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BOOKSELLER AND STATIONER

DECEMBER



A FAMILIAR BUNCH OF LEAD PENCILS

Dixon's American Graphite Pencils are noted for their smooth, tough leads. Our Illustrated Catalogue, which fully describes our entire line of lead pencils and pencil sundries, will be mailed to any dealer sending us his name and address.

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THE
MCLEAN PUBLISHING CO.
TRADE JOURNAL PUBLISHERS
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THE BOOKSELLER AND STATIONER

Yes, the Parker Pen is a good pen.

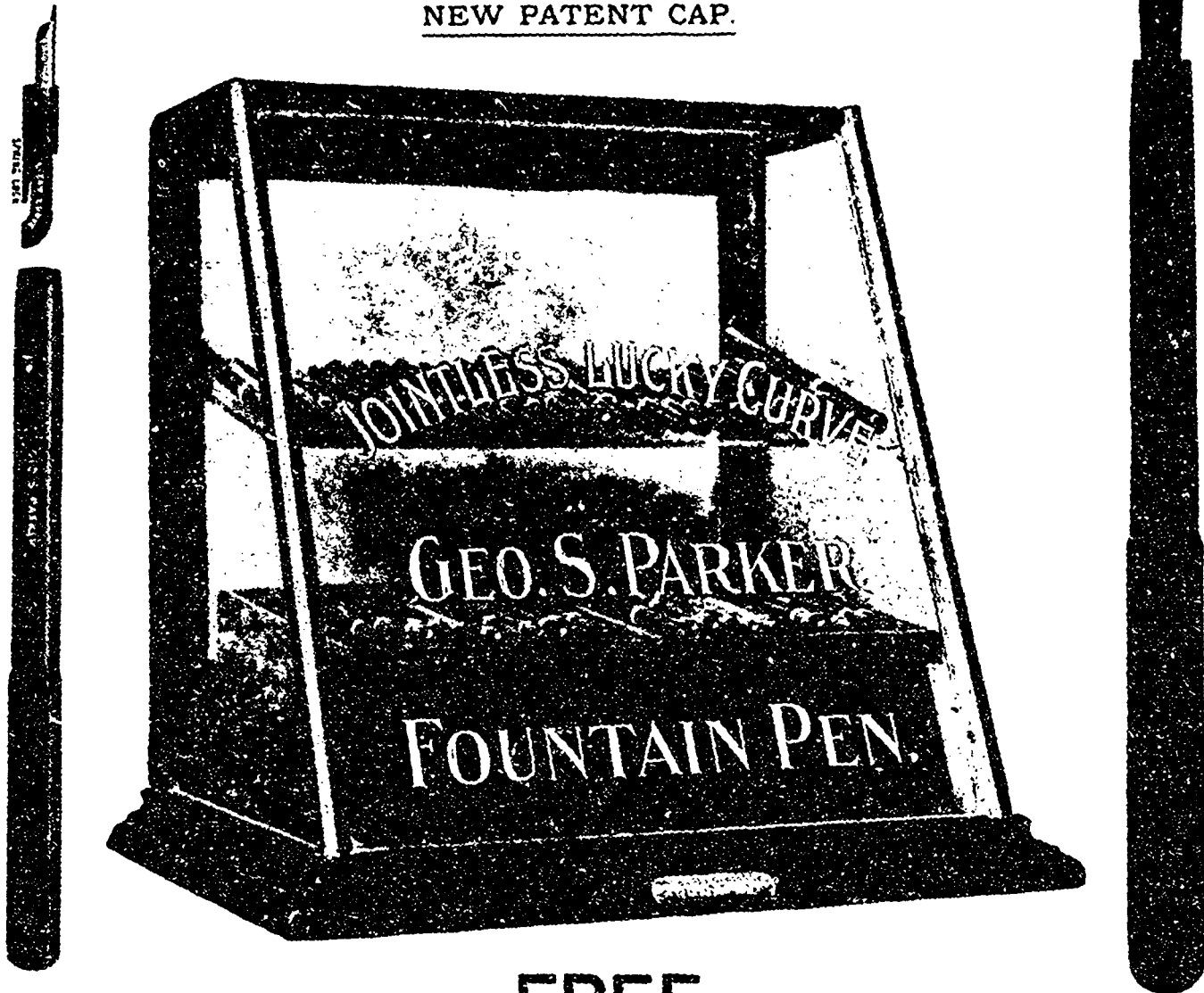
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is the most perfect pen made.

NO JOINTS TO LEAK.

NO THREADS TO BREAK.

NEW PATENT CAP.



FREE

A handsome oak show case, as above, furnished gratis, with four, six or twelve dozen, assorted.

ALL SIZES, STYLES AND PRICES.

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Wholesale Stationers

Sole Agents for Canada.

_____ TORONTO.

These Books Recommend Themselves

AND ARE WELL SUITED FOR CHRISTMAS PRESENTS.

The Lane that had No Turning

By Gilbert Parker. Cloth, \$1.50; Paper, 75 cents.

The Farringdons

By Ellen Thorneycroft Fowler. Cloth, \$1.50. Paper, 75 cents.

The Stickit Minister's Wooing

By S. E. Crockett. Cloth, \$1.50; Paper, 75 cents.

The Green Flag

By Conan Doyle. Cloth, \$1.50; Paper, 75 cents.

Committed to His Charge

By E. and K. M. Lizars. Cloth, \$1.00

Lullaby Land

By Eugene Field. A beautiful illustrated Christmas book. \$1.25.

Soldiering in Canada

By Lieut.-Col. Denison. Cloth, gilt top, \$3.00.

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By Grace Gallatin Seton-Thompson. With 150 illustrations by Ernest Seton-Thompson and other distinguished artists. Cloth, gilt top, \$2.00.

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By Miss Braddon. Cloth, \$1.50. Paper, 75 cents

George N. Morang & Co., Limited

90 Wellington Street West, TORONTO.

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Dolls, Toys, Toilet Cases, Albums, China, Games, etc.

We will clear all the above lines at great reductions during the month of December. This is our usual plan. Everything goes, and it's the price that does it. If you are looking for a snap in a Doll, a Cup and Saucer, a Toilet Case, an Album, or anything else in Christmas goods at a cut price you should come and see us. All the above lines will be cleared.

FRED & E. W. KELK

76 York Street,

Toronto.

CHRISTMAS BOOKS.

Wanted: A Matchmaker.

By Paul Leicester Ford.

Author of "Janice Meredith"
Exquisite illustrations by H. C. CHURCHILL. Decorated
border on every page. BY MARY ARL AKMSTROM.
In Cloth only, \$2.00.

In the Palace of the King.

By F. Marion Crawford.

A love story of Old Madrid
The best of his many novels. Illustrated.

In Cloth only, \$1.25.

Richard Yea-and-Nay.

By Maurice Hewlett.

More charming than "The Forest Lovers"
Richard Yea and Nay is the hero of this thrilling
tale.

Paper, 75c.; Cloth, \$1.25.

The Hosts of the Lord.

By Mrs. Flora Annie Steel.

An East Indian story. Full of life and mystery.

Paper, 75c.; Cloth, \$1.25.

Tommy and Grizel.

Sequel to "Sentimental Tommy"

By J. M. Barrie.

22,000 sold in ad-
vance of publication.

Paper, 75c.
Cloth, \$1.25.

Patroon Van Volkenberg.

By Henry Thew Stephenson.

A tale of old Manhattan in the year 1699. Beautiful
color illustrations by
C. M. RELYEA.

Paper, 75c.
Cloth, \$1.25.

A Kentucky Cardinal and Aftermath.

By James Lane Allen.

With a new introduction by the author, and 100
quaint illustrations by HUGH THOMPSON.
Beautiful cover of cardinal polished cloth. De-
sign stamped in gilt.

In Box. Price, \$2.00.

Dr. North and His Friends.

By Dr. S. Weir Mitchell.

The new novel by this literary master. Greatly
praised by the critics.

Paper, 75c.; Cloth, \$1.25.

The House of Egremont.

By Molly Elliot Seawell.

A romance of the 17th century, dealing with
friends of the exiled Stuarts. An adventurous
tale.

Paper, 75c.; Cloth, \$1.25.

Ian Hamilton's March.

By Winston Spencer Churchill.

An intensely interesting war record, including
advice which promises some revelations.

Paper, 75c.; Cloth, \$1.25.

Hugh Wynne.

By Dr. S. Weir Mitchell.

The great American novel. Splendid new one-
volume edition. Fine illustrations by HOWARD
PYLE.

Paper, 75c.; Cloth, \$1.25.

The Idiot at Home.

By John Kendrick Bangs.

Illustrated.
"The Idiot at Home" is immense. —Times
Saturday Review.

In Cloth, \$1.00.

The Biography of a Grizzly.

By Ernest Seton-Thompson.

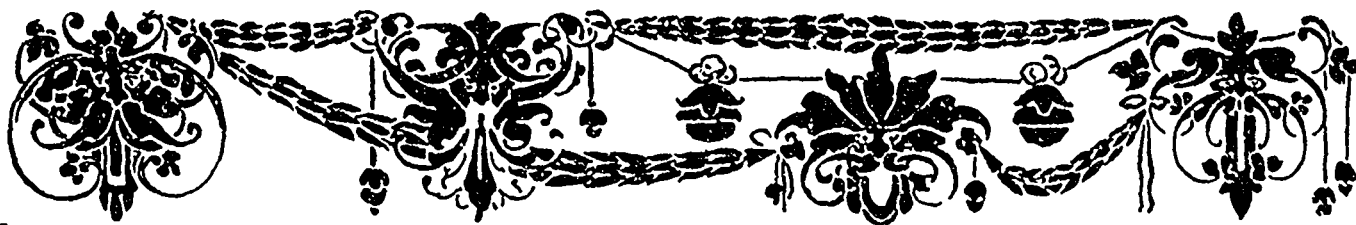
One of the book-gems of the year. Printed in
black and red. Beautifully illustrated.

In Cloth only, \$1.50.

Ask your Bookseller for our Christmas Catalogue entitled: "A Feast of Good Things."

THE COPP, CLARK COMPANY, Limited, Publishers, Toronto.

The Bookseller and Stationer



Vol. XVI.

TORONTO AND MONTREAL, CANADA, DECEMBER, 1900.

No. 12.

CURRENT NOTES AND COMMENTS OF TRADE INTEREST.

The School Book Controversy.

We have received some additional letters from our readers with reference to the proposal to give notice to the trade before changes in authorized text books are made. It will be seen that Mr. Copeland, of Windsor, makes an excellent suggestion in connection with notifications to the trade by headmasters, which appears to be easily carried out. Mr. McKean, of Mount Forest, agrees with his colleagues in the bookselling trade as to the necessity of notice. His letter reads as follows:

"I have read with much interest the letters in *BOOKSELLER AND STATIONER* with reference to the school book question, and am much gratified to see the agitation for improvement, for, so long as booksellers do not express their dissatisfaction with the present conditions, they cannot expect to have their grievances remedied.

"Mr. Wilson, of Seaforth, and Mr. Nelles, of Guelph, offer practical solutions

which are worthy of consideration. If it is thought to be in the best interests of the community that the general public should not know how long books are to be authorized, there is certainly no reason why the fact should not be communicated to the trade a reasonable time before there is any change in text books. The Government, in my opinion, should control a space in *BOOKSELLER AND STATIONER*, in which contemplated changes in text books could be announced in due course. No person could raise any objection to such a system, unless it be the publishers, who might wish to work off their stocks on the retailers just before the book is withdrawn. Even they would have no just reason for complaint, for, under the system proposed, they could regulate their stock to suit the time.

"The scheme suggested by Mr. Nelles, of announcing the time for which books are authorized, could also be done through the Government space in *BOOKSELLER AND STATIONER*, and thus simplify matters for both retailers and publishers.

"Yours truly,

"A. MCKEAN"

"Mount Forest, November 27."

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Mr. Copeland writes as follows:

"It is not very easy to suggest a plan to overcome the difficulty you complain of that would be satisfactory. Something should be done though. It would perhaps interfere somewhat with the sale of books if new editions were announced some time ahead, but I think that would be the only way to do. If possible I would like to see such an arrangement made, and make the advance notice a year.

"There is another thing I would like to mention with a view to getting the opinion of your readers. I would be glad to see some arrangement made whereby the principals

of all schools, both high and public, would furnish the booksellers in their localities with a list of text books on all the different subjects intended to be taught during the term, such lists to be furnished at least two weeks or a month before the opening of the term. If this could be done it would put the dealer in a position to put in stock some of all text books to be used and obviate the necessity of getting so many by express during the two school opening days.

"Yours truly,

"G. E. COPPLAND."

"Windsor, Ont., November 17."

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Copyright on Pictures.

Judge Rose has given his decision in the action of Henry Graves & Son, of London, Eng., against several Canadian dealers who have been handling Canadian reprints of Maud Earl's famous picture, "What We Have We'll Hold." The court holds that English copyright on pictures, unlike that of books, is not Imperial, thus applying to Canada, but is confined to the United Kingdom. On this ground the suits against the Canadian defendants fail. This decision is important, since it relieves the trade for the present of any legal interference with sales of cheap reprints of well-known pictures copyrighted in England.

