


The Imprisoned Heiress
The Spectre of Egremont.






 About Topilit,"
And her hatrship sighed




















| "Back was Ver I am now |
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| shats |
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| Chase's Kidney-Liver Pills |

## -

### 11.95

16.50
$24^{.75}$
MEN! It will pay you very substantially to take advantage of this extraordinary Sale, another forceful demonstration of what our mighty buying power really means to you in point of superb value-giving These Overcoats are the choice productions of one of America's foremost makers. Each one is accurate in styling, skilfully tailored through and through, and of a quality standard that insures thorough satisfaction. SAVE! UNDERWEAR $=98 \mathrm{c}$ CORDUROY ARMY BREECHES S5.00 value.
Just the
thin for
Winter wear. MEN'S CORDUROY PANTS $3^{.85}$ Soecter of efgremonat

 Eolat her purre, pale tace wa

## Here Aroa Fow Real hits! <br> MENS FLEECE LINED |BOYS' WOOL SWEATERS <br> Boys' Suits and Overcoats

\$1.50 value. First quality.
Canadian,
Sovereienn".
Sta BOYS WINTER CAPS

98c

MEN'S DRESS SHRRTS
. $\$ 2.50$ values Collar band
style and

2002010,
MOTHERS: Here's the event you have been waiting for Boys' Overcoats


| Boys' <br> Suits Sizes 3 to 8 . Unequalled values. | Boy ${ }^{\text {c }}$ |
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|  | Sailor |
|  | Suits |
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| Sill | 2.48 |










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President Coolidge Declares
U. S. is Not Disposed to Join the League


Egyptian Affairs---Halifax Police Killér Sentenced to Death---Home Bank Offi-










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Shelled
Almonds
NEW 1924 CROP

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formatory at Guelph
MoyTREIL CLosed. MONTREAL CLOSED
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 the number being 1222 vessels as con
pared with 1144 last year and 11
in 1922. Successful Xmas Fair
 and those in charge of the stallis did
thriving busine






DUCKWORTH STREET \& QUEEN'S ROAD. 20003020030200000000000

## Offired ar unvevail pric-rddictions

A unique sale, coming just at an opportune $\mathrm{A}_{\text {time }}$ involving thousands of yards of rich fashionable shades of some of the most favour ed SILK FABRICS.

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WHO WILL
GET YOUR LIFE INSURANCE MONEY.
 vaif par ent. of Wididy lose
 Make Your Life Insurance Payable to The Eastern Trust Co.
 unda. Do it Now
The Eastern Trust Co.,



ALWAYS SOMETHING . NEW Ellis \& Co., Ltd 203 Water St. O-ay-sis Lemon Squash.
Lemoncup Squash. In mlass. Syrup, Raspberries in Syrup, Cherries in Syrup, Greengages ins. Syrup, Golden Plyms in Syrup,
Victoria Plums ins. in Syrup, Canton Gins.
in fars.
Gin
 Honey in Comb
Tamarinds,

 French Leas Gelatine, Ground
DWeet
Dessicated Cocoanut,
Clm Russian Cavaire,
Pate de foie Gras. Champignons.
Assorted
to
thas.
Christmas Plum Pudlings, Crystallized Mixed Frult. Turkish Delly Orange Lesengs. Llices,
Indian Mango Chutney. Oriental Pickle
Anchovy
Sauce Anchovy Sauce.
Anchovis in oil
wiss Gruyere Chees siow portion toxeses.
Sootes.
Hubhards Rusks.

| TAFFETA SILK <br> 36 inch. <br> Last Week's Price 3.40 to 4.00 . |
| :---: |
|  |
| Rose, Ivory, White, |
| Sale Price |
| 2.25 Yard. |

$$
\begin{gathered}
\text { JAP SILK } \\
\text { 36 inch. } \\
\text { Last Week's Priee 2.80. } \\
\text { Light Brown, Lemon, } \\
\text { Rose, Dark Brown, Mid } \\
\text { Brown. } \\
\text { Sale Price } \\
\mathbf{2 . 1 0} \text { Yard. } \\
\hline
\end{gathered}
$$

