## The Thinu Silvocat

NEWCASTLE, N. B., WEDNESDAY, FEBRUARY 21916

## LETTERS FROM BOYS WITH THE FORCES

Several Northumberland Boys Write of Their Experiences Overseas

Lt.-Col. Percy A. Guthrie Speaks in Newcastle
The War Situation Vividly Described.---Strong Local Wo men's Committee Formed to Help Stimulate Recruiting Stirring Addresses by Other Speakers.

Official Canadian
War Films Coming
Will bs at Opera House Matinee and Evening February Twelfth


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## THE GRIM REAPER HAS BEEN BUSY Many Homes Visited by the Angel of Death and Loved Ones Called Away

Northumberland County

## Council Annual Meeting




Will Withhold Part
of Soldiers' Pay

God Reigneth

| Handling Red Cross Goods |  |
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| league women are very anxious toknow if there is any way we can send |  |
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| for by writing)" on the Canadian Red |  |
| men in the field have expected them |  |
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## Advertising Where It Counts

The Union Advocate has always been noted as a medium that reaches the right people, and during the past few months hundreds of new names have been added to its subscription lists. This means that the advertising message it carries home will come to the notice of more people who are in a position to buy than ever before---satisfying itself and satisfying the advertiser
These facts, obvious as they are to the experienced advertiser, should be noted by every reader who has anything to offer the public. Advocate advertisements pull for the adver tiser who has something of real merit to offer
TRY THE CLASSIFIED ADVT. COLUMN ON PACE 3

the union adoocate, wednesday, febrlary 2, 1916

| OCLASSIFIED ADVERTISEMENTS |
| :---: |

Local and Provincial/Pte. Ullock Well Cared For

Bargains
Chas. Sargeant Firist Clases Livery.

Two Thousand Dollar
wortit of goods to be sold be bor cot
JOHN O'BRIEN'S Livery, Sales and
Bring your Furs and Hidee
bosmos
big prices paid.
, FNOMON HOTEL


Dr. J. D. McMillan DENTIST J.E. PARK, M.D., C.M


## FREDERICTON

 BUSINESS COLLEGE```
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Winter Term
On Tuesday Janary 4, 1916 Given Prompt Attention

--Mid-Winter Sale ofHorse Hide, Buck Skin and Oil Tannet SHOE PACKS


G. M. LAKE, Newcastle, N. B.

AMERICAN FISH DEALERS
R. W. SANDIFORD

Fish Dealer 38 Fulton Fish Market, NEW YORK

CHARLES C. MEICS CO. Wholesale Commissison Dealer
ITITESFINTETE Smelts and Eels a Specialty dally RETURNS
25 Fulton Fish Market, NEW YORK
Lynch \& Co., Even
$5=5$ EEw
Ex $\underset{\substack{\text { Iis Fituon } \\ \text { Fibu Morket }}}{ }$ New York

## AUstin haiky

 Fresh and Salt Fish and Canned GoorsConsignments solicited Dally Return

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| TERNATIO | Smelts and Eels Sp $\qquad$ |
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| Leave t . John Thursdays at 9.00 A. M., Coastwise, to Boston. <br> a.m., via Portland, Eastport and 9 a.m. Lubec. $\qquad$ |  |
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| maine steamship line |  |
| Between Portland and New York Steamships Northland and Herman Winter. | Provident Fund Can |
|  | Nominations are already |
| Reduced room Prices. |  |
|  | atives on the Provident Fund |
| St. Sohn Clty Tickot ofice 47 King |  |
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| A. C. CURRIE, Agent, St. John N. B. <br> A. E. FLEMING, T. F. \& P. I., <br> St. John. N, B | B |
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## California Fruits <br> PEACHES, PEARS, APRICOTS, PINE- APPLE, ASPARAGUS, STRAWBERRIES, and RASPBERRIES <br> WM. FERGUSON, Fish B'ldg

## CLEARANCE SALE Pungs and two seated Sleighs at 25 per cent. off GIVE US A CALI <br> NEWCASTLE WACON WORKS.

## BARGAINS

--AT-EVERY COUNTER

If you want Bargains that are Bargains, call at our store any time you like, and as often as you like, and you can have them galore. We keep
Everything in Clothing and Dry Goods.
We can fit you out from top to bottom with the very best of Clothing and Men's Furnishings. Come and visit our Big New Store.
A. D. Farrah \& Co.
$\leqslant$


