

HAIG CAPTURED MORE THAN 4,000 GERMANS YESTERDAY

Circulation Last Week

275,850

Daily Average, 45,975

55TH YEAR. No. 22218

THE LONDON ADVERTISER, LONDON, CANADA. FRIDAY EVENING, OCTOBER 18, 1918. 112 COLUMNS

HOME EDITION

THE WEATHER—FAIR AND COOL.

PRICE TWO CENTS.

GERMAN FORCES IN RETREAT FROM LAON TO CAMBRAI ALLIED FORCES HAVE OCCUPIED ZEEBRUGGE

MOST GLORIOUS DAY FOR THE ALLIES SINCE THE BATTLE OF THE MARNE

Capture of Lille, Douai and Ostend Fittingly Terminates the
Great Battle of Three Months Duration.

Paris, Oct. 18.—Lille, Douai and Ostend, three great cities, have been delivered from the enemy. This is the most glorious day for the Allies since the battle of the Marne, and it fittingly terminates a wonderful battle of three months, which was opened by Gen. Mangin's victorious counter-offensive on July 18.

Many cities have been liberated and hundreds of square miles of territory retaken. The results have been splendid. But the victory in Belgium is not all. The British, south of Le Cateau, have broken into the German positions and now threaten the Hindenburg line. The whole German defence system eastward to the Meuse is in peril.

Sapping Foe's Defences.
As the first result of forcing the Germans back to the Ghent-Louvain-Valenciennes line during yesterday's fighting has been to sap the enemy's defences before they have been able to reach their further south, without exaggeration it may be said that the prospects of the future are even more important than the actual results attained, splendid though they may be. The road to Brussels is open. According to latest advices the French and Belgian armies are advancing rapidly towards Bruges and Ghent. The capture of Ostend makes it possible to land reinforcements and heavy forces against the extreme right of the German army.

GERMANY'S DREAM OF DOMINATION IS ENDED.
London, Oct. 18.—The German dream of dominating the Flanders coast has come to an end, the morning news-

**LILLE INHABITANTS EMBRACED
TROOPS WHICH DELIVERED THEM
FROM CLUTCHES OF THE HUN**

People of Great City in a Delirium of Joy at Entrance of the
British—Their Enthusiasm Was Unbounded When
Informed of the Wonderful Allied Victories.

Paris, Oct. 18.—"I have just witnessed the most touching spectacle of my life. The whole city in a delirium of joy, was ready to throw itself upon us, the first to enter Lille," telegraphed the war correspondent of the French Journal from that city.

"Tonight at 9 o'clock, near Arras, an officer shouted to us 'Lille is taken.' We sped our auto on the road of victory. Two miles from Lille, two young girls ran out in front of our auto, crying amid sobs of joy: 'They have gone! they have gone! Vivent les Anglais, vive la France!'

We went a little further and then a huge shell hole obliged us to abandon our machine and proceed on foot. Two more girls had run out of the city to meet their deliverers sooner, cried, while tears streamed down their cheeks: 'They won't come.'

"Back appeared and we got in, but a crowd, every member of which was weeping, seized us. One man climbed on our shoulders, another shouted to us: 'My name is Guiselin, I am city councillor. The Germans offered me a million to betray my country to the Germans. The coward!' and then he burst into sobbing.

Embraced Deliverers.
"Carried by the crowd, we arrived at the city hall. Deputy Mayor Baudouin stood at the door. When we entered everyone rushed to embrace us.

An old man, with white hair, stood with a violin at the top of the grand staircase and played the 'Marseillaise.' Outside the crowd seemed like a sea. We were the first messengers from the motherland.

"Speak, speak to us," they cried. We opened the windows and told of our victory. A shout went up that filled the city. We told of the Bulgarian capitulation. Again the cheers rang out. The crowd told of the Turkish promise to quit.

THE WEATHER
TOMORROW—FAIR AND COOL.
Toronto, Oct. 18.—5 a.m.
Forecast.
Fresh north and northeast winds; fair and cool today and on Saturday.

Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations. High. Low. Weather.
Victoria..... 58..... 43..... Fair.
Calgary..... 58..... 39..... Fair.
Port Arthur..... 52..... 38..... Cloudy.
Port Stanley..... 46..... 34..... Clear.
Port Hope..... 46..... 34..... Clear.
Buffalo..... 54..... 40..... Cloudy.
Toronto..... 54..... 40..... Cloudy.
Kingston..... 54..... 40..... Clear.
Ottawa..... 46..... 34..... Fair.
Montreal..... 46..... 34..... Fair.
Quebec..... 46..... 34..... Cloudy.
Father Point..... 40..... 22..... Clear.

Weather Notes.
Several shallow depressions are in evidence this morning on the continent, while a pronounced high pressure system covers Ontario and Quebec. Showers have occurred locally from the Rocky Mountains to the Maritime Provinces.

C. P. R. STRIKERS CHARGED WITH BREAKING LAW

Five Employees at Calgary
Summoned to Court.

FIRST UNDER MEASURE

The Informations Were Sworn
to by Major Fitz
Horrigan.

[Special to The Advertiser.]
Calgary, Oct. 18.—With summonses on five strikers from the Odeon shops of the Canadian Pacific Railway, the first cases under the new Dominion order-in-council will be called in the city police court today. The men, whose names are W. J. Evans, George A. Tulloch, D. Davidson, W. A. Groves and Thomas McLaughlin are accused of unlawfully going on strike on account of a dispute with the company, without having first had recourse to the industrial disputes act. The summonses were served Thursday afternoon, the information being sworn by Major Fitz Horrigan, superintendent here of the Royal North-West Mounted Police. Contrary to expectations, no action was taken today against the striking city employees, 200 of whom went out today, or their leaders. The municipal strike has so far only affected some 400 men, and it is not anticipated it will spread to a much greater extent unless the employees of the street railway, which is owned by the city, joins. They have already threatened to do this, and it is possible that the strike leaders may be holding them back as a trump card to play in case their own efforts should not be successful. The full situation will not, however, develop until the cases of the men already summoned are called in police court.

Best Day of War.
The Daily Mail, after describing Thursday as the best day of the war, says that by the rescue of Lille the British nation and army have been able in some measure to repay the debt they owe to France, adding:

"It is equally glorious that the British have been able to rescue Ostend and to restore to King Albert and his people the coast for which they battled so long."

The peril of Germany, the Mail continues, is increased by the danger in the Balkans to Germany's allies by the continued advance of the Serbs, Italians and French.

The Daily Express refers to the German cessation of devastation in retreat as "another move to the Wilson line."

"The whole of British opinion," the Times says, "will be glad it has been the privilege of the British troops to hand back Lille to France."

The Times adds: "Germany's belated abandonment of the practice of barbarism is the outcome of allied protests, but it cannot be forgotten that hundreds of towns and villages have been savagely wrecked. The wicked process of deportation must also cease, and the unhappy people already carried off must be returned."

**CLAIMS DIPHTHERIA
ANTI-TOXIN IS AN
ABSOLUTE CURE FOR
SPANISH INFLUENZA**

Chicago Bacteriologist Treats
Seventy-five Cases With
Success.

**BLAMES THE WAR DIET
Lack of Sugar Regarded as
One of Principal Causes
of Epidemic.**

Chicago, Oct. 18.—Dr. Louis J. Pitt, former state bacteriologist, and at present connected with the research laboratory of the University of Chicago, told the Chicago Medical Society last night that he had succeeded in isolating the germs responsible for the influenza epidemic which is sweeping the country, and that the regulation diptheria anti-toxin is an absolute specific for the disease.

He said the epidemic was mainly caused by the present war diet, and especially by the curtailment of the usual consumption of sugar. Dr. Pitt said that he had treated 75 cases with the diptheria anti-toxin without the loss of a single case.

**LINEMAN HAD CLOSE
CALL AND SUFFERED
SOME SERIOUS CUTS**

**Pole Broke, Suspended Him
Over Tracks, and Car
Bumped Him.**

James Malin, 281 Thames street, a lineman of the London Street Railway, was narrowly escaped death by one of the most harrowing nature when the London Electric Company pole which he was working at the corner of Central avenue and Richmond street, broke at 9:45 this morning, snapping, throwing the pole across the street railway wire.

The copper wire broke, but the one made of steel held, suspending Malin in the air strapped to the pole, while an Oxford car, northbound, bore swiftly down on him.

A woman in the car fainting, and Malin asserts that the crew seemed to pay all its attention to her and let the car go. He was bumped along the roof of the car and considerably bruised and cut about the head.

Dr. W. J. Tillmann, who attended Malin, stated this afternoon that he was not seriously injured, although it would be some few days before he would be out.

OUTSTAYED HIS WELCOME



Germania: "You must get rid of him, AND SOON. You invited him as a paying guest, but IT'S NOT PAYING ME."—The Bystander.

British Break Through Hindenburg Line Brought German Peace Offer

London, Oct. 18.—The Manchester Guardian's London correspondent learns indirectly, but in a most unquestionable way, that a few days ago Marshal Foch told Field Marshal Haig personally that it was the British break through the Hindenburg line that brought about the German peace offer.

INDIVIDUAL ACTS OF BRAVERY CHARACTERIZE GREAT WORK OF GALLANT CANADIAN ARMY

Private in Alberta Regiment Rushed a Formidable Machine Gun Nest and Put It Out of Commission—Quebec Lieutenant Silences Enemy Battery, Allowing Advance That Was Temporarily Held Up to Proceed.

[By J. F. B. LIVESAY, Canadian Press Correspondent.]

With the Canadian Forces, Oct. 17.—Better than any general description are the bare records of individual acts of gallantry for bringing home to the reader the true pictures of conditions under which the Canadian troops have been waging war since September 27 in this terrible battle of Cambrai. The following are a few of the gallant deeds of the fighting, which frequently resolved the most desperate situations.

He said the epidemic was mainly caused by the present war diet, and especially by the curtailment of the usual consumption of sugar. Dr. Pitt said that he had treated 75 cases with the diptheria anti-toxin without the loss of a single case.

**LINEMAN HAD CLOSE
CALL AND SUFFERED
SOME SERIOUS CUTS**

**Pole Broke, Suspended Him
Over Tracks, and Car
Bumped Him.**

James Malin, 281 Thames street, a lineman of the London Street Railway, was narrowly escaped death by one of the most harrowing nature when the London Electric Company pole which he was working at the corner of Central avenue and Richmond street, broke at 9:45 this morning, snapping, throwing the pole across the street railway wire.

The copper wire broke, but the one made of steel held, suspending Malin in the air strapped to the pole, while an Oxford car, northbound, bore swiftly down on him.

A woman in the car fainting, and Malin asserts that the crew seemed to pay all its attention to her and let the car go. He was bumped along the roof of the car and considerably bruised and cut about the head.

Dr. W. J. Tillmann, who attended Malin, stated this afternoon that he was not seriously injured, although it would be some few days before he would be out.

FOE IS IN RETREAT BETWEEN OISE AND SERRE; FRENCH ARE IN SWIFT PURSUIT

HEALTH OFFICIALS BELIEVE CREST OF THE EPIDEMIC WILL SOON BE REACHED

Situation Due to the Spanish
Influenza Now At Its
Worst.

**MAY CURTAIL BUSINESS
Drastic Precautionary Measures
Now In Use May Be
Stiffened.**

Toronto, Oct. 18.—Reports issued in many of the larger communities in Ontario today indicate that the situation with regard to Spanish influenza is more serious than at any period during the raging of the epidemic in the province. Deaths since noon yesterday have in most cases increased considerably, while the number of cases reported shows no decline.

Drastic precautionary measures have been enforced in most districts, but if the disease remains unchecked, medical health authorities will be forced to stop all unnecessary gatherings, and it is possible that business may also be curtailed.

Encouraging news from the east indicating a slight abatement of the epidemic is viewed with satisfaction by officials here, who believe that before long the "crest" will be reached in this province.

For the first eighteen days of October reports made to the provincial health department and undertakers show that 125 persons have died from influenza and 238 from pneumonia. So far there have been 15,038 cases of influenza, and pneumonia reported to the department from different sections of Ontario.

In Toronto, the last night number 22 and reports from local hospitals give a total of 599 patients as compared with 570 yesterday.

85 CASES AT WINDSOR.
Windsor, Oct. 18.—During the last twenty-four hours 85 cases of Spanish influenza have been reported to the Windsor board of health in addition to the thirty cases that were reported before yesterday at noon.

The number of cases in Hotel Dieu Hospital increased during the twenty-four hours from 32 to about 40, but the exact figures will not be available until this afternoon. Of that number only about half a dozen are included in the number of cases reported to the board of health. One doctor alone reported 25 cases and two others reported 15 and 12 cases each.

In an effort to combat the plague since it has become more general throughout the city, the "sisters of service" have called a meeting to be held Thursday night at 8 o'clock at the Chamber of Commerce, where a branch of the Ontario Emergency Volunteer Health Auxiliary will be organized.

**PRaises THE NAVY
FOR GALLANT FEAT
IN TAKING OSTEND**

**METHODIST CHURCH
OFFICERS RECEIVE
SALARY ADVANCES**

An Average of \$1,000 of An
Annual Raise to Each
Official.

[Special to The Advertiser.]
Hamilton, Oct. 18.—Up go the salaries of the officers of the Methodist Church of Canada. The last year's salary schedule was handed a \$1,000 increase to Rev. Dr. D. C. Chown, general superintendent of the church, and similar increases to other heads of departments. Some gain more than \$1,000 because of house rent, taxes, etc., and it stands now as follows: Rev. Dr. Chown, general superintendent, \$6,000; Rev. S. W. Fallis, book steward, \$4,000; Rev. C. E. Manning, home missionary secretary, \$4,000; Rev. Dr. Endicott, foreign missions secretary, \$4,000; Rev. Dr. Creighton, Guardian editor, \$4,000; Rev. Dr. A. C. Crews, Sunday School papers editor, \$4,000; Rev. F. C. Stephenson, Forward movement secretary, \$4,000; Rev. Wesley Dean, secretary finance department, \$4,000; Rev. R. J. D. Simpson, book steward, \$4,000; Rev. Frank Langford, secretary of Sunday School and Epworth League department, \$4,000; Rev. T. A. Moore, secretary evangelism and social service, \$4,000.

The British navy reduced Ostend to uselessness as a German submarine base by its gallant exploit as the history of that great fleet records. Now the British navy has occupied this pleasant Belgian seaport, and four years after its fall to the Germans it is again in the hands of civilized men. In March the Germans talked of smashing through to Calais. Even this week their heavy guns have once more been thrown into Dunkirk, but now their armies in the north of Belgium are in precipitate retreat, if not in route, and their hold on the land they violated is being broken.

That Albert, the faithful king of devoted Belgium, might have the honor of the first to enter each redeemed city in his land is the natural wish of all who do not forget the picturesque in their contemplation of the practical. But if he could not lead the forces of salvation into Ostend surely the vanguard could have no more appropriate pioneers than the officers and men of the British navy.

Germans Begin New Retirement From Laon to Cambrai—Zeebrugge Has Been Occupied by the Allies—Germans Have Evacuated Bruges—Angoucourt Is Taken by French Forces.

BELGIANS ARE IN PURSUIT.
London, Oct. 18.—Belgian cavalry is pursuing the retreating enemy on the Flanders front today with the object of cutting off his retreat to Ghent. The artillery is following swiftly and carrying out a vigorous bombardment with the same object.

The town of Blankenberge, on the Belgian coast, southwest of Zeebrugge, was occupied by Allied forces today.

TOURCOING REPORTED TAKEN.
London, Oct. 18.—Tourcoing, a city six miles east of Lille, has been entered by British troops, according to the Evening News.

Paris, Oct. 18.—The Germans have begun a new retirement movement in the area between the Oise and Serre Rivers, between Laon and Cambrai, according to the official statement from the war office today.

French troops advancing from Achery and Cheryngy are in pursuit of the German rearguards. Angoucourt has been occupied by the French.

In the Argonne region the French have crossed the Aisne near Vouziers. Fighting continues in the area west of Grandpre.

The statement reads: "On the right bank of the Oise the enemy confined his reactions to artillery fire. Between the Oise and the Serre, French, ressure continued during the last few days has obliged the enemy to begin a new withdrawal. Debouching from Achery and Cheryngy toward the end of the night, the French troops pursued the German rearguards and occupied Angoucourt."

ZEEBRUGGE OCCUPIED BY ALLIES.
London, Oct. 18.—(Canadian Press, via Reuters.)—Zeebrugge has been occupied.

BELGIANS ENTER BRUGES.
British Headquarters in Flanders, Oct. 18.—Belgian infantry forces entered the city of Bruges today.

GERMANS EVACUATE BRUGES.
London, Oct. 18.—(Canadian Press dispatch from Reuters.)—News received at Belgian headquarters indicates that Bruges has been evacuated.

**BRITISH CAPTURE 4,000 PRISONERS
IN BOHAIN-LE CATEAU REGION**

London, Oct. 18.—More than 4,000 prisoners were captured by Field Marshal Haig's forces yesterday in their offensive in the Bohain-le Cateau region, the British war office announced today.

GREEKS REOCCUPY MACEDONIA.
Saloniki, Oct. 18.—Greek troops yesterday completed the re-occupation of the regions of Greek Macedonia, which have been held by the Bulgarians and Turks.

**GERMAN WITHDRAWAL FROM
WESTERN BELGIUM CONTINUES**

New York, Oct. 18.—The Associated Press this afternoon issues the following:

"The German withdrawal from Western Belgium and the coastal region shows no signs of halting. The Allied forces are pressing rapidly after the retreating enemy, and additional cities and towns have been occupied."

From Lille southward the German retirement is not so rapid, but the British maintain strong pressure all along the line to east of Cambrai. Further south the enemy is retreating from the angle between the Oise and the Serre.

**ALLIES DRIVING THE HUNS
BACK TOWARD THE OISE**

With the British Armies in France, Oct. 17.—(By the Associated Press.)—Considerable opposition has been met by the British in the region southwest of Douai, but this fighting died down some hours ago. In the Lille area allied troops have reached Roncq. A new crossing of the Lys has been effected south of Wulverghem. There was little opposition north and south of Lille, as the British moved ahead today. The 4th British Army launched a powerful attack from Le Cateau southward this morning. American contingents are participating in the fighting. First reports indicate excellent progress made everywhere. The Germans are being driven back toward the Oise. The Zelle River has been crossed at St. Benin and the station has been captured. At last reports the Allies were well east of the river and still advancing.

PORTO RICO APPEALS FOR AID AFTER QUAKE

NEW YORK, Oct. 17.—With more than 100 persons dead and thousands without shelter, food or clothing, as a result of the earthquake which shook the entire island last Friday, the Government of Porto Rico today appealed to Congress and to the Amer-

ican Red Cross for assistance, in cablegrams received here and forwarded to Washington.