GEORGETTES




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| CORDUROY VELVETS |
| :---: |
| Last Week's Price 1.70. Reseda, Cardinal, Navy, Taupe, Purple, Grey, Fawn, Brown, Sack, V. Wine, Sale Price $1.25 \text { Yard. }$ |
| CREPE-DE- <br> CHINE <br> 40 inch. <br> Last Week's Price $\mathbf{3 , 0 0}$ Myrtle, Reseda, Purple, Wine, Amethyst. Sale Amethys <br> 2.25 Yard. |


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## WOVENS SCARES.

 Values at $\$ 2.00$ An iseal and prataical Chistmana ofering.
Silk Underwear.

Valaes upto 8 S.50


## Crepe Nightgowns.

 cinOver Blouses.
New Style Waists, in Dimity


Flannel Petticoats.
 All sizes and patetenas..... 79C

Handy Apron.


| London, New York and |
| :--- |
| Paris Assoc. of Fashion |$|$ SILK CAMISOLES. Values at 81.7 T Silik Camisoles, in all shades of Pink, Rose,

Flesh, Green, nicely embroidered and lace
trimmed. A real gift.

We are offering a series of Startling Savings of interest to all Christmas Shoppers. For three reasons-First, to make thousands of new customers for this live Apparel House-Second, this is our way of thanking you for your appreciation of our Underselling Policy-and third, as a special inducement to early Christmas Shoppers to purchase their apparel needs before the Christmas rush.

## Men's Overcoats

 Again! 1200 Overcoats This Time at$$
22^{80} \quad 29^{.80} 37^{.00}
$$

Big, Roomy, Swaggery Models, well styled and excellently made throughout.


## Stout Men's Overcoats

Here is an opportunity for every
stout man to buy his new Over- 0.00 stout man to buy his new Over-
coat, in the right. shades and
patterns patterns.

## Collegiate Overcoats

 and finished. Coats that stamp you 22.00 as the well dressed youth-15 to 2025.00
years . . . . . . . . . . . . . . . . . . 25.0

## BDYS DMERPNASS Small Boys' <br> "Greatest values in the city" <br> 9.9812 .9814 .98 <br>   ents and had wiulinilike:

## Dresses <br> 200 Serge and Silk Dresese, just openee, in 0.98 a complete range of nice patterns and all sizes with Stouts

London, New York and Paris Assoc. of Fashion

## Children's Dresses

Ages 8 to 14 years. In fine Blue Serge,
Sailor and Middy. effect. Dresses the Sailor and Middy effect. Dresses the youngsters will like

INCLUDING 400 DRESSES, in Sizes 42 to 54 -SELDOM IN SALES.
This Sale is a Big Event - Values Too Big -- Too Exceptional for You to Miss, so be Wise, come early and make your selection
$10^{.54} 14^{.98} 18^{.50} 26^{.00} 30^{.00}$
Fur Chokers
 <br> \title{
Great Sale of 1100 <br> \title{
Great Sale of 1100 Fall \& Winter Dresses
}

Rhodes Hip-HoldCorsels


## Skirts

Brighten your Christmas


## Waists



Silk Princess Slips

Every material, every style effect and size represented-COMING RIGHT IN THE HEART OF THE DRESS
SEASON, this Sale will attract every woman who wants several new and desirable Dresses at a price that scarcely pays the cost of materials

With Our Greatest Values TOR EARULY CURISTMMAS SHOPPERS

BEGINNING TO-DAY, AND FOR EVERY BUSINESS DAY IN DECEMBER, YOU CAN COME HERE AND BUY THE WORTHIEST MERCHANDISE - AT DECIDEDLY LESS than our regular prices, which are incontestably the lowest in saint johns

