

#### THE BRITISH PRESS ASSOCIATION TO CANADA, 1911

The British Press Association to Canada is composed of twelve journalists representing some of the leading papers in the British Isles. A number of the journalists represent only the paper with which they are directly connected, while others represent two or more during their journey through Canada. They sail from Liverpool on August 4th, on the R.M.S. Victorian with the exception of Mr. J. P. Croal, Editor-in-chief of The Scotsman who leaves Liverpool on S.S. Empress of Ireland, August 11. Under the guidance of Mr. J. Obed Smith, Assistant Superintendent of Emigration for Canada in London, England, the party will visit each of the Provinces in the Dominion. While in Canada and after their return to their homes in the Motherland, they will furnish the papers they represent with articles dealing with what they have seen. Particular attention will be paid to the agricultural industry, while manufacturing, lumbering, mining, fishing and the other leading industries of the country will each receive a fair amount of attention.

It is to be regretted that with the immense area to be covered and the short time at the party's disposal, many important points have necessarily been omitted from the itinerary, but as the majority of the press articles will likely deal with the country from a general point of view rather than paying particular attention to individual localities, the points necessarily omitted from the itinerary will not be placed at so great a disadvantage as might at first be supposed. It is expected that ten of the journalists will remain with the main party throughout the greater part of the journey through the country, while the remaining two, Mr. R. H. H. Baird and Mr. J. P. Croal will be more or less free lances travelling either with the party in the private car "Twilight", which has been chartered for the trip, or making side trips to any points not included in the itinerary where industries exist which they wish to investigate.

While in each Province it is expected that a representative of that Province will accompany the party who, through his local knowledge of the districts visited, will be able to furnish to the journalists information upon the many subjects which they will naturally wish to enquire into. The railway companies over whose lines the party will travel have also agreed to have the party accompanied by a representative of the company while on its system. Boards of Trade, Publicity Bureaus and others have been informed of the movements of the British Press Association, and each newspaper at the points to be visited is being furnished with a copy of this itinerary and it is trusted that a warm welcome will be given to the visitors, and that every facility will be put in their way to properly investigate the different subjects upon which they are interested.

For a number of years the Immigration Branch of the Interior Department has been adopting all possible means to bring Canada prominently before the emigrating portion of the population of Great Britain and Irel dist sert the they with Mot The mer part of t shal hav the pres it a for fron obse Ass bou inse to t this of 1 cros

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Ireland. Lectures have been delivered, pamphlets distributed, advertisements and reading notices inserted in the press and writers of note connected with the British Press taken through the Dominion so that they might be in a position to deal in a lucid manner with the opportunities awaiting British settlers in the Mother Country's nearest and most prosperous colony. The present trip of the British Press Association is merely a continuation of the past policy of the Department. No arrangement has been made with any of the journalists as to the amount of matter they shall insert in their papers, nor does the Department have anything to do with editing or revising the matter the journalists prepare for publication. They will present to their readers the picture of the country as it appears to them and deal with the opportunities for newcomers according to the conclusions they reach from their observations. With a body of trained observers such as those composing the British Press Association, and with a country so vast in area and boundless in opportunities as Canada is, the articles inserted cannot help but be of immense advantage to the Dominion, and it is trusted that as a result of this trip a large increase will take place in the number of new settlers from the Motherland who are yearly crossing the Atlantic and taking up their homes in Canada.

On the following pages are given short biographies of the journalists, together with facsimiles of the papers represented by them. A photo of each member appears on the facsimile of the paper which he represents. An itinerary of the movements of the party appears on the last two pages of this publication.

Mr. W. M. Alexander of the Aberdeen Free Press was born at Aberdeen in 1880. He received his early education at the Aberdeen Grammar School, and later entered the Aberdeen University, from which he graduated as a Master of Arts in 1900. He then took up the study of law and qualified as a solicitor in 1903, but did not practise as he became interested in journalism and abandoned the law for newspaper work. Since the year 1904, he has been a member of the staff of the Aberdeen Free Press. The standing of Mr. Alexander as a journalist is amply demonstrated by his connection with this most excellent publication. The Aberdeen Free Press has long been recognized as perhaps the leading newspaper of Scotland. It represents the highest type of what a newspaper should be. Its criticisms and opinions are widely quoted as being expressions of a mature and authoritative judgment. It enjoys a very wide and influential circulation, and not only by its direct effect but indirectly has won a commanding position among Scottish publications. Through the many illuminating articles on Canadian resources and possibilities which have appeared in the columns of the Aberdeen Free Press Canada has been truthfully portrayed and her advantages presented to the Scottish emigrant and investor. Mr. Alexander's connection with a paper which has made an especial study of Canadian conditions eminently fits him for the work of portraying Canada at this time, and his experience and brilliant attainments as a journalist will find a field for the adding of fresh laurels to those he has already gained.

