

## Dodge \#rammers motore car

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Spoken advertising is by far the
most powerful factor in the extraordinary demand for this caiz
Unsolicited letters of enthusias
tic approval continue to pour i from every state in the union.
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LOCAL OPTION BULIETIN Effllelicy!
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The Drinker is Scientifically Proven To be less efficient To have a poor memory To be more liable to accident To Die Younger To be sick oftener To be sick longer at a time

Who is Taken on LAST and Laid Off FIRST -.
THEDRUNKARD
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|  | Buy a Practial Gift Something that will be useful as well as ornamental, in the Housefurnishing |
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|  | A Grand Display of Rattan Furniture is to Be Seen on the Second Floor |
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|  | J. M. YOUNG \& CO. <br> Tailor-made Suits made to order, $\$ 25$. Agents for Pictorial Review Patterns |
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| RECRUITING RALLY <br> ARRANGED IN PARIS FOR NEXT SUNDAY |  |
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T. H. \& Railw

Washington, Cleveland,
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Jno. S. Dowling
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## COMPELLED TO SELL!

Thousands of Dollars Worth of New Merchandise to be Forced Out Regardless of Price or Values!

The Greatest Buying Chance That Has Ever Confronted the Public of Branford-Values Unexcelled Prices Shot to Pieces-EVERYTHING MUST GO—Positively No Reserve—STOCK, FIXTURES—ALL

Think of this wonderful opportunity, realize its importance-just before the holidays when every merchant must get their biggest profits. We are selling a high grade stock at less than the mill prices. Startling, sensational bargains without parallel or precedent in Brantford. Greatest array of new merchandise

> COST, VALUE AND PROFITS ARE FORGOTTEN!

Just a few days more and the curtain will fall on the greatest and most successful merchandise sale ever launched in Brantford. Our time is nearly up-we must soon vacate the premises. For the remaining days we have slashed the prices deeper than ever, In fact we have gone through the stock cutting and slashing prices in every direction until nothing remains but mere fractions of the former Prices. Don't miss tihs unbelievable opportunity-you owe it to yoruself to come. Startling price reductions will compel the shrewd buyers to quick action.

## OUR LAST EFFORT-We Have Slashed the Prices to Almost Nothing

## Remember This Great Sale is NOW at It's Height

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Hundreds and Hundreds of Bargains Not Mentioned in This Space

Men's Department
Mono Fine Tweed Suits $\$ 5.95$

Boys' Depariment

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Men's Underwear

Boies' Old Stand

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List of Other
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That Son-in-Law of Pa's





Walloce Nulting Calendars These". are miniature reproduc-
tions of many of his well known
pictures. These are boxed and pictures. These are boxed and
siitably engraved. 50c, 60c, 75c and \$1 Each STEDMAN'S BOOKSTORE
Both Phones $569 \quad 160$ COLBORNE ST

CHRISTMAS HARDWARE

Fine Cutlery of all kinds, Carvers in Cases, Razors, Copper and Nickel Tea and Coffee Pots, Sleighs, Wagons, ariety. Shop early TURNBULL\& CUTCLIFFE

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## OVERCOATS

Don' Be Satisfied
With Just An Ordinary Overcoat This Time.
Treat yourself to a good one, an exceptional that's big value for the money. Whatever you pay, this live store is the place to find such a coat,
for this is the County-greatest in yariety of st thes, groatest size of stock, and greatest in volume of sales. Guaranteed wooleñ, skifutl dēsigning, at: tractive patterns and exquisite tailoring, are
characteristics of our entire overcoat stock. hese priced at

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\frac{\$ 7.95, \$ 10, \$ 12, \$ 15,}{\$ 16.50, \$ 18 \text { and } \$ 20}
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& \text { coat for so little money as we will. That's a big }
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LADIES! This is the store for inexpenBoys. Make your selections early.
Wiles \& Qulmlan
The "Big 22" Clothing House
PRESOENT WILSON $= \pm$ SEEKS REEELEGTION
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Here's Where You Find EXCEPTIONAL

SALONK, THE OLD GPEEK THESSALONKI.