Misses', Women's and Stout Women's Coats
$\$ 28.00$ and $\$ 30.00$ FUR TRIMMED Coats
For Misses'-For Women-For Stout Size Women. The most Coat style
and the most
nati $100 \begin{aligned} & \text { These are high type } \\ & \text { Coats, unsurpassed }\end{aligned}$ value that we heve
ever shown. Coats
van
in beauty of style $\left.\begin{array}{l}\text { for every woman- } \\ \text { for every } \\ \text { every type-lit will }\end{array}\right) 6 \begin{aligned} & \text { or quality of fabric. } \\ & \text { All wwell }\end{aligned}$ $\underbrace{\text { tor to.00 }}_{\substack{\text { everyy type It will } \\ \text { pay you to see } \\ \text { these. }}} \begin{aligned} & \text { All well tailored } \\ & \text { lined and interlined. } \\ & \text { Over 100 styles. }\end{aligned}$

Fur Trimmed Coats
FOR ${ }^{\prime}$ WOMEN, MISSES AND STOUTS.

Rich Suedes
Lustrosa
Silk Plushes
All, Fir trimmea

| an mporant saving |
| :--- |
| Stylish Stout | Coats For Women who wear sizes $421 / 2$ to Unequalled values

are these slender
iring Stout Coats.
Smartly fur trimizing Stout Coats.
Smartly fur trim-
med, materials of
Velour, Suedes, Bo-
livias. Velour, Suedes, Bo- 42.50
tivias.

Men's Undershirts White and Cream ribbed Undershirts of heavy weight 1.19

Boys' Pants Ages 8 to 16 years. Values
up to $\$ 2.50$; some slightly
damaged; all great values ..

Children's Dresses


Men's Winter Caps


Underwear
Underwe White and Cream in Knit

## High Grade

Fur Coats
Only a limited number at these prices.

Handsome new models featuring the latest modes. Natural Muskrat Coats Hudson Seal Coats | An ideal Sports model, 48 |
| :---: | :--- |
| inches long. |, \(\begin{aligned} \& Seal Dyed Muskrat) 48 <br>

\& inches long, trimmed with <br>
\& Beige and Crown Sable\end{aligned}\) $185.00 \quad 225.00$ ELECTRIC SEAL COATS, at $\$ 115$ up to $\$ 140$

SACRIFCING si8.00 and 522.00
Untrimmed Coats
Without Fur Collars-For Mises and Women


Gigantic Sale Women's, Misses', Extra Sizes Fur Collared Coats Fur Collared Velours Fur Collared Polaires Rich Broad Cloths $\int .08$ talk of St. John's long after this Sale is over.


Misses' and Women's Black Coals In all Black Velour and
Suedes, fur trimmed. All
sizes with Stouts. sizes with Stouts.
23.00
32.00


## ELLIS' GRAGKERS

 FOR GHRISTMAS FUN "The Fun of the Fair"What would Christmas be without them? As they Crack and Snap--as queer Hats, Caps, Toys, Jewels and other surprises tumble out--the Children are delighted, and Grown-up's become Children again.
Ellis' Merry Crackers will enliven your Christmas Festivities. The Designs, Colors and Varieties this Season surpass all previousChristmas's. Come! and See!

ELLIS \& CO,, LIMITTED 203 Water Street

NOW IS THE TIME to install a COAL SA VER on your furnace or
hall stove, and save a quarter of your coal this dinter. Those who had them last winter are H. \& $\underset{\text { Phone } 617 .}{\text { M. }}$ BSHOP,
 Waited For!

## 12 REELS OF THRLLS

A Smashing Superb Feature.
See the Great Trial Scene.
Actual Scenes taken in Canterbury Cathedral. The Services of the Famous Regiment "The Buffs," in the Military and Mob Scenes.

## From the Heights of Eestasy

 to the Gates of Hell.The Greatest Characterization the Screen ever saw.

## TO-DAY! TOM MIX in 'SOFT BOILLED'

An ideal Western Drama with heaps of action.

