

Minister for
International
Trade



Ministre du
Commerce
extérieur

NO. 190

AUGUST, 14 1989

THE MINISTER FOR INTERNATIONAL TRADE
ANNOUNCES GRANT TO MEMORIAL UNIVERSITY

International Trade Minister John C. Crosbie, today announced a grant of \$75,000 to the Faculty of Business Administration at Memorial University of Newfoundland. The grant will enable the Faculty to further enhance the international focus of their courses and programs. Initially, the grant will be used to provide semester research fellowships to Faculty members to enable them to develop comprehensive international components for courses at the student level, and for courses offered through Memorial's Center for Management Development to the Newfoundland business community.

The grant is one of the first to be made under the expanded provisions of the Centres for International Business Studies Program. This program is administered by the Trade Development Branch of External Affairs and International Trade Canada, and its objective is to encourage Canadian universities to offer courses and undertake research in international business subjects.

The program began in 1974 with four centres located in universities across Canada: Dalhousie University, Halifax; Haute Etudes Commerciales, Montreal; University of Western Ontario, London; University of British Columbia, Vancouver. The University of Manitoba was added to the program in 1983, and this year centres to study trade policy and law has also been established by Carleton University and University of Ottawa.

This year provisions were incorporated into the program to permit individual grants to be made to universities that do not have Centres, but which want to internationalize both their business curricula, and their assistance to local business. The grant to Memorial has been made under this part of the program.

- 30 -

For further information:

David Knowles
International Trade Centre and Regional Operations
(613) 996-7104

Suzanne Szukits
Media Relations Office
Department of External Affairs
(613) 995-1874