

CUT!

...in tailoring clothes. ...slender grace ...clothes depends upon ...are experts in that

OD ...RING

...ing and finishing. We ...do careful, satisfac- ...re to-day.

...rang, ...Tailoring, ...St. John's.

...s Wear

...label on the outside, but some- ...that it's there. A label ...that—and always says the ...ing.

...th's

...KEARNEY Manager Phone 726.

RINGS!

...worthy of nothing ...st. Then



...orkmanship and de- ...\$.00 up. May we ...ize Card?

Roumania

...a popular saying which runs, ...meaning is that rather than be ...ary. The peasant costume of ...having its own set of colors, ...the locality he hails from. ...arding his personal appear- ...ronize our Dry Cleaning es-

...VE WORKS, Halifax.

...EN, Agents for St. John's.

TEN PAGES TO-DAY.

TORONTO, Noon.—Strong W. and N.W. winds, local snow falls or flurries, but mostly fair to-night and on Friday with a little lower temperature. ROYAL'S Noon.—Bar. 28.70; ther. 32.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

THE EVENING TELEGRAM.

TEN PAGES TO-DAY.

FOR LATEST WAR NEWS SEE 7th PAGE.

VOLUME XXXVII

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, MARCH 11, 1915.

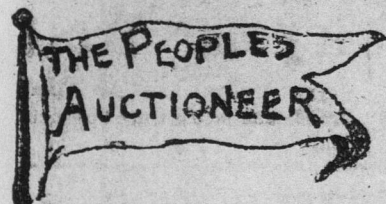
\$3.00 PER YEAR.

NUMBER 58.

WHITE'S PORTLAND CEMENT.

GET OUR PRICES.

BOWRING'S Retail Store.



FOR SALE OR TO LET.

That desirable Country Residence (property of T. J. Edens) situated on Waterford Bridge Road, ten minutes walk from street cars. Possession given 1st May. For particulars apply to

P. C. O'DRISCOLL Exchange Building. mar11,6,ead

FOR SALE.

A Farm containing 23 acres with Bungalow partly built, situated about 2 1/2 miles from town on the Cove Road. A real ideal spot for summer seat or farming purposes. Will be sold very reasonable. Apply to

P. C. O'DRISCOLL Exchange Building. mar11,6,ead

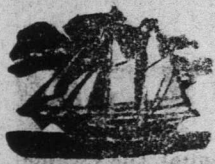
W. P. A.

Photographs will be taken after work parties at Government House on Thursday and Friday of this week and Monday and Tuesday of next week. All members are requested to attend. mar10,2i

FARMS FOR SALE!

FRESHWATER ROAD 7 acres
LONG POND ROAD 10 acres
THORBURN ROAD 10 acres
BLACKMARSH ROAD 14 acres
GOLDS ROAD 14 acres
FRESHWATER ROAD 17 acres
PETTY HR. ROAD 19 acres
TORBAY ROAD 20 acres
THORBURN ROAD 22 acres
KILBRIDE ROAD 25 acres
LOGY BAY ROAD 30 acres
TORBAY ROAD 32 acres
THORBURN ROAD 40 acres
THORBURN ROAD 40 acres
LOGY BAY ROAD 53 acres
TORBAY ROAD 100 acres
TORBAY ROAD 142 acres

We offer these good-luck farms at wonderfully low prices on easy terms. Don't delay—come in and talk things over TO-DAY.
Fred. J. Reil & Co.
—REAL ESTATE—
SMALLWOOD BUILDING,
Dackworth St.



Schooners

FOR

Sale Cheap!

St. Bernard, 69 Tons.
Henry West, 61 Tons.
Henrietta, 56 Tons.
Emily Harris, 71 Tons.
Lucy, 24 Tons.

Bishop, Sons & Co., LIMITED.

AGENTS — "The World's Greatest War," including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass LINSKOTT COMPANY, Brantford. feb27,9,ead

MINARD'S LINIMENT FOR SALE EVERYWHERE.

FERRO

Ferro Engines since 1909 the World's standard Two-Cycle Engines, have now been adopted as the Nfd. Standard of all that is best in Motor Engines.

The New Ferro Kerosene Engines will now be supplied to intending purchasers by the following firms:—

Messrs. Bowring Bros., Ltd., St. John's & Branches
Harvey & Co., Ltd., St. John's & Branches
James Baird, Ltd., St. John's & Branches
Martin Hardware Co., Ltd., St. John's and Branches.
Ayre & Sons, Ltd., St. John's & Branches
Monroe & Co., Ltd., St. John's & Branches
Smith Co., Ltd., St. John's & Branches

Messrs. Royal Stores, Ltd., St. John's & Branches
Bishop, Sons & Co., Ltd., St. John's and Branches.
R. Moulton, Ltd., Burgeo & Branches
P. Templeman, Bonavista & Branches
James Norris, Three Arms & Branches
J. J. Norris, Conche & Branches
Earle, Sons & Co., Fogo & Branches

MR. FISHERMAN.—

To L. M. TRASK & CO., St. John's.

Dear Sirs,—I am interested in a motor engine of about H P. for a boat about — ft. long on top and — ft. beam. Please send me catalogues and all information about the New Kerosene Ferro.

My Merchant's name is
Address
My name is
Address

Ask your merchant about the New Ferro Kerosene Engine. Write us telling us your merchant's name and ask why we state and can prove that the New Ferro Kerosene Engine is superior to any other engine on the market. Your merchant will supply you with a Ferro if you ask him. We guarantee all engines and carry a full stock of engines and engine supplies. We have a complete staff of engine experts and can give you the best engine satisfaction of any firm in Nfd. Fill in this blank and mail it to us to-day. Address it to—

Sole Distributors for the Ferro,

L. M. TRASK & Co.,

140 Water Street. P. O. Box 1217. St. John's.
ONLY EXCLUSIVE DEALERS IN OIL ENGINES AND SUPPLIES IN NEWFOUNDLAND.

F. W. BIRD & SON,

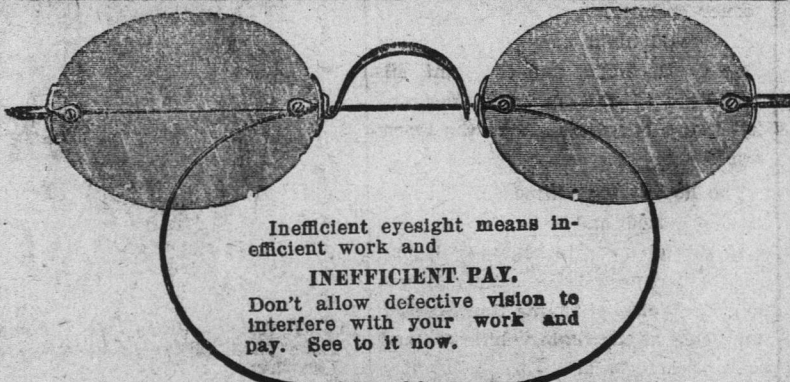
Hamilton, Ont., and East Walpole, Mass.,
MANUFACTURERS OF

Paroid & other Roofings,
Neponces Wallboard,
Sheathing and Building Papers of all kinds.

THE
Direct Agencies
Limited,
DISTRIBUTING AGENTS.
mar6,ead,t

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate #1713 Lockport, N.Y.

MINARD'S LINIMENT CURES DIS



Inefficient eyesight means inefficient work and
INEFFICIENT PAY.
Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
Eye Specialist. Water Street.

Starch, Sunlight Soap and Small Onions!

JUST IN:

75 cases Small Onions,
100 boxes White Starch,
75 boxes Sunlight Soap.

GEO. NEAL

BUY Made-in-Newfoundland GOODS!

"The demand to-morrow all over Newfoundland for Local-made goods would change, as if by magic, the present depression into immediate prosperity."

Carry this thought around with you during 1915. Practice its teachings and watch the result. Give first consideration to the products of your home community.

The Standard Mfg., Co., Ltd.

S.S. "FLORIZEL"
Will sign Crew on March 11th and sail on March 13th.
BOWRING BROS., Limited.
mar3,3i

MILL SUPPLIES, ETC.,

Rubber Belting, 4 and 5 ply.
Leather Belting, Single and Double.
Belt Lacing.
Circular Rip Saws.
Circular Cross-Cut Saws.
Steam Jointing, Rubber Insertion.
Rubber Sheet, Asbestos Gaskets.
Asbestos Sheet, Asbestos Cement.
Steam Packings, High and Low Pressure.
Superheat, Rabbit Metals.
Magnolia Metals, Rubber Fire Hose.
Cotton Mill Hose, Condenser Tubes.
Hex Bolts and Nuts, American Axes.
Axle Handles, etc., etc.
SELLING AT LOWEST PRICES.

BOWRING BROS., Ltd.,

Phone 332. HARDWARE DEPARTMENT.

April Paper Patterns!

NOW ON SALE.

Pictorial Review—No other Pattern equal to them. Outports please remember—Cash must accompany order. Pattern 17 cts. Spring Fashion Book, 27 cts., with free pattern your choice.

CHARLES HUTTON, Sole Agent.

Advertise in the TELEGRAM

NOTICE.

His Excellency the Governor-in-Council has been pleased to approve of the following Regulation:—

FOR THE SEASON OF 1915 ONLY, THE TAKING OF RABBITS BY SNARES (BUT BY NO OTHER MEANS) IS HEREBY PERMITTED UNTIL THE 15TH DAY OF APRIL, 1915.

The Game and Inland Fisheries Board.

GOWER RABBITS, Secretary. mar11,3i

Avalon Lodge,

No. 776, R.E., F. & A.M.
The Regular Monthly Meeting of Avalon Lodge, to be held this evening, is postponed until Friday, the 19th inst., at 8 p.m., owing to the death of Bro. Adam Johnston.
By order of the W.M.
ALBERT R. WOOLGAR, Secretary. mar11,1i

JUST ARRIVED—A Shipment of Park & Pollard's Poultry Foods: Lay or Bust (Dry Mash), Scotch Food, Intermediate Chicken Food, Gritless Feed, Meat Scraps, Oyster Shell. M. A. BASTOW. mar11,3,ead

DRESS MAKER.—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,t

LOST—On March 2nd, between Queen and Patrick Streets, a Pocketbook containing a sum of money. Finder please return same to this office and be suitably rewarded. mar9,6i

TO LET—The Rooms in the Bastow Building, lately occupied by the Nfd. Poultry Association. Possession given 1st May. For full particulars apply to M. A. BASTOW. mar4,6,ead

FOR SALE, CHEAP — A Pony, 5 years old. For particulars apply to M. A. BASTOW. m11,2,t,h,s

A GOOD BARGAIN in a Splendid Upright Piano; apply at this office. feb15,ead,t

HELP WANTED.

WANTED—A General Servant; apply 24 Cook Street. mar11,1i

WANTED—A General Servant; apply at No. 7 King's Road. mar11,t

WANTED — An Experienced Female Stenographer and Typist; apply with references to Box 337, City. mar11,1i

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11,t

WANTED—A General Girl, who understands plain cooking; references required; small family; apply 125 Hamilton Street. mar11,t

WANTED — Immediately, a Good General Servant, where another is kept; references required; apply No. 17 Gower St., next to Musgrave Terrace. mar11,t

WANTED TO PURCHASE — A Good Horse for express work; apply to T. J. EDENS. mar11,2i

WANTED—Antique Furniture of every description; highest prices paid; address EDWARD BARON, 24 Duggan Street, St. John's. feb13,1m

Nfd. Stamps Wanted. — Must be soaked free of paper. Highest price paid. Send to P. F. FEARN, P. O. Box 687, St. John's. Cash by return mail. Register if value \$20. feb26,1m

\$15 WEEK & EXPENSES —To travel, appointing local representatives. WHITEFIELD LINSKOTT, Brantford. mar6,9,11,20,23,25

\$150 FOR SIXTY DAYS' EASY WORK. Write for contract. BRADLEY-GARRETTSON, Brantford. mar6,9,11,20,23,25

MINARD'S LINIMENT CURES BURNS, Etc.



ROYAL YEAST
 MOST PERFECT MADE
 MAKES LIGHT WHOLESOME BREAD.
 REFUSE SUBSTITUTES

LEICHELTT COMPANY, LIMITED
 TORONTO, ONT.
 MADE IN CANADA

Aubrey's Revenge.

CHAPTER VII.

The half-crazed man gave vent to a volley of imprecations and threw himself against the door with terrible force. But the bolts and bars, made to stand the fury of the winter storms did not give way.

It was a terrible situation for a slender girl, hardly more than a child, but Kelpie was a heroine in her way. Her lips quivered and tears stood in her eyes, but she turned away with a determined air, and, having taken a last look at the light to assure herself that it was all right, she went slowly down stairs, where she found Tom Holland lying just as she had left him, in a state of utter collapse.

His face looked so white and haggard that Kelpie was terribly startled.

"Oh, merciful Heaven, he's dead!" she wailed. "Why did I leave him? Tom! Tom!" she cried, kneeling down beside him and slipping her arm under his head. "Oh, Tom, won't you speak to me? Can't you hear me, Tom? It is Kelpie. Don't you know me, Tom?"

If the poor fellow had been dead and in his coffin, the touch of Kelpie's soft arm and the sound of her sweet voice would almost have brought him to life. Breathless and exhausted as he was, he opened his eyes and a faint whisper came to his lips:

"Yes, dear, I know you."
 "Oh, thank Heaven! dear, dear old Tom—I'm so glad!"

And, half beside herself with joy, Kelpie raised the poor fellow's head until it rested against her shoulder, and, bending over, dropped a kiss as soft as thistle-down on his forehead.

No elixir of life could have thrilled Tom Holland's stagnant pulses as did that soft touch of Kelpie's lips. It seemed to infuse new life into his soul and to send his blood leaping through his veins; and a few minutes later, when Kelpie had given him a cup of strong coffee he was able to stand on his feet.

CHAPTER VIII.

Kelpie looked at the first assistant keeper with half-pitying, half-amused eyes as he stood swaying uncertainly before her.

"Why don't you sit down, Tom?" she said, "or, better still, let me help you into daddy's room and put you to bed? But—good gracious! I had forgotten your poor arm," she added, springing to her feet. "I must put it in splints."

Clears The Head, Opens The Nostrils, Stops Sneezing, Cures Catarrh.

For Instant Relief by Inhaling the Soothing Vapor "Catarrhazone."

Catarrh is bound to come with this weather. Slight colds become more offensive and sickening every day. The inflammation extends further into the head. Soon the ears begin to buzz and ring. The head aches, the eyes pain dreadfully, the nose gets plugged up and this forces the patient to breathe through the mouth. Vile filthy secretions are forced back into the throat, requiring a great deal of coughing to keep the air passages free. Finally, this foul matter finds its way into the stomach, causing dyspepsia and general ill-health. By this time the patient has SYSTEMATIC CATARRH, which saps strength, depletes the vital energies till consumption is the unhappy result.

There isn't the slightest use in trying to cure this condition with tablets, snuff or spray. Such treatments are wholly inadequate. You must employ Catarrhazone the only remedy that possesses power to kill the germs of Catarrh. The healing vapor of Catarrhazone is carried by the air you breathe to the most minute cells of the nose, throat, bronchial tubes and lungs. Its antiseptic medication goes everywhere that air can go. No case is too chronic, no person too old—everybody that has catarrh of any kind can be cured by this grand treatment which is endorsed by thousands of physicians throughout America, who say: "The only way to permanently get rid of Catarrh is to use Catarrhazone."

