

THE OBSERVER

Vol. 6. No. 16.

HARTLAND, N. B., OCTOBER 1, 1914.

Whole No. 276

Dress Goods

Regular Price 60c a Yard

49 CENTS

Big Discounts on some odds and ends of Sweaters and Men's Wool Shirts and Drawers

Heavy Cotton Hose, regular 22c, for 15c pair

A few pairs of \$1.25 Corsets for 75c a pair

GROCERIES

13 lbs. XXX Sugar for \$1.00

Cape Cod Cranberries 12c quart

Sweet Potatoes 5c lb.

6 lbs. Onions for 25c

3 pkgs. Corn Flakes for 25c

Cream of Tartar 50c lb.

Baird's

Hartland, N. B.

DON'T READ THIS

Our stock of new seasonable goods in all lines was never more complete than at present.

Boots and shoes in all popular leathers and styles, tan and black. Dress goods, including Ratines, Poplins, Whipcords, Bedford cords, Voiles, Serges, etc., in all popular shades.

Charmeuse Silks, 1 yard wide, at \$1.00 to \$1.25.

Rain coats for men, women and children from \$3.50 to \$15.00. Our stock of Men's and Boys' "Ready-to-wear" clothing comprises the very newest styles and best makes and we can save from \$5.00 to \$10.00 on a suit and give you as good value as the so-called "ordered-to-measure", besides delivering the goods from stock.

Cotton Dress Goods, Muslins, Ginghams, Voiles, Ratines, Crepes, Steel Clad Gafateas, Curtain Muslins, Duck Suitings, Prints, etc. Linoleum 1 yd. 2 yd. and 4 yd. wide, cut and matched to fit your rooms. We call special attention to the fact that we are selling English Linoleums this year and we know they will wear much better than other makes.

We are showing the largest line of Furniture this Spring that we have ever shown, including Iron beds from \$2.75 to \$13.00. Woven wire and C61 Spring Mattresses from \$2.50 to \$4.50. The celebrated Health Mattress, \$2.50 to \$6.00.

Parlor Suites—3 pieces and 5 pieces. Dining room Chairs—solid quarter-cut oak, upholstered in real leather—5 chairs and 1 arm chair \$20 and \$24 a set.

Other Chairs from \$6.00 to \$1.35. Bureaus and Comodes in Solid Oak, Surface Oak and Mahogany finish, from \$11.50 to \$38.00 per pair.

Rockers from \$1.00 to \$10.00. Centre Tables from \$1.25 to \$10. Sideboards, Kitchen Cabinets, Writing Desks, Framed Pictures, Baby Carriages, Baskets, Reed Rockers, Dining Tables, etc.

C. M. Sherwood, Limited

Now for Big Game!

We have in stock for the hunting season something new in

Heavy Rifles

Hunting Rifles, Shot Guns

.22 Rifles, Gun Oil

Good Stock of Ammunition

Belyea & Estabrooks

Dressmaking

MRS. LARGE

Street, Hartland, up-to-date Costume Dress Making. Most reasonable 50-80

When in Hartland call on **W. E. THORNTON**

for up-to-date work in

Barbering and Hairdressing

You cannot get better Satisfaction in any barber shop north of Woodstock.

PRACTICAL LOYALTY OF HARTLAND PEOPLE

Nearly \$800 the Result of the Entertainment on Friday Night

The patriotic entertainment inaugurated by the Philathea class of the United Baptist church assisted by members of the other churches, which was held in Lyric Hall on Friday evening was a revelation both to those who worked for its success and those who patronized it. The hall was tastefully decorated with flags, bunting and a generous display of maple leaves. The chair was occupied by Rev. N. Franchette, who made a few appropriate remarks in opening. The band was present and as the first piece on the program played the National Anthem, followed by "The Maple Leaf Forever", and called for well merited applause. Mr. John T. G. Carr recited "The Charge of the Light Brigade" and made a short address on the events leading up to the war and its inevitable result. Miss Maude Henderson rendered several selections of patriotic music on the piano, which were highly appreciated. Miss Laura Curtis alternately held the audience spell-bound or convulsed with laughter by her rendition of battle verse and humorous recital. E. C. Morgan sang "The Maple Leaf" as a solo with the audience taking up the refrain in grand style. A corps of girls, under the direction of Mrs. Harry Gillin, gave a flag drill and sang "Rule Britannia" in fine style, marching off the stage to the music of "Soldiers of the King," but were obliged to return to satisfy the insistent demand of the audience. The band played "Rule Britannia," "Red White and Blue" and "Love's Melody" Waltz, for which they received hearty applause.

The orator of the evening was Rev. Mr. Kincaid, who captivated the audience with eloquence and fervor in dealing with Britain's just war, in which she was assisting in the overthrow of militarism and the forwarding of universal peace. A more thoroughly patriotic speech has not been heard in Hartland for many moons.

The musicale and talkfest being about over S. S. Miller mounted the rostrum and in a few well chosen words got right down into the pockets of those present, who had been gradually working up to a pitch where they would stop at nothing that would aid in the great struggle in which the empire is now engaged. He informed the audience that he had \$100 which would look nice along with some more of the same kind. Instantly hands began showing above the heads of the audience and the names of the owners were at once put on paper. Other contributions ranging from \$25 down were eagerly offered until, with the receipts at the door and from the sale of candy, amounting in all to \$76.40, brought up the grand total to nearly \$800.

