GOURTEEN PAGES THE "PEOPLE'S PAPER"-FORTY-THREE YEARS IN THE PUBLIC SERVICE-IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. FOURTEEN PAGES. The Evening Telegram.

## \$6.00 PER YEAR.

## Hay, Oats, Bran, Corn, Cormmaal and Diamond Blutan Moal !

GEORGE NEAL, Limited.


Wm. J. Clouston

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\section*{R. J. WILEV, <br> FOR SALE. <br>  <br> Cetaod 276 Water Street. <br> James Storer \& Co., Limitited <br> FOR SALE. <br> ne FordCoupe <br>  | $\begin{array}{c}\text { 198 Water St } \\ \text { Phone } 1334 \\ \text { Agent. }\end{array}$ |
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2 Ford cars
$1111 / 2$ TON TRUCK 1.7PASSENGER CAR
heBoyalGarage
chrnell st.
H. . THOMSON,

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2
$21 W^{2}$ Water Street:





10c. T0-NIGHT 10c.




Under the auspices of the T.A. Ladies' Auxiliary
Tuesday and Wednesday, Dec. 5th \& 6th
Plain and Fancy Work; Fish Pond and Grabs.
High Teas and Afternoon Teas will be served. ADMISSION 10 c
deca 31 (a)


THE KIRK CHRISTMAS FAIR DECEMBER 14th, 1922. PRESBYTERIAN HALL
The attention of Xmas -Shoppers is called to
Kirk Christmas Fair, which is being held by the Kirk Christmas Fair, which is being held by the
LADIES' AID and Young LADIES' GULD OF ST Gifts to suit every taste and purse.
$\begin{gathered}\text { ANDEW } \\ \text { Partridge Suppers. }\end{gathered}$ Afternoon Teas.

W. \& N.C.O.'s Mess Dance \& Supper

Wednesday, December 6th, 8.30 p.m. Gents' s1.00

Meeting of Bible Society !
The Annual Meeting of Leem-
ing Lode, No. 1282 , will be held
in Victoria Hall in Victoria Hall on Thursday,
De. That at 8 p..., when reports
fort the year will be prested,
oficers elected and other im.



> Graduate Optician 437 WATER ST. WEST. Phone $916 \quad$ P.O. Box 251.

THERE IS NO BEAUTY

 good sound teeth and good ap-
pearing teeth. Let us examine
DR. LEHR,
329 Wate
TO THE TRADE. Evaporated Apples,
WAIRD \& CO.

LOST-A Weed Chain, size X4. Finder will be remerred ont






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Attention Attentio


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TO LET-5 Rooms, Electric


Thoroughly Experien
 the time to buy Cheap Warm Winter

HELP WANTED
WA N T E D-A General WANTED-A Girl for gen $\stackrel{\text { NELL, Fort Townsend. }}{\text { WANTED-An Experienc }}$

 WANTED - Immeriately,
 G E NTS WANTED
 NANTE251 - First Gra



# Its the one word in the English language 

 that has been Maltreated!We refrain from using it because it is entirely inadequate-it does not begin to convey the slightest idea of the tremendous values that are going to be given

## BREADWAY HOUSE OF FASHION 331--Water Street--331

Formerly premises of the American Boot \& Shoe Store ON OUR

## GRAND OPENINC

 SALE
## Which Begins Tuessiay Moring, Dec, 5th, at 10 a.min

It is an event of monumental importance. To you it mens you can buy your Coat, Suit, Dress, Blouse, in fat wearing apparel for the entire family-nat prices you never dreamed of before. Thousands of people have lost their best opportunities because they hesitated.

## DON'T HESTTATE! DON'T DELAY! COME

## SEE PAGES 4 and 5 FOR FULL DETAILS

## The Bradiuay House of fastion



## THE BROADWAY

 Announce Their Which is Now on at Full Swing

FREE! FREE! FREE!
To the first 50 customers on Opening Day we will give away
One All Brushed Woll Scart FREE:
So be one of the first 50 and get a lovely Scarf.

We take great pleasure in announcing our OFFICIAL GRAND OPENING We cordially inn

## Three Spacious Floors

equipped with-New Wardrobes-new Fixtures-New Fittings and above all New Merchandise in every Department for LADIES', M For MEN'S UP-TO-DATE COATS, SUITS and SEPARATE TROUSERS. For BOYS of all ages COATS and 2 PANTS SUITS; also BC We can't impress too much upon you the benefit you will gain by coming to this GRAND OPENING FEAST. It took us months to prepar carnival.

