

THE STANDARD, ST. JOHN, N. B., SATURDAY, OCTOBER 18, TIT9


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## MoreFarms-Good Times

## How it Affects You

Among our returned soldiers there are thousands of practical farmers. Stiil other thousands are studying farming under Canada's supervision, by hiring out to farmers, and by taking courses in agricultural colleges. These men want to go on the land," but they have no capital. So, through the fully qualified to farm, I will lend you money to purchase land, stock and implements. You may pay it back within a stated time, and for the loan of it, I will charge you only a moderate rate of interest.
Canada makes this offer, not only because men who have fought deserve well feir country, but because it is of prime importance that more land should be cultivated.
The love of outdoor life and the resourcefulness of our soldier citizens are just the qualities to make them successful farmers, and upholders of the best Canadian tradition.

As evidence of the value of the Land Settlement Act, the following figures were available on August 15:This million acres was divided among 3,768 soldiers, 160 acres each being the original allotment; but 2,512 soldiers availed themselves of the priviege open to
all soldier-homesteaders to obtain an additional 160 acres, making their ali
In addition to a million acres of virgin soil already placed under cultivation, more than 6,000 other farms are now being worked, many of which
It is just as true to-day as it was before the war that big crops favorably-marketed mean general prosperity for Canada.
The more wheat and farm products Canada grows and sells, the more money will be spread through all classes of the community. Not only the farmer, bu the merchant, the

Here is where YOU come in.
$\$ 24,000,000$ of the forthcoming Victory Loan will be used to make loans to soldier farmers.
By purchasing Victory Bonds you will help the soldier who is starting life anew on the farm as well as sharing in this national investment in farm development. You will not only get good interest on your money with the best security, but you
will participate in the increased general prosperity which greater farm production brings.
Get ready to join in the promotion of greater national prosperity, therefore, by subscribing to the

## Victory Loan 1919

"Every Dollar Spent in Canada"

This space contributed to the Victory Loan Campaign by the following Retail Grocers:
E.R.\&H.C.ROBERTSON

JAMES GAULT
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CHAS. N. PARLEE

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Your Bowels

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PROVINCIAL OPPOSITION CONVENTION

SEAMENS INSTITUTE, ST. JOHN, N. B.
THURSDAY, NO VEMBER 6TH, 1919
Three sessions will be held. Morning session called at $100^{\circ}$ clock. Afternoon session at 2.30 oclock. Evening session at In addition to the members of the legislature and the defeated candidates in the last Provincial election supporting the present opposition the basis of represen-
tation is three delegates for each Parish in each County and for each Ward in tation is three delegates for each Parish in each County and for each Ward in
each City and Town, besides the chairmen of the Ward and Parish organizations. It is particularly desired that each Ward and Parish should choose at least one lady
delegate. In the interest of 'Provincial affairs it is urgently requested that each Parish in
the Province, as well as each Ward in the towns and cities, should send a complete representation to this Convention.

Geo. B. Jones,
John L. Peck,


Lvery Blemish Removed


Every Day in the Weal.


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THE STANDARD, ST, JOHN, N. B., SATURDAY, OCTOBER 18,1919


## The St. John Standard

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| CARLETON COUNTY. |



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D.K. MCLAREN, Ltd. MANUFACTURERS Genuine

ENGLISH-OAK-TANNED LEATHER BELTING Pulleys, Lace Leather Belt Fasteners | Main $1121 \quad 90$ Germain St,, St. John, N. B. Box 702 |
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| - LANDING: -- <br> Linseed Oil, Cake Meal, <br> Pure Linseed Meal, Whole Linseed ror mutch cow, catrie and hoines. <br> C. H. PETERS' SONs, LID., ST. JOHN, N. B. <br> FIRE ESCAPES <br> Structural Steel, Bolts and Rod WM. LEWIS \& SON, ST. JOHN. |
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DRI And "Betty Wales" SERGES-
 Navy color ..... I Brown color . 1 Beautiful Flowerec 1 Copen "Puppy Sk 1 Lumimion Paty A REMINDER-A CLOT Suitable for str Taupe Chinchilla
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ST．JOHN RIVER VALIEY TRANSCONTINENTAL RAILWAY

TRAIN SERVICE BETWEEN
ST．JOHN，GAGETOWN，FREDERICTON
WOODSTOCK Passenger Train Service （Tuesdays，Thursdays and Saturdays） Read down．（Eastern Standard Time） Read down．
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3.10
3．10 p．m．L
4.30 p．m．A
5.00 p．m．
5.00 p．m．Lv．
7.47 p．m．Lv．
9.00 ．
． 00 p．m．Ax．
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Fridays，Leaving St．John at $5.00 \mathrm{a} . \mathrm{m}$ ．
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Subscritition open Eastern Securities Company Limited Jeo．MacMurray． Managing Director． 92 Prince William S
St．John， $\mathrm{N}_{\text {．}}$ B．

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## MONTREAL SALES

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display models irreproachable in beauty and finish, planned by master craftsmen in clothes design and tailoring. Developed from such beautiful materials as Silvertones, Peachbloom, Gabardine, Tricotine, Poiret Twill, Men's Wear Serge and others in colors. of Navy, Black, Taupe, Oxford, Tan, Burgundy, Delft Blue- $\$ 39$ to $\$ 135$.

