



## BABY'S WRAPS,

Mothers should have the little articles of baby ear Dry Cleaned. The method is absolutely sanitary and beautifully refreshes the garments.
UNGAR'S LAUNDRY \& DVE WORKS, halifax.

## DAINTY DESKS

"My Lady's Room."
$\mathbf{N}^{\text {EVER was furniture of any }}$ any period, mor , more beautiful, comfort1 anje, thoroughly attractive and wellmade, or more eminently adappted to its own speeial use, than is the furritiure of to-day The elegnan articicles that are made for the refined woman's use. We are showing ex amples in the handsome Writing Desks for
Ladies we have on view this week Ladies we ha
Ta. These Desks are specially designed for
 in early Engish finish; all have chairs en suite.
$\uparrow$ These Desks are s.sitable for drawingroom, boudoiri, or sitting-room, in fact, used
in any room they make writing a pleasure.

## U.S. Picture \& Portrait Coy.,

Complete House Furnishers.

## Alteration Announcement



Having made considerable alterations in our main shop by the addition of a large extension at the back of store, we have arranged to carry our Gent's, Furnishings in the main store and make an extensive Ladies' Showroom of the new portion just added, and in consequence have decided to let our Eastern Store, full particulars of which may be obtained by application to
The National Stores.
GREAVES \& SONS, LTD

## GIANT JUNIOR SAFETY RAZOR

50 cents with 4 Blades.
$\qquad$
This Ravor does perfect work, is a marvel of cheapness combined
with $\begin{aligned} & \text { qualty, }\end{aligned}$ and hes an immense sale throushout the United
States. States.
special terms wholsale. Outport: orders mailed-cash only CHESLEY WOODS, aifice and Sample Rooms: 10 waperí strezer.

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## Pers.S. STEPHAIO.

| BANANAS | NEW YORK | CELERY |
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| PEARS | BEEF | CUCUMBERS |
| PEACHES | CHICKEN DUCKS | CARROTS |
| PINEAPPLE | TURKEYS | TURNIPS |
| PLUMS | FRESH SALMON | BEET |
| CANTALLOUPES | FRESH HALIBUT | POTATOES |
| APPLES | ELANT |  |
| ORANGES | SMOKED SALMON | LETTUCE |
| GRAPE FRUIT | SMOKED CAPLIN | RADISHES |

WESTMINSTER CIGARETTES -Turkish and Virginia, in packages,
10 's, $20^{\prime}$ s. $25^{\prime}$ 's, 50 's and 100.
AYRE \& SONS, Grocery Dept.

Bred and Born in Newfoundland


Black Fox Cigarettes One cent each.
Invest your "odd" cents Omperinin a fow Black Foxes.



## Decks for Action!

We have been preparing for our ANNUAL CLEAN-UP SALE of all SUM MER GOODS; also odds and ends in Furniture, to make room for fall shipments arrive. We therefore have a line of Beds; Springs and Mattresses that we offer at
half the regular price to clear. Health Mattresses that sold for $\$ 7$ to $\$ 9$ now offere half the regular price to clear. Health Mattresses that sold for $\$ 7$ to $\$ 9$ now offered
at $\$ 3$ to $\$ 4$ to clear; Beds as low as $\$ 2.95$ each; Springs from $\$ 2.00$ up, and a general at $\$ 3$ to $\$ 4$ to clear; Beds as low as $\$ 2.95$ each; Springs from $\$ 2.00$ up, and a genera
reduction all round during this Great Sale. EVERYTHING IN SUMMER GOODS MUST GO regardless of cost, as we must have the room; so come early and get your pick. Sale starts to-day, and consider
ing that there are so many values offered, we predict a C. L. MARCH CO., LTD.

## OUR CLOTHES




C. C. BMCL, Mangere, st. Join's

## War News.







 naval station at Bona, Algeria, and seabery is said to be under bombar
sinking the ships in the nartiour and
sent today by German warships.

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thich there is rair orad communic
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htrofever asiss Fon soo,000 SOLDEERS MORR,
 LONDON, To-day.
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the British Army by 50,000 men. on .
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## Black Diamond Line




HARVEY \& CO, Limited,

|  | Display of Enthusiasm |
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| he fullest degree. We have obtained complete and glorious victory at sea. |  |
| The peril of food starvation at home |  |
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## Cool Food

for Hot Days,
Better health comes with less meat and greasy food during the warm weather

By proper and pleasant food one can feel cooler than his over-fed neighbor.

## Grape-Nuts

and Cream -some fruit and a soft boiled egg, or two
An ordinary portion of Grape-Nuts and cream contains nourishment to sustain one until the noonday meal; and being a partially pre-digested food, it does not overtax the stomach
heat the system as do heavy, greasy foods.

