

# News Release

Minister for  
International  
Trade



# Communiqué

Ministre du  
Commerce  
extérieur

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MINISTER FOR INTERNATIONAL TRADE, JOHN C. CROSBIE,  
ANNOUNCES COMPOSITION OF THE NEW SECTORAL ADVISORY GROUPS  
ON INTERNATIONAL TRADE (SAGITs)

International Trade Minister, John C. Crosbie, announced today the composition of the re-constituted Sectoral Advisory Groups on International Trade (SAGITs).

The purpose of the re-constituted SAGITs, and the previously announced International Trade Advisory Committee (ITAC), is to provide a two-way flow of information and advice between the government and the Canadian private sector on international trade matters. "The SAGITs will provide the government with indepth sectoral expertise and advice on a wide range of international trade issues" said Mr. Crosbie.

Together, the thirteen SAGITs cover the full spectrum of Canadian economic activities. Some three hundred prominent members of the business, labour, consumer, academic, research and cultural communities have agreed to participate in these advisory committees. "I am delighted that such high calibre people have generously accepted to give their time and expertise to the Government of Canada. Their advice will help the Government define international trade policy and market development priorities" said Mr. Crosbie.

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While the mandate of the advisory committees include all trade matters, Minister Crosbie stated that the committees will be called upon mainly to advise on the GATT-sponsored multilateral trade negotiations currently underway and on trade development issues.

Attached is an information sheet on the International Trade Advisory Committee System made up of the International Trade Advisory Committee (ITAC) and the SAGITs, and the membership lists for the thirteen SAGITs.

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November 1988

BACKGROUND INFORMATION

THE INTERNATIONAL TRADE ADVISORY COMMITTEE SYSTEM

I. MANDATE AND STRUCTURE

The purpose in establishing this permanent advisory committee system is to provide an on-going, confidential, two-way flow of information and advice between the Government and the private sector on international trade matters.

This advisory committee system, which reports to the Minister for International Trade, ensures that the Government has the benefit of private sector views in its deliberations on international trade access and marketing issues, both bilateral and multilateral.

The advisory committee system has two components: The International Trade Advisory Committee (ITAC) has broad terms of reference on all international trade matters, including issues relating to trade policy, market access and trade development. The other component consists of 13 Sectoral Advisory Groups on International Trade (SAGITs), which interact with the Government to ensure sectoral views are fully taken into account on international trade matters.

On issues directly related to the Canada-U.S. trade talks or to the Multilateral Trade Negotiations, both components of the advisory committee system work closely with the trade negotiators.

ITAC/SAGITs are the main channel for communicating the views of the Canadian private sector to the Government on these two negotiations. In this regard, private sector submissions on these negotiations are directed to the appropriate SAGIT, and through the Sectoral Advisory Group to the Government.

II. MEMBERSHIP - APPOINTMENT AND TENURE

Members of both the ITAC and SAGITs must be Canadian citizens and are appointed by the Minister for International Trade. Members will serve for a period of two years, subject to suitable arrangements being made for sensible rotation and the need for continuity.

Members, who serve without remuneration, may be reappointed for one or more additional periods. However, at all times, members serve at the discretion of the Minister for International Trade.

All members are required to sign a security declaration undertaking to respect the confidentiality of classified information provided to them by the Government.

1. The International Trade Advisory Committee (ITAC)

The membership of this committee is broadly representative and respects regional, sectoral and demographic interests. ITAC comprises approximately 45 members from the business, labour, consumer, cultural, and research and academic communities.

The members of ITAC serve in their individual capacities, not as representatives of specific entities or interest groups.

