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Evening Telegram $\xlongequal[\text { WovDI, Feirrury }, \text {, } 1914]{\begin{array}{l}\text { W. J. HERDER, }, \ldots \text { Proprietor } \\ \text { W. F. LLOYD }\end{array}}$

## Delegations to <br> PrimeNinisiser



## THERE IS STLLL TME TO GET SOME OF OUR White Sale Bargains.

 American Goods Just Opened, in Ladies', Children's and| 80c. Lace Curtains for | 60c. | \$1.50 Supper Cloths for |  |
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| \$1.70 Lace Curtains for | \$1.35 | \$2.00 Supper Clothis for | 1.50 |


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| \$1.70 Lace Curtains for | \$1.35 | $\$ 2.00$ Supper Cloths for | \$1.50 |
| \$2.50 Lace Curtains for | \$1.95 | \$2.40 Suppe |  |

$\$ 2.50$ Lace Curtains for . . . . . $\$ 1.95$ \$2.40 Supper Cloths for . . . . . . $\$ 1.95$

| 35c. Frilled Pillow Cases for.... 28 c | 40c. Twill Sheeting for |
| :---: | :---: |
| 27c. H. S. Pillow Cases for . . . . 20 c | 43c. Twill Sheeting for |
| Embroid. Pillow Cases for. | 55c. Twill Sheeting for |

2.20 Fcy. Emb. Bed Spreads for $\$ 1.88$ White Shirting for ........... 9c. 2.75 Fcy. Emb. Bed Spreads for. $\$ 2.28$ White Flannelette $\qquad$ 4.40 Fey Emb. Bed Spreads for. $\$ 3.6$

3,247 yards of Embroideries and In
sertions. Prices from sertions. Prices from
Worth double what we have marked
0 doz. Ladies' Handkerchiefs, Lace
trimmed, Hemstitched and Embroidered

## BISHOP, SONS \& Cou, Ltdu,

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## AT THE NICKEL TO-DAY.

## 2 Reels-"WRECKED IN MiD-ocEAN," in 2 Reels.

 the mystery and disentangles the knotty chain of ircurumstantial evidence.
Hubby's Polly -
Hubby's Polly-A sparkling comedy, with the Pathe players at ther
Willamson's Animated News-Interesting bits from far and near.
THE CASTAWAY-A beautiful and well played drama
R. L. KOCH, Lyric Tenor. P. J. McCARTHY, at the Piano.

INTERESTING. AMUSING. EDUCATING.

The Crescent Picture Palace, 9th Week

> A Strong Monday and Tuesday Bill. MAN'S DUTY-Featuring Pauline Bush and Wallace Read.

MAN'S DUTY-Featuring Pauline Bush and Wallace Read.
THE STRENGTH OF THE WEAK-A drama of everyday life OWANA-The Indian enchantress,
WHERE WITS WIN
MR. DAVE PARKS -A laughable frontier comedy
-
Usual sessions- 2.30 and 7.15
THE HOME OF COMFORT AND SAFETY.

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Selling Judgestip.

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Conductor Lilly Meets With a

Terrible Accident.


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Heallhy and Un- <br>
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haps, the Society of Medical OHicers of <br>
Health, which has recently installed
gas on its premises, after experience
with the electric light.-Dr. Jamieson <br>
B. Hurry.
He would merely add that no mem-
ber who had experience of their meet- <br>
could deny the improvement that had
taken place since gas had been suth-
stituted for the electric light and the
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## A Belated Shipment of Job Embroideries

has arrived and is on sale this week at very special prices. We wish to clear away every yard of nonth and have marked them at specially close prices for quick selling.

## Think of Buying

the Daintiest Embroidery at 10 cts. per yard.
The variety is large, comnenening at the low price of 3 . per yard and ranging up to 2se. for Embroideries 27 inches wide.

When we say

"INVICTUS" Shoes of Geo. A. Slater fame are dependable we mean that they will stand wear and tear and retain their shape. Like old and trusted friends they may always be relied upon. They are "THE BEST GOOD SHOE.