Those first responding to the appeal were as follows:

P. Graham,	\$100
S. S. Miller,	100
W. D. Keith,	100
J. T. G. Carr,	100
R. J. Potts,	100
D. E. Morgan,	25
Rex York,	25
Arthur Dickinson,	25
A. F. Campbell,	25
J. W. Montgomery,	10
N. E. Constantine,	10
L. E. McFarland,	10
A. A. Rideout,	10
A. L. Baird,	10
R. B. Owens,	10
Daniel Coughlin,	10
H. R. Nixon,	10
James Faulkner,	10
E. C. Morgan,	10

A committee consisting of S. S. Miller, J. T. G. Carr and A. E. (Continued on second page)

IF YOU PATRONIZE The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

Prices Are Rising For Foreign Goods

There will be a scarcity of such merchandise, but in the main The Bargain Store can and will take care of the interests of its customers. We shall be able to supply the new fashions and the reliable

New Merchandise for Fall

As to prices, we are sufficiently intelligent and public spirited not to raise prices until increase becomes a necessity. The best merchants admit that scarcity or interruption of production will cause that necessity later on, so our advice is:

BUY NOW!

With a bountiful harvest in nearly all districts and good prices assured for all products our country is truly in an enviable position.

Visit the Everyday Bargain Store
The Store With the Stock

Mrs. C. A. Phillips.

BRISTOL, N. B.

BINDER TWINE

The very best Pure Manila, 650 feet.

POTATO BASKETS

Extra Good Ones

New Fall Goods Arriving Every Day

We have received the finest line of SWEATERS ever shown in this vicinity. From \$7.50 down. It will pay you to look at them.

New Fall Suits and Overcoats for Men and Boys

These are dandies. Better call and see them.

We want all the Butter and Eggs we can get and are paying 25 cents for each.

S. W. SMITH

2 Stores: East Florenceville and Mount Pleasant

WHY WEAK LUNGS?

The toll of tuberculosis is claiming more than 450 victims every day in the United States, yet few realize their grave condition until the critical period arrives. Overwork, worry, weakness after sickness, catarrh, bronchitis, tender throats—all exert the weakening influence that invites consumption.

To guard against consumption, thousands of people take Scott's Emulsion after meals because its rich medicinal nourishment strengthens the lungs, puts vigor in the blood, and upbuilds strength to resist tuberculosis. Scott's Emulsion is nature's strength-builder. Refuse substitutes.

THE OBSERVER

Pub. H. Stevens, Editor and Managing Director.
Advertising Rates made known on application.
Published by The Observer Limited
Hartland, New Brunswick

Terms of Subscription: The OBSERVER is \$1.00 per year, payable in advance. If a paper will be sent to subscribers until it is ordered stopped, but cash subscriptions will be notified when the time to which the paper is paid is ended.

Vol. VI OCT. 1, 1914 No. 16

BIG FIRE AT CENTREVILLE

There was a rather serious fire at Centreville Wednesday night, which threatened the whole village with destruction. So serious did the matter look that word was sent to Woodstock for help and an engine was sent up on the Valley Railway to help subdue the flames. On its arrival, however, there was no use for it, as fire had been got under control by the use of the large cistern of C. M. Sherwood Co. The buildings destroyed were Burt's hotel, J. B. Daggett Co. hardware store, the Bank of Nova Scotia, and George Beckwith's house and two barns. The wires of the Farmer's and N. B. Telephone Co.'s lines were put out of commission shortly after the fire started and the only authentic news coming to Hartland was from a young lady of the Farmer's Telephone exchange at Florenceville and gave the news to Hartland on her return. The loss to the village will be quite heavy.

Death of Mrs. Robt. Montgomery

One of the early settlers of this district passed away peacefully on Tuesday evening, Sept. 22 at the residence of her husband Mr. Montgomery who has conducted the mail stage from Gl'sville to Bristol many years. Mrs. Montgomery who was born nearly sixty years ago in the neighborhood Enniskillen, County Fermanagh Ireland, has been in failing health for some time. She for much pain at any time, but her increasing weakness was borne with an uncomplaining sweetness, for which she was noted all through life. Loving hands ministered to her and many friends sought to relieve the tedium of her protracted illness. They were mindful of the spirit that prompted her to come to the help of others when and as long as she was able to do so.

It was easily seen that her life of helpfulness and sympathy toward others was recognized when the house, and afterward, the church were filled to the utmost capacity by those attending the funeral services on Thursday afternoon and as the procession passed on to the graveside expressions to the effect that Mrs. Montgomery would be very much missed fell from many a lip.

The services at the house, church and graveside were conducted by Rev. James Colhoun, pastor of Glassville Presbyterian Church, of which Mrs. Montgomery was a member.

The floral tributes of friends and relatives were many and beautiful. There are left as mourners: her husband, Mr. Robert Montgomery, five sons, three daughters, Mrs. Alexander McIn-

PILES

Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Get the MARVEL cure you at once, and as certainly cure you. 50c a box; all dealers, or Edmanston, Bates & Co. Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

tosh, sister, also numerous grandchildren and other relatives.

Mr. Montgomery and family desire to acknowledge with gratitude the many kind attentions to Mrs. Montgomery during her illness, also the expressions of sympathy they have received in time of sorrow.