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Copyright in Books.

We see no reason to change our opinion that the new Canadian copyright law is an effective measure. This not being a legal opinion may be questioned, but it is given on the ground that one is wiser to avoid litigation than to get into it, seeing that the profits of the average retail bookseller are not sufficiently large to warrant his indulging in law suits.

A case between two important members of the trade, however, will be watched with

interest by the rest of us. This is a dispute over the validity of the Canadian copyright on Parkman's works. The owners of the copyright, Messrs. Morang & Co., are taking action to restrain The Publishers' Syndicate, Limited, from importing the United States edition. The latter claim that there is no copyright in Canada on Parkman's works. Of course, as the case is pending, we make no comments on or reference to the merits of the respective cases. The court will determine that.

We trust, however, that, for the convenience of the whole trade, the validity of the new law may be involved in these proceedings, so that we may get a judicial pronouncement on the new Act.

THE MONTREAL TRADE.

FROM THE BOOKSELLER AND STATIONER'S SPECIAL CORRESPONDENT

Montreal, December 1.

THE most unsatisfactory feature of the book trade in Montreal at the present moment is the cutting of the prices of what should be the 75c. current fiction. The ruling price now is 65c., and in certain newspapers one sees such books as "The Master Christian" advertised at 63c. Of course, this is no new evil, but its gaining ground is cause for lamentation. The departmental store theory of reducing prices has long been practised down town, and respectable bookmen on St. James and Craig and Notre Dame streets have been forced to sell at 65c. on account of departmental competition. But it is only recently that the St. Catherine street bookseller, who, being away from the departmental store, holds the book trade of the Montreal women in the hollow of his hand, has decided to yield to the temptation to cut. How a bookseller can expect to grow rich buying current fiction at 55c. and selling it at 65c. is long past finding out. Neither can the cutting be justified on the ground that it is a temporary loss, for the Montreal public has been introduced to the idea of 65c. literature, and it is altogether likely that it will not be willing to forego the acquaintance. It is truly unfortunate.

Much of the blame for reducing prices has been thrown on the departmental stores; this is one case in which they are not wholly accountable for the sin. The St. Catherine street merchants do nearly all the trade of the women, for the ladies do not go down town for their literature, and this section of the trade might have kept up prices to 75c. just as easily as it is now keeping them up

to 65c. Whether they will follow the big down-town store to 63c. is not yet decided.

It was with a great deal of satisfaction I read Mr. Chapman's advertisement in The Gazette some days ago; he spoke of Arthur Lawrence's book on Sir Arthur Sullivan, his life story, letters and reminiscences, illustrated, at \$2; appended was the remark: "By mail, 6c. extra." A little more of the spirit that wrote that advertisement is needed amongst Montreal bookmen. Most booksellers would have been glad to have sent that \$2 book post free. Mr. Chapman preserves his profit, and, in ninety-nine cases out of a hundred, does not lose his sale by charging his customer the full legitimate price.

To cut prices to undersell your neighbor is to act foolishly, and ought soon to become a proverbial fact, for, as sure as one dealer cuts, then his competitor will do likewise, and they are again both in the old position, only the bulk of the profit is gone. As a general rule, a reputation for being cheap is undesirable, anyway. A bookseller is in business to make a living, and the public will not deny him a reasonable profit, provided he does not deny it to himself.

One consequence of the slaughtering of the 75c. book may be that booksellers will push the cheap reading material. One dealer was heard to say that, as there is more money in the cheap novels than in the expensive books, he would push these for all he was worth. "I am in business to make money, and, if the publishers do not protect our profits by preventing those that slaughter prices from getting books, then we shall have to force them to do so. We are now looked to by the publishers to inform the public of the latest books; we do a great deal of the selling for them, yet they do not protect us. Then, we must needs refuse to do our part, and I, for one, intend to push the cheap books."

The novel trade has not been brisk this month. Perhaps the weather has been against it, or perhaps the want of activity may be attributed merely to the fact that this is between seasons. There is no ragging book. The "Master Christian" is selling only fairly well; "Eben Holden" perhaps surpasses it so far as demand is concerned. "Eleanor," by Mrs. Humphry Ward, is also selling well. Mrs. Steel's "Hosts of the Lord," Henry Harland's "The Cardinal's Snuff Box," Maurice Thompson's "Alice of Old Vincennes," M. E. Seawell's "House of Outremont," Knox Magee's "With Ring of Shield" and Joseph Conrad's "Lord Jim," all published by the Montreal News Co., are being called for to some extent. In better books, Lord Rosebery's

"Napoleon: The Last Phase," published by Harper's at \$3 is being talked of more than any other work. Another good holiday gift book is Harper's work, titled "Women of the Bible"; the type, illustrations, paper, and, in fact, the whole production, is beautiful; it sells at \$2.

A few copies of the special \$1 number of The Illustrated London News on The Transvaal War have come to hand and were eagerly pounced upon. The work is a compilation of Spencer Wilkinson's records of the war and the drawings of the great journal's many artists. Eight beautiful photogravures are also included. Altogether it is a fine piece of workmanship and one that will be dearly treasured by those fortunate enough to secure a copy, but, to draw perhaps an unjust comparison, it does not equal that great Jubilee number.

F. E. Grafton & Sons, the St. James-street booksellers, are preparing to make a great display during December. The second floor of the establishment, which is a large, airy, well lighted room, is to be decorated in holiday attire and is to have its walls covered with copies of Charles Dana Gibson's pictures. Several hundred of these are being brought from New York. But what will be the greatest attraction will be about 60 original Gibson sketches which Mr. Grafton has obtained permission to display. The copies will be sold at \$2. Productions of other American artists, such as Wensell, will also be on display. This will be a great feast for the art-worshipping public of Montreal and there is no doubt that they will warmly appreciate Mr. Grafton's enterprise in securing them such a treat. Mr. Grafton will likely be rewarded by a good sale of the pictures and also by a brisk demand for holiday books, for the class of trade who appreciate literature for holiday gift purposes will be attracted to his store by the art display.

Mr. Grafton has introduced another good feature into his holiday stock, in the shape of photographs of Montreal views mounted on cards bearing "Christmas Greeting." He intends that this should meet the wants, usually difficult to satisfy, of those who are continually crying for something essentially Canadian yet cheap and suitable for a Christmas present. The days when those red flowery German productions will suffice are past and the views seem to fill this place admirably. On this account also the "Souvenir Calendar," issued by the Grip Publishing Co., of Toronto, will be welcomed. It is sold in four styles; Canadian portrait calendar, Canadian stage calendar, Canadian college calendar, and Montreal calendar, each containing 13 views.

E.H.C.

BOOKS AND PERIODICALS.

WM. BRIGGS' LIST OF FICTION.

In notable current fiction the publishing house of Wm. Briggs is pre eminent just now with such novels as "The Master Christian," "Eleanor," "The Isle of Unrest," "Quisante," etc., and the popular approval bestowed upon these is all, from the trade standpoint, one is required to recognize. Two of these novels, those by Mrs. Ward and Mr. Hope, are of the highest merit. Their success is a tribute to the public taste. The sales of all four books are likely to continue till Spring.

In addition to these, "A Bicycle of Cathay," by Frank R. Stockton, and "The Adventures of Ambrose Gwynett," by F. W. Hayes, a sequel to this writer's "A Kent Squire," are two novels placed on the market early in this month. The previous work of the author in each case justifies the expectation of a popular reception for these stories.

The appearance of "Lords of the North," by Agnes C. Laut, will be greeted with interest as it is Miss Laut's first novel. Miss Laut is a young Canadian writer who has already made a name for herself as a journalist. She began writing for The Manitoba Free Press, and afterwards wrote for The New York Evening Post, Sun and other high-class papers. While in Winnipeg and the West she gathered the material for this novel.

In some quarters Mr. Fraser has been criticized as copying Kipling and Seton-Thompson in his "Mooswa," though these two excellent writers are spared a reference to good old Aesop. The criticism is not well placed. No person with an average supply of sanity would contend that, because Kipling and Thompson write animal stories, therefore all other writers must "keep off the grass." A little browsing still remains. Even a critic should have discernment enough to see that Mr. Fraser's book has in it features that keep it quite distinct from those of the writers whom he is accused of imitating. The Boston Journal, in an admirable, discriminative review, makes the following comparison in the work of these three master writers:

Mr. Kipling imagines what animals must think and say, if thought and speech they have. Mr. Seton-Thompson glorifies their acts in interpreting them, and Mr. W. A. Fraser, in his "Mooswa and Others of the Boundaries," fancies them as human beings in speech and knowledge of the world, but further endowed with forest cunning. A child cannot conceive the full cleverness of Mr. Kipling's works, he will be influenced by Mr.

Thompson's, and even sentimentalize over it: he will quite understand Mr. Fraser's, but, as he grows older, he will perceive its incongruities, as he will detect the fallacies in fairy tales. While he is a child, he will probably enjoy it better than the work of either of the other authors.

The sale from the beginning has been phenomenal. Less than a week after publication the first American edition was exhausted, and in Canada the book has met with immediate success.

COPP, CLARK CO.'S LIST. The Copp, Clark Co. will mark this, the first Christmas in their splendid new establishment on Front street, with a notably strong list of books specially suited to holiday selling.

The most recent issue was "In the Palace of the King," Marion Crawford's new novel. It is a love story of Old Madrid in the 16th century—the time of its greatest glory. Mechanically, the book is a beautiful piece of work, the binding, the illustrations, paper and type, and the cover is stamped with the royal arms of Spain. The book is of the kind usually sold for \$1.50, but "In the Palace of the King" retails at \$1.25.

TWO FINE CHRISTMAS BOOKS.—A new edition of James Lane Allen's "A Kentucky Cardinal" has been issued by Copp, Clark Co., which will be much appreciated for the holiday trade. The cover is elaborately designed in red and gold, and Hugh Thompson has contributed 100 excellent pen-and-ink illustrations. The book retails for \$2. "Wanted—A Match-Maker," by Paul Leicester Ford, is another of Copp, Clark Co.'s Christmas books which is sure to be popular. The edition is a very handsome one. Besides the beautiful photogravure illustrations by H. C. Christy, each page is illuminated in green and black, and the cover design is a model of its kind. The pages are deckle-edged, with gold top. The retail price is \$2.

TOMMY AND GRISEL.—The book, "Tommy and Grisel" is "a wonder," even as Tommy himself. It is so "masterful," so full of the great soul of Barrie behind the two wonderfully drawn characters, for no man could perform such a vivisection without having experimented on his own soul first. This masterpiece is being reviewed everywhere. In England the leading literary publications are squandering columns upon it, praising it as one of the greatest pieces of character study ever written. The advance sales alone were 62,000, and,

from the publishers' standpoint, a still brighter future is prophesied for it.

"The Real Chinese Question" is one of the timeliest of books, and, while dealing with grave questions, it is as fascinating as a novel, and written in a beautiful style. Mr. Holcombe writes of it in his own introduction which is in keeping with the fair-mindedness throughout: "The volume apologizes for and defends no one, least of all the Chinese. It states facts, some of which are painful and humiliating, but which ought to be stated, and which are neither exaggerated nor overdrawn. It appeals not for China, but for fair play." Mr. Holcombe knows China as very few "outsiders" do.

A MILITARY BOOK. One of the chief interests for Canadians in "Ian Hamilton's March," by Winston Spencer Churchill, is that the first Canadian contingent formed part of General Hamilton's army. The book contains extracts from the diary of a former prisoner of war at Pretoria. We give here a note: "Christmas Day, 1899. I can scarcely realize that it is Christmas, the day I have hitherto spent at home with family and friends. I can see the rooms decorated with holly, and 'Merry Christmas' cut in white paper and pasted on red Turkish twill hanging over the doorway. A Merry Christmas! What irony! * * * with the New Year black, uncertain and unknown. Of course, we drank the health of the Queen at dinner—in lime juice 'Twas all we had, but we meant it none the less."

IAN MACLAREN AGAIN. The author of "Beside the Bonnie Brier Bush," Rev. John Watson, "Ian MacLaren," has written a new devotional work entitled "Children of the Resurrection." It completes a trilogy of books of meditation appropriate to Holy Week. The first was the "Upper Room," now in its thirtieth thousand, and perhaps the most widely read of Dr. Watson's religious books. The second was "The Companions of the Sorrowful Way," while the present volume forms the third of the series.

Other books in the Copp, Clark's list are "Heronford," by S. R. Keightley; "The Grand Mademoiselle," by James Eugene Farmer; "The Idiot at Home," by John Kendrick Bangs, a new book of humor, and a new edition in cloth at 50c. of "Stories of the Maple Land," by Katherine A. Young. A Canadian copyright edition of James Lane Allan's "Kentucky Cardinal and Aftermath" for holiday sale, finely illustrated, is also promised. Booksellers will not forget the three new Henty books which are such large Christmas sellers.

O. HUGH WYNNIE, the literary editor of The Toronto News said in a recent issue:

BOOKS AND PERIODICALS—Continued.