## Our New Wall Paperis

 ARE ON DISPLAY aidet they presenta striking example of our ability to gather the highest class goods and to sell Distinctiveness in the Papers themselves and Value in their prices we strove for and secured. We are now showing all he hew 1914 designs.

Cable News. Curlers

| Cable News. | Curlers |
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|  | at Halifax |





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Anybod But Bowell $\mid$



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## BEGINNING a List of the HOLLOWAY STUDIO, Ltd., Landscape and Seascape Photographs.

 1.-ST. PAUL'S INLET, WEST COAST2.-S. S. ETHE IN DRY DOCK.
6.-RAILWAY STATION, ST. JOHN'S.
7. $=$ "GROWLERS" IN ST' JOHN'S HA

RBOUR.
o. 11.-TWILLINGATE
 These Photos are all size $10 \times 12$, and sell for 50 cents each unmounted and $\$ 1.00$ mounted. Order by number. Sample of all Photographs may be seen at any time

## Our Great Funiture dale

 Bargains! Bargains! Bargains! That's the slogan of the sale. Shrewd and economical housekeepers will hasten to
take advantage of these tremendous reductions.

Sale Starts SITURDAY, February 7h, 9 o'clock. In DINING-ROOM SUITES we mere Quartered Sawn Oak, leather seats. Marked lowest prices to clear. can procure In LOUNGES we have a beautiful selection made expressly for this Sale. Prices
from $\$ 7.50$ to $\$ 25.00$. Be sure and choose one at once. Our RATTAN UPHOLSTERED LEATHER and WOOD ROCKERS are certainly
worth seeing, being strong, durable and very comfortable. Prices cut 20 to 25 p.c. Our CARPET SQUARES from $\$ 12.50$ up are wonderful values for the money.
Also WRINGERS, BLACK'S SEWING MACHINS, KITCHEN CABINETS, WRITING DESKS. CHINA CLOSETS, all rediced for this Great Sale to clear.
AAso our Newly Made SIDEBOARDS, BUREAUS, \&c. We can save you 20
to 25 per cent.

We positively lead in BEDS, SPRINGS and MATTRESSES. Having a large
selection of Mattresses made for this Sale, we have deeided to give special readc-

 Our NEW HEALTH MATTRESS, 6 in. bands, makes a beautiful bed in itself.
Made of cotton and filling. Price from $\$ 4.50$ up; all sizes made to order.
In SpRINGS we have the Ideal, oxford and Woven Wire, the two latter made
in ourb building. The e didea is the easiest Spring in existence. It keeps the body in a


In BEDS we have the Brass, White Enamel and the Black; also the Combination



## C. L. MARCH CO., Ltd. <br> House Furnishers, Corner Water \& Springdale Streets.



| The Lord's |
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| Day Alliance. |



## A Custom The World Over

Thousands of persons who know the advantage
food have a dish of Grape-Nuts and cream for breakfast.
Grape-Nuts food, made of whole wheat and malted
barley, is ready to eat direct from the package. It comes barley, is ready to eat direct from the package. It comes
to your table in the form of golden-brown granules-crisp and nut-like-the delicate sweet taste due entirely to grape-sugar developed by the processes of manufacture.
Every year tens of thousands visit the Pure Food Every year tens of thousands visit the Pure Food
Factories of the Postum Cereal Coo., Ltd., and see for them selves every step in the making of this famous food.

First the milling of wheat and barley; the mixing and kneading into a sort of dough-formed, for cenvenience in handling, into huge 10 -pound loaves; then the baking, slicing, rebaking and grinding; and finally the filling, sealing and packing of the well-known, air-tight, yellow packages-all accomplished without the food being tuoch ed by hand.
"There's a Reason" for Grape-Nuts


THE CHAMOIS


The Kilkuyu
Conference Scene Described.

