
THE DIRECT AGENCIES, LTD.


## Russo-Roumanian

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\section*{\section*{BAKING POWDER

## \section*{BAKING POWDER 20c. per lb . Small 20c. per lb . Small Tins 5 cts. Tins 5 cts. <br> <br> SCOTCH OATMEAL, <br> <br> SCOTCH OATMEAL, <br> <br> PATNA RICE, <br> <br> PATNA RICE, <br> <br> JACOBS' BISCUTS, <br> <br> JACOBS' BISCUTS, HARTLEYS JAMS, HARTLEYS JAMS, 1s. and 2s. 1s. and 2s. <br> <br> J. J. St. John <br> <br> J. J. St. John <br> <br> J.J. St. John <br> <br> J.J. St. John <br> <br> The TEA with <br> <br> The TEA with strength and flavor is strength and flavor is ECLIPSE, ECLIPSE, which we sell at which we sell at 45c. 1b. 45c. 1b. royal palace

 royal palace}Interesting Letter From Soldier

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## IN STORE: <br> 500 Sax Pure WHITE HOMINY, 840 Sax Best WHIITE 0ATS. <br> J. J. ROSSITER.  <br> 

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Catalina


## CHINA CABINETS AND BUFFETTS!

NOW IS YOUR TIME


We are offering,
those at
PRICE

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Reid-Newfoundland Co .

## Train Schedule.

The Cross Country Express leaves St. John's Station at $12.30 \mathrm{p} . \mathrm{m}$. instead of $6.00 \mathrm{~m} . \mathrm{m}$. as in the past.

## Reid-Newfoundland Co.

## Men's Heavy Dull Finish Rubber Bools, Wool Lined, Jersey Brand, \$3.10.

Men's Woonsocket Rubber Boots, This Boot is

Olfr Price \$3.70.
MEN'S MALTESE CROSS DULL FINISH BOOTS
Rirst Gradeo, Bootutat a Mediem Price.
Men's Rel and While Patent Pressure Process Rubber Boots, structed by skilled workmen.
Our Price for all Red is $\$ 4.50$; for all white $\$ 5.20$.
Men's Black Pure Gum Rubber Boots,
White Sole, Reinforced, Red Foxing, Felt Lined. We recommend it as the Best Fish ing Boot made. There is none better.

## Our Price, \$5.25.

People who have bought this Boot tell us that they get from Twelve to Eighteen months wear out of them.

GEORGE KNOVVLING.


## RIVERSIDE BLANKETS

The name " Riverside'’ on a Pair of Blankets is a guarantee of quality. Woven from selected zoools on up-to-date machinery by experts, these Blankets are light in weight yet give a maximum degree of heat.

## THEY HAVE PROVED SUPERIOR TO OTHER MAKES.

## THE ROUND TABLE

INDIA AND THE IMPERIAL CONFERENCE.

A Quarterly Review of the Politics
the British Empire=Republished Under the Above Heading

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TO THE WHOLESALE BUYER--
In stock and ready for your inspection, at the Lowest Possible Prices:

| POUND GOODS |  | YARD GDODS |  |
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| Percale | Cheviots | Dress Goods | Art Muslin |
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| Fleece Calico | Mottled Flannel | Curtain Muslin | Mottled Flannel |
| Misprints Denim | Cretomnes Art Tici | Sturing | Toweling |
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Also the following, many of which are Jobs:---

| Men's Underwear <br> " Braces <br> " Sweaters <br> " Hidkrchfs. <br> Boys' Underwear <br> " Braces <br> " Sweaters | Boys Hose <br> " Overcoats <br> " Suits <br> " Pants <br> " Rain Coats <br> Girls' Underwear Dresses | $\begin{gathered} \text { Girls’ } \begin{array}{c} \text { Coats } \\ \text { \# } \\ \text { Sleeping Suits } \\ \text { Ganthers } \\ \text { Wool Mittens } \end{array} \\ \begin{array}{l} \text { Ladies Underwear } \end{array} \\ \text { " Corsets } \\ \text { " Corset Covers } \\ \text { " House Dresses } \end{gathered}$ | Ladies' Coats <br> " Neckwear <br> " Blouses <br> " Nightdresses <br> " Underskirts <br> " Sweater Coats <br> " Aprons |
| :---: | :---: | :---: | :---: |
| Hair Pins Dressing Combs Fine Tooth Combs | Crochet Cotton Brooches Hat Pins Cushion Tops | Toys Mirrors Playing Cards | Dress Fastners Shirt Buttons Neck Beads, assorted |

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ESTABLISHED 1911.
Capital \$250,000.
President........W. F. Coaker, M.H.A.


## UNION ELECTRIC CO.,

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## 625 cases New Crop Tomatoes Due to arrive 1st half September. Get our Prices. Job's Stores, Limited.



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Catalina.
allotment of $\$ 20,000$ worth of shares in the Company will be sold to the public at par. For information and pros pectus apply to W. F. Coaker or W. M. Hal fyard.

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Capital \$1,000,000.


| ' Underwe | s |
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| Stanfield's Wool Unshrinkable able Vests and Pants, only 85 per | pait |
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## F. P. U. TRADING CO., LTD., St. John's. <br> NEW GOODS JUST OPENED

A ND more arriving every day, bought at the lowest possible margin for cash, places us in a position to be able to supply at prices that are most suitable to all
desiring to be economical.

| Blankets |
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| \$1.80, $82.50, \$ 2.60, \$ 3.30$ |
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## Men's Shirts

Job Lot at 49c, 50c, 70c. each Khaki Working Shirts The
Wurthmore, 85 . Wurthmore,", 85c.; the "Chief.
tain," 8 sc.; Grey "Chieftain,", 6 .c. Job Cream Twill Shirts-The
Fearless," only 45 c . Job Black, Twill
Whirts-The
Wurthmore," 80 c
Wurthmore," 80 .