PLEASED TO RECOMMEND BABY'S OWN TABLETS

Mrs. Henri Bernier, Anceline Que. writes: "It is with pleasure that I recommend Baby's Own Tablets, which I have given my little ones for stomach and bowel troubles, constipation, loss of sleep and simple fevers. No mother of young children should be without them." The Tablets are guaranteed to be free from injurious drugs and may be given to the youngest child with perfect safety and good results. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

CONTEST CLOSED

At last the piano contest is closed. It has been a long and hard struggle, and the two most interested have put up a valiant effort.

Miss Phoebe McLean wins. The piano is hers by virtue of at least a majority of 1000 votes.

The counting of the votes has taken much longer time than was expected and this issue of The Observer is delayed in order that the announcement of the winner might be made.

Saturday Special At The Lyric—Big Western feature and some fun change of films Friday. The Hall is comfortable, well heated and show is good.

A delegation from the Women's Institute Branch of the Department of Agriculture will hold a public meeting in Burt's hall on Friday afternoon, Oct. 2, at 3 o'clock. Everybody welcome.

C. H. Taylor wishes to announce that his millinery opening will begin tomorrow, and continue until the end of October. We thank you in advance for a liberal share of your patronage. Look for next week ad.

The local lodge Knights of Pythias are to attend divine service in a body on Sunday, Oct. 18, in the United Baptist Church. Rev. S. W. Schurman will deliver the Pythian sermon and short addresses will be made by Revs. Franchette and Kincaid.

The Hartland Cement Block Co. have dug a cellar and are erecting a cement block building on lot No. 7 on Hillcrest Avenue, where a public street has recently been laid out. The road has been turnpiked across these lots and four other lots have been sold. The prospect is that at least four buildings will be erected on this street within the next year. Four other desirable lots are offered and are certainly the cheapest and most centrally located lots in the village.

On Monday Shaw Bros. of High land Stock Farm shipped five fine spring Improved Berkshire pigs to Matane, Que. These were ordered by the Farmers and Dairyman's Association at Peterboro, Ont. to be sent to the Quebec applicants. This is considered the first order New Brunswick breeders have received for swine to be sent to Quebec. The dam that bore these produced 15 others this season, and afterward spent several weeks in the C. P. R. and I. C. R. demonstration train. Such young breeders as these bring about four times the price pigs of ordinary grades bring.

Hartland Superior School

On Friday afternoon of last week, the pupils of the advanced department debated the following question:

Resolved, that the present war will accomplish more lasting good than continued peace would have done.

The question was very well presented by both sides, but the negative who had the advantage of numbers, won by a small margin. The affirmative were led by Anna Murdoch and the negative by George Branscombe.

On Friday Oct. 9th a second debate will take place. The leaders are Vernon Simms and Ben. Wallace.

PRACTICAL LOYALTY OF HARTLAND PEOPLE

(Continued from first page)

Campbell was appointed to canvass the parish of Brighton for further subscriptions.

Any persons who are not called upon and who wish to add to the fund can do so by giving their contribution (large or small) to P. Graham, S. S. Miller, W. D. Keith, J. T. G. Carr or A. F. Campbell.

Last week, in announcing the entertainment, The Observer called on the people to make the contribution to the fund as good as the entertainment to be provided. At the time this paper had no idea that the patriotic spirit would overshadow the entertainment, which was one of the best that has been held here. It goes to show that our people are as public spirited and generous as those of any other section of Canada and it only requires the call to duty to get a hearty response such as was given on Friday night.

Another entertainment on a more elaborate scale will be held on Halloween, the receipts of which will go to the general patriotic fund.

The Sunday school convention of Victoria county held last week at Aroostook Junction was largely attended. Among the speakers were Rev. Mr. Ross, field secretary; Rev. A. C. Bell, James Magill and Rev. Mr. Field. A solo by Miss Blakeslee was much enjoyed at the Friday evening meeting, also a vocal duet by Mrs. Frank Sadler and Mrs. Carvell.

Renewed Vigor in Old Age

This Letter Brings a Message of Cheer to the Aged—Results of Using Dr. Chase's Nerve Food.

New, rich blood is what is most needed in the declining years to keep up energy and vitality. That Dr. Chase's Nerve Food is a wonderful help in maintaining good health and prolonging life is attested by the writer of this letter.

Mr. Stephen J. Leard, North Tryon, N.C., writes: "At seventy-five years of age my heart gave out and became very irregular and weak in action and would palpitate. My nerves also became weak, and I could do nothing but lie in bed in a languishing condition, losing strength and weight. In that condition I began using Dr. Chase's Nerve Food, and an cured. Had I not obtained this treatment I would now be in the box with the roof over my nose. At eighty-one I have an energy which means so, and I am writing this letter so that old people like myself may prolong their health and strength by using this great medicine." 50c a box, 6 for \$2.50. For sale by all dealers.



Fall Term, Sept. 8

"The Best Investment I have ever made." That's what our graduates who are filling good positions write me. If you write me at once I have a plan that will assist you.

O. A. HODGINS, Principal
Houlton, Me.

FREDERICTON Business College

OUR FALL TERM OPENS ON

Tuesday, Sept. 1st

NOW is the time to write for FULL PARTICULARS. Address

W. J. OSBORNE, Principal
Fredericton, N. B. 16-17



Ask your druggist for it. If he cannot supply the MARVEL Doucho, send stamp for illustrated book—sealed. It gives full particulars and directions available to ladies. WINDSOR SUPPLY CO., Windsor, Ont. General Agents for Canada.