TWO MONTHS' TREATMENT GUARANTEED TO CURE. PRICE \$1.00; small size 50c; trial size 25c. Sold by dealers everywhere.

The pretty name, "Kelpie," was engraved on one side; on the other was a monogram formed of the letters "C.F."

"I was right," sighed Tom; "it is for her. I've half a mind to throw it into the sea and never let her know."

"I've got the splints and bandages," Kelpie said, as she entered, "and everything's all right in the watch room; but, Tom, I feel dreadfully anxious about Tulliver. I went up and listened at the door of the rubbish room, but I didn't hear a sound. Surely the poor fellow isn't dead."

"Oh, no, of course not," answered Tom. "He's asleep, no doubt, but I'll go up and see for myself."

"You shall do nothing of the kind," said Kelpie promptly. "Tulliver would toss you overboard a second time, and then put out the light. Let him stay where he is till morning. Be quiet, now, and I'll see what I can do for your arm."

"Cracker! supper!" screamed the parrot.

"I'm hungry, too, Pete," laughed Kelpie. "I had quite forgotten until you reminded me."

"What's the matter with having an early breakfast?" put in Tom, with the old genial smile in his handsome eyes.

"Your poor arm is the matter just now," replied Kelpie. "We must be patient until I get it into shape. It is dreadfully shattered. Did Tulliver really throw you over the parape Tom?"

"That's my impression. At all events, I found myself out in the midst of the whitecaps."

"How in the world did you manage to reach the Phantom Rock?"

"I can't remember clearly, but I think a heavy sea took me up and tossed me in that direction, and managed to get hold of the rock, and a certain brave little woman saved my life at the risk of her own."

"Nonsense! You save my life and your own, too—that was the way of it," said Kelpie. "Anybody can put a boat out to sea, but bringing it safely in is quite another thing. All told this has been a night of adventures."

"It has, indeed—a night I shall never forget," replied Tom, thrilling with ecstasy as with deft and tender fingers the girl bandaged his shattered arm.

The long, dreadful night was nearing its close, and the "wee, sm' hours" were well in when Kelpie having put Tom in good shape, as she expressed it, assisted him to her grandfather's vacant chair at the table, on which she had placed a tempting little supper, smoking hot.

"The light's all right; I've just been up to the watch room," she said, as she seated herself opposite him, "so you may make your mind easy, Tom, and enjoy your supper—or you may call it breakfast if you like—to your heart's content."

"One will suit me as well as the other," said Tom, "provided you will give me a taste of whatever the dish may be that sends forth such a delicious odor. I didn't realize how hungry I was till I caught a whiff of it."

"Well, never mind what it is, we'll talk about that after we've tested its qualities," said Kelpie, helping him bountifully.

"Yes, Pete, you shall have some, too," she added, as the parrot fluttered about, screaming hoarsely and beating his beak against anything that came within his reach. "You deserve a good supper for keeping us company to-night. What's the matter, Tom? You look awfully glum all in a moment. Don't you like the stew?"

"That's where the shoe pinches. I find it so delicious that I can't help thinking what a selfish fellow I am to sit here and enjoy it while poor Tulliver is a prisoner overhead."

"It does seem dreadfully selfish, Tom; but what can we do?"

Tom glanced at the clock.

"If I had the use of my arm I shouldn't hesitate a moment about letting him out," he said soberly; "but, as it is, I think it will be wise to let him remain where he is until sunrise. It won't be long before it is time to put out the light, and I think I can manage him after that. You might keep the poor fellow's breakfast hot for him, Kelpie."

Kelpie regarded the handsome

HOW WOMEN AVOID OPERATIONS

By Taking Lydia E. Pinkham's Vegetable Compound.

Cleveland, Ohio—"My left side pained me so for several years that I expected to have to undergo an operation, but the first bottle I took of Lydia E. Pinkham's Vegetable Compound relieved me of the pains in my side and I continued its use until I became regular and free from pains. I had asked several doctors if there was anything I could take to help me and they said there was nothing that they knew of. I am thankful for such a good medicine and will always give it the highest praise."

—Mrs. C. H. GARFITH, 7805 Madison Ave., Cleveland, Ohio.

Hanover, Pa.—"I suffered from female trouble and the pains were so bad at times that I could not sit down. The doctor advised a severe operation but my husband got me Lydia E. Pinkham's Vegetable Compound and I experienced great relief in a short time. Now I feel like a new person and can do a hard day's work and not mind it. What joy and happiness it is to be well once more. I am always ready and willing to speak a good word for the Compound."

—Mrs. ADA WILT, 196 Stock St., Hanover, Pa.

If there are any complications you do not understand write to Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

young assistant with admiring eyes.

"What a good fellow you are, Tom," she said. "You seem to forget that Tulliver threw you over the parape a few hours ago."

"Oh, no, I haven't forgotten it, but I don't think the poor fellow's been quite right in his mind for some time, and I feel sorry for him."

"So do I," said Kelpie thoughtfully. "I'll keep his supper hot, as you suggest, Tom."

When the pleasant little meal was over, Tom Holland sat in the old light-seeker's armchair and watched the young girl with admiring eyes as she cleared away the dishes and made things tidy for the coming day.

The poor fellow's shattered arm ached him dreadfully—indeed, his whole stalwart body seemed torn by aches and pains, but he was conscious of nothing but a dull misery at his heart.

"What shall I do?" he asked himself again as he watched Kelpie's bright face and laughing eyes. "The little locket which bears her name may contain a message of love, and if I give it to her, she'll wear it on her heart and dream of the handsome young stranger until he comes to win her from me forever. I can't do it—I won't. I'll throw it into the sea, and she shall never know."

No matter how dark and dreadful a night may be, it comes to an end sooner or later.

The wild night came to an end at New Castle Light, and the faint, silvery light of the dawning morning fell like a benediction over the storm-tossed sea.

The heavy fog lifted, the angry clouds parted and drifted away, and the wild gale died out in hoarse whispers, and there was a great calm. It was as if the voice of Divine Omnipotence had rebuked the raging billows and said, "Peace, be still."

"Tom, the storm will soon be over, and daddy will get home," said Kelpie joyfully, as they went up the iron stairs to put out the light.

"God grant it," said Tom, earnestly. "I should hate to see you have to live through another such night, my poor little girl."

"Oh, I shouldn't have found it so dreadful if I had not been obliged to shoot poor Tulliver and then keep him locked up," she replied, with a look of terror in her eyes. "Oh, Tom, if he should die, I could never forgive myself."

"It will be time enough to think about that when we find that Tulliver is in danger," said Tom. "I'll go up and put out the light, and we'll open the door and let the poor fellow out."

Kelpie insisted upon accompanying Tom to the lantern deck, as he was able to use but one hand; and when the light had been extinguished they turned to the door of the little storeroom.

(To be continued.)

Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

1219—A SEASONABLE ATTRACTIVE STYLE.



Ladies' House or Home Dress (with Sleeve in Either of two Lengths) and with Skirt in Raised or Normal Waistline.

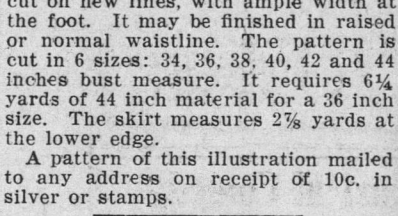
White linen was employed for this model, with trimming of striped rattice. The design would be pretty in rose colored gingham, or blue seersucker. It is suitable for all wash fabrics, and lovely for lawn and batiste, for cashmere, voile and poplin.

A neat and becoming business suit could be developed after this pattern in serge of a pretty Burgundy shade, or the new brown or Russian green, with braid binding or silk or woollen of contrasting material for trimming.

The right front of the waist is crossed over the left in surplice style, and the low neck opening is filled in with a "dickey" or insert. This of net, tucking or embroidery would be very neat and cool looking. A new round collar and simple cuffs finish the smart waist. The skirt is gored and cut on new lines, with ample width at the foot. It may be finished in raised or normal waistline. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 3 1/2 yards of 44 inch material for a 36 inch size. The skirt measures 2 1/2 yards at the lower edge.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

1213—A COMFORTABLE ATTRACTIVE NEGLIGEE.



Ladies' House Gown or Lounge Robe (with Sleeve in Either of two Lengths).

Figured cotton crepe in blue tones was used for this design. The free edges were bound with satin in a contrasting shade, and buttons to match trimmed the shaped front. The style is neat and pretty. It will lend itself nicely for devore, flannel, flannellette, silk, lawn, voile or cashmere. The sleeve is comfortable and may be finished in wrist or shorter length. This design could be used for a bath robe in flannel, blanketing, elderdown or towelling. The pattern is cut in 3 sizes: Small, Medium and Large. It requires 5 1/2 yards of 36 inch material for a Medium size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Lenten Groceries!

Fish in Tins:

No. 1 Salmon, Halibut, Sardines, Finnan Haddock.

LoBSTERS, OYSTERS, FRESH HERRING, KIPPERED HERRING.

Fish Pastes in Glass: Lobster, Shrimp, Salmon, Bloater.

Kipper Herring, Finnan Haddies, Fillets of Cod, Boneless Codfish, Shredded Codfish.

Buffalo Flour, in 14 lb. sax.

Try Our Teas!

Royal, Crown and our Best Brands and be convinced of their qualities.

BOWRING BROTHERS, Limited,
 GROCERY.

332

feb22,m,w,t,ft

'Phone

332

Showroom Department

Early Showing of New

Spring Novelties,

AT

HENRY BLAIR'S.

First Showing of Ladies' Latest Style

English Hats,

In Black and all the latest shades, Untrimmed and Ready-to-Wear. Now is the time to see the Milliner and make your selection.

A Very Choice Lot

New Veil Nets,

in Black, White and New Tints.

Best Show of

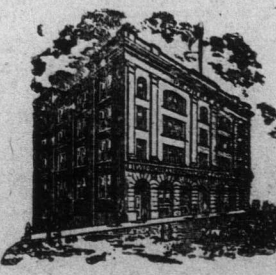
Ladies' Neckwear,

in Lace, Muslin, Pique, Embroidery and Fancy Colored, Silk and Muslin makes, in all the fashionable shapes. Prices range from 15c. upwards.

Henry Blair

PATRIOTISM

demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made

Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Mfld. Clothing Company, Ltd.

Ladies' CORSETS!

We are now showing full lines of the celebrated

P. C. & D. & A. CORSETS.

Correct style and perfect quality in every pair.

See our SPECIAL EXTRA LONG CORSET with the four Garters attached at 80c. pair.

WILLIAM FREW.

We have an Inc

'Phone 768.

War

Messages Received Previous to 9 A.M.

OFFICIAL.

LONDON, March 10.

The Government, Newfoundland:

The Admiralty reports the German submarine U-12 rammed and sunk the Ariel. The crew surrendered.

There small merchantmen have been sunk by enemy submarines.

The French Government reports continuous fighting north of Arras, also in Champagne, where fresh progress has been made at various points.

The Russian Government reports desperate fighting on the Niemen, at Vitulva front, and heavy fighting at various points in the Carpathians.

THE WESTERN FRONT.

PARIS, March 10.

A new engagement between the Allies and the Germans is in progress north of Arras, where forces of at least four divisions are engaged on each side, using a heavy amount of artillery. A long range duel has been in progress for days across the valley between the heights of Notre Dame de Lorette. The campaign has been varied with infantry attacks against trenches.

Prisoners taken by the French and British on the Arras-Bethune highway include reservists between forty and forty-five years of age, who have recently been brought into the theatre of war from Germany.

In Belgium, south of Ypres, to a point between Ypres and Deneduyn and in Champagne, the tide of battle still swings back and forth. Between Souain, Perthes, Les Mesnils and Beausjour almost every day sees French gains in that region, although some of the German counter attacks have been slightly successful.

Nothing is in progress north of the Meuse in Upper Alsace. The French were fortunate in getting heavy artillery through the Vosges mountains passes, and a number of Alsatian towns, held by Germans, are being bombarded.

SUBMARINE SUNK.

LONDON, March 10.

The German submarine U-29 has been sent to the bottom, according to a statement issued to-day by the British Admiralty. The submarine U-29 was built in 1913, had a displacement of 840 tons and speed of 17 knots on surface, and 12 knots submerged. The submarine, according to the official announcement, was rammed to-day by the British torpedo boat destroyer Ariel, and sent to the bottom. The members of the submarine's crew surrendered and were saved.

THE SEVENTH SUBMARINE.

LONDON, March 10.

The British Admiralty announced to-day that the German submarine U-12, instead of the U-29 as previously stated. Out of a crew of 27 men were saved. The loss of U-12 makes the seventh submarine lost by the Germans since the beginning of the war.

SUCCESSFUL AIR RAID.

LONDON, March 10.

The Press Bureau issues a statement

To Our P

We wish to offer our sympathy and help and are helping to make the war continue until end of March brought forward every day. attractive offerings for you to see our Ladies' or Men's from serviceable tweeds.

Devil

THE RIGHT COR. WATER & ICE.

Texaco Kerosene

Still lead in quality and satisfaction. In eight hooped, non-leakable barrels. No dearer than the ordinary kinds.

GEO. M. BARR, Agent

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - Editor

THURSDAY, March 11, 1915.

The Submarine Blockade

The ramming of the German submarine, U 12, is a matter of much satisfaction. The British destroyer which accomplished the feat was launched in 1911 and on her trials showed a maximum speed of 29.4 knots. She accomplished the feat in all probability by getting up full speed and striking the submarine before the latter could sink below the surface and get away from the destroyer. In many of the submarines it takes quite a time for them to sink out of danger of gun-fire or ramming. Some of the later submarines are more elusive. They do not sink by admitting water into compartments prepared for this object, as in the majority of submarines. The specific gravity of these submarine is not much less than the water itself from their sides which enables them by their motive power to dive below the surface in the teens of seconds, and get out of the danger zone of either gun-fire or ramming in a few moments. This type of submarine will be far more difficult to destroy than the older type. The entente allies have a large number of submarines, in all probability much larger than their enemies. But submarines are largely unassailable by one another, and so far we have not heard of one submarine destroying another. The submarine blockade of the British Isles and the French coast which was to be put in force vigorously has proved as was expected no blockade at all. While it is true that a few slow coasters have been sunk, shipping in and out of British ports has gone on its way with almost no interruption. As a blockade it is a failure, no blockade being recognized in international law which is not effective.

Supreme Court

YESTERDAY.
Court met at 11 a.m. yesterday, pursuant to adjournment. Present: Mr. Justice Emerson.

The King vs. Stephen Ballard.
This is an indictment for rape. Gibbs, K. C., for the Crown; Higgins, B.L., for the accused.

The special jury is in attendance and is sworn as follows:—
James Ayre, Joseph Sellars, Wm. F. Bowden, John Canning, Frederick Reil, William Harris, James Kenny, William Thompson, Frederick Fitzpatrick, Thomas H. O'Neil, John Clouston, James Haw.

