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WEE GIRLS MAKINGVALENTINES FOUR HESTER HOWE NEWSBOYS

Cosmopolitan Public School in the Downtown District Will Cosmopolitan Public School in the Downtown District Will
Keep the Ancient Festival-No Place for Poor TeachKeep the Ancient Festiv al-No Place for Poor Teach-
ers Among Immigrant Ch ildren Who Understand No English.


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BY HENRIETTA D.GRAUEL

 CANADIAN GRIS

steam-cooked Caided and baked. Tt a elemental food and is not treated or compounded with anything. Its purity, cleanliness and food value stand unchallenged, being endorsed by the highest health and dietetic authorities in Canada and the United States.

Tro Slareded Wheat Biscuite with hot mill or cremin
 The Canadian Shredded Wheat Company, Limited


COLUMBIA GRAFONOLAS
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> R. W. BÜRNETT

Main 3224. 9 QUEEN STREET E. Open Evenings:
WANTED HIS LOVED ONE (GRACE ISABEL COLBORNE TO NAME THE HAPPY DAY WIL SPEAK AT Y Y W. C-h
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Facial Beauty Exercise

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"HOME FROCKS" THE NEWEST FAD


- Dainty Creations Especially for Husbands By MADGE MARVEL
PETER'S ADVENTURES
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"Hold Tight to the Lamp" By WINIFRED BLACK


Three-Minute Journeys


Secrets of Health and Happiness
Why You Are Hungry Without Any Appetite by dr. Leonard keene hirshberg

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 HOW THE AGINCOURT HEATHERS ENTERTAIN VISITING CURLERS

| Men's Fur Coats Fur-lined Coats and Small Furs <br> One-Third Off <br> Natural $\begin{gathered}\text { a } \\ \text { a } \\ \text { beaver-- } \$ 300\end{gathered}$ $\qquad$ Mink-lined Coats <br> $\$ 200, \$ 233.35, \$ 116.65$ and <br> $\$ 266.65$ <br> $\$ 233.35$ <br> Mushrat-lined Coats Canadian Raccoon |  |
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|  |  | BIG BALL TOPICIS

CASE OF J. EVE



Belleville Rinks Win Orillia Wins Final The Ladies' Tankard

For District Trophy
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FRIDAY MORNING right now. offered for 1914 selling

| The Worlds Silections | Draw for Central "Y" |  |
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| Remember Every shoe sold during this sale in standard. Let your foet lead you te $\$ 3.45, \$ 2.95, \$ 2.45$ Come in Tc-day |  |
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$\mathbf{Y}_{\text {prices, proses pres prices; and we rete soring }}^{\text {OU' }}$ prices, prices, prices; and we're sort of tired of printing 'em. Let's forget prices for a while and consider the merchandise itself, and the values offered, and the saving of money you can make

## A good many of our customers apparently have

 taken that view of it ; they look at the goods-suit, overcoat, trousers; they find what pleases them and buy it. Maybe it's because they're buying here that $g$.ves them con'idence that they're getting unusual value; we like to think so. Or perhaps it's because they can see for themselves the 50 and 60 per cent. savings now offered.In any case, here are suits and Overcoats of splendid quality the cream of and highest quality fabrics in the newest style garments

## Hickey \& Pascoe 97 Yonge St.

## The"Brockton"ShoeSale Still Flourishes

Men Who Appreciate Factory to Wearer Prices Slashed with the "Big Value" Knife

THE TORONTO WORLD ONE FAYORTE WINS
ATPALMEETO PARK

## Race-Pardner Lands the

 Race-Pardner Lands theHandicap. Handicap.












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 Favorites Win Three
At the Juarez Trac

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Two "Brockton" Stores 119 Yonge St. 264 Yonge St.



BRILLIANT PLAYS AND SNAPPY PLAYERS-A PAGE OF PICTURES IN
THE SUNDAY WORLD FEB. 15
Ask your nearest newsdealer to deliver the paper to your door--Old count
sports and general news are a regular feature in the illustrated section.



THE OCEAN FREIGHT COMBINE
Is Controlled by One Canadian Railway-There: fore Pariiament Should Force Them


What Luscious Bread! OUR BREAD
made troin the best flour, thoroughly kneaded, per to date Baker

HILTON BROS.
611 GERRARD ST. E PHONE GRRRARD 2005 .

TUE TOROXTO WORLD
FEBREARY 13.1914
 it-fora lightstomach makes a clearhead.