ONGE IN A LIFE ONLY COMES A CHANCE LIKE THIS 0
In making this SALE, we are thinking of what will attract and please you in VALUES, REDUCTIONS, and QUALITY. There are two kinds of SALES-there are SALES which pru
it will hold the good will of our future customers. Sales count for nothing unless backed by VALUES, REDUCTIONS and OUALTTY, It is impossible to fond a right way to do an good points of this Sale is well, taking advantage of, it is better for you. Quality is the cord which ties all the VALUES and REDUCTIONS embodied in this Sale. ZOIN THIS SALE YOU ARE SURE TO GET YGUR COAT, SUIT OR DRESS, KNOWING IT'S NEW STOCK AND F STORE SPEN TILL TILL
$\qquad$ The Gamment Sal Finest Suits, Coats and Dresses

## Ladies' Coats

DRESSY FUR TRIMMED COATS, SPORT COATS, THE NEW JACQUETTS-Everything that you could possibly desire is in this Sale. COATS of NORMANDY, SUEDINE, beverley cloth, fine velour, Delysia cloth and FINE SPORTS' MATERIALS. Some have BEAVERETTE COLLARS and CUFFS; others have SHAWL COLLARS of SKUNK OPOSSUM. Some have COLLARS of CARACUL or NUTRIA. MISSES' SIZES, REGULARS and STYLISH STOUTS

Prices


AND UP.
SEE OUR WINDOW DISPLAY

Scarfs and Shawls in Silk $89 \mathrm{C}^{\text {and }}$ wool


 Children's Coats torace 3.98 up Children's Soat Swaaters in in woul 2.29 Chidren's Leggings ment wand batr 890
 FOR THE CONVENIENCE OF
THOSE WHO CANNOT ATTEND
THIS SALE DURING THE DAY
TIME, OUR STORE WILL BE OP-
EN EVERY NIGHT TILL 9.30 .


A RANGE OF DRESSES which will overshadow any ${ }_{4}$ sortment ever shown in this City. You can have no ded how marvelous they are until you actually see them, es amine the fine Workmanship, excellent Quality of th materials and note their numerous style touches. Ther are many of FASHION'S CLEVEREST VELVET DINVE GOWNS and STREET DRESSES as well. Materials ary Fine FRENCH SERGE, Beautiful Quality VELOURS, Fim CHIFFON VELVETS, New Blistered CANTON CREPR New SATIN and every material known to Dame Fashiou New SAILN and every material known to Dame Fashou every Style feature that you are accustomed to finding
DRESSES at two and three times the price you will them here for.


## HOUSE OF FASHION

Former Premises of The American Boot and Shoe Store

## g

 Which is Now on at Full Swing!Wic to visit Our up-to-date Wearing Apparel and Boot and Shoe Store, comprising

## Three Spacious Floors

as, MEN OY' and CHILDREN. LADIES' COATS, SUITS, DRESSES, BLOUSES, HATS, SWEATERS, SKIRTS, WOOLLEN SCARFS and SHAWLS. also BOO WHOES FOR THE ENTIRE FAMILY.
prepare t met Event and we are pleased to say that we are sure our efforts will not be in vain once you visit Our Store during this great Value-giving

FREE! FREE! FREE!
To the first twenty-five men making a purchase in Our Men's Department, we will give free
One Pair Striped I rousers worth 3.50
So try and be on time and get one pair.

ON UR GRAND OPENING SALE, YOUR ECONOMY OPPORTUNITY!
ponies, but do not deliver them; Sales of that kind are unknown to us; there are Sales which promise and deliver economies, this is the only kind of Sale our Opening Sale will be, so that 53, likewise it is impossible-for us-to make a Sale without REAL VALUES, REDUCTIONS, QUALITY. True Values, Reductions and Quality speak louder than words. Reading the
PRICE MUCH LOWER THAN IF WE HAD TO BUY BEFORE WHEN PRICES WERE MUCH HIGHER


At Savings of 1-4, 1-3 and $1-2$

| $\begin{aligned} & \text { MINDOW } \\ & \text { DISPLAY. } \end{aligned}$ | $\begin{gathered} \text { WATGH } \\ \text { OUR } \\ \text { wINDOWS } \end{gathered}$ | $\begin{aligned} & \text { SEE OUR } \\ & \text { WINDOW } \\ & \text { DISPLAY. } \end{aligned}$ |
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| MEN'S |  |  |
| COATS and SPME |  |  |
| - SECOND FLOOR - |  |  |
| on will find one of the Best Assortments of SUITS and <br> DATS for the young Dressy type, for the more conserathe type men, for the stout man-in fact for EVERY |  |  |
| Al young or old we have an assortment in COLORS |  |  |
| this Great Assortment you will find for the young men UTS with 2 PAIRS of PANTS, so that the wearer gets renefit of practically TWO SUITS. |  |  |
| PRICES RANGE |  |  |
| rom 11.095 up |  |  |
| THESE SUITS AND COATS ABSOLUTELY THE FINEST AMERICAN MAKES. |  |  |

