## Sold at BOWVRING'S Retail Store.

 4
# First Newfoundland Shipment via the Panama Canal of <br>  

500 boxes 4 -Crown RAISINS, 50 's.
500 boxes Choice SEEDED RAISNS.
100 boxes Evaporated prunes.
100 boxes EVAPORATED APRICOTS.

Also, 1200 cases
LIBBY'S CANNED FRUITS, comprising
PEACHES, PEARS,
APRICOTS, PLUMS and CHERRIES.

Lowest Prices based on above ALL WATER Freight Rate.

## HEARN \& COMPANY, 'Phone 12.


North Sydney
COAL.
in store.
Anthracile Coal,
M. MOREI \& 20 .


21st Week of the War!

To those who handled our goods the past year we extend our thanks, and we hope that those who did not will do so the coming year. Buy home made goods and help to build up your own country.
To one and all we wish A Very Happy Christmas and a Peaceful and Prosperous New Year.

The Standard Manufacturing Co, LId.

## Red Cross Line.




THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, DECEMBER $26,1914-2$


Only a Begarar;
Anvaratinug yman CHAPTER XXXIII.
Atter dinner they all peeped int
the servants hall and heard Donal
 cooked out upon the fierecridaros an f , ets, listening to Vane tellings of the

## 

 dearest, dearest, the sweotest Mabir inall the worla! oh, Mabel, I love you:
CHASE \& SANBORN
MONTREAL



## We have some Very Fine Pictures,

'Phone 768.

All ready Framed, and which would make excellent New Year's Gifts.
THE HOLLOWAY STUDIO, LTD, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.
Sootless, Smokeless \&0dorless.
TEXACO
KEROSENES
NEO tarere than tue ortimer
GEO. M. BARR, Agent

## A Splendid Lot

 Pound Tweds COLOURED POUHE SATEENSNOW ON HAND.

The Tweeds are Dark Colours, and inter-
spersed are some Black and Navy Serges and
Price, 70 cts. lb. Only
The Sateens are Extra Special Quality and
the colours are fine; so these will be useful for
a large variety of purposes. a large variety of purposes.

## Henry Blair

## Cos




## Sea-Dog

## Matches.

Big Shipment
SEA-DOG MATCHES
GEO. NEAL

The Nickel To-Day!
 For the Little Ones.
Miss Margaret Ayer, Soprano.
Send the Chiliren to the Big Bumper Matinee To.Daj.
EXTRA FLIIS.
EXTha Fliss.

## Evening Telegram I leadquarters

 Rules of Humanity


## XMAS POULTRY

Turkeys, Geese, Ducks, Ply. Rock Chicken All selected dressed stok Make your selection now.
We will keep it in ond storage for you until
von reaite Cleaned Currants, $\quad$ Condensed Milk .. ..5c. tin

 Shelled Wainuts....45c. b.
Des. Cocoanut $\ldots .16 \mathrm{c}$. lb .
 Potato Flour. . . . . 10c. lb. Cranberries . . . . 40c. gall. TEA

DURivg XMAs whan


| Irish Hams and Bacon. Fidelity Hams and Bacon. Purity Butter, 2 lb . prints. Irish Butter, 1 lb . prints. Ox Tongue in GlassEnglish. <br> Fresh Oysters. <br> N. Y. Corned Beef. <br> Fresh Sausages. | 50 bozes Florida Oranges, $\$ 4.25$ box. <br> 10 bxs. Cal. Navel Oranges. 40 boxes Valencia Oranges. 50 kegs Grapes. Grape Fruit, Pears. Bananas, Tangerines. 200 brls. Selected Apples. |
| :---: | :---: |

## LATEST

 From the Front.
### 10.00 A.M.



 tacks of Germans and Austrians. The
French are making a spasmadio the French are making a spasmodic thrust
against the long German against the long Cerman line of
trenches in Northern and Eastern
France. The British and Belgians are
 yee
yey
rep

Matinee To-Day! Matince To-Day! At the Casino!

## FRANKLYN and HIATT

In Their Original Novelty Act-Impersonations in Song: A Big Hit Last Night.

SEE THE GREAT GAUMONT THREE PART FEATURE:-
"A Race for Millions."
thriLling, intense, gripping! other films!
matinee to-day at 2.30. SEND the kiddies.
Monday and Tuesday-Franklyn and hiatt in the One Act Farcial Comedy-"ALL A mistake!"