DRESS MATERIALS


UNDRESSED WHITE SHIRTING

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## WATERPROOFS

Men's Waterproofs, all sizes, Tweed patterns- $\$ 13.30$ and $\$ 14.50$. Tweed patterns of up-to-date style and colours at $\$ 15.50$ and $\$ 17.20$.
Plain Fawn shades $\$ 3.90$ and $\$ 13.00$. Plain Fawn shades- $\$ 3.90$ and $\$ 13.00$. Ladies Waterproofs, in Fawn, Blue, Green shades and Tweed effects-
$\mathbf{5 . 8 0}, \$ 6.40, \$ 6.80, \$ 9.00, \$ 11.00$. Girls' Waterproofs in Fawn shades-$\$ 3.80, \$ 4.60, \$ 4.10, \$ 5.00, \$ 5.20, \$ 5.50$, 86.00.

Boys', Waterproofs in Fawn shades- $\$ 5.66, \$ 5.80, \$ 6.00$.
Boys' Black Oilcoats, very strong for hard wear- $\$ 2.20, \$ 2.50$

| Safety Razors, "The Dime," o Ornamental Statues. |
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| kimonas <br> Just received a specially cheap ine of Kimonas in Cotton and Howered patterns to choose from Price: 37c., 40c., 65c. each. MANTLE DRAPES <br> In flowered designs. The quality and pattern are exceptional. Price only 35 c . each. |


ty Tooth Powder......14c. can
ty Toilet Cream .......15c. jar $|$
Gold Seal Perfumes............15c. bottle
Celluloid Clocks, several designs, \$3.00 each

WATCH FOBS
APEL ${ }^{\text {and }}$ CHAIN Special Value.
Special Value.
$\qquad$
Men's Pipes, all perfect in make,
30c. up. 30c. up.
having Brushes-12c., 20 c., 35 c .
and 40c. each. Miners' Belts- 30 c. each.
Leather Belts- 15 c . 25 c .,

| HANDKERCHIEFS <br> Men's Japonette Handkerchiefs, soft | Our Boot | New Coats for Ladies | BOXES OF STATIONERY <br> Containing 24 Sheets and 24 |
| :---: | :---: | :---: | :---: |
| finish, Silk Initial on corner, at 12c. | D | Just opened a full line of Ladies' Coats for Fall and Winter wear, good | Envelopes, linen finish. |
| Khaki Handkerchiefs, only 14c. each. Ladies' Hemstitched Handkerchiefs from 5c. up. | Is filled with all kinds of Boots suitable for Child, | and heavy materials, in Fawn, Browns, Greys, Navy, Black, Tweed and Plaids | Nicely put in Fancy Boxes for the small sum of 20c. Box. |
| White Handkerchiefs from 4c. up. Black Neck Handkerchiefs, \$1.70 each. | Girls, Boys, Men or Women; Laced or Buttoned. All excellent value. | Plush to match, from $\$ 4.80$ up. <br> Children's Coats, warm and well trim-med- $\$ 1.60, \$ 2.10, \$ 2.50, \$ 3.30, \$ 4.30$ up. | Ink Stands-30c. and 45c. each. Writing Cases-24c., 40c., and 45 c . each. |
|  |  |  | Ladies' Hand Bags-35c. and 75c. each. <br> Pencil Cases for School Children 20c. each <br> Slates, School Bags, Royal Readers, Slate and Lead Pencils. |

New Coats for Ladies
Just opened a full line of Ladies'
Coats for Fall and $W$ inter wear and heavy materials, in Fawn, Browns,
Greys, Navy, Black, Tweed and Plaids: latest designs and some trimmed with
Plush to match, from $\$ 4.80$ up. med- $\$ 1.60, \$ 2.10, \$ 2.50, \$ 3.30, \$ 4.30$ up.

BOXES Ó STATIONERY Enaining 24 Sheets and

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nk Stands-30c. and 45c. each.
45c. each.
adies' Hand Bags- 35c. and
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Slates, School Bags, Royal Read-
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## SRRBI; THE STRICKEN LAND; A BRAVE UITTLE NATION

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\section*{Special 0ffer to the Reading Public <br> |  | HE MAIL AND ADVOCATE (Daily Edition) will be sent to any address in Newfoundland $\mathbf{\$ 2 , 0 0}$ from now to end of 1917 for. <br> The Weekly Edition will be sent to any address in Newfoundland from now to the end of 50C. <br> Here is your opportunity. Avail of it to-day. Fill in the Coupon at once-mail it to-day-do it now. |
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THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 28, 1916-8.

Hon. John Anderson Tells of Our Boys.

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## FOR ALL OCCASIONS!

sold only in 1 lb. Airtight cartoons. -never sold in bulk.
absolutely the finest tea ever imported nTO neWFoundland, and is particularly

## FOR FAMILY USE.

SOLD ONLY BY REPUTABLE GROCERS

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From the outpors $\underset{\substack{\text { mode } \\ \text { mod } \\ \text { not } \\ \text { nos }}}{ }$




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## British Colonel

Dark, Mixed IS GREAT.
-TRY IT

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Bank

## w.c.r. cood mad year Premier Asquilth's $=5$ Betrayal of Ireland


M. A. DUFFY,

FOUND ONE STEER

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