ALL EXCITEMENT AT COMNGG OF AlIISS
Route From Harbor to Camp Lies Through Turkish Quarter of Town, Narrow Winding Streets With Overhanging Houses---Greek Soldiers Mingle Free Iy With Frerich and British-Vivid Picture of Balkan Landing.
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## CLIFFORDS' BIG FURNITURE HOUSE

Has Decided to Continue the Furniture Business at the OLD STAND 78 COLBORNE STREET

This store has the good name of handling nothing but the Best

We Handle No Cheap Trashy Furniture
It is all of the finest quarter-cut oak, birch, mahogany, gum-
wood ash or maple. These are the standard wo ture from. Finished in golden polished ord woods to make furniture from. Finished in golden polishe
fumed and Early English, as desired. We carry a full line of Furniture and all shades of finish, so that all classes of people can make a good choice. Rich and poor
can buy at CLIF FORD'S BIG FURNITURE HOUSE We have decided to do away with High Prices. Our prices will be cut right in half, and we will continue low prices as long as
we are doing business we are doing business. find a rich lot of Furniture to choose from at CLIFFORD'S will Watch our windows and see the bargains we are of ering When passing, drop in and look through our up-to-the-minute
stock.
CLIFFORD'S BIG FURNITURE HOUSE
78 Colborne Street, Brantford
PHONE 15 Colborne Street, Brantford
OPEN NIGHTS

## GREAT FIRE SALE

CROWDS have attended and secured Enormous Bargains. There are still plenty left. Sale continues for a few days only
Men's and Boys' Suits, Overcoats and Raincoats, Ladies' Furs, Suits,

Sale
Continues for Only a Few Days

Coats, Dresses, Skirts, Waists and Millinery, and Furniture, Rugs, Linoleums, Lace and Tapestry Curtains, Blankets, Comforters, Etc.

The fire did its greatest damage to our housefurnishing department, but water and smoke have damaged partially our entire this season's stock of ready-to-wear for both ladies and gentlemen. We have completed our adjustmment with the fire underwriters. Now the stock must go. All goods new and seasonabe. Only damaged by water and smoke.

趿 HENKLE BROS. These Bargains

## SUTHERLAND'S <br> The Xmas business is now in full swing. Our store is Keeming with beautiful goods and at the greatest values we have ever offered. <br> 

| J. S. HAMILTON \& CO. |
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| 44 an: 46 dalhousie st. brantfokd |
| Is WHERE YOU GET THE |
| Smooth Old Whiskies Fine Old Wines |
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| Delicious Liqueurs |
| "Quality and prices right" |
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| Three Score and Four 64 years is a long time. A product that can hold the popularity of an entire Dominion for 64 years must be meritorious-dipendable. <br> EDDY'S MATCHES <br> have been the same good matches since 1851. Like Eddy's Fibreware and Eddy's Washboards, they are considered did bamer |  |
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| Chisistmas <br> Greeting Cards <br>  <br>  $\qquad$ <br> Pickel's Bookstore Phone 1878. Prices Righ | Poor Bread to the Human System is as poor Gasoline to an Automobile-Insist upon <br> CUNNINGHAM'S BREAD <br> as so many other do. |



THE COURIER, BRANTFORE, ZINADA, THURSDAY, DECEMBER 9,1915

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JEWELRY CHRISTMAS BARGAINS buy early and Get the Best Selection

GEO. H. CARTWRIGHT

"THE TEA POT INN" "TEA As YOU LIKE IT"
134 Dalhousie St.

THECROWNCAFE


For Prompt Servic
Maloney's Taxi-Cabs
PHONE 730
H. B. Beckett

158 DALHOUSIE ST. | Service at Moderate Pricee |
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