FIRE INSURANCE
-The Fire Insurance Companies we represent and write a large amount of business for, are absoucely in the best class Insurance authorities state that our Companies have "EXCELLENT MANAGEMENT and EX
CELLENT LOSS PAYING RECORD," which is the highest financial Insurance compliment obtainable. Insurance placed with our Companies is Safe. The Tokio Marine and Fire Insurance- Company, Limited (controlled by New York interests),
has paid promptly to date in losses over ONE HUNDRED MILLION DOLLARS,
pany has paid promptly to date in losses over SEVENTMILLION DOLLARS
TESSIER'S INSURANGE AGENGIES, Water Street.



## THE PANGS OF REMORSE a complicated tangle.

$\begin{array}{r}\text { Extra } \\ \text { ATtRacti } \\ \hline\end{array}$
OUR GA COMED "BIG
BUSIN

GINGHAM DRESSES Fancy Checks and Stripes in
great variety of colors. White great variety of colors. . hite
and fancy collars and cutf round and v-necks. All sizes. Ge
these Now! hese No

## ${ }^{\text {Le }}$

1.98 anywhere FANCY MUSLINS, VOILES, Linens, Crash and Ratir
large and attractive large a
ment in
sizes.

## Dresses!

 Strong, close woven Jersey Suits, in Dark serviceable shades, bound with White. In all sizes. These Spec ial Suits are one of the best values you can find[^0] are offering at half price to clear. Here's a big opportunity to save many dollars one garment. Be sure to see these Coats. They're a fascinating selection.

## SPECIAL! Children's Dresses

## 98 cts <br> 98 cts

## SPECIAL:

 Ladies' and Men'sLeatheretteCOATS $6.90=7.90$

Only a few articles have been priced and listed above-But every garment for Men and Women in our Store is reduced to the very lowest price possible, for our BiG JULI CLEARANCE SALE

## English-American Clothing Co.

.
the evening telegram, st. Johns, newfoundiand, JULY 1e, 12es-s

## $\infty$

Torday AT THE NICKEL To-day British Coal Miners Unanimously Reject Proposed Court of Enquiry Premier Armstrong Tenders His Resigna-tion--Abd-el-Krim Planning For a Sup-
reme Effort Against the French---King reme Effort Against the French---King
George Congratulates Canada on the Agreement With B. W. I.

## $\curvearrowright$ <br> 2 <br> great bargains now! 9000 Pairs B00TS and SHOES <br> Smallwood's Big Shoe Sale GO00 SHMES





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try-Six Years in the Service of
the Public-The Evening Telegram

THE EVENING TELEGRAM, ST. JohNs, NEWFOUNDLAND, JULY 10, 1925-4



To obtain the full, rich flavour of Red Label SALLADA"TBA
make it with freshly boiling water and then let it stand for 6 or 7 minutes before pouring. This will give great
strength-but sweet strength. strength-but sweet strength.
There are $\mathbf{3 0 0}$ cups in a pound of RED LABEL
Ask your grocer for it.


## Dainty Toilet Delights

In the Three Fiowers group of cosmetics, ladies may find their
favourite odour in the various aids to the perfect toilette.
Vanishing Cream
Face Powder
Boudoir Compact
Twin Compact
Face and Hand Lotion
Talcum
Toilet Water
Skin and Tissue Cream Skin Sachet
Cleansing (Cold) Cream
Rouge
Lip Stick
Perfume
All perfumed with the delightful scent of THREE FLOWERS,
and each article daintily packaged, making suitable vacation gifts,
and each article daintily pa ckaged, making
and appropriate dressing table requisites.
To get the genuine, make sure it is THREE FLOWERS

> R. G. MeDONALD, Ltd., Water Street.

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Bon Marche Anniversary Sale!

 have thereegreat esesentials . Cut Make snd Finish
the best. We ask soit to come in and see them.