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Mr. Robert Hugh Hanley Baird, J.P., is one of the prominent citizens of Belfast, the city of his birth. He was educated at the Model School and Royal Academical Institution where began the development of that energy and intellect which has created the circle of papers which he controls. His father, the late William S. Baird, J.P., was one of the original founders of the firm of W. & G. Baird, Limited, Royal Avenue, Belfast, still one of the largest printing and newspaper publishing concerns in the United Kingdom and publishers of the Belfast Evening Telegraph, a paper with the largest circulation in Ireland and an issue of twenty editions daily. From this original publication, through the genius and energy of Mr. Baird, have sprung the Irish Daily Telegraph, the Belfast Weekly Telegraph, Ballymena Weekly Telegraph, Larne Times, Irish Post and Ireland's Saturday Night. Over six hundred hands find employment in the Royal Avenue premises and a small army of correspondents in all the towns of Ulster. Mr. Baird is a thoroughly qualified, practical journalist as well as a printer, being competent in all departments. Since the death of his father, in 1886, he has had the sole management of the firm, all the details coming under his personal direction. The big block of buildings owned by the firm is one of the attractions of visitors to Belfast. Mr. Baird is one of the founders of the Ulster district of the Chartered Institute of Journalists, of which he has been twice president. Electricity for printing and general driving purposes was first introduced into Ireland by him. The Evening Telegraph being the first produced by electricity, in 1897. Mr. Baird is socially persona grata in the circles in which he moves. He is a prominent member of the Masonic Order and in every way is a type of Ireland's best, combining energy and courage with a hospitality that is unfailing.





James F. Chapter, News Editor of the Westminster Gazette, has had a long and varied experience as journalist. He was born in Southshields, Durham County, in the year 1866, and educated at the Barnes School, where he served as a pupil teacher. Lacking the necessary means to enable him to attain to the higher grades of the teaching profession, he turned his attention to stenography, and later opened a school for shorthand in Newcastle. The desire to become a journalist, which had long been entertained by Mr. Chapter, was at last gratified when he received an appointment on the staff of the Evening News, published in Newcastle. Here he obtained his first insight into practical press conditions, and after some time spent in reporting for this paper he was appointed to the position of sub-editor. Later, when the proprietor of the Newcastle Evening News decided to start a half-penny morning paper Mr. Chapter was given charge of the new venture, in the capacity of acting editor of the Morning Mail. With this publication he remained, and under his supervision it became a flourishing newspaper. In different capacities he served on several other leading London papers, until in the year 1900, he became a member of the staff of the Westminster Gazette, with which paper he is still connected. The better part of Mr. Chapter's life has been spent in journalistic work, and as an interviewer and descriptive writer he is well and favourably known in the journalistic field. The Westminster Gazette needs no introduction, the quality of its general news, and editorials being such that it has gained a numerous following and has attained a high place among British journals. This is Mr. Chapter's first visit to Canada in the capacity of a journalist, and his wide experience will enable him to place conditions in Canada in an interesting manner before the public.