"The Copp, Clark Co. have shown good judgment in bringing out this handsomely bound and illustrated edition of Dr. Mitchell's great masterpiece. 'Hugh Wynn' has the distinction of belonging, with the two or three really great historical novels of American life produced by American writers. It is a novel of the Revolution, with a fidelity to history that has a singular charm for the reader, and a positive value for the student familiar with the historic characters and their setting."

THE HOSTS OF THE LORD.—Hamilton W. Mable devotes the two opening pages

book is a thing to treasure, containing, as it does, such beautiful color illustrations, each one a gem.

THE HOUSE OF EGREMONT.—Molly Elliot Seawell has written a novel decidedly worth squandering an evening upon. The very first page is so taking that you don't want to stop reading, and after meeting Red Hoss, Newgate Prison, you simply can't stop.

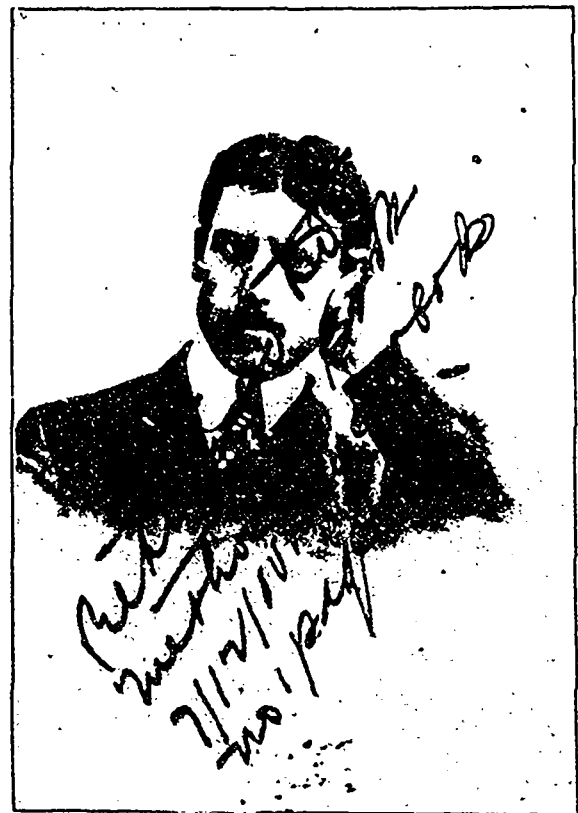
DR. NORTH AND HIS FRIENDS.—Not a word from any critic but in greatest praise of this new great work of Weir Mitchell's. It is a book full of beautiful characters and beautiful thoughts—no malice, no viciousness, no

this great author-artist have everywhere created an interest in the book apart from the beautiful character sketch of Wabb—Wabb, the poor lonely little cub, who became a cynical morbid old bear (so like a Human!) just because things went wrong with him in his youth. A dozen full-page drawings in tint are distributed through the text, each one worthy of a frame. The book is printed in black and red, the cover design is perfect and the whole creation is one of the most artistic things of the year.

THE IDIOT AT HOME.—John Kendrick Bangs is deliciously funny. Into this, his latest production, he has flashed enough



AGNES C. LAUT,
Author of "Lords of the North"



JOHN STUART THOMSON,
Author of "A Day's Song," "Estabelle," etc.

in November Book Reviews to a praise of this book by Flora Annie Steel, author of "On the Face of the Waters." Mrs. Steel writes of India as only one who has lived in and loves a country can, who knows its life, who has sounded the depths of its heart.

PATROON VAN VOLKENBERG, by Henry Thew Stephenson, is a brigandish sort of story, the kind most men like. A pipe, a great fire and "Patroon Van Volkenberg," will fill an ordinary man with happiness the whole of a long Winter evening, or the memory of it ever afterwards. And, too, he will have more than the memory, for the

morbidaess—tools with which some authors think they have to work to satisfy a diseased element in the public mind, but cheeriness, hopefulness and love make the book a wholesome delight to the world-weary. Read "Dr. North and His Friends."

RICHARD YEA-AND-NAY.—By Maurice Hewlett. Better than "The Forest Lovers"! What more need be said. Richard Coeur-de-Lion is the hero, and his love for Jehane—beautiful Jehane of the sea-green eyes—makes 410 pages absorbingly interesting.

THE BIOGRAPHY OF A GRIZZLY, by Ernest Seton-Thompson, is a Christmas gem. The clever marginal drawings by

wit to keep every household (fortunate enough to possess a copy of "The Idiot at Home") in a good humor throughout their two weeks' Christmas holiday.

GEO. N.
MORANG &
CO.'S ITEMS.

The publication of the new periodical called "The Monthly Review," by the well-known and historical English house of John Murray, has excited much interest in England, and the interest has extended to Canada and the United States. Doubleday, Page & Co. will control it in New York, and Mr. Morang in Canada. Mr. Murray evidently felt that in introducing a

A Few of William Briggs' Most Notable New Novels JUST PUBLISHED By Famous Authors.

BY W. A. FRASER.



MOOSWA

The Canadian Animal Book.

With 12 Illustrations, by Arthur Heming.

"Mr. Fraser introduces it as 'a simple romance of a simple people, the furred dwellers of the northern forest,' which came to him from time to time during the six seasons he spent on the Athabasca and Saskatchewan rivers in the far North-west of Canada. To both old and young it will be a book of wonderful interest, and as a Christmas gift for boys it cannot be excelled."—*Toronto Saturday Night*.

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BOOKS AND PERIODICALS—Continued.

new review into the vortex of competition in periodical literature, which seems to rage in all countries, the only way was to produce something entirely unique and excellent. In his circular the publisher says:

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Under the title of "The Bookman Classics," Morang & Co. are issuing some of the well known and perennially interesting writings of the English-speaking world. The three at present available are "The Sentimental Journey," by Sterne; "The Scarlet Letter," by Hawthorne, and "Robinson Crusoe," by De Foe. These books are beautifully printed on fine white paper that is light in the hand and they are sure to excite the interest and attention of all book-lovers. At \$1 50 per volume these books are good attractions.

Miss Braddon's fine novel, "The Infidel," has been as well received in Canada as in the Old Country, where the reviewers have not been sparing of their praise. To those who know Miss Braddon's books of years ago, when she first captured her public with thrilling situations and first-rate literary workmanship, "The Infidel" comes as a pleasant revival of interest and the religious press has been unanimous in praising the work as a sound contribution to fiction. It is a novel of more than passing interest and will probably be a permanent seller.

As an example of the worth of a good literary reputation, the continued sale of Anthony Hope's "Prisoner of Zenda" and "Rupert of Hentzau" should certainly be an encouragement to novelists to write the best novel they can. After all that has been said about the melodramatic nature of these works the bookseller will be asked for them for years to come.

Morang & Co. have a fine selection of Christmas books. Their special selections for the holiday season are well worth the attention of the trade. There is a new demand for some of last season's books, including Frechette's "Christmas in French Canada," which, by the way, is now issued by Morang in French as well as English; the beautiful edition of Mabie's "In the Forest of Arden"; the illustrated "Rip Van Winkle"; "Miles' Natural History with Anecdote," with its colored pictures of animals; "Wild Animals I Have Known,"

specially bound and boxed, to sell at \$3, while the gilt cloth edition of Gilbert Parker's "Lane That Had no Turning" and "The Lullaby Land," of Eugene Field, are valuable additions. The last book in a special edition on fine paper and most artistically illustrated is, at \$1.25, probably the cheapest book at present in sight, and is having a rapid sale.

Conan Doyle's "History of the Boer War," of which Morang & Co. have the sole rights for Canada, has received the most sincere commendations in England,



Specimen illustration from "Moose," W. A. Fraser's great animal book.

and "Trail of the Sandhill Stag," and many others.

Among their books now prominent in trade season orders for this year are: "A Woman Tenderfoot," which has gone with a rush; "Soldiering in Canada," which will be frequently made a present of this Christmas; Lampman's poems, and a beautifully decorated edition of Browning's poem, "Pippa Passes." They have also a good item in a special holiday edition of Miss Johnston's novels, "To Have and to Hold" and "Prisoner of Hope," illustrated and

as it not only gives the best history of the war written, but as drawing from it many lessons for the future. This work is now in the press and will be produced in cloth at \$1.50.

LANIER'S POEMS—Dying at 45, Sidney Lanier left, besides several important volumes, a mass of material that he had contributed to various magazines and reviews. In "Select Poems of Sydney Lanier," just issued by Morang & Co., a book is presented to the literary and studious public that will be highly valued. No man

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The Revell Company have an exceptionally strong list of new books this year, and among them a number of handsome gift books. Margaret Sangster's charming volume, "Winsome Womanhood," is a dainty, refreshing series of talks about the life and conduct of girls: young and grown up. The illustrations are photographic studies from life of beautiful young women, reproduced in sepia from pictures by W. B. Dyer, whose success in photographic illustrations is notable. The pages of the book are decorated with exquisite initial pieces—copies of famous delicate lace handkerchiefs.

"The Psalms of David," just published, is a very handsome gift book. The illustrations are by Louis Rhead, and are distinct departures from the conventional. Rev. Dr. Newell Dwight Hillis, pastor of Plymouth Church, Brooklyn, has written a striking introduction for this attractive volume.

Professor Isaac Taylor Headland's charming book, "Chinese Mother Goose Rhymes," printed with such rare attractiveness, has leaped into instant public popularity. This volume is an entirely novel departure in book-making. The rhymes are printed in both Chinese and English. The illustrations accompanying the rhymes were prepared in China by the author. The Chinese Consul in New York, in writing to the author, said: "I hope it may lead the children of the West to love the children of the East, and that thus universal peace may be brought about, the foundation of which shall be the love of the children."

No such accurate statement has been elsewhere given of the point of view of the leading men of China in the present crisis as is contained in Viceroy Chang Chih-Tung's book, "China's Only Hope," published by the Revell Company. Secretary of State John Hay was one of the first to get a copy of this little volume. He writes of it: "I have read it with very great interest. It gives a remarkable insight into

the opinions and sentiments of the Chinese governing class. It deserves a wide circulation."

The title of Dr. W. A. P. Martin's volume telling the story of the recent stirring events in China will be "The Siege in Peking." The book will not be long, but every chapter will be full of thrilling interest. Dr. Martin was an inside witness of the wonderful drama he recounts.

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From the press of this company, has just been issued a number of strong and

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MR. ZANGWILL'S GREAT SOCIAL AND POLITICAL NOVEL—"The Mantle of Elijah" could not be issued at a more opportune time, for, within a few weeks, the electorate of practically the whole English-speaking world have cast their ballots. The book, however, is not alone interesting



Specimen illustration from "Ambrose Gwynett"

College Student," will be ready about December 1. It is well spoken of in the reviews in American papers, and has started off with a good sale. The price will be 25c. in paper and 50c. in cloth.

"Onesimus, Christ's Freedman," by Chas. E. Corwin, is just ready. It is a stirring work of fiction, the scene laid in Christianity's youth.

on this account, for the trend of political developments in the recent history of the Transvaal War has been so astutely forecast that Mr. Zangwill has been accused of plagiarizing history. Strange as it may appear, however, history may be said to have plagiarized Mr. Zangwill, for the book was conceived and worked out long before the Boer imbroglio. The Montreal Herald

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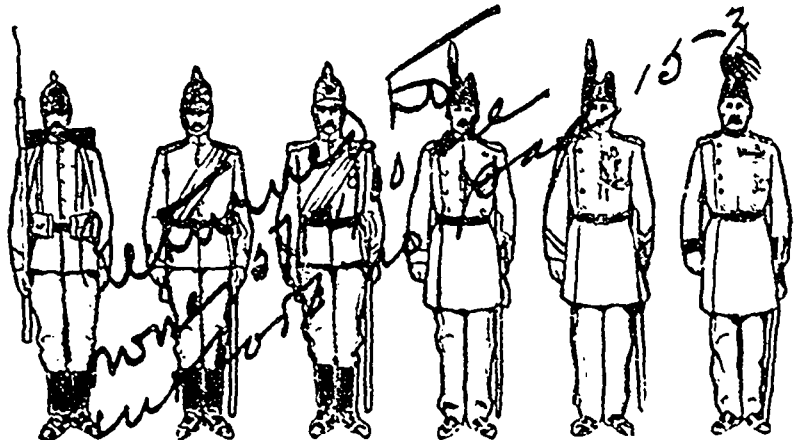
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BOOKS AND PERIODICALS—Continued. has a very complimentary review. The Canadian edition has been revised since the English edition was issued some two weeks ago.

MR. LLOYD'S BOOK.—The success of new authors is one of the phenomena of the day, and the immense popularity of "Stringtown on the Pike," immediately on publication, indicates a sale rivalling the immense successes of our most popular books of the day. The advance sales were over 10,000 copies, and within a month of publication five large editions were issued. John Uri Lloyd, the author of "Stringtown," although a chemist of world-wide fame, and author of a scientific romance "Eudorpha," a book whose sale considerably exceeded 100,000 copies, has here made his first venture in fiction.

