

Weather Forecast:
Gales; Colder

The London Advertiser

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RUSS LINE HOLDS AGAINST HEAVIEST ATTACKS FRENCH TROOPS USE BAYONETS ON MOBS AT ATHENS RUMANIANS DRIVE BACK FOE AT THREE POINTS

Aiiies Land More Troops To Control Greek Capital; Use Bayonets on Mobs

Further Detachment of French Marines Are Sent To Athens—
Entente Soldiers Disperse Demonstrations With
Bayonets and Make Many Arrests.

(Canadian Press.)

Athens, Oct. 18.—Via London, Oct. 19, 12:45 p.m.—A further detachment of French marines was landed this morning. The commander demanded the use of the parliament and university buildings as barracks.

USED THE BAYONET.

(Canadian Press.)

London, Oct. 19.—Fifteen arrests were made by French marines in the streets of Athens on Tuesday night after they were marching through one of the principal thoroughfares, according to the version of the incident given by the correspondent at Athens of the Exchange Telegraph Company, telegraphing under Wednesday's date. The arrests were made in the course of a bayonet charge which dispersed the demonstrators, says the correspondent, who adds that Greek troops witnessed the occurrence without interfering.

The Greek cabinet has protested against the arrests, according to those advices.

BRITISH CAPTURE OF HUNS IS BETTERING CONDITION OF BRITISH PRISONERS

Germans, in Fear of Reprisals, Are Now Treating Prisoners
With More Consideration—30,000 British in the
German Camps Pried for Hate Propaganda Purposes.

(Canadian Press.)

London, Oct. 19.—D. Thomas Curtin of Boston, continuing his description of conditions in Germany, writes in the Times this morning that the British capture of German prisoners is bettering the lot of British prisoners in Germany, the Germans being anxious lest ill treatment bring on reprisals. This applies to officers as well as to men.

Mr. Curtin emphasizes the value to Germany of its 2,000,000 "prisoner slaves," who are now reclaiming swamps, tilling the soil, building roads and railways and working in factories.

"Some of our military writers," he says, "leave these prisoners out of their calculations when estimating Germany's man power. If you had 2,000,000 prisoners you probably would be able to release 2-3,000,000 of your own people for military service. Most of the prisoners in Germany are Russians. They are seen everywhere, and have greater freedom than any other. They sometimes travel unguarded to and from work. They are docile, physically strong and accustomed to lower grade food than any other prisoners, with the exception of the Serbs.

English Worst Treated. "Of course the English form much the smallest number of prisoners, but they are most highly prized for hate propaganda purposes. They are more difficult to manage," said an Entente officer to me, "than the whole rest of our 2,000,000." It is indeed a fact that your 30,000 prisoners, although the worst treated, are the gayest and most outspoken and most rebellious against tyranny.

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\$30,000 DAMAGE CAUSED BY FIRE IN LOCAL PLANT

New Wing of Jenkins Company
Factory Guttered by
Flames.

HEAVY LOSS BY WATER

As Stocks of Products On
Hand Were Absolutely
Ruined.

GIRL NEARLY OVERCOME

Miss E. Walsh Returned To
Burning Building After
Some Clothes.

Fire, which originated in a cereal grinder in the basement of the building of the W. A. Jenkins Manufacturing Company, at the corner of King and Ridout streets, at 10:15 a.m. today, resulted in a loss of \$30,000 before the blaze was finally brought under control.

At least one-half of the loss, as estimated by the owner, will be due to water, which soaked and hardened the stock and poultry foods, and thereby rendered them worthless. The loss of the building due to fire is estimated at \$5,000 and \$10,000 in goods burned.

Covered by insurance. The loss is well covered by insurance, distributed among several local fire insurance agencies.

The company manufactures poultry and stock specific, and the stock on hand was unusually large.

The blaze was discovered by an employee who noticed fire in the cereal grinder in the basement. The only theory advanced is that the fire dust from the cereal may possibly have been ignited from sparks produced by friction resulting from the swiftly-revolving grinding plates.

Dense Clouds of Smoke. The alarm was turned in by W. A. Jenkins and received at the fire hall at 10:23 a.m. On the brigade's arrival at the scene dense clouds of smoke were pouring from the basement windows with little fire to be seen.

Several lines of hose were at once run into the building and several streams of water poured on the burning mass.

Entering the basement the firemen discovered that they had to encounter something even worse than the fire and smoke, when sulphur fumes drove them back for a few minutes.

Sulphur Fumes Bad. The fumes, which had arisen from a smoldering pile of the products, produced a situation that for a few minutes looked hazardous in the extreme. Choking and gasping for breath attracted the fumes and smoke into the street, and drove the hundreds of spectators back.

It's the first time since the F. B. Essett fire of ten years ago, that we have had to face sulphur fumes, and but for the fact that we were able to fight around it, it would have been a difficult fire to handle," said Fire Chief John Aitken after the blaze was under control.

Girl's Narrow Escape. The employees of the factory all managed to get out without any trouble except Miss E. Walsh, who went back to secure some clothing she had left, and before reaching the open door, she was overcome by the fumes of sulphur.

She revived a few minutes later and left for her home.

The fire, although not as spectacular as some in the past, attracted a large crowd. The water pressure was all that was desired.

Came at Bad Time. "This could not have come at a worse time than it did, as we had several thousand dollars' worth of goods packed and ready for shipment within the next few days," said W. A. Jenkins, head of the firm.

Several of the firemen were driven out at different times due to the dense smoke and sulphur fumes, but none were overcome.

The fire was in the new west wing of the building, which was built only a year ago.

TURK ADVANCED POST TAKEN BY RUSSIANS

Slavs Have Better of Engagement on
Caucasus Front.

(Canadian Press.) Petrograd, Oct. 19.—Via London.—Further successes for the Russians in Turkish Armenia, including the capture of an advanced Turkish position in the Kalkit region, are reported in today's official war office announcement. The statement reads: "Caucasus front: Twenty versts (about 13 miles) northwest of Kalkit (65 miles southwest of Trebizond), our troops attacked with a gallant rush a Turkish advanced post, which was almost totally destroyed and a number of prisoners taken."

"Ten versts southeast of Mush, near Mernik, our advance guard was surrounded by superior forces, but gallantly fought its way through their trenches with insignificant loss."

MINE SINKS CUNARD SHIP IN CHANNEL

(Canadian Press.)

New York, Oct. 19.—The Cunard liner Alaunia has been sunk by a mine in the English Channel, between Falmouth and London, according to cable advices to the Cunard Line here today. The Alaunia sailed from this port October 7 with passengers, but the Cunard Line officials believe they were all landed at Falmouth, according to the usual custom.

Captain Benison and some of the crew were saved according to the cable message, but some are missing.

The Alaunia called at Falmouth on Tuesday, and was on her way to London when she struck the mine sometime this afternoon.

PETROGRAD REPORTS TEUTONS REPULSED IN VOLHYNIA FIGHT

Heavy Artillery and Gas Fail
To Break Russ Lines.

MORE PRISONERS TAKEN

Stubborn Assaults Near the
Rumanian Border Also
Thrown Back.

(Canadian Press.)

Petrograd, Oct. 19.—Via London, 1:34 p.m.—Spirited fighting in Volhynia in the region of Vladimir-Volynski, is reported today by the war office, which says the Russians repulsed several attacks. The announcement follows:

"North of the village of Kiselin, the Germans launched an attack on our trenches under cover of a force artillery fire. The attack was repelled. In the region east of the little town of Svirskiy fierce fighting continued. Here also attacks of the enemy were repulsed."

"North of Kropotnik yesterday we took prisoner one officer and 25 men. The Germans launched an attack on our trenches and captured one bomb mortar. In the region of the village of Potok, south of Berezany, an enemy aeroplane flew over the front line, dropping bombs. The machine caught fire as it struck the ground. The aviators were taken prisoner."

"In the region of Dornawatz, near the Rumanian border, stubborn enemy attacks were repulsed. "In the Carpathians a violent snowstorm is in progress."

BRITISH CAPTAIN KNOWS NOTHING OF HUN RAIDER SUNK

Did Not Receive Wireless
Message From British
Cruiser.

(Canadian Press.)

Newport News, Oct. 19.—Capt. Beck, master of the British steamer North Pacific, today positively denied published reports that his ship had received information from a British warship to the effect that the German submarine U-55, which sank the British liner Lusitania, had been sunk on Sunday, October 8, had been sunk. Capt. Beck said:

"I know nothing concerning the submarine, and if report was given out from my ship it probably came from Greek members of the crew, who understand the language, and who were speculating regarding the fate of the submarine."

A Central Executive. The following were appointed a central executive committee: J. Turnbull, J. Ross Robertson, Rev. Dr. Eakin, C. S. McDonald, Toronto; A. B. Dewar, Rev. W. H. Sedgewick, Hamilton; Rev. J. K. Fraser, Galt; R. O. McLaughlin, Galt; Rev. A. McIlwain, Galt; G. D. Forbes, Hespeler; J. M. McInnes, Kingston; A. Cuthbert, Ingersoll; Rev. Robert Johnston, Montreal; Rev. Malcolm Campbell, Rev. A. J. Montgomerie, James Rogers, A. A. Campbell, K.C., Professor Murray, M. McGregor, Montreal; Dr. McLeod, Sydney, N. S.; R. Kaulbach, Halifax; Rev. F. Baird, Woodstock, N. B.; C. S. Everett, St. Andrews, N. B.; J. D. Egan, Charlottetown; A. Galbreath, Winnipeg; P. Angus, Regina; W. N. Conacher, Calgary; Rev. W. G. Brown, Red Deer; R. G. McBeth, Vancouver, B. C.; and A. R. Fraser of Victoria, B. C.

A long resolution affirming harmonious relations with other religious bodies, and recapitulating the history of the church, union agitation and the various unsatisfactory votes on the question, was passed unanimously. The conviction was expressed that the time was not opportune for union, no case had been established by those favoring organic union—only one-third of the total membership of the church expressing their desire for such an amalgamation—and he it therefore resolved that it is our present duty to maintain the Presbyterian Church in Canada."

BACK TO WORK. Bayonne, N. J., Oct. 19.—The Standard Oil Company today resumed its plant here and several hundred men returned to work under police guard. These were not strikers, but are employees who were forced out when the company closed its doors after strikers and sympathizers engaged in violence which resulted in loss of life. There was little disorder today.

With federal constabulary commissioners on the ground and the company expressing a willingness to consider the strikers' demands for better wages if they resume their places, indications were today that the controversy would be settled shortly.

DANISH BOAT LOST.

LONDON, Oct. 18.—The steamer Rosenvold has been sunk, according to a Danes dispatch. The crew was landed.

The only steamer Rosenvold mentioned in the maritime lists is a Danish vessel. She registers 750 tons gross.

Austro-Germans Are Thrown Back on the Frontiers of Transylvania; Rumanians Gain at Several Points

ONE SOCK PER DAY
IS FAIR WORK FOR
TIRELESS KNITTER



MRS. DAVID KNIGHT.

FRENCH RETAIN ALL THE GAINS AND GO AHEAD

Joffre Reports Making Further
Progress South of
the Somme.

BRITISH FRONT QUIET

Raiding Parties Active at Loos
and South of
Arras.

(Canadian Press.) Paris, Oct. 19.—South of the Somme, between Blaches and La Maisonette, the French made further progress last night. It was announced officially today. All gains achieved yesterday were held in the face of several counterattacks.

BRITISH RAIDING. (Canadian Press.) London, Oct. 19.—Rain fell heavily during the night says today's British official report from the French front. "Raiding parties raided enemy trenches near Loos and south of Arras. Otherwise there is nothing to report."

GOOD AIR WORK. (Canadian Press.) Paris, Oct. 19.—2:30 p.m.—Adjutant Dorne of the French aviation service brought down his fourteenth machine on October 18, the war office announces today in its report on operations of the aviators. The statement reads:

"Our machines yesterday, during operations south of the Somme, attacked with machine guns enemy troops in the region of Blaches. "It is confirmed that Adj. Dorne brought down, on October 16, a German aeroplane to the north of Peronne, this being his fourteenth machine, for which this pilot has accounted. "Another enemy aeroplane which was reported to have been hit and badly damaged on the same day fell to the ground near Beaulieucourt."

FAILED PARTIALLY. (Canadian Press.) Berlin, Oct. 19.—Via London, 4:04 p.m.—Desperate fighting occurred yesterday on the Somme front, the war office announces, in consequence of efforts to pierce the German line on the Desarres-Morval front. The attacks were continued from daybreak until noon, and are said to have failed partially under the German fire. The statement says the French made some important gains in Salty-Salliet and between Blaches and Lamassonne, and the British north of L'Abbaye and Guedecourt. These small advances were no compensation for the sanguinary losses suffered by the attackers.

AUSTRIANS ADMIT NO
LONGER HAVE ADVANTAGE

(Canadian Press.) London, Oct. 19.—A wireless dispatch from Berne today quotes the war correspondent of the Vienna Zeit on the eastern front as referring to improvement in the Russian artillery and reads as follows:

"It must be recognized that the advances enjoyed by our armies owing to the Russian shortage of ammunition are disappearing."

MEETING TODAY. — The regular meeting of the board of the Young Women's Christian Association, postponed from yesterday, is being held this afternoon at the residence, 315 Wellington street.

Ferdinand's Troops Having Better of Struggle For Passes—
Take 600 Teutons and Twelve Cannon.

(Canadian Press.)

Bucharest, Oct. 19.—Via London, 4:54 p.m.—Rumanian troops are pushing back the invading Austro-German forces on the Transylvania frontier. At Pradel, according to the Rumanian statement issued today, the Rumanians drove back Teuton units beyond the border. The Rumanians also claim to have gained ground in the Bran Defile. In the Trotus Valley the statement adds the Rumanians forced the Austro-Germans to retire, and took 600 prisoners and 12 cannon.

Another detachment attacking from Goicasa, in the Trotus area, surprised the Teuton troops and took 300 prisoners and some machine guns.

SERBS HAVE OCCUPIED BROD ON WEST MACEDONIAN LINE

King Peter's Forces Win More Ground For Allies in Campaign
Against Monastir.

(Canadian Press.)

Paris, Oct. 19, noon.—The Serbians have captured the village of Brod, on the western end of the Macedonian front, the war office announced today.

IN DOIRAN SECTION.

(Canadian Press.)

London, Oct. 19.—3:45 p.m.—The British right flank in the Doiran sector of the Macedonian front was subjected to a heavy attack by Bulgarians on the night of October 17. The war office announced today that the assault was repulsed. The statement follows:

"Nothing of importance has occurred on the Struma front. "A strong attack launched by the enemy on the night of the 17th against our right flank in the Doiran sector was repulsed."

THE BULGAR REPORT. (Canadian Press.) Sofia, Oct. 19.—Via London, Oct. 19.—The repulse of Allied attacks with heavy losses on various points of the Saloniki front is reported in an official statement issued by the war office today.

The text of the statement follows: "Macedonian front: East of Pristina Lake and the Cerna there was furious artillery fighting. An attack by two enemy companies in the neighborhood of the village of Negochani was easily repulsed, the enemy retiring after suffering heavy losses. Enemy attacks, after strong artillery preparation, near the villages of Shvitsa, Tarnova and Dobrupolje Hill failed with great losses. "In the Mogilnica Valley there was the usual artillery and infantry fighting. Enemy aeroplanes unsuccessfully dropped bombs on Prilep. Weak artillery firing took place on the Vardar. An attempt of the enemy infantry to advance against one of our posts south of Doiran Lake failed. At the Belashtitsa Mountain there was calm.

"The enemy shells the heights at the village of Orfane and the Kavala-Drama road. The situation on the Rumanian front is quiet and unchanged."

"The newspaper believes this activity will influence the supplying of food, especially grain, bacon and lard, to England."

BULGARS REINFORCED. Saloniki, Oct. 19.—Via London, 2:07 p.m.—Large Bulgarian reinforcements are being sent to the Macedonian front the Serbian army headquarters announced today. Further gains for the Serbians are reported.

SARNIA MAN CAUGHT BY CLOSING BUCKET; BODY CUT IN HALF

(Special To The Advertiser.) Sarnia, Oct. 19.—David Bartley, aged 56 years, an employee of the Steel Company of Point Edward, was instantaneously killed by being caught between the jaws of an iron clam used for loading and unloading iron ore from vessels. The clam bucket was being swung into position for the day's work when Bartley came running along the dock towards the bucket with his head down.

The bucket at this time was a few feet from the dock with the jaws partly open, and despite the warnings which were shouted at him from other employees working nearby, he walked into the bucket as it was closing, and before the jaws could be released he was practically cut in two.

Dr. R. G. Macdonald, coroner, was called and decided that an inquest was necessary.

Bartley was a married man.

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 3 o'clock last night: Highest, 49; lowest, 29. The official temperatures for the 12 hours previous to 9 a.m. today were: Highest, 47; lowest, 38.

THE SWEDISH LARK. The Swedish lark, Grotavaren, was set after by a German submarine, with the 24 hours previous to 3 o'clock last night: Highest, 49; lowest, 29. The official temperatures for the 12 hours previous to 9 a.m. today were: Highest, 47; lowest, 38.

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KITCHENERS COMING TO LONDON TODAY; ARRIVE ABOUT NOON

Home at Last Found for Men of North Waterloo.

NEAR RIOT AT BORDEN

Mississaugas Make Kick—Stirring Appeal to Norfolk Men to Enlist.

(Special to The Advertiser.)