These suggestions, if followed, should show that one can have a cool body, active brain and
"There's a Reason" for Grape-Nelts

A Patriotic Fund for the Fallen Brave
abys blick numpone hixe.


Pastry

## JOHN B. AYRE.



## As Prisoner of War.

## $\underset{\substack{\text { m } \\ \text { police }}}{ }$




## The OId Home.

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Now I am back and come to see
The eotage where we wed
 The latice porch the dear old name
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Knowling's S hoe Stores, East, West and Central, Head Quarters All Kinds of Holiday Footwear !

## Men's, Women's and Children's Barefoot Sandals, White and

 Tan Canvas Shoes--all al Our Usual Low Prices.
## Women's WHITE CANVAS Shoes

 Women's RUBEER sole Shoes,80c., \$1.00, \$1.35, \$1.60 Wo Women's BAREFOOT SANDALS, Tan . . . $\$ 1.20$ Women's PAT. OXFORDS, $\$ 1.90,2.60,3.50,4.00$ Women's KAT. OXFOR
Women's KID OXFORDS
$80 \mathrm{c}, \mathrm{\$} 1.10, \$ 1.55, \$ 1.90$ to $\$ 4.00$ Women's STRAP SHOES,

75 c ., $\$ 1.20, \$ 1.40, \$ 1.65, \$ 1.90$ to $\$ 2.50$


Men's TAN CANVAS SHOES, Leather Sole, $\$ 1.20$ Men's WHITE CANVAS SHOES, Rubber Sole, \$1.10, $\$ 1.60$ Men's BLACK and TAN CANVAS SHOES, Rubber Sole, 75c. to $\$ 1.60$ Boys' TAN RUBBER SOLE SNEAKERS, 60c., 70c., 75c. Boys' WHITE RUBBER SOLE SHOES,

Boys' BLACK and TAN OXFORDS,
$\$ 1.55, \$ 1.60, \$ 1.65$ to $\$ 2.00$ Children's BAREFOOT SANDALS,

Ekk Sole, light weight and good,
Children's WHITE CANVAS Shoes Children's WHITE KID STRAP Shoes, $\$ 1.00, \$ 1.05, \$ 1.10, \$ 1.15, \$ 1.20, \$ 1.25 ; \$ 1.30$ to $\$ 1.65$ Children's WHITE CANVAS BOOTS, $\$ 1.15$ to 1.65


## G. Knowling, <br> East West and Central Shoe Stores,

## St. John's Meat Company.

Roast Beef, 20c. lb.; Beef Steak, 22c. and 25c. lb.; Boiling and Stewing Cuts, from 15 c . up; Mutton: Legs, 20c.; Chops, 18c. and 20 c .; other Cuts, 14c. up.
Sausages: Beef, Pork, Oxford and Cambridge . . .......18, 20, 22, 25c. lb. Finest Bologna, 20c. lb.; Frankforts, 25c. lb.; Black Puddings, 10c. lb.; Potted Head, 10c. lb.

## St. John's Meat Company.

Stares: Water Street East, Water Stree West, Military Road. Phone 800.

Phone 800a
'Phone 98.
The TELEGRAM is read by over Forty Thousand People every day.
the evening telegray, st. Johns, newroundiand, AUGUST $7,194-7$

## Exposure of the German Army System.      ods are emploved which mer meth been unsuitable for, feudala armies, but in a modern army must be consididered of human beligs." <br>  <br> Bedspreads  $\$ 1.85$ <br> 


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Values that will Realize Your Highest Expectations.

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| Great HOSIERY | Y Values |

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 CHILDREN'S

Summer Boots \& Shoes MISSES' SHOES
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 WHTE POPLIT SHOES.
 Gloves! Gloves! LADIES GLOVES.
 CHLDRENY GLOVES.


Price Attractions
IN THE LADIES' DEPARTMENT WHITE
LAWN




DAINTY
CAMISOLES
 LADIES' BELTS CHILD'S ROMPERS

Job Riblons.

## 40 c . SHOT RIBBON for 20 c .

 30c. STRIPED RIBBON for 15 c .



## GROCERY LIST




## CROCKERY SPECIALS

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MEN: to Save is here. here.
 balbriggan underwear.
 invisible braces.
Fon waing mier hiris. Theer heem
mens belts.

MEN'S FANCY VESTS.



tunic shirts.
 MENS Boots.
 boys' boots.

mind
huckabuck towels.



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SPECLAL bargans in hardware


White Enamel Jugs, quart size. Re,
TTilet Paper, jn rolls, Reg. 10 . Friday \& Saturiay


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## SMALLWARE SECTION










TETH

## The Royal Stores Itd.

DOOR MATS,


The President.