11.00 A.M.

vinut Lumsimu

## gill

### 1.30 P.M.


 maxizew

 talk of Gentian retreat.
LONDON, To-day.

 Overlooked Eh?

Well, you can always find a Comifortadil WINTER CAP Good White Shirt A. \& S. Rodger's.

What Make of
Blanket Shall I Buy? At one time this was a difficult question to
answer, but nowadays most people find it easy They simply insist on getting
Riverside Blankets
The Blankets stamped with the Hall mark of quality

Reids Boats.
THE EVENING TELEGRAM, ST. JOHNS, NBWFOUNDLAND, DECBMBER $26,1914-5$
te Mistory.
TBER ea,
on, $J$ an. 1.

| $\begin{aligned} & \text { FRRY } \\ & \text { CREAM } \\ & \text { DAIY. } \end{aligned}$ |
| :---: |
| BISHOP SONS \& CO 0 , Ld , Grocery Dept. |
|  |
|  |
| Xmas Cakes, <br> Ieed \& Uniced. |
| What better cuold you give Her for Xmas than a boo of FULLERS chCOLATES or CANDY |
|  |
| Abdulla Cigarettes Turkish, Egyplian, Virginian. |
| Holly and Mistletoe, Xmas Crackers |
|  |  |
|  |

Here and here.
 Lociu irgivs -Te leal tram
 cikots nut ke reprate. Heo eta dit serm ine

 MET WITH ACCDEEM- -Mr . Cre





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The Crescent Picture Palace

## nuturat rosits matres

## "The Actors Christmas,"

## Tuin 

## prachax Maspresems <br> 

## Chrisimas filt.

What Shall I
Give Tus New Year?
five Priciciad Now Year Preserils,




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\left.\right|_{\text {ats }} ^{\text {and }}
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risum -
Stafford's Essence of Ginger Wine makes 3 quarts. Only 10 e.
bottle. - deeg,tf RECRTED TICRET-Mr. Wm, BOB SLDES for Hire
Resonalite terms apply to
LESTER
Les The C. L. MarehCo., Ltd

(Home Outfitters)



strpiavo off-The s.s. Steph


STARR"MRat
THE MODERN MERCURY





starr manufacturing con, lmited

BOWRING BROTHERS, Limited, Hardware Department.

## New Year Atractive Gift Suggestions in Furs! GIFTS! <br> A most durable as well as acceptable Gift is a Set of Furs. Our assortment offers an easy solution of a suitable Set to give. During the Holiday Season we have reduced the whole of our varied stock of these <br> By One Quarter or Twenty-Five Per Cent. <br> The variety includes SEAL SETS, JUNGLE SETS, BLACK HARE SETS, HITCH SETS, SEAL SCARVES, HARE SCARVES, <br> Handkerctiefif! <br> Be sure and notice our stock of Handkerchiefs of <br> Silk and Linen. <br> Some initialed, others plain, but all of beautiful texture but all of beautiful texture and quality. <br> We suggest some of these as suitable for New Year Gifts. Gifts.



## THE CHAMOIS

is possibly the most sure-footed of all animals, and it is famed for its remarkable agility.

## SUNLIGHT • SOAP

 and it is famed all over the world for theand remarkable ease with which it dispels dirt from the wash. The Chamois is to be found only on the loftiest mountain ridges, but Sunfound in all parts of the civilized $\pi^{1}$

| Connaught Min's Heroic Charges to Save Indians. <br> The Bear's Onward March. |  |
| :---: | :---: |
| Christmas Poultry, Just Arriv'd. Turkeys, Ducks, Geese, Chicken aLh spectally selected stock |  |
|  | California Navel Oranges. Florida Oranges. New Shelled Almonds. New Shelled Walnuts. New Dates, 1 Ib. pkgs. Moir's Confectionery in hand- some Gift Boxes. |
| hawaitan pineapple-slicel, Grated and Whole. SINGAPORE PINEAPPLE-SHiced; $13 / 2$ tins, 15 c . |  |
|  |  |

Duchiwortli Street and Queen's Roa

## Mystery Surrounds France's New "Turpinite" Shells.



## 

Something like that is ti when
 B ?

## and





LIKE A LERHIL Chimbrr
-When aurinto











 breath of life was not. It has been
suuted out by the mysterious power



The Fighters.