M. P. Gibbs, K.C., states the Crown's case for the jury. Maggie Curran and Mary Mulrooney are in turn sworn, examined by Gibbs, cross examined by Higgins.
At 1 p.m., the court took recess till 2 p.m. After recess Patrick Mulrooney and Wilson Mulrooney are sworn, examined by Gibbs, cross examined by Higgins. The statement

Sugar! Sugar!!

On the spot and to arrive,
500 barrels
American Granulated
SUGAR.

COLIN CAMPBELL,
85 Water St.

Obituary.

MRS. J. T. PHILLIPS.

On Sunday afternoon at 1.30 there passed peacefully away Fanny, beloved wife of J. T. Phillips, tinsmith. Although troubled for quite a while with a cold, she kept up and about as usual, till Friday week when after returning from church she became very ill of pneumonia and pleurisy. On the Sunday morning she seemed better, and her death to her family and friends came as a great shock. The deceased lady was a most devoted wife and mother, loved and respected by friends and neighbors all of whom sincerely mourn her. She was always doing kindly deeds in her quiet way. She is survived by her husband and 8 children, four sons, Ernest and Herbert at Bakers Limited, George in business with his father, and Frank at home, and an orphan nephew, J. Field, who so nearly lost his life by drowning at Long Pond in August last, and four daughters, Daisy and Mabel at home, Isabel at Gray & Goodland's, May at Alex Scott's. An aged mother also survives, who arrived in town just too late to see her daughter alive, as well as three sisters and one brother to whom the sincere sympathy of their many friends is extended.

Western Fishery the Best on Record.

According to news brought along today by the Portia the codfishery on the Western grounds this winter promises to be the best on record. A fortnight ago when the Portia was in that neighborhood it was estimated that three hundred thousand dollars worth of fish was caught between Burgeo and Channel. Among the high liners of the banking fleet then were Holletts for three schooners had 2,100 quintals landed, Inkpens 2,100 qts. for three schooners, the Cluett, Capt. Vatcher, 1,000 qts., and several other bankers hauling for 500 to 900 qts. Since then, no doubt, they have greatly augmented their catches, as the day the Portia was leaving that section Capt. John Lewis got 80 qts.

TO THE PUBLIC.—On behalf of the City Poor, kindly keep Thursday night, April 8th, free of engagements, when, under the patronage of their Excellencies the Governor and Lady Davidson, St. Thomas's Glee Singers will render a Concert in the Methodist College Hall. Local talent. Proceeds for the above laudable object. Particulars later.—feb25,eod,tf

Two Men Arrested Under Warrant.

Two young men were arrested under warrant last evening charged with stealing a quantity of goods of various kinds from the premises of Steer Bros., also for malicious injury to property. They appeared before Judge Knight to-day. The first charge was dismissed, there being no evidence to prove that the accused stole the goods. Regarding the second charge one of the defendants was let go and the other remanded.

SAFETY RAZORS.—The wonderful Giant Junior with 7 blades, 50 cts. New shipment just received. CHESELEY WOODS, 140 Water St.—mar1,tf

GERMANY AND THE BALKAN STATES.

Whatever benevolence Germany may have expressed for the independent ambitions of the Balkan States, she gave herself body and soul at the critical moment to the Austrian view which threatens them all alike. What Austria and Germany most fear is the creation of a strong block of Balkan States each guaranteeing the other's independence, and all solid against the territorial ambitions of their greater neighbors. What they most desire is a weak and divided Balkan community, through which they may drive their path to the sea or overhead to Asia Minor.—Westminster Gazette.

BET SUGAR CULTIVATION.

For years Lord Denbigh and others have been urging the importance of sugar beet cultivation in this country. During all this time, however, the Board of Agriculture has refrained from taking the steps which are now admitted to be so proper and necessary. It is the story of aniline dyes all over again. It goes to the root of many of our failures, and a belated show of energy will not recapture lost opportunities.—London Express.

FIRE ALARM.—At 11.30 a.m. today an alarm of fire from box 26 summoned the Central and Western companies to Henderson's dry goods store, at the foot of Theatre Hill, where an overheated furnace had ignited the floor of the second flat of the building. The firemen were on the scene promptly, and the "all-out" signal was sent in at 11.42 a.m. before any damage was done.

Here and There.

THE STEPHANO.—Owing to delay in handling freight at New York the Stephano will not get away from there for Halifax and this port until to-morrow.

Did U try a Satina Starch or La France Laundry Tablet. Saves labor, gives best results. mar1,eod,tf

GETTING MOLASSES CARGOES.—The vessels Olinda, Clementine, Mildred, Freedom and a couple of others are now at Barbados loading molasses for here.

We import our New Ferro Kerosene Engines direct and our prices are much lower than last year. Write for Catalogue. A. H. MURRAY, St. John's.—mar5,51,eod

OFF FOR NORTH.—The Bloodhound, Neptune and Eagle left here this morning for Pool's Island and Greenspond. They will clear for the front on Saturday morning.

Fresh Rabbits, Fresh Codfish, Fresh Cod Tongues and Halibut at BISHOP & SONS' Grocery. Phone 679.—feb26,tf

PRESENTATION.—We understand that at a not distant date an important ceremony in the nature of a presentation will occur in ecclesiastical circles.

"DOUBLE EAGLE" Lubricating Oil for Automobiles or Motor Boats, pays best in the end. Use it and save half your troubles. A. H. MURRAY, St. John's.—mar5,51,eod

ICE IMPEDES CODFISHERY.—Codfish have been plentiful around Channel and Rose Blanche lately, though the fishermen are greatly handicapped in their operations by ice.

Stafford's Liniment, "made in Newfoundland," a cure for Rheumatism, Lumbago, Neuralgia and all aches and pains. Sold everywhere.—feb11,tf

LUMBER LARCENY.—Yesterday Detective Byrne was engaged investigating the larceny of a quantity of lumber, alleged to have been taken from the premises of an East End factory.

To Cure a Cold in One Day Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

VESSELS DUE.—Bowling's vessels Nellie Louise and Dunure are, now 52 and 43 days out from this port from Pernambuco and Bahia, respectively. The Dorothy Baird is also due here from Maceio, being 34 days out.

The debate at the M. C. L. I. this evening will be "Does instruction in accordance with the Curriculum of the C. H. E. tend to fit a youth for a commercial life?" The leaders will be Dr. M. C. Roberts and Mr. Wm. White. mar11,1

SENTENCE SUSPENDED.

The fifteen year old lad arrested on a charge of stealing a five dollar bill, as referred to in yesterday's Telegram, was tried by Judge Knight. Accused was convicted and sentence suspended.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis, Catarrh of the Stomach and Nervous Dyspepsia. Price 25 and 50c. Postage, 5 and 10c. extra.—feb11,tf

REIDS' BOATS.—The Bruce, Glencoe and Home are still at Trepassay; the Ethie left Lamaline at 10 a.m. to-day, coming east; the Kyle arrived at Port aux Basques from Louisburg at 1.15 p.m. to-day; the Meigie left St. Jacques early this morning, going west.

LECTURE.—Mr. J. M. Kent, B.A., K.C., M.H.A., will lecture in the Star Club Rooms on Thursday at 8.30 p.m. Subject: "Daniel O'Connell." Admission 10c. Proceeds for Clerical Students' Fund.—mar9,31

FEW LABOR DISPUTES.—The mere fact that while the average number of trade disputes in each year is 650, there have been fewer than 60 since the war began is all the testimony that is needed to the spirit in which the labor leaders have met the crisis—London Daily Mail.

"Mapleton's Peanut Butter" is manufactured in England. Use it and be patriotic.—feb25,eod,tf

Don't be induced to pay a high price for a cheap engine. FERRO Kerosene Engines give satisfaction and the price is low. We are here to stand behind what we sell. A. H. MURRAY, St. John's.—mar5,51,eod

DIED.

At midnight, at his residence, Masonic Temple, Adam Johnston, in his 76th year. Funeral from the Temple on Sunday at 2.45 p.m.; friends will please attend without further notice.

NEW SHIPMENT of BABY CARRIAGES 1915 PATTERNS.

These Carriages have just arrived and include the very latest in style and workmanship. Come early and make your choice.

**Folding Go Carts,
Folding Runabouts,
Pullman Runabouts,
English Carriages.**



All well finished and upholstered in various colors. Also in stock: Wheels, from 10 to 16 in. diameter.

Ayre & Sons, Ltd
HARDWARE DEPARTMENT.

For SPRING 1915

LATEST FASHIONS IN

LADIES' COATS!

Exquisite Shades. New Designs.

\$3.95 each.

WORTH UP TO \$8.00 EACH.

NOTICE WINDOW.

S. MILLEY.

Flannelettes!

All You Who Buy
of

Flannelettes

should come to **Our Sale** this week. Pinks, Creams, Mottled and Striped, in fact our entire stock of Flette at very tempting prices.



A. & S. RODGER

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We offer
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\$2.50 Hats
\$3.00 Hats

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Sale. Our exp

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Sensational Sale of GENT'S FURNISHINGS

At the ROYAL STORES.

The most Stupendous Sale that St. John's has seen for many a day. The **\$40,000 Stock** recently acquired by us is to be cleared out as soon as possible to make room for New Spring Goods.

Everything Offered at Sacrifice Prices.

Just study this page—Compare the Values with anything ever offered elsewhere. Then come and examine the Goods.

Don't Miss Them

Such money saving chances are few and far between.

Conditions of Sale

Strictly Cash.
No charging.
No approbation.

WALK-OVER Boots & Shoes

A few items taken from the Jackman Stock now selling rapidly at this store. Greatest reductions ever known on Boots and Shoes for Men and Boys. The values quoted here will convince you that you can save a dollar or two on your footwear for the coming Spring.

MEN'S BOOTS.	
Black, assorted leathers; size 6½, 7 and 10. Reg. \$3.00 pair. Sale Price	2.00
Tan Russian Calf Boots, modern tips; sizes 7, 7½, 8, 8½. Reg. \$3.50 pair. Sale Price	3.00
Black Patent Colt Boots, Blucher styles, genuine oak soles; sizes 7½, 8, 8½ and 9. Reg. \$4.00 pair. Sale Price	3.10
Tan and Black Box Calf Boots, heavy oak soles; sizes in Tan, 7, 7½ and 8½; in Black, 6 and 8. Reg. \$4.50 pair. Sale Price	3.40
Tan and Black Vici Kid Boots; sizes in Tan, 7, 8 and 3½; in Black, 6½ and 10. Reg. \$4.50 pair. Sale Price	3.60
MEN'S SHOES.	
Tan Russian Calf Shoes, Blucher styles; sizes 7½ and 8. Reg. \$4.50 pair. Sale Price	3.50
8 pairs only Tan Calf Shoes, Balmoral styles; 6, 7, 7½ and 8. Reg. \$4.75 pair. Sale Price	3.60
BOYS' BOOTS.	
Black Satin Calf Blucher styles. Sizes 10, 11 and 12. Regular \$1.65 pair. Sale Price	1.30
Sizes 11, 13, 1, 4, 4½ and 5. Regular \$2.30 pair. Sale Price	1.60

Men's HATS

We offer remarkable values in Men's Felt Hats of various styles and quantities. We have in fact a Hat to suit every fancy at a price to suit every purse. Owing to lack of space we mention but two lines here. These are Black Hard Felt Hats. Smart and up-to-date in appearance, fitted with cushion pads, velvet bands, bow at back and other novelties; sizes from 6¾ to 7¼.

\$2.50 Hats selling for	1.75
\$3.00 Hats selling for	2.00

Men's CAPS

Men's high grade Tweed Golf Caps, perfectly made and finished; all selling at greatly reduced prices. This is your opportunity to get a good Cap at a great saving. Indeed, it would pay you to secure two or three at these prices. The values are wonderful. Many stores ask a dollar for the same qualities. They come in smart light and dark patterns; sizes from 6¾ to 7¼.

50c. Caps selling for	35c
75c. Caps selling for	50c

Men's HALF HOSE

Included in the Jackman stock we found a tremendous pile of Men's Half Hose. These are now offered at clearing prices. Seldom have we seen such values.

Worsted Half Hose in Heather mixture; all sizes. Values 50c. pair. Sale Price	30c
Worsted and Fancy Cashmere Half Hose, in Heather and fancy colors; all sizes. Values 60c. pair. Sale Price	35c
Fancy Cashmere Half Hose, with embroidered clocks, &c.; all sizes. Values 15c. pair. Sale Price	50c

Men's COLLARS

Collars of every known shape can be bought here now at almost half their original prices. All the popular makes and styles are here, including the well-known Arrow Collars, double and single, in different widths. These are selling rapidly. Get here before your size goes.

Fourfold White Linen Collars, double and single; 25c. values for	15c
White Linen Collars, double and single sayles; 20c. values for	12c

Men's Underwear--Wool

We offer a big assortment of Wool Underwear for Men and Boys. Vests and Pants; winter and summer weights. Men's sizes from 34 to 44; Boys' sizes from 22 to 32. The winter garments include such well-known brands as Stanfield's, New Kait, &c. The summer weights, Wolsey and other makes. We don't mention prices as almost every garment is marked at a different price. They are, however, all selling at

Great Reductions.



MEN'S Shirts!

Over 1,000 Shirts to be disposed of during this Sale. When you see these Shirts you'll say that you never saw better at double the price. Neither have we. No one should miss this splendid opportunity. These goods can never be bought again for the same money. Get your supply now.

TUNIC SHIRTS. Soft fronted, White grounds with assorted stripes; sizes 14, 14½, 15, 15½ and 16. Values 75c. each. Sale Price	50c
TUNIC SHIRTS. Stag Brand, Coat and other styles; all sizes from 14 to 16½. 90c. values. Sale Price	65c
REGATTA SHIRTS. Stiff fronted, colored stripes on light grounds. Values \$1.00 each. Sale Price	75c
TUNIC SHIRTS. Coat styles, medium cuffs, double and single; neat stripes, all sizes except 15. Values \$1.50 each. Sale Price	1.10
MEN'S WORKING SHIRTS. Well made Working Shirts in materials of Union Flannel, Drill, Cotton and Gingham; neat collar attached.	
ASSORTED SIZES & PRICES.	

Fleece Lined Underwear

The opportunity of a lifetime is given you here to buy Fleece Lined Underwear for Men and Boys. Prices were never so low. Take advantage.

MEN'S FLEECE LINED UNDERWEAR.	
Vests and Pants; sizes 34 to 44. Regular 65c. garment. Sale Price	45c
Regular 85c. garment. Sale Price	60c
BOYS' FLEECE LINED UNDERWEAR.	
Vests and Pants; sizes 24, 26, 28, 30, 32. Regular 50c. garment. Sale Price	30c

Men's Umbrellas

We have about 300 Gent's Umbrellas to dispose of during this Sale. The values in this assortment have proved a revelation to many people in St. John's. We can suit you whatever your taste may be, as we have a good selection of handle designs to choose from. All selling at half ordinary prices. Prices 70c, 90c, \$1.20, \$1.60 and \$2.40.

Wool Sweaters

Very special values are offered in Men's and Boys' Sweaters and Jerseys.