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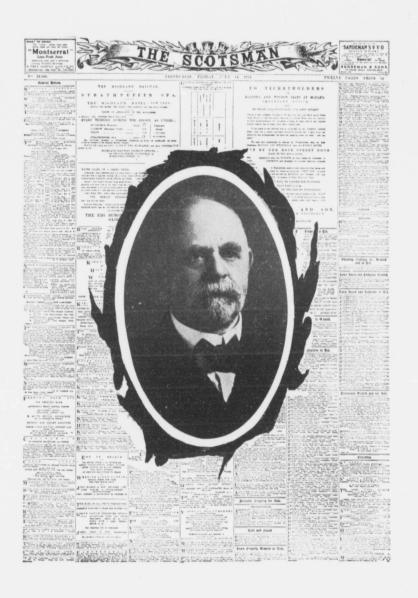
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Mr. J. P. Croal, Editor of The Scotsman, was born in 1852, and received his education under private tutorship in the town of Haddington. That Mr. Croal should become a journalist was but natural, in view of his father's long connection with that profession, he being one of the early pioneers of journalism in the Scottish provinces. It was in the office of his father that Mr. Croal received his early training, and that insight into the many details of the profession, which laid the foundation of the success he has attained. After his apprenticeship he joined the staff of the Liverpool Albion in 1872. Here he remained but a short time, leaving to take up a position on The Scotsman. The ability of Mr. Croal can be judged from the fact that so important a paper as The Scotsman has appreciated and held his services for a period extending over nearly forty years. The present editor of The Scotsman has served in many capacities during his long connection with this publication. He did valuable service in connection with a mission to the Highlands, his duty being to investigate and report on Crofter conditions and the land tenure. In 1881, when the gallery of the House of Commons opened its doors to the Provincial press, Mr. Croal was sent to take charge of the London office of The Scotsman, and also delegated to act as Parliamentary correspondent. In this important dual capacity he served some twentyfive years. To fill such important posts for a quarter of a century is an accomplishment of no mean worth, and Canada is fortunate indeed to receive a visit from a journalist of such capacity, experience and sympathies, for The Scotsman has always evinced an exceptional towards things Canadian, devoting much interest space in its widely read columns to showing the advantages of Canada as a field of enterprise. Like most Britons, Mr. Croal is a keen sportsman and a lover of outdoor recreation, he is also prominent in club life, and is one of the founders of the Tooting Bee Club of London.



Mr. Wilfred J. Hinton, B.A., of the Western Mail is a Late Fellow of the Welsh University. He is an economist for whom it may be claimed that he represents the Welsh Educational system as well as the Western Mail.

Born in Cardiff, in 1887, he was educated in the public schools of the town, winning his way by scholarships to the Secondary Schools, and since to the University College of the City in which he was born.

Here he had a brilliant and successful career, winning a further scholarship to Jesus College, Oxford, and distinguishing himself by getting a First-Class in the honours examinations of his own University. After Oxford, Mr. Hinton became a lecturer in Economics at Sheffield, a Fellow of the Welsh University, and Lecturer in Economics at Belfast, all within a very short space of time.

He has been investigating social conditions in South Wales and elsewhere, and is therefore admirably suited to study the economic possibilities of the great new country to which he is going as the Western Mail

representative.

In no other part of the British Isles, with the possible exception of Scotland, would it have been possible for a young man of modest means to have climbed so fast or so far up the rungs of the Educational ladder.

From the first Mr. Hinton has displayed a keen interest in the Dominion. As a boy he wrote prize essays on it. As a young man he has read of it and talked with those who have returned from the land of opportunity. He may be relied upon to bring to bear on this investigation the coolness and critical acumen of the trained economist.



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Charles Duncan Lucas, representative of Tit-Bits, is a native of the City of London, whose career as a journalist has been distinguished and varied. He is the only son of S. Bright Lucas of Glenbrook, County Cork, and a great nephew of John Bright and cousin of Lord Aberconway. His excursions in the field of journalism began, when at the age of eighteen years. he was engaged to write a series of syndicate articles for publication. Since that time he has held many important posts in the journalistic world. The scope of his labours has embraced editorial work for C. Arthur Pearson, and in a like capacity he has contributed to the *Tribune* and the publications of Messrs. Cassell & Company. He was part proprietor and editor of the Near East and has earned the distinction of being decorated by the Sultan for his valuable services in connection with the Ottoman Empire. While Mr. Lucas has won recognition in the broad field of letters, his chief fame has been attained as a successful interviewer of notables. He has travelled extensively and in his capacity has met and interviewed for publication many of the celebrities of the present day. Tit-Bits, with which he is now connected, is a publication the popularity and fame of which is not confined to any nation or continent. Tit-Bits has developed a vast region of its own. It was the first of its kind and the combination of pithiness and joyousness combined with sound reasoning. which pervades its columns, has created a new atmosphere and established it in the affections of thousands in all lands where the English tongue is spoken. Mr. Lucas, while a busy journalist, has still time for devotion to the social and recreative sides of life. He is a member of many sporting associations and clubs of London.