LIFE IN TRENCHES BY CORP. WHITE, D. C. M. OPERA HOUSE---SATURDAY. FEB. 12.
Matinee, Adults 25 c , Children 10
Evening, Adults 25c, Children 15 c
THE WEEK IN NEWCASTLE



Personal Happenings
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al
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## "Perfection" Tea Kettles <br>  <br> nickel plated. The handle is absolutely rig <br> One Size Only Price $\$ 2.25$ <br> D. W. STOTHART, Newcastle, N. B.

FOR SALE


ARMSTRONG'S
THE STORE OF REALLABILITY
Fruit,
Bulk Tea at 35c per lb.

TRY A POUND

Apples--Baldwins and Spy.
Rosy, Juicy

## The Rexall Store



Enough for several weeks treatment of either Hair Tonic or Shampoo Paste in each Package Rexall "93" Hair Tonic 50 c and $\$ 1.00$. Rexall "93" Shampoo

|  | --A SUPPLY OF-- |
| :---: | :---: |
| NTER HARD ON BABY | Gravenstein |
| The winter season is a hard one on | Bishop Pippins |


| On hand which are being sold cheap by the barrel. Place barrel of these apples in your cellar now while the price is |
| :---: |
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H. W.BRIGHTMAN NOTICE OF SALE

Start the New
Year Right.

Groceries, Provisions
Crockeryware Etc.
SET STOVEAMING MAC


aABoLINE FIRE POT
BET HOLLOW

THOS. RUSSELL

Dickison \& Troy
Druggists \& Opticia

Matron Wanted


Baldwins and Spys
Apples
Apples $\qquad$

$\qquad$
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${ }_{\text {GEORGE }}^{1916}$ stables

GEORGE STALLES
E. M. Mortezsee
Every barrel of
is alike. Always the same.
Never changes. When you
use it you get
More Bread and Better Bread
Buy it and see for yourself.

## MITITARY MATTERS

Chance for all Transatlantic
 Men in Ranks Will be Encouras- Increased Shipments of Lumber
ied fo Q -ralify for Commissions.
RIII











$\qquad$No Conscriptionof Wealth













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National. Antiem isem phayed hen thand the






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bet the general but promotion on the



German Casualties
Total 2,535,768


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Another Instance -ofPROMPTNESS

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THE UNION ADVOCATE
ADVERTISING DON'T PAY

maze- Now that it pays. The rouble is those merchants they give their adsts, the proper attention-they do not change often enough, and hardly know yhat to write

when they do change them, and then blame the paper because their lusinisess domes not increase. An infant
will not thrive on ten bottles of poor milk in a year, will an andverti-ment incrante

## start the new year RIGHT

$\qquad$ vou can get the hest re-ults for the anount you spend.
Giice your advt, the same careful attention you give
to lhying and there will be a pleasaint surprise in store So far as circulation is concemed. The Advoeate
in the lead. There is not a corner in Northumberland County in which The Advocate does not circulate. As
a matter of news-it leads, others follow. It gives
the biggest dollar's worth of news of any other paper in the county. It gives the news first, while it is
frech. We reeeive weekly, letters, kind, thoughtful letters, commending us upon our work. Hundrels of
new names have been added to our lists within the past few months. We expect these new sulscribers
will bring many more new ones. Just think, Mr. Advertiser, what this enormous not in business for your health-you are spending
money in advertising for the purpose of getting inreased business. As a business proposition, it is up
to you to use the paper with the largest bona-fide paid Get in Touch With 10,000 People

THE
UNION ADVOCATE
Phone 23 NEWCASTLE, N. B. Box 359

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THE WEEK IN NEWCASTLE


## MAT PATTERNS

We have just stocked－－－In the designs for 1916 －－ 15 doz．Mat Patterns 1， 1 1－4， 1 1－2，and 2 yards long and 1 1－2 yards square；also Mat Hooks and Diamond and Dyola Dyes in all colors．