\$375,000 BLAZE AT WINNIPEG. WINNIPEG, Oct. 17.—Fire which broke out in the basement of the Gray-Campbell-Carey building here this morning reduced the building and its contents to ashes. The total damage to both stock and building was placed at \$375,000, partly covered by insurance.



New Styles are graceful

This year's D & M models show the figure at its best.

Without undue compression they help to realize the dressmaker's ideal.

Made in Canada and fitted on living Canadian models D & M Corsets give Canadian women the greatest possible comfort and sell at half the price of imported corsets. There is a style for every figure. Ask your corsetiere.

Made by the
DOMINION CORSET CO.
QUEBEC
Makers also of the La Diva Corsets and the D & A "Good Shape" Brassieres.

4.17

NON RUSTABLE D & M CORSETS

DOMINION CORSET CO., QUEBEC MONTREAL TORONTO



Prepared to start the day's work

KEEN—alert—clear-headed—ready for every business emergency. This is the attitude of the man who knows what good health is. And nothing keeps a man in better form than the consistent use of—

ENO'S FRUIT SALT

A GLASS OF "ENO'S" every morning makes you "fit" in every sense. ENO'S is the only genuine Fruit Salt made. It contains the health-giving properties of ripe fruit—pleasant to take—gentle and natural in its action—a wonderful preventive of disease. Ask your druggist.

Prepared only by
J.C. ENO, Ltd., "Fruit Salt" Works, LONDON, Eng.
Sole Agents for North America
HAROLD F. RITCHIE & CO. LIMITED
10 McCALL STREET, TORONTO
(7)

Beware of Substitutes

Proof that Some Women do Avoid Operations

Mrs. Etta Dorion, of Ogdensburg, Wis., says:

"I suffered from female troubles which caused piercing pains like a knife through my back and side. I finally lost all my strength so I had to go to bed. The doctor advised an operation but I would not listen to it. I thought of what I had read about Lydia E. Pinkham's Vegetable Compound and tried it. The first bottle brought great relief and six bottles have entirely cured me. All women who have female trouble of any kind should try Lydia E. Pinkham's Vegetable Compound."

How Mrs. Lloyd Avoided an Operation.

Canton, Ohio.—"I suffered from a female trouble which caused me much suffering, and two doctors decided that I would have to go through an operation before I could get well."

"My mother, who had been helped by Lydia E. Pinkham's Vegetable Compound, advised me to try it before submitting to an operation. It relieved me from my troubles so I can do my house work without any difficulty. I advise any woman who is afflicted with female troubles to give Lydia E. Pinkham's Vegetable Compound a trial and it will do as much for them."—Mrs. MARIE BOYD, 1421 6th St., N. E., Canton, Ohio.

Every Sick Woman Should Try

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Before Submitting To An Operation

LYDIA E. PINKHAM MEDICINE CO. LYNN, MASS.

CHAPLAIN OF TROOPS AT NIAGARA DIES OF SPANISH INFLUENZA

Capt. (Rev.) R. J. Cain Succumbs to Disease as Patient in Base Hospital.

TORONTO, Oct. 17.—Capt. Rev. Roy J. Cain, chaplain to the troops at Niagara camp since August last, died today from Spanish influenza at the base hospital, where he had been a patient for about a week. His wife was at the hospital when he died. His home was at Walkerton, but his last parish was at Thamesville.

Major A. L. Burch, acting assistant director of chaplains' services for eastern Canada, is ill with the influenza, as also are 35 other members of the staff at Toronto military district headquarters.

GERMANY IS TRYING
TO BLEED UKRAINE

Skoropadski Government in Unsteady Position.

STOCKHOLM, Oct. 17.—According to a Petrograd dispatch Germany has manifested the intention to begin negotiations with the Maximilian Government in order to obtain compensation in exchange for evacuation of the Ukraine.

METHODISTS ASKING
FOR LEGISLATION TO
CURTAIL SMOKING

HAMILTON, Oct. 17.—A resolution adopted at the morning session, requesting the Government to pass legislation making it an offence to smoke in public was reconsidered during the afternoon at the Methodist conference today, and the clause asking for such action was struck out. The members had taken a narrow and puritanical view of the question.

After considerable discussion it was decided to ask both the Dominion and Provincial Governments of Canada to enact measures prohibiting the sale of tobacco to persons under 18 years of age. The conference regretted the ever-increasing menace of the tobacco habit, especially among young persons.



Your Labor Counts—every ounce of work you do helps some soldier who is fighting over there. This war is being fought as truly in the household and in the workshop as it is in the trenches.

Some of our Canadian women are borne down physically and mentally by the weakness of their sex. They suffer from backache, dragging sensation, very nervous and pain in top of head. If they ask their neighbors they will be told to take a Favorite Prescription of Dr. Pierce's which has been so well and favorably known for the past half century.

Weak women should try it now. Don't wait! Begin today. This woman's tonic and nerve will bring vim, vigor and vitality. Send Dr. V. M. Pierce, Buffalo, N. Y., 10c for trial package tablets.

Paris, Ont.—"About three years ago I was ill in bed and suffered severe pain. The doctor said I had gall stones, but his medicine did not help me. A neighbor told me to try Lydia E. Pinkham's Vegetable Compound and I had never had such a spell since. But whenever I feel the least twinge of pain I take a bottle of the 'Favorite Prescription' again for a new trial. It has never failed to restore me to perfect health."—Mrs. Elizabeth Brown, P. O. Box 752.



TEN MORE DEATHS FROM THE EPIDEMIC, BRANTFORD'S REPORT

Nearly One Hundred Cases in the Emergency Hospital.

500 SICK AT SARNIA

Number of Cases Found Amongst Crew of Lake Liner.

BRANTFORD, Oct. 17.—There were ten deaths reported here today from the Spanish influenza, and the situation was said to be lacking. Brantford immediate signs of improvement. Nearly one hundred cases occupied the emergency hospital tonight. The two ambulances operated from the fire hall have been busy most of the day.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

At a meeting of the Brantford Ministerial Association today a general appeal was decided upon by the clergy for trained and volunteer help to assist in caring for the city's sick. Several prominent young Brantford men are reported tonight to be in critical condition, developing pneumonia as a result of the influenza.

ASKS CHEESE MAKERS FOR 2 WEEKS' EXTRA WORK THIS AUTUMN

Chief Dairy Instructor Makes Appeal to Farmers for Increase in Product.

KINGSTON, Oct. 17.—C. G. Pablo, chief dairy instructor for Eastern Ontario, is appealing to the cheese-making factories to remain open a week or two longer than usual this fall in order that the usual output may be realized.

In an address to the Frontenac Cheese Board last night he pointed out that there was a shortage of about seventy thousand boxes at Montreal, compared with a year ago. He stated that one or two weeks' additional output in Eastern Ontario would wipe out the deficit, and as cheese was very much needed at the front, he appealed to the farmers to do their best.

YOUTH ATTEMPTS TO
SLAY TISZA, FORMER
HUNGARIAN PREMIER

Amsterdam, Oct. 17.—As Count Stephen Tisza, the former Hungarian premier, was leaving the Lower House of Parliament at Budapest on Wednesday a youth approached his motor car with a revolver, according to a dispatch received from the Hungarian capital. Count Tisza's chauffeur struck the would-be assassin down before he was able to fire.

Count Tisza's assailant was arrested. He gave his name as Leitner and said he was 21 years of age and an official in the food department. He said he intended to attack Admiral Paul von Hintze, whose resignation as German secretary for foreign affairs had been reported during his visit to Budapest, but Admiral von Hintze had left before he was able to accomplish his purpose.

Duke of Connaught
Second Choice as
Ruler of Bohemia

Majority of Delegates at
Conference Favor a
Monarchy.

BASEL, Oct. 17.—At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

At a meeting of delegates held at Budapest recently, Deputy Daszynski, a Pole, openly announced that he was in favor of the establishment of a Bohemian republic, with Prof. Ernst Deutsch of Paris as president, according to the Associated Press.

WILL ASK FOR BYLAW TO HOLD NOMINATIONS FOR OFFICE AT NIGHT

ST. THOMAS, Oct. 17.—The trades and labor council will demand that the city council pass a bylaw before the city council authorizing the holding of nominations for public office at night. In St. Thomas the situation is much different from some of the larger cities, for being a railroad centre, the large percentage of laboring men are unable to attend nominations when they are held as heretofore, in the morning between 11 and 12.

NEW PRINCIPAL NAMED FOR WOODSTOCK COLLEGE

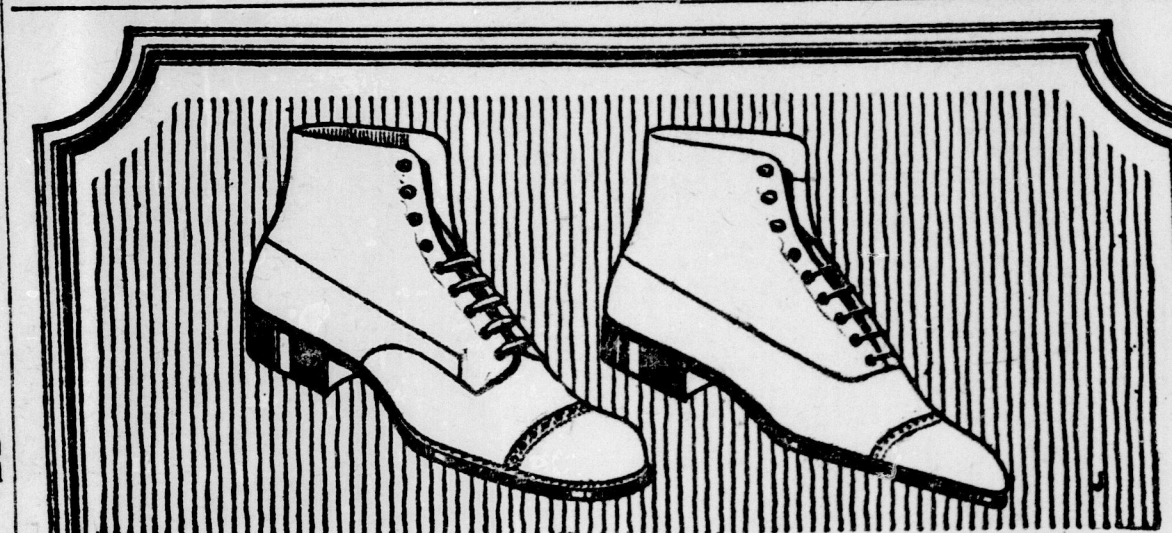
WOODSTOCK, Oct. 17.—Rev. Thomas Wearing, M.A., B.D., Ph.D., pastor of the First Baptist Church here for the last year and a half, has been appointed principal of Woodstock Baptist College to succeed A. T. MacNeil, who recently resigned the position to go into business for himself.

KOMOKA SOLDIER GASED. KOMOKA, Oct. 17.—Official word has been received by Wesley H. Eastman of Komoka that his second son, Pte. Charles Eastman, has been wounded and gassed in the recent fighting in France. This is the second son to be wounded. A younger brother was wounded last August and is now in England in a convalescent hospital. Both were wounded in the left thigh.

Abdul Baha, "Prophet," Discovered by Britons

NEW YORK, Oct. 17.—The British Bureau of Information announced today the receipt of a cablegram from London saying that "British troops have discovered Abdul Baha at Haifa."

Abdul Baha, a Persian prophet, is head of the Bahai religious cult with followers in all parts of the world.



Two models of Brey's Shoes. Always popular and in general demand. Give you service as well as appearance. Black or brown leathers.

Make Your Shoe Dollars do Double Duty

EVERY dollar that you spend for shoes has its influence upon the nation's big problem. Spend it wisely, and it will help not only to keep prices down, but to insure the supply of leather for our forces overseas.

Make your shoe dollars do this double duty. Buy wisely, for service rather than merely for appearance. Go to a reputable dealer and benefit by his knowledge and experience. Look for the manufacturer's trade-mark on the shoes you buy.

Do these things and you will secure better value for yourself. You will help to keep prices down by reducing the production of unnecessary styles, and relieving the dealer of carrying non-essential stock.

All of these things will help to solve the problem of equipping our soldiers with proper shoes, and at the same time supplying those who must remain at home.

A.H.M. War-Time Selections offer special Service Value for Men, Women and Children. Ask your dealer for them.

AMES HOLDEN MCCREADY

"Shoemakers to the Nation"

ST. JOHN MONTREAL TORONTO

WINNIPEG EDMONTON VANCOUVER



When you buy shoes look for—

—this Trade-mark on every sole

See New Fall Showings in Rugs, Curtains, Draperies

9 ft. x 10.6 Brussels
Rugs on Sale for Only \$29

Select from a pleasing variety of patterns. Hard surface, easy to sweep—are real service givers, and many of the designs are typical Oriental reproductions.

SEE THE NEWEST IN AXMINSTERS, VELVETS, WILTONS AND ORIENTAL RUGS NOW ON DISPLAY.

Exquisite Marquisette \$3.60 a
With Genuine Cluny Lace Edges at \$3.60 Pr.

Unquestionably one of the biggest Curtain values offered this season, furnished in bleached white or rich ecru. Patterns are distinctive, and we suggest you select early.

CURTAIN YARD GOODS SALE
10,000 yards Voile and Marquisettes at last year's prices
22c, 35c and 45c Yard

Special Drapery Bargain

Knitted Madras, 50 inches wide, four colors and designs to choose from. Regular \$1.00 a yard. Saturday, yard 68c

Special Window Blind Bargain, Each 79c

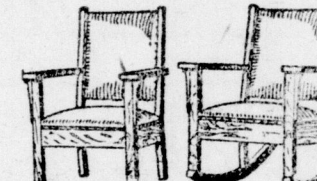
400 Factory Seconds, colors green or cream. Same goods as regular \$1.25 Blinds, except slight imperfections in manufacturing.



\$1.69 for a full-sized

High Chair

These are worth \$2.75 each at today's prices. While they last for \$1.69



\$6.90 Each

For these \$12.00 real leather upholstered easy-chairs, turned finish, exceptionally well made and very comfortable. We will sell only seven Rockers and two Armchairs at this price on Saturday morning at 10 o'clock and until sold.

KEENE BROS.

125-127 KING STREET

THE GREAT HOME FURNISHING STORE THAT SAVES YOU MONEY BECAUSE IT IS AWAY FROM THE HIGH-RENT DISTRICT AND SELLS FOR CASH.

THE HOBBS HARDWARE CO.
WHOLESALE DISTRIBUTORS OF
AUTO-STROP RAZORS
FOR WESTERN ONTARIO.
LONDON, ONT.

Price \$5.00
At leading dealers everywhere
25c postage will deliver on orders registered mail.
AutoStrop Safety Razor Co.
Limited
85-87 Duke St. Toronto, Ont.
79-8-18

LIEUT. JEAKINS DECORATED.
BRANTFORD, Oct. 17.—Lieut. J. W. Jeakins, adjutant of the Princess Pats, and brother of Rev. Capt. C. E. Jeakins of this city, has been decorated by the French Government with the Croix De Guerre, according to word received here today. Lieut. Jeakins has previously won the military medal.

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION.
City, 12c per week. Outside, By Mail, \$4.00 per year.
NOON EDITION.
City, 12c per week. Outside, By Mail, \$4.00 per year.

TELEPHONE NUMBERS.
3670. Private Branch Exchange. 3670.
From 10:00 p.m. to 9:00 a.m., and holidays, call 3670.
Business Department, 3671; Editors, 3672; Reporters, 3673; News Room.

Toronto Representative—F. W. Thompson, 57
Mail Building.
U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building, Chicago: Charles H. Eddy Company, People's Gas Building, Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.
London, Ont., Friday, Oct. 18.

THE "TERMS" OF ASQUITH.
FORMER PREMIER ASQUITH stated the peace terms of the Allied nations in the first year of the war when he uttered those words which have become historic:

"We shall never sheathe the sword which we have not lightly drawn until Belgium recovers in full measure all, and more than all, that she has sacrificed, until France is adequately secured against the menace of aggression, until the rights of the smaller nationalities of Europe are placed upon an unassailable foundation, and until the military domination of Prussia is wholly and finally destroyed."

These "terms" go far in suggesting the whole framework of the new law of nations upon which others have built since Mr. Asquith gave up the helm to no stauncher if a younger and more vigorous captain. From a great mind, in less than sixty-five words, was expressed the whole Allied case. First of all the wrongs of Belgium and France were to be righted and secured against future military menace. Then all small nationalities were to be placed upon an unassailable foundation, which at once suggests that league of nations for which President Wilson and Sir Edward Grey have come to be the exponents. The destruction of Prussian military domination means nothing less than the smashing of the Hohenzollern dynasty, and the overthrow of the German war party.

Mr. Asquith saw clearly the requirements of the world before peace could be made. Beyond his statement is the question of indemnities, and that is a question which involves so much that it would mean nothing short of eternal slavery for the Germans if adequate monetary compensation for the losses of all the Allies were to be considered. Every dollar spent on the war has been spent because of Germany's actions. It would never be possible for the German nation to assume the whole war debt of the Allied nations, but it is certain that demands for reparation and restoration of all invaded countries will be made, while the losses of the nations which, of their own free will, entered the war to protect the rights of others will have to be assumed by their own people. With military expenditures wiped out, and with the security of the world insured forever, the war debts of the nations will not seem to be tremendous. The great blot upon the history of Germany must forever remain. That is the blood of millions shed needlessly to gratify the war lust of the autocrats who challenged civilization to mortal combat for the rulership of the earth.

THAT 70-YEAR LIMIT.

[Brookville Recorder and Times.]

Methodists have placed the ban on the seventy-year-old man; Now Sir Wilf. will have to go. For the conference tells me so.

—N. W. Rowell, his poems.

NAME IT AFTER CURRIE.

THE ADVERTISER believes that the most appropriate name for the new soldiers' hospital is "The Sir Arthur Currie Military Hospital" or some variation of the idea such as "The Sir Arthur Currie Soldiers' Hospital." Among the many admirable suggestions which have been sent in by readers of the local press there is none, in this newspaper's opinion, that should be more appealing to the whole people of No. 1 Military District than that which will perpetuate the leadership and heroic service of the commander of the Canadian corps during a large part of its experience in France. He is first of all a Canadian; he is a Western Ontario man as well, and a native of Middlesex County. He spent his early boyhood in such pastoral surroundings as those in which the hospital will stand, and his early recollections will be of the very county in which the hospital is located. So that the name of itself suggests not only the leader of the Canadians and therefore the Canadians themselves and their war record, but has an intimation of local significance. We feel sure that the gallant general would receive no compliment more graciously than to have the hospital named in his honor in his own native county.

