

DIRECT SOUTH ROUTE IS URGED

ALBERTA TO SUPPLY ONTARIO

Fifty Trainloads of Coal Will Come Into This Province in Few Weeks.

TOTALS 100,000 TONS Experiment to Bring About Total Independence Backed by Government.

Special to The Advertiser by a Staff Correspondent. Toronto, March 28.—Canada's first serious effort to make herself less dependent on coal from the United States will take almost dramatic form within a few weeks, when more than fifty trains of Alberta coal will move eastward into Ontario, to be sold to the householders of the province. None of it will be used for commercial purposes. It will displace American anthracite. An official announcement from Queen's Park in regard to this development is expected next week.

Perhaps even more important are the plans now nearing completion at Ottawa, whereby it is hoped coking plants will be established in all the large centers across Canada with the Dominion government subsidies. These subsidies will be given the expectation that soft coal from Nova Scotia will be made into coke to compete with hard coal from the states, and that many industries based upon the by-products of coked coal will be set up.

Means Fuel Independence. These two developments, the finding of an Ontario market for Alberta, and of a Quebec market—and later on an Ontario market also for Nova Scotia coal, will bring Canada within sight of the day, government officials believe, when she will be independent in matters of fuel supplies. The Ontario and Dominion governments have been working hard on the plan to bring 100,000 tons of coal from Alberta for use in this province. The bulk of this coal will be exported to Ontario, and the remainder will be used for power in Ontario.

Government Aids Experiment. It is understood that the Mackenzie King government is setting aside a sum of money to facilitate the Alberta experiment, and that the excess of cost above \$7, if any, of transporting the coal to Ontario, will be paid out of that amount instead of an addition being made to Canadian National railway deficits. Those noting the experiment are confident that the 100,000-ton shipment will convince everybody of the feasibility of making Ontario a permanent market for Alberta coal.

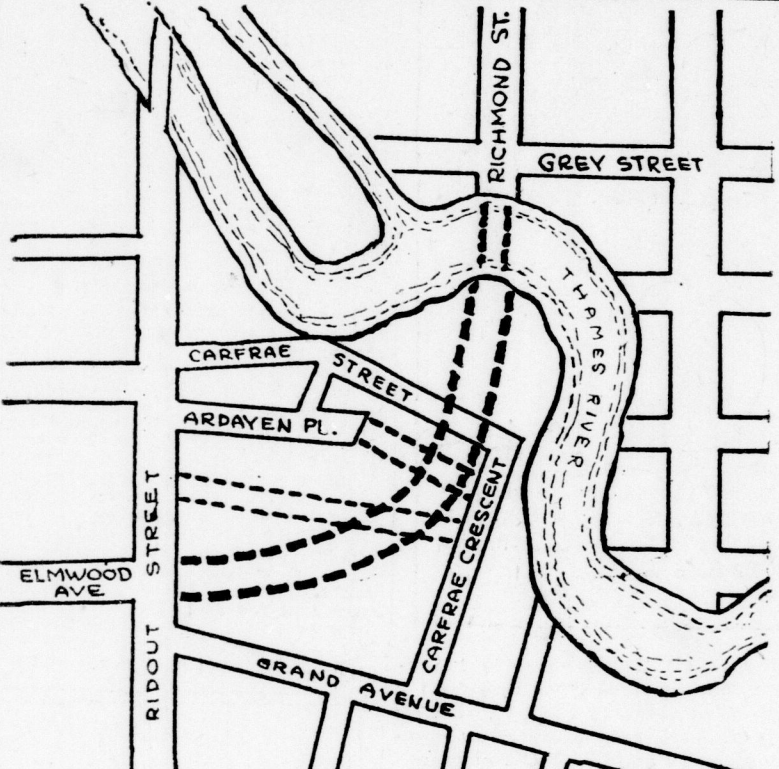
Another important depression is developing in the western states and Alberta, while to the northward in the Mackenzie valley the pressure is high and the weather very cold.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Table with columns: Station, High, Low, Weather. Includes Victoria, Port Arthur, Sault Ste. Marie, Toronto, Kingston, Ottawa, Montreal, Quebec, St. John's, Halifax.

LOCAL TEMPERATURES. The highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night were: Highest, 51; lowest, 29.

"Opening Up" South London



PROPOSED SHORT CUT THAT WILL TAP HEART OF LONDON SOUTH. Construction of a new bridge at the foot of Richmond street and extension of Elmwood avenue from Ridout street to the river, is planned to give direct access to London South. The town planning commission is working on this scheme, and partial development has already taken place by city work and subdividing of Carfrae Crescent property by Col. Gartsshore. Proposed route is shown by dotted lines. Other dotted lines show new streets.

Richmond Street Bridge With Road to Ridout Street Urged In South London

Plan Expected To Be Carried Out When New Structure Possible. STRAIGHT RUN Turns and Hills Eliminated—Favored by the Town-Planners. Direct access to the heart of London South will be provided from Richmond street, according to improvements favored by city town planners. Construction of a new bridge at the foot of Richmond street and the building of a new thoroughfare along the course of the old Tracton creek will provide a short, direct route that will be one of the most important town planning developments in the history of the city.

COOLIDGE LOOKS FOR TAX REVISION

Washington, D. C., March 27.—President Coolidge expects congress to make a general revision of the tax law at its next session, but he does not look for any extensive re-adjustment of tariff schedules. He has no present intention of proposing tariff revision, although the way is open for consideration of a new schedule.

VICTIM OF HOT TAR IN SERIOUS CONDITION

Richard Arthurs Was Burned While Working on Roof Yesterday. "No change," is the report this morning from the bedside at Victoria hospital of Richard Arthurs, 31 years old, of 142 Bectory street, who was horribly burned about the face and head yesterday when a pail of boiling tar slipped and fell about his body. Arthurs, an employee of the Brownlee Roofing Company, was working on the roof of the Thompson Carriage Company at 175 King street, when the accident happened. Dr. E. M. Platt, who is attending Arthurs, regards the man's condition as serious, and declares loss of sight might result from the severe burns. He is resting fairly comfortably, however, physicians at the hospital report today.

GIRL "STEPS ON GAS," LETS MAN WALK HOME

Canadian Press Despatch. Edmonton, Alta., March 27.—Although she had never driven an automobile, a plucky sixteen-year-old girl told the judge in the criminal court yesterday how, when frightened by the advances of the man driving her, she "stepped on the gas" and drove the rest of the way home alone in the dark.

FRENCH VOTE TO URGE LABOR PACT RATIFICATION

Associated Press Despatch. Paris, March 28.—The foreign affairs commission of the French Chamber of Deputies yesterday voted to recommend the ratification of the Washington eight-hour labor agreement, subject only to Germany's ratification. Adoption of the agreement by Germany, Great Britain and Belgium heretofore has been a condition of French ratification.

ESTIMATE CUT MADE BY BOARD

Shrinking Plan Is Started and Approximately \$15,000 Reduction Is Made.

CAREFUL STUDY Total Comes Within \$10,000 of Figure of Last Year.

Board of education estimates were reported this morning "to be shrinking, but not shrunk." The advisory-executive committee, consisting of Administrator V. K. Greer, M.A.; Principal E. A. Miller, M.A.; and Principal H. B. Beal, met this morning and scrutinized the estimates with the result that between \$15,000 and \$17,000 can be cut from the estimates by the board at the special meeting called for this afternoon.

Repairs and renewals in the public schools are cut about \$2,000 or \$3,000 and a saving in salaries by crowding classes will be made amounting to something over \$2,000.

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PENNIES ARE SCORPED BY STATION THIEVES

Sole Contents of Till Scattered About Floor of Londesborough C. N. R. Depot. If the sneak thieves who entered the Canadian National station at Londesborough, near Clinton, last night cannot pilfer anything of greater value than a few coppers they will take nothing.

DETECTIVE APPEALS AGAINST JUSTICE LENNOX'S DECISION

Barthlow Young Maintains Sufficient Evidence Adduced in Case Against B. F. Honsinger. CASE HEARD IN CITY Damage Action Followed Allegation Made at Time of Breach of Promise Case.

BIGGS WILL BE "RIGHT THERE WITH BELLS ON"

Former Minister of Highways Says He Is Willing to Face Probe. Canadian Press Despatch. Toronto, March 28.—F. C. Biggs, minister of public works in the Drury government, whose transactions with George H. Harris, Provincial Securities Corporation of Hamilton, were under investigation at a meeting of the public accounts committee of the Ontario legislature yesterday, according to a special despatch to a Toronto newspaper today, complained that the notice he received of the initial session distinctly stated that the committee would meet for organization. He declared that the next meeting of the public accounts committee he would be "right there with bells on," and would be prepared to make a statement.



JARRES SEEN AS PRESIDENT

New Era in German History Will Come With Election by People. SEVEN IN RUNNING

Associated Press Despatch. Berlin, March 28.—For the first time in its history of more than a thousand years, the German nation tomorrow will be given the opportunity of electing its head through the medium of a popular ballot.

WARMER BREEZES Stir Up Rumors

Smugglers On Canadian Border Grow More Active. Associated Press Despatch. Washington, D. C., March 27.—According to a statement made public today by the association against the prohibition amendment there is unprecedented activity on the part of rum-runners along the Canadian border.

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COUNT MICHAEL KAROLVI, HUNGARIAN PRESIDENT, WHO IS COMING FROM THE U. S. TO CANADA TO EXPLAIN WHY SECRETARY OF STATE HUGHES REGARDED IT AS NECESSARY TO IMPOSE A PLEDGE OF SILENCE UPON HIM DURING HIS AMERICAN SOJOURN.

PASSENGERS ON TRAIN DIE WHEN HIT BY AVLANCHE

Associated Press Despatch. Irkutsk, Siberia, March 28.—A number of persons are believed to have been killed and many injured when the train on which they were passengers, bound for this city, was overwhelmed today by a huge avalanche.

PRISONER DROPS DEAD

Associated Press Despatch. Lunenburg, N. S., March 28.—Edward Grothelm, 39, a county jail prisoner, awaiting trial on a charge of attempted murder, dropped dead from the street here yesterday while being returned to the jail from a local dentist's office where he had a tooth extracted. A coroner's inquest returned a verdict of death from natural causes.

OXFORD IS FORCED TO QUIT RACE

Cambridge Wins When Dark Blue's Shell Becomes Waterlogged. BIG CROWD ATTENDS

Winners Finish Annual Rowing Classic in 21 Minutes 51 Seconds. Associated Press Despatch. Putney, March 28.—The annual Oxford-Cambridge boat race ended sensationally this afternoon when the Oxonians, after rowing about two miles in very rough water, were forced to abandon the contest owing to the water-logged condition of their boat.

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SALE OF BEER BY GROCERS BRINGS WOMEN TO ARMS

Ontario W. C. T. U. Will Make Final Effort to Have Selling Clause Amended. REGARDED AS MENACE

Temperance Women Urged To Bring Strong Influence on Members of Legislature. Canadian Press Despatch. Toronto, March 28.—Energetic activities of the Ontario Women's Christian Temperance Union, in connection with the "stronger beer" amendment to the Ontario temperance act, threaten to make things lively for the members of the legislature over the week-end in their home towns and counties.

DRUNKEN SPREE Ends In Tragedy

Associated Press Despatch. Grand Forks, N. D., March 28.—Apparently crazed by almost continuous drinking since his arrival here Wednesday, and following a quarrel with his wife Thursday night, J. P. Cole, laborer, shot and killed his 4-year-old son Robert yesterday. Half an hour later he killed himself in the automobile of the chief of police while being taken to the city jail.

STRIKE PARLEY AT STANDSTILL

President of British Empire Steel Corporation Declines to Make Settlement. AWAIT INTERVENTION

Canadian Press Despatch. Sydney, N. S., March 28.—The presence in Cape Breton of Roy M. Wolvin, president of the British Empire Steel Corporation, had not this morning resulted in bringing forth any break in the labor situation in which 12,000 of the corporation's miners in Nova Scotia have been idle since three weeks ago last night.

MATRIMONIAL TANGLE IS PUZZLE TO COURT

Father of Young Macedonian Cuts Short Son's Elopement. Canadian Press Despatch. Toronto, March 27.—Magistrate Patterson today undertook the task of straightening out a Macedonian matrimonial tangle, and as a first step remanded Cyril J. Christo, the young man in the case, for a week, pending an investigation.

FRANCE NOT UNFRIENDLY TOWARDS GREAT BRITAIN

Canadian Press Despatch. Winnipeg, March 28.—French news received in Canada does not properly reflect the political situation in France, said W. C. Nichol, lieutenant-governor of British Columbia, in an interview here last night. The lieutenant-governor recently spent ten weeks in a French hospital for treatment for an internal ailment.

102-YEAR-OLD MAN DIES

Canadian Press Despatch. Pictou, N. S., March 28.—Captain Alexander Macdonald, Pictou's oldest citizen, died here Thursday of the age of 102. He was a native of Arisaig, Antigonish county.

Next Week Belongs To Car Lovers

Next week will bring joy to car lovers. Car dealers throughout the city have set the week apart in which to show Londoners the marvels motor manufacturers have produced during the past year. In the many bright show-rooms, cars to meet every need and every purse will be on display. The latest in lines and colors will be shown. An introduction to the wonders which await London's inspection will be found in the automobile section of this paper.

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Canada's Fuel Plan Menaced By U.S. :: One-Man Natural Gas Board Proposed

AMERICAN LINES AFRAID MARKETS WILL BE LOST

Montreal Hears Railroads in United States Are Planning To Nullify Move of Dominion Government To Establish Independent Fuel Supply For Canada.

FEAR TRADE WILL BE LOST TO RIVER ROUTE

Canadian Press Despatch. Montreal, March 27.—United States railroads are planning a 36c drop in freight rates to nullify the budget provision increasing by 36c a ton the duty on American bituminous slack coal, according to a report current in Montreal circles today.

Fear Budget Plan.

This move is said to be inspired by a fear that the increase contained in the Canadian budget will have the effect of diverting to the Maritimes of Canada many of the orders now handled by the American roads from Pennsylvania to eastern Canada.

Fishing Starts On Lake Huron

Special to The Advertiser. Sarnia, March 27.—Fishing has commenced in Lake Huron this week, though it will not be general until next week. A few fishermen have made a start, and others are busy with their tackle. Pickerel is the usual catch at this time of the year.

DRUNKEN CAR DRIVER IS GIVEN WEEK'S REST

John Called For Police Aid and Tour Finished on Carling Boulevard.

One drink is just as liable to "put a man away" as twenty trips to the magic bottle was the wisdom imparted by Magistrate Graydon in local court this morning when he sent John Marshall to jail for seven days for driving an auto while drunk.

SHAKEUP IN FEDERAL OFFICES HERE BEGUN

Weights and Measures Department Moved—Other Changes Coming.

With the moving of the departments of weights and measures from the customs house to the Carling block yesterday, the general shakedown of federal offices was begun here.

The plan provides that the offices of the public works department in the Royal Bank building will in future occupy about half the second floor of the customs house as well as a part of the third floor.

Understand that the public works lease in the Royal Bank terminates this month. The offices will be moved in ten days' time.

To make way for District Engineer H. B. R. Craig and his staff, the post office department occupies rooms that will be moved to the second floor of the postoffice. Cecil Webb, license inspector, will move across the hall in the customs building.

BIRD HOUSES APPEAR.

Spring was heralded on the local market this morning by the appearance of bird houses which were offered by a thrifty farmer who had constructed them out of slabs of chestnut wood.

EXTRACTS OF QUALITY For true flavor use our "Vanilla." THE REAL FLAVOR OF THE BEAN. STRONG'S DRUG STORE 184 DUNDAS STREET.

Let us buy your EGGS AND POULTRY Our Prices are right and our settlements prompt. C.A. Mann & Co. King St. London, Ont.

CAN YOU SELL QUALITY RADIO RECEIVERS? Dealers, Representatives wanted throughout Western Ontario—Four-tube sets, best sellers. Used Radios or Phonographs taken as part payment. Call, write or phone. C. H. LANGFORD 258 CHEAPSIDE ST. PHONE 5653-J.

SPECIAL SERVICES IN CITY CHURCHES

Extensive Change in Pastors Will Be Effected Tomorrow.

The services scheduled for London's 50-odd churches tomorrow would do credit to a much larger city than London.

Rev. Trevor H. Davies, D.D., of Timothy Eaton Memorial Methodist church, Toronto, will speak in Dundas Centre Methodist church, and in doing so will begin a week of special services on "Great Christian Interpretation."

Rev. J. H. Simton, Walkerville, newly-appointed pastor of Adelaide street Baptist church, will begin his pastorate tomorrow and will speak on "A Man of Prayer" and "Life's Restless Artist." Mr. Simton succeeds Rev. T. F. Holland, who resigned several months ago to assume the pastorate of the new avenue Baptist church, Norfolk, Va.

Rev. John Richardson, B.A., will tomorrow conclude a successful pastorate of 12 years in the Chalmers Presbyterian church. Mr. Richardson is leaving Chalmers' church because of the fact that he is a unionist, the church voted to remain out of union.

New St. James' Presbyterian church, North London, of which Rev. James MacKay, B.D., is pastor, will celebrate its 85th anniversary. Rev. A. J. MacGillivray, M.A., D.D., of Guelph, one of the leading anti-unionist Presbyterian ministers of the province, will occupy the pulpit at both services.

At First Methodist church, at the evening service, the pastor, Rev. W. E. Bruce, Hunter, B.D., will conclude his series of sermons on "Familiar Age-Long Experiences," by speaking upon the subject, "The Reflected Glory."

The morning service at St. Andrew's Presbyterian church will be featured by the presentation of the season's awards to the boys and girls of the congregation, nearly 100 in number, who completed a record of perfect church attendance last year.

R. J. McCormick, pastor of Hyatt avenue Methodist church, will speak on "In Spite of the King's Decree" at his Sunday service in his church tomorrow evening. Music will be provided by Billie Bendig, violin, Frederick Crossley, boy soprano.

The second Sunday services held by the Elmwood avenue Presbyterian church, composed of the anti-unionist Presbyterians of South London, in the auditorium of Victoria public school, will be addressed by Rev. W. E. McConnell, M.A., Toronto, an official of the dominion Presbyterian church association.

City Churches

CENTENNIAL CONCERT. Before a splendid audience the junior members of the congregation of the Centennial Methodist church presented an excellent program last evening. The numbers were all given with much enthusiasm on the part of the very young artists, and the program included two choruses by the junior congregation; dialogue; Violet Anderson, Mary Tennant and Ethel Howe; recitation, Edith McNally, chorists by Miss Watkins' class of boys; recitation, Viola Smith; duet, May Tennant and Violet Anderson; recitation, Etta Doan; piano selection, Doris Priddy; and recitation from Howard Bedgood and Elsie Mae Francis.

There was also given a cantata, "Little Housekeepers," in which the children enacted the days of the week. They were a credit to the young ladies who taught them. The Rev. A. E. M. Thompson was chairman and Miss Gladys Vidy assisted.

At the primary school, a charming feature of the games was the fact that every one received a prize. A solo by Albert Noble, and clever slight-of-hand tricks by Leonard Russell and Tommie Currie were also greatly enjoyed.

SOUTHERN CONGREGATIONAL. A very successful indoor Sunday school picnic was held last night in the Southern Congregational church to wind up an interesting competition between the young people. B. Wherry, the superintendent of the school, was the general convener of the happy event, for the older boys and girls, who, with their parents, enjoyed an evening of games in the basement of the church. Dr. H. Taylor was in charge of the games and Miss L. Claris convener of the delicious refreshments. A charming feature of the games was the fact that every one received a prize. A solo by Albert Noble, and clever slight-of-hand tricks by Leonard Russell and Tommie Currie were also greatly enjoyed.

AT PORT STANLEY. Taking for his subject "The Prayer Book," Rev. J. R. Bythell of Christ church, Port Stanley, gave a very interesting talk at the weekly Lenten service last evening.

Mr. Bythell outlined the early history of the Prayer Book, telling how the red stood for the blood that was shed by the martyrs. Following the service, the choir held a practice.

MRS. ANDREWS BURIED. The funeral of Mrs. Mary Anna Andrews, who died in Victoria hospital on Wednesday, was held at 2:30 o'clock this afternoon from the G. E. Logan funeral home. Rev. Archdeacon Sage conducted the services. Interment was made at Mount Pleasant cemetery.

MRS. FOUNTAIN BURIED. Mrs. Hannah Fountain, who died Tuesday at Victoria hospital, was buried this afternoon at Mount Pleasant cemetery. Services were conducted at the Hill street Baptist church by Rev. H. D. Stewart and Rev. E. M. Wood.



MOVIES NOW SEVENTH IN INDUSTRIES IN U.S.

Adolph Zukor, Famous Director, Tells of Growth From Speculation to a Legitimate Business—Small Future Seen For Color Photography or Speaking Pictures.

STORY VALUE IS KEY TO SUCCESS

This is the fifth of a series of interviews secured especially for The Advertiser and the North American Newspaper Alliance.

By JOHN F. SINCLAIR, Economist, former banker, businessman and university teacher and author of the series "Can Europe Hold Its Own?" and "Can Your Taxes Be Cut?"

So far civilization has taken three distinct steps. Human speech came first. Then printing. And now the moving picture. Thomas A. Edison invented the moving picture camera and George Eastman the flexible ribbon film. To these two men goes the credit for giving the world moving pictures.

The motion picture business has become a big business in the land of big business, all in less than 25 years. The industry scarcely knows how large it really is. The best obtainable figures show the following facts:

The investment in the United States is \$1,500,000,000. Total number of persons permanently employed in all branches, 300,000. Average number of feature pictures produced yearly, 700. Average weekly attendance at picture theatres, 50,000,000. Average paid annual admissions, \$1,000,000,000. Number of motion picture theatres, 15,000. Theatres running six to seven days a week, 12,500,000,000. Amount of yearly advertising, \$5,000,000. In 1913 the exports were 32,000,000 feet, in 1923, over 200,000,000.

Or put it in another way. Take the annual turnover of the big key industries, the motion picture industry is seventh. They are in the order of importance: Slaughtering and meat packing, \$2,200,000,000. Petroleum industry, 1,727,000,000. Automobile industry, 1,686,000,000. Foundry and machine shops, 1,565,000,000. Steel works and rolling mills, 1,451,000,000. Cotton goods, 1,275,000,000. Motion pictures, 1,250,000,000.

The United States possesses seven per cent of the world's population, yet it produces 27 per cent of the wheat, 30 per cent of the silver, 40 per cent of the coal, 50 per cent of the steel, copper and aluminum, 60 per cent of the cotton, 65 per cent of the oil, 75 per cent of the corn, and 80 per cent of the automobiles of the world. And 85 per cent of the motion pictures.

Approximately \$180,000,000—more than \$500,000 a day—is spent in the United States in the construction of theatres in 1924.

Adolph Zukor is an outstanding figure in the motion picture industry. Small of stature, quiet in speech, manner and dress, his success cannot be primarily attributed to personal compelling magnetism. He is a painstaking and a master of detail. He knows the motion picture business for he grew up with it.

A Gamble Ten Years Ago. "Ten years ago, production of high-class motion pictures was a gamble," he told me in his plain, oak-furnished office in New York. "Five years ago it was a speculation. Today it is a legitimate business."

"Let me explain what I mean. Ten years ago we were experimenting. Many commonplace pictures were discovered. The industry was entirely new. We were pioneering and that is expensive. We made many pictures the cost of which was a pure gamble. Sometimes a picture might cost five times our original estimate. Neither did we know what

COMMISSIONER REPLACES PRESENT BOARD OF THREE

Ontario Government Introduces Bill To Amend Provincial Gas Act.

FOLLOWS AGITATION Present Board To Go—Commissioner To Have Judicial Power.

Special to The Advertiser by a Staff Correspondent. Toronto, March 27.—Hon. Charles McCrea, minister of mines, introduced a bill to amend the gas act in the legislature this afternoon which replaces the present gas board of three with a single commissioner with judicial powers.

Municipalities in the natural gas producing zones have been making strong representations to have the natural gas act amended and have the natural gas board of reference superseded. This board at present has almost unlimited powers over the natural gas produced in Ontario and over the prices which may be charged in various municipalities.

Disregard Agreements. Recently a strong deputation waited on the government asking for the change in the law. It was contended at that conference that the board had in fixing prices disregarded existing franchise agreements and that as a result many municipalities had lost a price advantage which had been secured when franchises were given allowing mains to be laid along or over country highways or through streets of cities and towns. It was also contended that several places had lost an advantage when the use of natural gas for industrial purposes was restricted to a very low minimum and for special purposes only.

In several rural municipalities franchise agreements called for low rates to domestic consumers and for

free gas for public buildings, and these agreements were overruled by the board. The contention was made that such agreements should stand.

Back To Old Plan. For some time natural gas problems were handled by a gas commissioner. Protest against this plan was made by the municipalities, and the law was amended so that the gas board of reference was composed of three men.

The proposal of the municipalities in their conference with the government was that municipalities should deal direct with producing or distributing companies and that where differences could not be settled the county judge should become the referee. It was also asked that rulings of the commissioner and of the board should be set aside and that former agreements should come into effect.

TWO WEEKS LATE! Canadian Press Despatch. Toronto, March 27.—Fresh maple syrup made its initial appearance for the season on the local wholesale produce market today, moderate shipments having arrived from Brockville. The prices quoted for the new production were \$2.40 per imperial gallon to domestic consumers and for

Wm. O'Brien and The Canada Trust Company. Mr. O'Brien was a depositor, for over 40 years, with The Huron & Erie Mortgage Corporation which manages and controls The Canada Trust Company. (To maintain secrecy the fictitious name "O'Brien" is used) Upon more than one occasion he stated to our Officers that he had dealt exclusively with these institutions throughout his lifetime. He recently died and The Canada Trust Company, whom he appointed Executor, is administering his estate with the same efficiency that he had learned to look for from both institutions. When making your Will, name as executor this strong Company which will serve your family faithfully, economically and impartially.

THE ANNUAL STATEMENT of the METROPOLITAN LIFE INSURANCE COMPANY. It gives us a good deal of pleasure to say that the company has a local office and that its local representatives shared in making the record detailed in the statement. Metropolitan Life Insurance Co. HEAD OFFICE — OTTAWA, CANADA. A. G. BRADLEY, Manager. Room 106, Royal Bank Bldg. London, Ontario.

THE ONTARIO LOAN & DEBENTURE CO. 151st Dividend 2 3/4% Notice is hereby given that a quarterly dividend of 2 3/4% per cent for the current quarter ending the 31st March, 1925 (being at the rate of 11 per cent per annum) has been declared on the paid-up capital stock of this Company, and will be payable at the Company's Office, London, Ontario, on or after the 1st April next to shareholders of record of the 15th March, 1925. BY ORDER OF THE BOARD. London, Canada, 24th February, 1925. A. M. SMART, President. T. H. MAIN, Manager. Corner of Dundas and Market Lane, London. Capital Paid Up \$1,750,000 Reserve Fund \$2,575,000

WOMEN and THE HOME

KEEPING UP APPEARANCES TO PLEASE ONE'S HUSBAND

Julia Hoyt Gives Some Friendly Advice to Married Women.

SCORES NAGGING

By JULIA HOYT.

In my last article I spoke of the value of keeping up one's appearance for one's husband just as one does for other. There are other questions which we might pose under the title of manners toward one's husband which are just as important.

Even in this day of many divorces I know some couples who have been married for a good many years, and who continue to think of each other almost as they did when they were first married, except that their feeling is even deeper through the association of years. I have watched these couples with interest and invariably I found that each was making a decided effort still to attract the other, and that neither of them were ever rude, inconsiderate or thoughtless about the little things in their daily life.

All Have Disagreements. Needless to say, no two people in the world probably have gone through life without having disagreements or even quite bitter squabbles. I am convinced, however, that it is these important squabbles that cause the majority of unhappy marriages. It is the little nagging, perhaps the lack of politeness to each other in front of other people, a lack of consideration of each other's idiosyncrasies which, like dripping water, wear away and finally destroy admiration, respect and affection.

I once heard an amusing story of a woman whose husband very often went out in the evening, not telling her where he was going. Once a friend of hers asked her why she did not get angry, and the wife said: "Oh, he is so very charming and polite when he does it." Naturally, wives do not want their husbands to go out frequently and leave them home, but it was amusing merely as an angle of his intelligence in troubling to be polite and charming to her when doing this.

Good Manners Essential. Leaving aside the effect on each other of squabbling or being rude to each other in public, the impression made on others is certainly not to be desired by anybody. There is nothing more boring or unpleasant than a quarrelsome couple. Let it happen frequently and the effect will not be considered desirable. In addition, their politeness and sweetness to others has little weight or effect after one has seen them behave in a discourteous, nagging or sarcastic manner to each other. Good manners to outsiders for a few moments, and an effect of sweetness or kindness is also easily assumed, but it is a easily discredited and seen through if one gets to know that these people are quite the opposite at home.

We all know that the little courtesies and considerations make intercourse with others easier and pleasanter; consequently, why not help the most important relationship in life, marriage, by keeping these qualities at home as well as out? (Copyright, 1925, in U. S. and Canada by North American Newspaper Alliance. All rights reserved.)

Mitchell Pupils Set New Record

Clear School Quickly When Mayor Sounds Alarm.

Special to The Advertiser. Mitchell, March 27.—Thursday the members of the board visited the public school, the fire alarm was sounded, and the teachers and scholars marched out of the school in the best of order. Thirty-two seconds after the alarm was given all had reached the school grounds. This is a record for this school, as in the former test the time was fifty-five seconds. Neither the principal nor the teachers had been notified that the alarm was going to be sounded.

COLOR IT NEW WITH "DIAMOND DYES"

Beautiful home dyeing and tinting is guaranteed with Diamond Dyes. Just dip in cold water to tint soft, delicate shades, or boil to dye rich, permanent colors. Each 15 cent package contains directions so simple any woman can dye or tint lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, sweaters, draperies, coverings, hangings, everything new. Buy "Diamond Dyes"—no other kind—and tell your druggist whether the material you wish to color is wool or silk, or whether it is linen, cotton, or mixed goods.—Adv't.

PERSONALS

Mrs. T. Rowe entertained her club at her home on Ridout street south last night. Mrs. C. Gibson, who has enjoyed a pleasant visit in St. Catharines, has returned to town. Mr. and Mrs. L. F. Cummings of this city were guests with friends in St. Catharines this week. Mr. W. Graham of Kitchener spent last week-end with his parents in Hayville before coming on to London.

Miss Olive O'Neill, nurse-in-waiting at St. Joseph's hospital, spent a short time at her home in Woodstock this week. Mrs. S. C. Hurkett of Montreal spent a few days of this week with her sister, Mrs. W. B. Burns, Piccadilly street.

Miss Gladys Dean, of Pontiac, Michigan, is spending a week with her aunt, Mrs. George Dean, Ridout street north. Mrs. A. R. Nimmo of Hyman street entertained delightfully at bridge on Thursday evening, when four tables were in play.

Mr. J. L. Coles of Woodstock was in town on Wednesday to attend the meeting of the Western Ontario Tennis League. Miss Babbie Moore of this city, who is a guest with her sister, Mrs. A. St. Claire Ryley in Montreal, is leaving on Sunday for Toronto.

Mr. and Mrs. E. J. Taylor have returned to their home on Regent street from an enjoyable visit in Detroit, where they have spent the past week. Mrs. David Williams of Bishopstowe addressed the women of St. James' church, Stratford, this week on the Forward movement of the W. A.

Miss Belle Fetterley, Richmond street north, is entertaining very informally at a benefit bridge on Monday evening in aid of her chapter, I.O.D.E.

Miss Grace Blackburn is to be the guest of a delightful informal tea on Tuesday afternoon, at the home of Mrs. E. J. Taylor, 110 College street. Mrs. Thomas, on Tuesday evening, when she will give readings from her own poems.

Mrs. Sherwood Fox and her daughter, Miss Katharine Fox, returned from Toronto, where they have been the guests of Mrs. E. T. Fox. Mrs. Gordon Philip was the hostess of a delightful informal tea on Thursday afternoon, entertaining at her home in Hayman court for Mrs. E. T. Buchanan, who is leaving shortly for England.

Mr. and Mrs. Norman Keene, who have been spending the past few weeks in St. Petersburg, Fla., were expected back in the city last night, after having remained a few days in Detroit on their way north.

Mrs. David Williams was in Sarnia this week to address a meeting of the women of St. George's Anglican church of that city, in connection with the forward movement of the woman's auxiliary in Canada.

Mrs. J. W. Russell and her son, Bruce Russell, of St. George street, are leaving early in May for their summer home, Littlewin Island, Muskoka, where Professor Russell will join them later in the season.

Mrs. Frank Ashplant, Waterloo street, is entertaining a number of the members of the ladies' aid of St. Andrew's church at her home on Monday afternoon in aid of the travelling basket of the society.

Mr. and Mrs. T. D. Patterson, Waterloo street, entertained informally at dinner last night for Mr. and Mrs. E. V. Buchanan, who are on their way to spend the spring months in England and Scotland.

Mr. J. D. Wray of Toronto, a former Londoner, is spending the week-end with Mr. and Mrs. J. C. Park, who are at the present time at the house, which stood on the present site of the city hall.

Professor David Moore Robinson of the Johns Hopkins University, Baltimore, is a guest with Dean and Mrs. Sherwood Fox, who will be in town next week to address the Canadian clubs of the city on Monday night.

Miss Ruth Kingsmill, who is spending some months in Europe, is presenting a guest with Miss Kathleen Daly of Toronto in Rome, where they expect to spend Easter. Miss Kingsmill and Miss Daly will go to Paris, where they will spend the summer, early in May.

Dr. Perry S. Dobson and Mrs. Dobson of Alma Ladies' college, St. Thomas, are entertaining the members of the St. Thomas Alma daughters at dinner on Tuesday evening. The guests will go on to the special meeting of the Dramatic club arranged for that evening.

Mrs. Jack Dazell of Toronto, who has been a guest with her sister, Mrs. Stanley Scruby, Lorne avenue, has left to visit her sister, Mrs. F. C. Walker, in Chatham. During her stay in town, Mrs. Dazell was the guest of honor at a number of delightfully informal parties.

Mrs. Tine and Mrs. Durdle were the hostesses of a very interesting tea in aid of the travelling basket of the ladies' aid of St. Andrew's church, entertaining the members of the executive and social committee and the ways and means committee at their home on Princess avenue.

Miss Thelma Fleming has arrived in town to accompany Mrs. G. M. Dingman to Paris, where they will attend the marriage of Miss Ruth Moffatt to Mr. Kenneth Robinson, also of Paris. Miss Fleming will return to London to spend a short time with Mrs. Dingman at her home in the Kensington.

Miss Rowena Weid, whose marriage to Dr. Septimus Thompson takes place this evening, will be a much feted Londoner within the next few weeks. Among the hostesses entertaining for her next week are Miss Priscilla Ball, who is entertaining on Monday; Miss Ruth Robinson, who will be the hostess on Wednesday; Miss Jessie Gillespie, who is giving a luncheon for her on Thursday, and Miss Doris Naesey, who will be Thursday evening's hostess for her.

It will be of interest to the Y. W. C. A. members of London who have en-

SCHOLARSHIP IS GIVEN FOR NURSES

Victoria Hospital Auxiliary Appeals to Public For Piano.

The Victoria hospital auxiliary board is offering a nursing scholarship at the University of Western Ontario. This decision was reached at yesterday afternoon's meeting of the board, held at the hospital. The scholarship will be presented on graduation day in May to the lucky members of this year's graduation class. A sum sufficient to meet the needs of the scholarship was voted for this purpose by the board.

According to the report of Mrs. Alfred Drew, the balance in the treasury is \$262.79. Of this amount, \$50 goes to the social service department of the auxiliary and \$25 to the Victoria hospital auxiliary. A piano is badly needed in the hospital wards in connection with the social service department. It has been given there from time to time, and the hope was expressed at the meeting that any one desirous of storing a piano would make the hospital wards the place of storage. The proper care of the instrument was promised.

Sunday Services. The social service committee, under the convenship of Mrs. Frank White

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Reddy Quarrels With Johnny Chuck and Peter Escapes By a Back Door

By THORNTON W. BURGESS. Farmer Brown's Boy was digging holes in the Old Pasture. He was whistling as he dug. It was Blacky the Crow who discovered what he was doing, and right away Blacky hastened to tell all the other little people. As many as dared to found hiding places from which they could watch him. They were more puzzled than ever. What was Farmer Brown's Boy digging those holes for?

But Farmer Brown's Boy didn't tell them. He didn't tell them for one very good reason—he didn't know that they wanted to know. He just kept right on digging holes. They were not very big holes, and they were not very deep holes. Beside each hole he threw up a little pile of earth. It was hard work to dig so many holes and every once in a while he stopped to rest, but he didn't stop whistling. When Farmer Brown's Boy whistles he is happy. All the little people of the Green Forest and the Green Meadows know this. So they knew that he was happy in this work.

What were those holes for? Sammy Jay asked Blacky the Crow. Blacky the Crow asked Reddy Fox. Reddy Fox asked Mrs. Reddy. Mrs. Reddy asked Bobby Coon. Bobby Coon asked Unc' Billy Possum. Unc' Billy Possum asked Peter Rabbit. Peter Rabbit asked Jumper the Hare. Jumper the Hare asked Lightfoot the Deer. And each shook his head and said he didn't know.

When Farmer Brown's Boy went home that night he left many little holes in the Old Pasture. Every one of those holes was visited just as soon as he was out of sight. But each little hole was like every other little hole, and there was nothing to be

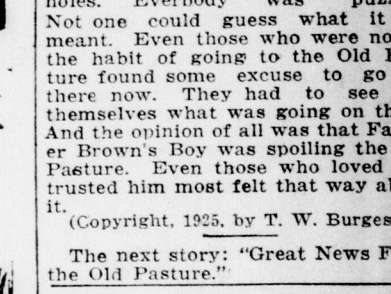
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"Well," demanded Sammy Jay, "don't you think that is great news?"

learned from them. The next day Farmer Brown's boy came back and dug more little holes. It was all very puzzling, very puzzling indeed. Digger the Badger turned up his nose at these holes. He didn't think much of them. He didn't see any sense in them. They were not deep enough to be good for anything.

"If he wants to dig a hole why doesn't he dig a real hole?" demanded Digger the Badger. But this was a question no one could answer, so no one tried.

All around where he had cleared away the brush and the brambles and burned them Farmer Brown's Boy dug those little holes. And, as in the beginning, all the time he whistled while he worked. He seemed to be very happy over something. He worked hard. Digging holes is hard work. He didn't work every day, nor did he work all day. But whenever he had a little spare time he was sure—

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The London Advertiser

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SATURDAY, MARCH 28, 1925.

What Law Can Do.

Steve Nemeth, of Clairsville, Ohio, went to Saskatchewan to bring a young woman he intended to marry to Brantford. Arriving there, they were married in the usual way. It was here that the law stepped in and made it hard for Steve because he had done the very thing he would have done.

Authorities of the immigration department had charges against him that he had unlawfully entered Canada, and therefore he must return to the United States at once. The Canadian authorities acted on information furnished by officers from the United States.

Steve is a naturalized American citizen, but under the law he cannot take his wife with him to that country because she comes under the laws of the United States as it is applied to citizens of Hungary. The upshot is that Steve will have to go back to the United States, and his bride will have to remain in Canada until Washington sees fit to make a special ruling on the case.

Of course it is necessary to have immigration laws, and each country is justified in saying that people shall be allowed to enter and become citizens, but there is something hurtful and unfair in its application to a case such as this. If foreigners in this land, or United States citizens, are going to become good citizens they must be impressed with the fairness of our laws.

It is a most natural thing that Steve Nemeth would want to marry a girl whom he had known in his own land; there was nothing against his doing so, and the chances are that he intends to have a home of his own as every man should, and that is the best basis on which society can build. Imagine the feelings of that young couple in coming to a land where things are supposed to be done in a democratic way. In an event that is always a memorable one in the life of man and wife, the laws of these two lands step in and tell the husband that he must get out quickly and depart for United States, and at the same time advise the wife that she must stay in this country.

The magistrate at Brantford was close to the mark when he stated that it was a case where the laws of man were a contravention of the laws of God.

New Enthusiasm at Ottawa. The House of Commons was upset for a few moments on Wednesday by complaints that members have difficulty in securing access to the chamber when the house is not in session. Certain members protested that regulations preventing free admission hinder them in their work and make it difficult to conduct sight-seeing trips for visiting constituents who wish to see his holy of holies.

Such enthusiasm to sit in the chamber is as usual as it is commendable. The usual difficulty is not to keep members out of an empty chamber but to persuade them to attend with any regularity, even when the house is in session. There are seats belonging not very far from London in which the upholstery will never be damaged by over-use. But in some cases it is perhaps just as well, because a seat that is habitually silent, even when occupied, makes little contribution to the work of parliament and only crowds the scenery.

with problems that are peculiarly their own; where there are opportunities awaiting the investment of capital in legitimate, productive enterprises; where they expect encouragement and co-operation from the older sections of the east. The Lethbridge publisher should deliver his message at as many eastern points as he can reach. He has a real story to tell and his recital is fair and reasonable.

A Trial and the Verdict.

Seldom has the verdict of a jury received the treatment accorded a finding of twelve Wentworth men who passed judgment on the evidence in a case where three men were charged with the malicious and vulgar assault of a young woman. Prior to the trial one of the accused had signed a document in which he practically admitted the charge and implicated two others who were tried with him. At the trial he repudiated this in its entirety. There was other evidence, including that of a medical man, and the defence had nothing to put in except a straight denial.

In spite of this the jury after some hours of deliberation returned a verdict of "not guilty." That verdict must be respected in letter if not in spirit. Mr. Justice Kelly, who heard the case, stated very plainly what he thought of the men, and it is not exaggeration to say that he found no reason to congratulate the trio on their newly-found freedom. The Hamilton Herald, after noting the case built up by the crown, remarks: "But twelve good Wentworth men and true, after deliberating on the case, decided that the three accused men were innocent, and they were accordingly acquitted. A psychological analysis of the twelve good men and true who constituted the jury would be at once interesting and instructive."