## The Coats

claim your attention by reason of the tremendous variety and style elegances, he linings are luxurious and elaborate, while the materials-such as-Bolivia, Velour, Chameleon Cord, Silvertone, Plumette-are truly beautiful in shadings of Maduro, Beaver, Reindeer, Mahogany, Navy, and others.

## The Dresses

offer valuable suggestions in Tricotine, Tricolette, Duvetyn and Satin. There are dresses that are undeniably smart in the simplest ways in the world. But don't be misled-the elegant simplicity means ultra-tailoring.

## OAK HALL - scoviL eros. Limitreo

## The Season's Fashions

## The Suits






FALLING? HERE'S
WHERE IT SHOWS






Women's ShopThird Floor

Woodstock Hanation xam Nix minn
 and woy wiowid



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THE STANDARD, ST, JOHN, N. B., SATURDAY, OCTOBER 18, 1919

## STANDARD'S <br> SPORTING

The Sparrows Lost To The Night Birds The Owls Cleaned up on the Sparrows in the Y. M. C. I.
Bowling League Last Bowling
Evening.



## 

 Delightful DanceAnd Reunion


## OPPOSITION

CONVENTION Anneuncement is dirpectearing to the where in his pppen fuching be held in St. John on Novem ber th. It will be noted from
this that a change of very his that a change of very
great importance in the make up of that convention is made and one which will prove of
interest to electo interest to electors
part of the Province

Semi-ready Tailoring


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## MACDONLIDS

 PLUG CHEWING TOBACCO


The Tobacco with a Heart

## These Are Values

Light Weight Economy, Fineness, Durability and Performance, Equalling Many of the Costliest

## Essex Owners Admire

Exclude all the praise you have heard for the Essex Then ride in it, and judge for yourself.
fluenced verdict of the ride, will content us.
We urge this with a reason. For many who in-
quire about the Essex expect to see a large car. They quire abour the Essex expect
expect to hear a costly price.
That is because Essex owners and admirers, invari ably compare its performance to certain large, high-
priced cars, notable for qualities of speed, power, hill. priced cars, notable for $q$
climbing and durability.

## Its Fine Car <br> Endurance

You will make those same comparisons yourself, after a ride. For only among cars of advanced price
range will you find qualities by which to describe the range will you find qualit
way the Essex performs.
Certainly no one would think of rating it with other ettles that. It stamps the Essex in a class alon Yet, neither is the Essex a large car. Therefore it offers the advantages of economy and liveliness exclusive to light weight automobiles. But it is also a reliabie car.
Habitual skeptics, who never buy a car in the first year of production, fearing development of fault, now buy the Essex. In ten months, individual cars
have rolled up 10,000 and 12,000 miles without any
repairs whatever and more than
with more than 100 being added daily
Its Charm in
Action
Judge the Essex exactly as you would any fine
Match with any car. Try it on hills that only cars noted as supreme climbers ever attempt.
Note its spaciousness, $\varepsilon$ nd the luxury of its interior fittings. Ask owners who have had their cars lon urance.
Surely you will then agree that the Essex establishe nd occupies alone a distin

Moderate Price and Performance of the Highest Order
Every sense of pride and satisfaction that comes with the possession of fine car quality, and perfornAll now know that no light car, and not many of the iner cars equal the Essex in construction, in performance or in durability.
The demand everywhere exceeds production, and it
may be necessary to wait for delivery for may be necessary to wail for delivery for either the five passenger touring, the new roadster, just out, or
the Sedan. But it is better to wait a little while and get an Essex, than to accept a second choice car that get an Essex, than to accept
you, may afterwards regret.

## MOTOR CAR AND EQUIPMENT COMPANY LIMITED

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howrooms: Cor. Charlotte and Duke Streets. Service Station: 108 to 112 Princess Street, St. John, N. B.



By Special Arrangement ALICE VERLET
will give her favorite program, "Songs that Canada Loves." The celebrated coloratura soprano will appear herself in of the season.