CAMP BORDEN, Oct. 18.—The 118th North Waterloo Battalion has at last found a home for the winter, and incidentally will go to the exhibition park, London, which place was originally selected for the unit. Since then rumors have had them located in Galt, St. Thomas and Kitchener. At the latter place there were two issues to be confronted. One faction did not wish the soldiers, while the other, which included the storekeepers, desired them. Tonight they have struck every spare tent, and closed up their lines, preparatory to entraining tomorrow morning at 7:30 on two Grand Trunk trains. These will carry them to London, where they expect to arrive at 1 o'clock.

The quartermaster and one other officer, with 50 other ranks, will remain to take charge of equipment, and return it to stores. This is the last Western Ontario unit to go to winter quarters, and leaves only the 142nd "London's Own" Battalion in the 9th Brigade.

The 122nd Muskoka Battalion, after being allocated to several towns, has now been notified to proceed to Galt, on Friday morning at 9:30 via C. P. R. The unit will arrive there at 1:30 p.m. The town of Galt is making arrangements to give a civic reception.

170th Nearly Riot

Almost a riot was seen in the lines of the 170th Mississauga Battalion this afternoon. The men were in a state of excitement over the news that they were to be sent to the front. The men were in a state of excitement over the news that they were to be sent to the front.

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FIGHTING EIGHTEENTH CAPTURED HUN TRENCHES

Pte. Carpenter Tells of Fierce Battle With Germans.

How the boys of the Fighting 18th Battalion drove the Huns from their trenches in the engagements of September 15 and 16 is told by Pte. C. O. Carpenter in a letter to his mother, Mrs. Dora Carpenter Kenyon of 132 Elmwood avenue.

His letter is as follows: "We left our camp where we were in division reserve on the night of the 14th to go up to the trench from which we were to make the charge. One of our boys brought the 4th, was driven out of our trench by an attack and by the heavy shelling of the Huns."

"We had to climb out of the company communication trench before daylight, as we were to make a charge between 5:30 and 7 a.m. We got the enemy out in time and our battalion in order when our guns started the barrage fire. Then we got the order to charge. Our artillery did great work. They played on the Huns in great style. Our aeroplanes were also busy. They were continually hovering over our heads, all the time controlling our artillery fire, so it would not play on us when we advanced."

HIGH COST OF LIVING WILL BE DISCUSSED AT PUBLIC MEETING

Delegate Declares the Council Ignored Trades and Labor Men.

COAL YARD PROPOSITION Committee Appointed to Go Into Municipally-Owned Business.

The trades and labor council at its meeting last evening turned its attention to the high cost of living. The question was discussed from every angle and the delegates warmed up to the issue and finally decided to further discuss it on Friday evening at the east end hall.

Delegate Hessel gave his explanation and stated that he believed that the reasons were due to monopolies that could be found right in our own midst. "We find the explanation to the high cost of living, I think, in the mighty triumvirate, the manufacturer, the wholesaler and the retailer," he said.

The speaker then went on to say that the city today is the focal point of the association and you all know it."

Delegates ignored. Delegate Joe Dean stated that he had been one of the deputation that had waited upon the council at its last meeting, relative to the establishment of a municipal coal yard and bakery.

"They never even give us a chance; they were too busy bowing to Sir Adam Beck to bother with us," said Delegate Dean.

"The mayor, they tell me, made a speech to the farmers on the market. From what I could find out Hughie says one pretty soon to the farmer and a different one to the mechanics," continued Delegate Dean.

The question will be threshed out to a finish at the meeting in the east end hall on Friday evening. The members hope to have a large attendance and promise some interesting discussions.

Committee Named. A committee consisting of Delegates Dean, Hessel, Wright and Wakeling was appointed.

After considerable discussion it was decided to let Ald. Ashmun represent the trades and labor council at the conference, when the question will be submitted to the Dominion Government.

Wright occupied the chair in the absence of President Hussey.

LONDON MEN STILL WITH OLD BATTERY

Londoners are still the mainstay of the 6th Battery, Canadian Field Artillery, which left here on August 20th, 1914, and which is now known as the 10th Battalion.

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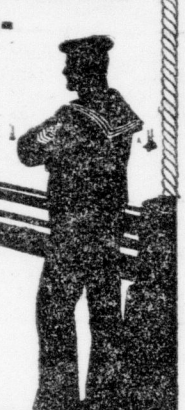
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Men Wanted for the Navy

The Royal Naval Canadian Volunteer Reserve, wants men for immediate service Overseas, in the Imperial Royal Navy

Candidates must be sons of natural born British subjects and be from 18 to 38 years of age.

PAY \$1.10 per day and upwards. Free Kit. Separation allowance, \$20.00 monthly.

Apply to the nearest Naval Recruiting Station or to the Department of the Naval Service, OTTAWA.

Apply to AEMILIUS JARVIS, ESQ., 103 Bay Street, Jarvis Bldg., Toronto.

HONORED BY FRIENDS AND FELLOW-EMPLOYEES

Wrist Watch, Ring and Purse for Gunner Reuben Leach.

Gunner Reuben Leach of the 63rd Battery was pleasantly surprised on Monday evening at the home of his father, John Leach, of Francis street, West London, when a number of friends and relatives from Watford and vicinity and many neighbors gathered, and he was presented with a handsome wrist watch and an address.

The address was read and the presentation made by Sgt. "Bud" Lucas of the police force. Gunner Leach replied suitably.

The address was as follows: To Gunner Reuben Leach: We, a few of your friends, desire to express, not only our personal esteem for you, but the admiration we feel at the stand you are taking for King and country, in this great war in which we are engaged. We are defending not only our rights and freedom but the liberties and security of every nation in the world. Therefore we cannot but regard with feelings of gratitude both yourself and those who, like you, are representing our nation well, risking your own personal interest and safety. We feel that you are defending not only our rights and freedom but the liberties and security of every nation in the world. Therefore we cannot but regard with feelings of gratitude both yourself and those who, like you, are representing our nation well, risking your own personal interest and safety.

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Seconds--Men's and Boys' Underwear

Friday and Saturday AND LESS

1,950 Garments---Manufacturers' Seconds--- Winter Weights--- All-Wool, Merino, Union and Heavy Cotton

These are the men's and boys' seconds from the same mill the ladies' and children's seconds came from which we sold last week, as we were fortunate in securing the entire output in all lines. These include all the various lines of men's and boys' two-piece garments and combinations from one of the best Canadian mills. While these garments are classed as mill seconds, they are in reality, from the wearers' standpoint, equal to firsts, and in most cases the imperfections would not be noticed if not brought to your attention—a missed or dropped stitch in the knitting is all, and these are so carefully and neatly fastened that the wearing quality of the garment is not in the least impaired and will give satisfaction equal to any.

At and Below Manufacturers' Prices

By clearing the mill of all such lines we are enabled to sell this high-grade underwear at and below mill price, which, under present conditions, considering the advancing prices on all raw materials, both cotton and wool, and the increased cost of production, owing to present unusual conditions, is of more than usual significance. We are placing within your reach the opportunity of buying your winter supply of underwear for the whole family at and below manufacturer's prices.

Men's Shirts and Drawers 59c, 75c, 95c and \$1.50 Per Garment

These include all makes merino, all wool, union and heavy cotton knitted winter garments, in sizes from 34 to 44, at mill prices, some less; all sorted into four groups for easy selection. Prices 59c, 75c, 95c and \$1.50 each

Men's Combinations 95c, \$1.25, \$1.75 and \$2.50

All combinations on separate counter grouped into four lots at above prices, in all wool, union and winter-weight cotton; sizes 34 to 44. At and below mill prices. Per suit 95c, \$1.25, \$1.75 and \$2.50

Boys' Shirts and Drawers 39c, 50c, 69c, 75c Each

These are in full range of sizes from 28 to 32, and include wool, union and cotton garments. At and below mill prices. Get your supply tomorrow. Per garment 39c, 50c, 69c and 75c

Boys' Combinations 69c and 95c Suit

In sizes 28 to 32 and qualities as above. Per suit 69c and 95c

A Clearing Sale of 100 Axminster Hearth Rugs Friday and Saturday \$1.98 Each

A splendid wearing quality Axminster, with a deep rich pile, in size 23x46 feet, in a large assortment of color combinations, with band borders of rose, tan, blue and green. If your carpets or rugs are wearing shabby where the wear is excessive, one or more of these rugs will make a wonderful improvement in the appearance of your room at a very small cost. Special sale price \$1.98 each

30 ONLY HEAVY VELVET PILE FRINGED RUGS, made in England, size 23x35 feet, in shades of rose, green, tan and red. Special sale price \$1.75 each

35 ONLY ENGLISH VELVET RUGS, size 2x4 feet, in pretty floral effects, very desirable for bedrooms. Special sale price \$1.50 each

BATH MATS, washable and reversible, excellent wearing qualities, size 18x36 inches. Special sale price 34c each

THIRD FLOOR--SEE WINDOW DISPLAY.

AFTERNOON TEA. Sardinia Sandwich, Cup of Tea or Coffee, 15c. Orange Wheel Sandwich, Cup of Tea or Coffee, 25c. Total, per pot: For one, 10c; for two, 15c.

PRESENTATION IN LUCAN. LUCAN, Oct. 18.—A pleasant time was spent recently at the home of Mr. and Mrs. Richard Atkinson, who, having disposed of their farm, have moved to this vicinity. They were joined by about one hundred neighbors and friends, including the ex-rev. and several members of the township council. After expressing regrets at having to part with Mr. Atkinson and family an address was read by S. H. Hodgins, chairman, Mr. and Mrs. Atkinson were asked to accept a purse, a gold chain and locket as tokens of appreciation. The evening was spent in singing and dancing.

KEELAN--McLAUGHLIN. LUCAN, Oct. 18.—A pretty wedding was solemnized at St. Patrick's Roman Catholic Church, Biddulph, Tuesday, October 17, when Miss Sarah McLaughlin of Lucan was united in marriage to Thomas Joseph Keelan of Kenora. Rev. Father Hogan performed the ceremony, after which he celebrated high mass. The bride was charmingly attired in a dress of white embroidery net over satin and was attended by her sister, Mary. The groom was assisted by his cousin, James McCarthy. The groom's gift to the bride was a set of mink furs, to the bride's a diamond engagement ring. The young couple left on a honeymoon trip to Detroit and western cities. The bride's traveling suit was navy blue serge, and she wore a large picture hat of blue silk velvet. Mr. and Mrs. Keelan will, on their return, reside near Kenora.

DEATH OF JOSEPH CLARK. INGERSOLL, Oct. 17.—The sudden death of Joseph Clark of Mount Ingersoll occurred yesterday on the farm of Albrecht Tattall of Derham. Up to the time he was stricken, Mr. Clark had been enjoying good health. Two physicians who were called stated that death was due to acute indigestion. Mr. Clark was working with his employer at the barn when he complained of a pain over his heart. He went outside to rest and when about to sit down fell over dead. He was 55 years of age and well known. He leaves a wife and four brothers.

THE WOMEN'S CANADIAN CLUB HAS PROMISE FROM SERBIAN GIRL

Miss Losanitch Will Again Give Address Here.

Organization Has Secured Talented Speakers For Its Winter Meetings.

The Women's Canadian Club has started its 1916-17 season with exceptional bright prospects. More than 250 members were added to the roll on opening day last week, attracted by the opportunity of hearing the great Canadian orator and statesman, Sir Wilfrid Laurier, and doubtless also anticipating a whole winter of treats, owing to the reputation which the club has established for itself in the past in the way of securing speakers of great merit.

Two such speakers are promised for the near future. Word has been received today that the charming and gifted Serbian girl, Miss Losanitch, daughter of a former ambassador to Great Britain, is coming back to Canada in December, and will be glad to keep her promise to pay a return visit to London.

So potent was Miss Losanitch's appeal last winter on behalf of her stricken country that a sum of more than \$1,200 was quickly raised by voluntary subscription following her visit. She was accompanied by all who heard her one of the most pleasing and interesting speakers who had ever been heard in London.

Another speaker in whom the members of the Women's Canadian Club have reason to be especially interested is Miss Katharine Burke. Miss Burke is

GREEKS ARE FLEEING RATHER THAN FIGHT AGAINST THE ALLIES

Hundreds Came Over in the Steamer With Louis Taddeo.

Louis Taddeo, who arrived in London last night direct from Italy, stated to The Advertiser that the steamer Canapio, on which he crossed, carried hundreds of Greeks, who were leaving their country in the belief that their king would join the Germans and try and force the people to fight against the Allies.

"These refugees," said Mr. Taddeo, "are absolutely opposed to having anything to do with the Germans, and they told me that thousands of their countrymen are fleeing so that they cannot be forced into the war. They declare that their king is heart and soul with the Germans, and that many of the high officials also are. There were many hundreds of Greeks on the Canapio and they will make their home in America."

Mr. Taddeo is 55 years old, and is going to make his home with Mr. John Taddeo, of 510 Ottawa avenue.

TWO STRATFORD MEN KILLED IN ACTION

Many From the District Are Among the Wounded.

KILLED IN ACTION. STRATFORD. Pte. Harold King (previously missing). Pte. S. Cook.

SARNIA. Pte. Arthur J. Allan (unofficial). ST. GEORGE. Pte. Lavern Coulton.

MISSING. PARKHILL. Pte. W. K. Eldridge.

DIED OF WOUNDS. WINDSOR. Pte. Norman McLaren.

WOUNDED. LONDON. Pte. John Hamilton. Pte. Fred Scarborough. Capt. James Wood.

Pte. Fred Ennals. Pte. James Pritchett. Pte. Cuthbert Watkin. Pte. F. Penallagan.

BRANTFORD. Pte. George W. Belfry. Pte. Harry Baird.

Pte. Arthur Riley. Bugler B. Stipe. Pte. Fred A. Liman.

EXETER. Pte. Archie Davis. Pte. Goldie Cochrane. Pte. Mitchell.

SARNIA. Gunner Harry Riggs. WOODSTOCK. Lieut. R. W. Russell. DRESDEN. Pte. Wm. London. GLENCOE. Pte. J. Stevenson. FOREST. Pte. J. L. Stonehouse. BELGRAVE. Sergt. S. E. Sutton.

SERIOUSLY ILL. LONDON. Pte. Raleigh Thomas.

NOT WOUNDED. WOODSTOCK. Pte. W. O. Wright (mistake in number). BRAEMER. Pte. Richard S. Brickwood.

Sleepless Nights

You can't sleep because the nerves are irritable and excitable. Nerves cannot be helped but Dr. Chase's Nerve Food can.

It cures sleepless, nervous irritability, etc., by restoring vigor and vitality to the run-down and exhausted nervous system. The nervous system is the foundation of all life. It is the source of all energy and the seat of all thought. It is the most delicate and most important part of the body. It is the most vulnerable and the most easily injured part of the body. It is the most difficult to treat and the most difficult to cure. It is the most important part of the body and the most difficult to treat and the most difficult to cure.

Dr. Chase's Nerve Food is a powerful and effective remedy for all nervous disorders. It is a powerful and effective remedy for all nervous disorders. It is a powerful and effective remedy for all nervous disorders.

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SOLDIER INJURED.

While attempting to board a moving train on Dundas street on Tuesday afternoon, James Edminster, a returned soldier from the Central Military Convalescent Hospital, was thrown to the pavement suffering a scalp wound on the back of the head. He was taken to Victoria Hospital.

KILLED IN ACTION. Thomas Warren of Montreal, formerly a well-known London printer, has received word that his son-in-law, Company Color-Sergeant J. P. Kirkpatrick of the Mounted Rifles, was killed in action in France on September 15.

DODD'S KIDNEY PILLS

DRUGGISTS AND CHEMISTS. 23 THE PHARMACY.

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CATARH LEADS TO CONSUMPTION

Catarh is as much a blood disease as scrofula or rheumatism. It may be relieved, but it cannot be removed by simply local treatment. It causes headache and dizziness, impairs the taste, smell and hearing, affects the voice, deranges the digestion, and breaks down the general health. It weakens the delicate lung tissues and leads to consumption.

Hood's Sarsaparilla goes to the seat of the trouble, purifies the blood, and is so successful that it is known as the best remedy for catarh.

Hood's Sarsaparilla strengthens and tones the whole system. It builds up the system and restores the health. It is a powerful and effective remedy for all blood diseases. It is a powerful and effective remedy for all blood diseases. It is a powerful and effective remedy for all blood diseases.



Men's Store, Richmond Street Section. Sale Friday and Saturday

The Underwear Event of the Season

This is, without doubt, the sale of the season and one of the most fortunate and opportune purchases we have ever made in underwear. Under present trade conditions the 1,950 garments should be cleared easily in the two days (Friday and Saturday), as they are actually selling at mill prices and less in many cases. Procure yours tomorrow.

Afternoon Tea. Sardinia Sandwich, Cup of Tea or Coffee, 15c. Orange Wheel Sandwich, Cup of Tea or Coffee, 25c. Total, per pot: For one, 10c; for two, 15c.

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KEELAN--McLAUGHLIN

MANY TEUTONS ARE BEING CAPTURED BY RUMANIAN FORCES

Violent Battles in Progress at Many Points on Front.

FOE'S ATTACKS REPELLED

Enemy Forced Back More Than 1,000 Yards in the Buxen Valley.

LONDON, Oct. 18.—The communication issued today by the Rumanian war office reports the renewed Allied offensive as progressing successfully at nearly all points on the Transylvania front. Many prisoners have been taken. In the Oltuz valley violent attacks and counter-attacks continue. In the Buxen valley the advanced enemy lines were forced back more than 1,000 yards.

Rumanian Report.

The Rumanian communication says: "On the northern and northwestern fronts there has been artillery activity to the west of Tulgheș and Bucac. The enemy attacks were repulsed. We took ninety prisoners."

"In Belows we also took two officers and 45 prisoners."

"In the Trous valley fighting continues. Up to the present we have taken one officer and 100 men prisoners."

"In the Uzul valley all enemy attacks have been sanely repulsed beyond the frontier."

