# * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MAIL ADVOCATE. 


the mall and advocate, st. JohN's, newfoundland, 1914-2.
THE BEST IS CHEAPER IN THE END
Order a Case To-day
"EVERY DAY" BRAND
EVAPORATED
We Have Some Splendid Values
LADIES' WASH DRESSES
As well-as indreses of fine qualits.
AMERICAN DRESSES
31 inches to 4t inches at
$\$ 1.20$ and $\$ 1.50$
0ur Nun's Veiling Blouses
$\$ 1.00$ each
are really wonderful value.
ROBT. TEMPLETON


Coal at $\$ 6.80$ per ton, Save 80c. by buying
from the F.P.U. Orders from the F.P. O. Orders per S.S. "Can't Lose."

## Fishermen's Union Trading Co. Lid

BEST and ESI and sure to give satisfaction to every purchaser.

## 期

Individual orders carefully attended to, but cash must accompany all such orders. Be sure to state how goods are to be shipped.

| OIL CLOTHES <br> We keep the Goodyear Brand only (Black Color) <br> Made up according to | Large variety of MEN'S TWEED SUITS <br> Made with superior linings that make them | Splendid selection of LADIES' BLOUSES In Light and Dark Cottons, Delaines, Lawns. | Blue Denims, Brown Duck, White Cotton Duck, Regattas, Flannel ettes, Grey, Red and | $\frac{\text { Handsome designs in }}{\text { FLOOR CANVAS }} \begin{gathered} 6 \text { feet wide } \end{gathered}$ | Children's, Youths Boys, Girls, Women's and Men's <br> SOLID LEATHER |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | undoubtedly the BEST value ever offered to the public. |  | White Flannel, Blay and White Sheetings, Red | 30 HOUR TIMEPIECES | FOOTWEAR |
| universal satisfaction. Unequalled for dur- | MEN'S | In Cream and Black with dainty Embroider- | Tick, Cotton Blankets, White H.C. Quilts, Mar- | with 10 minute alarm and stem shut off | Wood and Tinned TRUNKS |
| double-stitched all thru. A voating of Linseed Oil preserves them for years | Selected from popular patterns. Medium and high qualities. | $\qquad$ <br> Ladies' Fancy <br> COTTON OVERALLS | cella Quilts, Tapestry Table Covers, Cream, Buff and Green Window | Splendid Quality WRITING TABLETS | SUIT CASES <br> All sizes and grades |
| $\qquad$ <br> Men's Soft Black CAPE ANN OILHATS | BOYS' AND YOUTHS' TWEED SUITS | Large variety of designs in Light and Dark colors. | Blinding, Curtain Muslins (Tassels and Plain), White and Fancy Dress | Letter size and Ruled ENVELOPES | $\begin{gathered} \text { POUND GOODS } \\ \text {-in-- } \\ \text { Regattas, } \end{gathered}$ |
| Anchor Brand HERRING NETS $30 \mathrm{ran} \mathrm{up} \mathrm{in} 21 /$, $23 / 8,21 / 2$ in. mesh | In Rugy and Norfolk styles. <br> MEN'S <br> LINEN COLLARS | Childs' White PINAFORES <br> Trimmed with Insertion Hemstitched | Muslins, Cotton Cashmeres, Lustres, Melton Cloth, Poplins, Venetians, Serges, Ottoman Cloth. | Scrubing <br> Shoe <br> Stove | White Check Muslin, Fancy Cottons, Tweeds, Calico, Shirtings, Towels, Towelling, Sateens, Velvets, Misprint, Den- |
| Steam Tarred Lines COTTON TWINE HEMP TWINE \& MANILLA ROPE | All prices and qualities MEN'S AND BOYS' JERSEYS | CORSETS <br> in all Sizes and Prices <br> Women's, Boys' \& Girls' | DRESS TRIMMINGS <br> All Colors <br> STAIR OIL CLOTH | Clothes $\mathbf{S}$ TABLE KNIVES AND FORKS | $\begin{aligned} & \frac{\text { ims, etc., etc. }}{\text { Motor Boat }} \\ & \text { SUPPLIES } \end{aligned}$ |
| Mustad's TRAWL HOOKS in sizes No. 14 and 15 | Ladies' White Linen and Lawn BLOUSE ROBES | STOCKINGSMen's Black \& Colored <br> SOCKS | $\frac{$ STAIR OIL CLOTH  <br> 15  in. and  18  in. wide }{ STAIR CANVAS }18 inches wide | POCKET KNIVES AND SCISSORS | KERO OIL LINSEED OIL AXES, STOVES TINWARE |
| Best Quality TEAS and <br> And High Grade | New shipment of MOLASSES just arrived | LAMP BURNERS LANTERNS and LANTERN GLOBES | BISCUITS <br> of all kinds | RAISINS CURRANTS | HORSE HARNESS and TRACES $\qquad$ |
| And High Grade FLOUR | Prices Right | PAINTS | CREAMERY | TINNED PINEAPPLE | BEEF, IRON \& WINE |
| Rock-Bottom Prices | Fine Granulated SUGAR | OILS LEADS | $\begin{aligned} & \text {-and- } \\ & \text { STERLING BUTTER } \end{aligned}$ | and <br> APRICOTS | F.P.U. LINIMENT PAIN RELIEVER |

The Fishermen's Union Trading Company, Ltd.
the mall and advocate. st. Johns. newfoundland, 1914-3.
MANY GUESTS AT GARDEN PARTY
$\qquad$


Every succeessful business man can reasons for his prosperity. Most
 ne worla find that simple and effect-
ual filing systems are an absolute ne
 by using olat fashioned methos. .hae
benefits derived from the time and


 nicke" can provide you with the equip-
ment that will place ever recor at
yout fanger tips.. Why not not investigate? Mr. Percie Johnson represe
the "Globe" in Newfoundland.