Full of Life, Love and Stirring Scenes-one of Tom Mix's best.

|  | 足 |  | $\begin{aligned} & \frac{S}{A} \\ & \hline A \\ & \hline \square \\ & \hline(E) \end{aligned}$ | Misses' Caps <br> Just right for play wear. An <br> exceptional value <br> 18. | $\begin{array}{\|c} \frac{S}{A} \\ \hline \frac{A}{L} \\ \hline \underset{E}{E} \end{array}$ |  | A | Ladies' <br> Fleeced Vests <br> Long sleeves, easily worth 98 c Our Eye Opener Price 65. |
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## Announcing a Great

# EYE. OPENER SALE 

## BEGINNING TO-MORRUVV

| LADIES' CORSETS |
| :---: |
| All Perfects. Regular si.26 <br> Pifk and Whit. All sizes <br> for <br> f8c. |
| $\mathbf{9 8 c}$ |

We are going to demonstrate to the Public of St. John's what it really means to CUT PRICES. You'Ii see at this important event values greater than any that ever greeted your eyes before-Real EYE OPENERS. Read this ad. and profit by these low prices. This announcement will bring buyers from North, East, South and West as the prices made will sweep aside all buying opposition. When you stand face to face with the Price Tags you will immediately acknowledge it is the

## SOILED PILLOW CASES <br> Easily cleaned. Value, 60c. Sale, 21.

MEN'S WOPK MITTS Genuine horse-hide, for-
merly sold for \$1.19. Now, 98c.

MENS WHITE HANDKERCHIEFS Hemstitched
size. While they
Oc they last $\underset{T \text { wo to a customer }}{9}$

MENS KHAKI SHIRTS Extra heary weight, two
pockets, $\begin{aligned} & \text { double stitched. }\end{aligned}$ Value \$2.25. Sale, \$1.79

> MEN'S
> SWEATER COATS
> These Sweaters .were great
values at our regular price.
> Now at
$\$ 2.10$
> They are Eye Opener
buying opportunity of a life time.

Boys
Overeats

> Come no

| Trimmed F®ts |
| :---: |
| FOR WINTER WEAR IT NEW LOW PRICES! Hats regular $\$ 3.00$ |
| Now \$1.98 |
| A variety of colors and shapes. Hats formerly $\$ 3.50$ |
| Now \$2.48 |
| Hats were selling at $\$ 6.00$ and more Now $\$ 4.50$ |
| All Silk lined Felts at Lowest-in-the City Prices. <br> Hats-Real classy models, $\$ 3.25$ |
| You'll like these Hats at the price COME NOW! |


| Men'S SIITS |
| :--- |
| A fortunate purchase en- |
| ables us to place on Sale |
| Suit Values to $\$ 20.00$ for |
| $\$ 14.98$ |
| A variety of patterns. |
| MEN'S |
| TWO-PANTS SUITS |
| "The extra pair means |
| Double wear." Values to |
| $\$ 32.00$ for |
| $\$ 24.80$ |
| Step in and see our Suits- |
| Save. A great variety makes |
| easy selection. |


| Ladies' All Wool Skirts ExTRA Ladies' Sweaters SLIP-ONS, SWEATER Coats, Chaptes$1.89,2.10,2.89,3.48,3.85$ |
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MEN! You've Never Seen Such OVERCOATS
 $11.98 \quad 15.98 \quad 19.00 \quad 21.98$ 33.50 We want you to come in and look them over to try on one of the Newest Stylyed Coats
to examine the excellent tailoring, and above all-to coMPARE! Youll find

LADIES' RUBBERS Black Storm Rubbers. Value $\$ 1.00$ for 55c.

| Men's $\mathbf{S}^{\prime}$ 'Neck Sleeveless |
| :---: |
| PULL-OVERS |
| Regular $\$ 2.98$. Special |
| $\$ 2.79$. |
| All sizes. |

Sizes 8 to 13. Reg. $\$ 10.50$
Sale, $\$ 7.98$

They're of all Wool, full | Thiny're of all , Wool fully |
| :--- |
| lined materials, all around |

MEN'S CAPS Our last Sale Price was
S1.1.9. Now we
them real fine. 98c.