That his success in this line has been no less marked than in chemistry is evidenced by the splendid reception accorded the book by both the press and the reading public. The Toronto Star, after comparing him to Jas. Lane Allen and G. W. Cable, says: "The worthiest epicist of the South that has yet arisen is John Uri Lloyd. He has just the quality, the lack of which I have often bewailed in these columns. He creates character. The old voodoo nigger, Cupe, and the Red-Headed Boy are seared as it were into my recollection, so strongly are they drawn." A very attractive feature of the book is a number of full-page illustrations from photos taken by Mrs. Lloyd.

Max Pemberton is an author so well known that it is only to be expected that his new novel, "The Footsteps of a Throne," would attract great attention. He has again chosen the field where he has won so many successes in fiction, modern Russia, and has put so much life and vim in his new book that it eclipses all his former works. It leaped into instant popularity in Great Britain, the advance sales being 10,000 copies, and The New York Times says it is one of the most successful novels of the London season.

LOU JIM, by Jos. Conrad, is certainly a remarkable book, and cannot be better described than in the words of The London Academy: "'Lord Jim' is a searching study * * * all done with a poetical, romantic, half-wistful air for which we go in vain to any other English writer * * *

He is at once a reader's and a novelist's delight."

"The Girl at the Halfway House," by E. Hough, is a delightful epic of the West, and is a powerfully dramatic picture of the picturesque and romantic days when the development of the Great West was in its pioneer stage. An attractive story and an enlightening study, it is a novel unique in interest and charm, and a book the reading of which one cannot afford to miss.

Five editions already published in the United States, and a reputation for provoking wider discussion and more varied



The Stringtown Pike.

criticisms than any book of the present day, is the record of "Robert Orange," by John Oliver Hobbes. Politics play an important part in the book, and The Sphere says: "It is a triumph of intellectual creativeness, and it has held me captive from cover to cover."

The works of Canadian authors are of special interest, and that very popular contributor to our leading magazines, Miss Joanna E. Wood, merits more than a passing notice. Her new book, "A Daughter of Witches," is an exceedingly clever work. In developing her characters Miss Wood shows unusual insight; they are all distinct personages and are well wrought out. Temperance and Sally's quaint sayings are very humorous, and the clever dialogue throughout the book completes a most interesting tale.

THE GATELESS BARRIER.—The third edition of Miss Kingsley's new story, "The Gateless Barrier," has been sold in England. The Athenaeum, The Academy, The Westminster Gazette and other leading authorities praise the originality and elegance of the book. The Daily Telegraph says: "It is an admirable piece of work—skilful in manipulation, interesting as a story, with a fascination of its own." The Canadian Teacher calls it "a romance of considerable power," and adds that, "the author's pen runs along like the pencil of a Pianchette."

POETRY AND
CHRISTMAS
NOVELTIES.

A new volume of verse by John Stuart Thomson, has been published by William Briggs. He has dedicated it to Hon. W. S. Fielding. This volume, "A Day's Song," contains some of Mr. Thomson's best works and equals in merit his previous collection of poems "Estabelle and Other Verse." Mr. Thomson was born and educated in Montreal, of Scotch parentage on his father's side, and on his mother's of old U.E. Loyalist stock. Some six years ago he left McGill University and is now assistant to President Plant, of the Canadian Atlantic and Plant Steamship Co., New York.

"In Bohemia," is a collection of verse from the pen of Mrs. Hunt, daughter of the late Judge Gale, of Montreal. Mrs. Hunt has real poetic taste and her versification is musical. There is a pleasing little dramatic sketch in the volume which gives it its title. The book is prettily bound and sells at \$1. A capital Christmas gift.

The Patriotic calendar for 1901 is a glowing piece of work with its military coloring. The boards are firm and stiff, and the design lithographed in an artistic style. Portraits of the Queen, the South African generals, the Canadian commanders and engraved scenes enter into the design. The calendar is handsomely boxed and a card with the season's greetings is enclosed.

A delightful book for children this Christmas is the beautifully illustrated "Pretty Picture Songs for Little Folks." The music for this was composed by Mr. G. Alfrid Grant Scharfe; the pictures were drawn by Mr. Walt M. DeKalb. Each page of music is fancifully decorated, many of the pictures being of the most droll character.

Sad interest attaches to the posthumous publication of Dr. Rand's "Song-Waves." This fine poem of nearly 80 stanzas and the other poems in the volume were gotten ready for the printer some little time previous to Dr. Rand's death. Its publication now will be welcomed by the author's friends, and will place on a still more enduring foundation his fame as one of the best of Canada's verse-writers. A fine portrait of Dr. Rand, from a painting by Mr. J. W. L. Forster, forms a frontispiece for the book.

The patriotic and praiseworthy attempt by Dr. MacKay, of Woodstock, in his "Zorra Boys at Home and Abroad," to trace the career of some of the sons of the sister townships of East and West Zorra, in Oxford county, makes one rub his eyes as he considers what a showing could be made were every township of this noted Province of Ontario similarly written up. Two of Zorra's famous sons, whose names are probably more widely known than any others, are the celebrated missionary, Mac-

Kay, of Formosa, and the well-known author "Ralph Connor" (Rev. Chas. W. Gordon). The story of lives like these is, as Dr. MacKay remarks, "an honor to the memory of our pioneer fathers and mothers, and ought to be an inspiration to the young men and women of to-day."

In "Mother Goose's Bicycle Tour," by M. S. G., a unique feature is introduced in presenting the familiar Mother Goose rhymes partly in English and partly in French. A glossary of words and phrases at the end, with the pronunciation indicated, makes intelligible to English readers the lines in French. The illustrations, by a German artist, are numerous and many of them very comical. The book is bound in cardboard and cloth, in colors, and will make a very pretty Christmas gift. It will be especially appreciated by students of the French language.

The growing interest in the Ontario Historical Society's effort to raise a monument to the memory of Laura Secord, the heroine of the war of 1812, should stimulate the sales of Mrs. Currie's "The Story of Laura Secord and Canadian Reminiscences." The book presents much valuable and interesting matter and contains many engravings of historical interest.

THE PUBLISHERS' SYNDICATE'S CHRISTMAS BOOKS. The Christmas list of books issued by The Publishers' Syndicate, Limited, 7 and 9 King street east, Toronto, includes a number of entirely new volumes which are specially prepared for Christmas gifts. Perhaps the most notable of these is "Three Little Maids," by Ethel Turner, which will undoubtedly prove the most popular girl's story published in this country in recent years. Miss Turner has made an excellent name in England and is now recognized as the literary successor of Louisa M. Alcott. Her "Three Little Maids" is an intensely natural and vivid portrayal of girl life and will be enjoyed.

The two books for boys that are most prominent this season are: "The Boy's Book of Inventions," by Ray Stannard Baker, and "The Boy's Book of Explorations," by Tudor Jenks. Both those books are profusely illustrated and will prove of absorbing interest to boys. They are published by the Publishers' Syndicate, Limited.

The collective writings, edited by Esther Singleton, are also amongst the foremost books of this year. They are issued by The Publishers' Syndicate and the most recent of them is entitled "Wonders of Nature, as described by Great Writers." Miss Singleton's books are very extensively sold and each succeeding volume enhances the popularity of the series.

The Wild Life Calendar of The Publishers' Syndicate has taken rank as the finest art calendar ever issued in Canada. It is a really magnificent calendar in half-tones, from original drawings by Arthur Heming and John Innes. It contains six plates and an etched cover and is 14 x 21 inches in size, printed in colors. This is really the most artistic production of its kind ever attempted and is specially suitable for transmission abroad.

In addition to the above attractions, the Christmas list of the Publishers' Syndicate includes a large number of rare and valuable volumes, editions de luxe and other attractive specialties never before found in a Canadian publisher's list. Those seeking fine publications for Christmas trade cannot do better than select from The Publisher's Syndicate's Christmas list.

MORANG'S EDUCATIONAL SERIES.

An event of some note in the publication of Canadian school books is the appearance in the field of Geo. N. Morang & Co. with a list of text books, each one of which appeals to instructors of youth on its merits.

This method of issuing school books is probably preferable to every other, provided always that the books are right.

This is a point on which Morang & Co. have taken every precaution, because the books have been pronounced upon by competent authorities, and are, in all respects, of the highest merit.

One of the new text books is Buehler's "Modern English Grammar," a clear and exhaustive treatise on the whole subject, historical, derivative and structural, fully expounding the various principles according to the latest ideas. It sells for 75c., but teachers who wish to examine a copy can make special terms. No more thorough work has been produced on English language and grammar.

Another item in the list is Morang's Illustrated Classical Series. This includes the chief Latin and Greek authors used in schools. The editions are those of eminent Oxford or other English scholars, with copious notes, etc. A low price is quoted on these books. They are nicely bound and attractive.

Of Scott's "Lily of the Last Minstrel"

The Canadian Almanac

FOR 1901.

A YEAR BOOK FOR THE DOMINION.

FOUNDED IN 1847

THIS issue of the CANADIAN ALMANAC, which forms the fifty-fourth of the series, will be found unusually valuable, and will be indispensable to every office and library in the Dominion. The information given is all compiled from official sources by a number of contributors, each of whom has his own special department. Many of the lists given are not found elsewhere, and in no other volume can so much information about Canada be found in so small a space.

Price in Paper Covers, - - - 25 cents.
" Cloth Cased, - - - 50 "

DISCOUNT TO THE TRADE.

THE COPP, CLARK COMPANY, Limited

64 & 66 Front Street West, TORONTO.

—one of the most acceptable books for the literary curriculum—there is a good edition (50c.), illustrated, good type, nicely bound, and with Dr. Rolfe's valuable notes.

A decidedly novel feature is the series of Reading Cards for public school use. These cards contain short lessons printed on the outline of an animal, and are intended to be used in the classroom for young pupils when not at the blackboard. They appear to be a valuable contribution to modern methods of teaching children to read easily and smoothly.

Another interesting item in Morang's series is the "Modern Phonic Primer," printed in colors and believed to be without its equal in either England or the United States. It is bound in limp cloth, contains 64 pp., and sells at 12c. The book is prepared carefully, that is, the words are used so as to appeal to the age, sense and knowledge of the child. This book will be out shortly and the publishers believe it will go far to revolutionize the teaching of reading in this country.

ART IN BOOKMAKING.

"ART IN BOOKMAKING" was the subject of a very interesting lecture at the Women's Art Association, in Toronto, a few days ago, delivered by Mr. E. J. Hathaway, of Warwick Bros. & Rutter. In discussing the various operations necessary in making a book the lecturer was thoroughly at home, and made his discourse very entertaining as well as instructive. After stating that art in bookmaking was not pictorial, but architectural, Mr. Hathaway proceeded to consider how this artistic result might be obtained. He took up in order the typography, illustrations, binding and finishing of books, and pointed out how each affected the book as an artistic production, either favorably or adversely. Each operation was clearly described, as well as the difficulties attending it and the skill necessary to produce a satisfactory result. The letterpress must be clear and easily read; the illustrations, if there are any, must serve to give a more thorough grasp of the author's meaning, and the binding and finishing must be in accordance with the literary merits of the book, that is, that in a poorly written or worthless book it would be out of place to have an elaborate and costly binding, and vice versa. The development of the different crafts in bookmaking from the earliest times up to the present was also an interesting feature of the lecture.

The High Commissioner's office in London reports that a Midlands firm would be prepared to take up the sale of Canadian wall paper of suitable patterns and widths (21 in).

THE MONTREAL BOOK AND STATIONERY TRADE.

Past and Present.

III.

R. & C. Chalmers, whom we find in 1849 at 8 Great St. James street, were the "swell" booksellers and stationers of the town. They handled expensive works, fancy as well as plain stationery, and imported the London newspapers, magazines, etc., as well as American books.

F. E. Grafton & Sons, who are doing a publishing and wholesale and retail business at 240 St. James street, are an old and well-established house. Mr. Grafton came to Canada in 1846, after serving an apprenticeship in a London bookstore. For a long time he was connected with The Witness, and when John Dougall established his book business he was given charge. In 1865 he established a business of his own on St. James street. The bulk of the work now falls upon his two able and courteous sons, A. R. and F. E. This firm have published many school books, including spellers, copy books, arithmetics, historical readers, etc., and enjoys a patronage that extends from coast to coast.

There have been many other firms of more or less importance doing business during the last 40 years, but space forbids more than a mention. The chief is, perhaps, Mr. E. C. Hill, who had a store on Place D'Armes, and, later, on Phillips Square. He was a typical Englishman and an old-time bookseller. His circulating library was well patronized. R. Weir & Co., who owned The Herald, were at one time an important stationery firm. They were succeeded by Jas. Sutherland, commonly considered the most handsome cavalryman of Montreal in his day, and he was followed by his nephew, Jas. Sutherland. Jos. Fortier, who now trades at 254 St. James street. Alexander Murray & Co. had two establishments, one at the corner of St. Lambert Hill and Notre Dame street and the other at the corner of Notre Dame and St. John streets. They published The Importers' Guide. Richard Worthington, at 199 St. James street, was an influential bookseller and publisher in his day. Mr. Eben Picken, who has been doing business in a quiet way at Beaver Hall for 22 years, is now generally consulted when a particularly-rare book is desired. E. Pickup had a news depot at 63 St. Francois Xavier street in the fifties. Thos. Riddle had been in his employ, but he established a business of his own on Notre Dame street, and subsequently moved to St. James street, where he did a large wholesale trade. He started the Dominion Paper Mills, at Kingsey Falls,

Que. Mr. Pickup was originally the sexton of St. James Street Methodist Church, and when the Government introduced postage stamps he obtained the sole agency for Montreal, on a 5-per-cent.-commission basis. He opened a book and news agency in connection with the stamp business, and in a few years became quite wealthy.