MEN'S SWEATERS.	
In White and Grey Wool, fine and coarse weave; sizes 36 in. to 42 in. Regular \$1.50 values. Selling for	90c
Regular \$2.50 values. Sale Price	\$1.30
BOYS' SWEATERS.	
In a tremendous range of patterns and colors; every style imaginable; to fit boys of all ages. Prices range from 50c. to \$1.20 each.	

Boys' Caps

In a big range of patterns. Materials include Navy Serges, Colored Cloth and Tweed, also a nice selection of St. Bon's College Caps; all sizes are represented.

45c. values. Selling for	25c
SAILOR TAMS.	
In Navy Blue Cloth, suitable for Boys and Girls; assorted sizes. Values 70c. each. Selling for	45c

Men's Pyjama Suits

Splendid values in well made Striped Flette Pyjamas. Absolutely O.K. in style, finished with large pearl buttons; assorted sizes. Secure a couple of suits and ensure sleeping in comfort.

\$3.00 values. Selling for	\$2.00
\$2.00 values. Selling for	\$1.20

A Tremendous Slaughter Sale of Men's Suits

We offer Jackman's entire stock of Readymade and Tailored Suits at prices that simply defy competition. Never were such values offered in this city. You can save at least 4 or 5 dollars on any suit in the lot, on some even more. You'll find a splendid assortment of patterns and materials to choose from. Serges in Black, Navy and Grey, smart plain and striped; West of England Cloths and Tweeds; in all sizes.

\$10.00 Suits Selling for	6.50	SUMMER SUITS. Smart Outing Suits in Light Grey, Slate and Fawn; size 36 in. to 42 in. chest.	SINGLE PANTS. A big collection of well cut Pants in Navy and Black Serge, Plain and Striped Trouserings, Tweeds, c. Selling at half their regular values; all sizes.
\$15.00 Suits Selling for	10.00	\$10.00 values Selling for	5.50
\$20.00 Suits Selling for	15.00	RAGLANS, WATERPROOFS, PLAIN and FANCY VESTS, marked at	
\$25.00 Suits Selling for	20.00	CLEARING PRICES.	Prices: 80c, \$1.00, \$1.30, \$2.40, \$3.00 and up to \$5.00 a pair.

Wonderful Values in Boys' Clothing

Suits to fit boys of all ages at wonderful price reductions. No one with boys to clothe should miss this—the greatest opportunity in years to save money.

THE "CONWAY" SUIT. In Serge and Tweed, 3 piece suit. Duck Sailor Collar; to fit boys of 5 to 10 years. \$3.75 Suits, Selling for \$2.75 \$4.00 Suits, Selling for \$3.00 \$5.00 Suits, Selling for \$4.00 \$5.50 Suits, Selling for \$4.25	THE "CLYDE" SUIT. Fancy Tweed Tunic Suits, 2 pieces; to fit boys of 3 to 6 years. \$2.00 Suits for \$1.60 \$4.70 Suits for \$3.65 \$5.40 Suits for \$4.00	THE "SUFFOLK" SUIT. Two piece Tweed Suits, collar, belt and straps; to fit boys of 7 to 14 years. \$3.00 Suits for \$2.25 \$4.00 Suits for \$3.00 \$6.25 Suits for \$4.75 \$7.70 Suits for \$5.50
THE "RUGBY" SUIT. 3 pieces, for boys of 8 to 17 years, in mixed Tweeds; opening at back. \$12.85 Suits for \$8.00 \$13.00 Suits for \$9.75 \$15.00 Suits for \$10.50	THE "NORFOLK" SUIT. Tweed and Serge, 2 piece Suit, belt and straps; to fit boys of 3 to 14 years. \$4.60 Suits for \$3.00 \$5.00 Suits for \$3.80 \$6.75 Suits for \$5.40 \$13.00 Suits for \$9.75	THE "BEXHILL" SUIT. Materials, Green, Brown and Fancy Tweeds, 2 pieces, wide collar and belt; to fit boys of 3 to 7 years. \$2.30 Suits for \$1.60 \$2.40 Suits for \$1.85 \$3.50 Suits for \$2.50 \$4.40 Suits for \$3.40

MAIL ORDERS

Out-of-town customers can rely on us giving their orders prompt and careful attention during this Great Sale. Our experienced Mail Order staff is prepared to cope with all demands. Please remit cash with order.

The Royal Stores Ltd.

CUSTOM TAILORING

How about your Spring Suit? We are in a position to offer you a smart, well-made Suit at about a third on regular prices. Hundreds of patterns to select from.

\$18.00 Suit Selling for	14.00
\$25.00 Suit Selling for	18.75

White Curtain Nets!

Regular Price . . . 10c. yd.
March Price . . . 9c. yd.
Regular Price . . . 12c. yd.
March Price . . . 10c. yd.
Regular Price . . . 11c. yd.
March Price . . . 12c. yd.
Regular Price . . . 16c. yd.
March Price . . . 13c. yd.
Regular Price . . . 18c. yd.
March Price . . . 15c. yd.
Regular Price . . . 20c. yd.
March Price . . . 16c. yd.

MARSHALL'S March Offerings Housefurnishing Sale!

Window Blinds! 50 doz. Spring Blinds, Cream & Green. Plain, 3 ft. by 6 ft. Reg. Price 30c. March Price 27c. Plain with Fringed Ends. Regular Price 35c. March Price, 30c. Lace and Insertion Ends. Regular Price 45c. March Price, 40c.	Window Poles! 200 sets in Oak and Mahogany. Regular Price35c. per set March Price30c. per set	Lace Curtains! WHITE LACE CURTAINS. Reg. Price, 90c. March Price . 70c. Reg. Price, \$1.10. March Price . 80c. Reg. Price, \$1.50. March Price . \$1.20 Reg. Price, \$1.80. March Price . \$1.40
Job Lot of Curtain Ends and Single Curtains—Job Prices!		
Scrim! 10 pieces White Scrim, with nice dainty colored borders. Reg. Price, 20c. March Price . . .17c. Reg. Price, 25c. March Price . . .20c.	Floor Canvas! in all widths. Special 2 yards wide, 47c. per yard.	White Twill Sheeting! Reg. Price, 40c. March Price .30c. yd. Reg. Price, 50c. March Price .40c. yd. Reg. Price, 60c. March Price .50c. yd.

Above Prices
Strictly Cash.

Marshall Bros

Special

Job White Lace Curtains!

3 yards long.
Regular Price,
\$1.20 per pair.
MARCH PRICE,

90c.

per pair

Health and Elastic Bands.



RUTH CAMERON

A doctor was re- buking a patient who had brought on an illness by needless over- doing. "But I'll feel all right just as soon as I get rested up," she protest- ed. "Yes," he said, "you'll feel all right but you won't be all right." "Why?" "Because you'll have lost part of your power to come back. Every time you put such a strain on yourself you lose something that you'll probably never get back. You can do it and you may feel all right enough when you get rested, but you won't come quite back to the point you left. And the next time you overdo, it will be still harder for you to come back, and you'll fall a little bit shorter of your normal self."

It's rather an appalling thought, isn't it?

And perhaps the doctor put it pret- ty strongly in the hope of impressing a recklessly spend-head woman, yet it's too near the truth for comfort.

What Happened to the Automobile.
A friend of mine had his automobile stolen last summer. After a wild five- hour ride over the roughest of coun- try roads the thieves were arrested for over-speeding, the theft was dis- covered and the machine returned to its duly thankful owner. But when the machinist came to overhaul the car he found it in a terrible shape. "Five weeks of ordinary use," he de- clared, "wouldn't have taken so much out of that machine as that five hours of abuse did."

It's the same with the human ma- chine. It's not what we do but what we overdo that wears us out and makes us old.

The day we crowd to the exhaustion point, the week we never let up on ourself, the long season of overwork and worry, take more out of us than twenty times their duration of nor- mal living.

When we are young we seem to have an almost limitless supply of the wonderful power of coming back, but when the first restlessness of youth passes, the rebound is not so swift and so complete.

How We Are Like Elastic Bands.
You may stretch an elastic band almost to the breaking point and it will come back into its normal shape again, at first. But by and by it be- gins to sag and lose shape and resili- ency. So it is with us. At first we can stretch ourselves to the breaking point and come back. A single night's good sleep or a week's vacation will put us in shape again.

But when the twenties begin to glide by, and the thirties and forties come into sight, it behoves us to be more careful how we strain our elas- ticity to the breaking point. It may not break, but it may lose all its resili- ency.

Most of us have to overwork some- times. We cannot fill our moral ob- ligations or take advantage of our great opportunities without. But be careful not to confuse "I must" with "I want to." Remember every time you do it you are borrowing time from your future at a ruinous rate of in- terest.

Plan our work so that the servant- of-all-work can have one hour in the afternoon to rest. You will be sur- prised how much more she will ac- complish, because when the body is weary the brain is inefficient.

Butter!

All we ask is a trial order for our Canadian Butter; we are satisfied that we will get your repeat orders.

5 boxes 2 lb. Slabs.
10 tubs, 19-20 lbs. each.
Also
10 28-lb. boxes Australian Butter.
2 boxes 1 lb. Bricks Irish Butter.

Just to hand this week:
Oranges.
95 cases Sound Fruit.

Soper & Moore.
Phone 480.

Grand Pictures at Nickel Theatre.

The holiday performance at the Nickel Theatre yesterday was attend- ed by many of all classes, who make it a point to take in the holiday shows at this popular house. The pictures were splendid and afforded the great- est pleasure to all. There were two 2-part films, both of which were mas- terpieces. One was the "Wayward Daughter" and the other "Out of the Shadows." This evening they will be repeated and our advice to all is to attend, as you will certainly enjoy them. Besides, it should be the desire of all to help swell the fund as much as possible. The only way to help is to attend each change.

In Tropical Countries Liver Chill Very Common.

In Northern latitudes also the liver is a very unruly organ and re- quires careful watching. The con- centrated vegetable juices in Dr. Hamilton's Pills act directly upon the liver and stimulate its action to a normal basis. The blood is puri- fied, the skin grows clear, headaches disappear and robust health is firmly established. No medicine for the stomach, liver or kidneys can com- pare with Dr. Hamilton's Pills, 25c. box at all dealers.

MRS. BIRRELL DEAD.
LONDON, March 10.— Mrs. Augustine Birrell, wife of the Chief Secretary for Ireland, is dead.

DR. DOVAN'S FEMALE PILLS Reliable medicine for all Female Complaints. Monthly or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCIENCE DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vigor for Nerve and Brain; Increases "Grey Matter"; a tonic which builds you up. Big box, or two for \$5, at drug stores, or by mail on receipt of price. THE SCIENCE DRUG CO., St. Catharines, Ontario.

MINARD'S LINIMENT CURES GAR- GET IN COWS.

Our Volunteers.

Twelve hundred and seventy volun- teers have enlisted with the second contingent to date, the following names having been added to the list yesterday:

Wm. J. Tilly, Kelligrews.
Wm. Jos. Byrne, St. John's.
Jno. Spearns, St. John's.
Harold Holwell, St. John's.

Owing to unfavorable weather con- ditions the day was spent indoors yes- terday, the men being put through the various drills by instructor O'Grady. The volunteers who were given leave to visit their homes on Saturday last will report for duty this afternoon.

Seeing America First.

NEW YORK'S SKYLINER.
By GEORGE FITCH
Author of "At Good Old St. Nicholas"
When the American tourist has fin- ished looking at the library of de- ceased notables in a European cathed- ral he climbs 465 steps upward through a dusty tunnel and takes a look at the world from the top win- dow of a spire, 300 feet above the ground.

This is a great attraction in Europe and no cathedral would think of al- lowing visitors to attain this dizzy height for less than 25 cents admis- sion. Outside of the Alps and the Eiffel tower the churches have a mon- opoly of height in Europe and they have made big dividends on every spire constructed.

However, the American traveller need not repine if he is deprived of the chance to scramble up 465 yards of precarious stairs and ladders this summer. He cannot see Paris from the spire of Notre Dame, but he can step into an elevator in any one of two dozen New York buildings and go twice as high for nothing.

New York City has a dozen build- ings which are higher than the Col- ogne spires which puncture the zen- ith more deeply than anything in Eu- rope except the Eiffel tower. It has buildings 500 to 800 feet high, fitted up with all the comforts of home, in- cluding large easy chairs on the fifty- third story and express elevators which make the entire trip in one minute without stopping even to whis- per for signals. There are many re- markable views produced by man in various parts of the earth, the cost of reaching which varies from \$300 to \$5,000 for an American. But the most remarkable man-made view on earth can be obtained by expending the price of a ferry trip from Long Island to Hoboken, up North River. On this trip the tourist sees a five-mile moun- tain range built by the steel workers' and bricklayers' unions of America in the midst of which Singer Peak, Mt. Woolworth, the Dent du Metropolitan and the Sierra de City Hall loom aloft in weird and peculiar grandeur.

New York's artificial mountain peaks are not as beautiful as Europe's cathedral spires. But the view from them is far more superb. No man who has journeyed to the fifty-fifth story of a New York business building and has watched from there the ships of a hundred countries creeping into port over the sun-kissed bay can ever be impressed henceforth by sticking his head out of a church spire window and getting an eyeful of wind and house roofs.

Just Received:

The Patent
**'Wellington'
Pipe.**

You never saw better for cool, dry smoke.

No Nicotine.
J. C. BAIRD,
Water Street.

Southworth LIBRARY,

10c.; Postage 5c.
"The Degraded Daughter."
"Cruel as the Grave."
"Vivia or the Secret of Power."
"The Three Beauties."
"Only a Girl's Heart."
"The Haunted Homestead."
"Retribution," "A Husband's Devotion"
"The Trail of the Serpent."
"The Missing Bride."
"The Fortune Seeker."
"Victor's Triumph," "A Noble Lord."
"Self-Raised," "The Bridal Eve."
"The Widowed Son."
"Love's Labor Won."
"Dorothy Harcourt's Secret."
"The Curse of Clifton," "To His Fate."
"Nearest and Dearest."
"The Lost Heir of Linlithgow."
"Little Ned's Engagement."
"The Rejected Bride."
"A Beautiful Friend."
"The Mystery of Haven Rocks."
"The Unloved Wife."
"The Struggle of a Soul."
"For Woman's Love," "Jahnael."
"India or the Pearl of Pearl River."
"Gertrude's Sacrifice."

GARRETT BYRNE,

Bookseller & Stationer.



In Milady's Boudoir.

By GWEN SEARS.



ABUSING ONE'S EYES.

Our most willing little servants are our eyes and it is their apparent in- destructibility that makes us careless of them. How many persons we see each day reading in the cars and trains, that jog along, each moment changing the quality of the light, thus causing the eyes the fatiguing strain of constant focusing.

Nowadays' glasses have been studied with a view to their becoming qual- ities as well as in regard to their pow- er, but all the same it seems a pity to have to wear them before age de- mands it just because one has mis- treated one's eyes, not so much from overwork, perhaps, as from work done under wrong conditions.

For instance, it is a mistake to read late at night or at other times when physically and mentally worn out. It is a great temptation to finish a book, even though the eyes are almost closed with sleep, but there is no bet- ter way to strain the eyes than to overwork them when they are longing for sleep.

The question of a good reading light cannot be too often brought to the attention, especially when the children are studying at home; it is more apt to be a poor light than the amount of lessons that tire the student's eyes, and if it is necessary for much read- ing to be done for school it is essential that story reading be cut out of leisure hours and less fatiguing games substi- tuted when lessons are finished.