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Mr. Thomas Moles, manager of the Irish Post is one of the ablest of present day Irish journalists. Born in 1872, in Belfast, he removed to Ballymena where his studies were pursued. Early in life he developed talent for journalism and became a frequent contributor to the athletic and cycling press, his articles from their attractive style and deep knowledge of sport displayed, winning for him a wide recognition. Mr. Moles' love for journalism eventually decided him to take up the profession seriously, and after an apprenticeship he was appointed Manager and Editor of the *Ulster Gazette*, a weekly publication in the city of Armagh. Under his supervision the circulation of the Gazette increased enormously, but recognizing the limitations of a weekly paper he accepted an offer to join the staff of the Belfast Evening Telegraph and allied publications. During his connection with this paper, Mr. Moles has been concerned in the reporting of practically all the important events in the history of the north of Ireland in the last decade. His skill as an all round journalist was such that there was no surprise in journalistic circles when he was appointed in 1909 chief leader writer of the Belfast Evening Telegraph, a position he still holds jointly with the managership of the Irish Post, a sporting paper with a wide circulation in the Counties of Cavan, Longford, Westmeath, Leitrim, Monaghan, Tyrone and Fermanagh. Mr. Moles still retains an active connection with sports. He is a member of the councils of the Irish Cyclist Association, the Motor Union of Ireland and the Amateur Athletic Association. Though a keen controversialist and caustic critic of men and events he is exceedingly popular by reason of his enthusiasm and fairness. He is a great believer in the future of Canada and has written comprehensive articles on the Dominion as a home for British emigrants.

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Mr. Henry Cooper Pattin comes to Canada as the representative of the Norfolk News Company papers: Eastern Daily Press, Norfolk News (weekly), and Norwich Evening News (daily). While not a professional journalist in the regular sense of the term, Mr. Pattin has had considerable experience in the profession as an occasional writer on special subjects. He has devoted much time to the study of social and economic problems, being a graduate in arts and a diplomate in public health of the University of Cambridge. On social problems, and particularly on those phases relating to hygiene and public health, he is regarded as an authority. His contributions to these important subjects, which to-day are being more widely studied than ever before, are considerable. He has written much on water and hygiene, and is the author of a large number of articles under the title "Improvident Contributions Towards a Rationale in National Healthiness." At this particular time, when so many able minds are devoting their energies to the study of the slum problem, and finding in the crowded conditions of great cities throughout the world the basis of much that constitutes a menace to public health, a visit to Canadian shores of an English authority, one who has delved deeply into such problems, cannot fail to be productive of good, as an exchange of knowledge on these questions must be mutually beneficial. That Mr. Pattin holds the esteem and confidence of his fellow countrymen to a marked degree needs no other confirmation than the fact that he has had bestowed on him the freedom of the City of London.





## Eastern Daily Press





A well known journalist, and one who is also an expert in matters pertaining to agriculture, is Mr. John Roberts, who represents the North Wales Times, and Baner ac Amserau Cymru. It is as a writer on agricultural subjects that Mr. Roberts is best known in the journalistic field, though he is prominent in other capacities as well. His services are often requisitioned when information on subjects dealing with the farm is desired, and he has acted in the capacity of arbitrator under the Board of Agriculture. That he is prominent in the community in which he dwells, is well attested from the fact that he has been an alderman in the Derbyshire County Council for five years, and has, for six years, held the position of Justice of the Peace for the County of Denbigh. He is also Chairman of the Agricultural Education Committee of the County of Denbigh. An expert in the science of agriculture, the opinions of Mr. Roberts carry additional weight from the fact that he fully understands farming from a farmer's standpoint, being himself a practical farmer on his own account. The vast agricultural interests of Canada, and their still vaster possibilities, will supply a splendid text for the journalistic talents of Mr. Roberts, and the results of his examinations when given to the public, should be of intense interest. With his practical knowledge he can appraise Canadian conditions in a comprehensive manner, and his opinion will carry a degree of authority which would be denied to a less capable critic.