Beyond this, there now seems to be a possibility that within a few months Sir Arthur will be able to get a few days' leave, to say the least. It is quite possible that the war will have to come to an end in order that he may be able to leave the battlefield, but it is more than probable that before the hospital is completed the general and most of his men will be back in Canada. What more fitting opening ceremony for the institution could be arranged than to have Sir Arthur dedicate the hospital to the service for which it is being erected? It would be a ceremony long remembered in the district, and the suggestion goes well with the proposal to name the place after one who may be regarded as the most distinguished native son of Middlesex.

AN EPIDEMIC IN STATUES?

SOME ENTERPRISING promoter with a desire to establish himself in a lucrative business after the war immediately should corral all the available sculptors in the country. It is certain that the statue business will be flourishing. Every city, every town, every village, perhaps every crossroads will be the site for one or more bronze or marble figures commemorating some deed of war service or heroism. Those who are prepared to accept orders for prompt delivery will get rich quick. Noble marble and bronze shafts and busts beyond numbers will spring up.

The technical schools should already be preparing the workmen for the task.

One is certain that Sir Robert Borden will be done in many molds and chiselled in noble posture. Union Government with all its wealth of historic character will be shown in great plaques, assorted sizes, for erection in the mans and homes of the faithful. Sir Joseph Flavelle, one feels sure, will organize this business in such a manner as to make several munition factories busy on bronze effigies for some years to come. Instead of making shells they will be making colonels, and not a few nuts, as well. Sir Joseph himself should be done with a halo, and sold like the Great God Billiken in every form of statue and statuette. He and Mr. Rowell, who has long enjoyed the benefactions of the great pork patriot, should be done together. The necessary halos could then be fastened to one rod, Sir Joseph being sainted for his famous consigning of profits to hell, as well as for his consignments of bacon to Britain. Mr. Rowell will enjoy canonization somewhat as a St. George because of his successful sticking of the Dragon Rum.

Sir Sam Hughes may be struck off into a popular edition, and in time would no doubt become our national Kewpie. Sir Adam Beck would be quick to catch the fever, and would be done as the nation's equestrian hero, in honor of the horses which he did not buy from Canadian farmers for the British Government. Many of the other mighty ones of Toronto and Ottawa would invite the new kind of order from the munitions board. Why close down our ammunition factories after the war when they can be working on these statue orders? Whether steel, or bronze, or brass, or even tin, the output could be run into something enormous and the even tenor of our prosperity preserved. Most appropriate would be a tin statue for Sir Edward Kemp, while Baron Beaverbrook naturally goes into cement.

Such a demand for statuary will there be among the self-anointed of those who won the war at Ottawa that the soldiers at the front who should be the ones to whom worthy perpetuation is due will scarcely be home in time to get an order in. Perhaps the people will take the matter in their own hands and conduct a careful censorship of those who are entitled to be honored. Many of those great statesmen certain to be among the applicants are already regarded as among the mighty marbleheads of the nation.

EDITORIAL NOTES.

That car of "scrap iron" contained a lot of tangle-foot, anyway.

The coming Victory Loan is likely to see its title justified, at any rate.

The German Juggernaut was a fearsome thing when it was going forward. But it hasn't learned to back up and hold on at the same time.

Talk may be the cheapest thing on earth, but the Bell Telephone Company declares to the railway board that new values have been established.

"The war is coming to an end, and in such a manner as no man in Germany desires," says a German newspaper. How about the Allied prisoners?

"Huns did not fire Lille," says a headline. Which is the same thing as a murderer failing to kill those he passes when he knows the police are on his heels.

Ottawa waits to see what Washington will do about daylight saving. If we are going to be governed from Washington, why not let us have a vote for President?

We do not know that any German is fit for the presidency of Germany, but if there are any, the choice must lie between Prince Lichnowsky and Karl Liebknecht.

Why not let everyone who has anything to sell attend a convention and send up prices with one big boost, so that the public may not continue to suffer the endless agony of frequent torture?

LOYALTY.

[Frederick Lucien Hoeman.]
When courage fails, and faith burns low,
And men are timid grown,
Hold fast thy loyalty, and know
That truth still moveth on.

For unseen messenger she hath
To work her will and ways,
And even human scorn and wrath
God turneth to her praise.

She can both meek and lordly be,
In heavenly might secure;
With her is pledge of victory,
And patience to endure.

The race is not unto the swift,
The battle to the strong,
When dawn her judgment days that sift
The claims of right and wrong.

And more than thou canst do for Truth
If thou, O heart, but give thy youth
And manhood unto her.

For she can make thee truly bright,
Thy self-love purge away,
And lead thee in the path whose light
Shines to the perfect day.

Who follow her, though men decide,
In her strength shall be strong,
Shall see their shame become their pride,
And share her triumph song!

"THE GOOD OLD DAYS."

[Saskatoon Phoenix.]
Mr. Adam Bull, aged 87 years, of Scarborough, near Toronto, relates that in the old days of St. Andrew's Church, Scarborough, there was quite a debate one summer as to the advisability of buying with church funds a barrel of beer for members to drink between services. We begin to understand what the expression "Those were good old days" really means.

PREMIER FINDS HIS DOG.

[Exchange.]
Mr. Lloyd George's long-lost and much-advertised-for dog, the Welsh terrier "Cymro" has come home again. It was on Friday, July 19, that the little fellow lost himself in High street, Sutton, Surrey. Mr. Lloyd George had pulled up his motorcar there to address an impromptu meeting, and "Cymro" jumped down—and forgot to come back.

On the 23rd the premier issued a description of the missing terrier and offered a reward of £25 for his recovery. On Wednesday the 31st a letter was received from a resident of Redhill, Surrey, who had found "Cymro" wandering about disconsolate, and had given him a home till he learned who was the owner.

FAVORED IRELAND.

[New York World.]
Ireland has the same rights and privileges in the British Empire as Scotland and Wales, except for local self-government, even more than the great dominions of Canada and Australia. It has a larger representation in Parliament than its population warrants. It enjoys every guarantee of conscience, press and speech which the British constitution affords. In the matter of land tenures its people are favored by the laws to be found in no other country. Rebellion and other crimes participated in by a few violent men have been sternly punished, but Ireland is not a Belgium or a Serbia, devastated and enslaved by a power setting itself above treaties and laws, and every sensible person knows it.

The Advertiser's Daily Short Story

(Copyright, 1918, by the McClure Newspaper Syndicate.)

SUNFLOWER PROPOSES.

(By James MacDonald.)

Out of his window Barclay had seen many things across the court, but that Sunday morning on the fire escape of the window which had been dark for many nights, he saw something new.

The three pairs of stockings, champagne grey, several collarettes and a dozen or so handkerchiefs that dangled from an impromptu line indicated beyond a doubt the sex of the new tenant.

Bannerman, the talented, cynical young cad who had been the last tenant in the room, was now down in the West Indies on his honeymoon. He had married a woman some ten years his senior—hence the champagne and the new tenant whose fluttering belongings beckoned to Barclay across the court.

But Barclay turned from his window and went to his work reluctantly. Grand as his way, and restlessly, as his way, until restlessness drove him to the window again and he saw that the fire escape across the way had bloomed again. This time a slim-bodied girl with a great mop of flaming hair stood with the stiff breeze fluttering her light garments and flaunting her marvellous bust like a blazing torch in the night.

She had a white towel in her hand and every now and then she shook her head and threw that of her throat her free hand with long sweeps through her shining mane unconcernedly.

For a moment their eyes met and then as she peered across for an instant curiously, "I don't believe it's Sidney Barclay," she exclaimed with a pleased smile.

"Did you guess?" asked Barclay. "I wrote me all about you," she nodded wisely.

"No—nor his wife either," she said partly. "If you must know—your name is not Barclay, is it?"

She made a dash, and then a little defiant, for her pride had been hurt, but somehow felt sure that her heart hadn't been touched.

"And why did you come to New York?" he asked curiously.

"Come on over when I've arranged my hair and I'll tell you all about it," she said blithely, backing into the window and out of sight.

So within three minutes Barclay was knocking on her door—the door that has once been Bannerman's.

She was an actress—prouder than he had first thought—and she had come to New York to succeed where Bannerman had so far failed.

"That will be my revenge," she laughed gaily. "I shall make a grand success, and perhaps, I shall marry some perfectly wonderful man and make Ban furious because I forgot him so quickly. He was always such a vain thing."

Barclay looked at her sketches and at sorry for her. She had talent, perhaps, but little training. New York is full of them—eager young things with little or nothing to back them but the spirit of youth.

"Have you any money back of you at all?" he demanded.

"Oh, yes," she said brightly. "I've \$25! Which will be a great plenty until I begin to sell my sketches."

Barclay had seen them before, those youthful, valiant things. He had seen them come forth in all the splendor of their dreams, then drop and fall and turn backward in their flight—some times worse, they fell with broken wings, and stayed to suffer and pretend they were not hurt. And he looked on the loveliness of this sunflower with a sudden anger in his little soul.

"You are a lovely little fool," said Barclay, gently. "Take my advice and go home while you've got money enough to go on. Marry the boy across the street who has a job in the First National Bank—and forget this art bug you've got."

"Why—why—why?" she said, her blue eyes wide with perplexed wonderment. "Isn't my stuff good? Haven't I haven't I—any talent?"

"Talent?" snarled Barclay. "New York is full of talent. It's the cheapest thing there is here, and you haven't even that! Your stuff is rotten, simply rotten! You've no training whatsoever. It would take you three—maybe ten, years to begin to get a start in this town. Go home and forget it!"

He banged the door on a very doubtful young woman.

But with the morning all doubt had vanished, and the next weeks were feverish ones for the sunflower. Frantically she worked at her drawing board in the afternoons, and sometimes far into the night. Gallantly in the mornings she took her portfolio of drawings and trudged from place to place trying to interest art editors in her things.

It would take you three—maybe ten, years to begin to get a start in this town. Go home and forget it!"

He banged the door on a very doubtful young woman.

But with the morning all doubt had vanished, and the next weeks were feverish ones for the sunflower. Frantically she worked at her drawing board in the afternoons, and sometimes far into the night. Gallantly in the mornings she took her portfolio of drawings and trudged from place to place trying to interest art editors in her things.

It would take you three—maybe ten, years to begin to get a start in this town. Go home and forget it!"

He banged the door on a very doubtful young woman.

But with the morning all doubt had vanished, and the next weeks were feverish ones for the sunflower. Frantically she worked at her drawing board in the afternoons, and sometimes far into the night. Gallantly in the mornings she took her portfolio of drawings and trudged from place to place trying to interest art editors in her things.

It would take you three—maybe ten, years to begin to get a start in this town. Go home and forget it!"

He banged the door on a very doubtful young woman.

But with the morning all doubt had vanished, and the next weeks were feverish ones for the sunflower. Frantically she worked at her drawing board in the afternoons, and sometimes far into the night. Gallantly in the mornings she took her portfolio of drawings and trudged from place to place trying to interest art editors in her things.

It would take you three—maybe ten, years to begin to get a start in this town. Go home and forget it!"

He banged the door on a very doubtful young woman.

But with the morning all doubt had vanished, and the next weeks were feverish ones for the sunflower. Frantically she worked at her drawing board in the afternoons, and sometimes far into the night. Gallantly in the mornings she took her portfolio of drawings and trudged from place to place trying to interest art editors in her things.

It would take you three—maybe ten, years to begin to get a start in this town. Go home and forget it!"

BITS OF BYPLAY

BY LUKE McLUKE

(Copyright, 1918.)

Fact.
This is the truth, as I have found.
And truth is hard to beat:
While love may make the world go round,
It won't make both ends meet.

The Wise Fool.
"A man should keep ahead of the game," observed the sage.
"But suppose he is out hunting?" demanded the fool.

No Joke.
Said old Mr. Peddle,
To young Mr. Peddler:
"You don't get a medal
For being a meddler."

Mean Brute!
"Before we were married you used to tell me that I was one girl in a million," said Mrs. Gabb.
"Yes," growled Mr. Gabb, "and I'm darn sorry I didn't marry one of the other 999,999."

Fact.
Some stingy folks in this world live.
You'll find the less some people give.
The more they will expect.

When It Happened.
"I wonder if you could," mused the rummy, as he put his empty back on the bar.
"You wonder if you could what?" demanded the barkeep, as he grabbed a bottle.

Why, if an undertaker buried a man for nothing, I wonder if you could call that a dead give away?" replied the rummy as he headed for the door.

It's a Fine Old Town.
(Robinson, Ill. Argus.)
Under the open sky, the dripping light

of stars, the fire-streaked skies, and lulled by the booming of distant cannon and the wall of screaming shells, nearly two million men asleep tonight on the old camp ground in La Bolla, France.

Hit Him Another Wallop!
Two darkies were fighting and one knocked the other down, got on top of him, and kept on pounding him. The darky underneath began to beg for mercy, said that he would take back all he had said, said that he would behave and said that he wouldn't fight again. But the darky on top paid no attention to the pleas of the man underneath and kept on pounding the other darky until the latter was unconscious. A bystander asked the victorious darky why he didn't let his antagonist up when the latter begged for mercy and said that he would behave in future. "Well, boss," replied the darky, "he is such a d—n liar that I just naturally couldn't believe him."

Uncle Sam is on top, and Germany is underneath hollering for peace, but like the darky, we know the Hun is such a d—n liar that we just naturally can't believe him.—R. H. R.

Names Is Names.
C. Sly lives at Newtonville, Ohio.

Our Daily Special.
The Man Who Keeps His Mouth Shut Never Has To Eat His Words.

Luke McLuke Says:
It makes a woman mad all over when she discovers that just because her baby hasn't got four legs and a woolly hide and a tail and a bark she can't rent a flat in the average apartment building.

What has become of the old-fashioned dude who had a hyphen in his name? It doesn't hurt to tell the truth once!



When will it end?

Thousands upon thousands, endless thousands, hold their lives cheap as the price of Victorious Peace.

And we—as we watch from afar their heroic efforts—may we be able to say, that the little we at home could do, we have done;

—that in so far as we could support them, lighten their burdens, bring them comforts, we have done it;

—that we have striven unceasingly to shorten their stay in the Hun-made Hell;

—that freely, fervently, unitedly, we have laid our humble offerings alongside their noble sacrifices on the altar of Victory—and Peace.

Another opportunity to lend your individual weight to the blow that will shorten the war comes with the offering of Victory Bonds about to be made. Let not the privilege to do your share find you unprepared.

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

PAGE OF INTEREST TO WOMEN

JIMMY COON STORIES

Copyright, 1917, by George Matthew Adams.

Advertiser Patterns

A RACE WITH THE OTTER BOYS.

The next evening, in the moonlit waters of Mirror Pond, Tom and Jerry Beaver saw the Otter Boys swimming towards the Beaver house, and Dick Otter, the older of the two Otters, called out, "Tom, we challenge you two brothers for a swimming and diving match."

"All right," called out Tom, "but I'll arrange the plans." "It's agreed," called back Dick Otter. So Tom planned the race. They should swim from the dam at the lower end of Mirror Pond, to the head of Mirror Pond, and back again. But they must swim on the surface of the water going up Mirror Pond, and return swimming under



"One, two, three, go!" And the four brown bathers shot into the water like bullets.

water all the way; and each must touch the lower step of the stairs leading to the end of the race, the goal. Tom Beaver ordered all to stand with him on the big log at the starting-place and at his word jump in for the race. When all were ready, Tom shouted, "One, two, three, go!" And the four brown bathers shot into the water like bullets. And all the little people of Mirror Pond heard about the race, and they stood on the shores to see the race. The Otter family, big and little, stood on their front lawn, in front of their house, at the head of Mirror Pond. When the swimmers reached the middle of the Pond, the Otters and their friends began to shout and clap their hands, for the Otter boys were ahead. The Beavers stood on top of their houses, and the little Beavers were very downhearted, and the Twins' mother sighed a very deep sigh as she said, "Children, I fear our boys will be beaten."

"Don't worry, Mother," said Father Beaver, "for our boys will win this race as sure as fate. They have a secret, and you watch for a surprise."

The Otter boys climbed on to the Big Rock first, and made splendid dives as they started off for the return swim. At this sight the Otters and all their friends made an awful racket with shouts of delight, and stamping of feet, and clapping of hands.

But when Tom and Jerry reached the Big Rock, they did not worry, for they knew that they could do much better swimming on the way back, and they knew they had a secret too.

Really, you should have seen the Beaver Twins on their way back—they swam like powerful submarines. You see, a Beaver can swim for several minutes under water. Just think of swimming a quarter of a mile under water! But the Otters had to come to the surface several times to get a good long breath of air.

Tomorrow—Stuck in the Mud.

Patriotic Western Ontario

Address All News For This Column to the Editor of the Women's Page.

TILBURY "STREET SALE."

An innovation in the form of a "street sale" was the means by which the executive of the Red Cross Society raised the splendid sum of \$375. Several energetic farmers, with a zeal which was worthy of the cause, made a canvass of the surrounding country, securing all kinds of farm produce, also a miscellaneous collection of useful articles, including gifts from the business men of the town, and these were auctioned off in Queen street during the late afternoon and evening, yielding the above gratifying sum. C. A. Powell, auctioneer, kindly gave the ladies a free ride to the sale.

A committee of Red Cross ladies served light lunch, "hot dogs" etc., in Cowan's restaurant at 6 o'clock. The event, augmenting the proceeds by about \$20. The evening was one of the most successful and unique employed in the patriotic work, and it entailed a minimum amount of labor and expense.

GUELPH TAG DAY.

As a result of the tag day held by the Ladies' Auxiliary of the G. W. V., collected towards purchasing Christmas boxes for the Guelph soldiers overseas. The ladies are very grateful for the liberal response.

PETERBORO RED CROSS. The regular monthly meeting of the local Red Cross Society was held in the public library. While the reports of the various committees

showed that the work in all departments was being vigorously carried on, the fact that the men at the front are engaged in the present tremendous struggle is so imperative that still greater efforts should be put forth by the workers at home.

The report of the packing committee showed that fourteen cases had been shipped, containing the following: 44 day shirts, 160 pairs of pajamas, 522 pairs of socks (114 pairs of W. C. A.), 161 many-tailed bandages, 72 towels. The following societies have sent in supplies for August and September: Women Teachers' Guild, Fairmount Mothers' Club, St. Peter's, St. Paul's, Auxiliary, St. George's, St. John's Church, W. G. Auxiliary, St. John's Baptist Church, All Saints' Church, Library Room, St. Andrew's Church, Trinity Red Cross, Ashburnham Patriotic Society, Lakeland, Stewart Chapter, O. E. D., South End St. John's Guild.

A letter of acknowledgment for the proceeds from the Italian Red Cross local society, which had been received from the royal consular-general for Italy, was read at this meeting. The regular annual business meeting of the local Red Cross Society was held in the public library on October 21, at 3:30 o'clock. All those interested in Red Cross work are privileged to be and should be present to hear the reports of the various committees and auxiliaries that have been engaged in Red Cross work throughout the past year.