## Boot \& Shoe Department

FREE I FREEI FREE I On Opening Day we will give away FREE to the first twenty-five customers who make a purchase in this Department
Pair of Children's Slippers
ENTIRE STOCK OF THE AMERICAN BOOT AND SHOE STORE COMBINED WITH A GREAT ASSORTMENT OF OUR OWN ALL PUT TOGETHER IN ONE GREAT VARIETY TO PLEASE THE ENTIRE FAMILY.
BOOTS AND SHOES FOR MEN. BOOTS AND SHOES FOR WOMEN. BOOTS AND SHOES FOR BOYS AND GIRLS AND IN FACT FOR THE ENTIRE FAMIIY. ALSO, A GREAT ASSORTMENT OF LADIES' SPATS, RUBBERS AND SLIPPERS; ALSO, CHILDREN'S SLIPPERS, MEN'S AND LADIE
ALI REDUCED TO PRICES WHICH INSURE GREAT SAVINGS.
COME AND VISTT OUR BARGAIN BASEMENT

## WATCH OUR ADS. BOYS' SUITS and COATS

 - SECOND FLOOR -A Great Assortment for the youngsters in ONE and TWO A Great Assortment for the youngsters in ONE and IW
PANTS SUITS. Also a great variety in COATS. All our SUITS have FULLY LINED TROUSERS, which insures SUITS have FULLY LINED TROUSERS, which insures
DOUBLE SERVICE. They are also made in a good qualDOUBLE SERVICE. They are also made in a good qual
ity of CLOTHS for which we absolutely guarantee ity of CLOTHS for which we absolutely guarantee
ENTIRE SATISFACTION. Our COATS, you will find, are fully lined and inter-lined so that they give the youngsters Warmth and Comfort.


YOU SIMPLY MUST SEE THEM TO APPRECLATE THE VALUE AND QUALTTY.


EveningTelegram
 $\frac{\text { Wedinesday，December } 6,1922}{\text { Public Debt Figures．}}$
the evening thilegram，st．johivs，newfoundland，december 6，1922－6
 Preliminaries To－Night．To－Day＇s Levee．





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## HIGH GRADE PROVISIONS

Prices that Save you Mones．

Also Large Stocks
BEEF，PORK，MOLASSES，sUGAR，GRAPES，oNIONS，BUTTER，CBEESE，APPLI our up－todate Shipping facilites ensure prompt service．

## Mail orders receive our usual

 prompt attention．difte forms


Casino Theatre
 ，mimamen ＂THE UNLOVED WIFE＂ EVERY LINE A SMILE OR A TEAR THE UNUSUAL！GRIPPING！FASCINATING PLAY ！

Have you your Seats for The MATCHMAKER？If Not－
Seats Now on Sale at Hutton＇s Music Store．



Wesley Church，


Competition．Kyle＇s Passengers．

##  <br>  <br>  <br> Dissatisfaction．








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the evening telegram, st. Johns, newfoundiand, decemberr 0 , 1922 - 7



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- We guarantee that every article of Wearing Apparel and that all Merchandise advertised at our Extraordinary Sale is of the HIGHEST QUALITY and LOWEST PRICES in the City.


## EXTRAORDINARYSALE OFFERING LADIES' COATS

| CLOTH COATS <br>  |
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| Pure Wool Velour, Suedene, Avalon, Bolivia, Normandie, in pure Silk lined and interlined; some are lined with Crepe-de-Chen Any style you may des:-2. Sizes $16-44$. <br> Special $19.90,24.85,28.60$ up to 58.00 |
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COATS
ilk Plushes, Velours, Cloth, in all 1088
sizes and many styles. .One rack.
Special .. .. . . . . .. . . . .
DRESSES


Another rack Dresses come in Silk, Charmeuse, Crespe-de-Chene, heavy
face Satins. You cannot afford to
miss them ....................

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More Dresses, in Canton Crepe, Satin Face Cantons, Crepe Back, Satins, Spun Silk In all conceivable models and fashions, for all occasions, one of a style. Prices guaranteed cannot be duplicated elsewhere.
Mind
COSTUMES, WAISTS, HATS, TAMS, HOSE, SHAWLS, NIGHT DRESSES-Reduced to the rock bottom price.

