The Waterdown Review THE BIGGEST LITTLE PAPER IN ONTARIO

VOL. 4.

WATERDOWN, ONTARIO, THURSDAY, JANUARY 12, 1922

NO. 36.

Horse Shoes For Luck

are vogue at Weddings and over racing stable doors, but will not help to build up your sales volume

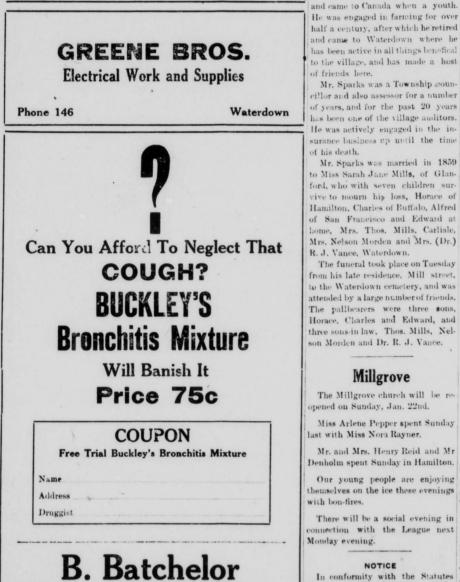
Business success, or "luck", as jealous rivals call it, is the product of wise planning, a square deal policy of service and Advertising.

ADVERTILING keeps the public informed of your business. Such knowledge breeds confidence and Goodwill. An expenditure in advertising will prove an interest-bearing investment. Get the facts from The Review.

A WORD TO THE WISE

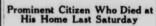
A list of advertisers from The Waterdown Review in your handbag or pocket is the best "Horse Shoe" you can carry for "luck" in buying. An advertisement is an invitation.

Shop Where You Are Invited To Shop



Druggist

Reuben Sparks



down lost one of its oldest and very

again

surance busine

Millgrove

NOTICE

Waterdown

The Election

Once again the village elections sworn in last Monday. Reeve Smith was re elected for a third term as

was also Councillor F. W. Crooker. The three new members being S. Frank Speck, Geo. E. Nicholson and G. H. Greene. May their labors be asy and their friends many. Follow ing is the result of the poll. FOR REEVE 147

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117

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Geo. Doughe	erty
D. S. Atkins	
FOR	GOUNCILLORS
S. Frank Spe	ek
F. W. Crook	er;
G. H. Green	e
Geo. E. Nicl	nolson
	nan
A. Dale	
A T Louis	y

highly respected citizens in the person of Mr. Reuben Sparks, whose We the undersigned do make this death occurred at his home here after declaration knowing it to be true, that a brief illness. Mr. Sparks had been seriously ill several weeks ago, but rallied and was able to be around The late Mr. Sparks was born in through the village, make a false Devonshire, England, Oct. 8th, 1834 statement which was of a misleading and came to Canada when a youth. nature to the public, namely: That He was engaged in farming for over half a century, after which he retired part of the then existing Council wanted to put through a motion and came to Waterdown where he whereby the village would have had has been active in all things benefical to pay between \$1300 and \$1400 to the village, and has made a host for certain work to be done on the Provincial Highway between Main cillor and also assessor for a number and Mill streets on Dundas street, injuries to his head at the Burrow, Mr. Sparks was a Township coun-Mr. Smith claims the credit of savof years, and for the past 20 years He was actively engaged in the inse up up til the time people would prefer facts rather than General Hospital where his condition such campaign literature which has is reported critical. Mr. Sparks was married in 1859 no foundation. It is absolutely false to Miss Sarah Jane Mills, of Glanment, as there never was a motion of ford, who with seven children sur-

cive to mourn his loss, Horace of such a nature thought of by any one Hamilton, Charles of Buffalo, Alfred of the three retiring Councillors, and we also challenge Mr. Smith or any ratepayer of the municipality to say Mrs. Nelson Morden and Mrs. (Dr.) that we at any time tried to saddle any debt on the village in any shape The funeral took place on Tuesday or form, and we also invite the closest Fellow Ratepayers:

We hereby challenge Mr. Smith

three sons in law, Thos. Mills, Nel. and also his motive to put us in a perous year. wrong attitude before the ratepayers. We accept the verdict of the elec-

Bible Class Meets

Our young people are enjoying nual meeting and election of officers and unsolicited large vote given me themselves on the ice these evenings at the home of Mrs. A. E. Alton on at the election on January 2nd, and Tuesday evening of this week. The trust I will not be disappointing in following officers were elected. Mr. your confidence. Broadbent, Teacher; Mrs. J. Daley, President; Mrs. E. T. Sawell, Vice-President; Miss Nellie Smith, Sec'y, Mrs. A. Newell, Treasurer; Mrs. J. To the Electors: In conformity with the Statutes the Cemetery Board meeting will be held in the Bellhouse on Monday evening, Jan. 16, 1922 at 8 o'clock. Tuck, Convenor of Devotional Com-W. A. Ryckman, Sec. Treas. mittee.

Locals

Mrs. Geo. Nicholson and Mrs. G. have come and gone and another H. Greene spent a few days last council with three new faces was week with friends in St. Catharines.

Mrs. W. A. Parker of Caledonia spent the week end at the home of Mrs. S. Frank Smith, "Hawk's View Place."

The Senior and Junior baseball players are requested to turn in their suits and all equipment belonging to the W. A. A. A. Kindly leave same at Gordon's.

The Mission Circle will meet Sunday afternoon at 2.30 at the home of Mrs. John Prudham. A good pro 143 129 gram is being provided and a full attendance is expected.

> All returned soldiers of this vicinity are requested to meet at the Bell house on Friday evening, Jan. 20th, for the purpose of organizing a local branch of the G. A. U. V.

Mrs. A. L. Featherston had the On Saturday, January 7th Water-own lost one of its oldest and very of Waterdown of Waterdown Reid's corner last Friday evening receiving injuries which confined her to her home for several days.

> Mr. Philip Binkley, a former re-Richard Smith, Reeve of Waterdown sident of this village, died at his did on the evening of December 26th home near Greensville last Monday at a nomination meeting, and also in his 62nd year. The funeral will during his house to house canvas take place today (Thursday) to Glen wood cemetery.

> > Miss Florence Smith, who has been visiting relatives in Chicago the past two months, has left for Saskatoon, Sask. to spend the remainder of the winter with her brothers, E. Evans and S. Frank Smith.

Mr. John Harvey suffered serious Stewart & Milne Foundry when he ing the village this amount, which was jammed between the doors of an

> BORN-At Galt Hospital, on Friday, Jan. 6th, 1922, to Mr. and Mrs. J. H. Prudham (nee Grace McQueen) 39 Lansdowne Road north, Galt, a daughter.

I wish to thank the people of Waterdown for the generous support gaven me at the Polls when I was attended by a large number of friends. to come across and prove his state-and I wish you all a happy and prosand I wish you all a happy and pros-

F. W. Crooker.

generous support given me at the last election, and hope the coming year will be one of prosperity to all. Richard Smith.

I sincerely appreciate the honor G. H. Greene

I desire to thank my

Geo. Dougherty

The Millgrove church will be re-Denholm spent Sunday in Hamilton. The Laures Adult their an-the Methodist church held their an-There will be a social evening in onnection with the League next

Miss Arlene Pepper spent Sunday Mr. and Mrs. Henry Reid and Mr

tors in good grace and thank our To the Electors: friends for their generous support. David S. Atkins Alfred Dale Geo. Dougherty

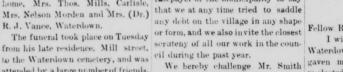
to the Waterdown cemetery, and was cil during the past year.

Horace, Charles and Edward, and ments within two weeks from date, son Morden and Dr. R. J. Vance.