WHOLE FAMILY USES THEM

"Fruit-a-lives" Keeps Young And Old In Splendid Health



J. W. HAMMOND Esq.
SCOTLAND, ONT., Aug. 25th, 1913
"Fruit-a-lives" are the only pills manufactured, to my way of thinking. They work completely, no gripping whatever, and one is plenty for any ordinary person at a dose. My wife was a martyr to Constipation. We tried everything on the calendar without satisfaction, and spent large sums of money until we happened on "Fruit-a-lives". I cannot say too much in their favor.

We have used them in the family for about two years and we would not use anything else as long as we can get "Fruit-a-lives".

Their action is mild, and no distress at all. I have recommended them to many other people, and our whole family uses them.

J. W. HAMMOND.
Those who have been cured by "Fruit-a-lives" are proud and happy to tell a sick or ailing friend about these wonderful tablets made from fruit juices. 50c a box, 6 for \$2.50, trial size 2c. At all dealers or sent on receipt of price by Fruit-a-lives Limited, Ottawa.

Money to Loan

Land For Sale

Store at East Florenceville.
2 Building lots on Bradley Hill.
2 Houses at Avondale.
John Stephenson farm at Rockland—200 acres, a bargain.
M. L. HAYWARD,
Box 248 Hartland, N. B.
N. B. Phone 25-31
Farmers' 20-2

A Pan-cake Turner

FREE TO YOU

We want you to come to our store and get the pan-cake turner we have for you. It is a most useful household utensil, thin flexible blade, and sells for 20c. We will give you one if you buy a 25c bottle of

Imperial Flavoring Extracts

These extracts are shown by government report to test stronger than others and they give best satisfaction. A 25 cent bottle contains as much as three 10 cent bottles.

Agents British & Canadian Underwriters of Norwich Eng.; Westchester Fire Ins. Co. of N. Y. Montreal and Canadian Fire Ins. Co. of Montreal; Anglo-American Fire Insurance Co. of Montreal; British Crown Ins. Corp. of London.

Estey & Curtis Company, Limited

Wholesale and Retail Druggists

Western Assurance Co.

(INCORPORATED 1851)

ASSETS \$3,213,432.25

DIBBLE & AUGHERTON, Agents

Woodstock, N. B.

Telephone: Office, 18-47

Residence, 144-11

"ASK ME!"

James Plummer of Waterville has this to say of the GRAY Thresher he bought of Hagerman recently:

"If you know any man who is skeptical about the claims made for The Gray let him ASK ME! I'll put my No. 261 Gray against anything in Carleton county today. Yes, and I will guarantee to thresh 600 bushels of oats that are in fair condition in 10 hours and warrant no waste."

"Use my name in the strongest recommendation you can construct."

Talk this over with

Frank Hagerman

before buying. Better call him up today.

Hartland is the address.

Local News and Personal Items

Bargains in sewing machine's at Carr's.

Miss Lou Smith spent Sunday in Woodstock.

Fred H. Stevens went to St. John on Monday.

W. H. Ross of St. John spent Sunday at the Exchange.

Miss Helen Aiton was visiting at Riley Brook last week.

Miss Marion W. Stevens, R. N., returned from Limestone Tuesday.

Mrs. J. E. Barss of Moncton is visiting her sister, Mrs. W. D. Keith.

Miss Emma Cogswell visited friends in Fort Fairfield over Sunday.

Special prices in Steel and Iron Beds, Mattresses and Springs at Carr's.

Arthur DeGrass and J. D. R. White have been gazetted justices of the peace.

Miss Laura Curtis left on Monday to resume her education studies in Boston.

Mrs. Mack and daughter, Edna, were guests last week of Mrs. J. W. Montgomery.

Ernest G. Saunders of East Florenceville is taking the arts course at the U. N. B.

Rev. C. S. Young of Plaster Rock preached in the hall Sunday morning, Sept. 20.

Mrs. W. F. Gallop of Bridge-water, Me., is visiting her daughter, Mrs. Ethel Hartley, at East Florenceville.

A slight fire in Simms' store called out the fire department on Sunday afternoon. Only slight damage was done.

Rev. S. W. Tedford will preach at Biggar Ridge on Sunday morning, Oct. 4, at 10 o'clock in afternoon, at Windsor in the evening.

The Hartland Women's Institute will gladly receive donations of home-made socks and will forward them to the soldiers at the front.

David H. Lamont of Glassville has been appointed labor act commissioner for the parish of Aberdeen vice Thos. Somerville, resigned.

Roy W. Cameron of Hartland and Charles T. Boyer of Florenceville, have been appointed commissioners for taking affidavits to be read in the Supreme Court.

A new railway timetable went into effect on Sunday and the only change is that the down passenger train from Aroostook Jct. reaches Hartland at 10.25 instead of 11.25.

While Sept. 23 was the hottest day of the season, a thunder storm during the evening brought the temperature down to winter level. On Monday quite a flurry of snow fell.

During the thunder storm that passed over here the 23rd and 24th, Bruce Waugh's back barn was struck and burned, with its contents, about 40 tons of hay. No insurance.

The ladies of the Church of England at Glassville propose furnishing lunches and refreshments on Wednesday next during the progress of the agricultural fair at that place.

The Church of England sewing circle met at the home of Mrs. Jas. Lipsett, St. Thomas on Friday, a good number being present, and considerable progress being made towards a sale in the future.

