

SOUTH ROSEDALE


## G.T.R. Germ Gulvemigrif wirnilauls - OF FBANCHIISE BULL

Fourteen Points to Explain
Why Mme. Deschanel Refuses Hat
 CLAIM OF INJUSTICES Thdecided








Leafs Combine Timely Hitting
With Charity, and Win With Charity, and Win


Presenting Another Splendid Shipment
from Our London Tailors in the Lighter Weight
Swagger English
Topcoats
for Men

Alt the ney rich tones-ing green-fovins-s
checck.
 $\$ 45-\$ 55-\$ 65-\$ 75$

Fairweathers Limited




DENTAL COLLEGE OPENED OFFICIALLY
Work of Construction Cost
$\$ 150,000$-Unveil Painting
of Lt.-Col. Abhott. of Lt.-Col. Abhott. WORLD'S BEST COLLEGE


SOCIETY NEWS


The wise man throws himself on the side of his assailants. It is more his interest than it is theirs to find his weak point. I hate to be defended in a newspaper. Blame is safer than promise. As long as all that is said is said against me I feel a certain assurance of success. But as soon as honeyed words of praise are spoken for me I feel as one that lies unprotected before his enemies. In general, every evil to which we do not succumb is a benefactor.

I have personally made a thorough investigation of The Youngblood Electric Heater and have in my employ one of the most eminent mechanical engineers of the United States. He has investigated the claims of The Youngblood Electric Heater. After his investigation I signed contracts to supply our appliances to United States concerns that will run into Hundreds of Thousands of Dollars. If you have never studied the man who has made a success of life through hard, uphill fighting, you have missed an interesting and instructive observation of life. Most every day you meet men whom people call lucky. Some of them are lucky; some of them have become wealthy through no effort of their own--it has been left to them by relatives. Others earned the nickname "lucky" because those that call them lucky cannot conceive how anyone can make a success of life without being lucky. If you had the opportunity to investigate the careers of many of the most successful men of the world today, you would find that their success was not due to "luck," but to hard work and good judgment. In other words, they had minds of their own--minds that could not be swayed this way and that way at the will of anyone else. I had a mind capable of doing my own thinking and investigating and making my own decision and I decided to secure control of The Youngblood Electric Heater Corporation of United States and five days afterwards secured control for the Canadian Corporation. Nearly every normal peison has been gifted with a fair amount of ability and intelligence, and some education, but few are fortunate enough to have minds of their own--minds with conviction that do not totter and fall at the suggestion and criticism of others. We have the goods and court the fullest investigation. Shrewdness in trade is not a mark of wisdom. Men suffer all their lives under the foolish superstition that they can be cheated. The Youngblood Electric Heater is a great invention and no fake, and its greatness makes it look impossible. Don't be misled, but come in and see for yourselves what a great invention this Eleotric Device is and its unending possibilities. Remember this Company has control of the United States Company and that means unlimited earning powers for the Canadian Company, and that the stock value is low at Fifteen Dollars per share.

## The Youngblood Electric Heater (canda) Limited

Par Value $\$ 10.00$ per share. $\quad$ Price for this Month, $\$ 15.00$ per share. Copy of Prospectus Filed With Provincial Secretary

## R. McLelland

Corporate, Finance Management.
McLelland Bidg., 81 Victoria St., Toronto Open Evenings From 5 to 10 P.M.



## SIMPSONS ||

Telephone Main 7841 Store Opens.8:30 a.m. Closes at 5:30 p.m. Open All Day Saturday Market Adel. 6100


Misses' $\$ 40.00$ to $\$ 49.75$ Coats $\$ 29.95$

Velours, silvertips, goldtips, cheviots and jerseys in an unusually attractive grouping of the season's newest styles. And each with some new, refreshing style-note

Coats for dress, business or sports wear, with broad and inverted pleats, clever stitchings and arrow heads, full backs or chic belts, and tailored or convertible collar. Half-lined. Sizes 14 to 20 years. Taken right from $\$ 40.00$ to $\$ 49.75$ stock to make a genuine bar gain at .................................... 29.95

## Stamped Pillow Cases \$1.49 Pair

Various designs on heavy round thread circular pillow cotton. Ends may be finished 36 inches. Friday bargain, pair 1.49

Table Scarfs of tan crash, stamped across ends in Egyptian designs for wool or mercerized work. Size $20 x 45$ inches. Friday bargain .98
$\qquad$

Men's OxfordBargain $\$ 8.75$


No Phone, Mail or C.O.D. Orders on Sale Footwea Men's Gunmetal Leather Oxfords-Pointed, broad or straight lasts. All have Goodyear welt
soles, medium heels. soles, medium heels.
Sizes 5 to 10 . Friday

A Real Golf Boot for $\$ 8.75$
50 pairs only, made of brown silk leather. Blucher cut, with one-piece quarter, broad tread last, solid leather box toes, extra heavy leather sole. Regulation spikes. Sizes 5 to 10. Widths D and E. Today 8.75

Women's Summer Weight Boots, $\$ 3.50$
200 pairs, American-made, and in the smartest style. Made of finest gray kid leather, with turn sole and wood covered heel, with plain vamp and $81 / 2$-inch Regular $\$ 10.00$ value. Friday bargain $21 / 2$ to

Simpson's-second Floor.
Tim SIMIPSON Civiti


## Stirring Bargains in Women's High-Class Suits

Regularly $\$ 45.00$ to $\$ 57.50$ Regularly Up to $\$ 135.00$ at $\$ 35.00$ at $\$ 69.50$


This Splendid Offering Comprises Styles From RegularStock, Priced Low for Quick Clearance. Sizes 32 to 42 in the Lot, But Not in Each Style. Be Here When the Gong Goes for Best Choice.

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Boys! A Tweed Suit $\$ 5.95$

## Sizee 6 to 14 Yeare

550 Sturdy Gray and Black Cotton Tweeds in agonal stripe pattern
Neatly tailored in single-breasted belter model with vertical pockets. Bloomers are lined throughout, equip vertical pockets. Bloomers are lined throughout, equip
ped with belt loops and governor fasteners. Sites 24
to 32. Friday bargain .................. 5.25

Rich Georgette and Crepe-deChine Blouses $\$ 3.95$
Regularly \$5.95, \$6.95 and \$7.95
A wonderful array of georgettes in hand embroidered and tucked effects, also some lovely crepe de chines. Colors, white, maize, peach conceivable mode of the moment. Sizes 34 to 44 in the lot. Extra special value, Friday bargain

## Going Travelling?

Trunks, $\$ 9.95$
Deep Square Canvas Tourist Trunks, high model, deep tray, heavy hardwood Sizes 32,34 and 36 inches. Friday bargain ... 9.95

Club Bags, $\$ 3.95$ Black Walrus Grain Keratol Club Bags, neatly lined with pocket, sewn corners, single handle. Sizes gain


Suit Cases, \$3.95
Fibre Suit Cases, deep style, neatly lined with shirt pocket, leather straps and leather corners. Sizes 24 and 26 -inch. Friday bargain .................. 3.95 Simpoconve-sixth Fioor,


[^0]:    At $\$ 35.00$--A choice lot of tricotines, serges and Poiret twills
    in tailored or dressy styles and in colors, navy, sand, brown or black. Regularly $\$ 45.00$ to $\$ 57.50$.

    At $\$ 69.50$-Many of our finest imported models and mostly individual designs. Exquisitely embroidered, richly braid-trimmed, fancy-vested. Made from rich tricotines, gabardines, Poiret twills and Botany serges in navy, rookie and black. Regularly to $\$ 135.00$

