## POOR DOCUMENT

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THE EVENING TIMES A


Streaked With Gold

Eviderat of tho rincea.


## Blue ${ }^{2}$ : Bird PEKOE BUDS



Four Out of Five
Wait Too LongAre your gums tender
If so-see your dentist at once and start using Forhan's For the Gums. You have the first symptoms of Pyorrhea.
Incredible as it seems, four people out of every five past the age
Pyorthea.
If neglected Pyorrhea soon runs its deadly course It loosenns
teeth until they drop out or must be pulled. and it causes those deadly pus pockets
If you use Forhan's For the Gums consistently, and use it
in time, you can prevent Pyorrhea or arrest to course. Brush your teeth with Forhan's wwice each day. It will keep your teet
a clean healthy condition. Don't delay longer. Four 'out of five fall
victimstopyorrte because they waited too










weigh out the bread and then make up any a slice off a second loa

No need of this in the case of Butter-
Nut, every loaf of which is made overweight
ooffset the result of evaporation, Thus ou are assured of a

Briternit, Bread
From Robinsonisfitchons

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, JUNE 6, 1922



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## SPECIALS

 AT OYKEMANS



Quality S.M.P. Enamel Ware At Special Prices for This Week DIAMOND, PEARL AND G.O.G. WARE





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M. A. MA

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"TIZ" FOR ACHING, SORE, TIRED FEET
 an
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 USE SULPHUR TO HEAL YOUR SKIN

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Crerar Introduces
A Sub-Amendment
Crerar Introduces
A Sub-Amendment
Declares Budget of Hon. W S. Fielding is Adequate
to Meet Conditions

THE EVENING TIMES AND STAR, ST. John, N. B., TUESDAY, JUNE 6,192





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 ARCHBISHOP, N. B. NATVE, HONORED




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## LAST CALL! LAST CALL!

To Lesser's Extraordinary Sale, Ending Wednesday, 6 P.M.

Never before have we had such response to any of our sales. Customers were all well satisfied. Come along and fill your


| LADIES' COATS |  |
| :---: | :---: |
| 25 Velour Coata. Regular $\$ 18.50$. Extraordinary Sale Price $\$ 13.50$ All coata $1-2$ and full lined. |  |
| 25 Velour Coate, long length, Raglan style. Regular price up to |  |
| 24 Polo Cloth Coats. All the neweest styles and shadees; Alll 1.2 |  |
|  |  |
| 25 Chinchilla Coats full silk linod ......... $\$ 17.95$ and $\$ 18.00$ |  |
| We haye only 21 New York wraps and capes These were priced |  |
|  |  |
| SKIRTS |  |
|  |  |
|  |  |
|  |  |
| Be sure you see these. |  |
| Extra Special <br> 35 Raincoats. Regular Price to $\$ 30.00$. |  |
|  |  |


| LADIES' DRESSES <br> 36 Serge and Tricotine Dresses, in sizes to 38. All braided and a |
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Be sure you are in the right store. You will save $\$$ 's by finding it. Store open Monday, Friday and Saturday evenings
ALEX. LESSER'S STORE, 210 Union St. oronitiong


APPART
BY TONSIL REMOVAL






## Canada's Favorite Pipe Tobacco OLD CHUN <br> The Tobacco of Quality

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESUAY, JUNE 6, 1922

## REXALL One Cent Sale <br> THURSDAY-FRIDAY-SATURDAY <br> Two articles for the price of one, plus one cent. <br> Watch for Big List in Wednesday's Times <br> The Ross Drug Co., Ltd.



Men's Straw Boaters
A STRAW HAT THAT FITS THE HEAD.
In the new narrow brim of heavy braids, with full crown.
"A HAT YOULL LIKE.. Price $\$ 2.00, \$ 2.50$ and $\$ 3.00$
F. S. THOMAS



Say "Molly O"


Garden Cafe $=$ Royal Hotel

LOUCAL NEWNS FAIR VALE SEEKS


Timely Reductions in Curtains and Curtain Nets in our House Furnishing Department. Prices Hyen Been Greatly Reduced in Order
Make a Rapid Clearance of All Lines Quoted.




Straw
Hats Hats for the $\$ 5$ Shirts



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HE EVENING TIMES AND STAR, ST, JOHN N, B, TUESDAY, JUNE 6, 1922





JUST let your clothes Iit the wonderful, sat
tific Rinso suds. Do not put the Rin
direct from the packa into the tubu Ma
the Rinso
Miquid fir
Mix half a package Mix half a package
Rinso ina ilitle col wate
until it it ilice reean
Then add twi Then add two quartom of
Sheiling water and when
the froth subsides you
the
 a tub of cool or lukewarm
weter and ou will have
enough for or bath of


## Rinso

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$$





















Preferred well-dressed
men and women made in Canadan


Save Your Back!


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M'GILL RESULIS


Women Students Prize Win
ners in Medicine-N. S ners in Medicine -
Student's Success.



 of all subjects of the year.
ADVISES TONG, NOT POISON







Strengthen Your Business "Morale"

Soldiers, know wh
"morale" is shattere
The fighting spirit is gone, the men invite defeat What is true of military forces is true of some io dustrial armies.
At the first serious jolt their morale weakens-hope
flies, courage disappears-their fighting spirit is
There is no place in business today for the "calamm There is no place in business today for the calar
ty howler." He is drawing salary or wages under false pretences. More distressing still, he is weak-
ening the "morale" of other workers, and of the ening the "mor
business itself.
-
Take stock of your men as well as your goods
Retain enthusiastic, profitable workers even at a temporary lose
Venture into new fields for busines
Trade and Prosperity are interdependent. The
sooner Capita, Labor and Management realize thi

Tell the story of your business and its products in the newspapers

Advertise-Create Sales - Stimulate Trade


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Mr. Foster ion arising



## Mr. Advertiser :

Think for a minute about St. John and Ottawa, in connection with newspapers and advertising.

The population of Ottawa (according to Might's Directory) is 143, 402.

The population of St. John according to the last census is 47,166 or, counting close suburban territory, say 55,000 to 60,000 .

The Ottawa Journal, morning and evening, has a combined circulation of 27,717.

The Ottawa Citizen, morning and evening, has a combined circulation of 29,460.

The Ottawa Journal and Citizen have the A. B. C. audit, which is accepted as the standard authority on circulation by all the agencies and leading advertisers in Canada and the United States.

The Telegraph and Times (A.B.C. audit) for the six months ended March 31, 1922 had a combined net paid circulation of 30,461 .

Mr. Advertiser: Does not this strike you as a significant comparison?

The Telegraph and Times cover the city of St. John and the province of New Brunswick like a blanket, from the advertising standpoint.

Their circle of readers exceeds 100,000 people, practically all the live buyers not only in New Brunswick, lut as far east as Amherst and including the Nova Scotia counties across the Bay of Fundy.

Please note that The Telegraph and Times are the only A.B.C. papers in New Brunswick. It it suggested to in New brunswick. it it sugse the Ottawa and St. John figyou that the Ottawa and St. John fig-
ures given above are worthy of a little study and productive of a little thought.

Advertising is the life blood of business. Circulation, particularly when it is well distributed among every class of buyers, gives advertising the pulling power that keeps the cash register and selling force busy. Advertising is a productive investment. It cuts your overhead by swelling your total sales.
The Telegraph Pubishing Company
The Times Printing \& Pub. Co., Ltd.