## UES WARNER CORSETS.



Yes! Sing the Praises of Warner's Corsets as loudly and lustily you please. There is

## Warners Rust Proof Gorsets

 you please. There is 1 are for women who are seekidifg style and comfort and fashionable fit and long wear no praise too great for ${ }^{\text {els }}$ is, your fullest assurance. of perfect Corset consideration. this Perfect Fitting, Fashion Shaping and Comfortable Wearing Corset. You may sing, you may dance, you may play, you may work, in a Warners' and never feel tired. Made to shape fashionably, fit comfort ably, Outwear any other Corset and not to Rust, Break or tear.A BIG SHIPMENT NOW IN.

## MARSHALL Brothers, Agents



When We Work Best.


Homestead Tea Moir's Fresh Cakes Is the Standard of evenness of quality and packing. It never var es, besides all the origina coant llavour and deli eaves' are retained. You or "Homestead." HOMESTEAD TEA, 40c. .1.

New York Corned Bee Néw Potatoes.

## c. P. EAGAN, Duckworth Street and Queener Road.

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## BRITAIN WINS

A Greater Trafalgar
GREATEST SEA FIGHT
IN HISTORY OF THE WORLD.

## 19 German Warships Sunk;

## 17 German Warships Captured!

## BRITAIN LOST SIX SHIPS and HER ADMIRAL

The British Fleet met the Germans in the North Sea, sunk nine German Warships and captured six. The British lost one, the Admiral. Ship She must have sailed right in amongst the Germans. Admiral Jellico went down with the ship.

Later advices suggest that it may have been Admiral Callaghan who was lost, not Admiral Jellicoe.

It is not yet known whether the battle is still in progress.
Six British ships lost in North Sea engagement. The British Fleet sank 19 German Warships and captured 17 Vessels. The Admiralty advised the Tyneside Shipowners that the North Sea is swept clear of Germans, and they are chasing them towards the Dutch Coast.

## GREAT NAVAL BATTLE FOUGHT ON DOGGER BANK. <br> german fleet annihliated.

 Special Evening Telegram.halifax, Aug. 7. A sensational report was received here which is gainng credence that in a desperate battle in the North Sea the German fleet was practically annihilated, the British sinking 19 ships and capturing 17, while the British loss is comparatively small, losing about six ships. A despatch to the Daily News, Newcastle, timed 1 a.m, says a wireless message reeeived at South Shields shortly before midnigh states the British fleet engaged German High Seas fleet in battle off South Dogger Banks. After a general engagement along the battle line, which extended many miles and in which many ships on both sides took part, the German fleet was beaten back and moved in the direction of the const of Holland. It is now believed the German fleet is completely hemmed in eastern side of North Sea.


## Knowling's SPECIAL SALE

## Ladies' Summer DRESSES!

Marvellous bargains in up-to-date high class Dresses in following materials: AllOver Embroidery, Sponge Cloth, Linen, Marquisette, Accordeon Pleated Delaine with various fashionable trimmings and designs and immense variety of Frenc
English and American styles and makes. Most of these are
Less Than Half Regular Prices. Call and see this most wonderful collection, MOST UNUSUAL AND SEASONABLE
BARGAINS. Prices are as follows:

$$
\begin{gathered}
\$ 1.50, \$ 2.50, \quad \$ 3.50, \quad \$ 4.25, \\
\$ 4.50 \text { and } \$ 4.75 .
\end{gathered}
$$

We would advise an early call as at these prices they are less than the cost of mak
ing. All sizes for Women and some suitable for Misses with very slight alterations Regular prices would be from $\$ 2.50$ to $\$ 10.00$.

Central, East, West End Shomoross East, West End Siomonss.

## Harvesting Tools

GRIFFIN'S CELEBRATED CROWN SCYTHES brade's eagle brand crown scythes. bRADE'S EAGLE BRAND RIVETTED SCYTHES. AMERICAN SCYTHES-Clipper, Bloods, Solid Steel. RINGED SCYTHE SNATHS PATENT LOOP SCYTHE SNATHS.
PATENT SCYTHE SNATHS
B. Y. GRASS HоокS.

AMERICAN GRASS HOOKS.
2 \& 3 WOOD BOW HAY RAKES. WIRE BOW HAY RAKES. HAY FORKS, SCYTHE STONES.

## George Knowling

The Crescent Picture Palace.