Miss Bertha Descheene was called home to Fort Fairfield on Saturday. She has engaged to work at The Observer office during the autumn, but circumstances made a visit home for two weeks necessary.

The ladies of Hartland are soliciting clothing, etc. for shipment to the suffering Belgians, who have been reduced to utter want and are, undergoing great suffering as a result of the European war.

The Aberdeen Agricultural Society, No. 45, will hold their annual fair Wednesday, October 7th, at Glassville. This will be one of the attractions of the season and will be attended by a large number of people.

There was quite a heavy frost Sunday night, but as most all perishable crops are under cover there was little damage done. The leaves on the trees and all outdoor flora show the effects, however.

Pneumatics Stops Your Pain
It breaks up your cold in one hour. It's marvellous. Applied externally. All Druggists.

Mrs. Henry London of Armand was a caller at The Observer office on Wednesday.

C. M. Sherwood, Limited, will hold their millinery opening on Saturday, Oct. 3 and following week.

Mrs. S. Claude McCain of Florenceville will be "at home" for the first time since her marriage Thursday afternoon and evening, Oct. 8.

Aberdeen Agricultural Society No. 45 will open their exhibition at Glassville on Wednesday next and it promises to be the best in years.

Keith & Plummer, Ltd., will have their millinery opening Wednesday and Thursday, Oct. 7th and 8th. We invite your inspection of our new stock.

Some more 25c articles during special sale at Carr's: 3 lbs starch, 3 pkgs. corn starch, 3 bot. essences, 3 tin Gillett's lye, 3 tins old dutch cleanser, 3 boxes of oxa, 3 pkgs macaroni.

Our Fall and Winter samples of men's clothing and overcoats are in. We of course have the latest cloths and styles. Come leave your measure early. John McLauchlan Ltd.

His Lordship Bishop LeBlanc of St. John will conduct confirmation services at Debec on Saturday, Woodstock Sunday, Newburg Monday, Williamstown Tuesday and Johnsville Wednesday.

Mrs. Frank Seely of Aroostook Junction was in Hartland Wednesday, on her way to visit her mother, Mrs. J. E. Clowes, at East Vassalboro, Me. She was accompanied by her sister, Mrs. Charles E. Shaw of Victoria Corner.

Ladies of Hartland and vicinity will be pleased to know that the sample line of winter coats we have just opened is right up to the minute in style. We want an opportunity to explain why these styles are later than others are showing. Want you come in, ladies, and see these? McLauchlan's.

The members of the Philathea class of the United Baptist church wish to extend their hearty thanks to the band, Miss Curtis, Miss Henderson and others who helped to make the patriotic entertainment such a success. They specially wish to thank Mr. Keays of the Lyric for his donation of the hall and lights for the occasion.

Without any fluff whatever we've got the biggest and finest line of sweaters ever shown here. We are a bit uneasy about having so big a stock in war time, but the quality is high and the prices low. See this handsome line for men, boys, women, and child ren. latest knits, styles and colors. Mail order houses cannot match our styles, quality and prices. McLauchlan's.

AUTUMN OPENING Thursday and Friday Oct. 1 and 2

Misses MacCallum & Thompkins Millinery

Making Trimming Remodeling
Hartland, N. B.

Farmers' Tel.

POTATO HACKS Car Load of Cement JUST ARRIVED RUBBER HEELS

AT JOBBERS' PRICES

Small stock of Binder Twine left. Will sell at a reduced price.
2 only SNIDER RIFLES. Will be sold at a bargain.
.22 and .32 RIFLES

Ziba Orser

HARDWARE
STORE

GILLETT'S LYE EATS DIRT



The public will be sorry to learn that Lyrichall will be closed as a picture house the last of October. Mr. Keays has given a good clean show and it seems too bad that patronage has not been good enough to keep him.

Rev. H. R. Boyer, the new secretary of the Bible Society will preach in the U. B. churches on Sunday, Oct. 4th at Lower Brighton in the morning and at Pembroke in the afternoon. He will also conduct a Mass meeting in the church in Hartland in the evening. Everybody welcome.

Skin Trouble on the Scalp

Skin Dried and Cracked and Hair Fell Out—Cured by Dr. Chase's Ointment.

Eczema is annoying and distressing at any time, but doubly so when it gets into the scalp and causes the hair to fall out. Here is a grateful letter from a lady who was cured by using Dr. Chase's Ointment.
"One, writes:—I was cured of a disagreeable skin disease of the scalp by using Dr. Chase's Ointment. The trouble started with itching and pain in the scalp, the skin would get dry and crack, and at times would bleed, and the hair would fall out. I tried three doctors without benefit, and suffered for three years. Reading in the Almanac about Dr. Chase's Ointment, I began its use, and am now completely cured. The hair has grown again, and I am as well as I ever was. You are at liberty to use this letter for I am glad to recommend so excellent a treatment."
Dr. Chase's Ointment has no rival as a cure for itching skin disease.

DR. DEVAN'S FEMALE PILLS Reliable medicine for all female complaints. 25¢ a box, or three for \$1.00 at drug stores. Mailed to any address on receipt of price. THE SCOTT BROS. CO., 200 St. Catherine St., Montreal, Ontario.