W6 These Prices are Prevaling Now in Our Men's Store


Men's Mackinaws, S6. 60 up to 14.00

| MENS OVERCOATS-You must gee the | to realize $\mathbf{9 . 0 0}$ up |
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| tone Red ball hip rubber BOOTS-All sizes | 3.90 |
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& \text { BOYS' OVERCOATS-Blue and Grey Nap } \\
& \text { Woollens; heavily lined. Sizes } 3 \text { to } 16
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coats .................
Romonc ard Rain Coats, Pants, Shirts, Sweaters, Bools and Shoes, Hats, Caps, Blankets, Overalls, etc. Come in and Compare Values

Our prices are absolutely beyond comparison. Every item advertised is 'Regularly' worth more than double the price. Prices can be imitated but not the values we are offering It is an event worth while that comes but very seldom and you will never forget or regret

No Approbation. No Mail Orders or 'Phone Orders bould hare conemel tonton




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| MEN'S SUITS-Most remarkable, in beautiful collec- <br> tions of SERGES, WORSTEDS, TWEEDS, Etc. <br> Full range in sizes .................... . 90 |
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| MEN'S WOOLLEN GLOVES. <br> Grey and Black | $45 c$ |
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the evening telegram, st. Johns, newfoundland, december 6, 1922-9

|  |  |  |  |  | Telegram Fashion Plates. <br>  |  |
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## CHRISTMAS GIFT SUGGESTIONS



WOMEN'S FELT HOUSE


## SLIPPERS.

Black Felt Juliet-Leather Gree Felt Juliet-Leather sole
and heel

Women's Black Felt

HOUSE SLIPPERS Men's Brown Land WOMEN. Men's Black Leather Slippers Men's Black Romeo slippers Men's Brown Romeo Slippers ${ }^{-100}$ | Men's Grey Felt (leather sole) |
| :--- |
| Slippers |
| .2.00 | Mens Sersck Felt (ieather sole) Men's Patent Dress Pumps.t.5.00

Men's Plaid Slippers (leather Men's Camee Cloth SlippersLeather sole and heel -..2.30 Men's Arctic Felt Slippers-
Leather sole and heel $\ldots$
Ment Men's Yeager Slippers-e
Leather sole and heel Men's Carpet Slippers-
Leather sole a and heel Men's Grey Felt Slippers-

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| slipers, |

 LONG RUBBERS FOR THE WHOLE FAMILY
 WOML Y'S BEDROOM Si P PERS.

| Rurpese, at at | $1.1 .70,1.75$ |
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| $1.50,1.75$ |  |

1.60 to 175 In Wine and Orchid ...1.7

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1 BUCKLE FOOT WARMERS Only 2.90
$\underset{\substack{\text { Men's } \\ \text { 5.20 } \\ \text { 4 }}}{ }$ Buckle Gaiters Men's 1 Strap 2 Buckle
 ${ }_{3.40}^{\text {Women's Button Gaiters }}$ Women's High
Gaiters $4.85,6.20$ Women's Strap and Buck-
le Gaiters 4.20

Girls' Patent House Slippers at 2.70, , 2.80, 3.20 to 3.60 .
Girls' Felt House Slippers Sizes 6 to 11 , at 1.25

## Right after Christma <br> Parker \& Monroe,Limited

Great Turf fraids



SKATING BOOTS FOR BOYS AND GIRLS.


 Girls' Black Skating Boots ( 6 to 10 )

 Infants' Brown \& Black Boots Infants' Black \& White Boot Button only 1.50 to 1,75 .
Infants' Soft Sole Boots Assorted Colors 65 c .


WHAT happier way to greet your friends on Christmas Dav than with one of our dainty cards, with its cheery wish?
ALL the designs are printed in attractive colours from engraved steel dies.
THE wording will be process-embossed as well as your name il you so desire.
THE BEST DESIGNS SELL QUICKLY. IT IS WISE TO ORDER EARLY.
CO0000000000x 200000000000000000000000



## THE BANKER

Feet are faithful and long-suffering; we say long-suffering Now this Rubber Boot that's looking at yon is built to ease your
feet. It will give you comfort,-but it's chief feature is found in feet. It will give you comfort,-but it's chief feature is found in
its Remarkable Wearing Qualities. Just where the wear comes

## A. E. HICKMAN CO., LIMITED

Wholesale Distributors

 nov25,2,de2,6
Don't Say Paper, Say The Evening Telegrad

# When YOU Want to Get VALUE for Your MONEY VISIT OUR STORE-"Our Prices are Right!" 

We give a dollars worth for a dollar. We do not pretend to give more-you would not beleive us if we did--we would not expect you to. Visit our store, inspect our offers-we know the result. You will buy, because our prices are inight. YOU GET VALUE FOR YOUR MONEY.