## NEXT

WEDNESDAY AFTERNOON OCTOBER 22 AT 4.30 P.M.
IMPERIAL THEATRE
Collaborating with Miss Verlet will b Mr. Thomas A. Edison's Three Million Dollar Phonograph.

FREE TICKETS
Cail, write or telephone us for free tict ts of admittance. They will be issued in order of application.
W.H.THORNE \& CO., Ltd


Tears, Glamor, Thrills and Heart-Ease flacio "THE "CON" IN ECONOMY" TWEO.

Coming Monday Amanalane Nazimova Tr Hemper "RiVVLATION"


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THE STANDARD, ST. JOHN, N. B., SATURDAY, OCTOBER 18,1919




$\square$ The Biggest Value in Popular Priced Tailored-toMeasure Suits and Overcoats in the British Empire

## Don't Imagine That You Can't Afford To Wear -Tailored-To-Measure Clothes

$A \underline{L L} \frac{\text { men }}{\text { Suits }} \frac{\text { can }}{\text { and }} \frac{\text { afford }}{\text { English }} \frac{2}{\text { Overccats. Wcotch }}$ Woollen $\frac{\text { Co. }}{\text {. Tailored-to-Measure }}$ cut, individual look and feel that only Tailored-to-Measure Garments can give To guarantee a perfect fit, fine quality fabric, and your entire satisfaction in every way, at 2 a minimum $\frac{\text { Standardized }}{}$ pust how the garment is to be made and fashioned. Use greater care than ever fashioned. Use greater care than ever
in selecting your clothes this fall-Otherwise you will find yourself possessed of clothes that will cost you twice the price
you should have paid. The English \& Scotch Woollen Co. give you the newest and most authoritative fashions of the afford to pav. Tailored to-Measure $\frac{\mathrm{gar}}{}$ ments take a little more time, but you will be dressed correctly when you wear the garments we tailor for you.

## Suits and Overcoats Tailored-To-Your-Heasure



THE service our Dominion-wide Tailoring 1 Organization gives $\frac{\text { Dominion-wide Tailoring }}{\text { and the satisfaction our }}$ thousands of customers style, excellence of fabric and workmanship-these the correctnes of are the predominating features of English \& Scotch $\overline{\mathrm{W}}$ oollen Co. Tailored-to-Measure Clothes at known Standardized prices.
Our Fall and Winter materials are now ready for your finished Suit and Overcoat will fit and satisfy May
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VITIING PROVINCES
General Secretary of Internaciation Will Attend Convention Here on Friday, Marrion Lawrence, General Seere
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sunday







THE STANDARD, ST, JOHN, N, B., SATURDAY, OCTOBER $18,191^{\circ}$

Good Crop Reports From Kings County E. McAuley of Millstream Says Nearly All Kinds of
Crops This Year Have Been Cood. axit in wid

8
Toos That You Can Trust
 STARRETT'S MACHINE TOOLS

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## New Trimmed Hats

In a Feature Offering Today at $\$ 5-\$ 7-\$ 10$
The Hats are large and small in Velvet, Pressed Beaver and many of Velvet and Beaver combined. They are trim-
med with glycerined ostrich, wings, chenille, and many of med with glycerined ostrich, wings, chenile, and many ins thrust in their soft folds. Th
ively chic, and of durable fabrics.

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ENTERPRISE MONARCH saves time, money and labor.
Wead When you have throe meate to proparo evory dayy, you suraly
fuel.


Emerson 2 Fisher Ster

## MDA You Want Style in Your WINTER SUIT OR TOP COAT

Distinction that wont disappear in a few weeks
or montho of usage to which clothes are subjected.
or motle is hand tailored into M. R. A. Cloctesput there to stay-not merely pressed in.
We'd like to have you come in and see our stocks.
is here.

Slip-ons, Chesterfields, Form-fitting and waistseam models. These are showing in the best. liked is for a Belter-wie have them too.
For a very heavy coat best English Tweeds are made up in snappy and
suitable for the motor ist
Suits for Fall and Winter-In these you'll par-
ticularly like the ticularly like the waist-seam styles, or if your
runs to more conservative dress, we have selected runs to more conservaive dress,
models that will give you complete satisfaction.




## October Apparel

Velours,
Silvortones
Bolivia
soft, cosy cloths,
$\$ 46.00$ up to $\$ 112$

Must of necessity be heavier, cosier than that of July, and you will do well to see the CLOTH COATS for women and misses we're provided for just such days as these crisp, cool, October ones - and for colder ones.
0.) 1 MT (D.Masec's Sons,-Lmited-Saint John, IT.B

