

## BRITISH ARMY TO BE LANDED IN BELGIUM AT ONCE

WHAT ABOUT THE FOREIGN CANADIANS?


## GERMANS CAPTURE BELGIAN TOWN

 Holland, near
Amsteram, says: "The Beigian frontier Town of Vise, about eight mites



## DENMARK READY


Facling io Peasimitic That STEAMER CHASED
Neutrality Will Be Respected.
DIFFERENCES ARE PAST

BYACRUISER


## TRAN DNAMITEDBYBEICAIS

 nwidncanim Lot heailTwo Regiments Reported Pra ctically Wiped Out-Desper-
ate Fighting Around Liege Where Germans Are Meeting
Stubborn Resistance-Hu ndred Thousand Men Move Stubborn
Forward.

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EMERGEECYTAXES
MUST BE MTPOSED
NNEASS MORE
TO MOVE ARMIIS



READY TO GO TO THE FRONT



WAR BULLETINS




## 1-9. 4 -. THURSDAY MORNING

Secrets of Health and Happiness
How to Give "First Aid" n a Case of Sunstroke by dr. leonard keene hirshberg

Alexander Lee If you are hungry,
 MEETINGTODAY

OF ALL WOMEN


Discussed.


## PRAY FOR SUCCESS OF

 PRAY - EMPIRE'S FORCES
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THE TORONTO WORLD
The Toronto World


## E

WAR FUND CREATED IRISH RIFLECLUB
BY EDDY COMPANY
MAYVOLNTER

## ${ }^{[81}$





## MICHIE'S GLTNTAN <br> Scotch Whisky

 A blend of pure hishland malts, bottied in Scotianoxclussivoly
or Michie \& Co., Ltd., Toronto entabllshod 1835
MRS WILSON DIING HOFBRAU
HOPEIS GVIVNUP Liguid Extre of Matr


POISONOUS MATCHES
 EDDY'S NON-POISONOUS "SESQU" MATCHES


## GYeefs Pllsenth lager

Brains have a higher market value
time in the history of the world. The man with ideas-the man who can think quickly and Brain-workers should
they eat and drink. Uniess body and brat
do the best work. A botte of OKEEFE'S PILSENER LAGER is a bottle of liguid food and striength for all workens. It retiores the
flagging energy and refrechhes the whole system
case from your dealer and have a boute for dinner toddy. If your dealer will not supply you, 'phone us, Main 1202, and
will see that you are supplied at once.


KEEFE. BREWER


# Pacing $\begin{aligned} & \text { World's Record } \\ & \text { at Grand Rapids }\end{aligned} \quad$ Peninis Close Games in 

## WILLAM PACES MILE IN TWO FLAT <br> Frank Bogash Jr. Wins Circuit Free-for-All After Losing Freefor-All Atter Los  <br>  Nom  Nosity   1   <br> at islann stadium Championship Lacrosse ens.an p..... IRISH.CANADIAN vs. TECUMSEHS Saturday, August 8th Baseball Today At Stadium, 3.15 <br> ERIE vs. TORONTO



|  | Five in the inth <br> After Outfielder Dropped Fly and Beat the |  |
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| VY HITTING AT |  | GOOD TENNISIN CHAMPIONSHIPS |
| FINISH BEAT BEAVERS |  |  |
|  |  | our Matches in Singles Go Three Sets-The Summary and Program. |
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| FOUR SHUTOUTSINNATIONAL LEAGUE |  |  |
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| Tesreau Holds Cubs to Three Scratchy Hits and Giants Increase Their Lead. |  |  |
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| CARDS, BRAVES, PHILLIES. | Billy Hay says. |  |
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|  |  | GRIP TRAVELERS |
|  | Ship, which, greer | REVERE HOUSE |
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## EATON'S <br> On Sale Today

Two-Piece Sults in Great PriceLowering Event, Today, \$5.95


Men! A Well-Known, HighGrade Watch Priced Today at $\mathbf{\$ 1 0 . 7 5}$
WE ARE OFFERING A LIMITED NUMBER OF 18
IE, 17.JEWEL P. S. BARTLETT WALTHAM WATCH SIZE, 17-JEWEL P. S. BARTLETT WALTHAM WATC
MOVEMENTS, fitted in EATON quality gold-flled scre cases, for special selling Thursday. It opens up an oppor-
tunity to get a strong and thoroughly reliable watch at an
exsen exceptional price. Today special................ 10


Men! More Fine Quality Panamas Clearing at, Each, \$2.25


STORE OPENS 8.30 A,M. AND CLOSES AT 5 P,M SATURDAY CLOSHE AT I P.M. WITH NO NOOM DELIVERY
T. EATON CO


AMERICANSRECEIVED JAPANTOPROTECT EARISCOURTBOY WASKIILED BRUTAL TREATMENT BRITISH COLONIES COVPANON HURT BY CAVE-N

# Motorists ! <br> No Shortage of COLUMB TIRES 

Big Stocks Here More Coming

We have 2-months supply of COLUMB TREAD TIRES at this Branch.

An extra 4-months supply in the Customs House.

6-months supply of the World's Strongest Tires-at your service.
And every tire
Guaranteed 5000 Miles
Each tire encased in patent. $\begin{aligned} & \text { Come and se our big stock. } \\ & \text { protector. } \\ & \text { nitely. }\end{aligned}$ Stays fresh indefinitely. Tirst Tires. Their service sells No advance in price until All
further notice. Users say All


Made for World's Worst RoadsBy a $\$ 20,000,000$ Company
Employing 12,000 Men-
Columb Tires Import Co.

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## Public Notice

We take pleasure in announcing that Professor $H$. L. Hutt of the Agricultural College, Guelph, has kindly consented to act as judge in the Backyard Garden Contest and will call to inspect competitors' Gardens immediately.


COSGRAVES (CHILL -PROOF) PALE ALE may be served among yourselves or you may serve it to your guests with every assurance that you are pouring a beverage of extra quality and CHARACTER. It is truly a delight to the eye and joy to the patate.

## Cosgraves <br> (Chill-Proof) Pale Ale

Brewed and bottiod at the brewery oribs:



FOLLY AND HER PALS


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That Son－in－Law of Pa＇s
 Noteworthy Friday Bargains Culled From Every Department

Women's Coats, Suits and Skirts



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Corsets, Whitewear and Underwear







## Reductions in Boots and Shoes




 and



## Wash Goods



Wash Waists, 50c


## Taffeta Ribbon, 9c



Electrical Goods at Prices That Appeal




## Big Reductions in High-Grade Furniture



## and 











## Extra Special Items From the August Hosiery Sale for Friday



Friday in the Carpet and Linoleum Sale







## The Drapery Dept. Offers Many Inducements

## 






## This Is a Good Time to Buy Wall Paper






## Five Useful Items From the Basement







Exceptional Value in Men's Clothes


 Youths' Long Trouser Suits, $\$ 7.95$





## How About a Bathing Suit



##  Straw Hats Can Be Bought Cheap Friday






Travelling Goods

Brrar peep suticase, muitit one


Bargains in the Silks and Dress Goods Department


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When 'Phoning for the Groceries Call Adelaide 6-1-0-0

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Chinaware for Friday Selling
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 $=2=2$ The Robert Simpson Company, Limited