DISH TOWELS A great bargain 12c.

CHILDREN'S UNDERWEAR Heavy Fleece-lined

| Our Bargain Basement <br> Offer the LADIES <br> Fleced-lined Hose for <br> 29c. |
| :---: |
| Hat and Scarf Sets for 1.98 |
| Fleeced Pants, values $\$ 1.45$ |
| for .............92c. |
| WORSTED wOOL HOSE |
| Reg. 69c. Now, 53c. |

49 c.

MEN'S SOCKS Talue 30c. Sale, 19c.
ALL WOOL SOCKS Regular 69c. No 59c.

Fop your pocket-book's sake-mor your own sake-don't make a mistake-come to the pight stope look for the name over the doope-note the address-ecome to-day to
COHEN'S MODERN EMPORIUM
The Store on the Gorner of Bishop's Building 335 Water Street

Look for the Sign

| LADIES' CAMISOLES |
| :---: |
| Pink, Navy, Brow and Black Silk. |
| Reevury 98 c for |
| 79c. |


| INFANTS' KNITTED SUITS |
| :---: |
| Exceptionally fine appearing. |
| Regular $\$ 4.25$ for |
| $\$ 3.48$ |


| INFANTS' BRUSH WOOL SETS |
| :---: |
| Get Baby a Set for Christmas at this |
| low price |
| $\$ 4.85$ |


| TOWELS |
| :---: | :---: |
| Extra Special. |
| Regular 3 c |
| Our |
| Opener Frice, |
| O9c. |

## Ladies' Underpants 

## 200 Skirts

Serge, Silk, etc, All colors.
Values to 3.75 for $\mathbf{1 . 9 4}$

## Towels! : Towels!

 Fine, extra large size Not second quallities, but perfect Towes, A real saving for every householder.
"In Years Never a Salo Like This"

# The Braduyar's 3rd Birthday Sale 

 With Values Greater Than Ever!With Clothes for the Entire Family at Huge Savings!
With Months of Preparations!

| Birthday Sale of |
| :---: |
| Cols |

For the opening day
of this great Sale we





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| 9.30 to 12 O'CLOCK. special <br> Dresses <br> Values to $\$ 15.00$. Only 82 nice Silk and Crepe Knit, also some Taffettas. <br>  $\qquad$ |
| :---: |
| Fur Muffs <br> 50 only of fine Fur Muffs in a variation of Furs. Here is a chance for those who want to trim their Coats with a Fur Collar. Birthday $\underset{\text { Values }}{\text { Salice }}$ <br> $\$ 8.00$ |



|  | Sale of $\begin{gathered}\text { An opportunity in } 2 \\ \text { thousand! } \\ \text { Come, }\end{gathered}$ HATS Styles for |
| :---: | :---: |
| Mushroms, Pokes | Reds, Copen, New Browns, Greys |
|  | Black; above are |
| Crowns, in silk | corul feathers and |
| combinations. |  |


| 200 Lovely 20.00 to 26.00 |  |
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| Sample Frocks |  |
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| \% |  |
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Another Corset Special


A Special in Ladies' Hats



400 Linen Damask Tablecloths for 1.94 Just one hundred of these fine Table Cloths. Goo heavy quality that will launder beatifull. heavy quality that will launder beautifully.
lound and Square designs. All sizes. Buy Nowi

Extra Special! Handkerchiefs veay

Not Merely a Sale, But a Celebration! - A Feast of Values! - Come Early!