The Hamilton Spectator, under the one word, "Justice," is extremely pointed, even caustic, in its remarks, pointing out that "the defence was a complete denial of the girl's story, and the jurors preferred to believe the denial of the three men, whom the judge catechised as a pretty low class of citizens, rather than the corroborated testimony of the girl in the case." One of the most significant features is that immediately following the freedom granted by the jury's verdict one of the trio was placed under arrest on a charge of perjury preferred by the crown attorney.

The police did their work thoroughly in this case, and the crown presented a particularly strong review of direct evidence, yet it remained for the jurors to return a verdict that was merciful to the point of being defective. The trial by jury is an old British institution; it has given good service, but it is no stronger than the men to whom its operations are entrusted.

A Family Party at Ottawa. W. G. Raymond, M.P., of Brantford, has attained the seniority that is spoken of as "three score years and ten." Friends at Ottawa saw to it that the event was properly marked by a little dinner and presentation. There was nothing surprising about that, because Mr. Raymond possesses to an unusual degree those fine traits of a mature and well-balanced disposition that make old friendships richer and newer ones inevitable.

One of the presentations came from three Western Ontario Liberals, Dr. J. P. Rankin, North Perth; W. D. Euler, North Waterloo, and Dr. D. J. Sinclair, of North Oxford. The Ottawa quarters of this group are close together. Dr. Rankin and W. D. Euler occupy the same room, and it is not on record that the door has ever been closed, and around the corner is the member for Brantford, who has as his room-mate his unfailing and constant companion, Mrs. Raymond.

Mr. Raymond knows Canadian politics, international affairs, and has absorbed a knowledge of British history and literature that forms a fine background for his parliamentary utterances. He speaks seldom, but when he does the house is prepared to listen. The member for Brantford brings to his task independent convictions as well as straight party tenets, and is prepared to listen to the views of those opposed to him, extending the same courtesies that he is accustomed to receive. Mr. Raymond has qualified for membership in that fine group known as gentlemen of the old school.

When Friendship Was Real. Editors twenty years ago had a personal acquaintance with each other that was as refreshing as the habit of the bard who sends along a stamp for the return of his poetry. In the Hamilton Spectator "Twenty Years Ago" column the following appeared: "The charge that The London Advertiser man has to pull his undershirt on from below on account of the size of his ears is said to be a base invention. But we have known him for over twenty years, and have slept with him, and we know that his ears are flexible. In cold weather we used to make use of the off one for an extra quilt."

Modern habits have done much to break down these fine old virtues. Twin beds in the guest chamber have played havoc with the habit of those old editors bunking together on a corn-husk mattress, when the off ear of the London man was used to give hospitable shelter to the spare ribs of the visiting scribe.

The Best We Can

Wherein we listen to a frog, a solo from the speckled hen, applyin' logic in this way to lots of poor but honest men.

When I was wanderin' out last night before the evening lamps was lit, and passin' by the old frog pond I found a log on which to sit. And I be restin' there a spell a-thinkin' 'how as this was spring, and lookin' at a little frog and listenin' to the way he sing. Of course a frog ain't musical, as best their notes be much a joke, the small ones gurgle as they sing, the big ones holler out and croak.

I've heard musicians many times a-imitatin' birds and things, and gurglin' on their vocal chords like what a nightingale she sings—but never yet I hear a voice not even primed by too much grog, that tried to sing and make a noise a-soundin' like a brick-yard frog. But I was thinkin' settin' there and restin' on that log of wood, how that the frogs a-singin' there was doing the very best they could.

Just yesterday when ground was dry I seen a speckled hen of mine, a-wanderin' out beside the barn improvin' of her busy time. Well she had found a foot or two where she could set her down and dust, and after she was through with that she was a-singin' like she'd bust. Now music folks would laugh at me if I should say a hen can sing, they'd grab a picket from my fence and at my carcass take a fling. So I admit the noise they make when cratin' round the horseshed stall, it is a harsh and wooden sound and not like singin' notes at all. But just the same if what she sings ain't reckoned on as very good, I can't help claimin' how that hen was doin' the very best she could.

Beneath the eave-trough on the shed two sparrows was a-sittin' there, I guess they was a-huntin' straw and lookin' for some horse's hair. And as they sat they chirped a lot, but they don't sing as how they should, but still I guess them sparrow birds was singin' there as best they could. I guess there's lots of folks the same, just common ones like you and me, we never get our name in print or roam in lands beyond the sea. The things we do seem common-place, our hands are rough, our skin shows tan, but we'll keep pluggin' right along and do the very best we can.—ARK.

To the Editor

About the Crosses.

Correspondent Does Not Agree With the Explanation Offered By Pastor From Tillsonburg. Editor of The Advertiser: Sir,—As an old reader of The Advertiser for over fifty years and a reader of the Bible for more than seventy years, I was quite surprised when I read the reply to "Criticus" by Brother Emmon of Tillsonburg. I have been singing that grand old hymn of Cowper's for more than seventy years, yes and intend to keep on singing unless some one can convince me that I am wrong better than Brother Emmon has.

If his letter is correct, why doesn't he go a little farther and say seven crosses instead of five? Matthew and Mark both say two thieves were crucified with Him. If there were four, why did they not say so? Luke calls the thieves malefactors. If there were four, why did he omit to tell it? If Brother Emmon is right, then John would be right in adding two others and making seven instead of five. Now if Brother Emmon answers this letter I would like to ask him a few questions. Who bore the cross, Simon or Jesus? Matthew, Mark and Luke say Simon did, John says Jesus did. I hope you can explain that better than you did the other crosses. At the time of Jesus, when all the disciples forsook him, who was that young man that fled from them naked, which Mark writes about, and Matthew, Luke and John are silent about.

When the thieves cast the same in his teeth that was only natural, but they found it was impossible for him to save himself in that way, so the one repented and asked the Lord to remember him, and Jesus gave him more than he asked for. It was such as him He died for. He came to seek and save the lost, such as myself. STEPHEN WOOTTON, Brownsville, Ont.

Need Unemployment Insurance.

Londoner Says Article By Mr. Williamson Gives Unfair Idea of the Workings of System in the Old Country. Editor of The Advertiser: Sir,—Will you allow me just a small space in your paper to remove a stigma cast at the workers of the old land by Mr. F. Williamson in an article in the Free Press? Mr. Williamson blames the government unemployment insurance for unemployment. How simple. Just imagine a man swaggering around treating all his pals to a drink on \$4 a week, and he has been doing this for four years. I wonder how long Mr. Williamson would take to save enough to take a trip to the old country on the dole, as he calls it. The statement is absolutely false. There is no man or woman drawing the insurance unless he or she is entitled to it, and if he or she is offered work and refuses, if that work is at trade union rates of pay, or if relief work and being done by contract, the contractor has the privilege to drop the rate 25 per cent below the rate of the district.

Mr. Williamson, I am sorry to say, knows very little about unemployment insurance or its management; his article has given me that knowledge. If he does, I should like to meet him at the labor temple. A meeting could be arranged with the unemployed council for a discussion on this subject, for the time is not far distant when unemployment will be such a menace to the people of Canada that they will have to introduce some such measure to relieve the workers from want and starvation. There is no mystery about unemployment; it has come to stay. Provision will have to be made to meet it, as it becomes more and more severe on the women and children. WM. PHILLIPS

Reduced—"A sweet thing in spring 'suitings'"



Today's Church

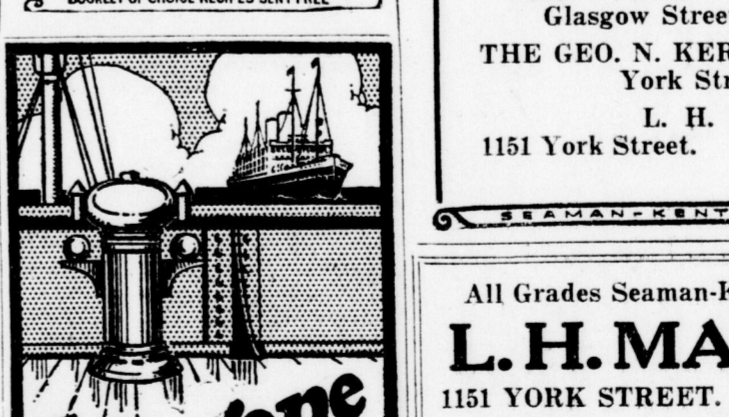
Editor of The London Advertiser: Sir,—The things which God requires of man are so simple that a wayfaring man, though a fool, shall not err therein. How, then, does it come that there is so much confusion among professed Christians? A certain class of people say it is because men have been permitted to study the Bible for themselves, and in a sense they blame the Bible for the divisions. This view is very dishonoring to God, as it represents him as giving us a book of instructions which we cannot understand. In Acts xvii, 11-12, we read that the Bereans were more noble than they of Thessalonica in that they received the word of God with readiness of mind and searched the Scriptures daily to see if those things were so, and the consequence was that many believed. He then directed them to search the Scriptures for in them ye think ye have eternal life, and they are they which testify of me." Paul commended Timothy because that from a child he had known the Holy Scriptures, which are able to make you wise unto salvation through faith in Christ Jesus.

Do we not live in the "perilous times" foretold here? And now I call upon every preacher who may read this letter to carefully, in the fear of God, read the first verses of the fourth chapter of this same epistle. There is a tremendous responsibility resting upon everyone who occupies the pulpit. Ezekiel 3 and also the 18th chapter, the prophet declares that if the watchman fails to warn the people of impending danger, and they perish, God will require their blood at the watchman's hand. Now in this 3rd chapter of II Timothy, Paul describes the perils of these "days, which, summed up, is just what everyone can see, an empty form of religion which has no power. "Lovers of pleasure more than lovers of God. We need not go far to find proof of this. It is a fact that an entertainment will draw a larger gathering of church members to the prayer meeting, and many churches have abandoned the prayer meeting entirely, such is the awful condition today as viewed in the light of the Bible! Where are the faithful watchmen standing on Zion's walls warning the people of the impending judgment of a zealous and offended God? Preachers will get up in their pulpits on Sunday and announce to their hearers the various socials and entertainments to be given, urging upon them all to come and have a good time, when they know full well that these very things are destructive and destructive to spirituality. I meet now and then an old christian who has many years ago experienced the "new birth," and who has spent better lives over the backslidden condition of the church. They long for a revival of "old time religion." These are like the children of Israel carried captive to Babylon who hung their harps on the willows, saying, "How can I sing the songs of Zion in a strange land? If I forget Jerusalem, then let my hand forget her cunning." To such God says: "Come out from among them and be ye separate, and I will receive you." And, "From such turn away."—II Cor. vi, 17, 18; II Timothy, III, 5.

We often read of the flourishing condition of certain churches, but too often their condition are only the same as the "Laodiceans."—See Rev. III, 14, 15, 16, 17. Hoping that all who read these lines may do so in the spirit that prompts the writer to pen them—a sincere desire for the promotion of God's kingdom. JOSEPH NICKELS, Wyoming, Ont.



With a filling and icing made from Baker's Chocolate (PREMIUM NO. 1) By all means the most satisfactory chocolate for cooking and drinking. Walter Baker & Co. Limited ESTABLISHED 1870 Montreal, Canada Dorchester, Mass. BOOKLET OF CHOICE RECIPES SENT FREE.



Travel in luxury on the palatial steamships of the Canadian Pacific fleet. Service to guests perfect in every detail. Accommodation should be secured early. Apply to local agent, J. E. PARKER, General Agent, Ocean Traffic, Canadian Pacific Bldg., Toronto, Ont. CANADIAN PACIFIC

Every 10-15 min. to relieve CATARRH of the BLADDER of the Uterus, Sufferers! Each Capsule (MIDY) bears name MIDY. Beware of counterfeits.

To the Editor

Supports Cadets.

Londoner Makes Bitter Attack On Those Who Are Opposed to Cadet Training in Schools.

Editor of The Advertiser: Sir,—Some people would be very pleased to know who was the real author of the resolution carried by a two-thirds vote in the city council declaring there is a strong body of public opinion opposed to cadet training in our schools on the ground that it tends to glorify war and is designed to provide a supply of man power for the army. May I ask what army? Canada has today an "army" of less than five thousand men in a population of over eight million people. No one proposes its increase. Who in Canada glorifies war? Certainly not our men who offered their lives in the last great war! Who in Canada proposes going to war, or with what country, or for what reason? Let echo answer!

The truth is this town is and has been for long infested with a lot of men who should have been born eunuchs and who act like hermaphrodites. Their constant meowing reverts every full-blooded Canadian with the slightest spark of national feeling in him. They are neither Canadian or British; they are internationalists and pacifists, would-be uplifters who do not believe in the circumcision that binds our people as part of the great commonwealth of British nations, the greatest power for righteousness, liberty and order this old world has yet seen. That is, those among them who are honest. Some of them are avowed reds and take their inspiration (with something else) from Moscow.

No one except the intelligence department during the war, and a couple of pulpiters of the city since, has paid much attention to the efforts of these people, but it is not time that the Canadian element here should make itself heard and protest against the continuance of the propaganda that seeks to destroy one of the greatest movements ever launched in this country for the training of our boys in those principles of order and patriotism which will make them fitter citizens of the Canada that is to be, the bulwark of the British commonwealth? Very respectfully, I say so, notwithstanding a middle-headed city council. Faithfully yours, A. G. CHISHOLM.

SEAMAN-KENT HARDWOOD FLOORING

The Beauty of SEAMAN-KENT HARDWOOD FLOORING. IN Oak, Maple, Birch or Beech, Seaman Kent Hardwood Flooring is admired for its sheer beauty. The natural grains and excellent milling enable you to turn any nook or corner of your home into a veritable beauty spot by obtaining a surface that truly reflects the charm of dainty furnishings. The cost is small; the result is enormous—if measured in terms of beauty, economy and durability. Measure your rooms and get an estimate.

GEO. H. BELTON LUMBER COMPANY, LTD. Rectory Street. Phones 117-118. THE DYMENT-BAKER LUMBER COMPANY. 309 Bathurst Street. Phone 1370. CLATWORTHY LUMBER COMPANY, LTD. Glasgow Street at C. P. R. Phone 6980. THE GEO. N. KERNOHAN LUMBER CO., LTD. York Street. Phone 626. L. H. MARTYN & CO. 1151 York Street. Phone 5151.

All Grades Seaman-Kent Flooring carried in stock by L. H. MARTYN & CO. 1151 YORK STREET. PHONE 5151.

Old Dutch assures Healthful Cleanliness

Always clean the kitchen sink with Old Dutch. The soft, flaky particles remove all the grease or dirt, visible or invisible, leaving it spotlessly clean and sanitary. Won't scratch or injure the hands. Save time, labor and money all through the kitchen with Old Dutch. CONTAINS NO LYE, ACIDS OR HARD GRIT.

Hobby Fair Is Urge For Boy To Build and Develop

SKILL OF BOY'S HANDS WILL BRING HIM FAME IN UNIQUE DEPARTMENT

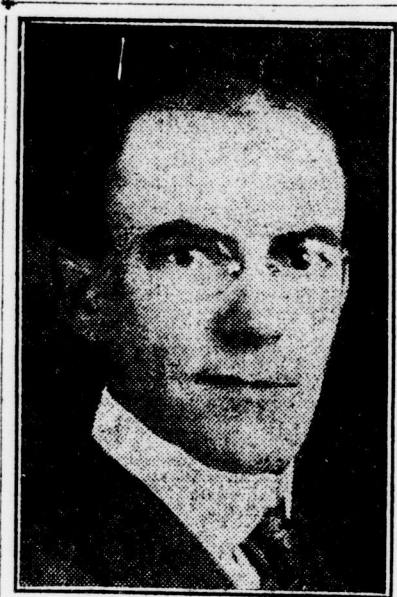
Hobby Fair's Mechanical and Woodworking Department Holds Varied Interests.

CALLS FOR ENTRIES

C. B. King, Director, Urges Boys to Secure Good Positions in Show.

There is scope for all the arts of production in the mechanical and woodworking department in the Hobby Fair. Whether the boy turns working in metal or in wood, whether he wants to build a garage or a steam engine, or a piece of furniture, or a doll's house, he will find classes for his work in this part of the program of the Hobby Fair.

Or perhaps he is descended from a line of seafaring ancestors. If so, he will be interested in the model boat, which is one of the most interesting sides of the fair to the grownup and also one of



C. B. KING, director of the mechanical and wood-working department at the hobby fair.

mechanical and woodworking department, "because it develops initiative and invention on the part of the boys. The models turned in are not the result of school coaching or any regular education, but the products of the individual boy's imagination. It is the innate constructive ability of the boys that the Rotary club wants to develop more than any other thing."

"Last year we had a wide variety of models, showing great versatility on the part of the boys. There are classes to include anything that a boy might build, either in plain or working models. It is one of the best educational features of the fair."

But there is more than models on the exhibition tables. There are classes for furniture and for such things as tables, chairs, book rests, cedar chests, benches and so on. It is a utilitarian as well as the satisfying of a hobby fair.

All sorts and conditions of toys, or rather works of art and labors of love, are shown in this class in every boy's Hobby Fair, whether it be in Great Britain or in the States. The ingenuity of the next generation always makes itself felt in the classes where it is free to go along on its own highways of desire.

Last year there were about a dozen model yachts entered in this division. It is the hope of W. L. Scandrett, the donor of the special prizes in this class, that there will be a larger turnout this time. He wants to instill an active interest in ships in the minds of the boys.

"The chief aim of the directors has been to encourage a lively interest in electric models among the boys in such a way that they will derive pleasure from the work as a pastime. It is hoped in this way to develop initiative and inventive ability," said A. O. Hunt, electrical director, today.

There will be nineteen prizes. Of these, thirteen are medals, six are third-prize ribbons. The field is a large one. There are sure to be a great number of entries.

The old steam engine, the pride of the boys before the era of the electric motor and the radio, has given place to these, said Mr. Hunt. Electrical toys, such as the motor, have given the children of today a hobby that offers the greatest possibilities to the mind of youth.

The six classes of the electrical department are open to boys only. They will give every boy an opportunity to show what he can do with electric trains, radio outfits, radio and all that which goes within the meaning of electricity.

The prizes will be given to the boys who have made the most of their own efforts. Home-made efforts will receive special attention, for above all things the Rotary club wishes to keep the idea of hobbies, of a boy's own efforts, the mainspring of the fair.

Finish and perfection, of course.

Those who saw the bridges, cranes and other mechanical constructions at last year's fair will see the same this year worked by electricity. The working bridges will be electrically operated. The cranes will be geared and workable.

The prizes for an electrically-operated mecano set have been given by the Cowan Hardware.

Class three offers a field for a wide variety of models. In these will be seen telegraph and telephone instruments set up ready for practice, as well as induction coils, motors and

Radio bugs will have a chance to show what they can do in the way of home construction. Class four will be given over to a contest for prizes by the Northern Electric Company. Class five is for a complete crystal set.

Class six offers prizes for miscellaneous parts not eligible in other classes. Anything in the electrical line that the boy has made and which will not fit into the first five classes will be accepted in this one. This throws the electrical department open to receive anything and everything that a boy plays with as an electrical hobby.

In each class the prizes are: First a large shield; second, a small shield; and third, a ribbon.

Verdun, Montreal, Quebec. — "I am one of thousands who have taken Lydia E. Pinkham's Vegetable Compound and I have great faith in it. I can safely say it has relieved my troubles and I shall never be without a bottle of it in my house. Since my first run down, I have suffered from pains and backache and would feel so tired I could not do anything in my home. Since I have been taking the Vegetable Compound and Lydia E. Pinkham's Blood Medicine I feel so different. I recommend it to all my friends and hope it will cure other women who are suffering from the troubles I had." — Mrs. THOMAS H. GARDNER, 821 Evelyn Street, Verdun, Montreal, Quebec.

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Unless you ask for "Phillips" you may not get the original Milk of Magnesia, prescribed by physicians for 50 years as an antacid, laxative, corrective.

Full directions with each bottle. At any drug store.—Adv.

Electric Development Moves Forward As Boys Apply Current to Hobbies

Radio and Other Attractions Demand Greater Recognition.

STEAM GOES OUT

Toys Move in New Way and Another Field Is Opened.

When the first wheel in the electrical department of the Rotary club Hobby Fair turns on April 13, London will see a demonstration of the inventive ability of her younger sons.

The electrical program has been arranged so that the school boys will have an opportunity to display their talents in the realm of electro-mechanics. Their efforts, however, will be born of a distinct desire for the pleasure of creating aside from the utilitarian aspect.

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Finish and perfection, of course.

A RELIABLE TONIC FOR SPRINGTIME

Dr. Williams' Pink Pills Give New Health and Vigor.

Not sick—but not feeling quite well. That is the way most people feel in the spring. Easily tired, appetite sometimes flagging, and a feeling of depression or gloom. Sometimes eruptions may appear on the skin, or twinges of rheumatism may be twinges of neuralgia. Any of these indicate that the blood is out of order—that the indoor life of winter has left its mark upon you and may easily develop into more serious trouble.

Do not dose yourself with purgatives, as many people do, in the belief that you can purify your blood. Purgatives gallop through the system and weaken instead of giving strength. Any doctor will tell you that this is true. What you need in the spring is a tonic that will enrich the blood and build up the nerves.

Dr. Williams' Pink Pills do this, speedily, safely and surely. Every dose of this medicine helps to enrich the blood, which clears the skin, strengthens the appetite and makes tired, depressed men, women and children bright, active and strong.

Proof of the value of Dr. Williams' Pink Pills when the system is run down is shown by the case of Mrs. Lillian Lewis, South Ohio, N.S., who says: "About a year ago I was badly run down. My appetite was poor, I did not sleep well and my nerves were all unstrung. I could not get up stairs without stopping to rest. As it was a long way from a doctor I decided to take Dr. Williams' Pink Pills, and in the course of a few weeks I felt like a new person. As an all-around restorative I can heartily recommend this medicine."

You can get these pills through any dealer in medicine or by mail, at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.—Adv.

Home-made Remedy Stops Coughs Quickly

The best cough medicine you ever used. A family supply easily and quickly made. Satisfies about 5¢.

You might be surprised to know that the best thing you can use for a severe cough, is a remedy which is easily prepared at home in just a few moments. It's cheap, but for prompt results it beats anything else you ever tried. Usually stops the ordinary cough or chest cold in 24 hours. Tastes pleasant, too—children like it—and it is pure and plain.

Four 2½ ounce bottles in 16 oz. bottle; then fill it up with plain granulated sugar syrup. Or use clarified molasses, honey, or corn syrup. Instead of sugar, use molasses. Thus you make 16 ounces—a family supply—but costing no more than a small bottle of ready-made cough syrup.

And as a cough medicine, there is really nothing better to be had at any price. It goes right to the spot and gives relief. It soothes the membranes that line the throat and air passages, stops the annoying throat tickle, loosens the phlegm and soon your cough stops entirely. Splendid for bronchitis, croup, hoarseness and bronchial asthma.

Finer is a highly concentrated compound of Norway pine extract, famous for its healing effect on the membranes.

To avoid disappointment, ask your druggist for "2½ ounces of Pinex" with directions and don't accept anything else. Guarantees to give abounding satisfaction or money refunded. The Pinex Co., Toronto, Ont.

DENNISTOUN NOW FACES HEART SUIT

American Girl To Start Action Against Husband of Lady Carnarvon.

Associated Press Despatch. Paris, March 27.—A suit for breach of promise and defamation of character against Lieut.-Col. Ian Dennistoun, defendant in the sensational London trial just ended, will be filed in London soon by an American woman who is now in the United States, it was announced today by Dudley Field Malone, who will represent the plaintiff.

The breach of promise suit is alleged to be based upon letters written after Col. Dennistoun's divorce and prior to his marriage to the Dowager Countess Carnarvon. The defamation charges, it is said, will not be based on any evidence presented during the recent London trial, and Mr. Malone said that his client could not be identified with any woman mentioned during those proceedings.

Malone is going to London next week to arrange through his London colleagues for the filing of the suit. Mr. Malone declared that the evidence would include "a hundred odd letters, many of which contained highly derogative allusions to Lady Carnarvon."

Lady Carnarvon is the widow of Col. Dennistoun's present wife. The letters are said to have been written over a considerable period of time.

In class one, Hobby Fair visitors will see electric trains, locomotives and street cars. The boy may make his own model of street car and use in it a manufactured engine. On the other hand he may make the motor for a toy engine. If he desires, he may exhibit an engine and motor of his own design. He will get full credit for his accomplishments.

The prizes offered in this class have been donated by W. H. Morgan, Worked by Electricity.

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A WOMAN'S SUFFERING Relieved by Lydia E. Pinkham's Vegetable Compound

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Unless you ask for "Phillips" you may not get the original Milk of Magnesia, prescribed by physicians for 50 years as an antacid, laxative, corrective.

Full directions with each bottle. At any drug store.—Adv.

Rich in Fragrance "SALADA" TEA

has a flavor unsurpassed. Fresh, pure & satisfying. Try it. Black, Green or Mixed Blends.

has a flavor unsurpassed. Fresh, pure & satisfying. Try it. Black, Green or Mixed Blends.

The Artistic and the Practical

BOTH are combined in the Sherlock-Manning Piano. Sound, sturdy construction of all parts makes an ideal foundation for the beauty of tone and finish characteristic of this exceptional instrument.

SHERLOCK-MANNING 20th Century Piano The Piano worthy of your Home

Sherlock-Manning Piano Co. LONDON CANADA

Marlborough-Blenheim ATLANTIC CITY The Leading Resort House of the World. ATLANTIC'S FAMOUS SPRING SEASON, extending from JANUARY to MAY inclusive. It has 400 private baths, each with sea water, and its exquisite music, every night throughout the year, with special solo week-end features, is justly celebrated. White service in both American and a la carte dining rooms. Theatre, Rolling chairs, Golf, Horseback riding and other amusements in full swing. Ownership management, JESSIE WHITE & SONS CO. Radio through W. P. G.

YOUNG IS SECRETARY OF ONTARIO PLUMBERS London Inspector Chosen at Annual Meeting of Association. Canadian Press Despatch. Hamilton, March 27.—The Ontario Association of Plumbing and Draining Inspectors opened their annual convention here this morning, and will continue tomorrow.

Children Cry for Fletcher's CASTORIA. MOTHER! Fletcher's Castoria is a pleasant, harmless substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared for Infants in arms and Children all ages. It has been in use for more than 30 years to safely relieve Constipation, Wind Colic, To Sweeten Stomach, Flatulence, Diarrhea, Regulate Bowels. Aids in the assimilation of Food, promoting Cheerfulness, Rest and Natural Sleep without Opiates. To avoid imitations, always look for the signature of Charles H. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

FORMER FOREST WOMAN, MISS M. COSGROVE, DIES. Special to The Advertiser. Forest, March 26.—The funeral took place here on Tuesday afternoon of the late Miss Mary Cosgrove, a former well-known and respected resident of Forest, who died at the home of relatives in Port Huron, aged 74 years. The services were held in Port Huron on Tuesday morning, the remains being brought here on the afternoon train, interment being made in Beechwood cemetery. I. O. O. F. AT HOME. Special to The Advertiser. Forest, March 27.—Invitations have been issued by the officers and members of Royal Oak lodge, I. O. O. F., Forest, for an at home on March 30. Grand Treasurer P. T. Coupland is expected to be present.

Neuritis

Neuralgia—Sciatica—Rheumatism

NEURITIS is inflammation of a nerve. The pain is burning and tearing, not darting as in neuralgia, and is increased by movement. There may be swelling and sensitiveness to touch, and sometimes redness of the skin. Your experience will tell you that neuritis, like neuralgia and sciatica, only bothers you when your nervous system gets run down.

Restore energy and vigor to the nerves and you remove the cause of these torturing ailments. The nerves must be nourished back to health and vigor by the use of such restorative treatment as Dr. Chase's Nerve Food.

Mr. John Woodward, Lucan, Ontario, writes:— "I was a sufferer from neuritis for several years, and tried all kinds of remedies, yet never seemed to get any better. At last my nerves and whole system seemed to give way, through not being able to get any rest or sleep at night for pain which mostly used to take me in all parts of the limbs and feet. Almost at the point of despair, I began using Dr. Chase's Nerve Food, and I feel it my duty to tell you of the benefit I derived. I am more than proud to say that after taking over twenty boxes I believe myself almost normal again, and for the past year I seem to enjoy my usual health."

Mrs. Wm. Mapletroff, Mount Forest, Ont., writes:— "For about three years I suffered from neuritis in my right side. I had pains through my back and twitching of the nerves and muscles. I had also been operated on for appendicitis, and it left me a nervous wreck. I was very restless and uneasy, and bothered with frequent neuralgia headaches. My appetite was poor and I sometimes took weak spells. I commenced a treatment of Dr. Chase's Nerve Food and in a very short time I found relief. This medicine has done me the world of good and I can recommend it to all suffering as I was."

Dr. Chase's Nerve Food

60 cts. a box all dealers or EDMANSON, BATES & Co., LTD., TORONTO.

For Headache BAYER ASPIRIN

ASPIRIN

Proved safe by millions and prescribed by physicians for

- Headache Colds
- Pain Neuralgia
- Toothache Lumbago
- Neuritis Rheumatism

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monacensis. Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

PT. STANLEY LOCATION URGED FOR COKE PLANT

Emphasis Laid On Possibility of Low-Priced Gas For Two Cities.

Special to The Advertiser. St. Thomas, March 27.—Speaking to the Kiwanis club at their noonday luncheon today on "Income Taxation," R. W. Johnson urged a tax on natural resources when exported rather than collect as much from individuals and corporations. Mr. Johnson thought that such a step would tend to keep the young manhood of Canada at home.

Mr. Johnson outlined the possibility of a coke plant at Port Stanley. "It is a logical location, and Nova Scotia coal could be brought here quite cheaply, and the plant at the lake front would supply London and St. Thomas with artificial gas at a very low cost."

LONDON MAN IS LOSER IN ACTION FOR DAMAGES

Plaintiff Must Pay Counter-Claim of Defendant, Judge Decides.

Special to The Advertiser. Forest, March 27.—The case of J. J. Galpin of London, traveller for the D. S. Perrin Company, against Joseph Curtis of Bosanquet township, the outcome of a collision on the Bosanquet-Warwick tonline, on Nov. 13, 1924, between cars driven by the principals, was heard in division court here today by Judge Taylor of Sarnia, and decided in Curtis' favor, the action being dismissed with costs, and a counter-claim allowed for \$53.66 damage to the Curtis' car and \$35 for injuries to Mrs. Curtis.

The counter-claim of Galpin in the action of Curtis vs. Galpin was dismissed with costs and counsel fees to the plaintiff of \$15. Ross Gray and Charles Weir, both of Sarnia, were the lawyers for Curtis and Galpin respectively.

THE WORLD OF SPORT

SUGGEST O. B. A. A. QUIT A. A. U. OF C.

Niagara District Officials To Seek Action at Annual Meeting.

Canadian Press Despatch. Toronto, March 27.—When the annual meeting of the Ontario amateur association is held here April 4, one important subject to come up will be the proposal from Niagara district that the O. B. A. A. withdraw from the amateur athletic union of Canada on this ground that the A. A. U. of C. should look after the amateur cards itself, and that it should not be necessary to obtain them annually from the A. A. U. of C.

The following amendments from the semi-annual meeting will also be dealt with: All affiliated leagues and associations shall hold meetings regularly to pass certificates and scrutinize birth certificates. No player to be allowed to play unless passed at these meetings. Releases—No player after playing three games in one league later than a set date. (The object of this is to stop the practice of bolstering a champion team in the O. B. A. A. play-offs.) Any player who has not been played by his club in three or four consecutive games has the right to appeal to the executive should his club refuse to release him.

Championships, section G.—The dates to be definitely stated when leagues must have their winners ready to enter play-off instead of "second, third and last Saturdays in August," as at present. He play-offs—The league secretary shall notify the association secretary, as well as the convenor in his district, as to the winners in his league after which all arrangements regarding play-offs are to be completed through the secretary manager of the championship team.

It was decided that all teams competing in O. B. A. A. final and final games be required to play two games (this being necessary in order that final games may be played at a reasonable time). Executive to decide on a plan of slotting fielding and batting practice in play-off games. Umpires—That the association compile a list of competent umpires in each district, so that convenors will be in a position to name their umpires in all series and thereby eliminate the heavy expense of men coming from distant points. Also that a regulation fee be established for the various series and a standard mileage be set.

Minor play-off—Suggested that a committee be appointed to investigate the minor question in regard to various angles of the question, particularly the question of tie or post-poned games. No smoking—Players in uniform must refrain from smoking during all games, and umpires are asked to enforce this rule. Convenors—The executive shall appoint convenors in different sections throughout the province to assist in play-off organization, etc. Nominations for Officers. President—D. P. MacFarlane, Hamilton; W. J. Snyder, Hamilton; C. R. Penfold, Guelph; W. H. Farrell, Sudbury; Geo. S. Martin, London; M. B. Dulmage, Owen Sound. Second vice-president—Geo. S. Martin, London; A. C. Kimmel, Peterboro; John Turner, Toronto. Secretary—W. J. Snyder, Hamilton; W. B. Clarke, Toronto; A. W. Steel, Toronto; A. J. Walsh, Toronto. Treasurer—A. Hillner, Oakville; C. K. Jutten, Hamilton; A. J. Walsh, Toronto.

A. A. U. of C. convenor—P. M. Kennedy, Toronto; W. H. Farrell, Sudbury; W. Wiley, Ottawa; H. C. Maguire, St. Catharines; Geo. S. Martin, London; B. Dulmage, Owen Sound; W. C. Hunt, Toronto; W. A. Smith, Galt; J. G. Nott, Oakville; H. Carmichael, Cambridge; C. K. Jutten, Hamilton; A. C. Hillner, Oakville.

Race Results

TIA JUANA RESULTS FIRST RACE, 4 furlongs: Smucker, 119 (Walls), \$3.60, \$2.20, \$2.20, won. Prince Ronald, 118 (Metcal), \$2.20, second. Malmontide, 112 (Lang), \$2.20, third. Time—1:35 1-5. Queen the Time, Samaron, Much on Big Sweep, Star Purse also ran. SECOND RACE, 6 furlongs: King Worth, 114 (Young), \$5.60, \$5.40, \$4, won. Little Clare, 110 (Schaefer), \$3.80, \$2, second. Lone Pine, 114 (Craig), \$7, third. Time—1:45 3-5. Miss Freytag, Cadmus, Al Porter, Chick Barkley, Cancellation, Yorkshire Maid, Ethel Brown, Leoncrack, Margaret Madson, Pink Penny, Argonne Forest, also ran. THIRD RACE, 5 furlongs: Polo Star, 119 (Wakoff), \$3.80, \$3, \$2.20, won. Jenks, 106 (Young), \$3.40, \$2.20, second. Shasta Rapids, 104 (McLough), \$2.20, third. Time—1:02 4-5. Alleviator, Little Tokalon, Wee Girl, Vooftoor, Queen Roxie also ran. FOURTH RACE, mile and a sixteenth: Halekaka, 111 (Schaefer), \$3.40, \$2.80, \$2.20, won. Althro, 112 (Johnson), \$4, \$2.40, second. Jack Frost, 112 (Hooper), \$2.40, third. Time—1:52 1-5. Miss Prosperity, Jolly Bonita, Gloom Girl, Royal Queen, Silver Maid, T. J. Fendergast and Marion North also ran. FIFTH RACE, 6 furlongs: Deputy, 113 (Lang), \$15.80, \$8.40, \$4.40, won. Snookie Bradley, 111 (Johnson), \$7.60, \$4.40, second. T. S. Jordan, 113 (Walls), \$4.80, third. Time—1:33 2-5. San Isabel, Morning Cloud and Bear Shot also ran. SIXTH RACE, mile: Halu, 118 (Ellis), \$16.50, \$4, \$2.60, won. Porto de Oro, 111 (Schaefer), \$3.40, \$2.60, second. Seth's Albit, 110 (Singleton), \$2.60, third. Time—1:48 2-5. Ruddy, The Lamb and Acceleration also ran.

Canadiens Stay In Running By Defeating Victoria 4-2

Easterens' Third Period Spurt Too Much For Cougars.

ROUGH ENCOUNTER

Canadian Press Despatch. Victoria, B.C., March 27.—Montreal Canadiens won the third game in the Stanley cup competition here tonight, when they defeated the Victoria Cougars 4-2. Canadiens showed the same dash and aggressiveness that featured their play in the N. H. L. during the past winter. Morenz, Joliat and Sprague Cleghorn in particular starring. A fourth game will now be necessary to decide the destination of the Stanley cup, emblematic of the Canadian professional hockey championship.

First Period. Hart started off with a nice shot on Canadiens' goal, and Holmes stepped one from Joliat. Walker sent in a back-hand shot, and almost got the rebound. Morenz tried to knock one. Canadiens were caught with their defence packed, and the referee again explained the rules. No penalties. Walker and Fredericksen staged a brilliant combination play, but the latter lost possession at the goal mouth. Morenz worked close in, but Walker looked the puck down right wing, and in fast play in front of the net. Morenz scored at 4:30. Play is roughing up. Fraser and Halderon off. Sprague Cleghorn playing wonderful defensive game. Joliat caught Canadiens' two-man rush, slipped around Joliat, and scored under Vezina's arm at 2:00. Morenz pointed another stinger, but Joliat blocked it. Holmes immediately re-appears. Play is roughing up. Fraser and Halderon off. Sprague Cleghorn playing wonderful defensive game. Joliat caught Canadiens' two-man rush, slipped around Joliat, and scored under Vezina's arm at 2:00. Morenz pointed another stinger, but Joliat blocked it. Holmes immediately re-appears. Play is roughing up. Fraser and Halderon off. Sprague Cleghorn playing wonderful defensive game. Joliat caught Canadiens' two-man rush, slipped around Joliat, and scored under Vezina's arm at 2:00.

Second Period. Loughlin broke through center shot, picked on the rebound, and with an empty net, shot wide. Vezina stopped one from Fraser. Fraser shot again, but failed. Holmes picked off a long one from Morenz, and stopped one from the same player. Joliat, both sides playing strong defensive game with three men back. Joliat making the best showing of the series. Fraser and Holmes cut down both Joliat and Morenz when they worked in, but Vezina saved. Play is roughing up. Fraser and Holmes off for packing the defence. Halderon off for cross-checking. Morenz and Coutu chased for razzing Walker. The checking is so close there is little chance for Mantha off for cross-checking. Fredericksen, Walker's back hand failed. Joliat shot in, but Vezina saved. Fraser and Holmes followed for razzing Holmes. Coutu followed for razzing Holmes. Coutu hurt. Replaced by Odie Cleghorn.

Third Period. Hart squeezed a fast one past Vezina for a score in 1:45. Walker sent one to Vezina's skates. Coutu took a shot, but Vezina saved. Fraser went through, but missed a fine chance on a wide open net. Fraser falls off the name play. Joliat, both sides playing strong defensive game with three men back. Joliat making the best showing of the series. Fraser and Holmes cut down both Joliat and Morenz when they worked in, but Vezina saved. Play is roughing up. Fraser and Holmes off for packing the defence. Halderon off for cross-checking. Morenz and Coutu chased for razzing Walker. The checking is so close there is little chance for Mantha off for cross-checking. Fredericksen, Walker's back hand failed. Joliat shot in, but Vezina saved. Fraser and Holmes followed for razzing Holmes. Coutu followed for razzing Holmes. Coutu hurt. Replaced by Odie Cleghorn.

Line-up: Goal, Holmes; defence, Loughlin, Fraser; right wing, Walker; center, Fredericksen; left wing, Hart; subs, Halderon, Foyster, Meekling, Anderson. Canadiens—Goal, Vezina; defence, Cleghorn, Coutu; right wing, Boucher; center, Morenz; left wing, Joliat; subs, Mantha, Headley, Metz, Odie Cleghorn. Referee, Horton.

MOHAWKS WIN ROUND. Special to The Advertiser. Chatham, March 27.—Chatham Signalers' Juniors won from the Windsor Mohawks in a semi-final Junior O. B. A. game here tonight by 2-1, but failed to overcome the ten-point lead established by Windsor a week ago. The intermediate Signalers lost to the University of Michigan Club, Ann Arbor by 17-16. SEVENTH RACE, 5 1/2 furlongs: Time, 1:19 (Walls), \$5.20, \$4.40, \$3, won. Runokathe, 88 (Edwards), \$5.40, \$4.20, second. Buster Keaton, 95 (Johnson), \$4, third. Time—1:07 4-5. Easter Belle, Swing Along and Nellie A. also ran. NINTH RACE, mile and sixteenth: Deputy, 113 (Lang), \$15.80, \$8.40, \$4.40, won. Snookie Bradley, 111 (Johnson), \$7.60, \$4.40, second. T. S. Jordan, 113 (Walls), \$4.80, third. Time—1:33 2-5. San Isabel, Morning Cloud and Bear Shot also ran. SIXTH RACE, mile: Halu, 118 (Ellis), \$16.50, \$4, \$2.60, won. Porto de Oro, 111 (Schaefer), \$3.40, \$2.60, second. Seth's Albit, 110 (Singleton), \$2.60, third. Time—1:48 2-5. Ruddy, The Lamb and Acceleration also ran.

Big Munn Needs Double Berth When He Travels



Wayne Big Munn, Heavyweight Wrestling Champion of the World, is a man who has made a name for himself in the ring. He is a powerful wrestler, and his fans are always looking for a good fight. He has won many titles, and he is always ready to take on a challenge. He is a true champion, and he will always be remembered for his great work in the ring.

Munn always has partition removed and uses two berths to stretch out his six feet six of beef. He wears a mes the bill Sunday in collar of wrestling. He is a man of many talents, and he is always ready to take on a challenge. He is a true champion, and he will always be remembered for his great work in the ring.

British Soccer Results. Associated Press Despatch. London, March 27.—Football games played this afternoon in the Old County were as follows: Division: Northampton, 2-1; Blackheath 12, 0-1; Boarding House. Victoria threw every man into the attack, and Canadiens shot the puck the other end, but Holmes blocked for backing defence. Morenz went the length of the ice through Victoria defence, and with only Halderon to beat him in 11:22. Vezina lifted Walker's hot one into the stands. Coutu shot the other end, but Holmes blocked. Victoria threw every man into the attack, and Canadiens shot the puck the other end, but Holmes blocked for backing defence. Morenz went the length of the ice through Victoria defence, and with only Halderon to beat him in 11:22. Vezina lifted Walker's hot one into the stands. Coutu shot the other end, but Holmes blocked.