GREEN PEAS, 5c., 6c., 7c. lb.

| New Zealand and Irish TABLE BUTTER, <br> Ex s.s. Almeriana: b. boxes-1 lb. blocks. New made Butter of selected quality | Finest Marrowfat Quality, Valencia Oranges, Ige size <br> No. 1 Salt Fish <br> Bay of Islands Bloaters. <br> Fresh Eggs. P. E. I. Potatoes. <br> Finnan Haddies. <br> Digby Herring, 17c. box <br> American Granulate Sugar, $31 / 2$ c. 1 b . <br> Beans, 4 c ., 5 c ., 6 c . 1 b . <br> 25 eases Seadog Matches, 50 gro. each. |
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## What do <br> You Know about Us?

We are countless little brothe and we live in companies of and 10 in little red house First of all we were only leave we were grown way down "Ole Virginny," picked, surc and packed there, sent a ion
voyage to your country an here we were dressed in little white dresses and made into cigarettes.
We are sweet, cool and pleasing to smoke, we sold everywhere at 5 and io cents a p picket, and we ha one coupon in every packet of 5 and two in ever packet of ro. Our coupons can be exchanged
valuable Premiums-Why don't you try us? Buy packet of io for to cents with two coupons-You'll lik us SURE

Imperial Tobacco Co., (Nfld.) Ltd.


## $\underset{\substack{\text { Odde } \\ \text { andee } \\ \text { membe }}}{\substack{\text { men }}}$

## BIG -STOCK-TAKING SALE.

Generous reductions on every article of Dry Goods in stock and any Oddments and Excess Stock we offer at cost and under to make a clear-
nce: We can only quote a few of the prices and reductions here, but remember that on anything and everything you buy from us during this

Large Stock of Rubber Footwear-cheap
Women's Plain Rubber Shoes, good hape and finish. Now only 49e. pr. Women's Plain Rubber Shoes, good hape and
Women's Storm Rubber Shoes............................... only 59c. pr.
Women's "Rubber Leaf" Brand extra quality Rubber Shoes. Now only Women's "Rubber Lea
$\left.\begin{array}{c}\text { 68c. pair. } \\ \text { Nuber Shoes. . . . . . . . . . . . . . . . . . . . . . Only 78c. pair }\end{array}\right)$
 tection." Regular $\$ 1.25$ pair .... ....................... Now $\$ 1.10$ pair
(adies' Highest Class Rubber Shoes both with Ideal and Cuban Heels; Ladies' Highest Class Rubber Shoes both with
and Child's and Misses' Rubber Shoes of all kinds, all at Reduced Ladies' "Rubber Leaf" Brand extra quality Waterproof Button Gaiters, now only $\$ 1.80$ pair.
Ladies' "Carnival" Button Gaiters, which represents the very highest
quality; all sizes from 3 to 7 , with half sizes, at $\$ 2.45$ pair.

## We Can Suit You to Underwear

 Ladies' White Ribbed Fleeced Vests and Pants. Reg. 60 c . \& 75 c . Now 50 c . \& 60 c . gar.
This White Fleeed Wear at 60c. garment is heavy and certainly wonderful value. All Ladies' Stanfeld and other Wool Underwear at 20 per cent. under regular prices.
Lot of Ladies'
Stanfied Vests sizes 3 only. Reg. $\$ 1.30$ value. Only
Ond Our Sale Pricice for Men's Stanield Underwear are:


 Men's. Jaeger Heavy White Fleeced Underwear. Reg. 555 . value. Only 45c. garment
Boys 'White Fleeced, all the sizes from 20 inch to 34 inch, offered during Sale at Boys 'all round price of 30 . garment. . . Underwear, all greatly reduced.
adies
Flannelete
Underwear of all ot of Ladies Moire Underkkirts, odd lines, offered to you
be quick clearers. Prices 60 c ., 7 s . and $\$ 1.15$ upwards.