What flavoring to use with citron-olene is there any idea? I have done up a pear. Could I make jam of them, and what could I flavor them with? Also a recipe for pear pickles.

Thanking you in advance. Perhaps I can offer some suggestions next time. WHITFOOTWILL.

Ans.—A citron and raisin combination is something I do not find among my recipes, so I'm hoping, somebody else may be able to supply it. Here are other recipes desired:

Pare citron and remove seeds. Cut into pieces about an inch square and cover with granulated sugar, one bowl of sugar to three of citron, and let stand overnight. In the morning add the juice of about four lemons to the fruit. First squeeze out the juice and in a separate dish mix or cut into very fine pieces the peel, add to the fruit, roll until tender. Pour in the lemon juice and stir well. Put in sterilized sealers and you have citron fit for a cake.

Chopped Pears.—Seven pounds pears, sliced thin, three pounds granulated sugar, half pound ginger-root, one teaspoon ground ginger, juice of two lemons and the rind of one eat in small pieces. Put all together and stir until the juice rises, then cook slowly for two hours. This will keep either in glass jars or sealers, and is delicious.

Pear Marmalade.—Twelve pounds pears, chopped fine, nine pounds sugar, one pound raisins, juice and rind of three lemons, three oranges, half pound sliced walnut chopped fine. Cook until quite thick.

Pickled Pears.—If hard, steam until tender, pack into jars; for one peck fruit take three pounds sugar, two quarts vinegar, one-half ounce cinnamon, one-half ounce cloves, let boil, pour fruit in jars; the next day drain the vinegar into a kettle, reheat, pour over the pears, and seal.

From the East. Quebec.

Dear Miss Grey.—I am a stranger to you, but I am from the East. I saw where "Bonnie" wished for the song, "The Gypsy's Warning," which I saw in the "Red." But I gave it away a few years ago. Since we have taken the Advertiser I have read the Mail-Box and I could send something to you as though I was doing my bit. Am sending a stanza for one peck fruit in jars; the next day drain the vinegar into a kettle, reheat, pour over the pears, and seal.

Ans.—"Bonnie" will be very pleased to have the music, too. I notice that you send it for her. The same has



An Easily-Made Apron. 2279—Seersucker, chambray, ging-ham, lawn, percale, drill, linen and alpaca are nice for this style. The pattern is cut in four sizes: Small, 32-34; medium, 36-38; large, 40-42; extra large, 44-46 inches, bust measure. Size medium will require 2½ yards of 36-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Please send above-mentioned pattern as per directions given below:

Name

Town

Province

Age (if child's or miss's pattern)

Measurements: Bust.....Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent, please write on it, "Pattern for the 'Pines' for S. O. L. and Mary Elizabeth."

The Sound of Peace. Dear Miss Grey.—Isn't it wonderful how new we are hearing? Almost too good to be true, but even with this sound of peace in the air our soldier boys still need socks. Would you please print the Red Cross directions for soldiers' socks? Probably next time I can give some help. Thanking you, I remain,

SONG OF THE STOCKING-FOOT. With fingers weary and worn, With eyelids heavy and red, A soldier works with an awful heat, But marking each one, oh, so very neat! She's cutting out stocking-feet!

Cut! Cut! Cut! With fingers weary and red, She must get a million, and her shears go dull! She sharpened them, but got no null.

Snip! Snip! Snip! Poor Cynthia, weary and pale— She must get forty-seven done before the evening mail!

Snip! Snip! Snip! We owe her a shout of praise, So, hip, hurrah! Hallelujah! and heaps— From Readers of Cynthia Grey's Page.

Is U. K. Reforming? Dear Cynthia.—Just to let you know I'm not altogether desperate. I haven't wisped my toes through a single stocking this week. I think I must be reforming, and will make a model young lady some day.

Do you know the mean joke I played on one of my loneliest? It was begging my picture, and I dressed up in a little girl's outfit, bobbed my hair and had about ten; as yet I have not received an answer. Won't he be flabbergasted?

P. S.—My "maw" says if the lady who wanted to sweeten some hard will boil a raw potato in it, it will be as good as before.

Ans.—We might have thought there was going to be some hope for you yet, but for that joke upon the poor "lonely." By the way, you will note where "Rose Leaf" wants the pagettes

Little Ones' Needs

Children's and Infants' Goods for Autumn and Winter

Chic Hats For Chicks

Fourth Floor.

CHILDREN'S HATS, in plush and velvet, tailored or trimmed. Prices \$2.50, \$2.75, \$3.25 and \$4.00

Togs For Tots

Third Floor.

INFANTS' WHITE WOOL JACKETS, trimmed with pink, blue and self stitching. Price 85c to \$1.25

INFANTS' WOOL BONNETS, white or blue. Price 45c

INFANTS' WOOL BONNETS, white only. Price \$1.25

INFANTS' ANGORA BONNETS, satin ribbon tie strings. Price \$2.50

PRETTY WOOL BOOTEES 30c to 75c pair

CHILD'S BEARSKIN CARRIAGE RUGS, with pocket lined with felt. Price \$4.00 To keep the kiddies warm.

Mitts and Gloves

Main Floor.

INFANTS' ANGORA MITTS, with thumbs or thumbless 50c pair

INFANTS' HAND-KNITTED MITTS, with or without thumbs 50c pair

CHILDREN'S WOOL MITTS, all colors and sizes 35c and 50c pair

CHILDREN'S ENGLISH WALKING GLOVES, over-sewn seams, sizes 2 to 5. Price \$1.50 pair

"BAIRNIES CUDDLE DOON!" Children's Blankets, Quilts, Comforters

Staple Department, Main Floor.

KIDDIES' BLANKETS, pink or blue plaids, 98c each

KIDDIES' BLANKETS, pink or blue, bunny, cat or teddy bear borders. Each \$1.50 and \$1.95

KIDDIES' PRETTY PAPOOSE BLANKETS, blue and tan \$2.95 each

KIDDIES' QUILTED SILK COMFORTERS, pink, white or blue, plain, prettily embroidered or dainty Dolly Varden patterns. Prices \$1.75, \$1.95, \$2.25, \$2.50 and \$2.75

KIDDIES' GREY FLANNELLETTE CRIB BLANKETS, 36x54 \$1.75 pair

KIDDIES WHITE WOOL (UNION) BLANKETS, with pink and blue borders. Per pair \$3.00

KIDDIES' MARSEILLES BEDSPREADS \$1.65 each

KIDDIES' HEMSTITCHED LAWN PILLOW CASES 35c each

KIDDIES' EMBROIDERED LINEN PILLOW CASES 85c each

KIDDIES' EMBROIDERED PIQUE PILLOW CASES, very serviceable 95c each

KIDDIES' EMBROIDERED PIQUE CARRIAGE COVERS \$1.25 each

Children's Night Robes

Third Floor.

CHILDREN'S SLEEPERS, made of good quality white flannelette, sizes 2 to 6 years. Special price 75c

CHILDREN'S NIGHT-GOWNS, made of good quality flannelette, sizes 1 to 14 years. Prices 75c to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

CHILDREN'S SLEEPERS, FLEECE-LINED SLEEPERS, one-button front, drop-seat back, sizes 1 to 9 years. Prices \$1.00 to \$1.25

Children's Dainty Neckwear

Main Floor.

EMBROIDERED ORGANDY COLLARS at .75c
MADEIRA COLLAR AND CUFF SETS \$1.00 set
PIQUE COLLAR AND CUFF SETS, with scalloped edge. Price 75c set
KEWPIES HANKIES, three in box 25c
For youngsters health and comfort.

Children's Underwear

Main Floor.

CHILDREN'S RIBBED ALL-WOOL VESTS AND DRAWERS, Turnbull's, natural color, .95c to \$1.30 each
CHILDREN'S UNION VESTS AND DRAWERS, sizes 1 to 12 years. Per garment 50c to 75c
INFANTS' ALL-WOOL VESTS, buttoned down front, sizes 1 to 7. Prices \$1.00 to \$1.25
CHILDREN'S FLEECE-LINED WAISTS, sizes 18 to 28 50c each

Children's Hosiery

Main Floor.

CHILDREN'S CASHMERE HOSE, black or cream, sizes 4 to 8½. Prices, per pair 50c to 75c
CHILDREN'S RIBBED COTTON HOSE, heavy weight, sizes 7 to 10½. Per pair 50c
CHILDREN'S FINE RIBBED COTTON HOSE, sizes 6 to 10. Price, per pair, 35c

Towels

Main Floor.

KIDDIES' TUCK TOWELS 15c each
PURE LINEN SMALL TOWELS 75c pair
KIDDIES' BLUE PLAID BATH TOWELS 75c pair
KIDDIES' NOVELTY BATH TOWELS, pink or blue colored borders, with Mother Hubbard or rooster and chicken patterns. Price \$1.25 pair

LONDON BOARD OF TRADE.

The dead town lives in yesterday—the live town believes in tomorrow. Join the board of trade.

When You Want Flowers, Think of WEST FLORAL COMPANY

Phone 2187. 249 Dundas Street.

something. I have not written to you before, but now I will sincerely thank you for help that I have received in the past. I have often found this page useful in many ways. I hope I have not tired you. Yours sincerely,

INTERESTED.

Ans.—It's awfully good of you to take time to copy the song, and while some one else supplied a copy for "Bonnie," I was pleased to send you my copy to a third reader who was anxious to have the verses. Am very glad if you find the Page of real benefit.

Don't Deluge Him.

Dear Cynthia Grey.—As several kind-hearted people are wanting the names of "lonelines," I will be greatly pleased to furnish the addresses of a few Canadian boys who are "at the front" and in the hospitals from wounds or the "flu."

Hoping to receive some inquiries for same, I will leave my address with Miss Grey.

Ans.—I hope this kind-hearted man won't be deluged entirely with applications. Any how, I'll send the requests along to him.

Not Too Late.

Dear Miss Grey.—I have been a reader of your page for a long time, but have never found courage to write you before. Seeing a request in your page for a copy of the "Gypsy's Warning," I have copied the words from memory. I sincerely hope I am not too late for them to be of use, but I do not have much time, as I have four children. I am writing now with them around me, and it is rather hard to write for the first one and them the other wants



CHEVIOT SUITS \$29.75

Fashion's latest and exceptional values in three smartly tailored styles, belt and button trimmed, lined throughout with satin. The skirts have gathered back, all-around belt and inverted pockets. Colors are green, navy and black. Sizes 16 to 44 \$29.75

Brick & Dundas LIMITED.

LONDON, ST. THOMAS.

Daily Bible Question Club

UNIFORM LESSON FOR SUNDAY, OCT. 20, 1918.

ONE GOLDEN TEXT SUGGESTION.

By Rev. T. S. Linscott, D. D.

Abraham giving Isaac to God.—Gen. xxii, 1-14.

QUESTIONS FOR TODAY.

14. Verses 7-14. What reason, if any, is there to believe that Abraham had told Isaac of what God had commanded him, and that he had consented to be the innocent victim?

15. If you had been in Abraham's place with his faith in God, how could you have acted? (This is one of the questions which may be answered in writing by members of the club.)

16. If Abraham had actually offered up Isaac, would he have been the admirer of the execution of the centuries?

Golden Text—I will give him unto Jehovah all the days of his life.—I. Sam. i, 11.

TEACH YOUR CHILDREN THEIR NATURE.

Many of the fanciful stories which parents tell their children about their origin and other mysterious things, which children do not understand, may be harmless, providing the stories contain the germ of the truth, but when children get older they should, in a wise way, be taught the exact truth. If parents neglect this they will learn in after years in an impure and injurious way, and incidentally learn that you have deceived them. The secret way, which children have of telling the mysterious things which they have found out, tends to make that which is holy unholy, and the same knowledge, which, if imparted properly, would have a blessing is highly injurious. Children should also be carefully taught concerning their own physical nature, and this will save them from a thousand snares.

An Eggless Fruit Cake.

Dear Miss Grey.—I wonder if I dare venture in after being away so long? Try this recipe for eggless fruit cake: Two cups sugar, 2 tablespoons butter, 2 cups buttermilk, ½ cup molasses, 1 tablespoon vanilla, 1 teaspoon cinnamon, 1 teaspoon cloves, ½ pounds raisins, 1 full teaspoon soda, 3½ cups flour. Hoping I am not too much bother, yours truly,

JOLLY OH!

Ans.—No bother, "Jolly Oh!" you're always welcome.

POLLY AND HER PALS.—"Hard Luck, Delicia, Hard Luck!"

IT SEEMS A SHAME THAT WE SHOULD ALL HAVE THE SPANISH INFLUENZA BUT POOR DELICIA!

'TIS SO SEEM SHE'S GOT HER HEART SO SET ON IT.

GOODY! GOODY! I GOT SOMETHING!

GO SEE THE DOCTOR, DEARIE, HE'S IN THE NEXT ROOM WITH POLLY!

GOOD FOR YOU!

ROO! ROO! OH, DEAR! O-O-O-HO!

THEN IT AIN'T THE SPANISH INFLUENZA SHE'S GOT, EH, DOC?

IT SURE AIN'T!

IT'S THE GERMAN MEASLES!

By Cliff Sterrett.

Copyright, 1918, by Newspaper Feature Service, Inc. Great Britain Rights Reserved. Registered in U. S. Patent Office.

(Copyright, 1918, by H. C. Fisher. Trade mark registered in Canada.)



London and Port Stanley Railway

NEVER GETS ON YOUR NERVES

E. COLEMAN & CO.

DISTRIBUTORS, LONDON.

17u

CONFERENCES CANCELLED IN ONTARIO TILL FLU VANISHES

Report Shows Increase From
Toronto West.

STOP QUEBEC DRAFTING?

Military Authorities Will Be
Asked To Suspend
Recruiting.

TORONTO, Oct. 17.—This afternoon the local medical officer of health changed the "request" to an "order" in the case of the churches, Roman Catholics will be permitted to hold only one service on Sunday—in the morning—and Protestants one service—in the evening.

There have been 22 deaths in city hospitals since yesterday afternoon as compared with 15 the previous day. There are 630 patients and 123 nurses under treatment today.

Owing to the influenza epidemic the boys' work conferences, which were to have been held in various Western Ontario cities under the joint auspices of the Anglican, Baptist, Congregational, Evangelical, Methodist, Presbyterian Churches and the Sunday School Association and Young Men's Christian Association in Ontario, have been indefinitely postponed.

The Older Girls' conference which was to have been held in Ottawa, November 1 to 3, has been indefinitely postponed owing to the epidemic.

Unchecked in Ontario and the Maritime Provinces continue to show some improvement in the Spanish influenza situation in the east reports from different sections of Ontario indicate that the epidemic remains unchecked. Medical health officials find reason for encouragement in the fact that there is no deaths reported, and they believe that the precautionary measures adopted by the authorities have been responsible for this.

The local board of health has finally decided to prohibit performances at all theatres in the city. Other places of assembly, such as billiard parlors, also come under the ban. Churches are requested to refrain from holding more than one service a week, and it is expected that the distribution of books from public libraries will be discontinued.

The situation in Eastern and Western Ontario centres is still serious, but the death-rate remains about the same.

MONTENEGRIN SOIL INVADIED BY ALLIES IN CAPTURE OF IPEK

LONDON, Oct. 17.—Serbian troops engaged in ousting the Germans and Austrians from Serbian territory have captured Krushevat, according to advices received today. This town is 30 miles northwest of Nish.

The French operating to the west have captured Ipek, Montenegro, about ten miles west of the Serbian border.

NEWS OF CAMLACHIE.

CAMLACHIE, Oct. 17.—The anniversary services of the Methodist Church were held on Sunday last at 11 a.m. and 7:30 p.m. Special music was rendered by the male quartet, composed of Messrs. William Collinson, William Matthews, William Symington and W. L. Truster. The preacher for the day was Rev. Mr. Brooks of Point Edward. There was a good attendance at both services.

After a lingering illness of over a year, during which time she was also afflicted with blindness, Janet Dennis, daughter of L. A. Dennis, passed away Tuesday evening. There is left to mourn the little girl her father and step-mother, and twin sister, Jennie. The funeral took place today from the home here to Beechwood Cemetery at Forest.

CREAM FOR CATARRH OPENS UP NOSTRILS

Tells How To Get Quick Relief
from Head-Colds. It's Splendid!

In one minute your clogged nostrils will open, the air passages of your head will clear and you can breathe freely. No more yawning, sniffling, blowing, headache, dizziness. No struggling for breath at night; your cold or catarrh will be gone.

Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly.

It's just fine. Don't stay stuffed-up with a cold or nasty catarrh—Relief comes so quickly—Advt.

NUXATED

Dr. J. C. Sullivan
Original Dispense
By the State of New York
Sullivan's Iron

IRON

"Nuxated Iron helps put astonishing strength and energy into the veins of men and brings roses to the cheeks of pale, nervous, rundown women," says Dr. James Francis Sullivan, formerly physician of Bellevue Hospital (Outdoor Dept.), N. Y., and Western County Hospital. "I prescribe it regularly in cases of depleted energy, anaemia and lack of strength and endurance. There is nothing like organic iron—Nuxated Iron—to quickly enrich the blood, make beautiful, healthy women and strong, vigorous, iron men." Satisfaction guaranteed or money refunded.

UNIONIST PRESS PRODS GOVT. FOR M. S. A. FIGURES

Hamilton Herald and Ottawa
Journal Demand In-
formation.

SILENCE OF TWO MONTHS

"Supporter" at Capital Says
Government Has No Right
to Secrecy.

[Special to The Advertiser.]
OTTAWA, Oct. 17.—While it is ostensibly the function of the director of public information in return for an annual salary of six thousand per year to keep the public informed on matters of public importance, it would appear that on one important matter of general interest the channels of information have been blocked.

Inquiries at that office regarding the operation of the military service act fail to elicit any statistics or knowledge of any kind. It is intimated that "for military" or other reasons no information has been furnished by the present by the military authorities.

The military service act itself, is markedly silent and uncommunicative on the subject, and, as for the military department, no giving out of any figures which might throw light on the operation of the act is to use a word not too popular, "verboten."

SILENCE OF TWO MONTHS.

In fact it is nearly two months since any figures were given out at all, and the publication of these figures was followed by all sorts of explanatory statements which did not explain, but which instead completely camouflaged any information which the figures themselves might have imparted.

Some time in July it was stated that 22,000-odd men had actually been placed on duty through the act. And its operation of the act have been proceeding fairly steadily ever since. Yet there is nobody to tell the public whether the required 100,000 men for as the limit of the act have been secured or not, and where they were secured.

Supporters Are On Edge.

Even former staunch supporters of the Government are asking why this silence. The Hamilton Herald, a friend of Union Government, demands that all information as to men drafted, men exempted, men deserted, be given out, and that figures by military districts be announced.