I wish to thank you for the

The Ladies' Adult Bible class of To the Electors of Waterdown:



THE WATERDOWN REVIEW

office, Dundas Street, Waterdown G. H. GREENE Editor and Publishe

Member C. W. N. A

Grace Church

REV. H. J. LEAKE, M. A., Rector 11 a. m.-Woman. 7 p. m.-Cheerfulness

10 a. m. Sunday School and Bible classes.

Thursday, Jan. 19th. Annual meeting of the W. A at the Rectory at 2 o'clock. Rev J. G. Waller, a Missionary from Japan, in church at 8 p. m.

Knox Church

REV. J. F. WEDDERBURN, B. A., B. D. Minister Services at 11 a.m. and 7 p.m.

Sunday School and Bible Classe at 9.45 a. m

Methodist Church

REV. C. L. POOLE, B. D., Pastor Services at 11 a. m. 7 p. m. The Y. P. S. meets on Monday evening at 8 o'clock.

Prayer Service on Thursday even ing at 8 o'clock.

Greensville

≥r. and Mrs. Fred Thornton, Jr have moved to Dundas

Mr. Soper of Hamilton is visiting at Mr. Treat Morden's.

Miss Lizzie Green spent the week end visiting friends in Lynden.

Mr. Smart spent the week end in Grimsby.

Mrs. Fred Thornton has been visiting friends in Stratforp.

Mr. Gumbert of Strabane is visit ing his son, Mr. Wm. Gunbert.

CARD OF THANKS

Mrs. Daley wishes to thank her many friends for kindness and spmpathy shown during her recent sad bereavement and illness, especially the ladies' Bible class for the lovely plant.

Cottage for Rent Victoria and Nelson streets, ap-ply to J. C. Medlar.

HONEY Mixed Clover and Buckwheat Honey, mostly clover. \$1 35 per 10 lb. pail. \$1.50 is delivered. J. A. Caldwell, R. R. No. 2 Dundas.

Wood For Sale Good Hord Wood cut in foot lengths \$12 a load. W. B. Ireland Phone 43-14.

Wanted An enegetic man or woman in Freelton, Carlisle and district to sell Canadian Beauty Washing Tablets. write A. Shaw, Waterdown

"Our Home" Tea Room and Shop

Home-made Candy our Specialty

W. G. Spence Mill Street

Monarch Scratch Feed * * * For Sale by H. A. Drummond Waterdown Phone 141

A Permanent Gift There is no more appropriate gift that you could give or receive than a course at this school. It would fit you for a position, the benefits of which would remain with you throughout life.

Canada Business College Hughson and Main Streets

Hamilton, Ontario

Principal

Don't Fail To Attend

WILSON'S

NOTICE OF APPLICATION FOR DIVORCE

FOR DIVORCE NOTICE IS HEREBY GIVEN that Mildred Emma Blachford, of the City of Hamilton, in the County of Wentworth, in the Province of On-tario, will apply to the Parliament of Canada at the next Session thereoti-band, Albert Charles Blachford, of the City of Detroit, Michigan, in the City of Detroit, Michigan, in the City of Detroit, Michigan, in the Control of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-the ground of adultery. Deved at Hamilton Province of On-Hamilton Province of he ground of adultery. Dated at Hamilton, Province of On-ario, the 22nd day of August, 1921. SNIDER, MORGAN & WALSH, Solicitors for Applicant. ANDREW T. THOMPSON, K.C., Ottawa Agent.

Norice of Application For Divorce

ORVILLE M. WALSH, Solicitor for Applic

ANDREW T. THOMPSON, K. C. Ottawa Agent.

For Sale

9 Young Pigs 8 weeks old, and 1 York hog. Gordon Buttenham.

For Sale Young Grade Durham Cow due ec. 20, in good condition. F.

For Sale

For Sale New Perfection Keresene Water Heater, never been used. Frank

For Rubber Carriage

TIRES

See Sam Field

Phone 167 Waterdown

More Eggs

Make Your Hens Lay

By Feeding

BEEF SCRAP

60% Proteen **Beef and Bone Scrap**

40% Proteen **Purina Laying Marh**

Pair Ladies Hockey Boots and Skates, nearly new. Apply at Re view Office.

cant.

tari

De

Johnstone.