"In the Oltuz valley both attacks and counter-attacks continue with the same violence. We have inflicted heavy losses on the enemy, capturing three officers and 100 men."

"In the region of Verancy minor engagements took place to the west of the frontier."

"The enemy has been repulsed in the Buxen (Buxen) valley. Our artillery dismantled an enemy gun and forced the advanced lines to be withdrawn one kilometre."

"To the north of Table Butzi there have been artillery duels."

"Calm prevails at Bratocsa and Predeal. At Predeal there has been an intense artillery duel and violent engagements at Mateias. We took four machine guns and made some prisoners."

"In the All valley we repulsed an enemy attack on Mont Robul and made several prisoners. We also captured two machine guns."

"On the Jiu front calm has reigned. The enemy's artillery has violently bombarded the Orsova front."

Allies Are Confident.

Only the crushing superiority in heavy artillery and machine guns of the Germans succeeded in driving back the Rumanians from Transylvania, the Times correspondent at Bucharest telegraphs under date of Thursday. The Rumanians were powerless in the face of the enemy's fire, but counter-attacked all the time.

Germans Desperate.

The dispatch, filed before the Germans had penetrated the Trebnitz Pass, adds that "the Germans are now making desperate efforts to break through the Predeal Pass and the Buxen Valley, which is of enormous importance on account of the oil fields, while by penetrating the second they hope to seize the important railway

centre of Buzeu, and cut the rail communication between Bucharest and Galatz. Confidence prevails that the threatened danger will be averted."

Falkenhayn's Danger.

"Falkenhayn's offensive in Transylvania has a very strong resemblance to Hottelendorf's disastrous push in the Trentino with this difference, that Falkenhayn has got only half as many troops at his disposal, and has no such base as the formidable Trentino fortifications to fall back upon."

Thus the German bid for the Carpathian Alps, yesterday up to me by a Rumanian diplomat, who added that the Rumanian general staff had adopted all necessary measures for preventing the enemy's invasion of the country.

Falkenhayn, said he, could not hope to invade Rumania with his present army. Any attempt of the kind would lead to disaster because the enemy would find himself taken in a cul de sac by superior Russo-Rumanian forces.

ITALIANS BREAK AUSTRIAN LINE ON TRENT FRONT

Last Resistance of the Enemy Forced to Give.

STRONG REDOUBT TAKEN

Two Counter-Attacking Columns Almost Destroyed by Battery Fire.

ROME, Oct. 18.—Via London.—Italian troops on Monte Pasubio, in the Trentino, yesterday broke the last Austro-Hungarian line of resistance in the region between Cosmagnon and Roite, says the Italian official statement issued today, and stormed the Austrian lines north of the summit of Pasubio. The text of the statement follows:

"On Monte Pasubio, after breaking the last resistance in the region between Cosmagnon and Roite, our troops yesterday stormed the enemy lines north of the summit."

"Following an effective artillery preparation the strong redoubt which the Austrians had built on a commanding position called the Tooth of Pasubio, was carried by assault."

Seventy-two prisoners and a quantity of arms and munitions were taken.

"Two strong enemy columns, which moved to the counter-attack, were allowed to advance within a few hundred yards of our lines, when they suddenly found themselves under the concentrated fire of our batteries and were almost destroyed. During the night the enemy attempted further attacks, all of which were driven off with heavy losses."

"Along the remainder of the front only artillery actions took place, enemy batteries firing a few shells on Asiago (Trentino) and Gorizia."

SOLDIERS VOTE MAY GIVE BOWSER SEAT

Likely to Have Last Place Among Vancouver Members.

VICTORIA, B. C., Oct. 18.—The indications are that on the soldiers' vote taken in Canada, Hon. W. J. Bowser will win the sixth place among Vancouver's members-elect. At noon when adjournment was taken for luncheon, the premier was ahead of Patrick Donnelly, the sixth man on the civilian vote, by ten votes.

REDMOND LOSES IN HIS ATTEMPT TO PLACE THE BLAME

Accuses Government for the Troubles in Ireland.

WARM DEBATE FOLLOWS

Premier Asquith Declines To Recede From His Position.

LONDON, Oct. 18.—In a vigorous speech, introducing a motion criticising the system of government in Ireland, John Redmond precipitated a long debate today in the House of Commons. The debate was participated in by Premier Asquith, David Lloyd George, Henry Edward Duke, T. P. O'Connor, Timothy Healy, and others, the members of the Government maintaining that the present system could not be changed at present, but would be at the earliest possible moment.

Mr. Redmond's motion, defeated by a vote of 203 to 106, was as follows:

"That the system of government at present maintained in Ireland is inconsistent with the principles wherefore the Allies are fighting in Europe, and is, or has been, mainly responsible for the recent unhappy events and for the present state of feeling in that country."

Mr. Redmond moved his resolution in the presence of a crowded house. Among those in the gallery were Baron Wimborne, the lord-lieutenant, Baron Charles Dersford, Baron Pirie and Baron Stanfordham, King George's private secretary.

The Irish leader said it was undeniable that the situation in Ireland was full of menace and danger, and he contrasted this state of affairs with the genuine enthusiasm for the allies in Ireland at the beginning of the war. He proceeded to review the situation in detail.

Redmond's Solution.

"The whole situation can only be met by boldly grappling with the Irish situation," continued Mr. Redmond. "So long as the present state of government exists in Ireland, so long will the present excited and irritated public feeling exist; so long as the Irish people see that England, fighting for the rights of small nationalities in Europe, is maintaining by the martial law the Unionist Government against the will of the people of Ireland, no real improvement can be hoped for."

"Let the Government withdraw martial law, and put in command of the forces in Ireland a man who has not been connected with the unhappy transactions of the past. Let the administration of the defense of the realm act as stringent as they like, but animated by the same spirit and carried into effect by the same machinery as in Great Britain. Let the 500 untried prisoners be released. Let the penal servitude prisoners be treated as political prisoners, and above all let the Government take courage in its own hands and trust the Irish people once and for all by putting the home rule act in operation, and resolutely and on its own responsibility face any problems which that might entail."

Has Effect Abroad.

Mr. Redmond declared that present conditions were injuriously affecting the British cause throughout America and

the Dominions, especially at the present moment in Australia. As one who had honestly done his best and one who was prepared to continue honestly to do his best to win the war, no matter what the risks to his own popularity and influence might be, he begged the Government to harken seriously to his warning advice.

Mr. Redmond said the situation was full of menace to the hopes and aspirations of Ireland, and to a good understanding between Great Britain and Ireland, and full of menace to the highest interests of the Empire at the present moment.

What Ireland Has Done.

"My object is to ally, not to inflame, feeling, and to show how it is possible to save the situation," he continued. "I do not want to make a party speech and accordingly start my survey with the outbreak of the war."

"From the very first the efforts of the Nationalist leaders were thwarted and snubbed and looking back I am amazed at the success which under the circumstances attended their efforts. Ireland had 157,000 men in the army, of whom 52,000 were Catholics, and 10,000 in the heavy. Thirty thousand Nationalist volunteers had enlisted, and if it had not been for distrust of Ireland in the early phases of the war the number of volunteers would have been trebled."

Delay in Home Rule.

The Nationalist leader complained that the delay in putting the home rule bill on the statute book gave the opponents in Ireland an opportunity of saying that they were about to be cheated in their trade. The promise made by Premier Asquith as to the creating of an Irish army corps also had not been fulfilled, he said.

The difficult task of the Nationalists to popularize the army had been systematically thwarted, Mr. Redmond continued. The new national university was not allowed to organize an officers' training corps, while a number of privileges had been granted to Trinity University. He complained generally of the unsympathetic attitude of the war office in regard to various measures suggested to popularize recruiting in Ireland. Changes were made, but too late, he declared.

From Bad to Worse.

Taking each thing individually, he went on, the effect was small, but cumulatively the effect was enormous, and the undoubted enthusiasm at the beginning of the war began to die away. The final blow came in the formation of the coalition government, the speaker declared. From that day recruiting for the army had diminished, and recruiting of the Sinn Feiners had increased. From that day things went from bad to worse, and finally came rebellion.

"I am profoundly convinced that if the risings had been dealt with in the spirit with which Premier Borden dealt with the rising in South Africa, it would have meant the saving of the situation," Mr. Redmond went on. "Ireland was denounced because a couple of thousand men had attempted this mad rebellion—Ireland, who had not been trusted like South Africa; Ireland, who hadn't ten years' experience with free institutions, like South Africa."

Purpose of Administration.

Mr. Redmond asked what was the purpose of the Government in setting up a Unionist administration in Dublin, and what they proposed to do. Had the new chief secretary found a solution? Was it proposed to maintain martial law? He said he would do everything possible to maintain the Irish regiments at their full strength, but it was no use asking him to do the impossible. It was the duty of the Empire to remove all that made for bad faith and bad management, and settle Ireland on a basis of freedom and responsibility. Compulsion, he declared, would only aggravate the dif-



FALL MONEY-SAVING EVENT

Style Certainties, Good Workmanship, With Close Prices, Await You Here!

Every department is complete. For some time now we have been planning this "Money Saving" event, and have succeeded in securing many attractive models in Suits, Coats and Dresses which we are now offering you at special prices. Whether you are buying or just looking, you are assured of a cordial welcome at any time you visit this store.

--- SUITS ---

20 Suits—Splendid Serges, Poplins, Broadcloths, blacks, navies, browns, etc., tastily trimmed with fur, braid and buttons, collars offset with good velvets, which fasten high or lie open at the neck, belted and flare models; hardly two styles alike. Values to \$32.50. Fall Money-Saving Event...\$22.50

25 Suits—English and French Serges, lined throughout with fancy silks and satins, natty suits that represent the "last word" in style. Large new collars, neatly designed; 15 styles to choose from. Values to \$27.50. Money-Saving Event...\$19.75

35 Suits—Exceptional good values in Serges, Poplins, gabardines, flaring and pleated models, large cape collars of self same with braid trimmings. All sizes to 42. Values to \$25.00. Money-Saving Event...\$17.50

25 Suits—Serges of black, blue, brown, green, etc., high or low collars, trimmed with good quality velvet, belted styles, with flaring skirt, fancy buttons, novelty styles to choose from. Values to \$20.00. Money-Saving Event...\$14.95

Many other lines of suit specials for this Money-Saving Event at...\$10.45, \$12.50 and \$13.50

All New Styles and Good Qualities Which Must Be Seen To Be Appreciated

--- COATS ---

We are prepared to show you many attractive styles in lustrous black cast plushes, Lister's or Salt's silk plushes, wool velours, striped and plaid woolen cloths, tweeds, chinchillas, heavers, baby and meta lambes, etc. Many new designs, developed since the early fall opening. Loose, jaunty styles, large collars with new button adjustments, new double pocket

arrangements. Some with the latest belted effects with the flare neatly held in. Many with bandings and trimmings of beaver, silk plushes and ball buttons, etc. The very coat you want is here, and we would suggest you making your selection early. For this Fall Money-Saving Event we have marked these all at low figures, and you can now secure splendid values.

The Prices Range From \$9.75, \$11.50, \$13.50, \$15.00, \$16.50 and up to \$30.00

--- MILLINERY ---

Our Millinery Department can now boast of exceptional good values, and novelty styles that have been designed by our expert milliners. Large and small hats, in silk velvets, silk plushes and hatters' plush combined with velvet, high crowns, natty tam crows, comprising all the new shades.

Fall Money-Saving Event—Trimmed Hats From \$2.75 to \$10

Novelty Trimmings—Feathers, birds, flowers, etc., at money-saving prices. Come in and look them over.

LONDON READY-TO-WEAR

256 DUNDAS STREET

LONDON

Put It This Way:

You have something to sell—something others want or need; but for goodness sake don't depend on them to look you up. LOOK THEM UP.

Do you suppose that Timothy Eaton, or John Wanamaker, or Marshall Field waited to be found out by those whose business they wanted and needed?

IF John Wanamaker had your chance right now—had exactly what you have—stock, location, equipment and opportunities, no more and no less—would he make any difference in your turnover and profits?

?? It may be—may, mark you—that you are doing all that is humanly possible to sell your goods, but the chances are that you are depending on others to hunt YOU up rather than trying like the Old Harry to make them FIND YOU.

IF this advertisement has stirred you any if it has half-persuaded you to use advertising space frequently 'phone us, and we'll do our level best to push you over the line of hesitation. We'll be only too glad to give you suggestions on just how much you should advertise; and how and when you should advertise. We are members of the Audit Bureau of Circulations. Our circulation is audited every six months, and we can give you a guaranteed figure.

London Advertiser

PHONE 3670.

fealty, and he asked that the Irish recruits enlisted in the United Kingdom should be sent to Irish regiments.

Chief Secretary Replies. Mr. Henry Edward Duke, the chief secretary of Ireland, replying to Mr. Redmond, said he recognized that underlying Mr. Redmond's speech was a desire that Ireland should play a part worthy of the highest traditions of her countrymen in this great struggle.

The real question, he continued, with which this country and Ireland were confronted was whether when Great Britain was fighting for her existence, Ireland, from one cause or another, should stand aloof.

Grounds of criticism which referred to mistakes and recruiting mismanagement were capable of remedy, he added, and Mr. Lloyd George, the secretary of state, was particularly qualified to deal with them.

Martial Law Still Needed.

Mr. Duke said that 500 men still interned for participation in the Irish uprising were ringed, and he asked: "Do the Nationalists desire 500 trials for treason, with the consequences which would follow?"

The time had not come, he continued, when many of the interned men could safely be allowed to return to the country, and who had been able to offer security being released. There must be some restraint, he continued, on men from the southwest, who took part in or sympathized with the rebellion, and if nothing better could be devised martial law would have to be continued.

Mr. Duke in Dublin. Mr. Duke declared, could not be regarded as a Unionist, and it was impossible for the Government to accept the prescriptions of Mr. Redmond. The secretary said he sympathized with the Nationalists' disappointment in the delay of the application of the home rule act, but declared that the real obstacle was the disagreement among Irishmen themselves, and that the British system of administration could not be blamed. He pleaded strongly for a voluntary settlement of the Irish problem.

In regard to martial law, the Government must bide its time, he added. It must withdraw every restriction as soon as possible, but its paramount duty was to secure every law-abiding subject of Ireland protection by every means at its command.

O'Connor Calls It Coercion.

T. P. O'Connor said that Secretary

Duke's speech simply meant coercion, more coercion, and still more coercion, but the whole history of Ireland proved that coercion was useless. The present administration of Ireland, Mr. O'Connor asserted, was incompatible with the principles for which the Entente Allies are fighting. The Government, he said, could not enter with clean hands the peace which he prayed and believed would follow the Irish victory, unless Ireland was pacified.

After Mr. O'Connor had spoken, John P. P. Rawlinson, Unionist for Cambridge University, moved amendment to Mr. Redmond's motion, as follows:

"Having regard for the importance to the United Kingdom or Ireland, combining with the rest of the Empire in presenting a united front to the enemy, it is not desirable at the present time to discuss controversial matters of domestic policy."

Premier Asquith Speaks.

John Norton Griffith, Unionist, having expressed the opinion that it would be impracticable to attempt to apply coercion in Ireland, Premier Asquith, rising, admitted that there had been a regrettable mistake and blunder in recruiting in the early stages of the war and said that Mr. Redmond's suggestions for filling up with Irishmen the wasted ranks of the gallant Irish division would receive the most careful and sympathetic attention. No man had rendered more constant, loyal, or effective service in recruiting, he declared, than the Irish leader.

Repudiating the Allegation. Dublin Castle was being run by a Unionist administration, the premier said it must be remembered that they were dealing with a provisional, and he hoped, a transitory situation. Martial law in the commonly-accepted sense was not being applied to Ireland and the desired ends could be secured by different means, nobody would be more anxious to adopt them than the Government. He did not consider it safe, in view of the possible recrudescence of recent events, to dispense with the existing safeguards, but the Government was desirous at the earliest possible moment to revert to normal conditions.

Storm Over Prisoners.

Turning to the question of the Irish prisoners, some stormy passages occurred. Mr. Asquith promised that those detained should be liberated at the moment it was considered safe to do so.

The Nationalist member, Alfred

Byrne, representing a division of Dublin, shouted: "They are starving!"

Any complaint brought to the notice of the home secretary, said Mr. Asquith, would receive immediate attention. Timothy Healy interrupted, saying: "He is the hardest-hearted jailer we ever had."

"The honorable gentleman," replied the premier, "knows that that description is not applicable to the home secretary. Let him produce his facts."

Mr. Healy shouted: "It is idle to do so. Let the American ambassador visit the prison."

Will Not Force Issue.

"If the American ambassador will give himself the trouble," responded the premier, "I shall be most happy to take nothing back of what I said on my return from my visit to Ireland with regard to the impossibility of forcibly imposing on any part of Ireland a form of government lacking their consent."

Nationalist cries of, "What are you doing now?"

In conclusion, the premier said that the atmosphere now existing in Ireland could only be dispersed by an agreed settlement. He believed there was no party, no sane politician in Great Britain, who would not welcome with joy such an agreement, and co-operate wholeheartedly therein, and he prayed it might be soon reached.

The premier's speech was received with manifest signs of disapproval by the Nationalists.

Devine Is Sarcastic.

Joseph Devine, Nationalist for West Belfast, regretted that he was unable to congratulate the prime minister on a single suggestion toward solving the Irish problem or a single word of sympathy with those endeavoring to preserve the constitutional movement in Ireland. The Government had handed over Irish affairs to Lord Lansdowne, Major Price and the editor of the Morning Post, and he suggested that that triumvirate should take over the work of recruiting in Ireland, and see whether they would succeed. The Government could get all the men it wanted in Ireland, he declared, if home rule was Devine.