## HOSIERY

omen's Black Ribbed Fingering Hose. Men's Black and Heather Fingering Hose Special values, $22,27,32,35 \& 40 \mathrm{c}$. pair

## Great Values in Dress Goods

> Amazon Cloths, 45 c . at 35 c .; 65 c . at $50 \mathrm{c} . ; 80 \mathrm{c}$. at 65 c ; $\$ \$ 1.00$ at 75 c . Call and inspect our stock of Dress Tweeds, Whipoords, Serges, Lustres, etc., etc., and see how you can save money on our prices. Serge Curtains in various shades, from $\$ 2.90$ pair only. Regular $\$ 3.75$ pair. Curtain Serge in Blue, 52 inches, wide. Now only .. .. .. .. .. .. .. . . 30 c. yard
Floor Canvas, 2 yards wide; good quality. Only .. .. ... ... .. .48c. yard Ladies' Colored Striped Wincey Shirt Waists at Special Prices.
Ladies. White Silk Blouses at surprisingly low prices. Prices are $\$ 1,25, \$ 1.50$, $\$ 1.70$, Ladies, Black Silk Blouses at $\$ 1.70$ and $\$ 2.65$ each, only
of other Blouses in stock will be offiered checheply dury. durg Sale, to which we shall
add a att of samples of New Spring and Summer Blouses. See our Blouse Offer-
CLEARANCE OF LADIES \& MISSES HATS and CAPS. Lot of Ladies' and Misses' Felt Hats, only 25 c. each to clear.
Lot of Ladies' and Misses Wool Rinking Caps. Clearing Prices only 20,25 \& 35 c . ea. Ladies and Misses Coats, Ladies and Misses Furs. All heavily reduced to make a complete clearance.
Big Lot of Ladies' and Children's Belts. Get our prices on these.
Ladies' Hand iss

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& \text { EMBROIDERIES and LACES-If you atz making up any white work, } \\
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$$ MBROIDERIES and LACES-If you ate making up any white work, remember

we are making a straight 20 per cent. discount on all our stock of Laces, and we are making a straight 20 per cent. discount on al our sto
large reductions on a large lot of White Swiss Embroideries. Men's and Boys' Eastern Caps, fitted with knitted bands for the wintry weather.
Now only 55 . ${ }^{\text {c. each. }}$. Men's Patent Dress Shoes and Slippers. Regular $\$ 1.10$ and $\$ 2.00$ pair. Now only
85 . and 81.70 pair. Get our Prices on Winter

Cable News.


The Tango,

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## or iving-chilled beef. The tango is said but it is more

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## Standard Fiction!



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## Special for This Weak

rue roomes papre－THE EVENING TELEGRAM，Feb．9th，1914－10．

## ＂Telephone＂ is the word．

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F．B．McCURDY \＆CU．， c．A．C．BRUCE，Mgr，St．John＇s．

## A Canada Life Actual Result！






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 Then
G．A．C．BRICE，Manager，St．Jonn＇s．

## THE BIG Funiturestore．      mat ontan inaie puxt CALLAAN．GLASS \＆ $\mathrm{F}_{0}$ ，Duxkertin \＆Gwer Straeds

BOWRING BROTHERS，Ltd，

There is still
COLD WEATHER
Enough ahead to enable you to give
NEW－KNIT
Unshrinkable UNDERWEAR

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The Nild．Knitting Mills，Ltd．，
Alexander Street．
Apples，Grapes，Lemons．

to bible wivter Apusuc－wer<br>10 cases CHOICE LEMONS<br>10 brls．FANCY CRANBERRIES． 30 cases Valencia orange<br>Apples and Grapes are very<br>Jan．26th， 1914.<br>Telegram Ads，B

Grocery！

| MARMA |  |
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| Robertson＇s G．Shread． | Mimin minetic |
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Bowring Brofhers，Ltd．

50 PER CENT．SAVED ON YOUR TAILOR＇S BILLS．


UNGAR＇S IAUNDRY \＆DVE WOPKS

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Acknowledged by Expert Cocoa Testers all over the United Kingdom as an easy first．Have you yet tried a tin？If not take a good adicice and do so．
ALL GROCERS ARE HANDLING IT．
Grocery ！


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| WGAR＇S IAUNDRY \＆DYE WORKS，Haliax． |

J．J．ST．JOHN，






J．J．ST．JOHN，

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viances for doing the best
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John＇s：－ DR．J．W．SILLIKER，Spe－
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tendant．
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Examination Free． Every BAD Cilizen






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nothing but the purset and
bst enters in the composition．
J．C．BAIRD，

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