On the Side Lines With C.S.G.

THE MINT. Now that Port Huron has definitely decided not to enter the Mint, any old port in the present tempest in which President Halligan finds himself would do just as well as the city across the river from Sarnia. Kitchener looks like a better bet in any case than Port Huron. Manager Jack Beatty of the London Tec last season always had a great deal of faith in Kitchener as a professional baseball center. However Kitchener had his experience with pro baseball when the league was being run in a frenzied fashion by George Maines, and it was not a pleasant one.

Don't do anything until you see me first' is the motto of the various parties concerned in London's amateur baseball predicament. The girl hikers will soon be ready for their season as soon as the motoring starts. A citizen approached for a donation in connection with baseball suggested that the press should provide the funds. The inference apparently was that papers made money out of ball game extras. Five thousand copies sold at the park gates after a ball game might spell a newspaper's idea of service, but not a financial return; 5,000 it was a quaint slant.

DERBY ODDS SHIFT. Several important changes have been made in the odds offered against the Kentucky Derby candidates in the "winter book." Hedge Ponce, winner of the Tia Juana Derby, has been backed down from 5 to 1 to 2 1/2 to 1. Many operators have reported that they are "loaded" and are unwilling to accept any more bets. Deeming, a bay filly in the stable of C. B. Dalloy, came through with fair morning trials and some of the sharpshooters forced her odds down from 100 to 1 to 50 to 1, but it did not take much money to turn the trick. Plenty of coin has shown up for Quatrain all over the country as a result of his Louisiana Derby victory. It is impossible to secure better than 6 to 1 against the chestnut son of Omar Khayyam, while some of the qualifiers refuse to post more than 5 to 1. Annihilator has been backed down from 50 to 1 to 30 to 1, while the odds against Brave Bob have been cut from 50 to 1 to 40 to 1. Brilliant, which opened at 100 to 1, has been backed to half that price. Lee O. Cotner has been backed from 20 to 1 to 15 to 1. Favorable reports from New Orleans concerning the satisfactory training of Master Charlie resulted in the odds against the Daniel racer being cut from 20 to 1 and 12 to 1. Master Charlie is scheduled to make his first start in the Chesapeake Stakes. In this event that he runs a good race in that event; it is predicted that he will take equal rank with Quatrain as the favorite for the Kentucky classic.

BIERBAUER IS SEEN AS LONDON MANAGER

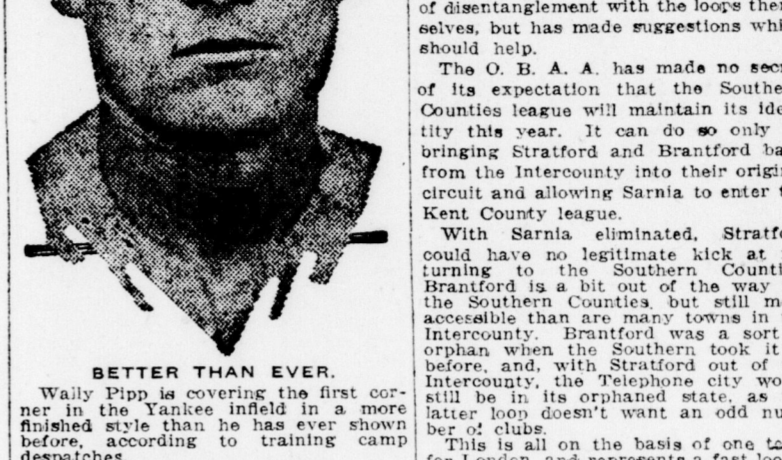
"Louie" Bierbauer, Jr., who played Roy Evans cup, given to the leading hitter of the Canadian league. He is Louie Jr. because Louie the First, his sire, played professional baseball with the Guelph Maple Leafs when that city was in the heyday of its baseball prominence, and was rivalled by Louie the Second, who was president of the London Canadian league club, happened after him in Detroit, and would like to get back into baseball, friends of his say, and it is understood that he will apply for the berth. He was here last summer for a short time, and renewed acquaintances amongst the fans with whom he was a prime favorite during his sojourn here. Bierbauer won the George "Honey" Evans cup, given to the leading hitter of the Canadian league. He is Louie Jr. because Louie the First, his sire, played professional baseball with the Guelph Maple Leafs when that city was in the heyday of its baseball prominence, and was rivalled by Louie the Second, who was president of the London Canadian league club, happened after him in Detroit, and would like to get back into baseball, friends of his say, and it is understood that he will apply for the berth.

London Is Nearer Baseball Solution

London is a little nearer a solution of the amateur baseball situation last night, and the whole problem may be solved today, according to those in touch with affairs. The Southern league meeting this afternoon will act on the assumption that there will be only one team in London, and this is rather a foregone conclusion, in view of the situation up until yesterday. The local baseballers however, may decide their course of action before the meeting of the league this afternoon, in order to give more definite assurance of the London situation. Exhibition Games. At San Francisco: R.H.E. Pittsburgh Nationals, 8 11 2; San Francisco (Pac), 4 8 1. Adams, Shelton, Cullinan and Smith. Goetz, Griffing and Agnew. At Savannah, Ga.: R.H.E. New York Americans, 4 4 2; Rochester Internationals, 4 9 2. Johnson, Bell, Bradley and Schang; Lepp, Thormahlen and Head. At Stockton, Cal.: R.H.E. Kansas City A., 1 7 2; St. Louis Nationals, 1 7 2. App, Wayenour and Snyder; Rhem and Schmidt, Gonzales. At Sacramento (10 innings): R.H.E. St. Louis Nationals, 5 13 1; Sacramento (Pac), 7 12 0. "Cow"house, Reinhart and Vick; Thompson, Vanhoutte and Koehler. BY AHERN.

Today's Southern Meeting May Re-Assemble Circuit

O. B. A. A. Expects League To Preserve Identity This Year. MEANS FAST LOOP. On instructions from the O. B. A. A., the Southern Counties league will meet here this afternoon at 5 o'clock, according to an announcement made last evening by Secretary Harold Doldge. The O. B. A. A. has left the problem of disentanglement with the loops themselves, but has made suggestions which should help. The O. B. A. A. has made no secret of its expectation that the Southern Counties league will maintain its identity this year. It can do so only by bringing Stratford and Brantford back from the Intercounty into their original circuit and allowing Sarnia to enter the Kent County league. With Sarnia eliminated, Stratford could have no legitimate kick at returning to the Southern Counties. Brantford is a bit out of the way for the Southern Counties, but still more accessible than are many towns in the Intercounty. Brantford was a sort of orphan when the Southern took it in before, and with Stratford out of the Intercounty, the Telephone city would still be in its orphaned state, as the latter loop doesn't want an odd number of clubs. This is all on the basis of one team for London and represents a fast loop, the best the Southern has ever presented to the fans.



Two Westervelt Quintets Victors

Westervelt boys' and girls' basketball teams scored a double triumph over two quintets from the Aylmer high school at the east end town hall last night, when the former won by 32-25 score, and the local lassies beat the visitors, 26-22. For the Aylmer girls Misses Johnston and Stoner starred, while Marion Hayden, Hazel Aitken and Frances Talbot were the mainstays of the local. Hamilton and Swankhammer stood out for the Aylmer boys' team, and Wong, Brown and Henderson did most of the work for Westervelts.

SARNIA CURLERS ELECT TWELVE NEW DIRECTORS

Sarnia, March 27.—Twelve directors, four to serve three years, four to serve two years and four to be in power one year, were elected at the annual meeting of the Sarnia curling club. Directors to serve three-year terms are: Col. Robt. Mackenzie, A. J. Johnston, W. C. Goodison and C. A. White. The two-year directors are Alex. Gardiner, J. C. Barr, Adam Laschinger and E. A. Cobban, and the directors whose term expires at the end of one year are A. B. Johnston, A. G. Wheeler, Dr. Wm. Logie and W. A. Watson.

PORT HURON OUT OF MINT LEAGUE

Halligan Announces Franchise Will Be Awarded To Kitchener. Special to The Advertiser. Port Huron, March 27.—Port Huron will not have a club in the Michigan Ontario league this season, George Higgins, president of the local fans' association, told T. J. Halligan, president of the league, when he arrived today. The announcement came as a surprise as George "Knotty" Lee signed as manager of the proposed club, has been ordered to report back here at once to lay plans. About \$2,000 was raised, but when all the cards were laid out, the taking President Halligan told the local men that the amount was not sufficient for them to go through the season without getting into deep financial waters.

KITCHENER ADMITTED. Special to The Advertiser. Flint, March 27.—Kitchener will replace Port Huron in the Mint league, was officially announced tonight by the league president, Thomas J. Halligan, of Flint. Upon his return from Port Huron, where businessmen failed at noon to meet his demand for \$5,000 in cash to start league operations, Halligan said that the Canadian city would re-enter the circuit. "I have a telegram from a big Kitchener businessman to the effect that \$6,000 is on hand now in cash, and that everything is ready to take over the franchise," said Halligan. "Unless there is some serious slip-up, Kitchener will make the sixth city. There is no possibility of the league placing the franchise in Grand Rapids."

PAAVO NURMI TAKES ANOTHER EASY VICTORY. Associated Press Despatch. Pittsburgh, March 27.—Paavo Nurmi, Finnish racing marvel, won an easy victory tonight in the two-mile race, one of the feature events at the indoor track tournament of the 10th fleet artillery. His time was 10 minutes 54.2-5 seconds. Nurmi finished half a lap ahead of Verne H. Boothe, Melrose A. C., who was second. Jimmy Connelly, Georgetown, finished third. Willie Ritola also was an easy victor in the 3/4-mile event, his time being 1 minute and 29 seconds. Gunnar Nilsson, Finnish-American A. C., was second.

TUNNEY BEATS GREB. Associated Press Despatch. St. Paul, March 27.—Gene Tunney of New York, American light-heavyweight champion, defeated Harry Greb of Pittsburgh, former holder of the title and present world's middleweight champion, in a ten-round no-decision contest here tonight.

DODGE BROTHERS SPECIAL SEDAN

Advertisement for Dodge Brothers Special Sedan. The Sedan has always ranked far above its price class in distinction of line and appointment. This Special Sedan further advances that leadership beyond current standards. No special feature that could heighten the car's beauty, or enhance its comfort and convenience has been overlooked by the builders. Five Balloon Tires. W. J. CHISHOLM 70 YORK STREET.

Cartoon advertisement for 'The Major' insurance. AND BESIDES GENTLEMEN, YOU KNOW FULL WELL THAT THIS TREASURE REQUIRES NO SELLING TALK, AS YOU ARE AWARE OF ITS INTRINSIC VALUE! ... THE MAJOR REHEARSES THE SALE OF HIS 'TREASURE'.

Advertisement for Brock's bicycles. You won't get bumped if you buy your Bicycle at BROCK'S. The Sporting Goods Store of London 111 Dundas Street, Cor. Talbot St. A Full Line of Bicycle Sundries. Inner Tubes, \$1.00 Up. WE STILL LEAD IN BICYCLE REPAIRING.

THE WORLD OF SPORT

TWO CROWS READY FOR BIG BOAT RACE

Nearly Million People Expected To Witness English Classic.

Associated Press Despatch. London, Eng., March 27.—Trained to the minute as the result of three months of the most searching preparation, two crows are ready to start the Cambridge University regatta on Saturday.

Beat race day occupies a unique position in the sporting life of the metropolis. Probably no other event is more eagerly looked forward to than a larger crowd or furnishes more thrills in the few minutes that intervene between the starting gun and the flashing of the winning post.

Byron San Wins First of Finals

Byron San won his home game and will enter the final game with a lead of 83 points start in the Veterans Billiard League.

REPORT SNAPSHOTS

The first large wager on the outcome of the Kentucky Derby has been registered. A. A. Kaiser, the owner of Capt. Hal, and Jake Scheer, partner in the All Stable following an argument concerning the respective merits of Quatrain and Capt. Hal, have posted \$5,000 as a side bet.

EQUIPMENT TENDERS ARE UNSATISFACTORY

Petrolia Decides To Reopen Bids Before Purchasing Fire Apparatus.

DUTTON BOY SUFFERS PAINFUL SCALP WOUND

Dutton, March 27.—Hugh Bruce, 13-year-old son of James Bruce, suffered a painful scalp wound, which required several stitches. The accident occurred at the rear of the Queen's hotel, where a number of small boys were throwing bottles.

Yankees Weak On Attack Though In Prime Condition

Punch Appears Lacking On New York American League Team.

By JOHN B. FOSTER. Copyright, 1925. St. Petersburg, Fla., March 27.—The New York American League club is in prime condition, so far as the physical strength of its players goes, but is a club nevertheless, that will keep the guessing bureau working in its mind as to what season gets under way.

Canadian Star Reaches Finals

Associated Press Despatch. St. Augustine, Fla., March 27.—Stanley Thompson, Toronto, cracks Canadian amateur golfer, won his way to the finals in the Ponce de Leon championship, when he defeated Eddie Von Heck of Garden City, N. Y., one up in the semi-finals yesterday.

GALT AMATEUR A. A. CREATES NEW OFFICE

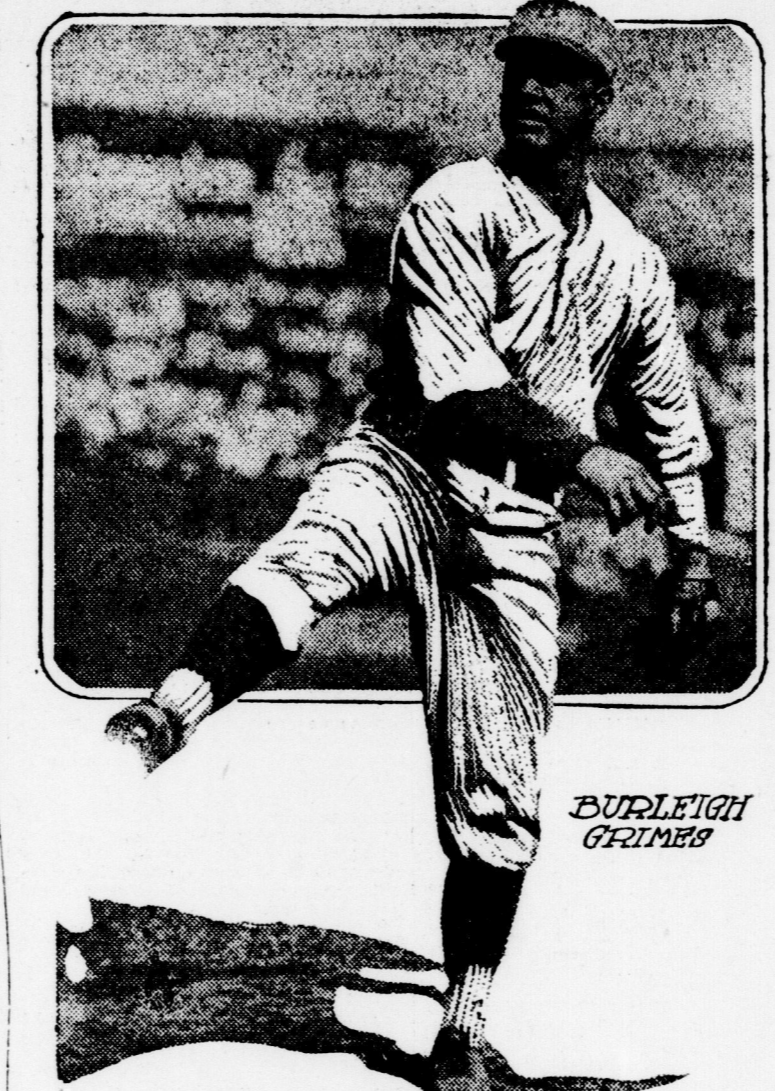
Business Manager Elected George Marshall For Coming Season.

ANTI-UNIONIST PULPITS ARE FULLY SUPPLIED

Executive Chairman Denies Knowledge of Advertisement in U. S. Publication.

RYERSON PUPILS PREPARE FOR ORATORICAL FINALS

Pupils at Ryerson school are putting the finishing touches on the addresses they have been preparing to determine who will be eligible for the finals in the annual oratorical contest, which will take place on the evening of Thursday, April 9.



BACK IN UNCLE ROBBIE'S FOLD AGAIN. Burleigh Grimes, star spitball hurler of the Brooklyn Dodgers, has signed on the dotted line, and up above the dotted line it says Mr. Grimes shall draw \$14,000 a season for two years, according to a despatch received from the Buffalo Fusillers as going through their annual vernal limbering-up exercises.

AT THE TRAINING CAMPS

Associated Press Despatch. New York, March 27.—Long-range artillery in the Yankees' line-up, which has been conspicuously effective on big league diamonds, was silenced yesterday at Savannah, Ga., by minor league pitching in a game with the Rochester Internationals, and it fell to the lot of the newly installed regular, a dard Combs, to save the former American League champions from defeat.

ON MITCHES ALLEYS

Table with columns for various leagues and teams, listing names and scores. Includes sections for LEAGUE STANDINGS, FOREST CITY LEAGUE, and various local leagues like D. S. C. R., LEAGUE STANDINGS, FOREST CITY LEAGUE, etc.

McGraw To Still Do Giant's Thinking With Master Mind

By W. O. MCGEEHAN. According to the censored and uncorroborated despatches from Sarasota, Fla., Mr. John Joseph McGraw has decided to do all the thinking for the Giants during the coming season.

TORONTO PREACHER WILL LECTURE HERE

Rev. Trevor Davies of Timothy Eaton Memorial Church to Address No. 8 Club.

Fine Home Brews Among Champs

"Grandpa" L'Heureux Is Pt. Arthur's Vet. Special to The Advertiser. Port Arthur, March 27.—A little sport of the Port Arthur players, senior hockey champions of Canada, and holders of the Allan Cup, follows.

IN CANADA'S PARLIAMENT

Canadian Press Despatch. Ottawa, March 28.—The senate will not be in the evening. The interpretation of "God" in the constitution is the subject of "Human Life." The address for the following days are being announced in the advertising columns.

CY POOK DRAWS WITH JACK LONEY

Smiling Gardner Receives Decision Over Wilson of St. Catharines.

Jack Loney of St. Catharines fought Cy Pook to a draw in what was called the feature bout of the card, it was a professional draw in London, and while the bout was not spectacular, there was enough action to satisfy the fans and too much holding to suit the referee.

WEST IS ANTICIPATING BUMPER GRAIN CROP

C. P. R. General Manager Says Conditions Resemble Those of 1915. Special to The Advertiser. Vancouver, March 27.—Prairie crop prospects are already comparing favorably with the conditions prevailing the bumper crop of 1915, said Charles Murphy of Winnipeg, general manager of the Canadian Pacific Railway.

DEER RESCUED FROM LAKE AND PLACED IN BOX STALL

Canadian Press Despatch. Kingston, Ont., March 27.—Dr. William Nichols, veterinary surgeon, Kingston, and Bruce Saunderson, Collins Bay, rescued a deer which was driven into the lake from the bay on Wednesday, brought it ashore and placed it in a comfortable box stall at Mr. Saunderson's home, where it was treated for its wounds and fed and watered.

DUBLIN COLLEGE PROVOST TO VISIT CANADA IN APRIL

Canadian Press Despatch. Montreal, March 27.—The Most Rev. James M. Donnelly, D.D., provost of Trinity College, Dublin, will arrive in Canada early in April for a visit of several weeks. While in this country he will go on the guest of the Ven. J. Pateras Smyth, archdeacon of Montreal. The archbishop will have a few days later for the feast of St. Joseph, when he will go on to the diocese of Niagara, where he will represent the archbishop of Canterbury at the centenary of the foundation of the diocese.

MORAVIAN INDIAN CHARGED WITH BREAKING GATES

Special to The Advertiser. Thamesville, March 27.—Silas Watson, the Moravian Indian, who is alleged to have tampered with the Canadian National Railway crossing here on Sunday evening, was arrested today by a railway detective and Constable John Daly and taken to Chatham, where he appeared for preliminary hearing and was remanded until Friday morning to stand trial.

TUCKERSMITH MAN DIES AFTER SHORT ILLNESS

Brucefield, March 27.—The funeral of James Petrie of Tuckersmith was held from the Presbyterian church here today. The service was conducted by Rev. C. G. Armour and interment was made in Baid's cemetery. The deceased had been in his usual health until a comparatively short time before his death. He is survived by two daughters, the Misses Annie and Violet, his wife, and two sons, Arnold of Toronto and Andrew at home.

MILBURN'S HEART AND NERVE PILLS

and in no time I felt a great improvement, and can now heartily recommend them to all those who are troubled with any affection of the heart. H. & N. Pills are for sale at all drug and general stores; put up only by The T. Milburn Co., Limited, Toronto, Ont.—Adv.

TO BE IS ERRATIC ON N. Y. MARKET

Stocks Open Strong, Break Sharply, Then Stage Rally.

Associated Press Despatch. New York, March 27.—Stock prices opened firm, broke sharply before noon, when selling pressure was renewed against the northwestern falls and standard industrials and then rallied sharply, closing quotations generally showing net gains ranging from small fractions to 1/2 point.

METROPOLITAN CLAIMS LEADERSHIP OF WORLD

Life Insurance Company issued \$2,515,728,846 in Policies in 1924.

Paid for insurance issued, increased and revived last year by the Metropolitan Life Insurance Company amounted to \$2,515,728,846.

Market Sidelights

DENIES DODGE MERGER. A despatch to the effect that negotiations were being carried on toward the purchase of Dodge Bros. Inc. by U. S. A. (manufacturers of Dodge Bros. motor vehicles), and the subsidiary, inclusive of Dodge Bros. (Canada) Ltd., by General Motors Corporation, recently appeared in the press of many Canadian and United States cities.

STEEL REPORTS. Steel mills producing at record speed to cover rail orders provide the brightest spots in the metal-working field, according to Canadian Machinery.

DECISION DELAYED ON GOLD QUESTION

Britain Will Not Announce Restoration As Standard Before Middle of May.

Associated Press Despatch. London, March 27.—The British government's decision concerning the restoration of the gold standard is not likely to be announced before the middle of May.

Asked for a statement on this subject in the house of commons today, Winston Churchill, chancellor of the exchequer, replied he was anxious to announce the government's decision regarding the embargo on exports of gold at the earliest possible moment.

As parliament rises for three weeks for the Easter recess, Mr. Churchill's reply indicated it will be May and possibly even June before the decision is announced.

Trees Are Free To Use On Lawns

Woodstock Has Novel Plan For Beautifying Streets.

Special to The Advertiser. Woodstock, March 27.—A novel plan has been offered to the citizens of Woodstock by the municipal parks board as an incentive to further beautifying the residential sections of the city.

PROMINENT EXETER MAN WILL MOVE NEAR LONDON

Special to The Advertiser. Exeter, March 26.—O. C. Ward, a resident of Exeter for a number of years and for the past few years bookkeeper for the Canning and Preserving Company, has resigned his position and will shortly move to near London, where he has accepted a lucrative position.

C. P. SHARES DROP TO NEW LOW MARK

Sell Off To 141, a Recession of 2 1-2 Points at Toronto.

Canadian Press Despatch. Toronto, March 27.—B. C. Fishing again gave the most interesting performance on the Toronto stock exchange today, and Steel of Canada common was firm after the announcement of the 1924 earnings.

Steel mills producing at record speed to cover rail orders provide the brightest spots in the metal-working field, according to Canadian Machinery.

CANADA AND U. S. WILL JOIN HANDS

World League Against Alcoholism To Meet in Detroit in November.

Associated Press Despatch. Westerville, Ohio, March 27.—Conventions of several temperance organizations in the United States and of several in Canada will be held jointly in Detroit and Windsor, on November 12-18.

The Canadian group, whose sessions will be held in Windsor are the Dominion Temperance Alliance, the Dominion W. C. T. U. and the Ontario Temperance Alliance.

It will be arranged to hold conventions of all organizations in the forenoons and then in the afternoons and evenings at organizations will meet with the World League.

POLE EXPLORERS LEAVE OSLO FOR SPITZBERGEN

Aviators in First Part of Expedition Now On Way.

By BJORN BUNKHOLT. Special Cable to The Advertiser and the Chicago Daily News. Oslo, March 27.—The first part of Roald Amundsen's polar expedition left Oslo today for Spitzbergen.

The party included the aviators Dietrichson, Rilsner and Larsen, a journalist and a photographer.

As soon as the whole expedition is complete it will leave for Kings Bay, where the planes will be put together. Thence the expedition will fly to Danish Island.

BIRTHS IN CANADA DECLINE STEADILY

Total For Eight Provinces Lower in October—Boys Lead Girls.

Canadian Press Despatch. Ottawa, March 27.—Canada's birth-rate decreases steadily, at least in the registration area, which is all the provinces except Quebec covered in the vital statistics issued by the dominion bureau of statistics.

Of last October's births, 6,022 were boys and 5,955 girls. There were 102 pairs of twins and no triplets.

By provinces, living births numbered: Ontario 5,460, Saskatchewan 1,604, Manitoba 1,248, Alberta 1,028, Nova Scotia 949, British Columbia 783, New Brunswick 782 and Prince Edward Island 121.

Infant mortality decreases. In October, 1924, in the registration area, there were 216 infant deaths. In the previous October there were 1,188, and in October, 1921, there were 1,223.

Last October's infant mortality represented 76.5 per 1,000 of living births.

Ten Million Lire Are Burned To Stabilize Money In Italy

By HIRAM K. MODERWELL. By Cable to The Advertiser and the Chicago Daily News. Rome, March 26.—Italy's paper money circulation was diminished in dramatic fashion Wednesday when 2,000,000 bank notes, each of five lire, were burned in a furnace in the presence of Finance Minister De Stefani.

Nine more similar burnings will occur shortly. This is part of De Stefani's campaign permanently to stabilize the lire by taking the water out of Italian finance.

This treatment is considered somewhat radical, now when Italian business is suffering from lack of liquid capital. But it is consistent with De Stefani's ruthless efforts to preserve public credit even at the expense of private interests.

CAPTURED RUM BOAT SCUTTLED BY CREW

Smugglers' Boats Goes Down With 1,800 Cases On Board.

Associated Press Despatch. Sandy Hook, N.J., March 27.—The rum boat, S.B.-117, a former 200-foot submarine chaser, and its cargo of 1,800 cases of liquor, sank at the pier here today after it had been scuttled by its crew of 16 rum smugglers, just before they were removed by coast guardsmen, who captured them last night.

The boat was chased more than 17 miles by the coast guardsmen before she took fire and the pursuers came aboard.

The craft was riddled by bullets acquired in a furious battle with the revenue cutters during the chase. One member of the crew was reported missing. His mates believed he leaped overboard during the night.

SCIENTIFIC CONSCIENCE DEVELOPMENT IS URGED

Canadian Press Despatch. Ottawa, March 27.—An appeal to Canadians to develop a scientific conscience was made here yesterday by Dr. H. M. Tory, chairman of the Canadian research council and president of Alberta university, in addressing the Engineering Institute of Canada.

"Unless we awaken to the powers of science we deserve to be hewers of wood and drawers of water for all other nations," Dr. Tory said.

He declared that Canada had not a single scientific foundation, outside of the Canadian universities, where so-called "theorists" could develop their scientific ideas for the benefit of mankind.

Canadian scientists suffered from a lack of appreciation, and were eagerly snapped up by other countries.

"Unless we awaken to the powers of science we deserve to be hewers of wood and drawers of water for all other nations," Dr. Tory said.

CREAM! CREAM!! for our New Creamery

HIGHEST PRICES PAID Special 3% No. 1 37c No. 2 34c f. o. b. your station

SHIP "DIRECT FROM FARM TO FACTORY" AND RECEIVE MORE MONEY Write for our Shipping Tags

Swift Canadian Co. Creamery Dept. Limited Toronto

SUPREME IN THE WORLD OF LIFE INSURANCE

Statement for the Year Ended December 31, 1924

Metropolitan Life Insurance Co.

HEAD OFFICE — OTTAWA, ONTARIO, CANADA

Table with ASSETS and LIABILITIES columns. Assets include Bonds and Stocks, Bonds and Mortgages, Real Estate, Cash, Loans to Policyholders, Premiums, deferred and in course of collection, Accrued Interest, Rents, etc. Liabilities include Reinsurance Fund, Reserved for Dividends payable in 1925 upon Industrial Policies, declared December, 1924, Ordinary Policies, declared in 1924, Ordinary Policies, declared January, 1925, Total Ordinary, All Other Liabilities, Unassigned Funds.

Paid-for Insurance Issued, Increased and Revived in 1924, \$2,515,728,846. (Largest Amount ever placed in One Year by Any Company in the World)

Ordinary, \$1,093,892,089; Industrial, \$995,313,476; Group, \$426,523,281

Insurance In Force \$10,522,484,769.

A gain of over one and one-quarter billions—Larger than that of any other Company in the World. Ordinary, \$5,307,887,075; Industrial, \$4,352,250,399; Group, \$862,347,295.

Table with columns for Income in 1924, Gain in 1924, Increase in Assets during 1924, Surplus in 1924, No. of Policies in Force December 31, 1924, Gain in No. of Outstanding Policies for the Year, Gain in Outstanding Insurance for the Year, Number of Policy Claims paid in 1924, Amount Paid to Policyholders in 1924.

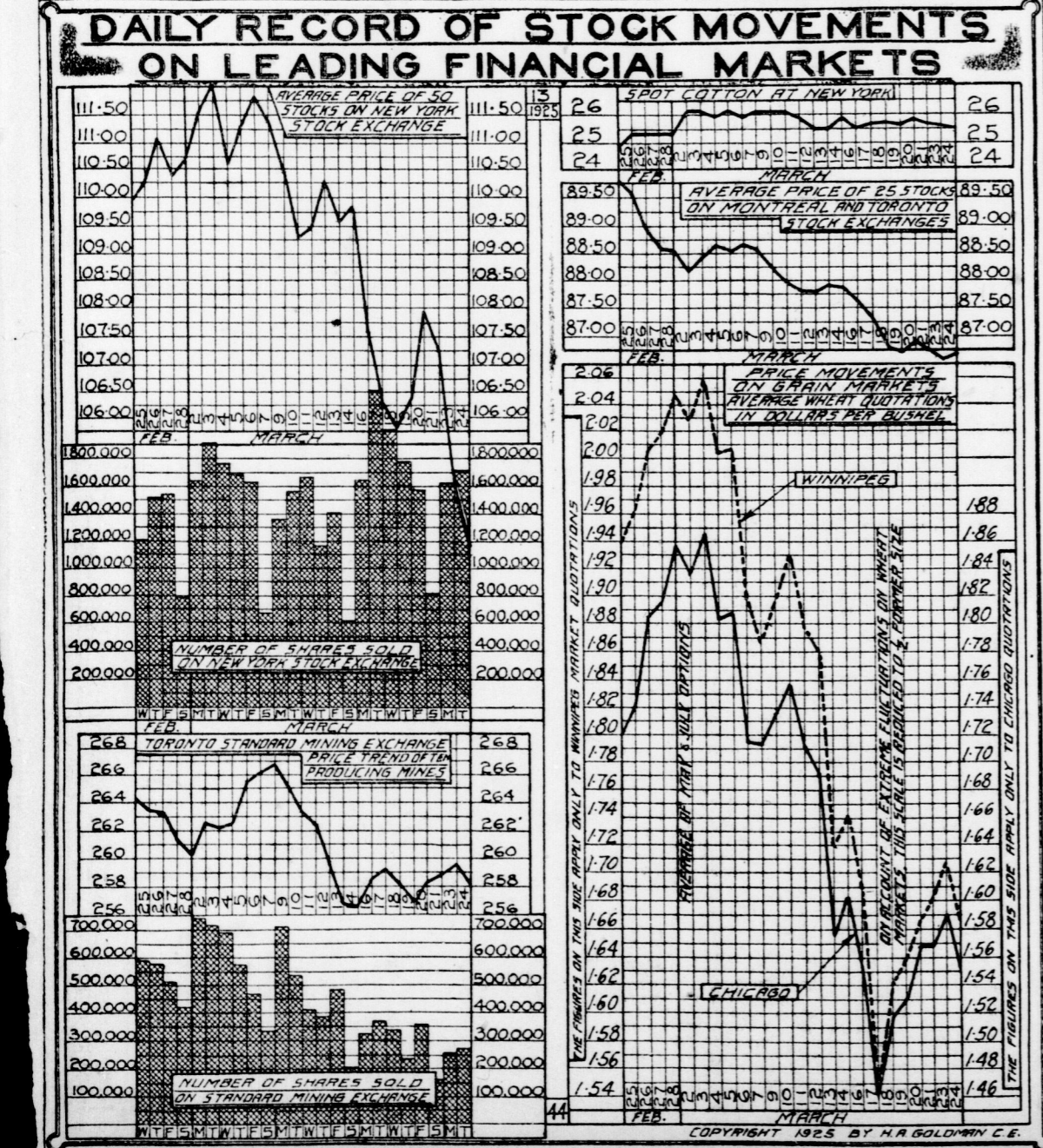
The Daily Average of the Company's business during 1924 was: 1,405 per day in Number of Claims Paid, 17,813 per day in Number of Policies Issued and Revived, \$8,275,424 per day in New Insurance Issued, Revived and Increased, \$1,033,684 per day in Payments to Policyholders and addition to Reserve, \$647,286 per day in Increase of Assets.

GROWTH IN TEN-YEAR PERIODS

Table with columns for Year, Income for the Year, Assets at End of Year, Unassigned Funds at End of Year, Number of Policies in Force at End of Year, Outstanding Insurance at End of Year, Year.

- OFFICERS: HALEY FISKE, President; FREDERICK H. ECKER, Vice-President; FRANCIS O. AYRES, Second Vice-President; ROBERT LYNN COX, Third Vice-President; HARRY J. MILLER, Fourth Vice-President; LEE K. FRANKEL, Ph.D., Secretary; JAMES E. KAVANAGH, Second Vice-President; HENRY BRUEBE, Third Vice-President; HENRY W. GEORGE, Treasurer; JAMES D. CRAIG, Auditor; GEORGE B. SCOTT, William F. DOBINS, James V. BARRY, Stewart M. Lamont, John C. Knight, Thomas H. Willard, M.D., Augustus S. Knight, M.D., Charles L. Christiernin, M.D., Henry H. Sheehan, William J. Tully, Leroy A. Lincoln, Thomas H. Willard, M.D., Augustus S. Knight, M.D., Charles L. Christiernin, M.D., William S. Norton, Leonard E. Fackner, Deputy Comptroller; JAMES C. BROWN, Samuel Milligan, Horace R. Bassford, Francis M. Smith, Jacob Chadeayne, Assistant Secretary; DONALD B. ARMSTRONG, M.D., Morris W. Torrey, Alexander Fleisher, Ph.D., Thornton R. Richardson, Edward O. Wieters, Thompson B. Graham, Assistant Secretary; GEORGE C. PENHALLOW, Edwin Powelson, Edward G. Galt, Louis J. Schmall, Charles C. Fletcher, Howard I. Dohrman, Assistant Secretary; GILBERT M. HERRICK, Cletis Eugene Tully, Earl O'Dunlap, Frederick J. Williams, Horace J. Hawk, M.D., Wade Wright, M.D., Assistant Secretary; EUGENE M. HOLDEN, M.D., John C. Medd, M.D., J. Bergen Oden, M.D., John L. Adams, M.D., Robert J. Kissock, M.D., Assistant Secretary; GEORGE L. MEGARDE, M.D., Samuel W. Means, M.D., Howard B. Speer, M.D., Henry G. Tuttle, M.D., Albert O. Jimenis, M.D., Edwin W. Koff, Assistant Secretary; OTTO FOLIN, Ph.D., Director of Laboratory; STANLEY R. BENEDICT, Ph.D., Director of Laboratory; FRANCIS B. KINGSBURY, Chemist in Charge of Laboratory; LUTHER B. LITTLE, Manager of Publicity Division; RALPH T. HINES, Manager Printing Division.

- DIRECTORS: JOSEPH P. KNAPP, HALEY FISKE, WILLIAM H. CROCKER, HENRY OLLESHEIMER, MORGAN J. O'BRIEN, FREDERICK H. ECKER, ROBERT W. DE FOREST, JOHN ANDERSON, WILSON B. HOUGHTON, WALTER C. UMSSTONE, OTTO T. BANNARD, MITCHELL D. FOLLANSBEE, WILLIAM B. THOMPSON, JOSEPH P. DAY, LANGDON P. MARVIN, ALBERT H. WIGGIN, FRANK B. NOYES, ARTHUR WILLIAMS, CHARLES W. BENNETT, FESTUS J. WADE, FRED M. KIRBY, L. A. TASCHEREAU, GORDON ABBOTT, CHARLES W. SCHWAB, WILLIAM L. DEBOST.



Attractions at Theatres Next Week

INTERESTING NEWS OF STAGE and SCREEN

What the Advance Man Has To Say

"STEPPING OUT" HERE FOR LAST TIME TODAY

Many Original Dumbell Favorites Take Big Parts in New Show.

The smashing new revue of the Originals, "Stepping Out," with many of the original Dumbell favorites and several new soldier artists of prominence, will close an engagement at the Grand, twice today, matinee and night.



Miss Leslie Rice who will play "Mary" in the musical comedy of that name at the Majestic next week.

that it will prove not only a surprise but a decided attraction in the number called "Heroes," which has both a prologue and an epilogue.

So many old favorites of past productions will be seen here with the company that it is hardly necessary to mention one in particular.

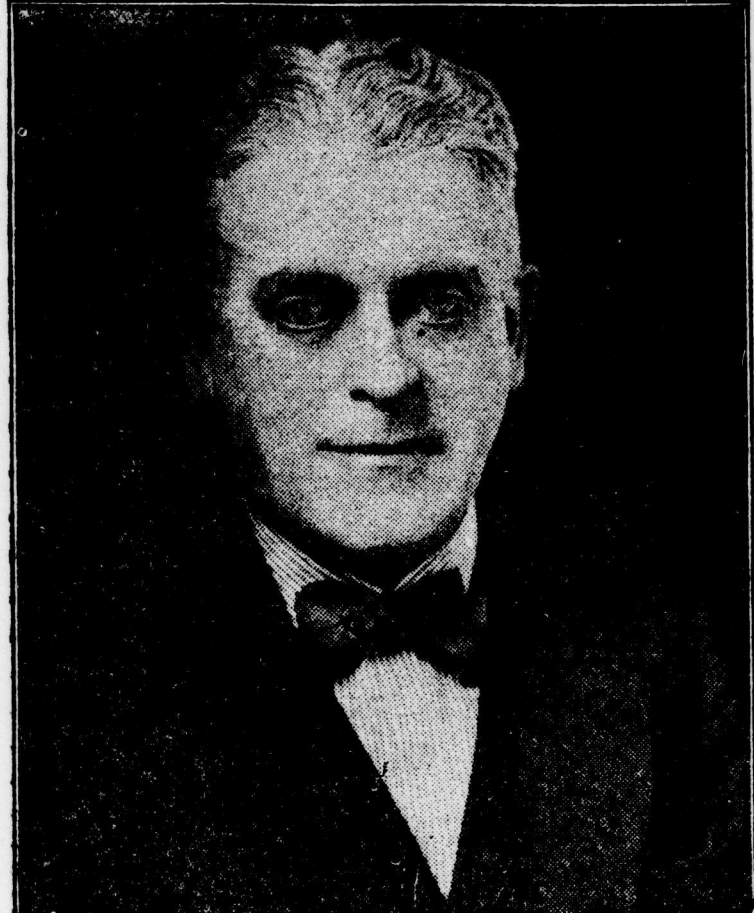
nificent singing, that we would like to know that "she" has a number of brilliant song hits and wonderful gowns.

'SEVEN CHANCES' GIVES BUSTER LOTS OF WORRY

Notable Cast Supports Keaton in Picture Coming to Loew's.

Besides Buster Keaton the cast of "Seven Chances," to be presented at Loew's the latter half of next week, includes: T. Roy Barnes, Snitz Edwards, Ruth Dwyer, Frankie Raymond, Jules Cowles and Erwin Connelly.

The story: James Shannon, junior partner in a brokerage firm, tries hard to propose to his girl, but lacks the nerve.



The distinguished English actor, Cyril Maude, in his greatest comedy success, "Aren't We All?" at the Grand next Thursday, Friday and Saturday evenings, with a popular Saturday matinee.

farical, the dialogue of Mr. Lonsdale's play makes it a light comedy of excellent quality.

Mr. Dillingham has provided the star with a splendid company. Among the players are Hugh Huntley, Geoffrey Millar, Harry Ashford, Ellen Southbrook, Isabel Lamont, Marguerite St. John, Cynthia Brooke, Olive Reeves-Smith, Timothy Huntley and F. Gatenby Bell.

The seat sale opens Monday at 9 a.m. Secure them early and avoid the rush. This attraction comes to London direct from Toronto, where it is playing a return engagement to delighted audiences.

MERRY MUSICAL PLAY IS MAJESTIC'S CHOICE

Players Will Present "Mary" Next Week—George Cohan Success.

George M. Cohan has always been noted for backing up the song hits and the dance numbers of all his musical comedies with a good story.

In "Mary," which will be the offering at the Majestic next week, there is an idea that would be successful as a straight comedy, even without the aid of the songs, which have been whistled and sung from one end of the country to the other.

The pretty love story, which forms the central part of the plot of "Mary," tells of the attempt of a young man of small means to acquire a fortune through the invention and sale of portable and detachable houses.

There will be a special chorus, of course, and these girls will be exquisitely gowned for the various dancing numbers for which "Mary" is famous. The orchestra is to be augmented so that the whistleable numbers of "Mary" will register and attain just as much popularity as they did during the year's run of the

Talks On Health

Proper meals to eat—how to cook them—what do you do for invalids?

Edited by Dr. Morris Fishbein, Editor of the Journal of the American Medical Association, and Member of the Staff of Hygeia.

water, and then boiling quickly, have agreeable flavor but little food value. They increase the flow of the digestive juices, and may be increased in each value by adding an egg, cereals or vegetables.