And the Ottawa Journal, the Government's staunchest supporter at the capital, gives voice to it, following plans of disclosure tonight:

"A present there are all sorts of reports and rumors regarding operation of the draft, and most of them are not flattering to the ability or faith of the Government. If these stories are true, the Government has no right to withhold the truth. It is not true, it is the Government's duty to show wherein it is false. The Government is spending quite a lot of money on a weekly publication supposed to be devoted to keeping the public in touch with the condition of the war. We strongly advise that this medium be used to give the public a detailed statement of the operations of the military service act. And the sooner it is given the better for all concerned."

Meanwhile the Government appears to be unable to show anything which it has conscripted but that unknown number of men.

COMPLETE VICTORY IS NOW IN SIGHT, SAYS LORD MILNER

Would Agree to Armistice if
Favorable to Allies.

SMASH PRUSSIANISM FIRST

The British Secretary of War
Warns Against Allied
Dictation.

LONDON, Oct. 17.—(Canadian Press dispatch from Reuters' Limited.)—Lord Milner, the British secretary of war, interviewed today by the Evening Standard, said complete victory was in sight, namely, the destruction of the Prussian military machine. All other considerations faded into insignificance beside this aim. Punishment of the men who made the war and were responsible for its crimes; the question of reparations for wrongs and damage done; even territorial adjustments were all secondary to the rendering of Prussia impotent for evil. If that aim were achieved all the rest would follow naturally.

The Present Danger.

The present danger was that that aim be postponed by ulterior questions being raised in such a fashion as to strengthen the resistance of the German armies and people. For example, it was a serious mistake to insist that the German people were in love with military rule. Two months ago, a rising revolt against the junker and the jackboot. When the German people see the complete and ignominious defeat of militarism and realize that that system has brought them ruin they will be as eager to do away with it as are the Allies," said the secretary of war. Hence the main task of the Allies was to hasten the day when the utter wreckage of the Prussian military machine would be demonstrated before their very eyes, he added.

Two Ways of Achievement.

This end might be achieved in two ways, namely, either by a complete decisive victory leading to unconditional surrender, or by an armistice under such conditions as to guarantee that the military supremacy of the Allies should not be weakened, but rather strengthened by the cessation of hostilities. This second alternative would be as successful as the first in bringing about the utter collapse of Prussian militarism.

Lord Milner said the armistice under such conditions is certain to be attended by the realization of our all war aims. He was therefore anxious that nothing be done to postpone its accomplishment.

Warnings Against Dictation.

He was inclined to think that if the Allies at the present time were to dictate to Germany certain drastic changes in their own government as regards the constitution and personnel, the resistance of the German armies would be stiffened. His policy was that after all there must be a German government to negotiate an armistice with, and centralization of power was already in progress.

We should not be in too great a hurry to say "to do as we please," he said. The present holders of power are responsible to the Reichstag, and the Reichstag is the only popularly elected national assembly in Germany. It is not the business of the Allies to see that a stable government of some sort was maintained in Germany. As representation is to be obtained, we must see to it that it is not a chaos rampant there."

SMARTY SMARTY GAVE A PARTY.

How Smarty Smarty, a party with the aid of the Old Woman in the Shoe, and had all the guests from out of town. He was a very popular character in the new song, "Story Book Ball," it is reproduced on Victor Records 1852, and Mason & Hinch, Limited, 248 Dundas street, invite you to come in and hear it, or any of the many thousands of selections, which we'll gladly play for you.

Canada's Most Progressive Clothiers

R. H. & J. DOWLER, LIMITED

Western Fair Diploma Clothing

Greater Value-Giving Securely Safeguarded

No store in Canada can equal the value advantages in Suits and Overcoats which we now present. No other firm entered so energetically into advance buying operations as we did, with the prestige, resources and volume power to execute our forecast of present market conditions. The fine fabrics represented in our immense showing were secured long ago at prices unknown today for equal quality. These fabrics were held in the pieces, awaiting accurate style developments. These Overcoats and Suits are here now in the most attractive array of styles we have ever shown and marked on a basis of the close profit margins our greater volume business permits. That is why we can and do undersell all others on

SUITS and OVERCOATS

at \$16.50, \$18, \$22.50, \$24, \$27.50, \$32, \$37.50 to \$65

We Challenge Duplication of These Values!

Crombie's Plaid Back Overcoats

The field marshal of the whole overcoat trade—quarter satin lined, piped seams, warm as a coon coat, with double the style and less than half the price, made in comfortable boxy styles; smart belters and snug form-fitters

\$35, \$37.50, \$42, \$45, \$50,
\$55 to \$85

Society Brand and 20th Century Suits



Hand-made, by experts in every detail of building coats, that will not break or lose the shape. Fabrics that are the finest products of domestic and British looms, an extensive variety of patterns and models that command the admiration of the most fastidious youth to the most sedate in taste, and are absolutely guaranteed for satisfaction. Extremely attractive lines at

.....\$25.00, \$27.50, \$35.00 to \$38.00

Ideal Suits

for smart dressy youths and young men, waist seam coats, belters, form-fitters, military sport styles. These are designed specially for Dowler Stores, Canada's style leaders ...

\$27.50, \$25.00, \$22.50, \$20.00, \$14.00

Boys' Suits Are On the Run

When you see the quality you'll think the prices had retreated two years. This is style headquarters for the boys. We have confined to this store for London, Canada's recognized best boys' clothes makers' first choice suits and overcoats. Bring the boys along.

Hand-Made Overcoats

at less than half the tailor's price. Cord Meltons for men of quiet taste, in greys and blacks, Scotch weaves, O'Brien's Irish, Kerseys and novelty mixtures. These perfect-fitting coats did not come by chance. They are the creations of the brainiest designers and the combined work of expert garment makers

\$20, \$25, \$28, \$30, \$35

Boys' Bloomers

There's big economy in the splendid quality as well as the keen prices. We are selling bloomers in good qualities here at prices of two and one years ago. A word to the wise is enough. All sizes, 22 to 36.

Two-In-One Raincoats

Handsome heather tweeds, plaid backs and quarter silk lined. Fall weight. The coat of service, quality and style—prevention is better than cure, a raincoat more serviceable than a doctor's bill—every auto owner, every man should own one. Come in and see our range.

Boys' Sweater Coat Sale, \$1.29

These are splendid \$2.00 coats bought at a price, we are selling at a bargain. Be prepared for the colder days. Come early.

Socks! Socks! Socks!

BOYS' HEAVY RIB STOCKINGS, 50c.

All sizes 7½ to 10½. Heavy 4-1 rib stockings for winter wear.

Men's Heavy Rib 45c socks, 29c. 4 pairs for \$1.10

Men's English Cashmere Socks with warmth and wear. 50c, 65c, 75c

R. H. & J. DOWLER, Limited

Canada's Most Progressive Clothiers

176, 178 DUNDAS STREET, LONDON

LONDON, ST. THOMAS, WINDSOR, SARNIA

DOCTOR AT QUEEN'S HAS LOCATED GERM OF SPANISH GRIPPE

Scientist at Queen's University
Has Located the Deadly
"Bug."

KINGSTON, Oct. 17.—It is believed that the germ which is responsible for Spanish influenza has been isolated at Queen's University by Dr. Guilford B. Reed. Since the prevalence of the ailment was felt in this city the members of the medical faculty have taken a decided interest in the problem of isolating the germ which has been causing so many deaths.

Several days ago Lieut.-Col. W. T. Connell, bacteriologist at the university, received from New York a serum which was not wholly made up of Spanish in-

fluenza bacilli, but for a large part contained them. This was used on a number of students for inoculation purposes and had excellent results.

Capt. Guilford Reed, assistant professor of botany and lecturer in bacteriology, has been working for several weeks on the problem and has prepared vaccine which is being injected into persons desiring inoculation. The germs were secured from infected patients several days ago.

Dr. Reed then endeavored to isolate the Spanish influenza organism from the millions of other kinds of germs which could be seen under powerful microscopes. Dr. Reed believes he has been able to separate the microbe through which the Spanish "flu" has become so prevalent.

Satisfactory Vaccine.

He is now growing the germs by millions at the university. They are being bred in culture of pigeons' blood and Dr. Reed has prepared a very satisfactory vaccine. He has already inoculated 200 persons against the disease, including students, professors, soldiers and citizens in general. Yesterday he used 3,000 cubic centimetres of the serum. Dr. Reed is a graduate of the faculty of science, and a doctor of philosophy, holding a degree from Harvard, where he took up extensive post-graduate work.

PRESBYTERY OF HURON HEARTILY INDORSES THE NEW FORWARD MOVEMENT

CLINTON, Oct. 17.—A largely-attended special meeting of the Huron Presbytery was held here today. The moderator, Dr. W. E. M. Aitken, presiding. An important deputation from the Presbytery board was present, consisting of Dr. R. P. McKay, Dr. J. B. Kilpatrick and Dr. John Neal, also Rev. Dr. Colin Fletcher, the general moderator of the church. At the morning session Dr. Neal spoke on the Home Missionary Department, and Dr. McKay on the Foreign Missionary Department.

At the afternoon meeting Dr. Kilpatrick made a special appeal for united effort in the securing of young men for the ministry, and Dr. McKay urged the importance of making more adequate provision for the aged and infirm ministers' fund as well as the widows and orphan fund.

The following resolution was carried unanimously:

"The Presbytery heartily concurs in the forward movement, approve of its great purpose and promise to it earnest and loyal support."

"The Presbytery decides on the appointment of a committee with instructions to use all practicable means for the furtherance of the movement."

"Each congregation within bounds of the Presbytery is called on to cooperate in the work, and it is suggested that, wherever it is possible, a series of meetings be held for the purpose of conveying information to the people regarding the aim and scope of the movement of quickening their spiritual life and of deepening their interest in all the enterprises of the church."

"2. Further action along such lines as the following is suggested:

"(a) Careful preparation for a series of meetings to be held by formation of a league of prayer, by holding district meetings, by conferences of office bearers and of speakers.

"(b) Procuring suitable literature and distribution in the homes of the people that their intelligent support may be the better received.

"(c) Formation of a special committee whose duty shall be to seek out young men of fit character and capacity for the work of the ministry and to use their influence to have them plan their life work as shall lead them to enter the ministry."

A public meeting was held in the evening which was addressed by the same gentlemen, and it is expected that

a great forward movement will be launched by the Huron Presbytery.

CHATHAM CONCERN IS HEAVY LOSER IN FIRE AT FORT ROUGE, MAN.

WINNIPEG, Oct. 17.—The Grey-Campbell warehouse at Fort Rouge, filled with carriages and wagons, was destroyed by fire today. The loss is over \$400,000. Chatham, Ont., is the firm's headquarters.

YOU'LL FEEL GRATEFUL.

John McCormack invites you to a world of delights in a song that is alive with exultant feeling—"Love's Garden of Roses"—a song that calls you out of the dreary fugues and entrenchments of the commonplace, into the sunshine of youth and love and joy and gladness. Mason & Hinch, Limited, 248 Dundas street, have McCormack's Victor Record of this song. In hearing it you'll feel grateful for the inspiration with which this sweet singer surrounds you. We'll feel grateful if you permit us to play it for you.

DAYLIGHT SAVING RULE ENDS IN UNITED STATES ON 27TH OF OCTOBER

WASHINGTON, Oct. 17.—No further effort will be made by Congress to continue the existing daylight saving law, and the hands of the clocks will be turned back an hour on October 27, as originally planned.

POPE PINNING FAITH ON PRESIDENT WILSON TO MAKE FINAL PEACE

ROME, Oct. 14.—(By the Associated Press).—"You may say that the holy father is pinning his faith entirely on President Wilson to make a quick and durable peace," Rev. Corretti, papal under-secretary of state, said to the newspapers today. "He is making special prayers to this end—that President Wilson may not deviate from his present course and that nothing may interfere with his purpose and compel a renewal of the war."

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

Canada Food Board License No. 9-5418.

Just a Minute Please!

Would you order a suit of clothes, a piano, or an automobile over the telephone? No. Why? Because there is so much difference in the quality of those articles. Now, there is more difference in the quality of meats handled than any of those articles, so don't be misled by the prices advertised. Our meats are always the best, and prices are very low considering the quality.

SOME OF THE WORTH-WHILES AT BURBANKS'

AT MOST ATTRACTIVE PRICES.	
Prime Rib Roast Beef (rolled free).....	28c
Choice Shoulder Roast (bones removed).....	25c, 28c
Choice Leg of Spring Lamb.....	38c
Choice Leg Roast of Pork.....	40c
Special Fresh Side Pork (boneless).....	38c
Choice Boneless Pot Roast.....	28c
Choice Corned Beef.....	28c

Choice Supply of Specially Selected Chickens and Ducks

PEANUT BUTTER
MADE WHILE
YOU WAIT.
Tenderloins, Sparrows, Oxtails,
Livers, Veal, Pork and Beans,
Homemade Sausages, Catsup,
Pickles, Celery, Vegetables, etc.

One of Our Specialties is Choice Poultry, Dressed, or Killed, to Order.
BURBANKS' MEAT MARKET 613 DUNDAS STREET.
The Home of Quality Meats. PHONE 2986.
Canada Food Board License 9-5418.

Canada Food Board License No. 9-2932.

Are Your Hens Laying?

Now is the time to get them started before cold weather sets in. We have a lot of extra fine grains and mash ready for delivery to your home. Poultry are going to pay this winter as never before, with eggs at 5c each now, and sure to advance. Keep them in good health by feeding a panacea in their mash feeds. You waste by feeding unhealthy birds. The best stock and hog feeds always on hand. Are you using our breakfast cereals? If not, try them. We aim at keeping only the best. A full line of flour and substitutes. Also hay, straw, salt, sulphur and salts always on hand.

FREE SATURDAY, 2 LBS. BEST CORNMEAL WITH 100 LBS. SCRATCH FEED.

RIGNEY BROTHERS

THE LIVE-WIRE FEED STORE.
100 KING STREET. PHONE 425.

MACDONALD'S MEAT MARKET

142 Wortley Road South London

Aylmer Early June Peas.....	15c	Crisco, 5-lb. pails.....	\$1.00	Pot Roast.....	25c
Corn, any brand.....	20c	Domestic Shortening, 1-lb. print.....	30c	Leg of Lamb.....	33c
Tomatoes (large tins).....	23c	Easyfirst.....	31c	Loin of Lamb.....	33c
Campbell's Soup.....	16c	Stewing Beef.....	20c	All Pork Sausage.....	35c
Raisins, 2 cartons.....	25c			Hamburger, fresh ground.....	35c
Crisco, 3-lb. pails.....	92c				

JOHN A. MACDONALD

142 WORTLEY ROAD. PHONE 1680. LONDON SOUTH.
Canada Food Board License 9-10712.

ADVERTISING ON THIS PAGE REACHES THE EYE OF
THE BEST BUYERS OF TABLE SUPPLIES. WHO ARE
THEY? WOMEN!

Special This Week---Boiling Chickens

So many families have sickness at present, there is a great demand for our Choice Boiling Fowl. If you wish a Boiling Chicken, and your grocer or butcher has none, he can always secure the right quality from

Fresh and Storage Eggs Guaranteed

CHOICE POULTRY OF ALL KINDS.

C. A. MANN & CO., 78 King St. Phone 1577
Canada Food Board License No. 7-078.

CLIFF ROBINSON'S QUALITY MEAT AND FISH SHOP

Buy Your Supplies From This Sanitary Store. Our Goods Are All
Protected by Glass-Covered Counters.

Pot Roasts Beef.....	23c lb.	Breasts Spring Lamb.....	24c lb.
Choice Oven Roasts Beef.....	25c lb.	Shoulders Spring Lamb.....	28c lb.
Boneless Rolled Roasts.....	25c lb.	Lamb Chops.....	35c lb.
Rib Roast Beef (extra choice).....	30c lb.	Legs Lamb.....	35c lb.
Beef Heats.....	15c lb.	Stewing Veal.....	20c lb.
Pickled Shoulders.....	30c lb.	Shoulders Veal.....	25c lb.
		Sweet Pickled Bacon.....	38c lb.

EXTRA---Kettle-Rendered Lard, 35c Per Pound.
Fresh Sparrows, Tenderloins, Calves' Liver, Oxtails, Tripe,
Small Hearts, Etc.

Choice Creamery and Dairy Butter. Poultry. Green Goods.
Phone Order Early. No Delivery After 6 p.m.
PHONE 6186. 206 DUNDAS STREET.
Canada Food Board License No. 9-6364.

"THE CASH AND CARRY STORE"

Maple Leaf Salmon, 1/2-lb. tin.....	24c	CRISCO, 1-Pound Tins.....	30c
Jam, 4-lb. pail.....	65c	CRISCO, 6-Pound Tins.....	\$1.80
Corn Syrup, 2-lb. tins.....	23c		
Corn Syrup, 5-lb. tins.....	48c		
Domestic Shortening, 3-lb. pail.....	38c		
Domestic Shortening, 1-lb. carton.....	25c		
Seeded Raisins, 2 packages for.....	15c		
Sunkist Seedless Raisins.....	15c		
Macaroni, two packages.....	20c		
Aylmer Peas, per tin.....	15c		

FRANK SMITH, MARKET LANE
Canada Food Board License No. 8-6165.

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISABEL C. ARMSTRONG.

The Spanish "Flu"

The chief topic of interest in London town during the past week has been the Spanish influenza, giving a hard run for first place even to the war and the relentless foe influenza, which appears to level its most deadly germ arrows at men and women alike in the "young adult" period of their lives, between the ages of seventeen and thirty-five. The majority of deaths from the highly contagious disease in this city have occurred among young people between these ages, the grim reaper singling out especially those between nineteen and twenty-five, according to the death notices daily appearing in the papers.

Notwithstanding, however, that a number have succumbed to influenza, the percentage is exceedingly small, considering how many have contracted the disease.

If your town, village or country neighborhood is still free from the malady it behooves you to give thanks and pray that it remain so. It behooves you, further, to stay at home and not encourage visitors from a distance who might bring germs to your community. A little inhospitality now will be forgiven, in that it may mean life saving later on, or at least disease, the sickness avoided.

Already The Advertiser has published in its home edition the advice of local physicians in regard to protection against influenza germs, and prevention of an attack of the disease.

Spanish influenza is a fact. It is, moreover, a disagreeable fact. Cheerfully ignoring its existence doesn't render one immune. That is simply playing the part of the foolish ostrich. Worrying won't help, but sensible precautions will.

Since the advice of London physicians is eminently sensible and simple enough for anyone with a grain of common sense to follow, repetition of it here-with will doubtless be appreciated by readers who have not seen it in previous editions of the paper.

WHAT DOCTORS ADVISE.

Avoid crowds and crowded places.
Avoid crowded street cars, trains, meetings, picture shows, etc.
Don't go visiting and don't encourage visitors.
Respect everyone who has a cough. Keep away from such people.
Keep the digestive organs in good working order.
Keep your hands clean, test you carry infection to your mouth by dirty hands.