## John Ferguson \＆Sons



## 廿Н世

 TRY A BAG OF
## ＂RADIO FLOUR＂

Made in Newcastle from No． 1 Hard Wheat． Price＇To．day \＄3．75 a bag＇ STOTHART MERCANTILE CO．，LTD．



## BRICK＇S

## Tasteless Cod Liver Oil for COUGHS and COLDS

 It＇s the best preparation for the prevailing epidemic of La Gripp，$\$ 1.00$ FREE SAMPLE ON APPLICATION AT
# Happy Hour Supreme Pictures！ 

| WEDNESDAY | THURSDAY | FRIDAY |
| :---: | :---: | :---: |
| Episode Sixteen of the ＂Broken Coin＂ | JESSE L．LASKY in association with DAVID BELARCO presents | THE UNIVERSAL PRESENTS The distinguished Broadway Star |
|  | the supreme dramatic artis | doved idol of the screen |
|  | ra Hope Crews | B |
|  |  | Supported by Jane Novah and a |
| Powerful Drama Produced by SAEMMLE CO． ＂The Great Fear＂ | ${ }^{6}$ The Fight－ | A magnificent screen production of the far North entitled |
| ＂LOVE AND A SAVAGE＂ |  | White Scar |
| EXTRA SPEECITATION BY GEORGE LANDRY entitled | Produced by The Famous Players <br> 5－－REELS－ 5 <br> The life drama of a noble wife | FIVE REELS Another photoplay triumpn for Hobart Bosworth，who produces winners only． Here is a great big $\cdots$ a truly magnificent |
| ＂Jean Batee＇se Trudeau＂ <br> BY DR．DRUMMOND | who strives to prove the in－ nocence of her unworthy convict husband | hold you spellbound and you will talk about it for weeks． <br> picturesque and dramatic story of the |
| Hear Him Sure <br> A welcome surprise for you | One of the best and latest pro－ ductions seen here | Hudson Bay Country with scenic environ－ ments and crystal clear pho equalled－－never excelled． |

EXTRA SPECIAL FOR MONDAY NIGHT

## NAVY＇ NEAL OF THE NA

 －NEAL OF With the Approval and by the Sanction of the Secretary of the Navy．Don＇t Miss The First Eipisode！
It is Really a Wonderful Film

## BIG TUG－OF－WAR MATCH

COME AND SEE OUR SOYS AND GIVE THEM A BOOST MONDAY NIGHT SELECTED RECITATION BY PTE．GEORGE LANDRY

THREE OTHER REELS OF PICTURES
A Big Show．Admission 5c．，10c．
REMEMBER－

THE PHARMACY，A．E．SHAW，Druggist


## ม\％

## DID YOU SEE－－ <br> our dispuy or

## Decorating－Crepe－Paper

for Lamp Shades，Shelves，Table Cloths，etc．


THE＂PENSLAR＂STORE，E．J．MORRIS，Prop．
H～W W．W．MORN，Prop．

## （\％）

## WINTER CLOTHING

Ladies＇Fur Coats
Fur Collar Coats Fur Lined Coats

Men＇s Coon Coats
Clipped Goat Coats Dog Skin Coats Fur Collar Coats

A good assortment of Fur Robes at Reasonable Prices
THE MIRAMICHI FARM IMPLEMENT CO．，LTD．
Newcastle＊Tracadie＊Rogerville
等

## 

## FLOUR，FEED，PROVISIONS

No 1 Canadian Feed Oats in 3 Bushel Bags．Cracked Corn，Whole Corn，
Corn Meal，Feed Wheat，Heavy Feed，Bran and Middlings． Beaver，Star，Kent，Forest King，Royal House hold，Purity and Five Roses Flour．
Calf
Calf Meal，Stock Food，Poultry Food，Poultry Grit and Shell
No 1 Green Mountain Potatoeses Carrots，Turnips，Large fat Herring，fresh
Sausages，Haddies，Kippers and Bloaters，Mince Meat and Cape Cod Crent
A FULL LINE OF GROCERIES ALWAYS ON HAND
GEORGE STABLES
靼 ${ }^{\text {QROCERIES }}$ PHONE 8 CROCKERYWARE

