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Who Shall Be the U. S. PRESIDENTIAL CANDIDATES?

## The Literary Digest is Asking

## ELEVEN MILLION VOTERS

## TO NAME THEIR CHOICES FOR BOTH GREAT PARTIES

The Greatest Poll Ever Taken in the History of the United States

INDIVIDUAL BALLOTS have been sent by mail to Eleven Million
Voters throughout the United States ase samost tworthirds of the total Presidential vote of $18,529,902$ cast in the last national election, in
1916.
Every ballot is mailed in an envelop, addressed with pen and ink, and delivered through the U. S. Post-Office personally to the voter
addresed. Return postage on the ballot is prepaid, and the voter has only to check or wrie the name of his or her Party and first and
second choices for Presidential Candidates, with no other mark of second choices for Presidential Candidates, with no ther mark of
identification, and then drop this sereet Ballot in the nearest eleter box or Post-Ofice. Thus every vote cast is absolutely the free, un-
influenced, secret choice of the voter, unknown to anyone but the

## There Must Be A Reason!

The INCREASE ALONE in the Sales of
SALADA TEA
during the first twelve weeks of 1920 in comparison with the same period of 1919 amounted to-

## 634,062 Pounds

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| and helpful one was passed and after Life," th $\qquad$ g closed. | thority to proceed in the matter. An Honor Roll of the names of those who be provided. | Wetcher Peacocil or the Vocation Traling Board, Fredericton, was lie city yest |
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This Great National Poll, Therefore, Will Be the REAL VOICE OF THE PEOPLE

## That Political Leaders and Conventions Will Heed


#### Abstract

No propaganda of any kind as to party, candidate, or issues is connected with this great popular Presiden iial Primary. THE LITER ARY Ditest has no political ax to grind, and the absolutely impartial and non-partizan nature of the poll is guaranteed and proheir country and to express those pinions in the che the president in the approaching conventions and national election. This unofficial Presidential Primary, the greatest and most representative ever conducted in the history of Am erica, will serve as a vehicle


WATCH THIS POLL IN THE LITERARY DIGEST BEGINNING IN THE ISSUE OF APRIL 17th, the returns from this opinions on all sides bearing upon the great problems and issuea State, through successive numbers up to the actual meeting of the great conventions in Chicago and San Francisco. These reports will have unique and decisive interest for political leaders, the press, and
citizens of the whole country, and will be awaited eagerly. DIGESi readers, of course, will get them first and in the most complete detail. At the same time, and all through the year,
DIGEST will be gathering carefully and reporting all the facts and





THE STAND.ARD, ST. JOHN, N. B. SATURDAY, APRIL 17,1920

## MARKET AND FINANCIAL SECTION



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