Slater

R. E. Clemens

J. Murray Hall

Organist and Choir Director Water-down Methodist Church. Teacher of Giano, Organ, Theory and Voice Culture. Classes now forming for first of year. Hamiton Studio, 167 Belmont Ave Phone Gar. 3861w.

NOTICE OF Application For Drotte NOTICE IS HEREBY GIVEN that Allan Richard Morgan of Hamilton Beach in the County of Wentworth and Pro-vince of Ontario, Time Clerk, will apply to the Parliament of Canada at the next Session thereof for a Bill of Divorce from his wife Christina Fraser Morgan of the City of Aberdeen, Scotland, on the grounds of adultery and desertion. Dated at Hamilton, Province of Ont-ario, the 5th day of October, 1921. OPVULLE M WALSH. For Sale Edison Amberola, Columbia and Victor Phono Records, 10 in. 50c, 12 in. 75c to \$1 25. Also all kinds of Violin, Guitar, and Mandoin Strings. Varen Violins at cost price. All kinds of repairs for same. High Grade Furniture Polish. Call and them. O. L. Hobbs, at J. C. Medlar's former residence, Main St.

For Sale Quantity of good hay, will de-live¹. Phone 82-6 Burlington, or Postoffice Box 2 Waterdown.

Found Pair of Silver mounted glasses Call at Review office.

Lost Between Waterdown and Gali-van's hill,a crowbar and an axe. Oscar Edge

Wanted Two Returned Men will do any kind of work by the hour or day. Apply to Harry Clark.

For Sale About 6 ton of good hay, part-Lucerene. Mrs. Hugh Carson. ly Lucerene. Station Road.

Don't Wait For Weeks to get your watch back when you want it repaired, but have it done promptly and **a**t much less cost by

Nelson Zimmerman "The Fine Watch Specialist Opposite Post Office, Waterdown

> Harry Hamer PIANO TUNER

86 Keith St. Hamilton Orders can be left at Review

All Kinds Of No. 1 Wood and **Coal for Sale** At Reasonable Prices **H. SLATER**

Ontario

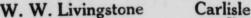
Waterdown Waterdown

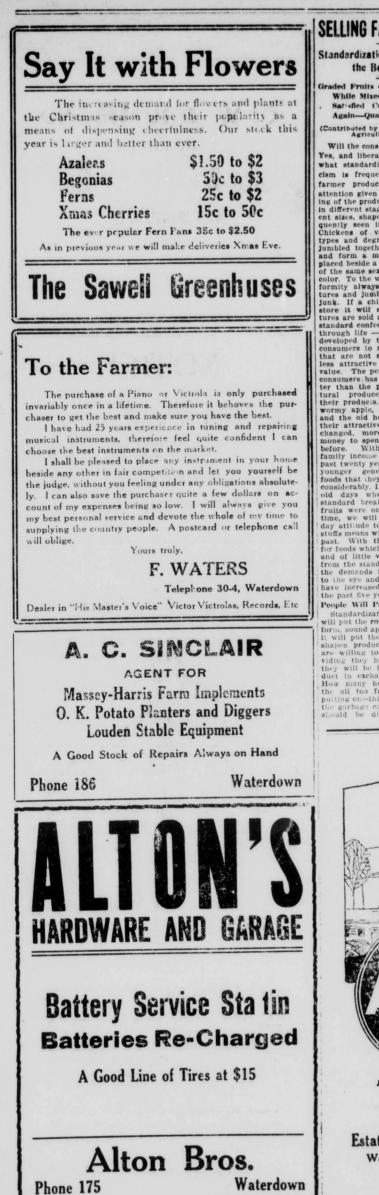


Fairbanks-Morse "Z" Engine with Bosch Magneto

The Greatest Combination

THEN the full meaning of this "Z" message is realized - mighty few farmers in this community will fail to at once call on us. This example of master engine-building—must be seen. Type and pictures can but suggest this value establishing achievement. This one possible betterment —Bosch high tension, oscillating magneto— service fully main completes a rare engine service, fully maintained by us in co-operation with a nearby Bosch service station





SELLING FARM PRODUCE Standardization Is Necessary for

the Best Results.

d Fruits or Vegetables Attract While Mixed Grades Repel—The Satsfield Consumer Will Come Again—Quality Pays.

