## MC 2035 POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B. FRIDAY, NOIEMBER 24. 1916


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THE EVENING TIMES AND STAR, ST. JOHN, N. B. FRIDAY, NOVEMBER 24. 1916


## Britain's Generous Handling Of Crude Rubber Situation

## Has Held Down Cost of Rubber Footwear

 While Prices of Other Necessities SoarWhen, some fwenty years ago, Great Britain began to outside world's industrial experts laughed in scorn. Were there not thousands of square miles of wild rubber trees in Brazil and chemists of Germany working diligently to devise a process for making synthetic rubber at a fraction of the cost of the natur Six years ago the price of crude rubber jumped to 33.00 a pound
. because the 00,000 or 70,000 tons which seemed to be the limit of the forests
fell far short of the enormousl increasing demand - nid the synthetic
 ceased. By 1914 the plantations were produccing neerly $100,000 . t$ tons, or $60 \%$
of the world's supply, and the price had been reduced to one-third of the


Controlling the seas as well as the supply, the British Government
has effectually cut off the Teutons, while providing an abundance for the Alies. To neutrals, who might easily have been forced to pay any price,
the monopoly has beent ruly abevevont one, for so oong as they resell none
to the Germans, they get all the rubber they wit to the Germans, they get all the rubber they want at a lower price than

No nation, neutral or belligerent, benefits more generally from Britain'
foresight and generosity in this matter than Canada. Besides the genera
 footwear more or less for at least six months of the year. Now that leather
has gone up $80 \%$, and shoes are costing two to five dollars
apair more than
 strongly emphasized. They cost so little compared to the shoes whose term
of service they reactically double, that tit crtainl is economy to wear them
at every sign of bad weather. And there's another point, even more

The need for leather at che Front is so great, and the scarcity so serious, that it is a patriotic duty to save it all we can by wearing rubbers and overshoes.


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Our 2Oth ANNVERSARY SALE
ENDS TOMORROW NIGHT
and to make it a memorable closing, wonde
be given in everything throughout the store.
Come expecting to get Mil
you will not be disappointed.
MARR MLLINEEY COMPANY, LIMITED

| The Snappy Weather Came With Our Snappy Sale th LADIES' COATS |  |
| :---: | :---: |
| Sale Prices from $\$ 2.00$ to Perglare Pricee, 81.50 to 0 29.50 |  |
| We have a large assortment of coats in plushes, black, <br>  |  |
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| ERICAN |  |
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## HUDSON SEAL COATS

The new
withan the new
planings.

The trimmings are Natural Raccoon,
Ahate sable gnd Black Lyyus, in 40 , 4 ,
Natatis inch lengths
Buy now, ess the prices on
shipments mill be ligher.
F. S. THOMAS 539 to 545 Main Street

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- Extra Good Values


Heary, large size, shaped neolk, double strapped, plain, striped or check coverings,
S. W. McMACKIN, 335 MAIN STREET
C. B. CHOCOLATES
 Chooolate Creams, Fruit Creams, ete. $\mathbf{8 z}$ Germaln Si.





Macaulay Briss. \& Co., King stroent, St. Jonn; N. B. "Good Shepherds' Yarn" KNITTING AND CROCHETING WORK
 in any other make - such as Rose, Maize, Heliotrope, Light Blue, Pink, Nile Green, White,
Black, tete Some in All. Wool, and others in Silk and Wool mixed.
We hold a We hold a large stoek of Red Seotch Knitting Yarn for socks, in grey, healuer, white
and fawn.
The best yarn is not any too good for the men at the front.
Scoth Y Yarn is full of oil, will knit farther than heary, coarse, oil-filed makes. It

MACAULAY BROS. 2 CO.


## WARM WINTER FURNISHINGS For the Working Man

<br>Lined Leather Moloves, Woil Wrists Hinather atrer Wool Hotoves.<br><br>Grey Famnel Shirtsi.ë Sints<br>Hiece Lined Underwear<br>

CASHMERE HOSIERY For Women and Children



## OAK HALL - somit baid wimit

## November Snaps in Overcoats

 For Men and Boys|  <br>  |
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| Stiole |
| mov, Alo Brown Mixtures, with Shami or Miltar, |
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In The Low

## PIDGEON'S $\underset{\substack{\text { Corner Matimend } \\ \text { Bridge Strouts }}}{\substack{\text { St }}}$

Furs Service
The kind of Service that gives you a little more than you expect