2. Sectoral Advisory Groups on International Trade (SAGITs)

The thirteen SAGITs are as follows:

1. Agriculture, Food and Beverage
2. Apparel and Fur
3. Arts and Cultural Industries
4. Communications, Computer Equipment and Services
5. Consumer and Household Products
6. Energy, Chemicals and Petrochemicals
7. Financial Services
8. Fish and Fish Products
9. Forest Products
10. General Services
11. Industrial and Transportation Equipment
12. Minerals and Metals
13. Textiles, Footwear and Leather

The Minister for International Trade may create additional Sectoral Advisory Groups as required. Membership of each SAGIT will be broadly representative of the specific sector, with the size and composition of each group depending on the individual sector. Therefore, within the advisory committee system, the Sectoral Advisory Groups will be expected to have expertise and knowledge of their respective sectors as well as on trade matters, and will be expected to provide advice concerning those interests.

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SECTORAL ADVISORY GROUP ON INTERNATIONAL TRADE (SAGIT)

AGRICULTURE, FOOD AND BEVERAGE

Chairperson:

Mr. William Vaags  
President  
Canadian Pork Council  
Dugald, Manitoba

Members:

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General Manager  
Canadian Meat Council  
Toronto, Ontario

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Vice President  
United Grain Growers  
Taber, Alberta

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President and Chief Executive Officer  
Canadian Council of Grocery Distributors  
Montreal, Quebec

Mr. James Ballem  
Chairman  
P.E.I. Potato Marketing Commission  
Charlottetown, Prince Edward Island

Dr. James Barnes  
Professor of Marketing  
Faculty of Business Administration  
Memorial University of Newfoundland  
St. John's, Newfoundland

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Director of Government Affairs  
Canadian Cattlemen's Association  
Ottawa, Ontario

Mr. Robert Broeska  
Executive Director  
Canola Crushers of Western Canada  
Winnipeg, Manitoba

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President  
Association of Canadian Distillers  
Ottawa, Ontario

Mrs. Karen Chase  
Partner  
Chase Cattle Company  
Willowfern Farms  
Calgary, Alberta

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Mr. Robert Cuddy  
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Cuddy Food Products Limited  
London, Ontario

Mr. Richard Dawson  
Senior Vice President  
Cargill Limited  
Winnipeg, Manitoba

Dr. Terrence Daynard  
Executive Vice President  
Ontario Corn Producers' Association  
Guelph, Ontario

Mr. Danny Dempster  
Executive Vice President  
Canadian Horticultural Council  
Ottawa, Ontario

Mr. Richard Doyle  
Executive Secretary  
Dairy Farmers of Canada  
Ottawa, Ontario

Mr. William Duke  
President  
Western Canadian Wheat Growers' Association  
Regina, Saskatchewan

Mr. Mario Dumais  
General Secretary  
Coopératives Fédérées du Québec  
Montreal, Quebec

Dr. Morris Freeman  
General Manager  
Semex Canada  
Guelph, Ontario

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Peterborough, Ontario

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Ottawa, Ontario

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First Vice President  
Saskatchewan Wheat Pool  
Regina, Saskatchewan

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Vice President - Government Relations  
Grocery Products Manufacturers of Canada  
Ottawa, Ontario

Ms. Sherry Johnson  
Manager  
H.H. Smith Customs Brokers  
Edmonton, Alberta

Mr. Jamie Kidston  
President  
B.C. Tree Fruits Limited  
Kelowna, British Columbia

Mr. Donald Knoerr  
President  
Canadian Federation of Agriculture  
Smithers, British Columbia

Mrs. Peggy LeSueur-Brymer  
Senior Policy Analyst  
Alberta Wheat Pool  
Calgary, Alberta

Mr. Kempton L. Matte  
President  
National Dairy Council of Canada  
Ottawa, Ontario

Mr. R.A. Morrison  
President and Chief Executive Officer  
Brewers Association of Canada  
Ottawa, Ontario

Mr. Arne Mykle  
Past Chairman  
Canadian Chicken Marketing Agency  
Langley, British Columbia



Mr. Donald Newton  
President  
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Etobicoke, Ontario

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Past Chairman  
Atlantic Grains Council  
Canning, Nova Scotia