(Contributed by Ontario Department of Agriculture, Toronto.)

Will the consumer pay for quality? Yes, and liberally if he understands what standardization means. Criti-Yes, and liberally if he understands what standardization means. Criti-cism is frequently directed at the farmer producer for the lack of attention given to grading and pack-ing of the product of his farm. Fruits in different stages of ripeness, differ-ent sizes, shapes and colors are fre-quently seen in the same package. Chickens of various breeds, sizes, types and degree of plumpness are jumbled together in the same crate and form a marked contrast when placed beside a crate containing birds of the same sex, size, plumpness and color. To the well ordered mind uni-formity always appeals, while mix-tures and jumbles. repel as so much junk. If a child goes into a candy store it will soon learn that mix-tures are sold at a lower figure than standard confections. And so it goes through life — a mental attitude is developed by the great majority of consumers has increased much fast-ter than the percentage of agricul-tural producers who standardize their produces. In the old days the wormy apple, the misshapen potato and the old hen may not have lost their attractiveness, but times have changed, more people have more money to spend on foods than ever before. With the increase of the family income or wealtd during the post that they percentage of the family income or wealtd during the past twenty years the attitude of the younger generation towards the frouds that hey can bake langed very considerably. If we refer to the good old days when compared with the past. With this advance in tastes ther demands for foods that appeal to the eye and to the sense of taste have increased very greatly flavor and of little walve when considered from the standpoint of nourishment. the demands for foods that appeal to the eye and to the sense of taste have increased very greatly during the past five pears. People Will Pay for Quality. Standardization of food products will put the rosy thecked, clean, unicism is frequently directed at the

People Will Pay for Quality. Standardization of food products will put the rosy checked, clean, uni-form, sound apples in one basket and it will put the wormy, scabby, mis-shapen product in another. People are willing to pay for quality pro-viding they have a guarantse that they will be handed a quality pro-duct in exchange for their money. How many householders have had the all too frequent experience of putting one-third of their purchase in the garbage can? Inferior materials should be directed into channels People Will Pay for Quality.

k for the Ames Holde.

FOR SALE BY

Where they would be used to the best advantage instead of being a mili-stone or dead weight in occupying space, increasing carrying costs in transportation and reducing the at-tractiveness of the superior portion of the commodity. In seasons of food shortage mixed will usually sell and show a margin of profit, but when food products are abundant the more attractive grades sell most readily and create a want for more high-class produce, which from the lower grade. This substi-tution of a low grade for a high or standard product kills the incentive to buy. Stung once, the particular purchaser consumer will hesitate to buy, They look, but do not buy. Grading Best for Perishable Foods.

buy, They look, but do not buy. Grading Best for Perishable Foods. The amount of perishable food in the fruit, vegetable and poultry pro-duci classes that is now consumed, while very large, is not as great as it would be under standardization. Experiences with mixed grades, poor quality and poor packing leave an impression on the mind of the aver-age purchaser that will take some time to crass. When the perishable food product of Ontario is standard-ized and marketed in a way that will command the confidence of the con-suming public an increased demand is bound to follow. The satisfied Consumer Is an Asset. If all the food produce oftered for

