MUST RAISE BRITISH ARMY T0 AT LEAST MILLION MEN WITHIN A FEW MONTHS
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| ARMY | 625 PRISONERS |
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| GERMAN PLANS | ALLIES REGAIN | French Ministry Resigns |
| :---: | :---: | :---: |
| VERY SLIPSHOD | THEGROUNDLOST | And Is Reconstituted |
| of Communica Very Weak and | IN BIG BATTLE | From All The Parties |


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| They Are Poorly Equip- ped With Supplies For the Campaign | Are Making a Succes Combined Offensive Movement | 000000 © |
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| ata | german forces |  |
|  | ARE REPULISED |  |
|  | French | demin mexition |
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WAR CASUALTY
IN NOVA SCOTIA
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Lowest Prices.
Largest Stock.
We wish to call your special attention to our Boys' Department which is well stocked
with the hest and leading patterns in Bovs' Suits. with the best and leading patterns in Boys' Suits.

## AUSTRIANS LOST 60,000 TROOPS

$\qquad$ GERMANS SAY the Japs falled 10 ELDERLY MEN

WILL BE USED In British Emergency Arm
Likely to be Raised Lit-

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PRINCES KHLLED In Thair Atak Upon Tons
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 later (000000 0000000 wEATHER REPORT Toronto (noon)-Light to mo
derate westerly winds; fine
and cool today and on Fridas and cool today and on Yriday.

## THE MAIL AND ADV̂OCATE，ST．JOHN＇S，NEWFOUNDLAND，1914－



## Martin Hardware Co．Ltd．

Front and Rear Next West of Od Store

A Between－Seasons －Suggestion－
$\qquad$

 and we are selling them off at greatly re－
duced prices to make room for our large duced prices to make room for our large
Autumn Stock．Two particularly lovely Gowns are briefly described below．
Gown of Sheer White Lace mounted on ree tier skirt；Waist and Sleeves of Lace in soft，graceful draping；Vest caught with liny crystals；and wide crushed girdle of Pale Blue Satin
Elegant Gown of Black Chiffon over White Silk Lace，lined throughout with ming of rich Helio Velvet．

U．S．Picture \＆Portrait Co．
 Single Shot and Repeating Rifles． te

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Germany＇s Reputation Gained By Plentiful Use Of Art of Advertising

| German Kaiser is a Great Boomer，He Has Engineer－ ed Gigantic Army Manouvres to Tickle the Fancy of His People and to Impress the Outside World，But | BELGIANS HIDE |
| :---: | :---: |
|  | BRICHT SWORDS |
| GERMANY＇S ARMY AN AUTOMATION <br> F ITS OWi |  |
| man Private Dos Ass He is ordered - No More and $\mathrm{No}_{0}$ | Mark at Which to Direet |
| Less，and Has Very Little Love For His Command－ ing Officers－Is An Overworked Much－Abused In－ | German Soldiers |
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|  |  |  | Stoves！Stoves！ |
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|  | For Sale！ | B．A．MLEWS | STOVES |
|  | ONE | Lam camem pum | ＂Star Stirling，＂＂Improved Sucess，＂ |
| any | MOTOR |  | ＂Improved Standard．＂ |
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| Personal Enthusiasm ntioned personal ent |  | FORSALE | and Fumnels． |
|  | Moter |  |  |
|  |  |  | Fishermen＇s Union |
|  | dily． | （reason for selling，owner has |  |
|  | SMITH C0．，Ltd． | no work for her．Will sell at a bargain．Apply to E．PEY－ | Trading Co．，Limited． |



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LETTERS FOUND GERMANS SHOOT ONTHEWOUNDED THE PRISONERS RELATE OUTRAGES KILL WOUNDED

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The Daily Short Story

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