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THE NATIONAL NEWSPAPER, AND FARMERS' JOURNAL



Mr. Edgar Rowan of the London Daily Chronicle was born in London in 1880, and educated at the King Edward VI. Grammar School, Birmingham. His first journalistic work was on the editorial staff of the Church Army, and for over five years he gave a close study to unemployment and other social problems, writing and speaking on the subject. He is the author of "Wilson Carlisle and the Church Army." an intimate study of the man and the movement which had a large sale. After three years on the magazine side of Messrs. Harmsworth's, he joined the staff of The Daily Chronicle in 1907, and has served as sub-editor. reporter and special correspondent on that paper, and on Lloyd's News. The publications with which Mr. Rowan has been connected have all more than a continental reputation. The Harmsworth's magazines have made the reputation of their founder and Lloyd's News and The Daily Chronicle in the newspaper world are recognized as two of the most progressive and wideawake journals before the public, and the members of the staffs of these papers are men of proved and experienced ability. The Daily Chronicle numbers among its editors and correspondents, some of the ablest literary personages in the United Kingdom. Its opinions carry a weight and influence second to none. Not only is it a leading medium for all the current news of the day, but its comments and reviews on literary matters are widely read and its judgments are pro-nouncements of weight recognized by the reading public and author alike. Coming to Canada as a representative of such a publication, the views of Mr. Rowan will be significant and his knowledge of social and economic conditions in the United Kingdom, will, when he has had an opportunity of studying these conditions as applied to Canada, be of great value in enabling him to deal in an authoritative manner with the subject of British emigration to Canada.

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The representative of The Financial News is Mr. Wilfred Rutherford. Though still a comparatively young man, being not yet thirty, he has been engaged by leading papers to undertake in a journalistic capacity many important missions, both at home and abroad. He was born in Sunderland, and began his career in the north of England. Like many of his craft the lure of the metropolis claimed him, and while still in his teens he established himself in the city of London. When the Russo-Japanese war was declared, he was engaged by one of the leading dailies as special correspondent at St. Petersburg. Articles covering the whole of the Scandinavian peninsula also appeared in the same journal from his pen. The talents of Mr. Rutherford are not confined to journalism alone, for he is a recognized author, and as an amateur artist has exhibited many sketches, some of which have appeared in the London press. He is something of a linguist and has travelled extensively. He possesses an intimate knowledge of eastern countries and conditions, especially of Egypt and the Soudan, where he lived some considerable time. Whilst in Alexandria, it was his privilege to become acquainted with Lord Cromer and several of the prominent Egyptian officials, whose influence secured for him special facilities for a trip he subsequently made through the Holy Land. The wide experience Mr. Rutherford has obtained in his profession, and the opportunities he has had for the study of international affairs by virtue of his travels, will be greatly increased by his visit to Canada. As the representative of a financial publication, he will have presented to him many conditions entirely new, and his knowledge of financial matters should enable him to absorb and impart much that will be of interest to the people of the Old Land who contemplate Canadian investments. While engaged in journalism Mr. Rutherford has found time to take up the study of the law; in January of last year, he was admitted as a member of Gray's Inn, and expects shortly to be called to the Bar. It is worthy of mention that Mr. Rutherford holds the much coveted award of the Royal Humane Society for saving life.

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## The Financial Dews

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BIT SHAPLY THRESHOLD CLOSE

BIT SHAPLY THR Councillor C. W. Starmer, J. P., of the Sheffield Daily Independent and the Northern Echo was born in 1870 in Lincolnshire, and had his first Press connection with the Whitby Gazette. In 1890, he joined the staff of the Northern Echo, the first halfpenny morning paper published in the country, filling various positions up to 1899 when he was appointed General Manager. Under Mr. Starmer's control the paper has been enlarged from four to ten pages, daily.

He won a seat on the Darlington Town Council in 1903, and in 1906 and 1909 was returned unopposed. In 1907—after four years' service—he was unanimously elected Mayor—being the youngest man to occupy that position in the old borough of Darlington—notable as the birth-place of railways and a great engineering centre. Mr. Starmer was made a Borough Magistrate in 1906. He is also a Governor of the Grammar School of Queen Elizabeth, Darlington, appointed by the

Durham County Council.