It seems very hard to a child to be torn away from a fascinating book and sent out to play, but it is much better than headaches and the worry and expense of glasses.

Then, too, at first suspicion that the eyes are hard to focus or that they cannot do their usual work as well as formerly attention should be given them at once, and if they do not re- spond to a simple boric acid wash and still feel irritated or strained it is ad- visable to consult an oculist, for even if glasses are not needed the longer the help is put off the harder it is to effect a permanent cure. Like the dentist, it does not pay to put off the oculist.

We have been using MINARD'S LINIMENT in our home for a number of years and use no other Liniment but MINARD'S, and we can recom- mend it highly for sprains, bruises, pains or tightness of the chest, sore- ness of the throat, head aches or any- thing of that sort. We will not be without it one single day, for we get a new bottle before the other is all used. I can recommend it highly to anyone.

JOHN WALKFIELD,
LaHave Islands, Lunenburg Co., N.S.
Minard's Liniment Cures Diphtheria.

NOTICE.

THE STEAMER



Portia

will leave the wharf of
Bowring Bros., Ltd.,
on
Saturday, 13th March,
at 10 a.m.,

calling at the following places:
Cape Broyle, Ferryland, Renews, Trepassay, St. Mary's, Salmoater, Placentia, Marystown, Burin, St. Law- rence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West, Hr. Breton, Pass Island, Gaultois, Pushtrough, Richard's Har- bor, Francois, Cape La Hune, Lamea, Burgeo, Rose Blanche, Chan- nel.

Freight received up to 4 p.m. Fri- day.

For freight or passage apply to the Coastal Office of
BOWRING BROTHERS, LTD.
Telephone 206.

CEMENT

Just received ex
"Graciana" from London.

White's Portland Cement,

In Barrels and Bags.

H. J. Stabb & Co.

Beef, Butter, etc.

Ex Train Monday:
**Beef, Hogs, Mutton,
Lamb, Butter.**
JAS. R. KNIGHT
Commission Merchant.

MINARD'S LINIMENT RELIEVES NEURALGIA.

A GOODLY AMOUNT

Wednesday and Thursday
DAVID GRAY'S EST. and fervor.

and fervor.

Twenty minutes unusual type the

A Way

Drama in two parts
vice of her mother.
repentance. She is

Out of

A simple and tremen-
poor to those who live
quality.

YOU CAN HELP, AL-
SMALL, TH

ROSS

EAST EN
Closed down for
ation, Painting an
ation with beauti-
tip-top chairs and
provements.

Will open ST. PA
DAY with splen-
Comedy.

J. J.

January mon
next to it was th
at St. John's Gro

We are doing
all our former
ever, and are ma
why not?—when
on the dollar spe
our best energies
is the store of sa
one cent; every

J.

DUCKWORTH

Furness

S. S. "Durango"
S. S. "Tabasco"
S. S. "Roanoke"
S. S. "Graciana" sails from
For rates

FURNESS

City

th.s.ft

TE

Spring

To stimulate the
are offering two 25
1st—300 Bleached
inch hem, buttons
only

2nd—A 3c. Handker-
quire a lot. Ha-
ren. Worth

ren. Worth

Templeton

Great Reduction in

Visit our Home
yourself our excel-
BRASS and WHITE
WASHSTANDS, T
PILLOWS, CUSH-
CHAIRS, BOOKS
COUCHES, LOUN-
And a splendid va-
GOODS.

CALLAN

DUCK

Over Read

A GOODLY AMOUNT MUST BE REALIZED! TAKE IN EVERY SHOW.

Wednesday and Thursday—Special Holiday Programme: **DAVID GRAY'S ESTATE**—Visualizing a poetic gem with warmth and fervor.

TWENTY MINUTES OF LOVE—A rip-roaring comedy of the unusual type that is decidedly humorous.

A Wayward Daughter.

Drama in two parts by the Vitagraph Co. She ignores the advice of her mother. Subsequent experience brings about her repentance. She is glad to have the protection she disregarded.

Out of the Shadows.

A simple and tremendous story that carries a message from the poor to those who live more fortunately. A masterpiece of rare quality.

YOU CAN HELP, ALSO SEE A GREAT SHOW. THE PRICE IS SMALL, THE VALUE BIG, AT THE NICKEL.

ROSSLEY THEATRES!

EAST END.
Closed down for Alteration, Painting and Decoration with beautiful new tip-top chairs and other improvements.
Will open **ST. PATRICK'S DAY** with splendid Irish Comedy.

WEST END—"OURS".
Best Pictures to be had. **CHANGED 3 TIMES WEEKLY.**
MISS ANETA in New Songs.
THE CLASSY PICTURE THEATRE.

J. J. ST. JOHN.

January month the general topic was the War, next to it was the handsome pieces of Silver got free at St. John's Grocery Store for Coupons.

We are doing the same this 1915 and are finding all our former customers buying more freely than ever, and are making new customers every day. And why not?—when we are giving to every customer 10c. on the dollar spent on groceries. And again, we use our best energies to please our patrons. In fact ours is the store of satisfaction. Every 10c. spent you get one cent; every dollar spent you get ten.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Furness Line Sailings!

	From	St. John's	Halifax	St. John's
S. S. "Durango"	Liverpool	Mar. 9th	Mar. 10th	Mar. 13th
S. S. "Tabasco"	Liverpool	Mar. 16th	Mar. 17th	Mar. 20th
S. S. "Roanoke"	Liverpool	Mar. 23rd	Mar. 24th	Mar. 27th
S. S. "Graciana"	Liverpool	Mar. 30th	Mar. 31st	Apr. 3rd

For rates and other information apply to

FURNESS WITHY & Co., Ltd.,
City Chambers, Water Street.

TEMPLETON'S Spring Cleaning Sale!

To stimulate buying during the second week of our sale we are offering two specials:—

1st—300 Bleached Plain Sheetting Pillow Cases, good quality, 3 inch hem, buttonhole edge. Ordinary 20c. This week only **19c**

2nd—A 5c. Handkerchief Counter. This is the season you require a lot. Handkerchiefs for Men, Women and Children. Worth up to 10c. Our Special for this week.. **5c**

Templeton's Spring Cleaning Sale.

Great Reduction in Prices.

The Big Furniture Store.

Visit our Home Furnishing Department and examine for yourself our excellent qualities in all lines shown there: **BRASS and WHITE ENAMEL BEDSTEDS, BUREAUS, WASHSTANDS, TOWEL HORSES, MATTRESSES, BOLSTERS, PILLOWS, CUSHIONS, SIDEBARDS, BUFFETS, TABLES, CHAIRS, BOOKCASES, HALL STANDS, CAKE STANDS, COUCHES, LOUNGES, PARLOUR SUITES, OAK CHAIRS.** And a splendid variety of **WICKER, BAMBOO and RATTAN GOODS.**

CALLAHAN, GLASS & CO.,
DUCKWORTH & GOWER STREETS.

Over 40,000 People Read The Telegram

LATEST From the Front.

11.00 A.M.

IMPORTANT BRITISH GAINS.

PARIS, To-day.
In an official statement issued by the French War Office late last night stated that in Belgium the town of Nieupoort has been violently bombarded with 42 centimetre guns. Between the Lys and LeBassees the British Army is supported by French heavy artillery, and have gained important successes. It has carried a village of Neuve Chapelle to east of the road from Estaires to Le Bassees and has progressed to northeast of this village in the direction of Auteurs and to the southeast in the direction of Borsederiez. It has taken a thousand prisoners, among whom are several officers, and has captured some machine guns. The German losses were very heavy.

AUSTRALIANS IN ENGLAND.

LONDON, To-day.
An Australian contingent arrived in England yesterday according to official announcement.

NO TURKS NEAR SUEZ CANAL.

LONDON, To-day.
A despatch from the Daily Telegraph from Cairo says that a British airship reconnaissance shows that no Turkish troops are within a fortnight's march of the Suez Canal.

VILLA'S THREAT.

EL PASO, To-day.
General Villa, in a statement received from Torreon declared that in the event of the intervention of foreign troops to subdue the Carranza forces he and all other Mexicans would unite against invaders.

ITALY RECALLS RESERVISTS.

PARIS, To-day.
The following official statement has been issued. "As the Italian Government has recalled certain categories of its reservists, the French Government has given liberty to the Fourth Regiment of the Foreign Legion to which the Baribaldians belong."

JAPAN AND CHINA.

TOKIO, To-day.
A newspaper reports that Japanese troops are preparing to go North of China, Manchuria, ostensibly to relieve garrisons there.

2.15 P. M.

BUELOW CALLS ON ITALIAN PREMIER.

ROME, To-day.
Prince von Buelow, German Ambassador, called at the Home Office yesterday and conferred with Premier Salandre. No announcement was made regarding the subject discussed. There is much comment in the city regarding the meeting.

RECOMMENDS FOREIGNERS TO LEAVE.

VERA CRUZ, To-day.
Carranza in answer to a protest addressed to him by Secretary of State Bryan regarding conditions in the city of Mexico, last night addressed a reply to President Wilson personally. He denies responsibility of the Constitutionalists for the situation, which is considered alarming for foreigners, but expresses the hope that Americans and citizens of other countries will lose no time in departing from Mexico until tranquility shall be restored. The Constitutionalist chief pledges himself to provide every facility for the exodus which he recommends.

WILL PROBABLY INTERN.

WASHINGTON, To-day.
Officials of the United States Government await the decision by the Neutrality Board on the problems arising from the destruction of the American sailing ship William P. Fry, by the German converted cruiser Prinz Eitel Frederick now at Newport News, Va., before deciding on what action to take. Meanwhile an immediate decision by the Board was looked for on the question of how long the German raider might remain in port to undergo repairs and what she had captured. Every indication it was said, led to the belief that the cruiser's captain would elect to intern the ship until the end of the war.

SEALERS ARRIVE.

Upwards of 300 sealers arrived in the city by the local express at 1.30 a.m. to-day. One hundred and eighty of these were from Gambo and adjacent places.

Buy your **FERRO** Engine from A. H. Murray, his prices are lowest and he has the best Ferroene models. Also all engine parts.—mar15, eod

Portia Reaches Port.

The s.s. Portia, Capt. J. Kean, which had been delayed by ice on the Southern Shore for the past five days, reached port at noon to-day. The ship was off the Narrows on Sunday last, but being unable to force her way through the ice was obliged to put back to Bay Bulls, where she remained until 7 o'clock this morning. Capt. Kean reports the ice very heavy and says that he saw the Gulf steamers Erik, Terra Nova, Diana and Viking off Green Island in the ice, and that a heavy swell was running. The Portia brought as passengers in saloon: Mrs. M. Ingraham, P. Ryan, Capt. Hoeborg and thirteen others who left the ship at Placentia on Saturday last.

Venus Drawing Pencils are Perfect.—mar1, eod, tf

The International Grenfell Association.

Superintendent—W. T. Grenfell, M.D., C.M.G.

Hospital Returns for the Year 1914. Patients Treated and Cared for

	Cases.
Out Patients	6,855
In Patients	490
	7,345
Medical and Surgical Work Done.	
Out Patients—Visits	12,317
In Patients—Days Hospital Care	10,313
	22,630
Operations under Anaesthetics	
Out Patients	41
In Patients	198
	239
Average length of stay of an In Patient in Hospital—(days)	21.05
Mission Responsibilities when all Hospitals were open	
Average Out Patients per day	62.32
Average In Patients per day	39.07
	101.39

Where the "Out Patients" came from:

St. John's, N.F.	74
Conception Bay	640
Bonavista Bay	406
Trinity Bay	188
Green and Notre Dame Bays	1,255
French Shore	2,274
South and West Coasts	1,111
Labrador	1,297
Canada	273
Foreigners	69
Not specified	378
	6,855

"ABCOT" will remove stains from all fabrics.—fe17, tu, th, s, tf

Convicted on Two Charges

John Soper, of Carbonear, was convicted before Judge Penny, on Monday last of trying to obtain goods from the station agent at Carbonear under false pretences. He applied for a box that was consigned to another party, and on being refused delivery returned later with a bogus note, which the agent easily detected. In court he pleaded guilty and was sentenced to one month's imprisonment or \$20 fine. On Tuesday last the same man, Soper, was arraigned for another charge, that of breaking into the baggage car of the R. N. Co. and taking therefrom several articles. Cond. P. Lee and the news agent, Penny, gave evidence in this case. The prisoner was convicted and sentenced to two months imprisonment or \$30 fine.

In both cases the fine was paid. The prosecution was made by Head Constable Newhook.

Try "Cooking Nutter," it makes cooking easy.—f25, eod, tf

NEXT FOREIGN MAIL.—The next foreign mail by express is due in the city about 11 o'clock to-morrow night.

The receipt of two dollars for an old debt is acknowledged by Messrs. J. & W. Pitts.—mar11, li

VOLUNTEERS ARRIVE.—About 8 volunteers, who were on leave visiting their homes in Conception Bay, returned to the city by the shore train to-day.

B 4 U buy Chocolates C that U get Wallace's.—mar1 eod, tf

Buy GOODS manufactured in NEW-FOUNDLAND & keep the Fathers at work

feb3, tu, f, tf

Erik Struck Land at Bay Bulls.

TEN MEN JUMPED FROM RAIL OF SHIP TO CLIFF.—THE SHIP O.K.—A MIRACULOUS ESCAPE.

On Tuesday evening shortly after the Gulf steamers Erik, Diana, Viking and Terra Nova left here for Channel in the height of a strong easterly gale there was much concern felt about them here and their cargoes of human lives. Some startling stories were circulated in the city and apparently there was some foundation, as last night there arrived by the Southern Shore train from Bay Bulls, ten men, including nine sealers and the Marconi operator, belonging to the sealing steamer Erik, who reported that their ship had struck the land four miles East of Bay Bulls Head.

The Erik was in company with the Diana and both were helping each other in the ice going along the Southern Shore. The former was very close to the shore, being carried in there by the running ice. The wind was blowing with great violence from the eastward, while a heavy rain storm prevailed, and all except the Captain and those who were on watch on deck, including seven men who were at the wheel and the Marconi Operator, were below. About eleven o'clock that night the ship struck the land at the place mentioned. At this juncture, Captain Martin, who was on the bridge, shouted, so we are informed, "Jump, every man look out for himself." So near was the ship to the rocks then that those on deck jumped from the rail of the vessel to the huge, precipitous cliff close by, as the Captain ordered. There was no commotion, we hear, among the rest of the crew. After striking the land the ship fell back and though there was a heavy swell on at the time, she quickly uprighted and got clear of danger.

The ten men who landed had an anxious experience, as it was pitch dark at the time and all they had to guide them over a perpendicular cliff was a small electric lamp that the Marconi operator had with him. At midnight or one hour after the ship struck the men from the shore hailed Capt. Martin asking him how he was and he replied that he was alright. The ten men then put up at Bay Bulls light-house for the night and on Wednesday morning could not see their ship, but sighted the Terra Nova, which was less than a quarter of a mile from the end. They asked the Terra Nova to be taken to their ship or be brought to Channel, but were refused. They then put up at Bay Bulls and yesterday took the train for St. John's. This morning they interviewed Minister of Marine and Fisheries Piccott who is arranging to send the men by this evening's train to Port aux Basques to rejoin their ship.