COOKING, DIGESTING MEAT. Meat, except so far as concerns brain, liver and kidney, does not contain any considerable amount of vitamins, although these substances are present to some extent.

QUESTIONS AND ANSWERS. Tuberculosis and Open Air. H. C. writes: How long should a person with tuberculosis continue to have fever, after going on treatment, including sitting and sleeping in the open air?

Catarrah. V. H. V. writes: Is catarrah of the nasal passages caused by a condition of the blood? Are the cigarettes for catarrah that are advertised for use in treating the disease?

MAT. 2:15 GRAND at 8:15 EVG.

The Originals In "Stepping Out"

With many original Dumbells in a snappy new revue, featuring Gene Pearson, the male Galli Guroi, and a great cast of old and new favorites.

Next Thurs., Fri. and Sat. Evgs. at 8:15 WITH POPULAR SATURDAY MATINEE, 2:15

Advertisement for Cyril Maude's "Aren't We All?" featuring Charles Dillingham and Frederick Lonsdale.

LOEW'S WEEK IN—WEEK OUT—IT'S ALWAYS THE BEST SHOW IN TOWN

MONDAY, TUESDAY, WEDNESDAY The romance of a girl who thought it too dangerous to bare her past—found it doubly dangerous to hide it.

BETTY COMPSON

With WALLACE MACDONALD and SHELDON LEWIS in "NEW LIVES FOR OLD"

Advertisement for Exceptional Vaudeville International Serenaders.

OUR GANG In "COMMENCEMENT DAYS"

THURSDAY, FRIDAY AND SATURDAY Once again Buster scores a success. This is his latest, greatest and biggest laugh-producing picture.

BUSTER KEATON

"SEVEN CHANCES"

OUR GANG In "SUNDAY CALM"



Advertisement for Majestic Stock Company featuring the musical "Mary" with Miss Leslie Rice.



Buster Keaton, the famous frozen-face comedian, scores another triumph in his big laughter-provoking picture, "Seven Chances," which comes to Loew's on Thursday, Friday and Saturday.

SPRING House-Cleaning Helps

Start now, today, to fix up your home. We are ready to help you with merchandise bound to be satisfactory, for it has been tested and proven.

Special Prices In Every Department

Advertisement for Chi-Namel paint, varnish, stain and enamel.

Table listing prices for Chi-Namel products: PAINT, VARNISH, STAIN, ENAMEL.

We Also Carry a Complete Line of BRANDRAM - HENDERSON ENGLISH PAINTS At Reasonable Prices.

Some Real Bargains

Table listing various household items and their prices: Roofing Cement, Elastic Floor Varnish, Climax Wall Paper, etc.

Advertisement for Purdon Hardware at 124 Dundas Street.

Sixty Years Ago In Middlesex

EFFORTS OF PIONEERS RECORDED IN OLD DOCUMENT

Ancient Blue Parchment Outlives Its Several Authors and Will Be Preserved To Perpetuate Their Memory and Their Successful Struggle To Establish Firmly the Farming Industry of Western Ontario.

By SUTHERLAND CUDDY.

(Copyright by The Advertiser and registered in accordance with the Copyright Act.)

In 1859, sixty-six years ago, eighty pioneers of the western part of Middlesex county subscribed to one of the most interesting documents which has weathered the vicissitudes of time to become a real link with the early days of the district.

Today not one of that eighty remains, but the old document of blue parchment paper recalls a host of anecdote and tradition connected with each scrawled signature, while the purpose of the document has been accomplished, to become a conspicuous memorial to the vision and the courage of those stalwarts.

This purpose was the formation of "The West Riding of Middlesex Agricultural Society," a society to make better provision for agriculture and the advancement of mechanical science. Such is the formal recital, but the practical purpose was to institute a fall fair. Each subscriber agreed to pay five shillings annually. The treasurer's notes on the list would indicate that in 1860 the five shilling subscriptions were paid off in decimal currency, at \$1.25 each.

As a first result, a fall fair was held in Strathroy in 1860. The next year, ten acres about a half-mile southwest of the village were purchased from the Trust and Loan Company of Upper Canada at \$25 an acre and converted into fair grounds. Small buildings were erected and a very successful fair was held that fall.

Held Every Year.

Every year since, a fall fair has been held with increasing success. The original purchase has increased to twenty-five acres, with a first-class half-mile track and elaborate exhibition buildings and stables worth \$30,000. The fair held last fall drew about 15,000 in two days' attendance and over 2,800 exhibits. The society still flourishes with a membership of hundreds and operates on a membership fee of \$1 annually.

This original membership list turned up amongst the old papers of the society last year, and is the only record remaining of the early activities of the society. To provide for its safe-keeping, the directors are depositing it in the freeproof vaults of the University of Western Ontario library. Here it will be available for all time to come for anyone who may be interested in the meagre records of pioneer days.

Of the eighty subscribers, but few are represented in this district by descendants. In some cases the family has died out, others the second and third generation have become scattered and lost track of. Mr. Christopher Moyle, reeve of Metcalfe, has the unique distinction of being the only member of the present board of directors who is a direct descendant of one of these charter members. His father, Richard Moyle, was No. 36 on the original list.

The first signature is that of Christopher Beer, an eminently proper place for that pioneer of pioneers. Christopher Beer, a commander in the royal navy, took up in 1830 a grant of 800 acres of land which he received as part commutation of his pension from the naval service. His grant was situated in what was then known as the "New Survey." Later it became part of Adelaide, and still later part of Metcalfe, as these townships were organized. Captain Beer brought his family out, in 1832, the year the Egremont road, better known as the Sarnia Gravel, was cut through Middlesex.

Commanded Boat.

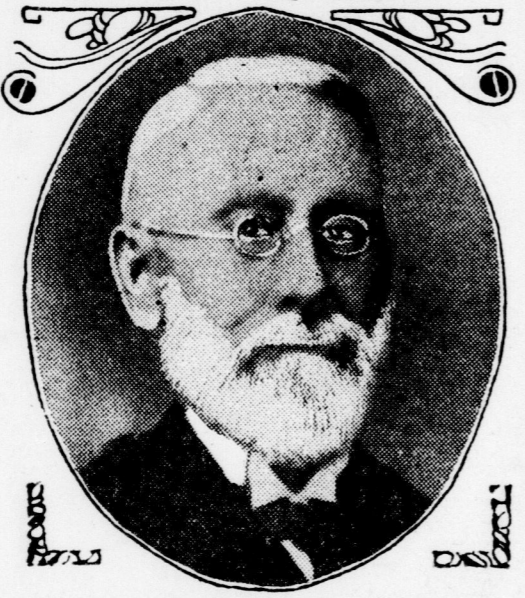
Five years later, he commanded one of the boats in the cutting out of the "Caroline," that famous incident in the unpleasantness of 1837-38, when the patriots' only ship was sent over Niagara Falls to its destruction. Captain Beer died at his residence in Metcalfe in July, 1871, at the age of 82. He left one son, Jacob C. Beer, who is the second signer on the list. Jacob C. Beer is also dead. The Beer homestead is now occupied by his son, Jacob Beer, and a daughter, Miss Mary Beer, resides in Strathroy. Miss Beer has in her possession several unique treasures, souvenirs of her grandfather's long career as a commander in the royal navy.

Nothing worthy in the early days of this district was ever instituted without James Keefer playing his part. In this instance, he became the first secretary-treasurer. Although secretary, he did not write the document. That part was done by Philip Jones, a farmer on the 4th line of Adelaide, noted for the neatness and beauty of his handwriting, which, even after all these years, appears at the heading of the list like copperplate. Philip Jones is represented by two grandsons, Baker Jones on the homestead in Adelaide, and Benjamin Jones, furniture dealer, Strathroy.

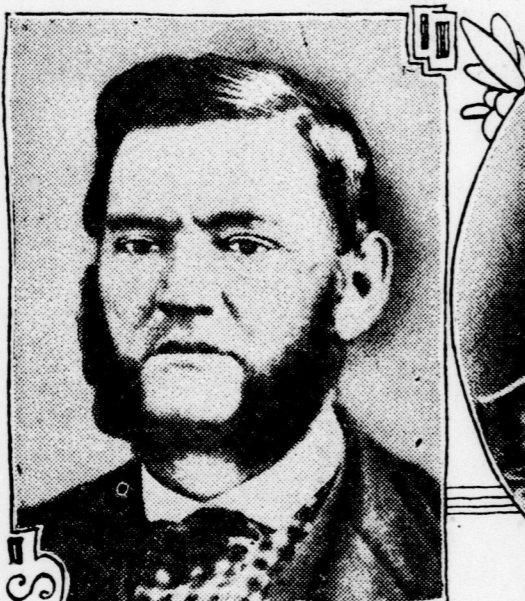
James Keefer, the first secretary-treasurer,



WILLIAM RAPLEY



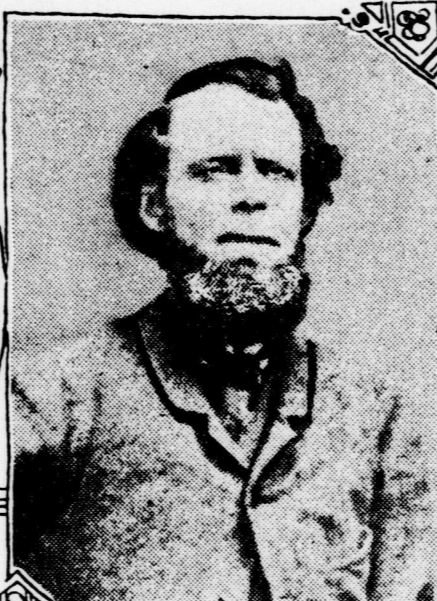
JACOB B. WINLOW



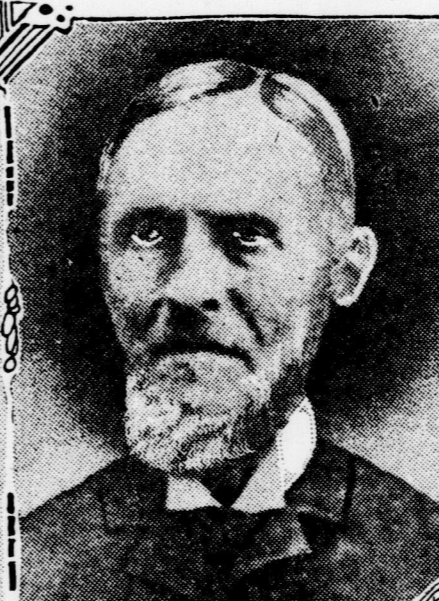
JAMES KEEFER



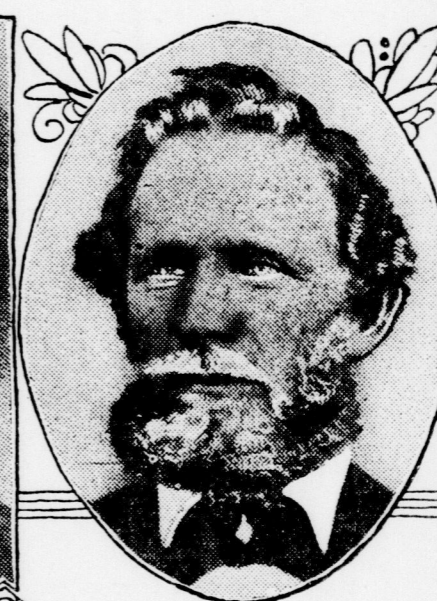
CAPTAIN BEER



JOSEPH BUTTERY



FREDERICK HARRIS



JONAS JURY

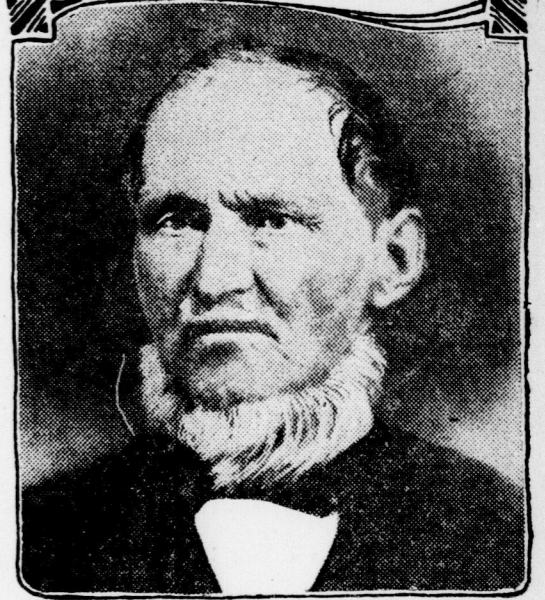


JOHN CARSON

We whose names are subscribed hereto, agree to form ourselves into a Society, under the provisions of the Act of the Legislature, (entitled "an Act to repeal a certain Act therein mentioned and make better provision for the encouragement of Agriculture, and also to provide for the promotion of Mechanical Science, and passed 10th June 1857) to be called the "West Riding of Middlesex, Agricultural Society".

And we hereby severally agree to pay to the Treasurer yearly, while we continue Members of the Society, (any member being at liberty to retire therefrom upon giving notice in writing to the Secretary at any time before the annual meeting, of his wish to do so) the sums opposite our respective names, and we further agree to conform to the Rules and By Laws of the said Society.

Names			Names		
	\$	¢		\$	¢
1	5	34	Thomas Progle Junr	5	0
2	5	35	Robert P. South	5	75
3	5	36	Richard George	5	75
4	5	37	W. Harris	5	0
5	5	38	Robert Richards	5	0
6	5	39	J. B. Winlow	5	0
7	5	40	W. M. Johnston	5	0
8	5	41	Alex. Hilton	5	0



SQUIRE CUDDY



ROBERT RICHARDS

was the real father of Strathroy. John Stewart Buchanan commenced and named the settlement in 1832. Hiram Dell opened the first store in 1846 when it comprised fourteen souls, but the growth of the village really dates from 1846, when James Keefer bought out Buchanan's flour and saw mills, and opened a general store. James Keefer was born at Thorold in 1816 and died at Strathroy in August, 1873. During his long residence in Strathroy, he saw the town grow from a few people to a population of 4,000, and had his active part in such progress. He was the first reeve, when the settlement separated from Adelaide township in 1860 to become a village. He operated the first steam mill. He was the first customs officer, and for many years was clerk of the county. In addition to his store in the town, he had stores in Arkona and Wanstead. The years 1863-64 he spent in Napier, Metcalfe township. Here he operated a sawmill, cutting off the walnut timber in that district. The manufactured walnut was teamed to Port Stanley for shipment. James Keefer's store and offices were on Front street east, where All Saints' Roman Catholic church now stands. His later residence was a huge frame house on the corner of Metcalfe and Colborne streets, which was torn down about thirty years ago. His family is not represented in the community now. Frank Keefer, member of the Ontario house for Port Arthur and of the waterways commission, is a son.

Bold Signature.

A large, bold signature opposite the number 54 is that of Timothy Cook, who came to Strathroy with Keefer as his partner. Timothy Cook was the first postmaster of the town, and a general merchant. Previous to 1848, the community had been dependent upon the postoffices of Katesville and Adelaide village. That year the enterprising citizens decided they should have postal facilities of their own. A petition was circulated and mailed to Ottawa from the Katesville postoffice. Nothing came of it, and Mr. Brown, postmaster of that rival settlement,

was accused of suppressing the petition. A second petition was signed and mailed at Adelaide, with like result. John Hoar, postmaster there, was accused of suppressing the petition again. A third petition was mailed from Delaware. This apparently got through and a post-office was established at Strathroy with Timothy Cook as master. This result so exasperated Mr. Brown of Katesville that he resigned. Timothy Cook was the father of a family of girls who were noted for their good looks and were the belles of all the social events of the early days.

No. 39 is J. B. Winlow, the first clerk of Strathroy. He officiated from 1860 to 1892 in that capacity. In 1860 he was appointed the first librarian of the village at an annual salary of \$5. One of the first grants made was one for \$5 to him to purchase a case in which to hold the library. His salary as clerk was \$25 for the first few years. J. B. Winlow was the first insurance agent in town, both fire and life, and was also representative of the Loan and Trust Company of Upper Canada. One son, Fred, and a daughter are living in Toronto. The second village council purchased land and established the Strathroy cemetery in 1862. The first burial in the new cemetery was that of an infant son of J. B. Winlow who was drowned in a cistern.

Colorful Personality.

Following Mr. Winlow's signature is that of William Johnston. William Johnston was a colorful personality who was commonly spoken of as Colonel Johnston. He was a fine-looking man, large and robust, who paid meticulous attention to his dress and personal appearance. In those days this was considered effeminate, so that Colonel Johnston also was known as "Lady" Johnston. He was a conveyancer and a business associate of J. B. Winlow. His home was a cottage on Frank street which still remains. It is occupied by Mr. Albert Nichols. He had no children.

The honor of being the leading citizen of Strathroy in the sixties must be shared by James Keefer with William Rapley, who was the twenty-fifth member to sign. William Rapley

was born in Sussex, about 40 miles from London, England, in 1814. His mother died in England in 1831, and in the following summer with his father, James Rapley, and his brother, David, a boy of 15, he came to Canada to Adelaide township. In October of that year his father died, and was buried in the Naperton cemetery on 4th line of Adelaide, before that land was set aside. William Rapley, although only 13 and in a wilderness, was enabled to provide for himself and brother by working two summers on the Egremont road helping to cut it through the forest. He cleared lot 19, in the 5th concession, Adelaide, where he lived until 1857. In that year he sold this farm to the Great Northwest Railway, for station and yard purposes, and moved to Strathroy. Here he purchased the general business of James Keefer, which he operated for years in partnership with his son-in-law, James Manson, who came from Scotland in 1856. William Rapley was a member of the first council of the village, and reeve from 1862-65. He continued a councillor for years and was county representative as reeve and deputy reeve several terms. For two years in succession he was mayor. Mr. Rapley was twice married. In 1838 he married Jane Hilton of Adelaide, who died in 1868. In 1872 he married Jane Page of England. Mrs. Rapley is still living and is a resident of Strathroy. Of his family, two sons, Manfred and Herbert, are citizens of the town, conducting the Manson banking office. Winfield, a third son, is a member of the Bank of Commerce staff at Montreal. A daughter, Ellen, is the wife of John H. McIntosh, who has been town treasurer for 36 years.

Original Member.

David Rapley, William Rapley's brother, was also an original member of the society. He farmed in Adelaide all his life, married Harriet Hilton, a sister of the first Mrs. William Rapley, in 1840. His son, Frederick, occupies the homestead on the 4th line, and another son, William, resides in Strathroy. William conducts one of the Adelaide mail routes.

A brother-in-law of the Rapleys was also a

signatory, Alexander Hilton. He farmed in Adelaide and Delaware for a few years, learned the carpentry business in Delaware, Detroit and Ann Arbor, Mich., and came to Strathroy in 1857. Here he entered into the contracting and built much of the early construction of the town. He was appointed assessor by the first council in 1860, which position he filled for years. None of his large family resides in the district.

Hiram Dell, Strathroy's first merchant, appears as No. 13. Hiram Dell came to Adelaide in 1832, when there were but five families in the township. He was just turned 21 and had with him an axe, \$5, and three younger brothers. He opened his store in 1849, when the settlement boasted fourteen people. The whole of a long life was spent in the town, his later years as caretaker of the cemetery and of the town hall. He was appointed returning officer by the county for the first election of the village in 1859. The many descendants of the four Dell brothers are scattered far and wide, only one or two remaining in the district.

The clergy were represented in the original membership in the person of Richard Saul. Rev. Richard Saul was a man of courage. In 1832 he came to Metcalfe to the settlement which is now known as Napier. For five years he ministered to the small band of Methodists settled there. Then he came to Strathroy, where he farmed in addition to his duties as a Methodist minister. In 1872 John H. Miller, a missionary of the Church of the New Jerusalem, came to Strathroy and preached the Swedenborgian doctrine in the town hall. He won many converts, especially from the Methodists, among them Rev. Richard Saul. For fifteen years, until his death, Richard Saul presided over this society, whose meetings were regularly held in his house. Since his death the society has disappeared. A daughter-in-law, Mrs. William Saul, lives in the town. Robert H. Nicholson, lumber dealer and coal merchant, is a grand-nephew.

Strathroy Names.

The other Strathroy names appearing are Dr. Richard Cowan, first medical health officer; Dr. Walter Hoare; William Ewer, books and stationery merchant; Hiram Carrol and John Manning, blacksmiths; Mark Mann, implement man-

ufacturer; Hiram, John and Francis Frank, whose farms were part of the present town site; James Gough, express agent; Robert Richards, mail carrier and messenger for the Bank of Commerce; John A. Seom, conveyancer, justice of the peace, commissioner in the court of queen's bench, and first steward of the Methodist church, and Richard Coy, tailor. Richard Coy is better remembered today through his wife than for his clothes of 1860 fashions. His wife was a famous midwife, who it was said, never lost a case in 4,000. She died in 1875. Richard Coy then married her sister, who attempted to carry on her profession's practice. The second Mrs. Coy was nothing like so successful as her sister.

Time makes many cruel changes, but in one connection with this old document even time has been impotent. No. 38 is Robert Richards, mail carrier and messenger for the Bank of Commerce. Today the town mail carrier and messenger for that bank is still Robert Richards, a son of the first of that name, who inherited both his father's name and situation.

Adelaide township is worthily represented by several names. The first is Patrick Mee, one of her majesty's loyal Roman Catholic subjects who came to Adelaide in 1832. He was married in 1836 to Miss Cranmer, a daughter of a Waterloo veteran. The following year, Patrick Mee went to Amherstburg as a volunteer in the 1837 troubles. Mrs. Mee with her babe in arms had to accompany him. Mr. Mee was a member of the first councils of the township. No more enlightening fact is known of this veteran pioneer than that, in an Orange township, as Adelaide was, he had every man for his friend. His son, T. H. Mee, is a well-known citizen of Strathroy.

Adelaide Names.

Three Adelaide names follow Mr. Mee's. Joseph, George and William T. Buttery. These were sons of John Buttery, the first settler in the New Survey, before it was organized as Adelaide. Their mother was the first white woman in the township. With their parents, they came to Lower Canada from England in 1822, later moving to Ancaster, and then to Adelaide. Their descendants still occupy the farms they cleared on the 2nd and 3rd concessions. Joseph Buttery was famed as a mighty deer hunter. Up to his death he treasured an old rifle with which he claimed to have killed over 400 deer. This record was surpassed by one claimed by Solomon Dell, a brother of Hiram, who kept a hotel in Strathroy for years. Solomon had a gun with which he asserted he had shot over 800 deer.

Please See Page 18, Column 1.

**SIDELIGHTS ON PEOPLE
NOW IN THE SPOTLIGHT**

Shaw Influences Styles—Pipes at Cabinet Meetings—Subsidizing the Farm—Ten-Million-Dollar Gift

GEORGE BERNARD SHAW, that dean of British authors and playwrights, is a vegetarian, and his mode of eating seems to have made a deep impression on the feminine portions of the British public. At any rate, fashionists report that the new spring headgear is ornate with milliners' reproductions of popular vegetables, radishes, carrots, and, in fact, practically everything except creamed spinach.

ALAN LEFCOURT, aged 13, is to be presented with a ten-million-dollar skyscraper by his father, who hopes thereby to implant the seeds of thrift and responsibility in his heir and offspring. And think of the pigeons Alan can keep on the roof, says L. H. R. in the New York Times.

LOUIS W. HILL, a son of that great Canadian leader in the American railway world, the late J. J. Hill, probably the dominion's greatest contribution to the ranks of industrial magnates, revealed the other day one more instance of the wisdom of his father. The railway builder left to his family a farm valued at \$350,000 and a fund of \$750,000 to maintain it. Amateur gardeners, now just commencing to feel the call of the spade and hoe, will appreciate this Solomon-like gesture.

MR. GEORGE EASTMAN retires this month from the executive leadership of the Kodak industry after having accumulated several fortunes and given away many millions. He will devote himself to some extent to hunting and fishing. Picture ahead.

THAT great minds think alike is a very trite phrase and just as correct as most generalities. Henry Ford, for instance, allows no smoking on board his new ship, the Oneida. Ex-Premier Ramsay MacDonald, on the other hand, upset all precedent and tradition during his term of office by allowing the puffing of pipes during cabinet meetings as an aid to deep thought.

Just what is the rule during the Baldwin regime is not known, though Premier Baldwin is as ardent a devotee of the briar as his predecessor. Both leaders are persistent pipe-smokers, distilling to a certain extent both cigars and cigarettes, which fact in itself may prove something or other.

FAME carries with it a number of penalties and a great deal of inconvenience. Lloyd George, though he no longer occupies No. 10



A lone figure on a pedestal is Benito Mussolini, the Boss of Italy. A few weeks ago his wife Donna Rachele, secluded with her children in a modest Milan apartment, gave her reasons for flouting the society of Rome. "They would throw mud at us tomorrow if he fell. I wouldn't cross the street to shake hands with them." Hard on the heels of this interview comes the news that Mussolini is seriously ill and his followers fear for his life.

Downing street, is still attended by a detective wherever he goes. More than once he has asked to be relieved of this supervision, but the government has been unwilling to allow him to take any chances.

CASUAL glimpses of magazines dedicated to the question of success and how to get it, business methods and how to improve them, and high-speed efficiency of all kinds, leave the impression that the profession of salesmanship is a highly specialized occupation requiring a knowledge of psychology, oratory, philosophy, mind-reading and a bit of hypnotism.

Yet a frail, middle-aged Boston woman named Mrs. Elizabeth Card, finding herself with two children to support and no income, sailed into the insurance business and sold \$1,230,000 worth in two months. She now says that she has another two millions lined up.

It must be a gift.

FRRIEND of the Prince of Wales and one of the most beautiful young society women in Britain, Lady Victor Paget is going to become a dressmaker. She is a younger daughter of Lord and Lady Colebrook, was married in 1922 and the Prince played the role of godfather to her first child.

There is nothing unusual about members of the British aristocracy turning to more or less commercial pursuits, but Lady Paget's frankness in the matter is unusual.

She has given two reasons for her decision, "I want to make money" and "I want to dress women at a reasonable price."

If she can keep these two ideals from jarring, she may make history as well as clothes.

STENOGRAPHERS in Germany have cocoa or coffee in the morning and afternoon. This is a relic of the old custom of having five meals a day.

A PAGE ABOUT PEOPLE
Sidelights on Men and Women in the Public Eye

**Hedman Family, Famous Trio of Semi-Canadians
a Marchioness, a Professor, and a Broadway Star**

After Seeing a Great Deal of Most of the World, They Mark Their Ballots in Favor of the Dominion—Three Brilliant Careers

NEWSPAPERS of a few days ago announcing the marriage of Mrs. Lydia Graham to the Marquis de Santa Rosa in Paris, focus the spotlight on a unique family of what might be termed semi-Canadians.

There are three of them, a brother and two sisters, a professor, a stage star and a marchioness. Their leaning towards things Canadian is not founded on the fact that they were born here or even that they have lived in the dominion for the greater part of their lives. The old family home is in Stockholm, Sweden, and they are a well-traveled trio familiar with most parts of the civilized world.

They are semi-Canadians because they came to Canada, studied it, compared it with the many other lands of their acquaintance and then polled their ballots in favor of it.

The brother, Prof. Thure Hedman, of Toronto University, has settled here after a wandering scholastic career. He went from Stockholm to Berlin, to Munich, to Heidelberg, to Zurich, to London, England, to the universities of California and Washington, to Harvard and Columbia, and then the University of Chicago. Then he came to Canada. He expects to stay.

His sister, the marchioness, who paid her last visit to the dominion only a few months ago, is an actress of wide repute and a big game hunter of international fame. Under the name of Marguerite Leslie, she starred on Broadway and the London stage. She made her debut with Sir Herbert Tree and played for two seasons with Sir Charles Wyndham. She created the principal roles in a number of successful dramas and scored a brilliant success in New York under the management of David Belasco.

Her own press-book of clippings must be a ponderous volume. A casual glimpse at some of the notices she received reveals everything from full-page rotogravure photographs and lengthy interviews in English magazines to involved discussions of her dramatic interpretations in several languages.

Hunted Lions and Also Whales

ANY woman might consider that she had won for herself a full share of success on this evidence. But the Viking blood of the new Marchioness de Santa Rosa led her to more spectacular exploits. She turned to big game hunting. She went to Africa and potted a lion or so and a number of other large animals not usually considered fair prey for the feminine sex. Big game hunting for women has lately become a fad, but in those days it was considered nea-sauclide.

In addition to this, she went on a whaling expedition to the Arctic regions. It is hardly necessary to add that she was upsetting all precedent and tradition on this occasion. Spearheading whaling intrigued her very much, and she enjoyed the expedition to the full, heartily recommending it to her friends.

Incidentally the marchioness is an expert when it comes to shooting clay pigeons. She could hardly help it with her previous experience in marksmanship.

After her first visit to Canada the marchioness became enthusiastic. It was the Canadian winter, that consistent chilliness which many native Canadians are apt to regard as something that should not be emphasized, which struck her as particularly attractive. During her American engagements, when the first snowflake flurries signaled the arrival of a great deal of weather, she passed over the charms of Palm Beach and the exceedingly sunny California to go north, usually to Algonquin Park, Ontario.

The third member of the trio is Miss Martha Hedman, whose name has flickered from time to time in Broadway incandescences. She has now turned to the literary side of the drama and is working as a playwright. One of her plays is now going through the preliminary try-out process on the road and will come to Broadway this spring. Her previous appearances on the stage included roles in English, French, German and Swedish in as many different countries.

She, too, had a flair for Canada, particularly the Rockies and the Pacific Coast, where she is very widely known. There is something about the atmosphere of the dominion's mountain range which seems to be very conducive to literary effort. At least, that is the way she feels about it.

At a time when a number of native pessimists seems to be unusually well supplied with forebodings and all-round fears concerning the present and future of the nine provinces, it is worth noting that there must be something unique and unusually alluring about this youthful country to give it its attraction to such a widely traveled trio as these three members of the Hedman family.

**IF MOSES DIDN'T KNOW
CASE SEEMED HOPELESS**

SIR ROBERT BLAIR is a British educationist who has always displayed keen interest in the dominion and who, incidentally, possesses a rare fund of anecdotes.

At one time in his career he was a government school inspector and during his daily round of miscellaneous duties inspected an elementary class one bright and sunny day.

By way of opening up a conversation, he asked one boy about his knowledge of the Ten Commandments. Did he know them? The boy said he did not.

"You don't know the Ten Commandments?" said Sir Robert in surprise. "No, sir," said the lad. "I don't know them."

"What is your name?" he queried. "Moses," was the reply.

Sir Robert gave up.



Miss Martha Hedman

**Young Canadian Baronet
A Puzzle to Americans**

Lord Congleton Is Resident of Montreal and a Former Undergraduate of McGill University

JOHAN BROKE MOLESWORTH PARNELL, sixth Baron Congleton, who is still in his early thirties and who, incidentally, is a resident of the city of Montreal, has the habit in common with most of the rest of the members of the peerage of looking pretty much like an ordinary untitled citizen.

For two or three years after the war he was an undergraduate at McGill University and on one occasion as a representative of an undergraduate organization attended an international convention at Cleveland.

At the convention there were delegates and visitors from universities and colleges all over the United States, and in the lobby of the hotel where they were staying those who knew the various representatives were busy introducing them to one another.

Up to Lord Congleton came a member of the reception committee with two delegates from some middle-western university.

"Let me introduce you fellows," he said. "Jimmie Smith—Lord Congleton; Lord Congleton—Harry Brown."

The group conversed for a few minutes and presently broke up.

"Say," said one of the mid-western delegates to the other as they moved away, "that guy had a funny first name. Did you hear it—'Lord'?"

HE HATES TO WRITE

E. PHILLIPS OPPENHEIM, famous British author, master of mystery stories, who has written the publishers alone know how many books, has just given a lengthy interview which contains two unusually interesting statements.

1. That he cannot remember the names of all the books he has written.

2. That he just hates to write and has to force himself to do it.

**Dignified Cadi Once Turned Burglar
Robbed and Ransacked Police Station**

Squire Hunt of Elgin Trussed, Tied, Bound and Otherwise Entangled the Sleeping Limb of the Law—Carried Off All the Guardhouse Furniture and Fixings

"SQUIRE HUNT, police magistrate of Elgin county, Ontario, and one of St. Thomas' best known citizens, has an inexhaustible fund of anecdotes. A graduate of Harvard University, he has been at various times in his career a farmer, a lawyer, a blacksmith and a newspaper editor. While still a young man he commenced to take an interest in the civic affairs of St. Thomas and was elected to the town council.

A story which he sometimes tells is how, about this time, he and a man named Wilkinson burglarized the local police station. The council, of which the squire was a member, were far from satisfied with the town's night policeman. Rumor had it that this gentleman was in the habit of spending what should have been his working hours sound asleep before the station stove.



Marchioness de Santa Rosa

**Made a Vain Attempt
to Elicit Information**

Sir William Mulock Walked About London Streets Asking, "Where Is Canada?—No One Knew"

SIR WILLIAM MULOCK, when on one of his periodical trips to Great Britain, fell to discussing with certain government officials in London the knowledge of the average Englishman regarding Canada.

"I'll warrant," he declared, "that if the question, 'Where is Canada?' were put to the first ten people you met on the street, nine of them would give incorrect answers."

The point being disputed, it was agreed to put it to the test. The first person—a man—to whom the question was put, after meditative scratching his head, replied: "I've lived in London nearly all my life, but am sorry I cannot direct you to the place." And the results were equally unsatisfactory with the following nine persons interrogated. With the tenth person—which happened to be a woman selling trinkets on the kerb—the question was varied, being: "My dear woman, can you tell me if you favor Canada or not?"

"Look a 'ere," she replied, blazing with fury, "if you sye that again I'll give you a slap in the face. Don't you dare insult a lady."

**FAMOUS FAMILY NAMES
GIVEN TO STREET CARS**

Death of Sir James Outram of Calgary Recalls History of Rapid Civic Transportation

SIR JAMES OUTRAM of Calgary, third baronet of the name and a grandson of the famous Indian Mutiny hero of the same name, died in Victoria on March 15 after several years' residence in Canada. He was a prominent member of the Canadian Alpine Club. In connection with his death it is interesting to know that in England when you hear people calling street cars "trams" they are referring to the Outrams. The system of street cars was invented by an Outram of this famous family, and it began as the "Outram way." Later on this became "tramway," and still later people simply referred to the cars as "trams." When this term is used in the hearing of Americans or Canadians it often makes them smile, and they are apt to say, "But why trams?"

This, then, is why trams.

**Threshed Out Problem
Of Literary Imports**

Sir Arthur Currie Explains to American Publisher the Ultimate End of American Books Here

SIR ARTHUR CURRIE recently addressed the Canadian Club of New York, protesting that this talk of annexation showed a lamentable ignorance of the Canadian state of mind. Next day, according to the story, Sir Arthur met a prominent American publisher, and the subject cropped up again.

"Well," said the American, "we're annexing a lot of your authors anyway. And we have annexed the greater part of your market for reading matter. I was surprised to learn that in 1923 the United States shipped to Canada 564,000 tons of paper, books and reading matter, or more than half of our imports of newspaper from Canada, which were just 1,000,000 tons. That tremendous amount of American reading matter must be making an impression on the Canadian mind, even if Canadians are an exceptionally hard-headed people."

"If the American mind was as weighty as the matter it requires to express itself to us, doubtless the impression would be profound," responded Sir Arthur. "But when the discriminating Canadian mind has separated the chaff from the wheat in the imported product of the American mind—well, it finds a few grains worth grinding and mixing with its native product."

WHEN an inhabitant of Little Russia wishes to indicate that a man is very strong he says, "He is a haymaker."

After taking in the situation, the squire fetched some rope from the cellar and the two intruders trussed up the unfortunate man in his chair, managing not to wake him, but tying him up so securely that it would be impossible to extricate himself. Then they proceeded to ransack the place, carting everything movable, including all the handcuffs, firearms, and other equipment, out to a shed in the backyard.

In the morning there was a great commotion in the town. The squire, in his official capacity as member of the council, dropped in at the station and was given, by the victim of the outrage, a very vivid account of what had occurred. A party of six husky bandits had attacked him, said the officer, and after a mighty struggle had knocked him senseless and stolen everything they could lay their hands on.

**HIS LIFE WORK HAS BEEN
THE MAKING OF HISTORY**

Sir Joseph Pope Retires After Forty Years' Service in the Interests of the Dominion

SIR JOSEPH POPE, under-secretary for external affairs, whose retirement is announced after over forty years in the public service, has had many striking incidents in his official career, but probably the one which left the most impress both upon himself and upon the country was when he announced the death of Sir John A. Macdonald on the night of June 6, 1891.

For a fortnight the eyes of all Canada were riveted upon Earncliffe, the Ottawa home in which the veteran premier lay on what was to be his deathbed. The telephone was not in use as it is to-day; the street car service from upper town to the banks of the Rideau was primitive and infrequent, and consequently the newspaper men had to organize their own intelligence service.

For over a fortnight the members of the parliamentary press gallery took it in turns to "sentry go" outside the gates of Earncliffe and keep the world informed as to the progress of the premier's malady. Indeed, the gallery men did not go to bed at all through that memorable fortnight; they slept at intervals on sofas in the press room and only took their clothes off when they took their daily bath down in the cellar.

The end came on a Saturday night. The two watchers on duty were W. J. Healy, then correspondent for the Toronto Mail, but now provincial librarian of Manitoba, and Fred Williams, who was representing the Montreal Gazette in the gallery. They knew that the "Old Man" could not last the night; the doctors' evening bulletin had given them that tip; it was just a case of watch and wait.

At 9.45 the door of the house opened, Mr. Joseph Pope, who was Sir John's private secretary, came down the walk with a white paper in his hand, and opened the wide gate into the lane.

"Gentlemen," he said, "Sir John is dead. He passed away five minutes ago."

Announcing Sir John's Death

AND having so said, he tacked to the lintel of the gate a bulletin signed by the two doctors in attendance, making the official announcement.

A telegraph wire had been installed in a tent nearby. The Montreal man rushed there and put



Sir Joseph Pope

the bulletin on the wire. He returned to Earncliffe, where the details of the great premier's last minutes were told by the doctors and by Mr. Pope. This took perhaps half an hour.

Even before the two reporters had arrived back at the press gallery, a message of condolence from Queen Victoria had been received, and by the time midnight came the wires were busy bringing telegrams and cables of regret from all parts of Canada, the States and Europe.

**Irish Are Unbeatable
In Matter of Repartee**

And This Goes to Prove That Sons of Erin Must Fight to Appreciate Each Other

IT will be remembered that William Butler Yeats, the Irish poet who not so long ago won the Nobel prize for literature, came to Canada some time ago on a lecture tour. Among the places he visited was St. Catharines, Ontario, where following his appearance he was entertained at the house of one of the prominent families in that city.

After supper, he was approached by a lady who had been much impressed by his talk. "Oh, Mr. Yeats," she said, "I do admire your work so much and also Mr. George Moore's. You and he are great friends, aren't you?"

"The best of friends," replied the poet. "Our friendship is cemented in mutual contempt."

REFERRED TO THE JURY

THERE is a certain youngster who will never be subpoenaed as a witness by a certain attorney. The latter has decided that one encounter with that bright lad is quite enough.

The local youth was in the witness box when the lawyer began to examine him. "Have you an occupation?" asked the attorney. "No, sir." "Don't you do any work of any kind?" "No, sir." "What does your father do?" "Hardly anything, sir." "Doesn't he support the family?" "He does odd jobs occasionally." "As a matter of fact, your father is a worthless fellow—a loafer?" "I don't know," replied the witness. "You'd better ask him. He's sitting over there on the jury."—Tit-Bits.



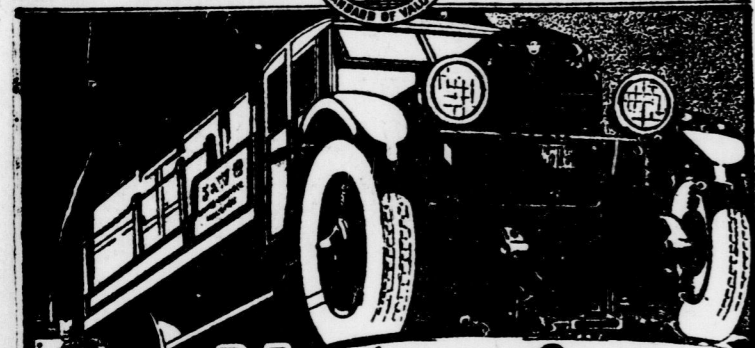
Laura Goodman Salverson, born in Winnipeg of Icelandic descent, living in good part of her life on a homestead north of Prince Albert, has blossomed out as an interpreter of a notable strain in the life of the west and stands out as evidence that the Canadian prairies will bring into being a new and virile variety of Canadian literature. "The Viking Heart" was her first novel.

March 30th to April 4th
You Are Invited To
Visit These Shows

Automobile Show Week In London Showrooms

The Newest Models of
All Makes Will Be
Displayed

SPEED WAGON



Master of
Road and Load

To think of
motor haulage
is to think of
Speed Wagon

Costs less, does more work,
saves more money, delivers
more miles per dollar or per
year, and has a relatively high
resale value than any other
commercial car in the world.

A. H. BURROWS, PHONE 2172.
90 YORK STREET.

REO MOTOR CAR COMPANY OF CANADA, LIMITED, Windsor, Ontario

MOTOR BUSINESS BOOMS IN CITY SHOWING CONFIDENCE IN TRADE AND GREAT YEAR FOR INDUSTRY

Dealers Tell of Sales Which Surpass Those of Last Year—Many
Improvements in Product Bring Pleasure With Arrival
of New Models—Trade Nears That of
War Boom Period.

CASH SALES RECORD SHOWS PROGRESS

With the arrival of the automobile of 1925 at a state of excellence that is the pride of engineers and the marvel of the motoring public, London's thirteen leading dealers are preparing to handle the biggest spring business since the war boom period.

Though yet a stripling, being under 25 years old, the motor car has established itself as one of most revolutionizing factors in both commerce and pleasure in modern times. Persistent research work, combining the intense love of the automotive engineer for the intricate mass of metals and gears that throbs with life at his touch, has made it possible for the auto to attain its present vital position in the power plant of the wheel of progress.