Bargain Basement
Bargain Basement Sale of
Coats, Dresses, Costumes THE DRESSES!
Made of fine quality Serges, Poiret Twill, Canton Crepe fect in size and workmanship. These Dresses will surely Values to $\$ 18.50 \quad$ Sizes 16 to 48.
4.986 .79 and 8.43 THE COATS!
Over 400 Coats, in Tweeds, many other materials, some with Fur Collars, others with
Collars and Cuffs or self Cloth Collars. This is easily the Coat
Sensation of the year. Buy Now or Never! Sizes 15 to 42 . 9.88 THE COSTUMES!
Here is another Birthday Special! Fine tailored or box style
Costumes, in Serges and Tweeds. Every Costume Silk lined Costumes, in Serges and Tweeds. Every Costume Silk lined
Values to $\$ 20.00$. Our Birthday Sale Price Sizes 16 to 42 . 8.97

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THE BIRTHDAY SALE BRINGS Regular $\$ 12.00$ to $\$ 20.00$ Heavy Winter Coats $7.98 \& 14.64$
 Big, Heavy, Wirarm, long-wearing
Coats for, Girls, made of pure
Wool Coatings, in tailored styles,
We, the popular, ones of the day,
Warmly lined, too. Raglan or set.
in sleeves, ; inverted pleats in back
and all arond belts or straight line
models with side ties. Colors are:
Brown, Grey, Blue, Heather mix-
. $\frac{\begin{array}{l}\text { Brown, Grey, Blue, } \\ \text { tures, Plaids, Camel. }\end{array}}{\text { GIRLS' } 88.00 \text { to } \$ 12.50}$

## Fall Dresses

 $4.98 \quad 6.97$ 7.93Fine new models of finest French
Flannels and Serges, etc., that will appeal to avery girl. Mothers, woo,
will note they are extra well tauat
and long wearing. Straight lines,
and long sleeves, middy. Stryifght lines,
quarter stevenes and button trimmed
models. Colors are: Navy Blue
mes. models. Colors are: Navy B
Brown, Saxe Blue, Tan, Fawn
others. Sizes 8 to 14 years.
$\qquad$ Girrse fine Dresses, in Navy
Blue Serge nicely trimmed
with brat

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# Men's Boots and Rubber Boots Just 50 . Pairs cleared out from a wholeaso house. Fine heavy Tan Working Boots with <br> <br> TO-MORROW - SPEGTAGULAR PURGHASEI <br> <br> TO-MORROW - SPEGTAGULAR PURGHASEI slipperis! slippers: Slippers! slipperis! slippers: Slippers!   <br> Men's Heavy All-Wool Hose  "IN TEARS NEVER A SALE LIKE THISI: <br> The Broadway's 3rd Birthday Sale <br> HERES A PROGRAMME FOR TO-MORROW WHICH FULFILS OUR PROMISE-"IN YEARS NEVER A SALE LIKE THIS"-PLAN TO COME EARLY! 

## Boys'Suits at Nearly Half Price

Brand New Sutts of real strong Tweeds, the only kind that will stand

up for Boys' wara. Smart new modeles in the Belted Coats or with
plan Coats, Grey, Brown, Mixtures and many other colors. Sizes plain Coats. Grey, Brown,
to ft Boys of 8 to 17 years.


$\pm \underset{\substack{\text { Values } \\ 87.50}}{\substack{\text { to }}}$


Men! We want you all here to-morrow when our doors open for our Greatest Sale in years ! It will pay you to come early! Your Chance Supreme! Don't delay! Buy Now!

## Birthday Sale of

IENS OVERCOATS


 short. Hence Overcoats bought to be sold up to sa4.57 will po on sale during our Great Birth-
day Sale Don't Delay! Make your Choice Now while Stocks are Complete!

| SPECIAL IN <br> MEN'S SHIRTS <br> Fine Striped Percales with double cuffs; every <br> hirt perfect. Sizes <br> $\$ 1.75$. On Sale for |
| :---: |
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$\square$ MENS LEATHER MITTS $\quad$ BOYS' \& MENS UNDER- MENS WINTER CAPS