James Ruthven, who was for some time in business on Notre Dame street, was for many years in charge of John Lovell's manufacturing department. He finally removed to Ottawa to take charge of the manufacturing department of Jas. Hope & Sons. He died a few years ago, the oldest bookbinder in Canada.

F. C. and A. Dredge were bookbinders who learned their business with Armour & Ramsay. They commenced business on St. Maurice street, moved to McGill street, from there to St. Paul street, and finally to Toronto where they did a large wholesale and retail trade; Frank Dredge has been dead for some years and Alfred Dredge is now in New York, engaged in the manufacture of ruling pens by machinery of his own invention.

John Parslow came from Robert Miller's employ. He started on St. Francois Xavier street, and was afterwards on St. Paul street. He moved later to St. James street, in the Barron Block, was burnt out there, removed to Notre Dame street, and was succeeded by Barwick & Milne, who were both in his employ.

Alexander Buntin & Co. for many years did an exceedingly large stationery trade throughout Canada. Mr. Buntin was at one time in the employ of W. & R. Miller & Co., who manufactured paper at Valleyfield, and had a warehouse on St. Paul street. Mr. Buntin had obtained control of the business in 1857, and his paper mills soon became noted for their large output of papers and envelopes of all descriptions. Branches were established in Hamilton and Toronto and we still see the name in such titles as Buntin, Gillies & Co., of Hamilton, and Buntin, Reid & Co., of Toronto. Only this year the Valleyfield mills have ceased to manufacture paper. The Montreal firm name was in time changed to Buntin & Boyd. Alex. Boyd afterwards obtained sole control, but he was burned out on St. Sulpice street.

Messrs. H. C. Cadieux and L. J. A. Derome formed a partnership in 1878 to start a publishing and importation house. To-day, Cadieux & Derome are one of the largest wholesale bookhouses in the city, and they send out four travelers scouring the country for orders. They have not moved since they started business, although trade expansion has necessitated their securing two adjacent stores. E.H.C.

To be continued.

NOTES OF WINNIPEG TRADE.

Winnipeg, November 28.

VERY considerable interest is being taken in Winnipeg in the book being gotten out in support of the Children's Aid Shelter. It is to be called "The Little Manitoban," and contains, in the first place, a number of stories written by the children of the Province, and, second, a number of stories written for children by local authors. Mary Markwell is writing one story and also acting as editor-in chief, a post which is by no means a sinecure. The book will be profusely illustrated and handsomely bound, and will sell at \$1. Already a large number of orders have been taken by the committee who have the canvassing of the city in hand. The book will no doubt be popular as a gift to send to the Old Country, as it will be a fair sample of local talent, not alone in the letterpress, but as to illustrations, binding, printing, etc., all of which is being done in Winnipeg.

Trade in books and stationery is fair. Retail stores are not yet putting on holiday attire or showing holiday wares to any extent, but there is every indication of a good Christmas trade.

Now that the elections are over and the people have stopped reading editorials on the scandalous conduct of the other side, there is an increased demand for the better class of current fiction.

"The Master Christian" is finding many readers, and you hear almost as many opinions as there are readers. The majority, however, seem to recognize that this is her best work, even when they cannot agree wholly with the trend of thought. It is a refreshing change from almost all her other books, in the fact that she places a high value on woman's work and worth in the world. Hitherto Marie seems to have had a standing quarrel with every other woman. How our friends of the Roman Catholic communion will regard it is another matter. Small doubt but that it will find its way to the Index Expurgatorius. On the other hand, our American cousins should feel duly flattered that the reformation of the world is to come via the United States. Aubrey Leigh is a grandly-drawn character, and, perhaps it is well to remember that the untrammelled spirit of the West, when educated and cultured, may be one of the great redemptive forces of the old world. Cardinal Bonpre reminds one of Victor Hugo's good Bishop. The conception of "The Christ" as the child Manuel is very beautiful; nevertheless every such attempt at realizing the ideal in the mind of the

world is a disappointment, and we learn the wisdom of Holy Writ in saying "the child grew in wisdom and stature" and leaving the rest to the imagination of the individual Christian.

E. C. H.

Books on China are not being forgotten. There seems to be a desire, which is general, if not very strong, to learn more of the Celestials. The principal books recommended are: "Russia vs. India," by Archibald R. Colquhoun (Harper's); "China in Decay," by Geo. Bell, \$1.25; "China in Transformation," \$3. (Harper's);

"Overland to China," \$3; "The Breaking Up of China", by Lord Charles Beresford, and the "Crisis in China," a collection of views by experts, published by Harpers, at \$1.00.

A second edition of the booklet, "On the Making of Printed Books," has been issued by Warwick Bros. & Rutter. This is rather a fancy edition, printed on Japan vellum paper and limited to 25 copies, each of which is numbered, and signed by the author, Mr. E. J. Hathaway. This is the first time, we believe, that this kind of paper has been used for bookmaking purposes.

"In the Spring the Young Man's Fancy."

Valentines for 1901.

COMIC VALENTINES

Designs funnier than ever. 35 and 80 cents per gross.

LACE VALENTINES

Novel and beautiful lace confections. 80 cents per gross to \$3.60 per doz.

CARD ASSORTMENTS

Large selections of dainty whaps. \$1.25 to \$7.00 per hundred

VALENTINE DROPS

In forty seven different styles 80 cents to \$3.60 per hundred

Embossed Valentine Envelopes to suit all sizes and styles.

The Copp, Clark Company Limited TORONTO

WALL PAPER AND DECORATIONS.

CHOOSING WALL PAPERS.

WHETHER one selects a cheap or an expensive wall paper, the most important thing to be borne in mind is the color scheme of the room. Next to that the size, proportions and the amount of light are the conditions that should determine the choice of paper. For those who may be uncertain of their infallibility in the matter of taste, plain papers are safer, especially in soft neutral tints, that will form a good background for all kinds of furniture and will not quarrel with the woodwork or anything else near which they may be placed. But if one is seeking more than a background—if the walls are to have a part in the decorative scheme of the apartment—of course designs and colors must be introduced. The tapestry papers are deservedly popular, and if artistic principles are considered in their selection they never can go out of style. Most of them have the advantage of having the ground well covered with a close, harmonious pattern adapted to rooms of varying sizes. These papers are especially desirable for dining-rooms. Sometimes, when there is a definite scenic pattern, the paper is put on the walls in panels to bring it out well, the panels being framed in narrow moldings, and the remainder of the wall covered with a plain paper in keeping with the prevailing tint in the tapestry.

A hunting scene, a group of animals, any sort of a pastoral picture treated in this way, is good. The panels should be proportioned, of course, to the spaces they are to occupy, and should not be used if there are wall spaces of great extent.

Certain richly colored tapestry papers in conventional designs are especially adapted to "dens." Another use for these may be found in paneling the too obtrusive doors of closets and other rooms with them.

For drawing-rooms and libraries the handsomest thing is paper that resembles striped or brocaded velvet so closely that it is almost impossible to distinguish it from the fabric itself. There are other papers of rich floral designs equally suitable for these rooms and less expensive, but the two tone papers are safest. Also there is an excellent thing in grass cloth, in several shades, that has an exquisite glossy sheen when it is on the wall, but this is almost as expensive as the velvet papers. Silver and gold are seen in few of the really artistic papers. A library

ordinarily has limited wall spaces and the furnishing is likely to be of a somewhat sombre character. It will stand, therefore, a rich, bright paper better than a room in which these qualities are to be found in its fittings.

Burlap is favored by many persons for a wall covering, and it comes in excellent colors, plain and figured, but it should be prepared especially for wall use, otherwise it will make a terrible dust collector. Denim and other fabrics have been used for the same purpose with good effect.

There are many notable specialties in wall paper. There are representations of books that can be used in a strip to simulate a shelf of books in a suitably shaped space, and there are most attractive designs that can be arranged to illustrate stories and poems on the walls of children's rooms.

For bedrooms the wall papers are dainty, æsthetic and inexpensive. For a young girl's room an exquisite thing is striped, with half open pink rosebuds in alternation with filmy white lace, through which the pink ground of the paper shows.

Another design for a pink and white bedroom has pink clover blossoms scattered over a white ground. Blue and white effects are gained with blue ribbons entwined among blue and white blossoms, or with alternate blue and white stripes forming the foundation for a dainty lace or floral effect.

For rooms with low ceilings the paper ordinarily runs from the floor to cornice molding, but where the ceilings are too high to admit of this being done with good effect plain paper to match the tone of the ceiling is used for a frieze, or frequently the plan is reversed and a bright flowered paper is used as a frieze for a plain wall paper. A plain olive paper, with a frieze of big pink poppies, is good used in this way. The "two thirds" treatment is excellent for rooms with high ceilings, the walls to the height of two-thirds being covered with the plain paper and the remainder with figured, or vice versa.

Ceilings, when not papered, are tinted to harmonize with the ground tone of the paper. If paper is used, it should be selected with the same purpose in view.

Especially prepared papers for bathrooms have a glazed effect and a surface that can be washed like paint. They closely resemble tiles, being in tile patterns, and many of them having the designs thrown

up in relief. These papers are good for nurseries, because of the readiness with which they can be cleansed. In the matter of light, if one has a room facing the south, she doesn't want yellow paper. Save that for the north room. Darkened rooms can be lightened perceptibly by the use of light papers. Those in which there is likely to be a glare can be toned down by the use of neutral colors on the walls.

Large designs never should have place on the walls of small rooms. An indistinct or well-mingled design is better than one that stands out too vividly, as one will not tire of it nearly so soon.

Many papers can be matched in chintzes and cretonnes, but ordinarily it is more satisfactory to use draperies contrasting with the paper. This, however, is a matter of individual taste and condition.—New York exchange.

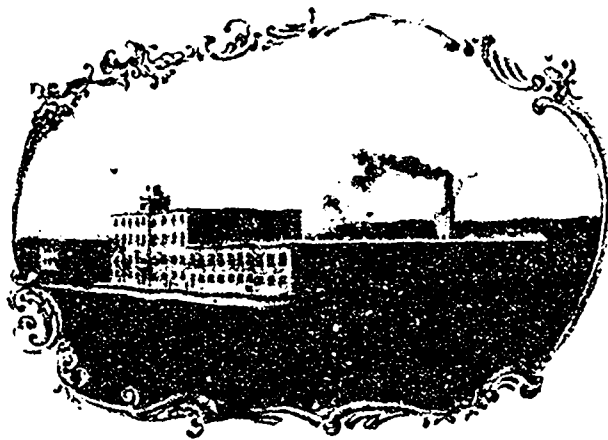
OLD NAME—NEW DRESS!

"Stauntons Limited" is the new company name of the old firm of M. Staunton & Co., wall paper manufacturers, Toronto. The Stauntons have been extending their business so rapidly of late that it was necessary to add a splendid big addition to their premises. We congratulate them on the enterprise which made this expansion necessary and wish them greater and greater success. They are enthusiastic over the splendid reception their 1901 line has had where ever shown, and orders are still coming in generously by mail and also by their travelers. You know if you haven't made a selection of papers for your next season's trade that a good idea would be to drop the Stauntons Limited a card requesting them to send you a line of their samples to select from, for they'll do so gladly.

Wm. Drysdale & Co. have secured the Montreal agency for a new book entitled, "New Methods in Education," by J. Liberty Todd, published by Orange Judd Co. The prospectus says it is an "art real manual training nature study." Its purpose is to explain processes whereby hand, eye, and mind are educated by means that conserve vitality and develop a union of thought and action. Mr. Todd has made a deep and long study of the problems of education, and he has come to believe that the old education is too much dependent upon books. He asserts that nature and experience are the best teachers, and, with this idea, methods of instruction have been formulated. The methods are explained in this book and so it ought to prove interesting to teachers. It is profusely illustrated and sells at \$3.

THE WATSON, FOSTER CO., LIMITED
MONTREAL

MANUFACTURERS OF ALL GRADES OF
WALL PAPER



WORKS, ONTARIO STREET EAST.
CAPACITY, 70,000 ROLLS PER DAY.

PREPAID SAMPLES TO
PROSPECTIVE BUYERS.

ORDER WHILE THE
LINE IS COMPLETE.

BEST SELLING BOOKS LAST MONTH.

*** We assure our readers that these lists emanate from leading members of the retail trade throughout Canada, and are in no way inspired by publishers or authors.