Pleasure cars and trucks have risen equally in efficiency and worth, and the achievements recorded during the past year have outdistanced the best results of any similar period in the past twenty years. So efficient has become the motor car that it is regarded alike as an investment and almost a necessity by the working man and his brother in commerce, who ever demands more efficient and speedier transportation.

The unusual interest which has greeted the new models in pleasure cars points to a satisfactory year, even the most conservative of the city dealers admit. The cash sales record of the auto distributor is regarded as an extremely reliable barometer of business conditions. Many of the district dealers have already noticed an increase in cash

sales, and this is the forerunner of a pickup in all trades, they assert. While it may surprise the average person, there are 25 different makes of automobiles available to the citizens of London. The city populace has always leaned toward the critical where motor cars were concerned, and this worthy trait has resulted in London being remarkably free of the inferior and makeshift type of automobile. Each of the 25 makes offered here is a leader in its own special field, and has won its reputation from service and not from cleverly circled hokum.

Deliveries Good.

Deliveries of McLaughlin cars are very good in spite of the general dullness of the past year, Fred Ross, retail sales manager of the McLaughlin Motor Car Company of London, reports. On Wednesday of this week, the total of March, 1924, was bettered by four cars, with bright prospects for many more sales before the end of the month.

"The demand for the McLaughlin car is ever on the increase," Mr. Ross declared enthusiastically, "and the untiring efforts of the General Motors engineers has been justly rewarded by the quick response of the public to genuine quality."

"More car sales are being conducted now than ever before and this is a certain reflection of better times. Our policy of giving the public full value for its money has won an unshakable confidence and we are looking forward to a steady trade until the end of the year."

J. C. Beemer, one of London's pioneer dealers, who handles the local distribution of the Cadillac and Oldsmobile cars, is well satisfied with the outlook for the spring. This year's activity compares favorably with former years, he says, and there are unmistakable signs of an upward trend in the automobile industry. "Your service facilities for Cadillac cars have always been one of the noteworthy features of the agency, haven't they?" The Advertiser remarked.

"Service," retorted Mr. Beemer, smiling. "The Cadillac is recognized the world over as the finest achievement in the American trade. Being a General Motors product speaks for itself. Cadillacs run years without being taken into a garage."

Consistent advertising, better times and a genuine appreciation of the work of the Dodge Brothers can have all combined for the great success this reliable "four" has enjoyed in London during the past few years. W. J. Chisholm, dealer, states.

Business Ahead.

In actual business, this season has so far outdistanced its predecessor, according to Mr. Chisholm, and he is confident of 1925 being the best Dodge Brothers year in this district. He pointed out with real elation that the Dodge Brothers car is now "only an entire Canadian product. The Canadian company has moved its Walkerville plant to an ideal location in Toronto, and are planning big extensions for this year. In the past, the car has been assembled in Canada, but the new Queen City facilities will enable all parts, with the exception of the power plant to be manufactured within the Dominion. Mr. Chisholm is also dealer for Graham Brothers trucks, vehicles powered with Dodge Brothers motors.

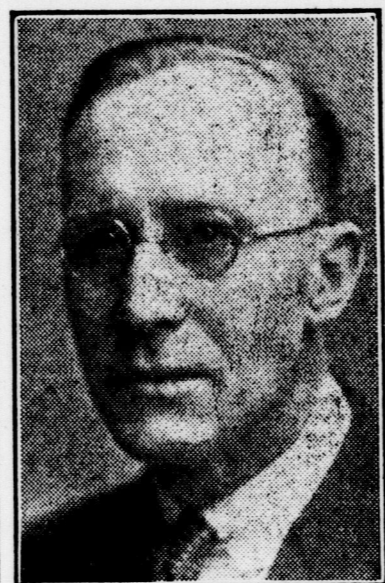
The popularity of the Ford car in London is too well known to need further elaboration here. J. D. Isaacs, president of the Middlesex Motors, was engrossed in the all-absorbing problem of spring deliveries when approached by The Advertiser, but he looked up long enough to say that there is no doubt of this year being the busiest in the history of the firm. The Middlesex Motors is one of the largest and most efficient distributing companies in Canada, has a staff of 65 employees with an annual payroll of \$100,000. As a further proof of what the industry means to London, Mr. Isaacs stated that the combined payroll of the Middlesex Motors and the city employees of the Ford Motor Company reaches \$200,000 a year. The firm of which he is the head spends more than \$75,000 annually with London merchants.

W. C. Morrison has just contracted for the local distributors of the Peerless Six and the Peerless Equipped Eight. This distinctive car has not been handled here before but Mr. Morrison visions a good local field for the Peerless and advance inquiries have assured him that this vibrationless motor car will meet with the approval of the most critical driver. In the new Equipped Eight the Peerless Motor Car Co. believes that new standards of performance and quality in fine motor equipages have been established.

Best Winter.

"We have just finished the best winter's business we have ever had. We are as busy as can be and even with a doubled sales force it keeps Please See Page 17, Column 3.

WILLYS-OVERLAND REPORTS NEW RETAIL SALES RECORD
In the first ten weeks of the current year, Willys-Overland smashed all previous production records in manufacturing and shipping at the Toronto factory.
This new, high record represents an increase over the corresponding period of last year of more than 30 per cent, despite the fact that production has been stepped up to a new high average, according to figures issued by Willys-Overland officials on March 21st, an enormous number of unfilled orders were still on hand.



CHAS. F. JONES,

distributor for Hudson-Essex Motor Cars for Middlesex and Oxford counties, is well known for his sterling principles. Business to date has been far in excess of all expectations, with every indication of a continuance of same. Associated with Mr. Jones are "Fletcher" Brown in the capacity of sales manager, while "Jack" Cartwright and "Howard" Elliott have charge of the service. All have acquired an enviable reputation in their chosen departments. Mr. Jones is indeed to be congratulated on the personnel of his organization.

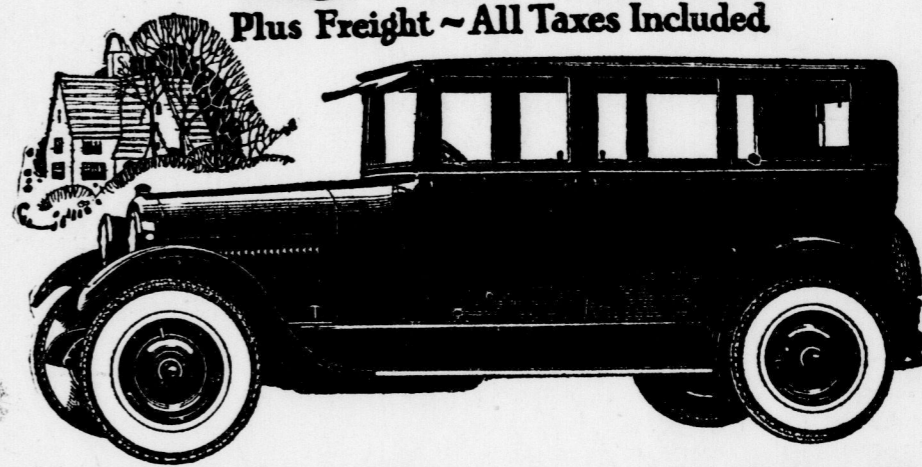
NEW LAW OFFICE.

Special to The Advertiser.
Forest, March 27.—Weir, Weir & Bell of Sarnia intend opening a law office over Lawrie's store in the near future.

REO SEDAN

\$2445

Plus Freight - All Taxes Included



20th Anniversary Model

NOW ON
DISPLAY

SEE IT IN OUR SALESROOM.

A. H. BURROWS

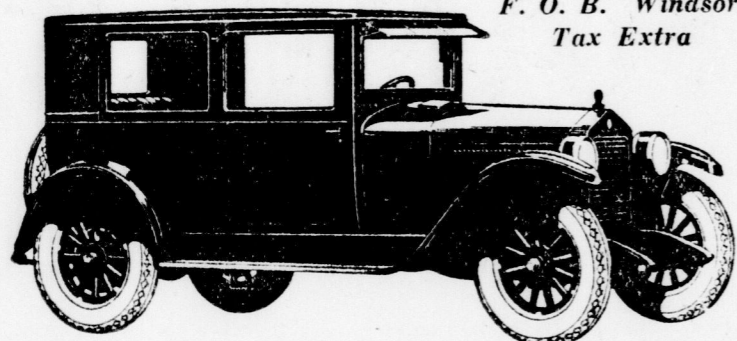
90 YORK STREET.

PHONE 2172.

This Essex-6-Coach

\$1225

F. O. B. Windsor,
Tax Extra



None Can Copy
Its Chief Value

The Chassis is Patented

Essex is a totally different type. It gives results no other car ever gave.

- Low price, without disappointment in looks or reliability.
- Economy without sacrifice of performance.
- Stability and highest roadability without unnecessary weight.
- The riding ease of large, costly cars. The handling ease of a bicycle.
- Utter simplicity in design.
- The lowest maintenance cost, we believe, of any car in the world.

Two of every three Essex buyers come to it from those who formerly owned cars bought chiefly for their low first price.

Just as the Coach body and Coach name have been extensively copied, even by costliest cars, so must future mechanical design seek to approximate the results Essex gives.

But the patents which make the Super-Six the most enduring, smoothest motor and give it all advantages, also prevent any from copying its chassis.

Surely you cannot be satisfied with less than Essex offers. Its cost is but little more than cars of the lowest price.

London Hudson-Essex Sales

374 DUNDAS ST.

LONDON, ONT.

READ THE ADVERTISEMENTS

Better Things are Born Daily - Know About Them

Range

With McLaughlin-Buick models from \$1600 to \$3600*

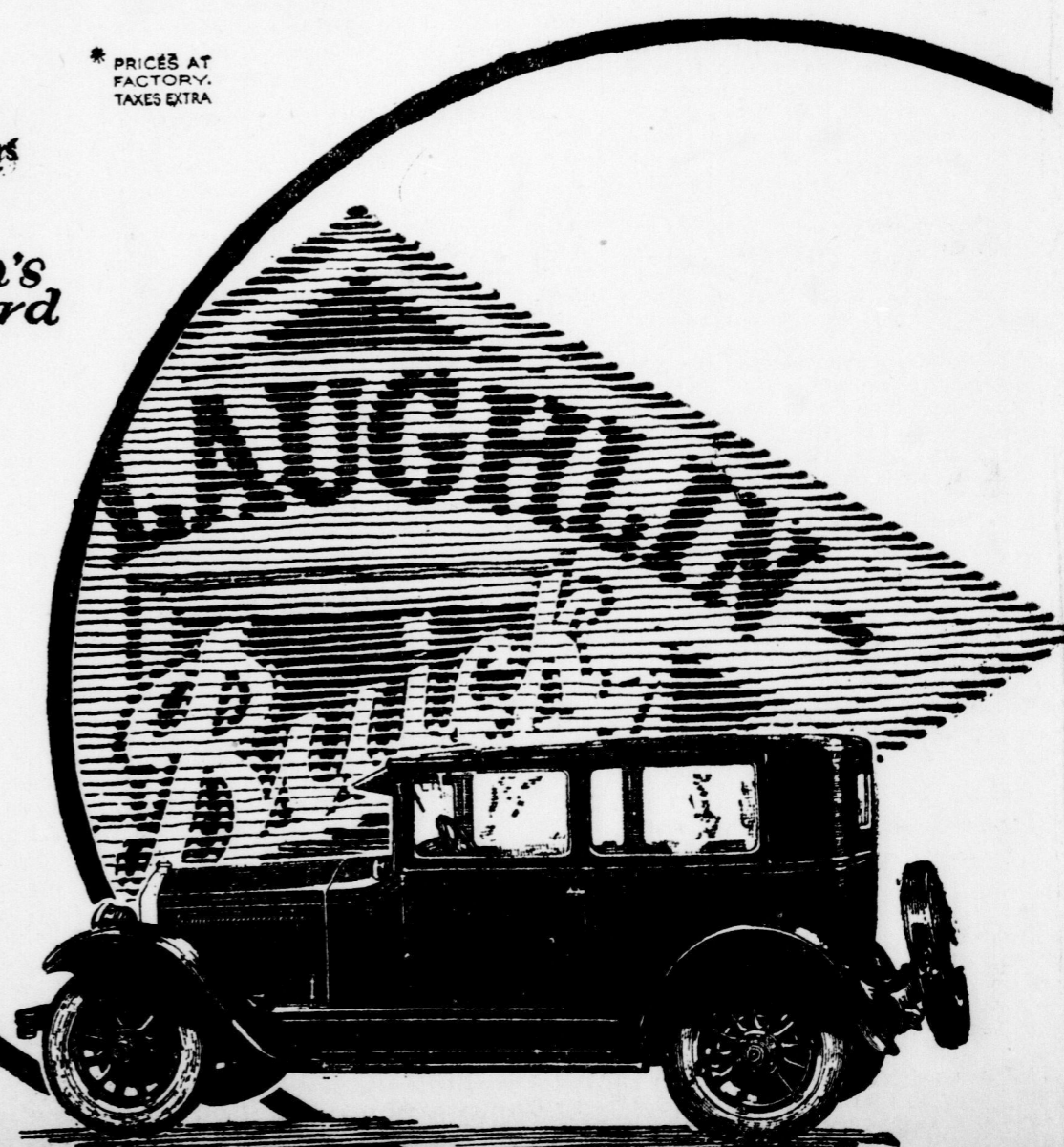
every motorist may now enjoy the pleasure and satisfaction that usually comes only to owners of the costliest automobiles

McLaughlin Motor Car Co., Limited
Branch House, Corner Bathurst and Richmond Streets, London.

* PRICES AT FACTORY. TAXES EXTRA.



Canada's Standard Car



Dealers Co-operate To Display Cars in Their Own Showrooms

Automobile Show Week In London Showrooms

Each Motor Dealer Has Complete Motor Show of His Own

Paige AND Jewett AUTOMOBILES

"PERMANENT PERFECTED PERFORMANCE"

In the Paige and Jewett you will find everything demanded by the particular motorist—speed, comfort, super-roadability, sturdiness, elegance and unbelievably low upkeep. These Cars have been in such demand that the show models which arrived recently have had to be handed over to purchasers eager for their new car, with the result that we may not have a complete line of cars for our show. However, we are endeavoring to secure models and invite your patronage at our showrooms next week.

Ask the man in charge to explain the new features.

H. R. Ford

LOCAL DEALER
WESTERN ONTARIO MOTOR SALES DISTRIBUTORS.
Corner Dundas and Colborne Streets.

MOTOR BUSINESS BOOMS INDICATING GREAT YEAR

Continued From Page 15.

us hustling to handle distribution activities." Such was Frank McLachlin's answer to the query of "How's business?" Mr. McLachlin is the dealer for the Packard, Studebaker and Overland models.

Mr. McLachlin is drawing from his own experience of the past six months when he says that people seem to be spending more money. Cash sales have increased, he reports, and he also regards this as a sure sign of progress. People have money but they are wary about parting with it, is another observation he makes. The new line of Studebakers is selling readily and a good year is also seen for the Packard, especially in view of the recent price cuts, which bring the closed models within the range of the open car price.

A. H. Burrows is the distributor of four popular cars. The Richenbacher, Chandler, Reo and Cleveland have won applause in their own individual fields and are backed by veteran engineers.

Mr. Burrows is popular in the London auto trade and his impressions of business conditions have always been respected. Although conservative by nature in his outlook, Mr. Burrows had little hesitation in saying that he is looking forward to the busiest summer he has experienced.

J. W. McLaughlin, who cares for the local distribution of Willys-Knight car and is the other city-dealer for the Overland, is one of the most enthusiastic of London's dealers. Business never looked brighter than it does at the present time, he told the Advertiser, and each member of his sales force is as busy as can be.

"How do conditions compare with this time last year?" he was asked.

Conditions Better.
"Ininitely better," came the ready reply. "The prevailing fine weather and the general conditions in trade are all favorable to 1925 being a bumper year. The only trouble we encounter is in getting cars to fill our orders. But that is a condition that invariably accompanies the spring rush, and we must do the best we can. The price cuts of \$105 to \$500 in the Overland and Knight cars reflect the wish of the industry to give the people the best possible value, and increased sales are resulting."

T. R. Faulds, president of the London Chevrolet Company, was out of town when the Advertiser called, but

George Ellyat, veteran stockkeeper and purchasing agent, voiced the spirit of the firm when he declared that prospects for a successful season never looked better.

"The many refinements added to the Chevrolet in the past year have brought a wonderful response from the motoring public," he stated, "and the new model is the last word in small car excellence. So steady has been the demand that we have had trouble in making deliveries, but congestion is loosening now and we don't anticipate any further trouble."

Best Ever Seen.
S. H. Gallagher, well-known Durant and Star dealer, declared with candor that this spring is without a doubt the best he has ever seen. This was due in some measure to the unusually fine weather, he said, but he gave the major part of the credit to the forward move in conditions all over the country.

As an instance of the prevailing good business, he stated that the firm only missed one day in the past week in the selling of a sedan. On Thursday of this week three cars were sold.

Mr. Gallagher is another dealer who has found that cash sales are on the increase. He related cases in the past month where full checks were tendered and this, he says, augurs splendidly for progress in 1925. Mr. Gallagher has also acquired the city agency of the Flint automobile, one of the most noteworthy of the medium priced cars.

"There are over 100 Jewett cars in the city now, and indications are that this number will be greatly augmented during the year. Present business is good and prospects are exceedingly bright." This is the optimistic note sounded by Roy Ford, new London dealer of Paige and Jewett.

Mr. Ford cites the many improvements made on both cars in the last year as an assurance of their being well received here. Even now, he said, the demand is fast exceeding the output, which is the sterling sign of progress in the auto industry.

"Business has been extraordinarily good," said Mr. Jones, distributor of the Hudson and Essex cars, and Mr. Jones showed genuine enthusiasm. "Local conditions seem to be improving greatly and we are confident of a prosperous year. The immense new plant of the Hudson and Essex is running to capacity. One thousand cars are being turned out every day and still the demand is not being met. Our firm has unfilled orders on our hands now, but we expect that the rush will be eased in a few weeks and deliveries will be steady."

With the opening of the roads, the sub-dealers in Oxford and Middlesex are beginning to absorb their allotment of cars, Mr. Jones reported.

The unusually clear weather for this time of year has been a great impetus to the automobile business, J. J. Gilmore, manager of the Universal Motor Sales, asserted. The Maxwell, Chrysler, Oldsmobile and Franklin cars are handled by this firm and its manager was outspoken in his prediction that the season would be the best in years.

"I have noted particularly an increased demand for used cars," he said, "and the general buying is also earlier this year. As for cash sales, why I don't remember any previous year when cash seemed to be more plentiful than it is right now. That is a splendid forecast for the year's business. Two and three years ago nearly everyone wished time to pay, and as much as they could get, but today ready money seems far more plentiful."

Mr. Gilmore strongly advises those who are contemplating buying new cars and who have their present cars to trade, to act as soon as possible if they wish to get good prices for their old cars as the market will soon be congested and prices are liable to drop.

GIRL IS CENTER OF WEIRD PLOT

Nine Charged With Trying to Steal Indian Maharajah's Princess.

MERCHANT KILLED

Associated Press Despatch.
Bombay, March 27.—The prosecution in the trial of the nine men charged with attempting to abduct the dancing girl, Mumtaz Begum after escape from the household of the Maharajah of Indore, today called to the witness stand the girl's uncle, Ala Bux Wazir.

The authorities are endeavoring to prove that the affray on Malabar Hill, Bombay, the evening of Jan. 12, in which the wealthy merchant, Abdul Kadir Baula was killed, was the result of an elaborate plot to return the nautch girl to the maharajah of whom she had been the favorite.

Baula was with the girl when attacked by a gang and in the ensuing fight, in which knives played a part, Mumtaz was slashed across the face and a British lieutenant was injured. Mumtaz yesterday testified that she had gone to the maharajah's court first as a singing girl and that later she became the ruler's mistress.

Her uncle testified today that after she had fled from the court he had been called to Indore, where he was told the maharajah wanted him. Upon his arrival, he said, he was informed by two of the accused men that he would be given assistance if he helped capture the girl.

Returning to Bombay, he warned Baula with whom Mumtaz had become friendly, that he was being watched. Afterward he learned that Baula's watchman had been bribed to leave the doors of the merchant's bungalow unlocked. Baula, being apprised of this, dismissed the watchman.

EXPERT SAYS RADIUM BOTTLING IS NOT NEW

English Institute Has Distributed Gas to Hospitals For Six Years.

Associated Press Despatch.
Manchester, England, March 27.—Officials of the Radium Institute here expressed amazement upon learning of the announcement by experts attached to the middlesex hospital in London that they had succeeded in bottling radium gas.

Sir William Milligan, secretary of the Radium Institute, says the gas was bottled here a decade ago, and that the institute has been distributing radium "seeds" or tiny gas-filled tubes to the Manchester hospitals for the last six years.

A London despatch yesterday tells of the Middlesex experts' claim, said they had successfully captured the beta rays of radium which hitherto had gone to waste, and that the use of these in conjunction with the gamma rays would multiply the curative value of a given quantity of radium thousands of times.

CROSS WORD FANS GIVEN CHANCE TO MAKE PUZZLE

Cross word puzzle fans, who have been busy solving other people's puzzles, now have an incentive to try their own hand at making a puzzle. To mark the opening week of their new service station, Alemite Sales and Service, Ltd., of 423 Wellington street, are offering a prize for the best puzzle in which the names of Alemite products appear.



KENNETH HARLAN, who heads an outstanding cast in "Poisoned Paradise," the forbidden story of Monte Carlo at the Capitol, Monday, Tuesday and Wednesday, 7.

JAPAN'S PEERS PASS MANHOOD SUFFRAGE

Abolishes Property Qualifications and Sets Voting Age As 25 Years.

Associated Press Despatch.
Tokio, March 26.—The house of peers today passed the manhood suffrage bill. The measure, previously passed by the lower house, fixes the voting age at 25 and abolishes property qualifications.

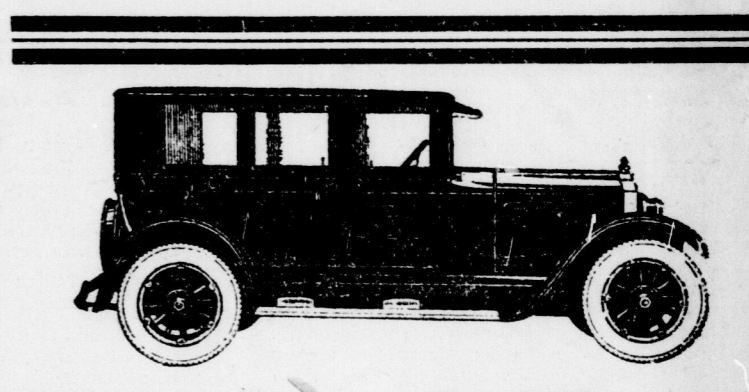
LARGE FOREST STORE CHANGES MANAGEMENT

Special to The Advertiser.
Forest, March 27.—Considerable changes have taken place in the management and arrangement of the Mayor store business, one of the largest store buildings in the county. Baula's watchman had been bribed to leave the doors of the merchant's bungalow unlocked. Baula, being apprised of this, dismissed the watchman.

Reg. and Victor Mayor are retiring from the firm. John Mayor will continue the drygoods business in the southwest end of the store. The grocery department has been taken over by Roy Paisley of Forest and his brother-in-law, Ed. McIntosh of Sarnia.

The east end of the main floor will be occupied by William Braun, plumber.

The entire third floor has been rented as a band room by the Excelsior band, and it is reported that the Oddfellows' lodge is considering the rental of the second floor.



Greater Power-No Vibration New Beauty—\$350 Lower

SOUNDLESS VALUE — VIBRATIONLESS ECONOMY
The happy combination of the silent Willys-Knight engine, with the ingenious Lanchester balancer, has achieved a combination hitherto unequalled. Effortless high gear performance on the steepest hills, completely free from vibration at any speed.

Power Smoothness Silence
Lower, more beautiful bodies, refinements of design and finish detail, full balloon tires, and the price reduced \$350! The Willys-Knight is the most startling dollar for dollar value ever offered the Canadian motorist.

THAT NEW WILLYS-KNIGHT

With an Engine You'll Never Wear Out
J. W. McLAUGHLIN
DUNDAS AND WATERLOO STREETS, LONDON
"Ask the Man With the White Hat!"

Subscribe to The Advertiser

Four Winners AT THE 1925 SHOWS!

"Maxwell"

"30 miles on one gallon of gas."

"Chrysler"

"The car that made a record of 77½ miles per hour for 1,000 continuous miles."

"Franklin"

"New air-cooled Franklin, 49% increased horsepower."

"Oldsmobile"

"The lowest-priced 6-cylinder car on the market."

The new models of these outstanding cars are now on display in our showrooms. They represent dollar for dollar, the greatest values today offered in the automotive industry.

Make your dates next week to include a visit to our showrooms. Well informed men in attendance afternoon and evening to explain the new features embodied in each make of car.

Universal Motor Sales

354-360 CLARENCE STREET. PHONE 2714.
J. J. GILMORE—MANAGER.

Re-Cover Your Ford Top

NEXT WEEK \$10

This is a real price, so run them in, in a hurry. After so many jobs are received this price will be off.

A. B. GREER & SON

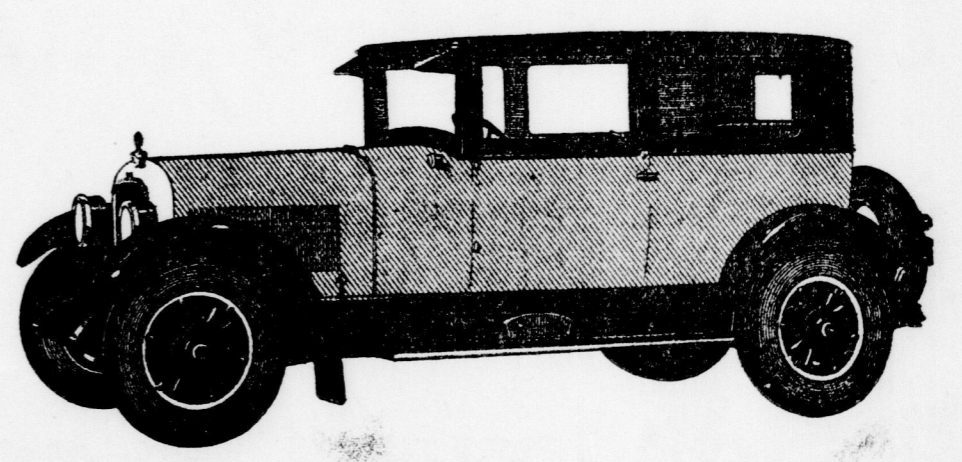
Sole Agents for Duco.
York and Talbot. Phone 2705J

Subscribe to The Advertiser

CHANDLER

New Coach Imperial

\$2475
F.o.b. London
Body by Fisher



At the Touring Car Price—

—this new model represents an achievement that is typical of Chandler's manufacturing genius:
A closed car whose extraordinary beauty and spaciousness are enhanced by flashing, brilliant, breath-taking performance.
Every detail of the body maintains the highest Chandler-Fisher traditions of dignity and structural solidity. The rear seat can be reached without disturbing the front seat passengers.
Drive the Coach Imperial and you will be instantly struck by the power, speed, and snap which characterize the Pikes Peak Motor, and by the amazing way in which the Traffic Transmission eliminates gear clashing at all speeds.

(The Traffic Transmission is built complete in the Chandler plant under Campbell patents)

A. H. BURROWS

90 YORK STREET :: :: PHONE 2172.

THE CHANDLER MOTOR CAR COMPANY CLEVELAND

Advertise In The Advertiser

See the Various Models Displayed Each in Its Own London Home

Automobile Show Week In London Showrooms

Dealers and Salesmen Are at Your Service To Give Information

Sixty Years Ago In Middlesex

Continued From Page 13.

James Case, a blacksmith on the Mount Brydges road, who died in 1924, shaded both these claims by simply stating he had killed more deer than any man in the county.

Thomas Cuddy, well-remembered as Squire Cuddy, settled in Adelaide in the thirties. He held a commission under Colonel McNabb in 1837-38, after which he returned to the township. In 1840 he married Esther Freeman, also a native of County Tyrone, Ireland. He was a member of the early councils and reeve for several years. The first school opened in Adelaide was a log building upon the front of his farm on the 2nd concession, and was taught by William Miller, who was also the first collector and assessor of the township, as well as being clerk from 1872 until his death. A grandson of Squire Cuddy, Alfred, occupies the old homestead, and his youngest son, Loftus, is principal of the public schools in Strathroy.

Anthony Preston, No. 17, was clerk of the township of Adelaide from 1857-1878. He lived in Adelaide for about forty years, coming there in 1837 from Metcalfe. Jonas Jury was also an Adelaide pioneer, who came from Warwick as a young man. His father, William Jury, was for a time a merchant in Strathroy. A brother, Thomas, is still living in that town.

"Protestant John"

John Carson lived on the 4th concession, and was known as "Protestant John Carson." He lived for one day in the year, the 12th of July, when he always played King William in the Orange parades. It is said that he played King William oftener than any man in Western Ontario. Some, however, would give that credit to John Donaldson, also of Adelaide, who succeeded John Carson in this role. Mr. Carson's descent

ants are residing in St. Thomas.

Other Adelaide members were Francis Petch, William Brent, James Cooper, class leader of the Napperton Methodist church for 45 years; Amos Cutler; Edwin Parker, blacksmith; Richard Morgan; William Ireland; John Pinkerton, who worked for Philip Jones; Samuel Hungerford; William King; William Robinson; John McGarvey, a blacksmith at Adelaide village at this time, who later ran a blacksmith shop and wagon works in Strathroy; Stephen Bond; George Foster; George Parker; Robert Cleland; Richard Geary; David Wiley, and Squire Scoon's three sons, John A., Joseph and William.

Metcalfe is represented by its reeve, Thomas Moyle. Thomas Moyle was reeve for twenty-one years and warden for the county two years. His brother, Richard Moyle, who came with him to the township in 1829, was a councillor for years. Richard Moyle was considered the best man physically, in Metcalfe. At wrestling, feats of strength, and all such things he had no equal. William Rundle was married to a daughter of Thomas Moyle. With his wife he settled on Amherst Island in 1829, and in 1838 moved to Metcalfe. William Hawken was an early settler from England. His son still occupies the homestead, and another son, Frank, is bailiff of the sixth division court at Strathroy. Frederick Harris and William Harris were two brothers who were early settlers in the township. Their descendants are resident in New York. Robert F. Richardson and Miss Richardson of Strathroy are their nephew and niece.

James Large was settled near Napier. About 1870, with his brother Henry, he established a brewery in Strathroy, which was the first establishment to brew lager beer in Western Ontario.

Represented Lobo.

Lobo is represented by Malcolm McArthur

and John Zavitz, Jun. No. 79 is Abraham Levy, who, it is said, worked in a store at Lobo village. Caradoc names are not as numerous as on the present society list. Archibald Campbell, William Northcott, C. Y. Hutton, and James Carroll being all. This is readily understood when the date is remembered, 1859. At that time Caradoc and Lobo were practically cut off from Strathroy by the nature of the country. The necessity of getting access to the railroad opened up communication and roads to the south and east of the town in the early sixties.

One name remains which calls up the story of political strife in West Middlesex for twenty years. It is that of A. P. Macdonald, of Glencoe, a generous, warm-hearted citizen, whose only fault in many minds was the fact that he was a Conservative. He was elected dual representative for both houses in 1858, to fill the uncompleted term of John Scatcherd, who had died. In 1861 Macdonald was defeated by Thomas Scatcherd. In 1867 he won the west riding for the provincial house, over Dr. Billington of Strathroy. During this election, it is alleged that one tavern in each interest was wide open and free to all comers. In the next general election, George W. Ross defeated him by a plurality of 65.

These are the eighty men who, having successfully braved the hardships of pioneer life in the county, and hewed homes for themselves and their families out of the forest, banded themselves together to build for the future, to make better provision for agriculture and the advancement of mechanical science. How true was their vision, how well they builded, we know, for we are their inheritors. It is indeed a goodly heritage.

PRINCE'S LUGGAGE COMPRISES TWO HUNDRED CASES, TRUNKS

Eight Personal Servants Are Included in Suite of Eighty-Eight.

GOING ON REPULSE

Very Busy Officially Prior To Departure For Cruise.

By HAL O'FLAHERTY.
Special Cable to The Advertiser and the Chicago Daily News.
London, March 27.—Two hundred cases and trunks, constituting the luggage of the Prince of Wales and his entourage, were stored away aboard H. M. S. Repulse, at Portsmouth today, in readiness for their departure on a six months' tour



THE PRINCE'S TOUR.

The route to be followed by the prince of Wales on his forthcoming tour below the line is shown on the above map. The inset sketch shows more detail of his itinerary in South Africa. In addition to visiting Uruguay, in South America, he will also tour parts of the republics of Argentina and Chile.

through South Africa and South America.

The prince's comfort during the long tour will be looked after by eight personal servants, while some eighty others, including military and naval aides, friends and advisors make up the balance of his suite.

Britain's much-travelled ambassador had one of the busiest of his many busy days today. He was up early, attending to several affairs of state and innumerable private matters of detail before going out to bid farewell to friends. All this was sandwiched in between receiving official callers at his London residence.

Last evening the prince wound up a strenuous day by going to the theatre, where, unassisted with the tuneful melodies heard from the stalls, he went around behind the scenes after the show and asked the conductor to have the band play several popular numbers. This informal concert lasted a quarter of an hour.

\$100,400,000 IS ADDED TO FORD MOTOR SURPLUS

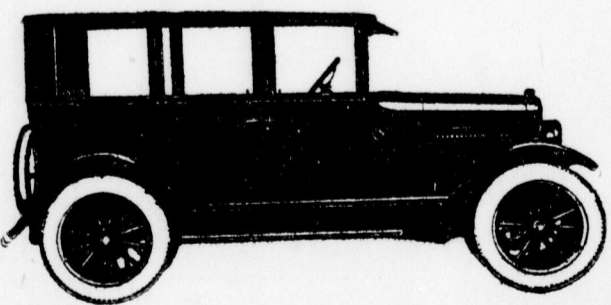
Associated Press Despatch.
Boston, Mass., March 27.—An increase of more than \$100,400,000 in the surplus of the Ford Motor Company in the year ending this month is shown in a statement of condition filed by the company with the secretary of the commonwealth of Massachusetts. The statement places the present surplus at \$542,476,496.39 as against \$442,041,081.12 in March, 1924.

MANY KILLED IN STORM IN ARGENTINE PROVINCE

Associated Press Despatch.
Buenos Aires, March 27.—Advices from Rosario, Argentine's second city, report a tornado swept over sections of the province of Santa Fe last night, causing numerous fatalities and heavy property damage. Details of the storm were still lacking today, owing to the interrupted wire communication.

Overland Stands alone WITH PRICE REDUCTION

\$105



World's lowest priced four door Sedan

with Sliding Gear Transmission

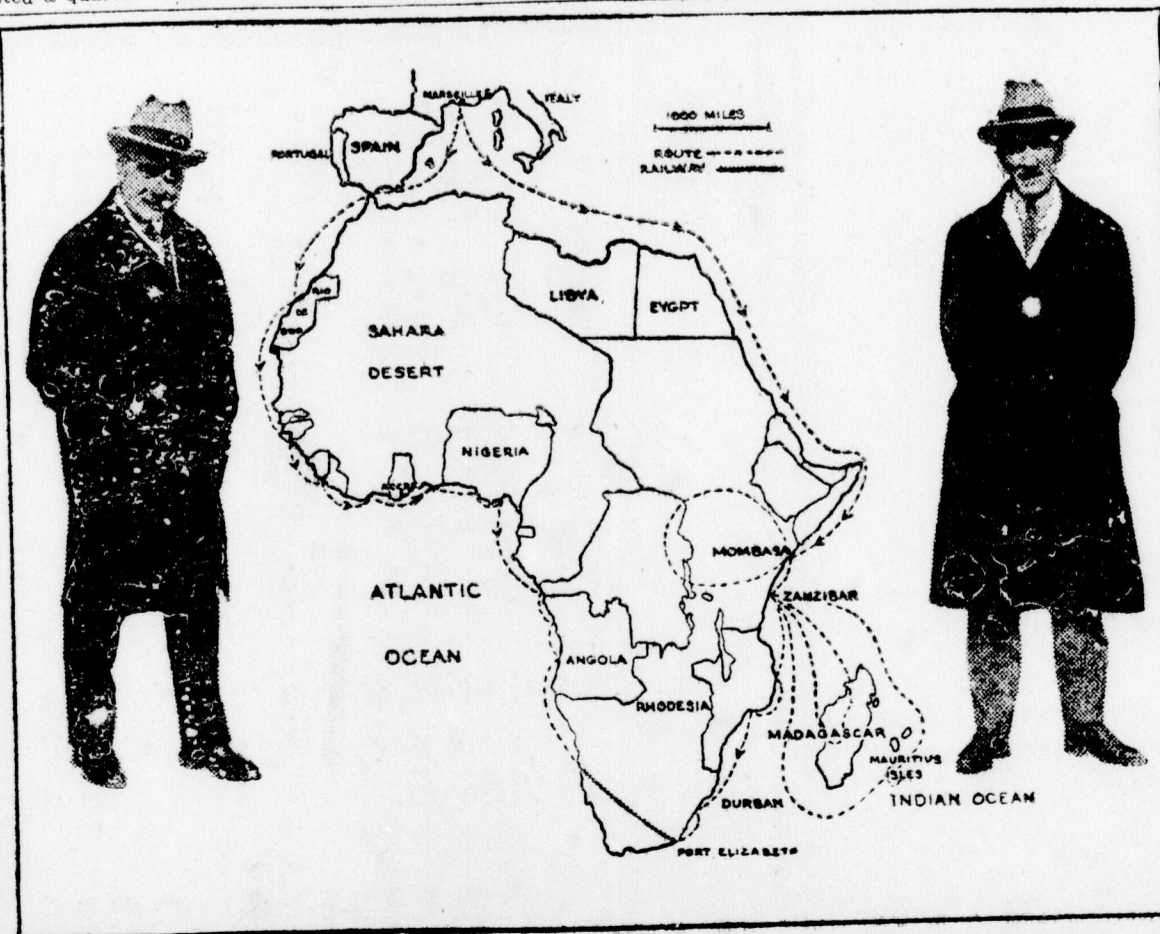
Easily the greatest closed car value in all automobile history . . . a car of light weight in desirable contrast to cars that are heavy and slow . . . a quarter of a million people are now enjoying the many proven advantages of this car . . . the comforts of patented Triplex Springs . . .

the power of its big, reliable engine . . . the endurance of its rugged axles . . . the ease of driving with its modern disc-type clutch . . . the economy of amazingly low upkeep . . . and a great saving in first cost. See it. Drive it. Ask about the easy terms.

OVERLAND

J. W. McLAUGHLIN
Dundas and Waterloo Streets, London.

FRANK McLACHLIN
86-90 King Street, London.



FORD OFFICIALS TO TRAVEL 30,000 MILES ON BUSINESS

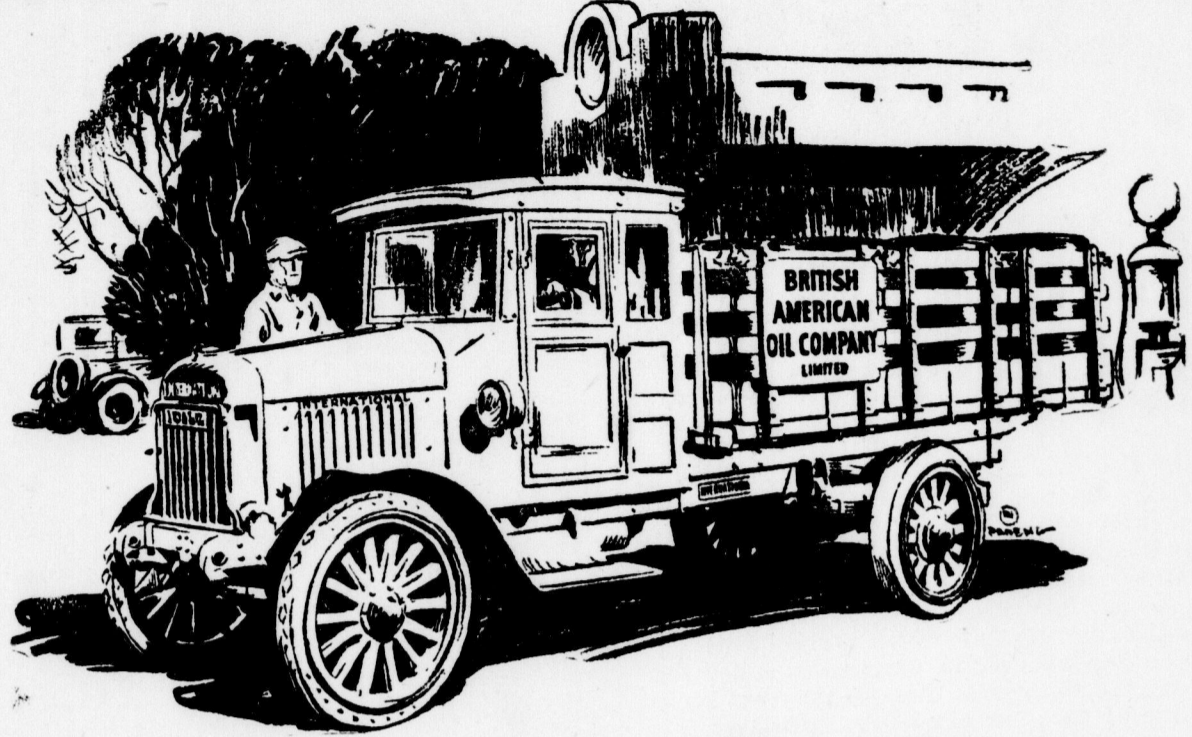
Probably one of the most interesting trips ever undertaken by any Canadian or British concern is the one just commenced by Allen F. Telfer (right) and J. D. Leach (left), of the Ford Motor Co. of Canada, Limited. They have left the home office, Ford Co., Ontario for Africa,

and each faces a trip of 30,000 miles. They will touch thirty-one different countries and colonies.