## 1,

Cotton Blankets
Seceial Job Line, olly . . . . . ..... $\$ 1.80$ pair
Receia Jobline, ony … ....... . 8 S2.80 pair
Res Li 15
Regular Line, $45 \times 72$
Reglar Line, $50 \times 72$
Reglar Line, $60 \times 76$ (Grey)
. 82.75 pair
.52 .80 pair
. 83.80 pair

## Wool Blankets

Our stock of Wool Blankets almost cleaned ø. Why? Beause our prices were right. Only one line remaining which we are selling atonly 56.00 per pair.

SECURE A PAIR AT ONCE.

## Wadded Quilts

We are offering our stock of Wadded Quilts at an extra Special Cut Price. Regular Price \$ 5.50. Now Regular Price \$ 6.60. Now Regular Price $\$ 7.50$. Now Regular Price $\$ 8.50$. Now Regular Price $\$ 10.50$. Now Regular Price $\$ 12.50$. Now Regular Price $\$ 14.50$. Now Regular Price \$15.50. Now $\$ 4.50$ . 5.50 | . 5.50 |
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| 6.00 |
| $\$ 650$ | $\$ 6.50$ \& 9.00 $\$ 10.00$ \$11.00 $\$ 12.00$

## Eiderdown Quilts

HERE IS ANOTHER SNAP!
Genuine Eiderdown Quilts, at less than Cost Price.
Regular Price $\$ 24.00$. Now Regular Price $\$ 28.00$. Now Regular Price \$29.00. Now

Regular Price \$35.50. Now

## Toilet Soaps

We have just opened a shipment of DAINTY TOILET SOAPS Comprising Méadow Sweet, Fragrant, Venetian and Sylvan Series. Prices Right.

## Spring Blinds

Good, strong, serviceable Spring Blinds at reasonable prices. SPECIAL JOB LINE-
Green and Cream, only :.
REGULAR LINES -
Plain Edge, Cream \& Green, only 80c. each Fringe Edge, Light Green, only 87c. each Insertion \& Fringe, Lt. Green, only 95c. ea. Insertion \& Lace, Lt. Green, only \$1.30 ea. Insertion \& Ball Fringe (Lt. Green) Only .... ........... $\$ 1.30$ each Also, Strong Spring Blind RollersOnly
.20c. each

## MARSHALL BROTHERS






London, New York and Paeis Assn. of Fashion

New Arpivals in

## Dresses Exclusive

 Just received a complete shipment of LADIES' DRESSES in--Canton Crepe Poiret Twill-Matelasse and Satin or Lace Combinations with matelasse-.-Tricotine, Chiffon Velvets, etc.Sizes 16 up to 46

Prices in Keeping with Our GRAND Finale SALE

London, New York and Paris Assn. of Fashion 00000000000000000000000000000000000000
mimporaspuma Don't say Paper, Say "EVENING TELEGRAM."

ARRIVED! NORTH SYONEY SCREENED COAL $\$ 15.00$ per Ton SENT HOME.
Pit Certificate at Whari 0ffice.

## 'Phone 17

 georrm eal, Ltd.,THE LEADING OPTICAL HOUSE
Where eyese are teteded careftuly and accurately.
Where Glass are supplied at shortest notice. Where Glass are supplied al shotrest notice.
Where only the best Otpicial anteriai is seet in stock.
Where broken Ieses
 R. H. TRAṖNELL, Ltd.,
 Morey's Coal is Good Coal! In Stock, Best Grades of
North Sydney Screened, Scotch Hoase. hold and Anthracite
GOAL.
M. MOREY \& Co. Lid. 0,0000000000000000000000000

## FIRE INSURANGE!

QUEEN INSURANCE CO. of America THE GREAT AMERICAN INS. CO. OF NEW YORK.



THE BANKS OF NFLD. Record

An Ideal Christmas Box
for your friends abroad

## Charles Hutton,

KARL S. TRAPNELL, Opt. D., EYESIGHT SPECIALIST,
307 Water Street, Upstair:
HOURS-10.1: 2.30-6; Evenings by nouksor appointment

Bargains for Men.
MENS TAN KID WOOL-LINED GLOVES Well Sizes 8 to $101 / 2$ Domel seen, n, caref
ers.
Glove $f$
A Glove for a Gentleman.
VERY SPECIAL PRICE $\$ 1.69$ A PAIR.


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SPECIALS!

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