HAD MIRACULOUS ESCAPE.

Capt. Joe Kean, of the Portia, who was at Bay Bulls on the night in question says that he saw the perilous position the Erik was in and that her escape was nothing short of miraculous and cannot account either for how the other three Gulf ships escaped so well. Capt. Joe reports that he saw each of the four ships to-day in the ice in the vicinity of Green Island making very slow progress. He says that with prevailing conditions it will take them some time to get around Cape Race.

DON'T NEGLECT YOUR CLOTHES.—Even if you are economizing you can't afford to neglect your appearance as regards your wearing apparel. Our Cleaning and Pressing business affords you the greatest opportunities to economize and at the same time keep well dressed. Phone 574 and we will call for and deliver. **SPURRELL BROS.,** East End, 174 Duckworth St.; West End, 365 Water Street. Also a few special bargains in Suitings.—feb17, eod, tf

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

AN ARMY OF PLEASED PATRONS SPEAK WELL OF OUR SHOES!

When you're ready to purchase your Shoes, Sir, we ask for your consideration!

The Best of Men's Shoes are here right now and you ought to see them!

We can show you any style of Shoe you like!

There isn't an up-to-date Shoe style or idea that isn't represented in our lines!

All the good standard shapes of Shoes as well as the swagger extreme styles are here!

If you have your own style, a model you like to wear season after season, you can find it here!

This is the Shoe Store for Men! We have the right style and the right fit for every Man in Town!

Buy when you get ready, but step in to see the New Shoes and get posted on the Styles!

There are many reasons for this Shoe Store's popularity; they're all to your advantage!

Prices: \$2.60, \$3.00, \$3.50, \$4.25 and Higher.

Parker & Monroe, Ltd,
THE SHOE MEN.

Red Cross Line!

THE SURE ROUTE IN WINTER.

Intended Sailings:—

From New York:
STEPHANO, Mar. 12th.

From St. John's:
STEPHANO, Mar. 19th.

Fares to Halifax and New York include Meals and Berths.

Agents, Harvey & Co. Limited.

Artistic Cut!

CLOTHES WITH STYLE AND INDIVIDUALITY.

There is something to our custom garments which makes them look as if they belonged to the wearer. Not only the well selected materials, but also

The Artistic Cut and the Thorough Construction,

make our suits stand out above all others for fit, finish and quality.

CHAPLIN, The Store that Pleases.

Obituary.

ADAM JOHNSTON.

At 11.30 p.m. yesterday there passed away, at his late residence, Masonic Temple, a well known and highly esteemed citizen in the person of Adam Johnston. The deceased was born at Moffat, Dumfriesshire, Scotland, on Nov. 3rd, 1839, and came to Newfoundland at the age of 18 to the firm of Baine Johnston & Co., where he was employed for upwards of forty years. He was a prominent figure in Masonic circles, having been the official in charge of the Masonic Temple since its erection after the fire of 1892. He was initiated into St. John's Lodge over fifty years ago, and on the occasion of his jubilee last year was made an honorary member. For upwards of forty years he had been Secretary of the Lodge. He was ever true to the ideals of Masonry and the Lodge possessed no more energetic member than Adam Johnston. He is survived by a widow, one son, David, of the A. A. Telegraph Co., and three daughters, two of whom are living in Chicago and the other at the home of her parents. To these and the many friends of the deceased the Telegram extends sincere sympathy.

THOMAS GARLAND.

On Thursday last there passed away at Gaultois a well known merchant of that settlement, in the person of Thomas Garland. The deceased had been ailing for some months past and was in his 63rd year. He leaves a widow, three sons and two daughters to whom the Telegram extends sincere sympathy.

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally accompanied—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

Hr. Grace Notes.

The volunteers are leaving for St. John's by to-morrow morning's train. The best wishes of the whole community will accompany them.

Mr. Fred Davis, of Woodville Road, who has been home on a visit to his parents, left yesterday for Canada, where he has been employed with a bridge building company.

A very fine picture of about 50 of the First Newfoundland Regiment was on exhibition in the window of Thompson's drug store lately. Among the number we recognized two Hr. Grace lads—Arthur Webber and Robert Telford, and one from Placentia, Peter Mansfield. Every Newfoundland should feel proud of such a fine group of brave young fellows.

Speaking of the nice work the German war prisoners here are doing by way of putting ships, houses, etc., in bottles and electric bulbs, the thought occurred to us that these men should be given the necessary material for such work, and as they are well fed they should be encouraged to do all the work they could in that line, and these things should be sold by auction and the proceeds given to the poor. A number of people would be only too glad to pay a fair price for something of this nature as it would be both an ornament and a souvenir, and a means of helping the poor as well.

CORRESPONDENT.
Harbor Grace, March 10th, 1915.

Warning!

It having come to our notice that certain unscrupulous engine dealers in Newfoundland, when unable to dispose of engines they are agents for, and jealous of the popularity of "MIANUS" among fishermen, are offering Mianus Engines for sale without our authority.

We now notify the public that JOHN BARRON & CO., of St. John's, are our SOLE REPRESENTATIVES IN NEWFOUNDLAND and LABRADOR for the sale of Mianus Oil Engines, and all orders must come through them.

We will not hold ourselves responsible for any engines except those purchased through our authorized agents.

(Signed),—
MIANUS MOTOR WORKS,
feb25,ed,tf Stamford, Conn.

TO-NIGHT'S LECTURE.—J. M. Kent, Esq., K.C., will lecture to-night at the Star of the Sea Club Rooms. The theme of his discourse will be "Daniel O'Connell." The name of the lecturer is sufficient assurance for a rare treat.

This Date in History.

MARCH 11.

Full Moon—1st.

Days Past—69 To Come—255.
SIR JAMES OUTFRAM died 1883, aged 60. British political agent who distinguished himself on several occasions in India. He accompanied Havelock as a volunteer to the relief of Lucknow. His chivalry and integrity won for him the title of "Bayard of India."

TASSO born, 1544. One of the great Italian poets of the 16th century. His fame chiefly rests upon his "Jerusalem Delivered," a nobly-conceived work, which is known in all languages.

FIRST LONDON DAILY PAPER 1709.

Newspapers were first invented by a French physician, who said his visits welcome whenever he brought any news or gossip, applied to Cardinal Richelieu for a patent to publish the "Paris Gazette" in 1622.

—Chambers.

MITTENS TO AN UNKNOWN SOLDIER.

From the French of Adrienne Cambry, a French volunteer nurse, translated by G. Valentine Williams.

Soldier, Soldier, dear Unknown,

I wonder as I knit,

Will you be a corporal

Who will wear this mitt?

Will you be a captain?

Tell him, Mitten, pray,

That in your simple meshes

I wove my heart to-day.

Wove it warm and throbbing,

O gallant soldier mine!

Praying that it strengthen

That strong right hand of thine.

Strong to strike and swift to strike

And drive the foe away,

Lay on, lay on, my soldier,

Lay on, and win the day!

And if my little mitten

Be dyed a deeper red,

Its saffron turned to crimson

With blood in honor shed,

The radiance of that scarlet,

The glory of that stain,

Would make my little work-box

Seem like a sacred fane!

So here's my little mitten,

Wool to keep you warm,

Kisses in its meshes

To keep you, dear, from harm.

Farewell Post Cards.

Of N.F.L.D. Second Contingent, including

Section Groups,

Farewell Dance,

Boys Leaving on Neptune,

On Board s.s. Dominion,

and other interesting pictures, only Five Cents each

at **PARSONS' ART STORE,**

feb8,tf

L. O. A Meeting.

Royal Oak Lodge, L.O.A., met last night. There was a large attendance, including many seafarers, who were invited. Deputy Master, Bro. H. E. Cowan read the latest war news before the regular business was taken up and when the sinking of the pirate craft U.12 was announced the members sang Rule Britannia and the National Anthem. Past Grand Master Morison presided and speeches were made by Grand Secretary Milley, Bro. Butt, Kelloway, Capt. Ken, Capt. A. Barbour, Mr. H. E. Cowan and other prominent Orangemen. W.M. Bro. Andrews then moved a resolution, seconded by Bro. J. Giles. Invitations were then extended to all present to attend a meeting of Leeming Lodge to-night. The singing of the National Anthem closed the meeting.

Medical Examination.

The doctors will be in attendance at the C. L. B. Armoury to-night for the purpose of examining the volunteers recently enlisted with the Second Contingent as to their physical fitness. Of the last thirty-one who were examined, twenty-eight were pronounced physically fit for service which is an unusually large percentage.

THE STEEL COMPANY OF CANADA, Ltd., Montreal.

Manufacture at right prices—Bolts and Nuts, Horse Shoes, Railway Spikes, Bar Iron, Barbed Wire and Staples, Mild Steel, Galvanized Telegraph Wire, Galvanized Bar Iron, Pig Iron, Lead and Waste Pipe, Iron Pipe, Fence Wire, Tacks of all kinds, Shot and Putty.

FRANKLIN'S AGENCIES, LTD.,
feb20,tf Agents.



The Maritime Dental Parlors, THE HOME OF GOOD DENTISTRY.

Here you can obtain expert work in all branches.

Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION absolutely painless.

Teeth Extracted free of Pain 25c.

Best Fitting and most natural looking Artificial Sets \$12.00

Crown and Bridge Work and Filling at prices within the reach of all.

EXAMINATION FREE.

176 Water Street (Opp. M. Chaplin's)

Phone 62.

dec28, tu, th, s, f

Pushing Thro' the Strait.

London, March 11.—With the Anglo-French fleet fifteen miles inside of the Dardanelles, and the British flags flying over six of the reduced Turkish works, the bombardment of the inner forts continues with unabated fury.

The British and French war fleet is now within three miles of the narrowest point of the Strait, and have already silenced the strongest of the forts defending the waterway.

Never before in history, in any operations by land or by sea, has there been a cannonade of such fury as that which wrecked and smashed the Turkish forts on the Asiatic and European sides of the Dardanelles entrance. Turkish works near Helles Burnu, Kam Kale, Sedd-el-Bahr, Erenkeul and Kale Sultanie, were supposed to be almost as impregnable as Gibraltar. In addition to the forts and the superimposed strength of the fortifications, they were defended by guns of enormous calibre. But they proved no match against the powerful arrangements of the fleet.

Scenes of Awful Carnage.

Despatches from Athens state that when Anglo-French forces were landed to take possession of the silenced Turkish forts, they found a scene of such carnage as had seldom been witnessed upon a field of battle. Excavations seventy feet wide and thirty feet deep had been torn up by the bursting of the shells; guns had been shattered, the fragments tearing asunder the bodies of the Turkish artillerymen in the forts.

Magazines had been exploded, sending a storm of exploding shells and wreckage through the steel and concrete masonry. Parts of human bodies and fragments of shattered armaments were found a mile and more away from the scene.

The Queen Elizabeth, of the British navy, and sister ships, carrying 15 inch guns, have joined the fleet, and the mighty guns of these super-dreadnoughts as overful as the strongest of the Krupp mortars, are thundering against the remaining forts.

Aeroplanes Direct Fire.

Landing parties are preparing for extensive operations against the 65,000 Turks massed upon both sides of the Dardanelles east of Port Nagura (a work that is still in action against the fleet). These forces, including French and British marines and artillery have been landed on both the Asiatic and European sides of the waterway.

High in the sky, above the smoke-shrouded ships and the flaming forts, French and British aeroplanes have hovered, dropping bombs upon the Turkish works or directing the fire of the ships. Despite the efforts of the Turkish authorities to keep secret the success of the Allies, it has become known in Constantinople, and panic is reported to reign there. Thousands of persons are fleeing from the city, taking their portable effects with them.

The military precautions have been redoubled. Field Marshal von der Goltz, of the German army, who is military dictator of Constantinople, is taking final and extreme measures to save the city.

FRASER ENGINES.

Buy Our Fraser Engines. We are here to look after you, and give you service.

Fraser's run on Kerosene and use much less oil than other makes.

FRANKLIN'S AGENCIES, LTD.,
feb13,tf

MINARD'S LINIMENT CURES COLDS, Etc.

FRANKLIN'S AGENCIES, LTD.,
feb20,tf

Last Night's Concert.

Under the auspices of the Young Ladies' Guild, of St. Andrew's Church a very successful entertainment was held at the Presbyterian Hall last night, and was largely attended.

The programme consisted of songs by Misses L. Anderson, E. Herder, J. Anderson, M. Rennie, M. Mitchell, G. Strang, Mr. King and a quartette by Messrs. McIntosh, Kerr, Young and Herchell.

Miss Anderson was accompanist in her usual capable manner, and the several items of the programme were thoroughly enjoyed.

During the evening a sale of candy and fancywork was held, the stalls being presided over by Misses Cowan and Thompson. The decorations of the hall were very pretty and reflected much credit on Miss Cowan, who was ably assisted by Mr. Twentyman.

An interesting feature of the evening's entertainment was a competition in supplying words missing from verses on blue bells hung from various points.

To Miss Strang, President, and the other members of the Guild congratulations are due for the success of last night's programme.

Farmers!

Book your orders NOW for Potato Manure and Potato Phosphate (for potatoes), Bone Fertilizer, Animal Fertilizer and Dissolved Bone (for all root crops), Ground Bone, Nitrate of Soda (for hay).

The time is getting short when you will require the above.

FRANKLIN'S AGENCIES, LTD.,
Agents for Swift's Fertilizer Co.
mar10,tf

New Departure.

A unique kind of long distance race is being arranged to be run off at the Parade Rink sometime next week between some of our best known runners, including Kavanagh, Marshall and Hill. The competitors will run over the ice with spiked shoes. Practice for the event is now being indulged in. On the same evening there will be a three mile skating race between Messrs. Squires and Hackett.

TO STOP HEADACHE

Headache usually comes from a sluggish liver and bowels. If you feel bilious, dizzy or tongue is coated and stomach sour, just get a 10-cent box of Cascarets to start your liver and bowels and your headaches will end.

Curlers Tourney.

The curlers are holding a forty-five tournament in the club rooms this evening at 8 o'clock. The last was so much appreciated that four other members have offered four handsome prizes, and the curlers are looking forward to spending a pleasant evening. One of their old time popular smokers is also to come off very soon.

Cape Report

Special to Evening Telegram.

CAPE RACE, To-day.

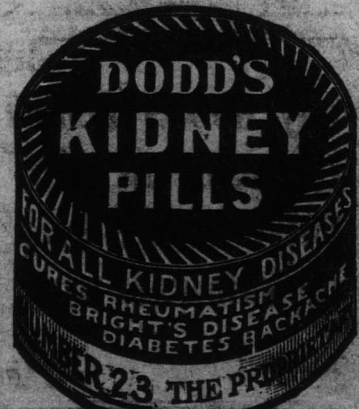
Wind W.N.W., blowing a gale, weather dull; fog and rain prevailed all night, changing to snow this morning. The ice is moving off along shore eastward, packing on land west. No vessels in sight. Bar 28.68; ther. 28.