PHOSPHONOL FOR MEN Restores Vitality. Serves and builds up "grey matter". A tonic will build you up. 25¢ a box, or two for \$1.00 at drug stores, or by mail on receipt of price. THE SCOTT BROS. CO., 200 St. Catherine St., Montreal, Ontario.

Dissolution of Copartnership

The blacksmith partnership of Shaw Bros. in Hartland has been dissolved by mutual consent, and the business will be continued under the old name by Percy B. Shaw. All accounts due the firm must be paid by October 30, as after that date they will be placed for collection with the costs added.
(Signed) PERLEY B. SHAW
Hartland, N. B., Sep. 1, 1914.



Hello! Is that Nixon's Store?

Have you got your new goods in yet, and will the War make any difference in the prices? I want to stock up on footwear for the winter. And say! Have a few pounds of Nixon's Special Tea ready for me when I come in.

Will you take some of my butter and eggs? The butter is very choice.

And the Answer Was:

Is that you, Mr. Farmer?

Yes, this is Nixon's in Hartland. So glad you called me up. Yes, a large part of my new goods are here, and more arriving every day. No, the War will not have any effect on MY prices, because I bought before the trouble started; but in order to take advantage of my foresight you will have to "get a move on," for the best bargains are being snapped up almost as fast as they are opened up. We have a good stock of Nixon's Special Tea on hand, and will have yours ready for you. Glad you like it—haven't heard of anyone who doesn't. Bring along your eggs and butter, and if they are as good as you claim I want them—the best is none too good for my customers. Thanks. See you when you come in.



H. R. NIXON The People's Shoe Store

CARR'S ANNUAL FALL CLEARANCE SALE

On account of the abundant crops this season, and the splendid weather to harvest them many of our farmer friends were not able to get in to this sale before, so we have decided to continue it until the end of this week, 3rd October

We are desirous of closing out certain lines of goods and will dispose of them at Slaughter Prices.

DRY GOODS

We are offering the balance of our Dress Goods, principally in Blacks and Dark Shades, at 25 per cent. discount. This is an exceptional opportunity to buy cheap, as these goods coming principally from the countries now at war will cost more to import than formerly. They include Cashmeres, Amazons, Satin Cloths, Ladies' Cloths, Mohairs, Voiles, Silk and Wool Taffetas.

A few pieces Heavy Cloaking at cost.
Ladies' Cotton Hosiery, regular 15c goods, now 11c.
Fast Black Lisle Lace Hose, Hermsdorf dye, 50c for 33c.

One thousand papers Roman, Filo, Royal and Rope Embroidery Silk, regular 5c and 6c goods, now 8 for 25c.

Two dozen Ladies' Felt Hats, worth \$1.00 to \$3.00, now 50c each.

A good range of English Prints, wide widths, regular 11, 13 and 15c, now 9, 11 and 13c.

A nice assortment Check and Plaid Gingham, sell for 10 to 14c, now 8 to 12c. It will pay to buy these now, as they will be higher in the spring.

A large range of Silk Veilings at cost to close. About one dozen Ostich Feathers at 20 per cent. discount.

Valenciennes, Torchon and Linen Laces, also Cambric Embroidery at greatly reduced prices.

All-Wool and Union Carpeting at Half Price. Carpet Squares at Half Price.

Three dozen Ladies' and Misses' Skirts and Coats, good serviceable materials, at 50 p.c. discount (this means prices cut in two)

ODDMENTS

One only Hanging Lamp with figured porcelain shade, former price \$9.00 now \$6.25.
Two only Reading Lamps, \$4 and \$5, now \$2.50 and \$2.98.

Three only Iron Bedsteads (slightly damaged), \$8.00 each, for \$5.00.
Three only Bissell's Carpet Sweepers, regular \$3.00, for \$1.98.
About one dozen pairs Heavy Barn Door Hinges regular price 8c lb., now 5c.

Come early and get the best bargains. Eggs, Butter, Oats, Beans, Buckwheat Meal, etc., taken in exchange for goods.

One only Root Pulper, with six rev. knives, sells for \$9.00, now \$7.50.
One Second-Hand Cook Stove, one Cylinder Stove.
Leather Goods are all advancing in price, but will dispose of balance of ours at reduced prices.

GROCERIES

Choice Barbadoes Molasses has advanced seven cents per gallon. Will sell till 30th at old price, 40c.

13 lbs. Granulated 14 lbs. Light Brown or 15 lbs. Dark Sugar for \$1.00.

Teas have advanced five cents per pound, but we will sell ours at old prices (see labels on packages).

We have heard that Soaps will be up. During sale will sell six bars Surprise or Imperial for 25c; 10 lbs. Soda for 25c; 3 packages Corn Flakes for 25c; 10 doz. Lewis' Clothes Pins for 25c; Dominion Spring Pins for 25c; Diamond and Dyola Dyes 4 for 25c.

Church's Alabastine, any shade, 50c packages for 35c.
Heaton's Mixed Pickles, best quality, large bottles, 21c.

French and Hungarian Beans, 6c per lb.; \$3.50 per bus.

CLOTHING

About two dozen Boys' Reefers reduced to \$1.00 to \$2.50.

Three dozen Men's Overcoats, sizes 36 to 38 only, at Half Regular Price.

Six dozen Boys' and Men's Caps, former price 50c to \$1.00, now 40c.

Men's Linen Collars, any size or shape, regular 15c goods, now 3 for 25c.

Royal Household, Snow White, Rainbow, Star and other Flours at market prices.