## Fleischmann's Yeast



Ask your baker or grocer for the new
Feceishmann booo of re cipes "Good
Things to Eat Mcde with Bread?
$\begin{array}{ll}\text { READY TO CONSTRUCT } & \text { HAS FULL STAFF OF } \\ \text { RADAL } & \text { PO AYLMER }\end{array}$

## SNOOKUMS isHOME AGAIN

The best social item The Sunday World has had for quite some time announces the return of Mr．and Mrs．Newlywed and their da－da baby．We are sure everyone will rejoice with us over this interesting news．Snoekums and his fond parents break into print again Sunday，February 22nd．

## AND NOW MORE GOOD NEWS

Readers of The World know Wellington＇s great daily comic， ＂That Son－in－Law of Pa＇s．＂Well，it will appear in a full page in the comic section，starting next Sunday．This is the inviting list of regular comic features－－－they are the best of the old and the well－tried new：Buster Brown，－Snookums，That Son－in－Law of Pa ＇s，and Dimples．The full program will be given February 22nd．

## TORONTO NOW HAS BETTER COMICS THAN NEW YORK

No New York paper gives its readers a funnier comic section than The Sunday World．The best work of the best artists has been gathered into a comic section that for clan humor and art work is surpassed nowhere in the world．
The most susceptible child will find nothing but delicious fun in The Sunday World comics．And the grownups？We are sure of a favorable report from the experts．
NEXT SUNDAY＇S GENERAL FEATURES

| $\begin{aligned} & \text { MAGAZINE AND } \\ & \text { WOMEN'S SECTION } \end{aligned}$ | ORIAL AND SECTION | USTRATED A ART SECTION |
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|  | THE PASSING GENERATION <br> big and busy lives，now spending their last days in <br> MARKETS FOR THE PEOPLE <br> cities have solved the problems before this city．They <br> NEW CANADA $\qquad$ <br> Many people were incredruous when they read the first of the stories telling of what the Mackenzie． <br> of forty will iee the＂＂arren Lands＂of the north－ west wealthier than the prairies today．Fish，furs <br> BUTTERFLIES AS A BUSINESS $\qquad$ <br> gaudy <br> YOUR POCKETS EVER PICKED？ $\qquad$ <br> PET AVÉRSIONS OF bIG PEOPLE $\qquad$ <br> REGULAR DEPARTMENTS |  <br> abroad．The cigaret cure $\qquad$ <br> Tornitituin $\qquad$ <br> OLD countra <br> socozr $\qquad$ <br> great English sport that has in the past year secured a strong foothold in Canada and $\qquad$ <br> WINTER，CAMERA STUDIES $\qquad$ <br> MOTOR SHOW SECTION A special 12－page section with four－color cover con－ taining news of the motor show and 1914 announce－ ments of dealers and makers． |
| NEXT SUNDAY SIXTY－SIX PAGES SEVEN SECTIONS | CANADA＇S GREATEST SUNDAY NEWSPAPER | OVER FOUR HUNDRED COLUMNS OF PICTURES AND READING |

## THE TORONTO SUNDAY WORLD

YOUR NEAREST NEWSDEALER WILL DELIVER IT TO YOUR HOME EVERY SATURDAY NIGHT－FIVE CENTS A COPY 5T：

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## By Ed. Mack



Window and Door Curtains Made Complete, for Any Type of Interior Free of Charge










Display of Early Spring Millinery New. mounts in all new
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## Corset Cover Em

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Read These Books and See the Plays


## Seasonable

 Supplies from the Drug Dept.


 Loonen's Parisian Ivory Toilet Goods ENGRAVED WITHOU
CHARGE FOR SAT.
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High-Grade Dress Silks at Special Prices Saturday SAutrul



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 Added Variety to Our Dress Goods and Suitings





## A Blouse Sale

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A Sale of "Classic" Boots











(15 Pearl Handle Dessert Set \$10.48




## Clearing of Men's Winter Coats $\$ 15.00$

## $.00, \$ 28.50, \$ 30.00$.

 These high-grade Winter Overcoats and Uisters will be sold with but. In the lot are choice English-made overcoats, in the new brown shades; made double-breasted style, with storm collar, belted back and cuffs on sleeves.There are double-breasted ulsters, with two-way convertible collar; made from English tweeds, in browns and greys; young
men's fashionable single-breasted Chesterfield styles, with belted backs ; self collar, in blue, greys and brown; finest tailoring. Satur-
day ................................. 15.00

MEN'S \$20.00, \$22.00 AND $\$ 24.00$ SUITs, SATURDAY $\$ 15.00$. Made from English worsteds and tweeds, In all the new shades of brown
and grey; cut single-breasted, threebutton sack style, of the neweest design; the linings are a fine twill mohair. Saturiay ................... 15.00



## Dining Room Furniture in Sale List





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 Men's Underwear and Sweater Coats
 and

Women's \$1.50 and \$2.00

## Brassieres for 63c

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Smart Silk and Velvet Dresses $\$ 5.95$





 Art Wool Rugs at Reduced Prices
 Cluster Rings

 Reduction Prices on Wardrobe Trunks


## The Robert Simpson Company, Limited