## Boys' 11.00

 Winter Coats Birthday Sale Price 7.5ム

## Another Lot of

Boys' Coats
 $-4.94$



## Boys'

Oliver Twist Suits
oroxs wooucheno


$\frac{\text { med }}{\text { mens Gunanterd warm }}$


$\wedge$ A bittiday "winner for boyst
Boy's Waterproof Coat and Hat


 Juhis. Yo car search the entire town and you won't find greater values than these

| en's Fine Flannelette Pyjamas | Men's Winter Com- <br> binations <br> An sizes. <br> Regural Price $\$ 5.25$ <br> On Sale for <br> $\$ 3.29$ | Boys' Khaki Pants <br> These are made of a heavy quality Khaki Drill, the hard wear. Sizes 8 to 15 years. Worth $\$ 1,50$. On Sale for Sale for |
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| ¢ |  |  |
| bvely Prjamas of |  |  |
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| 69 |  |  |
|  | Men's Coat Sweaters |  |
| n's Flannel Shirts | Good heavy Cojat Sweaters and Maroon phades On sale at wholenale prices Values to $\$ 4.00$ for | Men |
|  |  |  |
|  |  |  |
| $\begin{aligned} & \text { an and fresh. No Jobs: } \\ & \text { regular } \$ 2.25 \text { Shirt for } \end{aligned}$ |  |  |
| \$1.33 |  | \$1.0 |

WE SELL DEPENDABLE MERCHANDISE FOR CASH ONLY.
THE BROADWAY HOUSE OF FASHION

TO-MORROW-THE BIRTHDAY SALE BRINGS WHOLESALE PRICES ON

## Men's Suits

Here it is-culminating months of preparation-The Suit event that the Sale "head of the finest made Suits grouped with broken ranges from our own high grade stock at these phenomenal prices!
MEN! If you are
in need of a Suit,
or it you can une
anothor, here it

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| strong complaint was made of the manner in which foodstuffs were exposed for sale in shops. | Missionary Society |
| :---: | :---: |
| Perhaps the most serious of e discoveries was in connec- |  |
| $n$ with sausages and pres |  |
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| or portions of flesh which in its |  |
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| ion of the public institu- |  |
| and feel confident that it |  |
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## Silvia Outward



ALL ALONG THE LINE
From Port aux Basques to Eclipso
Harbor, the name of SAWYERS is Harbor, the name of sAw of Oile
a byword with all wearers of
Clothing. a byword.
SAWYER'S Fishermen's Extra
Strong, is made with a patented Strong, is made with a patente
dressing
Every suit is jeasonee


SAWYER'S GIVES GREAT WEAR
Johin B. ORR, Agent
 $\$ 500$ for a Five Spot

 10 every week for all injurie
U.S. FIDELITY \& GUARANTY CO

are now offering for One week BULB BOWLS ... ... . . $\$ 1.05$ \& $\$ 1.15$ FLOATING BOWLS \$1.35
the above in solid colours-also,
GLASS ROSE BOWLS with mounts
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Christmas Greetings and New Year Phe 0 Mount Calendars for 1925
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They sell at the following prices:

## . 30 c each. <br> .35c. each. <br> .35c. each.

These Calendars are especially suitable for Christ mas or New Year Girts. You only need to slip your
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Xmas Handkerchiefs

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New MiLLINERY at Sale Prices Velvet Hats．
A selection or pret
 in of the season＇s newes
Infants＇Bonnets．



This Store welcomes you in its glad Christ－
mas dres．The
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 time when the greatest avventages ar．

 extremes of every taste．Stroll through this
great store，you will find numerous gifts suitable
for Christmas gift giving，that will please the great store，you will invingmerat sill pease the
for Crristmas gift tiving that will
particular person you have in mind On this page is a few suggestions that may help you in
choosing，and at special prices for Friday and

## Angora Scarves

 for Women Wool scarres．



Fancy Linen Makes an Ideal Gift Tea cloths





## Gift Suggestions from the Showroom

|  |  |
| :---: | :---: |
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|  | Women＇s |
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| 为 | Maids Aprons． |
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Brighten the Home with New Curtains






| Gift－Giving Hosiery |
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## Toys！Toys！