Keep your teeth clean, and use frequently a good germicide as a mouth wash and gargle.
Common baking soda dissolved in warm water is one of the most effective as well as least expensive germicides to use as a mouth-wash and gargle.

Lemon juice, diluted with water, is a valuable specific to use as a gargle and mouth-wash for the prevention of Spanish influenza.
Listerine and peroxide, diluted with water, are among the gargles and mouth-washes recommended.

Spanish influenza is contracted by catching the spray from getting in front of people who are coughing or sneezing.

CAMPFIRE AND EUCALYPTUS.

Many people are planning their faith to gum camphor as a preventive, and are wearing little bags of gum camphor tied around their necks, or tuck bits of gum camphor in pockets or purses, in order to take a whiff now and then. The St. John Ambulance V. A. D.'s of No. 4 Nursing Division had attended more than 200 cases up to Wednesday. Not one had contracted influenza, even with long hours of strain in waiting on the sick. They attributed this to the fact that they had been exceedingly careful to avoid catching the spray from coughing and sneezing, and also in regard to washing their hands. One school teacher, V. A. D. stated that she and others each carried a little bottle of eucalyptus, from which was taken a drop now and then. By the way, it has been stated that sheets of blotting paper soaked in eucalyptus and hung up are effective preventives of the spread of the disease.

YOU CAN'T AFFORD TO TRIFLE.

Supposing the influenza germs manage to get across all the guards put up and to outwit the most strenuous prevention methods, there is one only rational influenza to develop into the feature which is most alarming in all the deaths recorded. Neglect of even a very mild case (that is, apparently mild), may quickly lead to pneumonia and a fatality. The experience of local physicians and nurses attending cases is that fever goes up the fourth day, hence the fourth day is a critical period in the history of a case. Even after that, it isn't safe to trifle with Spanish influenza. You may get over it yourself; in the meantime, you may pass it along to some susceptible person who will be much more seriously ill than you. There is another feature of the case which should seriously be considered: Have you heard the people talk who personally recall the famous Spanish influenza epidemic of the winter of 1889-90 in Canada? Do you notice what they have to say about it? They were sick themselves, dreadfully sick. But the worst of it was, so-and-so was never really well after the Russian influenza. It left him with a tendency to kidney trouble, which developed into Bright's disease. Mrs. B— suffered thereafter with a weak heart. And so the stories go.

The dread secondary infection from Spanish influenza, namely, bronchial trouble, in its acute state, is fully understood from painful experience in the places where Spanish influenza has gripped the community.
The future will tell the story of weaknesses it has left in its trail, weaknesses that might have been prevented by proper precautions during an attack.

How To Poison Other People

Would you deliberately hand another person, man, woman or child a cup of poison to drink? Of course you wouldn't. You would be too tender-hearted, even if it was just a mild poison for which an almost sure antidote could be found right at hand.

The idea of anybody asking if a thoroughly respectable person like you could for a moment consider performing an action that might turn out to be murder? Of course you are indignant, righteously indignant.

It makes you angry to read about the people who are slowly poisoning their victims. You call that fiendish, diabolical.
What about mingling with other people when you have, say Spanish influenza, since it is the contagious disease most prominent in everybody's mind at present? What about polluting the air with the spray from your coughing and sneezing and scattering the deadly germs to others? You have a very mild attack. That doesn't say the person who contracts it from you won't die of pneumonia. Of course, it will be difficult to trace it directly to you, since there is so much of the disease scattered around the country. But will you be any less guilty because you don't know, and the world doesn't definitely know, that through your carelessness you caused the death of another?

Putting it strongly? There are no apologies in this case for calling a spade a spade, if the spade will only dig its way into the consciousness of people who haven't any conscientious scruples about passing communicable diseases along to other people.

Any number of people who commit such sins against their neighbors and their neighbors' children, aren't willingly guilty of wrongdoing. They just are asleep in regard to the golden rule in this connection. They probably have conscience, but it isn't awakened and enlightened conscience.

GOLDEN RULE BADLY TWISTED.

After the order came out a few days ago in regard to the closing of the London public schools until after the abatement of the Spanish influenza, a member of the city teaching staff said: "If they are going to close the schools, they should certainly close the Sunday schools, too. In fact, I think that there is more danger in the Sunday schools than in the day schools. The children are crowded in the day schools. You'd be surprised if you knew how frequently children are diseases, at the time when the same children aren't allowed to come to day school for fear of passing along measles, scarlet fever, or whatever has broken out at home."

Is that applying the golden rule? What would you say if your precious little girl was taken sick with scarlet fever, and you learned that she had been sitting in Sunday school next to a little girl who had come from a home where there was scarlet fever. The other little girl wasn't at all sick. She was quite well enough to be in Sunday school. But she was what is known as a "carrier" of scarlet fever germs, and she carried them along to Sunday school, and passed them to your little girl. Wouldn't you feel bitter?

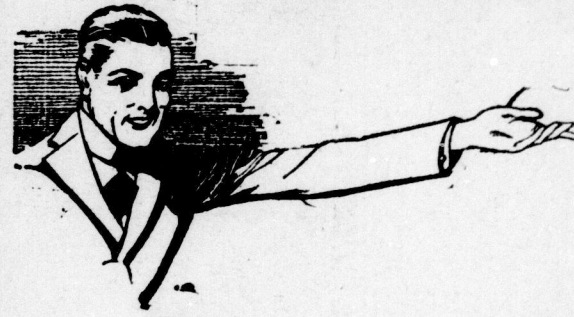
Never having passed along colds and things like that to other people, you can't believe such things are done.

Near a certain Canadian city lived a woman who was so prominent in her community that when it came to electing officers for organizations, her name was always one of the first considered.

A MOST AMBITIOUS SINNER.

She was a woman of brains and noted for her good, sound, common sense. Everybody regarded her as a woman of high principle. She also had a great deal of ambition. It was because she was ambitious for her children that she and her husband had chosen the big farm near enough to the city for the older children to drive in to school each morning. The younger children attended the nearby district school, while the two older children drove in each day to the city school in the suburb nearest their home, in order to prepare for their high school entrance examinations. The three younger children were taken ill with measles in March. There was no report, because there was no medical inspection of the district school. Under the circumstances, the two older children went right on to the city school, getting ready for their entrance examinations. One day, the boy was getting ready for his entrance examination. It was the school nurse's duty to get ready for his entrance examination. The principal, and she immediately pronounced the case measles. Within a couple of weeks there was a general outbreak of measles in that big school. Some of the children contracted bronchial pneumonia. And the things that the school nurse said when she traced the trouble to its source! Do you blame her? The outbreak of measles interfered with the whole high school entrance class in that school that year. No, the city wasn't London, and it is several hundred miles away that the ambitious woman and her husband bought their farm adjacent to city schooling privileges.

THIS AD POINTS THE WAY TO GREAT MEAT AND GROCERY BARGAINS



Be sure you get your share of these wonderful snaps. Stock up! You may never get another chance like this. Why carry your parcels when we sell at lower prices and deliver free of charge? You know our quality—only the best of everything—produce that brings you back again as satisfied customers. We cannot guarantee that all these bargains will last all day, so you had better get here early to save disappointment.

MEAT		GROCERIES.	
Shoulder Roast Beef, lb.....	25c	Lamb Chops, lb.....	35c
Pot Roast Beef, lb.....	22c	Breast Lamb, lb.....	25c
Sirloin Roast Beef, lb.....	30c		
Round Roast Beef, lb.....	30c	1-lb. package or carton	
Shoulder Roast Pork, lb.....	33c	Easifirst Shortening.....	29c
Ham Roast Pork, lb.....	38c	5-lb. pail Domestic Shortening.....	\$1.38
Fresh Side Bacon, lb.....	38c		
Shoulder Roast Veal, lb.....	30c	SATURDAY ONLY	
Stewing Veal, lb.....	20c	Salada Tea, 1/2 lb.....	32c
Loin Lamb, lb.....	35c	Grand Mogul Tea, 1/2 lb.....	32c
		Red Rose Tea, 1/2 lb.....	32c

Lipton's Tea, 1/2 lb..... 30c
 Carnation Milk, buy before advance in price, 3 cans 20c
 Large size, for economy 16c
 Silverwood's Finest Special Creamery Prints 51c
 Buy where you have the confidence that you get honest weight combined with honest weight prices.

The Most Systematic Delivery in London—Saturday Deliveries: 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m. 8 p.m.

The Most Systematic Delivery in London—Saturday Deliveries: 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m.

ANDERSONS

LONDON'S BIG PURE FOOD STORE.
Phones 1643, 1644. Stalls 1, 2, 3, 4, 5 Market House
Canada Food Board License 9-654.

It's Up To You!

What are you doing in these strenuous times of war and sickness? Are you paying the ever-increasing prices of meats and produce or are you substituting? FISH, the autocrats of the sea, are the best known substitute. These prices speak for themselves:

SPECIAL—SATURDAY ONLY

HERRING, FRESH CAUGHT		10c lb.
Whitefish.....	18c	Finnan Haddie.....18c
Pickel, Yellow.....	18c	1-lb. package.....29c
Halibut.....	28c	Domestic, Easifirst or White.....
Salmon Steak.....	20c	Cloud Shortening, 3-lb. pail.....85c
		Oleo, any make.....35c
		Sardines, 3 for.....25c

ONN'S

143 King Street.

UP-TO-DATE FISH AND POULTRY MARKET.
License 9-1678.

ONN'S

Phone 1296.

Canada Food Board License No. 9-9644.

Poultry Supply Department

is in full swing. We CAN, and we WILL satisfy YOU. Our motto: "A SQUARE DEAL TO EVERY CUSTOMER." Call and see our display of 24 FEEDS. We have what you want. What we want is your trade. We mean just that.

Dutch Bulbs French Bulbs Bulbs - Bulbs - Bulbs

Arriving in a few days. Big assortment, all varieties. Our SPECIAL LIST is almost ready—will you have one? THIS IS OCTOBER, the proper time to plant our Pot-Grown Glen Maple Perennials. True to name. Sure to grow.

DOMINION SEEDS LIMITED

119 DUNDAS STREET. Phone 550. 9 MARKET SQUARE.

The Cut-Rate Meat Market

Buy here and you save 5 cents per pound on all meats, and remember the QUALITY is the best.

LEADERS FOR FRIDAY AND SATURDAY

SPRING LAMB		CHOICE HEIFER BEEF	
Legs of Lamb.....	32c	Choice Rump and Rib.....	25c
Loins of Lamb.....	32c	Shoulder.....	25c
Racks of Lamb.....	30c	Beef.....	30c
Shoulder.....	27c	Round.....	30c
Best Oleo-margarine.....	38c	Flat Beef.....	32c
		Sirloin.....	32c
		Roasts.....	38c
		Pure Lard.....	38c
Old Cheese.....	36c		

DELIVERIES TO ALL PARTS OF CITY DAILY.

FAULDS & DAWES

Canada Food Board License No. 9-5914.
This is the age of service. Join the Board of Trade. Serve London and Western Ontario.

Nine Months of 1918 Have Gone

WHAT WERE YOUR INTENTIONS AT THE FIRST OF THE YEAR? Have you fulfilled all that you promised yourself, or are you one of those who intended to, but didn't? DO NOT DELAY LONGER. GET THE SAVING HABIT. You have the same opportunity now. Open a Savings Account at any of the Branches of THE STRONG OLD BANK. Be systematic in your saving and by the end of 1918 you will have a snug sum at your credit and a good start for 1919. It is a very simple and easy transaction to open a Savings Account at this Bank. Any small amount will do for your first deposit and interest will be added to it every six months.

THE BANK OF TORONTO

Head Office: Toronto, Canada. ESTABLISHED 1855
FOUR OFFICES IN LONDON:
Cor. King and Richmond Streets.
Cor. Richmond and John Streets.
Cor. Dundas and Adelaide Streets.
Cor. Dundas and Tait Streets.

DAILY MAGAZINE PAGE FOR EVERYBODY

Secrets of Health and Happiness

How Some Types of Goitre May Easily Be Relieved

By DR. LEONARD KEENE HIRSHBERG.
A. B., M. A., M. D., (Johns Hopkins University.)

Have you a "bulge" on your neck? To have the "bulge" on your neck, is to have the better of him. The "bulge" on your neck is a sign of goitre. It is a swelling of the thyroid gland, which is situated in the front of the neck, just below the larynx. It is usually due to an enlargement of the thyroid gland, and is known as a goitre or "crane's neck".

The Common Symptoms. Goitre commonly produces mild or important symptoms, such as slenderness, weight, rapid pulse, occasional tremors of the hands, and muscular weakness, emotional nature.

Young women often find it annoying to the marriage. Others, who have goitre, find it difficult to swallow, and the enlargement of the thyroid gland is usually necessary to reduce the enlargement and calm the spirit.

Some Simple Aids. Effervescent bromide tablets and other harmless sedatives, which your doctor must prescribe, seem to be of benefit in mild types of goitre. Distilled water should be drunk, and the patient should lead an outdoor life in a dry, sunny climate that is not too warm.

Answers to Health Questions

MRS. J. E. O. Q.—Kindly advise what to do for a cough.

A.—Coughs lasting longer than two weeks call for a thorough physical examination.

MY SOLDIER HUSBAND
ADELE GARRISON'S CONTINUATION OF
REVELATIONS OF A WIFE

How Will Madge Meet and Solve Her Problem?

"Oh! Missis Graham, Missis Underwood, she come, she see you!" Katie came into the room in her usual excited fashion. The carol in her voice, the laughter in her eyes, was missing, but she will never be other than temperamental in her manner.

I rose excitedly, casting a furtive, apprehensive glance toward the door. The only baby whom Lillian had not yet seen. Yes, he was immaculate, as was his bed, and his mother, who was where. Then with a swift remembrance of Lillian's little ways when visiting me, I turned to Katie, and asked, "Why didn't Mrs. Underwood come straight upstairs to my room?"

"She not even in house," Katie answered demurely. "She outdoors on porch. Old woman no let her come in."

"What?" I ejaculated in amazement, then in sudden amused yet irritated comprehension I took a heavy wrap from the closet.

"Stay here with the baby until I come back," I said to Katie. "Don't rumple him. I shall bring Mrs. Underwood back presently."

I hurried downstairs and out of the door, pretending not to hear the imperative command of "Margaret, come in here fast," which my mother-in-law bellowed from the living-room. I found Lillian standing upon the porch, her eyes alight with laughter. In which, however, I detected a trace of irritation.

"I assure you, Madge, I've been properly disinfected, my hair shampooed, every requirement of quarantine complied with, and then some more," she began, but I smothered her words with a protesting hug and a quick kiss.

Mother Graham's Excited. "You ought to know that I have nothing to do with this ridiculous quarantining. I remonstrated, drawing her toward the door. 'I knew, of course, that Marion had the measles,' Dicky related, your telephone message to me faithfully, but you can be sure I also know that every thing is perfectly safe or you wouldn't be here. So come straight upstairs and see the baby. I've been so anxious for you to see him."

"You couldn't be half as anxious as I've been," she retorted, "if you had been just a little bit more through all this without me. I never intended you should, you know. I'm lowering her voice—'are you sure this is all right, Madge?' Far be it from me to bring discussion into this midst of any loving family."

"If you dare to do anything but come upstairs," I threatened—but with discreetly lowered voice, for I saw my mother-in-law advancing toward us with situation so suddenly thrust upon me.

Your feelings are a better guide than anybody's "say-so"

IF TEA OR COFFEE DISAGREE USE

POSITIVE

Today's Fashion

By MME. FRANCES



Combination Afternoon and Evening Wrap of Woolback Satin.

One of the interesting war economies is the ingenious designing of wraps so that they are equally suitable both for afternoon wear in the street or for the evening at theatre or opera. This is made possible by the discreet use of dark colors and unobtrusive trimming.

There are lovely lines to this black woolback satin coat. It is trimmed with a deep blue fur collar of squirrel and hoods. The lovely drape in the front is given by the deep inverted pleat from the shoulder line, and this little bit of drapery makes the swinging beauty of the wrap. The coat is lined with black satin and fastens invisibly in front.

Incidentally, it is interesting to note that the Frenchwoman never fastens her evening cloak, which is but a simple wrap, with buttons or hooks. It is thrown over the shoulder, and perhaps she daintily holds it there, forming a picture that says tribute to beauty.

Good Night Stories

By Claude Sillitoe

Illustrated by Groucho / BLUE JAY AND BIRDVILLE'S SOCIETY.

When Willie Blue Jay moved into the great big old house on the plain, he stuck his bill in the air and refused to accept him into their society.

"How do we know who or what he is?" they argued among themselves. "It doesn't pay to be too friendly with those gay young fellows," said Mr. Sparrow. "It's always been of my opinion that birds who were such good comrades are generally too forward."

"Forward? Well, I should say he is!" exclaimed Mr. Robin. "Why, he never says anything but what he yells 'Jay! Jay!' at the top of his voice."

"Not a bright or flashy shade as his is," chirped Mrs. Sparrow, looking at her husband's sombre grey suit. "Well, I think the best thing to do is to shun him, and maybe he'll go away."

said Mr. Sparrow. "I for one will certainly not have anything to do with him."

A few days later Mrs. Sparrow and three babies flew down into the yard of a farmhouse. Mamma Sparrow had taken the little ones there to teach them how to hunt for crumbs at the back door, when around the side of the house came a great big black cat and sprang at one of the baby sparrows.

Mamma Sparrow gave the cry of alarm, and before she could count one a little bird was perched on every fence, picket, scolding and screaming its loudest.

The black cat turned to run, and Mamma Sparrow and her three little ones flew into the trees.

"Jay! Jay! Jay!" screamed a shrill voice, and Willie Blue Jay flew into their midst. "Say, what's the trouble?" he asked. "What's the black cat to the society of Birdville?"

"You stand there scolding when one of your number is in danger. Shame on you! Let's chase him away." And, giving action to his words, Willie Blue Jay swooped down upon Black Cat and chased him from the yard.

Once he even got so near as to peck out a bit of black fur. All the birds, ashamed of themselves, joined in the chase and gave poor Black Cat a run for his life until he at last disappeared under the barn.

"I may be loud and I may wear gay clothes," said Willie Blue Jay after the affair was over. "But I'm not a coward."

"Indeed, you're not!" exclaimed Mamma Sparrow. "I for one am sorry for the terrible thing I've said about you. I hope you'll forgive me."

"Sure!" laughed Willie Blue Jay, good naturedly forgiving every one of them. "We often make mistakes by judging folks too quickly. I know we mustn't quarrel among ourselves, but let's always remember one thing—when one of our members is in danger let's make it a common cause and chase the danger away."