Mr. Arthur Pelliccione  
President  
Primo Foods Limited  
Weston, Ontario

Mr. Jacques Proulx  
President  
Union des Producteurs Agricoles  
Longueuil, Quebec

Mr. Martin Rice  
Executive Secretary  
Canadian Pork Council  
Ottawa, Ontario

Dr. Donald Shaver  
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Shaver Group  
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Mr. William Stewart  
London, Ontario

Mr. Charles Swanson  
Vice President  
Manitoba Pool Elevators  
Winnipeg, Manitoba

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Canadian Sugar Institute  
Toronto, Ontario

Mr. Herb Van Der Ende  
Managing Director  
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Surrey, British Columbia

Dr. Michèle Veeman  
Professor of Agricultural Economics  
Department of Rural Economy  
University of Alberta  
Edmonton, Alberta

Mr. Kenneth W. Yeo  
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Yeo Brothers Limited  
Charlottetown, Prince Edward Island

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President  
Inniskillin Wines  
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SECTORAL ADVISORY GROUP ON INTERNATIONAL TRADE (SAGIT)

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Chairman and Chief Executive Officer  
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St. John's, Newfoundland

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President  
Clareville Ocean Products Limited  
St. John's, Newfoundland

Mr. Ronald W. Bulmer  
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Fisheries Council of Canada  
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Ms. Carole Cameron  
General Sales Manager  
Seafood Products Company  
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Comeau's Seafoods Limited  
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President and Chief Executive Officer  
National Sea Products Limited  
Halifax, Nova Scotia

Mr. Michael Hunter  
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Vancouver, British Columbia

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Faculty of Management  
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President  
Clearwater Lobster Limited  
Halifax, Nova Scotia

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Mr. Peter Smith  
Vice President - Sales  
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Winnipeg, Manitoba

Mr. Conrad Sullivan  
President  
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SECTORAL ADVISORY GROUP ON INTERNATIONAL TRADE (SAGIT)

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Executive Vice President  
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Pratt and Whitney Canada Inc.  
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Versatile Farm Equipment Operations  
Ford New Holland of Canada Limited  
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President  
Marine Industries Limited  
Montreal, Quebec

Mr. Stewart Thoms  
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Canadian Shipbuilding and Engineering  
St. Catharines, Ontario

SECTORAL ADVISORY GROUP ON INTERNATIONAL TRADE (SAGIT)

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Saint Emile de Quebec, Quebec

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Albarrie Canada  
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Victor Woolen Products Limited  
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Shoe Manufacturers' Association of Canada  
Montreal, Quebec

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Montreal Fast Print (1975) Limited  
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Centrale des Syndicats Démocratiques (CSD)  
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Huntingdon, Quebec

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Windsor, Nova Scotia

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Canadian Operations  
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United Textile Workers of America  
Montreal, Quebec

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Montreal, Quebec

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Dominion Tanners  
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Hamilton, Ontario

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Montreal, Quebec



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Montreal, Quebec

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Montreal, Quebec

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Deputy Minister  
Department of Renewable Resources  
Yellowknife, Northwest Territories

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Toronto, Ontario

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Toronto, Ontario

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President  
The Coppley Apparel Group  
Hamilton, Ontario

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Amsel & Amsel  
Montreal, Quebec

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Robin International Inc.  
Montreal, Quebec

Mr. Saul Lighter  
President  
Harris Tricot  
Montreal, Quebec

Ms. Linda Lundstrom  
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Toronto, Ontario

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Directeur  
Stanfield's Limited  
Truro, Nova Scotia

Mr. Rodrigue Mersereau  
Executive Director  
Canadian Textile Importers Association  
Montreal, Quebec

Mrs. Karyn E. O'Neill  
Executive Director  
Canadian Association of Wholesale Sales  
Representatives  
Toronto, Ontario