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 Undresesed sleeeping Doils．






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## Stamped Hearth <br> Linen <br> Rugs

Bridge Cloths． Bridge Cloths．
Made of White Linen；size $33 \times 23$ Axminster Rugs．
 Stamped Aprons．
 Centres．

 Darning Bags．
 Reversible Rugs．
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 Reversible Wool Rugs．
splendid designs，，beautitrul


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## 

### 87.25 pair．Sale Pr

Suede Gloves．
Women＇s suede Gloves，fur lined．dome fasten－Men＇s Kid Gloves．
 \＄6．50 pair．Sale Price
Wool Gauntlets． Wool Gauntlets．
Women＇s vool Gauntetes，in Fawn and brown
Wixtures mixtares，als siles；very warm and com－－93c．
fortable，Res． 81.05
pair．Sale Wool Gloves．

 SIIDDCI SChristmas Gifts Toments slipers．

 Chids stiperes．





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GIFTS For Men！

 Mer s．Scares．
 Mens fies











All specially reduced in prices, making them parficularly attractive as giffs that the whole family can enjoy. The Squares come in various sizes and beautiful colour combinafions. The Hearth Rugs, rich in tone and high in quality, bring the finest values for years. The Mats bring variety and we have priced them for quick selling.

SIDE TALKS.

By Ruth Cameron. lemtive the pubit help disc tring.



When SLyects







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## cathedral

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Packages of Christmas \& New Year Cards
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Marie Package of 12 Caris
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bOXES of ASSORTED CARDS and ENVELOPES
in charming dësigns from
SINGLY boxed card
Beauties, in charming designs, from
10c. to $\$ 1.20$ box
Christmas tags and Gift cards
5c. per packet
CALENDARS-New, attractive and novel in design, from .. 8 c. to $\$ 2.00$ ea.
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- do your christmas shopping now -


## Dicks \& Co., Ltd.,


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## Hall Stoves $\$ 15.00 \mathrm{up}$ ． <br> ENTERPRISE OAKS－3 Sizea $\stackrel{\text { No．}}{ } 15$ Ideal Quebee． <br> ${ }_{15}^{5}$ Ideal Quebec <br> ${ }_{25}^{15}$ Ideal Rival <br> $\left.\begin{array}{ll}12 & \text { Enterprise Quebec．} \\ 14 & \text { Enterprise Quebec．}\end{array}\right\} 2$ patterns． <br> ${ }^{14}$ Enterprise Quebec． 15．Oak，with self feede． SLOW COMBUSTION： All Sizes． <br> John Clouston <br>  <br> A Christmas Gift <br> THAT ENDURES <br> Give a year＇s subscription to Pictorial Review Magazine this Christmas．A gift that reminds our friends of your thoughtfulness every A GRAMOPHONE RECORD ＂The Banks of Newfoundlan＂ <br> CHARLES HUTTON， <br> $7^{1 M}$ <br> \section*{} <br> <br> 3

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 MERCHANTS！HOUSE OWNERS！

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FOR THE WINTER AND SPRING NEEDS？
$\qquad$ Roof from a Logging Camp to a Paper Factory． Ask for Quotations Wholesale \＆Retail

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From the gay
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home baking．

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 people sampled Our－OwnCake with Bowring＇s deli－
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Jolly Old Santa Claus Has Come to this Store to Remain With Us 'Till Christmas




## Meet These

 SHOWROOM VALLESAnd there are many more set apart for this week's sale, all suggestive of


## The Gladdest Hand on Xmas Morn--  GLOVES

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Decorative Papers

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Make very acceptable aifits


Let a box of our STATIONERY Accompany Your Wishes
 35 c 45c. 65 cc .85 c . 95 c . $\$ 1.29$ Box.


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The very thing when the expression of your feelings is fo be manifested af Xmas Time. TEA CLOTHS. CUSHION COVERS
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