Only $\$ 12.80$ a Suit.
Ametoial 20 Boys' and Young Men's suits of the same
Only $\$ 9.80$ a Suit.
suar Tweed Pants in a variety of shades and de
ats cut and workmanship guaranteed. An ideal line
$\$ 2.35^{\text {a Pair. }}$

We lead the City of St. John's for Valuet 68 c .
BON MARCHE.


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## From Every Angle of Approach



Constant Value Giving--our Motto Note the Economy Specials for Friday and Saturday Economy Showroom Values
Mererised Broadcoth Dreeses.




Special Hearth Rug Values
Orientil Rugs



E, Ltd.
Vacation
Luggage
$=\mathbf{v E v}$


 ayground Pet Show






## ${ }_{\substack{\text { OUR } \\ \text { RRENS }}}$

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Gloves for SUMMER Wear
 Ing this seling,
had int the vario
Silk Gloves.
 Silk Elbow Gloves.

Fabric Gloves.
strong, rub-
Childs,
Cuop
5; Women's
2
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Don't Fail to take advantage of our Canvas Footwear Sale




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## Summer DressGoods

Moraciin crepe
 Nopity prese Goode Nooty Dres Goad s.t. Silk Figured Lustre.
 Krinkle Prepe.
 urdas, the Pard .....
Realfast Linen.





## Men!Underwear to See You Through <br> The Hot Summer







Household Needs Lower Priced

## Ripple Bedspreads.

 White Crochet Quilts.
 Table Damask.
 Turkish Towels.
 Turkish Towels.


 .




Men's Tan Calf English Oxfords
 $\$ 8.50$ Pair Men's Black English exfords $\$ 8.00$


## Bowring's Shoe Department

Special Offerings in Footwear
Ladies' Tran Call Oxfords-
adies' Patent Leother Front Oxfordslow rubber heels.
Ladiew Btock Patent Leather Shoes- and $\$ 4.50$ pair
With cross strap, medium heel toes, eomfortable E-fitting shape


Bowring's

| $\begin{aligned} & \text { BOYS } \\ & \text { CREAM FLETTE } \end{aligned}$ |
| :---: |
| CRICKET |
| SHIRTS |
| th collar and |
| Sizes 12, 12 |
|  |
| \$1.35 \$1.40 |
| \$1.60 \$1.65 each. |

## Hardware Dept.

## GET READY FOR HAYMAKING.

 HAY RAKES-65c. each. HAY FORKS 5 ft . Handle ${ }_{7}^{6 \mathrm{ft} \text {. Handle }}$

SCYFHE STONES
12c. 20c. 25c. each.
GRASS HOOKS
45c. 50c. $\quad 35 \mathrm{C}$. 60 C . 70 C . each.
Special Prices
Wholesale


## Dr. F. Stafford \& Son,

Sole Agents and Distributors for Newfoundland.


Dux-Bak Roofing sheds water like a dueks back. A full size roll complete with Cement and a dobble supply of nails COSTS ONLY S3.50.
Houses covered with Dux-Bak pay lower insurance rates. What
you save on insurance will pay for the roofing, in a few years. you save on insurance wil pay for the roofing, in a few years
Dux-Bak needs no coating until it has been 12 months on your roof BUY DUX-BAK FROM
MUNRO EXPORT COO, LId.
COLIN CAMPBELLL, LTd.
Don't Say Paper, Say "Evening Telegram.

## For Holiday Wear <br> in fact for all occasions Nothing Could Be Nicer than our Gingham and Broadeloth DRESSES <br> 

Children and Misses
All in the colours and smart designs most favoured for
Summer wear. There's variety and not too many of Summer wear. There's variety and not too many of
any one style; Quality too, emphasizing the advantage any one style; Quality ${ }^{\text {to }}$ to
of choosing at this time.

Every plug of IMPERIAL is carefully inspected before being packed in the caddy.