Ms. Nicola Pelly  
Vice President  
Parnass/Pelly Limited  
Montreal, Quebec

Mr. Jean-Claude Poitras  
President  
Poitras Design Inc.  
Montreal, Quebec

Mr. J.R. Purkis  
President  
Caulfield Apparel Group Limited  
Downsview, Ontario

Mr. Victor Rempel  
Executive Vice President  
Sun Ice Limited  
Calgary, Alberta

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Louben Sportswear  
Montreal, Quebec

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President  
Peerless Clothing Inc.  
Montreal, Quebec

Mr. Joseph Segal  
Chairman  
Mr. Jax Fashions Inc.  
Vancouver, British Columbia

Mr. Robert Silver  
President  
Western Glove Works Limited  
Winnipeg, Manitoba

Mr. Michael Teeter  
Executive Vice President  
Canadian Apparel Manufacturers Institute  
Ottawa, Ontario

SECTORAL ADVISORY GROUP ON INTERNATIONAL TRADE (SAGIT)

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Former Chairman, President and Chief  
Executive Officer  
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Mississauga, Ontario

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President  
Sport Maska Inc.  
St-Hyacinthe, Quebec

Mr. Art Defehr  
President  
Palliser Furniture Limited  
Winnipeg, Manitoba

Mr. Louis Philippe Desrosiers  
President and General Manager  
Artopex Inc.  
Laval, Quebec

Mr. Paul S. Echenberg  
President  
Twinpak Inc.  
Pointe Claire-Dorval, Quebec

Mr. Michel Gervais  
Vice President and General Manager  
Meubles Gervais Inc.  
Saint-Césaire, Quebec

Mr. Michael Haberman  
President and Chief Executive Officer  
Atlantique Video and Sound Inc.  
Montreal, Quebec

Mrs. Sally Hall  
Past National President  
Consumers' Association of Canada  
Edmonton, Alberta

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President  
Irwin Toy Limited  
Toronto, Ontario

Ms. Janice Kerr  
Former President  
Consumers' Association of Canada/Nova Scotia  
Truro, Nova Scotia

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Vice President - Marketing  
Sabian  
Meductic, New Brunswick

Mr. Alisdair McKichan  
President  
Retail Council of Canada  
Toronto, Ontario

Mr. Frank Robertson  
President  
Woodward Stores Limited  
Vancouver, British Columbia

Mr. Roger Rougier  
President  
Roger Rougier Inc.  
Montreal, Quebec

Mr. Al Schaefer  
International Brotherhood of Electrical  
Workers - Local 2345  
Kitchener, Ontario

Mr. John F. Wood  
President and Chief Executive Officer  
W.C. Wood Company Limited  
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SECTORAL ADVISORY GROUP ON INTERNATIONAL TRADE (SAGIT)

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Islington, Ontario

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Business Manager  
International Brotherhood of Electrical  
Workers - Local 348  
Calgary, Alberta

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President  
Ogivar Inc.  
Ville Saint-Laurent, Quebec

Ms. Jocelyne Côté-O'Hara  
Vice President, Government Relations  
British Columbia Telephone Company  
Ottawa, Ontario

Mr. Thomas I. Csathy  
President  
Cognos Inc.  
Ottawa, Ontario

Mr. Desmond Cunningham  
Chairman  
Gandalf Technologies Inc.  
Manotick, Ontario

Mr. Harry Davis  
President and Chief Executive Officer  
Seabright Corporation Limited  
St. John's, Newfoundland

Mr. Jean-Claude Delorme  
Chairman, President and Chief Executive Officer  
Teleglobe Canada Inc.  
Montreal, Quebec

Mr. Pierre Ducros  
President  
DMR Group Inc.  
Montreal, Quebec

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Softwords, A Division of Press Porcepic Ltd.  
Victoria, British Columbia

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Executive Vice President  
Corporate Electronic Banking Services  
Bank of Montreal  
Scarborough, Ontario

Mrs. Barbara Hyland  
Director, Electronic Publishing  
The Globe and Mail  
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Novatel Communications Limited  
Calgary, Alberta

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