Both representatives will travel first to London, and then to France, Telfer (right) and J. D. Leach (left), of the Ford Motor Co. of Canada, Limited. They have left the home office, Ford Co., Ontario for Africa,

down the coast, and through the islands to Port Elizabeth, where the South African headquarters of the firm are situated. Mr. Telfer will strike out for Rio de Oro and the Gold Coast, on the west. The adventurers will meet at Port Elizabeth and each man will proceed to cover the ground passed over by the other.

FOR LOW-COST HAULING



Big Business Testifies

The list of International Truck owners throughout the Dominion is a roster of Canadian big business—a most convincing testimonial to the worth of International Trucks.

Imperial Oil, Canadian National Express, Bell Telephone, British American Oil, Dominion Express—these and many others have been using Internationals for years in the hardest kind of transportation work. Many of these firms have spe-

cialized on Internationals, building great fleets to meet their most strenuous requirements—over 300 being in the service of a single concern.

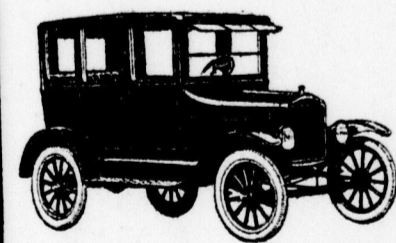
And it is easy to understand that International Trucks are serving big business most satisfactorily—other products of the Harvester Company have earned a reputation for just such service for almost a hundred years. International Trucks live up to that reputation.

International Heavy Duty Trucks are built for loads of 3000, 4000, 6000, 9000 and 10,000 pounds, maximum capacities. The Speed Truck is built for loads up to 2000 pounds. Motor Coaches are supplied to meet every transportation need.

INTERNATIONAL HARVESTER COMPANY
217 YORK STREET OF CANADA, LTD. LONDON, ONT.

INTERNATIONAL HARVESTER TRUCKS

AUTOMOBILE SHOW WEEK, MARCH 30 TO APRIL 4



Quality Simplicity Economy

Prices cover Delivery at your door, including Freight, Excise and Sales Tax.

	With Starter.	Lease Starter.	OUR THRIFT PLAN ALSO MAKES IT EASY FOR YOU TO BUY
Fordor Sedan	\$988.00	\$800.00	Thrift Plan Terms Include Interest and Insurance.
Tudor Sedan	838.00	741.00	Cash Down Monthly Payment
Coupe	741.00	584.00	Fordor Sedan
Touring	584.00	492.00	Tudor Sedan
Runabout	541.00	449.00	Coupe
Light Delivery	551.00	463.00	Touring
Chassis, with heavy spring	465.00	377.00	Runabout
Ton Truck Chassis	616.00	528.00	Runabout, Light Delivery
Truck Stake or Express Body, including mirror	175.00		Truck Chassis
5 Balloon Tires, Optional Equipment	\$66.50		Truck Stake Body, closed cab mirror
			Above Prices include Starter Complete.

MIDDLESEX MOTORS Ltd.

London's Ford Dealer

TALBOT STREET AT QUEEN'S AVENUE.

Subscribe to The Advertiser

The London Advertiser

LONDON, ONT., SATURDAY, MARCH 28, 1925.

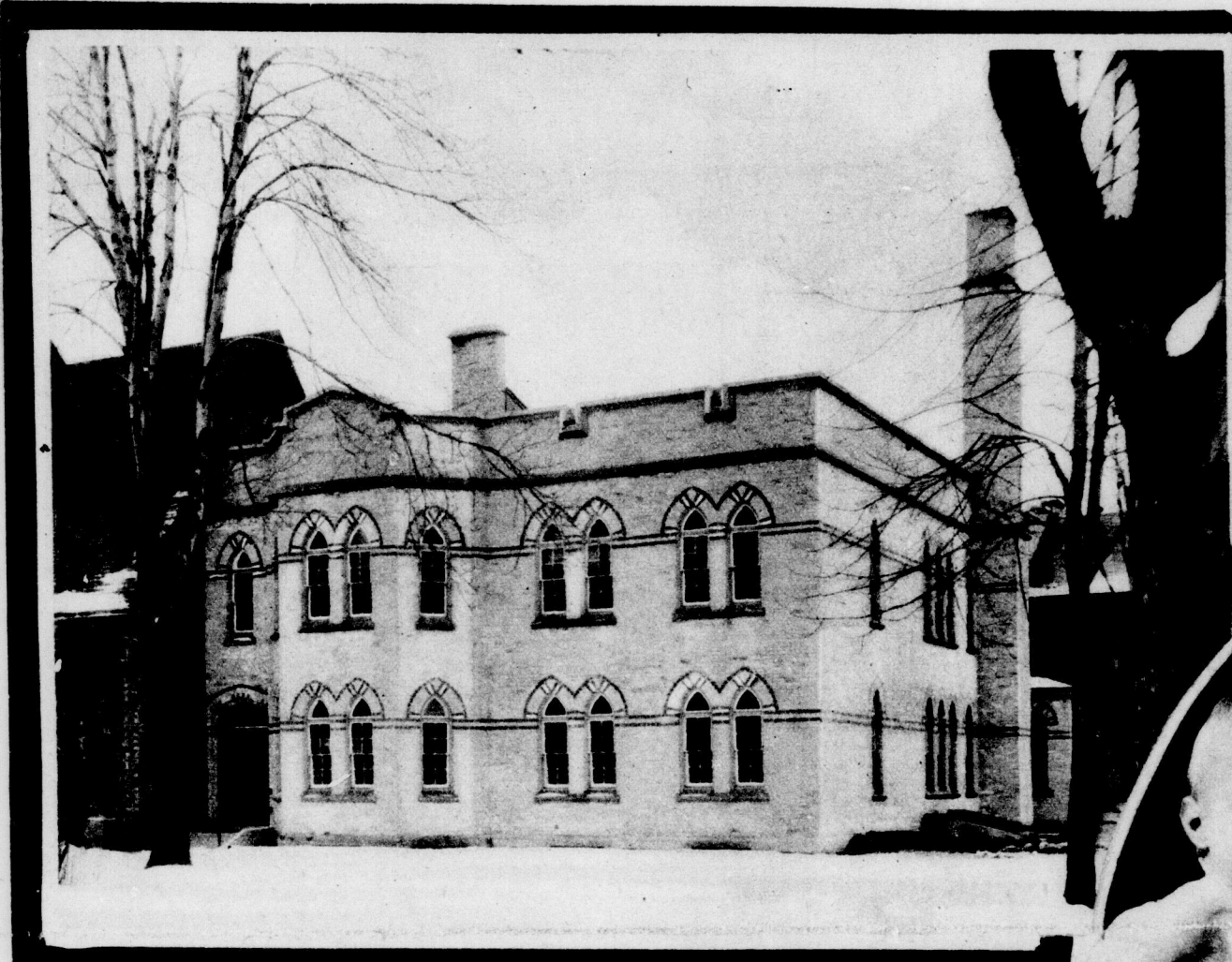


Canada boasts few institutions that rank with Victoria Hospital, London, for efficiency and diversity of endeavor. Ten pictures were combined to give this interesting panoramic view. Left to right are the private pavilion, administration building, outpatient and admitting departments, nurses' home, eye, ear, nose and throat, semi-private and maternity wards, and the isolation building.

—Photo by Hines.



Mrs. W. D. Davidson, a recent London bride, who before her marriage was Miss Lillian Gordon



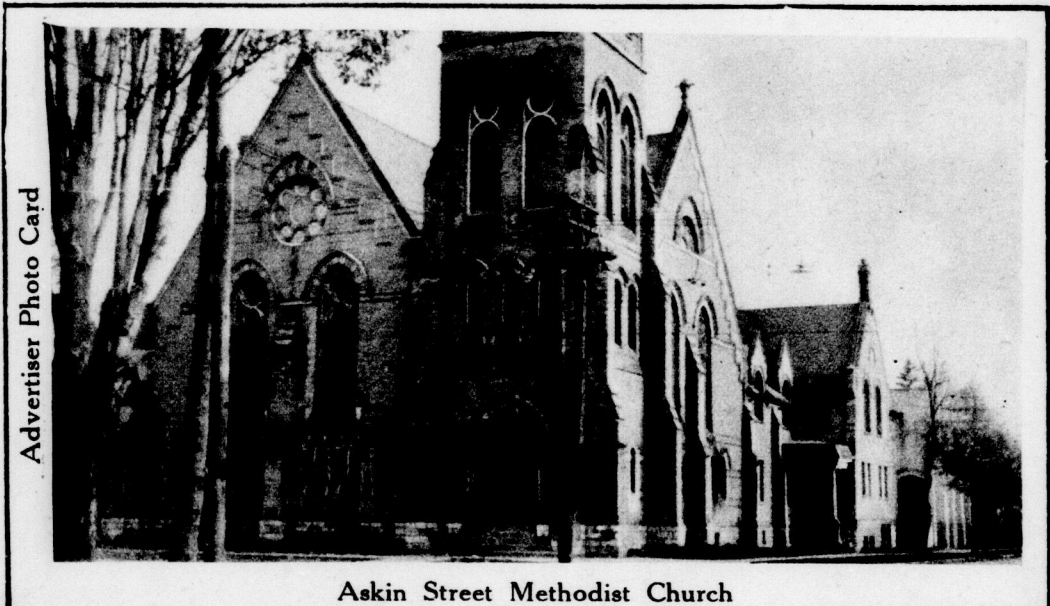
Warner Hall, just completed by Cronyn Memorial Church, London, at a cost of \$40,000, is the most modern parish hall in Western Ontario. It was named in tribute to Rev. G. Quintin Warner, B.A., B.D., who has been rector of the church for the past six years



Mrs. Gordon Hutchinson of London and her two pretty children



Madame Johnson, wife of an American manufacturer, now making a European tour as a singer

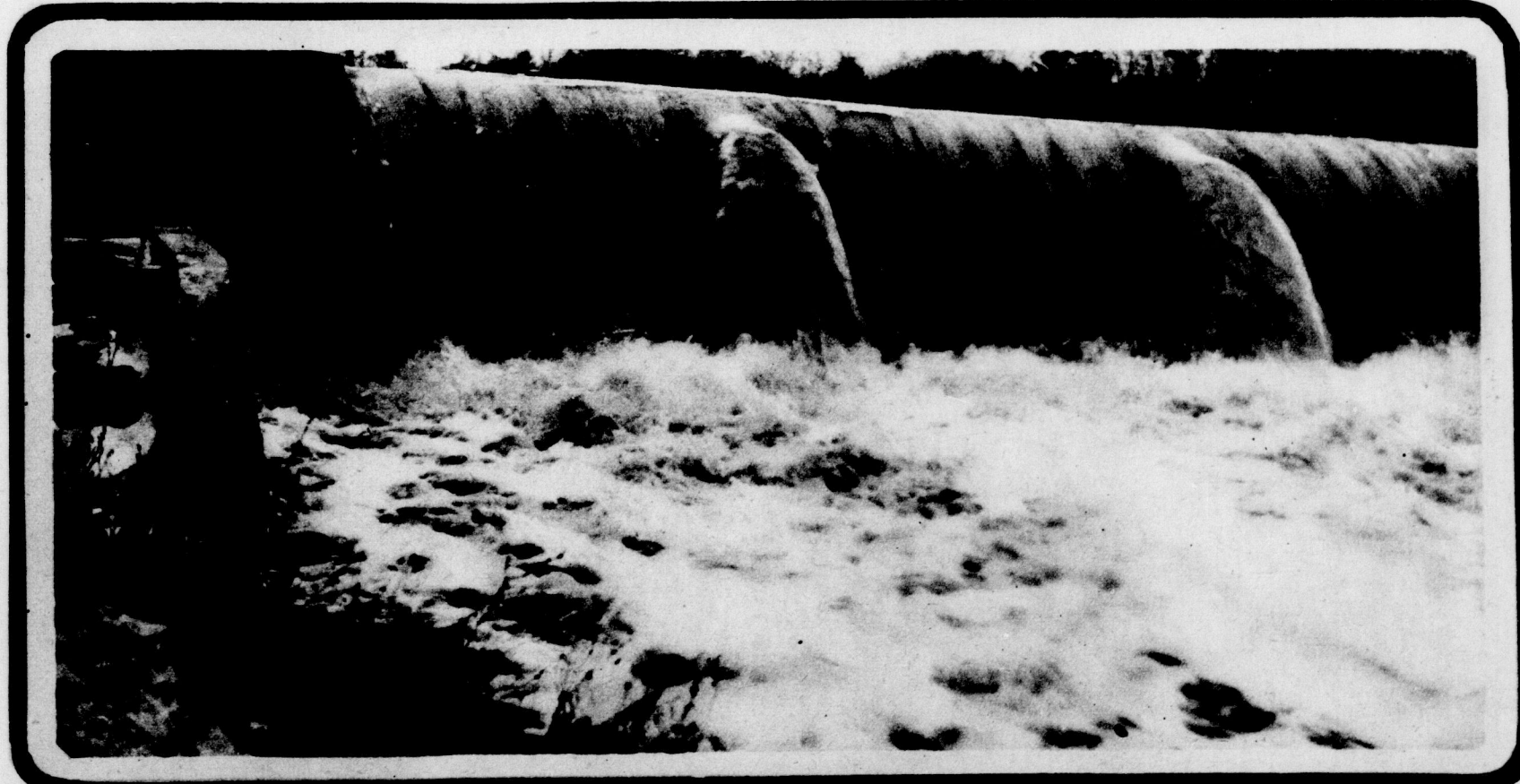


Advertiser Photo Card

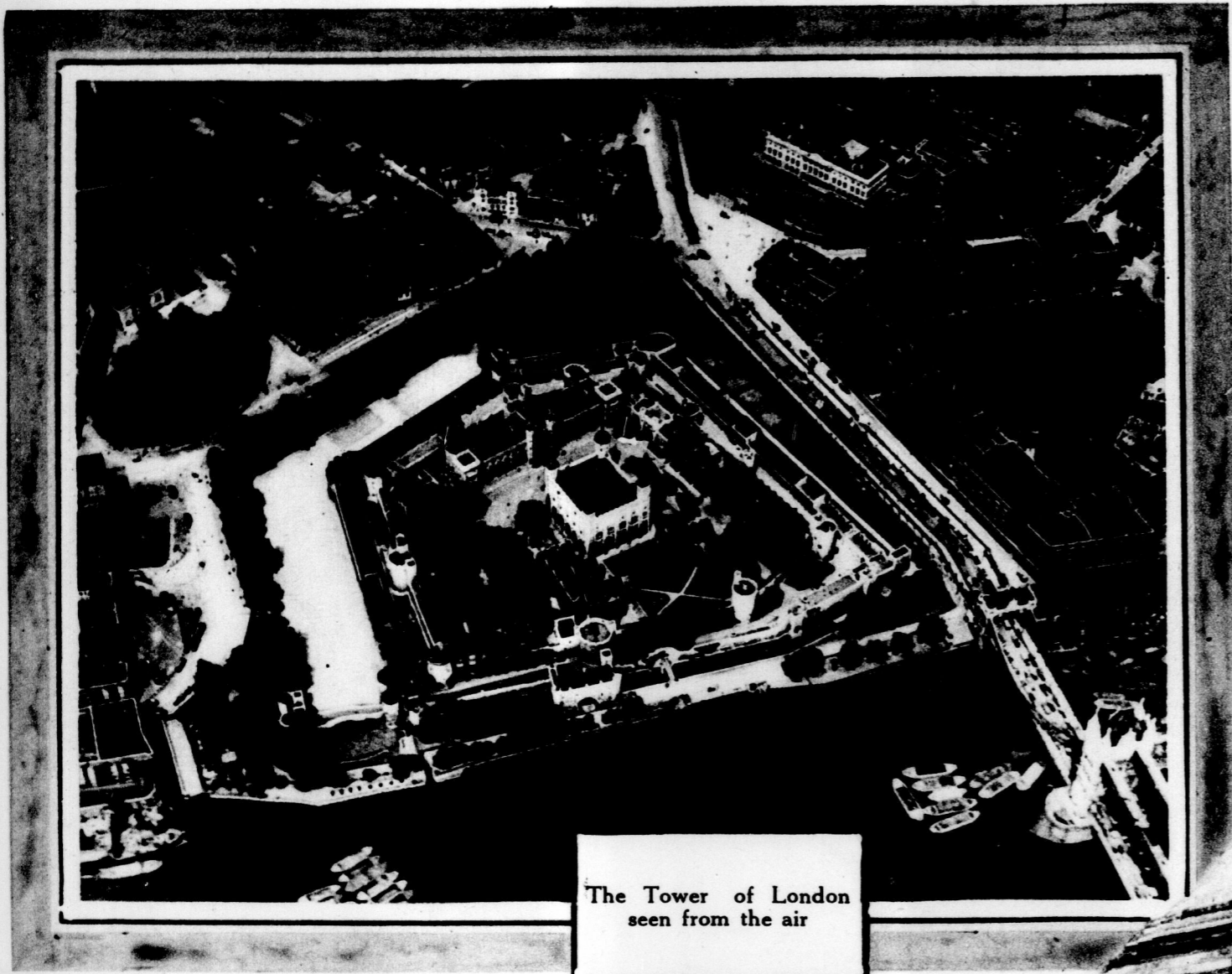
Askin Street Methodist Church



"Never again!" say Blanche Sweet and her husband, Marshall Neilan, returning from Making pictures in Europe



Spring flood waters racing over one of the few private power dams in the dominion. Thomas Lovelass of London built the plant on the Thames river at Kilworth to give his summer home the benefits of electricity



The Tower of London seen from the air



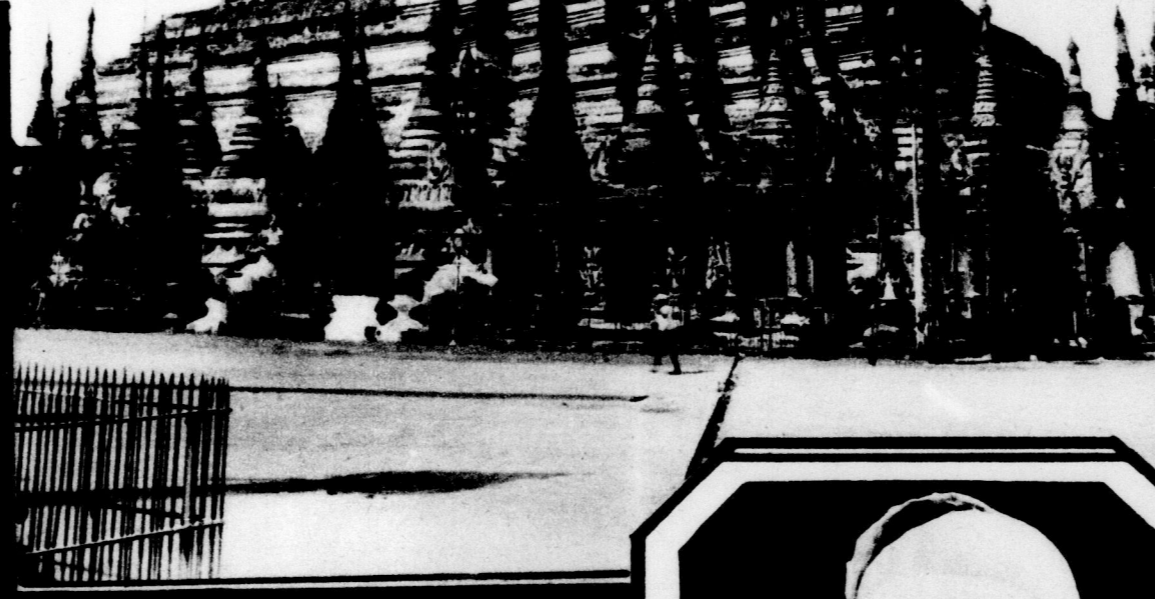
The race at Tampa, Florida, in which two speed boats nosedived and another smashed a buoy



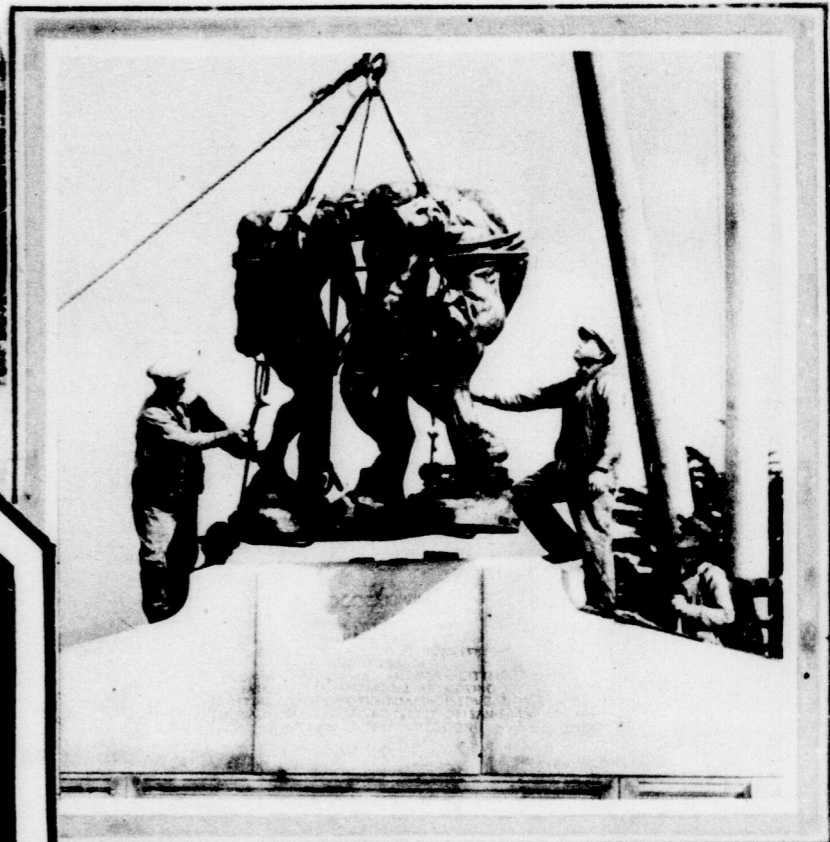
Prize-winning Basset hounds at Cruft's Dog Show, London



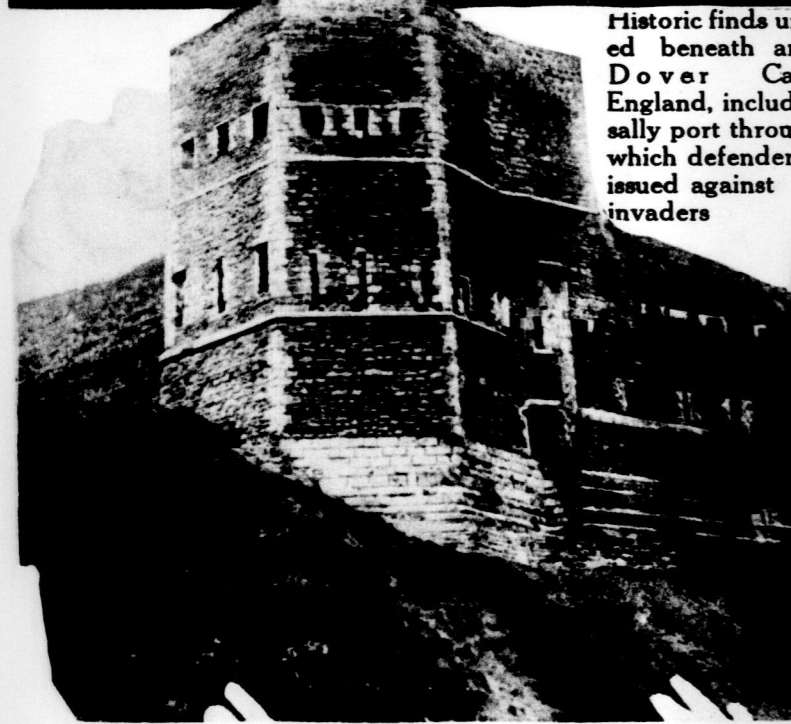
Historic finds unearthed beneath ancient Dover Castle, England, including sally port through which defenders issued against invaders



The magnificent Buddhist shrine, the Shive Dagon Pagoda in Rangoon, is 1,355 feet in circumference and the gilded pinnacle 370 feet high



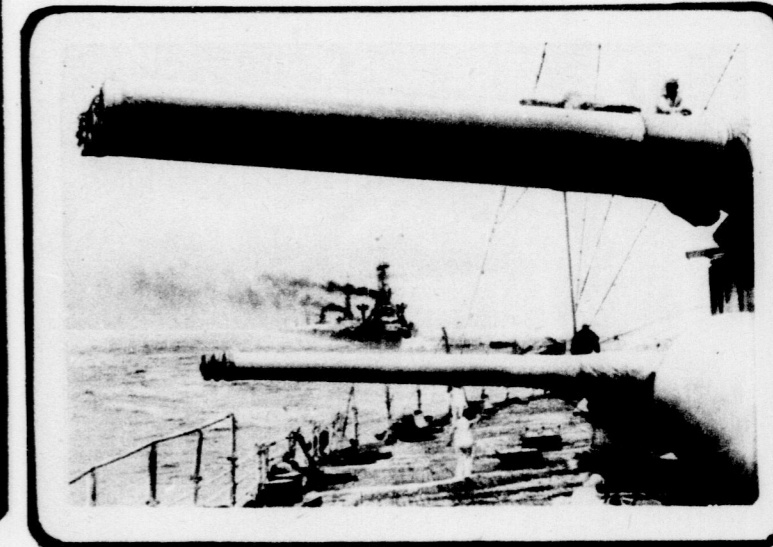
A Rodin group, "The Shades," erected in San Francisco as a memorial to one of her greatest citizens, the late Raphael Weill



Averance Tower, Dover Castle, England, showing newly discovered archers' galleries



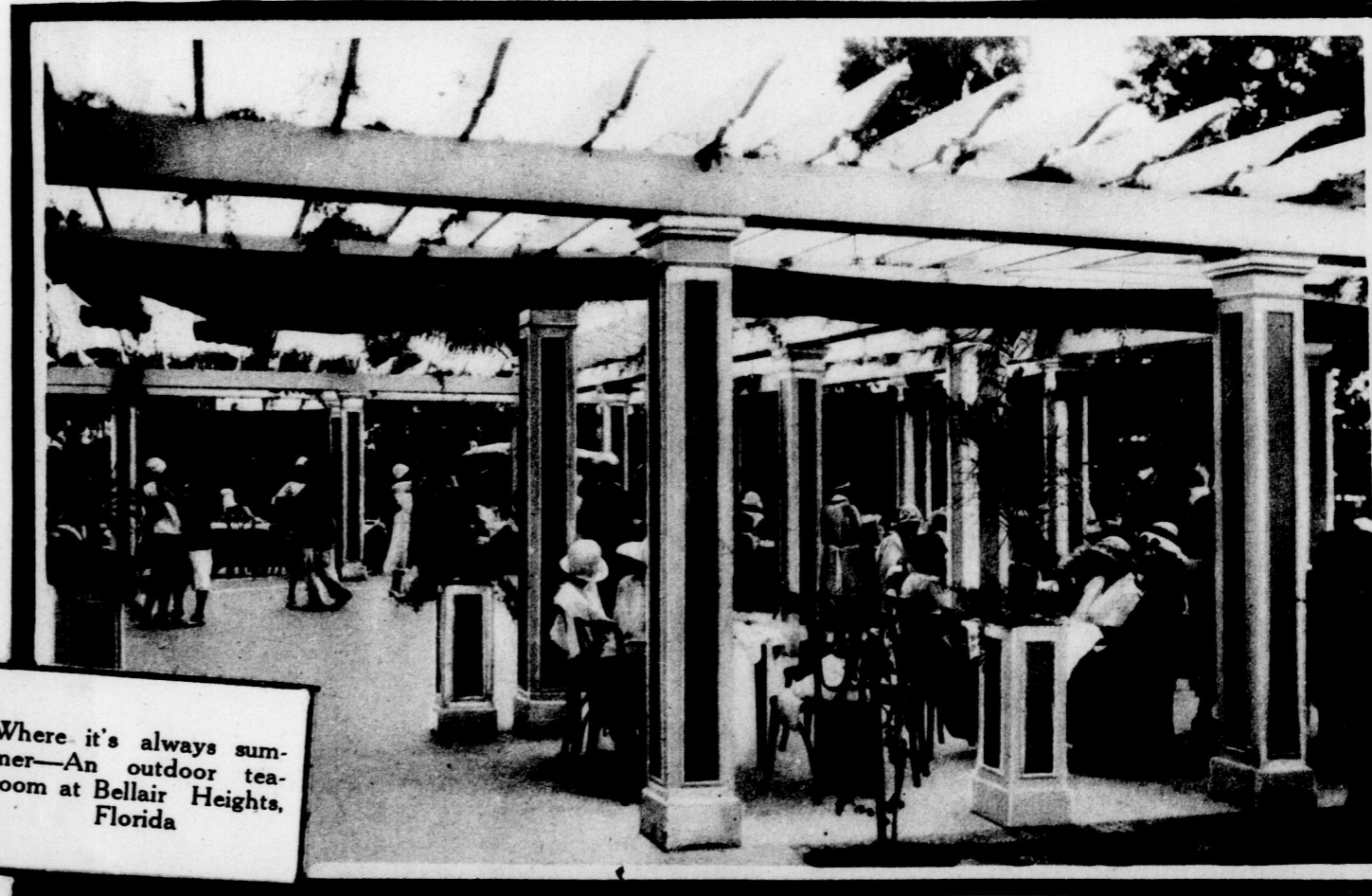
The Indian dancing girl, Muntaz Begum, wounded by men who attempted to disfigure her and who killed the man she was with in a car in Bombay



U.S. Battleships in line in maneuvers off the coast of California



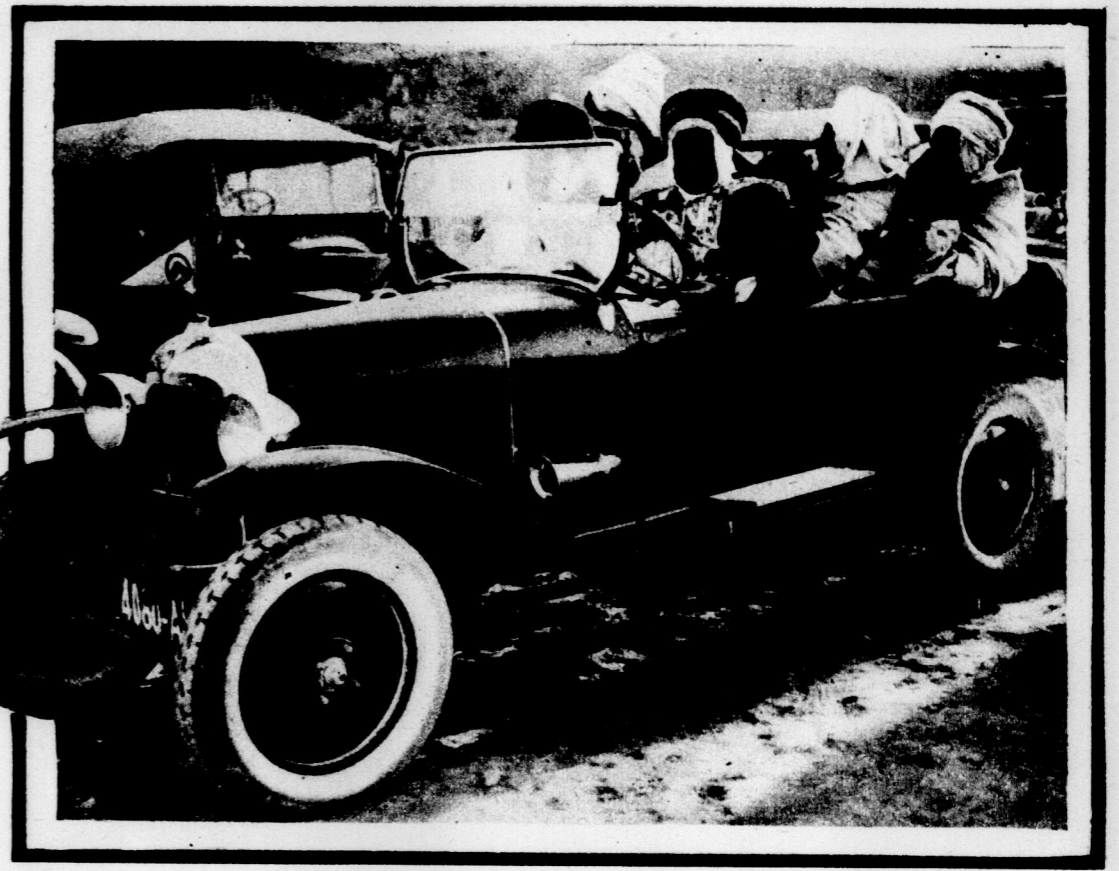
Medical students of Old London demonstrate their gratitude to the actress, Miss Sybil Thorneike, for her work in aid of Guy's Hospital



Where it's always summer—An outdoor tea room at Bellair Heights, Florida



Hon. Austin Chamberlain, British Foreign Secretary, and family, at their country home, Five Ashes, Sussex



How the real sheiks travel to-day—Arab chieftains at the race track at Biskra, Algiers



In an Arab horse race the riders indulge in gun-play to add to the excitement—A contest at Algiers

Empress of the Night—A lunamoth just after emerging from chrysalis. An English florin affords a comparison of size



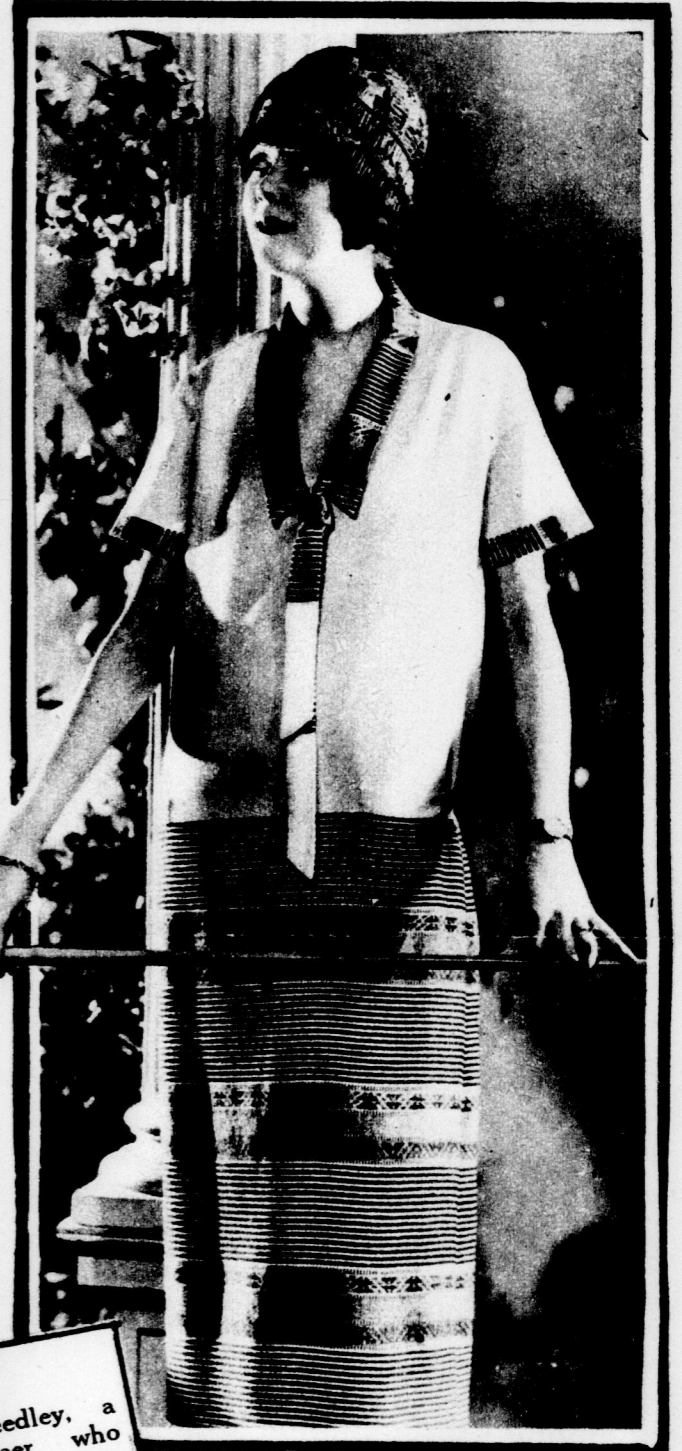
A white cobra ready to strike



The flying Finn, Paavo Nurmi, the world's greatest runner, and a bust of himself presented by Lincoln Ellsworth, American explorer



The Capitol in Washington illuminated for President's Coolidge's inauguration ceremonies



Lord Heedley, a British peer who adopted Moslem faith, has been offered the crown of Albania

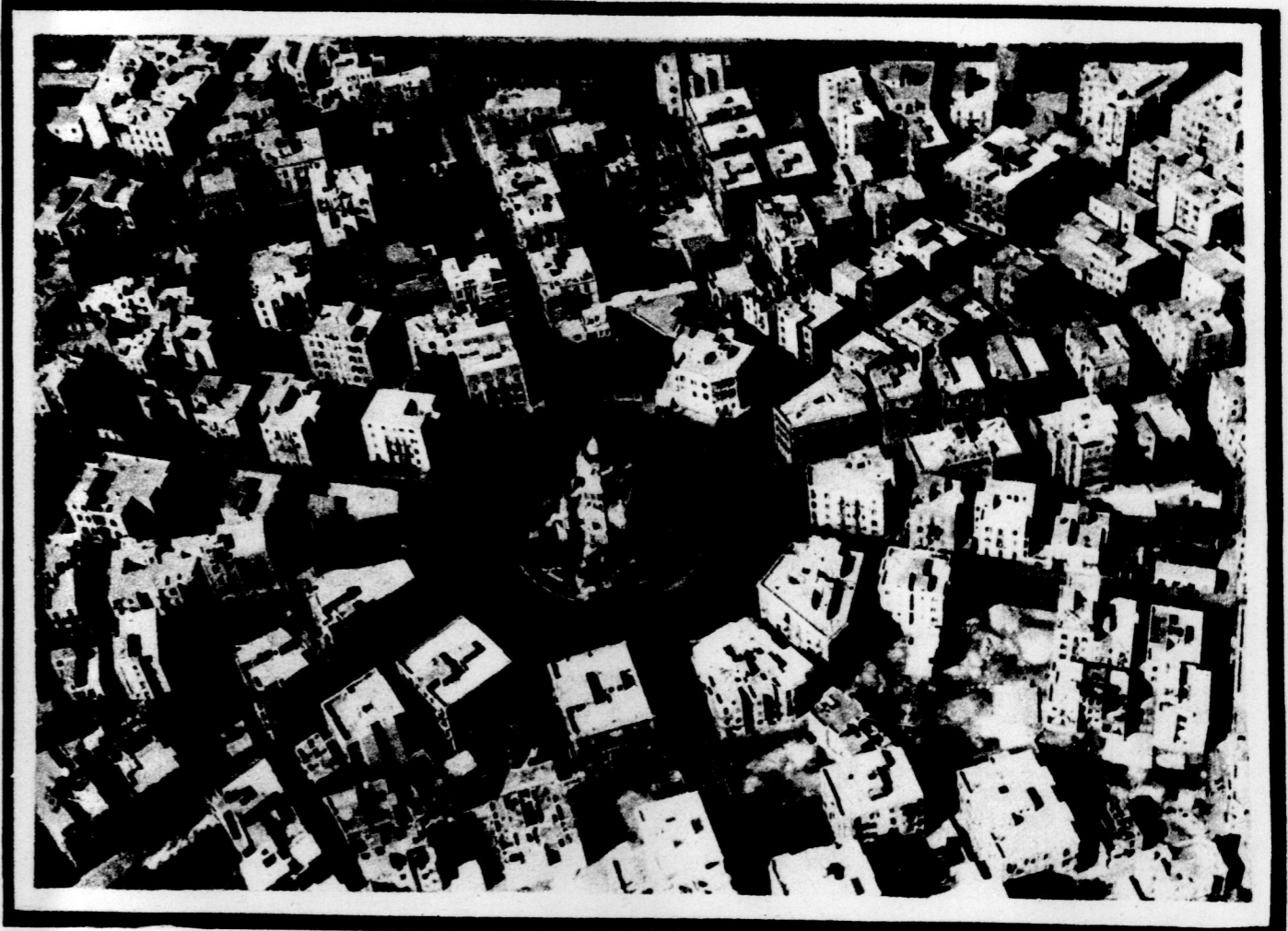
A spring model, emphasizing the trend for stripes and two-tone fabrics



Miss Elizabeth Cavendish-Bentinck, an English beauty who is to marry Mr. Roger Wethered, prominent British golfer