Address by Lloyd George.

David Lloyd George, secretary of state for war, said:

"At the most crucial period of recruiting, at the beginning of the war, some stupidities, which at times almost looked like malignance, were perpetrated in Ireland and were beyond belief. It is very difficult to recover a

lost opportunity of that kind where national susceptibilities have been offended and original enthusiasm killed."

Every effort, he continued, was being made to keep Irishmen in Irish regiments, and only in cases of military emergency were Irishmen drafted into non-Irish regiments. It was sorry to say that some of the Irish battalions of English regiments had ceased to be Irish in character.

The total number of recruits from Ireland since the beginning of the war, said the war secretary, was 165,000, or 2½ per cent of the population, which was very low compared with the remainder of the United Kingdom and the Dominions.

Hopes for Harmony.

Looking at the urgency of the military problem, he hoped that the men of all parties would help Mr. Redmond to their utmost to solve his difficulties and create a better atmosphere in Ireland with regard to recruiting. He desired to see this gallant and warlike people brought back to their original temper at the outbreak of the war.

Everybody in England and the men of all parties in Ireland should consider how to remove the causes of injustice, distrust and suspicion between the two races which rendered it impossible for them to co-operate.

"I believe it can be done," said the secretary. "Before beginning any controversy about recruiting in Ireland, I should like to see that considered. I am making this appeal as secretary for war because I know how vital it is that everything the Empire can do in every quarter should be summoned to our aid in this great struggle. Let us make it easy for Ireland to contribute its full share to the war effort. Let everybody in Great Britain subordinate everything to securing the assistance of this great race. And I make the same appeal to Ireland."

Mr. Redmond's motion was defeated 203 to 106.

WINTER CARNIVAL GIVES WAY TO RECRUITING

Winnipeg Decides to Forego Amusements to Help in War.

WINNIPEG, Oct. 18.—Winnipeg has decided to give up the winter carnival ideas with its ice attractions and program of sports in favor of a campaign for recruiting and will spend the \$25,000 grant and subscriptions in that direction.

AMERICAN WARSHIPS REPORTED ON WAY TO THE AEGEAN SEA

Ambassador Considers This a
Reason for Appeal.

APPEAL TO THE STATES

Greek Royalists Ask Washing-
ton To Intervene in Their
Behalf.

PARIS, Oct. 18.—Via London.—A French marine patrol last evening arrested at the point of the bayonet seven youths who were hooting the Entente powers. A huge crowd gathered for the purpose of rescuing them. The Greek military commander in Athens called out troops, who charged and dispersed the crowd. Greek patrols were immediately placed in various districts to control any attempts at anti-Entente manifestations.

The French admiral in command informed the premier that he would call at the ministry in the morning, although it is thought possible that as a result of the British minister's audience with King Constantine the French troops may be withdrawn on a pledge that the Greeks maintain order.

Orders Demonstrations Cease.
It is known that the king has given command that anti-Entente demonstrations must cease, as the very existence of Greece is at stake. It is difficult to say, however, whether, in the present state of public opinion over the presence of marines of the foreign powers at Athens and Piræus, even the king's orders will be obeyed by the excited populace.

After the demonstration here against the Entente Allies, during which a procession of several thousand persons marched to the American legation and protested against the landing of French marines, a delegation of six persons called at the American legation and presented resolutions asking the sympathy and protection of the United States against the encroachments of the Entente powers.

Petition to Washington.
The text of the resolution presented to the United States minister, in part, follows:

"The Greek citizen has decided to remain neutral because he does not think it to his interest to participate in the European war, and on this account he has become the victim of coercion by the rival groups engaged in the struggle. During the year past the rival groups gradually abolished all the functions of the Greek state, and now one of the groups even occupies our capital.

"We are aware the American people always have fought for liberty and therefore appeal to their powerful influence to avert the subjugation of those who desire only to remain free."

American Fleet Going.
The American minister said that he would forward to Washington the petition for protection of Greece from the pressure of the Entente. He expressed the opinion that the demonstration and appeal to America were due to the reports of the coming of an American fleet.

The action of King Constantine yesterday morning in dismissing all guards during his address to the Greek sailors, and in riding alone and unprotected through the crowd greeting about him, and touching the sovereign and his horse, appeared to inspire the almost fanatical devotion of the populace. In addition to this, the events of yesterday evening, including the seizure of three Greek battleships, which is not yet known generally, present possibilities of trouble. The city is being policed by Greek cavalry.

100 YEARS

and more, people with chest and throat troubles, find relief in them by pouring cough syrups, lung tonics and the like into their stomachs. All a mistake! The Peps way is different.

Peps are tablets made up of Pine extracts and medicinal essences, which when put into the mouth turn into healing vapors. These are breathed down direct to the lungs, throat and bronchial tubes—not swallowed down to the stomach, which is notating. Try a 50c. box of Peps for your cold, your cough, bronchitis or asthma. All druggists and stores or Peps Co., Toronto, will supply.

Peps

SPLENDID FOR
BAD COUGHS, COLDS,
BRONCHITIS

An Inexpensive Home-Made Remedy—Gives Surest, Quickest Relief.

Anyone who tries this pleasant-tasting home-made cough syrup, will quickly understand why it is used in homes in the United States and Canada than any other cough remedy. The way it takes hold of an obstinate cough, giving immediate relief, will make you regret that you never tried it before. It is a truly dependable remedy that should be kept handy in every home, to use at the first sign of a cough during the night or day time.

Any druggist can supply you with 25c. bottles of Peps (50 cents' worth). Your little 16-oz. bottle and fill the bottle with plain granulated sugar syrup. The total cost is about 54 cents, and you have 16 oz. of the most effective remedy you ever used.

The quick, lasting relief you get from this excellent cough syrup will really surprise you. It promptly breaks the inflamed membranes that line the throat and air passages, stops the annoying throat tickle, loosens the phlegm, and soon your cough stops entirely. Splendid for bronchitis, whooping cough and bronchial asthma.

Pine is a highly-concentrated compound of Norway pine extract, combined with granulated sugar and lemon oil, over for its healing effect on the membranes.

To avoid disappointment ask for "25c. ounces of Pine" with full directions, and don't accept anything else. A guarantee of absolute satisfaction or money promptly refunded goes with this preparation. The Pine Company, Toronto, Ont.

Constantine Shows His Sympathies Are With the Germans

PARIS, Oct. 18.—The French press is deeply impressed by King Constantine's order of the day to the crews of the Greek battleships taken over by the Allies. The Marlin says: "King Constantine in a public speech affirms his antipathy to the Entente. We must look the fact in the face and not allow ourselves to be deceived. Constantine is the friend of the enemy."

The Petit Parisien says: "All doubt is at an end. The king of Greece is against the Entente. The order of the day which the king caused to be read in his presence to officers and men of the Hellenic navy expresses his intimate thoughts, his hostility to our cause and the tenacity of his sympathies for our adversaries."

BLOODY BATTLE IS IN PROGRESS NEAR HALICZ BRIDGEHEAD

Enemy's Communications Are
Threatened by the Russian
Fire on Railway.

LONDON, Oct. 18.—"A sanguinary frontal battle is proceeding three miles north of the Halicz bridgehead, Galicia. In the angle formed by the junction of the Naryvka and Gnila Lipa rivers," says Reuters Petrograd correspondent.

"The railway running northwesterly from Halicz to Jidatcheff is under the Russian fire and the enemy's communications between Halicz and Lemberg are threatened."

FLOUR AT CHICAGO HIGHEST IN 20 YEARS

Another Increase in Price of Bread
Is Expected.

[Canadian Press.]
Chicago, Ill., Oct. 18.—The public is confronted with another increase in the price of bread, if wheat continues to advance, according to predictions today of leading bakers.

The 10c jump in the price of wheat in the last two days sent flour up 75c a barrel, which caused the big bakers to announce that in addition to the recent increases in the price of bread, they would have to make further advances unless something unforeseen lowers the price of flour. Bakers paid \$3.50 a barrel wholesale for flour yesterday, the highest price in Chicago in twenty years.

"Unless an embargo on the export of flour and wheat is declared," said Paul Schultze, a prominent baker, "there will be a wheat famine before spring. Even as the situation is now, small millers are shutting down their plants and filling their orders by buying from the Minneapolis mills."

MARINE DAMAGE HEAVY BY SOUTHERN HURRICANE

Dozen Craft of Various Kinds Suffer
By Great Storm.

[Canadian Press.]
Mobile, Ala., Oct. 18.—Southern Alabama and Western Florida were recovering today from the hurricane which swept out of the gulf across this coast yesterday, causing two deaths and property and marine loss. Although the wind attained a greater velocity than that which accompanied the storm of last July, both Mobile and Pensacola, the chief cities in the hurricane's path, suffered far less damage. The total loss in the two cities probably will not exceed \$100,000. The chief damage here was to railroad sheds and terminals, and to telephone, telegraph and light and power wires. Train service from Pensacola to Jacksonville will be suspended for a week.

Marine damage was heavy, both in this harbor and at the Florida port. Two small vessels here sank, while others were driven ashore. In addition a number of small craft were destroyed. At Pensacola one steamer went down, another is missing, with the fate of the crew undetermined.

SUB CAPTAIN DECORATED FOR MAIMING 126 SHIPS

Sank Vessels With a Total Tonnage of
270,000

[Canadian Press.]
Berlin, Oct. 18.—Via London, Oct. 18.—The Order of Pour Le Merite has been awarded Lieut. Commander Arnold Del La Perriere, commander of the submarine U-67 for his achievements in sinking 126 vessels, totalling 270,000 tons. Among the vessels destroyed by the U-67 were one French and one English small cruiser. While assigned to the Mediterranean, Commander Perriere sank a number of loaded transports, munition supply ships and eleven armed merchantmen.

The U-53 visited Cartagena, Spain last June, and it was later officially announced that the submarine carried an autograph of Emperor of Devonshire, who is to succeed the Duke of Connaught as governor-general of Canada, said.

"It took us two years to begin. We have not through the beginning stage, and are now in the middle stage. Don't ask when the end will be. Let us centre our thoughts and efforts on the middle and the end will look after itself. The enemy can be beaten only in one way—by hard fighting."

TORONTO HAS PASSED RED CROSS OBJECTIVE

Subscribers \$273,000.00 Far With \$250,000
Sought.

TORONTO, Oct. 18.—The nominal objective of the British Red Cross campaign in Toronto—the total of \$250,000—was reached and passed early this afternoon. By 10 o'clock tonight the receipts had netted the sum of \$273,000, with more to come.

FRENCH TAKE TOWN ON BAPAUME ROAD; NEARER TO PERONNE

Capture Sailly - Sailles and
Ridges to the North.

BRITISH ALSO MAKE A GAIN

Extend Front at Two Points
On the Way to
Bapaume.

PARIS, Oct. 18.—Via London.—The French have captured the entire village of Sailly-Saillies, on the Bapaume-Peronne road, as well as the ridges on the northeast and northwest, and have also carried the German first-line trenches on a considerable front a mile and a quarter west of Peronne.

Official Report.
The official communication issued by the war office tonight reads:

"North of the Somme we completed the conquest of the village of Sailly-Saillies, and drove the enemy from the ridges northwest and northeast of the village.

"South of the Somme the first German line was carried with a rush on the whole front between La Maisonnette and Biaches (west of Peronne).

"In these two attacks we took 250 prisoners, including five officers, and also several machine guns.

"On the remainder of the front the usual artillery actions occurred.

"Despite misty weather our aviators were active throughout Tuesday. Three enemy aeroplanes were brought down on the Somme front—one near Aizecourt, a second west of Bouchavesnes, and the third between Roquigny and Le Transloy. The last mentioned was brought down by Lieut. Heurieux, bringing his total to nine.

"One of our aviators, attacked by three fighters between Roy and Lassigny, drove down one of his adversaries, and put the other two to flight."

German Attack.
The official report issued this afternoon contained the following:

"South of the Somme the Germans about 5 o'clock this morning attacked one of our trenches east of Berny-en-Santerre. Some enemy fractions of the first wave succeeded in penetrating our advanced elements. Immediately counter-attacked by our troops, the occupants were killed or captured. The following waves were caught under our barrage fire and were compelled to flow back in disorder, leaving a number of dead on the ground.

"South of the Somme our reconnaissance force penetrated enemy trenches in the Presmeries district and brought back prisoners.

"Southeast of Rheims another coup de main carried out in the Fort de la Pompe sector was perfectly successful."

BRITISH MAKE GAIN.
LONDON, Oct. 18.—The official bulletin from British headquarters in France, issued tonight, reads:

"An attack this morning extended our front north of Gueudecourt and towards Butte de Warlencourt. So far, over 150 prisoners have been captured.

"Yesterday, besides many reconnaissances, our aeroplanes carried out three bombing raids against enemy communications, in which railway stock and station buildings were damaged. A train was hit and derailed.

"There were many fights in the air, in the course of which four enemy machines were driven down damaged; one fell into a lake. Four of our machines have not returned."

BERLIN'S REPORT.
BERLIN, Oct. 18.—Via London.—The

NOT A PARTICLE
OF DANDRUFF OR
A FALLING HAIR

Save Your Hair! Double Its
Beauty in Just a Few
Moments.

25-Cent "Danderine" Makes
Hair Thick, Glossy, Wavy
and Beautiful.

Within ten minutes after an application of Danderine you cannot find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most will be after a few weeks' use, when you see new hair, fine and downy at first—yes, but really new hair—growing all over the scalp.

Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine, and carefully draw it through your hair, taking one small strand at a time. The effect is amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance—an incomparable lustre, softness and luxuriance.

Get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that's all—you surely can have beautiful hair and lots of it if you will just try a little Danderine.

CREAM FOR CATARRH
OPENS UP NOSTRILS

Tells How To Get Quick Relief
From Head-Colds. It's Splendid!

In one minute your clogged nostrils will open, the air passages of your head will clear and you can breathe freely. No more hawking, snuffling, blowing, headache, dizziness. No struggling for breath at night; your cold or catarrh will be gone.

Get a small bottle of Eby's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed and swollen mucous membrane and relief comes instantly.

It's just what you need—stuffed-up with a cold or nasty catarrh—Relief comes so quickly—Adv.



(Painted by G. Hillyard Swinstead, R.I. Published by F. B. Britten & Co., 24 Basinghall Street, London, Eng.)

The White Comrade

"Lo, I am with you alway"

"And whoever shall give to drink unto one of these . . . a cup of cold water only . . . he shall in no wise lose his reward." This is the promise from the Great Volunteer in mankind's service. And also was said: "Do it unto the least of these and ye do it unto me." Now, the opportunity is here for YOU to bring healing and comfort to the sick and wounded. To-day your gift is wanted, when the whole British Empire is upholding the arms of the nation's greatest VOLUNTEER agency for good—the

BRITISH RED CROSS

LONDON CAMPAIGN STARTS TODAY!

A city-wide campaign will be started today, under the auspices of the Board of Trade. Teams representing the Board of Trade, Builders' Exchange, Canadian Club, Rotary Club, Advertising Club, Benevolent Order of Elks, Mocha Temple Patrol, Independent Order of Foresters and the Salvation Army will canvass the downtown and business districts. Next Saturday morning collectors with Red Cross badges and sealed collection boxes will visit every house in the city, so that those who have not been approached by personal canvass will be given

an opportunity to subscribe. These canvassers and collectors are giving their time voluntarily help the British Red Cross and the central committee urge that they be shown every consideration.

This is an all cash campaign, as funds are needed now. All subscriptions of \$1.00 and over will be acknowledged by receipt and in the daily papers. Last year London contributed over \$75,000. Can we do less this year when the need is greater?

CENTRAL COMMITTEE, BRITISH RED CROSS CAMPAIGN

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PHILIP POCOCK,

F. E. LEONARD,

W. M. SPENCER,

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A. B. GREEK,

MAJOR HUME GRONYN, Honorary Treasurer;

D. McEACHERN, Treasurer.

CAMPAIGN HEADQUARTERS—CANADA TRUST COMPANY, 446 RICHMOND ST.

"GIVE AND HEAL"

The Ontario Government defrays the incidental advertising expenses in connection with this appeal. Your gift goes complete to the British Red Cross.

statement says the French have forced their way into Sailly-Saillies, where fighting is still in progress. The announcement follows:
"Group of Prince Rupprecht: The artillery fighting attained considerable intensity over wide sectors, especially north of the Somme. During the evening the British attacked between Le Sars and Gueudecourt, and the French from Les Boeufs as far as Rancourt. On both sides at Baucourt l'Abbaye

our destructive fire, brought to bear upon the enemy's storming trenches, reduced the attack at the onset to failure. Near Gueudecourt stubborn hand-to-hand fighting developed, during which our positions were held in their entirety.
"French troops which advanced to the attack from the region of Morval and Rancourt were repulsed after a hard fight. The enemy has forced his way into Sailly-Saillies and fighting

there is still going on.
"Adjacent to the principal place of attack near Thiéval, Courcellette and Bouchavesnes, attacks made by the enemy failed to gain any success for him.
"Five enemy aeroplanes were brought down in the course of aerial fighting.
"Army Group of the German Crown Prince: On the eastern bank of the Meuse (Verdun front) there was lively artillery fighting."

BISHOPS DENY WOMEN SAME RIGHTS AS MEN

Proposals Introduced at Anglican Convention Defeated.

ST. LOUIS, Oct. 18.—Women were denied equal rights with men in two actions taken today by the House of Bishops of the Protestant Episcopal

general convention in session here. A proposal to permit women to sit as delegates in the general convention was rejected, while a request from the Right Rev. Logan H. Root, Bishop of Hankow, to be allowed to permit women to membership in his advisory council was denied. The House suggested to the Bishop of Hankow, it was stated, that he might create an auxiliary council of women.

London Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Thursday, October 19.

A NEW LONDON BATTALION

SHOULD THE city pass through the coming winter without raising another battalion that would have a distinct London identity?

There are thousands of eligible men in the city at the present time, and with the proper leadership, a spirit for the organization of such a unit could be quickly kindled by the united efforts of all elements in the community.

London's sons have set a glorious example on the battlefield. Some of the bravest and the best of those who left the city will not return again. And their example has been the cause of steadily flowing streams of recruits, until at the present time there are thousands who called London home now serving the Empire. The city as a community has been in no sense a "blackler."

There have been some outstanding figures among the sons of London who have gone forth to war. At least two of these are now serving on the staff of the first division in France, and others are scattered throughout various battalions and batteries. Would it not be possible to induce one of these native sons to return to the city and organize a battalion which would have an appeal to every available man, and which would have a tradition won by its commanding officer?

In this connection it is not inappropriate to submit for consideration the name of Major Hugh Niven, late of the Princess Patricia's, now with the 1st Divisional Staff in France, a man every inch of him, who won his present proud position on sheer merit.

A PICTURE OF A "TANK."

A PICTURE of the "tanks," declared to be authentic, has reached this country, and after having all of us tried to conjure up the likeness of the destroyers comes the thought: "No wonder the Tommies laughed!"

The "tank" looks like a somewhat home-made threshing machine, the front wheels of which had crazily slipped out of place. Their size is nothing like the artists' wash-drawing creations had conveyed. The "threshing machine" is probably what the Canadians called them; they certainly have proved to be "threshing machines."

SECRECY A FALSE FRIEND.

SECRECY IS PAYING THE TONNAGE military authorities just as secrecy pays the cashier who is robbing his firm; it delays the day of reckoning, but makes for heavier punishment when the denouement occurs.

In Germany a plea has gone forth that civilians at home will not write of their hardships to their friends at the front, for fear of discouraging them by telling the truth. The troops are forbidden to write home of defeats for fear of disheartening the people by letting them know the real state of affairs. Furthermore, the German press bureau is only allowing the distribution of "news," whether true or untrue, which is calculated to inspire belief in Teutonic ability to wrest a final victory.

In Vienna and Berlin, dispatches state, nobody can see why the central powers should make concessions to bring peace, since they claim to be holding all the trump in the game of war. If it were evident that serious losses had been suffered during the summer, there would be a different feeling, but no word of such disasters has been allowed to leak out. What will be the result?

The speculative cashier takes a small amount of cash and hides the fact. He takes more to cover the first loss and goes on and on adding to his burden until the crash comes and he faces a deficit ten times what his first theft created. During all this time he has suffered anguish of mind, terror and heart-breaking suspense.

The Teutons began by hiding their first small reverses and have, through fear of their own people, continued the policy until now they have an accumulation of losses and disasters which, if known, would cause civil war. The authorities are suffering in two ways: they fear the inevitable defeat at the hands of their enemies, but are forced to fight on and incur more losses because they dare not now admit they have deceived the nation to such an extent.

The crash will come. Some time the people will learn the truth, and with every month's delay the crime becomes more serious. Instead of the anticipated triumph, the Teuton hand will show nothing but useless loss of valuable suits, and the eyes of the populace will be opened. Then will come the punishment, not only punishment for bringing about the war, but for deceiving those most vitally interested and persuading them to invest their all in a venture which the promoters knew to be unsound.

British, French, Russians, Belgians, Serbians and Italians know the facts, and face them courageously. "There is

no sudden avalanche of bad news for them. The policy of secrecy and lying will make it impossible for Teutons to ever again trust the military cates to which they have hitherto bowed.

A PICTURE EPIC.

If the exhibition of this picture all over the world does not end war, God help civilization—From Mr. Lloyd George's comment on the moving picture "Battle of the Somme."

THE WAR film which moved Mr. Lloyd George to describe them as having sufficient power to convince all mankind of the folly of war, are to be brought to London by The Advertiser for exhibition on the week of November 6. That they are in one sense an epic of the war, an innovation by means of which the twentieth century may see how much of how little of romance there is in such a conflict, is proven by the marvelous impression they already have made on the British people. The first few days of their presentation in Canada has gripped the public of Toronto so that long queues stand in line to await their turn. There is all the grimness of war in these pictures, as those who have seen them can testify. Lightning death is wrought before the eyes of the audience, but as one writer has said:

"If our spirit be purged of curiosity and purified with awe, the sight is hallowed. There is no sacrifice if we are fit for the seeing. There was sobbing in the sacred darkness around me. There was a religious reverence in the silence closing over the noise. There was humility in our tears. Soldiers and civilians came together in a high mood of compassion and mute pity. Death sanctifies. There is nothing vulgar in 'eloquent, just and mighty death.'"

From this we get some faint understanding of why Lloyd George asked that the pictures be presented exactly as produced, and why His Majesty King George asked that all should see the picture in order that they might have some idea of "what war means." The King and Lloyd George have seen war. They would have all other Britishers see it—because they wish to bring about its abolition.

WANTED—A NICKNAME.

IN WRITING HEADLINES news editors have to count every letter and every space of letters. Some styles of headlines take, say, only twelve or fourteen letters and spaces to a column. That is why the Russians are so often called the "Russ," the Germans the "Huns," the Serbians the "Serbs" and the Bulgarians the "Bulgars." British and French are reasonably short words and adapt themselves to fast work.

Hals and Feoh are favorites; Hindenburg scarcely ever gets into the top of a large-sized single column heading.

But the problem of the hour is: What abbreviation can we use for Rumanians, a word about five letters too long. "Rumanians" doesn't sound right; "Rummies" would be disparaging and "Rums" would be worse. "Perds" as a tribute to their king might serve, but the staunch little fighters might be confused with the subjects of the other Ferdinand, the waddling monster of Bulgaria.

THE HEARST EMBARGO.

[Toronto World (Con)]

WHEN Britain acts it is usually with consideration, discretion, and for good cause. And when she acts it is with effect. The action taken in cutting off the Hearst newspapers from the facilities offered by the official press bureau, so that the International News Service will no longer participate in British official information or have the use of the British cables, was not taken without just and grave cause. There can be no greater evil in a time of war like the present, when the whole world may be swayed by a word, than to bear false witness against one's neighbor. Mr. Hearst has been found guilty on this score, once, twice, three times, and the British Government has drawn the line thereat, and declared that no longer will he have the countenance of the British Government in circulating his infamous fabrications. The official charge is "garbling of messages and breach of faith." The ninth commandment covers the offence in definite terms.

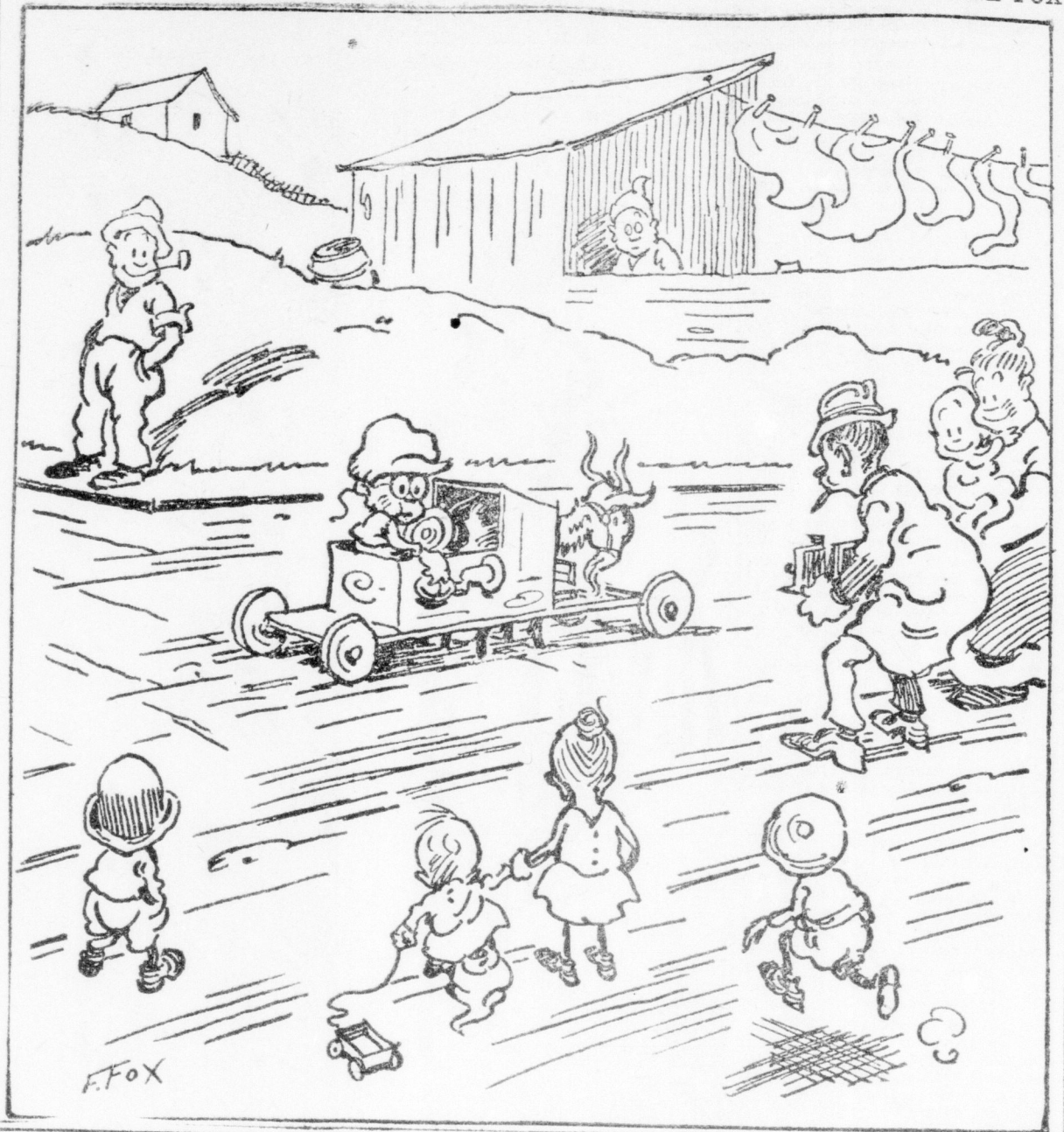
The British Government overlooked the first offence on the plea that it would never occur again. Likewise a second time, when it was promised that never again would official dispatches be tampered with. But a third occasion followed, and the British Government decided that if the Hearst dispatches were to be partly manufactured in New York they had better originate there entirely. So Mr. Hearst may write his own dispatches in future in full.

What has Canada to say to this, however? We have been loaded up with these tampered-with dispatches for a long time. The pro-German taint pervades every article and every newspaper that comes from the Hearst presses. They have been scattered broadcast through Canada, and they have had their effect and more influence than any patriotic Canadian should desire in confusing public sentiment, and deflecting public opinion. Those who depend on one newspaper only are usually most difficult to reason with, and if that paper is a medium of false and distorted views, great harm must result.

It should be noted that the New York American asserts that the action taken by Britain is on account of the publication by the Hearst newspapers of information suppressed by the British censorship. This, in itself, is an example of the distortion and falsification of which the Hearst papers are guilty. The Hearst papers are welcome to print any news of an accurate character to which they may obtain access. It is

Neighborhood News:--There Was a Reporter Out Yesterday From the Big City Newspapers To Photograph Jimmy Smiley and His New Goat-Mobile.

BY FONTAINE FOX



A much graver charge that is brought. When a British official dispatch arrived at the Hearst headquarters on three different occasions it was falsified and changed, and handed out as the true actual British official dispatch. If the Hearst press wished to contradict or correct the British dispatches, that could have been done, but to put words into the British dispatches, which the British Government did not authorize, and to present this as British truth, is an offence which no government can pardon. The Hearst press may try to evade or ignore this point, but it must be emphasized.

Unfortunately the same spirit of distortion and falsification pervades the Hearst newspapers in dealing with the cause of the Allies. Under these circumstances the Government of Canada would do well to take note of the action of the British Government, and for the same reason and just cause forbid the circulation of the Hearst papers in the Dominion.

EDITORIAL NOTES.

Pay! Pay! Pay! It is "Our Day."

And to think that Constantine might have come close to the stature of an Albert of Belgium.

British cruisers must keep their distance; German submarines get their pictures in all the American papers. "Many sympathizing friends attended the funeral" tells the whole story of another innocent little tot who played with matches.

All honor to the great football stars like Gordon Southam, A. D. Livingstone and Peter Ferguson, who have "bucked the line" in France for the last time.

MY LIGHT.

One light alone gleams o'er my path To lead me on life's changeable way— 'Tis steady or I'd choose it not— 'Tis constant with me night and day; And by its light I choose the right, Because of it I shun the wrong; Sometimes it melts my soul to tears, And when I grieve along my way, And know not where the pathway lies, My light shines on unchangingly— 'The light in your pure, heaven-lit eyes.

—Amy E. Campbell.

HOW MUCH?

"Saw some nice gowns today, husband." "Ugh!" "I have one? They're very fetching." "All depends. What are they fetching?"

LIFE.

The silken fluttering of happy leaves, The timid trembling of the evening star; The clear-cut crescent of the newborn moon; The fluffy whiteness of the clouds afar; The purple distance of the shadowy wood; The winding river, full of mystery; The sacred, strangely silent solitude, Ah, these are life to me!

The waving witchery of your dark hair; The wondrous whiteness of your brow and cheek; Your lips soft-curved and smooth as pansy blooms; Your eyes that look at me and seem to speak— Eyes of a blueness indescribable, And lighted with an angel's purity; The warmth and whiteness of your woman's heart— Ah, these are life to me!

—Amy E. Campbell.

AWFUL!

City Scout—Once knew a man who was turned into wood. Country Scout—Nonsense! City Scout—Not at all. He was taken on a vessel and then he was aboard. Country Scout—That's old. I knew a boy who was dumb for years and then gained speech in a minute. City Scout—How did he do it? Country Scout—He went into a cycle shop and picked up a wheel and spoke.

the heart, I presume, to permit her to start alone for the station. He has a wonderful dull-green touring car. Eulalie is planning a picnic in it some day soon." Mother was trying hard not to be agitated.

By that time we had reached my room. Eulalie stood in the doorway that separated her room from mine. Her eyes, dilated, were framed in a white, scared face. She held out mutely her empty jewel case and her silver-mesh bag, minus its contents.

"There must be a dishonest maid about the house," wailed poor, dear mother. A piercing shriek from the floor above echoed through the halls. We all ran out. Such a sight as met our eyes—women guests running hither and thither, holding in their hands empty pocketbooks, jewel cases and handbags. Such an uproar! Every room apparently had been entered.

"To think," breathed Eulalie, "I came upstairs intending to go to the little creature's room to make friends with her for her sake, and she—she had been there before me!" "Who had been here?" demanded mother.

For answer, Eulalie silently held up a small torn piece of rusty black goods, an exact duplicate of the material the beautiful small woman had worn for three days. "It was hanging on that tiny nail between your door and mine."

It is reported that there was an awful wind the night R. B. Bennett, M.P., was named head of the National Service Commission. Birds of a feather, so to speak.

It is expected that Sir Sam Hughes will hold a review at Camp Borden during the idea of February. The reception he would receive then could not be much chillier than the last one he received.

The way the Germans are hammering Rumania does not fill the German heart with any joy. A few more such defeats, and the Kaiser will try something easier.

It is announced that Krupp will employ 20,000 more men. That will take a few more men away from the lines, and will help much.

A Detroit dispatch says that church girls were too fond of one of Billy Sunday's ushers. He must have been a healthy, handsome looking rascal.

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Omaha will have a swine show, but it is hardly likely that all the pork stationers of the U. S. A. will be there.

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An American life insurance

IT'S A GRAVE MISTAKE

to fill your system with drugged pills or syrups to overcome a cold or cough when Scott's Emulsion will root out the cold and overcome the weakness.

Join the Happy Thought Stove Club

Only 100 Members Will Be Accepted

THE CLUB IS NOW UNDER WAY. Any honest person may become a member free. Any member can have a Happy Thought Stove delivered to their home on payment of a small deposit and pay the balance in small weekly or monthly payments.

\$1.00 a Week Pays for a Happy Thought Stove

This is the first time that this famous Range has been advertised on the club plan. If you need a Stove this fall, you had better put your name in early, as the membership will soon be filled.

When You Buy Your Stove Buy the Best

For years the Happy Thought has stood for all that is best in stovemaking. Every Stove sold on a money-back guarantee.

PRICES ON RANGES ARE FROM

\$29.50 to \$65.00

BASEBURNERS ARE FROM

\$33.00 to \$60.00

All Happy Thought repairs carried in stock. OAK HEATERS ARE FROM \$7.50 to \$30

THE ONTARIO FURNITURE CO.

226-228-230 DUNDAS STREET.

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RETRAIT A MINUTE!

—By J. H. F.

Bulgaria reports the capture of two English soldiers. Add famous victories.

According to reports, Ad. Dill, of a nearby city, is not in pickle.

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An American life insurance

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to fill your system with drugged pills or syrups to overcome a cold or cough when Scott's Emulsion will root out the cold and overcome the weakness.

Sailings
England
The **WHITE STAR DOMINION Line**

MONTREAL — QUEBEC — LIVERPOOL
PASSENGER FREIGHT (Avalonmouth)
Northland Nov. 18
Cornishman Oct. 24
Welshman Nov. 3
Ruler etc. at local Ky. and S. C. Agents
41 KING STREET E. HOTEL TORONTO, ONT.

agent says that of every \$1,000 which men leave to their families at death, \$600 is gone in six years. It is probable that the families purchase a dozen of eggs every year.