OTTAWA

1. "The Master Christian" (Corelli)
2. "Tommy and Grizel" (Barrie)
3. "The Infidel" (Braddon)
4. "Daughter of Witches" (Wood)
5. "Sons of the Morning" (Phillpotts)
6. "The Footsteps of a Throne" (Pemberton)

BRANTFORD

1. "David Corson" (Goss)
2. "The Master Christian" (Corelli)
3. "Lullaby Land" (Field)
4. "A Lunatic at Large"
5. "Eben Holden" (Bacheller)
6. "To Have and To Hold" (Johnston)

HAMILTON

1. "The Master Christian" (Corelli)
2. "Eben Holden" (Bacheller)
3. "David Corson" (Goss)
4. "Sons of the Morning" (Phillpotts)
5. "A Gateless Barner"
6. "Winifred" (Baring Gould)

STRAITFORD

1. "Committed to His Charge"
2. "Eben Holden" (Bacheller)
3. "The Master Christian" (Corelli)
4. "Dream of a Throne" (Embree)
5. "Heart's Highway" (Wilkins)
6. "Isle of Unrest" (Merriman)

SUFFIN

1. "The Master Christian" (Corelli)
2. "Eben Holden" (Bacheller)
3. "Eleanor" (Ward)
4. "Lane that Had No Turning" (Parker)

5. "Tommy and Grizel" (Barrie)
6. "The Cardinal's Snuff Box" (Harland)

BELLEVILLE

1. "Lane that Had No Turning" (Parker)
2. "Quisante" (Hope)
3. "Tommy and Grizel" (Barrie)
4. "The Master Christian" (Corelli)
5. "A Woman Tenderfoot" (Thompson)
6. "The Black Terror"

MONTREAL

1. "Eleanor" (Ward)
2. "Quisante" (Hope)
3. "The Master Christian" (Corelli)
4. "Tommy and Grizel" (Barrie)
5. "Billy Baxter's Letters"
6. "Elizabeth and Her German Garden"

OTTAWA

1. "The Master Christian" (Corelli)
2. "Tommy and Grizel" (Barrie)
3. "To Have and To Hold" (Johnston)
4. "Dr. North and His Friends" (Mitchell)
5. "The Heart's Highway" (Wilkins)
6. "Quisante" (Hope)

HALIFAX

1. "Ian Hamilton's March" (Churchill)
2. "Eben Holden" (Bacheller)
3. "Eleanor" (Ward)
4. "Lane that Had No Turning" (Parker)
5. "Voices of the Night" (Steel)
6. "The Infidel" (Braddon)

WINNIPEG

1. "The Hosts of the Lord" (Steel)

2. "Quisante" (Hope)
3. "The Master Christian" (Corelli)
4. "A Woman Tenderfoot" (Thompson)
5. "Tommy and Grizel" (Barrie)
6. "Mooswa" (Fraser)

VICTORIA

1. "The Master Christian" (Corelli)
2. "Quisante" (Hope)
3. "The Isle of Unrest" (Merriman)
4. "Voices in the Night"
5. "Eleanor" (Ward)
6. "Unleavened Bread" (Grant)

VANCOUVER

1. "The Master Christian" (Corelli)
2. "Tommy and Grizel" (Barrie)
3. "The Black Terror"
4. "Caged"
5. "Eleanor" (Ward)
6. "Sons of The Morning" (Phillpotts)

ENGLAND

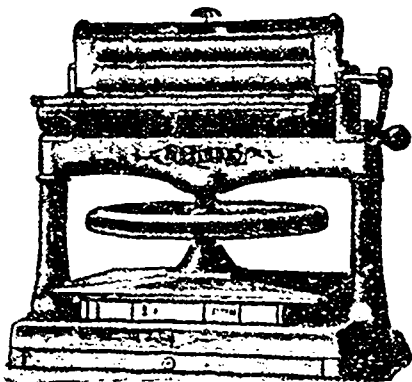
1. "The Master Christian" (Corelli)
2. "Quisante" (Hope)
3. "The Isle of Unrest" (Merriman)
4. "The Infidel" (Braddon)
5. "Boy" (Corelli)
6. "Tommy and Grizel" (Barrie)

SCOTLAND

1. "The Master Christian" (Corelli)
2. "Tommy and Grizel" (Barrie)
3. "The Isle of Unrest" (Merriman)
4. "Lord Jim" (Conrad)
5. "Master of Craft" (Jacobs)
6. "Quisante" (Hope)

AN IMPROVED LETTER PRESS.

The accompanying cut shows the Bailey letter press now being handled by The Fairbanks Co., of Montreal. This is claimed to be the most up-to-date and improved press on the market, and a vast improvement on the old fashioned brush and water pan arrangement. Moistening bath, wringer and pad drawer are all attached to the



press, making it most complete and convenient. It is finished in black enamel handsomely ornamented with gold.

These presses will be sent out on trial, if so desired, and prices and catalogues may be obtained by a post card to The Fairbanks Co., 749 Craig street, Montreal.

A memoir of the Emperor Frederick, translated from a German writer, is to be published by Messrs. Harper. The author, it would appear, was on good terms both with the Emperor and with Bismarck.

THE ANNUALS FOR 1900.

THE four popular volumes issued annually in Canada by Warwick Bros. & Rutter are now being sent out to the booksellers. The bindings, as usual, are handsome and attractive. In no previous year have the contents of these volumes been more interesting.

The Leisure Hour, in its new size, is a perfect treasure-house of over 1,000 pages. The colored plates and frontispieces number 13, and the engravings are innumerable, and even finer than in most magazines. The continued tales include "An Alabaster Box," by Sir Walter Besant; "The Curse of Killucan," by Kathleen Desmond, and "Tom Wallis," by Louis Beck. There are over 20 short stories. The customary contributions on science, biography, varieties, poetry, etc., enrich the volume for family reading.

For Sunday reading, The Sunday at Home maintains its high standard of excellence. Twelve colored plates and many full-page engravings embellish the book, while portraits of noted persons are numerous. The fiction includes five serial stories, all, of course, complete in the volume. The sermons and devotional papers, the missionary notes and special articles dealing with religious work throughout the world are of high merit. There are over 800 pages in this book. It is a perfect gift book for serious minded people of all ages.

The 1900 volume of The Girl's Own Annual contains innumerable good things for girl readers. Dress, amusements, cooking, health, etc., are dealt with in

excellent articles by competent writers. Rosa Nouchette Carey's serial "Life's Trivial Round," Mrs. Vaizeq's "More about Peggy," and "Lady Dye's Reparation," by Sarah Doudney, are three of the continued stories. The music, the colored plates, the plans for home work, etc., are all quite up to the usual high standard.

An inexhaustible mine of amusement for lads is The Boy's Own Annual. Tales by David Ker, R. W. K. Edwards, F. B. Forester, Jules Verne, Havelock Jerran, G. A. Henty, Clark Russell, indicate the kind of fiction which readers get. Amateur carpentering, sports, animal pets, adventures and all sorts of topics of great moment to boys are in the programme. Happy is the boy who gets one of these books.

FOR SALE.

STATIONERY AND FANCY GOODS business for sale, one of the best businesses outside Winnipeg. In the market only owing to ill-health, with good premises, clean stock and steady trade. It is a rare chance for a man well up in this business to secure a good thing. Price, about \$5,000, part cash. CONSOLIDATED STATIONERY CO., Winnipeg. (12)

TURKISH STEEL PEN CO.,

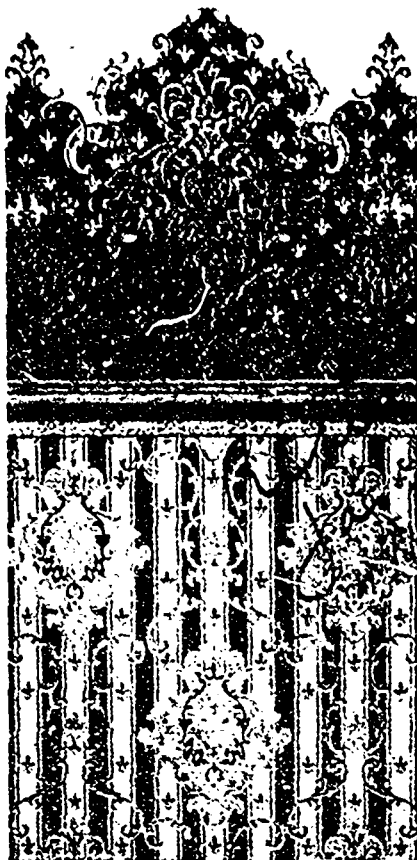
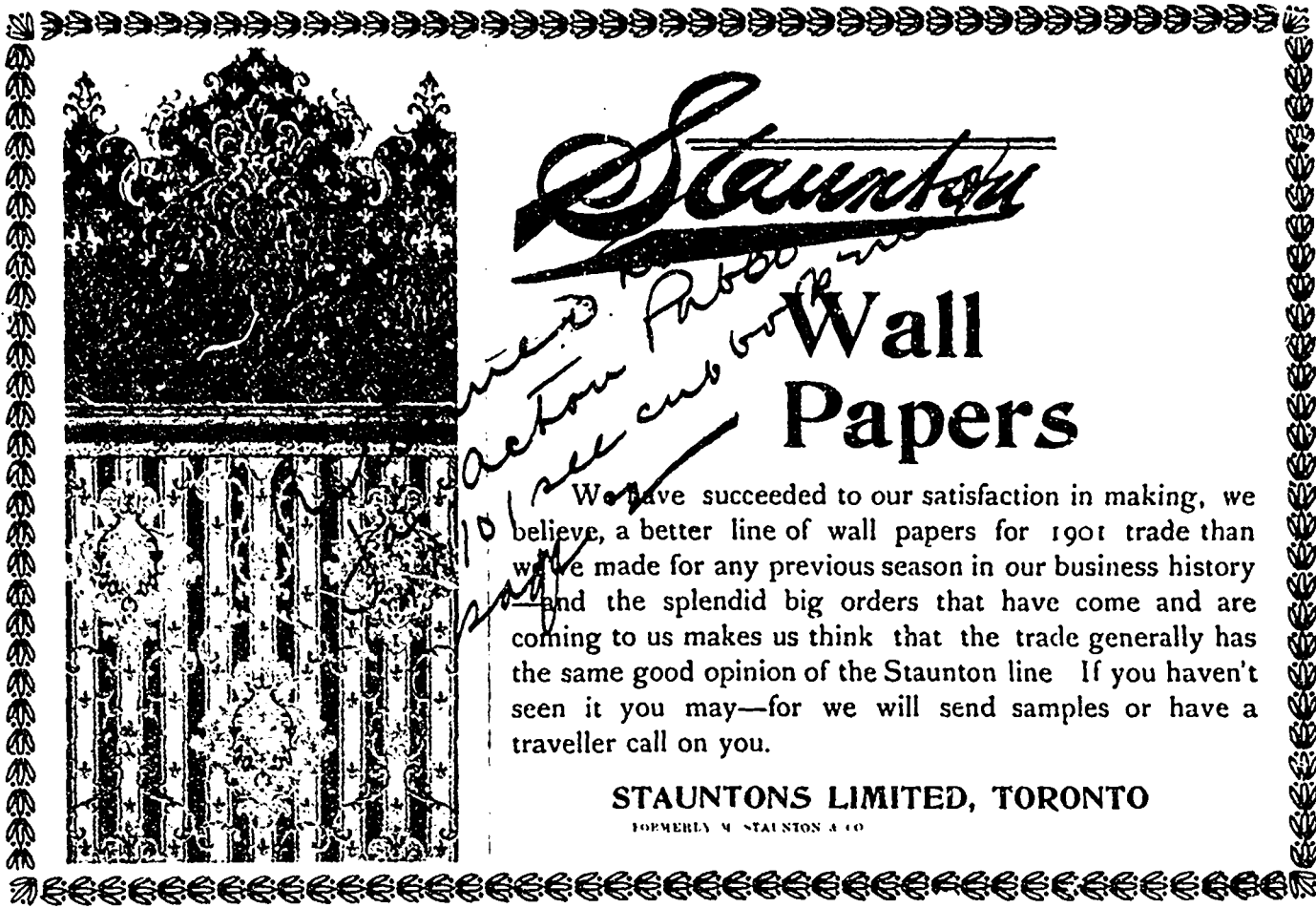
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*Wanted Fabrics
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see cuts
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STAUNTONS LIMITED, TORONTO
FORMERLY M. STAUNTON & CO.

Canadian-Flower Cards.

Souvenirs for friends in other countries. Our own Canadian wild flowers pressed, and retaining their beautiful tints. Tastefully mounted on seasonable motto cards. In pleasing variety of styles.
80 CENTS PER DOZEN

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Assets, over - - 2,340,000.00
Annual Income - 2,290,000.00

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JOHN R. BARBER.

PAYSON'S INDELIBLE INK



Trade supplied by all Leading Wholesale Drug Houses in the Dominion.
Received Highest Award Medal and Diploma at Centennial, Philadelphia, 1876; World's Fair, Chicago, 1893; and Province of Quebec Exposition, Montreal, 1897.

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TELEPHONE 91.

Wilson, Munroe & Cassidy, Manufacturing Bookbinders.

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OAK LEAF DECORATIONS For holiday decorations "oak leaf" garlands, which are now on the market, are a decided novelty, and well worth looking into. These garlands are made in stiff paper and cut to resemble oak leaves. When not in use they will lie flat, taking up almost no room, and, when wanted, may be expanded into wreaths, which for decorative purposes are just what is required.