is bound to follow. The Satisfied Consumer Is an Asset. If all the food produce othered for sale could be standardized and mar-keted in such a way as to develop the market for fuure crops much benefit would result. Satisfied con-sumers of this year's product will look to the same source again next year. Consumers know or should know what they want, and if given a standardized packet of food pro-duct in exchange for their money will, if sui-ed, go on patronizing standard products. Salesmanship has been too frequently used to sell a consumer something that he did not want, material sold with the one idea of gening fill of it and no thought of the fature. If the farm end of the food pro-ducts in dustry is to develop to the fulness it merits, all produce grown for sale will have to be marketing or-ganizations. Standard, hones, y pre-pared, packed and delivered produce is the only course to pursue in de-veloping a worthwhile market for form produce in our Canadian eities or abroad. Any food producing com-munity that is without a co-operative marketing organization should con-sider the establishmen of such. These districts that have such should consider expansion by amalgamating with similar organizations. Stan-dardized products, common honesty, any industry will make for success in producing and bisposing of farm products—L. Stevenson. Secretary, pepartment of Agriculture. Toronto. artment of Agricelture, Toronto.

Very farmer should keep some of account system of his busi-i It should show the poolt and of all of his operations ometimes we can not prevent out-tes of live stock disease on our tak, but we can and should slways overy preventive measure and see proper pic cautions are taken a the disease first makes its entance.

EFFECTS OF CROPPING

Sure to Exhaust the Best Soil in Time.

Plant Food Must Be Supplied-Seven Rules for Poultry Raisers -Breaking Up Broody Hens.

(Contributed by Ontario Department of Agriculture, Toronto.)

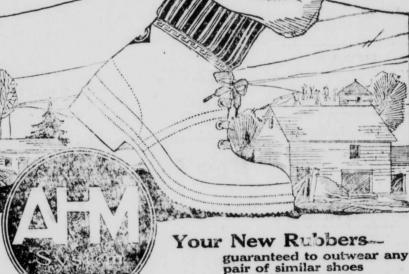
Lands that have been farmed for

Lands that have been farmed for haif a century usually show a de-crease in crop production. A few farms that have been well managed in the various sections of Oniario are in the various sections of Ontario are still very productive. Some have been so depleted of the plant food mater-ials that were accumulated during the period of forest development as to be unprofitable under tillage to-day. Previous to clearing and crop-ping the process was accumulating fertility. Since cropping has been practiced the process has been re-versed and supplanted by one of ex-penditure. Under a farming practice that exhausts he humus and returns no vegetable matier the soil hardens quickly, dries out and becomes non-productive, simply because there is neither food nor soil life to release such to growing plants.

Mineral Elements Become Exhausted. Frequently one of the mineral ele-ments—lime, potash or phosphorous —is exhausted by cropping or leach-ing. Nitrogen exhaustion is a very common condition noticeable in lands that have been cultivated for more than twenty-live years. After all, the soil is only a storehouse for those elements required in the life pro-cresses of the food plants that the farmer grows. In that storehouse various forms of life ard at work converting the unusable to a usable or food condition for the plant. If we crop for years and exhaust the nitrogen or the potash or the phon-phorous to a point where any of such could not be supplied in quantily suf-ncient to meet the full demands of the growing plant then we have a condition of plant mal-nutrition or starvation. Mineral Elements Become Exhausted. starvation.

The Reason.

The Reason. Hoggins was travelling at a fair rate of speed, but there would never have been a disaster had not some fools watered the road. The natural thing happeed. As he turned a corner the car turned tur-tle. Fortunately, Hoggins landed in a wet but soft ditch. A few minutes later, when he had scrambled out, and was mournfully regarding the machine, a friend came along. "Hallo, Hoggins!" exclaimed the fool. "What's the matter? Has your car turned turtle?" Oh no! Oh, n-n-no!" answered Hoggins sarcastically. "These chil-dren here wanted to see how the ma-chinery worked, so I had the car turned upside-down just to please them!"



These long-wearing rubbers must be better or

such a broad claim could not be made. Never before have Canadian-made shoes been sold with

a guarantee that so completely protects you, and assures the utmost value for your money. There's an Ames Holden Rubber Shoe or Boot which is exactly what you need. The next time you need a pair, be sure you ask us for Ames Holden and get the benefit

of the guarantee.