We read that Venizelos is in a ticklish place. King Constantine does not appear to have a regular cinch either.

The Kaiser's son-in-law is crazy, but not half as crazy as his father-in-law will be shortly.

It is presumed that Sir Thos. Tait, who quit the National Service Commission, can give Sir Wilfrid Laurier some very good reasons why he should not take part in the movement.

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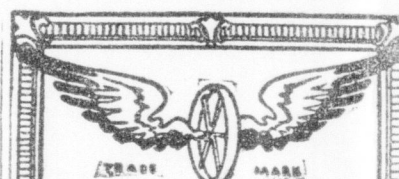
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CHESTERFIELD SAID

"Whatever is worth doing at all is worth doing well."

This principle has been applied to the manufacture of "Winged Wheel" Cigarettes for more than 30 years.

This trade mark is never placed upon any case that we cannot fully warrant as to quality and workmanship.

THE AMERICAN WATCH CASE CO. OF TORONTO, LIMITED

The largest makers of Watch Cases in the British Empire.

Traction Company

EFFECTIVE SEPTEMBER 17.

To St. Thomas and Port Stanley—7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *9:15 p.m.

To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m.

Sunday cars marked with a star.

LONDON AND PORT STANLEY RAILWAY

EFFECTIVE OCTOBER 1.

To Port Stanley: 6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.

To St. Thomas: 6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.

Heavy type denotes no local stops between London and St. Thomas.

*Daily, except Sunday.

ALLAND LINE

From Montreal, To:

Pretoria, Oct. 20 Glasgow

Cornishman, Oct. 27 London

Scottish, Nov. 4 Glasgow

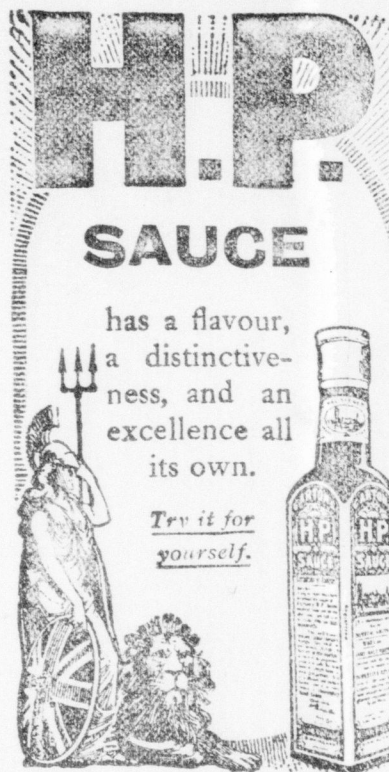
Scandinavian, Nov. 11 Liverpool

Sicilian, Nov. 18 London

Ionian, Nov. 25 Liverpool

Grampian, Nov. 25 Liverpool

By "Bud" Fisher



BROCK'S
The Sporting Goods Store of London
y

GEO. SORGIUS, 35 Rivard Street, Montreal

innings.
Oct. 25, 1911—At New York, N. Y. (N.) 4, Philadelphia (A.) 3.
innings.
Oct. 9, 1912—At Boston, Boston (A.) 6, New York (N.) 6. 11 innings.
Oct. 16, 1912—At Boston, Boston (A.) 3, New York (N.) 2. 10 innings.
Oct. 12, 1914—At Boston, Boston (A.) 5, Philadelphia (A.) 4. 12 innings.
Oct. 9, 1916—At Boston, Boston (A.) 2, Brooklyn (N.) 1. 14 innings.

at an average of 2:06 over a mile ring. It takes a horse to beat this baby.

Baronwood, the Sarnia wiggler, has shown a lot of stuff this year, and will take some beating next year, right. He should beat 2:05 almost at day.

Uri Pierce is coming into London. I will have a few horses to fuss with.

It would be interesting to see Hal Jr., started on a mile track when he in his good humor, to see how fast could step a mile. He has been pacer around 2:05 all summer on the half-rings, and experts figure that he is sure two-minute wiggler. With manners he would have been worth a ton coin.

BROCK'S
The Sporting Goods Store of London
y

This is the Reason it must be BOVRIL

Bovril is the food proved by independent scientific investigation, carried out by some of the best-known physiologists of the day, to have a Body-Building Power of from 10 to 20 times the amount taken.

In the remarkable experiments reported to the British Medical Association, an amount of Bovril corresponding to the small dark circle added to the diet, produced as increase in weight, flesh and muscle corresponding to the large light circle, showing Body-Building Power of Bovril to be 10-20 times amount taken.

Body-Building Power of BOVRIL taken.

It takes a joint of Beef to make a Bottle of BOVRIL

DECLARES UNIONISTS WOULD HAND CHURCH OVER TO A COMBINE

Presbyterians May Take Legal Action Against Agitators.

TORONTO, Oct. 18.—Rev. Dr. E. A. Scott gave an address before the Presbyterian anti-unionist convocation on "The Present Crisis," at a largely attended session today. The movement for church union, he said, was one arising largely among college and university officials, who for purposes of their own would lead the church where they wished. The question was whether the great Presbyterian church will tolerate the machinations of these agitators, or would hand it over to an ecclesiastical combine. The speaker intimated that the official publication of the church was largely the tool of those who were agitating for union.

In the discussion which followed, Mr. Geo. F. McDonald of Ottawa, suggested that a committee be formed to take legal steps even carrying the matter to the privy council if necessary, to prevent anyone using the name of the Presbyterian Church in any application to Parliament for union.

Rev. Samuel Lundy of Qu'Appelle denied that the people west of Winnipeg wanted union.

At the afternoon session a recommendation of the publications committee favoring the establishment of a weekly organ representing the Presbyterian Church was referred to the nominating committee, after several speakers had endorsed the proposal.

Rev. W. G. Brown, then, in a paper dealing with the financial needs of the church in face of the coming change, set out a scheme that all ministers in country or city get the same base rate of salary and that any difference be made up by voluntary contributions

Left To Fate by German Raiders, Suffer Terribly

Four of Norwegian Crew Are Frozen to Death in Open Boat.

LONDON, Oct. 18.—Crews of certain Norwegian vessels torpedoed by German submarines were placed in small boats and endured dreadful sufferings before reaching land, says a Bergen dispatch to the Copenhagen Politiken, transmitted by the Exchange Telegraph Company. Four men were frozen to death, the report adds, and a Norwegian mate died on his arrival at Alexandrovsk, near Archangel.

CANADIAN WHEAT IS TO BE COMMANDEERED

Government Friends Informed It Will Be Taken Over by Tuesday.

WINNIPEG, Man., Oct. 18.—Friends of the Canadian Government received word tonight that Canadian wheat would be commandeered by next Tuesday.

Sensational advances on the grain exchange during the last two days have alarmed and annoyed the government, and, coupled with the "tip," is the announcement that the government will demand an explanation of the grain exchange for the increase in Tuesday's and today's price of 13 cents. Canada's board of grain commissioners will conduct enquiry, and as the board has wide powers the evidence will undoubtedly be filled with surprises.

RUSSIAN TROOPS AGAIN MOVING TO GALICIAN CAPITAL

Directing Blows at Lemberg From Two Sides.

GAINS IN THE CAUCASUS Marked Advance Is Made Against Turks Since September 9.

PETROGRAD, Oct. 18.—Via London, Oct. 18.—(Delayed).—Heavy fighting is reported immediately north of Halicz, centering about Boishovtze, within easy cannon range of Halicz. General Stecherbathoff, who has long held a portion of the east bank of the Narayuvka, has closed in toward the junction of that stream with the Gniza Lipa, with the evident intention of cutting the railway between Halicz and Lemberg.

In the meantime Gen. Kaledines is pressing the right flank of the enemy in Volhynia in the direction of Vladimir-Volynski. These operations of the two active military groups are described by military observers as a renewal of the concentric blows directed at the strongest Austro-German armies covering the routes to Lemberg.

Russ Gains in Caucasus. A review of the Russian operations in the Caucasus shows that since September 9 the Russians have pushed steadily forward along the coast west of Trabzon. A succession of Russian attacks have forced the Turks to yield one position after another, and to retire toward the seaport of Trabzon. The first step of the Russian advance carried them west of Elvaz, and after a week's halt this attack was followed by another, which, with the assistance of the fleet, captured the enemy's positions on the River Karabasu. In this region a three days' battle occurred, ending in the Turkish loss of the fortification Petrakolai. On October 9 the Russians followed up their successes, driving the Turks from a mountain range north of Petrakolai. According to the latest information Russian artillery is successfully bombarding Petrakolai.

TAKES PROLONGED REST. Acting upon the advice of his physician, Mr. N. S. Dunlop, tax and insurance commissioner of the C. P. R., has decided to take a prolonged rest. Mr. Dunlop has been in the service of the company for 29 years. He joined the latter in 1888 at Toronto. The year afterwards he was appointed tax and insurance commissioner and claims adjuster. In these capacities Mr. Dunlop did excellent work. As claims adjuster he won the regard not only of the executive, but of the public as well, as it was felt that Mr. Dunlop was, above all things, a man of probity and would only do what was fair and equitable.

In 1914 he was appointed insurance and tax commissioner, giving to these duties his whole time. This was regarded imperatively by the growth of the C. P. R. property, which required, from the tax and insurance point of view, the utmost care. Mr. Dunlop may be said to be the father of safety first on the Canadian railways; and into this work he threw himself with splendid enthusiasm—doing much to regularize the movement of flower seeds from his own garden; and conceived the idea of spreading the cult of flowers over the system. He was a flower, nature and book lover, and the work was congenial to him. He sent out seeds and bulbs to the agents and others along the system; and soon, from ocean to ocean, the plots in front of hundreds of stations were ablaze with flowers. He gave prizes; and labored in every way to make this feature notable. In this he succeeded abundantly; and today the C. P. R., from coast to coast, has its innumerable garden plots, which owed their existence to Mr. Dunlop's solicitude.

Mr. Dunlop is a member of the New York State Genealogical Association, one of the oldest and largest associations of shorthand men in the world; and his brochure, "What the Flowers Tell Us," and his work of love in adorning the C. P. R. in its physical aspects, with floral beauty, will be Mr. Dunlop's best recognition in connection with his long service with the C. P. R.

DELAWARE FARM SOLD. SOUTH DELAWARE, Oct. 18.—Jas. McNichol has sold his farm to Mr. Perrin of Sharon for \$7,500, and a large clearing sale was held on Monday when everything went at high prices.

D. Campbell will hold a clearing sale on November 3, as he has leased his farms for a term of years.

CONSTANTINE AGAIN PROCLAIMS GOODWILL TOWARD THE ALLIES

Expresses Readiness to Withdraw Forces From Larissa.

PROTEST TO NEUTRALS Athens Dispatch Says Greek Government Issues an Appeal.

LONDON, Oct. 18.—An Exchange Telegraph dispatch from Athens says the Greek Government has protested to neutral powers against the manner of application of police control in Athens, on the ground that it constitutes a serious violation of the sovereign rights of Greece.

"The British minister to Greece had a long interview with King Constantine this evening," says a Reuter dispatch from Athens under date of Tuesday, "and it is understood his majesty insisted on the groundlessness of the suspicion that Greece contemplated an attack upon the forces of Gen. Sarraff. As proof of his good faith the king is said to have declared his readiness to withdraw the Greek forces from Larissa."

Excitement at Capital. A dispatch to the Daily Chronicle from Athens, dated October 17, says: "Following the occupation of various buildings in the city yesterday by Allied sailors, rushed to Athens as the result of anti-entente demonstrations, there is still great excitement in the city this morning."

"The French admiral, on visiting the force at the Municipal Theatre, was received with jeers and hisses, as was also the French minister in the streets. Before the British legation a demonstration took place, the guards arresting a man who shouted: 'Down with England!'"

"The Greek police are leaving the crowds and demonstrators quite unmolested. A very large portion of the rowdy element is in the pay of the German propagandists."

DREAD OF INSANITY DRIVES ESSEX LADY INTO DOUBLE CRIME

Mrs. Bessie Adams Identified as From Gesto.

[Special to The Advertiser.] DETROIT, Oct. 18.—Developments today in the police investigation of the case of Mrs. Bessie Adams, who killed her 5-year-old son and herself with a revolver yesterday, in a room at 83 Lafayette Boulevard, definitely established the fact that the woman was a Canadian, her home being at Gesto, a small village near Essex, and that her act was due to fear that her little son, and perhaps herself, would die in a madhouse, where her husband died a year ago.

The dread taint of insanity runs in the family. The father of Mrs. Adams was in the London Insane Asylum for ten years. He was released five years ago, and is now living at his home in Gesto. His eldest daughter, and sister of Mrs. Adams, is in an asylum at London now.

Haunted By Fear. The awful knowledge that a fate more terrible than death itself threatened her little son, Harold, a pretty rosy-cheeked lad, had changed Mrs. Bessie Adams from a bright-eyed, wholesome young country girl into a shrinking, timid woman, afraid almost of her own shadow.

The fully-laid plans for the double tragedy of Tuesday showed that Mrs. Adams had contemplated the deed for some time. Monday afternoon last she dressed her boy in his best, attired herself quickly, and with a light heart, was attracted, and the two journeyed to Detroit over the Windsor, Essex and Lake Shore Interurban Line.

Bodies Taken to Essex. It was late in the evening the woman had secured a room at the Lafayette Hotel, a cheap rooming-house. How she spent that last night no one will ever know, but some time in the grey dawn, the mother sent a bullet from a .33 calibre revolver through her heart. A moment later a second shot ended the mother's life. The bodies were taken back to Essex this afternoon for burial.

SEVERAL REALTY CHANGES RECORDED IN HYDE PARK

Two Farms, Store and Postoffice Sold Lately.

HYDE PARK, Oct. 18.—Real estate has practically been at a standstill during the summer months in this district, but in the last two weeks or so there has been a brisk movement in that line.

The following parties have bought or sold property: Mrs. James Henderson disposed of her farm for a good price to D. H. Gray, who with his family took possession of the home Monday last. Robert Metcalf purchased the general store and postoffice from William Routledge, and has already started to make extensive improvements. William Jaynes sold his 100-acre farm on the 5th concession of London Township to John Stephens of the 5th concession.

Warren Gord, the well-known thrasher of this village, claims that the oats and barley which he threshed for John Tennent Tuesday, October 17, is the best grain, both for quality and quantity, he has seen this season.

A large party motored to Hyde Park town hall from London Tuesday evening last and danced to excellent music furnished by a popular orchestra.

FRENCH DEFEAT BULGARS ON THE VARDAR RIVER

Capture Trenches to a Depth of 400 Feet.

PARIS, Oct. 18, via London.—A French official communication tonight says:

"On the right bank of the Vardar River (Macedonia), we took enemy trenches to a depth of 400 feet. The Serbians continued their progress on the northwest slopes of Dobropolye. There has been rifle firing and cannonading on the plains of Monastir. Some Turkish contingents have arrived on the lower Struma."



Kellogg's TOASTED CORN FLAKES

10¢

TRUST the children to know what is good to eat. Kellogg's is a warm favorite with them because they like the delicious crispness of the delicately toasted flakes. Mother knows that Kellogg's Toasted Corn Flakes are good by the way the youngsters thrive on them. They contain much of the nourishment that little bodies need, and their extreme digestibility makes them kind to little "tummies."

The only product made in Canada by The Battle Creek Toasted Corn Flake Co., Limited London, Ont.

14-YEAR-OLD GIRL SAID TO BE WIFE STOPPED AT BORDER

Accompanied by Man Posing as Husband.

[Special to The Advertiser.]

SARNIA, Oct. 18.—The immigration authorities at this point this morning turned back a 14-year-old girl named Elta McIntyre, who had claimed to be 15 years of age, her home being in Marine City.

A young man, who gave his name as James Parrott, accompanied the young girl, and they maintained that they had been married in this city by a Christian Scientist minister.

The local officials had been notified to detain the girl and were in possession of her picture. The girl resides in Marine city with her step-father.

SANTA FE TRAIN LOOTED BY BANDITS

BLISS, Okla., Oct. 18.—Atchison, Topeka and Santa Fe mail and express train No. 5 from the grey dawn, was up and robbed by a band of robbers near here tonight.

An express messenger and a baggage man, whose names have not been learned, were shot and killed by the bandits. After looting the train, the robbers escaped in an automobile.

Police sent by special train from Perry, it is reported, have taken up the trail of the robbers, the number of whom is not known.

A PIMPLY FACE OR POOR COMPLEXION QUICKLY RESTORED

Thousands of young men and women would be handsome and attractive were it not for unsightly pimples, blackheads, and rough, uneven skin.

Custom seems to recommend lotions and salves, but unfortunately their effect is but temporary. These disfiguring blemishes do not originate in the skin—their birth in every case goes further back, to the blood, which must be cleansed of humors before the pimples depart for good.

A physician who has made a careful study of such cases, says that the quickest cure comes from a blood-building medicine like Ferrozone, the minute Ferrozone strikes the blood its good work begins. Poisons and foul matter are expelled. Every trace of humor is driven out, and the whole life current is supplied with nutriment and health-giving qualities.

You can always tell a Ferrozone complexion when you see it—the cheeks are clear and rosy, no signs of sallowness—the eyes are bright and expressive because rich, red blood is circulating through the whole system, carrying health, energy and strength with it. Not only will all skin eruptions disappear, but an increase in vital strength, an all-round improvement will be apparent. No rebuilding could be more efficient. Get Ferrozone today—Good for young and old, for well folks and sick ones.

50¢ per box, or six boxes for \$2.50, at all dealers, or direct by mail from The Catarrhzone Co., Kingston, Ont.

LINEMAN ELECTROCUTED, CLOTHES CATCH FIRE

Fireman Use Hose Before Body Can Be Removed.