## S. John's Meat Company, <br> Water Street East. 'Phone 800.

Do you want a nice JOINT for Christmas? Come and see our stock of Prime imported Argentine Beef and Mutton, also a choice selection If you find Turkeys too dear for Christmas, try a nice Roast of Prime Young PORK, local. You will find it an excellent substitute. Prices Bologna, 20.. Ib, Black Black Puddings, 10c. Ib.; White Puddings, 12c. Ib.; Pot-
ted Head, 10c. lb. ted Head, 10c. 1 lb .
Oxford, Cambridge, Pork and Beef Sausages, 22, 25, 20, 18c. Ib.
SAUSAGE MEAT FOR STUFING SAUSAGE MEAT FOR STUFFING, at 20c. Ib.
Branches: Water Street East, Water Street West, Military Road. Phone 800a
'Phone 98

## Just Received!

a shipment of Patriotic Cigarette Cases, finished with beautifully coloured photographs of some of the present war leaders, also others with combined flags of the Allies in colors, on front of case.

You can get one of these Cigarette Cases with your favourite War Leader, in exchange for cigarette Coupons only.
Bey

Why not visit our Premium Dept. and see this selection-Just the present for THAT Christmas Gift - so why not exchange YOUR Cigarette Coupons

Patriotic Cigarette Case.

1) Omperialkobacose:

XMAS WVEEK SPECIALS!

ALL FANCY LINEN COVERS

Shown in our West Window, Suitable for Xmas and New Year Gifts,

## man $100^{10} 20^{\circ}$ ниa

Really some very fine Covers with Striking Designs.

Bring the Children to see Admiral Jellicoe's Flagship, "Iron Duke," in our East Window.

## S. MILLEY.

 CURED


## ONE WAY FIRST CLASS FARE

GOOD GOING WEDNESDAY, THURSDAY and FRIDAY, DECEMBER 23rd, 24th and 25th, AND GOOD RETURNING UP TO MONDAY, DECEMBER 28th. ALSO GOOD GOING WEDNESDAY, THURSDAY and FRIDAY, DECEMBER 30th, 31st and JANUARY 1st, AND GOOD RETURNING UP TO MONDAY, JANUARY 4th, 1915.

One Way and One Third First Class Fare.
GOOD GOING FROM TUESDAY, DECEMBER 22nd TO TUESDAY, DECEMBER 29th, AND GOOD RETURNING UP TO MONDAY,JANÜARY 4th, 1915.

## Reid-Newfoundland Company.



ROSSLEY'S West End Theatre ! Opened to the Public One of the Most Up-to-Date Pieture Theatres in Town. Best Pictures Ever Shown.

Matinees Every Day, at 230 p.m. Ni,ht at r rim.
ADMISSION, 5 cents.

## For the Xmas Trade

 In Stock:1914 CROP SANTA CLARA PRUNES, the following grades:
25 cases
25 cases.
25's, 30-40's

25 cases .
.25's, 40-50's
.. . . . . . . . . . . . . . .. . . 25's, 50-60's
Also,
Fancy Ex. Choice and Choice APRICOTS. FANCY SEEDED RAISINS.
EVAPORATED APPLES, 1 lb . cartons. 19143 and 4 Cr . RAISINS.
Selling at Lowest Wholesale Prices.
HARVEY \& Co. Limited.

Alliance Assurance Co ., Ltd. The Risht Hon. Lord Rothschild, G.C.V.O., Chatrmay Total Aseds Freed sia, mam. Fire insurance of Every Description Effected. LIEONARD ASH, CARBONGAR, Sub-Agent for Cat BAINE JOHNSTON \& Co.

NEW YEAR GIFIS!
 Make Your Selection
 WILLIAM FREW.

## The Children's Christmas

mut bob brimht and indoudtes, even though the olear fouk spena thatis under the

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 ent we note bress mad ename Beadeade toin Writing Deses witit rawers ompinee


 and many other Thy darat othe theart of chiliren If youtite ciooining chirisisas Gits ory your ilite cirior Bo (or some our stock of Toys-that-are-different.
U. S. Picture \& Portrait Co.



Comfort and Welfare


To-Day ex 'Stephano.'
New York Cabbage, barrels. Cape cod Cranberries. Winter Keeping Apples. Package Dates, 36 1's.
F. MeNAMARA, Queen Street.
ber tour xachas tradis We offier New Crop Raisisns, Just landed,
as foilows: Loose Raisins, 50 Ib, boxes Two and Three Crown; Layer Raisins, 20 cartons' Currota choice; Seeded Raisiss, 36 lb. Cartons; Currants, loose and box, in cartons; Dates, spices, Noutmegs, Cream Taritar, etce
 edwin murray