A PASTELESS SCRAPBOOK A scrapbook is now being shown in which, instead of paste, there are three pockets of tough manila paper running across the page, each about the width of a newspaper clipping. The subjects filed in each pocket may be written on the outside and indexed so that any clipping may be found immediately. It retails for 25c.

NEW TELEPHONE SLATE. A new telephone silicate slate has been placed on the American market which stationers would do well to place in stock. It has three pages for telephone customers, indexed; a 1901 calendar and a space for making memoranda or recording orders received over the 'phone. Pencil marks are erased by a dampened cloth, and the ivory surface will last for an indefinite period. The retail price is 50c. each.

NEW MARKING STAMP. An improved rubber marking stamp is now out, consisting of a number of small stamps attached to the exterior of a rubber sleeve to fit on the finger. This will be found convenient by anyone doing the same class of work for some time, as it permits of both hands being used, thus saving time in stopping to pick up the stamp each time and adjust it right side up. The lettering may be either molded on when the sleeve is made or attached, as ordered by the buyer.

TRAVELING WRITING DESKS. An improvement on the old portfolio and knee desk is the traveling writing cabinet. It is in the form of a square leather-covered case, and, when placed on a table, one of

the broadest sides folds down like the leaf of a desk. On opening this side the whole contents of the cabinet are brought into view, and show a complete correspondence equipment stowed in the smallest possible space. Another and larger kind can be converted into a small table, the legs, when not in use, folding up like those of a camp stool. It may be detached from the legs altogether if necessary, and made fast to the wall.

HOLIDAY NOVELTIES. Among the numerous novelties shown for the Christmas trade none are more popular or more seasonable than the handsome Union Jack garlands shown in Copp, Clark Co.'s. These are made of tissue, in red, white and blue colors, each color running about a foot along the garland and being divided from the others by a small flag. For decorative purposes nothing has been yet shown to surpass it, and its sale has been very large. The price is \$2 25 per dozen. Other lines are shown at 40c., 70c., \$1.25, \$1 50, \$1.80 and \$2 per dozen. Tissue flags, Union Jack, Dominion flag and Tricolor, are also shown at \$4 50, \$6 00 and \$7 50 per 1,000. These are very desirable for twining with evergreens.

Three new lines of writing pads, the "Sterling," "Colchester" and "Ingleside," are now out, ruled paper, colors cream and white, with neatly designed covers. The Canadian flower cards, mentioned last month, are experiencing an immense sale. The well-known Davidson Bros.' birthday cards are handled exclusively by Copp, Clark & Co. They are a very fine line in many and varied designs.

NEW GAMES. Two new games are shown in Copp, Clark Co.'s, which will doubtless be popular for Christmas. One of these, the game of Canadian Authors, contains half-tone engravings of 13 of Canada's best known literary men and women, among them being Gilbert Parker, Dr. G. R. Parkin, Sir J. G. Bourinot, Professor Goldwin Smith, Robert Barr, Charles G. D. Roberts and Mrs. Traill. Another Canadian game is called the Maple Leaf. It consists of cards, with questions and answers printed on them, relating to events in Canadian history from the earliest times, as, for instance, the date of the first newspaper in Canada, the first

street railway, etc., making not only an interesting but very instructive game.

A NOTE ON ENVELOPES. Intelligent buyers know that there are two things which never go together, "the best goods and the lowest prices." The Barber & Ellis envelopes, like any other line of goods, made from full-weight, highest-grade stock, by skilled labor, are better and cheaper than any "just as good" envelopes that may be offered.

THE CALENDAR TRADE. Geo. C. Whitney's calendars are handled exclusively in Canada by Copp, Clark Co. They are showing some very handsome samples in new designs at easy prices. Many different shapes are shown, flat, raised and hanging drop-cards. The prices range from 75c. to \$7.00 per 100; in lace, 80c. per gross to \$3 60 per dozen. Hills' Empire series of Easter cards are also shown here. The Empire Christmas cards are selling better than anything else. They have a line of glazed china and bisque Easter eggs at 45c. to \$2.00 per dozen, in all kinds of designs, each mounted on a neat cardboard stand.

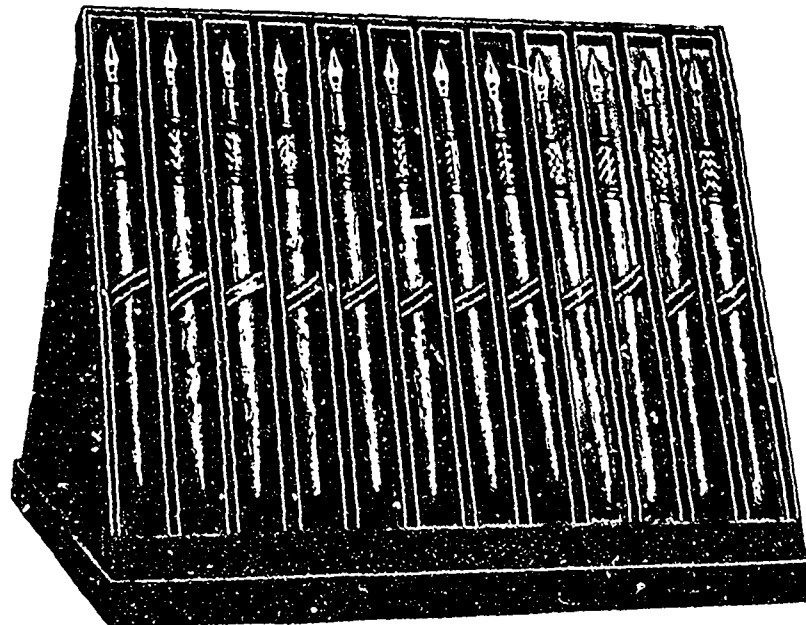
STATIONERY LINES. The different lines of pens, pencils, etc., carried by Copp, Clark Co. will interest stationers. A box containing one dozen gold pens and assorted penholders, usually carried by jewelers, are very suitable for the stationery business. The birthday stone pencil holder is another novelty that will find favor in the trade. They are of sterling silver, the heads set in twelve different jewels, one for each month in the year. A dozen are sent on each card. They sell for \$10.80 per doz. Sterling silver programme pencils are offered at \$2.75 per doz. Drop knives in sterling silver are also shown, and three lines of sterling silver penholders, in handsome designs, at \$5 40 per doz.

LEATHER GOODS. Leather goods are always in demand for the Christmas trade. For gentlemen's Christmas presents a number of things may be found exhibited in Brown Bros' warehouse, among which may be mentioned cigar and cigarette cases, in real alligator, seal, morocco and Russian; pocketbooks for bills; card cases, with or without cards; letter cases; toilet cases, and pocketbooks for bills and coin. This last is a great favorite with many, and is really a useful article. The bills are folded on one side, and a coin pocket is on the opposite side. It is only about three inches square and very thin. It is actually two purses in one.

Live Lines for Christmas Customers.

EASEL NEST BOX.

Containing One Dozen Gold Pens and assorted Pearl Holders, in Plush Lined Box.



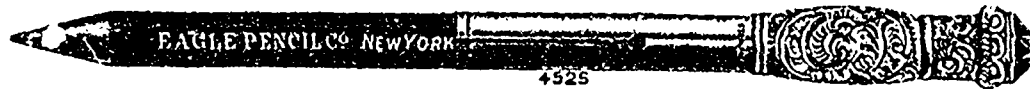
Assortment A: 1 doz
No. 1 10 Carat Gold
Pens and Pearl Holders
assorted. Price, \$10.80

Assortment B: 1 doz
each, Nos. 1, 2 and 3, 10
Carat Gold Pens and
Pearl Holders, assorted,
\$12.00.

Assortment C: 1 doz
each, Nos. 1, 2, and 3, 10
Carat Gold Pens and
Silver Mounted Ebony
Holders \$12.00.

N.B.—We give a Silk-
Plush Jewellers Display-
Tray with each of above
assortments.

ACTUAL SIZE OF CASE 9 1/4 IN. WIDE 8 IN. HIGH



No. 452S. Sterling Silver Pencil Protector, Jewelled Top.

Assortment contains complete set of Birth Stones, one for each month in the year.

1 doz. No. 452S, complete on card Per doz. \$10.80

Sterling Silver Automatic Pencils.



No. 469S, size larger. \$1.10 each
No. 468S. 1.15 each

Drop Knives and Nail Files.



No. 464S. Per doz. \$10.80
No. 461S, cable design. Per doz. 8.00
No. 462S, engraved design. Per doz. 12.00

Write for Catalogue giving full description (with illustrated cuts) of

The Eagle Pencil Co.'s

Sterling Silver Pencils
Sterling Silver, Ebony and Pearl
Holders
Drop Knives and Nail Files

Gold Pens
Gold and Pearl Pencils
Gold and Silver Toothpicks
Silver Program Pencils

Rubber Tip Pencil Protector
Ten and Fourteen Carat Gold Pen Nibs
Mountain Pens, Sterling Silver, Pearl
and Gold

Sole
Agents in
Canada :

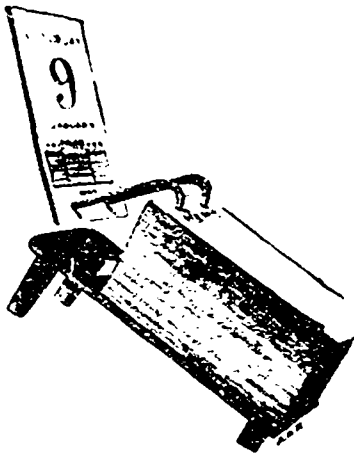
The Copp, Clark Company, Limited, Toronto.

FANCY GOODS AND STATIONERY
Writing portfolios, containing blotting paper, pockets for envelopes and note-paper, etc., are in great demand. These are in morocco and seal grain, real morocco and seal, Texas steer and khaki, ranging from \$9 per dozen to \$12 each. Silver initial letters are supplied, if desired. An immense variety of purses are shown in all leathers to retail from 25c. up to \$7, in real alligator, morocco, crushed morocco, seal-skin, monkey skin, sea lion and walrus. Ladies' finger purses are the latest and most popular novelty at present. Music rolls in all fashionable leathers may be had at \$4 and upwards.

Among the fancy goods shown for the Christmas trade, none are in greater favor than the oxidized jet black and gold and jewel finished photo frames. Brown Bros. are showing them in all sizes, from miniatures to cabinets. They are doing a good business in fancy calendars. These are mostly small calendars, the cardboard being a dark grey color, with an attractive photo engraving neatly attached. They are showing a handsome line of French goods, just out, containing many novelties that will be useful to the trade. Among the more expensive goods should be noticed a line of ink bottles covered with 18 karat gold plate, and small mirrors framed with the same material. Double or single celluloid photo frames are shown, the outside or covers being beautifully printed in colors. These have been going very well for the Christmas trade. Brown Bros. stock of stationery includes some very fine lines in Moorish, Assyrian, Egyptian and Turkish papereries.

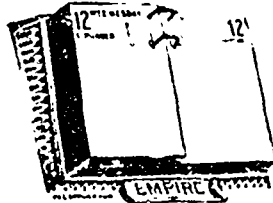
SEASONABLE LINES IN STATIONERY

Warwick Bros. & Rutter have just opened up a shipment of desk calendars for 1901. Perhaps the most popular line in these goods is the Handy, a cut of which is



Handy Date Calendar
Warwick Bros. & Rutter

shown below. The Empire is also a very salable line and is carried in stock in two qualities. The No. 3 is made with the nickel-plated base, and the No. 5 with the black enameled base, to retail at \$1. The pads will also be supplied separate to rest on stands with the calendar for 1901. Desk calendars have become a staple line with the stationers



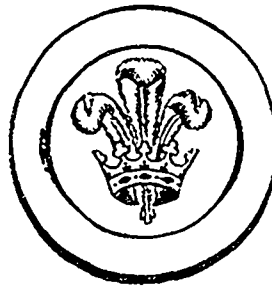
Empire Date Calendar
Warwick Bros. & Rutter

and they would do well to order stock for the new year early, as late orders for these lines frequently cannot be filled.

Another line which is meeting with a ready sale with the stationer is fancy poker chips. This house are showing a series of new designs in these goods, among others the "Prince of Wales' Feathers," "The



Bicycle Girl Chip
Warwick Bros. & Rutter



Prince of Wales Chip
Warwick Bros. & Rutter



Texas Steer Chip
Warwick Bros. & Rutter

Bicycle Girl, "The Texas Steer," etc. These are all made in the usual size chip, and design is not only carved into the chip, but is also inlaid in different colors, giving a very handsome effect. Several of the designs are shown herewith.

TALLY CARDS. Warwick Bros. & Rutter are showing this season a series of tally cards for evening parties that are not only appropriate in their design, but also the most beautifully executed work in this line yet offered to the trade, and indeed at the price they are sold a record for this class of work has been established by this firm that will be difficult to surpass. The series consists of six designs, under the following titles: Empire, Card Hand, Ensign, Maple Leaf, Golf and Minuet. The Empire design shows our national flags crossed and draped, surmounted by the coat of arms of Canada, and is printed and embossed in three colors. The series is offered to the trade at 50c. per hundred, and sample cards are supplied for the dealer's convenience.