We keep constantly on hand Bran, Shorts, Middlings Banner Feed, Cracked Corn and Molassine Meal. The latter is the best value in the market today. It will make your hens lay more eggs, your cow give more milk, your horses look and feel better, your hogs and cows put on fat faster than any other feed. This is not an empty boast, but can be proven by facts.

JOHN T. G. CARR

Hartland, N. B.
15th September, 1914

Our aim is to get Quality in all our merchandise and to buy Canadian made goods first

G. E. WILSON

Telephones:
N. B., 30-21 Farmers', 3-14

Centreville, N. B.

We are bound to give you better service, better goods and better prices than our competitors do

With a few exceptions in our Grocery lines, we will hold our prices down to the level that they were before the war. We are in a position to do this, for we were fortunate enough to have done most of our buying in our Fall and Winter Goods before the war began, and we are going to give our customers the benefit of it. The Canadian Spirit demands us all to go on as usual and to have confidence in ourselves and in our country. Those of us who live in a farming community are most fortunate, for we must all gain very much by it. Our slogan is "Business as Usual," and, we hope, by that means, "Busier Than Usual."

We would call your attention to our

Ladies' Coats

One only Black Venetian, cape and skirt effect, bat wing sleeve, one of the very latest creations, worth \$30, our price \$22.
One only Copenhagen blue tweed, cape effect, loose fitting, medium large sleeves, very stylish, price \$14.

One only Sport Coat, grey mixed, trimmed with black plush, loose fitting, raglan sleeve, Price \$13

One only Sport Coat, brown chinchilla cloth, loose fitting, extra good style, price \$15.

Besides the above we have numerous other Coats for Ladies and Children at all prices, and made by one of the largest manufacturers of these goods in Canada.

Made-to-Measure Clothing for Ladies and Gentlemen

Over 1500 samples and 150 styles to choose from. Satisfaction guaranteed or your money will be refunded.

Description of a few of our splendid line of



Men's Coats

Single Breasted Ulster, dark mixed, rough cloth, shawl collar, with the belt in the back; one of the new ones. Price \$19.

Single Breasted Ulster, dark striped rough cloth, notch collar, detachable belt in the back; a very neat coat. Price \$14.

There are other coats in our line ranging in price from \$9 up, and giving you a good selection in both style and cloths.

Mackinaws

We have them in browns, reds and greys; also plain colors for men and boys. Prices \$3 to \$8.50

Men's Suits

New cloths of the latest patterns and shades of browns, greys and blues. Prices \$8.50 to \$22

Boys' Suits

Double Breasted and Norfolks, most all with the knickerbocker trousers. Prices \$4.75 to \$10.

Men's Underwear

In the Woolen Underwear we have the Stanfield's in blue and black label in sizes 32 to 48 two piece suits. We also have the black label in the grey two-piece, all sizes, and in the finer grade we have the two-piece suits. The prices for all of the above range from \$1 to \$1.85.

In Combinations we have the Stanfield's in the blue label and in the fine grade, sizes 34 to 42, at \$2.50 to \$3.25.

Humphrey's Men's Underwear Guaranteed pure wool and will

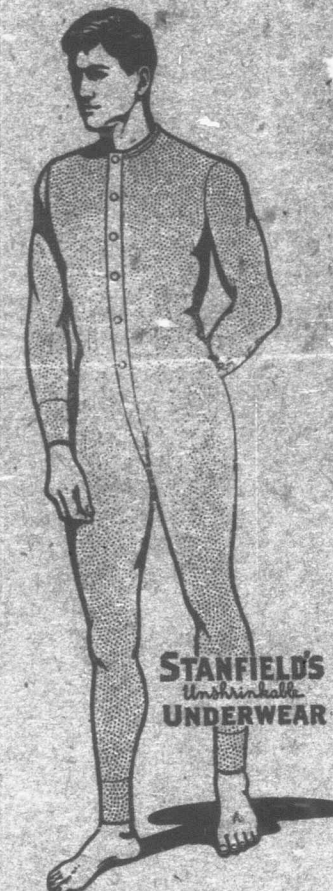
not shrink, an excellent under-wear.
Heavy weight, each garment \$1.65
Medium " " 1.25
Light " " 1.00

Fleeced Underwear

Extra heavy, all sizes, 2-piece, per garment, 55c.

Boys' Underwear

Stanfield's Red Label, 2-piece, guaranteed pure wool, unshrinkable, sizes 22 to 32, at 75c to \$1.10. Fleeced Lined 35c.



Ladies' Underwear

Stanfield's two-piece and combinations in that good, soft, fine wool which assures you warmth and comfort, all sizes. Two-piece suits, each garment \$1.25 to \$1.50. Combinations, per suit, \$2.75 to \$3.50.

"Pen-Angle" Underwear in 2-piece, either white or cream, per garment, \$1.65 to \$1.85.

In the Fleeced Lined Underwear we have a complete line of the 25c, 35c, 50c and 75c goods, two-piece and combinations.

Misses' Underwear

In both the natural and white, extra good quality, at prices ranging from \$25c to 50c.



Nazareth Waists

A full line of sizes at 25c each; also a fleeced lined waist at the same price.

Ladies' Black Tights

Pure wool, with draw string, at \$1.

Sweaters

Wool has gone up in price, but our large range of sweaters is no higher than last year and our stock is twice as large, comprising sizes for men, boys, ladies and girls, in maroon, grey, tan, brown and different combinations of shades, at prices ranging from 50c to \$7.50.