SHAUN AROON—Tickets for this production will be placed on sale at Atlantic Bookstore at 9 a.m. to-morrow (sharp). Positively no tickets are disturbed before that hour and those wishing to secure good seats should visit the Store as soon as tickets arrive.—mar10,21

SNOWBALLING.

The practice of throwing snow balls at people on our streets, indulged in by boys is a perfect nuisance as well as it is annoying and citizens generally are complaining. The suggestion should respectfully commend itself to the police.

TALKING MACHINES.—We offer balance of present samples at cost and charges; only a few left. **CHESLEY WOODS, 140 Water St.—mar1,tf**



THE All-purpose Flour, and superior for every purpose. Highest grade in the world. Purity label guarantees success, or your money back.

"More bread and better bread."

WESTERN CANADA FLOUR MILLS CO., Limited
Mills at WINNIPEG, GEDERICH, BRANDON.

PURITY FLOUR.

STEER BROTHERS.

Our Great Anniversary SALE.

Take the time right now to read this interesting advertisement. It is an invitation to you to join in the pleasures and share in the profits of our Great Anniversary Celebration. On Monday, March 1st, we enter our 10th year in this building, and we are going to make it an epoch in our history by giving values in furniture and furnishings never heard of before. We appeal especially to the young people contemplating marriage, as it was largely for this purpose that this store was started.

The Furnishing of Home Outfits.

To those prepared to pay all monies down we will give some sweeping reductions, as by arrangement we have had considerable goods made the past 2 months right in the building for us which we can offer at specially low prices.

To those wanting accommodation Our Easy Payment Plan should appeal, as you can pay so much down and each every month until paid.

Unfailing straightforwardness in dealing, enterprise and ever increasing service are the cardinal principles of our business, which have won and held the confidence of the St. John's public in March's a store for everybody—The Popular Furniture Store.

As our goods are made by skilled workmen we have no hesitation in recommending same.

Our Felt Mattresses are the best that money can buy. Our New Health Mattresses are absolutely sanitary, being made of pure cotton and filling.

Our improved Oxford Springs are superior in every way to the imported. Our Ideal Springs are the acme of perfection.

Our Davenport, made to order, which can be converted into a sleeping Lounge, are taking well. Our Lounges, Couches, Upholstered Chairs are all made in the building. Our home made Parlour Suites are real money savers. Our newly made Sideboards are indeed wonders at the price.

Then we have a special line of Dining Suites which we offer at special prices during this Sale; also Bookcases, China Cabinets, Hall Stands, Tables, Chairs, &c.

So we say, buy Home Made Goods and Save money, as well as keep the factories working and distributing the money from week to week.

The C. L. March Co., Ltd.,
The Popular Furniture Store, Cor. SPRINGDALE and WATER STREE TS.

50 "Gem" Cigarettes and 15 Coupons

packed in an air-tight tin, is the one of all presents every Boy at the Front will appreciate most. Why? Because they come from HOME! From father, mother, sister, brother, sweetheart or his best chum.

Picture the smile on his face when he opens the package and sees the familiar "GEM" label. Then in his next letter home come the 15 coupons (that are packed in every tin) for some one.

Fifty "GEM" Cigarettes mean fifty happy five-minute thoughts of home and friends.

Send him a tin NOW—he needs them.

Imperial Tobacco Co.
(Newfoundland) Ltd.

Advertise in The Evening Telegram

B

THESE MORNING FRIDAY

School
Large size, in Tan separate lunch space for girls or boys. Ready and Monday . . .

White
3 doz. only of large boys in Black Glazed for lunch and 55c. Friday, Saturday

Unbleached
An extra strong 68 inches wide. Special line to hand specially Saturday and Monday

American
A soft finish, sea texture, easy to write. This is our second vanished, which is 32 inches wide. Special Friday, Saturday

American
22 pieces of nice terms. See these ing and notice how size. Special Friday, days per yard . . .

Tinware
Boats' Kettles
Brush and Comb
Combination
Sand Pans with
Dust Pans . . .
Dust Pans with
Patty Pans . . .
Broilers . . .
Cake Coolers . . .

KITCHEN SP

Large Tin Dipper handle
Large Tin Ladies handle

Enamel
7 quart size
8 quart size

Ladies Evening

B

B

Cotton BLANKETS,
1.48 pair.

A large size Blanket, size 68 x 80, heavily fleeced; just what you will require a few weeks hence when lighter bed coverings will be in demand; Pink or Pale Blue borders. Special, per pair, Fri., Sat. & Monday 1.48

James Baird LIMITED

A Big Brace Special
29c. each.

This involves a variety of makes suitable for workmen and for finer wear, extra strong elastic and leather fastenings; others in finer webs and cord attachments. Values to 40c. Friday, Saturday and Monday 29c

B

PRUDENT SHOPPERS WILL HASTEN TO THESE VALUES AND MANY MORE which we have Selected for Friday, Saturday & Monday. Won't You Come?



Ladies' Amer. Millinery Hats.

We have positive proof that this line of Hats was the most popular yet imported for Spring 1915, and urge you to come as soon as possible to get a smart stylish Hat for yourself now. A few days more and not one will remain. Price within scope of everybody.

\$1.79.

School Bag Specials.

Large size, in Tan Leatherette covering, with separate lunch space, shoulder strap; suitable for girls or boys. Reg. 40c. Friday, Saturday and Monday 34c

3 doz. only of large size Schoolbags for girls or boys in Black Glaze Leather, with large receptacle for lunch and shoulder strap. Reg. 55c. Friday, Saturday and Monday 48c

White Sheeting.

Now is a good time to secure your needs in the above line. Spring goods will be late and many items will be difficult to buy. We offer you a pure White English Sheeting, twilled, 72 inches wide; extra good quality. Worth 50c. per yard. Friday, Saturday and Monday 44c

Unbleached Sheeting.

An extra strong and heavy Twilled Sheeting, 68 inches wide. We have about 200 yards of this line to hand specially priced for Friday, Saturday and Monday, per yard 33c

American Tickings.

A soft finish, heavy Twilled Ticking of fine texture, easy to stitch and gives excellent wear. This is our second shipment. The last simply vanished, which speaks well for the value; it is 32 inches wide. You should see it. Special Friday, Saturday & Monday, yard 28c

American Quilt Cottons.

22 pieces of nice bright colors, mostly new patterns. See these if you are interested in quilting and notice how nicely the colorings harmonize. Special Friday, Saturday and Monday, per yard 9c

Tinware Specials

Boats' Kettles10c. & 15c.
Brush and Comb Cases10c. & 15c.
Combination Graters7c.
Sand Pails with Shovels12c.
Dust Pans10c. & 15c.
Dust Pans with long Wire Handle15c.
Patty Pans15c.
Broilers7c.
Cake Coolers (wire)10c.

KITCHENWARE Specials.

Large Tin Dippers, with wood handle 2 for 9c
Large Tin Ladies, with wood handle 2 for 9c

Enamel Skellets.

7 quart size 39c
8 quart size 49c

Ladies Black Satin Evening Slippers.

These are the latest from New York, smart styles for evening wear, pretty shape high heel and showing rosette of fine chiffon in front; very dressy. Special Friday, Saturday and Monday 1.98

IT PAYS TO PAY CASH
Clocks.

THE "SPIDER" CLOCK.
For bedroom use is a neatly made timepiece. Can hang or stand on mantelpiece; all in copper covered case. Special Friday, Saturday and Monday 45c

RELIABLE CLOCKS FOR 39c.
These come in the ordinary round shape, 4 inches in diameter, nickel case, and as we represent them, reliable. Special Friday, Saturday and Monday 39c

SHOWROOM OFFERS

THE "STAR" OFFER IN THE SHOWROOM THIS WEEK IS OUR BIG BLOUSE SPECIAL.
Values to \$3.50 for \$1.18.



Take advantage of this lucky purchase made by us but a short while ago. You will find Blouses here suitable for every season; such materials as Challies, Num's Velvets, Velvet and Corduroy Velvets, etc., White and Cream, others in fancy stripes and figured, beautifully trimmed and stylishly cut; sizes to fit from the smallest to the more portly figure; high and low neck styles. Don't hesitate! Come early for this rare offer. Values up to \$3.50. Friday, Saturday and Monday 1.18

SLEEVES, 21c. pair.

Good White Linen Sleeves, with elastic at top, banded at wrist; suitable for nurses or the housewife. Don't be without a pair. 21c Reg. 27c. Friday, Saturday & Monday

Emerald Green Ribbons for St. Patrick's Day!

4 inch Silk Taffeta Ribbons, the kind you usually pay 15c. per yard for. Special Friday, Saturday & Monday, per yard 10c

Another line of narrow Ribbons in pretty Green shades; 2 inches wide. Our reg. 10c. line. Friday, Saturday and Monday, Special, per yard, 7 cents.

CHILDREN'S & MISSES' DRESSES IN WHITE LAWN AND EMBROIDERY.
Special \$1.48.

These little dresses are very pretty, new styles making them more interesting; low neck and 3/4 sleeves, beautiful fine White Lawn with wide embroidery flouncing and ribbon rosettes at waist; other styles trimmed with lace and insertion, with ribbon beading at waist; sizes to fit from 6 to 14 years. Special Friday, Saturday and Monday 1.48



WINDOW BLINDS.

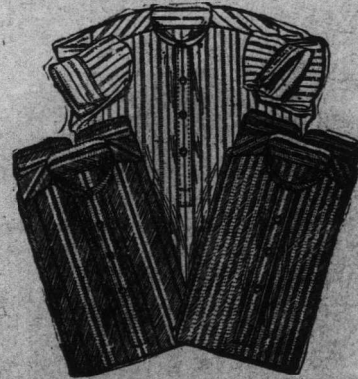
Our new stock of these is now ready. Your choice of Cream or Pale Green on dependable rollers; 36 inches wide, each fitted complete at the price quoted.

36 inch, plain ends, complete, each 26c.
36 inch, with fringe end, each 29c.
36 inch, with lace end, each 29c.
36 inch, with insertion and fringe, each 44c.
36 inch, with insertion and lace, each 46c.

Mail Orders Receive Our Special Attention.

Men's Neglige Shirts.

This is our regular \$1.00 line in all-over Neglige style, laundered cuffs and neck band, soft bosom; always perfect fitting, new striped patterns, this spring's importation. Regular \$1.00. Friday, Saturday & Monday 92c.

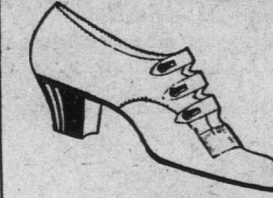


Another Striking Line.

Since last week we have added a lot of high grade Shirts to this assortment. You have your choice of plain white or pleated fronts and a host of patterns in the popular stripe effects. Values will be found here up to \$1.30. Friday, Saturday & Monday 79c.

Three Leaders This Week

A Dainty Shoe For the Ladies.



Comes in fine grade Dongola, 3 strap style, Cuban heel; a stylish Shoe for the coming season. Special, Friday, Saturday and Monday, per pair 1.72

A Great Boot for Boys.

Your choice of either laced or buttoned. This is a good opportunity to get a pair of good Dongola Boots at a low price; half sizes to pick from. Special Friday, Saturday & Monday 1.88

Ladies' Dongola Boots.

These were just opened and come in sizes from 8 1/2 to 11 only; made of good grade Box Calf, Blucher shape; just the Boot for spring wear for the school boys. Special for Friday, Saturday and Monday 1.88

Crib Blankets.

Heavy Fleeced Cotton Blankets, size 27 x 40, with Pink or Blue Striped Border. 'Tis surprising how many of these we have sold. Friday, Saturday & Monday, each 19c

Table Cloths.

Pure White Table Cloths, made from reliable English Damask; size 58 x 60. Values here up to \$1.40. Special Friday, Saturday & Monday \$1.09

Tea Cosies.

A job line of pretty Tea Cosies, assorted patterns, in nice art sateen coverings, well filled. Clearing this line Friday, Saturday and Monday 66c

Glass Towels.

Ready for immediate use; good strong cloth, hemmed. Special Friday, Saturday and Monday, each 17c

Pillow Slips.

Plain White Cotton, size 20 x 33; a cheap line and one you should not overlook. Special Friday, Saturday and Monday 15c

Tea Cloths, 79c.

Prettily embroidered and hemstitched, White Linen. Our regular \$1.00 line. Friday, Saturday and Monday 79c

Enamelware Specials.

Saucepans (to hold 4 quarts) 15c.
Saucepans (to hold 5 quarts) 19c.
Saucepans (to hold 8 quarts), with cover 59c.
Water Jugs (to hold 6 pints) 22c.
Stew Pans, 2 for 25c.
Funnels 15c.
Milk Pans 15c.
Boats' Kettles (to hold 4 quarts) 23c.
Cullenders 15c.

White Cotton Batting For Filling Quilts.

This comes in 6 yard rolls, 32 inches wide, and is laid on toughened tissue. This is intended also to be put in the quilt just as it is, simple to lay. Special for 6 yard roll Friday, Saturday and Monday 15c

Brass Curtain Rods.

Plain Brass with small knot at ends, extending to 33 inches 5c
Plain Brass, heavier than the above, lge. fluted knobs at ends, extending to 42 ins. 9c
Plain Brass, heavy, extending to 45 ins., fluted knobs 12c
50 inch Brass Rod, extended, with large round knob at ends 15c

Flour Sifters, 12c.

6 doz. of Patent Flour Sifters, simple to use and strongly made; tin case and handle and fine wire net. Special Friday, Saturday & Monday, 12 cents.

Baking Pans.

3 Specials for Friday, Saturday and Monday.
Size 8 x 10. Now 8c.
Size 9 x 12. Now 10c.
Size 10 x 14. Now 15c.

Is the Kaiser a Criminal Lunatic.

"An insane degenerate of homicidal instincts and tendencies, unfit to be at large, who ought to be detained in a criminal lunatic asylum for the rest of his life." This is how Arnold White describes the German Emperor in a little book, "Is the Kaiser Insane?" published by C. Arthur Pearson (Limited). Mr. White's opinion is based on a close study of the personality of the Kaiser. It is confirmed by the opinion of a well-known British alienist (M.D.), who has had exceptional opportunities for obtaining evidence on the subject, and will probably be supported by most people in this country, says the London Standard.

In 1902 the author was accorded an interview by the Kaiser. It lasted almost an hour and a half, and illustrates William II. as the garrulous egotist whose speeches have made the British laugh for many years. He was apparently suffering under the delusion that our success in South Africa was due entirely to him. For example, he said: "On our three disasters in December, 1899, I sat down and wrote to Grandmamma, and told her what was wanted to make success. This plan of mine was carried out by Lord Roberts a quarter of a year later. I saved South Africa for you. What have I got? Abuse. . . . If the Berliners knew all I had done for England they would be very angry."

He was perfectly willing to discuss his ideas for the government of England should be by any chance succeed to the throne. Unfortunately for the public, von Tirpitz interposed. At the last personal vanity overcame Imperial dignity. His final words were a query as to whether he had hypnotized his visitor.

The Kaiser has often in the last few months emphasized his close personal relations with the Almighty. That the delusion is no new one is instanced by the following.

On one occasion he dedicated a number of Bibles to the new Berlin Garrison Church. In each he wrote:

"I will walk among you and will be your God, and ye shall be my people."
"Ye shall walk in all the ways which I have commanded you."
"Without me ye can do nothing."