The Imperial Club playing card is again

far outselling any other card with this house. A number of new designs are shown this year, making the assortment of backs in this card all that could be desired. The new "Empire" back is a most appropriate design, and should meet with an exceedingly large sale. Samples will be mailed on application.

NEW ERASER Warwick Bros. & Rutter have also just received shipment of a new pencil rubber called the "Cleanfast." It is made on the principle



Cleanfast Eraser.
Warwick Bros. & Rutter

of the "Multiplex," a stock of which is also carried, and comes in four sizes, 12's, 20's, 30's and 40's, and retails at popular prices. For banks, offices and general use this rubber cannot be surpassed, and, owing to

the low price, it should be stocked by every stationer.

KINDERGARTEN SONG BOOK.

The fourth edition of the "Bouquet of Kindergarten and Primary Songs" has recently been published by Selby & Co., Toronto. It is bound in a strong paper cover, and both letterpress and score are printed clearly, so as to be easily read. Besides the ordinary class of kindergarten and primary songs, it contains a number of patriotic songs, trios and quartettes. A list of gestures is given along with most of the songs. In addition to songs there are recitations and readings for children, making it a book that will be much appreciated by all interested in Kindergarten work. With paper cover, the price is 75c.; cloth, \$1.

The success of the well-known Toronto manufacturing bookbinders, Wilson, Munroe & Cassidy, has resulted in the necessity for their having larger premises. Accordingly, they are now moving to the new building on York street, where they will be fully installed by January 1. During the removal, business will be continued without interruption.

WE PRIDE OURSELVES

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and selling
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Most Perfect in Quality,
Most Complete in Variety,
Unsurpassed in real Value,

SPECIAL LINES IN

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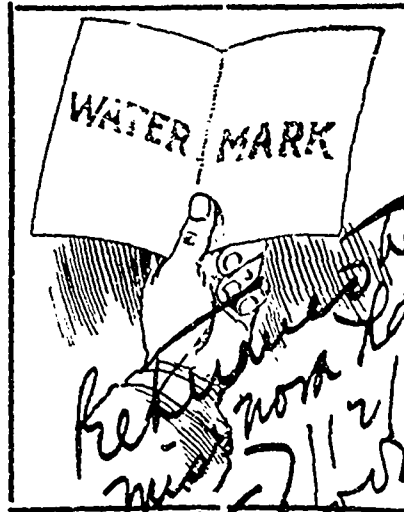
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FOR SCHOOL CRAYONS



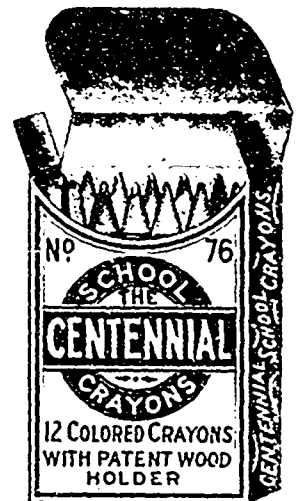
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Manufacturers in the United States

The inserted cuts represent two of our *issue* Best Sellers

The NO. 76 represents a set containing 12 wax crayons with patent wood holder. This set is very desirable. To retail at following prices.

NO. 99 is a box containing 6 assorted colors chalk crayons of the very best quality. You make no mistake in ordering this set, for it is A No. 1



Samples and Prices upon Application. Manufactured for the Jobbing Trade Only.

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COONTOWN REVELS. By Chas. F. Misner. A splendid Two-Step.

Anglo-Canadian Music Publishers' Association
"ASHDOWN'S" Limited
33 Yonge St., Toronto

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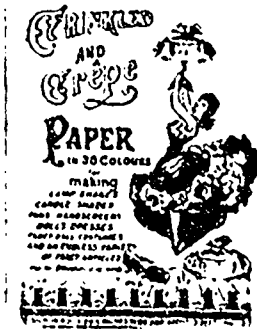
Registered at Ottawa between November 1 and December 1, 1925

** This list is compiled monthly by THE BOOKSELLER AND STATIONER and, under the new Copyright Act, it is an imperative necessity for the dealer in books to keep it on file.

11723. *The Flag We Have Learned to Love*. Patriotic song. Words by H. Drummond Hastings. Music by Otto Zimmerman. H. Drummond Hastings, Montreal.
11724. *Dr. North and His Friends*. By S. Weir Mitchell, M.D. Copp, Clark Co., Toronto.
11725. *Supplement to the Ontario Law Index, 1867-1895*. By Harris H. Bligh, Q.C., Ottawa.
11726. *The Lane That Had No Turning*. By Gilbert Parker. Morang & Co., Toronto.
11727. *The Bell of Atri, and other Poems*. By Henry Wadsworth Longfellow. *And How the Leaves Came Down*. By Sarah C. Woolsey. Morang & Co., Toronto.
11729. *Mooswa and Others of the Boundaries*. By W. A. Fraser. William Briggs, Toronto.
11730. *On the Making of Printed Books*. Warwick Brothers & Rutter, Toronto.
11732. *Hugh Wynne, Free Quaker*. By S. Weir Mitchell, M.D. Copp, Clark Co., Toronto.
11733. *Guerison du Frere Methelme. Photographie du tableau*. Joseph Amedee Dumas, Montreal.
11734. *Classics for Canadian Children Fairy Tales and Fables, No. 1*. A. & W. MacKinlay, Halifax.
11735. *The Children's Hour*. By Henry Wadsworth Longfellow. Morang & Co., Toronto.
11736. *Abrege d'Histoire du Canada*. Par F. N. Toussaint. F. N. Toussaint et Philippe Masson, Quebec.
11737. *Petit Abrege de Geographie Moderne*. Par F. N. Toussaint. F. N. Toussaint et Philippe Masson, Quebec.
11738. *Life in the Philippine Islands during the Spanish-American War*. Portfolio of stereoscopic views. O. B. Varner, Winnipeg.
11739. *The Canadian Contingents' March*. By Romeo Poisson, Arthursville, Que.
11740. *A Hand Book for Teachers of Chemistry in Secondary Schools*. By J. A. Giffin, B.A., LL.B., St. Catharines, Ont.
11741. *Aids for Social Worship*. Being Short Services of Prayer and Praise for the use of Christians. Westminster Co., Toronto.
11742. *In the Whirl of Society*. Waltzes. By Theodore Brill. Harry H. Sparks, Toronto.
11743. *The Footsteps of a Throne*. By Max Pemberton. W. J. Gage & Co., Toronto.
11744. *Khaki Heroes' Welcome Home; or, The Nation's Pride*. Words and Music by R. L. Werry, Montreal.
11745. *Hand Book of Home Exercises*. By C. W. Badgley, Ottawa.
11746. *The House of Egremont*. By Mollie Elliott Seawell. Copp, Clark Co., Toronto.
11747. *The Stickit Minister's Wooing*. By S. R. Crockett. Morang & Co., Toronto.
11748. *Return of the Brave Canadians*. Waltzes. By Byron C. Tapley, St. John, N.B.
11749. *Memorial March. To the Brave Canadian Dead in South Africa*. By Ellen Vavasour Noel, Chatham, Ont.
11750. *Messiah's Second Advent. A Study in Eschatology*. By Calvin Goodspeed, D.D., LL.D., Toronto.
11752. *Men of Paardeberg*. By George Whitfield Grothe, Toronto.
11753. *How to Fit: Methode de Coupe. Sœurs de la Congregation de Notre-Dame de Montreal*, Montreal.
11754. *The Old Regime in Canada*. By Francis Parkman. Morang & Co., Toronto.
11755. *Le Diocese de Montreal a la fin du Dix-neuvieme Siecle*. Eusebe Senecal, Montreal.
11756. *L'Ecrin du Chanteur. Recueil de Romances, Chansons et Melodies*. J. G. You, Montreal.
11757. *The Queen's Defenders. March and Two Step*. By Charles E. Musgrave. Anglo-Canadian Music Publishers' Association, London, Eng.
11758. *The Hosts of the Lord*. By Flora Annie Steel. Copp, Clark Co., Toronto.
11759. *In the Palace of the King. A Love Story of Old Madrid*. By F. Marion Crawford. Copp, Clark Co., Toronto.
11760. *Lord Jim. A Tale of the Sea*. By Joseph Conrad. W. J. Gage & Co., Toronto.
11761. *The Canadian Law of Partnership*. By R. B. Henderson, B.A., and Peers Davidson, M.A. Snow Law Publishing Co., Montreal.
11762. *Map of the Sudbury Mining District. (Scale Two Miles to One Inch)*. J. Alfred Robert, Sudbury, Ont.
11763. *The Colored Major. Characteristic March and Two Step*. By S. R. Henry. Canadian-American Music Co., Toronto.
11765. *Waghorn's School and Local Improvement District Map of the Northwest Territories*. Bulman Brothers & Co., Winnipeg.
11766. *Latest Mining Map of Part of the Similkameen, British Columbia*. Frank Bailey, Fairview, B.C.
11767. *After the Cake Walk. March, two-step, polka, cake walk*. By Nathaniel Dett. Arranged by Lee Olean Smith. Whaley, Royce & Co., Toronto.
11768. *King Crap. Characteristic march, two-step, polka or cake walk*. By Lee Olean Smith. Whaley, Royce & Co., Toronto.
11769. *Outlines of Nature Lessons. For grade VII and advanced pupils in country schools*. By John Brittain. J. & A. McMillan, St. John, N.B.
11770. *Quebec et Levis a l'Aurore du XXe Siecle*. Par A. B. Routhier. Alphonse Leclair, Montreal.
11771. *A Kentucky Cardinal and Aftermath*. By James Lane Allen. Copp, Clark Co., Toronto.
11772. *Claressa. Caprice for piano-forte*. By Arthur Wellesley. Whaley, Royce & Co., Toronto.
11773. *The Making of a Christian: Studies in the Art of Holy Living*. By John Maclean. William Briggs, Toronto.
11774. *History of the Union Jack*. By Barlow Cumberland, Toronto.
11775. *Our Own Canadian Jack*. Words by Florence Liffiton. Music by Eleanore Beach. Mrs. Eleanore Beach, Iroquois, Ont.
11776. *For Bobs*. Words and music by Chas. R. Palmer. Whaley, Royce & Co., Toronto.
11777. *Le Grand Horoscope; ou Oracle Universel. (Tableau)*. Edouard Hartman, Montreal.
11778. *Le Nouvel Oracle du Mariage. (Tableau)*. Edouard Hartman, Montreal.
11779. *Map of British America: Showing also the British Empire*. Dominion Publishing Co., Hamilton.
11780. *Civic Reform. March*. By Cecil Birkett. W. D. Morris, Ottawa.
11781. *Xopathic Remedies. (Pamphlet)*. James Johnston, Castleton, Ont.
11782. *April-Time. Song*. Words by E. Teschemacher. Music by Frederic H. Cowen. Church Co., Cincinnati.
11783. *The Life and Death of Richard Yea and Nay*. By Maurice Hewlett. Copp, Clark Co., Toronto.
11784. *A Day's Song*. By John Stuart Thomson. William Briggs, Toronto.

INTERIM COPYRIGHTS.

658. *Lord Jim*. By Joseph Conrad. Gage & Co., Toronto.
659. *The Footsteps of a Throne*. By Max Pemberton. Gage & Co., Toronto.
660. *A Modern English Grammar*. By Huber Gray Buehler. Morang & Co., Toronto.
661. *Le Livre d'Or des Contingents Canadiens dan l'Afrique du Sud*. Gaston P. Labat, Montreal.
663. *In the Palace of the King*. By F. Marion Crawford. Copp, Clark Co., Toronto.



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Goods well displayed are half sold.

We wish to incite and aid dealers to make sale-producing window displays, using goods of our manufacture, and to that end, offer a series of prizes for windows exhibited between OCTOBER 1, 1900, and JUNE 30, 1901, as follows:

- \$100.00** for best Window Display.
- \$50.00** for Second best Window Display.
- \$25.00** for Third best Window Display.
- \$10.00** each, for next five best Displays.

Write us for particulars and rules governing contest.

We will be glad to send one of our outfits of window display advertising matter, FREE, to any dealer who can use it to advantage, whether or not he desires to compete for prizes. Please mention size of window in which display is to be made.

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"Palme's," "Kalamazoo" and "U.S." Whist Trays durable, compact, convenient. Every principle covered by patents. Infringements will be prosecuted.

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THE DRY GOODS REVIEW

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THE MILITARY GAZETTE

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The official paper of the Booksellers and Stationers Association of Canada.

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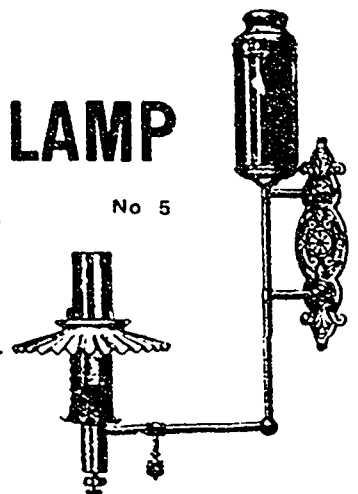
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Covered by the broadest possible Guarantee. The construction, finish and appearance are unequalled.

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