TORONTO, Oct. 18.—Albert Moore, 30 Argyle street, a lineman in the employ of the Toronto Electric Light Company, was electrocuted at the Grand Trunk crossing, Queen's street east, this afternoon, by coming in contact with a high-power wire. Immediately his clothes burst into flames, while his belt still held him at the top of the pole. Before the body could be taken down it was necessary for firemen to play the hose on it. The fireman who was operating the hose received a severe shock.

SELECT MEDICINE CAREFULLY

Purgatives are dangerous. They gripe, cause burning pains and make the constipated condition worse. Physicians say the most ideal laxative is Dr. Hamilton's Pills of Mandrake and Buttermilk; they are exceedingly mild, composed only of health-giving vegetable extracts. Dr. Hamilton's Pills restore activity to the bowels, strengthen the stomach, and purify the blood. For constipation, sick headache, biliousness and indigestion no medicine on earth makes such remarkable cures as Dr. Hamilton's Pills. Try a 25¢ box yourself.

An Inside Bath Makes You Look and Feel Fresh

Says a glass of hot water with phosphate before breakfast keeps illness away.

This excellent, common-sense health measure being adopted by millions.

Physicians the world over recommend the inside bath, claiming this is of vastly more importance than outside cleanliness, because the skin pores do not absorb impurities into the blood, causing ill-health, while the pores in the ten yards of bowels do. Men and women are urged to drink each morning, before breakfast a glass of hot water with a teaspoonful of limestone phosphate in it, as a harmless means of helping to wash from the stomach, liver, kidneys and bowels the previous day's indigestible materials, poisons, sour bile and toxins, thus cleansing, sweetening and purifying the entire alimentary canal before putting more food into the stomach.

Just as soap and hot water cleanse and freshen the skin, so hot water and limestone phosphate act on the eliminative organs.

Those who wake up with bad breath, coated tongue, nasty taste or have a dull, aching head, sallow complexion, acid stomach; others who are subject to bilious attacks or constipation, should obtain a quarter pound of limestone phosphate at the drug store. This will cost very little but is sufficient to demonstrate the value of inside bathing. Those who continue it each morning are assured of pronounced results, both in regard to health and appearance.

KOMOKA NOTES.

KOMOKA, Oct. 18.—There was a large thanksgiving meeting of the W. M. S. held in the Presbyterian Church Sunday night. The talk on missions given by Mrs. Menzies, a returned missionary, was very interesting and thoroughly enjoyed by all.

The farmers in this vicinity are now busy digging their potatoes and husking corn, also doing their fall plowing. The potato crop in this district is light.



CARLING LIGHT BEER

GUARANTEED LESS THAN 2% A.P.S.

CARLING B. & M. CO. LTD.

The Old Name---The Old Fame and "The New Quality"

TRY IT—ABSOLUTELY NON-INTOXICATING.

IT DOESN'T PAY

TO BUY INFERIOR ARTICLES FOR HOME USE, NO MATTER HOW SMALL THE ARTICLE MAY BE, WITH MATCHES, AS WITH EVERYTHING ELSE, IT PAYS TO BUY THE BEST.

EDDY'S "SILENT PARLOR"

MATCHES WILL SAVE YOUR TIME AND TEMPER, FOR THEY ARE GOOD STRIKERS, SAFE, SURE AND SILENT. ALWAYS ASK FOR EDDY'S.

It's Not What You Earn

It's what you save that gives you a footing, and places you in a position to do business. Many live from "hand to mouth" all their lives. Show your ambition by depositing at least one dollar from each pay-check in the savings department of The Ontario Loan & Debenture Co.

A deposit of one dollar opens a savings account. If you add to it each pay-day you will be surprised how fast it grows. We help it along by adding 3 1/2% compound interest to all deposits.

Debentures yield 4 1/2% to 5% on sums of \$100 for a term of five years. Will you step in this week and make a deposit?

The Ontario Loan & Debenture Co.

R. M. Smart, Manager
Corner Dundas Street and Market Lane, LONDON, CANADA

"We cannot disturb the old natural balance of our food supply and get away with it. We may deceive ourselves, but we

Can't Cheat Nature"

—Dr. Goudias, Editor The Forecast Magazine.

This "old natural balance" is simply nature's perfect arrangement and proportioning of food elements in our food supply for perfect building of body, brain and nerves. Modern commercialism destroys this "balance," when, in milling flour it casts out (to make it white) most of the mineral elements so essential to health.

Grape-Nuts FOOD

retains this "old natural balance" of nutritional values in its scientific blend of whole wheat and barley flours, including their vital mineral salts.

Ready to eat, easily digested, delicious—every table should have its daily ration of Grape-Nuts.

"There's a Reason"

Made in Canada—By Canadian Postum Cereal Co., Ltd., Windsor, Ont.

TEN

AMUSEMENTS, LECTURES.

Say you saw it in The Advertiser.

PATRICIA
ANNOUNCES AN EVENING
FOR REAL LOVERS
OF DANCING.

A complete evening for the ONE-STEP and MOONLIGHT WALTZ, Thursday, the 20th. Every arrangement complete for your enjoyment.
DANCING 8:30.

WINTER GARDEN TONIGHT!

WHERE LOVERS OF GOOD MUSIC LOVE TO GO

Dancing 8:30-11:30

THE LAST OF THE SEASON!

Blue Label Excursion to Detroit

SATURDAY, OCT. 21.

Leave 8:15 a.m. for Detroit. Return 8:15 p.m.

Fare 25c. Lunch 10c. Total 35c.

Return 8:15 p.m. for London.

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CONDENSED ADS

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings—When no admission is charged, one cent per word each insertion.

Births, Marriages and Deaths—One insertion, 25 cents; each subsequent insertion, 15 cents.

Articles for Sale, To Let, Help Wanted, Situations, Vacancies, and Losses, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen words.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

MARRIED.

PERGUSON—SIMCOX—At Toronto, Ont., on Oct. 1, 1916, North Henry, eldest daughter of Mr. and Mrs. W. G. Simcox, Ardagh Apartments, London, Ont., to Thomas J. Ferguson, of the Canadian Bank of Commerce, Toronto.

MARTIN—LYONS—At St. Paul's rectory, London, Ont., on Wednesday, Oct. 18, 1916, by Rev. Harry B. Adley, Ruth Marie Lyons, to Charles Stuart Martin, both of London.

DIED.

CAMPBELL—In London, Oct. 18, 1916, Euphemia Campbell, daughter of the late John Hugh Campbell.

Funeral on Friday, Oct. 20, from the family residence, at 3 o'clock p.m. Service at the house at 2 o'clock. Interment in Woodland Cemetery. Friends and acquaintances please accept this intimation.

DOERR—At St. Joseph's Hospital, on Wednesday, Oct. 18, 1916, Walter Doerr, aged 68 years.

Funeral from his late residence, 160 Prospect avenue, on Friday morning at 9:30. Requiem High Mass St. Peter's Cathedral 9 o'clock. Interment at St. Peter's Cemetery.

LAMONT—On Wednesday, Oct. 18, 1916, Mary Lamont, widow of the late Neil Lamont.

Funeral from the residence of her daughter, Mrs. Sinclair, Komoka, on Friday, Oct. 20, at 1 p.m.

MAYNARD—On Wednesday, Oct. 18, 1916, at the residence of her mother, 321 Queen's avenue, Florence Maynard, in her 56th year.

Funeral on Friday, Oct. 20, at 2:30 p.m.; services at 2 o'clock. Friends and acquaintances please accept this intimation.

BOWEN—At his late residence, 21, con. 3, Westminster Township, on Wednesday, Oct. 18, 1916, Mathias Bowen, beloved husband of Betsy Bowen, aged 78 years.

Funeral from the above address on Friday at 2:30 p.m. Services at 2 p.m. Interment at St. Paul's Cemetery. Friends and acquaintances please accept this intimation.

PURDUM—At her residence, 256 Burr street, on Tuesday, Oct. 17, 1916, Isabella, second daughter of the late Alexander Purdum.

Funeral from her late residence, 256 Burr street, on Friday, Oct. 20, at 3 o'clock p.m.; services at 2:30 p.m. Friends and acquaintances please accept this intimation.

TANTON—In Westminster Township, on Wednesday, Oct. 18, 1916, Louise, wife of R. K. Tanton, aged 70 years.

Funeral notice later.

GEORGE A. STEER, ELOCUTIONIST and soloist. Concert engagements accepted. Care The Purdum Hardware Company, London.

MODERN BALLROOM DANCES—NOW open. 214 Dundas. Jack Cortese. Phone 1870.

ROBERT HANNAH, ELOCUTIONIST and entertainer. Concert engagements accepted. Address 267 Princess avenue. Telephone 2735.

MUSIC FURNISHED FOR PARTIES. Ball, banquet, etc. Phone 1255. Tony Vito's Italian Harpers, 123 Queen's avenue.

ELITE ORCHESTRA—MUSIC FURNISHED for all occasions. Particulars phone 4127. Evenings 3235.

PATRONIZE THE SULPHUR BATHS. All rooms warm and comfortable. Dundas street west, at river. Phone 3138.

WANTED.

SAY YOU SAW IT IN THE ADVERTISER.

PHELODONS WANTED AT KENNY'S Antique Store, 343 Talbot street.

WANTED TO HIRE—A HORSE FOR his keep, or would pay reasonable price; light work. Box 214, Advertiser.

WANTED—WARM ROOM AND board for elderly lady; state price. Box 211, Advertiser.

WANTED—BOARDERS—\$5 per week. Clyde Hotel.

DRESSMAKER AND LADIES TAILOR—55 Enchil avenue.

WANTED—THREE UNFURNISHED rooms, with bath. Box 207, Advertiser.

SECOND-HAND COUNTER, IN GOOD repair; must be cheap for cash. Box 203, Advertiser.

REFRIGERATOR, SUITABLE FOR butcher shop, about 400 lbs capacity. Box 202, Advertiser.

WANTED TO KNOW FEW FARMERS who will send winter apples to Canadian prisoners in Germany. Details on application. W. L. Saunders, 353 Clarence.

WANTED—OFFICE DESKS; MUST BE in good repair. Box 201, Advertiser.

IT WILL PAY YOU TO FATTEN YOUR POULTRY.

Before selling, shut them up and feed well for two weeks. We have a heavy demand for this class of poultry at good prices.

C. A. MANN & CO.

78 KING STREET, LONDON, ONT.

BUSINESS CARDS.

SAY YOU SAW IT IN THE ADVERTISER.

IF YOU WOULD LIKE A BRICK fireplace for your coal try S. H. Kilbourne, 42 Bruce street.

McLEOD & GRAY, REAR ADVERTISER—First-class livery and boarding. Bus parties our specialty. Phone 1275.

BROWN & HENSHAW, PRACTICAL horsehoes. Quality work brings repeat trade. 640 Richmond street.

AUTOMOBILE OWNERS—SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop, 347 Ridout. Phone 315.

AUTO AND TRUCK REPAIRING and painting by experts. Prices right. John R. Munro & Son, corner Albert and Richmond streets.

LADIES' AND GENTLEMEN'S GARMENTS cleaned, pressed, repaired. Phone 2635. E. L. Morren, 423 Wellington street.

HARRY BOSS

(Formerly of Palace Livery, East London.)

Closed, heated carriages. Large, comfortable buses.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whitaker, 551 King street.

SLATE, GRAVEL, AND CEMENT roofs. Paint for iron roofs. Walter Scott, 506 York street.

FEMALE HELP WANTED.

Say you saw it in The Advertiser.

EXPERIENCED MACHINE OPERATORS and young girls to learn straw hat sewing. J. R. Shuttleworth & Son, 377 Dundas street.

HOUSEMAIDS WANTED—APPLY to Mrs. H. P. Allan, 571 Queen's avenue, Phone 1470.

GENERAL MAID, WOMAN OR GIRL, by the week; at home. Apply Mrs. William Ward, 474 King street.

WANTED—WOMAN OR GOOD GIRL, to help with light housework. Lady, 10 Cathcart street.

EXPERIENCED COOK WANTED—Apply Mrs. G. S. Gibbons, 536 Ridout street.

EXPERIENCED GENERAL MAID—Small family; no washing. References. 152 Albert street.

CAPABLE GENERAL MAID WANTED—Apply Mrs. H. P. Allan, 571 Queen's avenue, Phone 1470.

HOUSEKEEPER, ON FARM; CANADIAN preferred; must be good cook. George James, Forest, R. R. No. 2.

GIRLS GIRLS

Do you want good wages?

Do you want comfort at your work?

We can satisfy you.

APPLY FACTORY DEPARTMENT, McCORMICK MANUFACTURING COMPANY.

EXPERIENCED GENERAL MAID—For family of three; by Nov.; no washing. Mrs. J. G. Jeffery, 576 Ridout street.

WANTED—HAND SEWERS, BUTTON sewers, finishers, and operators on men's and children's clothing. Apply to J. L. Green-Swift.

MAID WANTED—APPLY MRS. W. Martin, 304 Wolfe street.

WANTED—PLAIN COOK—ALSO house parlormaid. Apply Mrs. Travers, Bank of Montreal residence, 320.

MAID TO ASSIST WITH HOUSEWORK; no washing. Mrs. George Rowntree, 60 Stanley street.

COOK-GENERAL—APPLY MRS. F. F. Farnsworth, corner Piccadilly and Waterloo streets, Phone 1065.

DISHWASHER WANTED—APPLY Alps Cafe.

WANTED—EXPERIENCED COOK-GENERAL; small family; highest wages. Apply Box 198, Advertiser.

TWO BRIGHT GIRLS WANTED—Apply Holbrook Hosiery Company.

WANTED—HOUSE PARLORMAID. Apply to Mrs. Leonard, 602 Queen's avenue.

HOUSES, ROOMS TO LET.

SAY YOU SAW IT IN THE ADVERTISER.

TWO NICELY-FURNISHED ROOMS; modern. The right place for two or three good young men. 251 Dundas street.

SEVEN-ROOMED HOUSE, 257 REYNOLDS street; light, gas, and water inside. Apply J. Christie street.

TO LET—COMFORTABLE FURNISHED house, on William street, for 4 months; to conveniences; to reliable party at low rent; commencing Nov. 20. Apply Box 212, Advertiser.

COTTAGE, WITH BARN—RENT ten dollars month. Act quickly; immediate possession. John A. Moody, 179 Dundas, London.

LARGE WELL-FURNISHED DOUBLE bedroom and sitting-room, suitable for three or four gentlemen. 322 Dundas.

FURNISHED BEDROOM—SUIT married couple or two girls. 551 Elbas street.

TO LET—COMFORTABLE, WARM bedroom, in private family, for young man; working girl; part board preferred; central. Apply Box 215, Advertiser.

TO LET—BARN OR GARAGE; REASONABLE; water and electric light. 512 Elbas street.

TO LET—NO. 150 MAPLE STREET; modern and clean. Phone 779.

TO LET—STEAM-HEATED MODERN apartment. Apply Heugan & Co., 1014 Dundas street.

EIGHT-ROOMED HOUSE, MODERN; 257 Princess avenue. Apply 287 Convent street.

845 DUNDAS STREET—TWO-STORY house, 4 bedrooms, bathroom complete, 118. T. A. Pauls, Robinson Hall.

IN PRIVATE HOUSE, WELL FURNISHED; flat for light housekeeping. Apply 372 Central avenue.

UNFURNISHED ROOMS TO LET—All conveniences, good locality. Apply 250 Talbot street.

TWO-STORY HOUSE, MODERN; CENTRAL; 4 bedrooms; 118 and 120. Apply 287 Convent street.

TO RENT—STORES, OFFICES and large assembly hall, suitable for conventions, dancing or lodge purposes; centrally located. Apply C. M. Duffield, City Gas Office.

COTTAGE TO RENT—28 LANGHAR street. Apply R. H. Smith, 191 Wharf avenue south. Phone 2988.

COTTAGE TO LET—192 CENTRAL avenue. Apply 190 Central.

TO LET—THREE NICELY-FURNISHED housekeeping rooms, bath and gas. 334 Horton.

HOUSE TO LET ON WREAY street; bath, gas and hot water. 229.

TWO GENTLEMEN WHO WOULD like small private family, all conveniences. Apply 153 Albert street.

SURVEYORS.

F. W. PARNCOCK, CIVIL ENGINEER, Surveyor—Edge Block, Phone 262.

PERSONAL.

SEND A BOX OF CIGARS FOR Christmas to the boys in the trenches. They'll enjoy them. Send us \$3 and we'll mail (registered) a box of fifty Havana cigars to English or French prisoners. Grand cigar company, London, Canada's biggest mail-order cigar house.

GLENWOOD PRIVATE HOSPITAL. Nervous cases & specialties. 453 Ridout street. Phone 1705.

MISS EVANS, MANICURIST, SHAMPOO and hairdressing specialist, rooms 438 Park avenue. Hours, 2 to 6 p.m.

SCIENTIFIC PALMISTRY & PHRENOLOGY—Accurate, scientific and reliable advice on business, health, love, marriage, travel, and general changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 453 Queen's avenue. Hours of consultation, 10 a.m. to 10 p.m.

CANCERS CURED BY PLASTER Methods—Established 40 years. Henry Edwards' Cancer Hospital, 3535 Ridout street. Phone 2666.

BOARD AND ROOMS.

SAY YOU SAW IT IN THE ADVERTISER.

YOUNG GENTLEMAN WISHES ROOM and board with private family; strict first-class. Box 213, Advertiser.

AGENTS WANTED.

SAY YOU SAW IT IN THE ADVERTISER.

\$5 PRIVATE CHRISTMAS GREETING card sample book free; representative sales already making five to ten dollars daily; carriage prepaid. Bradley Company, Brantford, Ont.