Ampriarobagola

CITIZENS !
Protect Your Property! troutrrs, attention:



TO THE TRADE! Local Canned Rabbit.
H. \& M. BISHOP

## IMPERIAL

Plug you are always sure of imperial quality. Smoking or chewing it is equally good. Ask the constant IMPERIAL user. He knows.




Look at These:
Lookers Become Buyers


We cannot guarantee a full assortment of any of the lines involved, but we
tell you right here that these are the greatest buying opportunities we have

## SNOODLES



## MAPSHA I P The Huise of Reasonadle Prices <br> We Specialize in Offering Bargains on Our Sale Days FRIDAY, SATURDAY and MONDAY!

| LADIES' |
| :---: |
| BLACK |
| SILK |
| STOCKINGS |
| 55c. Pair. |

LACE CURTAINS<br>2 1-2 to 3 yards long<br>$\begin{array}{llllll}\$ 1.50 & \$ 1.80 & \$ 2.10 & \$ 2.40 & \$ 2.70 & \text { pair }\end{array}$

| LADIES' |
| :---: |
| BLACK and TAN |
| COTTON |
| STOCKINGS |
| 21c. Pair. |

TABLE OIL CLOTH<br>The very best gquality.<br>46c. yard.

| FLOOR |
| :---: | :---: |
| CANVAS |
| 2 2 yards wide. |
| $\$ 1.28$ yard. | | EXTRA SPECIAL: |
| :---: |
| 18. INCH |
| STAIR CANVAS |
| only 42c. yard |


| Floor |
| :---: |
| Linoleum |
| 2 yards wide, from |
| $\$ 1.85$ to 3 3.85 yard. |

STAIR OIL CLOTH Assorted Patteirns,
44c. yard.

## WHITE CURTAIN NETS

 $33^{\text {c. }} \mathbf{4 2}^{\text {c. }} \mathbf{4 5}^{\text {c. }} 55^{\text {c. }} 75^{\text {c. }{ }_{10}}{ }^{\mathrm{s}} 1^{.00}{ }_{\text {yard }}$

 SALE (2)

## Men's SHIRTS

MEN'S A
MEN AMERICAN COAT SHIRTS In very neat patterns and double $\$ 1: 35$ to $\$ 3.00$ each.
MENS TUNIC SHIRTS English Pull-Over style, Extra goo patterns.' Prices from

$$
\$ 2.40 \text { to } \$ 4.00 \text {-each. }
$$

MEN'S STRAW HATS at Special Prices $\$ 1.50, \$ 2.50$ \& $\$ 2.75$ each. men's neck ties In beautiful patterns. Two Specinale

45 c \& $\& 5 \mathrm{c}$ c, each.

Big Value
$45^{\text {c. each. }}$

## STRETCH

Your dOLLAR ON doLLar

DAY, TUESDAY.

## Mlawhall Bros





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men are content with being covered,
how cheap the appearance. $\begin{aligned} & \text { Others }\end{aligned}$
hole
 Friom the selection of your material to the fin-
fhhed garment it has our careful supervision. Carefully planned by cutters of of experience, fitt.
tae and shape under their chare. .o.lowed by
expert workers who take a prige in their work,


JOHN MAUNDER,
AILOR \& CLOTHIER,
$\qquad$
Your Efficiency
In all business affairs will be immeasurably en-
hanced if you are conscious that your clothes re absolutely correct. Tailored in the conser-

## W. P. Shortall


PARKER \& MONROE,Ltd.

the shoe men.