Yarns

Humphrey's Pure Wool Yarns, none better, and a lot not nearly so good in black, white, light grey, red and blue, in two, three and four ply at 60c per lb.



Boots and Shoes

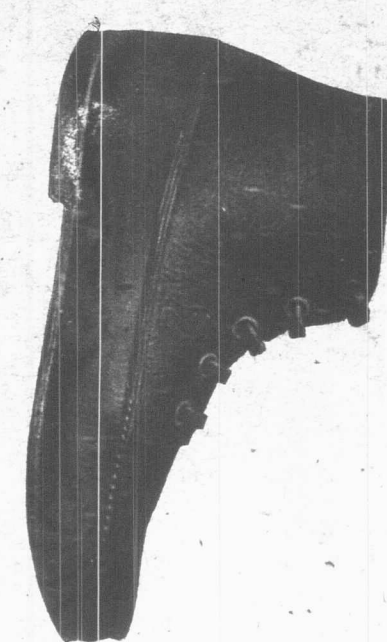
In Men's Heavy Shoes we can supply you with low or high tops in reds and blacks, shoes that will wear, and every pair guaranteed, at prices from \$2 to \$5.50. Fine Shoes of every description, patents, cans and gunmetals, with dull or cloth tops, high or receding toes, low or high heels, in Bell, Linton and Amherst makes. Prices \$2.25 to \$6.

Ladies' Shoes

You should see our line of Bell Shoes. They stand for the very best in ladies' shoes, and when taken with our other lines make a great showing for you to choose from. Prices \$2 to \$5.

Children's Shoes

In this line we have a most complete stock, both in the heavy and light goods, all prices.

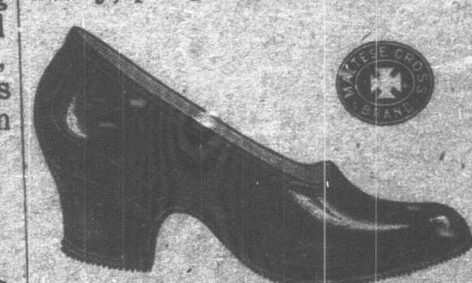


Palmer's Shoe Packs

We have everything in these, including the Fall Shoes with sole and heel.

Blanketing

Pure wool, white, two yards in width, per yard, \$1.25.
Black and Red Plaid, extra heavy, per yard, \$1.65.



Rubbers

We sell the Maltese Cross Rubber, and any poor rubber is replaced.

Men's Storm Rubbers, pair	\$1.05
Plain	1.00
"Lion"	.90
"Tan"	1.25
"Lion"	.70
Boys' "Lion"	.60
Youth's "Lion"	.80
Ladies' Storm	.80
Plain	.70
"Tan"	1.00
"Lion"	.90
Special	.75
Misses' Storm	.75
Plain	.60
Child's	.50
wool lined	.75

Also a full line of Gum Rubbers for men and boys.

Specials

Saturday, Oct. 3rd., 6 bars Surprise Soap 25c.



Saturday, Oct. 10th., 1 doz. Tumblers 20c.

Saturday, Oct. 17th., 3lbs Sum-beam XXX Tea 95c.

Saturday, Oct. 24th., 20pc. discount on all Crockery purchases.

Saturday, Oct. 31st., 20pc. discount on all Outing purchases.

The above are all real bargains, and we hope a great many of our customers will take advantage of these special prices.

Only one lot of the following will be allowed a customer on the days that they are given. 25c worth Soap 1 doz. Tumblers 3lbs Tea.

Groceries

Our line of Groceries is most complete, and our prices are as low as is consistent with quality, we have only advanced our prices on such goods as we have had to purchase at the advanced prices.



Ladies' Home Journal Patterns

and Publications
We carry a stock of the patterns

Dress Goods

A nice line of Blue and Black Serges at 50c to \$1.25
Wools at 65c to \$2.00
Coatings at 85c to \$2.75
Outings at 8c to 16c
Flannels (wool) 30c to 55c

Hats and Caps

If you are looking for the latest, we have it, our new fall lines have arrived, you had better come in now while the picking is good.
20pc. Discount on all Summer Caps, among which are several lines suitable for Fall.

Furs

Coon Coats special value \$90.00
Robes a good assortment at all prices.
Any furs that we do not have we can get for you at 10pc. below the regular selling prices. As furs are down 35pc. this is the year to buy.

"P.C." Corsets



We carry a complete range of these easy fitting Corsets, they are made with an extra tape over the ends of the steels to prevent their coming through, all steels to prevent their coming through, all steels aluminumized to prevent them from rusting.

Gramophones



We are sole agent for this vicinity for the Berliner, and have at all times a full line of Records and supplies. The long winter nights will soon be here and you had better have a talk with us regarding the purchase of one of these talking Machines, we sell them on easy terms.

Male Attire Clothes Made to your Measure—to your exact proportions—to your Individuality—will enable you to cut your Clothes account in half
By Satisfaction
By Durability
By their Shape Retaining Features.
They feel good—look good—and outwear any Clothes you have ever worn. And they cost you no more.

250 cloth patterns and 50 styles to choose from.

\$15 to \$35

MALE ATTIRE
Tailored Clothes

Buying from Wilson means Getting the Right Goods at the Right Prices