He signed each sentence, "Wilhelm Imperator Rex."

Instances of William's lunacy can be multiplied indefinitely. There is his intense personal vanity which causes him to dress in ten or twelve different costumes daily. He imagines he is a composer of music and plays, and oblivious of the ridiculous figure he cuts, insists on taking the principal part in performances. Another delusion from which he suffers is that he resembles Frederick the Great in face and figure.

After reading the book it is impossible not to form the conclusion that a criminal lunatic asylum is the place for which by nature William II. is best fitted, and that the soon he is safely installed there the better.

British Navy to Use Speedy Stabilizer.

New York, Feb. 16.—Following closely on the successful conclusion of the tests of the Sperry gyroscopic aeroplane stabilizer, which have been made recently at the Brooklyn Navy Yard for the benefit of Lieut. R. C. Sauffey, as the official representative of the United States navy, it has developed that this Brooklyn-invented and Brooklyn-made device has also been accepted by the British Admiralty for use in its aeroplane service. The White Star liner Adriatic to-day takes the first of the stabilizers which have been ordered by the British government.

This machine is for use on the America, the great flying boat with which Commander John Cyril Porter planned a transatlantic flight until the Great war stopped the trials he was making under the patronage of Rodman Wanamaker. Although the America is nearly double the size of the flying boats used in the United States navy, there is no change in the stabilizer from the accepted type used here, except in the auxiliary motor, which provides the power for the gyroscopes. These are of the ordinary size, but the motor is slightly larger, adding about three pounds weight. The stabilizer for the America is accompanied by Morris Titterton of the installation staff of the Sperry Gyroscope Company, who will act as instructor in its use for the British naval aviators.

A GOOD PLACE TO COME for your Groceries, Stationery, Stamps, Picture Postcards, Papers, Soft Drinks, Candy, etc., is WALKER'S Cash Grocery, 27 Charlton St. (off Springdale). Ask for your coupons and receive premiums up to Max 1st. dec 24, 3m, th, m, s

MINARD'S LIMENT CURES DANDRUFF.

B

B

REID-NEWFOUNDLAND CO.

Bronze Motor Boat Propellers.

Our Bronze Propellers are designed to the true screw principle. They have large blade areas, and are therefore particularly efficient in attaining the highest speed and also give the Best Results when used in connection with heavy duty Engines, such as are now in use all around our coast.

Get Catalogue and Prices from our Water Street Stores Department.

GEO. H. HALLEY

Respectfully
Solicits a Policy
From all
His Friends.

Queen Insurance Co.
G. H. HALLEY, Agent.

Jan 17, 1915

St. Patrick's Day Is Near.

Here is a list of good old Irish Songs, with music, for that day. There is one among them that you want. Come and get it.

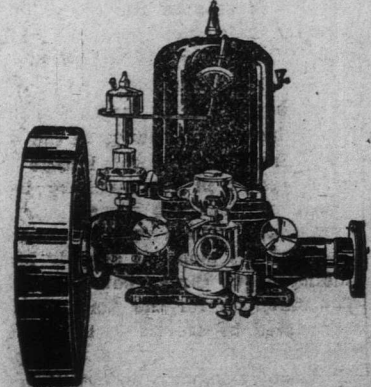
- St. Patrick's Day30c.
- Colleen Bawn30c.
- The Wearing of the Green . . .30c.
- Dear Little Shamrock, 10 & 30c.
- That's Irish Love30c.
- Kathleen Mavourneen . . .35c.
- Blarney35c.
- As Long as the Shamrock
Grows Green35c.
- Come Back to Erin30c.
- My Irish Rose30c.
- My Rose of Old Kildare . .35c.
- Kate Kearney30c.
- Sweet Eileen Asthore . . .35c.
- Believe me if all those en-
dearing young charms . .15c.
- It takes an Irish heart to
sing an Irish song . . .15c.
- You're the sweetest rose
that grows in Old Kil-
larney35c.
- Killarney, My Home O'er the
Sea30c.
- Barney Take Me Home
Again10c.
- Bell Mahone10c.
- The Mulligan Guard . . .10c.
- His Name is Patrick Bran-
nigan10c.
- Brannigan's Band10c.
- The Four-leaved Shamrock, 10c.
- It's Patrick's Day Parade . .10c.
- The Irish Jubilee10c.
- Break Away, McCafferty . .10c.

GARLAND'S Bookstores,

177-9 Water St., St. John's.

Gray Engines

for Kerosene.



Ferro Engines

for Kerosene.

Britannia 4 Cycle Marine Engines.

Sweeping reductions in all en-
gine prices.

A. H. MURRAY,

Bowring's Cove.
Jan 17, 1915

Smyth's Men's Wear

Men do not wear our label on the outside, but some-
how or another you can tell that it's there. A label
that speaks as plainly as that—and always says the
right thing—is worth having.

Everything in Fashionable Accessories to Men's
Dress.



GEO. KEARNEY Manager
P. O. Box 701. Phone 726.

Music for the Multitude!

There is nothing
that gives one a more
loyal heart-throb than
the sound of some
well-known National
or Patriotic Air, and
there is nothing that
reproduces these airs
with more sympathy
and expression than the Columbia Records.

We have a further consignment of 2,000
Records just opened, mainly Patriotic Songs,
National Anthems and some of the fine martial
music of the Allies. Here are one or two records
we'd like YOU to hear:—

Your King and Country Want You.
Sons of Our Sailor King.
Soldiers of the King (new version). } Vocal.
Your Dear Old Dad was Irish.

Landing of the British in France.
(Descriptive Patrol by Military Band.)
The Entente Cordiale March by the Regimental
Band of H. M. Scots Guards.

THE "RECORD" STORE FOR RECORDS. U. S. Picture & Portrait Co.

DUE THIS WEEK,

Per s.s. "Graciana" from London:

300 SACKS

'Molassine' Meal.

The famous feed for keeping all live stock
in good condition.

Put in your orders early to your feed dealer
as this little lot will not last long.

The manufacturers have not yet secured a
license to ship our next order from the British
Government, who are supervising the export of
all food products and feeds from Great Britain.

HARVEY & CO., LTD.

Wholesale Agents.

Telegram Ads. Bring Results



YOUR-TEETH- NEED ATTENTION!

Why let them go longer in bad con-
dition? If you will entrust us with
your Dental Work we can assure you
that it will be well done. A thorough
examination of your teeth, with good
sound advice, will be given FREE
to all who call. You'd better take ad-
vantage of this offer now.

A. B. LEHR,

(The Senior Dentist).
203 WATER STREET.
Phone 949. s,tu,th,fr

William R. Howley, K.C. Phone 960
Cyril J. Fox. P. O. Box 1198.

HOWLEY & FOX,

BARRISTERS, SOLICITORS, Etc.
Board of Trade Building,
Water Street,
St. John's, Newfoundland.
Feb 11, 1915

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO., Limited,

203 Water St.

Fresh New York Turkeys.
Fresh New York Ducks.
Fresh New York Chickens.
Fresh N. Y. Corned Beef.
Fresh New York Geese.

Scotch Beef Ham,
Ayreshire Bacon
(Not Smoked).

FRESH CODFISH.
FRESH SALMON.
FRESH HALIBUT.

California Oranges.
Palermo Lemons.
Dessert Apples.
Cooking Apples.
Tangerines.
Bartlett Pears.
Grape Fruit.

LOCH FINE SMOKED
HERRING.

English Cheddar Cheese
(Prize Dairy).
Gorgonzola Cheese.
Blue Nose Butter.
N. Y. Fresh Butter.

CORNED
SCOTCH HERRING
(Small Kegs).

Remember Our
Telephone 482 & 876

MINARD'S LINIMENT CURES DIP-
THERIA.

CHEESE!

At this season of the year

Cheese

is nearly always high and scarce. We have a
few boxes September make, fancy Charlotte-
town stock on hand, and offer it to-day at low-
est market prices.

F. McNAMARA, Queen Street.

NOW IN STOCK:

EVAPORATED APPLES—50 lb. cases.
EXTRA CHOICE EVAPORATED APRICOTS.
SANTA CLAIRE PRUNES—assorted.
RAISINS OFF STALK—50 lb. cases; 2 and 3 Crown.
RAISINS, Seeded, in cartons.
RAISINS, Choice Table; 20 lb. boxes.
CURRANTS, Loose; about 50 lb. cases.
CURRANTS, Cleaned, in cartons.
DATES, cases, about 50 lbs.

WHOLESALE ONLY.

At EDWIN MURRAY'S Warehouse.

Are You a Stenographer?

If you are a Stenographer, this will
appeal to you, for it tells of DICKS'
SPECIAL, the best Typewriter Ribbon
to be had anywhere at any price.

They sell at only 60c. each, \$6.00
per dozen (not less than half a dozen
sold at the dozen price).

For three years we have been ex-
perimenting with Typewriter Ribbons,
and during that time we have tested
some dozens of different makes; but
of none of them we have been so ab-
solutely sure that we would guarantee
them. At last we have found a Rib-
bon that has stood our most severe
test. We have had one of them in use
on our own typewriter for over three
months, and the copies now are as
clean and as clear as they were when
first we began to use it. It is Non-
Fading, Non-Fading, and Non-Drying;
only the finest fabrics and the bright-
est colors have been used, so that it
makes Sharp Writing, Solid Prints and
Strong Copies.

We have them in Purple Record and
Purple Copying, in Black Record and
Black Copying, in Red Record and Red
Copying; and we have them for Un-
derwoods, Oliviers, L. C. Smith's, Rem-
ingtons, Smith-Premiere, Empire, Fox,
Densmore, Bar Lock, Hammond, New
Century, and all the other Machines
used in the city and outports.

DICKS & CO., LTD.,

Biggest, Brightest, Busiest and Best
Book, Stationery and Fancy Goods
Store in Newfoundland.



YOUR POLICY
should be kept up. Don't you
often hear of a friend's loss? This
should be a warning to you to
look after your own.

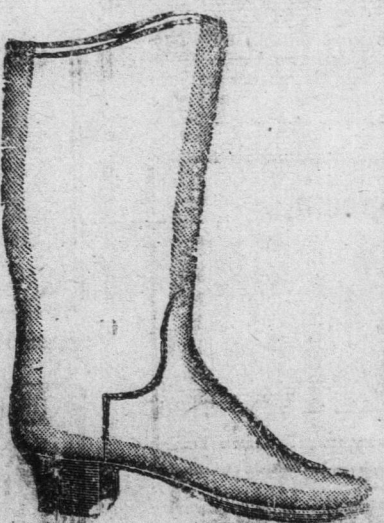
INSURANCE POLICIES
and not let them run out.
If you take out a policy with my
companies you know that any loss
will be met promptly. Cost is
low.

PERCIE JOHNSON,
Insurance Agent.

MINARD'S LINIMENT FOR SALS
BY KNEWBERR.

SKIN BOOTS!

SEALERS!
We have on hand 500 pairs of
the very best
SKIN BOOTS.



This Tongue Boot is custom
made, hand-made and hand-
pegged; made of the best Water-
proof leather.

Wellington Boot, High and
Low 3/4 Boots.

Fishermen! When buying
Boots beware of imitations. See
that the name Fred Smallwood
is on the heel plate.

P.S.—All our custom made
Boots have this plate with our
name on it.

F. SMALLWOOD,

The Home of Good Shoes.

Per S.S. "Stephano,"

New York Table Apples,
Pears, Bananas, Parsnips,
Carrots, Beetroot,
Oysters and Haddies,
N. Y. Chicken, N. Y. Celery,
American Corned Beef.

JAMES STOTT.



A SMALL BUYER

at our market receives the same
courteous attention and we take
even more pains in selecting
choice cuts of

THE BEST MEATS.

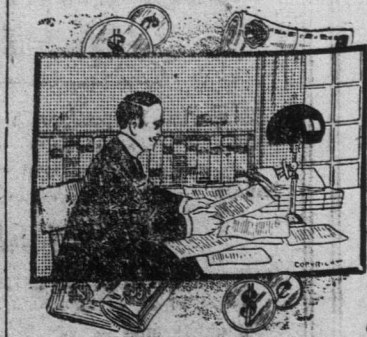
You may rest assured when
you send your orders to us that
the Meats we deliver, promptly,
will merit your approval. Of
course, we are always glad to
hear you come and see our
Meats.

M. CONNOLLY,
176 Duckworth St.
Phone 420.

THE Giant JUNIOR SAFETY RAZOR, 50c. With 7 Blades!

The Real Thing.
No Complication.
A Keen Cutter,
Cleans Instantly.
The Wonder of the Town.
For sale at the Central
Pharmacy, J. M. F. Wadden,
J. M. Devine's and
Chesley Woods

Sole Nfld. Distributor,
140 WATER STREET.
Outport orders 5c. extra
to cover postage.



BUSINESS!
To succeed requires conservation of
energy. Practical help and progres-
sive methods are needed in every up-
to-date office.

We have the
Globe-Wernicke

Sectional and Filing devices and
Bookcases.

We can furnish you with modern
filing equipment and supplies. Come
here for the newest and best. It is
a pleasure to tell you about these con-
veniences.

PERCIE JOHNSON,
Globe-Wernicke
Agent for Nfld.
MINARD'S LINIMENT CURE'S
DISTEMPER.

EIGHT PAGES TO
WEATHER FORECAST
TORONTO, Noon.—Strong
and N.W. winds; local
falls but mostly fair to-
day and colder on Saturday.
ROPER'S, Noon.—Bar. 29
ther. 40.

VOLUME XXXVII

RE

Our B
particular
duty Engi

NOW

EVAPORATED APPLES
EXTRA CHOICE
SANTA CLAIRE PRUNES
RAISINS OFF STALK
RAISINS, Seeded
RAISINS, Choice Table
CURRANTS, Loose
CURRANTS, Cleaned
DATES, cases

At EDWIN MURRAY'S

Auction Sale

To-Morrow, Saturday
13th Inst., at 11 a.m.,
50 cuts choice beef, 20
brushes, shoe dressing, etc.

At 11:30 a.m.,
1 blacksmith's outfit (2
anvil, 1 box tools complete)

M. A. BASTON
AUCTIONEER

FOR SALE or TO LET

For a term, that first-class
No. 36 Brine Street, with
basement, hot water heating,
light, extension kitchen, par-
lor, dining room, 5 bedrooms,
Immediate possession. For par-
ticulars apply to P. C. O'DRISCOLL,
Building.

NOTICE

THE STEAMER



Port

will leave the wharf

Bowring Bros.,

on

Saturday, 13th Mar

at 10 a.m.,

calling at the following por-
Cape Broyle, Ferryland,
Trepassey, St. Mary's, St.
Pisconia, Marystown, Burin,
rence, Lamaline, Fortune, Gran-
Belleoram, St. Jacques, Eng-
West, Hr. Breton, Pass Island,
tois, Pushthrough, Richard-
bor, Francois, Cape La-
Ramee, Burgeo, Rose Blanche,
nel.

Freight received up to 4
day.

For freight or passage apply
Coastal Office of

BOWRING BROTHERS

Telephone 306.

Beef, Butter,

Ex Train Monday:

Beef, Hogs, Mu

Lamb, Butter

JAS. R. KNIC

Commission Merch