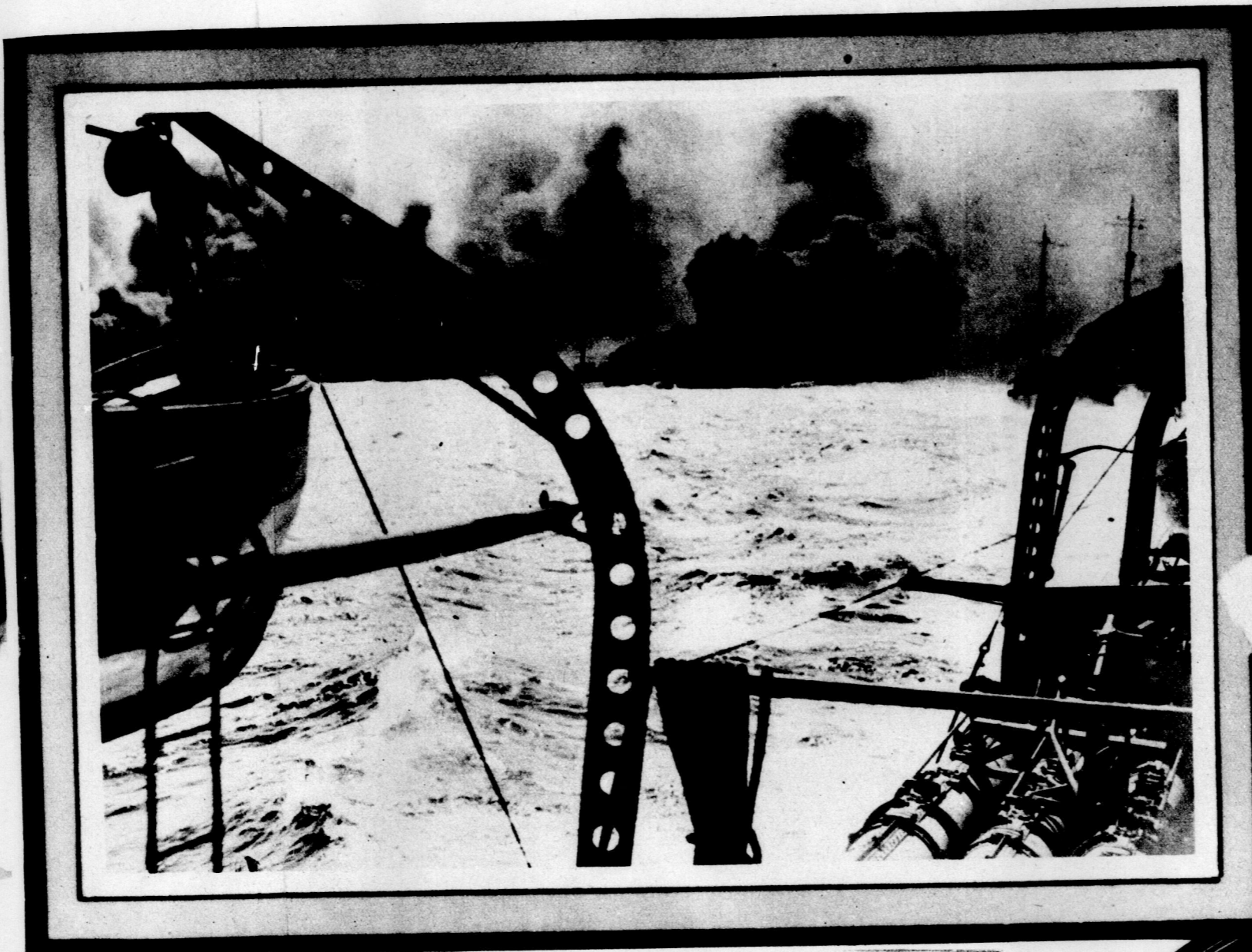
A desert honeymoon, on the Sahara, is being enjoyed by Prince Ferdinand Leichtenstein and his bride, formerly Miss Shelagh Brunner of London



Cairo, the hub of Egypt, seen from the air



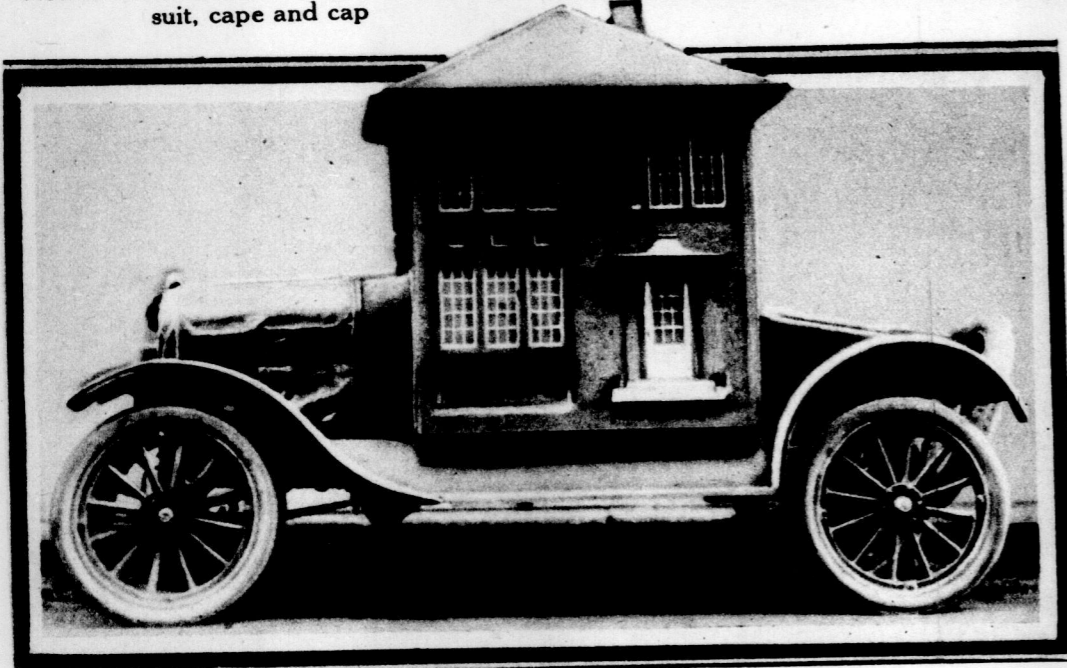
Newest for the bathing girl—matched suit, cape and cap



Uncle Sam's destroyers throwing up smoke screen in naval maneuvers off the Californian coast



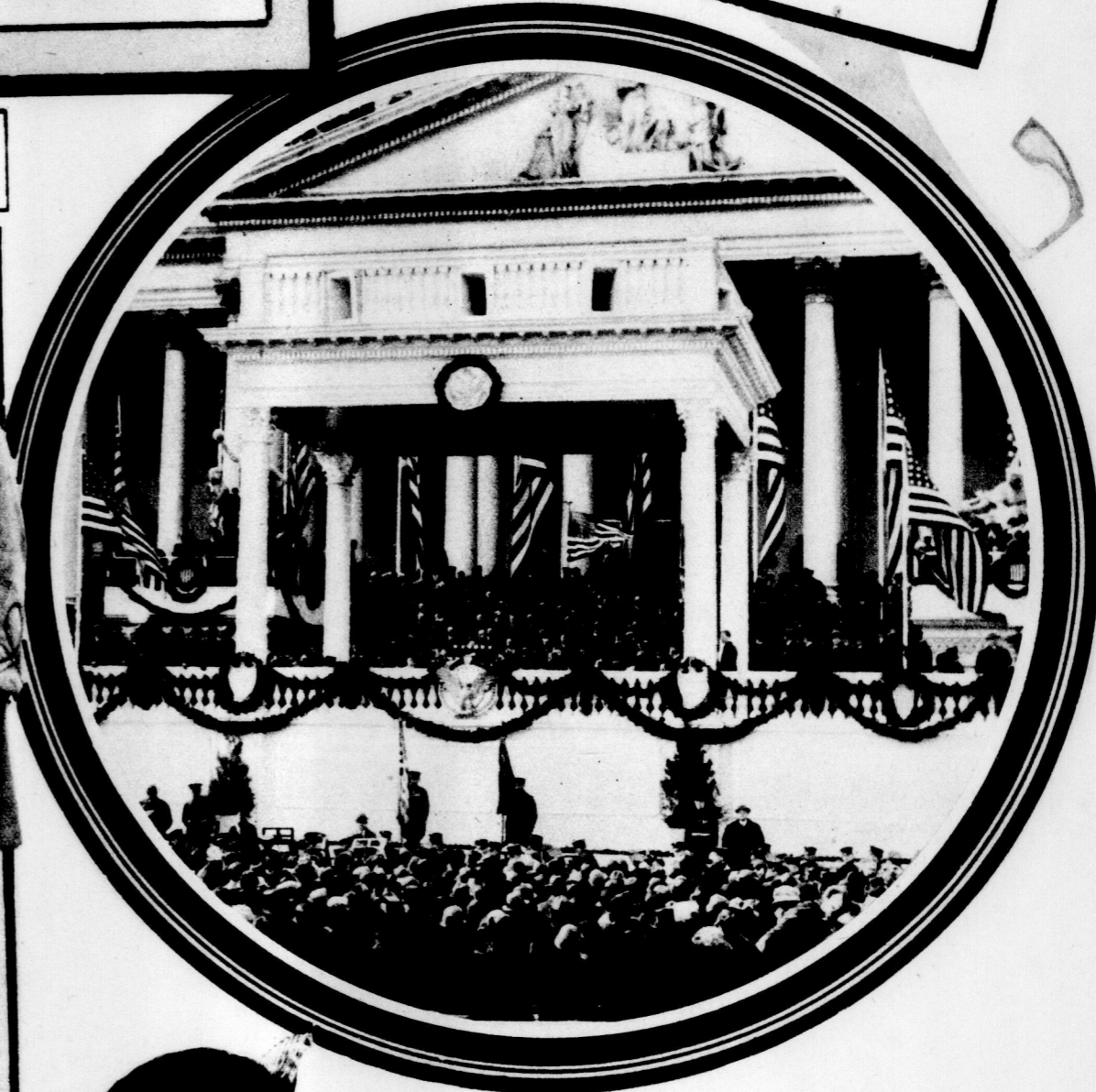
Belle Bennett of Atlanta with petition signed by 10,000 of her home folks asking her to return to the footlights



J. Romaine of Cincinnati goes touring seated in a replica of his own home



Mrs. Nellie T. Ross, governor of Wyoming, and members of her staff in Washington for President Coolidge's inauguration



President Coolidge taking the oath of office in Washington on Inauguration Day



Prince Antoine Bibesco, Rumanian minister at Washington, and son-in-law of the famous Asquiths



Miss Laura La Plante, film star, wearing a graceful spring hat of fine shell-pink horse hair, edged with golden satin



A desert taxi sometimes "stalls"



A twentieth-century Japanese beauty—winner of a Tokyo beauty contest



Not a giant beehive, but a huge furnace at Allaire, New Jersey, where cannon for Washington's army were made



Real timber wolves were used in making a French screen thriller

Automobile Show Week In London Showrooms

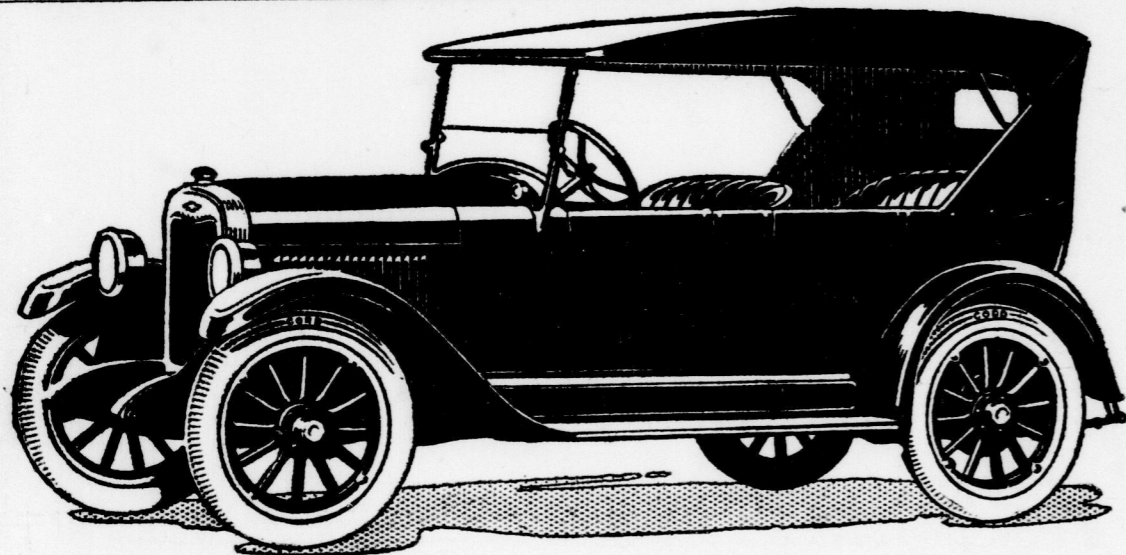
Low-priced cars are getting better

The Star Car was the first low-priced car to embody the features of design and construction of high-priced cars.

Silent timing chain. L-head Red Seal Continental engine. Small bore long stroke motor. Tubular backbone. Single plate dry disc clutch, (adjustable). Long semi-elliptic springs, (Rear Spring Underslung). All main units separately removable.

S. H. GALLAGHER
189 King Street.

The **STAR** Car
"Tomorrow's Car Today."



Long Springs—88% of Wheel Base

Long semi-elliptic springs of chrome vanadium steel—rear springs underslung—total length of one rear and one front spring equalling 88% of the wheel base of the car—imagine the comfort of riding on such spring suspension!

Yet this is but one of the features that make for greater riding comfort in the new Chevrolet—new from radiator to rear axle to provide a new value that is astonishing everybody who sees these cars.

Touring - \$735
Roadster - \$735
Coupe - \$995
Coach - \$1015
Sedan - \$1165

All prices at Factory Taxes Extra

Low Pressure Tires standard on closed models, optional at slight extra cost on open cars.
Disc Wheels optional at slight extra cost on all models.



for Economical Transportation

London Chevrolet Company

397-399-401 Dundas Street, Corner Colborne
East-End Branch, 617-619 Dundas Street

BUY ADVERTISED GOODS
Be Protected In Your Shopping

Aniline Dyes May Be Used To Curb Bacteria Growth and Halt Dread Diseases

Discovery by Cornell University Professor Forecasts Relief For Sufferers.

TRIED SUCCESSFULLY

Solutions Left in Joints Have Checked Progress of Infection.

By EDNA MARSHALL. Copyright, 1925.

New York, March 26.—Relief from the dread ravages of blood-poisoning and a general advance in many branches of bacteriology are forecast as the result of a discovery growing out of several years of experimentation by Dr. John Woodman Churchman, a member of the staff of the Loomis Laboratory and associate in hygiene at Cornell University's medical school.

The remedy, which has had good results in many cases in which it has been tried, lies in simply dyeing the bacteria with aniline dyes such as are used in coloring cloth and the like.

Experiments already have been made on infected throats, middle ear disease, suppurating or puss-forming joints, infected wounds and general infections with great success. The

One Bad Ballot Stops Beer Sale

Canadian Press Despatch. Edmonton, March 27.—There will be no beer sold in the little village of Galahad, Alberta. Twenty-six men and 26 women voted on an application to the liquor control board for the issuance of a beer license, and the result was a majority of one against the proposal. A tie was escaped only by reason of there being one ballot rejected by the returning officer.

treatment of pyorrhea is believed likely to be put on a sound basis by the use of aniline dyes, and it now seems probable that their use may make possible the cure of certain skin infections without incision, Dr. Churchman says.

Describing the course of the new remedy, Dr. Churchman said: "A particular dye is selected for a particular disease, as special dyes are used for special fabrics. For instance, gentian violet and acriflavine are used for skin infections usually."

"Injected into the blood, aniline dyes have successfully combated general infections or blood-poisoning. Solutions of dyes of certain strength left in cavities like the joints have been found powerful enough to effectively check the progress of infection, without damaging the tissues."

"But because the tissues can so easily be damaged by dyes which may be poisonous in too large quantities, great care must be used in the cure."

POLICE FEAR SCHOOL WRECKED BY BOMB

Building Near Pittsburg in Ruins—Janitor Is Missing.

Associated Press Despatch. Pittsburg, March 27.—An explosion early today wrecked the public school building at Swissvale, a suburb. Jacob Jacobs, the janitor, was reported missing, and police and firemen are searching the ruins in the belief that he met death in the blast. Officers believe the explosion was not accidental, and a reward of \$1,000 has been offered for information leading to the arrest of those responsible for wrecking the building. The blast rocked houses and broke windows within a radius of several blocks.

A fire alarm was turned in, but firemen were unable to find any trace of fire, leading to the belief held by some fire and police officials that the building had been bombed.

DOON MAN KILLS SELF FOLLOWING OPERATION

Canadian Press Despatch. Galt, March 27.—John Hamm, 57 years of age, one of the best-known men in the village of Doon, ended his life by hanging today. He had undergone a serious operation in the Galt hospital about two weeks ago, and though it was successful, he did not think he was making satisfactory progress towards recovery.

REV. DR. SHEARER DIES IN TORONTO

General Secretary of Social Service Council Succumbs To Pneumonia.

Canadian Press Despatch. Toronto, March 27.—Following an arduous six weeks' convention campaign in the Maritime Provinces, Rev. Dr. J. G. Shearer, general secretary of the social service council of Canada, was taken ill with angina pectoris and pneumonia and died suddenly this evening in Toronto. He was in his 68th year.

He returned to Toronto on Friday, March 13, was taken ill with heart trouble on the following Monday and his illness developed into pneumonia. It was stated tonight that he had delivered two addresses a day for six weeks, and that had brought on the heart trouble. The original intention was that Brother Barnabie, lay worker of the Roman Catholic church, should accompany Dr. Shearer on the eastern convention tour, but on Brother Barnabie being taken ill, Dr. Shearer had volunteered to deliver the addresses of both.

The late Rev. Dr. John G. Shearer, who was a graduate of Knox College,

completed his divinity course about the year 1884. Upon graduating he became pastor of the Presbyterian church at Caledonia, Ont. After a very successful pastorate there for two years, he became the minister of Erskine Presbyterian church in Hamilton. He remained there until 1900, when he resigned that charge to accept the position of general secretary of the Lord's Day Alliance, which he held until 1907, when the general assembly of the Presbyterian church in Canada elected him general secretary of the church's newly organized department of social service. He held that position for seven years, when he became the general secretary of the social service council of Canada.

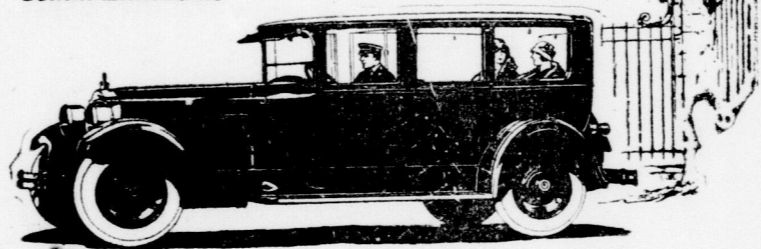
WOODSTOCK RESIDENT PASSES IN HIS SLEEP

Special to The Advertiser. Woodstock, March 27.—Richard Carr retired last night apparently in his usual good health. This morning he was found dead in bed. The late Mr. Carr was a native of West Oxford township, where he was born seventy-five years ago.

MINIMUM WAGE DEFEAT.

Associated Press Despatch. London, March 27.—By a vote of 208 against 143 the House of Commons today rejected a private member's bill which sought to fix a minimum wage for underground and surface workers in coal mines.

The Packard Eight Five Passenger Sedan-Limousine



Long Life Chassis Deserve Long Life Bodies

Packard knows no compromise with quality—in either chassis or in body. There are no grades of Packard bodies. Each is built to the unchanging Packard standard of twenty-five years.

Every Packard body retains the original beauty, distinction and comfort which assures much of the contentment and most of the joy of motoring.

Every Packard is a unit in excellence.

FRANK McLACHLIN

86-90 KING STREET. PHONE 8.

Ask the Man Who Owns One

P A C K A R D

Service Ideals

To always give a little more than the law requires.

A smile to every customer.

A helpful suggestion with every purchase and unfailing courtesy with every complaint.

To believe that the Golden Rule can be applied in business, and that its application means a square deal.

To believe that business expresses something more than dollars and cents and that something more than dollars and cents must be gotten out if we are really to be successes.

FRANK McLACHLIN

OVERLAND — STUDEBAKER — PACKARD

86-90 KING STREET. PHONE 8.

All we ask is the chance to prove this statement:

"The New Studebaker models offer the greatest motor car value that Canadian dollars can buy."

We know that no other car in Canada can compare with the New Studebaker—in quality of appearance, comfort and performance—and still sell at anywhere near the low Studebaker price.

We want the public also to know that. So we invite comparisons. We are eager for the opportunity to prove our statement.

Come in. There's a Studebaker car waiting to demonstrate. You will not be urged to buy.

New models! New values!

Before you buy, see the new Studebakers; compare them in every way with any other car you may be considering; and in particular compare the prices:

STANDARD SIX	
Duplex-Phaeton	\$1770
Duplex-Roadster	1745
Country Club Coupe	2090
Five-Passenger Coupe	2250
Brougham	2280
Sedan	2390
Berline	2480
Coach	1995

SPECIAL SIX	
Duplex-Phaeton	2295
Duplex-Roadster	2225
Victoria	2935
Sedan	3070
Brougham	2780
Berline	3180
Sport Roadster	2350

BIG SIX	
Duplex-Phaeton	2850
Five-Passenger Coupe	3785
Sedan	3975
Berline	4085
Brougham	3975

4-wheel hydraulic brakes, with disc wheels, optional at extra charge.

[These prices include taxes and freight. They cover cars with standard factory equipment, delivered complete and ready for service.]

FRANK McLACHLIN

86-90 KING STREET. PHONE 8.

THIS IS A STUDEBAKER YE

AMUSEMENTS
Annual Exhibition of Students' Work
TECHNICAL SCHOOL
Tuesday and Wed. Evgs. Next Week
PUBLIC INVITED. NO ADMISSION CHARGE. NOTHING FOR SALE.

Extension Lecture
Monday, March 30, 8:15 p.m.
in St. Andrew's Church
PROF. DAVID MOORE ROBINSON
Professor of Classical Archaeology, Johns Hopkins University.

Jessie Alexander
Canada's Greatest Eclectician.
Colborne Street Methodist Church.
Thursday, April 2nd, 8 p.m.

MIDSUMMER NIGHT'S DREAM
By Pupils of GWENOLEN C. ANTHISTLE.
Assisted by Dancing Pupils of Marion Stark, in Central Collegiate Auditorium.

A-R-E-N-A
Skating afternoon and evening. Closing tonight. Skating till 10:30. Band at night extra.
Figure Skating Exhibition by Professor K. Mallen

St. Martin's Club
Corner Cathcart and Duchess Ave.
Presents
"Pilate's Daughter"
Monday, March 30, Monday, April 6, at 8:15 p.m.

D-A-N-C-E
under the auspices of the Canadian Labor Party, at the Regatta Gardens, Monday, March 30, at 8:30 p.m.

Dance Tonight
HYMAN HALL
GARDE WIGLEY AND HIS MOON-LIGHT SERENADERS.
ADMISSION 25 CENTS.

MEETINGS
THE CANADIAN FUSILIERS
The Regiment will meet on Monday, March 29, at the Armouries, at 8 o'clock. Clothing will be issued.

ACCOUNTANTS
DOUGHERTY, A. J.—Chartered accountant, 41 Tecumseh Ave. Phone 6392.
RAYMOND, F. W.—Accountant, auditor authorized trustee, assignee, liquidator, room 20, Greene-Swift Bldg., London, Ont. Phone 326.

FUNERAL FLOWERS
FURNISHED DESIGNS—Cut flowers, plants, at popular prices. Expert designers and decorators, 20 Dundas St. E. Phone 326.

MONUMENTS
CONSULT your family funeral director about the new Automatic Concrete Sealing and Vitrification.

BORN, MARRIED, DIED
DIED. ARSCOTT—Suddenly, at his late residence, 121 Ann street, Francis Arscott, beloved husband of Alice E. Arscott and father of Ena and Earl Arscott, in his 53rd year.

IN MEMORIAM
TALBOT—In loving memory of our dear mother, Minnie Talbot, who passed away four years ago today, March 28, 1921.

OSTEOPATHIC PHYSICIANS
COLES, C. W.—37 Hayman Court, Queen's avenue. Hours, 11-12, 2-4, 7-8. Tel. 4260F.

MALE HELP WANTED
WANTED Immediately, experienced dairyman. House, fuel, milk and garden. State experience and wages. Box 47, Advertiser.

HELP WANTED
COMMENCE NOW—Earn upwards of \$25 weekly growing mushrooms for us in our houses, sheds or cellars. Illustrated booklet and particulars sent anywhere for stamp. Dominion Mushroom Company, Toronto, Ontario.

AGENTS WANTED
AGENTS—Openings for a few high grade men. Studebaker watches, 21-jewel timepieces of highest quality are now being sold from factory to consumer at savings of 50 per cent; easy payments; nationally advertised; tremendous resources and reputation make sales easy; write fully stating age, experience, education, etc. Address Studebaker Watch Company, Dept. A236, of Canada, Limited, Chicago, Ill.

BUSINESS OPPORTUNITIES
FOR SALE—General store, dwelling and piece of land, close to station, public and high school, convenient to London. Good business. Under lease. Apply Box 39, Advertiser.

RADIO
HEAR THE BEST—DULL are the hours without music or entertainment. UNINTERESTING are the homes which miss the advantage of a radio.

LOST AND FOUND
LOST—Downtown, light shell rimmed glasses. Dambra, case. Reward \$25. 132 Pall Mall or phone 1791M.

PERSONAL
ALGER'S HEALTH BREAD, nature's pure food for the human body. Phone 1198. We deliver. Made by Thomas Alger, 100 Adelaide street, London, Ont.

FARMS
A PRETTY farm home near Exeter. Write for particulars to J. T. Morgan, Hensall, Ont.

LEGAL CARDS
BARRISTER AND SOLICITOR
W. G. R. BARRISTER, notary, etc. 59 Dundas street.

LEGAL CARDS
BARRISTER AND SOLICITOR
BUCHNER & RAMSAY—Barristers, Solicitors and Notaries, 25 Bank of Toronto Chambers, Phone 326.

LEGAL CARDS
BARRISTER AND SOLICITOR
COLLENDER, THOS.—Barrister, solicitor, notary, 25 Bank of Toronto Chambers, Phone 326.

LEGAL CARDS
BARRISTER AND SOLICITOR
DOUGLAS, A. R.—Barrister, solicitor, notary public, Oak Hall Building, Market Square north, Bank of Montreal Building.

LEGAL CARDS
BARRISTER AND SOLICITOR
MACPHERSON & PERRIN—Barristers, 51 Dundas street, Tel. 584.

LEGAL CARDS
BARRISTER AND SOLICITOR
MURPHY, GUNN & MURPHY—Barristers and solicitors, Money to loan. Bank of Toronto Chambers.

LEGAL CARDS
BARRISTER AND SOLICITOR
SCANDRETT, T. W.—Barrister solicitor, notary, Money loaned, 98 Dundas.

LEGAL CARDS
BARRISTER AND SOLICITOR
WINTNETT, MOREHEAD & NEELY, barristers and solicitors, J. W. G. Wintnett, George Morehead, Homer B. Neely.

LEGAL CARDS
BARRISTER AND SOLICITOR
COLES, C. W.—37 Hayman Court, Queen's avenue. Hours, 11-12, 2-4, 7-8. Tel. 4260F.

LEGAL CARDS
BARRISTER AND SOLICITOR
DETWILLER, E. S., D.O.—44 Waterloo, Phone 3273. Hours, 11-12, 2-4, 7-8.

LEGAL CARDS
BARRISTER AND SOLICITOR
HARKINS, Mrs. Marie H., Rebecca S., George Apts., Wellington, Abrams method of diagnosis and treatment. Hours, 10-12, 2-4. Tel. 1566.

REAL ESTATE
ADELAIDE ST., 570—Choice 6-room bungalow, modern, oak floors, fireplace, good shade, good location for a garage. Owner leaving city. Real bargain for homebuyer and investment. Terms. Phone 420.

REAL ESTATE
CHOICE BUILDING LOTS
On Waterloo street north and Regent street, between Queen and Waterloo, finest residential lots in London. Located on a restricted building plan; also house on corner Waterloo and Regent street, for sale or rent.

REAL ESTATE
SEE BARNARD & COATES, THE LONDON LOCATORS.
North-Rug brick cottage, full veranda, nice hall, living-room, dining-room, kitchen, wired for stove and gas, two good-sized bedrooms, bath, roof, hot and cold water, finished floor and good attic, full basement with good furnace, gas, electric, etc. 21x100 ft. with garage, \$5,000 with terms. This is a real bargain and a chance to get a good home.

REAL ESTATE
SEE BARNARD & COATES, THE LONDON LOCATORS.
Rector's St.—Red brick, 1 1/2 stories, with 3 bedrooms and bath, 2 living-rooms and full basement, with furnace, gas, electric, etc. 21x100 ft. with garage, \$800 cash. This is one of the best buys we have. A pleasure to take. Call on J. M. Fink, 123 Maitland, Phone 3722W, or Moore Bldg., King and Talbot Sts., Phone-Office, 7041W, residence, 5455W—2292J.

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Rector's St.—Red brick, 1 1/2 stories, with 3 bedrooms and bath, 2 living-rooms and full basement, with furnace, gas, electric, etc. 21x100 ft. with garage, \$800 cash. This is one of the best buys we have. A pleasure to take. Call on J. M. Fink, 123 Maitland, Phone 3722W, or Moore Bldg., King and Talbot Sts., Phone-Office, 7041W, residence, 5455W—2292J.

REAL ESTATE
SEE BARNARD & COATES, THE LONDON LOCATORS.
Rector's St.—Red brick, 1 1/2 stories, with 3 bedrooms and bath, 2 living-rooms and full basement, with furnace, gas, electric, etc. 21x100 ft. with garage, \$800 cash. This is one of the best buys we have. A pleasure to take. Call on J. M. Fink, 123 Maitland, Phone 3722W, or Moore Bldg., King and Talbot Sts., Phone-Office, 7041W, residence, 5455W—2292J.

AUTOMOBILES
IF YOU are going to buy, sell or exchange a car, see us at 321 Richmond St., Toronto, Ontario. FRANK McLAUCHLIN, 321 Richmond St., Toronto, Ont. Phone 518.

AUTOMOBILES
THE RIGHT PLACE to buy your used car. Do it at the mechanical store. FRANK McLAUCHLIN, 321 Richmond St., Toronto, Ont. Phone 518.

AUTOMOBILES
FOR THE WEEK OF MARCH 30 OUR SHOWROOMS WILL BE FILLED WITH THE BEST USED CARS IN WESTERN ONTARIO.

AUTOMOBILES
We have several good buys in both open and closed models. Following is a partial list: McLAUGHLIN-BUICK Master Six five-pass. Sedan in excellent condition.

AUTOMOBILES
MAXWELL 5-pass. Sedan; always well cared for. GRAY-DORT 5-pass. Sedan, at a sacrifice. DODGE BROS. Coupe, 1 1922 model, 1 1923 model.

AUTOMOBILES
FORD Sedan, just refinished. STUDEBAKER 5-pass. Sedan, looks like new and engine in fine condition. DODGE BROS., 5-pass. Touring.

AUTOMOBILES
McLAUGHLIN-BUICK Master Six Touring, with all-weather top. McLAUGHLIN-BUICK Master Six Touring, 5 white wire wheels. CHALMERS 3-pass. Coupe, 5 white wire wheels.

AUTOMOBILES
GOOD MAXWELL Touring, never been abused. A small down payment. Balance monthly. McLAUGHLIN MOTOR CAR CO., LIMITED, Richmond and Bathurst Sts.

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JAKE'S PLACE can buy your used articles and pay you your price; suits, overcoats, chests of drawers, skates and shoes, trunks, rubber boots, used shoes, old gold and silver. Call 7921, auto service. Jake's Place, 202 1/2 King street.

AUTOMOBILES
OLD GOLD and silver jewelry, watches, etc. bought. J. J. Feeney, 12 Market Lane, Phone 7653. TWO-BURNER GAS PLATE, must be in good condition. Apply Box 41, Advertiser.

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WANTED—Used furniture at Van Loan's Auction Rooms for spot cash. ALPHRED W. ANDERTON, organist St. James' Anglican church, Vocal, piano, organ. Phone 453.

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CHARLES G. WHEELER, P.C.C.O.—Instruction, all grades; piano, organ, singing, harmony and counterpoint. Studio, 429 Waterloo St. CRESWELL, JAMES—Teacher of violin, band and orchestral instruments. 478 King St.

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Bicycles, Tricycles, Toys and Accessories. All new models of Perfect Bicycles now in stock.

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SECOND-HAND TYPEWRITERS—AT bargain prices that are bargain prices. Machines to rent.

ROYAL TYPEWRITER CO., LTD.

461 RICHMOND STREET. PHONE 1344J. Horace E. Robinson, Manager.

COST ACCOUNTANTS PLAN LOCAL CHAPTER

Ed. Wilkins Urges Executives to Interest Selves in Movement.

In an endeavor to organize a London chapter of the Canadian society of cost accountants, Ed. Wilkins, principal of the Wilkins Audit Company, Limited, and member of the above society, requests all engaged in or interested in costing to get in touch with A. Campbell, cost accountant of the Empire Brass Manufacturing Company, Limited, who is secretary pro tem of the proposed chapter.

Mr. Wilkins, who has a wide experience in costing, urges the executives of manufacturing concerns to interest themselves in the London branch of the society, the objects and work of which are—to promote actively the study and application of the science of cost accounting; to develop and foster in commerce and industry a wider adoption of scientific cost accounting method as an aid to management; and to execute control and to provide an organization to facilitate the increase in knowledge and proficiency of its members. In addition, relating to cost accounting and allied branches of commercial and industrial management.

The science of cost accounting has made rapid progress during the past few years. Many improvements along the line of simplified methods have been effected, and new devices are being constantly tested in actual practice. The cost man who desires to follow the most modern systems must study constantly, and if he is to keep abreast of the new ideas which are being advanced and the new principles which are being established, he must of necessity keep in contact with the work of other men in the same field of endeavor.

The formation of a local chapter of the Canadian Society of Cost Accountants will enable him to better his methods and ideas, as it will bring him into more frequent contact with his local confreres.

Family Gets Real "Kick" From Riding In Old Auto

Thrills of Driving Return After Machine Is Given New Lease of Life in Scott Paint Shop.

"Say, Joe," a Londoner was heard to ask a friend the other day, "where did you get that knockout paint job on your car? The old bus looks like a million and I want to have mine painted the same place that was done. Who did it?"

"Scott, down there on York street where the Campbell carriage factory used to be. It does look a lot better. When the family saw me pull up to the house they all thought it was a new one, and they get as much kick out of riding around in it now as they did when it was brand new."

No exaggeration this. Plain facts. And scores of other local auto owners so convinced of the value of the Scott shop, because of its many years' experience in the painting and trimming trade, Mr. Scott can assure absolute satisfaction to everybody seeking his services.

Mr. Scott's aim, to use the best materials and most thorough processes promised at first to be an expensive operation, but it has paid, and today there are literally hundreds of cars on the road which have been repainted by this firm, many of them still on the roads today after two years' service.

In the Scott plant cars are scraped to the steel, filed, polished, and coated after paint applied by master craftsmen until the old machine is turned out with a finish that easily vies with the newest one on the road. Quality painting has been the keynote of the success of the Scott firm.

Aside from painting and trimming, the Scott establishment carries on an extensive trade in carriage and auto repair work.

HUMAN NATURE FUNNY, STATES PAWBROKER

Life a Funny Road, But We All Like To Travel It.

Life is a funny proposition, according to Herman Silverman, whose long experience in the pawnshop business has given him a comprehensive insight into most of the quirks and weaknesses and strong points of the human race.

"Man comes into this world without his consent and leaves it against his will," he says. "During his stay on earth his time is spent in one continuous round of contraries and misunderstandings by the rest of the species."

"In his infancy he is an angel; in his boyhood he is a devil; in his manhood he is everything from a lizard up; in his duties he is a fool; if he raises a family he is a chump; if he raises a small check, he is a thief, and then the law raises the devil with him; if he is a poor man, he is a poor manager and has no sense; if he is rich, he is dishonest; but considered smart; if he is in politics, he is a grifter and a crook; if he is out of politics, you can't place him as he is an undesirable citizen; if he goes to church, he is a hypocrite; if he stays away from church, he is a sinner and damned; if he donates to the foreign missions, he does it for show; if he doesn't he is stingy and a tight-wad. When he first comes into this world, everybody wants to kiss him; before he goes out they all want to kick him. If he dies young there was a great future before him; if he lives to a ripe old age, he is simply in the way in living to save funeral expenses. Life is a funny road, but we all like to travel it just the same."

The establishment operated by Mr. Silverman at 338 Clarence street was established by Thomas Fox, London's original licensed pawnbroker, and is headquarters for diamonds, watches and other jewelry, clothing, musical instruments, trunks, valises, suitcases, tools, guns, shoes, etc.

Grigg Hotel Cafe

Open every hour of the twenty-four.

Superior Pastry, Quick Service.

SPECIAL MENU SUNDAY.

REGULAR DINNER 40c



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Sun-Maid Raisin Bread

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(Formerly Marley-Hexter)

483 RICHMOND STREET

Phone 2859

5 and 7 Passenger Sedans. Day and Night Service.

TERRY SERVICE MEANS MUCH TO MOTORISTS

Cars of Every Description Are Repaired in Fullerton Street Garage.

Those unfortunate motorists who get stuck in the country, sometimes up to their necks in mud, need not worry long for all they have to do is to go to the nearest farm house and call 834 London. The result will be a service car of Terry's garage on the spot in a very short time.

Terry's specialize in answering S. O. S. calls and are noted for their quick service and satisfactory work. It doesn't matter what make of car you have, Terry's mechanics can fix it. The Fullerton street firm employs first-class men who know all the ins and outs of the auto repair business, and once your car is left in their hands worry vanishes for you know that the little old bus will come out as good as new.

Terry's boast the largest single floor space in Western Ontario. Outside of painting, everything is done in the one place. This saves the car owner moving his machine from one garage to another to get it overhauled.

Above all else Mr. Terry aims to satisfy the public and a rapidly growing volume of business indicates the success of his policy.

In line with this policy, modern time and labor-saving machinery has been added to the equipment of the repair shop, which is one of the most complete in the province. The service department consists of a battery section, where the company can take care of recharging batteries and all battery repairs; the repair shop proper; radiator department; generator and starting motor department; paint

GREGORY REPAIR SHOP THOROUGHLY EQUIPPED

Specializes in Welding, Brazing and Panel Work on Autos.

With the advent of more modern methods of repairing auto parts that have been damaged in collisions or through other causes motorists have been able to save thousands of dollars by having parts repaired that otherwise would have to be replaced by new ones.

One of the most important and largest branches of this field is the straightening of fenders which have been bent or twisted. The shop of Reginald Gregory at 354 Wellington street is completely equipped to handle all work of this nature, no matter how large or how small. Mr. Gregory has had several years' experience in this line both in Canada and England and because of this can assure patrons absolute satisfaction.

He makes a specialty of paneling work on automobile doors and cowls. This includes fitting the sheet metal covering which forms the outer surface of the machine and requires a high degree of perfection and a thorough working knowledge of the trade.

Beside this work Mr. Gregory has all the latest facilities for welding and brazing and can repair damaged metal of any description in this way. He carries on an extensive trade in repair work on bumpers also.

PHONE 6180

LONDON OPTICAL

DOMINION SAVINGS BLDG.

FORSTER'S GARAGE

Repairs on all cars. First-class mechanics.

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Manufacturers of All Kinds of PAINTS

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Her Face Was Covered With Pimples

SHE GOT RID OF THEM BY USING BURDOCK BLOOD BITTERS

Miss T. Hunter, R.R. No. 8, London, Ont., writes:—"I wish to recommend Burdock Blood Bitters to all women who are suffering from pimples or any other facial blemishes. About two years ago I was greatly troubled with pimples and sores breaking out on my face, and could get no relief until, finally, a friend recommended me to take B.B.B. This I did, and I am now glad to say that your remedy has given me the desirable results, and I now have a nice smooth, clear skin, as it has eliminated all the impurities from my blood."

Get B.B.B. when you ask for it; it has been on the market for the past 45 years; put up only by The T. Milburn Co., Limited, Toronto, Ont.—Adv't.

CORNIS

Lift Off—No Pain!



Doesn't hurt one bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers.

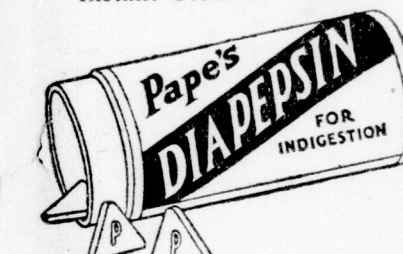
Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the foot calluses, without soreness or irritation.—Adv't.

CURED HIS RHEUMATISM

"I am eighty-three years old and I doctored for rheumatism ever since I came out of the army, over fifty years ago. Like many others, I spent money freely for so-called 'cures' and I have read about 'Eric Acid' until I could almost taste it. I could not sleep nights or walk without pain; my hands were so sore and stiff I could not hold a pen. But now I am again in active business and can walk with ease or write all day with comfort. Friends are surprised at the change. You might just as well attempt to put out a fire with all as try to get rid of your rheumatism, neuritis and like complaints by taking treatment supposed to drive Eric Acid out of the cause of his rheumatism, other disorders, and recover his strength from 'The Inner Mystery'." Now being distributed free by an authority who devoted over twenty years to the scientific study of this trouble. If any reader of this paper wishes "The Inner Mystery of Rheumatism," containing facts overlooked by doctors and scientists for centuries past, simply send a postcard or letter to H. P. Clearwater, 21th street, Halton, Ont. Send now, lest you forget! If not a sufferer, cut out this coupon and hand it to your doctor and opportunity to some afflicted friend. All who send will receive it by return mail without any charge whatever.—Adv't.

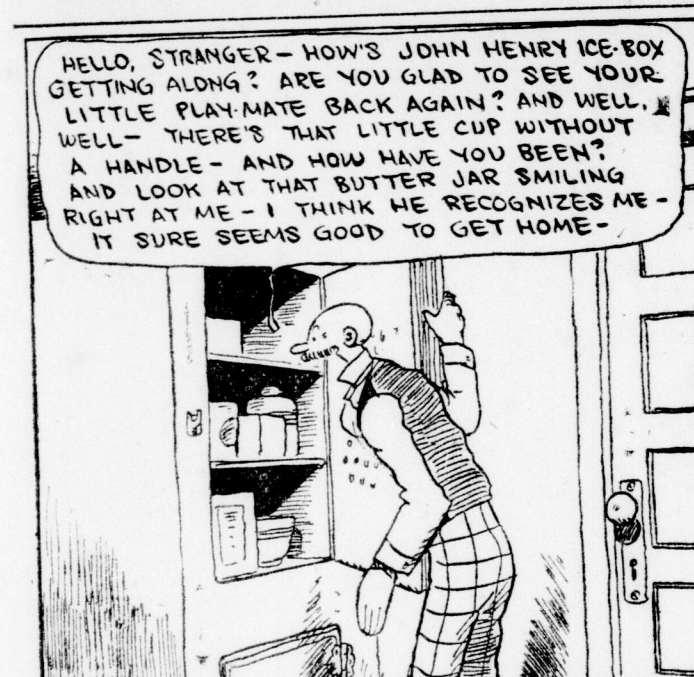
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Chew a few Pleasant Tablets Instant Stomach Relief!