And so it is to this day with the feathered flock, no matter how they fuss among themselves, when something threatens in the woods or in the harm one of their number, they all join in to chase it away.

Incidents in the Lives of World-Famous Women

By ELOISE FARRINGTON

How Betsy Hager Became the First Girl Munitions Maker in America.

Back in the revolutionary days of the United States there was a girl munitions worker who became popularly known as "Handy Betsy" or "Betsy, the Blacksmith." For she did not merely assemble parts of standardized equipment as do munitions workers today, she actually stood at the forge, and so skilled was she that her expert knowledge on several occasions saved for the colonists many munitions that would otherwise have been discarded.

Her real name was Betsy Hager, and she was an orphan, "bound out" to a farm family living near Boston. In those days there were no public institutions for dependent children, so when Betsy's parents died at the time she was 3 years of age, the city fathers gave her into the care of this farm family. She was required to remain with them until she was of age, in the meantime doing such work as was

needed. In return, the farmer promised the authorities that he would feed and clothe her, care for her when she was sick, and see to her religious and moral instruction.

Betsy was an unusually strong girl, especially skillful in household tasks. But her distinctive skill, which gained her a reputation throughout the countryside, was her ability in mechanical things. She could set up and take down the loom and repair any part of it, and she could make out of wood or iron almost everything she saw.

At the outbreak of the revolution Betsy worked for a blacksmith named Sam Leavitt. This man was more than a farmer, for he, too, was skilled in the forging of metal articles. Every month he could spare from his shoeing he secretly worked in the room next the smithy, hammering and repairing old muskets and muskets. He volunteered to put into condition any gun brought to him, and this work he per-

formed gratuitously, as his contribution to the patriotic cause.

Betsy was his "right-hand man." She helped him in grinding, filing and polishing and assembling, and she put



Betsy Hager at the Forge.

together the pieces as fast as he could turn them out. Together they repaired hundreds of firing pieces, and it was not long before Betsy became as adept as the blacksmith, and knew every part of any gun and musket.

But in addition to her extraordinary manual skill, Betsy was also helpful in all the womanly arts. At the battle of Concord she was on the field as a nurse. With a score of other women she was busily engaged tending the wounded on the battlefield. Suddenly she came upon some cannon abandoned by the retreating enemy. They were badly battered and seemed useless to all but Betsy's professional eye. She gave them a careful examination, then hurried back to Leavitt. She told him excitedly that on the battlefield there were some guns which she was sure they could make good as new. Leavitt rushed out to investigate. Before morning six pieces of artillery were in the back of the smithy. Day and night Leavitt and Betsy worked at the broken cannon, and six weeks later the repaired pieces, in perfect order, were on the battlefield doing service for the Americans.

The manufacture of paper was an important industry in Japan as far back as the time of the Emperor Suiko, A. D. 592-645, the art having been introduced from China. It is said that paper was introduced into Europe from Egypt, but in China the industry may have been as old as in Egypt, and the art may have traveled from China to Europe through



India and Persia, passing from Spain to Italy and France, special improvements being introduced in its manufacture by the Dutch and the French.

In Australia kangaroo farming is an important industry. The hides are valuable and the tendons extremely fine; indeed, they are the best known to surgeons for sewing up wounds, and especially for holding broken bones together, being much finer and tougher than catgut, which is used extensively.

Tip Top Tailors

SUITS AND OVERCOATS MADE-TO-MEASURE



ONLY ONE PRICE!
"Good Clothes" Which Have Made a Reputation By "Making Good"

TIP TOP one price made-to-measure clothes since the day we commenced making them have set a standard for VALUE, QUALITY, SERVICE and STYLE; never during these long years we have been in business have we made a suit or overcoat of which we could not honestly say to our customers: "IF THESE CLOTHES DO NOT GIVE SATISFACTORY SERVICE YOUR MONEY WILL BE REFUNDED." Tip Top Clothes have "MADE GOOD," and as long as we remain in business we refuse to change our policy or reduce the recognized quality of our clothes.

TIP TOP CLOTHES AT \$19 MADE TO MEASURE are stylish and tailored by expert cutters and tailors, so that they fit perfectly; the materials are serviceable weaves that will give satisfactory wear, and of a quality which will maintain our reputation for good clothes. To buy Tip Top Clothes is real war-time economy, because you cannot duplicate them elsewhere unless you pay at least \$10 more.

From our wholesale tailoring shop direct to you. Just two profits
---yours and ours---no middleman's.

MAIL ORDERS

If you live out of town write for samples of material, our new Fall and Winter Style Book and patented self measurement form—we guarantee satisfaction by mail.

By Genevieve Kemble

SATURDAY, OCTOBER 19.

Of a most perplexing nature and difficult to forecast are the positions of the heavenly bodies today, the "males" being of kindly disposition and the regular "benefits" yielding a doubtful influence. This last is particularly exemplified in the opposition between Sol and Luna, discouraging in its effects on those in employment or others seeking favors in high places. Offsetting this may be the favorable positions of Uranus and Saturn, bringing assistance from unexpected sources or from elderly persons. It promises to be a day of much activity and of great effort, but it would be unwise to risk money either in speculation or investment.

To be a good listener is perhaps quite as desirable an art as that of being a good talker. Interest and sympathetic attention are always a delicate courtesy. It draws out the best that others have to give, cheers and comforts those in trouble, sets the timid at ease, and wins and holds friendship.

To-morrow's HOROSCOPE

By Genevieve Kemble

SATURDAY, OCTOBER 19.

Of a most perplexing nature and difficult to forecast are the positions of the heavenly bodies today, the "males" being of kindly disposition and the regular "benefits" yielding a doubtful influence. This last is particularly exemplified in the opposition between Sol and Luna, discouraging in its effects on those in employment or others seeking favors in high places. Offsetting this may be the favorable positions of Uranus and Saturn, bringing assistance from unexpected sources or from elderly persons. It promises to be a day of much activity and of great effort, but it would be unwise to risk money either in speculation or investment.

To be a good listener is perhaps quite as desirable an art as that of being a good talker. Interest and sympathetic attention are always a delicate courtesy. It draws out the best that others have to give, cheers and comforts those in trouble, sets the timid at ease, and wins and holds friendship.

A Chain of One-Price Stores from Coast to Coast

TIP TOP TAILORS

The Largest One-Price Tailors In Canada

205 Dundas St., London.

All Clothes Made-To-Measure

AMUSEMENTS, LECTURES.

VICTORY BONDS
and other Government and municipal loans bought and sold. F. B. CLARKE, London Stock Exchange, 415 Richmond street, next bank of Commerce, London, Ontario.

PROFESSIONAL CARDS.

SPECIAL ANNOUNCEMENT—FALL-ACE Academy, owing to health board regulations no dancing parties until further notice. Private lessons as usual. Afternoon classes. Phon. 235-236.

HENDERSON'S JUVENILE P. P. E. Band and Entertainers have a new and improved program. Mrs. Alice Henderson, manager, 31 Wellington street, Phone 235.

MACDONALD LONDON JUVENILE Pipe Band, dancers and entertainers. Whole or part program. Bookers, G. W. Starr, 41 Ridout, London. Phone 235.

SAM MUNRO, JUVENILE HARRY LAUDER, featured with Henderson's Juvenile Pipe Band, 41 Ridout street. Phone 235.

GEORGE A. STEER, ELOCUTIONIST and soloist—concert engagements at various schools. Phone 373.

PHONE 2188 REGARDING MINERAL baths and massage treatments for various ailments. Experienced attendants.

JEAN WALKER, TEACHER OF ELOCUTION—concert engagements at various schools. Phone 411.

MUSIC FURNISHED FOR FAKT—Vita's Italian Harpers, 122 Queen's avenue. Phone 235.

BRUNSWICK TRIO, "THE HARMONY BOYS"—fall fair program, songs, violin specialties, comic, other artists supplied. W. Spence, 2 E. 2nd avenue. Phone 235.

MEETINGS.

OWING TO BOARD OF HEALTH regulations, no meetings of the Soldiers' Wives' League will be held until further notice.

HONORABLY DISCHARGED SOLDIERS' Association, London Branch—The general meeting called for tonight, the 18th inst., at 8 p.m., at the Soldiers' Wives' League hall, 122 Queen's avenue. J. F. Hicks-Lynde, secretary.

POSTPONED—PROGRESSIVE euchre and dance, under auspices of the Hackett Band in Duffield Hall, Friday, 18th, to conform with board of health regulations. Further announcement later.

IN ACCORDANCE WITH THE order made by the board of health, the regular meeting of the Kilwinning Lodge, No. 64, will not be held on Friday, 18th inst., but will be held on Saturday, 19th inst., at 8 p.m., at the Soldiers' Wives' League hall, 122 Queen's avenue. W. M. R. Glover, Secretary.

WORK WANTED.

HIGH-CLASS SHOE REPAIRING—Best machine, good workmanship. Ontario Shoe Repair, Talbot, near Dundas. Telephone 529. Everything new.

HORSES, CATTLE, ETC.
For Sale or Wanted.
80 HEAD OF STOCKERS AND FEEDERS for sale—Apply Job Hall, 206 St. James.

ONE IMPORTED SHROPSHIRE ram, three years old, of the blue breed, Scotland, also a number of other ram lambs. Apply J. C. Lamont, Kokoma.

DEAL HORSES AND CATTLE taken away quickly. Will pay cash for live animals. Phone 479. London Fertilizer Company.

DENTAL CARDS.
DR. HUCKIN, DENTIST—SPECIAL-IST in root canal and bleeding or receding gums. 606 Dundas, corner of Adelaide. Card of Toronto Chambers. Phone 243.

DR. J. FREZELLE, DENTIST—Over McLaughlin's drug store, opposite city hall.

DR. J. THOMAS—NEW ADDRESS. 212 Dundas street. Phone 208.

DR. J. K. FREZELLE, DENTIST—SPECIAL-IST in root canal and bleeding or receding gums. 606 Dundas, corner of Adelaide. Card of Toronto Chambers. Phone 243.

DR. J. K. FREZELLE, DENTIST—SPECIAL-IST in root canal and bleeding or receding gums. 606 Dundas, corner of Adelaide. Card of Toronto Chambers. Phone 243.

DR. J. K. FREZELLE, DENTIST—SPECIAL-IST in root canal and bleeding or receding gums. 606 Dundas, corner of Adelaide. Card of Toronto Chambers. Phone 243.

DR. J. K. FREZELLE, DENTIST—SPECIAL-IST in root canal and bleeding or receding gums. 606 Dundas, corner of Adelaide. Card of Toronto Chambers. Phone 243.

ADVERTISING RATES.

Amusements—Fifteen cents per line each insertion.
Meetings—One cent per word each insertion.
Births, Marriages and Deaths—One insertion, 50 cents. Memorial notices, \$1 each insertion. Cards of Thanks, 50 cents each insertion.
Articles For Sale To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; subsequent insertions, one-half cent per word, each insertion. No advertisement less than fifteen cents.
An extra charge of ten cents is made for all transient advertisements that are charged.

BOAN, MARRIED, DIED.
BORN.
CLINGER—At Victoria Hospital, on Oct. 15, to Mr. and Mrs. Royden C. Clinger, a son.

DIED.
CONLEY—At the family residence, No. 12 Waverley street, on Friday, October 18, 1918, Gladys Helena, dearly beloved and eldest daughter of Thomas and Elizabeth Conley, aged 23 years.

DIED.
DIBB—At the family residence, on October 15, 1918, Anna Irene, dearly beloved and youngest daughter of Mary and John G. Dibb, 576 Melham avenue.

DIED.
FERNER—At his late residence, 538 English street, on Thursday, October 17, 1918, Edward C. Ferner, beloved husband of Bella Ferner, in his 37th year.

DIED.
ELSON—At her late residence, London Township, on Oct. 17, 1918, Rebecca, widow of the late Peter Elson, in her 70th year.

DIED.
EVANS—Killed in action, Oct. 7, 1918, 235427, A. Company, 10th Canadian Division, Canadian Expeditionary Force.

DIED.
FERGUSON—At Stratford, October 17, 1918, Henrietta Geldart, wife of Mr. W. Ferguson, after a lingering illness.

DIED.
GREENGLADE—On Wednesday, Oct. 16, at 73 Sterling street, John Green-glade, dearly beloved husband of Ada Green-glade, in his 40th year.

DIED.
HORNE—At St. Joseph's Hospital, on Thursday, October 17, 1918, Benjamin Horne, in his 80th year.

DIED.
HOWARD—Passed away at Vancouver, October 17, 1918, after a long illness, only sister of W. J. Anthistle, this city.

DIED.
HALL—Killed in action, Sept. 25, 1918, Albert H. Hall, 33rd Battalion, 8th Brigade, 2nd Division, Canadian Expeditionary Force.

DIED.
RUMBALL—At 904 Bruce street, on his 24th year, son of F. C. Rumball.

DIED.
WICKETT—At Stayer, Ont., on Thursday, October 17, 1918, Cephas H. Wickett, manager of Bank of Toronto.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

DIED.
TANTON—In loving memory of Mrs. H. Tanton, who died this 15th day, two years ago, October 18, 1916.

HELP WANTED.

WOMEN AND BOYS FOR POULTRY DEPARTMENT

HIGHEST WAGES PAID.

APPLY SUPERINTENDENT.

SILVERWOOD'S, Limited

MALE HELP WANTED.

MAN WANTED FOR GUM DEPARTMENT—O. Pee Chee Gum Company.

BOY FOR STOCK ROOM AND OFFICE—One with Collegiate education preferred. Apply Box 205, this office.

BOILER-MAKERS' HELPERS and handy men. The George White & Sons Company, Limited, Cabell street.

SALESMEN WANTED—Good positions are waiting for trained men. Our course trains you in your spare moments. Write for booklet to National Salesmen's Training Association, Dept. A, Toronto.

WANTED—MEN TO FILE LUMBER—Dymond-Baker Lumber Company.

WANTED—COUPLE OF GOOD men to work in bakery. Apply at once. Farnell Bread Company.

JANITOR WANTED FOR MANUFACTURING concern. One familiar with steam heating plant. Apply P. O. Box 176.

YOUNG MAN 17 OR 18 YEARS, Apply Colene Corset Company, 176 Dundas street.

YOUNG MAN WITH STEAM ENGINEERING papers, fully experienced in electrical and machine work. Apply Box 193, Advertiser.

JOIN CASAN'S WIRELESS SCHOOL for quick results in Radio Telegraphy. Great demand now. Special class starting in two weeks. Write now. Casan's Wireless School, Toronto.

SAW HANDS WANTED—Apply L. L. Saw Company, 309 Bathurst street.

WANTED—ENERGETIC YOUNG man for outside position. Good prospects for advancement. Apply, giving full particulars, to Mr. J. H. Advertiser.

WANTED—A MAN TO WORK CONTINUALLY on high-grade clockwork. English, French and Grandfather watches. Also a first-class watchmaker to work on high-class work. Best wages paid to right man. Requires large city, where living is reasonable and the working conditions and surroundings unsurpassed. London Advertiser, Box 480.

PLUMBERS AND STEAMFITTERS wanted. Also a first-class watchmaker to work on high-class work. Best wages paid to right man. Requires large city, where living is reasonable and the working conditions and surroundings unsurpassed. London Advertiser, Box 480.

BOYS WANTED—GOOD WAGES PAID. Bathurst.

GENERAL BLACKSMITH WANTED—Apply Reid Bros., Bothwell, Ont.

MEN WANTED—APPLY TO N. T. Bros. Flour Mill, Nightingale ave.

TIRE BUILDERS—\$3.75 PER DAY while learning; steady work during winter. Apply at Dominion Tire Factory, 127 King street, W. Kingston.

STRONG YOUNG MAN, as RECEIVING clerk, wanted; also messenger boy. Apply National Drug Company.

GAS-FITTERS WANTED—GAS APPLIANCE COMPANY.

WANTED—EXPERIENCED WOODWORKING machinists, bench and glue shop hands. The Schultz Brothers Company, Limited, Brantford, Ont.

SITUATIONS VACANT

YOUNG MAN DESIRES BOOKKEEPING position. Best of references. Box 151, Advertiser.

GOOD POSITIONS WAITING both men and women as telegraphers, freight and ticket clerks, etc. Railways will now accept women in station service. Unusual opportunities and count of war. Big wages to start. Railway forms and main lines insured. Now is the best time to prepare bonds accepted. Write Dominion School Railroading, Toronto.

MAKE MONEY AT HOME, writing learned; new, simple method. No canvassing; we sell your work. Big demand. Write today. American Show Card School, Ryrie Building, Yonge and Shuter, Toronto. Mention paper, Oct. 18.

RUPTURE APPLIANCES

NEW INVENTION IS GUARANTEED—T. Y. Egan, specialist, 448 Yonge street, Toronto.

THAT SON-IN-LAW OF PA'S—This is One Time Pa Agrees With Cedric.

WHY, YOU SEE, IT WAS SENT TO ME DIRECTLY FROM THE TRENCHES, FOR MY COLLECTION OF WAR RELICS, AND I FEEL A GLASS CASE IS THE ONLY THING THAT WILL KEEP IT ALL TOGETHER.

HUH? WHY A GLASS CASE?

WELL, OF ALL THINGS, BLUNDED FOOLISHNESS.

ER-UH—OH!

BY JINKS, HE'S RIGHT! HE DOES NEED A GLASS CASE, FOR IT!

IT'S BEGINNIN' T' SCATTER AROUND!

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

HELP WANTED.

WOMEN AND BOYS FOR POULTRY DEPARTMENT

HIGHEST WAGES PAID.

APPLY SUPERINTENDENT.

SILVERWOOD'S, Limited

MALE HELP WANTED.

MAN WANTED FOR GUM DEPARTMENT—O. Pee Chee Gum Company.

BOY FOR STOCK ROOM AND OFFICE—One with Collegiate education preferred. Apply Box 205, this office.

BOILER-MAKERS' HELPERS and handy men. The George White & Sons Company, Limited, Cabell street.

SALESMEN WANTED—Good positions are waiting for trained men. Our course trains you in your spare moments. Write for booklet to National Salesmen's Training Association, Dept. A, Toronto.

WANTED—MEN TO FILE LUMBER—Dymond-Baker Lumber Company.

WANTED—COUPLE OF GOOD men to work in bakery. Apply at once. Farnell Bread Company.

JANITOR WANTED FOR MANUFACTURING concern. One familiar with steam heating plant. Apply P. O. Box 176.

YOUNG MAN 17 OR 18 YEARS, Apply Colene Corset Company, 176 Dundas street.

YOUNG MAN WITH STEAM ENGINEERING papers, fully experienced in electrical and machine work. Apply Box 193, Advertiser.

JOIN CASAN'S WIRELESS SCHOOL for quick results in Radio Telegraphy. Great demand now. Special class starting in two weeks. Write now. Casan's Wireless School, Toronto.