In 1909 a new Company was formed in Sheffield, the largest city in Yorkshire, to take over the Sheffield Daily Independent (established 1819) and Mr. Starmer was elected a Director and Managing Editor. Four years ago he visited Canada at the invitation of the Canadian Government, and returns on this occasion representing the Sheffield Daily Independent as well as the Northern Echo and allied papers.

The papers represented by Mr. Starmer have for years taken a great interest in Canadian affairs and to articles and news referring to the Dominion which have appeared in their columns is due much of the intelligent interest in Canada which is noticeable amongst the people in the districts where the papers

have their largest circulation.

Mr. Starmer's former trip to the Dominion will give him an excellent opportunity to judge of the rapid progress made by Canada in four short years.

GUIL OR CONFLIC Minuted Vol



## Sheffield Independent

FOR SMART MILLINERY DANIELEVANS & Co. The Rillinery Congress. 11s CODEC 15 METTILD



# ITINERARY OF BRITISH PRESS ASSOCIATION.

(24 HOUR SYSTEM THROUGHOUT)

1	TRAIN NO.	Hour.	LEAVE.		Ноив.	ARRIVE.
Allan	Victorian"	15.08	Liverpool	Aug. 10	20.05	Rimouski. Campbellton.
C. R.	34	2.05	Campbellton	11	11.40	Pt. du Chene.
L. C. R	34	20.08	Rimouski	11	11.40	Pt. du Chene.
-	Special	12.00	Pointe du Chene	11	6-	Summerside.
	4	9.00	Summerside	12	11.40	Charlottetown.
-	Special	6-	Charlottetown	13	0+	Pictou.
. C. R	18	6.35	Pictou	14	9.05	Truro.
I. C. R	20	17.20	Truro	14	19.45	Halifax.
D. A. R.	97	14.50	Halifax	15	17.55	Kentville.
	95	10.22	Kentville	16	13.30	Digby.
		13.55	Digby	16	17.00	St. John.
		8.30	St. John	17	17.00	Fredericton.
-	178	9.20	Fredericton	18	12.13	Woodstock.
	152 & 186	17.14	Woodstock	18	19.20	McAdam.
	15	~ 20.30	McAdam	19	6.30	Foster.
4.4	250	9.35	Foster	19	9.50	Knowlton.
4.4	254	18.10	Knowlton	19	21.00	Montreal.
*14	517	12.30	Montreal	21	13.13	St. Annes.
	1	23.01	St. Annes	22	1.55	Ottawa.
41.0	563	10.40	Ottawa	23	13.35	Brockville.
	13	18.00	Brockville	23	20.35	Belleville.
	7	17.29	Belleville	24	22.00	Toronto.
	171	23.00	Toronto	25	24.50	Guelph.
	5	14.50	Guelph	25	18.45	London.
	24	7.30	London	26	19.30	Brantford.
	12	16.35	Brantford	26	19.15	Niagara Falls,
	3	7.45	Niagara Falls	28	8.45	Hamilton.
	9	14.40	Hamilton	28	15.43	Toronto.
	47	20.30	Toronto	30	5.30	North Bay.
	47	5 50	North Bay	30	0 41	Cobalt.

North Bay.	Winnipeg.	Brandon.	Indian Head.	Regina			
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Cobalt	North Bay	Winnipeg	Brandon	Indian Head	Regina		
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North Bay,	Brandon,	Indian Head.	Regina,	Moose Jaw.	Strathmore,	Calgary.	Banff.	Laggan.	Vancouver.	Victoria.	Nanaimo.	Vancouver.	Sicamous Jet.	Vernon.	Sicamous Jct.	Calgary.	Red Deer.	Lacombe.	Stratheona.		Camrose.	Wainwright.	Scott.	Watrous.	Saskatoon.	Prince Albert.	Warman.	North Battleford.	Lloydminster.	Portage-la-Prairie.	Winnipeg.	Fort William.		Montreal.	Quebec.	Liverpoor.
22.40	18.00	7.25	24.45	11.35	2.53	10.15	21.20	13.50	22.25	14.30	11.23	10.30	5.03	8.30	17.45	22.15	4.40	12.35	22.00		20.40	14.00	7.00	23.50	12.00	6.00	17.00	20.20	14.36	5.20	17.12	9.45		19.00	6.45	
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