The moment "Pape's Diaperin" reaches the stomach all distress goes. Lumps of indigestion, gases, heart-burn, sourness, fullness, flatulence, palpitation, vanish. Ease your stomach now! Correct digestion and acidity for a few cents. Druggists sell millions of packages.—Adv't.

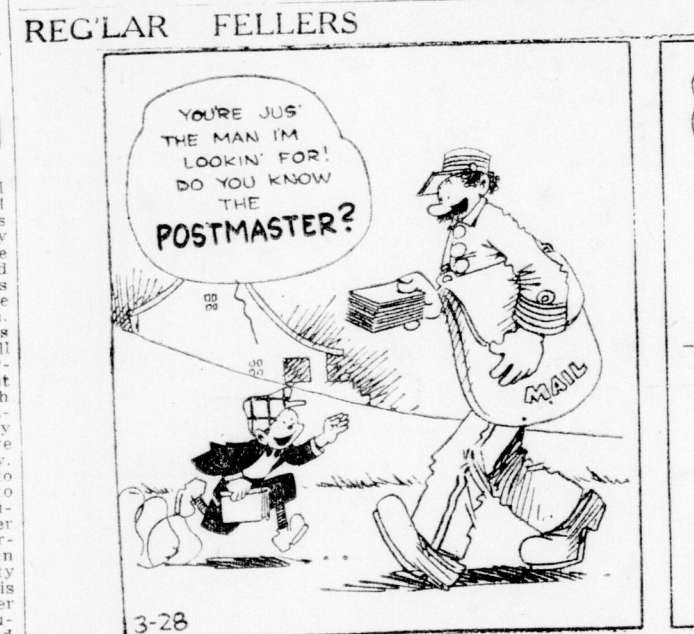
Dizzy? Depressed? You're Bilious! Take a Laxative



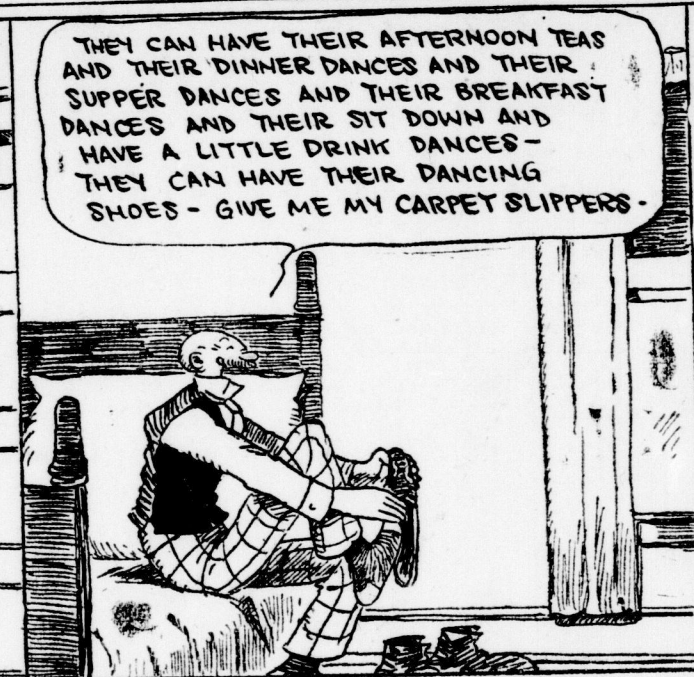
MUTT AND JEFF



REG'LAR FELLERS



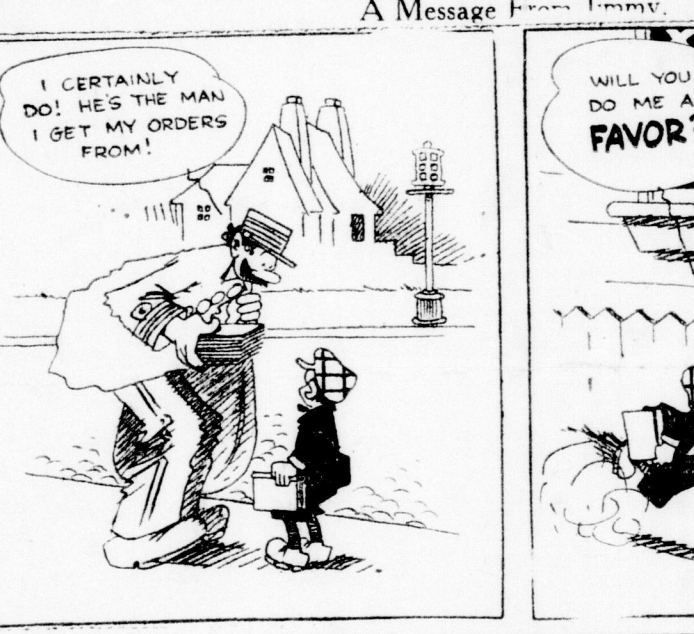
TOOTS AND CASPER



Joe Spivis Is Doing Out a Crossword Puzzle.



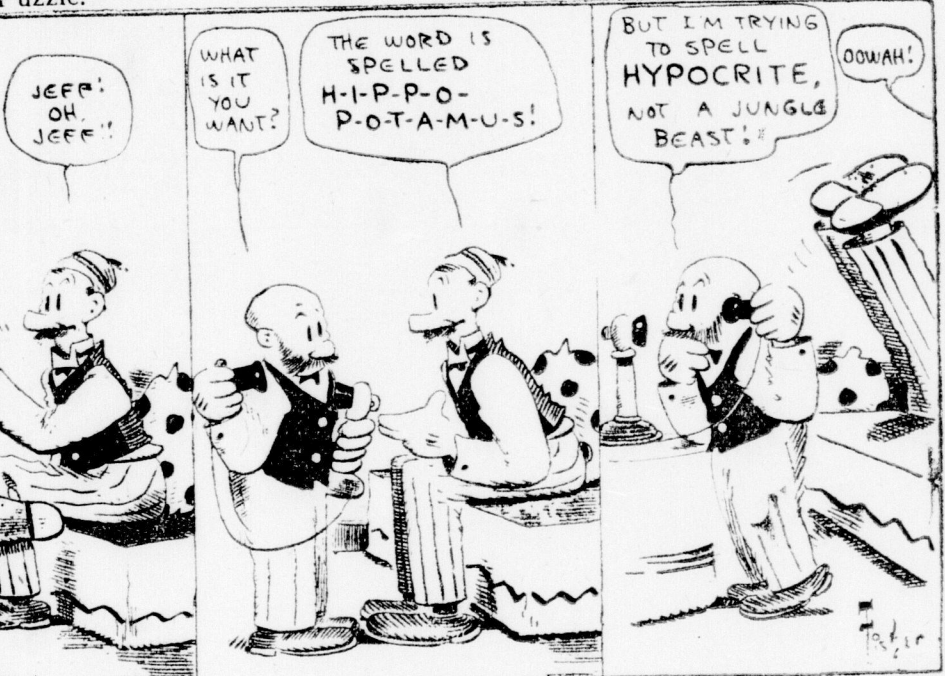
A Message From Jimmy



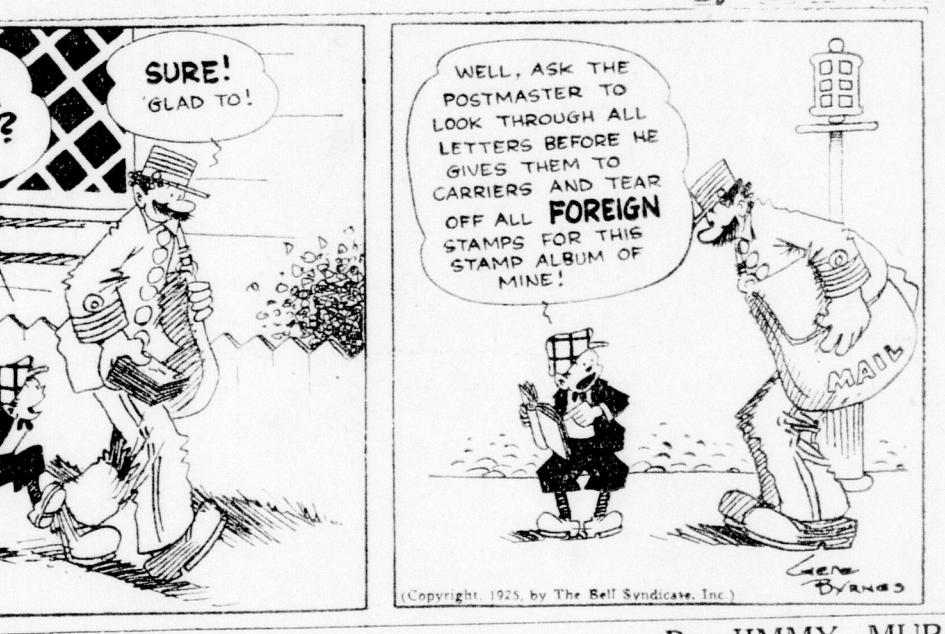
Casper's Reward Ought To Get Results.



By BUD FISHER



By GENE BYRNES



By JIMMY MURPHY.



Radio Answers

By C. H. LANGFORD. This department is conducted every Saturday. Questions pertaining to any radio trouble or information required, may be sent in. As many as possible of these questions will be answered in the Saturday edition. Address all communications to the Radio Department, London Advertiser, London, Ont.

F. R. of Chatham writes: Is there any danger from lightning hitting an antenna over my house? Does the antenna attract lightning?

Answer:—There is no more chance for lightning to strike a radio antenna than for it to strike a steel building, a fire escape or other elevated steel structure. Lightning discharges through the air to ground. Inasmuch as an aerial is comparatively low, and when a lightning discharge starts at the clouds, it is very improbable that a small copper wire will affect the course of the lightning in any way. To be fully protected from any possible danger the radio from any possible lightning arrester system installed directly outside the point of entrance of the leading wire. This usually consists of a vacuum tube gap or an improved open type gap. A separate ground connection for this arrester should be made to a ground rod driven directly below the arrester into the ground.

D. L. of Wheatley writes: What do you consider the proper length for an aerial? Also please tell me what you think of an aerial running straight up and down?

Ans.—Every set uses a different aerial for maximum results. Some receivers of one type can operate on a comparatively short aerial, others should use a larger aerial. If your receiver is of three-circuit type, having a tuneable primary use a large aerial. By large aerial, I mean one that has two or more parallel wires, separated on a spreader four to eight feet long, each wire being 10 to 50

feet long. Using an aerial of this type, real distance can be secured and the best in volume. It is absolutely necessary, however, that the primary circuit of the receiver can be tuned. If the receiver is little on single-circuit type there is little chance that can help separate stations. In this case the best thing is to put up a comparatively short aerial and pray for the best of luck.

The vertical type of antenna is quite satisfactory if a height of 75 feet or over can be used. This type of aerial is non-directional one thing in its favor. If this type of aerial is used, it would be advisable to make the aerial of a cage form, using four or five wires spaced at intervals around five-inch rings.

V. N. of London writes: When I use my radio set I get a severe rattle in the phones, which sounds as if there is an open circuit somewhere in the set. However, I have not been able to locate any such condition and would like to clear it up.

Ans.—From your description, it would seem that your phone cords are to blame. It may be that there is only one broken strand in the cord somewhere, which will make and break connection when turning around or adjusting set. Connect one wire of your phones to a dry cell and touch the other tip to the other connection on battery. Shake the cords well. If there is a decided click every time the tip is touched to the battery the phones are O. K. If the phones sound noisy when the tip is on the battery, it proves that the phone cords are in poor shape. If this poor connection is not found directly at the terminals, it would be well to get a new cord.

C. F. of St. Marys writes: How can I use hydro to light the filament of

my single-tube receiving set?

Answer:—Alternating current directly used as a source of filament voltage on a detector tube is not satisfactory. This is due to the hum that is produced. This hum will be heard very strongly unless a special circuit arrangement is used. Special apparatus can be secured that will allow hydro to be used for both filament lighting and plate voltage.

J. M. of London writes: Is the WD 11 tube good for DX work, and can it be used in a reflex set? What audio frequency transformer ratio should be used? Is it proper to connect a variometer between the plate and primary of the radio transformer?

Answer:—This tube will give good results in detector and reflex circuits. In reflex circuits usually a three to one ratio is employed. The answer to your variometer question is no. If regeneration is desired that will allow hydro to be used for both filament lighting and plate voltage.

D. H. of Stratford writes: Are special radio transformers necessary in a reflex hook-up? Does a vacuum tube or crystal work better in such a circuit?

Answer:—Certain types of radio frequency transformers work better than others in this type of circuit. It is usually necessary to experiment somewhat if the best in results are wanted. The vacuum tube will give louder signals, but the crystal is a better rectifier and will give clearer speech.

People no longer search for "For Rent" and "For Sale" signs—they use Advertiser Classified "Want" Ads.

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Cuticura Promotes Permanent Hair Health

Shampoos with Cuticura Soap, with light applications of Cuticura Ointment when necessary, tend to free the scalp of dandruff and minor eruptions, and to establish a permanent condition of hair health.

THE NEW FRENCH REMEDY. THERAPION No. 1 THERAPION No. 2 THERAPION No. 3

No. 1 for Bladder Catarrh, No. 2 for Blood & Skin Diseases, No. 3 for Chronic Weaknesses.

Get by mail, or from any chemist. Price, 2/6. Sold by druggists or mail, \$1.00 from 11 Front St. East, Toronto, Ont.

BUILDING A TOOTH

Good teeth are built out of vital foods. Building a tooth is not the simple process it seems. Nature regards it so important that she takes a long time to perfect one.

Scott's Emulsion supplies elements needful to aid normal growth and construct sound bones and strong teeth.

A food- tonic of rare value, Scott's Emulsion gives the best results when taken regularly after meals. Try it.

Scott & Bowne, Toronto, Ont.

RADIO TODAY'S LIST

SATURDAY, MARCH 28, (Eastern Standard Time)

WEAF, NEW YORK—491.5. 6 p.m.—Warran Scofield, baritone; Helen Shore, pianist; Fred Turner's story; Breen, soprano; vocalists.

WYCC, NEW YORK—526.0. 6:30 p.m.—Club Alabama orchestra. 7:30 p.m.—The Chateau Four. 8 p.m.—Marche Symphony orchestra. 10:10 p.m.—Educational lecture.

WGBS, NEW YORK—526.0. 6:30 p.m.—Single Gleebe orchestra. 7:30 p.m.—Vessey's orchestra. 9 p.m.—Philadelphia orchestra. 11 p.m.—Vanderbilt orchestra.

WIP, PHILADELPHIA—508.2. 6 p.m.—Weather dinner program. 8 p.m.—Markets; Uncle Wip. 8 p.m.—Lenten Meditations. 8:15 p.m.—WIP variety program. 10:00 p.m.—Franklin orchestra. 11:05 p.m.—Karl Bonawitz, organist.

WCAE, PITTSBURGH—461.5. 6:30 p.m.—William Penn orchestra. 7:30 p.m.—Uncle Kaybee. 8:30 p.m.—Lester orchestra.

KDKA, E. PITTSBURGH—309.1. 6 p.m.—Westinghouse band. 8:30 p.m.—Richard the Rediar. 8:30 p.m.—Westinghouse band. 10:10 p.m.—W. & J. Glee Club. WRC, WASHINGTON—86.5. 6:45 p.m.—Children's hour. 7 p.m.—Boerstein orchestra. 7:30 p.m.—I. I. Marine band. 10:30 p.m.—Crandall hour of music. 8:15 p.m.—Scheneclady—379.5. 8:30 p.m.—Brumwick orchestra. 9:30 p.m.—Romano's orchestra. WBZ, NEW ENGLAND—333.4. 9 p.m.—Lester ensemble. 7 p.m.—Markets, stories, etc. 7:30 p.m.—Hotel Kimball orchestra. 7:50 p.m.—Talks Governor Fuller. 8:15 p.m.—Tech-Dartmouth clubs. 9:30 p.m.—Studio recital program. 10:30 p.m.—Brumwick orchestra. WTAM, CLEVELAND—389.4. 6 p.m.—Staller orchestra. 7 p.m.—Evy Jones orchestra. CNRO, OTTAWA—435. 7:30 p.m.—Am. Radio Orchestra. 8 p.m.—Chateau Laurier orchestra. 8:30 p.m.—Instrumental trio; vocal and instrumental soloists; Chateau Laurier orchestra. (Central Standard Time) WSAI, CINCINNATI—24.9. 8 p.m.—Male quartet; sextet. 12 p.m.—Midnight entertainers. WLW, CINCINNATI—422.3. 6:7 p.m.—Dinner concert. WCCO, MINN.-ST. PAUL—416.4. 10 p.m.—Classical hour. 10 p.m.—Don Bestor's orchestra. WMAG, CHICAGO—47.5. 8 p.m.—Pratt and Law. 8:30 p.m.—Radio photology. 9 p.m.—Rahban-Katz revue. KYW, CHICAGO—535.4. 6:35 p.m.—Children's stories. 7 p.m.—Congress dinner music. 8 p.m.—Studio recital program. 9:35 p.m.—Congress classic recital. 12 p.m.—Congress carnival. 1 a.m.—The insomnia club. WLS, CHICAGO—344.6. 6 p.m.—Markets; news. 7:30 p.m.—WLS revue night. 11:15 p.m.—Senate midnight review. WOC, DAVENPORT—483.6. 6:30 p.m.—Sandman's orchestra. 6:30 p.m.—Sunday school lesson. 9 p.m.—Glen Shaver's artists. 11 p.m.—Cincinnati orchestra. WFAA, DALLAS—475.9. 6 p.m.—Honey boy's orchestra. 8:30 p.m.—Dallas concert orchestra. 11 p.m.—Adolphus orchestra. KGO, OAKLAND—360.5. 8 p.m.—Concert program. 10 p.m.—Halstead's orchestra. KFI, LOS ANGELES—515.5. 7 p.m.—Arrowhead orchestra. 8 p.m.—Examiner studio program. 9 p.m.—Male quartet club. 10 p.m.—Packard radio club. KHJ, LOS ANGELES—504.4. 6 p.m.—Hickman's orchestra. 6:30 p.m.—Children's program. 8:10 p.m.—Concert. 9 p.m.—Hickman's orchestra. 11 p.m.—Lost Angels of KHJ.

SUNDAY, MARCH 29, (Eastern Standard Time)

WEAF, NEW YORK—491.5. 2 p.m.—Sunday hymn singing. 2:45 p.m.—Studio church service. 3:45 p.m.—Dr. Cadman's conference. 7:30 p.m.—Roxey and his gang. 9:15 p.m.—Columbia organ concert. WJZ, NEW YORK—54.3. 11 a.m.—Morning services. 2:30 p.m.—Radio Bible class. 3 p.m.—St. George's vesper. 7 p.m.—Pennsylvania orchestra. 8 p.m.—Sunday school. 8:45 p.m.—Waldorf concert orchestra. WNYC, NEW YORK—526.0. 9 p.m.—Divinity strand program. WPG, ATLANTIC CITY—299.8. 3:15 p.m.—Municipal organ concert. 4:15 p.m.—Community service. 10 p.m.—Special Sunday concert. WIP, PHILADELPHIA—508.2. 7:15 p.m.—Holy Trinity church. 9:30 p.m.—Gentlemen of the Covenant. WOO, PHILADELPHIA—508.2. 10:30 a.m.—Bethany church service. 2:30 p.m.—Bethany Sunday school. 6 p.m.—Sacred organ recital. WCAE, PITTSBURGH—461.5. 10:45 p.m.—Morning services. 2:30 p.m.—Westinghouse symphony. 4 p.m.—Dr. Helzroth, organist. 4 p.m.—Vesper services. 6:30 p.m.—Dinner concert. 7:30 p.m.—Evensong services. WCAE, PITTSBURGH PRESS—461.5. 10:45 p.m.—Roxey and his gang. WCAE, WASHINGTON—468.5. 6:30 p.m.—William Penn orchestra. 7:30 p.m.—Roxey and his gang. 11 a.m.—Church services. 4 p.m.—Vesper services. 9 p.m.—Program from WEAF. WGY, SCHENECTADY—379.5. 10:30 p.m.—Morning services. 3:35 p.m.—WGY symphony orchestra. 7:30 p.m.—Evensong services. WJZ, NEW YORK—54.3. WXC, DETROIT—516.9. 6 p.m.—Goldkette's ensemble. 7:15 p.m.—St. Paul's church. WJJ, DETROIT—352.7. 11 a.m.—St. Paul's cathedral. 7:20 p.m.—WEAF's program. (Central Standard Time) WLW, CINCINNATI—422.3. 9:30 a.m.—Sunday school class. 11 a.m.—Church of the Covenant. 8:30 p.m.—Kopp's orchestra. WGT, WASHINGTON—370.2. 2:5 p.m.—Master artists. 9 p.m.—WGN singers and orchestra. KVV, CHICAGO—535. 4 p.m.—Classical concert. 7 p.m.—Sunday singing club. WLS, CHICAGO—344.6. 6:30 p.m.—Emerson at the organ. 7 p.m.—WLS Little Symphony church. WOC, DAVENPORT—483.6. 1 p.m.—Little symphony orchestra. 7:15 p.m.—Little symphony orchestra. WFAA, DALLAS—475.9. 6 p.m.—Radio Bible class. 8:30 p.m.—The Helzroth orchestra. 9:30 p.m.—Richardson's orchestra. WBAF, FORT WORTH—475.9. 11 a.m.—Radio orchestra. 11 p.m.—Midnight frolics. (Pacific Coast Standard Time) KGO, OAKLAND—360.5. 11 a.m.—Church services. 2:30 p.m.—Little symphony orchestra. 7:30 p.m.—Church services. 9 p.m.—Columbia services. KPO, SAN FRANCISCO—484.6. 11 a.m.—Nourish services. 8:30 p.m.—Selger's orchestra. KFI, LOS ANGELES—567. 10 a.m.—Little symphony orchestra. 4 p.m.—Vesper musicale. 7 p.m.—Metropolitan orchestra. 8 p.m.—Musical program. 10 p.m.—Packard orchestra. KGW, PORTLAND—481.5. 10:30 a.m.—Church services. 3 p.m.—Municipal concert. 6 p.m.—Council services. 2 p.m.—Colburn orchestra.

Rowat's Coffee
its Popularity Proves its Worth.
75c Pound.
Try a Pound Today.
T. A. Rowat & Co.
250 Dundas St. t. Phone 3051-3052



Youth!
YOU can have the vision of youth in old age if your eyes are not diseased. If the strain of years has weakened your eye muscles, and interfered with the focus our lenses will restore your vision.

"A man or woman is as young as he sees—keep mentally alert and youthful through perfect vision."
says Mr. Foresight

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233 DUNDAS STREET
TELEPHONE 2351.

Our fitters are experts. \$1.50 to \$10.00. We have Trusses to fit all needs.
ANDERSON & NELLIS
Dundas St. Dundas St.

WINNETT'S GOOD COAL
All sizes—for all uses—use Miller Creek Grade Coal. Office 232 William street, corner Horton.
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BADGES AND BUTTONS MILITARY RIBBONS
At PEEL'S
Red Star News Company
10 MARKET LANE.

GEO. E. LOGAN FUNERAL HOME
871-873 DUNDAS STREET.
PHONE 1953. ywt

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER.
104 Dundas Street, London.
Residence on premises. Phone 453.

J. FERGUSON'S SONS
R. F. FERGUSON, Manager.
174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearse.
Day or Night Service with Promptness, Neatness and Quietness.
Phones: Office 843; residence, 2056W.

KEY SOON FOUND BY MIND-READER

Object Hidden by Mayor Recovered by Cornelius in Ten Minutes.

Cornelius Reuyter, known as Cornelius the Mind-Reader, appearing this week at the Armories in connection with "Joy-Week," demonstrated his ability yesterday afternoon, when he found a key hidden by the mayor in Victoria Park, the key having been put there unknown to Cornelius.
The man came to the mayor's office at noon. With nothing else to aid him he took hold of Mr. Wenig's wrist, and in ten minutes he led him to the spot in the park where the article was located.
Cornelius was born in Holland, but went to India when a young boy. It was while living there he learned this occult phenomena. Since then he has travelled extensively and has gained a world-wide reputation as a mind-reader.
Last night Robinson's family band, consisting of eight members of one family, won the small band contest at the Armories. The band was given the "Joy-Week" cup donated by the Winter Gardens for bands under 15 pieces.

THE FUNERAL HOME.
In a quiet, convenient location, with every facility for rendering a Superior Service at the minimum cost.
A. L. GATMAN
Funeral Director
Cor. King and Colborne Streets. Phone 586.



GILLIES Coal-Coke-Wood
PHONE 1312.
COR. ADELAIDE AND BATHURST ywt

Quality Vulcanizing Only. ART WILKES
London Tire Repair Depot.
854 WELLINGTON STREET.
Opposite McClary's. ywt

HAWKEN-LANG COAL COMPANY
PHONE 522

VISTA EPHEMERAL

The title of this puzzle is the solution to a word or group of words appearing in this puzzle. Can you find them?
Each word reads from left to right (horizontal) or downward (vertical) according to position. Lettered in correctly, words that cross will interlock. Each number in the white squares also refers to a definition in the accompanying table.
Each definition suggests a word possessing the exact number of letters to fit the white spaces allotted to it.
Each white space is to receive one letter only. Words start only in numbered spaces.

THE ADVERTISER'S DAILY CROSS WORD PUZZLE NO. 141.

1	2	3	4	5	6	7	8
9		10		11		12	
	13				14		
15	16				17	18	
19			20		21	22	
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30		31	32		33		
34	35		36				37
38							39

- HORIZONTAL.**
- Cardinal point compass.
 - Metric linear unit.
 - Preposition.
 - Tall coarse grasses.
 - Exclamation.
 - Revolving electric lamp.
 - Caliber internal diameter.
 - Comfort.
 - Periodic time.
 - Mist haze.
 - 5 1/2 yards.
 - Transitory short-lived.
 - Bring to a climax.
 - Sence, reason.
 - Talk nonsense (slang).
 - River in Germany.
 - Arranged in lines.
 - Choking-colls to regulate electric lamp.
 - Assimilated form of "ex-".
 - View or prospect.
 - Fam. Nickname.
 - Demolished.
 - Dismay, terrify.
 - Not many.
 - Constant.
 - Pers. pronoun.
 - Small gastropod.
 - Old.
 - Interrogative exclamation.
 - Clad.
 - Formal praises.
 - Storage buildings for motor vehicles.
 - Mountain-nymph (myth).
 - Pertaining to the sun.
 - Not many.
 - Obtain.
 - Shelter.
 - Red.
 - 27 A small gastropod.
 - Poetic.
 - Preposition.
 - Greek letter.
 - Note in musical scale.
 - Southern state (abbr.).

SOLUTION TO NO. 140.

APPARENT
DIAL LOAD
CAD YOLK BOA
AD A TOR
LASTS QUIRK
A O PERUN A
B D IDEA CN
AGAIN YEARS
SR S MEA
HAM HOPE WAS
BRIE GRAM
STRANGER

ST. ANDREW'S WILL PRESENT AWARDS
Junior Members To Be Honored at Morning Service on Sunday.
The morning service in St. Andrew's Presbyterian church next Sunday will be marked by the presentation of the session's awards to the junior members of the congregation for perfect church attendance.
The session's awards embrace a pin for the first year's attendance, an engraved silver bar for the second and up to the sixth year, and a solid gold medal for the seventh year's attendance.
Perfect attendance is taken to mean at least one church service each Sunday at St. Andrew's church if in the city. During summer vacations attendance at some special religious service is recognized if reported in writing.
Because of the fact that there are a large number of children to receive pins and bars this year a large turnout of the congregation is expected. Since the medals for the seventh year date only from 1923 there will not be any medals presented for some time yet.

MARQUIS OF SALISBURY WILL SUCCEED CURZON
Named As Council President and Government Leader of Lords.
Associated Press Despatch.
London, March 27.—The Evening News today says the Marquis of Salisbury will succeed the late Marquis Curzon of Kedleston as lord president of the council and government leader in the House of Lords. The vacant position of lord privy seal will be taken by the Earl of Balfour or Viscount Cecil of Chelmsford, it understands.

Better Late Than Never
Says Quebec Lady, When Sending Us News of the Benefits Derived from the Use of Dodd's Kidney Pills.
Miss Mary Beaulieu Suffered From Backache, Neuralgia, and Headaches.
St. Athanasie, Que., March 27.—(Special)—The sterling value of Dodd's Kidney Pills as a kidney remedy is shown by the following testimonial from Miss M. Beaulieu, of this place.
"I am a little late in sending in proof of the efficacy of your Dodd's Kidney Pills, but as the old saying goes, 'Better late than never.'"
"Yes, only two boxes of your marvelous pills have sufficed to completely relieve me from a complication of kidney troubles from which I have suffered for seven years. I have decided in future, not to suffer long before making a call on Dodd's Kidney Pills."
It is statements like this that have built up and maintained the reputation of Dodd's Kidney Pills hold today, as the old Canadian Kidney remedy.
You will find that Dodd's Kidney Pills will relieve kidney trouble, no matter where or in what form it is found.—Adv.

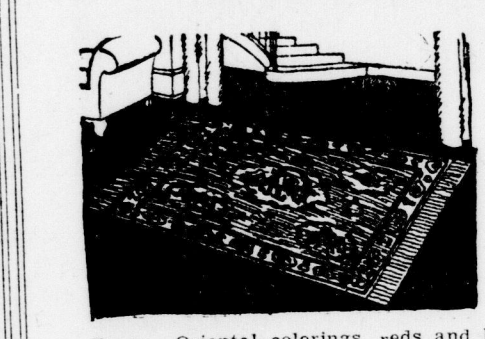
MANY ATTEND FUNERAL.
Special to The Advertiser.
Exeter, March 27.—The funeral of the late Philip Rowcliffe was held from the family residence, 181 Wellington street, on March 23, at Trivitt Memorial Church. The funeral services were held at 11 a.m., under the auspices of the Lebanon Forest lodge, No. 123, A. F. and A. M., Exeter, of which Mr. Rowcliffe had been a member for 36 years, and were conducted by Rev. A. Teumper, who referred to the fact that Mr. Rowcliffe had been for many years an official of Trivitt Memorial church.
Mr. Rowcliffe was in his 69th year, and is survived by his widow and one son, Arthur, and one daughter, Mrs. Mitchell. Among the many floral tributes were baskets from the F. H. Baker company and fellow-employees and a wreath from the Masonic lodge, Exeter.

NEW ST. JAMES' CHURCH MARKS 85TH BIRTHDAY
Rev. Dr. McGillivray of Galt To Preach Anniversary Services.
Rev. Dr. McGillivray of Galt will be the special preacher at the 85th anniversary services of New St. James' Presbyterian church Sunday.
Dr. McGillivray is one of the leading anti-unionists of the Dominion and is vice-president of the Presbyterian church association. He will represent the continuing church at the Pan-Presbyterian congress to be held in Wales this June.
He was pastor of the church for seven years, and it was under his guidance that the congregation moved from what is now the Christian Science church to their present fine edifice. The period in which he was pastor was marked for the rapid way in which the church extended her work.

Cawnpore Reversible Rugs

A LARGE SHIPMENT OF UNUSUAL INTEREST
Four Sizes—\$7.50, \$8.50, \$16.50, \$42.00
RUGS AND ROOM-SIZE

New Rugs of emphatic interest—just in line with the current needs for new furnishings. Attractive prices are but one of their satisfactory features.



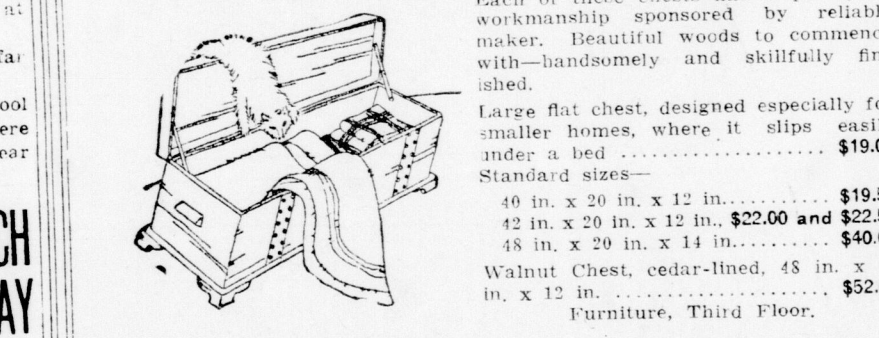
Deeper Oriental colorings, reds and blues or brown, in hall and living-room rugs—
27 in. x 5 ft., at \$7.50
2 ft. x 6 ft., at \$8.50
28 in. x 5 ft. 8 in., at \$16.50
2 1/2 x 3 yards, at \$42.00
Carpet Department, Third Floor.

DECKING YOUR HOME IN ITS NEW SPRING TOGS
FURNITURE OF GRACEFUL DESIGN, RELIABLE MAKE. REASONABLE PRICE.

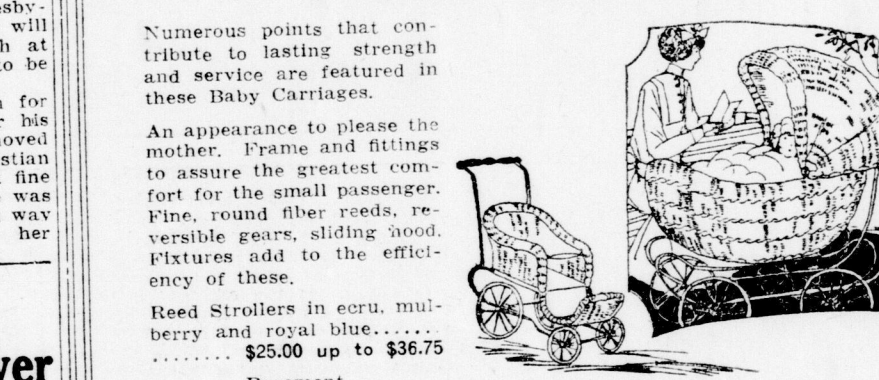
Make your home more interesting, more livable, more beautiful! On the first day that the furnace goes out and the screen door goes on—the warm sunlight will provoke unusual criticism of your furnishings. Without some touch of newness, even your favorite rooms will be entirely too reminiscent of long winter days.
Convenient prices are coupled with graceful design in a furniture stock of unusual interest. Occasional bits of pretty design. Living-room, dining-room and bedroom suites that reflect the highest of period art and the best of modern craftsmanship.
Beautiful woods that reflect quality and charm in their gleaming surfaces.
Furniture, Third Floor.

COCOA MATS
Very needful now to keep April rain and April mud well away from your polished floors and clean linoleums.
24x14 in. 75c. 27x16 in. \$1.25 and \$1.50. 29x33 in. \$2.00
Rugs, Third Floor.

CEDAR CHESTS
A HANDSOME PIECE OF FURNITURE—AN EXCELLENT STORAGE PLACE FOR HEAVIER THINGS OF WINTER
\$19.00, \$19.50, \$22.50, \$40.00, \$52.00
Each of these chests has a quality of workmanship sponsored by reliable maker. Beautiful woods to commence with—handsomely and skillfully finished.
Large flat chest, designed especially for smaller homes, where it slips easily under a bed \$19.00
Standard sizes—
40 in. x 20 in. x 12 in. \$19.50
42 in. x 20 in. x 12 in. \$22.50 and \$25.00
48 in. x 20 in. x 14 in. \$40.00
Walnut Chest, cedar-lined, 48 in. x 29 in. x 12 in. \$52.00
Furniture, Third Floor.



REED BABY CARRIAGES
White, Ecru, Mulberry, Royal Blue, Cafe au Lait, Various Priced, \$27.50 to \$49.50
Numerous points that contribute to lasting strength and service are featured in these Baby Carriages.
An appearance to please the mother. Frame and fittings to assure the greatest comfort for the small passenger. Fine, round fiber reeds, reversible gears, sliding hood, fixtures add to the efficiency of these.
Reed Strollers in ecru, mulberry and royal blue. \$25.00 up to \$36.75
Basement.



ROAST CHICKEN DINNER.
Today, Course Dinner with Roast Young Chicken, 11:30 to 2 o'clock.
65 Cents.—Restaurant.

SMALLMAN & INGRAM LIMITED

TORONTO MEN SEEKING ELECTION AS DIRECTORS
Toronto, March 17.—Toronto men are collecting proxies to take to the annual meeting of the La. Rose Mining Company in Montreal in an effort to force the election of Toronto shareholders to the board of directors. In view of the "easy interest" in the property held here, it is argued that Toronto representation on the board is desirable.

STEEL COMPANY'S PROFITS.
Hamilton, March 27.—The Steel Company of Canada has issued the following financial statement for the year:
Profits after deducting charges for repairs, maintenance and improvement, and providing for inventory reserves, and income tax for 1924, but before providing for depreciation and bond interest, amount to \$2,867,610.64.

On Fifth Avenue

THE SPRING SILHOUETTE
Is putting forth its slender tendrils. Slim and simple, with almost no change. The difference is there! With the hint of a curve about it, a budding, fragrant femininity. Just the difference between it and the winter mode that you'll see between the silhouette of some exquisite tree in early January—and late March!
Step very guardedly into your new Spring Clothes. Have a heedful eye upon the wider ways of your Easter garments. The unwary woman, breaking through the sheath, is apt to troth into frills and blossom, no beautifully, but too boldly, into over-ornamentation. Cling to the "line." It is still the chief thing in sight.

DO YOU SEE RED?
Blouses that dazzle (a red with yellow in it), ensembles that shout the gay news—evening frocks that declare it with flying colors—twinkle-toed shoes of it—Sports Suits of a shade that the euphemistic English in the Hunting Field call "Pink"—scarfs of it—and hats!—hats that get right up on top and talk about it in no uncertain tones. You can't go wrong with red this season (unless you're buying on a Bullish market!)

THE BORDER LINE
Is one of the beauties of the season. These wide woven materials in black, white, or color, with their gorgeous borders, embroidered, painted, printed, are a joy to behold. Mistress Mary (no longer contrary!) takes the garden with her on her skirt, walking inside a border of flowers that her Mother Goose was never able to grow! She can fence each arm in a little crotch of it, twist the remainder into a scarf to accompany the costume—O, everybody is going to have AT LEAST ONE like that this season.

RIBBON MEDALLIONS
Are a pretty schimiste of the moment; a change from the flower everybody wears. Choose a novelty ribbon—colorful, patterned, touched with gold or silver—please yourself. Shivered on a silk thread into medallions, round, square or oblong. One is for your purse or bag, one to wear near your left shoulder, twin flashes of color.

AND DAY BY DAY
As the Hounds of Spring give tongue louder and louder, the Arcane grows gayer and gayer, the skirts get shorter and shorter, and the crowns get bigger and bigger, and clothes get smarter and smarter—and the little boys get tearing up and down the Avenue, in and out among the friendly people on their roller skates—and yesterday, just around the corner of 42nd street, I met a little pig—just an honest-to-goodness little black porker, rooting hopefully in the pavement, waving his curly tail, and wearing a little blue blanket with yellow trimmings. I doubt if you believe it, but it's true.

Kathleen

Interesting Values In Basement Selling
36 only white enameled, round-cornered, 15-inch Bread Boxes, with the name "Bread" stencilled on the front, to sell at a very special price \$1.19
100 only Vacuum Washers, made of re-tinned metal, fitted with 32-inch handle. Very useful for washing heavy blankets and quilts. Special 79c
72 only highly colored metal Waste Paper Baskets, in canopy, maroon, gray and pink. Specially priced at 69c
100 only Victor Flour Sifters to sell at 25c
Basement.

Opening of Summer Fur Storage
Fur Coats and Scarfs should be deposited now and avoid deposits of moth eggs. Storage room limited.—Furs, Second Floor.

FREE INSTRUCTION CLASS.
Mrs. Vase will instruct you in the use of Designer patterns with the Belrobe chart.
Classes at 10:30 a.m., 2:30 p.m.—Third Floor.

Honesty is always our Policy for
Hot As Blazes Coal
HUNT COAL CO.
Limited
Phone 412. - - 276 Waterloo Street.



Mother!
Hurry! Give Constipated Child "California Fig Syrup"
Even a fretful, feverish, bilious or doesn't cramp or overact. Contains no narcotics or soothing drugs. Ask your druggist for genuine "California Fig Syrup," which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.—Adv.

WEST OXFORD DEBATERS TO ENTER FINAL ROUND
Special to The Advertiser.
Beachville, March 27.—In the semi-final round of South Oxford U. F. O. debates, held Wednesday evening in the assembly room of Beachville public school, West Oxford U. F. W. O. were the winners. "Resolved, that the railroads, mines and other national resources should be owned by the dominion government," was the subject of the debate. West Oxford, taking the negative side, was represented by Stanley Allen and Mrs. Norman Pullin, while their opponents, Dunas U. F. O., were represented by Archie Todd and Miss Beatrice Gerrie. The judges were G. James and Mr. Morand of Ingersoll and Rev. G. C. Haymer of Beachville.
Miss Marjorie Nichols gave instrumental numbers, and solos were sung by Mrs. M. Gray and Miss Margaret Thornton. Ed. Thornton was chairman for the evening.

"Retreat From Paris" By Means of Truck, Feat of London Lads
Four children, ranging in age from three to seven, were reported, lost from their homes yesterday afternoon. However, through the efforts of the police and several citizens who joined in the search, all the children were returned to their homes by 10 o'clock.
The youngest child could not tell the police where she lived. A search of the neighborhood where she was found failed to bring any results. She was brought to the police station. But who should be waiting there for her but her daddy, and the smile that beamed from her face when she saw him certainly showed how grateful she was to get back into the parental arms.
The two young boys who left their home on Thursday afternoon returned home last night. They said they had been to Paris and had been given a ride home on a hydro truck yesterday. They did not go home until night, however, as they were afraid of what was waiting for them.