SAW HANDS WANTED—Apply L. L. Saw Company, 309 Bathurst street.

WANTED—ENERGETIC YOUNG man for outside position. Good prospects for advancement. Apply, giving full particulars, to Mr. J. H. Advertiser.

WANTED—A MAN TO WORK CONTINUALLY on high-grade clockwork. English, French and Grandfather watches. Also a first-class watchmaker to work on high-class work. Best wages paid to right man. Requires large city, where living is reasonable and the working conditions and surroundings unsurpassed. London Advertiser, Box 480.

PLUMBERS AND STEAMFITTERS wanted. Also a first-class watchmaker to work on high-class work. Best wages paid to right man. Requires large city, where living is reasonable and the working conditions and surroundings unsurpassed. London Advertiser, Box 480.

BOYS WANTED—GOOD WAGES PAID. Bathurst.

GENERAL BLACKSMITH WANTED—Apply Reid Bros., Bothwell, Ont.

MEN WANTED—APPLY TO N. T. Bros. Flour Mill, Nightingale ave.

TIRE BUILDERS—\$3.75 PER DAY while learning; steady work during winter. Apply at Dominion Tire Factory, 127 King street, W. Kingston.

STRONG YOUNG MAN, as RECEIVING clerk, wanted; also messenger boy. Apply National Drug Company.

GAS-FITTERS WANTED—GAS APPLIANCE COMPANY.

WANTED—EXPERIENCED WOODWORKING machinists, bench and glue shop hands. The Schultz Brothers Company, Limited, Brantford, Ont.

SITUATIONS VACANT

YOUNG MAN DESIRES BOOKKEEPING position. Best of references. Box 151, Advertiser.

GOOD POSITIONS WAITING both men and women as telegraphers, freight and ticket clerks, etc. Railways will now accept women in station service. Unusual opportunities and count of war. Big wages to start. Railway forms and main lines insured. Now is the best time to prepare bonds accepted. Write Dominion School Railroading, Toronto.

MAKE MONEY AT HOME, writing learned; new, simple method. No canvassing; we sell your work. Big demand. Write today. American Show Card School, Ryrie Building, Yonge and Shuter, Toronto. Mention paper, Oct. 18.

RUPTURE APPLIANCES

NEW INVENTION IS GUARANTEED—T. Y. Egan, specialist, 448 Yonge street, Toronto.

THAT SON-IN-LAW OF PA'S—This is One Time Pa Agrees With Cedric.

WHY, YOU SEE, IT WAS SENT TO ME DIRECTLY FROM THE TRENCHES, FOR MY COLLECTION OF WAR RELICS, AND I FEEL A GLASS CASE IS THE ONLY THING THAT WILL KEEP IT ALL TOGETHER.

HUH? WHY A GLASS CASE?

WELL, OF ALL THINGS, BLUNDED FOOLISHNESS.

ER-UH—OH!

BY JINKS, HE'S RIGHT! HE DOES NEED A GLASS CASE, FOR IT!

IT'S BEGINNIN' T' SCATTER AROUND!

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

By Wellington

TURNER'S SHOE STORE

OLIVER TYPEWRITER \$40.00

Like new. Guaranteed.

GURD'S, 185 DUNDAS ST.

REAL ESTATE FOR SALE.

100 ACRES AND BUILDINGS, NORFOLK—Terms can be arranged if experienced. 5000 ft. Box 10, Farnham, P. O.

\$500 AND TAXES, 100 ACRES, GOOD buildings, full silo, good water supply, 1000 ft. Box 10, Farnham, P. O.

FIRST-CLASS 100-ACRE FARM, LONDON Township. Beautiful buildings. Price \$5,500. \$5,500—100 acres, Belmont, full buildings, day loan, 1000 ft. Box 10, Farnham, P. O.

100-ACRE FARM, LONDON Township. Beautiful buildings. Price \$5,500. \$5,500—100 acres, Belmont, full buildings, day loan, 1000 ft. Box 10, Farnham, P. O.

IN ANY COMPANY OF WELL-DRESSED MEN you'll find some wearing the most dressy and infinitely well-made shoe—

The "Florsheim"

They are always dependable for style and quality, and their quality in material and workmanship gives the wearer the satisfaction of economy, comfort and up-to-date foot-dress until worn out. When they do wear out they have, by long wear, become your foot-friend, and you hate to part with them. Look for the name in shoe. Look for the Florsheim in this store. We carry this justly celebrated SHOE FOR MEN in all men's sizes. Come in and try on a pair of Florsheims. See your self shoe-dressed.

Coole's Shoe Store
THE STORE THAT CARRIES THE STOCK.

Peters
Saturday Special
SUNSHINE
LAYER, 20c

We will make especially for Saturday's selling our always popular Sunshine Layer. We guarantee these fresh and satisfactory in every way. And don't forget your box of Peters Colonial Chocolates, 60c.

Peters : Shops

Canada Food Board License 11-878.

The Reliable Shop

That's the way hundreds of our satisfied customers talk of our shop.

"Best quality shoes at a moderate price, with the latest touches of style." Is the answer. We are ready to serve you with your fall footwear needs.

KAUFMAN'S
226 DUNDAS
"GOOD SHOES CHEAP."



DIAMONDS

Diamond Rings from \$5 to \$550. Including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS.
386 Richmond Street.

LADIES' SHOES

\$5.75 AND \$5.50

In mahogany, military heel, Neolin sole, all sizes, \$5.75. Good year wear. In black kid, with military heel, all sizes, \$5.50.

SEE OUR WINDOWS.
SAMUEL'S SHOE STORE.
220 Dundas Street.



See Herbert C. Hoover with his eyes "well dressed" in our window.

Herbert C. Hoover
Food Administrator
For the United States
His motto is: Conserve food and win the war.

OUR MOTTO:
Conserve your eyesight—with proper glasses. Good vision will help you win the battle of life—Success.

BROWN
OPTICAL CO.
VISION SPECIALISTS.
Phone 1877. 223 Dundas Street.
LONDON, ONT.

A REAL IDEA

The Lineaday
Diary
Good for five years

\$1.25 to \$3.50

Also Office Diaries.

HAY'S Stationery
173 DUNDAS STREET.

ISSUED BY THE CANADA FOOD BOARD.



NOW FOR
OVERCOATS

100 of Them On Sale Saturday Morning.

Splendid assortment of Black Beaver and Meltons, Viennas, Irish Frieze and Tweeds. Worth up to \$34.00. To be sold at \$15, \$18, \$22.50

FUR FELT HATS

Over 25 dozen best English quality. Worth up to \$2.50. For \$1.23

Also other lines \$2.50 to \$5.00

RAINCOATS

Snaps, from \$9.95 to \$16.50

25 CENTS SAVED

on every pair of Overalls bought here.

Wegner
Clothing Co.

THE HEART OF LONDON.
Famous for Their Little Prices.

371 Talbot, Opposite Market
Open Evenings

CAKES

The kind that make you want more. At

RUDDY'S

There's a store near you.

733 RICHMOND STREET.
308 1/2 DUNDAS STREET.
574 DUNDAS STREET.

Canada Food Board License 5-1820.

PORT COLBORNE.—Q. Is a young widow without children called up for service, regarded as a single man?
A.—Yes.



SELLING-OUT SALE

OVERCOATS - - SUITS

You cannot afford to turn your back on this sale. Every time a dollar is spent here twenty-five cents (25c) is saved. Everything must be sold. Come tomorrow and share in this money-saving event.

OVERCOATS

\$3,000.00 Worth.

Every conceivable cloth is represented in this stock, and every garment is sold at a saving of at least 25 per cent.

OVERCOATS AT

MEN'S SUITS, AT

\$4,000.00 STOCK OF PANTS

\$4,000.00 STOCK OF SWEATER COATS

\$18.50, \$23.50, \$25.50

\$13.50, \$14.95, \$19.95, \$24.50

\$2.95 to \$7.50

\$2.39 to \$17.50

ISSUED BY THE CANADA FOOD BOARD.

Not Deprivation but Conservation is what is asked of you.

The Giant Clothing House

120 DUNDAS STREET. Mark the Place and Mark It Well.

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN.

120 DUNDAS ST. OPEN EVERY EVENING UNTIL 7 O'CLOCK.

Send Your Overseas Parcel Now

MAPLE SYRUP.
Guaranteed made from the sap of Canadian maples. Buy it now. Per bottle 60c. Per gallon \$2.75.

NO-EGG A SUBSTITUTE FOR EGGS.
Use it as you would eggs. It has given entire satisfaction. The use of No-Egg reduces egg cost to practically 18c per dozen. Ask about No-Egg.

FOR BOTH. 35c WHITES AND YOLKS.

DRIED BEEF.
An appetizing, satisfying meat. Ready to serve. 70c per pound.

OVERSEAS PARCELS.
We can make you up one or suggest items. We fill boxes at all prices. Ask for suggestions. From \$2.00 up.

OVERSEAS BISCUITS.
Put up in packages or tins. Many styles and flavors. From \$2.00 to \$1.25.

SECTION HONEY.
Our standard of honey is the best. Order this at once. Per section 40c.

CREAMERY BUTTER.
Good Canadian butter. A treat for the boys over there. Put up in hermetically sealed tins. 75c per tin.

250 DUNDAS STREET. **T. A. ROWAT & CO.** PHONES: 3051-3052.
Canada Food Board License No. 8-3422.

CITY WILL BUILD PURIFYING PLANT AT THE RESERVOIR

Chlorination System To Be Installed This Fall.

London will have a chlorination plant installed at Springbank reservoir. It will be built this fall. This was decided at the meeting of the public utility commission on Thursday afternoon. The cost of the plant is estimated at between \$200 and \$300. This has been agreed by the board of health for some time, and the commissioners thought that the plant should be built to protect them from any possibility of being charged with neglect of duty in the event of an outbreak of typhoid. The report of the Institute of Public Health on the water was read, showing that while 20 tests had been made, colon bacilli had been found in the water at the city taps only once. Applications for extensions of the water mains on Hume street and Salisbury Heights were favorably considered by the commissioners. The two extensions will cost \$200 and \$350 respectively. The work will be done as soon as possible.

Two applications for water were received from outside the city limits, and after some discussion they were laid over for further consideration at the next meeting of the commission. Commissioner J. Vining thinks it is illegal for the city to supply water to people living outside the city. It was also decided to leave the question of the purchase of membership tickets in the board of trade over until the next meeting. The report of the fire underwriters was received and filed.

BURNED HOLE IN ROOF.—Fire, which originated in the roof of the residence of Arnold Swayze, 24 Stanley street, did \$500 damage. The fire is believed to have been caused from a spark from a passing locomotive. It burned a large hole in the roof and through into the attic, considerable damage being done to the furniture by water.



SELLING-OUT SALE

OVERCOATS - - SUITS

You cannot afford to turn your back on this sale. Every time a dollar is spent here twenty-five cents (25c) is saved. Everything must be sold. Come tomorrow and share in this money-saving event.

OVERCOATS

\$3,000.00 Worth.

Every conceivable cloth is represented in this stock, and every garment is sold at a saving of at least 25 per cent.

OVERCOATS AT

MEN'S SUITS, AT

\$4,000.00 STOCK OF PANTS

\$4,000.00 STOCK OF SWEATER COATS

\$18.50, \$23.50, \$25.50

\$13.50, \$14.95, \$19.95, \$24.50

\$2.95 to \$7.50

\$2.39 to \$17.50

ISSUED BY THE CANADA FOOD BOARD.

Not Deprivation but Conservation is what is asked of you.

The Giant Clothing House

120 DUNDAS STREET. Mark the Place and Mark It Well.

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN.

120 DUNDAS ST. OPEN EVERY EVENING UNTIL 7 O'CLOCK.

A REMARKABLE DISPLAY OF

FALL and WINTER SUITS

DISTINCTIVE AND ORIGINAL

Latest models in the very best of Velours, Broadcloths, Poplins and Serges; Suits that are tailored to perfection and that display a distinctive style not approached by any similarly priced suits in London. Effective application of self cord, tucking, braid or buttons,

\$25.00, \$35.00, \$45.00.

DELIGHTFUL COATS

FOR IMMEDIATE WEAR.

More than a hundred different styles from which to make your choice. Coats of Velour, Cheviots, Broadcloth and Oxford Mixtures; collars of Seal Plush, Silk, Velvet and of Fur. All the coats warmly lined; some throughout, some to the waistline, many interlined as well,

\$21.50, \$32.50, \$39.50

FASHIONABLE DRESSES

PRACTICAL AND SERVICEABLE.

Many new styles just arrived this week, made of Serge, Satin, Taffeta and Crepe, beautifully designed, braided, embroidered and fringe-trimmed. Wonderful dresses popularly priced.

\$18.50, \$25.00, \$35.00

A VISIT TO OUR MILLINERY PARLORS ON SECOND FLOOR OF OUR SHOWROOMS WILL WELL REPAY YOU.

Artistic Ladies Wear Co.

SHOP OF FASHION

211 DUNDAS ST.

211 DUNDAS ST.

211 DUNDAS ST.

211 DUNDAS ST.

211 DUNDAS ST.

211 DUNDAS ST.

211 DUNDAS ST.

211 DUNDAS ST.

211 DUNDAS ST.

The Purdom Hardware Co. Coal Is Scarce --- Kerosene Plentiful

Coal is powerfully scarce and costs more than ever before. Then, too, we should all be glad to save coal. PERFECTION HEATERS have just one enemy—cold corners, and they simply won't permit them in the house.

The "PERFECTION" Is Smokeless, Odorless and Easy to Carry About

Buy yours now before they go up in price. The prices now are \$6.50 and \$7.25

The Banner Ash Sifter

DUSTLESS ASH SIFTERS

All made of galvanized iron—will not rust. Price \$4.50 ea.

This style of Ash Sifter ... 35c each

MRS. POTT'S IRON

Price... \$2.25, \$2.75

Three irons, stand and handle.

COAL HODS.

Price 65c up

FLOOR WAX.

Old English 75c lb. Johnson ... 85c lb. Edwards' ... 50c lb.

AXES \$1.50 up.

FOOD CHOPPERS.

Climax . \$1.50 each Universal ... \$2.50, \$3.00, \$4.00

BUCKSAWS.

\$1.25, \$1.50 each

VACUUM CLEANERS TO RENT.

CLIMAX WALL-PAPER CLEANER.

Price, per can .20c

WIRE LAWN RAKES

Price ... \$1.25 each

Use Chi-Namel Varnish

for floors, furniture and woodwork. We also have a special Chi-Namel Linoleum Varnish. Does not change the color of the linoleum. Easy to apply with brush. Stands water. Try it and be convinced.

WATER-PROOF.

HEEL-PROOF.

Purdom Hardware Co.

124 Dundas Street

Phones 2800, 2801

EXPECTORATION DOUSED

THIS "CONFLAGRATION" OF MYSTERIOUS ORIGIN

That the London fire department has everything backed off the map when it comes to a matter of speed was clearly demonstrated when a fire alarm was turned in over the phone last evening about 9:15. The fire was at the rear of the Ontario Furniture Store the voice stated, and it could be seen by the party who was telephoning. The central company made a hasty exit from the hall without taking out the other front door, and was on the scene in a remarkably short space of time. The apparatus was drawn up on Queen's avenue opposite the lane leading in to the rear, and the weather-beaten fire engine sturdily marched in to the scene of battle. At first no conflagration could be seen. A careful search was made of the premises, but it was not until one of the men who has an eye like a hawk walked over to a pile of crates that the blaze was discovered. The aforementioned fireman, who believes tobacco to be a good preventive of the "flu" expectorated on the conflagration and it was immediately extinguished. A small piece of paper had caught on fire or else it had been set on fire by some person.

The question that is bothering the firemen is how the party who telephoned could have seen the fire and gotten the message to the firemen in time for them to reach the scene before the paper which was not nearly as large as the letters which a love-lorn swain writes to the dearest girl in the world could be burned. At the longest the fire could not have been burning over half a minute, and it probably was a much shorter time. Some of the men are inclined to think it was either a test or a joke which some person with a large bump of curiosity humor inflicted on the department.

NEVER GIVE UP.

Until You Have Tried Tonal-Iron Capsules.

TONAL-IRON CAPSULES have cured others, and they will cure you if suffering from any of the following: Anemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price \$1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

There is no remedy on the market like this French discovery. Do not accept anything else.

Sold at all first-class drug stores, or mailed anywhere on receipt of price.

Tonal-Iron Company, Box 154, London, ONT.

VOICE OF THE PEOPLE

WIDOW'S PENSION UNPAID.

To the Editor: I think this Government, or the men who pay to look after the pensions of soldiers' widows and children, should be brought to time somehow. I have five children and have received no pension for October. It is due on the second of the month. I have written three times, but they never replied. It is now the seventeenth, and with two or three more in the house, it is no joke. I wonder if captains' wives and children are treated the same way, or those who were fortunate enough to come back and get a fat job with fat pay, and at a fat pension. Because one is a soldier's widow, we cannot get a civil answer in the postoffice. I know this is right because I could not get one Saturday when I asked a question. I wonder what our men would say after giving up their lives for the country that a dog

CHAMPION BEDBUG KILLER

Sure, Safe, Economical. 25 cents per large syringe-topped can. Taylor's 6 Cut-Rate Drug Stores

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

Western Ontario Electric Co.

227 Dundas Street. Phone 4071.

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

Western Ontario Electric Co.

227 Dundas Street. Phone 4071.

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

Western Ontario Electric Co.

227 Dundas Street. Phone 4071.

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

Western Ontario Electric Co.

227 Dundas Street. Phone 4071.

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

Western Ontario Electric Co.

227 Dundas Street. Phone 4071.

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

Western Ontario Electric Co.

227 Dundas Street. Phone 4071.

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

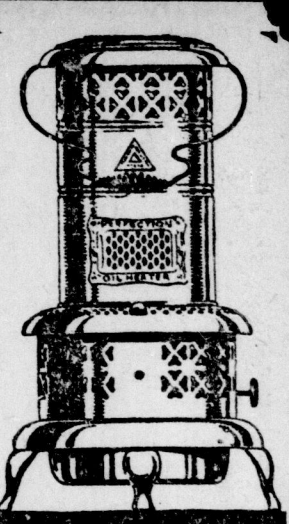
Western Ontario Electric Co.

227 Dundas Street. Phone 4071.

COAL \$15.50 A TON!

This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from

Western Ontario Electric Co.



FOOD CHOPPERS.

Climax . \$1.50 each Universal ... \$2.50, \$3.00, \$4.00

BUCKSAWS.

\$1.25, \$1.50 each

VACUUM CLEANERS TO RENT.

CLIMAX WALL-PAPER CLEANER.

Price, per can .20c

WIRE LAWN RAKES

Price ... \$1.25 each

WIRE LAWN RAKES

Price ... \$1.25 each