WOOTWEAR
$=$

$$
\begin{aligned}
& \text { Ladies' Patent and Tan Combination-Fancy } \\
& \text { cat-out strap, medium rubber heels; all } \\
& \text { sizes. Special Price } \quad . . \cdots: \cdots . . . \quad \$ 8.50
\end{aligned}
$$

also,

$$
\begin{aligned}
& \text { BIG ASSORTMENT OF LADIES' BLACK } \\
& \text { SATIN SHOES. }
\end{aligned}
$$


Parker \& Monroe
Limited
fae evening telegram, st. Johns. newfoundland, July ie, 1925-18


## ICE CREAM MAKERS <br> now is the time!

Ice Cream manufacturers will do well to re-
member the difficulty usually
experienced in member the dififulty usually experienced in
getting sufficient supplies of of ountain fruits
when the hot days come
Fverybody wants geting suifene supplies. Everrybody wants
when the hot days ome.
fruits then and ordinary supplies are quickly fruits then, and ordinary supplies are quickly
used dp.
unonsequently there is used up.
poifíment.
 reecived a shipment of Shirriff's Fruits and
Syrups Please phone or send your order as
quickly as possible.
Shirriff's Fruits and Syrups are delicious and
the choice of many experienced Soda Fountain the choic
owners.
A sure way to increase your Ice Cream sales is
to serve Shirriff's Fruits.

GERALD S. DOYLE
SOLE AGENT

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| COAT |
| :---: |
| A. H. Murray \& Co. Ltd. |

Painting to
protect property
gives the oppor-
tunity of creating
beauty, which
adds to value.
For Uniformity,
Working Qualities
and Wear, Use-
6 T
The Paint of Quality


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## 



to Housewives



-
tans,te
 The Shop with the Cup and Saucer:Sign.

GLASS COVERS
CAKES, CHEESES, BUTTER, ETC. Keep the Flies and Dust from Food
S. Richard Steele.
 5x ＝ In the frash ally of the oouintry Chivers OldeEnglish Marmalade

## 5， － ＝． <br> Chive：s Jellies

Uuand 2asemize
Chivers Jams甜続
 Chivers \＆Sons own 6.000 acres
of land，a large proportion of
which
 from their own orchards and
preserved as soon an ashered
with refined sugar only．
Chivers
Custard Powder


Combines highest Quality with
greatest Econemy．It creams
up into a nutritive Custard of exquisite fllavour．Custard of
 CHIVERS $\&$ SONS，Ltd．
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 INRDS LINMENT YOR SPRUINE


We offer to-day at lowest Market Prices
ONE CARLOAD 500 Bags White Oats
(4 Bushels each)

## One Carload 500 Bags Mixed Oats

(4 Bushels each) Get Our Quotations

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| We offer todide at at lowest Market |
| ONE CARLOAD <br> 500 Bags |
|  |  |
|  |
| One Carload Mixed Oats |
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[^1]
## Plaster-gon

As the name indicates, the palmy days of
Plaster are Gone, and all other brands of WallPlaster are Gone, and all other brands of Wave also had their day and are Gone-0
board haver Going. PLASTER-GON alone remains the

Ideal Interior Finish. It's very High Quality, coupled with our Low
Price, is driving other competitive brands off the market.

WHY? BECAUSEIt is the world's Best Wood Fibre Wallboard. It is manufactured of long fibred Spruce It is Lumber Reconstructed-Perfected. It is heavily sized front and back, ready for the It is packed in
It is packed in strong Export Wrappers, ready
for shipment. It will not damage
It is a Better Board and sells at a Lower Price It is PLASTER-GON-THE WORLD'S BEST Horwood Lumber Co., Lid. Wholesale \& Retail $\qquad$


Kirkman's B0RAX SOAP

Your Hands Will Be Grateful
 $61 / 2$ P.C. 1st MORTGAGE BONDS, DUE 1945. ASSETS: Two and one hali times amonut of Bond issued. bernard d. Parsons Phone 1731

'TOWER'S WATERPROOF SUITS should be a part of your outfit , waar and every day. Roomy, comfort. TOWERS A. J. TOWER CO

$\therefore$ Nem


| Use <br> Kirkman's BORAX SOAP <br> Your Hands Will Gate |
| :---: |
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|  |  |
|  |  |


[^0]:    We have a very few of our Smart Spring Coats for Ladies and Misses left, which w

[^1]:    ADVERTISE IN THE EVENING TELEGRAM.

