

By virtue of this extraordinary purchase, with its well nigh matchless assortment, its unapproachable styles, you may expect to find the very best values any store could ever offer. Values that will echo and re-echo in your mind every time you make a purchase elsewhere for years to come. We cannot begin to itemize come and you'll find what you want at a very low price, in fact, you never before seen. Extra salespeople to attend to your wants. Extra selling space. Amplified service in every particular included in the preparations for actively forwarding this marvellous sale, in trying to serve all promptly and satisfactorily, no matter how great the crowd will be.

SECOND BOOM FROM THE BIG BARGAIN GUN

| Hats |  | Canva |  |  |
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THE WE


## $\$ 500.00$ In Cash <br> 

Coric Prome COUPON




As we announced last week, we offer $\$ 500.00$ cash in prizes. First, prize of $\$ 300.00$ to the Farmer or Stock Breeder who will send in to
best suggestion for a name for our new Farm Weekly; then, as a con solation, 20 cash prizes of $\$ 5.00$ each, and 50 cash prizes of $\$ 2.00$
each to the 20 and 50 persons sending in the next best suggestions, making seventy-one prizes in all.

Mr. Wm. Rennie, the well-known Serdsman, and author of "Successful Farming,"
Mr. Thomas Graha, of Graham Bros., liaremont, well-koown Horse Breeders.
DESCRIPTION OF PUBLICATION
The new publication will be a large illustrated weekly. The subscription
price will be only $\$ 1.00$ per year, though it will be made the best farm journal in
 It will pubhilish reriabele and original in
recond
Farmers and Stockbbeeders all over Canad
It will cover thorourgly all departments of Stock Breeding and Raising,
Grain Culvation, Poultry, Orcharding, Horticulture and Gardening, Soil
Development, It will pubbish accurate weekly reports and statistics of all the leading grain
and live stock markets. It will have its own special crop and stock reporting and dive stock markets. It will have its own special crop and stock reporting
service. It will publish special reports of all important Fairs, Exhibitions, Live
Stock Shows and Conventions. It will publish free to it its subscribers plans of economićal and sanitary homes,
barns, outbuildings, etc., specializing on concrete construction. It will have a correspondence department, giving the most reliable inform-
ation on all subjects of interest 1 tis readers, replies being written by the bes
recognized experts in the different departments. CONDITIONS






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## Cutting the Prices of Furniture

We have taken into stock another carload and still there are more to follow of our big purchase which we bought at a big saving by buying in large quantities. We must keep these goods going out in order to make room for the balance which is on the way. We have given many bargains this week and have received many congratulations on the quality and prices of our goods. They don't cost you as much as you have been paying for the cheap inferior goods which you have been compelled to buy.

Here are a few quotations which should convince you that we mean business

| chairs | b beds | ining room chal |
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| No Kituen char with | 1, two the surut posts and suare Alimg, a hana | ak and leathe upholstered sats. in ainy Eng |
|  |  |  |
| Large Diner, double set of rounds, Regular sila, cleart |  | Many other kinds at sme cuit price. |
| Sair, Regular s1.50, tor ......s. | heary tro in. post and colomial top kaobs, yorth | Leather couches |
|  |  |  |
| Hardwood, Oak finish, worth $\$ 12$, Clearing price ... $\$ 8.50$ | , |  |
|  | FFE | Spatish Tather, early, English, oak trame, |
| Soiid Oak Table, worth s1, Clearing price .- 10.50 |  | Beat |
|  |  |  |
| Solid quarter cut oak Table worth 582 tor .- 522.00 |  |  |
| And many other lines of Extension Tablee at simlar | Butret, worth s6. 50 tor - - . . . . 50.50 .50 |  |



 co-cARTS
 Rattana Goa Cart, natural or tan finsh. Worth 882.0 .0 . To.



All Parlor, Den, Hall and Bed-room Furniture at Equally Low Prices
We are heaquarters for Sectional Book Cases, Window Shades and Poles, Brass Extension Rods, Room Moulding and Plate Rail. Sole Agents for Norwood and Standard Sewing Machines. Prices low.

## J. H. JOHNSTON <br> DARKE BLOCK, ELEVENTH AVENUE <br> The Furniture Man <br> TELEPHONE 151

MORMONS
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## THE TRADING CO. WEEKLY STORE NEWS

## Housefurnishing Sale--Last Week 5 Days More 5 Days More

Great chances for those who would save dollars on their purchases. Genuine reduc tions on many needed lipes that cannot be repeated.



ON SALE ALL THIS WEEK



## A Banner Season in <br> Men's Raincoats

## Waterproofs

THE most successful season's business, in Men's Raincoats and Waterproofs we ever had. There's a
reason! The men of Regina and disrict are becoming alive to the fact
that in our Men's Store is to be had not only the largest and best assortment of Men's Wearables,
but the best values as well. Let us prove it to you.

## Our Special Raincoat, $\$ 8.00$

Kade of Dark Oxford Grey Covert Cloth, thoroughly rainproofed, well made
A Smart Raincoat, $\$ 10.00$
the price we are offering a Raincoat of very neat pattern, smartly tailored,
perfect fitting; all sizes .............................................00 Other Raincoats at $\$ 12.00, \$ 15.00, \$ 18.00$ and $\$ 20.00$.


Christy's Stetson's Fitwell

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hardware department
IF YOU WANT


## C-BOOT AND SHOE DEPARTMENT

GoLDBorid
Our Stock of Oxfords for Men and Women is Complete We have a nice range of Men's Oxfords in the "BARRY" and the "GOLD
BOND" SHOES. Also the "QUEEN UALITY" Oxford for Women.
White Canvas Shoes

dry aoods departmeńt

Our store is buoming these days putting out the Summer Goods, since the warm weather has arrived

Dress Muslins
A great variety of this line and the cheapest house in the trade. W to 350. - Aress Goods

Dress Goods
Is our strong hold. We lead them all for stylish goods and beat the
world in prices. For the balance of this week we are putting on sale Dress ©oods, regalarly sold at $50 \mathrm{c}, 60 \mathrm{c}, 65 \mathrm{c}$. Our sale price for this wee will be 35 b .

Sheetings and Pillow Cottons
We carry the largeat range by fal of any firm in town in every way, and
our prices are always top liners,

