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## JOB RUBBERS

Imporiant Money Saving Chance on BOOTS \& SHOES
For Men, Women \& Children

 LADIES' BOOTTS.


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## Rise shoes.


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The ROYAL STORES, Ltd., INineteenth Annual FEBRUARY SALE

February Month is known to handreds of keen buyers as a period of unequalled value giving at the ROYAL STORES. People not only purchase for immediate use but make extensive provisions for the rest of the year. They know by experience that this

Commencing Monday, Feb. 1st.

ts.

## Obituary.  and 1

Reduced Prices in Force on HIGH GRADE FURNITURE

| All our Furniture substantially reduced in price. In fact, everypiece in stock, from the simplest kitchen chair to the finest ParlorSuite, bears a good reduction. |  |
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| The Royal Stores Furniture is well known for its artistic merit,its genuine quality and worthiness. We never had a better showing |  |
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## Hardware, Crockery,\&c <br> .

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## NAVAL RESERVIST GROUPS:

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Phone 768. Tile HOLLOWAY STUDIO, LTD, Corner Bates' Bill and Henry Street, SL. John's, Newfoundland,

## This Date in History.




Big Blaze Saturday Night




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 Military Massat Cathedral.


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List of Unclaimed Letters Remaining in the War Nowls,
G. P. O. to Jan. 25th, 1915.


Lots of new arrvials to brighten up our big Stock. THIS SALE INCLUDES GOODS FROM ALL OVER THE STORE.

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Ladies' SLIPPERS.
1.00
Lades Dancing Shoes.
65 C.


The


## Rubbers!

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DRESS REMNANTS.



Glass Towels.罧:

Ladies
Wool Gloves.



DRESS GOODS! ALL OUR DRESS GOODS Tremendonsly Reduced in Price in this sale.

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\begin{aligned}
& \text { A highly attractive selection of only the newest and } \\
& \text { most fashionable materials and colourings. They might } \\
& \text { be bought elsewhere but not at these reduced figures. }
\end{aligned}
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ANNUAL SALE PRICES.

The SHOWROOM is full of attractions! FURS! FURS! Ladies' Silk \& Silk Eioli ve LADIES' COATS A sale of Furs worth attending.

Here and There




LoADNG FOR BRAZLI-The scis J.N Rafuse is now loading codifer
for the reazilian market, at the prean
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## It Pays To Pay Cas <br> MONDAY Opening Day of Our MONDAY ANNUAL SALE.

## We Sell for Less

WHITE CURTAIN NET.



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 North Sydney COAL. in store. Anthracite Coal,
M. MOREY \& 20.

## "Tommy" is Proud of His Khaki

Exeept in the case of a few privileged resiments, such
as the Life Guards, soldiers must not discard their unias the Life cuards, solaiers must no diserd
forms for privite ciothes when on leave In these days the average "Tomm" is too proud of his Khakis to wan
to hide it in a barrack room locker, more especilly if it to hide it in a barrack room
has recenty been Dry llamein
Messrs. nicholle, inkPen \& Chafe, co, Ltd. UNGGAR'S LAUNDRY \& DYE WORKS, Halifax.

# Men's Caps. 

Some Good Values
Men's Newest Tweed Goli Caps, Smartest Styles,
at 45 cts. and 65 cts.
Men's Tweed "Eastern" Caps, with the Knitted Storm Band, Special Values, at 60c. and Z0c. each.

Men's Tweed "Eastern" Caps, with Knitted Storm Band, with Velvet and Satin Lining, Price-\$1.20.

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## Quality Furniture!

Here is an exceptional opportunity for
ou to re-furnish your bedroom luxuriously at a most reasonable figure. In order to nake room for large shipments due to ar-
ive shortly, we are offering handsome Bedroom Furniture at very little over cost price. I Ladies' and Gent's Dressing Bureaux,
Washstands, Pedestals and Chairs-sold en Washstands, Pedestals and Chairs-sold en
suite or singly-in Mahogany, Golden Oak and Maple are here, and only need be seen o be fuly appreciated.
If you are furnishing a new house this
coming Spring, or intend to re-furnishcoming spring, or intend to re-furnish-
wholly or in part-any of your rooms, yo
will find all you need will find all you need; and all of the finest
quality at the
U. S. Pieture \& Portrait Co.


## WEDDING RINGS!

Certainly the Bride is worthy of nothing less than the Best. Then


Every Ring perfect in workmanship and design; 18k Rings from $\$ 6.00$ up. May we send you a Ring Size Card?

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Caŕgo best screvied
SYDNEY COAL,
"IDA M. ZINCK,"
at the whibr of
BAINE, JOHNSTON \& Co.'y.


## "Camp"Coffer. <br> Per S. S. Florizel

 WINDSOR SALT.
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OUR SMART TAILORING If you are particular about your appear phasize your individuality and make you at ease, come in and let us take your mea
J. .J. STPRI!

Ladies' and Gents' Talloring, 153 Water Street, . - St. Johr

## Just Receive

Per Stephano and Durango 800 brls. HAM BUTT PORK. 100 brls. SHORT CUT CLEAR PORK. 700 brls, and bags FINE GRAN. SUGAR 400 sacks VICTORIA FEED.
200 sacks FAMOUS MOLASSINE MEAL 200 14-1b. boxes BEST CREAMERY BUTH 200 sides LEATHER, trimmed \& untrim HARVEY \& CO., II


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