FOR SIXTY DAYS WORK, FOR cash or money representatives, with extra. Lincoitt Company, Brantford, Ont.

CHOIR LEADER WANTED—CHOIR leader only, lady or gentleman, for First Presbyterian Church, St. Mary's, Ont.; duties to begin as soon as possible; state salary expected. Application received by the undersigned to Tuesday, Oct. 24, 1916. D. G. Anderson, secretary music committee, 503 St. Mary's.

HELP WANTED.

SAY YOU SAW IT IN THE ADVERTISER.

FARM TO RENT

1 1/2 Miles East of City.

Apply Box 197, Advertiser

EIGHT-ROOMED HOUSE—ALL CONVENIENCES, 242 Hyman street. Apply 244 Hyman.

UP-TO-DATE MOVING VANS—FURNITURE and plants carefully handled. J. W. Flowers, 852 1/2 Colborne street. Phone 2636.

LARGE DAIRY FARM FOR RENT on shares, near Detroit. Apply Box 191, Advertiser.

EIGHT ROOMED HOUSE—ALL conveniences, 480 King street. Apply Ashplant's store.

S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254, residence, 23 Becher.

ON MOVING DAY REMEMBER "DAY" vans. Moving vans. Resident, 450 Maitland; phone 2387. H. F. Day.

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HELP WANTED.

SAY YOU SAW IT IN THE ADVERTISER.

Pleasant Warmth for the Sick- Room

If there's sickness in your home, you'll find the best and quickest way to heat the sick room is with a

"HYDRO" Electric Heater

All Prices From
\$4.50 Up

PHONE 3180.
The HYDRO Shop

PERSISTENCY in Publicity Begets Confidence and Business

That's why we are talking with you every day about our business. We are well prepared with ample stocks for business in Shoes, Trunks, Bags of all kinds, Suitcases, and Leather Novelties, and we offer no apology for telling you of our stock and store service. Did you ever stop to think of the great service a well-conducted store gives the community?

Is it not a great convenience to be able to supply yourself with what you need as soon as the need becomes apparent? Have you ever thought of the privileges competition in trade make it possible for you to enjoy in your own city? That it is not necessary for you to entrain for metropolitan centres of trade to satisfy your tastes for fine things as well as the actual necessities? Buyers of the stocks carried in our city stores are as discriminating as they are careful to buy just what they believe their patrons will want. The ability to do this is not to be had in one or two years' experience. It is the result of several years' careful observation of what people have bought during the years gone by.

THIS WELL-KNOWN SHOE STORE has been carried on for many years. Our buyer goes over past sales, carefully studying what has given our patrons the greatest satisfaction; which manufacturer produces the most reliable footwear, and buys to give the purchaser in our store the best value possible in wear and general satisfaction.

We aim to earn and hold the title we carry "The Store That Serves You Best."

BUY SHOES HERE
AND YOU GET
VALUE.
UP-COOK CO.
The Store That Serves You Best
Two Stores - DUNDAS & RICHMOND STS.

EYESTRAIN RELIEVED

CONSULT OUR SPECIALISTS.

Brown Optical Co.

223 Dundas Street. Phone 1877.

Autumn at the Shore

A few days or a week at the shore will work wonders with the busy man or woman who finds it impossible to take an extended vacation.

The St Charles

offers every possible inducement to those seeking rest and relaxation. Write for booklet and terms.

Newlin Haines Co., Atlantic City, N. J.

Square Deal Taylor Saves You Dollars!

D., L. and W. Anthracite

The Coal That Satisfies

Best prepared. Highest efficiency. Lasts longer. No clinkers. Greatest comfort. Most economical.

HEAMAN & SON

Phone 312. York and Burwell. ywt

Delaware, Lackawanna and Western
Coal Company's

Scranton Coal

The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY

PHONE 348. 19 YORK STREET. ywt

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SAVINGS COMPANY
OF CANADA**

Allows

4% on Deposits
5% to 5 1/2% on
Debentures

COR. DUNDAS AND PARK AVENUE. ywt

ROWAT'S
COFFEE 50c Per Pound
F. A. Rowat & Co.
250 Dundas St.—Phone 3051-3052.

Inside the Crust of the Big Loaf

Tender, sweet, moisture-holding, the kind the Kiddies want "more of."

Give Them Less
Cake and More
of

Parnell's Bread

PHONES 929-1390.

The Home of Waltham Watches

We are special agents for Waltham Watches, and carry a full line of them in stock all the time. \$10.00—Gents' Military Wrist Watch, heavy leather strap, sterling silver case. \$15.00—Ladies' exceptionally fine Wrist Watch, all gold strap. \$40.00—Ladies' 14k. Gold Wristlet, with high-grade movement. High-grade movements for all railroads, \$32 to \$30.

YOUNG'S
DIAMOND HALL,
LONDON, EAST LONDON.

AT HOME IN EVERY
TOWN.

JOHNSTON BROS. XXX BREAD

The great nourisher
and body-builder. Eat
it and enjoy better
health and digestion.

Phone 944 and a
wagon will call.

APPOINTED MANAGER.

W. R. Snook of 273 Ottawa Avenue
has been appointed manager of the
Little Big Bargain House, 314 Dundas
street.

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From Trapper to
Wearer Direct

Absolutely reliable Furs, at
manufacturer's prices, are what
we are placing on sale before
our patrons.

RIGHT IN STYLE
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RIGHT IN PRICE

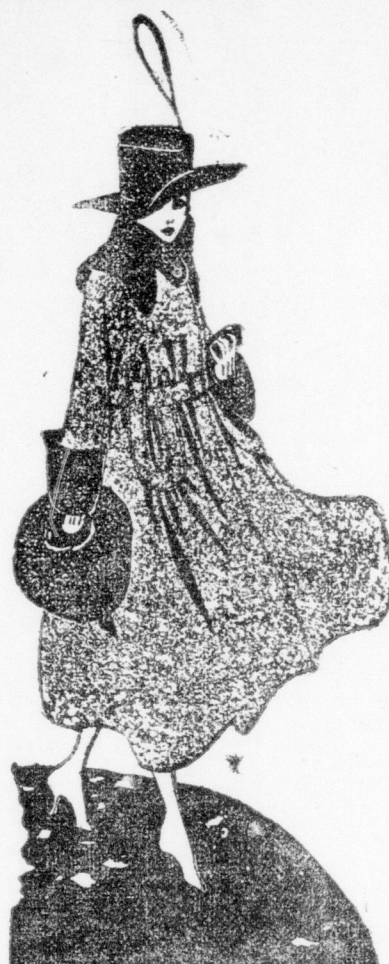
This our label guarantees on
every article or money will be
refunded.

We are daily having some of
the very latest designs in Fur
Sets and Coats coming from our
own workrooms.

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BLACK LYNX SETS
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WOLF SETS
HUDSON SEAL COATS
ATURAL MUSKRAT COATS

Ermine Sets

Stoles, Muffs, Shawls, Neck-
pieces, in all the newest designs,
now in our showrooms.



LADIES' SUITS AND COATS

Several very exclu-
sive Fur-Trimmed Suits
in new browns and
greens, have just come
from our workrooms.

Fur-Trimmed Plush
Coats. These are just
out; \$28.50 up to \$37.50

New Waists
Just to hand. Very
exclusive and dainty.

196 Dundas Street
Phone 1319



TAYLOR'S GUARANTEE

Every preparation sold over "Square Deal." Taylor's name is absolutely guaranteed to CURE you or it costs you nothing. You take no chances at Taylor's. At the Taylor Stores you get just what you ask for. Taylor never tries to substitute or sell you anything "just as good."

Taylor is the only druggist in London to tell you that he, and every man employed by him, is a Canadian, of British parentage. You cannot afford to take chances in war times. Ask your druggist about his nationality today.

Bargains for Thursday, Friday and Saturday

PRICES THE SAME AT ALL SIX STORES

50c Dr. Cassel's Tablets.....32c
50c Fruit-a-tives.....27c
50c Anti-Uric Tablets.....38c
25c Hydrogen Peroxide....2 for 25c
\$1.00 Tasteless Cod Liver Oil.....69c
25c Electric Oil.....14c
\$1.00 Nuxated Iron.....57c
65c Pint Pure Olive Oil.....49c
25c Danderine.....15c
50c Pinex.....36c
50c Peroxide Vanishing Cream.....24c
50c Peps.....36c
\$1.50 Syrup of Hypophosphites.....79c
50c Milkweed Cream.....29c
35c Syrup of Figs.....18c
75c Peppermint.....59c

English Rheumatism Capsules

are guaranteed to relieve the
worst rheumatic pains in six
hours and to cure permanently if
given a fair trial. They cure the
cause of all forms of rheumatism
by removing the uric acid from
the blood. They cannot upset the
most delicate stomach. Price, 50c
per box.

25c One-pound Talcum.....13c
35c Best White Liniment.....19c
50c Florida Water.....33c
50c Pebecco Tooth Paste.....38c
25c Fluid Magnesia.....14c
15c Pots Vaseline.....9c
\$1.00 Allenbury's Foods.....89c
25c Mennen's Talcum.....11c
\$1.00 Emulsion Cod Liver Oil.....66c
50c Emulsion Cod Liver Oil.....33c
100 A. B. S. and C. Tablets.....14c
25c English Corn Stick.....17c
5c Spearmint Gum.....3 for 10c
\$1.00 Household Rubber Gloves.....49c

AGENTS FOR WILLARD'S and
NYLO CHOCOLATES.
ALWAYS FRESH.

Taylor's Throat and Lung Balm

Taylor can make any cough
syrup, but he prefers to make the
best. Throat and Lung Balm is
at least five times as strong as
ordinary cough syrups, mixtures,
etc. It acts on the eliminating
organs of the body as well as on
the throat and lung passages, and
in this way enables the system to
throw off the worst cough or cold
without upsetting the stomach.
Gives prompt relief in asthma and
bronchitis. Price, 25c a bottle,
and your money back if it fails to
cure.

N. B.—We have no agents in
London. You can get the genuine
only at Taylor's Six Stores.

Taylor's Cream of Roses

An ideal lotion for chapped
hands, chapped skin, wind burn
and all irritations of the skin. It
does not contain one particle of
oil or grease, and cannot promote
the growth of hair on the face.
Sold in bulk at 5c per ounce.

London Agents for
VINOL
the great Cod Liver Oil and Iron
Tonic. Pleasant to take.

Cigars at Half Price

10c Japs, Rex, Santa Claras, Old
Abes, Humps, Havana Perfectos,
Flag Heads, Arabs, etc., 5 for 25c
5c Panatelas.....10 for 25c
Be sure that box will reach the
trenches in time for Christmas.

25c Toothbrushes.....13c
60c Dr. Chase's Ointment.....39c
35c Listerated Tooth Paste.....24c
25c Catarrhozone.....17c
25c Bromide Quinine Tablets.....14c
50c Sargene for the hair.....38c
25c Witch Hazel Cream.....16c
25c Carter's Liver Pills.....2 for 25c
25c Assorted Talcums.....11c
50c Dodd's Kidney Pills.....29c
25c Shiloh.....15c
50c Household Ointment.....28c
\$1.00 Best Beef, Iron and Wine.....49c
25c Carbolic Tooth Paste.....14c
35c Elliman's Embrocation.....24c

Real Bargains in Rubber

\$1.75 Red Rubber Hot Water
Bottles.....89c
\$2.25 Chocolate or Red Hot Water
Bottles, two-year guaran-
tee.....\$1.59
75c Combinations for Hot
Water Bottles.....59c
\$2.00 Fountain Syringes.....\$1.39
\$5.00 Dr. Morin's Guaranteed
Whirlsyringe.....\$2.49
\$2.75 Whirlsyringe.....\$1.69

25c Beecham's Pills.....17c
35c Wild Strawberry.....22c
25c Compass Oil.....15c
25c Nature's Remedy.....13c
\$1.00 Dr. Morin's Kidney Tonic.....49c
\$6.00 Honest John Trusses, genu-
ine (main store).....\$3.49
50c Canthrox.....38c
25c Foot Elm.....14c
60c 1-lb. Absorbent Cotton.....32c
25c Playing Cards.....16c
50c Peerless Hair Restorer, for
grey, faded hair.....29c
10c Egg Shampoo.....5c
10c Dutch Drops.....3 for 10c

**THERE IS A TAYLOR
STORE NEAR YOU**

TAYLOR DRUG CO.

LONDON'S GREATEST CUT-RATE DRUGGISTS

Main Store—399 Talbot Street, Opposite Market—Phone 1194

EAST BRANCH—652 DUNDAS STREET. PHONE 663.

NORTH BRANCH—CORNER RICHMOND AND CENTRAL AVENUE. PHONE 4151

SOUTH BRANCH—CORNER HORTON AND WELLINGTON STREET. PHONE 379

HAMILTON ROAD BRANCH—COR. HAMILTON RD. AND ANDERSON. PHONE 405

LONDON SOUTH BRANCH—CORNER CRAIG AND WORTLEY. PHONE 1920

HACKETT BAND CONCERT

The concert held under the auspices
of Hackett Pipe and Drum Band in
Duffield Hall last evening was largely
attended and a great success. E.
T. Beery, K.C., presided, and in the
course of an address mentioned the
large number of Orangemen who are
now on overseas service.

The program included a piano solo
by C. Lenz, (ing. Wm. Letchford;
reading, Miss R. Hodges; duet, Miss
V. Daly, and Mr. L. Saunders; whist-
ling selection, Mr. McDermott; comic
song, P. McPhail; solo, Miss Pearson;
recitation, Miss Mona Revington; song,
Mr. Lawrence; solo, Miss J. Milliken;
comic song, W. H. McKee; recitation,
Miss F. Billington, and numbers by
the orchestra.

The committee in charge was Messrs.
J. W. Carson, Joseph Murray, A. Nev-
in and Thomas Fox.

LINEN SHOWER.

Practically all the members of the
staff of the Bell Telephone Company
participated in a linen shower, which
was given in honor of Miss Alice Gould
one of the most popular young ladies
on the staff, on Tuesday evening. The
shower was given by Miss Mamie
Wilson at her residence, 421 Hill street.
Miss Gould is to be married soon, and
will reside in Toronto.

EXETER GRANTS \$1,000.

EXETER, Oct. 18.—The town council
has donated \$1,000 to the British Red
Cross Society, to be paid by Trefalgar
Day.

A NAME?

"Uneda"—"Kodak"—"Mazda"—
there are dozens of them famous. We
originate trademarks and brand
names.

Federal Advertising Service

Telephone 5452.
312 Dominion Savings
Building,
LONDON, ONT.

MAJOR HARRY THORNLEY

MARRIED IN ENGLAND

Young London Officer Was Recently
Wounded While in France.

Word has just been received of the
wedding in London, England, of Major
Harry Thornley of this city, son of
Mrs. May E. Thornley, and Miss Beat-
rice Mary Gabel. Major Thornley
went overseas with the 23rd Battalion
and later transferred to the 3rd
Pioneers. A short time ago he was
wounded while on active service in
France, and only recently left the hos-
pital. His bride is a native of old
London.

UNION MOTHERS' CLUB

Quarterly Meeting Will Be Held Next
Monday Evening.

The quarterly meeting of the Union
Mothers' Club will be held in the Ryer-
son school on Monday evening, October
23, at 8 p.m., when the speaker of the
occasion will be Principal Rogers of
the collegiate institute. Mr. Rogers'
subject will be "Home and School
Problems."

The Union Mothers' Club is suggest-
ing the following subjects for con-
sideration by the individual clubs dur-
ing the coming winter:
(1) Study of the constitution, aims
and objects of the Mothers' Clubs and
parliamentary procedure; (2) Char-
acter building, or how habit bears on
character; (3) household economics;
(4) the nervous child; (5) the English
language; its use and abuse; (6) Home
and school; (7) Religion in the Home,
or Sunday at home; (8) The father's
part in the discipline of the child; (9)
The growing girl and athletics.

DEATH OF PTE. GARDNER.
INGERSOLL, Oct. 15.—The death of
Peter Gardner, a young man who had
spent practically his whole career in
Ingersoll, occurred on Tuesday in Lon-
don. His death followed an extended
illness and was not unexpected, as his
condition had been critical for some
time. He was in his 33rd year and
had been connected to some extent
with athletics in the town. For sev-
eral years he figured in baseball
circles, usually playing first base.

Phone 150 or
53

Ask for our decoration man. He
will tell you new and original ways
of decorating the home or the store
or hall for Halloween or any festi-
ve occasion. We will do the work
if you wish.

Hay's Stationery
173 DUNDAS STREET.

Have Your Rub- ber Boots

Repaired Now.

Have your batteries
restored now. Have
your rubber tires re-
paired now, by the
man who knows how.

London's Rubber Man
186 KING—REAR. PHONE 5124.

EAT CANDY

and be happy on CANDY DAY,
October 14. You'll be happiest
if it's PETERS.

Auto Tires Repaired Here

and done right;
12 "years" ex-
periences.
London Tire
Repair Depot.
A. WILKES,
354 Wellington St. Phone 2334.
Opposite McClary's. ywt

FRY'S COCOA

USE CONNELL'S COAL!

Phones 770 and 1096.

ABOUT YOUR EYES

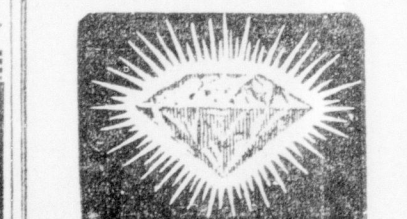
CONSULT US.

**Carlyle
TREBILCOCK
OPTICIAN**

PHONE 557. 215 DUNDAS.
See Tuesday and Saturday Ad.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.



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Diamond Merchants and Jewelers.
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