"The War of the Cattle Range"
A Western 2 Reel feature, with William Clifford and Phyllis Gordon.
HE AWAKENING-A society drama played by Powers Co. famous players. THE AWAKENING-A society drama played by Powers Co. famous players.
HOLY CTTY OF JAPAN-An interesting travelogue. HOLY CITY OF JAPAN-An interesting travelogue.
GREASE PAINT INDIANS-An Eclair comedy knockout. GREASE PAINT INDIANS-An Eclair comedy knockout.
MISS ALICE CLARK, Prima Donna, sings "Beautiful Lady," waltz song from the
opera "Pink Lady". THE CRESCENT IS COOL, CLEAN AND COMFORTABLE.

Russian Family $\qquad$ FITS Buman bax HTS CURED $=2$
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## H. R. H. The Duke of Connaught's Visit.--Thirty-Eight Different Photos.

THE LANDING AND THE READING OF THE ADDRESS AT THE KINGS WHARF
THE OPENING OF THE GIRLS WING OF THE KING GEORGE V. SEAMEN'S INSTITUTE, GROUP IN GRENFELL HALL.
THE REVIEW AT ST. GEORGE'S FIELD, SHOWING PRESENTATION OF DIFFERENT OFFICERS.
THE INSPECTION OF THE ST. JOHN AMBULANCE BRIGADE IN GOVERNMENT HOUSE GROUNDS

## Divorced LieP

 One Rich Young Man


THE NICKEL FOR THE BEST IN MOTION PICTURES!

## Ho LUBin company presen in parts

HOME SWEET HOME.
A successful man and his wife wanted his father and mother to live with-them. The old home was sold; so was the furniture
the old horse, and into town they moved. How uncomfortable and unhappy they were. But they got everything back and and the old horsse, and into town they moved. How uncomfortable and unhappy. they were. But they got everything back and THE CAPTURE $O$ F A WLD CAT - An interesting subject.
PULLARS OF SOCETY - A social dram.

DeWITT C. CAIRNS, Baritone. PROF. P. J. McCARTHY at the Piano. JOSEPH F. ROSS-Effects, Realism.
SEND THE CHILDREN TO THE BIG BUMPER MATINEE SATURDA

##  <br> Supplied Under Royal Warrant of Appointment to His Ma desty King George V. <br> Twenty Cream Coats FOR KIDDIES.

Worth $\$ 2.50$ each, will fit little children up to 4 years
FOR \$1.45 EACH,
These are made of Cream Swansdown, are daintily trimmed and big value for $\$ 1.45$.

Big 49c. Moirette Skirt Special Next Week. Look out for it.

the peopies paper- THE EVENING YANEGRAM. AUG. 7th, 1914-12. -read bx everyone.


We Carry a Full Line Jacobs, Huntley \&Palmer, Carr, Crawford's
BISCUITS.
 NEILSON'S CHOCOLATES,

| FRUIT In gLass. | Fresh frut and |
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BOWRING BROTHERS, Ltd. Phone 332. GROCERY. Phone 332

## J. J. ST. JOHN.

Our IRISH BUTTER takes the prize every time "ECLIPSE" is the name of our prize TEA. It• has a Our ROYAL PALACE BAKING POWDER is getting in every home; 1 lb . tins, 20 c .; $1 / 2 \mathrm{lb}$. tins, 14 c .;

50 gros ToIIET SOAP, 5c. bars, at 35c. doz.
J. J. ST. JOIIN.

Duckworth St. and LeMarchant Road.

## 

## Luble nimment Another Victory!

Recent arrivals confirm the news that in the manufac-
ture of
Corded VELVETEENS
England has achieved a most signal victory.
The endorsement of this statement is to be foumd at HENDERSSONS, where you can obtain 27 inchess vide Corted Velveten, in Saxe, Tan or Navy for only 50c. per yard.
HENDERSON'S, Theatre Hill, the best value house.


FIRE STOCK Selling Cheap.
dnacen by watre and rustr.

Martin Hardware Co., Ltd.
$\qquad$ MARTIN HARDWARE CO., LTD., Front and Rear next West of Old Store.

## PIANOS and ORGANS

## CHARLES HUTTON,

 222 Water Street, st, John's, NAd.Sole Agent for Kimballs's Ant-Rheumatic Ring
$\qquad$ Sole Agent for Kimbalr's Anti-Rheumatic Ring.


## ATKINSON'S,

为
BISHOP, SONS \& COMPANY, Limited. grocery department:

Gentlemen,--If you want to enjoy the Races, don't forget a box of
"Abdulla" Cigarettes, TURKISH, EGYPTIAN, virginian.

Also a box of
"Fuller's"
Chocolates or Sweets, for your lady friends. 'PHONE 679.

NEW POTATORS, ete.
Thursday forenoon, 6th instant, ox
"Stephano"
100 brls New Am. POTATOES, 50 brls N.S. Cabbage, 20 bunches Bananas
F. MeNAMARA, Queen Street.

