



△ △ LONDON △ △
SCHOOL OF ART
AND
DESIGN.

Circular of Information
FOR 1899-1900.

Public Library Building,

LONDON, ONTARIO.

PRESIDENT ELIOT, OF HARVARD, SAYS:

“The human mind is not in the head, it is all over the body. When you train ear or hand or eye you train the mind. Drawing and manual training are mental training.”

London School of Art & Design.

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Scope of School.

THE object of the School is to provide thorough and practical instruction in the industrial arts by forming courses adapted to the needs of all who are in any way engaged in the various industrial pursuits, consisting of freehand, architectural and mechanical drawing, decorative design, theory and harmony of color, oil and water color painting, clay modelling, wood carving, china painting, etc.

The work to be supplemented by a course of lectures on subjects of interest, pertaining to the principles and application of the industrial arts, showing their developing characteristics on the mind as factors in relation to all other departments of educational work.

Mechanical Course.

THIS course is intended to give practical training in the underlying principles of mechanical drawing for the large and increasing class engaged in mechanical pursuits.

The work illustrates the principles of working drawings; the application of geometric problems;

projections of simple solids; the intersection of solids and the development of surfaces; descriptive geometry; machine details from models; machine details from sketches; principles of bolts, screws and nuts, pulleys, cams, crank, gearing; details of a machine; assembly drawing, etc., etc.

Mathematics, as related to mechanical construction, etc.

Architectural Course.

THIS is to give thorough instruction in working drawings; designing; the principles of building construction; and descriptive geometry, preparatory for architects' offices; and lays the foundation for a more advanced study in architecture.

Freehand drawing; geometric problems; plans and elevations of geometric solids; intersection of solids and development of surfaces; descriptive geometry; details of framework showing mortise, tenon, joints, etc.; details and sections of a door, window, fireplace, stairway; plans and elevation of a cottage; framing of the same; freehand and mechanical perspective; light and shade; pencil and pen sketching of details and ornament; isometric drawing, and historic styles of architecture.

Designing Course.

THIS course provides instruction in the laws and principles of decorative design, covering a great variety of subjects, all of which aim to give all, and especially the decorative artist, a better appreciation of the beautiful and better fitted for his employment in life.

The work consists of freehand drawing from ornamental forms from copies and casts; geometric figures with application in design; study and drawing of plant forms and their adaptation; conventionalization of plant forms; original design from units, etc.; harmony and contrast of color; preparation of colors for applied design; light and shade; designs for various purposes.

Clay Modelling.

CONSISTS of the study of form under various aspects by the use of plastic material as clay and wax, enabling the pupils to study form from the round; high and low relief, as applied to sculpture; decorative details in architecture, pottery, wood-carving, etc. While modelling and carving are similar in result, yet they differ in execution, and

both requiring a knowledge of freehand drawing ; light and shade ; perspective ; modelling from natural forms ; from casts ; cast ornament ; shaded ornament ; plant forms, and principles of design as applied wood, stone and metal, making moulds and casting in plaster.

The Regular Art Course.

THE success which may be attained under this course may depend largely on the amount of persistent study and constant practice required, for the training of those who desire to rise to a higher plane of usefulness in the field of art, creating and expressing such beautiful forms whose effect produces an influence for good on mankind.

The work to consist in drawing from casts ; antique ; values in shading ; cast ornament and details of the human figure ; group of still life shaded ; free-hand and instrumental perspective with application to sketching ; color ; artistic anatomy of human figure, proportions, various joints, actions, etc. ; drawing from life, head and costume, etc.

Medals and Special Certificates.

The Education Department of Ontario offer for competition among the pupils of all Art Schools, etc., the following medals and special certificates:

*Gold Medal and Certificate for advanced course.

Silver Medal and Certificate for the highest number of marks in the mechanical course.

Silver Medal and Certificate for the best original design suitable for industrial purposes, subject optional.

Silver Medal and Certificate for the best original design suitable for industrial purposes, subject optional (for Public Libraries only).

Silver Medal and Certificate for the best specimen of machine drawing from models.

*The competition for Gold Medal includes the following subjects:—

(a) *Drawing from the Antique, full figure.* The drawing shall not be less than two feet in height, on white paper, in crayon, either with or without the aid of stump, background shaded or plain work to be finished in 36 hours, regular school time, without assistance, and certified by the teacher. (b) *Original Design.* This is to be executed on paper supplied by the Department; size of drawing not less than six inches by four inches, time four hours. The designs recommended are those suitable for wall paper, carpets, oil cloths etc. Samples of work done during the session must be sent to the Department for examination in (c) *Shading from the Antique,* (d) *Industrial Design.* There is no restriction as to the manner of execution, nor the time occupied in the sessional work, but every drawing must be certified by the teacher as the work of the pupil.

Silver Medal and Certificate for the best original drawing in building construction or architecture.

Four Bronze Medals and Certificates for the highest number of marks in the primary drawing course, one each for art schools or ladies' colleges, public libraries, high schools, public schools.

Bronze Medal and Certificate for the best oil or water color painting.

Bronze Medal and Certificate for the best specimen of china painting.

Bronze Medal and Certificate for the best drawing from life.

Bronze Medal and Certificate for the best specimen of wood carving.

Bronze Medal and Certificate for the best specimen of either of the following, namely, wood engraving, photogravure, etching on copper, or drawings for lithography.

Bronze Medal and Certificate for the best specimen of modelling in clay.

Teachers must certify that the work, except time studies, sent in for examination was done by the pupils without assistance.

SPECIAL CERTIFICATES.

Special Certificates will be awarded for industrial design, wood carving, engraving on wood and copper, photogravure, lithography, modelling in clay, drawing from the antique, oil color painting, water color painting, monochrome painting, and sepia drawing.

The holders of full certificates are legally qualified to teach drawing in the public, high and art schools, and public libraries, and the education department requires candidates for commercial specialists' certificates to hold, in addition to other qualifications, art school certificates in primary and advanced geometry and perspective, also in model drawing and memory or blackboard drawing.



The current expenses of the London School of Art and Design are met partially by voluntary contributions from the citizens of London. The income from tuitions and other sources pays only a small part of the expense.

It is the desire of the directors to make the tuition for the evening classes so low that no one need be debarred from receiving the instruction offered by the School.

Much material and apparatus is needed for the practical working of the institution, and donations of small machinery or details, models or patterns of such, showing the application of mechanical motions and their construction, would add an encouraging feature in the application of drawing to industrial work. Also "bric-a-brac," decorated vases, samples of wood carving, draperies, wall papers, oil cloths, carpets, etc., etc., might be loaned to illustrate principles and application of design, etc. Any endowment fund which some might be disposed to make toward the building up and support of a first class practical institution for the benefit of mankind in attaining to better positions in life would be useful.



Advertiser, London.