## FOR SALE!

CROSS FOXES!

## IPairifeprax

Immediate Delivery
The Newfoundland Fox Exchange.


Tailoring by Mail Order Mail Order Tailoring and can gurantee good ifting
and stylish garments to measure. A trial order solicited. Outport orders promptly made
up and despatheded C.O.D. to any Station or port in the Istand, car-

JOHN ADRAIN,
merchant tallor,
 janen, tuth, i,sat

## For Sale!

ONE MOTOR BOAT
Very pretty model,
in
pood condition in yood condition,
with 8 horse power
隹 Motor Eneinene new
this rear. The Boat. ind Engine will be sold at a a bargain if applied for immedi-

## SMITH CO., Lid.

ADVERTISE IN THE
VERTISE IN THE
MALL AND ADVCATE
FOR BEST RESULTS

THE MALL AND ADVOCATE, ST. JOHNS, NEWFOUNDLAND, 1914-4.


## Headquarters Motor Boat Supplies

Batteries, Spark Plugs, Spark Coils, Magnetos, Trouble Lights, Propellors,

## Lowest Prices

Gasoline, Kerosene
Lubricaling 0ils.

New FERRO Kerosene Engines, The Standard of the World.

Imperial Oil Co., Limited, Canada.
OUR Stock is Complete---Prices Right.
A. H. Murray Bowring's Cove.
ENTIRE FAMILY
GRAND FALLS

## CANNED MEATS!

are at present being quoted at a considerable advance er last years price

## 500 Cases 24 1's Cooked Corned Beef <br> 450 " 12 2's Cooked Corned Reef <br> 650 " 24 1's Roast Beef <br> 250 " 12 2's Roast Beef

You will save money by stocking from this ship
Secured Before the Advance HEARN \& COMPANY

Stoves! Stoves!
Tinware! Tinware!

## STOVES

"Star Stirling," "lmproved Success, "Improved Standard.

Tin Keitles, Boats Keftles, Measures and Funnels.

Fishermen's Union Trading Co., Limited.

## READ THIS! To The Fishermen:

"THE COARER" Kerosene Motor Engine Is The Favorite!


A Motor Engine made for The Union Trading Co.
by one of the Largest Motor Engine Manulacturers
in America is now available to the Fishermen.
"THE COAKER" is a 6 H.P., 4 Cycle Engine, and can be operated on half the oil consumed by 6 H.P., 2 Cycle Engine. This Engine's power is equal to the power of some 9 H.P., 2 Cycle Engines.
is made for Fishermen's use and expressly for Trap Skiffs and the large size fishing bullies. It is sold to is made for Fishermen's use and expressly for Trap Skiffs and the large size fishing bullies. It is sold to Union Members al wholesale prices, all commission and midatemen's profits being cut out. We hav y us. We have a large stock on hand now at our wharf premises. We carry parts and fittings in stock We will arrange reasonable terms of payment to meet the requirements of men unable to purchas for cash. WE GUARANTEE THE ENGINE. An expert has been engaged to attend to the installation of our engines. Write for particulars and terms, applying to Chairmen of F.P.U. Councils concerning this Engine. We confidently recommend the Engine as being of the very best make and material, of being exactly what is needed for the Fishermen's use and GUARANTEE TO GIVE SATISFACTION. It above all durable, simple and capable of doing heavy work; it is not a toy engine. The spark plug attached
sene oil.
We have sold 200 of these engines the past spring and all are giving splendid satisfaction. Our cas rice is $\$ 200.00$ No other firm can sell you a similar engine. We possess the sole rights to sell this en ine. The man who buys a Coaker Engine from us saves $\$ 50$. We can ship this engine one hour after the order is received.

No agents will be employed to sell these engines. We will do our work through the Councils of the
We are now broking orders for a 4 H.P., 4 Cycle Coaker Engine. This 4 h.p. Engine is suitable for small trap skiffs and large size fishing punts, and will fill a long felt want

The Fishermen's Union Trading Comipany Limited,


FOR SALE EVERYMHHERE

AUSTRALIA'S
PROGRESSIVE NEW POLICY Propose amongst other ideas

## Abolish Death Penalty And Make Sexes Equal



$\underset{\text { Siri-Mr Mall and Adrocate) }}{\text { (Editor }}$


 parilament and munictpalitites.
One noter



 measures.
advertise iv the
attractive and neat little
now sodear to the fisherm
gift opresident Coaker.

[^0]Catalina
Yours truly,
their teacher.
The Rev. F. P. Law, C. of E. minis-
her paper in circulation
Advertise Colony.

0

## * DAILY MAGAZINE PAGE FOR EVERYBODY *

How Should Parents
Regard Their Children? By Winifred Black



\section*{| sems |
| :---: |
| fres |
| ation |
| expreve |}

INTO THE OPEN


Peter's Adventures in Matrimony
By Loona Dalrymple
By Michelson
,
$\qquad$

## mex


$\qquad$


## Thatin Got to What






Secrets of Health and Happiness

What Hydrophobia Is;
How to Treat an Attack by dr. Leonard kenne hirshberg

$\qquad$
 $=2= \pm= \pm$ Tan to come


 $=v=v a y=y$ $x+5=4=4=4=4=4$ Nimo $2=\mathrm{van}=\mathrm{m}$ vaviveduen

Where Common Things Originated
 mewavavaway

Costuming the Actress $\mathrm{P}=\mathrm{mmam}$
 $=4=4=4$




[^0]:    MALL AND ADVOCATE

